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VOL. 161 No. 13

NEW YORK, WEDNESDAY, MARCH 6, 1946

PRICE 25 CENTS

OOD ON THE HAI

Protestants Warn Pix Not to Play 'Sugar Daddy' to Indecent Novelists

With a warning to the film indus-try nol- to play "sugar daddy" for publishers of indécent novels, the Profestant Motion Picture Council at its annual lunchoon on Monday (4) announced plans to extend Re dis-laymond's products on a national scale in 1946, Dr. Daniel A. Poling, editor of the Christian Herald, the Council's spossoring adjects; Ray-mond Massey: and Francis S. Har-mon, v.p. of the Motion Picture Ax-gates of metropolitan women's clubs-parent-iscaher's organizations, and religious groups. Dr. Poling, keypoting the meeting,

religious groups.

Dr. Poling, leynoting the meeting, declared that although political censeship of films is basically unasselvily of films is basically unasselvily of films is basically unasselvily of the lesser of two cvits. Unless tide-lives of informed church and social groups are opercented at the conference, are operated at the conference, are operated at the conference of the conf

BENNY'S 1-NITER TOUR OF 'CIVILIAN FRONT

Jack Benny may go on a onc-night Jack Benny may go on a one-night personal appearance tour at the conclusion of this season's Lucky Strike with a mean of getting activations as a mean of getting activation as a mean of getting activation of the country. Idea is an outside the country, Idea is an outside the country, Idea is an outside the country, Idea is an outside the country in the with the with the country in the country in the country in the country index any invariance with country index any terms. He could be country in the country index any terms, and the country index any terms.

ment.

Benny has not yet definitely consented to the four. However, Cargill claims that Benny is warm to the idea, and final arrangements may be made shortly. Arthur Lyons the Sgency head, went out to the Coest Sat. (2) to discuss final arrangements.

ments, If Benny does go out, tour will either last three or eight weeks, de-pending upon auditoriums, travel, and Benny's physical condition. He'lt carry a name band and other talent still to be selected.

Spike Jones to Add

'Menagerie' Understudy May Get Selznick Pact

May Get Selznick Pact Lurus Walter may land in Holly-wood on the strength of her scent inderstudy appearances in "The Glass Meingeriet," Phylynous, N. X. Taylor out of ask, performances. David O. Selznick had been inter-tested in securing Mais Tuylor for the Coast but the star is under a keep her in "Menagerie" indefinitely. After seeing Miss Walker in the Jury of the Coast May of the part Selznick made a tentative offer. Last week tests of her were aloo, then hurried to the Coast. Midd for "Dear Ruth," current at the Miller.

52d Anni of Spoor's Pioneering Magnascope

Passes Unnoted in Chi Chicago, March 5.

In the vanit of George Dayson, Tay witter Chiber of the Ch

Amel built the first machine to pro-ject movies onto a screen.

They also built a camera, per-torating machine, and printing ma-chine, hanging the film out to dry on a tower 30 feet high. Spoor or-ganized the Essanay Co. in 1908 and (Continued on page 62)

Hughes Sets Trans-U.S. Commercial Air Record

Hollywood, March 5.
Howard Hughes set a new commercial plane record Monday (4) in a flight from LaGuardia Field, New York, to Burbank in nine hours and 46 minutes, Breaking the old commercial record of 10 hours and 46 minutes. Hughers niloted one of the minutes. Hughes piloted one of the new Lockheed Constellations over

Spike Jones to Add

Circus to His Corn

Rollywood March 8.

Spike Jones to March 8.

Spike Jones to March 9.

They included March 9.

They includ

'MORE GROWN-UP

By ABEL GREEN Hollywood, March 5. Hollywood on the half-shell today

Hollywood, March 5, 10 of the half-shell today is more something to the half-shell today longer the "lost hortzon," its mental attitude is more alert, the "grown-up village" aura has disappeared, and the world seeins from the red or before. The vagaries are still there, as they are also in any other creative before. The vagaries are still there, as they are also in any other creative before, M. M., Woodsotto, N. Y., or Province-town, Mass. But on the whole, even the natives, t.e., the show bit manufacture of the natives, t.e., the show bit manufacture from Vienna and Walboo, Kas., from Paris and Walbegan, from Broadway and Sloux City—are concerned what the easterner thinks in this town there is an intense desire to manifest appreciation of the both that the satement than in this town there is an intense desire to manifest appreciation of the both that the satemater creems when the satemater of the satemater of

Radio, Pix. Press. Tele Set for UNO

Radio, television, film and press coverage of the United Nations' Se-curity Council, meeling, which opens in New Yook March 21, is going to be one of the most thorough shows ever staged. All other coverage to be one of the most successful to date, including the UNO Assembly meeting in London and the UNO organization sessions in San Fran(Continued on page 12)

PICTURE CAPITAL Miami Refutes Excessive-Price Raps; Magazine Blasts Held Unwarranted

\$5,000,000 in Kitty for 1st Of Chi's 'World Fairs'.

Mayor Edward J. Kelly's committee to get Chicago, March S.

Mayor Edward J. Kelly's committee to get Chicago's first annual "harvest festival" rolling this fall, as noonced's Saturday (2) that they've committee sources to finance the first of the projected series of "World Fpirs" for the city.

Long-range plans, according to Barnet Hodes, corporation counsel and exec director of the private are to "make each year's spectade greater, than the previous one."

000,000 in Kitty for 1st
Of Chi's 'World Fairs'
Of Chi's 'World Fairs'
agor Edward J. Kelly's come
to get Chicago March 8,
agor Edward J. Kelly's come
to get Chicago in first annual
very festive in the live from
ale sources to finding this fall, as
lied in Vagorri. Peb. 13, ansiled in Vagorri. Peb. 14, an-

Byron Trice & Action Byron Price, in charge of Coast, of America, has made protest to Ted Modion Picture Asso, of America, has made protest to Ted their inviduous crack on Friday's (1) non airer, to effect that "Tes een. Three Strangers", 20 by it fast ... with terribe in gratitious MPAA exec is resported asking the radio figures how they'd like it if the rims started making cracks at radio food, (General Foods is Kate Smith sponsor). TWO ROOSEVELT BOYS IN

Show biz will be reinforced by the Roosevelts, with two sons of the late President joining its ranks late President joining its ranks shortly. James Roosevelt will re-join the film industry within 60 days, a deal now being set in N. Y. FDR's eldest son was a v.p. of Samuel Goldwyn, Inc., and exce producer of Samuel Bronston Productions before going into Marine Corps in 1941. New assignment will not be in the production end.

SHOW BIZ; PIX, LECTURES

His brother, ex-Brig. Gen. Elliott Roosevelt, has been signed to a lec-ture tour for next fall by W, Colsion Leigh. Although details of tour have not been set, it's intimated Roosevelt will talk on the aims and policies of his late father,

his late father,
Meantime, in Hollywood, Elliott's
wife, Faye Emerson, has asked for
and received her release from a
Warner contract to resume private
life with her husband.

Licensing Plan for Screen Writers, A la ASCAP, Proposed by Jim Cain

Hollywood Morch 5 Licensing plan, instead of outright ales of screen stories, and a rating sales of screen stories, and a rating rund, along lines of the one used by ASCAP, should be established for ASCAP, should be established for Could members. So James M. Cain declared last night before the open board of directors meeting of SWG. Cain suppossed before the board to legal actions against bavid O., Sclanick as the initial step in a concerted plan to protect wirers' likeway rights and better the position. Scholich reviews the construction of the control plan to protect where it is constructed to the control plan to protect where it is constructed plan to protect where it is constructed plan to protect where it is constructed by the control plan to the control plan to

of picture penmen.

Schralch previously is reported to have offered Miss Frings \$10,000 for to story. If Know You," in order to kill It. When she declined, stating price was \$30,000-and: she wanted it produced-Sclanick put other studies on notice, asserting it intringed on Henry James "The (Continued on page 12)

Atomic Talent Will Get Real Chance to Prove It

sponsor).

Crack versus "Strangers" came on heels of a Smith plug for Paramount's "Road to Utopia," which made matters doubly sensitive.

Kate Smith-Ted Collins

Crack at WB Pic Gets

The Joint Task Force in charge of the atom bomb tests in May in the Marshall Islands will give entertainers an opportunity to claim they're ers an opportunity to claim they're really atomic performers. JTF is planning to have talent entertain the observers while waiting for the big blowup by dispatching entertainers to the Marshall Islands to disintegrate risibilities of Army and Navy personnel, congressmen and newsmed.

newsmen.

It's planned to use four or five show troupes to entertain aboard various vessels while preparations are under way for the finale. The entertainment crews will leave this country before May and, will return in about six weeks when the tests are completed.

Tarzan' Sure Swings Fancy Coin for Author

Hancy Com for Author
Hollywoods prime literal moneymaker inn't, as recent fanny deals
for screen rights would indicate, the
author of any current best-seiler.
Rather, it is vet writer Edgar Rica
Burroughs, who has received a total
his fanned jungle-man 'edgar Rica
Burroughs, who has received a total
his fanned jungle-man 'ehraceter,
"Tarzan," it was disclosed this week.
Current "Tarzan and the Leopard
Woman." produced by Sol Lesser,
is the 28th film in the series. First
was made in 1918 and they've series
was made in 1918 and they've series
roughs' current cut on each pie
turned out is a flat \$175,000, easily
(Continued on page 623)

(Continued on page 62)

Clurman-Kazan-Anderson 'Review' N.Y. Critics, Giving 'Em Both Barrels

None of the critics liked "Truck-line Cafe." which opened at the Belasco, N. Y. last Wednesday (28), and because of that they were stammed by Harold Cluman and Elia Kazan, who produced the play, then by Maxwell Anderson, who wrote it.

Clurman and Kazam shot the worsts in an exita-space at that uppeared in Friday's (1) N. Y. Timos, they anderson followed suit in the Herald Tribune of Monday (4). Anderson referred to the critica sate "Listens family of journalism," interpreted to mean that Anderson blinks they are meant that Anderson blinks they are the control of the critical samily of journalism, "interpreted to critical the control of the previous plays," witherset "and "High Top" the best of their respective sessons.

Titis, in a story about Anderson). blast, explained that there was an upstate N. Y. family by the name of Jukes who, in the 1870's was no-torious for its record of crime and paupersian. A social worker investigated the Jukes, finding that out of 1960 of the trichs, 100 had been juiled, 280 were dependent on public Tunfa 280 were dependent on public Tunfa was not low physical rand moral standstands of the publical rand moral standstands. Trib, in a story about Anderson's

Anderson's Message Anderson's "message to the theatre public" opined, in part. The public is far better qualified to judge plays than the men who write review

Poll Patrons?

Philadelphia, March 5. The Philadelphia Becord today The Philadelphia Record loday Trues suggested this stunt as an answer to Maxwell Ander-son's blast at New York critics: son's blast at New York critics: In a control of the play-gor his choice of calling the "Ballots would give the play-gor his choice of calling the Record editorial said. "It might be interesting to see whether, as Anderson suggests, the public and critics are so far quart. We doubt it."

for our dailles. It is an insult to our theatre that there should be so many incompetents and irrespondent to the state of the state of

agerial duo, better howen as stagers, amounced they will close "Cafe" at the end of this week. Churman and Kuzan said in their ad that the critics as a group "are for qualified. "either by their not qualified. "either by their plays. They contend that the critics constitute a bottleneck which is transfing the theatre, and "there as a backout of all said except the laste of these men." They further laste of these men." They further content that Andersons "Cafe" content that Andersons "Cafe" content that Andersons "Cafe is a backout of the conventional lation-made play. They first nighters appeared to recognize a new theatre form.

Reaction among the critics was variable, some being mildly amused and others annoyed, General opinion was that "Cafe" didn't merit all the was that "Cafe" didn't merit all the shooting. Wolcott Gibbs, of The New Yorker, quoted in a Sun Fellow of the Sun Fello

Note in the form satisfactors. Daily News, conceded the producers had a right to their opinion, and "didn't have to buy space" in the tabloid, to have their say, the entire and being the say, the strike and the The Sun on Friday reprinted most the Times insection, too, in a yarn that quoted reply comments from the say of the Times and the say of the s

was produced in associa-"Cafe" was produced in associa-tion with the Playwrights Co., group-of author-managers, which had noth-ing to do with the operation of the attraction. Playwrights evidently didn't -participate in Anderson's sally either, although he is a prolific member of the group.

Variety Clubs Into Pix

R J O'Donnell, national chief barker of the Variety Clubs of America, has anounced that D. A. Doran, executive of Para-

mount Pictures studio, wants to incorporate the story of the Variety clubs as the theme of "Star Spangled Rhythin," Para-inpunt's all-star production mount's all-star which is in the initial steps of

production. The vast philan-thropies of the Variety Clubs of America and the chief charities of each of the 27 tents will be

included.
Paul Short, leading figure in Variety Club affairs, now a Paramount producer since his discharge from the Navy, has been given complete authority to proceed and represent the organization in all studio conferences pertinent to the production.

GOLDEN TO BE HONORED BY THEATRICAL GUILD

John Golden will be honored with dinner at the Astor hotel, N.Y., May 5, to be under the auspices of the Jewish Theatrical Guild, Al-though the Guild has had benefit performances, such as a special per-formance of "Mexican Hayride" a couple of seasons ago, the Golden dinner will be the first that the organization has held since 1934, when George M. Cohan and Sam H. Harris were honored guests. Ticket will be \$25 per plate, highest yet for a Guild dinner. Tickets

will be \$25 per plate, highest yet for a Guild-dimer.
George Jessee in From Hollywood are due of place in From Hollywood for them to fly back immediately after the dinner William Morris, Jr., Emil Friedlander and Philip A. Green comprise the committee on arrangements, with Marcus Heiman and other Guild officers alding.

Keen This and Compare With the Winnahs Thurs.

Will life Williams Finals. Hollywood's annual "Osaci" derby —an ois-so-serious matter to thousands of finities — now suddenly turns up as a test run on the ability turns up as a test run on the ability turns up as a test run on the ability turns up as a test run on the ability turns of the ability of the abilit

the year.
Union's fortune-telling studes have the year:

the year of year of

actor.

Dr. Larrabee, who is billed as "a pioneer in the systematic study of the role of knowledge in the prediction of human behavior," says the Oscars have furnished a convenient topic for experiment because all col-lege students have some knowledge in that field, yet there's a wide va-riation in the amount.

Swaffer, Rubin to London Hannen Swaffer, vet British drama critic and columnist, and Jack Rubin, British theatrical accountant, are

British theatrical accountant, are due to Clipper to London from New York Friday. (8).

Duo has been in the U. S. for four weeks. Swaffer confined his stay to N. Y., catching up on legit shows. Rubin spent much of his time on the Coast, discussing with industry excess and stars the double taxation problem for British aritlas in U. S. pix.



194th WEEK ! KEN MURRAY'S BLACKOUTS OF 1946

El Capitan Theatre, Hollywood, Cal. Ken' Murray's show is too funny

HOWARD LINDSAY Authors of "State of the Union"

H'wood Coordinating Group Will Pass On All Cuffo Charities

Hollywood, March 5, Organization of a Hollywood co-ordinating committee to channel free appearances of actors was completed over the weekend with addi-tion of Y, Frank Freeman, E. J. Mannix, Donald Nelson and Sidney Strotz. This brought membership to 17 representatives of all industry Strotz. This brought membership to IT representatives of all industry organizations. Members previously named to committee are George Murphy, James Cagney, Franchot Tone, Robert Montgomery, Harpo Marx, John Dales, Jr., Carlton Kadell, Claude McCue. I. B. Korn-blum, Iloward Strickling, Arch Reeve al. art. Allenberg,

Reeve and Bert Allenberg.

At first official meeting of group
Murphy was confirmed as present
Kornblum and Kadell, as veepees,
Kornblum and Kornblum and Kadell, as veepees,
Kornblum and Kornblum and Kadell, as veepees,
Kornblum and Kadell, as veepees,
Kornblum and Kadell, as veepees,
Kornblum and

Henreid Latest to Get Indie Production Idea

Hollywood, March 5.

Paul Henreid inked a new ticket Paul Henreid inked a new ticket with Warner Bros, calling for star-ring two pictures annually for five years. Henreid's first will be "De-ception."

contion."

Under terms of deal star is allowed to make one film annually off the lot. This, according to present plans, will be indic production by a firm Henreid is now setting up.

Vets of World War H

Organize N.Y. Chapter A theatrical chapter of the American Veterans Committee was formed last week in New York, by Bill Hammerstein, Hayes Gordon, of the "Show Boat" company, and Jonas T. Silverstone, counsel for the American Guild of Varlety Artists. American Guild of Varlety Artists. Temporary officers elected at a meeting Friday (1) are Silverstone, chairman; Philip E. Truce tary, and William Roerick, freamers, tary, and William Roerick, freamers, dembership includes Buddy Ebsan and his wife Nancy, Hi Sherman and Paul Hammond. Ebsen. will head a committee to work with the Veterans Administration on a hospital entertainment plan. Onen meeting of World War II.

Open meeting of World War II vels will be held March 15, spot still to be selected.

LaTorre's Legiter Hollywood, March 5.

Charles LaTorre Constellationed east yesterday (4) to direct and ap-pear in "Bigger Than Barnum." Fred Roth and Lee Sands are producing the show, scheduled, for mid-April opening on Broadway.

DOS' GALLIC IMPORT

Hollywood, March 5.

Louis Jourdan has been inked by David O; Selznick to a long term ticket and the French star is due here next month, He will make his U. S. film debut in "The Paradine Case."

Jourdan fought with the French park and Frisch went back to army and then joined the underground after the Nazi occupation.

Individual Listening Via Recorder To Get Santa Fe Rail Line Tryon

Gettin' Even?

Gettin' Even?

Rilling of fhe \$100,000 sull by Chico Marx against. Warner Briss, for invasion of privacy, in the use of his name in "Rhap-sody in Blue." is seen by insiders are considered by the seen of the see

BEN LYON CLIPPERS IN, HEADING WEST

Ben Lyon, who arrived in New York Saturday (2) from London, planes out today (Wednesday) for the Coast. He'll' be there six days for a quick ómbined biz trip and visit with wife Bebe Daniels and their kids, He II be back in Now York next Wednesday 1131, and Clippers back to London the following day.

back to London the following day. Presently representing, 20th-Fox on talent matters abroad, after-years spent in England. Lyon will return permanently to this country next December. He'll be associated with the 20th-Fox studio on the Coast. Coast

Miss Daniels, currently producing for Hal Roach under a one-year pact for four pix, will go to London in June to spend the summer with

Criticism of Critics To Bally 'Cleopatra' Paul Lazarus, Jr., announced that

print of "Caesar and Cleopatra,". Arthur Rank's much criticized picture, will arrive from England this week for release through United Artists in U. S. territory.

UA publicists are figuring on dak-ing advantage of the London Times editorial slamming the critics who slammed the film. Editorial, calling the picture 'bold in concept and rich in entertainment value,' will be re-printed widely in this country.

List Rehearsing

Concert planist Eugene List won't be a complete thespic peophyte be a complete thespic necophyte when he leaves New York for the Coast March 15, to appear in Aridrew Store's "The Buchelor's Daueb, ter." Store has had a dramatic coach in New York for the past month giving List instruction in how to perform under the keigs.

Harold James Moore is putting the keyboard massage artist through the

keyboard massage artist through the quickie course in acting.

The Man Along 3d Base

Here is an episode Frank Frisch the last World Series.

the last Walld Series.

One day this summer, at Pittsburgh, Prisch was coaching at hirfed,
the Pirates were a great many runs
ahead, and a man sitting atongside
third base kept yelling at Friech,
telling, him with each pitch wind
telling him will be to the pitch
to the pitch will be to the
to

abon Frisch as the coach at third brinally, with a Pirate on first, Friedr turned to the man and said, "Mister, what do you want, me to do now." The man hollered back, "Bunt," So Frisch put on the butt stips, the butter bunted and bunted stips, the butter bunted and bunted Frisch turned and walked all the way over to the spectitor and said, "What is your name and business adverted." The man unbestatingly wrote it down and then said to the man as he sat there beaming at such attention from the Pittsburgh manager. "Meter, you stay home down to your place and I am going to rup it all day long." With that, the man left the ball

First public tryout of a radio, wi reproducer and p. a. system to ply "individual listening" to passengers will be conducted on the Santa Fe's California Limited Sun

Santa Fe's Camorina amore day (10), following which planned to install the system on trains, from the Super Chief down, as quickly as material can be turned out by manufacturers.

It'll be the first train to be equipped with wire recorder, using Muzak-supplied tunes. Railroad ha 121 new cars now being turned or with the system installed, and all th old train equipment will be riego out thusly, too.

out thusly, too.
Each roomette, bedroam, compartment and drawing-room will bequipped with a push-button scient
equipped with a push-button scient
so that occupants may have they
tolore of radio or wide-reproduced
popular or semi-classical music, as
E. S. P. and to light which we
turn on automatically when the aunouncement system is in use, will be
indealled so that passengers can tune
Somethers and the state of the semiSomethers are semi
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Somethers are semi

Speakers will be placed in the ceilings of club-lounge, dinting observation and chair cars, also, to provide an even distribution of low level sound throughout the car. Volume will be set at advantageou points for both listener and conversationalist, Gurley said.

tionalist, Gurley sam.
Farnsworth Television & Radiorp, of Ft. Wayne designed the control of the over-all integrated system, while Brush Development Co. of Cleveland developed the specially designed win reproducers.

Pres. Truman Now Knows Show-Must-Go-On Credo Washington, March 5.

Washington, March S. Pea soup weather and a bustle plano leg failed to slow up cive stiethly-the meant of slow but takend that performed for President True buggers at the annual dower of the White Fluisse Correspondents Association Saturday 12c. 4 two scripts of the plant of the Parky, which packed the feature of the Parky, which packed the control of the park of the Parky, which packed the control of the Parky of the

columnist, enceced.

The neavy weather had Draped and Adler circling for several hours over the Washington Alport before their plane could land. However, they arrived in plenty of time. Sullivan, flying up from Florida, was also stuck in the soup and arrived only in time for the last two acts pline-hilling for him were Berd Whreler and Merriman Smith, UP White House correspondent. White House correspondent.

White House correspondent.

When the grand pinno was being pushed out on the stage for "Sugarchile" Robinson's stint, one of this legs broke under it. A hotel aftercamt was pressed into service to helball. seas prose under it. A hotel after-am was pressed into service to hot-the leg in place and the 7-year-sid boogle-woogle kid went through his paces like a 'trouper,' piping o f once: "How'm I doin, Mr. President."

dent."

Because NBC, which ind been slated to produce the slow, with free, the program carried a near credit line. "Our particular thanks to Carter Barron 1.5e.w.'s. Gene Ford (Loew's), Ed. Sullivan, Abe Lastlogel and Harry Kalcheim of the William Morris office." Show was probably the best balancus entertainment in the 23 years of the dinners. dinners.

Ed Wynn Leaving Hosp

Ed Wynn Leaving Inspect
Ed Wynn, who was rusted
Harkness Payllion, N. Y. Sind,
13, following a gallbindder attracardy that morning, is expected
leave hospital tomorrow.
Condition was diagnose as more
consultative to actor remained
as phase and as phase for rest at
as phase to the control of the control
as phase to the control of the control of the control
as phase to the control of the

Wynn's appearance on Tenac Star Theatre radio program on CB Sun. (3) was cancelled, with orgal ist Ethel Smith subbing, but com

BRIT. IOU WOULD AID U.S. P

San Diego Making Real Pitch for Film EXPORT INCOME **Production Via Available War Plants**

Hollywood, March 5.
San Diego is making a pitch to
Hollywood producers to bring the
film industry to the border city. The
welcome mat has gone out to indie
producers, but the majors are also
being woodd,

William of the state of the state

being woodd,

William Cagney Productions, VAnistr learns, already has made a
preliminary survey of San Diego as
to various types of facilities available. Acc-in-bole of the town are
the various huge war plants in and
around the city. Government-owned
plants are up for sale by the War plants are up for sale by the War Assets Corp., and this organization has already contacted various pro-ducers on sales.

inas already contacted various producers on sales.

Lee Cusich, head of the industrial plants division of the city's chamber of the

back.

Each of three main structures at
Consolidated has some 300,000 sq. ft.
Outfit is about two miles from
downlown San Diego on main highway. Rothr plant has 30 acces at
Chula Vista and has main lungar of
500 by 200 ft. Ryan plant has two
large buildings which could be converted to sound stages without too much difficulty. Bold move by border town looms as first serious threat to Hollywood clutch on film industry in several years.

Matty Fox's Coast UWP Huddles Over, Heading East, Thence London

Hollywood, March 5. Malty Fox, prexy of United World Pictures, after a three-week stay here, leaves for New York on Sunday (10). Fox has been going over corporate matters of the organization while here with William Geet, attoracy Robert Benjamin and Leo Spitz, incidentally, latter is in Cedars of Lebanon hospital with the

Plan of the company is to start re-leasing its product on Jan. 1, 1947. It is expected that five pictures will be completed in Hollywood for release

Fox will leave New York for Lon-Fox will leave New York for London on April 1, accompanied by William Heineman, general sales manisager, and Benjamin, to confer with the Rank outfit on its contemplated productions, and also to decide on what pictures that have been completed by the Rank organization they will set for imprediate release.

what pictures was repaired by the Rank organization they will set for immediate release through UWP.

The physical distribution organization of UWP will get into action for its task early in December.

HITCHCOCK-MARGOLIES INDIE 'OPERATIONS' PIC

INUIE 'UPERATIONS' PICAlfred Bittchcock has made a prepolication deal for screen rights to
publication deal for screen rights to
publication Annie," book by Major
Patriction Annie," book by Major
Patriction and the screen research
Luxembourg during the war. Dolan
was on the staff of the Office of Sirations of the station in its campaign
law of the station in its campaign
law and civilian personnel.
Book is to be published by Rinebart hut feall. Deal was set by Al
Margolies, Hitchcock's eastern repbart published by Picker
and the screen repbart published by Rinestation and the screen repbart published by Rinebart published by Rine
bart published by Rine
ba

Bob Rubin Due Back

J. Robert Rubin, Metro veepee and general counsel, now recuperating in Artzona from his recent illness, is reported greatly improved. He's expected to return to the h.o. by the end of the month.

5% N.Y. City Tax Bite Looks Bad

With the New York Democrate on the losing end of a fight to dorce greater financial aid from the State, Mayor O'Dwyer's city tax proposal carrying with it a 1% higher and the state of the as fruitless

REPORTED JOHN JOSEPH TO BE MADE A V.P. AT U

TO BE MADE A VP. AI U
John Joseph is understood slated
to be upped shortly to a vice-preddency at Universal. He has been
under of years and was recently
named to the studie's advisory contitle. It was partly as a resultof this time - consuming a spontage to
the first open and was recently
named to the studie's advisory contitle. It was partly as a resultof this time - consuming a spontage to
the pub-ad department at the studie,
advisory committee consists of
various appartment at the studie,
and the public of the public of the
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the public of th

Deutsch in Advance Of Horne to Coast on Prod.

Armand Deutsch, president of Story Productions, Inc., leaves New York for the Coast March 15 for a six-month stay to handle details of the out's production plans there. His wife, Benay Venuta, plans to meet him in Hollywood, going out

via San Francisco.

Har Horne, board chairman of
Story Productions, will join Deutsch
on the Coast in June.

Gary's 4th and DeMille's 35th Anniversary as Prod.

Gary Copper is set to star in Cedil
B. Davidine, side of 1487 release by Paramount. It will be the fourth Cooper
Dehillie, join effort. Others were
"Plaimann," "Northwest, Mounted
Pollee" and "Dr. Wassell." Film is
to perve as celebration feature of the
three directorque as a selebration feature for the
three directorque as a selebration place.

Washington March 5 washington, March 5.
Failure of Congress to approve
the proposed \$3,750,000,000 loan to
Britain would deal a body blow to
Hollywood's export business, according to experts here.

Britain, which provid Extrain, which provides by far the export largest single share of the export market, would be virtually cut from 'American films in the event the loan flops, Without the money, the English would have to tighten their belts still further and this would make an end to all tuxtry looports, which includes films, or the control of the cont

imports, which mentices hims, or Reason for this would be that the English would have to conserve their dollar exchange for the purchase of strict necessities.

On the other hand, approval of the loan carries with its certain trade concessions on the part of the trade concessions on the part of the reade concessions on the part of the protection for American films entry to the string England. Since the British would also have to break up 'Empire preference,' and the sterling block in their trading, if might ease the string the sterling the string the stri

Sears East, UA Product Plans and His New Pact Due for Action in N. Y

Due tor Action in N. Y.

Hollywood, March 8.
Grad Sears, after completing discussion with member-owners of United Artists on company process for the future, and discussing water of the company to the company of the c

end. On March 12 there will be a n On March 12 there will be a meeting of the UA Board, provided Ed Raftery, company prexy, has returned by that time, at which the matter of Sears' future with the company will be discussed. He has a contract running until Dec. 31 and it is likely will be given a new deal for at least a three-year period at this reservior.

FLOCK OF FILM EXECS **DUE IN FROM H'WOOD**

Number of film company toppers are stated to head east at the end of this week, most of them having held up starting for New York until after the Academy awards, dinner tomorn. N. Peter Buthvon, BKO president and studio chief, is slated to arrive oarly next week. Stay will be relatively short, with Rathvon skedded ting, hold contabs with ho. execs and tend to personal "affairs resulting from his unexpected stay on the Coast when he succeeded Charles Koost from the succeeded Charles Koost when he will be the succeeding the succeedin

Einfeld-Dave Loew Rolling With Lease On Studios; Sign Stanwyck, Others Due

Johnston on Coast

Hollywood, March. 5.
Eric Johnston is due in for the Academy A wards presentation thrusday (7 night.
Possibility of change in Hollywood headquaters will be announced during Johnston's stay here.

Bldg. Freeze Hits 200 New Theatres

Wilson W. Wyatt, National Hous-

Wisson W. Wyset, National Bosses in Exponence, will some a new consulation freezing all forms of building except low price homes. This regulation is expected some time this week and will curtail at committee the second of the second of the second of the country, including the erection of some 200 theatres. The curtailment order will cover all materials, and it is said, will be unless they are of the chep housing type. It is understood that the regulation will be kept in effect or most of 1946, and as a result will stail new structures of all kinds that had been planned.

Northwest Shelves Plans Minneau

It's estimated that more than \$2,000,000 of new theatre building planned for this year in the territory will be postponed at feast until 181 years and the Government of the control of th (Continued on page 57)

CARDINAL SPELLMAN NEWSREELS BIG B.O.

Newscel story of consistory at Vatient City showing Cardinal Spellman and others being deviged stimulated but during the last als days at many control of the control of th

Specimias sory.

Cardinal's Metro Pie Indef
Hollywood, March S.
Metco has put "The Risen Soldier"
on the shelf temporarily with report that if and the soldier on the shelf temporarily with report that it also in the same strip difficulties guissed postponement, stating servenplay already completed.

completed.

Cardinal Speciment as a Van Johinson starrer, based on the story by Cardinal Spellman.

son starrer, based Cardinal Spellman.

Talbot to Tour U. S. For Rank on Pix Survey

Further efforts by J. Arthur Rank to buck American films on their home grounds are seen in his nom-Dépinet header to New York on honday (4) via Dallas after lenste honday (4) via Dallas

BOB SPARKS TO SPARK TWO RKO 'GIRL' PIX

ANU URL IIA.

RKO has dug deeper for two
shelved yarns. "The Petty Girl" and
"The Gibson Girl," and has assigned
them to executive producer Robert
Sparks' slate. Al Bloomingdale will
produce the fart film as his initial
chore at RKO. "Petty Girl" will not
have same script as the screenplay,
which was buried three years ago
by studio.

which was buried three years ago by studio.

Other yearns set for Sparks' over-seeing are "Honeymoon," "Build My Gallows High" and "So Well Re-membered."

ARIETY

SUBSCRIPTION
Annual \$10 Foreign \$11
Single Copies \$25 Cents

Vol. 161

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DAILY VARIETY (Published in Hollywood by Daily Yarjety, Ltd.) \$10 a Year \$12 Foreign

Johnston Ignores Fidler's Blast On Him; Wanger's 'Scarlet St.' Suit

Hollywood, March 5.
Despite the \$1,000,000 : libed suit for against Jimsby Fidler by Waller for Waller for the March 10 in the first for a first for a

ture Asa, of America pixxy.
Fidier claimed that Johiston was not athering to the latter's pietage that the would promote "clean, in-the pixth of the pixth of the

siden and none are planned." In the libel action, Martin Gang, attorney for Wanger, declared Fiel-ler's statement raised a legal question of whether a radio commentation of whether a radio commentation of whether a radio commentation of the statement of the sta

The control of the co

with Wanger deferding the picture. In ha note to Johnston, Fidler de-clared that recent months have seen an increase in the number of 'sex, erime and divorce' films. Act says from the same of the s that "while most studios are making clean pictures, a very few producers are tindoing the good work of the majority.

Story's Importance In Musicals Stressed By Freed; Vaude Days Over

Freed, 'Vaude Days Over'
Catchy music abone won't win
smash bo alses for pix in the postwar days to come, underse rombined
war days to come, underse rombined
war days to come, underse rombined
was obtained to the postwar days to come, underse rombined
was of vaudewile on the screen are
about over.' he added.
"You can't throw some cauge to
go the come of the property of the pr

calk."
While in New York Freed huddled ith Cole Porter on the music for Phe Pirate," former Luot-Font-nne legiter, while will star udy Garland and Gene Kelly. He's

Ease-off on Hat-Passing

Ease-off on Hat-Passing Crowling immber of squawks from exhibits—brought on by the execution of the control of the cancer cumpaign.

The theater drive for cancer cumpaign.
The theater drive for cancer cumpaign.
The theater drive for cancer cumpaign.
The theater drive for cancer cumpaign.
The theater drive for cancer cumpaign, which is the control of April 21-28; is was made clear, which is the control of a c

New Censorship Wave of Pix Due?

Trend fowards city and state cem-sorabip of pictures has sitained such proportions that it has reached the attention of film company officials. Postwar reaction towards cracking down on screen morals has brought pressure groups out of hiding and many bulmose expects now are girding through the control of the company against the state of the con-cepting against the state of the con-trol of the control of the con-trol of the

campatgn against films.

Proposals for state censorshiploom in several states, with the bill
form in several states, with the bill
prought up in Kentucky already
silled. Recent flareup of the city
censor-board chief in Adlanta on
"Scartet Street" is regarded in the
trade as a possible building to a state
censorship board in Georgia. Memphis censor erackdown is rated in
somewhat the same category.
Tendency to seek out means of

phis censor grackdown is rated in somewait the same category. Pendency to seek out means of construing public morals as a fine strength of the construing public morals as a fine at its and as a timus, the screen is the first object of attack because figured the most ready foothold for pressure groups. That most of this trend is for official centroling in section in the fact of the construing in section in the fact of the construing in section in the fact of the construing in the construing in the construing in the construing in the construint in move towards wholesale checking on screen product to go hand-in-hand with the MPAA's pre-production self-censoring. With both the Lesion and Protestant Council going over pictures, zlong with the MPAA, much of the pressure for extension of city and state censorship probably would be lifted.

De-Cheesecaked 'Outlaw' Going Into Distribution

With the Production Code Admin-istration still refusing an okay on most of the advertising and access-sories for "The Outlaw," as being overly s.a. picture is going inte dis-straint this case, with overly sa. oicture is going into dis-tribution this week with a large part of the ad material consisting purely of type and minus art work of any kind. First playdate is Loew's, Richmond, Va., tomorrow 'Thursday's, Producer Howard Hughus held up 'Continued on page 27)

AMUS. TAXES FOR DEC. VERY FANCY \$33,741,349

Suit Filed in Atlanta 'Scarlet' Ban on Grounds Of 'Caprice and Abuse

Of Caprice and Abuse

Atlanta, March 5.

Universal Film Exchanges, Inc., distributors, and Diana Productions, Inc., produces, last week field suit inc., and the same suit in a suit

(Continued on page 12)

Merchandising Key to High B.O.

Key to High B.O.

While some recession in film grosses is foreseen by top distributions of the control of the c

KAYE AND MARCH WEST FOR GOLDWYN CHORES

PUK GULDWIN LHUKED

Par of Samuel Goldeyn stand of Berger

**Construction of Goldeyn stand of Berger

**Construction of Construction of Standard Mility*

**Form of Walter Adams*

**To Standard Construction of Standard Construction of Walter Adams*

**To Standard Construction of Standard Cons

Recognition for Those Originals

Hollywood, March 5, Freelance writers are tikling heart that their importance in the future may increase from the fact that the following ave nonimitions well for the industry. The nonlinations are the King Brow. "Distincted Widnon." Ward-Louise." Mayer-Burstyn Telease of a Swiet-Insider, "Saity O'Rourke" (Part): "Music for Milions" (M-G), and "What Next Corporal Harrows" (M-G). The awards will be made Thirtiedly 17, Corporal Harrows" (M-G). The awards will be made Thirtiedly 17, on novels. Apparently the writers of originals get the brushoff.

Red Cross Film Drive Overcoming **Exhib Block to Theatre Collections**

Cancer Film Short

Hollywood, March 5.
Larry Marks and Bill Manhoff.
"Duff's Tavern" writers, have just
completed film short for the American Cancer Society, in which Spencer Tracy will appear.
Short will be released in April.

J. C. Flinn. Vet Pic Exec, Dies at 58

John C. Flinn, seteran film indus-try executive and newspaperman, formerly with Vaniery, died in Mt. Sinal hospital, New York, Saturday (2) after an operation earlier in the week. He had been an exec; in nearly, all branches of the pieture business since 1916. Before hab he had been a reporter and drama critle with the old N. Y. Herald. He

business since 1915. Before that he had been a reporter and drama critle with the old N. I Iterald. He had been a reporter and drama critle with the old N. I Iterald. He particularly and the second of the second

ILLNESSES COST PRODS. PLENTY IN LOST TIME

Hollywood, March 5.
Film studios lost a total of 29 shooting days during February through Illness of key nembers of production troupes. Monetary, loss is estimated between \$250,000 and \$300,000.

Is estimated between \$250,000 and \$300,000. Charles R. Golden and \$250,000 and \$300,000. Charles R. Golden and \$250,000 an

Concerted effort by the national committee for the film industry's Red Cross Drive to overcome exhibitor resistance to theatre rolleetions is already bearing fruit. Overwhelming exhib support is indicated in reports from branch area distributional distribution distributi

uonal distrib chilirmai.

More than 20 circultic have to date assured Kuipper that cach of their hearters would participate. Reserving the traction of the indicators and the state of their holis have declared to participate, national Red Cross chairman Basil and Comore has for the first time inchapter to cooperate to the follow expert with the indicator's campaign, March 20-28. Local chapters therefore that erfatined from any action of the control of t

Despite indications that the Despite indications that the Despite indications that the Commission of t Despite indications that the cur-

L. A. to N. Y.

Edward A. Blatt Edward A. Blatt Bruce Cabot Edward Dmytryk Virginia Fields Walter Goelz Martin Goodman Theima Kirschner Lou Levy Ann McCormick Ann McCormick, Peggy O'Day Arnold Pressburger Frederick Pressburg William H. Smalley C. K. Stern Lacry Storch Irene Threr Rocco Vocco Hal Wallie Julian Young

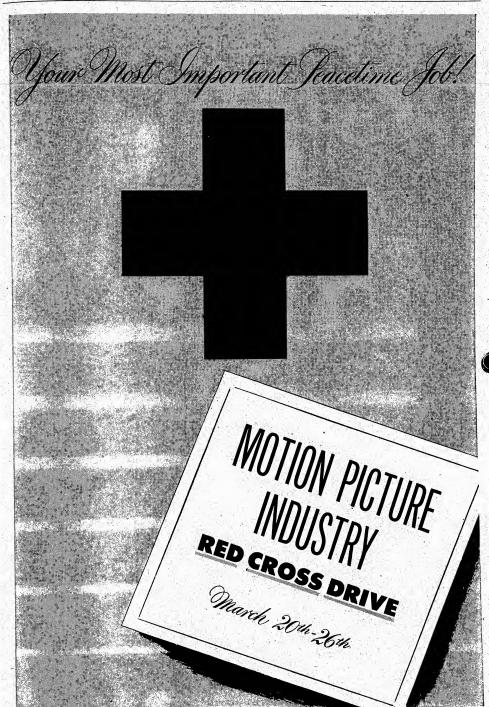
N. Y. to L. A.

Edward L. Alperson Belita George M. Cehan; Jr. Russel Crouse Linda Dannell Tyrce Dillard, Jr. Sylvia Fine John C. Flinn, Jr. James R. Grainger. Cary Grant John Houseman Howard Hughes Danny Kaye Diane Lewis Howard Lindsay Ben Lyon Arthur S. Lyons Johnny Myers. William Powell Patricia Roc Lou Schreiber Frank Sinatra

N. Y. to LONDON

Capt, Harold Auten Filippo Del Guidice Lou Kalker Jack Rubin Stetson Rannen Swaffer Woodrow

Harry Stevens Benay Venuta Edward Ward Milion Weiss



Planned campaign to COLL Omarch 20th-26th

Your First and Foremost Job is to

COLLECT AT EVERY SHOW!

The Red Cross Work Must Go On! Your Heart-Your Showmanship is needed!

- Sign the Pleage Card and return it to your Area Chairman!
- Contact Your Local Red Cross Chapter!
- See your Newspaper Editors and Radio Stations at once!
- 16 Page Pressbook and Campaign Kit with all plans now ready!
- FREE TRAILER will be sent you! Use it every show!
- Lobby Accessories Going To You!

RALLY TO THE FLAG OF MERCY!

The American Red Cross again has called on the showmen of the motion picture industry to aid in collecting necessary funds. Never before have the needs of the Red organization in its vital post-war work. It is a challenge we must meet just as we did during the war, In those dreadful years Exhibitors all over our nation supported every worthy cause with a zeal that won them lasting admiration. They were backed-up by the men and women in our studios and in the distribution departments, and their united efforts brought successful fulfillment to every task set before

Today we must continue to carry on the patriotic work we are so well equipped to accomplish. At home we face the problem of rehabilitating our returned soldiers and bringing sorely needed help to our wounded men, bed-rided men, bed

If we are to have the peaceful world we so earnestly pray for, we cannot let down the Red Cross now. Its flag is a symbol of mercy to all who behold it and for those who need food and shelter it means life and hope for the future.

Exhibitors, everywhere, organize your forces now to deliver the great sum of money so urgently needed by The American Red Cross!

The motion picture industry will not fail this great cause!

National Chairma

Wednesday, March 6, 1946





BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

WHEREAS the American National Red Cross, under the provisions of its manifold obligations to extend cheer WHEREAS the American National Red Cross, under the provisions of its and to our servicemen in distant areas overseas, to provide servicemen and Congressional charter, continues to fulfill its manifold obligations to extend cheer in distant areas overseas, to provide servicemen and wounded and sick in hospitals, with solace and a link with home, and aid to our servicemen in distant areas overseas, to provide servicemen and to maintain its traditional services of adding victimes of catastrophe, and women of our nation to combat sickness and accident and thus and to maintain its traditional services of aiding victims of catastrophe, and of catastrophe, and of the catastrophe, and the catastrophe, and the catastrophe catastrophe, and of the catastrophe ca reduce suffering and death; and

WHEREAS new obligations have arisen to assist veterans and their families of return to civilian life and resumption of long. WHEREAS new obligations have arisen to assist veterans and their families intertupted normal peacetime relations, and to contribute to the care of peoples in the many difficult problems of fetum to civilian life and resumption of long areas devastated peacetime relations, and to contribute to every source of help for months ahead; and distress appeals with utmost

in areas devastated by initiary operations, whose discrete of help for months ahead; and ency to every source of help for months ahead; and WHEREAS at this time when the foundations of peace are being established. And the state of the st

the American National Red Cross by its very nature and purpose, and by its long as symbol and as tangible expression the American National Red Cross by its very nature and purpose, and by its long of the spirit of universal good will, recognizing no barriers in the unity of human's record of humanitarian service, stands both as symbol and as tangible expression, welfare; and finiversal good will, recognizing no barriers in the unity of human Welfare; and
WHEREAS this organization, which represents the solicitude of our people and which is entirely dependent on voluntary contributions to carry out its purfor the care of its servicemen and its lofty ideals for the prevention of suffering poses, is issuitely dependent on voluntary contributions to carry out its purious forms of \$100,000,000; its nation-wide appeal for the contribution of a minimum fund

\$100,000,000;
NOW, THEREFORE, I. HARRY S. TRUMAN, President of the American National Red Cross, do hereby States of America, and President of the America Now, THEREFORE, I. HARRY S. TRUMAN, President of the American National Red Cross Month of March 1946 as Rad Cross Month, and urge every citizen to the utnost of his ability in support of this indispensable designate the month of March 1946 as Red Cross Month, and urge every citizen manitarian cause.

nanitarian cause.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Scal of the United States of America to be affixed. l of the United States of America to be affixed.

DONE at the City of Washington this fourteenth day of February, in the Independence of the DONE at the City of Washington this fourteenth day of February, in the one hundred and seventieth. Year of our Lord function hundred and forty-six, and of the one hundred and seventieth.

BY THE PRESIDENT

James F. Bytnes, Sectetary of State

HARRY S. TRUMAN





ERIS DERIVERS

This Advertisement Contributed by:

YOUR FILM ... NOW MAKE IT DELIVER FOR THE RED CROSS!

Painted White, Is Makes the Perfect Collection Container!

COLUMBIA PICTURES - METRO-GOLDWYN-MAYER - PARAMOUNT PICTURES - RKO RADIO PICTURES 20th CENTURY-FOX - UNITED ARTISTS - UNIVERSAL PICTURES - WARNER PROC PICTURES

DEMAND FAR MORE H'WOOD PROD.

INDIES URGE: 'MAKE MORE PIX

Minneapolis, March 5.
Numerous extended loop firstruns make increased loop firstproduction imperative so that neighborder and suburban exhibitors and
rother shortages, declares North
Central Allied, independent exhibitors group here, which is calling
upon Hollywood "to make more
pictures."

picture...

Increased production of pictures alone can alleviate the present pight of increased production of pictures are pight of increased productions of the production of the picture of the picture

owners, he asserts.

"As p-result of the succession of see boxofice pictures and peak public guarchasing power, holdovershave become me the picture of the power boxofice product per points out. "It's seldom that picture doesn't stay at least two stands weeks at the first of own town stands weeks when only two." At changes are made in the boxofices in the neighborhoods and pendent neighborhood exhibitor.

"Independent exhibitor costs are

pendent neighborhood exhibitor.
"Independent exhibitor costs are increased because it becomes necessary to buy more companies' product and individual pictures. Many weak attractions have to be used and the general average of business is lowered."

Berger argues that if Hollywood production is increased the addi-tional pictures will serve as a brake tional pictures will serve as a brake on holdovers and the loop first-run houses will be unable to resist the pressure for playdates. The resultant jam or pile-up of pictures will be of such proportions as to make it incumbent upon the circuit operating the dowstown first-run situations to limit the holdovers to the unique and insume possible, he because

In Minneapolis and St. Paul, the clearance on a pleture starts after clearance on a pleture starts after it leaves its first stand, regardless how long its downtown first-run extends and this has helped to relieve the situation here somewhat, it's pointed out. With this setup, increased Hollywood production characteristics and the more helpful in this believes. In Minneapolis and St. Paul, the

RKO REWRITES SCRIPT A LA COTTEN'S IDEAS

Hollywood, March 5.
"Honeymoon," Shirley Temple-Joseph Cotten co-starrer, is being Joseph Cotten co-starrer, is being rewritten following Cotten's refusal to make the film. RKO, which is to produce the picture, did not disclose nature of changes, but it is understood that they are in line with Coten's objections, and he is still expected to play the male lead. Cotten meanwhile is under susceinfor for turning down the role specific produced to the control of th

Bells' Rings the Bell In 27 Foreign Tongues

It's "Bells of St. Mary's"—in 27 dialects—as the best pic of 1945, ac-cording to the Foreign Language Press Film Crities' Circle of New

Press Film Critics' Circle of New proving pressuring papers guild before the company's critical forms of the company's recognized the company's re

RKO to Try Out Mex. Plant

RAU 10 1.FJ Out mex. Friam Hollywood, March S. RKO will send its "Honeymoon" roupe, with William Keighley directing, to Mexico City to make the studies for an American jutture. Indoor sequence will be filmed in studies for an American jutture. Indoor sequence will be filmed in the studie and outdoor shots around the Mexican capital. Filming starts March 11, with Joseph Cutton, String Temple and Cuty Audition is top roles.

Russe Won't Divvy AGFA Color Film With U.S., British

With U.S., British

AGPA plant, the only major colorfilm laboratory on the European
continent, is being operated by Russia, although the plant and the surcontinent, is being operated by Bussia, although the plant and the surwere liberated by American troops.
This news was dusclosed by Randal
Terraneau, currently in Hollywood
to insplet this country's new develpopulate in the president of George
Humphylics & Co., Ltd., one of EngHumphylics & Co.

Bruish Tri-Color Co., which has made some progress during the past few years. Still, we look to America, where film research and technical development always have and always will be in the lead,"

ALPERSON'S 2D FOR 20TH ALSO AN ANIMAL TALE

ALSO AN ANIMAL TALE.

Another animal story will be next.

an production sked of Memory will

an production sked of Memory in

production sked of Memory in

shield for release by 20th-Fox this

shield for release the many own offine

on the treatment on the Coast.

"Joe" is story as seen through the

cyse of a dog, as "Beauty" is first

cyse o

PRC Buys Surplus War Material to Build Lot

MARCHAI tO DILIU LOR
PRC is taking advantage of the
sale of surplus war supplies to step
up its program of studio construction and modernization. To date
studio emissaries have bought 20000 feet of used Immber, quantities
of hardware and other building
sumplies.

supplies.

Construction is being rushed to provide production facilities for the company's expanded filming program for 1846-47. Meanwhile, studio reps are attending all Government property disposal sales, wherever they are held.

How About Those \$2,000,000 Pix?

The malor industry's yes to return to more yes, as expressed henewith, is given still another fillip by the Jackson Park (chl) decision and the potentiallities of the anti-rust soft due for a decision in N. Y. Pederal Court. These rulings may be the most immediate reasons to ct down, on so many \$2,4500,000 productions, and make these the less that the court of the co

an indie to bid for production against a major, mean that whoever pays the highest gets the A-product. for pre-release or "A" runs. It's rea-sonable to assume that the affiliated theatre may be forced to over-

sonable to assume that the attiliated theatre may be forced to over-pay for an attiliated slim—add to in hetter position to do so, on the pay for an attiliated slim—add to be in the proper to the sonable And to contradict this theory, one of the major arguments in the anti-trust case defense in New York was that Paramount's partners, for instance, were notoriously frugal in bidding for Par picture pode-duct, since the Par pards dich's the cilia that at all.

U and UWP to Build 31 New Exchanges. Separate Entrances, Common Shipping

Let U Dally Tee holywood, March 5. International is allocating \$275,000 for an advertising and exploitation campaign on "The Stranger," its last picture for release through RKO. Current production, "The Dark Mirror," will be International's first relase through United World Pie-tures.

Raw Film Stock Shortage Easing?

Whether the raw stock shortage was on or off continued a mystery this week with conflicting reports from distribs and laboratories the availability of stock. While several labs maintained that the pinch was on without letup, others said that, for the time being, they were experiencing no difficulty in obtaining raw stock. Meanwhile, officials representing raw stock manufacturers, conceding that the supply was not yet meeting all demands, predicted that the shortage would end in 45 days.

would end in 45 days.

Lab spokennes said that no official word on the tuture situation
had seeped down from the manufacturers. In labs still feeling the
pinch, officials were openly skeptical of manufacturers' predictions.
To back their feeling that
just audier
past statements which
had the shortage ending three
months ago.

Some officials said that the casing

months ago.

Some distants said that the easing some situation in the past few some situation in the past few several holidays which end down consumption of rew stock during the short weeks. These officials couls en o light about just the standard in the innectial future unless a soft situation of the standard in the innectial future unless a soft situation of the standard in the innectial future unless a soft situation of the standard in the

Col. Hits Film Peak

Hollywood, March 5. Hollywood, March 5.

Production peak for 1946 at Columbia will be received during
March with seven new pictures and
one holdover from February. Carried over from last month is "The
Jolson Story."

Joison Story."
Newcomers are "Gallant Journey."
"The Return of Rusty." "The Coffin."
"His Face was Their Fortune."
"Down to Earth." "Rendezvous in Rio" and "Blondie Knows Best."

"Stranger' 2756 Bally Fee
Hollywood, March 5.
International is allocating \$275,000 or an advertising and exploitation ampaign on "The Stranger," its pat picture for release through Bully United World Pictures. Tom Muranpaign on "The Stranger," its pat picture for release through Bully United World Pictures. Tom Muranpaign on "The Bully Current production." The Day of U.S. It is hoped, as far as possible, a loss through United World Pictures. Tom Muranpaign on "The Bully Current production." The Day of U.S. It is hoped, as far as possible, to be institled in the new buildings.

Deal for the new structures has been made with a Cleveland real state firm, which will actually own them. They will be built to UWP specifications and the two firms will occupy them on long-term lesses. Paller Constructed or Contract for their erection. Arrangement, so far as individual conditions in each city permit, will be to have three-citory buildings with Universal's offices on the second floor, and VWPs on the third-ord floor, and VWPs of the third-ord floor, and the second floor, and the second floor, and the second floor, which will be a joint U-UWP operation.

In a few cities, such as Indian-

In a few cities, such as Indian-apolis and Boston, where U owns its exhange buildings, complete new structures will not be erected, but present ones will be ecompletely

(Continued on page 22)

UA DICKERS ROACH FOR PIX OUTPUT, LOT SPACE

Edward C. Raftery, United Artists prexy, is conferring with Hal Roach on a deal for distributing 12 features, for which Roach recently allocated \$5,000,000 on his 1946-47 program. Understood RKO is also bidding for releasing rights.

recessing rights.

Raftery is also said to be dickering for rental facilities for UA producers on the Culvel City lot-where
Roach is spending nearly \$1,000,000
in modernizing and expansion. Various producers who release through
UA are up against it for studio space.

Total of 17, 16456.

UA are up against it for studies pace. Total of 17 indie producers have made unsuccessful attempts to rent pace in the Rosen studie. Meanwhile several more have tried to gain admission into the Charles Chaplin lot but have been turned. On the control of the con

Woolf Heading Home
Hollywood, March 5.
John Woolf, head of Goneral
Films of London which distributes
Universal films in Britain, after a
two-week visit here, headed for
home via New York on Monday (4).
Woolf worth his firm phere meeting Woolf spent his time here meeting the Universal personnel and seeing its new product.

RAWSTOCK CUES RETURN OF B'S

With the extonomics of studio, distribution and exhibition operation demanding it, large-scale return to production of B films by major studios is foreneen for next season. Tripolis include Joseph M. Schenelis Tripolis include Joseph M. Schenelis Fox will up its production output by 10 pictures next year, and N. Peter Rathwan's open arowalf that RCO will have a share of the section of the sect With the economies of studio, dis-

cilities. Aside from the immediate physical

cilities.

Ande from the immediate physical factors of raw film and stage space and the control of the control

companies. The receipts of the final companies. The companies were protected.

It is not a clear than the companies of the co

FILM WAGE EARNERS STILL TOP CAL. COIN

Mills FUT CAL CUIN
Molion picture wage earners are
still the highest paid of all California Industry workers, according
to the California Line S8037 averaage weekly wages for January, compared with 1875.17 for the same
mouth last year.
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You control of the control of the conpower companies.

KERNER JOINS GOLDWYN

KERNER JUINS GOLDWYN.
Lew Kerner, associated with the
foliated the Army, has been appointed chief talent exce by Samuel
Goldwyn.
Goldwyn also named Silvia Laudner as assistant literary chief.



Killers in the shadows!

Romance to the rhumba!

Pat in his glory!

Advertised in 66 national publications! Read by millions as a

Collibi, 2 Secisi

COLUMBIA PICTURES presents

PAT O'BRIEN

HALE - Edgar BUCHANAN - Audrey LONG

and EDDIE Lebaron and his continental orchestra

Screenplay by Roy Chanslor - Based upon the Collier's Magazine serial by Robert Carson

EDUIL L. DVALL

Produced by PHIL L. RYAN • Directed by EDWARD H. G.

2 Sisters From Boston
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2 Sisters From Boston

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an operalic and no somety treat,
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Kathryn Grayson and Lawritz
Aller State State State State
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Jose Rurbi III "Associated in the pick As result, that's Metro's
best insurance as regards the Great
tining in Peter Lawford, gelwomer
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Taten.

her impettoots Chemitic kin, Mise Grayson.

Latter lees off as "Hist." South."

Latter lees off as "Hist." South."

Latter lees off as "Hist." South."

Bowery joint until her steld Back
Bay family descends on N. Y. and, with the somewhat outlanchis assistmond-in-the-rough pinnist impressive of the Bowery bistro, when we will be a stellar of the Bowery bistro, when we will be a stellar of the Bowery bistro, with his "Laist and Mendelesohn making for a happy blend of high with his "Laist and Mendelesohn making for a happy blend of high Durantic I low comety, Which Int I ta bad parlay in anybody's picture of the property of the pro

Durante's low connedy. Which lan't a bud parly in anybody's picture bud parly in anybody's picture. Starting in the Bowery almosphete where, for the insiders, Durante docates the control of Clob Durante, and where the control of Clob Durante, and where control of Clob Durante, and where control of Clob Durante, and where the control of Clob Durante, and the Clob

mortification, is amount in the yet Henry Koster-Joe Pasternak team is manifested throughout. Koster's direction is sure and nitches the seements properly, and Pasternak has given it all the production. Abel.

Tangler
(SONGS)
March 2.

"Started Fride Tolky Cold March 2.

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"Started Fride Tolky Cold March 2.

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"March

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Paul Kenyon	Correct Robert Palge
Dolores	bouise Althritton
Ramon.	
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Alex Boren	I. Bdward Bre aborn
Fernandez.	Reginald Denny
Daute)	Charles Junels
Sanches	Francia McDonald
Capt. Corting	Ifrno Ver her
Lieutenant	tlenrge Long
Rosco's Girl	Robet Rondell
Maid	Dorothy Lewrence
Segment	Lones Line
37il e	
Elevator Boy	Phil Garris

Benute bas. Dill djares "Thatler" is any moletirms with play's of holtum. It should fire skets with hie hir of holtum. It should fire skets with the intricute fina. If an d. a good examile of dislottine or direction in the first ill ingredients make it acceptable in the first ill ingredients make it acceptable in the first ill ingredient and in the first ingredient direct show us the celon. For the first ingredient is directly and international varie that will get him reinsteaded, and a Sonalet damer; who is pre-hier a Lulin qui-sin. Lonourment reveals the criticalities the entire the control of the first international control of the firs etile the finale. -Maria Montoz and Robert Palge, particularly the latter, spark the lead

roles as much as possible. Sabn, as a native guide and aide to Paige, supplies some chuckles and the vocal moments on "She'll Be Comin' Round the Mountain," Polly Wolly Doodle," and "Love Me Tonight," latter cleffed by Gorge Wagner, film's director, and Gabriel Ruiz.

Presion Foster majores, quite company and the com

film's director, and Gabriel Ruiz.

Presion Foster manages quite a
Latin air to his role of the masqueman and the man and of the man and th

Captain Tugboat Annie Espitalis (1990-88 Aurilla (1990-88) (Privilla (1990-88) (Privilla

'n	Pinto Mantan Moreland
٠	Marion Pamela Blake
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1	Judge Albeit
П	Suentra Berkova
Н	ShiftlessJack Norton
1	Alissonri Barton Yarborough
Н	Argsonit Darton Taroorough
-	Pucclii Pritz beld
ï	Jake Anthony Warde
М	SeveraJoe Crelian
	Dr. Turner
	Fred Cril Delevanti
	Jenkine Wilkerson
J	Defactive Franklyn Robert Elliott
٠	Con Kernan Cripps
e	
	First Nurse Marion McGuire
,	Second Nurse
۰	Marney, Bddie Birle
5	Swemen Vic Potol
ſ	Fire I filef Som Flint
	Cab Driery
٠	Moler Cop Eddie Chandler
	Mike Harry Depu
l	маке патуу Берр

This film must depend almost

This film must depend almost wholly on performance strength of wholly on performance strength of correlated with would-be pathos, but has fair comedy intentions. A dualer, moving common strength of the strength of the performance of the strength of the stren

Samdra Berkova, child violinist, is weaved into the yarm as a waif under the wing of Turbost Amin, under the wing of Turbost Amin, under the wing of Turbost Amin, which was a superaction of the property of

Smooth As Silk

Simooth As Silk:
Hollywood, March I.
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duction to seattive mealure. Howard
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March, John Labo, Charles Troubriège.
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Patricipal City, Pero 32, 98, Roming time,

Mark Penton Qent Taylo	
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Susan June Adam	
John Kimble Millourn Ston	201
Stephen Efflett John Lite	1
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Pletcher Rolliday Charles Trowbridge	er.
London Thoresa Harr	1×
Wolcolt	r
Delcellye Hert Mourison	10
Detretive	2

Neatly contrived murder melo-drama that's well above average for its budget elassification, thanks to snappy pace, good performances, writing and direction. It should do well

welling and direction. It should be well with the control of the c

VARIETY Miniature Reviews

"Two Sisters from Boston" (Songs) (M-G), OK b.o. via top-flight chirping by Kathryn Grayson, Lauritz Melchior and Durante's low comedy,

"Tangler" (U). Hokum melo-drama of spy intrigue. Enough action and marquee values to rate average b.o.

"Capt. Tugbeat Annie" (Rep). Fair comedy and pathos; a dualer.

dunier, "Snowth as Sills" (II), Niftly budget inclodrams that offers plenty of entertainment for secondary positions. "Lisbon Story" [Brits.] Richard Tauber in topflight British musical from stage hit; strong American entry. "The Foor in Faredise" Poolly made concety; alim for University and Page 18 (Page 18

U. S. 'Leyal Heart' (Brit.). Story of sheep dog, meagre chances in America.

America.

"Murder Is My Business" (PRC). A well done Michael Shayne detective comody meller-for dualers.

The Lisbon Story (Musicai) (BRITISH-MADE)

(BRITISH-BAADE)

London, Feb. 22.
Anglo-American Pilin Corp. release of
British Suttlona Filin production. Fedurase
Patricia Burke, Richard Tanber, David
Firnar, Watter Rilla, Directed by Parti 4,
Sicin. Secrenplay by Jarch Whittinghout
based on the play by Jarch Priveet. Manie
Dear Corp. 1998 by Jarch Priveet. Manie
Dear Corp. 1998 by Jarch Lance Health
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London, Feb. 22, 46, Runplus Line, 199

	ren. 2	10,	Running	tame,	100
MINS.					
Guhrielle	Glear		Patr	lela B	urke
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Michael	D'Rodr's	terre.	.Lanrence	O. Wat	dden
Major Li	alment.		, Ans	tin Tt	ero
Stenlann	Gutelle.		Pa	nt Bo	mfui
George I	mnenn.		Harry	Wokt	man
De: Cort	167		Al	hm Jo	aves
Livette				loan 8	eton
Journally	i		, Mart	in Wi	tker

This is the best musical yet to be turned out by a British studio. S'arring Patricia Burke, David Farrar and Walter Rilla, "Lisbon Story" should gross plenty in America although this trie of sames may not mean much in the U. S. It's a big opportunity for Richard Tauber, being the flest break this tenor has had

ing the flets break list steep nas had on the sercen. Weak Dissey, "Whiste While Year Weak list steep the server in the flets of the flets and the flets and

an exceptionally well-trained shorts believed the metallic player. From Tuber, z featured player, Lawrence O'Madden, as a devil-may-care linhama, is solid. If Wardour, Street. Americans don't wardour. Street. Americans don't be overlowing.

Production by Louis Holling the Street Production by Louis Holling the Street Control of the Control of the Madden and Lilligent. The capable editing keeps the melodramanie story moving awiftly and smoothly. Based on the Illiporton when Tilport Chiefe Story has been skillfully adapted by Jack Whittenham.

been skilfully adapted by Jack Whit-incham.

Incham.

Miss scored by Tubber

and O'Maidden does not dissount the
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Les Gueux Au Paradis ("Poor in Paradise") (FRENCH-MADE)

IFRENCH ALONS

Peak Tob. 26.
C.P.In.F. colesse of Genetion Actions are admitted in Hirst-rich [State In Hearth, State In Hearth State In Heart

they take a trip to Hades and then Paradise after being killed. Plot shows the pair coming back to life in time to see the undertaker attempt-ing to make love to Raimu's wife.

ing to make love, to Raimu's wife.

Strong cast is wasted here, There are no production values. Scenes on carth are stagey, and the heaven-and-hades sequences are poor make-shift. Raimu, who rewrote some of dialog, hasn't a suitable vehicle, and Fernandel does not get full play. Armand Bernard is good us the underlaker.

Loyal Heprt
(ERITISH-MADE)
(ERITISH-

Screen patrons who like Any screen heroes may hall "Fleet." British christy, as a possible boxoffice favortie, Except for "Fleet" and impressive backgrounds of the monitations backgrounds of the monitations tile to recommend it either here or in the U. S.

A trite-story, uningspeed direction, and incapet, uningspeed direction, and incapet, which is a second to the complex of the

Murder Is My Business PRC release of Sigmuid Neufeld reduc-tion. Stars High Beaumont, features therr! Walker, Lyle Talbot, George Meeker. Directed by Sain Newfield. Serocapiles by Fred Myton, based on original characters

Michael Shayne	Hugh Reaumont
Phyllis.	Cheryl Wulker
Quell Repulow/	Lyle Talbot
'ort Meldrum	George Meeter
Mr. Ramsey	Plerre Watklus
Piny Roundre	Richard Nenne
Censt Ramsey	David Reed
Mona Tabor	Carol Andrews
Pete Rafferly	Ralph Dung
Dora Darnell.,	Virginia Christine
- Income	-

Attentive production and good casting makes this detective meller a par whodunit. Holds the interest from beginning to end. Although patterned closely after the routine private dick formina, creditable performances and good direction make the film a good entry for any dual more ram.

the film a good entry for any dual program.

Hugh Beaumont, Jaying the Mi-cheel Shayne role, is convincing and registers as a strong performer. He and blackmall into an acceptable yarn with subtle humor injections that overshadow the standard dumb-cop comedy also used.

Lyfe Tablos and Georgie Mecker as parts, as do the rest of the east.

'Scarlet' Ban __ Continued from page 4 =

cluded: "Don't be one of those who will be disappointed. It 'ain't' what it's supposed to be. Take it from me."

Milwaukce, March 5

as supposed to Ce. Luke it from me.

The Milwaukce motion picture
commission's ban on "Scarlet Street"
has been confirmed for the second
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more decisive, 16 to 3.

Margaret Brett, of the commission, said she could not see much differ
the second to the second to the second
member representing the Warner interests the Warner thather here exlike Universal films) explained to
those down and a suggestive remark
had been eliminated.

Observers point out at "Secricat
victim. The real culprit was the
"Dillinger" picture which showed
here several months ago and was
picture" aroused Milk polity.

Child of police, John Poleyn, who
hade a series of speechs before
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Radio, Pix, Press

___ Continued from page 1

Continued from page 1
claso last apring, were mere warmups by comparison with the blueAuthough the UNO information
enter in New York was working
without a permanent chief in command, detailed plans were all set at
the beginning of this week, without
a permanent with the UNO scoretariat announced that Benjamin
cohen, of Chie, that country's former ambassador to Bollvia, had been
appointed assistant sceretary general
was on the way to New York, the
plans for the big coverage of the
meeting opening in March were already laid down by the New York
staff, ward of 500 radio, television,
tx and orese people are expected to

section. The term of the New Yorks stiff.

Upward of 500 radio, television, by and press people are expected to cover the New York meetings. There information, with George Barnes heading press and radio; and an asy et unnamed chief to be appointed as head off, the visual presentation. Under Barnes, Hugh Williams of New Zealand was perfecting the radio and television arrangements; while Henry C. Fritsch was in charge of press coverage. Without a chief and the control of the control of the New Zealand was perfecting the radio and television arrangements; while Henry C. Fritsch was in charge of press coverage. Without a chief American formerly employed by OWI oversees branch, had set up the Bim section. There was as yet no no in charge of the other part of clude posters and other forms of assembly and the provide of the other of radio booths to provide for all the music

Williams had arranged for 10 radio booths to provide for all the major networks, the New York indies, the State Dept's shortwave radio, BBC, and Canadian Broadcasting Corp. Special booths for newsred earneramen were blueprinted by Miss IDIS. There will be one booth fairing the Council table, and one booth in each side of a gallery overlooking and the shots could be made by the newsreel men.

cause and the state of the control o

Licensing Plan Continued from page 1

Wings of the Dove," which he owns.
Miss Frings brought two legal actions, one for declarative relief to determine her rights to story and other for \$1,000,000 damages against Selznick, charging defamation of title sold slonger.

and slander.

Cain declared the case is of major

and slander.

Cain declared the case is of major concern to writers anxions to proved property tights. He stated under the respect to the concern to writers anxions to proved the concern to writers and the concerned. Under rystem to advocates studies would not be a concerned to the concerned to

MOUNT PROMINE ONGUYEMENT STARTS TODAY-ROXY, NEW YORK CITY!



Clohn Fayne
Chaureen O'Hara
William Bendix
Sentimental
Journey

Sir Cedric Hardwicke · Glenn Langan · Mischa Auer · Kurt Kreuger

Trudy Marshall - Ruth Nelson and presenting CONNIE MARSHAL

Directed by WALTER LANG • Produced by WALTER MOROSCO

Screen Play by Samuel Hoffenstein and Elizabeth Reinhardt - Based on a Story by Nelia Gardner White

The Picture of Great Heart ... and Great Performance from

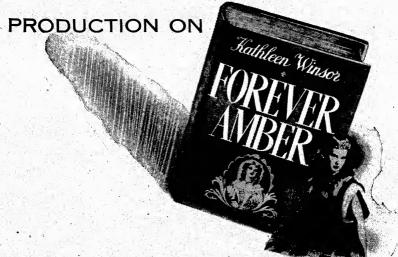


Century-Fox



THIS WEEK-

20 TH CENTURY-FOX STARTED



"Amber"- played by Peggy Cummins, selected from 215 candidates for the role.

CHI RULING NO LEGAL KNOCKOUT

Marking Time 'Til 'Big 5' Decision

So long sight New York anti-trust suit brangs fire, large-scale ever-parting of district selling practices are not a likely zesult of the district hand to the district of the court derece. On the other hand, virtuary for the number of the district of the court derece. On the other hand, virtuary for the number of the district of th

Distributors in Twin Cities Deny Langer's Charge of Pix Favoritism

No Rest for Mickey Hollywood, March 5.

CHI'S FILM ROW

CONFUSED BY

DECISION

By EARL BUSH Chicago, March 5.

Chicago, March 5, Reaction of Chicago, March 5, the Supreme Court's precedent mainted Jackoop Dark Burber Georgia Chicago Dark Burber Georgia Chicago Chicago

Minneapalis, March 5.
Local distributors emphatically
deave the charge of U. S. Senatoe
William Langer of North Dakedia
made here, that there is discrimination in this deals in favor of prodecer-encode theories and a

declary.

After a conference with President
Bennie Berger of North Central
Allod, Iucal independent exhibitions
organization, who also has made
sainfur allegations. Senator Langer
warned that unless the discrimination cross bell introduce some sort
of legislation in the Squale-to end

M. A. Levy. 20th-Fox district manager here, says there "definite-ly" isn't any discrimination against the independent exhibitor, either in the small-towns or larger situations. the small-furns or darger situations as far as this territory is concerned. Incidentally, the territory includes North Dakota where Senator Langer said many small-town exhibitors are barely getting by because of the rough film deals. "while producers and producers-mand theatres are shawing unusually large profits."

Other deletion moments. and

shweig unusually large profits. Other district numpares and branch managers here join Levy in the control of th

and wondering if it would work the independent exhibition demand and receive more favors and consideration than the producer-owned circuits. Just the reverse is true of working and to relate the producer-owned circuits. Just the reverse is true of working and the reverse is true of working and the reverse is true of working under present distribution while Sandro Langer and Berger stands for many years as they have calaincered by Berger. anounts to remain the present distribution while the working and is an unculled-for attempt "of six up." Several branch managers and the work legal step will us.

anything close.

Next legal step will take place in Next legal step will take place in Next legal step will take place in Next legal step with take the legal step will be the legal step with the legal step will be the legal step with the legal step will be the legal step with the legal step will be legal step with the legal step

treuble."
Several branch managers ascerted that the independents get "better deals" than the producer-owned the stress for the most part because 8.4 a senseral rule "the producers are wound circuit is fairer toward the distributor than many independent exhibitors."

other matters.
Stitutory court created to hear the state was to expedite matters of the state of

EXHIB SUITS SEEN

Hollywood, March 5.
Mickey Rooney, currently awaiting his discharge from the Army, will be a blusy civilian when he reports for work at Metro.
Two "Andy Hardy" scripts are completed and ready for fliming, and a third is in the writing mill, all to be produced by Robert Sisk.

The \$360,000 drubbing handed to the Big Pixe-by the U. S. Supreme to the Big Pixe-by the Big Pixe-by

(Continued on page 31)

Cincy Indies' Blast Over 50% For Bing's 'Bells' Cincinnati, March 5.

Cincinnati, March 5.

On their compaint that "the availability offered and the playing time and terms demanded by the distributance of the compaint of the com

BUT PLENTY MORE Unlike Other Industry, Wall St. Sees Film B.O. Immune to Reconversion

FILM DIVVYS BETTER IN EARLY '46 THAN '45

Washington, March 5. For the first time in several months, film industry dividends took an upward spurt in January, to give stockholders a running start

soon are upward spurt. In January, to give slock-blders a running start towards a good year.

Towards a good year, and towards a good year, and towards a good year, and to the month amounted to \$2,000,000 in January, 1946. The whole year of the month amounted to \$2,000,000 in January, 1946. The whole year of 1941, 19

FILM CLASSICS STICKS WITH REISSUES

Discussions on possibility of Film Classics going into original production have been shelved, for time being, at least. Reissue outhf figures that with 25 films currently on its list and not yet re-released by it, it has sufficient product to keep operating for almost two more years without further acquisitions.

without further acquisitions.

With indie producers thick as clover and clamoring for release clear which would give them national distribution. FC excess figured to the control of the c

World distribution rights to "Ter-ror of the Jungle," a Frank Buck feature on Malaya. has been ac-quired by Favorite Films. Immedi-ate distribution of film to franchise holders in five eastern cities is plan-

ined.
Company, headed by Moe Kerman, was formed three months ago with plans for setting up franchises in 28 spois throughout the country. Results of 18 street, and the country of the cou

Most of the cability conceived belong to the Creater Cincinnal Indelong to the Section of Cincinnal Indelong to the group. How stated that the
grows and Stated the Creater
which set a ho. record for Cincy
because of Jahire of terms.

New Film Flack Union

Voic Sought by MPSPA

New Joint Flack Union

Voic Sought by

shares, along with all sections of the stock market in the past two weeks, financial statisticians do not expect financial statisticians do not expect picture corporation earnings to decline materially in the first two control of the state of the s

in recent drastic self-only find a control to the continued builth, attitude towards picture stockt is that Wall Street rates these as shares of non-reconversion corporations. While utilizately theatre grosses may be affected by industrial times strikes, thus for the national bo. has not been adversely hit by walkouts. Consequently picture stocks are viewed as free of this particular of the companion of the control to the

uation has had small influence on lim theatre big.

Current industrial unrest is not copered to show up at the hox-copered to show up at the hox-copered to show up at the hox-side of the copinion of the incompany officials.

Recent forecasts and opinions ex-pressed at picture company annual stockholder meetings indicate that industry earnings are running at about the same rate as a year ago, that the first of 1946 will earnings over a dear-lies of 1946 will earnings over a for the far the worst expected is that net up to the end of nest June, will be equivalent to corresponding quarters of 1945.

Both distributor offields and fi-

Both distributor officials and fi-nancial experts figure there is too much money in circulation for theatres to suffer any material dent in profits for months to come.

D.C. Stance on Chi Case To Affect N.Y. Action Washington, March 5.

Washington, March 5.

The U. S. Supreme Court decision in the Jackson Park Theatre case the state week will have substantial effective the superior of numerous treble damage suits, according to inside circles here. The expediting court in New York; now considering the Big Five case, will have before the superior of t

Five case, will have before it:

1. An "admission" by the majors of an "arrangement" in violation of the Sherman Act for the distribution of films in the Chicago area. This will bolster the Government's point that the majors have "conspired" to give preferred bookings to their own chains.

Decision in Anti-Trust Expected End of March

Expected End of March will hand down some kind of restrictions in the New Systemia grains govern Scope and Germs of anti-train action is now expected by the autorest of the financian will be a subject to the financian will seek an injunction restraining that the financial will seek an injunction restraining the subject to the close of the anti-troot case on the discovery of the control of the subject to the close of the anti-troot case on the close of the anti-troot case of the close of the conspiracy of the conspiracy.

There's little doubt that the court will hand down some kind of restraining order. Scope and terms of the injunction will be all-important as conditions of future contracts will depend on the stringency of the

* Biggest non-holiday opening in history of New York Paramount Theatre!

* House open 20 hours a day to accommodate the crowds!



* First Saturday gross equals entire first weekend of other

> * "The outstanding comedy event - V. J. Wirror

BING go all records, fulfilling e

ofall Road shows, as New York goe

world premiere of "ROAD"



very HOPE for the greatest



TO UTOPIA"!

*"If you miss it you've been robbed."

* "It will skyrocket laughter throughout the land."

-N. Y. Times

* "Most joyous screen show...

A rich lode of entertainment."

-N. Y. Herald Tribune

* "Crosby and Hope hilarious

* "Crosby and Hope hilarious

* Blessed be their

Blessed be their

As ever

N.Y. Telegraph

names!"

N.Y. Telegraph

BING CROSBY BOB HOPE DOROTHY LAMOUR

"ROAD TO UTOPIA"

Produced by PAUL JONES
Directed by HAL WALKER

N. Y. Fast; 'Utapia'-Goodman Record 135G, 'Sailor'-Kave Big 85G, 'Abilene' 1 30G, 'Journey' 20G, 'Forever' 42G, 2d

Trend of business in the downtown of the control of

Satisfact St. Month (1802) was statisfact St. Month (1802) was

Prior week was \$33,000. Remains here another month or so, under present the month of the sounder present the sounder sounder sounder sounders and sounders sounders and sounders sounde

ent to terrific \$133,000.

Rialto (Mayer) (594; 35.85)—
House of Horrors' *U) (2d-final k). On slender side at only \$6,000 ut initial week was very good at manon

next here, probably will open around April 1.

Rexy 20th) (5.886: 65-5.1.0—"Sen. Immental Journey" (20th), with Hartmans, Diek Brown and Herb Shriner to the Shriner of the Shriner of the Hartmans of the Har

H.O.'s Slow Mpls. Pace But 'Harvey' Huge 18G, 'Heaven' Lofty 14G, 2d

Heaven Lofty 14G, 2d

This Minnespolls March 5.

This Minnespolls March 5.

The source of those weeks, when hold nother of those weeks, when hold nother of those weeks, when hold nother hold nother

Halto Mayer 1 (394; 53-55)

"House of Horrors" (1) (44-67)

"House of Horrors" (1) (44-67)

"House of Horrors" (1) (44-67)

"Well of March 1 (194-14)

"Well of March 1 (194-14)

"Rivold (1/4-Par) (2,092; 69-51,25)

Lost Weckend (1/4-Par) (1/4)

East weck was \$28,000. "Exit" (1/4-Par) (1/4-Par) (1/4)

East weck was \$28,000. "Exit" (1/4-Par) (1/4-P

VARIETY Seattle Great Despite H.O.s; 'Bells' Loud 32G, 2d

Scattle, March 5, After the biggest week in town's sistory, current sossion continues mash despite the number of hold-wers and long runs.

| Manual and Company | Com

hefty at \$12,500. Lust week, huge \$25,200. Lust week, huge \$25,200. Lust week, "FC" plus \$486. Gwyne, maightan on shage. Belg \$12,200. Lust week, "Cefnex Inc." [18] \$12,000. Lust week, "Cefnex Inc." [18] \$12,000. Lust week, "Cefnex Inc." [18] \$12,000. Lust week, "Son [18] \$12,000. Lust week, "Lust plus fair \$1,000. Lust week, "Along Came Jones" (RKO) and "Love, Honor" (MCO) and "Love, Hon

'Sailor'-'Dr. I.O.' Robust 19G, Cincy; 'Chance' 7G, 'Adventure' Wow 18G, 2d

"Sailor Takes a Wife, at the Al-bee, is being helped by "Dr. I.Q." broadcast and audience quiz, on inc Shubert, shapes well. "Adven-ture, at the Palace, is still sock on second session, with "Tomprow Forever," also strong at the Capitol second

Forever" also strong at the Capital second frame. for This West.

Albert and the Capital second frame. for This West.

Albert also for the Capital second frame.

Albert also for the Capital second frame.

Albert also for the Capital second frame.

Bank 1810 Monday bit upped to the Capital second frame in the Capital second for seven weeks, first time here since 1940. Last week, "Bankti of Shero."

Capital second "Albert also also second frame in the Capital second of the Capital second s

preem.
Shubert (RKO) (2.100; 44-70)—
"Last Chance" (M-G). Surprisingly strong \$7,000. Last week.
"Spiral Staircase" (RKO) third downtown round, solid \$6,000.

'DOLL FACE' FANCY \$14,000 IN L'VILLE

\$14,000 IN L'VILLE
Louisville, March 5.
Business is steady this week, although spring weather over the control of the control

out three weaps being a record for city family (1,400) and 'Valley of Zonbies (Rep.) Strong 85.
Ley of Zonbies (Rep.) Last week, "Masquerade in Moxico" (Par) and "Masquerade in Moxico" (Par) and "Tokyo Rose" (Par), \$6,000.

'Chambermaid'-McIntyre Big 55G, Chi: 'Spiral' 32G, 'Spellb'd' 45G, Both 2d

week

Estimates for This Week
Palace (CT) (2.700; 35-42)—"Love
Lettiers" (-97). Big s 15.000, Last
week, "kiss and Tell" (Col) (2d wk),
nice \$10.500,
Capital (CT) (2.700; 35-62)—
"Johnny Angel" (RKO) 22d wk),
Stout \$14,000. Last week, only \$11,00.

Slout \$14,000. Last week, one \$3... \text{Observed} \text{CP}_1 \text{2,800} \text{2,567...} \text{Spell-labound}^{-1} \text{Labound}^{-1} \text{Labound}^{-1} \text{Labound}^{-1} \text{Labound}^{-1} \text{Labound}^{-1} \text{Labound}^{-1} \text{Spell-labound}^{-1} \text{Labound}^{-1} \text{Labound}^{-1}

600. (CT) (1,850: 25-45)—
"House of Dracula" 1U and "Crim-son Canary" (RKO). Okay \$4,800.
Last week, "Dallons Ride Again",
(U) and "Pursuit Algiers" (U) (2d wk), big \$4,600.

'Mexico' Nice 26G In 2 Hub Spots

No new product of importance ex-cept "Masquerade in Mexico," day-cide at Par and Pennay a joing with Particle at Particle and Pennay a joing with RKO. Result is that big while sound well below last week's peak. "To-morrow is Forever" opened big at Memorial tokiy 'Tuess'. "Flavey, Girk" still great at State and Or-pheren.

Estimates for This Week

Estimates for This Week
Besten (1RKO) (3-200; 0-58-1.0)—
"Doll Face" 120(1) plus Rhumbs
Revue on stage. Climbing to great
(1RKO) (2d wk) plus Gil Lamb, Bob
Estry, others, on stage, terrific at
Farwar (1887) (1372; 40-74)—
"Manquernet in Mesuco" (1897) (1372; 40-74)—
"Manquernet in Mesuco" (1897) (1372; 40-74)—
"Anaquernet in Mesuco" (1897) (130)
and "Song Mesuco" (1897) (130)
Memorisi (1800) (2500; 40-74)—
"Tomorrow ts Forever" (1800) logsins folder, (1894), Land week, Land
"Tomorrow ts Forever" (1800) logsins folder, (1894), Land week, Land
Night" (11) (2d wk), big \$22,000 after
sock \$22,000 openiors.

Cause of 1 mm of the property of the property

See Admired Fown: (U) and "Sensitive See 2, 2009. [167]. (Titley) Get wick, Ime \$2,000. [167]. (Titley) Get wick, Ime \$2,000. [167]. (See 2). (See

Because' Trim \$21,000, Frisco; 'Spiral' 35G, 2d

Letters' \$15,000, Mont'l

Spellbound" at Low's and "Low's "Low' or close Estimates for This Week

The control of the co

000.

**United Artists (B&K) (1,700: 55 95)—"Harvey Girls" (M-G) (6th wk) Down to \$17,000. Last week, fairisl \$19,000. Woods (Essances) (1.200: 55-95)—
"Bells of St. Mary's" (RKO) (10th
wk), Potent \$29,000, Last week, ditto.

Bandit' Grabs Top Coin In Denver, Robust 25 1G. 3 Spots; 'Susie' Hot 15G

"Bandit of Sherwood Forest," day-dating at three theatres, is leader this week, being strong entry, "Susie Slagle's" also is big at Dehjam.

dating at three theatres, is leader this work, being strong entry. "Susse Sweek, being strong entry." Susse Sweek, being strong entry. "Susse Sweek, being strong entry the strong of th

\$13,000.

Rialto (Fox) (678; 35.74)—"My Reputation" (WB) and "Red Dragon" (Mono), after week at Denver, Esquire, Webber, Aladdiu, Nice \$4,000.
Last week, "Scarlet Street" (U) and "Call Boxton Blackie" (Col) (n.o.), fine \$4,500.

Webber (Fox)

The S4,500 (Fox) (730, 35-74)..."Sher-Webber (Fox) (730, 35-74)..."Sher-Webber (Fox) (701) and "Way to Loo" (Col), also Denver, Esquire, Trim \$3,500 or new, Last week "Be-cause of Birn" (U) and "Terror by Night" (U), \$3,000.

"Maid" for Great

usiness

EDICT BOGBAUS

PAULETH GODDARD
Diary of a
Chamber of a
GESS MEREDITH - HIDD HATCHELD - EDMANDE LEDERD BURGESS MEREDITH · HURD HATFIELD FRANCIS LEDERER

with Judith Anderson • Florence Bates • Irene Ryan and REGINALD OWEN With Judith Allucisus . Fluichte Dates . Helle Tyan and Illumine United by Benedict Bogeaus and Burgess Meredith . Directed by Jean Renoir

She's a Beauty... but aren't they

all-from U. A.!

L. A. Mild But 'Scarlet' Bright 671/2G In 3 Spots, 'Cornered' Strong 48G in 2, 'Adventure' 691/6, 3, 'Town' 30G, 4, 2d

Broadway Grosses

Estimated Total Gross \$747,800

(Based on 16 theatres)

Because' \$13.000

Tops New K.C. Pix

Orpheum (RKO) (1.500; 48-65)—
Tomorrow Is Forever (RKO) (26-65)—
"Allotment Wives (Mono) and "Shock" (2004) with vaude. Flarm (RKp) and "Frion Ship" (Col.) plus stage revue. S10,900.

Monroe Ups 'Way Love'

To Record 426, Cleve.; 'Harvey' Giant \$31,000

week, "Spollbound" (M-G) inn.a.) Palmee RRO, 13, 400 s 110.1- "One Way to Love" (Cell) plus Vausian Morroe orch on stage. Morroe exh Morroe orch on stage. Morroe is had for nearly two morths, and shad in the shad of the s

'Sherwood Forest' Sock \$22,000, Buff. Leader Buffalo, March 5. Biz is logging excepting "Bandi f Sherwood Forest," which is suck

Est mates for This Week

This Week ST Based on 16 (heaves)

Total Gross Same Week

Overall biz currently is on mildi side though strong in a few spots. Standout is "Scarlet Street," rated handsome but not great at \$67,500 in

handsome but not great as 867,000 in three theaters. "Corniered" looks strut \$48,000 in two houses. On the structure theaters of the structure that the structure tha

Estimates for This Week

Estimates for This Week
Berry Hills Mass Hall Studentforwer's Hills Mass Hall Studentforwer's Hills Mass Hall Studentforwer's Hall Student Hall Student
From 'LTA' 12d with Chery Student
Charlasy Cries From Marrians
(A) 'Th' with Student States 'Student
(A) 'Th' with Student States' 10.9 Hery
(A) 'Th' with Student States' 10.9 Hery
(B) 'Th' with Student States' 10.9 Hery
(B) 'Th' with Student States' 10.9 Hery
(B) 'Th' with Student States' 10.9 Hery
(C) 'Th' with Student States' 10.9 Hery
(C) 'The States' 10.9 Hery
(C) 'The Student States' 10.9 Hery
(C) 'The Studen Kansas City, March 3, Flarvey Giris, cobinues to pace the town in its second round at the Middand. Leading new entry is "Bequire, Uptown and Fairwey," Estimates fair This West, courter, Uptown and Fairwey, "Desure and Fairwey, "Desure and Fairwey," Estimates fair This West, courter, "Estimates fair This West, "Desure and Fairwey," Estimates fair This West, "Desure and Fairwey," Estimates fair This West, "Desure and Fairwey," Estimates and Fairwey, "Estimates and Fairwey, "Estimates and Fairwey, "Estimates and Fairwey," Estimates and Fairwey, "Estimates and Fairwey, "Estimates and Fairwey," Estimates and Fairwey, "Estimates and Fairwey, "Estimates and Fairwey," Estimates and Fairwey, "Estimates and Fairwey," Estimates and Fairwey, "Estimates and Fairwey," "Estimates and Fairwey," "Estimates and Fairwey, "Estimates and Fairwey," "Estimates and Fairwey," "Estimates and Fairwey," "Estimates and Fairwey, "Estimates and Fairwey," "Estimates and Fairwey," "Estimates and Fairwey, "Estimates and Fairwey, "Estimates and Fairwey," "Estimates and Fairwey, "Estimates and "E

"Harvey Giant \$31,000
Circe land, March 5, With Vaughtend, March 5, March 5, With Vaughtend, March 5, March 6, March 7, S19.100.

Pantages (Pan) (2.812; 50-81)—
"Becsuse of Him" (U) and "Dick
Tracy" (RKO). Modest \$18.000. Last
week. "Bells of St. Mary's" (RKO).
(9th wk). Closed record run at \$10.306.

300.

"Cornered" (F&N) (3.393; 50-51)—
"Cornered" (RSO) and "Madonna's Secret" (Rep) Strong 832,000. Last week, "Masder Music Hall" (Rep) and Cattean Paris" (Rep) (2d wk.) light \$13.800.

cunt Hollywood (F&M) (1. Parameunt Helly wood | FRAN | 1,451; 50-819 - Converto" (RKO) | Robus \$18690 | Last week, "Murder in Music Half" (Rev) and Culman | RKO | Rev | 1,450 | Rev | 1,450 | Rev | 1,450 | Rev | 1,450 | RKO | 1,450 | RKO

IRICO 19th with, Clased zecord 1 unit 41,580; Clased zecord 1 unit 41,580; Clased 2,584; Clased 2,58

Lighte' 2010 2d wk). Soft \$7,500. Last week, sturing \$11,000. Lafyvete (Bassil) 13,300; 40-70]— 'Bandit of Sherwood Forcet' (Cul) and "Hit the Hay 10,10; Sack stuning to the Hay 10,10; S

VARIETY

'Whistle' Strong 28G in Philly

Attention is focused here this eek on the Earle, which was force to eliminate stage shows for two weeks because of lack of attractions Stop" on a straight film policy That's better than some stage and film combos. 'Bells of St. Mary's' continues top money at the Mast-

Estimates for This Week
Aldine (WB) (1,303; 40-85)—
"Spellbound" (UA) (5th wk). Srill
packing punch at \$19,000. Last
week; \$21,500.

Areadia (Sablosky) (700: 40-85)-"My Reputation" (WB) (2d run) (2c wk), Nice \$6,009. Last week, \$6,500 Boyd (WB) (2.58); 40-85)—"Cin-derella Jones" (WB). Fairish \$22. 100. Last week, "Love of Ours" (U) (2d wk), \$15,500.

Earle (WB) (2.780; 40-85) —
"Whistle Stop" (UA): Handsome
\$23,000 sans stage show. Last week,
"Went to Races" (M-G) with Buddy
Rich orch, others, fair \$20,000.

Fex (Fox) (2,250: 40-85) — "Doll Face" (20th) (2d wk) Okay \$22,-000. Opener was bright \$20,000. Narthon (Goldman) 1,009 (40-85)

"Leave to Heaven" (20th) one run arter luce \$22,000 opener.
Kerikh's (Goldman) [2,200 040-85)—
"Harvey Girls" (M.-G) (2d run),
Nice \$40,000 Last week, "Jesse
James" (20th) and "Return of Jesse
James" (20th) (reissues) (2d wk),
mild \$5,500.

Masthoum (WB) (4,692, 40-85)— Bells of St, Mary's' (RKO) (3de vk). Great \$39,000. Last week, mash 551,000.

smash \$51,000.

Stanley (WB) (2.788: 40-85)..."Adventure" (M-G) 12d wk). Holding un at vow \$24,000 atter (errific \$42.000 opener.

Stanles (WB) (1.475: 40-85)..."Three Strangers" (WB). Neat \$14.000. Last week. "Up Goes Majsie" (M-G), fars \$11.000.

Because' 11G, Indpls.; 'Harvey' Ditto 2d Wk.

Harvey Ditto 2d WK.
There's nothing sensational here the rest the rest of the

het week (atz-Dulle) (1,000; 35-55)
Bells of St. Mary's (RKO).
List week (30,00 on 4th week downtown, List week. Jingle Captive" (U) and
Frozen Ghos. 'Ui, Oke \$7,000 in

'Sailor' \$13,000, Omaha

Gather \$1.5,000, Ulliana Crick Sales — Onshin March 5.

"Five Sales — Onshin March 5.

Paramount, looks winner gureently.

Estimate for This Week. 10600—Sallor Takes winter gureently.

Satisfactory \$1.000, Holle Lebs

Week \$1.000, Holle Lebs

"Pation 347 Fast" (Col. 1 and "John 10"Pation 347 Fast" (Col. 1 and "John **Fraction Fast (*40) and **Roce as \$900. Last voice, sold \$13.000. The structure of the st

'Could Change'-Lewis Strong \$25,500. Det.; 'Bells' 42G, 'Rep' 40G, Both Big

Key City Grosses

Total Grose Same Week

Last Year \$2,828,600 Based on 21 cities, 174 theatres)

'Harvey' Torrid \$34,000 in Pitt.

Pit.sburgh, March 5.
Top entry this week is "The Har-vey Girls" at the Stanley, Nothing else looms smash, Fulton, however, will do okay with "Sunbonnet Suc."

else looine smiash. Futton, houvers, will do obay with "Sunboured Sinc."

Futton William (1998) 11,700 (49.70) — Sunboured Sinc. William (1998) 11,700 (49.70) — Sunboured Sinc. (1908) 11,700 (49.70) — Sunbo

'Daltons' Bright \$15,000, Prov.; 'Diijon'-Vaude Oke 7G, 'Spiral' Hot 16G, 2d

Frovidence, March 5.
Hefty is the word for biz hereabouts with three main stemmers enjoying staut, hydrover biz. Majestie is doing niterly with "Daffons Ride Again" to top the new offerings.

Kalimalar

Ride Aguin to top the new offers.

Stimules for This Week
Albee 1RXO1 (22.00, 44.45)—
"Sould Slavinesse" (RXO) and
"Riverboat Rivitim (RXO) 12.46
"Roy 3000 openies"
Conference (2001) and "Return of Passe Journes"
Conference (2001) and "Letter for Return of Ration (RXO) (RXO) (RXO)
"Rivitim (RXO) (RXO) (RXO) (RXO)
"Rivitim (RXO) (RXO) (RXO) (RXO)
"Rivitim (RXO

fancy \$12.00.

Metropolitan (Snider) (2,100: 44501: 'South of Rio Grande' (Monde 501: 'South of Rio Grande' (Monde Snow with Clife Smone orch in 3-day weekend run, 'Fair \$3.00 t. 18-day weekend run, 'Fair \$3.00 t. 18-th of the Clife Smone orch in 3-day stand orch weet \$3.00 in 3-day stand State (Law) (1.206 44-50) "ffin-colle" (34-G) (24 wt). Solid scotl." (34-G) (24 wt). Solid scotl." (35-G) (36-G) (36-G)

New shows moved into most De-troit film houses this week with "Bells of St. Mary's" pacing parade at Palms-State, Biz still is offish.

Kittanier, for This Week
Falma-State United Detroit 12,
970; 60-803 — "Bells of St. Many's'
RKO, "Wow \$84,000. Last Ways'
RKO, "Wow \$84,000. Last Ways'
RKO, "Wow \$64,000. Last Ways'
RKO, "Wow \$64,000. Last Ways'
RKO, "Scale Street" (U) 404
great \$184,000. Reputation of the Street (U) 404
great \$184,000. Third Detroit 14,000.
Great \$84,000. Last week. "Getting Certific Garder (UA) with Wood Certific G Estimates for This Week

One. United Artists (United Defrait) 1.341: 90-85) — "Lost Weckend" (Par) 1.341: 90-85) — "Lost Weckend" (Par) 1.341: 90-85) — "Lost Weckend" (Par) 1.341: 90-85; 91-96 (Par) 1.341: 91-

orch, 822,700. Broadway-Capital (United De-froit) (3,000: 60-83)—"Whistle Stup" (14.) and "Spring Statement", 18(0) (2d wk) Stour \$16,000 after het (2d wk) Stour \$16,000 after het Adhame (Balbohn) (2,838; 60-85)— "Doll Face" (20th) (2d wk) and "One Way to Love" (Col.) Nice \$16,000. Last week, with "Kiss and Tell" (Col) farm \$14,000.

GIANT' HIGH \$17,000. BALTO: 'JONES' 18G

Baltimore, March 5.
Rather steady action here currently with "Little Giant" faring well at Keith's and okay week likely for "Cinderella Jones" at the Stinley, Rest of list is mainly holdover but doing well,

Rest of 1st is mainly holdover bulk
doing well, he was the service of the service

noderate \$14,700. Valencia (Loew's-UA) (1,840; 20-D—"Vacation From Marriage 'M-). Over-average trade at \$5,000, ast week, "Doll Face" (20th) 'm.), mild \$3,400.

Breakfast'-Breneman Okay \$24,000, St. Louis

St. Louis, March 5.
Personal appearance of Tom Brencinau and radio broadcasts from
the huge Fox is hypoing Breakfast
in Hollywood and "Alloiment
Wives" to olay \$25,000 gross for best
bits currently. "The Harvey Girls: is strong on second session at Lock
Estimates for This Week

day weekend in the process of the pr



WHISTLE STOP - Detroit

Sees it top biggest UA hits. Smash second week holdover moveover!

WHISTLE STOP — Chicago
Greatest UA biz to playdate.
Boffs Oriental's UA bestl

WHISTLE STOP — Los Angeles

4th week holdover! 4-theatre sock tops other UA entries!

WHISTLE STOP — Corpus Christi First three days sensational! Way out in front!

WHISTLE STOP-Rockford, III. Bang-up first week!

Watch it top 'emall when it plays Miami Beach, Cincinnati, Omaha, Philadelphia, Milwau-kee, Reading, Harrisburg, Wil-mington, Houston!

NERO FILMS presents

GEORGE RAFT in WHISTLE STOP

with AVA GARDNER · VICTOR McLAGLEN · TOM CONWAY

Screenplay by PHILIP YORDAN . From the Novel by Maritta M. Wolff

Produced by Seymour Nebenzal Directed by Leonide Moguy Released Thru United Artists

FIRST STOP'S UA

New Highway Evicts 3 Exchanges In Philly; Other Theatre-Exchange Briefs

Three exchanges and several information of the Schrieberg with the control of the Schrieberg with the school of the Schrieberg with the Schrieberg with the Schrieberg with the Schrieberg with a super-highway. From the Schrieberg with the super-highway the schrieberg with a super-highway. From the schrieberg with a super-highway the su

Mub's Sureeaster Botton.

Exter Street theatre, lost obsoluted film house catering to the sack Bay brankins, will get I so 20 ton-Hollywood films a year begin-ande film. Leaf Chance, Swamade film, Leaf Chance, Swamade film, The Street house in the property of the sack Bay and t

Cleve. Exhibs Re-elect Four Facing no opposition, all collaids. Facing no opposition, all chiefs of facinces of Clevalend Motion Fictor Exhibition Assn. were re-elected at Schwartz was voted precy. At Exhibition Assn. were re-elected Schwartz was voted precy. At Exhibition Assn. word precy. At Exhibition Assn. word precy. At Exhibition Assn. Place and the Collaids of Collaids and Collaids and Collaids and Collaids and Collaids and Collaids and Four Vernace Vernacy Schwartz (Allaids Allaids France Porozynski, J. E. Scowille and Teu Vernace)

Gemperts On His Own George R. Comperts has left his post as general advertising ass't at Warners to open publicity offices specializing in film and radio promo-tion. Prior to his stint at WB. Com-perts was press book editor and ex-ploiteer at 20th-Fox.

Ed Hochstim's Detro't Spot Columbia has named Edward Hochstim, Chicago salesman, mana-ger of the Detroit branch, succeeding Joseph Gins, resigned. He assumes new duties immediately.

Install Chi B'Nai B'rith Officers

hasiall Chi E'Nat B'rith Officers
Chicago.
Newly elected officers of the inChicago.
Newly elected officers of the inFirth will be formally initialled at a
party skedded for April 28.
Henourary president is Louis Bresident; Hanny Smerling, Sam Levines,
hon and E. L. Goldberg, weepersolin and E. L. Goldberg, weepersolin and E. L. Goldberg, weeperden; Lester Simansky, guard,
J. Silverman, breauver, Harris
Hen State of Harris of theyears at 16th annual meeting here.
Her State of Harris of theyears at 16th annual meeting here.
Weer Van A. Nomloo, veepes, and
Richard Salkin, sec-tress. New directors elected are George Gollos,
and Howard Lubliner.

United Gets 3 Oregon Houses,
Dottland,
United Theatres, or Portland,
United Theatres, or Horizon,
in Oregon and Washington, announces the purchase of the Tower,
Capitol and Liberty Theatres in
zer William and Albert Forman,
Henry Mullendore, formerly salesman for Universal, will be city manager for Forman Bros there.

Bob Whelan Upped to Mpls Minneapo

Bob Whelsan Upped an again-ing the property of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the con-tr

Fabian Shakeup in Albany

Fabian Shakeup in Albany, Alba

Cowen to Fabian Upstate
Larry Cowen, assistant general
Larry C

Sheridan, N. Y., Set for Polishing Loew's will spend between \$75,000 and \$100,000 in redecorating and re-modeling its Sheridan theatre in the Greenwich Village section of New York.

House, managed by Bob Rosen, under lease to Loew's until 1962.

under lease to Loew's until 1902.

Ret 19r. A. E. Schiller.
Continuing its policy of aremoting from the ranks, Republic has moved A. E. Schiller, formerly in charge of the ranks, Republic has moved A. E. Schiller, formerly in charge of worldwide branch operations. John F. Curtin, formerly section of the received from the received from

Grainger's Chi Sales Confabs
James R. Grainger, Republic's
executive veepee and general sales
manager, opened a two-day sales
confab of midwestern district sales
managers in Chicago yesterday
(Tues.). He is presiding at all sessions.

Will Baker, midwestern district manager, heads the group of branch managers from Indianapolis, Mil-waukee, Minneapolis and Chicago. Grainger goes on to the Coast after a stopover in Kansas City, arriving there March 11.

Nimmer Returns to Evergreen Seattle.

Morrie Nimmer back as city man-ager for Evergreen theatres at Wenatchee. Don Geddes, veteran Scattle showman who pinch-hitted for him while he was in Navy, goes to Ballingham on temporary assign-ment as city manager.

ment as city manager.

Dave Sohmer to PRC in N. Y.
Dave Sohmer named acting branch
manager for PRC in New York, succeeding John Wenisch, recently respectively.

Description of the Solitation o

Schosberg Moves to Albany

Milton Schosberg, manages of Proc-tor's theatre here for the last three years, takes over supervision of Al-bany's Grand and Leland theatres. His new duties include supervision of the Troy and 'Albany theatres; Cohocs and Empire theatres, Co-hoen; Plaza and Strand, Schenectally, and Community theatre, Catskill.

U-UWP Build

continued from page 9

returbished: and additions built to house UWP. In the continued of t

but needs several more floors.
William Heineman, UWP distribu William Heineman, UWP distribu-tion chief, is currently making ar-rangements for personnel for the branches, although no one will be-put on the payroll for a number of months yet. Problem of getting sufficient seasoned men for all the branches is a tough one and Heine-man futures on taking on a large man figures on taking on a large number of ex-GIs and other young film biz neophytes and putting them the exchanges actually start operat

the extranges in the expected to be offered before September. It is consistent to the extract before September. It is extracted before September. It is extracted before September. It is extracted before the initial september of the initial september. It is expected back in New York this week with the deal in his pocket. It will likely be "The Dark Mirror." to be made by Spitz-Goréz International, UWP indie production subdid.

national, UWP indie production subuld.

J. Arthur Rank, who shares with Un nomitod of UWP, is also expected to have a number of films by September and UWP will choose from the best of them for distribution next fall and winter.

Where new branch buildings are completed before similar releases one completed before similar releases quarters in the various keys.

Red Cross

Continued from page 4 collections during Cancer Week.

country out the importance of a purchased of a purchased of the country of the co

Inside Stuff-Pictures

Universal is taking the bowe, in financial circles for making Wall Street Introcessions. The new stating assumed with launcial people is at least partly attributed to the campaign storted several years ago by U in placing is annual financial statement in N. Y, and other key city newspaper, financial sections. Universal took larger than usual ads with a big splurge in the Wall Street Journal. They advertisements also when the dailes in other representative increposities. Platent and the representative increposities.

Pleture bit has been rated a stepchild in Wall Street for years as far as brokers, traders and bankers were concerned. The wide coverage given starts, pletures and revenue by Universal has beiped acquaint these introcats with the information of the properties of t Universal is taking the bows in financial circles for making Wall Street

Darryl F. Zanuck, 20th-Fox's V.P., in charge of production, has authored a chapter entitled "Free Speech in Films," which Arco Publishing Cox has included in its current release. "Treasury Fox the Free World." Seavy 8, points out that although motion pictures played a crucial role during the war, post-war planners are dangeroughy overlooking the industry's potentialities in the reconstruction days ahead.

Book, edited by Ben Rasbortu, also contains articles by Henry Wallace, Thomas Mana, Ernett Jlenningway, Vinconi Sheean, Albert Einstein, Kent Cooper, Carl Sandburg and Berchaud Russell.

Isaac Stern got \$20,000 from Warner Bros. for his violin dubbing for John Garfield in the forthcoming "Humoresque." Incidentally, because of John Benry and Tillation with WE, he has been frailerizing the Garfield-Ioan Crawford flight by utilizing Stern on his radio programs.

In the Garfield of the Company of the Stern of the Stern of the Stern of the Benry's few to be filmed at the Burbank plant, under Jerry Walf's production acgis. Humphrey Bogart is slated to personate Benry in the film, but the radio ballyboo will be in the nature of 'interviews with Ronald Colinas, Errol Plyin, Dennis Morgan, et al., whether they're "the proper type to play Jede Benry."

Columbia's refusal to allow Charles Vidor to bring his wife to a pre-view of 'Gilda', which he directed, was a matter of studio policy and not the property of the property of the property of the property of the Warner. So says Harry Cohn, Col. prezy, who presents in the whole matter. The prohibition would apply equally to his own wife, as it did to Mx. Vidor. Director appearaty misunderstood the reason behind refusal to follow his wife in and, for a time, became incensed over the matter.

Shortage of raw film is so stringent that directors on the Metro lot are printing only one take of a scene, with occasional exceptions in which important scenes call for two printed takes. Former practice was to print as many as nine or 10, when the director was undecided about which take

Harry Sherman, who operates the California Studios is often confused with the Harry Sherman who formerly was prexy of the Central Labor Council and is currently in followood isbor news. The producer says that he's received more than 100 calls from friends asking about his "advent"

One of the Austrian Rothschilds is the capital behind Al Lichtman and Eddie Alperson in their hope to buy United Artists. While the proposal is still simmering, insiders observe that "anybody who can get Pickford, Chaplin and Scknick to agree on any one thing deserves to make the deal."

Carl Leserman, now back on the Coast, is reported having set up impor-tant financing for his own indic producing plans. These will be channelled, through his present Ben Bogeaus setup. He's v.p. of all Bogeaus enterprises,

Harry Tugend facilitated the Billy Rose biog, via Paramount, where he is an executive producer. Mrs. Tugend was Rose's general aide as Jean Barkow, when in N. Y.

MPSA Folding, Peacetime Setup Now Being Formed

Setup Now Deling Former

Motion Pleluar Society for the
Americas will close March 3, 1t was
announced by Harold Hopper, prexy,
Byron Price, vecpe, and Donald M.
Nelson, president of the Independent
Producers Association. Peacetime
setup will be organized to cover entie foreign field. Society's wartime
for the Control of the Control
Industry itself and extended to include all films being exported.

20th's Upped Divvy to 75c Speeding Pfd's Conversion

Speeding Pfd's Conversion
Booting of 20th-bree violeted to
75c from former 50c quarterly is
expected to speed the conversion of
the company's remaining \$1.50 pregreatered. Company is understood to be
autions to eliminate this preferred,
and the speed the conversion of the
company's remaining \$1.50 pregreatered. Company is understood to be
autions to eliminate this preferred.
In all 50c preferred control of the speed
now reported outstanding. 20th-Fox
has been expected to call remaining
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20th's Stock Reducti

26th's Stock Reduction
Albany, March 5.
Twentieth Century-Fox Film Corp.
has made a reduction in its capital
stock from 4.898,133 shares, no par
value, to 4.998,375 shares, no par
value, bwight, Harris, Koegel &
cutter Dwight, Harris, Har

SIMPP AGREES TO PAY **50G TO IA STANDBYS**

Hollywood, March 5. Agreement on the payment of approximately \$50,000 in wages to film technicians who functioned as standby workers during the 60-day interim period, was reached in a conference between Donald Nelson, prexy of the Society of Independent

prexy of the Society of Independent Motion Picture Producers, and Roy Brewer, international representative AITSE But threatened a ban on furnishing technicians for further indice commitments. All the independents but Arnold Presidence for motion of the independents but Arnold Presidence Compiled with we mad previously compiled with a few made previously workers. Brewer said General Service Studies and agreed to assume responsibility for collecting from the two producers.

Majors, Circuits Ask Cross Bay Dismissal

Cross Bay Dismissal
Dismissal of the Cross Bay theatre.
Queens, N. X. anti-trust suit was
said to the Cross Bay theatre.
Queens, N. X. anti-trust suit was
and the court by the eight majors, and a
number of eircuit and individual defondants. At the same time, the defendants filed notice that they would.
Common officers of Cross Bay Ansus.
Common officers of Cross Bay Ansus.
And '12 in preparation for trial.
Suit charges conspiracy by defendants which allegedly deprived
the Cross Bay of product. An adderendants you content to the Cross Bay
run and clearance similar to thus
run and clearance to the Randrun and clearance to the Randrun of the Cross Bay of the Cross Bay
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force circuit. According to the com-plaint, the house was acquired by the plaintiff in 1945 after Randforce lost its lease.



MYSTERY HISTORY!

OF CHANGE OF COMMENTAL COMMENTS AND COM

AND AN IDOL

Very Homicidal!



WARNERS

HAVE

SUPER-TERROR SENSATION!

Literati

Cerf Answers Winchell and Lyons

Cerf Answers Winchell and Lyons Editor, Vairur New York.

White Winchell and Leonard Lyons have accused me on 22 separate occasions in the past few months of using for my own advantage old Jokes and anecdokes I have prefixed the state of the second of th

For years, everybody must realize, they have conducted their own columns without printing a single joke, anecdote or paragraph they didn't originate themselves.

Bennett Cerf.

Story Vs. N. Y.'er. 1G

Stery Vs. N. Y. Tr. 16
A plagitation suit brought by Story
magazine against the New Yorker
was settled last week for \$1,000 in
fore the trial was to begin before
Judge Vincent L. Leibbil.
The action charged the fore
The action charged that in Ordeotion, was lifted by the New Yorker
and published in tSept. 2, 1944, isBalosan. Story mag sought \$5,000
damages. damages.

Attorneys for both sides, in set-tling the suit, agreed to the defense stipulation that the settlement was not an admission of wilful piracy.

Ashten Stevens' Yen

Ashton Stevens is cooking a na-tional banjo revival with Fred Allen who, likewise, is a plunkety-plunk addict. The veteran dean of dramatic critics figures that Allen's Kenny Delmar (Senator Claghorne) could give the banjo an impetus like no-

give the banjo an impetus the hobody else.

Incidentally, Stevens, recently back the sheekin and Incidentally, Stevens, recently back from a Mayo Clinic checkup—and okay — observes that "writing for Variety"s Anniversary Number gets me more fan mail than writing for my own paper (Herald-Examiner) in Chicago."

Dr. Sheldon's Posthumous Cein Dr. Charles M. Sheldon, Congre-gational minister whose book "In His Steps" accidentally fell into public domain upon publication in 1897 and then sold 8,000,000, copies to become America's most unprofitable all-time best seller, died in Topeka last week with a fortinge fronieally lust within best seller, died in Topeka last week with a fortune ironically just within grasp. In Hollywood, William Wilder was reported readying plans to start production of a picture based on the book's collection of stories of Gospel

teachings.

In New York, a radio agency was searching for a sponsor for a series of 13 half-hour programs built around the book, while Grossett & Dunlap, publishers of the books only authorized edition revealed that were starting to climb one again

Curmudgeon Column at 50G

Curmudgeon, Celumn at 36G Ex Sec of Interior Harold L. Izkes becomes a three times a week first week in April, at a salary said by the newspaper's editor-general manager Ted Thackrey, to total be-tween \$50,000 and \$60,000 a year. Izkes will make his hq. in Wash-ington. Til'c for his column had not been picked as of last week.

More on Frank Ward O'Malley

Editor, VARIETY:

That was a good line about Frank Ward O'Malley in the letter by John

Ward O'Malley in the letter by John Wistach in last week's Varm't list worth repeating. Frank was a moder agus—and if they get a modest move, that would be news."

And, by the bye. Mr. Willstach can rest assured that O'Malley's unparalleled stories are not jost to paralleled stories. The paralleled parallel

desk schedules still extant do iden-

deak schedules still extant do identity them definitely.

The difficulty of the control of the c

Close-Up Due March 12

Close-Up Due March 12
Close-Up A blewelby tabloid covering the motion picture, still picture and, relevision field, will hit the Publication of Publication Section 18 of Publication Section 18 of Publication Section 18 of Publication 18 of Public

Sounding French Horn

Vereors (Jean Bruller), author of "Les Silences de la Mer," and lead-ing novelist of the French Resistance. ing novelist of the French Resistance. Ithru L. A. and Frisco (16-21) for a series of lectures under auspices of Alliance Francisis: Then back cast and to Parts. Verfors is the second speaker in the new French series. First was George Adam, series First was George Adam, series of the property of the series include Francois Manriac, Louis Amirin-Chauffer. Georges Dubamel and possibly Andre Chumson.

What Methods?

What Methods?

Hollywood Quarterly, class mag of the University of California and the Hollywood Writers Mobilization, has seen to the hopper for the next seen the hopper for the seen the hopper with Vanner's Rose gleting of reviewing methods used by the paper.

L. A. Dailies Cut Radio Lors

Los Angeles dailles have taken another; cut at radio station copy, and are whittling down on program logs. Stations had been kicking about what they considered cramped about what they consulered oranged space in comparison with newspace in comparison with newspace in comparison with newspace or combine similar listings and eliminate all but nationally recognized personality names.

Dallies are also asking reduction of space or radio disk and newsprograms.

Gene Fowler's Credo

Gene Fowler is over working on a book on "Rip Van Winkle," while awaiting publication next month of his latest, 'Solo For Tom-Toms." Fowler follows a unique writing

lawakiting publication next month of his tatest, 1960 For Tom-Toms.

Fowler follows a unique writing squire and quoundin author, has just sended with concentrate on 47 and the properties of the properties of the properties also are usually in hed by four, and there's no law white he permits saloons to open before 7 in the morning, so that's the three hours of the properties also are of the properties. The properties also have been a specific properties and the prop

than death," observes Fowler pere, "in that he switched just in time from being a fair actor into what I hope will make a crack newspaperman."

Salute's Sellout

Salute's Sellout
First issue of Salute, monthly produced by former Yank and Shira, &
Stripes editors, and writers, and
(4a), With 40,000 copies, allotted to
(4b), With 40,000 copies, allotted to
(4b), With 40,000 copies, allotted to
(4b), With 40,000 copies, allotted to
(5c), and (5c),

as well as several mag and radio

Vegetar'an Auth

Vegetar an Author
"Second Carrot from the End" is
the Saga of the famed Farmer's
Market, Los Angeles, for which Fred
Beck writes a daily column in the
L. A. Examiner, which some aver is

L. A. Examiner, which some aver is 'the best column written out there.' "Carrot' has just been brought out Alens Smith dough the foreword. Alens Smith dough the foreword. Incidentally, Allen, himself now a country squire (in Mt. Kisco, N. Y.), has just turned in the final mss. of 'Rintbark', his basebal novel, to Doubleday, which has scheduled it for 'June publication.

G. Bernard (Tools) Shor

G. Bermand (Teels) short
G. Bermand Short—that's me error,
the guy's just better, known as
"Toots"—has turned author and commentator. Operator of the 151st
street, N. Y., restroom for tired celeus substituted for Bob Sylvester in
Sylvester tab ghosted.). X-ress.
(Sylvester tab ghosted.).
Among things he revealed he
didn't like was Sherman Billingsley's
name. He wouldn't use it, he said,
cen it it was my own. Mentioned
Stork Chub op is reported taking no
so for "Pysmallon." because the guy
who wrote it took his name.

A-Bomb Air Serial

Hollywood Writers' Mobilization
held its third in a series of weekly
seminars. This one was conducted
by atomic scientists for the edification of radio writers. The writers
arises out of by atomic scientists for the edifica-tion of radio writers. The writers expect to get a radio series out of it similar to "Reunion U.S.A.," which it sponsored, and which copped honors as a public service feature.

CHATTER

Jim Tully is trying his hand at an Irish fairy tale. Lorna D. Smith helping Theodore Dreiser's widow complete his last

hoole.

A. A. Wyn (Cutrent Books) ac-quired control of L. B. Fischer Pub. Corp., N. Y.

Celestino Silveiro in Hollywood to write a series of articles for his three write a series of articles for his three write a series of a series of the Low Amster, back from the Nay, is signing his compuniques oci-tors, "Ruman Being, j.g." [an Keith film actor, is writing the last chapters of his first movel. "There Needs No Ghost."

"There Needs No Ghost."
Relman Morin, recently appointed chief of the AP Paris bureau, vacalioning for a month in Hollywood.
M. Lincoln, (Simon &) Schuster presently vecationing in Havana, Cuba, returns the end of this month Elwood Ulman, scripter for Comst Pictures, sold a short story Counter and Murdock," to Sateve-Counter and Murdock," to Sateve-

Louis Sobol, as a concession to the brown market which is this side of the black market, wears brown

ensembles.

Kay Campbell back to the Coast after huddling with the Holiday publishers (Satevepost people) in Philly on special stories.

The St. Louis Star-Times has been

elected to associate membership in the Associated Press with service beginning Feb. 28.

beginning Feb. 28.

More examples of useless swearing in "Don't Swear Like That," by
Daniel J. Leaf, S. J., than in the
sowdiest legit shows.
Ray Jacophs, author of "Argentine
Diary," whole been doing a lecture
out, on Argentina the past two seadout, on Argentina the past two seathis summer for a year's stay. He'll
Jain Hilo.
H. Allei Smith, Mt. Kisco (Ny.)
squire and quondan author, has,

SCULLY'S SCRAPBOOK

' Zany Walk, Feb. 26.

It I should ever write Mcin Day, Mrs. Roosevelt would never for a round to hers, being too occupied with reading mine. Take: yesterday, for instance. You take it, please, I don't want to see all or any part of it ever again. I stained with the sources and the property of the property of the stained with the sources and the property of the stained with the sources and the property of the stained with the stained

uns our.

From 80-year-old Ed, battling his asthma, I walked down to Hollywood and Vine and whose name should I hear called from behind me but my own. A guy said, "I know who you are, but I'll bet you don't know who I am."

"I don't know who you are," I said, "but I know what you are. You're an ex-New York cop." He laughed, pushed open his coat and showed me his gun and badge.

"What are you doing out here?" I asked. "You never ask a plainclothes man what he's doing," he said. He offered to take me to lunch, but I went on to Chi-chi's where I had a date.

went on to Chi-chi's where I had a date.

If was crowded. Arthur Casar, wearing, as ever, a willie carmition in his blue suit, got up to give me his seat. He said he preferred to walk around and be mistaken for the headwaiter apway. I thanked him and told him. I not where Shaw has a six-million-dollar problem, but at least be gave you first billing." He waited to know where that head happened patra. That immediately lauinched him into saying nice words about heads shaw had said some nice things about Casar's curtain-raiser called "Napoleon's Barber." It went ahead of a Shaw pluy and launched Casar to the point where he could dain part in the contine of Dillinghed for the told of the country of Manhattan Metedeman' that lured Dillinger into that peture house.

Written Inside

From the restaurant Norman Sper and I walked a few more blocks up the Boulevard to meet a guy who had just finished 20 years at Folsom, the loughest canitorium this side of the Rock.

toughest cantorium this side of the Rock.

I din't know much about the mu from Folson except that he had written it had been the must be now followed to the distinct of the side of the s

possering you, walning to know why his story obesit jet action from And flow here! was face to face with the time-time issen. He didn't look a day over 50 but said he was '8. He looked every inch, in fact, like the rettreed copper I'd just left.

He was impressed about the progress of his story which was list heard of at Jimmy Capney's, but I told him it he had only one story to just to swim by, he better get out a cloth and start polibring windhildds.

swim by, he better get out a cloth and start polibring windhildds.

of Americans, a sort of caractacle, and idin't seem to deal much with prison life. I then learned from him that he bad been a dramatic critic in St. Louis, but had done some writing outside with too much of it in synthetic checks and what was known in those days as forgery. With a 20-the check and what was known in those days as forgery. With a 20-the check in the way of the start of the strength of the strength

By the Ton

An hour later, however, he returned and the sight was enough to stagger a draft horse. He was bogged under two huge volumes the size of un-shriged dictionaries, the sort that find anchorage in celligie libraries. This was his magnum opus called "Backward, Oh, Backward." It centained 1,060,000 words, all written in longhand in his 20 years at Folsom and sub-

This was his magnum opus called "Backward, Oh, Backward." It contained to 160,000 words, all written in longhand to his 20 years at Folona and subsequently neatly type by some unrecorded angel.

I looked at the tonings, coughly guessing it contained 10 volumes, which is the tonings to the control of the c

And More Yet

An I gave him the list is reached in his pocket and offered me \$20. He vaily offered me half of its reached in his pocket and offered me \$20. He vaily offered me half of its reached in his pocket and offered me half of its reached his pocket and offered for was verticed and offered for the history of the pocket and offered for was verticed and offered for the pocket and offered for was verticed and offered for the pocket and pocket

it with.

Thus, by the crack of midnight I tumbled into bed, wondering why I ever thought I shouldn't campaign at least for the job of governor of the state.

So endeth Mein Day. Now see if you have enough strength left to go on

U. S. Concert Artists' Invasion Of So. America Sets 22 on 8-Wk. Tour

II S concert invasion of South America, begun last season when Co-America, begun last season when Co-lumbia Concerts sent five artists on a tour of the Carlibbean area and West Coast ports, will be in full bloom (his year, with 22 artists giving eight weeks of over 400 concerts in the Carlibbean area as well as new terri-tory, in Brazil, Argentina, Chile, Peru and Ecuador.

tory in Forzal, Augentum, Cutte, Feet and Anders will good at separately, the season running from January to Cacher, with a couple of artists already on the way. Artists will travel exclusively by all, on what will be three circuits, the Caribbons, South Anderson and Canacteria's week, and the Caribbons, South Anderson, South Sender South Canacteria's Caregory Sendor, Ricardo Gungouel, Rudolf Firthumy, Henryk Szeryik, Lorect String Quarter, Alexander String Quarter, Alexander String Davis and Portia While, latter lawing left already. Campaign is being bandled by Co-Campaign, is being ban

latier having left already.

Câmpaign is being handled by Columbia's S. A. dept., Intarin (Intercambio Artistico Internacional),
sponsored by local impresarios or
societies. Intarin is also presenting
Latin-American artists in the U. S., in an effort to promote interchange of artists and increase inter-hemisof arises and increase incrementa-phere goodwill. Alice Rebeiro, Bra-zilian soprano; Nybia Marino, Uru-guayan pianist; Augustino Vinay, Chilean tenor and Yara Bernette, Brazilian pianist, already have been presented in U. S.

Rio's Greatest Show Year Seen

Rio de Janeiro, Feb. 19.

This year's theatre season, starting after the Carnival, is expected to be after the Carnival, is expected to be, a record one. Bib Ferrieria and company will be at the Fenix, with new plays by foreign authors. Dulcina and Odilon, after finishing their Sao Paulo season, will come to the Regina, now being repuired. Técoff with the comedy "Avatar" by Genolino Anado.

Aimes and company, after a jour, is scheduled to play at the Giuastico. Eva and her troupe open March 8, at the Serrador, with Shaw's "Candida."

dida.

Jaime Costa reluths to the Gloria soon after Walter Pinto's company quits there. At the Joso Caelano, the revue company headed by D-rey Gonclaves, will open soon. Walter Pinto is reported forming a big operated company. It goes into the Recercio.

DAVE ROSE TO LONDON TO SET UP PRODUCTION

David Rose, who arrived in N. Y. from the Coast has Friday (1), will return to London the end of next week to establish a permanent pro-duction setup there for Paramount, The Pur managing director in Great Britain likely will be accompanied by Hal Walls and Joe Hazen. They may follow a few days later since the Walls production unit will be the first in Par's production unitary production unit will be the first in Par's production unitary. the first in Par ment in Britain.

Both Wallis and Hazen will stay to Both Wallis and Hazen will stay in London for a few weeks to survey conditions for production possibili-ties this summer. Two features have been lined up. "The Crying Sisters" and "Whenever I Remember." with scripts ready on both, but it hasn't been finally decided which Wallis will start first.

New Italian Newsreel Recalls Fascist Era Rome, March 5.

Another Italian newsreel, Set-Another Hullan newsreet. Set-timan Incom. appeared here this month. The producers have secured silent clips of the Pelacet sisters in Mussolini's villa, and use some in each issue. This is figured to appeal to many Italian women who still apprar-ently recall IB Duce's masculinity. The production is bad, but it likely will make momes.

Also attracting exhibitor attention is the way Walt Disney's Donald Duck has scored with Italian audi-ences, most of whom had seen to Disney color stuff since "Snow White."

I. Frank to 20th Denmark

Copenhagen, March 5.

I. Frank Feplates Harry Frandser as 20th-Fox branch manager here. Danish manager for company since 1928, Frandsen was forced to give up the film distributor post, according to Danish chema law, on obtaing a license to operate the Fasan theatre here.

I. Frank is former salesman for

Complications Beset U. S. Authorities In Austrian Film Setup

AUSTRAN FILM Detuy
By JOSEF ISBARIS. II
Very First postwar German-language
film of a purely entertainment nature
in now rolling in Austria under U.S.
assipiess. The army's Information
is now rolling in Austria under U.S.
assipiess. The army's Information
Eugene Sharin and Wolfgane Wolf,
chief and assisfant film officers, respectively, has given the okay to
Gear won Cuffrn, Hungarian praducer with a fairly successful resducer with a fairly successful resducer with a fairly successful readucer with a fairly successful reafairly successful reation of the fairly successful reation of the fairly successful reafairly successful reation of the fairly successful reasize of the fairly successful reafairly successful reasize of the fairly successful reafairly successful reafairly

fartl.
Conditions under which the Cziffre

Nazi-dimes Wien Film director Karl
Hartition under which the Caiffria
opus is being made reflect: the complicated international situation besetting U. S. authorities, whose ISB
must is circurally handling disers, as well as sifting captured Gerfrage will be setting the setting of the comfluxe Hollywood market.

The setting the setting of the setting of the comfluxe Hollywood market.

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Captured Enemy As

personnel.

Captured Enemy Asst.

Negative of another completed bit unreleased Caffra ones. "Love to caffra ones." Love to caffra ones. "Love to the caffra ones." Love to the caffra ones. "Love to the caffra ones. The caffra ones. "Love the caffra ones." However, ISB won't take on distribution of. "Believe" er other new product under present plans, leaving that function to private interests. In the caffrage of worked with Nazis. Ills money man, Dr. Rudoll Samborn, is presently still on the Allied blackfist. Other interest now negotiating to work at Sievering is newly formed Donau Flim, whch wants to make some cabaret-type shorts. The original three tribunals set up by Austrian entertainment industry, under Allied sponeorabin, to consider the search banached schen, writer and muterians, have been consoli-

Current London Shows London, March 5.

Arende & Hollow Strand.

Arende & Hales, Strand.

Cinderello, Gold Lace, Strand.

Cinderello, Gold Lace, Strand.

"Crime Gold Loud." Stoll.

"Pear Rath," St. James.

"Puet for Iwe," Lyric.

"Fine Feathers," Wales.

"Fine Feathers," Wales.

"Follow the Girts," Majesty's.

"Galines Pig." Criterion.

"Haspy & Gerices," Palladium,

"Hasty Meart," Aldwych.

"Man About House," Piccadilly.

"Mar About House," Piccadilly.

"Mar He England," Princes.

"Night and Music," Coliseum.

"Night and Music," Coliseum.

"Perchance to Dream," Hipp.

"Frivate Lives," Apolis.

"Sacred Flame," Westmister.

"Salve Door," Swille.

"Shop Sly Corner," St. Martins.

"Sleeping Beauty," Covent.

"Stepe Boor," Swille. "Steeping Beauty," Covent,
"Stage Door," Saville,
"Sweeter Lower," Ambassadors,
"Under the Counter," Phoenix,
"While Sun Shines," Globe,
"Windermere's Fan," Haymarket,
"Worm's View," Whitehall,
"Years Between," Wyndhams,

London Meet On U.S. Talent Okay

West End Managers Assn. Agen(s
Assn. and Variety Artisis Federation
representatives met last week in
representatives met last week in
record of the managers assn.
record of the managers assn

will be known

dated into a single body, with larger membership within Austrian Ministry of Education. It has okayed the state of the sta

wanger, recently acts from SwitzShidi, recently back from yisis to
the States, where he conferred with
industry and government people, reveals that 88 U. S. pix are on his late
of remainder of the '85-'86 season.
He's supposed to get four prints of
remainder of the '85-'86 season.
He's supposed to get four prints
of prints of all productions together
have arrived here, leaving American
risis of all productions together
have arrived here, leaving American
despite local yell for more and more
Hollywood product. Sharin warns
that unless the U. S. speech up delivget away alead. Increasing number
of dubbed Russian features are coming in now. ing in now

ing in now,

The Business Side

City of Vienna recently made surprising move, oventually traced to

prising move, oventually traced to

"ownerless" picture houses out of

city's operating total of 135. These
properties were seized from Jevish

or politically unacceptable owner;

in Masi time.

Statirat victor Matcika, Commissional or the commission of the commission of

Stadtert Victor Matejak. Commu-nist city culture chief, pot them into trusteeship, announcing city would "appraise and purchase" them. "appraise and purchase" them, is in and French authorities in taking 36, 24 and 7, respectively, but the houses under Allied protection be-cause of citizens' interests, short-circuited Commies' more to control exhibitor facilities and eventually as well. Nalhan Goden, of U. S. De-partment of Commerce, visiting here, partment of Commerce, visiting here, as well. Nathan Golden, of U. S. De-partment of Commerce. visiting here, and Major H. D. Weever, property-cution of filter of Army's Viewna Area Command, moved vigorosidy to the another of trusteed property away from Austrian authorities while occupation lasts. Latest word from city was jutin they considered if a tithe houses al-ready "purchased" from "unifinable" or owners, but Allies Intend to fight out of the picture business.

out of the picture business.

U. S. Producers and distributors show no signs as yet of coopening are absent from Hollwood business. The production of the pr

Allies' Frown on Franco Shutting Off U. S. Pix Distribution in Spain

Macdonald to Mexico

Karl G. Macdonald, Warner Inter-national veepec, planes Saturday (9) to Mexico City on inspection of theintre and exchange building there, Macdonald visits Panama before returning to N. Y. late in March.

Fear of Own Weak Pictures in Competish With U.S. Nips French

The real erux of the French film quota problem is the amount of weak, already - completed French-productions now on distribution, and fear of French producers that they will have only these to compete with strong American screen fare. That's the word received from Paris, by U. S. film exces,

U. S. dim exces.

Par's Tradechovs in France
Despite the fact that they still,
are unable to get permits to release
in France. Paramount, plans, tradesin France. Paramount, plans, trades, plans, plans,

lumbia have similarly screened their reserve product in France. Klarsfeld pointed out that while U. S. films are being held in reserve for lack of licenses, Sir Alexander Korda and J. Arthur Rank productions are being shown in several houses. "Blithe Spirit" has enjoyed big success in Paris, he commented.

French Unions Set Up Foreign Worker %age

Poreign Worker "Age Putis, Peb. 28.
Picture technicians locals south and the minist that when locals south as the minist that when the large percentage of French lecknical help current shorten as made in foreign studies, the producer's must include a large percentage of French lecknical help current shorten for the control of the country and the large percentage of the country fathe currently is filming "fleve studies facilities out of the country Pathe currently is filming "fleve studies facilities out of the country fathe currently is filming "fleve studies for the country father currently in the country and the studies of the country and the studies of the country and the studies of the country and the cou

Start Work on First Italo-GI Production

A small cast of ex-GIs and Italians has started work on the first production of Foreign Films nrst production of Foreign Films, Inc., at Majori, fishing village near Salerno. Film is titled "Seven Americans," and deals with the psychological aspects of relations between U. S. troops and Italian civilians. Rod Geiger, an ex-G! himself, is producer.

The script is by two former "Stars and Stripes" correspondents, William De Meza, now managing editor of the "Rome Daily American," and Klaus Mann, former corporal. and Klaus Mann, former corporal.
Several ex-CID, as well as Italians, will be used in the east. William C. Tibbs, an ex-sergeant, J.
Anthony Lapenna, formerly with a mink-destroyer outfit, and Harriet White, member of USO "Junior Miss" cest are in the east.
Roberto Rossellini, wino directed "Open City," is directing.

British Pix Get Gravy On Denmark Playdates

Copenhagen, March 5.
British fluss are reaping all the
gravy here because American films
are absent from the screen, being
withheld because of the Government 30% reutal restrictions.

Among the best draws are "In-

With the United States making faces at Francis and more drastic action in the eding; American film companies foresee at least a temporary shutting off of distribution. Spain. They welcome it however, with the perspect, that it will mean the end of the governmental gratic with the present pauls move themselves to obtain your property of the present passive stomath of the passive stomath of the present passive stomath of the pa

uct under the present Faselst regime. Spain has provided a large proportion of European Income to U. S. distribe during the war, but with distribe during the war, but with special properties of the sp

ings in the future.

Graft invelved in Spanish distribution results from the system of intending film imports. Quotas to
cending film imports. Quotas to
the Francistes in return for each
film produced domestically. There's
no set number, of imports allowed
for each Spanish-made, the géautity
deponding on the size and imporcel intantiples. cal intangibles.

Plenty Dipsy-Doodl

cal intangibles.

Pleaty Dipsy-Deodle
Which means the way it works is
that a domestic film-maker turns out
that a domestic film-maker turns out
that a domestic film-maker turns out
at the property of the property of the
sately for an import quote. As soon
as this is granted, he sells it is a
middleman, who uses, it to buy one
at two or three pictures, or whatever
to two or three pictures, or whatever
that made the picture—Metro. for insame—to adstribute it in Spain via
same—to adstribute it in Spain via
same—to adstribute it in Spain via
the companies being forced to pay
the middleman his fee for being altures. All sorts of intringe and
turns. All sorts of intringe and
noncy-passing goes on, of course,
among government officials, demeste
producer's and the middlemen. among government officials, do producers and the middlemen.

producer's and the middlemen. Despite all the travail in Spain, the factors who hold the import quota liceases and purchase the films quota liceases and purchase the films ways able to come up with dollars in New York. This has been important to the U. S. distribs during the war, when the foreign market has been badly slashed and numerous count under the product of the desired and the product of the desired and the product of the desired and uct were unable or unwilling to for it in dollars.

for it in dollars.

U. S. Sites Department admitted jast weekt that it had called off, a deal whereby the France government would purchase additional American surplus planes. This no doubt portends cutting off of other exports to Spain, with the Falange government likely forbidding the purchase of the probability of the purchase of U. S, films when other vital products, such as oil, are climinated from trade. Diplomatic break will possibly follow, too, as a result of the U. S. note to Britain, France and Russia asking that they join in a request to France to slep out in favor of a democratic regime.

'Ruth' All-British Cast Likely to Hurt Chances In London: Run Dubious London, March 5.

"Dear Ruth," current Broadway hit and one of two new shows to open here in the past week, opened at the St. James Feb. 28 and was-well received. However, it is hurt by its English rather than American cast, the show being American in type.

cast, the show being American its property of the Present of

'Interlude' in Rome

Rome, Feb. 19.
Atter seeing the film version, "Strange fine-tude," or its fars the film to film the firm to firm the firm of t



"I'M A VERY MUSICAL FELLOW!"

Did you hear about the sneak preview
Of M-G-M's "TWO SISTERS FROM BOSTON"
At Loew's 72nd Street Theatre, N. Y.
You never saw such enthusiasm!
M-G-M's got another big musical hit for you—
And following soon after "The Harvey Girls"
It clinches Leo's title to the
Top musical producer of the industry!
"TWO SISTERS FROM BOSTON" is a joy film!
Kathryn Grayson—better than in "Anchors Aweigh"
June Allyson—a bigger star than ever now!
Lauritz Melchior—jollier than in "Thrill of a Romance"
Jimmy Durante—funnier than in "Music For Millions"
Peter Lawford—star of "Lassie Come Home" and swell!
Dough-re-mi.... Keep singing with Leo!

A Henry Koster Production • Original Screen Play by Myles Connolly • Additional Dialogue by James O'Hanlon and Harry Crane • Directed by HENRY KOSTER • Produced by JOE PASTERNAK • An M.G.M Picture

Mayer and Katz's New Loew Contracts Hand-Washing-Other Detailed; Schenck, Et Al., Reelected

were voted by big margins to Louis B. Mayer and Sam Katz at the deferred annual Loew's, Inc., stockholders meeting last week in N. Y. Shareholders elected 10 directors to serve for one year, Leopold Friend-mm, Eugene W. Leake, Charles C. man Eugene W. Leake, Charles C. Moskowitz, William A. Parker, William P. Rodgers, J. Robert Rubin, Nicholay M. Schenck, Joseph R. Volkhow being Marfield and Hebry R. Winthrop being named by virtually unanimous votes. Biggest vote was registered by Schenck, company president.

New part for Mayer is virtually an New pact for Mayer is virtually an extension of his old contract which expires next Aug. 31. New one runs and the series of the the Acceptation of the contract, or order formitted in receive the contract formitted to receive 10% of net distribu-portils from three distribution, at-portils rom three distribution, at-form a pril 7, 1924, to date the con-rect terminate including pictures, more than half completed on latter date; a faire deducting distrib ex-duct, a faire deducting distrib ex-viously-charged off, and 10%, of the value of any stories of such pictures which may be reused or sold after-tion of the contract of the con-traction of the contract of the con-traction of the contract of the con-deced returns from such origi-nal picture. nal picture.

Katz's Contingent Coin

New Katz Acutagent Cois

New Katz pact continues his sorvices until March I, 1995; at \$200,000

per year, plus additional contingent tompersation at the rate of \$100,000

annually, but not poyable to him until March I, 1995, or a late to a prevent an option to terminate his pact if Mayer leaves the corporation. Katz's old contract ran to 1990. Loow's agrees to make weekly described to the contract ran to 1990. Loow's agrees to make weekly described by the contract ran to 1990. Loow's agrees to make weekly described by the contract ran to 1990. Loow's agrees to make weekly described by the contract range of th the company terminates it, Katz will not be entitled to receive such contingent compensation. It such lappens, the amount deposited will be repaid to the company free of any beam of Katz. Under this, Katz would receive \$900,000 if all provisions of pact are lived up 'to at the time the contract is concluded on March 1, 1854.

James Fuller, stockholder from Connecticut, who's been a faithful attendant at many shareholder meet-ings, criticized the two pacts, before the meeting voted on them. It ap-peared to him, so he said, that con-

angs, criticized the two pacts, before the meeting voted on them. It appears the meeting voted on them. It appears the property of the propert make more money as independent perfective producers.

Fuller -objected to the paets because he claimed they involved died in contracts. He charged that Mercel in contracts. He charged that Mercel which also denunds an accounting of the contracts of the charged that Mercel which also denunds an accounting of the contracts. He charged that Mercel which also denunds an accounting of the contracts of the charged that Mercel which also denunds an accounting of the contract of the charged that Mercel has been denunded in the first part of the charged that the state of the charged that the state of the charged that the state of the charged that the ch

New personal service contracts explained further that Schenck had rere voted by big margins to Louis Teilused to accept such stock options J. Mascer and Sam Katts at the de-crired annual Loew's, line, stock-olders meeting hat week in N. T. Lines as granted other company top-

Vote on the contracts, to Mayer, was 3,323,759 for, and 178,711 against, and to Katz, 3,331,677 for and 171,093 against,

New directorate reelected all cur-rent officers of the company follow-ing the stockholders meeting.

20th-Brandt's N. Y. Impasse But Par. Skouras Peace

Greater New York area 7-1 surrounding territory, which several months ago brought 20th-Fox and the Brandt circuit to a parting of the ways, has reached the point, from accounts, where a settlement is far from appearing on the horizon. Reportedly the break is complete on Reportedly the break is complete on both sides. Meantime, 20th is mak-ing its product available to opposi-tion accounts. Twentieth formerly sold to around 80 Brandt houses in the metropolitan, N. Y., territory, Westchester county, Long Island, up-state New York and New Jersey.

saies New York and New Jersey.

Effective last week the Skouras
circuit started picking up Paramount product following seitlement
of an impasse on a deal which extended from the beginning of the
go back to Par product only to last
September, however. Initial picture
dated and currently in Skouras theastep in Jowe Lotters.

Every Lotter, Sevent of the Sevent Sevent
and Skouras was negotiated by Hugh
Owen, eastern division sales manager, and Henry Randel, N. Y.
branch manager with George
have the sevent sevent sevent sevent
and John Benas, shief film buyer.

UA'S G-B DICKER UNDER 'SPELLBOUND' STYMIE

London, March 5.
Gaumont-British, and United Artists are reported feuding here over terms being asked by the distribs on David O, Selznick's "Spellbound."
G-B is understood to have issued threats of cancelling all UA product if better price deal can't be worked

threats of cancelling all UA product is better price deal can't be worked out, but any such drastle measure is thought, unlikely sizzle reaching major proportions. It is expected a compromise will be reached, since the theatre circuit and the American Compromise will be reached, since the theatre circuit and the American Compromise will be reached, since the theatre circuit and the American Compromise will be reached, since the charter control of the compromise of the comprom

Capra Sues Col. Over 'Song,' Asks \$2,000,000

Hollywood, March 5.
Frank Capra is asking 25% of all profits on "A Song to Remember" in a suit against Columbia Pictures

Needed for British. U. S. Pix: del Guidice

If the American film industry is to maintain the high percentage of the gross it receives from the British market, it's imperative that British films got more playing time on American screens, according to Filip-po del Guidice, managing director of Two Citics Films, of London. If British pix don't begin getting larger British pix dor't begin getting harger returns from the American market, the British exes said, then British must demand that British exhibs kack their films for longer runss— which would cut into the gross-which would cut into the gross-which would will be a supplied to American producers American producers from the supplied of the supplied declared. "After many perisonal contacts in the United States, how-ever," he added. "I believe that if they mader product as I feel they do.

the most important American execu-tives understand. as I feel they do, that to help British-sllms is equiva-lent to helping themselves, then a tion, the state of the state of the tion, the thinks, would be for Ameri-can companies which control large chains of theatres to take over part of the distribution of British pix. Consequently, the most important point in this report to J. Arbur Rank

Combe distribution of strings plant of the control ain by American producers and the returns of British films in the U. S." returns of British films in the U. S." British industry understands, del Guidice said, that it will have to aid whatever American concerns dis-tribute British films by hypoing their selling power. Britain needs a ready-established star system, which could best be obtained by having Americans lend their stars to British producers for near-citure deals.

Americans lend their stars to British producers for one-pleture deals: British industry cannot yet foster on larger scale a star system of its to give American exhibitors the mount of publicity uccessary to build stars until it gets an expanded American narke meant produces to many finns, the British exce said, pointing out that some, like Paramounts' "Road to Utopia." had been believed for sometime before release, believed for sometime before release, the mount of the producers which is the producers which is the producers and the producers which is the producers and the producers which is the producers and the producers are producers.

shelved for sometime before release. Distributors and exhibs, tied up with the major producers, must back their sown product for the producers of the producers

Massey With Crawford Hollywood, March 5. Warners inked Raymond Massey co-star with Joan Crawford in

to co-star with Joan Crawford in the forthcoming top-budgeter, "The Secret,"

H'wood to Be Scene of GHQ Meeting Of Korda-Yates in Anti-Rank Battle

H'wood Idea

H'wood Idea
Biarrite, Feb. 18.
Gis of the Biarrite, American
University pulled a new synthesis and individual a

on the film.

Gorelik has been a familiar figure in the theatre and radio department of BAU since the university opened last August. He's the w.k. Hollywood and Broadway set designer.

Rank's Intern'l Sales Powwow Set for London

Convention of J. Arthur Rank repesentatives from all parts of the world has been called to start April 5 in London by the British film magnate in one of the important magnate in one of the important steps to date in his steadily-growing plans to expand worldwide distribu-tion of his product. Reps will had-dle on methods for hypoing distribu-tion of Rank films and will discuss

tion of his product. Reps will hadden methods for hypoing distribution of the control of the con

meet.
Rank reveoled that English films are already showing in Japan and calcard that a British film and a British film and the state of the city's liberation. Be declared that there is now a regular releasing schedule in many Chinese cities. In both India and the middle East, he claimed, demand and the middle East, he claimed, demand and the middle East, he claimed, demand (Ed. Critical) and bublic success of present British films being released in the U. S., he making their first consistently one making their first consistently compared to the consistent of the consistency of the con Rank revealed that English films

We to Construct a service of the construction War of Great Britain's independ

conferred here with Yates and other Hellywood exces as an emissary for Korda, explaining the situation in England and the plight of inde-pendent producers opposed to Rank, Understood Korda intends to set up a company similar to United Artists, for British producers and their stars,

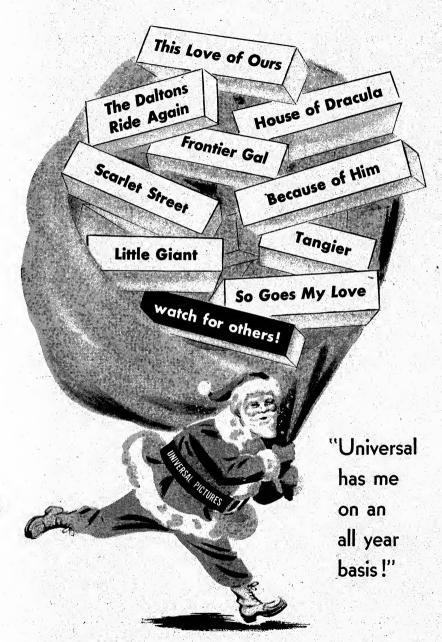
a company similar to United Artists. For British producers and their stars of the star of

duction in England for at least a Karda and his British-Lion are currently making a pitch for the approximate. 4000 English film houses which are outside the Rank-corned circuits and clamot get Rank corned circuits and clamot get Rank timee in the Korda battle against timee in the Korda battle against For 22 years Jarrai Indi been as for 22 years Jarrai Indi been as for 22 years time to wait but resigned: his high-salaried job but resigned: his high-salaried job because of differences in policy when Rank took over. For a time he was an executive with Associated British are accounted with Associated British to join British-Lion.

New Censorship

release of the much-disputed film for more than six weeks while his reps in New York battled with the Johnin New York battled with the Johnston office over how muel of tyro star Jane Russell could be revealed in posters, billboards and newspaper copy. Feuding isn't over yet, but, with playdates actually on their hands, United Artists, the distribs, vere forced to rush out ad material which couldn't possibly draw a PCA

that there is now regular view to the hands there is now regular view as the hands of the high the hi



Every Day! Every Show! Collect! RED CROSS DRIVE — March 20th to 26th!

Reverse on 16m-Now It's 50m

Experimentation in film has been conducted recently by 20th-frox engineers and a demonstration of the wide-gauge film was held at the company's studies some line back. Sound directors of major companies attended the demonstration out invitation. According to Fox officials, a wide-screen is required for the blom cultulat. Company has been been been supported by the contract of added angular wider gauge.

Growing Yen for Pix Booms Need For More Theatres in Small Towns

Minneapolis. March 5. [first for be built by RROS since the Territory's smaller towrs are among film-conscious now than at any in 1942. The property of the points out. Returning service with the industry's Hofory, frade here points out. Returning service with serving fluide Sam, demand serven entertainment, it's declared to the property of the maillest communities. We have been serviced to the property of the p method or other, even resorting to subsidization in at least one instance.

auissidization in at least one instance, villiage bond and business men at Muscoda, Wis, are putting up am could amount, \$22.53, with Ervis Morris, Gotham, Wis, so that Muscoda, now without a phowhouse may have one. A store building will be converted into a fluentire. Convisioned the converted will be a fluentire. Convisioned the converted will be fluentire to the converted with a fluentire of the converted with a fluential conv

interest anybody to build one on his own.

In Now England, N. D., the de-mand is so strong fore pix that S. L. Zaspoupi will show them in the town armory until be can build, a theatre next summer. The post-mater, B. B. Maddy, will, open a new theatre at McGregor, Minn.

menter, B. B. Maddy, will appear as the control of the Eagle Control of the Eagle Control of the Eagle Control of the Sinch and the Control of t

New 1.200-Seater in Pennsy

New 1.290-Seater in remay
Harrisburg, Pa, March 5.
Contract for the new 1.200-seat
theatre which Harry Chertooff, Lanca-ter, will build in neighboring
Steetton, awarded and construction
will start soon. House, which will

New RKO-er in far Reckawar Concident with a long-term re-newal, of the partnership between RKO and the Jutkovitz Bros. cov-cring operation of the Colombia and Strund theatres: in Far Reckaway, L. L. plans have been completed for construction there of a von theatre.

K. C. Tele Theatre

Katisas City, March 5.

A new 1000-seat hoise replacing
the proxed 125-sent State in downbuilt and control of the state of the
September, W. D. Fulton, who also
operates Vogue, K. C., Mo., has
announced.

New Theatre

announced.

New thratre is to be built one block west of site occupied by the present house, which was opened in 1935. Construction is expected to be started in March. Pelevision be started in March. Te

1st Runs. Subsequents Don't Mix, New Indie Combo Down to 38 Houses

Buying for first-run houses and subsequent runs at the same time subsequent runs at the same time has not worked out, it has been discovered by the Independent Theoretics Service. Inc. booking combo actually services to the confine facility with condition to making deals only for subs in New Jersey. What complicates the situation when it is attempted to make deals for first-runs as well as subsequents is that the former in most cases have

for first-runs as well as subsequent's at that he former in most cases have the state of the state week there is no state of the state

Eastern SAG, N.Y. Prods. OK Extras' Tilted Pay

Contract the water Cheer could have cheer exhibited that the house which will start alone. House, which will start alone. Bouse, which will start alone. Bould alone and the start alone and the start alone. The start alone. Bould alone alone and the start alone. Bould alone alone and the start alone. Bould alone alone

Loew's Quarterly 372c

J. M. Brennan's Death Leaves RKO Theatre Exec Post Unfilled

Brennan remained active in super-vision of more than 50 RKO theatres vision of more than 50 RKO theaties until a few days before his passing, although he had been ill more than a year. Widely known for his chari-ties, Brennan was also a soft touch by vaude-villians "at liberty." among others.

OUIET PRICE-TILTING NOTICEABLE IN PHILLY

Aminision prices in makes in and around Philip are quietly being it the control of the control o Philadelphia, March 5.

grop on goodwin or no. The his-ing of prices, however, hasn't been, general, and there has been no con-certed move. But it has happened in cooper spots to warrant atten-tion in the industry.

From the Services

Major Edmund Grainger rejoined the production staff at Republic Studies Abirch 4, following his discharge from U. S. Army, Grainger's erins increasion of the Colombia and Strond Heutres. If Par Reskuws, L. I., Inhamara General Colombia and Strond Heutres. If Par Reskuws, L. I., Inhamara General Colombia and Strond Heutres. If Par Reskuws, L. I., Inhamara General Colombia and Strond Gen

Unusual Grosses of British and Italo Pix, Both War Themes, Surprise B'way

Leaves RKO Theatre

Exec Post Unfilled

In cursequere of Sulfy solvantary recent promotion to post of you and general manager over all REGO sheatte operations, there will be us successor to the lies James M. Bleviana, postion to his death last week (26 in New York City.

Charles B. Benorne well in control of the houses which were under greening and the source well in control of the houses which were under greening and the source well in control of the houses which were under greening and the source well in control of the houses which were under greening and the said of Brooklyn and Manhattan up to 86th street, while Ende has everything above that into Westchester and also northern New Brunswick houses are handled out of Treuton by Hearns All other out-of-town operations are in the Brunswick houses are handled out of Treuton by Hearns All other out-of-town operations are in the which he had been used to be served to the operation of the Fifth Ave hospital, N. Y. to which he had been used to be served to the solvent of the had been used to be served to the operations are in the which he had been used to the served to the solvent of the work of the control of the had been used to the served to the served

Lichtman Files With SEC

Lichtman Files With SEC

Washington, March 5.

Swashington, March 5.

Siede with the SEC last week by District Theatres Curp., which operate 25 theatres in Washington and Virginia for Negro patronage. Registration is for 1:6000 sharres of 51 par common. Officers of the Common Conference of the Common Conference of the Common Conference of the Common Conference and Prize D. Hoffman. General Engine Kraners and Prize D. Hoffman. General Engine Kraners and Frize D. Hoffman. General Engine Kraners was present was not provided the conference of the Common Comm

ber is a former Warner Bros. h.o.

PERFECT FXHIR

Anni for Ted Temter, The Peopul's Delight

Minneapelis, March 5. Minnespelis' March 5.
Theodor T. Tomter, Histomere, S. D., exhibitor, in this territory, is colebraing the 20th anniversary of the Carada with a 40th anniversary of the Carada with a 40th anniversary of the control o

for local shookeeners when they're

committee the contraction are guaranteed short of help for want to go bongs to lunch. His private auto provides transportation for the readents of his town when it's needed. He helps out in the local OPA office when, the work becomes extra steary. And the work becomes extra steary, and the work becomes extra steary. And the considers top pictures. Tomter progreates his house but three days a week, with a change each day. He the salways admitted service men free. If he feels a picture is deep in and "explaints" what it is all about before they attend.

U's 41% Pfd. Goes Fast

US 44/6 Hu. Web Tast.

Teste or Ultversit's new 44/7 preferred, at \$102, was sold within 30 minutes when aftered last used, significantly and the high price for a preferred associated have preferred associated by the high price for a preferred associated by the high price for a preferred process on the N. To make mining preduction, The Strick exchange in a few weeks, seth Bark Agnetia Merch 10, with Keil beyindentin for its listing likely in: Therefore walls. Merch 10, with Keil be made this week.

Becord grosses chalked up in New York houses this week by Joarney Together and Open City—both foreign-made and both war films— Together" and "Open City"—both receipmends and both war films more immediately and the control of the control o

atheonic bearing and by the Alberta Section of Section 1. Alberta Section 1. Common in starred to "fourney," amounts that a starred to "fourney," amounts that a starred to "fourney," amounts the account of the presence of one name star in the cost in the opinion of industry exces. Rest will the east, with the exception of the cost of the cost in the opinion of industry exces. Rest will the east of the east of the exception of t

terdalment for the next several Years.

All Fig. 12 and 12

includes in large doses the anti-laseist realing of the Italian under-ground, plus angles to appeal to Catholics and Communists. All of

ground, plus angies to appleal to Catholics and Communists. All of which, besever, does not overchi-cless and the communist of the elign-made, a category that's mostly-been shunted heretolere to the strictly arry bouses. Word-of-meath advertising of the communistic community of the Word-of-meath advertising of Util has been so terrifie that the community of the community of the dickering with Jue Burgers to take over mittoaul release of the fallow over mit

FILM RECORD OF STRIKE **VIOLENCE SHOWN JURY**

A celluloid record of the violence at Warners studied last October, during the strike was introduced vegetarday (John, at the Burbank trial of Herbert K. Sorrell and Seven co-deciderations are the Burbank trial of Herbert K. Sorrell and trial of Herbert K. Sorrell and trial of Herbert K. Sorrell and trial of Herbert and the Burbank trial of Herbert Seven medicine and the sevenance of the Burbank trial of the Jury C. These were noted to the Jury C. The Ju

Republic's 25c Divvy On Preferred Stock

Un Freterred Stock
Initial dividend on Republic Pictures preferred was declared lact,
tweek, drivy being the guaranteed.
2c quarterly. Preferred and emtum were talled on the N. V. stock
exchange last Feb. 21. No declaration was meane on the Johnson.
Preferred divey is payable April 11.
to stockholders of reverd March 11.



Starring VERA HRUBA RALSTON · WILLIAM MARSHALL

HELEN WALKER • NANCY KELLY • WILLIAM GARGAN featuring ANN RUTHERFORD • JULIE BISHOP • JEROME COWAN • JACK LARUE

Directed by John English : Screen Play by Frances Hyland and Laszlo Gorgo • Original Story by Arnold Phillips and Maria Marray

Associate Producer Herman Millakowsky

A REPUBLIC PICTURE



WOW W COAST-TO-COAST AND OVERSEAS! **LOCKHEED** CONSTELLATION -**GREATER SPEED**

Speed! Constellations easily outfly any other transport in service today-and for a long time to come.

GREATER COMFORT

GREATER SAFETY

Canetallations offer exclusive Normalair cabin-the plane flies high-up where it's smooth - but you enjoy low normal air.

Saletyt Only Lockheed Constellations have a safety margin of 4000 surplus horsepower-more than any transport in service today.

The leading flights
of these great airlines feature
Constellations:

Now: AMERICAN AIRLINES PAN AMERICAN . TWA

AIR FRANCE - BRIFISH OVERSEAS EASTERN AIR LINES - KEM - KNILM

For greater speed, greater comfort, greater sufety. . ask for the



LOOK TO LOCKHEED FOR LEADERSHI YEARS AHEADIN THE SCIENCE OF FLIGHT

H'WOOD COLLARITES BID FOR A 30% TILT

BID FOR A 30% TILL.

The Indityword, March 5.

Office Employees International Indicators and International Indicators and International Indicators and International Indicators and Indica

No change will be asked of current 40-four week but union will request recognition of Sunday and other holidays

Battling Extras' Unions To Ask for Back Pay

lioliywood March 5.
Retroactive pay for film extras, amounting to more than \$1,000,000 will be sked by both the Screen Extras Guild and the Screen Play-

Extras Child and the Screen Play-ers Union.

SEG declayes the almosphere players in childred to retroactive wages duling back to Nevember, 1942, while SPU is willing to settle for December, 1944.

Schines' Syracuse Buy

Sale of the Canill Building, six-story downtown office building, heasing the Paramount, to the Syra-ciuse - Paramount Theatre Corp. (Schine), was announced here this

week.

The edifice, owned by the W. A. J. Corp., composed of William R., Dr. James F., and Arthur E. Cabill, was repartedly sold for \$400,000, with the Cabillis taking a back mortgage of \$20,000. Operation of the theatre will be continued by RKO-Schine.

Chi Ruling

hearing of Goldman's case on proof of stamages has been ordered by the Circuit Court siter a lower court dismissal. Film hawyers privately believe this he will have little dis-ticulty in proving damages patterned after the theory expounded by the Supreme Court.

Supreme Court.
In regards to the general N. Y.
trust suit a different view is taken.
Applicability of the suit is limited
because the high court passed solely because the high court passed solely on the question of damages, lawyers believe. Actually, the issue of conspiracy never, came before the top court because the Federal Jury's Ruding to that effect was not questioned on Juppeal. Simply put, the distribe did not challenge the rolling-test there, may be courted as a court of the court because in Chi. that there was a conspiracy in Chi-cago, but argued that the complain-ing exhib had failed to prove his

that there was a conspiracy in Chaining exhib had failed to prove his recogn but argued that the complishing exhib had failed to prove his work of the control of the contr

Einfeld-Loew

Continued from page 3

"Ramrod," a western to be pictur-ized from a Saturday Evening Post story by Luke Short. It will prob-ably be the initial release under the Enterprise label.

Sherman, Wurtzel

Sherman, Wurtzel
Sherman, who owned the California (now Enterprise) Studios
which have been acquired by L-E.
has been making his own pix on the
lot and will continue to do so. This
led to the deal with him. He has
organized Harry Sherman Pictures,
Inc. to function under the new ar-

rangement. Sol Wutzel and a couple other indies, who have been working on the lot, also, will be allowed to continue there for the time being, at least, although nothing but the usual space rental deals have been made with them. Wurtzel vacates upon completing his third picture, which will be about April 15.

Cary Grant for 'Arch'?

Cary Grant for 'Arche''
Negoliations are now under way
with Grant to appear in another
Remarque story. 'Arche of Telumphi,'
current, bestseller, to be made by
Carew. Binited prior to "Lowe.' It
Or June. Dickering is also going no
vitume. Dickering is also going no
vitume. Dickering is also going no
with another name player for a film
to start in September or October,
Bent Remarque yarns' will be perduced by David Lewis under a parface of the produced by Tavid Lewis under a parstare, directors, producers and
writers are being sought to serve as
cop-producer's on pix in which they co-producers on pix in which they participate. Enterprise hopes to keen to a six-a-year sked.

Five-Year Lease on Lot

Fire-Year Lease on Lot Firm has taken a five-year lease on the California Studies. tag on which will be switched to Enterprise. Extensive Incelling job will adapt the States and other improvements, Joseph C. Gilpla, former studies and the Fire States and other Piocs and later at Cohemita, has been samed studies of the States of the Stat

Loew still has two distributed by United Artists, through distributed by United Artists, through whom he has been releasing as mo indie since 1941. They are "A Night in Casablanea." Marx Bros. starrer, which is completed, and "Bel Amis, starring George Sanders, which is now in preparation. After that he'll give full time to the new organization.

Carl Leserman, former UA sales Carl Leserman, former UA sales head, who now represents Loew as sales; chief is understood to be an unstate possibility for the same post with Enterprise. He left, New Yerk for the Coase last Friday (1). to huddle on the matter. Leserman is also associated with Benedict Begenus in production and as sales mea.

Ranks' 'Henry V' in Hub Preem as a Roadshow

Preem as a Roadshow
Baston, March 5.
"Hency V." British-nade (Rank)
Unfield Artists release, will have
its American preem at the Require here
Agril 3. House is the former Repet-tory, which has been recently dark.
Lauence Oliver starrer will be
readshown, with prices and yet an-nounced. It's being how for read-man, legit p.a., flacking for it.

Studio Contracts

Hollywood, March 5.
Joan Myles, actress, 20th-Fox,
Riy MacDonial, setor, Metro,
Riy MacDonial, setor, Metro,
Riy MacDonial, setor, Metro,
Tobert Ford, actor, 20th-Fox,
Barry Nelson, actor, Metro,
Jo Edinger, wylker, Paramount,
Mark Durles, settor, Metro,
Josephane, Setor, Metro,
Josephane, Setor, Metro,
Tom Helsnier, setor, Metro,
Joseth Haley, rengwed, RKO,
Cathérine Craig, actrees, Par,
Joseth Haley, rengwed, RKO,
Cathérine Craig, actrees, Par,
Boot Tyllice, writer, Par,
Boot Tyllice, writer, Par,
Joyne Cotter, setress, Metro,
Cithert Schele, writer, Par,
Joyne Cotter, setress, Metro,
Cithert Schele, writer, Par,
Josef Myrox, composer, 20th-Fox,
Josef Myrox, composer, 20th-Fox,
Josef Myrox, composer, 20th-Fox,
Geoffrey Homes, whiter, RKO,
Danny Morton, actor, Universal, Hollywood, March 5.

WB's \$45,000 in Prizes, Highest Ever, 1 For March 31-July 27 Sales Drive

Though not officially announcing "Never Say Goodbye," and "Janje data there than that Warner Bros. I does married."

In addition to the forthcoming demostrated and drive. WB has commanded to the second of the sec plans other than that Warner Bros. would hold a sales drive extending from March 31 to July 27 this year, it is reported from Chlcago, follow ing last week's sales meeting, that WB will set aside \$45,000 in prizes, high-est ever, for its sales force. This

set ever for the state of faces, might a control faces. The state of t

thing. In addition to the to branches finishing in that order, there will be consolation prizes for the remaining branch offices so that all will share

branch, off deep with all will share in the awards.

In providing the sales face with more to work on during the drive, a more to work on during the drive, a separate with the sales of th

ing 16 foreign countries but with no announcement made concerning it. But the first of its kind, Reported branches in Brazil, Mesice, Australia, India, Argentina, New Zealand, China, Panama Chila, Chio, Peru, Venezuela, Trinidad, Colomba, Puerto Rico and Urgulay, Drive, which got under way Jan. 27, will extend to June 1.

Dick Powell Set In Geo. M. Cohan Comedy

Hollywood, March 5.
Next starrer for Dick Powell at
RKO will be "A Very Remarkable
Fellow," screen version of the
George M. Cohan cemedy, "Pigeons
and People,"
Harriet Parent

Harriet Parsons will produce, starting in June.

LARGE NEW **Popcorn Machines**

\$20 per hr. Capacity

Deliver At Once All Stainless Steel \$550.00

Consolidated Confections 1314 S. Wabash Av., Chicago 5, Ill.

New York Theatres



SENTIMENTAL JOURNEY" A 20th Century Fox Picture
PLUS ON STAGE - THE HARTMANS
ON REDOWN - Fixter HERE SHRIP

THE RED CROSS ROXY 7th Ave. 4

NOW AT THE ROXY

REPORT ON GREECE

BOR HOPE RING CROSBY DOROTHY LAMOUR

In "ROAD TO UTOPIA" In Person-Benny Good PARAMOUNT

BARIO CITY MUSIC HALL

"ADVENTURE"

Spectacular Stage Productions

ON SCIEREN
M.G. M.S.
Technicolor
Remaure
JUDY GARLAND
"THE HARVEY
GIRLS"

GUY KISSEE LIPLIERE DORGETTIAN CLASSES

ANNE JEFFREYS' 'ANGLE' Hollywood, March 5. RKO assigned Anne Jeffreys to coand assigned Anne scarces to the star with Pat O'Brien in the forth-coming production, "The Big Angle." Picture, based on romance and crime in Panama, will be produced by Nat Holt. Sydney Geroldine Peter GREENSTREET • FITZGERALD • LORRE "THREE STRANGERS" JACK CARSON

ARTHUR TREACHER ART MOONEY B'way at 47th St. STRAND

> Gary COOPER Ingrid BERGMAN EDNA FERRER'S

"SARATOGA TRUNK" Warners' Biggest with Flora Robse

Continuous Hollywood Brendway

INGRID BERGMAN **GREGORY PECK** SPELLBOUND ASTOR

"THE LOST WEEKEND" RAY MSF B. N. B. AND AND WITH WYMAN With Phillip Terry, Howard da Silve Derla Doulling Frank Forien. Producti by Charles Brackett. Directed by Billy Willey. Doors Open RIVOLI IPway &

PALACE BYWAY &

"THE SPIRAL STAIRCASE"

COLBERT . WELLES . BRENT TOMORROW IS FOREVER

Perferences
Perferences
Popular Prices B'way & Sulh Street Danr, Guen 9:30 A.M.

Thom col

Excelling in all the maj

LOCATIONS

BROKE ALL RECORDS AT CIRO'S, LOS Angeles

MARK HOPKINS HOTEL SAN FRANCISCO

And Cornently

BILTMORE HOTEL

THEATRES

LIMITED THEATRE TOUR

MARCH 14, RKO . . . Boston

MARCH 22, STATE . . Hartford

MARCH 29, CHICAGO . Chicago (3 Weeks)

APRIL 22, PALACE . Columbus

APRIL 25, DOWNTOWN, Detroit

MAY 2, FALACE . . Goveland

MAY 10, STRAND . New York

The Poet of the Piano

CARMEN CAVA

TO-COAST

for fields of Show Business

RECORDS

TONAISE

Over 1,000,000 Remids Sold

SAW CONCERTO

Recently Released (250,000 sold first law weeks (11)

Relation-

DE ALBUM

First Pressing Sold-Out-Orders Back-Logged

PACCA Recording Artist

PICTURES

"THE TIME
THE PLACE
AND
THE GIRL"

WARNER BROS.

(To Be Released Sour)

And in RADIO

HIGHEST RATING OF ANY AFTERNOON MUSICAL PROGRAM ON ANY NETWORK!

THE SHEAFFER PARADE

Epitated by W. A. SHEAFFER PEN CO. This RUSSELL M. SEEDS

Symbols, 3-7. M. EST Vie MBC Herwork.

LARO

Exclusive Management

MUSIC CORPORATION OF AMERICA

London Beverly Hills New York Cleveland Chicago Dallas San Francisco Detroit

Nets Feed Kitty to Keep Toehold **On Audiences Tied to Typed Shows**

major networks for increased audiences has resulted in a situation where the webs themselves are bankrolling shows dropped by sponsors, ih order to retain a hold on the audiences.

sponsos, in Outer of Years is now on the audiences.

The been particularly evident on the been particularly evident on the been particularly evident on the possibility of the brace of sponsorship of the brace of morning serials. "Amanda" and : "Second Husband" has a result. CBs. which currently in the process of overhanding its entire damades in the process of overhanding its entire damades in the process of overhanding its entire damage of the process of the process

ashit of listeners from CES to other when And, since CES is particularly active to the component of the comp

on its own.

Somewhat parallel situation exists at NBC, which is protecting its options on the color investment and authors to be color investment and authors. When a color is the color is the color investment with a color investment of the color

Met Offers ABC 39-Week Season

Feeling that ABC has an asset in the Metropolitan Opera Assn., name, with a selling value of greater importance than CBS N. Y. Phil-harmonic or NBC's Symphony Orchestra. Met general manager Edward Johnson has been trying to sell ward Johnson has been trying to sell ward Johnson and beyond the regular 20-week season.

Johnson's idea is to stive normal

Jav 20-week season.

Johnson's idea is to give operas
for 39 weeks, with 20 as usual from
the Met stage during its regular season, and the other 19 from ABC
studies. This in effect would mean
a broadcast of Met opera over a full
concert year, comparable to Philharcutes. Broad Symbions seedouter, the comparable of the concert year, comparable
to Philhartures. Broad Symbions seedtures. Broad Symbions seedtures are seen to be comparable to Philhartures. Broad Symbions seed to
the comparable of the comparable of the
November as now, and go on into
June.

The possibilities of the setup. Johnson points out, are notesportly. The possibilities of the polysical po

Engineer to Director

Cone Ryder, who was formerly an engineer at CBS, has joined the network's programming setup as a director. His initial assignments will be out of the educational division.

Ryder was in London with Ed Micrown, now a programming eventually and the control of the

Fight for WMCA Wavelength Seen: Flamm Gets 350G

Possibility of a real fight before the FCC for the wavelength of WMCA. New York joids, developed this week as the aftermeth of a court victory for Dopald Flamm, former owner of the station, who won a \$350,000 damage verdict against Edward J. Noble, board chairman of the ABC net.

Noble bought the station from Flamm in 1941 for \$850,000. The outlet is now owned by Nathan Straus, who purchased it from Noble for \$1.250,000. Straus, however, is entirely out of the court dispute, and

tirely out of the court dispute, and is understood to have a contract with Noble calling for full compensation. The compensation of the compensati

Justice Denis O'Leary Cohalan, '
Noble meanwhile had filed a \$1.000.000 libel countersuit against
Planm. When the Planm case was
called last month. Justice Cohalan
separated the two actions, ruling
that Noble's suit must be handled
suparately. That action; is to come
up in the same court in April.
Meanwhile in almost a month of

up in the same court in April. Meanwhile, in almost a month of testimony, the comprisery charge was eliminated. When the case went to the jury last week (1), Justice Cohalan instructed the jury, look the contained and the same except whether ground or dures. The jury look the life more than an hour to decide bringing in the \$350,000 are \$1.00 km and \$1.0

manner in which it acrived at the \$350,000 figure. Philip Handelman, attorney for-Flamm, made the announcement about plans to "recapture" the WMCA wavelength through an ac-tion before the FCC. Counsel for Noble served notice of an appeal.



KLZ Script Scribe PALMO HAMILTON

KLZ. DENVER.

Writers Board Script-of-Month Discontinued

"Black Boat," by Julia Cooley Altrochii, is the March—and finalTadia Serija of the Month." Serve
Fladia Serija of the Month." Serve
since the summer or 1942, is being
luquidated by the Writers Board,
which, established, it originally in
cooperation with the Asst. for EduAbout 700 organizations got royalty-free rando serijas of a patriotic
and social-theme nature through this
service. Robert J. Landry a memservice of the service service and service respective to the
service of Program Writing for CBS,
sected as chairman of the servipselecting committee.

The service of the servipselecting committee of the servipselecting committee.

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D.C.'s New Radio Column

Washington, March 5.
Scripps-Howard's Washington Daily News last week launched'a postwar radio news column, handled by staffer William Terrell, Paper is the first in this area to reinstate

such a feature.

All of the Washington dailies slashed or eliminated radio news during the war when the newsprint situation got tight. Early columns have featured personality stuff dealing with local air people.

JERRY SILL'S RADIO BOOK JERRY SILL'S RADIO BOOK
Jeronie Sill, of WABC, N. Y., has
written a book on "Radio Station
Management," which will be published in the late spring.
It's the third book in the "Radio
House Series" published by George
W. Stewart.

State Dept., NAB Hit on Cuba Deal. Called 'Abject Surrender' by Craig

Washington, March 5, ...
Altack on the State Dept. and,
NAB for "appeasing" Cuba Jir the
recent North American Regional
Broadcasting, Aurement meeting,
win W. Craig, chiltman of the Clear
Channel Broadcasting, Service,
Under the deal for continuing
NABBA two more veras, service,
Under the deal for continuing
NABBA two more veras, service,
Under the deal for continuing
NABBA two more veras, service,
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Under the state of the service of the service
Under the service of the service of the service of the service
Under the service of the service

or diplomatic plane to protect the American listence.

"But to appease Cuba, this same state Dels summoned the delegate from the little Bahamis to a mid-more state period of the little Bahamis to a mid-more of possibility of the little Bahamis to a mid-more of possibility of the little bahamis to a mid-more of possibility of the little bahamis and in exchange for a much inferior one.

"The National Assn. of Bröad-cut and the little bahamis and the little

tunise and staging problems are chain broadeasters.

This is route? said Craig. "that the content of the problem with network officials, who clear chaineds birth artest that portone with network officials, who clear chaineds birth artest that portone with network officials, who clear chaineds birth artest that portone with network officials, who clear chaineds birth artest that portone with the problems of course; are sponsorably and cost. Johnson has use and services of reside. Gambers the stope of the extension these they also the extension that the content of the problems of the content of the points within 100 mile from their concerned.

The Met. Johnson adds has also been multing the like of broadeasters. Since Dept. The problems of the points within 100 mile from their concerned.

"Where was our State Dept." Our treatment points in 18 as taken of one performance a week. But of one performance a week. But the matter of cost, has keep in who the the corrigible and definint attifuels of take. It is not to that for the NAB that the matter of cost, has keep in which the content of the matter of cost, has keep in which the content of the matter of cost, has keep in which the content of the matter of cost, has keep in which the content of the matter of cost, has keep in which the content of the content of

Savvy Vs. Public Interest May Cue FCC Action on D.C. FM Application

From Gab to Uke

Clift 'Ukelele Ike' Edwards re-places commentator John B. Ken-nety on the Blue's Sunday afternoon spot at 1 P.M. beginning March 17 for Harvel watches. Edwards is currently heard over the ABC net sustaining at 8:30 a.m. Mondays through Fridays.

Channel Chattel Nixed for Fla.: N. Y. Hint Noted

Washington, March S.
Disclosure that the city, of Sen-bring, Pla, sought a radio chimiel in order to hock it for ready sich has been made here, and thas put the klobbs on the community bid.
Story goes like this: The Sening of Secrement work through single the senior of the secrement with through cight other contenders for an available standard channel, with emunicipality's prospects definitely good.

About the time of the hearing, the city voters turned out the administration and brought in a new one. Not long after, the FCC learned from the Seabring American, the local daily, that the city had no money to carry a station if it won the license, and would probably sell its channel outside.

the license, and would probably sell its channel quickly.

Commission listened hard, and then started an investigation. Edward Hastle, former city clerk who lost for re-election last January, admitted to FCC that the city fathers

lost for re-election last January, admitted to FCC that the city fathers had discussed awarping their license leading their license discussed awarping their license leading the discussed to FCC that he will fale a petition of admits the city application for a channel.

The current, Seabring City solicitor has indicated to FCC that he will fale a petition of a channel.

FCC does not want to take a channel on another situation like Camden's IN. J. city-wated WCAM.

FCC does not want to take a channel on another situation like Camden's Water of the FCC the filing on this matter cues what might happen to WNYC. New York City o.Ao. outlet, in case that station should be sold. There is little doubt that, in the N. Y. instance, of applications for WNYC wevelength. And the FCC's present mood, at least, not be given a quick go-by.

'Social Conscience' News Pack Optioned By Ex-'Lebby' Spensor

by Li-Loby Spensor
Archor Modeling which is dropplug spouseohin of Dave Binner.
Hobby Lobby, has under option a
new half-hour dramatic package
which has elicited more than the
tuand stri around agencies.
Titled: Fasture Assignment: the
transport of the strict of the strict
by Crawer and Hedrick, N. Y. advvertising ageing: wraps up outdain
ling lobs in newspaper reporting and
forture stories in which the reporters were prominently involved in
red by Crawer and the strict
complete and the strict
matiend. For the weekly sign-and,
the writer will be brought on for a
quickle to receive a "feature ussignment" award.

Cotsworth, Holland Leads. Magner Directs 'Journey

Sandra Michael's "Lone Journey" cross-the-board serial, which is re-turning to the air via NBC in the 10-10;15 a.m. slot effective April 1, will have Staats Cotsworth and 10-10/15 a.m. slot effective April 1, will have Stants Colsworth and Charlotte Holland as leads. Carinton Milk is bankrolling the show. As was the case when program was previously heard under Projeter and Gumble auspices. Peter Michael will be the senior writer on the day.

Martin Magner will direct.

Washington, March 5, If FCC okays the bid of the Metropolitian Broadcasting Co. for FM and standard channels in Washington, the industry will get like answer to the question of whether a station, because the standard of the standard property can click.

casting savey, can citie.

Metopolitan, one of J3 confeeders
for the I1-D. C. FM channels at the
hearing March I1. is probably unique
among applicates in this country,
it has 73 steebnders; all of them
than 15 steebnders, all of them
ple, limits top stockholding to \$5.00,
ple, limits top stockholding to \$5.00,
and plans to go all out on public
service. Metropolitan has nisced all
ord-clown blodders for stock with
the country of the country of the
the country of the country of the
this city. When a 25-order redding of
the 15 city. this city.

this city.

The station proposes to reflect a complete roundup of Washington community problems and interests Annoug, the stockholders are: Local Government officials, economists, editors, working newspaper, men, theatre operators, doctors, lawyers, deutists, accombants, printers redentists, accountants, printers, mu-sicians, educators, public welfare and steans, educators, public welfare and social workers, realtors, electronics engineers, a poultry farmer or two, and several leading members of Washington's Negro community. One thing the station plans to do is to key some of its programs to the Negro audiences.

Rodman Is Preny

Rodman Is Prexy
President of the corporation is
Morris Rodman, local druggist and
realior; see, is Clark Foreman, chairman of the Southern Conference on
Human Welfare; and treas, is Robert
Davenports, chief economist for the
Dept, of Agriculture.

Dopt. of Agriculture.

Board members include such civic leaders as Mrs. Slocium Kingbury.

Hector of the LD. C. Remediul Education Center. Elizabeth Wickender.

American, Public Welfare Assir. Mr. and Mrs. Owen Lattimore. of the Institute of Pacific Relations and practitude of Pacific Relations and Pacific Relations. American Public Stown on Pacific relations. BMC Shows on Pacific relations. BMC Shows on Pacific Relations and Pacific Relations Board. and Schem WWCC. Gerhard Van Arkie. asst. Mrs. Company of Pacific Relations Board. and Schem Renefee, journalist and director of State Dept. radio shows.

Station's biggest asset on the operating end would be Edward Brecher, FCC braintruster in 1941-45, who left FCC orametrister in 1941-45, who left the commission last inouth to become station manager and program director for Metropolitan—if and when it gets on the air. Formerly assistant to James Lawrence Fly. and later with the FCC law dept. Beccher was responsible for many commission. responsible for many commission policies and authored much of the material turned out by FCC.

material turned out by FCC.

Metropolitan claims if will give 20% of its time to educational programs, and will devote 14 hours weekly to live, locat shows, with half its staff to be made up of ex-service

In scar to be made up of ce-service. Things got a little easier for Metopolitan this week because Elenor Clossie? Batteron publisher of the Washington Times-Herald, and Creek (Corp. of Cincimati, now and Corp. audicidary, dropped out of the Corp. audicidary, dropped out

and a top Government attorney were ready to take the sland in opposition to her application, if she pressed it.

FROMKES' LEGITERS INTO SOAP OPERAS

HATO SOAP OPERAS
HATY PROINTS, OWNER OF A PROPERTY OF THE PROP

TOP 15: PATIENCE AND FORTITUDE

Tired...Just Tired

The boys are thinking seriously these days in terms of summer replacement shows, which means that the regular broadcasting season is heading into the bome stretch. Taking slock of the 46-46 picture as the 26-week tloket runs out, doesn't exactly invite handsprings. Exactly what agencies and sponsors accomplished in encouraging fresh tdeas and new talent in commercial programming just about adds up to what they introduced last year, the year before, and the year before that.

You wouldn't need all five fingers on one hand to count the You wouldn't nect all live inigers on one hand to count the attempts made during the season to introduce a new note, or anything off the beaten path. The Blow agency, perhaps, can take a slight bow for latching the Abe Burrows "Holiday & Co." take a slight how for latching the Abe Burrows "Hollday & Co." show on to Philip Morris sponsorship suspiese. As originally conceived by Burrows, the situation comedy centering around a family of ex-vaude troupers at least was a departure from the tried-and-true pattern of stock characterization. On the first broadcast, Burrows breathed life into his sharacters and it looked like radio might have something different. Unfortunately, the breath of life didn't take in his ex-vaudevillians. But at least it represented on the part of the Biow agency the courage of a try.

represented on the part of the Blow agency are courage of a try. There are probably a few other isolated cases. But, on the whole, sponsors and agencies alike have been "living by the rating." Nothing else, apparently, seems to matteg. The boys and the has-been are still being played to death. Faced with the alternative of giving a chance to the untried or reviving shows previously dropped by sponsors because they had been milked dry, the banktoller prefers to lay it on the line for the exhausted oddles in the hopes that they can to it again.

There's a lot of untried talent—and ideas—around, but as long as ratings continue to be the only barometer they haven't got a chance. The sponsor wants his audience payoff in a hurry. And that'll stymic anything new.

T. Dorsey to Head WOR Pop Music In Station's Programming Hypo Bid

Tommy Dorsey was appointed director of popular music at WOR, N.Y., Monday (4). to supervise popular music programs originating at WOR for the Mutual net. Contract was inked for one year. Dorsey will be associated with Sylvan Levin, WOR's cleaseful music supervisor. both classical music supervisor, both working under Norman S. Living-ston, station's program director.

son, statons program director.

Appointment was proclaimed by Theodore C. Streibert, stalking previous to be just one part of the part of

BING'S OIL DEAL LEAKY

He'll Just Have to Take Cash If He

The Texaco romanients of Bing Crosby via oil wells wort hold water, both the Bings and the sponson have been centucled the sponson have been centucled the sponson have been centucled the sponson have been made. The lawyers have served notice that any such payoff has too great an element of root of the sponson have been sponson to the sponson to the sponson have been sponson to the sponson to the sponson have been sponson to the sponson the sponson to the sponso

Fat Famine Cues Swan's Day Exit

Swan Soap (Lever Brox) is calling quits to daytime radio, at least until the butter-lat famine shows definite signs of abating.

Sponsor is dronoing

the of chatigs.
Sooner is dropping the CBS daytime serial, "A Women's Life," at
he end of the month. That," at
show that had Kathleen Norris as
earipter at 570 a week, mile the
top of the chatige of the
top of the chatige of the
top of the chatige of the
top of

General Motors Mulls Dropping of Taylor

Dropping of laylor General Molor, which has been sponsoring Henry J. Taylor's twice-weekly gab session on Muttail. Mondrys and Pridays at 10 p.m., is considering dropping littled Your Land, and Mine," ends its first 13-week cycle March 18. and likelihood was seen this week that he may call by tweek the laylor of the week with the may call by tweek handling, the spielers were mulling the problem late yeslerday tweek that he may call by tweek that he may call be week that he may call be weeken to be supported to the work of the model of the work of the model of the work of the model of the work of the work of the model of the work of the wo

HE WHO RATES PAYS FIDDLER

By GRORGE ROSEN
The spoilighting of the, Top 15
shows on the Hooperatings has occasioned a number of squawks. It's
claimed that the constant emphasis
jackpot makes it increasingly drive
unit for networks to sell open drive
in opposition to some of these topin opposition to some of these
Top 15 yardstick in measuring agoldtopTop 15 yardstick in measuring agoldTop 15 yardstuck in measuring audi-onces leaves the implication that ad-vertisers should have their heads examined for spending money against the leaders.

verueers should have their heads examined for spending money against the leaders.

In defense of their argument, the great has been as a second of the secon

career.

But shiefly, the argument preents that the comparatively new programs in opposition to the Top 15 show up exceedingly well ratingwise, when consideration is given to the length of time they've been on the air, and particularly when breaking down the comparative talent costs.

costs.

In support of their argument that the first 15 Hooper shows, despite the ratings, are not always the best buys when stacked up against the opposition, they advance the following breakdowns as examples:

		Crim
	Fred Allen	Docto
Program cust	\$20,346	\$3,50
Hooper 2/15/46 rat	ing 26 8	13.
Cost per point	\$744	\$26
		This
	Jack Benn	v Mau
Program cost	\$22,300	\$5.50
Booner 2/15/46 rai	ing 26.6	8,
Cost per point	\$84D	\$66
	Amos u	Inner
		Sanctur
Program east	\$10,500	\$4.50
Hooser 2/15/46 rat	ing 19.3	- 11:
Cost per point		. \$40
. Or a part particular		Trinue
	Custello	
Program cost	\$17,000	\$2.00
Hooper 2/45/46 rat	inv 15.3	4.

Proposal That BMB Step Into Rating Picture Seen Prelude to Takeover Of CAB Service in 'Battle of Ratings'

That's a Plug. Son That's a Plug, Son
Payoff on the 'cone-uppance
of Kenny Delmar 'as an amnouncer was Sunday night's 30
nouncer was Sunday night's 30
nouncer was Sunday night's 30
nouncer was been to be a sent of the grare faistances where
an announcer shrated equal billing with the plugged predict,
go with the start of the sent of the
plugged with the commercial.
He also rates equal billing on

He also rates equal billing on the Fred Allen show, linking the Delmar tag to his double-take as Senator Claghorn and his announcing chore.

Morgan as Benny Stand-In Prelude To Pall Mall Show

Jack Benny will be Frank Morgan in a new half-hour situation comedy idea which thus far Ruthrauff & Ryan, agency on the Benny-American Tobacco account, prefers to keep under wraps.

Deal was sewed up last week, with

Sunday night at 7 slot on NBC being used as a summertime testing spot for the new show, which then move into a regular fall season slot to sell Pall Mall ciggies for George Wash-

Pall Mall ciggies for George Washington Hill. It's reportedly a show in the \$7,500-\$10,000 bracket, with the plan to give it a permanent fail the Benny stand-in position.

Consensus is that the Morgan show will eventually wind up in one of the halt-hour Wednesday but the standard of th

minutes.
For a while it appeared a tossup between Phil Harris and Morgan for the Benny summer spot. But it's undergood that Harris rised the Section of the grounds that the wasn't inferested in a hot weather program without definite' assurance of a permanent fall spot.

Information Please Thin Man Contented Program Crime Doctor

Frank Sinatra Inner Sanctum (Manhattan Merry-Go-Rouid Request Performance

The "Battle of the Ratings" outcome of which will ultic . . decide whether or not the Coopers tive Analysis of Broadcasting should tive Analysis of Broadcasting should quietly fold its tent, is nearing its climactic stage. In the midst of the pro and con discussion as to whether or not audience measurement should be left to private enterprise (Hooper, Neilsen), a new development lust week has occasioned not only eye-brow ratsing, but considerable alarm in some numerers.

week has occasioned not only experience and the prover raising, but considerable alarm in some quarters.

A proposal that his industry-some and provided the provided the search of the provided the

bill.

Some broadcasters who have long felt (and more recently their sentiment has been shared by some agency exces) that there's "a duplication of service and wasteful expenditure" have already expressed their off-the-cent opposition to BMB moving into the rating picture. Stated policy of BMB, it's pointed out, is "confine its radio research (Continued on page 43)

Contest Time Is **Your Time. NBC Snorts at Clients**

Hollywood, March 5.

NBC is preparing to take a stand on contexts that won't be comforting to appears who gimmlek up their more more stand to appear who gimmlek up their more under study takes official form, contest palayer will be charged off against the show's commercial time (three minutes on half-hour program). However, there, may be excepted to the standard of the product is mouthed during the comeon spiel.

It was pointed out that such a contest as that recently put on by because it was more or less personal with him. Brown & Williamson Challegian to the proposed erukdower to NBC's eye and that's when the proposed erukdower to NBC's continuity acceptance department is the integrated commercial. The big question is, "where does it s'art and where does it end?" The axe is being policed there, too. Hollywood, March 5.

BENNY WRITER LENT

AS SHORE SHOW HYPO Young & Rubicam agency on the Dinah Shore-General Foods Thursday night MBC show, has been far from happy over the programs actipting lob. So deal has been concluded with Jack Benny, "borrowing" Sam Perrin as editorial supervisor in a bid to hypo interest in the

show. In addition to Perrin, Ben Bray and Jerry Seeland have been pacted as regular scripters. Move repre-sents a hike in the writing budget.

Top 15 and the Opposition

Tru of the shour competing against the Top 15 in the servest (Feb. 21) Hoopersting hit 8 or better, which puts them strictly in the purel column. It's virtually NBC all the way that Febre a habit of pear's standing) with 12 of the top 15 shows. In two of the three customer where other works hit the pickpet column, NBC shows or 100 in the

there dominated the control of the control of points of the control of points of the control of points of the control of the c

8.4

103

Fibber McGce & Molly	30.4	
Boh Hope	29.8	
Chartie McCarthy	26.6	
Red Skelton	26.3	
ax Radio Theatre	26.1	
Bing Crosby	23.5	
lack Benny	22.6	
Screen Gulld Players	21.7	
Fred Allen	21.6	ı
lack Haley	21.2	1
Mr. District Attorney	21.0	
Eddie Cautor	19.6	
Amos 'n' Andy	19.5	
Walter Winchell	19.3	

Abbott and C stello 18.0

WNBT's Rate Schedule (\$850 an Hr.) Bid for Agency, Sponsor Video Biz: NBC Breakdown of Live. Pix Costs

NBC television execs, convinced that video's expansion from now in will depend on the money invested in the medium by top-coin advertisers, has begun a concerted campaign ers has begun a goneerted campaignt to solicit the active participation of an agencies and their elicents in the production and present their elicents in the control of the control of their elicents in the control of their elicents in the control of their elicents and their elicents and their elicents are the control of their elicents and their elicents are their elicents are their elicents and their elicents are their elicents and their elicents are their elicents and their elicents are their elicents are their elicents and their elicents are their elicents and their elicents are their elicents

ors has begun a roncerted campaign of the Him for hyperiseatal Purposes and agencies and their elients in the interest of the property of the

For an all-normal picture broad-cast from the film studio, web will harpe \$3.90 for a full hour. \$200 for a half-hour. \$180 for a quarter-hour hourse \$3.90 for a full hour. \$200 for a half-hour. \$180 for a quarter-hour time is also included in this rate, with three hours for a 69-minute program down to 40 minutes for a 10-minute program. We has not but is prepared to quice prices on request. Additional transmitter charge of \$3.50 for 10 minutes and charge of \$3.50 for 10 minutes and added to all this.

SIJA for Born Robersal Time
When reboarsal time by only dishis
established is required by the advertier, web will charge an additional
SIJA per hour for live shows and SIJA
per hour for live shows and SIJA
per hour for limp orgams. Shows
not requiring the total alloyated retieration elsews, will be charged for
at SIJA per hour for whatever rehearsal or pre-program preparations
are required that make use of broadstart that the side of the SIJA
been set for the film studio' when
used in coonecion with live shows.
Further charges for live neters. \$150 for Hour Rehearsal Time

Further charges for live actors, musicians and announcers will natu-

Further charges for live neters, unuterina and amounters with natural nuterina and amounters with natural training and the natural nat

sets will also be established, and the sets if purchased, can be used for the duration of any series of series of the series of programming very where the agency or client pockages its own, show; where its ideas and original program material are adapted and programming very where the series of programming very where the series of the se



the true, faunce, in the comfort of the color as a roy of the flans sitting next to the Garden floor.

By using two canner clear distance shots of the entire floor, as well as some outstanding elossups. Distances of all least the first five rows of speciators on the opposite side of the canners ceusth the opposite side of the canners ceusth the opposite side of the canners ceusth the over-all setton, including hong passes, long shots at able for watching the player's faces, as the handled during the time-out prive way to a substitute floor to control the control of the

Feiner Upped in CBS Video

Feffer Upget in U.D. Violes)
Ben Fehrer, a bisant clipierto of programming far CBS television for programming far CBS television for the lart were, his been named action effective. In the over eimplete complete control of the over eimplete complete control of the over eimplete complete control of the cont

tunity to derive income and be able to compete with the broadcaster op-erating commercially in black-and-white on the low frequencies." Replying to one of the principal arguments of those favoring cutiliza-ntion of low-frequency video-that color wait until nn all-electronic system is evolved—Stanton declared "there is no recome start including in system is evolved—Stanton declared "there is no reason why it should not be possible for the industry to transfer Iron in the mechanical" to the all-electronic system of color without the loss of a single deltar to the public of the brundenster—and without intercuption in the progress of the art."

Warners' Video Outlet

strif, Fe need the CBS television of web's shorteen are proposed with standard broaders programming.

See Anisnie—Jerry Lee has bloom and their bod for a strict and the small strict and the shorteen and the strict and the shorteen are strictly as the strict and the shorteen and the shorteen are strictly as the strictly and the shorteen are strictly as the strictly

FCC SHARPENS 'GET TOUGH' AX

Labor Unions Gripe Vs. Stations; WGY, WICC, WRKC, WBCM Attacked

Unions, encouraged by FCC's, de-

cision in the United Automobile Workers-WHKC (Columbus, O.) case last summer, and the break-down of the NAB code on sale of time to labor groups, are becoming more and more vocal in their fight for radio time to discuss strike

issues.

Almost a dozen protests from CIO locals have hit FCC in past month, all of them kicks against broadcasters handling of time on labor-management disputes.

sgement disputes.

Most recent protests came from CIO'S United Steelworkers against WGY, Schenectady. Union claimed that while station sold time to General Electrical Steel of refused CIO the right to buy time. The union was no burned over station's thumbs down to labor request for a rebroad cost of a speech by Rev. Charles Office on motified to the control of the

grievance against G. E.

In Bridgeport, the local United Electrical Radio and Machine Workers CCIO filed a general complaint against Bridgeport stations for their airing of issues in the G. E. strike. WICC, Bridgeport, was singled out for special mention in the union raise.

Meanwhile, station WHBU, Anderson, Ind., under pressure from the United Automobile Workers (CIO), has come through with a 15-(GIO), has come through with a 15-minute slot for union spokesmen to air their side of the three-months old General Motors walkout. Union had earlier protested to commission, and FCC had followed through by querying the Indiana outlet on its doiling out of air time. Other for a scorching, in the union complaint.

a seorching, in the union complant-To date, no action has been forth-coming from FCC on kicks from the UAW against alleged censorship by WKRC, Cincinnati, on a script of the Cincinnati Industrial Council or policy of WBCM, Bay City, in re-fusing the UAW local free time to answer charges of GM.

Lewis' Return Cues Y&R Shift

Return of Col. Tom Lewis to head up the radio operations at Young & Rubleam has eued a reshuffle of the segretly radio division. Gordon segretly region of the segretly radio devision. Gordon readio dept. and moving in as veoper confact supervisor on the General addio dept. and moving in as veoper confact supervisor on the General confact supervisor on the General foot production, continues in the same post. Harry llarding has also been famed a veoper, sharing confact hard veoper, sharing confact segretly supervisors, Equi of General Foots business, Equi of General Foots business. Return of Cot. Tom Lewis to head

Cates was formerly vecpee on the Swan Soap account. When Lewis went into the service, Cates moved into the agency's radio administra-tive setup.

FCE OKAYS CHI NEWS CONTROL BUY OF WIND

Washington, March 5. Transfer of a controlling interest in WiND, Chiengo, to the Chiengo Daily News was okayed yosterday (f) by the FCC.

For approximately \$819,000, the News purchased the 42's stock hold-ings of Ralph Atlass, president of the Johnson-Kennedy Radio Corp. licensee of the station.

The other skeholders are Philip it an Apil reture on his Bundery File of the Scholders are philip it an Apil reture on his Bundery shall be a supported by the state of the st

A Florida Burn

A Florida Burn

There's been a deep burn over
at CBS for the last week and,
although the origination is Florida, it's ain't suntan, but anger,
seems that a week ago (c),
when more British Frinc Minceving kudos from Univerceving kudos from Univerceving kudos from Univerceving kudos from Univerceving kudos from Univermitted to use the atter, includmitted to use the atter, includtual outlet.

A. Frank Katzentine beef

A. Frank Katzentine, head WKAT, asked the university for permission to feed Churchill to the net, and was told nothin doing. Mattual's coast-to-coast doing, Mutual's coast-to-coast line, however, carried Winnie's voice. And CBS people insist it was no accidental feed.

Mester WOV Buy Gets Definite Nix

Washington, March 5.

FCC today definitely turned down the Mester Bros. bid to buy WOV.
New York indie, from Arde Bulova.
In final ruling on the Bulova agreement made a year ago to sell the Mesters, for \$300,000, the commission seasiled the Mesters, hother defends the with "line to tendor" in which will be the the tenders of the work o he Mester Bros bid to buy WOV

Pennsylvania and New Jersey.
Bullova must sell WOV or WNEW,
N. Y., under the dual-ownershiprule affecting a single market. If he
still chooses to sell WOV, it's taken
for granted here that he will-get' a
nuch higher price for it than the
amount offered by the Mesters.

amount offered by the messets.

It is known that 10 months ago, after the commission's first thumbs down rulling on the sale to the Mesters, Bulova had offers from at least 30 other would-be purchasers of WOV including the N. Y. Worldof WOV including the N. Y. World-Telegram, a prices reportedly rang-ing upward to \$1,000,000. Under the commission's "AVCO procedure" insking competitive bidding neces-ary, the price may go up. But, in any event, the FCC will have the final say on the transfer regardless of price, watching the prospective purchaser, as to qualications.

James Parks Joins Saphier Coast Office

Hollywood, March 5.

James Parks, Chicago agency head, has become associated with the James L. Suphier agency here Parks will operate from Hollywood, but will continue his Chicago operation to exer for his own and Suphier agency Interests in the mid-

west.

Prior to opening his own offices seven years ago, representing such interests as the "Quiz Kids," Parks was for two years associated with the William Morris office in Chicago, the Gardner Adv. Agency, St. Louis, and the General Amusement Corp., Chicago,

B'klyn Pinafore' Reprise The requests for Fred Alten to re-prise the "Brooklyn Pinnfore" bit with Leo Durocher have snowballed into a final decision by Allen to give it an April encore on his Sunday night show.

READIES NEW SERVICE RULES

Washington, March S.
FCC. by its own admission, is readying for its own admission, is readying for its own admission, its readying for its bluescands, while what it will expect from stations on the programming and before handling out liccuses for the regular three-year strength.

Reports will, wind up months of study by FCC members and a starf study by FCC members and a starf study by FCC internets and a starf ONLY radio official, to streamline commission proceedings in reviewing stations' operation in the; public interest. It is expected to lay down entered at the constant of the co

chase of an already existing station.
Since April 1984, when FCC adopted a new "get tough" policy on licease -renewals, over 300 stations
have been given temporary liceases,
the program profines made on their
last appearance at FCC. Report is
expected to clarify present conduct
status of broadcasters and commission policy which up to this time has
new the profine of the profine of the conway to the conwa

Opening gun in the new "get tough" policy is the FCC hearing on license renewal of Hearst outlet, WBAL, Baltimore, which is consid-

Knocking at the Door

Knocking at the Joor
Although broadcasters a re
generally taking odds that
Hearst station, WBAL, Baltmore will win a license renewal
after FCC hearing, rumor here
is that at lesset two organizations, who want "in" on the
that Balthore market, are considering putting up a bid for the
station's facilities.

ered an outstanding example of staered an outstanding example of sta-tions backeliding on program prom-ises. WEAL a clear-channel outlet-uith obligation to serve rural list-eners, according to commission reck-oning, deliver, \$75.% commercial shows between 8 aug, and 11 p.m. with no austiners at all on the within the control of the commercial control of the commercial of the Chier statistics show less than 2% of the station's time devoted to de-live sustainers at good listening bours.

Station, which had its own local

live sustainers at good listening flours.

Statlon, which had its own local Statlon, which had its own local string quarter and used the string quarter and used the string quarter and used the string quarter and used to have a conveyed bether the state of the state

CAB Shows Male Listening at Peak. Daytime or Night, Cueing Postwar Influence on Programming, Plugs

And Blood Pressure?

And Blood Fressure:
Then there's the one about the agency's top radio exec who worships those Hooper and Crossley decimals.
Guy was heedded with the flu last week and it was only natural that he should inadvertently crack to the medic taking his temperature: "Well, doe, what's my rating."

AFRA One Big Happy Fam ly

There's an unaccustomed peece on mong the rashs of New York members of the American Federation of Radio Artists, and all are so happy they're half, gas, a. Maryle it's the American Federation of the American Federation of the American Federation one of the longest meetings on record—lasting from #5.30 p.m. to 300 a.m. was held by the N. Y. chapter of AFRA last Thursday of attendance of 600. The min subject was the old ticklish one of the Tivery Tower' resolution. The chairman was the chapter's new yord in last month stafe's about you do in last month stafe about you do in last month stafe about you was not seen and you was not seen and you was not seen and you was not you was no

cored in last month silter solutions contented election. And yet it all ended peacefully.

Frincipal: business bottore the property of the N. Y. chapter and national AFRA boards. After hours of demised still further. A new amendment on the property of the N. Y. chapter and national monet in one permits issues other than those relating directly to earning and yourking conditions to be based on the property of th

and were bayers and aroune; and were bappy; we that the AFRA members were serious about the mey peace, two resolutions which might have been called "political" in the past were adopted unanimously. One condemmed the "Case Bill" in the U.S. Blouse of Representatives, which was called "anti-laboratives, which was called "anti-laboratives, which was called "anti-laboratives, which was called "anti-laboratives," the Lac "and Petrillo" legislation passed by the House 10 days ago.

Margaret O'Brien Teeoff Sought for Moppet Show

Roger White is smilling for a Metro okay for Margaret O'Brien to lead off the initial three shows in the 13-week cycle of "Storyland Thea-tre." 30-minute moppet show set for audillioning soon. Format provides for original stories and specially composed music.

for original stories and account composed music.

Second package planned by White office is a half-hour variety show, with Jane Froman as emece singer.

Chelsea Drops Lombardo

Chelsea Brops Lombardo
Guy Lombardos Tuesday night
show on the ABC net is going off
April 2.

Reports were that the more hasbeen used by same internal situation in the sponsor firm, Larus &
Bros, which has been bankfooling
the session for Chelsea eigures.

The Cooperative Analysis of Broadcasting has just come forth with some figures that significantly

with some figures that significantly footnote the contention by C. B., Hooper that a reconversion with the American home is gradually bringing about some drastic changes in the composition of radio audiences.

For one thing, a CAB survey corright the most of January reveals of the content of January reveals of the content of January reveals of I and 38 during the month as compared with January, 1945. On Sunday nights alone, there were 53% day inghts alone, there were 53% day in the properties of the 1945 audience composition.

In terms of marketing, the newly-disclosed postwar emphasis on male listening is generally expected to have a great influence on agency-sponsorship thinking on program-tining and product plugging.

sing and protect plagging. The first plagging the f

sizes was 12.2% greater this January than a yerr ago.

In contrist, the number of women and children listening to the radio remained much the same as a year ago, but the total listening audience much women and children—was appreciably higher this January over the same period in 45,

over the same period in 45,

CAB incidentally, has compile, on the basis of its January study, a list of nighttime shows with the highest number of total listeners per listening home. It follows:

historing nome. It follows:
Program and number of listeners
per listening home: Jack Benny, 21:
Baby Snoots, Bealah Blondic, 30:
Crimo Doctor, Fred Allen, Quiz Kids,
29: Ozaie and Barrist, Request Performance, Charlie McCarthy, Glieber,
Tutho Connequences, Saturday Night Serenade, 11:
Home Consequences, 11:
Home Consequences, 11:
Home Consequences, 11:
Parade, Take It or Leave II, 28:
Hearle, Take It or Leave II, 28:

New Gang-Up Vs. **CBS News Capsule**

Like Lever Bot Green General Pools Proce and General Pools Proce and General Pools Process Pro

Levers which sponsor Joan Monday nights in the 230 slot, have also squiawked over the break-in on programming continuity preferring to extend their show a full half-hour. General Foods, which bank-rolls the Kate Smith Friday night 2:30 program, feels likewise.

ABC's \$7,685,483 Billings

ABC network gross billings for the first two months of this year totaled \$7,685,483, an increase of 2.4% over the first two months' grosses a year

About two-thirds of this year's business was done in February alone, when combined new billings and renewals totaled \$5,285,493.

"YOU'RE IN THE ACT"
With Nils T. Granland, emcee; Magaret Hart and Phil Oliman, other
Producer; Mel Williamson
30 Mins.; Mon.-thru-Fri., 3 p.m.

Sustaining WABC-CBS, N. Y.

Since the return of William S. Paley and Davidson Taylor, CBS-has been in the throes of revamping. has been in the threes of revamping, its programming, with much of the emphasis being directed at providing its programming and the programming the programming boys of the pr its programming, with much of the

cast Monday (2).

The is more than just an ordinary disappointment. Considering the braintrust behind the programming reshuff; currently under way at 1655, one could at least look for a and not a carbon copy of tyre-and not a carbon copy of tyre-shared showth. NTG, appears at case and tries to give the stanza some pace, but if III ake more than Granden of the control of the stanza some medicerial if the feet above the medical ordinary of the control of

Ironically, the one refreshing professional note, some pinnistics by Margaret Hart and Phil Ohman (ex-Ohman and Arden) merely served to cover up an embarrassing 3:15 station break, as some of the affili-ates sign off on the show at that time. Rose,

"WHAT'S COOKING IN YOUR NEIGEBOR'S FOT" With Frank Atwood, Mrs. Steve Do-hanos, Dr. Elmer Nagy, E'ta Gam, Jessie D. Tillo, Irone Kahn, Virginia Mereer. Diek Westereamp 39 Mins; Sat, 12:30 p. m. Sustaining WTIC, Bartlord

Soutalnies WTTC, Harden or "oay to a man's beart is through his stomach." It's clouble-edged appealing to both masculine and femme departments, and coulse-edged also properties, either of propagands altempting to bolster minority racial appetizing, eithis of propagands altempting to bolster minority racial religious properties, either of propagands altempting to bolster minority reads foliotors, poetry, literature, history and cookology are whipped together of the University of Connecticut. Shot beard was fifth of a monthly series, which deals with one nation that the propagant of the propagant

with Frank Atwood, of the Uni-with Frank Atwood, of the Uni-versity of Connecticut, adequately eating as enece, show heard had piano numbers by Irene Kann, violin selections by Jesset D. Tillo, vocals by Unitaria Afercer, poetry by Rita selections by Jesset D. Tillo, vocals by Mrs. All States and States All States and States a

mores of the country.

This is a show that might be copied by other stations interested in promoting racial unity. Series as weaved together deals with minority groups who have homesteaded in this state.

This is a show that might be copied bor only adding interested in the property of the property

STADAVARI ORCHESTRA*

With Paul Lavalle, conductor; Nino
Wenture, tenor; Ed Derlington, anWitler; Rath Fess
Producer: Dan Russell
Berlington, and Witler; Rath Fess
Producer: Dan Russell
Berlington, and Berlington, and
Witler; Rath Fess
Producer: Dan Russell
Berlington, and Berlington, and
Witler; Rath Fess
Producer: Dan Russell
Berlington, and Berlington, and
Berlington, and Berlington, and
Good to the hit the exploitation value of
the trademark, "the only orchestra
with a string section of priceless
with section of pricele

EILEEN FARRELL With Arthur Whittemore and Jack Lowe, guests; Stewart Young, an-nouncer

"CHAMPAGNE COCKTAILS WITH THE EARL WILSONS" 15 Mins; Salurdays, 6:30 p. m. IMPERATOR CHAMPAGNE WLIB, New York

WLIB, New Yerk

(Open Chapelle)

Earl Wilson, saloon editor of the
NY Posts had with Faul Douglas
for White Owl eigns. He's doing a
similar stint now on his employers',
own sattion, WLIB, and with the
B. W. (his frau) pitching with him on,
the reparter

and the second s

"PANORAMA"

"PANOBAMA"
"Mighty Rives Stoart, Albert Miller,
With Eleanou Stoart, Albert Miller,
With Eleanou Stoart, Albert Miller,
Rowan, James Coghill, Phyl'is
Carter, Christopher Ellis, Alex
Baird, etc., Albert Miller,
Baird, etc., Albert Miller,
Baird, etc., Albert Miller,
Witter: Hogh Kenny
Miller, Albert McNer
Music Allen McNer
Music Allen McNer
Stoart Miller, 1950 p. m.
Ssetalinier

ELEKEN FARRELL.

With Arthur Whitemore and Jack

Indian Farrell's Glewart Young, an animer

Producer, James Fassett

Producer, James Fassett

Producer, James Fassett

Sustaining

WABC-GES, N. Y.

Elicen For CES in a notine ratio

Sustaining with the contract of the sustaining with the sustaining and the sustaining and the sustaining with the sustaining and the sustaining with the sus

Transcription Reviews

"HOLLYWOOD'S OPEN HOUSE"
With Enrie Madriguera and orch
(28); Jim Ameehe; Jerry Cooper,
Patrieia Gilmore; Harry Cool, plus
weekly guests
Writer: Lillian Schoen
Director; Ray Green
30 Mins.; Once-a-week Co-op 104 Stations

pic "Great Ziegfeld." plus talent of Madriguera and Miss Gilmare. More of the control of the con

"THE RILL THOMPSON SHOW"
With Bill Thompson, Ken Christy,
Real MeVey, Ellist Lewis, Jerry
Businer, Berrice Barrett, Lynn
Writers: Jon Arthur, Bill Thompson
Treducer-Director: Dwight Husser
30 Mins. Mon., 10 p.
The bitrophow for Monday nited
MVJZ-ARC, Mon., 10 p.
The bitrophow for Monday nited
showcasting has been shawed down
to four, with ABC, deciding to drop
after several meeks of fruitiess experimentation with the situation
after several weeks of fruitiess experimentation with the situation
on Monday (4) went the new Bill
Thompson show, which was originated
after several threads
Cene & Molly audience Most original
Cene & Molly audience Morrice
Thompson, familiar to Fibber MeCene & Molly audience Morrice
and the State of the Molly and the Molly
and the Molly audience Morrice
Thompson, familiar to Fibber Mecen & Molly audience Morrice
and the Same of the Molly
in the Morrice
Thompson, familiar to Fibber Meing and the Molly audience of the Molly
in the Molly audience Molly audience
in t

ing, that Samish & Co. have come up with something worth bragains and in the control of the cont

Production-wise, the show held upwell.

"BOB. RLSON ON THE CENTUEY I Mins. Mon.-Fri. 6:18 p. 15 Mins. Mon.-Fri. 6:18 p. 15 Mins. Mon.-Fri. 6:18 p. 16 Mins. Mon.-Fri. 6:18 Mins. Mins. Mon.-Fri. 6:18 Mins. Mon.-Fri. 6:

**************** Follow-up Comment **************

Helps Hayes did her last Textras positioned appearance of the examp someoned appearance of the example of the example

Fanny Bries's sponsor. General Foods, and her scripters tossed a birthday party for "Buby Snocks" on the Bries show Sunday night (3) to mark the connections 2 26th anni-mark the connections 2 26th anni-ties are the Snocks "character. The scripters could have been more generous in the milestone assist.

Deany Ex-P. Tarvell N. Y. shed for Palest beer last Fridge right (1). Y. shed for Palest beer last Fridge right (1). With Oran Welles as gluest, was sook connedly, which, however, showed up to the partiest of the first shaws slow getting started, and half of the time is taken warning to For those who lasted through year payoff aplenty. Weller medically was payoff aplenty. Weller medically well the partiest of t

The Charletens really explained why "Caldonias" head was so hand on the Creaby show hast week (28), number by giving it a best and progressive to the control of the contro

mext to closing. It was that solid.

Mrs. Blease. Rosewert ightwred win ABC 2001. Rosewert in ABC 2001



WOR

is delighted to announce the appointment of

Tommy Dorsey

that sentimental gentleman of swing and sweet music...as

popular music director

Now, to one of America's great program-producing stations, comes one of the nation's top discoverers and creators of new musical talent and ideas — Tommy Dorsey, world-famed orchestra leader.

WOR believes that few figures in popular music are as well known today as Tommy Dorsey. His acute ear and deft gift for picking what most of the people want most, will bring to WOR and its sponsors a priceless opportunity for building mass show appeal at a time when the swing to pop music is greater than ever before.

In cooperation with Sylvan Levin, WOR's ace music supervisor, Tommy will produce and direct his own show, "Playshop"; he will have an executive hand in the picking, testing and presenting of tunes and talent that make must listening. (Remenher his introductions of Sinatra, Dick Haymes, Bunny Berigan, and a score of other stars?).

Whether the music's pop or classical, watch WOR do greater things for its listeners and its sponsors during the weeks and months to come.

Wartime Ills Still Plague Italian Radio: Need of Nets' Merger Is Plain

There are many things wrong with the Italian ratio today, and most of them are the same that were wrong in Facets times have a rise, of course, as a result of the war. Before 1943 the monopolistic broadcasting concern EJAR was rich in installations and money. Now, most was a reading to the corporation is in the red. Subscription fees, which must be paid by law by anybody who owns a red os set, have been jacked up of the corporation. These thannels are the paid with the paid

These financial troubles however, are by no means the most serious ones. The real trouble lies in the rotten core of Italian radio—its top managers and administrators, and their mentality and attitude.

First of all, today, nine months after the end of the war in Italy, radio activity is still divided between two rival factions, each claiming to vadio activity is still divided between chive rival factions, each claiming to the be top dog, and each trying to absorb the other. It must be explained at a divided the color and the

(Continued on page 42)

13-WK. DRAMAT SERIES

AJ-UA. PARMIAI DENIES

Minneapolis Sifa: Journal has
launched a 18-week series of halfhour air shows emanating from
KSTP. Minneapolis-St. Paul. and
wires to WEBC. Dujuth, WMFG,
half wild and wires of the control of the control
of the control of the control of the control
of WIMC, Blee Ladice, and WEAU,
Eau Claire, Wis.

Entitled "This is the Stewn".

Eau Claire, Wis.
Entitled "This Is the Story," show
is spotted at 6-6:30 p.m. Saturday
nights, It dramatizes events of past
week's news; rings in staff specialists
for treatment of special stories and
introduces, a country editor with his
sjory of the week.

Another feature is giving pro and con sides of public questions five minutes of air time, started without notice while the principals, are arsponsorship.

George Grim is writer and me; production is handled by Max Karl.

San Antonio--Kenneth W. Struwe has joined the control room staff at KABC. New to the continuity department is Natalic Zogheib.

Wayne King's Open-End Platter Deal With Ziv. Sponsored Chi Show

Sponsored Chi Show
Further india March
aroth of ct.ls. h rado is positive
up here with Wayne King set to
tor series of 22 open-end platters
that contract with Frederick W. Zov
tor series of 23 open-end platters
that contract with Frederick W. Zov
tor series of 23 open-end platters
that contract with the contract of the
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that contr

Air Band on Air Again

Washington, March 5,
Army Air Forces band, entirely
reorganized with top men, goes on
the air tomorrow night (6) to inaugurate a new service program, "This Is Your Country."

Program, which will originate at the AAF's Bolling Field, will be carried by the Mutual web.

CHARLES BATSON NOW FILLTIME NAB FLACK

Washington, March 5. Major Charles Batson took over yesterday (4) as fulltime publicity director for NAB. Batson is a former station manager, and served overseas in radio work for the Army. He also aided Col. Ed Kirby when, latter directed the War Dept.'s radio. branch here.

oranen nere.

Kirby, who now operates a public relations office and has applied for a radio channel; at Nashville, has been public relations advisor for NAB.

ARC. NRC. Radio Club Beefs Vs. Chi Daylight Extension Chicago, March 5.

Protests against the extension of daylight saving time in Chicago for an added fall, month have been filled with the City Council here by the ABC, NBC and the Badic Manage-ment Club. A public hearing has been skedded by the council judici-ary committee tomorrow (6).

ary committee tomorrow, (6).

Proposal to extend daylight saving time in Chi until the last Sunday in October, when all other eites in the same time zone feturn to pormal on the last Sunday in September, would cause program confusion for the skeins, according to the squawks,

Anti-Petrillo Bill Stymied

Distribution of the control of the c

animous consent to send them to conference. Mareantonio voted 'no.' This means that the Bouse Ruise Conference, Mareantonio voted 'no.' This means that the Bouse Ruise Conference. This is expected to be done shortly.

This is expected to be done shortly the conference. This is expected to be done shortly the conference. This is expected to be done shortly the conference of the conference. This is expected to be done shortly the conference. This is expected to be done shortly the conference of the conference of

The CIO News declared that the bill "is designed to rob all unions of the right to strike," and called for its people to educate their Congressmen.

FCC OKAYS 15 MORE FMers; 345 TO DATE

FRIETS, '949 IU JAIL'
FC last week: (28) handed out
"conditional" grants to 15 more PM
applicants bringing the total count
of new FMore authorized to date
up to 345. At same time, the commission -amounted that at least a
half door. FM stations would win
the next low weeks.
Locale, standard affiliation, if any,
of grantees are.—FLORIDA: City of

Locale, standard affulution, if any of grantees are—PLORIDA: City of Jacksonville. WJAX; Jacksonville. Broodessing Co. WPDQ. IDAHO. Frank E. Hurt and Son, KYED, Namus. KYED, Namus. Carp., Terre Haute. KANSAS. Whithit Beacon Broadcasting Co., Whehita. Decon Broadcasting Co., Whehita Decon Broadcasting Co., Whehita Decon Broadcasting Co., Whehita Decon Broadcasting Co., Whehita Decon Broadcasting Co., Whithita Broadcasting C

Manchester.

FENNSYLVANIA: Lew is lown broadcasting Co., WARE Lewisiown.

TLXAS. Reporter Biodedesting Co.

TLXAS. Reporter Biodedesting Co.

Corp., WRAD, Dallas, Carter Pellections. Inc., WBAP, Fort Wortly.

Lee Segal Broadcasting Co. House Comp. WRAD, Dallas, Carter Lee Segal Broadcasting Co.

KWC, Vernon.

All the grants were for metropolitan stations.

Evelyn Stark Quits M'F-A To Partner Disk Operation

10 Partner Disk Operation
For the oat Chicago, March S,
For the Stark-Chicago, March S,
Stark-Chicago,



In This Vast Market MILLION MIRUTES OF LISTENING PER WEEK TO ONE STATION - WILW says the Wielson Radio Index

Your Sales strategy may be vitally affected by these facts:

- In the 4-state area that is WLW-land, there are 2,708,038 radio homes.
- According to NRI for August-September, 1945. the average home listens to the radio 1,347
- The average amount of listening to WLW alone is 321 minutes per week—23.8% of all listening to all stations.
- Projected to total radio homes in the area—it

amounts to more than 866 million "home-minutes" of listening to WLW in an average week,

Bear in mind, these are not figures for a single city .. not even for a single county or state, but for an empire of 325 counties in seven states ... where 12,296,337 people live.

If you have something to sell this great mass market, you can reach it through WLW effectively, economically.

ALL FIGURES ON RADIO LISTENING GIVEN IN THIS ADVERTISEMENT ARE FROM THE NIELSEN RADIO INDEX FOR AUGUST AND SEPTEMBER 1945.



HERE ARE MORE FACTS 84.9% of all radio homes in WLW-land were tuned to WLW

at least once for a full 6-minute period or longer during four measured weeks.

Jony Martin 14 TERRIFIC! ... HEDDA HOPPER

"He's terrific... Tony Martin at the Chez Parce. He exhausted his songs the opening night... had 15 numbers, and sang 22 during the first two per-HEDDA HOPPER formances.



"Tony Martin's Friday night opening at the Chez Paree — his first night club appearance since his release from the army — was the most auspicious of the season, and found him singing better than DALE HARRISON ever."

"That electric current which runs through an audience to proclaim a hit was sparkling brilliantly at the Chez Paree opening with Tony Martin as the recipient of its flame. The handsome screen singer. making his first civilian appearance in three years gave his best to the audience and received it right back."

HENRY T. MURDOCK Chicago Sun

"Tony Martin came back from the wars, dropped song bomb after song bomb on the Chez Paree— and went off to write his report: Mission com-- a complete success'.

NITE LIFE NOTE BOOK Chicago Times

Exclusive Management NAT C. GOLDSTONE 9121 Sunset Boulevard Hollywood 46, California · CR. 6-1071

Mew Career Martin! LOUELLA O. PARSONS

"It's a whole new career for Tony Martin for he never looked or sang better."

LOUELLA PARSONS

"Now looking better than ever, and singing like a bird." EDITH GWYNN Hollywood Reporter

"Hortest singing bet just now is Tony Martin, and don't be surprised if he pops up on the Hit Parade one of these Saturday nights."

JACK HELLMAN Hollywood Variety

"Tony Martin is surprising everyone with the adult quality of his voice. He has a Gable-like stance as he faces his audience. The four years in the armed forces has given him added poise, and his voice is so great it is astounding to the professional musican and the general public as well. The audience re-ceived him with greater acclaim than ever."

NATE GROSS Chicago Herald American

"At his opening at the Chez Parce the other night, Tony Martin received one of the greatest receptions in local cafe history. With that voice and appearance, we predict he II be the singing rage of 1946."

IRV KUPCINET

Chicago Sunday Times

"Oh that Tony Martin voice! Tis something. He had his own radio show before he left for the service four and a half years ago. Why not again? ADELE HOSKINS Chicago Daily News

"The voice with the physique has won Chicago. Tony's singing is endearing and effective. He lets his voice do the job it is so well qualified to do." WILL DAVIDSON

Chicago Sunday Tribune

"In his first nitery date after four years in the Army, Tony Martin does a sock show that keeps the Chez Paree elevator operators hopping. Martin has lost none of his know-how during his absence. Suave and debonnaire as ever the guy really sells them and will draw anywhere.

BILL HUNT Weekly Variety

"Tony Mattin is back, back in civvies and in even better voice than he was before he migrated to the army. Black-haired, genial and of manly bearing. Tony ingratizes himself with both those who reach for a lipstick and those who grope for the check. From Tony's gifted throat proceeds melody as fine as if from the strings of a great artist's violin. The uproarious acclaim made a punching bag of the acoustics."

GENE MORGAN

Chiema Dails Neut: Chicago Daily News

Under Term Contract to Metro-Goldnyn-Mayer

Transcription Reviews

continued in essionary continued in essionary in essionary control into something quite samprising, as for instance when Nels Laakso tears into a sweet, sweet trampet sole of Biologia of the State of Biologia of the State of

to sneak in eventually) numo-tweentimes.
The Kobblers haven't "gone Helly-wood" like Spike Jones, who likes wood in the Spike Jones, who likes to the state of the state of the ear from the start. Molastays are possible to the state of the state of the state of the state of the oral to the state of the state of the possible of the state of the state of the GN one of the Kobblers is the leader. It couldn't happen to a nicer suy.

"BASEBALL PREDICTIONS"
With Rogers Hornsby, Wayne Osborne
Writer: Osborne
Producer-director: Bill Ballinger

Writer a search of the control of th

E R

from page 38

Rogers Hornsby, greatest rightgame, does okey as a commentator,
buting Wayne Oxborne's script back
game, does okey as a commentator,
buting Wayne Oxborne's script back
broadcaster. Besides the predictions,
there's 'inside dope' and off-thetowner of the commentator of the contract of

the Great's provess to support his choice. It is currently director of baschall for the Chicago Daily News sandtof Ians. O Aborne has been a baseball player for 14 years, and for the play-ty-play. Chi Cub games over WAID and WIND. In addition interviewing players, in his Dagsable, therefore, of sifting intantifies such as types of play, adaptability, and the control of the play-ty-play. Chi Cub games over WAID and WIND. In addition interviewing players, in his Dagsable, therefore, of sifting intantifies such as types of play, adaptability players, and the control of the

JOHNNY BETTS, SINGING EVANGELIST Director: Glen Pickett 15 Mins, Co-Op 211 Stations

Go-Op.

11 Stations (M. M. Cole)
Layout of 160 hymns, averaging five or six to a disk, conjure up the property of the cole of

Col. Marvin Young Joins With Maj. John Shubert. In New Package Operation

Col. Marvin Young, former head f Army Special Services' Enter-sinment Branch, and Major John

Col. Marvin Young, former head of Army Special Services Entertainment Branch, and Major John-tonium of the March 1997 of the John School, and John

Radio Reviews

special services with an adaptation of the Joseph Lawrence Marx short story. "He Was My Friend." It's evident that the narrator has lost unof his taste for the dramatic, especially in dialog bits where conversation sounds almost like two different

tion sounds almost like two different vicies.

Story told here is of a doctor and Story told here is of a doctor and Story told here is one of the story of the s

NBC Out of L.A. FM

Washington, March 5.
NBC yesterday (4) withdraw its application for an FM outlet in Los Angeles. Action should better the chances of the web getting a c n-nel in San Francisco, probably without a hearing.

ABC's Gabber Reshuffle; Connie Bennett Goes Off

For one reason or another, rang-ing from illness to sponsor dissatis-faction, a shuffle of gabbers gets un-der way at ABC next week.

Elmer Dayis is taking time out from his three-times-a-week chore, to undergo an operation. He'll be gone six weeks, and Ray Henle of the net's Washington staff will pinch-hit for him.

Constance Bennett, who's been filling the 1:15 p.m. slot with a chat session, Mon.-Fri, is being dropped. Stint has been sponsored coopera-tively and is reported having lost bankrollers on a number of affiliates.

Arthur Feldman, head of the Lon-don bureau, comes home next week for a month's vacation. His place will be taken by Jack Hooley, who's been covering Paris for the web.

been covering Paris for the web.

Raymond Swing is preparing to go
off to 'the Pacific to cover the
atomic bomb tests, Clete Roberts, of
the net's Los Angeles news 'room
was in New York last week, reporting on the A-Bomb orientation lectures given by the Army in New
Mexico.

Football Games Airing Set by WGAR Exclusive

Set by WtAR EXCUSIVE
WGAR has obtained exclusive
rights for the broadcast of all Cleveland Browns football games in the
new All-America conference which
begins operations next fall. John F.
Artt, station's veepee and general
menagen amounted that the deal
menagen amounted that the
feel brown, who received his Navy release at Great Lakes Saturday (2).
Brown, four or Olio State of the
Brown four or Olio State

lease at Great Lakes Shutting, (c).

Brown, former Ohio State coach, has been eoaching football at Great Lakes, and is coach and general manager of the Browns League has a meeting coming up to decide a meeting coming up to decide dates, but each team will play 14 games, including seven at home and seven on the road, WGAR will broadcast the entire schedule.

Italian Radio

enough for advertising, and while subscription fees might support in-dependent stations in some parts of northern Halp, that would leave the poorer and less populated regions of southern and central Italy with no radio at all.

Agree on All-Italy Web

Once having established this fact, it would seem that the only reasonable thing to do would be to have once again an all-Italy network, and on this the two opposing factions actually agree. But there their disactually agree. But there their disagreement begins, because both Radio Italia (RI) in the north and
Radio Audizioni Italiane (RAI) in
the center and the south insist that
they be allowed by the government
to take over the entire network.
RAI was formed shortly after the
tiliseration of Rana and it embraced

BAI was formed shortly after the inferred of the Perchadigues was a superior of the Psychological Warrare Branch was a superior of the Psychological Warrare Branch of the Psychological Warrare Branch of the Psychological Warrare Branch of the Inferred Opening Warrare Branch of the Warrare Branch o

no time to destroy installations, which were captured inteat by the partisans. Immediately thereafter within the cap and the c

WNBT Rates

Continued from page 36 writers, producers, set designers, casting directors, etc.

casting directors, etc.
For agency-packaged shows, an
NBC staff director will be required
to handle the controls during rehearsal time and while the show is
being broadcast, but will work under the direction of an agency producer. For agency shows dapted
by NBC, the web will furnish a producer who will help develop the
submitted program idea.
Televised commercial can be pro-

submitted program idea. Televised commercial can be pre-sented as live action or on film, or a combination of both. NEC with prepare and produce commercial copy and continuity on requiest, cost for which is to be calculated sepa-rately from the program cost: Web has reserved the sight to subject shi program ideas, commercials, easts, announcers and musicians to its approval in order to insure that all programs conform to the principles of ethics already laid down for radio broadcasting.

NBC-has announced that new stu-dio and rehearsal facilities are now under construction at WNBT and will probably be completed by next fall. Additional, improved remote equipment, including two new imageequipment, including two new image-orthicon cameros are to be put into service before June I. Web plans to begin building a key television sta-tion in Washington this year, and, subject to FCC approval, will also build stations in Los Angeles, Cleve-land and Chaego, which will servi-as program-originating centers for the coast-locoust video network the coast-to-coast video visualized for the future,



over the top! in radio time selling means exceeding quotas. Weed's policy of continuous selling wins the blue ribbon selling wins the blue ribbon for outstanding performance when it comes to delivering signed contracts. You can rely on Weed and Com-pany's time-wise representa-tives to render consistently





"TWO-TON" BAKER

Signs second year contract with The W. E. Long Co. This is an ex-clusive contract for transcriptions, dating from July 28, 1945, to July 27, 1946.

MOW

THE BIGGEST SHOW IN TOWN!

on WPAY:1400 on your dial

March 1st radio station WPAY became a full-time affiliate of the Columbia Broadcasting System. On March 1st "The Biggest Show In Town" moved to Portsmouth. Since 1935 WPAY has consistently served civic-minded, superbly

entertaining programs to Portsmouth radio families. Now with CBS programs, radio's finest, coupled with WPAY's own great stars,

WPAY is more than ever "Your Good

Neighbor in Portsmouth" to 60,600 (daytime) and 20,500 (nighttime) radio homes within our coverage area.



your good neighbor in Portsmouth, Ohio

"Myrtand Marge"

BACK ON THE AIR!



Now as a World transcribed, feature "Myrt & Marge, comes back to the air. This famous show had many active fan clubs . . . broke box office fan clubs . . . broke box office records on personal appearance

Two leading national advertisers sponsored Myrt & Marge"

"Myrt & Marge" was sponsored for 10 years by two leading national advertisers. In its last national advertisers, the show received year on the air, the show received the award of merit of a leading radio publication.

High ratings opposite Amos & Andy

During its first five years "Myrt & Marge", was opposite Amos & Andy". ran nip and tuck & Andy". ran nip and tuck in ratings. During its second in ratings. During its second five years (daytime), "Myrt & Marge" had a Hooper of & Marge" 10.4 in February 1941.

Yes, Poor Butterfty is back, too

This famous signature meant "Myrt. & Marge", for millions of people. & Marge", for millions of people. The nostalgic melody was part and parcel of the show. Naturally, it's parcel of the show. The new series.

Up-to-the minute script

"Myrt & Marge" returns as a new transcribed series produced by World. The show has been thoroughly modernized and brought modernized and brought up-to-date. It is still based on the original story and the entire production is under Myrt's supervision.

Available now for local, regional anational sponsorship

World offers a minimum of 260 15 minute open-end shows recorded with superb realism and fidelines, on World's famous transcriptions, they're in production now. Wire, write or phone for full information, write or phone for full information,



a subsidiary of Decca Records, Inc.

NEW YORK 711 Fifth Ave. CHICAGO 301 East Erie St. HOLLYWOOD

1000 North Seward St.

From the Production Centres

IN NEW YORK CITY

Goodman Act to Kansas City for a week.....Gertrude Block, formerly of Air Foatures and Bob Miller Music Co., succeeds Joan Schlösser as secretary in program writing division at CBS. Miss Schlösser has gone to Alabama to lake up hursing and heapful work... George Alayarde Cleston Development of the Control of the Cont



These chicks, with their sisters and cousins, brought \$23,295,000 to Utah chicken and turkey growers last year. That's nearly \$2,000,000 a month, which helps to "feather the nests" of quite a number of KDYL listeners in this steady-

Local Advertisers Know

income market.

KDYL Brings Results

When it comes to "hatching sales, local and national ad vertisers have



manship gets results. It's the station most Utah people isten to most.



John Blair & Co.

BMB-CAB

Continued from page 35 activities to phases which indepen

not profit a bly or economically perform.

Along womprised or Estant Koba.

Along womprised or Estant Koba.

The Brophy, president of Kenyon that at least one of the plater two is of the opinion that the time has some for CAB to withdraw from competitude the plate of the plate

entire incre-men committee isn't Large reported that several of the larger advertising agencies have made overtures to cancel out the CAB service, but that the 'odi guard' within the Assn. of National Advertisers, backbone of the co-operation of

brought the situation to a head.
BMB's board of directors held
an all-day meeting in New York
last Friday I), and increased membership of the board from 18 to 21
to 18 friday I), and increased membership of the board from 18 to 21
to 18 friday I), and increased membership of the board from 18 to 21
to 18 friday II
to II
to 18 friday II
to II
to 18 friday II
to II

Albany—Charley Bell has been promoted from announcer to sales manager of WAKO and WABY. Post has been vacant since 1944.

developed a start of third year for Salevepost's "Listening Post" fourdays-a-week show.

Benay Venuta leaves for Coast next week for personal appearances
on several sires, including the Danny Kape show so March 29....She
returns to New York April 8 to start work on new Millered.

Benay Venuta leaves for Coast next week for personal appearances
on several sires, including the Danny Kape show so March 29....She
returns to New York April 8 to start work on new Millered.

Benay M

IN HOLLYWOOD.

Martin Work, successor, to Tom Lewis as commandant at Armed Forces Radio Service, Joins Young & Rubicam in New York after a month's reconstruction. He taught radio at Loyola U. (LA.) and produced independently before the shooting started. ... Perry Como's picture commitment at Dennis Day gave up his Rwy blues and cutume to Jardt Enory, Meen 17.

—Seven years ago "Blondie" did a summer stint and was liked so well twas kept going in season. Will the exception of five weeks left or change of sponsors's the show has been on the air since without even a summer break. Finally this indeyear the east takes a thusts. ... The page 10 sologo flower of the product of th

IN CHICAGO . .

IN CHICAGO

Paul Chândler, formerly with William Allen Viblie on the Emporial Cazette new managing ed of the Prairie Farmer, WLS joint enterprise...

Judith Waller, publie service director for NBC Central Division, addressto the Common of the Common of

CHI SUN TO SPONSOR TURNER, VET GABBER

Chicago, March 5.
Ulmer Turner, oldest active local news commentator from point of years on the air, will begin news amentary series under

commentary actics understanding commentary actics understanding core WIJD. Chil indic, later this month, on a six-a-week 13-minute shot at 7:30 am. Under the agreement. Turner will meet the standing commentary of the commentation under that paper's commentation under the paper some commentation under

Maurice Gesfield, out of the Army, is going back to radio and legit act-

GIBBONS IN TEAMUP WITH J. W. HICKS ORC

Chicago, March 5. Chicago, blarch and indicate mortaling new members was members and production of radio shows was limited up last wock with application of Chicago shill be and the Joseph W. Hieles organization, chicago shilled relations and indicatrial counsel, which like most such until the most such as the promotional end of radio above the promotional end of the promotional

ridio shows.

Gibbons previously was with Nic.
CBS, Carl Wester, Irna Phillips and
Lord & Thomas, having produce
many soap operas.

Association of Gibbons with Hiels
means that both development or
ridio, programs and promition of
shows will be coordinated. Gibbons
will also serve as account exec and
will also serve as account exec and in a consulting capacity to p relatious clients.

Washington—Daia Reynolds, out of the Navy after two years' service, is back with the Dept. of Apriculture Radio Service here. He has taken over editorship of USDA's weekly letter to radio farm-program disorders.



is what radio stations must get to stop in business. Always alert to time-Weed selling opportunities. We'dl and Company daily covers the aution's principal radio mar-kets for the benefit of its cli-kets. You can rely on We'dl to develon we've lunciums. ousness, arways men to selling opportunities,

develop new husiness.





Just Off The Press!

B-page Brock are on WDRC's Shoppers Special Show, with copyrighted "Market Basker" feature. Time buyers and radie stations are invited stations are invited end for it. Write Wm. 5. Malo, WDRC, Hartford 4. Conn.

ORIGINAL Gagman Available (TO COMICS OR

Presently ghosting for top writer of big radio comic-Extremely prolific.

Box 1008, Variety 154 West 46th Street New York 19, N. Y.



FILEEN BARTON TEX BENEKE PHIL BRITO JOE RUSHKIN EDDIE CONDON GEORGE FRAZIER BILLIE HOLLIDAY PAULA KELLY STAN KENTON

SIDNEY BECHET DORIS DAY MONICA LEWIS ALBERT NICHOLAS AVERY PARRISH J. C. HIGGENBOTHAM LOUIS PRIMA JOE SULLIVAN NATALIF THOMPSON

appeared "IN PERSON" last month on WOV'S"1280 Glub" as guests of M. C. FAED ROBBINS
Professor of Thermodunamics

and Do you know that ...

the same voice heard on the networks selling FRESH, IPANA, MOLLE, PABST, VITALIS is now available to do an effective selling job for your products, Inquire about availabilities today!

Ralph N. Well, Gen. Mar.

John E. Pearson Co., Nat'l Rep.



TELEVISION:

BOOM or BUBBLE?



WHERE ARE THE FIRST-RATE television actors going to come from?



WHY DO SOME PEOPLE think that television will be almost useless during the daytime hours?



WILL TELEVISION necessarily be "the most puritanical entertainment ever offered"?



SHOULD TELEVISION manufacturers drop the present black-and-white system entirely and concentrate on



WHAT IS THE GREATEST NEED of the television industry?



WHAT IS THE GREATEST DANGER to the television industry?



WILL PEOPLE STILL PREFER to go out for entertainment?



SHOULD THE GOVERNMENT be putting pump-priming money into television?

For a keen analysis of these timely and controversial questions, be sure to read Alva Johnston's enlightening and amusing articles entitled **Television**: **Boom or Bubble?** The first in the series appears in the March 9 issue of The Saturday Evening Post.

ALSO IN THIS ISSUE: Operation Annie by Brewster Morgan. A distinguished radio director and producer before the war, Morgan went to London in 1942 to become chief of broadcasting for OWI. Here he tells the fascinating story of "1212," the famous Army radio station that fooled the Nazis.

PLUS a wealth of additional articles, stories, and special features, including cartoons and poems. MARCH 9, 1946

Frigon Denies CBC Is Monopoly; Showdown Seen Near on Beefs

Dr. Augustin Frigon, general man-Corp., government-owned radio net, has denied that Canadian broadeasting is completely controlled or "even fully in the hands" of CBC. He was speaking Wednesday (27)

even fully in the hands" of CBC, the was speaking Wednesday (27) to the flustitute of Radio Engineers. For some reason, Dr. Frigon did not ancely whose charges he was deny-to-the control of the control

and French webs) and their support. Perking up of regular AM broad-

ceen Near on Beefs

casting, speeding up of FM transmission and reception, and policy of
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work given by Dr. Frigor as the
unofficial policy of CBC.

Dr. Frigor said that our FM
work given by Dr. Frigor as the
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\$4 AUSSIE TARIFF HIT BY S. A. CHIEF

Sydney, Feb. 21. Major Rene Caprara, big chief of he South African Broadcasting the South African Broadcasting. Corp., said here last week that radio licences in Australia, costing \$4, arc 'too cheap." In S.A., he said, the cost is \$6, and the corporation receives all of the \$2,400,000 collected annually from around 375,000 fans.

annually from around 375,000 fans. Major Capara is seeing how commercial broadcasting is operated in Aussie and observing the national setup. Here, commercial units, 100 fees. The \$4 is cut up by the government and the government and rated national studies. Capara, it's uniders'cood, wants some setup on somewhip for South African radio, before hitling the trail for borns. Presently, there's a move on here Presently, there's a move on here to have the government reduce the license fee to \$2.



ARRANGER Per Mary: ANNA SOSE

Now in his 155th week as er row in mis 1957n week as emceo-singer and entertainer on the "Gold Seal Tavern" program, Lee Norton has what it takes to keep people listening and his sponsor

GOLD SEAL BEER

happy.
WKY has the talent and the know-how to build shows that sell and sell,



VARIETY FCC Okay Sought On 200G Texas Transfer Waco, March 5

Sale of 50% of the common stock of WACO and KNOW, Austin, by E. S. Pentress and Charles E. Marsh to C. C. Woodward and Wondell Anguer for Salogolo in as been sent to that interest in the station is held by S. W. Richardson and Charles F. Roses who have an application with the FCC for transfer of their interest to the Texas State Network with the CC for transfer of their interest to the Texas State Network Station and Charles Station and Charles F. Roses who have a population of the station of the state of t

SO. CAL. B'CASTERS MEET WITH AFRA ON BOOSTS

Hollywood, March 5. Southern California Broadesaters, repord by attorney Dean Johnson. have started officially to negotiate wage increases and new contracts with American Federation of Radio

weith American Federation of Radio
Artists. Oppositus dies opered distion of the Commission of the Commission of preliminary Jeintling.
Demands of the union were not disclosed. Bolth gides have agreed to conceal terms until negotiations have reached a point near settlelauer reached a point near settlecarbon in the commission of of getting managements raise con

scious.

Craccalment of terms was probably devised to save face if either side was obliged to tread water. Union is believed to be still shooting high. Johnson meets with Claude McCue, union's executive secretary again this week after conferring with management committee.

is ring with management committee. Union has amounced that KEV and KFVD have been brought into its orbit. Managements have been notified of union's bargaining rights and have agreed to join in with other under broudcasters in joint new papely to all. KEND, also organical has been notified of situation by the union but has not yet replied it unihtely, however, that they will take a lone-void stand and they are monthly the common defense with others.

WHK Gets Go-Ahead For FM Experiments

Cleveland, March 5.
To Cleveland has gone the honor of having the first experiments in Ohio in the FM field.

The FCC has given to United Broadcasting Co., WHK, the go-ahead signal to make basic experi-ments in a ney type of antenna and ments in a ney type of antenna and propagation research. A Western Electric 1.000-watt FM transmitter, which will be operated on 107.1 megacycles has been established at the station's current AM transmitter, according to H. K. Carpenter, executive UBC vice president.

The new transmitter will be in the control of the co

The new transmitter will be in operation within two weeks and only those with FM sets will be able to catch the FM net broad-

FCC Queries Set Makers On Production Plans

On Production Plans
Washington, Marchia,
FCC has sent in Washington, Marchia,
FCC has sent in Manufacturers to
learn, their present production plans
for the current, year. Material-will
be used for an industry-wide comQuestionnaire asks specifically for
types of receivers to be made in
MM, FM and wideo bands, plus FM
adaptors for attachment to AM sets,
the low-hand FM receivers to the
80-108 me band.

Original Scores for Radio

Rochester, N. Y., March 5, WHAM has commissioned two WHAM has commissioned two-musical compositions especially for radio which are to have their pre-miere during the Rochester Music Festival in April. Composers are Wayne Barlow of the Eastman School faculty and Ray Harris, who was in the OWI music division.

WGN Plans FM Network, **Orders 5 Transmitters**

Urider's 3 Iransmitters.

Plans for a chain of FM stations operating under WGN, Inc., as the Midwest Network, have taken a more concrete form, as orders have been placed with General Electric for new transmitter equipment for dive outlets to operate in the Chicago area. One of the proposed net stations is WGNB, only one in settinal tools in WGNB, only one in settinal for the proposed net stations is WGNB, only one in settinal for the proposed of the state of the proposed of

lious is 'WGNE, only one in actual operation, a sunidary of Mutual's Chi diagabia, WGN Chi decisione time to the control of th circuits capable of tra-

Former WBT Flack Head Becomes Sales Manager

Becomes Sales Manager
Charlotte, March 5.
William M. Parker, former sales
promotion and publicity chief at
sales manager on Sunday (10). He
replaces Royal Penny, who has resigned to Join an Aslanta slation.
Parker, recently discharged from
parker, recently discharged from
merce in 1943. He'll work in collabóration with Robert Covington,
recently-anamd promotion minaget,
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NBC Affiliates Powwow

Three-day session in New York of the NBC Stations Meeting, annual powwow of reps of 39 affiliated network and managed-and-owed stations, winds up today (Wed.) following a flexusion of labor in following a flexusion of labor in mell. Meet replaces the NBC war mell. Meet replaces the NBC was formed to the state of nual powwow of rcps of 39 affiliated

'Green' Amateurs Chicago, March 5.

Local "Amateur Hour" will cel-ebrate its 600th broadcast on March 17, St. Patrick's Day, with a sho dedicated to the wearin' for the green, featuring none but Irish con-testants, with Irish winners of previous contests as guests.

Sponsor is Morris B. Sachs,

Sportspecialist

MEET JIM MUZZY. who thrills Canton lans with his sparkling broadcasts over WHBC of local sports, events. A recent Conlan Survey* proves WHBC's leadership in listeners in this area. Here, then, is the voice to carry your merchandising story into the heart of Canton . . . 59th rt of Canton . .





DEWITT MOWER HEADS MBS MIDWEST SALES

Chicago, March 5, Appointment of DeWitt Mower as Midwest sales manager of Mutual was announced Wednesday (27) by Ade Hult, vice president in charge of midwest operations.

of mawest operations.

Mower, who has been an account exec with the Mutual office here, was formerly manager of the Chi office of the Trans-American-Broad-casting Co., whence he moved to the sales department of WOR-Mutual?

Chicago office. White there, he was transferred to the position of account executive with the skein's headquarters here

NCAC'S TALENT LINEUP

National Contect and Artists Corp. has sigued Carole Landis for radio, actress being due in New York, March 9, for a series of guest shots now being negotiated by NCAC's Ed Browne.

George Sanders, Gale Sondergaard and Tom Conway have also been signed to two-year contracts, with Jean Parker also inked for shorter

Inking of film star is part of new NCAC policy of lining up pix talent for nuckage shows or solo shots, NCAC's pop division in recent weeks having signed Mary Boland, John Carradue, Linda Davnell, Ed-ward Everett Horton, John Loder and others for radio.



DIRECTION

ACTING

ADVERTISING

BROADCASTING

WRITING

DESIGNING, ETC.

Not since the early days of the movies or Radio itself has there been such a glowing op-OUT! been such a glowing op-portunity for those hav-ing the necessary "Know How" as Television now presents. The crux of Television's development problem at this stage is the _PROGRAM—and in TELEVISION PRO-GRAMMUS AND PRO-

HILL BOOK

TELEVISION PRO-GRAMMING AND PRO-DUCTION. Richard Hubbell not only brings you up-to-date on every phase of the work, but outlines potential near-future develop-ments as well.

Technical limitations and possibilities Technical limitations and possibilities and the property of the proper





City and State

Religious 'Workshops' Skedded by Protestant Groups in 4 Colleges

Tougs at 4 colleges
join hadio, committee of the
Consequence of the
Co

according of directors.

"If a Chi, workshop, to be lield
this year for the first time, will be
conducted by the committee and the
Federated Theological Faculty of the
superior of the Washington Post and
operator of station WINX, here,
operators and other church leaders who do
work in religious radio, either
broadcasters or station of churches. Dr. 19. To effectuation of
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Parker as director. Guest instructors will include FCC Commissioner Citiford Durr. Chet Huntley, publicity director of the CBS West Coast web; Hal McCarty, manager of WHA, Madison; Dr. Avery Leiserson, political science professor at the U, of Citiego, and Judith Walter, NBC central division public service directors.

AFRA OKAYS TURNOVER OF DIRECTORS TO RDG

Hollywood, March 5 American Federation of Radio Artists has agreed to turn directors on its list over to the Radio Di-rectors Guild and CBS here states

it has no objection to the switch.

Group has been on AFRA rolls since AFRA signed the network. since APRA signed, the network.

That was prior to the organization of the RDG. A similar deal was worked between AFRA and the Radio Writers Guild without a hitch. No beet is anticipated so long as RDG lives up to to conditions of existing contract which it assumes without change.

assumes without change.

AFRA is also hinddling with ABG
on ways and means of increasing a producer accessability to radio acsume that the product of the control of the such motions, as having the products set up regular hours during which they will see and hear new
the control of the control of the control of a standing committee that would
regularly suddition the unemployed
and members who get little work:
Latter have been beging of late
them.

Nash, Perelman, Morgan, Stoopnagle Package Combo

Two John Gibbs packages wrapped up by the agent before his recent trip to the Coast are getting agency interest. "The Game" being eyed by BBD&O as well as Ruthrauff & Ryan, and "Love or Money" under consideration by BBD&O.

consideration by BBD&O.

"Gene" has, a roster of Ogden
Nash, S. J. Percinan, Henry Morgan,
"Col. Stoophagle," and Win Elliot.
Group of experts will choose sides
each alring, with a captain for each
team picked from the participating
addence to supervise the parlor
generates to be played on the air.

"Love or Monory" is also an audi-

"Love or Money" is also an audi-ence participationer, eashing in on the brace of matrimonial shows on the air now. In this one, young men and women chosen from the audience will compete against cou-ples celebrating their 50th wedding anniversary. Johnny Morgan is em-eccing this show.

ABC's Current Events Quiz

With the Jimmy Gleason show fired off ABC's Monday night sked, and the new Billy Thompson stanza taking the former's time slot at 10 p.m., Adrian Samish, net veepee in p.m., Adrian Samish, net veepee ... charge of programming, has come up with a current events quiz to take up the Monday slack at 10:30 p.m.

New show, bowing next Monday (11), is called "Question for America," and is announced as "a public opinion poll." Format calls for Don sea, and is amounced as "a public opinion poll," Format calls for Don Hollenbeck to emcee the show, an "authority" on some specific subject to take part, and five ABC correspondents participating in a sym-

John T. Madigan will direct.

Miller, Johnston On Food Shortage Group

NAB prexy Justin Miller and Eric Johnshor, president of MPAA, were among the 12 men called to confer with President Truman last Friday 11 on ways of alleviating, the food, shortuge in Europe and, Asia. Former President Rerbort Howeve headed the delegation.

Hoover headed the delegation.
Also on the special committee are
Henry Luce, publisher, head man of
Time, Inc.; James W. Young, of the
J. Walter Thompson agency, chairman of the bodard of the Advertising
Council; and Eugene Meyer, pubtisher of the Washington Post and
operator of station WINX here.

MURROW NAMES SMITH AS EUROPE CBS HEAD

Although in some quarters it was expected that Eric Severaid would get the nod in Ed Murrow's appointment of a successor as CBS Euro-pean Director, Howard K, Smith was named to the post last week, Smith has been CBS correspondent in Germany.

In Germany.
Instead, Severald has been named as Chief Correspondent and Director the Section of CBS. Severald held down the Washington post thitli his wartime assignment.

Lasley's KPO Post

San Francisco, March 5. David Lasley has been named ad-

Former CBC Engineer, Member Of Info Outfit Named As Can. Spies

A former CBC engineer, and a member of the Canadian Information Service (areadian Information Service (areadian Information Service) (areadian Information In vertising sales promotion manager begt; who admitted that she distributed in the External Affairs for KPO. NEO Quite here, John W. closed contents of secret delegrams, and Kathleen Mary Willsher, deputy makes manager for MEC in Los Angeles before his Army service, and contents of the Extiss has also promotion manager for MEC and the manager for MEC when the manager for manager for MEC when the mechanism which we want the manager for MEC when the manager for MEC when

ng Kathieen Mary Willsher, deputy segistrair in the office of the British Smart Georgia Power Co. is paying thigh Commission, who had access to exceed documents and provided its like wire recorderon sirect cars and tornation from them. All were related to March 11. No ball weeks and obtains its "stered corner" and the other control of the control of



Eastern Offices Opened in New York!

lence of The Texas Ranger lieing library of transcribed west tunes. While in New York, they will be making fresh additions to this library. Now, more than ever, you'll find that The Texas Rangers are the answer to that program problem on stations large and small. In order to improve its service to the eastern seaboard, Arthur B. Church announces the opening of an office at

475 Fifth Avenue, New York 17, New York.



nxious to be Johnny-on-the spot is Arthur nberg, newly appointed eastern sales manager His background qualifies him to be of valuable tance in getting the most out of The Texas Rangers library in any part of the country. him a ring (Lexington 2.4991), and you'll find him "popping in" with full details and prices on The Texas Rangers living libraryand other Arthur B. Church tested features.

the Texas Rangers AN ARTHUR B. CHURCH PRODUCTION Pickwick Hotel, Kansas City 6, Mo.

WAX WORKS

By BARRY GRAY (WOR-Mutual's All-Night M.C.)

(WOR-Muttual's All-Night M.C.)

Freeddy Martin (vocal by the Martin Men) "One-25, Two-25" — "Sleepy Baby" (Victor 1820). Presenting a catchy metody and production of the state of the stat

Wally Fewler (vocal with orch). "You Can't Choucal a Broken Heart" "You Can't Choucal a Broken Heart" (Capitol 248). This is Capitol's hid for rural trade, and a good one. Wally Fewler and His Georgia Clothoppers (what billingh) deliver the guee-tar, fiddles, and stueeze-box heavy Tozarkana will buy ill. the way Texarkana will buy ill. teriand manuter and selfs "Broken Heart" all the way. "Thirten, Steps" tells of a convicted cowhand sentenced to get it in the neck and pants. But Fowler in 't kidding bere. He sounds' it too. It should here. He sounds' it too. It should here to be to be

BYRNE'S ROSELANDER

BYRNE'S ROSELANDER
Bobby Byrne's posturer orchestra
plays its first date in the N. Y. area
when it opens April 30 at Roseland
Ballroom, N. Y. Date is for six
weeks, with options.
New band under Buddy Morrow,
current at the Roseland, holds until
Byrne's debut.

British Best Sheet Sellers

(Week Ending, Feb. 22, '46) London, Feb. 22. Cruising Down River Cine. It's Been a Long Time Wood Kentucky Connelly Night for Singing Chappell Heart Dancing With You. Dash I'll Close My Eyes. World-Wide Feeling in Moonlight .. F. D. & II. Out of the Night. ... Southern As Well be Spring. ... Chappell Under Willow Tree, Macmelodies Love 2 Sweethearts Dash Moment 1 Saw You.... Maurice

ASCAP Weighs **Berlin Appeal**

Board of appeals of the American Society of Composers, Authors and Publishers is still digesting evidence placed before it last week '(25) in irving Berlin's renewed efforts to se-cure a better availability rating than the 4,000 points his new firm was awarded last year. Berlin's attorneys based their available as week as awarded last year. Berlin's attorneys based their argument last week, as they had in previous appeals, or a measurement of performances of Berlin copiel, and a second performances during the same period by Shapiro-Bernstein and Remiels Music. This time, however, Robbins Music was used as an additional yardstick. All three latter firms are seeks for his own catalox.

Berlin has been battling. ASCAP.

Berlin has been battling ASCAP Berlin has been battling ASCAP for almost a year now over the 4,000 points given his catalog of self-written songs, which he withdrew from the old Irving Berlin firm when he split with Saul Bornstein. His initial appeal, to the Publishers Classification Committee, was rejected last December.

Mack Gordon's first film produc-tion venture, "Three Little Girls in Blue" (20th-Fox); in Technicolor, will be readled for release latter part of August.

10 Best Sellers on Coin-Machines

1. Let It Snow (7) (Morris)	(Vaughn Monroe Victor) Connee Boswell Decen
2. Oh What It Seemed to Be (4) (Suntly-J)	Frank Sinatra Columbia
3. Symphony (21) (Chappell)	(Ding Crosby Deces
5. 1 Can't Begin to Tell You (20) (BVC).	Bing Crosby Decca
6. Doctor, Lawyer, Indian (11) (Melrose). 7. Always Chasing Rainbows (3) (Miller).	Perry Come Victor
8. Some Sunday Morning (7) (Harms) 9. Day By Day (Barton)	Hal MeIntyre Victor
10. You Wou't Be Satisfied (Mutual),	
Coming U	p
Shoo-Fly Pic (Criterion)	Dinan Shore Columbia
Bells of St. Mary's (Chappell)	Bing Crosby Decca Charlie Spivak Victor
Don't Be a Baby, Baby (BVC)	Mills Bros Decen
Atlanta, Ga. (Stevens)	

6,000,000 Platters Monthly Expected Soon From the Coast Record Plants

Hollywood, March 5.
Disk production in the Los Angeles area, by both major and Indie Brms, is steadily increasing. It's estimated by disk exces that in a comparatively brief period, Coast plants will be turning out upwards of 0,000,000 platters mouth, and the production of the prod

by disk exces that in a comparalate the property of the prop

Odd-label firms possess from two to 10 presses each and also keep at from General Artists Corp. to Wilfull speed such large job-pressing liam Morris Agency.

plants as Allied and Olympic. Throughout the area pressmen and stampers are all working overlime and a minimum estimate is that 500 platters pop off each press daily.

By the end of April we will receive a limited shipment of

SOVIET RECORDINGS

which will include

OPERA: "Boris Godunov" and "Khowantchina" - Moussorgsky; "Prince Igor" - Borodin; "Kola Broonion" - Kabelevský

BALLET MUSIC: "Romeo and Juliette" — Prokofieff; "The Sleeping Beauty"—Tchaikovsky; "Gayane"— Khachaturian

INSTRUMENTAL: "Nocturne," "Violin Concerto," "Barcarolia," "Suite No. 3"-Tehaikovsky; "Serbian Fantasy" - Rimsky Korsakoff; "Symphony No. 21"-Miaskovsky

In writing for catalogue, please state estimated number of records which may be of interest.

CHORUS: Established favorites and new discs by peoples' ensembles of the minority republics; Red Army and Pianyizky choruses

OPERETTA: Selections from "Silva," "Geisha," "A Year Later," Poet's Heart," "Bondwoman"

COLLECTORS ITEMS: Many of these records will arrive in this country for the first time and will feature the famous composers Prokofieff, Khachaturian and Schostakovitch playing or conducting their own works.

> Consideration will be given to order of receipt of inquiries.

GLOBE RECORD COMPANY, Inc.

Temporary Office c/6 WILLIAM MORRIS AGENCY, INC., 1270 Avenue of the Americas, New York, N. Y. Circle 7-2160

Shapiro Acquires 50% of Copyright Of 'Chasing Rainbows' During Revival

In a deal that's extremely unique, the shadow and the same and the sam

Miller acquired the copyright.

hildre racquired the copyright.
S.B is said to have completed arrangements with Curroll for publishing rights to his half of the trees in the time and the said of the said of

L.A. Gets Another D'town Terpalace

Hollywood, March 5

Hollywood, March 5.

Los Angeles gets its first downfown class ballroom with opening of the Avoidon on April 17. Site will pay to green the place, Into which \$500,-600 has been poured by corporation headed by Jack Rogers, Emmett Abernathy and A. V. Montin, Barney McDevill, who has been associated in past decade, will manage the soot all phases of band biz on Coast for past decade, will manage the spot and book bands. He has offered Les Brown \$5,500 per to open spot and has made bids for Stan Kenton, et al.

Avedon will tilt to eight total of baltrooms wing name bands this spring and summer in Los Angeles-Sau Diego area, others being Casino Gardens, Aragon, Palladium, Macdowbrook, Tria non, Pacific Square and Mission Beech, Jam in run to in its into print in which are a specific and operators in a world-sprint in the print of the pr Avodon will tilt to eight total of throughout war. Decision on reopen-ing this spot probably will be made this week.

Les Brown Forced To Sign Palladium at 5G Or Face Legal Action

vi race Legal ACLOO

Hollywood, March S

After a burst of hot bidding, Les
Brown and his band signed for six
weeks at the Hollywood Palladium,
with Mesdowbrook and the new
bidden ballooms Jacking up the
bidden ballooms packing \$5,000 weekly, although Avodon offered \$5,500 and Meadowbrook \$5,250.

10. Understood MCA was pressured into Palladium booking because of a previous commitment over which Maurice Cohen. Palladium manager, threatened to sue if if he didn't get

PASTOR INTO PENN H. AS 'NEW BAND' POLICY

Tony Pastor's orchestra has been booked into the Pennsylvania hotel N. Y., for the first time. Band open

N. Y., for the first time. Band opens in the hostelry's Cafe Rouge April 22 (or four weeks, with options. Multi-Pastor's is not a new host acquisition by the Penn is part of that hotel's plan to use only new bands and names that have not acquired their full name strength, as a means of avoiding a nossible sale. spired their full name strength, as a means of avoiding a possible sal-sy buttle with the 400 Club, N. Yo, and the sum of the sum o possibility that the room will snute, for refurbishing during August only. And then only if materials can be

Johnson to Bourne

Jerry Johnson resigned last week as professional manager of Robbins Music in N. Y. to move to Bourne, Inc., as general professional manager, He replaces Eddie Wolpin at Bourne; latter recently moved to Paramount-Famous.

Famous,

Johnson's position at Robbins was
taken by Bernie Scherer, who moved
up from the staff, incidentally, Robbins last week added Joe Cyrlton as
head of its exploitation department, replacing Sam Klores, who with Music Trades mag.

Cream of Sidemen Lolling in H'wood Waiting for Bids

Hollywood, March 5, Name bands on coming from east are now counting on bolstering their

white dates on conting from tests personnel here, so many good musi-cians are lolling, in the sun here-should below the sun here-should below the sun here-should below the sun here-should be sun the sun here-should be sun the sun here-should be supported by the sun here-toned the sun here sun here sun to sun the sun here sun here sun to sun here sun here sun here sun here-toned to the sun here sun here sun here-toned to the sun here sun here-toned to the sun here sun her sun here sun her sun her sun here sun here sun here sun here sun her sun her

tor example, out Herman's band in order to stay on the Conda with his family. When Croaby leaves town, which probably won't be for some time. Carlson is likely to stay here. The same is true in other situations. There are presently 12,000 curles of the same is true in other situations. There are presently 12,000 curles of the same is true in other situations. There are presently 12,000 curles or the same in the

KRUPA UNINJURED, 2 OTHERS HURT IN CRASH

THE ME HOW I IN CARADII
Two , members of Gene Krupa's
orchestra were slightly injured early
staturday (2) morning in a erash between a bus, which they had litred
for one-night dates, and a truck.
Crash occurred in Oakland, Cali, a
two blocks from bland just played.
Both bus and truck were badly
smashed.

which the bend had just played, both bus and truck were bodly of the 20-odd people in the bus, including Krupe, only Teddy Nappleon, plants, and Bill Young, electronic was a superior of the control of

Sherock Beefs to AFM On Gill Disagreement

On Gill Disagreement.

Disagreement between maestroShorty Sherock and Howard Gill,
buyer of banks for Gin Island Casitios, N. Y., who was slao Sherock's
personal manager, sent the leader to
the American Federation Sherock
broke up their association several
weeks ago.

Exact janture of Sherock's complaint to the AFM is undiscellable.
Exact janture of Sherock's complaint to the AFM is undiscellable.
Carly this week for comment. It's
said, however, to concern the fruitworked out.

Worked out.

Worked out.

List of the Sherock's comcolor of the Sherock's color of the Sherock's

Bart of the Sherock's color of the Sherock's

Charles of

Another Hassle Over Non-Union School Bands

Non-Union School Bands
Charges that union musicians were
seeking to interfere with musical
education in high schools in Canth, musical
education in high schools in Canth,
page and in local daililes last week
page ad in local daililes last week
the controversy. Union bought a halfpage ad in local daililes last week
the control of the control of the control
and the control of the control of the control
and the control of the control of the control
and the control of the control of the control
and the control of the control of the control
and the control of the control of the control
and the control of the control of the control
and the control of the control of the control
and the control of the contro school board.

smear attack" by members of the school board.

Executive board members of the school board.

Executive board members of the school board.

Executive board members of the school characteristics of the school date board at Lincoll high School. A ferd Bayless, director of the outility said that a union representative used threats of a union the school date band at Lincoll more school school

Here We Go Again.
Sharon, Pa., March, 5.
Greenville, Pa., musicians' union, near nere, has served notice that it would bar union dance bands from Greenville Community Recreational Catter if any anonymous hands unter Center if any non-union bands were permitted to play for parties there. Members of Council, who govern operation of the center, scored the demand as "unreasonable" but took

MCA Board Meet On Coast Hypos **Exec-Shift Talk**

Hollwood, March S. Reports of changes in executive positions at Music Corp. of America continue as board members gather here for annual meeting, scheduled for Palm Springs next Monday and celled flight to New York last week series of top exec centibas occurred daily. Rumer that Larry Barret, now hand booking boss of Coast office, would shift to N; as the series of the control of

here.

Rush Faccine, formerly with MGA
Chicago office, recently discharged
from the Navy is a new addition
to local staff. All eight MGA
board members are carded to altend meeting next week, including
Stein, Leland Hayward, Taft Schelber, L. Kramer, David (Sonny)
Weiblin, Lew Wasserman, Maury
Lipsey, Charles Miller.

Thornhill to Rebuild **Band Despite Dislike** Of Morris Agey. Tie

UI MOITIS ARCY, ITE
Claude Thorhill apparently has
stopped trying to sever relations
with the William Morris office, to
which he was signed several years
ago as part of the deal which
brough. Clenn Mijler and Charlie
months ago, when he got of
solve to the agency. Several
months ago, when he got of
the word of the companies of
the companies in band which he was
signed to Morris.
The plaints moaster's is language to

The pianist-maestro is planning to re-form within the next few weeks. He is figuring on a personnel virtually identical with his pre-war combo, consisting of seven brass, two french horns, six sax and four rhythm. He will be handled by Leonard Yannerson, former road manager vith Tommy Dorsey, Benny Goodman, et al.

al.
Thornhill's only objection to his Morris contract, it's claimed, was the fact that he was not consulted when his contract was shifted 1.00 General Artists. At that time, Miller, Spivak, Thornhill and Ilal McIntyr were all part of an organization headed by Miller and Sy Shribman.

Lou Levy to Play Agent In Monogram Picture

It's Lou Levy, manager of the Androder Sisters and head of Leeds Music Co., will play an agent in Juded School Scaudals."

He's gone west for the pic.

Songsmiths in Hollywood Mull Joining Screen Writers Guild

La. Guv Ballys Ga. Lat. Guv Ballys Ga.
Louisians' Gov. Jimmy Davis
has violated allegiance to his
native state, Among' the first
tunes recorded for Decca Records by Davis, is the song, "Atlanta, G. A."
Disks were made by Davis
with Lawrence Welk's orchestra.

Maestro Enoch Light Sues N. Y. Power Co. For 'Unfair Competition'

For Unfair Competition

Bandlaider Enoch Light was denied a temporary injunction against
Consolidated Edison Co. of N. Y.,
suprement of the Control of the Control
by Justice Bernard L. Shientag for
in adveiltaing Campaigns, Light, who
had been bing "Lights On" in adveiltaing campaigns, Light, on San and
the Control of the Control of the Control
in adveiltaing campaigns, Light, who
had been bing "Lights On" in a development
in the Control of the Control
in adveiltaing campaigns, Light, who
had been bing "Lights On" in a development
in the Control
in the

on," and used this phrase in various combinations. Court concluded, "There has been no appropriation by any of the defendants of any property right of the plaintiff, nor any unfair competition with him or his

CROSBY'S 'ADULT SONGS AIMED AT CHILDREN

AMED AT CHILDREN
Bing Croaby will make an album
of songs for Docca called "adult songs
simed at children." Idea is a based
upon the success of "Swingdi" On a
Star," which was included in Crosby's "Going My Way," (Par) illin.
The success of "Swingdi" On a
Star," which was included in Crosby's "Going My Way," (Par) illin.
The success of "Swingdi" on the
way, Songs are all "educational."
Tunes are by Jimmy Van Heusen
and Johinny Burke and include "VicTunes are by Jimmy Van Heusen
and Johinny Burke and include "VicTunes are by Jimmy Van Heusen
and Johinny Burke and include "VicTunes are by Jimmy Van Heusen
and Johinny Burke and Include "VicTunes are by Jimmy Van Heusen
and Johinny Burke "A Green Love for
Walter," "The Company She Kepen,"
"Blue Birds On a Blackboard" and
"Keep a Prayer in Your Heart."
Sprinkled Hirtoryshout the eight

Sprinkled throughout the eight ides will be new verses of "Star."

Miller-Beneke on First Location, Meadowbrook

Glenn Miller-Tex Beneke orchestra has been set for its initial location date, a type of booking it was at first thought the band would not play due thought the band would not play die to its size (35 muslcians). It will open at Frank Dailey's Mcadow-brook, Cedar Grove, N. J., June 4, for two weekls. Later it will play the Sherman hotel, Chicago, opening

Join's Meanwhile. RCA-Victor is rushing out the first disks made by the band in N. Y. Two platters, carrying all four sides the outfit cut, will be released next week (12). Among them is the last tune Miller binnell wrote, "Headin' For California," penned curing the late meets bid Ill-fated disk of the late of the la

The growing value of songs to pictures may see the Hollywood songsmiths becoming members of the Screen Writers Guild. That's going to a vote some time towards the end of April.

If consummated, it will more di-If consummated, it will more directly hit the smaller, studios which utilize songs, and songwriters under a "for hire" contract. Sometimes songs go into pix even on a gratis basis, especially as regards westerns, in that the screen plug is deemed sufficient payoff ulimately.

sufficient payoft ullimately.
Songarties, however, take the
position that their contributions to
the screen are on a par with other
creative elements, particularly of a
writing nature. Many of the top
sorting nature. Many of the top
sorting nature, Many of the top
sorting nature, Many of the top
sorting nature, Many of the
sorting nature of the sorting nature
sorting nature. Sorting the
sorting nature variety and the
sorting nature variety and
when the sorting nature of the
who need the most protection.

Maestro Nixed Song Use; Sued

A unique suit filed against band-leader Eddy Rogers has been in-stituted in municipal court, District stutted in municipal court, District of Columbia, Action is by Dan Danziger and American Free Enterprises, asking damages of \$3,000 because Rogers refused to perform with his band a new song proferred by the plaintiff.

van no sone a new song proferred by the plaintiff.
Complaint charges Rogers with analy violations. Among them are: many violations are made and a property (withinholding lead, sheet of song "Ga-Ga Over You"); "damages to wealth" (conspiracy to block plaintiff in his efforts to reach public that the performance of the public plaintiff of the property of the propert

ing."

All told, there are 10 causes of complaint, due to the leader's rebuffs, via which "the public is denied the opportunity to enjoy the benefits of original, clean and wholesome entertainment" (the plaintiffs'

N. Y. AFM Local Has To Hustle to Wangle Retroactive Salaries

2 TOMMY DORSEY FIRMS BOUGHT BY EMBASSY

BOUGHT BY EMBASSY
Dath it's Sences and Mohavik
Music farms, operated as part of the
music company-ordestra combine
set up by Tommy Doesey, have been
prichased by Embassy Music and
prichased by Embassy Music and
into Sences was affiliated
with the sence of the sence

Music Notes

Henry Slone has departed Broadway for Hollywood to represent Cross-roac's Music... Rene Publications, now publishing subsidiary of Exclusive Records, Coast outfit, applying for ASCAP membership... Sam Coave to tyricize Art Johnson's tunes for Wall Disney's "Midnight and Jorenniah."

Purchase of this rights to the song "Stoic City Such has set back Republic Pictures four times the amount paid for the rights to "Pistol Packin" Mama"... Eddie Joy, son of publisher Georgie Joy, discharged from Army after return from India.

"Movie Songs," new combo movie fan and song mag edited by Charles and Jones, ex-ad-publicity director of Republic Pictures, begins monthly publication this week.

"Blue Destiny (Scherzo), from an unpublished symphony by Alberte Chiaftarelli, based on W. C. Handy's "St. Louis Blues," has just been pub-lished by Handy Bros. Music

"Blue Destiny (Scherzo). from an impublished symploity by Albertle Chiafrarelli based on W. C. Handy's 'S. Louis Blues' has just been jubic linked by Handy Bread on W. C. Handy's 'S. Louis Blues' has just been jubic linked by Handy Bread on Grand publisher living Mills, out of the Army and Stud Mills on of muse publisher living Mills, out of the Army and the Mills Massier in N. Y. Henry King orch indeed to was for Black & White Records and cuts first sites under new peal March 21. "Wesler Prince, former King Cole basis! has tormed quartet and been signed by Excelsior for recordings. . Esquire Trus slabacids states for Mamen Records over weekend, . Jan Gutter has Authors will cut four like the State of the Mamen Records over weekend, . Jan Guter has Authors will cut four like for Bel-Tone Records on Const Friday (8). Atthition will cut four like for Bel-Tone Records on Const Friday (8). Activities on will cut four like for Bel-Tone Records on Const Friday (8). Activities will cut four like for the State Conference, has bringed Nathaniel Finston's musical combute. . . Carlos Gastel manager of Knic Cole Trio, to Mexico City for a week. . Freddy Martin has quied for used for the very sex. . Stan Puble has ploited Stade Cooley crew as base. . . Jan Savitt', andecteer as well as busineer, says hell market a chrome disk, which fits over hubstess and on which can owner's initials are stamped. . . Sam E Rosen, Singerion Records and any state of the state of t



10 Best Sheet Sellers

(Week Ending March 2) Oh What It Seemed, Santly-Joy Oit What It Seemen Symphony Chappen Let it Snow Mortis Doctor, Lawyer, Indian Melrose Some Sundoy Morning, Harms I Can't Begin to Tell You. 5VC Chasing Rainbows. Miller Strip Burke Mythal

Morris Renews **Points Appeal**

Publishing firms operated by Ed-win H. (Buddy) Morris have re-newed fheir appeal to the American Society of Composers, Authors and Publishers for increased availabilitypoint ratings. Group has asked for hearing on their individual case but so far no date has been set.

but so far no date has been, set.

Marris frims were among a group
of publishers whose appeals: from
availability classifications, were benig decided late hast year. At that
time the Society's Publishers-Classification Committee decided to reevaluate <u>21</u> publishing firms in the
5,500-point class to include all pub5,000-point and the publishing from the
Committee of the committee of the committee

Some points and the committee all pub-500 points and apward. Because of this, the Classification Committee asked that all appeals be deferred e tedious job was completed though, it has not been until the tedious

Morris firms are now rated thus-ly: Melrose, 900 points; Mayfair, 800; Morris 750.

Duke Ellington Concert At Carnegie, N.Y., This Year Will Run 2 Nites

Duke Billington, whose one-tight jazz concerts at Carnegie Hall. N. Y., have been sellouts, has leased that longhair parlor for two consecutive, mights for his 1946 concert. He II play there Nov. 23 and 24.

It has not yet been determined whether hell repeat the same content of the content

two-night loca is an classification of his recent Chicago concert date, when he gave a matinee and evening recital. He'll give a two-night concert when he plays that town again.

Sinatra Disking Poem

As part of his campaign for toler-ance. Frank Sinatra will record for Columbia Records Willard Robison's "Will Rogers, American," tone poem, which Burke-Van Heusen is publish-

ing.
Piece runs between 12 and 15 minutes, which makes it simple to engrave on four sides-two disks.

NBC, CBS, ABC, Mutual Plugs

(Peatman System)

Following are the Most Played songs of the week, Feb. 22-28, based on the copyrighted survey by Dr. John Peatman's Office of Research, using the Accurate Reporting Radio Log as basis of information in N.Y.

	A Little Consideration	Bourne	
	Aren't You Glad You're You-t"Bells St. Mary's"	Burke,	
ř	As Long As I Li e	Witmark	
	Atlanta, G. A.	Stevens	
	Come to Baby, Do	Leeds	
	Day By Day	Barton	
	Doctor, Lawyer, Indian Chief-+"Stork Club"	Melrose	
	Don't You Remember Me.	Morris	
"	Everybody Knew But Me	Berlin	
١	Give Me the Simple Life-t"Wake Up and Dream"	Triangle	
	Here Comes Heaven Again-+"Doll Face"	Robbins	
	Here I Go Again	Crawford	
	I Can't Begin To Tell You-+"Dolly Sisters"	BVC	
1	If I Had a Dozen Bearts-t"Stock Club".	Paramount !	
1	I'll Re Vours	C. K. Harris	į
í	I'm Always Chasing Rambows-1"Dolly Sisters"	Miller	
ij	I'm Glad I Waited For You-, "Tars and Spars"		
i	It Might As Well Be Spring- PState Fair"	Williamson	
	Laughing On the Outside		
	Let It Snow		
	Oh What It Seemed To Be	Sa ally-Joy	
	One More Tomorrow	Remiek	
	One-zy, Two-zy	Martin	
ĸ	Personality-1"Road to Utopia	Burke	
4	Some Sunday Morning-†"San Antonio"	Harms	
ij	Symphony	Chappeli	
ï	Talk Of the Town		
0	Tomorrow Is Forever	Advanced '	
8	Wait and See-+ "Harvey Girls"	Feist	
	Who's Sorry Now	MHIs .	
	You Won't Be Satisfied	Mutual	
	f Filmusical. * Legit Musical. # BM1 Licensed.		

Torme-Wells Signed By Burke-Van Heusen

Songwriting team of Mel Tormed Robert Wells has been signed by a five-year writing contract by Burke-Van Heusen (Wells was a five-year writing contract by Burke-Van Heusen (Wells was formerly known as Bob Levinson), Initial song as a result of the ar-rangement is "Willow Road."

Torme, incidentally, has also been signed by Musicraft Records at the head of a vocal group he has been

FINLEY PLANS LONDON TRIP TO SET BALLROOM

Larry Finley, operator of Mission Beach Ballroom, San Diego, Cal., is in N. Y. angling for a passport to England, where he'll look over sites for a ballroom. If and when Finley ever sets up a spot in Britain, it is his intention to use U.S. name bands, providing of course, the recent action by British maestros in On Will Rogers for Col. attempting to prevent the entry of S. crews doesn't collapse his

plans, Nat Moss, operator of the Club, N. Y., went to England for the same purpose early in January. He found nothing to his liking for the establishment of a counterpart of

BG AGAIN UP TO HIS LONGHAIR TRICKS

Memphis, March 5 Being Goodman will guest solo with the Memphis Symphony Or-chestra for two "pop" concerts at the Dunbar Bowl in Overton Park on June 18-19.

Orchestra is batonned by Dr. Burnet C. Tuthill.

Ton Tunes for Your Books An All-Time Favorite

CUBAN LOVE SONG

Music by . . . JIMMY McHUGH

ROBBINS

NEW SOMES ... "WIR You Be Min MUSIC CO

Sensational Hit by ELLINGTON and STRAYHORN

JUST A-SITTIN' AND A-ROCKIN'

Lyric by LEE GAINES-Music by BILLY STRAYHORN and DUKE ELLINGTON

The No. 1 Hit from 20th Century-Fox's "Do You Love Me"

I DIDN'T MEAN A WORD I SAID

Lyric by HAROLD ADAMSON-Music by JIMMY McHUGH

Inside Orchestras—Music

Award of \$1,500 to Bernard Rogers, composer, and Norman Corwin, illustratist, for their opera, "The Warrior," which won the short-opera conset sponsored by the Met Opera Asra, and Columbia University, doesn't necessarily mean production of the work by the Met, which has first call on the work. Cost of producing II, according to Met general manager Edward Johnson, is the problem. A one-actor, on two scenes, the opera would cost \$250,000 to produce. Dilaso Flund has offered \$3,000 towards this cost, but the Met would have to shado the balance. Opera, based on the control of the balance. Opera, based continue under nom de pluines. Official award was made \$5.4. (2) attention during the Met opera broadcast.

Larry Finley is reported among the numerous dancery operators bidding for Walter Newcomb's Western Palisades Ballroom, Santa Monica, Cal. Spot is currently operating on Saturday nights only with "modern" western bands, but plans to run on a three-day weekend policy, with a possible extension to six nights weekly with semi-anne bands and westerns share.

extension to an ingine weekly with semi-many cancer and additional terms of the first terms of the control of t

Half: a dozen odd-label platter makers in .Hollywood recently have learned an oversize shoe can pinch: Six are quitits which few months ago mattery as all the state of the st

Last Saturday (2). Plque, owned by Louis Prima, came in a surprise second in the \$25,000 added New Orleans Handleap at the Fair Grounds track. The mestro has had fair success at other tracks, too. Harry James' stable has been taking the majority of his time on Const. According to friends, he has been itting a trainer's life, with barely enough time out to mike records. He had one winner a few weeks back that path off something like 00 to 1.

An idea of the value of old copyrights and their renewal rights is gleaned from the fact that the average flothywood film usage contract calls for a seven-year period. There are many song oldies whose copyrights expire in the next four or five years, for instance, and thus technically the publishers can teed the seven-year synchronization privilege until they have effected a renewal with the songaniths for an additional 28 years under the original copyright post.

."Don't Be a Buby, Baby," which is creating substantial interest via a disking turned out by the Mills Bros. was originally written more than two years ago by Buddy Kaye and Howyard Science, it was taken then by Bregman, Vocco & Conn and held in reserve. Kaye at that time was an unknown writer, He co-authored "Till the End of Time" last year.

The New Sensational Torch Song

THERE'LL BE ANOTHER SPRING

COSMOPOLITAN MUSIC COMPANY 54 East 9th Stre New York City

MMRST* -- -- ...

*MILLS Most Requested STANDARD.
TUNES

BLUE

MILLS MUSIC, INC.

Jimmy Rushing Okayed To ASCAP Membership

To ASCAP Membership
Jimmy Ruship voculist with
Courn Baste british voculist with
Courn Baste british voculist with
Courn Baste british voculist with
a croup of withers and publishers
admitted to membership in the
American Society of Composers;
Authors and Publishers last week.
Vol. Kon Sisson, Arnold B. Horwitt,
Octore P. Briegel and Ray Carter.
George F. Briegel and Ray Carter.
George Kleinsinger was the sole
standard writer admitted.
Publishers olayed were: Beverly
Music Corp., farm reemtly set up by
Burton; Stept, Inc., set up weeks
ago by songweiter Sammy Stept in
partnership with Chuck Green; Vicer Publishing Co., and Gaumont

tor Publishing Co., and Gaumont Music Publishers, Ltd.

Abbott, Phillips Sets U. S. Deals

Both John Abbott, representative of Francis, Day & Hunter, and Jimmy Phillips, general manager of Francis, Day & Hunter, and Jimmy Phillips, general manager of Peter Maurice, English music publishers. Belts, and the week, having completed contracts with U. S. publishers. Belts apparently did well in setting up new arrangements and renewing often of management and renewing often of management and renewing often in the Robbits Music combine and to enter into a contract with Sanity and the Robbits Music combine and to enter into a contract with Sanity and anagging 5-J. He also set up. The contract with renewing with Robbits and anagging 5-J. He also set up. Journal of the Robbits and anagging 5-J. He also set up. Journal of the Robbits and the Robbits and the Robbits and the Robbits and the Robbits of the Ro

Henderson Forms Ork

To Disk for Capitol Hollywood, March 5. "Skitch" Henderson, former NBC

offices in Radio City. For years me company has maintained both spots, with all people directly concerned with recording occupying space at the studio site, while Jim Murray, head of RCA's disk division, was sitconductor here who recently a sre-leased from Army Air Corps, is or-ganizing a 17-piece band, for which he'll do his own arranging, as well as sitting in on piano. uated uplown.

Shift moved some 15 people to
Radio City, headed by Eli Oberstein,
chief of Artists and Repertoire.
Studios will be maintained for reniano. ords has already inked rst disks will probably

Loesser to Publish His Own Song Interpolations in M-G Musical

Chi Contact Men Plan To Resume Annual Benefit

Kesume Annual Benefit Chicago, March 5. Under present plans, Chi Professional Music Men, Inc., will hold its first annual Tin Pan Alley bell since 1942, April 22, in the Tertace Room of the Morrison hotel here. Previous to 1942 the affairs were held yearly to provide funds for members of the profession who found themselves destitute or in need. When the fa-cilities of the music men were turned over to USO and the Chicago Servicemen's Center, the affairs were stopped.

stopped.

Directing this year's operation is Al Beilin, of Remick Music Co., general chairman; Erwip Barg, of Robbins Music Co, co-chairman; Mousic Co, co-chairman; Mousic Co, Sheeffer, local music attorney, ticket sales; and Barg and Handwarkertl, Crawford, advertising Entertainment Committee Includes just about eyeryone in local music.

NEW AKRON BALLROOM **BUYING NAME BANDS**

Akron, O., March. 5:

East Market Gardens, built during
the first World War as an open-air
dance hall, converted to a roller
skating rink in 1940, will reopen
Friday (8) for dancing. Ballroom
has served for three years as a
skyrong space for military tires.
Vaughn Monroe band is booked to

vaugin addition band is booked to open the spot.

Ballroom will be used three nights a week, Mondays, Thursdays, and Saturdays for dancing, and name bands will be bought whenever possible, Tommy Dorsey's band is set for March 25.

District in Historical Subjects of the Control of t

Paramount, where he is currently on assignment the copyrights belong to him, and he publishes his own times. Losser's assignment at Par is "Petils of Pauline," for which he is "Petils of Pauline," for which he would be a support of the paulity of desirable songmitting talent for filmusicals, it calls for a bauelty of desirable songmitting talent for filmusicals, it calls for a type of Johnny Mercet, Harold Arlen, E. Y. Harburg, Mack Gordon, Johnny Burke-Jimmy Van Heusen, Harry Warren, Arthur Schwartz, Lee Robin, Jimmy McRiugh, Harold these songsmiths are in particular demand.

Old Man Mose Spry Again, **Gumble Going to Coast** Mose Gimble, dean of song-pluggers, is well enough for another Coast hegira on behalf of Warner Bros, music pub interests. Plans going the end of this month.

Gumble is working on another song revival, "You Are Too Beautiful," a Rodgers & Hart oldie from "Hallelujah, I'm A Bum."



BY RAY NOBLE

SANTLY-JOY, Inc. 1619 Broadway, New York 19 Tommy Valando, Gen. Prof. Mgr.

PICTURE SCORE! TRIPLE THE SEASON'S ONLY

Featured in the 20th Century-Fox Picture DOLL FACE

VALDEZ IN 3-YEAR PACT

FOR MUSICRAFT DISKS

Miguellio Valdez was signed to a three-year contract last week by Musicraft Records. He'll record with a 15-piece orchestra. First disks will be turned out in N. Y. March 12.

RCA's Studio Shift

RCA-Victor last week moved all recording division personnel from its 24th street, N. Y., studios to the main offices in Radio City. For years the

Entire Score by HAROLD ADAMSON and JIMMY McHUGH

HERE COMES HEAVEN AGAIN

HUBBA-HUBBA-HUBBA (DIG YOU LATER)

SOMEBODY'S WALKIN' IN MY DREAMS

Group of music publishers that lumbin will be unable to secure perhad given permission to Columbia in institute to reprint lyries. Records to print bries of tunes that Jong alltis, along with Chariton had been recorded by the disk out-like the control of the properties of the control of the

in magazine form.

After tearing of Columbia's method of placing small throwavay pamplies on music store counters, which include lyries of songs recently recorded. Song Hits wired, all music publishers involved, sharply objecting to the practice of "girling away" muterial for which it pars a "considerable sum annually. Under the succrate sum annually. Under the state of the state of the process of the publishers had in comeback to Song Hils complaint, salary the club has ever paid a In the future, it's probable that Co-single. He has worked there before

Valdes' 12G Club Date

Los Angeles, March 5.
Miguelito Valdes has been inked for eight-week stand at Chib Brazil, downtown nitery, commencing July 9 at \$1,400 per stanza.

CAPITOL GOES ALL OUT ON NEW TRANSCRIPTIONS

Hollywood, March 5. In effort to expand standard library II has developed during year past, Capitol Transcriptions has jotted name bands and chirps to record popular tunes for firm's debut in the battery biscuit biz on July 1. Dickers continue for adding other name performers to roster. Capitol has inked Stan Konton,

Gene Krupa, Enric Madriguera, Alvino Rey and Jan Garber, and most of the group has already waxed

Bands at Hotel B.O.'s

Asterisks indicate a supporting floor show. New Yorker has ice show Lexington, an Hawaiian floor show. Waldorf, Jean Sullou.

Chicago

Denise.

Griff Williams (Empire Room, Palmer House; 650; \$3:\$3:50 min.). Williams, Erwin Corey: Dorothy Shay, et al., packing 'em in to the time of 6300.

Los Angeles

Preddy Martin (Ambassador; 900; \$1:\$1.50). Only one night is not a complete sellout—Sunday. Otherwise, hits 4,800 covers.

Jimmie Grier (Biltmore; 900; \$1:\$1.50). Hitting beautiful stride with lotsa transients to knock off 4,400 tabs.

Location Jobs, Not in Hotels

Los Angeles).

Los Angeles).

Los Angeles).

Rob Crosby (Palladium, B. Hollywood, 4th week). Doing boffols .biz with a sweet collection of 25000 tileets.

Al Donahue Cirianon, B. South Gate. 2nd week). Not making records with drop to 1.150, but no compaints either.

Johnsy Mahnes (Slappy Maxies, N. Los Angeles, 24th week). No flueland the control of the compaint of the control of the control

Gluskin Gotham Rep Of Survey Testing Tune Possibilities

Hallywood, March 5. uskin, manager of Gene Johnny Gluskin, Krupa's band, has been named New Krujav band, has been named New York representative of the new Music Survey. Inc., which will attempt to test public reaction to new songs for music publishers, before publication. Gluskin k-lyow in N. Y. contacting publishers and disk jockeys, trying to sell the idea to the fornier, and aget the consent of the latter to use the disks for

of the group has alreedy waxed transcriptions which company has more transcriptions which company has more transcriptions which company has more than 100 dealers and the transcription of the standard stuff with no lies than 500 disks of new times clement involved Just been submitted by publishers, and distribute them for air plugs to disk splainers. In this wax, it's hoped milk that the policy of the standard study of the standard study

Balk Suicide Of Mrs. Buddy Rich

Jean Rich, wife of bundleader Buddy Rich, who attempted suicide in New York Sunday (3), is resting comfortably, in Doctor's hospital, N. Y., completely out of danger. She had taken an overdose of sleeping tablets after a phone disagreement

unites after a phone disagreement, with Rich, who at the time was playing with his band at the Palace therate. Youngstown, O. Mrs. Rich was balked by N. Y. Police soon after she had taken the tablets. They had been tripped of she would attempt squicke by a phone call from Youngstown, pre-aumbly placed by Rich Hunself.



Bing Crosby Sings

IN THE LAND OF BEGINNING AGAIN

Words by GRANT CLARKE Music by GEORGE W. MEYER Featured in RKO's THE BELLS OF ST. MARY'S

Published by LEO FEIST, INC.

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and Mary Shoemake A Natural for Jukeboxes Can Be Ordered in Lots of 50 Write:

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JUKE FILMER FILES VS. TRUMMY YOUNG

VS. TRUMMY YOUNG
Bull Croude head of Filmentin
which turns out 16mm shorts for
on maching, has filed a claim with
New York local 300, American Fedcartion of Musclims, vs. trumbonist
52,000 from Young for the theory
52,000 from Young for the claim
52,000 from Young for
filmer to show up on a celebrated
date to film a new short. Coin
full received the short of the control
of concernment electricisms, studio,
of concernment and the control
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a different date for the lensing than the one Crouch claimed.

For That Summer Replacement

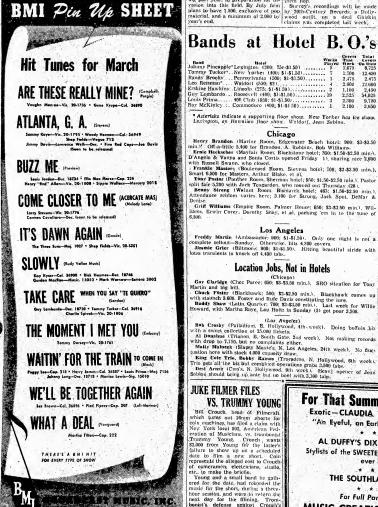
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For Full Particulars Call

MUSIC CREATIONS by NOVAK TRafalger 4-1999 Chester H. Miller, Personal Manager



On the Upbeat

CH LIKE CUPUCAL

AND CYENUI BAND WILL TOOPIN RENDEZVOUS BAILTON, BAILDO, CAILT,
MANCH HIII BAND WILL TEOPEN RENDEZVOUS BAILTON, BAILDO, CAILT,
Which has been to receive the control of th

Jean Sablon last week recorded "J'Attendral" for the fourth time. He has made editions for Columbia, Victor, and a French firm, Current disk was for Decca.



I'D CLIMB THE HIGHEST MOUNTAIN

THESE FOOLISH THINGS Remind Me of You

I NEVER KNEW

TUCK ME TO SLEEP

BOURNE, Inc. Seventh Ave., New York 19 N Y

Cugie Rep to Feel Out S.A. on Proposed Tour

Miami Beach, March 5.

Xavier Cugat, whose band is at Colonial Inn, Hallendale, Fla, will send a rep on sweep through South America, touching Lima, Santiago, Buenos Aires and Rio de Janeiro, to determine what kind of business he witch do no trun of garage.

determine what kind of business he might do on a tour of area.
Cugat has contemplated such a trek for some time and if he makes it will probably stay six months. However, recent unstable conditions in S. A. are causing him to underwrite the survey to make certain it's worth it. Bandleader's rep will also thumb the pulse of Mexico City en

Varnum Back to Col., Rearrange Publicity

Kearrange Publicity
With the fortheoming discharge of
Wayne Varium from the Navy, in
which he's a lleutenant, Columbia
Records will rearrange its publicity
and exploitation setup. Varium,
who headed that department for Columbia prevention of the columbia
Note of the columbia
Note

port main office.

While Varnum was in service, Co-lumbia used various exploitation avenues, at one time employing the Constance Hope office. Lately it has been handled by company people.

TAX REFUNDS Before Apr. 30

Meadowbrook Gardens

Changes B.O. Policy Changes B.O. Policy Meadowirock, in Culver City, changes its policy March 19 with the booking of King Guion's double ritythm setion band. Ballroom will charge 75c. admission Tuetday and Wednesday nights, which are currently open gard the control of the control

Coast Ascaps Beef Over Nixed Meet

Hollywood, March 5.
Most local members of the American Society of Composers, Authors and Publishers are burning to a malogany crisis over the cancellation was to have preceded the N.Y. membership confab of March, 28.
Politting out that the olyakes of Zelotting out that the olyakes of Zelotting out that the olyakes of the Composition of March 28.
L. wolfe Gibbert and Box MacGinsay over weekend dispatched a bitter, blustering makes to N.Y. head-cancellation. "a violation of trust."
Local ASCAP writer membershird beet is that they have no representation on the beart, no ore or construction of the control of the contr

up slate for election this month, and no one consequently up for office. They also squawk they are never apprised on the Coast of what's happening in N. Y. headquarters, and that with the cancellation of the gathering here, Hollywood members, 300 strong, are deprived of opportunity of discussing proposed amendments.

tunity of discussing proposed amenda-ments. In ASCAP history only one Coaster, Gilbert, has ever been on board, and he was voted off two years ago, Gibbert, who willingly ad-mits he such that the company of the the coast of the coast of the coast of go east four times yearly when in office to let N. Y. in on what oc-curred on Coast but that now no one comes out here.

REVIVAL OF INTEREST IN SMALL-BAND DISKING

There seems to be a revival of interest in small-band recordings among the better name leaders. During recent weeks such leaders as Jimmy Dorsey, Tommy Dorsey and Woody Herman have turned to cutting both jazz and commercial melodies with picked combinations from their larger orehestras.

Jimmy Dorsey made the first small-band sides he has cut in some time, for Deeca, several weeks back. One, titled "J. D.'s Boogie Woogle," already released. Last week, Tommy Dorsey devoted an entire Tommy Dorsey devoted an entire session to small combo disks, making both originals and pop plug songs. Herman, who also made some small group disks for Columsome small group disks to Coloni-bla, probably has made more of this type platter than the others in recent years, Recent ones, however, were the first in some time and the first for Columbia label, to which he moved last year from Decca.

Peer Explains ASCAP Argentine Deal To BMI Board: Outlines Brazil Setup

John Hammond Joins Columbia Records

John Hammond, joined Columbia Records In N. Y. Morshay (4). He recording, which all major distorted in N. Y. Morshay (4). He recording, which all major distorts have touched on lightly or not stall alinee start of the war. However, with production easing a bit there's type of clisk effort.

Hammond was originally due to lon Columbia several weeks ago, but took extra thice out with his family distorted in the columbia of the including the warms of the columbia of the latest the section of the columbia of t

Lee Shubert, Olsen Ask Dismissal of Song Suit

JUSINISSAI of JONG Julii Producers of the musical comedy, "Laughing Room Only," in answers field last week in New York federal court, ank for distribused of composer-tion of the country of the country of the Ballet, "used in the comedy, Suit hartingement to his "Boston Harbor Ballet," used in the comedy, Suit seeks \$10,000 for in writing original music for the ballet at defendants from its use without permission. Producers, Lee Shubert and John Solsen make a general definial of all allegations in answers. They assert that prior to the commence-dam; that Morar's bill for the ballet claim; that Morar's bill for the ballet was disputed, but been had settled.

was disputed, but been had settled. They further assert that the music was used with the plaintiff's knowl-

was used with the plaintiff's knowledge. :
Moran contends that he wrote the ballet in Oct. 1944, at defendants request and copyrighted in July, stoke and exclusive cowner of the copyrights. Moran alleges that the copyright in Detroit, Chicago and various other places, and since Sept. 1945 they have failed to make payment for its, use.

Ralph Peer, head of the American Performing Rights Society, and owner of Southern, Melodylane and other song catalogs, flew to New York from California last week especially to appear before the board of Broadcast Music, Inc. Purpose of Peer's trip was to explain to members of BMI's board how the American Society of Composers, Authors and Publishers managed to arrange the deal with the Argentine performing rights group, which replaced a similar agreement the latter had with BMI. Also to outline ASCAP's workings in the nailing down of reciprocal rights deals in

Peer was in South America at the time ASCAP's representatives headed for the same territory to arrange the contracts they subsequently secured. He was asked by BMI to jump from Chile into the Argentine to head off the ASCAP contingent to head off the ASCAP contingent and try to secure for BMI a renewal of its pact with the Argentine group which expired last Dec. 31.

There have been many stories concerning ASCAP's methods in wangling the rights-exchange deal it made in the Argentine. BMI last fall complained to the U. S. Dept. of Justice about the contract:

Hazel Scott has signed a contract with Signature Records.

MMRST* -- -- .-. ... *MILLS Most Requested STANDARD
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Sidewalks of Cuba

MILLS MUSIC, INC.

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WORDS BY LORENZ HART

MUSIC BY RICHARD RODGERS . . .

A GREAT STANDARD REVIVAL

ALREADY RECORDED BY

FRANK SINATRA, Columbia DICK HAYMES, Decca GEORGE PAXTON, Majestic FRANK PARKER, Mercury CHARLIE SPIVAK , Victor

JAN SAVITT, ARA Hollywood

CARMEN CAVALLERO, Decca

ARMS. Inc.

AGVA Threatens to Brand All Texas 'Unfair' If Nitery Conditions Continue

Claiming that intery operations in inguestic the color of the color of

MANDRAKE In Person!

and the PRINCESS

MAGICAL MUSICAL

with

Their Company of

DANCERS & MAGICIANS

Hypnotism · Dancing · Comes Fun and Fantas

Costumes

of Living

Book Wesson Bros. On Deal With Greshler

New booking connection is being arranged for the Wesson Bros. by Sam Stiefel, who bought into the comics last June by payment of a reported \$25,000 to Abher J. Gresh-

comics failt dame by personance and in the common and in the commo

vaude
Stitlel formed a separate corporation. Wessons, Inc., to take
care of the comedians. It's the same
setup he created when he acquired Mickey Rooney, who's being discharged today (Wedneeday)
and with whom Stiefel will go back
to the Coast today.

and obsolute the Court of the C

Frank Jenks' Nitery Date Greenwich Village Inn is con-tinuing a name policy with booking of Frank Jenks, film character actor.

U.S. Acts Set for Rio's Copa Rosario & Antonio Cap

Fred-and Elaine Barry along with Flo Vallett, are latest to be signed for the Copiceabana, Rio de Janeiro to open April 24. It's the opening show of the fall season for this

casino.

Others on that layout will include Glora Gilbert, Gale Meredith, Alphonse Berge and a fashion show for which the Copa will import eight American models.

Proser Conceding 2 Shows Nightly To Jane Froman?

Note Proor, operator of the Copaenham, N. Y, may recode patitudly from his demand that aets blay three shows nightly at his spot, or not at all. Proser is dickering, and, due to her playsical condition that was badly inquired in a plane and, due to her playsical condition that was badly inquired in a plane creath during the war), is willing to let the singer work only the first many that the condition with the La Martinique, the Copaenham of th

Possibility of Miss Froman's book-ing at the Copa, leaves La Martin-ique on a limb for the show starting April 3. It had planned to use Miss Froman and Charlie Carlisle, a De-troit comic. But with Miss Froman out, Carlisle's date may have to be postponed.

LEON KIMBERLY IN U.S. TO ALIGN TOP NAMES

Leon Kimberly (& Helen Page) is in New York from London to line up top pop concert artists as well as standard vaude headliners for Lonsindard vaude headliners for London bookings. Band is off the bank-roll, with price no object in seeking performers like Jose Iluribi, Jean-neite MacDonald, etc. for engage-with Hyman Zahl Agy.

It took Kimberty three weeks to recross the Atlantic, coming here on a freighter bound for New Orleans, which dropped him off at Evertuella to the state of the seeking of the wide will be in the States owners as weeds.

Club 18, N.Y., Reopens March 17 on New Site

Marcui 14 on item once.

Dening of the Club 18, N. Y., has been set for March 17 with show headed by Marke Rosenhloom and Mars Bacr who as a team get 4500. Only other performer definitely set is Gaye Dixon.

How the successor to the old club of the successor to the Club of the Bar on, was forced to vacate in order to make way for the Standard Oil building addition to Radio City. Radio City.



BACK IN CIVVIES NOW Satire on the Half (Nat. Shell

EDDIE SMITH AGENCY

Concert Tour With SRO Date at Carnegie, N.Y.

Jate at Arnege, N.1.

Proof: that Rourio and Antonio, the "Kids from Seville" have made the jump from vaude-mileries to the jump from vaude-mileries to strated Sunday (3) night at New York's Carnegic: Hall, when the Romenco dancers and their troupe-performed to a \$4.500 selbott house, performed to a \$4.500 selbott house, and the performance of the performance of the performed to the performance of the perfo

gross. Troupe has already been set for 10 weeks next season, at a \$50,000 guarantee plus- percentage. Meantime bookings are being set for summer al fresco appearances, including N. Y.'s Lewisohn Stadium, for the farst time. Dancers leave N. Y. in September for a Central American and Caribbean four.

Sunday's recital was a well-bal-anced program of solo and ensemble numbers, the "Kids" supported by dancers Pastora Ruiz, Carmen Lopez dancers Pastors Ruis: Catron Lopes and Sinda Derica, and by guitaria G. Villarino and planist, Silvio Masciarielli, Pari alwood themselves masters of the flamentor style of disnering at the style of the land to eliciting and savage twirts. They were superb in Egypty, folk and comic sequences. Miss. Deria displayed a striking combination of ballet and gryps styles in a Bolero. Two bollet sequences of the style of the s

JOE JACKSON SHIFTS TO 'HOLIDAY ON ICE' SHOW

Joe Jackson, Jr., has signed with "Holiday on Ice." He joins the current show March-31 and will be with it the remainder of the season, plus going into the next edition starting out Aug. 31.

Jackson has hoon by the land of the starting out Aug. 31.

Jackson has been in ice shows nearly five years, but this is his first season away from "Ice-Capades," a

7-Yr.-Old B.W. Pianist On % at Chi Theatre

Detroit, March 5. Probably the youngest act ever to Probably the youngest act ever (o head a vaud-penkage deal is "Sugar Chile" Robinson, seven-year-old New Debugger Chile" Robinson, seven-year-old ender the property of the pr

He recently played the Downtown theatre here for two weeks at \$1,250 weekly.

Youngster played the Nailonal Press Club dinner in Washington, Saturday (2). He broke up the meet when, during recital, he yelled to President Truman, "How'm I de-in, Prez"

Miami's Copa May Run Year-'Round

Copacabana, Miami, will not fold when other bistres of that area call it a season at the end of this month, He plans to continue operations probably into summer, figuring there'll be plenty of tourist trade around ev

Weinger claims to have sufficient commitments with acts and bands to operate throughout the summer.

Sonja Henie Extends Run Hollywood, March

Sonia Henie added four days to the current run of her Hollywood Ice Revue in Westwood Village. Skating spectacle is now slated to continue until March 21.

San Francisco Critics Join In With Other Critics From Coast to Coast and Acclaim

"THE MAD AUCTIONEER"

Recently featured with Otton 2 Johnson's "Sons of Fun" Show.
Syd Goldie, San Fourteen Progress.
"Artch the new staw on the Kons. It's a great show. It tentimes to be a function of the staw of the st

norm gitts, jack't as positive root of Gene De Forcest, Onkinall Nick, En-quiver: "New show at the Kunn Chi-ha n four-size smassh lift, staring Jack Nieu, "The Mad Auri Inneer," who thing different in entertainment," Gene dewell, Sain Francisco Cull-Bal-tilia: "Jack Shen, "The Mad Aur-tioneer," is positively the biggest rol lettle: "Jack Shen, "The Mad Aur-tioneer," is positively the biggest rol the gives out by Junes to the halless and valythe and expensive gifts to all, worthy of too billing anywhere." There Is Only One Rack of Gibr and Only One "Mad Auctionee

FREDERICK BROS. lew York - Chicago - Hollyw



HAPPY TIMES & JOILY MOMENTS CULTERTIY COLLEGE INN, CHICAGO

BOBBY PINKUS

SOMETHING DIFFERENT IN COMEDIANS

Assisted by RUTH FOSTER

Currently LOEW'S STATE, New York (Week Feb. 28th)

> Personal Management JACK KALCHEIM Fredericks Brothers



ORE 'TIME' FOR LOWER PRICES

AGVA Sets Reciprocal Deal With **Cuban Union**, **Easing Act Interchange**

has effected an interchange arrange-ment with the Cuban talent union, "Cubana Artista Associone," which will cut many corners on taxation and passport snarks for American acts booked into that territory. Matt Shelvey, head of AGVA, returned from Havana this week after setting up the new deal with the Cuban

union.

Herctofore, American acts playing that territory were compelled to pay \$20 to join the CAA and in addition pay an assessment of 2% of salaries pay an assessment of 2% of saturdes for duration of engagements. There were various other annoyances on getting clearances in and out of the

Current deal obviates necessity of Current deal obviates necessity of joining the Cuban union. American acts will now only be required to take out a working permit costing \$10, which will cover a four-week period. If remaining longer they will have to join the CAA, but with the original \$10 applying to the \$20 mem-

Again Held Over for The 5TH TIME for 2 More Weeks

THE MIAMI HERAID " CAPPELLA AND PATRICIA HAVE BEEN AGAIN IELD OVER AT THE ULTRA-EXCLUSIVE BROOK CLUB AND STOP THE SHOW! -By Georges Bourke.

. THEY BROUGHT DOWN THE HOUSE. . . "-By Lorry. Variety.

NOW EXCLUSIVE **BROOK CLUB** MIAMI BEACH

bendy in internal reputs of course, regular dust, and the second process of the second p

N.Y. Par, Run of 'Utopia' And BG Confined to 7 Wks. by Film Backlog

Wks. by Film Backlog

Current Paramount theure, M. Y.,

show with Benny Goodman corchesmain seven weeks only. That was

determined late last week when. Eddie Bracken was signed to open April

Twith Johnny Long's band and

The Virginian "Ran

The Justinia Charled to keep

"Upopla" and BG longer, inasmuch

as intilal week's gross of \$135,000 is a

new house high, bredning previous mark of \$125,000 act by Xavier

Lougat an "Lady in Dark." Lagoor

Cugat an "Lady in Dark." Lagoor

Cugat an "Lay in Dark." Lagoor

Cugat an "Lay in Dark." Lagoor

Weltman, Par's managing director,
backlog of films prevents a longer

run. As it is, Long was originally

supposed to go in April 10, one week

Brackm deal was held in heense-

Bracken deal was held up because of juggling of dates. Film player will be available only at that time.

NEW 12.000-SEAT ARENA PLANNED FOR PITT

PLANNED FOR PIT

Pittsburgh, March S.

John H. Harris, head of Harris
Amusement Co.

and Grant of Harris
Amusement Co.

and Grant of Harris
Amusement Co.

and tiling

separate and pitter of the Harris

for more than a year now, but
shortage of labor and materials have
been holding up the plans.

Gardonia where he houses his
hockey team and plays the big ice
shows. New sports center has long
been needed here and Harris is figured as the logical man to build it
because of his many interests. He's
also prexy of Arena Managers Assecitation.

THE TRES OF THE STARS

Marcus

BOOKING AGENCY

GENERAL EXECUTIVE OFFICES

LOEW BUILDING ANNEX

W. 46th St., N. Y. C. * BRyant 9-7800

H. LUBIN

JESSE KAYE

. In an effort to create new vaude and stageshow outlets, talent agencies have reached the point where, they declare themselves willing to the control of th

stage shows.

Agents say that under present conditions, top names can't be approached to work for salary slices while there's so little time available. But, if more time is opened up, head-liners could be forced to take salary slices along with deals that entail considerable gambles.

considerable gambles.

I's pointed out that there's scarcely a handrul of weeks left outside of
New York and Chicago. Even a
town the size of Philadelphia occasionally is without a major stageshow-outlet Earle last week cut out
the size of the size of the size of the
thing of the size of the size of the
thing of the size of the size of the
thing of the size of the size of the
thing of the
th attractions develop, prices will go-down of their own accord.

down of their own accord.

Agencies say that towns such as
Cincinnati, Pittsburgh, St. Lotis,
Denver, which are now entirely devoid of flesh, could, support at least
one vaudery, while others like Buffaio, Omaha, Indianapolis, Minneapolis and Detroit can use shows with
greater frequency than are played.

greater frequency than are played.
Music Corp. of America has in the
past tried to open up more playing
time and has approached operators
in various cities such as Newark,
and Philadelphia, but efforts have
been meeting little response because
of big business done with films only.

U.S. Dates Scarce For 16-Yr.-Old. Woodrow Returns to Britain

Woodrow, the 16-year old English juggler who completed an engage-ment at the Roxy, N. Y, yesterday (Tuesday), sails back to England ment at the Roxy, N. Y, vesterday, Truesday), sails back to England Saturday (9). He was imported here for the Roxy and was to have obtained subsequent flower of the flow

LATIN CASINO WAVES \$7,500 AT RITZ BROS.

Latin Casino, Philadelphia, is ne-goliating with the Ritz Bros, for-four-week run upon completion of their present stint at the Copaca-bana, Miami. Deal would give the zanics 37,500 for six days on a two-shown nightly sked. In trealled to Ritzes may okay for the called to the Cossis on pending film deal.



Chi's EMA Scrapped, Members Ask To Align With N.Y. Artists Rep. Assn.

Entertainment Managers Assi, western agein group which has been correcting for past couple of years with American Guild of Vastely and the more than the control of the con



'The Pepper-Upper'

"Variety" Says:

o Pepper, only recently out of the services, turns in a sock job in the last now at the 3d Morocco in Montreal The s a thick feat-tabling could be a large to the services of the services of

"Billboard" Says:

Montreal Gazette Says:

Montreal Guzette Suya:

Mac Fapper Conic et Wif, Originally fig indicat appearance at the
A height face with a witty tongue in making its indicat appearance at the
A height face with a witty tongue in making its indicat appearance
and the suppose educated as a strong favorite here my time he shows us.
For our thing, Six, French an actual rand parameters, any time he adverse us.
For our thing, Six, French and a strong favorite here my time he continued to the suppose of the suppose

hem. Though, essentially a perfurmer who relies on visual appeal to strong effect. repper's personality and material are clean and fresh enough to make it saily adaptable to radio. He's really going over big.

easily adaptable to radio. He's really sold so was a real real selection of the Montreel Heroid Says:

Montreel Heroid Says:

Mee Paper, Ence of 'B', Top Comedies

To my that size Paper, bedding super, who capted at El Morecco last

To my that size Paper, bedding super, who capted at El Morecco last

consideration of the Paper of the Sais and the Says and the Sais and the fact that he source one of the Sais's good bottom as a recent dis
condition.

The last way of their the ancience into the show that is always well.

If here way of their the ancience into the show that is always well.

The last way of their the ancience into the show that is always well as the said of the sais and the said of the sais and the said of the

Lee Shubert Says:
"A natural comedian with charm
I would be proud starring you in
show." Jim Timoney Says: "
"I wish Man West could see you. 1 laughed till my sides ached."

"My favorite comic. I don't have to haugh up his jokes. The audience My Dog Salty Says:

CURRENTLY LATIN CASINO, PHILADELPHIA

(Held Over) OPENING CHASE HOTEL, ST. LOUIS, March 22

Following My Pal, Jerry Lester Thanks Al Garry, Harry Kilby, Val Irving and Dick Henry Booked by GAC



Berle Boff (for \$7.500) at Carnival In N. Y. Stresses Mass-Nitery Click

By ABEL GREEN Booking of Mittine Barks, a \$7,500 localitater in a John Murray Anderson layout comprising a crisk stray of talent, to a \$2,500 dimer, empirate and the strain of the stra

Makes matter of fact, even now Nicky Bhirt at his Carnival spot in the Hotel Capitol, N. Y., alice starting of with a \$5.000 topliner in go of with a \$5.000 topliner in a \$0.000 topliner in a week, despite his \$50 capacity, and so, when Berle came in, even at a slightly supped nut, Bhirt department, and the starting are considered to the starting of the starting of the starting and the starting of the starting matter of fact, even nor

ARTHUR

BLAKE

"SYMPHONY IN SATIRE"

BOULEVARD ROOM STEVENS HOTEL, Chicago Dir.: GENERAL ARTISTS CORP.

LAURETTE and CLYMAS

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S. COHEN-WI. 7-4056 1441 Broadway 9 17th

HELD

OVER

For 6th



Milton Berle starred in John Murray Anderson revue with Elly Ardelty Hop, Skip & Jump, Miriam LaVelle, Stan Fisher, Ben Yost's Vi-Kings (5), Walter John, Miriam Guinn; 10 point Six showjirs; Art Roman and Six Strange Bands; \$2,30 mini-mum dinner and supper.

men dimer and supper.

Ing Stan Fisher (New Acts), even unto a holum Holmer bit on list with a large of the supper supper

register in their meety easigned securities.

Wartime spending has brought a completely new crop of customers classes. Everyhody nowadays seems have money and is eager to spend it. Whether black market moola or not spending to the control of the

Frolies, Chi

Beatrice Kay, with Sylvan Green;
Dick Buckley, Perry, Franks &
Jance, LeRoy Bros. (2) and Marioneties, Line (3) with Eileen Sullivan,
Henri Lishon Orch (9), Don Chiesta
Orch (4); minimum \$2.50-\$3.50.

Orch (s); minimum \$2.50-\$3.50.
Beatries Kay makes her Chi nitery debut in this one and, coincidentally makes it the best Frolies show to potent of songs of the Gay 90% was never in better form; her accourtements of the songs of the Gay 90% was never in better form; her accourtements of the songs of the Gay 90% was careed up with audience participation across the brackfast table, are freshened up with audience participation with a decent simple pope like "Caldonia"; and the tieng with achieve the songs of th

combo.

Zanyisms of Dick Buckicy, late of
"The Passing Show," take a nosedive in a hayseed tiem that's poor
histo material. He snaos right out
with the "Anno it "Andy" routine in
which he gets four payees to mouth
the words while he sits behind them
and takes off the Kingfish, Madame,
Cheen, etc. Buckley also emeces

The show and squeletes hecklers are the show and squeletes hecklers. Ferry Franks & Janyee have a cleaneut routine including taps, high state of the show wins a heavily nod, as does that devoted to the show wins a heavily nod, as does that devoted to the control of the show wins a heavily nod, as does that devoted to the clean state of the show wins a heavily nod, as does that devoted to the clean state of the show with a first turn. Florence Sullivan's line turn in a couple of soos numbers, with a state of the show the

VARIETY

The Henri Lishon and Don Chiesta nusic-makers are very much okay.

Ciro's. Hollywood

Hollynbuod, March 2. Jean Sablon, Desi Arnaz Orch (22), manda Lane, cover \$2.

N. Y. Nitery Followup

GENE AUTRY SIGNS FOR NEW AMA RODEO

Gene Autry signed last week to go on a two-month tour for the Arena Managers Association as headliner in the annual'AMA rodeo, Roy Rogers topped the same loss-fest last year.

fest last year.

Autry opens April 23 at the
Uhline arena, Washington, and follows with Clevoland, May 37 Toronto,
May 13; Pittsburgh, May 20, and
Providence, May 28. Rodeo follows
into New Haven, June 4, but it's not
definite whether Autry will be with
the layout.

the layout.

AMA has also set Don Budge and
Bobby Riggs in an exhibition of trains matches starting next Wednesday (13) in Washington, D. C. Duo
follows with date in Hershey, Pittsplay, Buffalo and Cleveland.

Other important item on the AMA
agenda is next year's edition of 'IceCapades.'' Meeting in Pittsburgh
starting Thursday (14) will discuss
details of the blades show.

Saranac Lake

Saranac Lake, N. Y., March 5.
William Morris Park, rund received proceeds of benefit concert here featuring Conrad Thibault and sponsored by the Rotary Club.
Jett's Sager, Loew black who beat rap here, shot in with his frau lowsif Matthea Merryfield at the

rup neve how defended at the Mathematical Comments of the Mathematical Comments of the Mathematical Comments and Mathematical Comments and Mathematical Comments and Mathematical Comments of the Positian theater, has been nominated by both Democrats and Willage Trustee. Succeed binned! as Village Trustee. Kay McGuire thrilled over the Kay McGuire thrilled over the Surprise visit from hubby Duncan McGuire; Abe Seligman also clated over visit by Sam Frachtenbert; power over the Surprise visit from hubby Duncan McGuire; Abe Seligman also clated over visit by Sam Frachtenbert; power of the Mathematical Comments of the Math

Jean Sublon, Deal Arma: Orch (22).
Jean Sublon made his Coast debut last night at Grob and won his auditating that Grob and won his auditating that Grob and won his auditating the ground of the sublement of the

five-girl line dances as if it's acquired its own brand of class-consciousness. The gals are entirely left-flooted. And the band—the one that plays the show! Someon ought to tell then they're at the Embassy. They play this show as if they're reading the Copa music.

Kahn. Gai-Gai and Elleworth & Fairchild are smart and yet not too costly
interludes for a class room the the
Carry of the control of the control
interludes for a class room the the
Egyptian magician makes his chickery-chick slight of hand knots.
The control of the control
interludes the control
inte

reading the Copa music. Kelon.

Earl Carrell's Hollywood thearterrectaturant has been a more up forrent: Stetchbook" is in its secondyear, and, as Carroll and sean LesSeyeux have devised it, it's obviousting, flashiby set off in the 1,060capacity theatre with its stadiumting, flashiby set off in the 1,060capacity theatre with its stadiumting construction which permits extype construction which permits exwhich is paid at the door—there is
subsequently a spearate check for
worth the money. It's divided into
two sets, 915 and midnight, 14

CESS orchestra playing for the show
and the dancing continuously. Carroll
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Bill Miller, operator of the new Embasy Club X Y. had better the control of the new Embasy Club X Y. had better the control of nitery and revue.

Beryl Wallies is the champ beaut, not only a looker, but now a seasomed number-locater. Pinky Lee is a furny comedian. Billy Rayes is a furny furny

skating tricks.
The girls are lookers; the produc-tion a palable flash; the food good under Marcel Lamaze's direction, the latter putting across some of his opi-latter putting across some of his opi-later putting across some of his pandsomely. Program note: hi that particit change the "Free France" item requires editing in light of current history.

New Canadian Vaude Union Asks to Confer With AGVA on Setup

Dave Fox, assistant to Matt Shelvey, head of American Guild of Variety Artists, will go to Montreal this week to confer with the performer group being organized there along the lines of AGVA. New organization has asked Shelvey to send a representative, and he denutized Fox

Fox will confer with the organizers of the Canadian group as to its proposed modus operandi and will report back to Slielvey, who will make decision as to how, if at all AGVA will figure in the picture.

AGVA will give the Canadian group every possible cooperation in organizing, either as an independent union with AGVA autonomy or as a Canadian branch of AGVA. Shelvey believes that whatever course is taken it will make for a better deal all around for performers.

around for performers.

While enroute to Canada, Fox will stop off at Detroit to confer with Harold Steinman, producer of "Skat-Harold Steinman, producer of "Skat-Gold Steinman, producer of "Skat-Go get together on proposed upped scales for talent during forthcoming

ROY ROGERS

ATOMIC COMIC THE TOP HAT

DETROIT Opening March 15th LATIN QUARTER

Newport, Kentucky

Direction, BEN SHANIN Paramount Building, New York City



Roy Douglas Americo's DIFFERENT

STEUBENS, BOSTON

'Sings a Duet With Himself'

Manager: HARRY LEE, New York Direction: EDDIE SMITH, New York

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Fun Master Gay Files Nos. 1 Thra 13 \$1.05 Per Script, Postage Prepaid

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DESI ARNAZ, CARMEN CAVALLARO, EMIL COLEMAN, XAVIER CUGAT, DUKE ELLINGTON, HENRY KING, ENRIC MADRIGUERA.

LARRY ALDER, DE MARCOS, REVEE DE MARCO, TITO GUIZAR, LIBBY HOLMAN & JOSH WHITE, DANNY KAYE, JOE E. LEWIS, CARLOS RAMIREZ, RAYE & NALDI, JEAN SABLON, VELOZ & YOLANDA.

H. D. HOVER

8433 Sunset Blvd.

HOLLYWOOD 46

subsequently followed with lesser names, and he's continuing that polimers are not as the polimers of the polimers. The polimers of the polimers. The polimers of the polimers. The ETHEL ROIG Information wanted conversing where-abouts of Ethel Roig or Ethel Roig Harrison, formerly of New Orleans, La., or any of her relatives. Leo W. Seni, P. O. Box 1937, Gulfport, Miss.

GREGORY WITH MICKEY O'DAY

New York Currently WIVEL RESTAURANT 19TH WEEK

ROEHM & BOONE BEN SHANIN



Miami Refutes

Continued from page 1

Marie Brrant Linda, Keene Linda, Keene Linda, Keene Linda, Keene Linda, Linda,

Maxime
Vin Raddile
Suriel tipine
Cedric Wallace Tri
Russ Kretchma
Blanta
Basil Ferneen
Sari Gorbin Sari Gorbin
Trene Product
Dara Biray
Kanyaeff
Splay's Rool
Calvy
Vellman

Variety Bills

ction with bills below indicate opening day at show whether full or spill week

Loew

NEW YORK CITY Capilol (6) Sammy Kayo Oro Marie McDonald Juck Cartor State (7)

Ross & LaPierre
tuy Kibbee
Al Gordon
WASHINGTON
Capitol (6)
Dan Dorsey
Connec Hoswell
Willie Shore
B & H Roland

Paramount

NEW YORK CITY
Frammount (6)
Formy Goodman B
Ref Feminor
Johnny Barred
Chespe (7)
Fram Morelly
Hartnelly
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Hartnelly
For Morel
Span Or Barrel
Span Or Barr

RKO

BOSTON
Heaton (1)
J. Millinder Ore
The Chonointeers
Ada Brown
Bill Balley

Audrey Zinn Nancy Bell 3 Reed Sia Biroy Peace Paul White

3 Corwins
The Car ons
Lester Harding
P & W LeVolo Power and a control of the control o

George Ross
The Daubills
Danny Horefrey
Majestic G-19)
Chris & Bays
Majestic G-19)
Chris & Majestic G-19
Condenses
The Majestic G-19
Condenses

Continued from page 1 minimum for dinner guests. Average labr russ about \$41 for two, with the sampwheres from a deuce to \$5. Admitting that there are a few comes which charge sky-laft, the opp point out that these are the extended of the sample of the sample of the Housing situation admittedly was bad for awhile but OPA remained in force, with average charge for a bacechront room being \$25 for two, month. Fact that there were mixups on reservations, with fourtist fer without room, it is blance for tourists themselves, who came detended the sample of the sample of the owners asking them to hold off coming until they doubt be assured rooms. Cabaret Bills

NEW YORK CITY

Bill'e Gay 98's Ether Gilbert Charlew Strickland Jork Ryan Harold Willard Hampy Burts 1911 kolony day ne'r Charlette Hine Augel Mildred Balley Shella Barrett

H. tel. Commedor Hal McIntyre Ore Estel Bistle Al Trace Ore Hotel Ections Gloria Parker Orr Essex Heuse Dick Illinder Ore Metal Lexington Moni Kal Tapu Keue

1924-1946 Booking for the Most Discrimination Discrimination

ont Theatre

dway-Paramount Bidg BRyant 9-6352-3-1581 Ber

CLEVELAND Palace (7) Ted Lewis Ore Bewey Sis Geraldine DuBols

COLUMBES Paisse (11-13) Harry Coel : Ord (6) Lamb Peggy Ryan

AGFHCY

na Agencu'

Warner

NEW YORK CITY Arthur Treacher Strass (8) Tugwell Jack Chreen ?

Tugweil
Art Mooney Ore

Independent

NEW YORK CITY
Masic Hall (7)
Masic Hall (7)
Jack Power
June Forcest
Gioria Gilbert
Paol Geerlis
Fred Polier
Dorothy Culler
Hookettes
Corps de Bullet
Roox (6)
The Harrinna
Liberace

The Mony (e)
The Maryman Milke Agricus and Maryman Milke Brown
Herb Shriner Flathmen (e-10)
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Flathmen (e-10)
Maryman (e-10)
Maryman (f-10)

Rio & Hita
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W TIP, TAP and TOE NEXT 16 WEEKS WE HOPE 2 FOR SURE Per, Mgt, EDDIE SMITH Breadway New York

Falsee (7-18)
Marry Cool Ore
Reary Cool Ore
Reary Tub.
Gil Lag.
BALPIMORE
Hippedreme (7)
4 Caudillo Sis
Cornes Avers
Cornes Avers
Avagabonds
State (7-9)
Jimmy Jimmo Co
Jimmy Jimmo Co
Tucker & Tremsin
(10-13)
2 Texmis

Turker & Tur

Donna Lloyd (two to fill) HOLYOKE Valley Arena (16) Coco Steye & Eddy Lou Brown Co Barkley Sia J. Palmer Ore Resembloom & Baer

Bartieley Sitt.

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Service Anne Market

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Francis Anne Market

Francis Ore Pinespole

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Ed

Willie Bryant Ore Hay French & You Sales Willie Bryant Ore Hay French & You Sales French

Graich Village im Frank Jenks Gene Hajins Johnny & George, Mary J. Brown Runs Carlylo Ure Runs Carlylo Ure Josephine Del Mar Jack Fields Papi Campo Ore Sanabria Ore Hotel Antonsonder Jules Fanile Ore Jules Fanile Ore

international control of the control Jules Jande Ore
Hofel Aster
Jose Marand Ore
Hofel Erdmont
Plans
Stubby Kase
Tony Craig
Kathryn Duffy Derr
Jiles Monre
Paymar Hofe
Hofe Grant Ore
Gardiol
Esticile & LeRoy
Mariote Hurtado,

Footness and the properties of the complaints from visitors, which further led to fooder for magnine attoles. General claim is that the rooming, food gries and nitery in the properties of the complaints from visitors, which further led to fooder for magnine attoles. General claim is that the rooming, food gries and nitery the big cittes and of the control of the c

for the rich, the gay, the socially acceptable of all the world.

The 'Unacceptable' of all the world.

The 'Unacceptable' of all the world.

The 'Unacceptable' of a winning personality. See word for most any socion of the control of the control

New Acts

DIACOFFS (3)
Cycling
Cycling
State, Hardror
The Diacoffs, two gals and their
motiler, are a flash blaycing act
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JOHNNY BARNES
Banere

JOHNNY BARNES
Banere

Frarmean, N. Y.

Johnny Barnes, a personable young, tepper, above some nice rubber
best of the personable that the control of the control of

Stronger part of routine is the impression of top tapsters, such as fill Robinson, in which he puts over the heel-and-toe clicking for good results.

HILDEEN Magie 9 Mine, Mardi Gras, N. Y.

3 Mind.

3 Mind.

Similar and N. T.

Mindlesen, N. M.

Mindlesen, S. Monde fremme magion,
hasn't too much in the line of an act
or presentation. Although on the
floor a comparatively long time, few
floor a comparatively long time, few
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Mindlesen

And the
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MARJORIE HUDSON
Songs
3 Mins.
Marjorie Hudson, hows to much
experit, ee to be'a new act, so this
is for the record. She recently cam
out of the legiter Syring in Brazil
Broadway, and in her showing for
N, Y, cafes, she impresses as highly
N, cafes, she impresses as highly
funcking off "Feel a Song Coming
Con." If I Jowed Yesu," and "Got
Get Started With You'r for top reShe's a tall incelty sowned ap re-

She's a tall nicely gowned gal.

Jose

CAROL WINTERS

Dance
7 Mins.
Teny Paster's Uptown, N. Y.
blande divides her to

Teny Faster's Uptewn, N. Y.
This blonde divides her terps between orthodox taps and foc work,
but she's still to hit upon a routine
that will click in both departments.
She flashes nice sets of spins in betap work, but has little to show other
than that.

than that.

Her toe work shows extensive background in this field but improper routining makes it uninteresting.

Jose.

PEGGY O'NEIL Songs 7 Mins. Mardi Gras, N. Y.

STAN FISHER

STAN FISHER
Harmonica
Carnival, N. Y.
Stan, Fisher is, a nice-looking
one of the control of the control of the control
sans the seriousness of mien or miancer which dendifies a Larry Adier,
is quite expert and, fortified by anis quite expert and, fortified by aningaging personality, he impressed
Caledonia. "Middle of the control
Caledonia." Which is the control
Symphony, straight or hoked by
Miltion Berie, who provides excellent
Tes not Fasher's first N. Y. niery
casesment. He was seen at Leon
never to better a parently, but
never to better a parently of the degree
History of the control
In saloons, on stage and over, the air,
Abet,

BEVERLY PAGE

BEVERLY FAGE
Soars
Leon & Eddie's N. Y.
Beverly Fage is a personable
Severly Fage is a Beverly Fage
Sounder with nice controllo which
numbers here. However, she's not
sufficiently mike-wise and this occaplensing voice. From her otherwise
plensing voice.
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plensing voice.
For sint here, she does "Come To
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goes along. Edde.

LEF TERNY

Somedy

Being at hill, handsome lad with

weak material. As he stacks up now

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TONY VARRONE

FONY VARBONE
Songs
Songs
Mins.
Tray Fatler's Updewn, N. M. or lines
calculated to innoves frome patron
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WICHAEL DAY

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AGERIBETH OLDS

ACET

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State. To miss the accident with the control of the accident with the control of the control of

Paramount, N. Y.

Benny Goodman Orch (16) with
Lira Morrow, Art Lund, Mel Powell,
Goodman Sextet: Par Henning,
Johnny Barnes: "Road to U.opia"
(Par), reriewed in Vankry, Dec. 5,
43.

Benuy Goedman, "King of Swing," is back at his old stand on the Paramount steps and demonstrating one again that he has every right to the tile. Kies armit dancing in the left. Act of the standard of the st

handsome six-Gooter with a husby privation. Land has the gals supplied by the control of the con

liehted by a blue mot trained on the singer, pius Goodman's excellent of the control of the cont

Stan Kenton Orch Stan K

Fred Lowery & Dorothy Rec. Romes to the received of the control of

Christy add much, former being fall follow with likeable style in "Day by Day" and "Don't Let Me Dream." Thry, blend Miss Christy, fetching in black skirt and flowered blokes, and "Shoo Fly Pie." and a-Rocsin and "Shoo Fly Pie." Fred Lower, blind fellow, beloed on and off by partner, Dorothy Rac and "Shoo Fly Pie." and "Shoo Fly Pie." The Lower was the best of the property blind fellow, beloed on and off by partner, Dorothy Rac and the shoot of the property blind fellow, beloed on and off by partner, Dorothy Rac and Hilliam Edward and the Bog, "Indian Love Call" and the finale of "William Tel" overture are first-illicropus, "The Ronnee and Myra Sawyer act, familiar and Lunw, rets usual big hand.

Orpheum, L. A.

Los Angeles, March 1.
Mandrake Magic Unit' (18) with
Charlie Newman, Narda and Doves,
Skeets Cameron; Al Lyons' Orpheum
Orchestra (10); "How Do Yon Do'
(PRC) and "Danny Boy" (PRC).

Orchestra (10); "How Do You Do'; PRC).

Stigith-tot-hand and Illusion as dealt out by Mandrake makes for a good matic show. He is particularly with the stight of the stig

Keith's, Indpis.

Indianapolis, March 2.
Dick Clemons Lions, Johnny Ladde & Co., Pat & Willa Le Volo, The Carletons, Snyder & Little. 3 Corwins, "Gold Mine in the Sky" (Rep).

using 'Cold Mine in the Skip' (Rep).

Whenever other ideas are a licking.

Kuthka abayase are execut to its fractional control of the state of the s

Tower, K. C.

Kansas City, March 1.
Texas Rangers (8), George Goebel,
3 Cyclonians. Le Roy Scott. Tower
Orch. (9) with Don Tiff, Nell Shelton: "Allotment Wives" (Mono)
and "Shock" (20th).

Tower has neatly-routined and diversified 40-minute bill which is olay for entertainment.

I of the context of Tower has neatly-routined and diversified 40-minute bill which is

VARIETY Capitol, N. Y.

Cappilol, N. 1.
Sammy, Raye Orch (17) with
Betty Barcley, Billy Willdoms,
"Chubby" Welcome, Marie McDonaid, Jack Carter, "Sailor Takes a
Wife" (Al-G), reviewed in Vaniety,
Jan. 2, '46.

and, Jack Curter, "Saffor Tables a
Jack Curter, "Saffor Tables a
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by the band.

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Olympia, Miami

Miami, March 1.

Hal LeRoy, Emile Boreo, Sylvia
Froos, Ken & Roy Paige, Marvin &
Hazel Case, Les Rhode House Orch
(13); "Lost Weekend" (Par).

Plenty of biz here this week, with
"Lost Weekend" and a layout of acts
which clicks all the way.
Marvin and Hazel Case, high-wire
act, open with some slick work on
the strand, with male's obstacles

the strand, with male's obstacles jumps s'andout. Hay LeRoy is first of topliners and gets some heavy palm-whacking with his tapology. He's still one of the best. Bit with band skin-bealer

is tops.

Sylvia Froos projects neat arrangements with "Chloe" and a Calypso number standout of her song stanza.
Looks nifty and had 'em begging for

Tooks fifty and had em begging for more.

Emile Borco whams with "Last Time I Saw Paris, "Wooden Soldiers", and garners plenty of mitting the same statement of the same stateme

Les Rhode and orch handle the musical section in neat fashion. on. Lary.

Oriental, Chi

Hal Mon Chicago, Feb. 28.

Hal Mon Chicago, Feb. 28.

Frankie Lester, Nancy Reed, Johnny
Turnbull, Song Veudors (4); CV
Reeves, Wilkey & Dare, Rapps &
Tapps; "Diary of a Chambermaid"
(UA).

mixed quartet, "Doctor, Lawyer, Indian Chief."

Other band contribs as "Swapee mice, solid bass, "King, Porter Stomp" trio of tunes—"Let It Snow, except the solid bass, "King, Porter Stomp" trio of tunes—"Let It Snow, except the solid bass, "King, Porter Stomp" trio of tunes—"Let It Snow, except the solid bass, "Man, and the solid bass, "All the solid bass, "It should be solid bass, and the solid bass,

Empire. San Antonio March 2. Farren Twins. (2) Golden Sp. Band (6), Patsy La Roye. Kitty Cille. Jack Davidson; "Californ Gold Rush" (R).

J. C. Flinn Dies Continued from page 4 =

Continued from page 4

Corp. of California, vp. and director of Cinema Corp. of America and a series of Cinema Corp. of America and a series of Corp. In 1927, he became associated with Pathe Exchange, Inc., as vice-president. Flinn was also veepee and general measure of Producing and general measure of Producing and general measure of the NRA, in 1935, he joined Vantry.

Flinn was involved in a long litigation that ended in 1932 when he Lalley, were acquitted by the N. X. Court of Appeals of manslaughter charges growing out of a fire that took the lives of 10 persons in 1929. Flinn was vp. of the fire X of the Corp. Thin Value of the Corp. Thin Value of Corp. Or violating a city fire ordinance in taving excess amounts of film on Flinn was very a series of the Silver of the Silver or Silver of Silver or Si

in having excess amounts of film on the premises.

Flinn was a member of the Cinema Club, N. Y. Athletic Club, Newspaper Club of N. Y. and the Association of Motion Picture Ad-vertisers, He was president of the latter in 1923 and 1933.

latter in 1923 and 1923.

Surviving are his widow, the former Courtney Lucila Ames, whom he married in 1911; a son, John C., Jr., and a daughter, Mrs. Alfred Fisher. At the time of his death Flinn had made his home in Beverly Hills. but had come east for hospitalization.

Hills, but had come east for hos-pitalization.
Services were held vesterday (Tues.) at Campbell's, with inter-ment in Evanston, Ill., his birthplace.

SIMPP Also Loses Noyes

Hel McGrayre Orchy 169 and Prankic Lester, Nancy Red, Johnston Temporal, Soing Vendors 44; Currently State of Concidentally with death of Johnston Temporal Pairs of a Chembernaid (J.O.).

Another in the Oriental's long string of voitve offerings to Chis story of voitve offerings to Chis string of voitve offerings to Chis Noves. Tell had been with the Society of the Concidental Concidental Concerns to the Concer

State, N. Y.

John Boles, Bonnie Baker, Leg Trent, Bobby Pinkus & Ruth Foster, Merebeth Olds, 3 Swifts; "Stork Club" (Par).

Two singing headliners, John Boles and Bonnie Baker, give the State bill its boxoffice strength with the rest of the talent providing mixed moments of entertainment.

Of major interest of surrounding session is Lee Trent (New Acts), a "likable newcomer whose only liability is his weak materiak but, he has an ingratiating delivery and striking looks. Other newcomer on the ling looks. Other newcomer on the ling look out is Merebeth Olds (New Acts), a talented contortionist.

Roles of course, heavy the case of the contortionist.

a talented contortionist.

Boles, of course, haen't his oldtime vocal power and he occasionally hits a clinker, but bith a bottlers is readily grabbed to the mob with the result that he does a
deserved encore and in few bows.
His Kern medley continues the
major portion of his act,

His Kern medley continues the major portion of his act, major portion of his act, and a superior of the continue of the contin

RKO, Boston

Boston, March 1.

Ciro Rimac Band with Charlie
Bon, Mechita & Ciro, Alzira Camargo,
Miguellio Valdes, Whitson Bros,
Johnny Morgan; "Dollface" (20th).

Latin-American show proves color-ful, lively, well-routined and clicia from outset with the customers are from outset with the customers are in the Ciro Rimae ritimate himself, repair and the customers are all the customers are all the customers are the customers are all the customers are the customers are all the customers are considered and customers are all the custom

up with a sizzler of a jungle dance starting Derita for a got all the starting Derita for a got all the starting bers and the starting bers and the starting the

Circle, Indpls.

Indianapolis, March 1.

Harry Cool Orch with Jeanne Shirley, Gil Lamb, Peggy Ryan, Jimany Dell; "Allotment Wipes" (Mono).

The Circle is drawing plenty of attention this wook with a stage show that states up as one of the best of the season. Harry Cool, Peggr Psyan and Gil, Lomb are proving a Psyan and Gil, Lomb are proving a top the season and the season of th

and talend, and should develop.

Lamb's versatile eccentric comedy slyle is the main bell ringer. Even he follower are cut to got lauba, and he follower are cut to got lauba, and to slyle the slyle follower and tops, it was a clearer of the follower of t

around recklessly. In a vigorous bit of Medicing and Control C

Bill to Nip One-Man Censorship Evil Introduced in N. Y. Assembly lies were held last week by agree of New York Theatres, and a continuous performance at Cleveland's Play House, and the Unimizate the new York Theatres, and the Continuities the new York Theatres, and the Continuities the new York Theatres, and the New York Theatres,

Intellier were held last week by the League of New York Theatres, promatilist Guild, Civil Liberties Union and Equity when the form of a proposed bill to climinate the post ability of one-rinae the post of the proposed bill to climinate the post of the property of the proposed bill to climinate the post of the proposed bill to climinate the proposed bill to climinate the proposed bill to the proposed b

week.
Proposed bill is the outcome of the
erisorship furore created last seaout when Paul Moss, then the dicense
ommissioner, forced the closing of
Trio." He claimed the right to do so under the law and was backed by former Mayor LaGuardia,

Principal objective of the new bill Principal objective of the few his to prevent any official from forcing a slow off the boards unless judged indecent by a jury in court proceedings. There has been no censorship agitation so far this season.

Jelin Out on Bond: Posts \$3,800 Claim In 'Goose' Aftermath

Curious transaction whereby Max J Jelin booked "A Goose For The Gander" into the Playhouse, N. Y., early last year, allhough he allegedly didn't have legal possession the theatre, had one reaction last work He was arrested on a body execution which accompanied a default judgment awarded J. J. default judgment awarded 3. J. Leventhal and Frank McCoy, who produced the show, "Goose" did play the theatre after Leventhal and McCoy put up additional guarantee coin with the Playhouse.

Two court marshals and a cop picked up Jelin at the Belasco, of which he is lessee. Judgment was for \$3,600. Jelin was released after posting bond. He also posted \$3,800 in cash covering the judgment and

The body execution, issued on the grounds that the first "Goose" book-ing was fraudulently made, has been in the hands of Melvin Albert, attorney for Leventhal-and McCoy, for some time. They gave Jelin an extended time limit to pay off the higherent them finally decided to gave Jelin an judgment, then finally decided to force the issue.

force the issue.

Jelin regained possession of the Belasco recently but money taken in at the boxofifee is under trustee-ship. "Truckline Cafe" is the current attraction but closes Saturday (9).

Early this week Jelin was dickering for two attractions to follow "Cafe." for two attractions to follow "Cafe one deal virtually being agreed on for "Flamingo Road," currently in Boston. However, when the management of the latter show learned that "He Who Gets Slapped" was also angled for, it caled off the deal.

NEW HENIE-WIRTZ ICE SHOW FOR N. Y.

ns are proceeding for the pres-Plans are proceeding for the pres-entation of a new skating revue early in the summer at the Center theatre, N. Y., although the spot has been mentioned for preliminary sessions of the United Nations Or-ganization. "Hats Off to Ice," long-rous less show currently at the theat-rous of the control of the control of the Easter Work of wind 23 metry affect Easter Work of the Control of the for the new show will start in May which is due to debut June 15. Arthur M. Witter and Sons Henie

Arthur M. Wirtz and Sonja Henic will present the new ice show, as they have heretofore.

Ossie Davis, Out of 'Jeb. Into Chi 'Lucasta' Co.

Chicago, March 5. Ossic Davis, itile-role of "teb," which folded on Broadway Thursday (28), was landed by John Wildberg last week to take the romantic lend in the Chicago "Anna Lucasta" company, starting June 1, when Earle Hyman's contract runs dit.

Hyman goes into the mixed traction is Fi Michael Myerberg-Harry Wagstaff Elsom revival Gribble production of "Romeo and (19-20). "De-eatly in April,

Producer Mike Todd, defendant in the \$100,000 damage action instituted by Edwin O'Brien and Michael Kane, alleged writers of 'Catherine Was Great,' won a stay from his examination before trial of the suit in New York Supreme court last week.

New York Suppeme court last week. Stay was granted by Justice Car-roll G. Walter, who ruled that un-less the plaintiffs serve a further bill of particulars complying with an aeriler order, they cannot cvamine Todd, who produced the play on Broadway. Also samed as a de-tendant is 3d week, who claims authorship of the script.

High Cost Of Straight Plays

High cost of straight-play flops, especially recent casualties, has made some producers quizzical despite fact that production costs have risen as that production costs have risen as much as 100% over similar outlays of a few seasons ago. Attention has been called to attractions produced on a limited partnership basis, multiple states of the contract of the contract of the contract of the contracts, when costs exceed the budged to full. Backers are legally bound to remit the percentage called for which opened. Troubline Carl Balanco, N. Y, and I as abstracted to folia of the contract of

last week at the Belasco, N. Y., and is advertised to close Saturday (9), was budgeted for \$50,000 but flow as budgeted for \$50,000 but flow as the same state of the same sta

ances, was budgeted, for \$68,000 but na additional call sent the total to around \$60,000. Added money was mixed notices, mostly adverse. "Jeb." however, was a rather heavy production with seven scenes. Paramount is a rather heavy production with seven scenes. Paramount is a rather heavy productionally. Explained that Par follows a sort of formula, taking an interest in all shows in which the Play a sort of formula, taking an interest in all shows in which the Play produced in association with that outfit). It is a long-range plan, they being that one or another of the author-managers among the Play defended by Einer Rice's click "Dream Girl" at the Coronet. Howard Cullman, a prolife bacter, follows the same theory, with others doing likewise.

THEATRE WING SETS UP **GROUP TO AID GI THESPS**

American Theatre Wing has set up a committee to survey returned GI thesps situation. Idea is to ascertain whether, such thesps need some sort of refresher course, possibly manued by practical theatre and radio people, and offered in conjunc-tion with an accredited university. tion with an accredited university.
Committee is headed by Winston
O'Keefe thimself a vot), with Bert
Lytell, Vera Allen, Russel Crouse,
Burns Mantle and Earle McGill as
balance. The Wing is setting up a
registration period at its N. Y.,
headquarters from March 11 to 30.

Six Shows in March Give Rochester Heftiest Sked

Rochester, N. Y., March 5.

The Auditorium has hefficst month of season with six shows scheduled for March, "Deep Are Roots" with the national company led off to good response last Friday and Saturday (1-2), while advance sale is brisk for "School for Brides" this weekend

VARIETY 'Malfi' for Cleveland

Romantic historical drama has been placed in rehearsal here by B. Iden Payne, English guest-director, who recently directed a revival of Shakespeare's "A Winter's Tale" for the Theatre Guild.

Dramaists. Guild in advised producer that the indiaminar boats producers that its midmains boats agreement, which expired min to be a superior of the control of the contro

the authors.

There will be some revision in British rights, and also the rules pertaining to stock. Herefore, a manager retained his share of stock rights, automatically for three years after the end of a run, sharing thereafter only if a play was given at least 75 times in stock annually, Pointed out that since stock has greatly diminished, the rules should be brought, up to date. be brought up to date.

'Hit Deck,' Cohan Show With His Son, Due For Revival on Coast

Eddie Ward, who batoned the or-chestra for "The Red Mill." 46th Street, N. V., and who rearranged the score of the Coast-made revival, has gone to Hollywood with two musical revival proposals. One is "Hit the Deck," which Edwin Lesthat point of Modern and the conmarked levely proposals. One is
"Hit the Deck," which Edwin Lessmarked levely proposals. One is
"Hit the Deck," which Edwin Lesster is expected to present the other
being "45 Minutes From Broadway."

And the proposals of the conmarked part of the conma "Shore Leave," a straight play pre-sented by Belasco. Coast backing for "45" is said to have been arranged.

Curley Names 2d Censor

Lutrey Names Zd Censor.

Mayor James M. Curley, under senerace on a number of counts involving mall fraud, appointed another city censor this week. This makes two on the payord, neither having had any connection with the biz before.

Errat was counted in with the biz before. Samuel Nisera. local lawer, it is Beatrice Whelton, the first of her sex to have any authority to determine what is and what aint nughtly.

response last Friday and Saturday (1-2), while advance sale lab fast for manufly. "School for Brides" tills weekend (18-0).

Remainder of month's attractions are revivals: Including three Romberg operatus. "Student Prince" (18-18) and the Student was a department-store executive. She's on leave of absence to be the Student Prince" (18-18) and the Student Prince (18-

Managers Promise Aid to Casts On Road in Easing Hotel Snarls; C. of C. Assistance Also Sought

Shubert Cousin Wins

Dramatists Extend

Dramatists Extend

Pact to June 15

Dramalists: Guild has advised producers that its minimum basic agreement, which expired lats Fluid where he reported prior to the best producers that its minimum basic agreement, which expired lats Fluid history of the Shuberts, has were dollowed producers that its minimum basic agreement, which expired lats Fluid history of the Shuberts and the state of the state

Girls' Chorus Pav Snag Clarified

Situation created within "Follow the Girls," Broadhurst, N. Y., when the bulk of the chorus took an "or else" stance in demanding a \$10 pay else" stance in demanding a \$10 pay boost, then handing in quitting no-locs, was clarified in a more or less smicable manner. Ensemble people are now getting \$55 weekly. When the dispute was settled two dozen replacement chorines being re-hearsed were dismissed, arousing-considerable acrimony among them. Ruth Richmond, executive secur-Ruth Richmond, executive secre-tary of Chorus Equity, was put in the middle of the situation, al-bity of the situation, al-by those who handed in the notice. Miss Richmond was forced to take the slap from disgruntled replace-ments who felt themselves abused when they were informed that their services would not be needed. The had rehearses allow you or that time. sind reheared two days and were given rehearsal pay for that time, approximately \$f each. Emil Friedlahander who represents the "Gibbackers, was the peacemaker, which was the peacemaker which was the peacemaker which was the continually at the Century there were managerial differences. Principal jam at that time was between Century there was the wear of the was peaced to be given co-producer credit. Wolpes became involved tried to extend his managerial ventures and was forced to reliquish his interest, Borde then being billed as the presenter.

has interest, Borce, then being billied as the presenter.

Gertrude Niesen is the star of "Girla," longevily of which has surprised showmen. It is nearing the two-year mark. Show other attractions were periodic into the Brondhors, but "Girls" is still operating profitably, well over the stop limit.

'2D GUESSER' STRIKES **OUT IN CHICAGO**

When "Second Guesser" Ropped out in Chicago Saturday (2) at the Civic Opera House, which is usually Guite Opera House, which is usually disasted to the control of the control to seal of the control of the control to grade. None with the national pastime as background ever has Written by Harold, M. Shermon, Coast writer, it was a Chicago-made legiter, with Al Schneith darred.

Written by Harold M. Shermon, (Costs writer, it was a Chiege-made legiter, with Al Schacht and the Costs writer, it was a Chiege-made legiter, with Al Schacht and the Cost with the Cos

Problem of actors obtaining hotel avonumedations on the road has been awarded Against Them and C. Editedge, state doorman Impelies, state of New York Theatres, when Shuberts). Award followed as the Shuberts descriminated thim for union activity, edge, claimed he was unast. The state of the Shuberts of the Shu

without delay. It's boped that the United Boaking Office, which routes nearly all road nearly all road to the second of the seco

than in publiciting the shows. During the war, and ever since it cuded, hotcle have been frequently jammed throughout the country, a large percentage of increase in travel being traced to women, either kin of men in uniform or on pleasure James. One favorable trend in the transportation situation is the prediction by railway officials that troop movements with lawer elizability of the country of the production of the country of the count of sleeping car restrictions also will permit actors on tour to travel first class, as required by Equity rules.

Actors, Too, at Fault

Actors themselves are partially responsible for the trouble in secur-ing hotel accommodations. In recent seasons botelmen elaim professionals have been destructive, and their late hours have caused too much noise.

hours have august too much noise. Room eleeks try to allow some on the common common to the common control of the common c

Equity agreed that if actors re-losed to use hotel reservations, they will be required to pay for the rooms. No objection was voiced when it was proposed that heested being deduced from players' salar-ies by company managers. League has agreed to contact hotelens' associations for the purpose of im-proving the situation and in some instances and the propose of the purpose of the instances and the propose of the purpose of the instances and the propose of the purpose of the instances and the propose of the purpose of the instances and the propose of the purpose of the instances and the propose of the purpose of the instances and the propose of the purpose of the instances and the propose of the purpose of the instances and the purpose of the purpose of the instances and the purpose of the purpose of the instances and the purpose of the purpose of the instances and the purpose of the purpose of the purpose of the instances and the purpose of the purpo Equity agreed that if actors

HOLIDAY FOR GIRLS' **DELAYED TILL FALL**

Chicago, March 5. Girls" as a followup to "Follow the Girls," how in its second year on Broadway, have been abandoned for time being because of the inability to get a suitable theatre in New York, according to Al Borde. He had formerly announced show would go into rehearsal this spring. Borde is planning on it for Sep-tember, however.

'Claudia' Click Debut At L'ville Stock Venture Louisville, March 5.

"Claudia," comedy by Rose Frank-n, was opening bill of the Bluelocal stock vongrass theatre, ture at the National, Thursday (28). Tecoff was quite a social event, and first-nighters were out in force to gander the town's first live talent Eander the town's first like tallent stock company since the Brown The-airce Players and Malcolm Fassett stock companies. Permanent com-pany, which will present a 10-week season, includes Viola Roache, Rich-ard Kendrick, Nan Butler, Frances (Creet, Harry S. Mehaffer, Lewis Martin, Louise Kirtland and Dear Kelley.

Plays Out of Town

Miss Jones

acts (four seemes) by Ruth Gordon, Staged
by Garson Konin; setting, Donald Con-
slager; costimics, Ruth Kanla, M Play-
house, Wilmington, Del., March 1, '46;
\$2.66 toll.
\$2.66 top. Clinton Jones
Annie Jones
Ruth Cordon Jones,, Harbara Leeds
Katherine Follett Bette Catilleld
Anna Witham
Fred WhitmapshPalmer Williams
Mr. Bagley Howard Ferguson
Miss Glavin Margacet Mullen
Mrs. Litchtfield.,, Virginia Dewning
Mr. Sparow Charles Keame

an. Searon. Charles Kopen. Ruth Gerjon statch her chin tout in this autobiographical comedy dealing with the efforts to win over her paramity. Since the idea is hardly sturdy enough to keep a ply a sturdy enough to keep a ply and which turn "Miss Jones" at times trio superating the paramity of the paramity of the paramity of the paramitries are presented in the paramitries are paramitries and the paramitries are presented in the paramitries and the paramitries are paramitries. The paramitries are presented in the paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are paramitries and the paramitries are paramitries. The paramitries are paramitries are paramitries and the paramitries are par

Hollywood.

There are excellent individual scenes and Miss Gordon has a gift for writy, smooth dialog, but at present the overall effect is too monotonous.

There are excellent individual scenes, and Miss Gordon has a gill, for witty, smooth disabs, but at present and the state of the state

A Young American Chicago, Fcb. 26.

production of drama in three acts by 10d-
win M. Bronner. Staged by de Courville.
Opened at Great Northern, Chicago, Feb.
26, '46; \$3.60 top,
Mrs. Hastings
Jacob Geismar
Alexander Cartell Raymond Edward Johnson
Lonn Cortell
Steve Willoughly Lyle Heliger
William Forrell William Greaves
Soblic Palnes Shella Guyer
Prof. Arnold Harmon, J. Ronamond Johnson

In professional form and sending it to Chicago history and sending it to Chicago history and the control of the

ble. Shella Guyse, the colored maid, overacts.
Not even the best acting could save a piece whose first-act curtain has the composer, emotionally upset, dramatically tearing off a symbony on the plane.

Mike,

Plays on Broadway

Truckline Cafe Harold Clurman and Ella Kazan produc-

Maxwell, Anderson, Staged by Clurman;
setting by Borls Aronson, Opened at Belas-
co, N. Y., Feb. 27, '46; \$1.20 top.
Tolay Prank Overton
Kip Bulph Thendore
StewJohn Sweet
Maurice Kevin McCarthy
MinJune Walket
Wing Commander Hern David Manners
AnneVirginla Gilmore
Sta"
Ang'v
Celeste

Anne.,,	Virginla Gilmore
Start	Korl Malder
Ang'v	Trene Dolley
Celeste	
Patrohuan Gray	Robert Simon
Evvie Gurrett	Jonny Dolar
Thileh	Kenneth Tobe
Matt	Louis A. Florence
June.	
Slasio	
Toty McBae	Ann Shepher
Suma Mcline	Marlon Brand
Mern Willb o Pail	
The Brendnian	
Jamet.	Peggy Meredit
Milderel	June Mare
Bloth	Blehanl Par
Tuffe Carrett	Encone Steine
Tringt Man	Solen Hive
Piral Western	orraine Kirl
Mont	R' band Warir
Second Men	Joseph Adam
Second Woman	Trees Stein
Miret Circl	There Stein
Canana Piul	

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being caught in the backwash of the war. The play itself is also confus-ing, especially in the first act, and it never snaps out of it.

It never snaps out of it.

The story is of what lumpens to several sets of characters after the war. Their tragedies might have been taken from the headdines. A focal churacter, for instance, is a war wi'c who strays upon hearing her husband has been killed in ac-

her husband has been, killed in action of the control of the control
to the careful of the control
to the careful of the control
to the control of the control
to the con

foliam pri over incre who had been and he has brought the indant back. Perhaps another incident influences Anne corn more. If concerns the control of the co

On Strivers' Row

American Aegro Ineatre production of
comedy in three acts by Abram 1011. Staged
by Hill; set by Charles Sebree. AT ANT
Playhouse, Flarlem, N. Y., Feb. 28, '40.
Dolly Van Striven Dorothy Carter
Sophie Isabell Sanfard
Professor Henrypest Drayword Clinton
Tillie Petunia
Chuck Oliver Pitcher
Cobina Van Striven
Mrs. Pacel Hattie King-Reavis
Oscar Vnn Striven Stridey Greene
Lily Livingston Vertical La Selle
Louise Davis Hilda Haynes
Dr. Leon Davis
Rowens
15d Tucker
Ruby Jackson Jacqueline Andre
Beulah Safly Alexander
Joe Smothers Pred Carter

The story set on a fashionable street in Horlern, deplets the attempt of a socially ambitious matron to push her Radeliffe-educated daugster along in society, and the failure of her plans by the instrusion of Brodgle. The story are story in the result of the plans by the instrusion of Brodgle. The story has been supported by the property of the story acts produced the story acts in the story days of the story acts in the story days of the story day

mother.

Performances are of a piece: although Leitifa Toole adds some flavor as the columnist, and Javotte Sutton is appealing as the daughter. Hill, who also directed, gave the farce some movement tiy add to accasionally amusing lines: Charles Schrees living room set is unusually attractive.

Inside Stuff—Legit

John Byram, of Per's easters story department, tubbed Pittsbursh leafly crist the wrong way when George Abbotts "One Shoe Oft" control to Byram came on from New York to eatch the Mark Reed comedy and Lase wired Abbott after his return home that, "the Pittsburgh reviews were still, and study," and than the thought Abbott had an excellent property the Snoly City reviewers happened to see it. When Abbott amon, when the Snoly City reviewers happened to see it. When Abbott amon, when we listen has tweek that show was folding there eater a fortnish on the road, and wouldn't go, into New York, Byram bowed to the Pitt crus, wring Haneld V. Colnet, critic of the Pittsburgh Pest-Gardiet wring Haneld V. Colnet, critic of the Pittsburgh Pest-Gardiet part of the Pittsburgh Pest-Gardiet. I have been supported by the period of the Pittsburgh Pest-Gardiet. I lid feel, however, that the Abbott serial contained some amusing and mildly satirieal camedy writing. In trying the Noel Coward of Pittsburgh, but the dright server, on the when the Noel Coward of Pittsburgh, but the dright server, on the when the Rest I come to Pittsburgh or when you come to New York."

Equity has ruled that an extra week's pay is due the east of 'The Duchess Misbehaves,' which A. P. Waxman produced at the Adelphi, N. Y. Waxman produced at the Adelphi, N. Y. Ordinardy an attraction may follow within the first four weeks on Bross. Ordinardy an attraction may follow the training out in Philadelphia, Waxman told the players the show would see training out in Philadelphia, Waxman told the players the show would be required to play at least two works on Brossway. Waxman did not reply but read the Equity two works on Brossway. Waxman did not reply but read the Equity message to the company, thereby obliging himself. Arrangement was not therefore actually verbal as first understood. Jackies Gleason refused to waite and had 100 trouble with inderestood.

Jimmy Cannon, sports columnful for the New York Poel, devpted test Faday's discourse to Canada Lee, colored actor and fornier professional will present "On Whitman Avenue," a mixed-cast drains, with Lee playing the male lead.

Lee, "only Shakespecrean actor with a candidower ear," apacame in

the male feed. — mixed-cast drams, with Lee playing Lee, "only Shakespearen seter with a cauliflower ear," appeared moved on the second Although in show phishess. Lee would rather manage a heavy second the second of the second

Revival of "The Red Mill," 46th Street, N. Y., cost around \$75,000, a comparatively moderate sum for a musical. Operating costs, however, are ruther high. Show, which originated on the Coast, has been on Broadway 20 weeks toriginally at the Ziegfeld) but it's underslood it did not climb out of the red until two weeks ago. Long, the profit being reperted at slightly over \$5,500 per week. Profit would be unproximately \$1,000 more but for the fact that the attraction pays the Situherts 5 or the greek. That "tribute" deal was made when the Shuberts sent "Dark Of the Moon" to the road from the 46th Street, thereby making the house available for "Mill." At the line no other theaire suitable for musicals could be booked.

Tryout of a Charles Raddock comedy-drama, "Belween Covers," now playing St. Louis, is practically same play as one titled "Merely Coinclental," which tried out last sesson in Boston and closed before reaching N. Y. Author Raddock claimed at the time that director Dan Appel as seriedly changed dialog and situation, so he (Raddock) instead his name should come off the production. Raddock the did a reverier of play, and producer Lesily Karen, who presented last years' version and backed Raddock in the second of the production of the production of the production of the production. The production of the

Idea of a change of the vacation provision in new contract between managers and stagehands has been dropped. Union planned seeking two weeks off in every 40 for legit heads of departments, but when the des-hands signed for the pay increases, the rule in effect last season was not disturbed.

disturbed.

Carpenter, electrician and props will get one week off in every 46 weeks with pay. It's optional between them and managers whether the beads actually lay off. They may work and collect an extra weeks pay.

Pittsburgh legit theatregoers are burning at Nixon management for giving "Life With Pather" an 8 o'clock curtain for closing performance so climati and an opening their one cast could get away in time for Cincinnal and an opening their one of the country of the

Theresa (Torry) Hayden, who edits the Players Guide, published under Equity adsorbers, states that the overage on the edition gotten out last fall was around \$1,000, not a larger amount as reported. That money came from the sale of the Guide, which, however, is given gratls to casters and managers. Miss liftyden guaranteed Equity against loss.

Veterans Theatre, receotly formed by Dennis Donohue, plans doing new plays with white and colored ex-servicemen (although this won't be an exclusive policy). Headquartered in New York.

Todd-Jolson 'Susanna' For Coast Pre-B'way Hollywood, March 5.

Mike Todd's production of "Oh, Susanna" was set yesterday (4) as Performances are of a piece alsolution of the property of th fourth show of Civic Light Opera

PLAY PUBLISHERS

other distinguished plays other distinguished plays SONG O's BERNADETTE TOMORROW THE WORLD LOST HEREON HIGHLING SEVENTS, MARCHES HEREON HIGHLING SEVENTS, MARCHES HEREON HIGHLING SEVENTS, MARCHES HEREON HIGHLING SEVENTS, MARCHES HEREON HIGHLING SEVENTS HEREON HIGHLING SE

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A smash his for Broadway or motion betters. Will sell our-half rights of all. Need money. Addition of ARTHUR R. LUICH.

Tep Bartston Street, thodas Plone Communicatil 4309

'2d Guesser' in Chi Fold With \$8.500. 'Pharmacy' Out, 15G, 'Apley' 181/6

"Second Greene" nited Saurela S.

"Second Greene" nited Saurelay
(2). The was only \$8,500 for the
"St. Lazare" Pharmacy
folded Saturday, too, alegedy for repairs, and. 28,500. Replacements
of "Pharmacy" and the Shibert
opercity are "Wirdy IIII" and "Polenakes, economicity, inter having
"Tale George Aslow"
"Jale George Aslow"

irong draues, "sespectively, latter having a frong draune," and the strong draune, and the

Estimates for Last Week

starree thatiy towith \$15,000. "Windy Hill" openwith \$15,000. "Windy Hill"
Weditesday (6):
"Secand Gnesser," Opera House
(2d week) (3,600; \$3,60). Doors were
stammed hurriedly saturday (2)
after bad \$8,500
"The Jayous Sason," Selwyn (7th
week) (1,000; \$3,60). Slipped to
week) (1,000; \$3,60).

week) 11,000; \$3,60). Slipped to \$16,000. "The Late George Apley," Erlan-ger (1,400; \$3,80). Kicked off Mon-day (25) with great notices, and wound up with swell \$18,500.

'Father' Big \$15,000 In 5th Pittsburgh Stay

In 5th Pittsburgh March 5.

"Life With Father" came back to
the Nison last week for the Intelligence
the Nison last week for the Intelligence
drummed up strong 315,300 week
than show did on its last visit here
year ago. At that "Pather" sot a
tough break on the opening win
young break on the opening win
young the sound of the last visit here
young it would have done considerawhen, it would be to the
wouldn't walk out for at least another week.

other week.

Nixon currently has "On the Town," which opened to terrific advance sale, and then goes dark next week for its first shuttered session in several months. Resumes March 18 with "Deep Are the Roots."

'Turtle' Bites Off 26G To Pace L.A. Legits

Los Angeles March S.
Four attractions in town are drawing hetry coin. Bilimore, where Wolce of the Turtle' romped to the Turtle' rom Los Angeles, March

'Jones' \$29,600, Toronto

While Billy Rose was initially apprehensive about pencilling such a big production into the Royal Alexandra as Carmen Jone, "the ventral a bouse record for any seven-performance engagement, with 1,925-sealer scaled at \$4.20.

The critice house was sold out a week ahead.

'Slapped' Mild 7G, Balto

Slapped Mild 7G, Balto

"He Who Gets Slapped", which
reme Slapped "He Slapped", which
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Current Road Shows

(Period Covering March 4-16) "Anna Lucasta"-Civic, Chi. (4

Ballet Theater—Eclanger, Bloft.

(Dis Royal Alox, Toronto 1146).

"Between Gewers" — Amer. 18.

Louis 14-92; Case, Det. (11-18).

"Blackeast et 1955"—El Capitan,

Blackeast et 1955"—El Capitan,

Blackeast — Blem, Hall, Salina (4);

Shrime And. Okla City (10-11);

Aud, Little Book (13); Aud, Memphis (4)-15; Temple, Barmingham (4)-15; Temple,

(16).
"Blossom Time"—Cass. Det. (4-9);
Mem. Hall, Dayton (10); English,
Indip'lis (11-13); Cox, Cinc. (14-16).
"Call Mc Allsfer"—Shubert, New
Haven (14-16).
"Carmen Jones"—Shubert, Boston
(4-16).

"Dark of the Moon"-Blackstone Chi. 14-16). Rath"-Lyceum,

"Dear Rath"—Lyceum, Minn'p'l's (4-91); Erlanger, Buff, '41-16).
"Dear Rath" (2d Co.)—Hanna, Cleve, (4-9); Orpheum, Dav'jort (11); Shrine Aud, Des Moines (12); Omaha, Onnaha (13); Music Hall, Kans, City (14-16), Music Hall, Chan, City (14-16), Perpart Phila, (4-16).

"Desert Song"-Forrest, Phila. (4-

"Flamingo Road"-Wilbur, Boston,

14-9). "Ghøsts"—Lyric, Allentown 14); Mem. Aud., Trenton 15); Lawler, Greenfield 17); Frie, Schenectidy 16-9); His Majesty's, Montreal (11-16). "Harvey"—Geary, Frisco (4-16). "He Who Gets Slapped"—Nath. Wash. (4-16).

"I I the It Here"-Playhouse

4-91; Shubert-Lafayette, Det. ark (4 leyeus Season"-Selwyn, Chi. (4-

"Lafting Room Only"-Shubert Chi. (4-16), "Late George Apley" - Erlanger,

Chi. 14-16).
"Life With Father"—Cox, Cincy
14-61; Mem. Aud., Liville (72). Aud.,
Asheville 19; Aud., Augusta 111);
Aud., Savannata (12-13); Aud., Cohumbia 141); Nutl. Greensboro 145);
Siate, Raleigh 116).
"Love in the Snaw"—Bushnell.
Hartford 144-16).
"Miss Jones"—Locust St., Phila. Chi: 14-16).

"Merry Wives of Windsor"-Play-ouse, Wilmington (15-16). "Okjahoma!"-Curran, San Fran-(4-16)

co (4-16).
"On the Town"—Nixon, Pitts. (4-; Hanna, Cleve, (11-16).
"Polonaise"—Studebaker, Chi. (4-

San Carlo Opera Co.—Aud., Pocatello 55; And., Ogden 66-71; Kingsbury, Salt Lake (8-9); And., Denver (111; Aud., Pueblo (121; Aud., Omaha el-41-6).

"St. Louis Woman"—Shubert, Bhila (4-16)

111: Aud., Pueblo (121; Aud., Oushard-14-16).
"St. Louis Weman'-Shuberi, Phila: 14-16.
"School for Bridge". Grand. Phila: 14-16.
"School for Bridge". Grand. Runica (17).
20: Grand. London; Ont. (13-16).
"School for Bridge" (No 2)—Shubert-Lafayette. Det. (4-3); Amer., School for Bridge" (No 2)—Shubert-Lafayette. Det. (4-3); Amer., Charles, Carles, Carles,

"Twilight Bar", Ford's Ballo, 12-16.

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17-willight Bar", Ford's Ballo, 12-16.

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18-16

'Windy Hill' Opposish Too Much, 10G, St. L.

St. Louis, March. 5.

Strong opposish from a one-night pa. of Sigmund Romberg and entourage, debut Ray Robinson in a St. Eoilis boxing contest and a wrestling card was too much for Patsy Ruth Miller's "Windy Hill" to overcome, and the piece would willows with the second of the second of the piece yound up a non-week shand saturday (2) at the American Sewn Kay Francis and Roger Prvor. favor here, in the top roles, couldn't te. Nine performance, with the 1700-sett house resided to \$3.65 are also second of the second to the second to the piece and cast. Between Covers," Charles Radicks new conout, opened a one-might (Monday with a fair advance. House is switch to \$3.05.

'State' SRO For Hub: 24G 1st Wk.

"State of the Union," a near-sell-out before it got here for its run at the Colonia through March 16, the Colonia through March 16, scale for the run. Got smash notices reason company, and could re-main-until siminer it not otherwise bert show done by same casts bert show done by same casts bert show done by same casts "Rose Marie" previous fortuight opened same inght at the Opened with routine notices. "Carmed Jones" returned for see, "Carmed Jones" returned for see,

with routine notices.

"Carmen Jones" returned for second visit, beginning last night at
Shubert, vacated by "St. Louis Womat" dister thought to be the minative state of the second second musicians in the
same pit. "Planning Boad" follows
unight (5) at the Wilbur. Was origiinally, set to open against "Carmen
last, as a state of the second second musicians of the
last, as a shead to prevent condiet."

Estimates for Last Week

1 Like II Here," Wilbur (1.200;
\$3.601—Failed to catch, and finished second week near estimated \$7,000, not good enough. Moved out Sat. (2) to make way for "Flamingo Road," here now.

Road," here now.
"Little Brown Jug." Copley (1,200, 53)—Out-of-way spot plus select on roads kept this entry down to \$6,500 for week; should have been better, considering favorable comment and notices. New seens, went in last week, and show moved out for N. Y. Sat. (2).

Sat. (2).
"Merry Widow," Opera House (1, 500; \$3)—Same company for "Rose Marie" last week, and same genera level of biz near estimated \$24,000 Final week current.

"St. Lonis Woman," Shibert 11,-590, 54,20).—Never really eaught pub-lie fancy though well liked, and tin-shed final stand at estimated \$25,500, good but not sock. "Carmen Jones" here now.

here now.

"state of the Union," Colonial 11,
500; \$3.60 i – Swell advance and \$3.00
incomp March 16, extend of energy
what was a second week current.

"Voice of the Turtle," Pymouth
1,3.00; \$31–01d standby plugging
along at fine \$17,500 on 10th week.
May have turied corner in grosses,
but no sign of moving any grosses,

'Harvey'-Brown Wow 30G, 'Carrolls' 19G, S.F.

JULY, CATIONS 13Q, 0.1.

The L508-ceat Ceary is still doing a londside business with "Harvey, starring foe E. Brown, now in less enthernor \$83,900.

"Olthomar" is still the hardest hing in town to secure duests for childing up, at the Curran last week, a smacheno \$50,000.

a smasheroo \$39,000.
Elisabeth Bergner, starring in the
"Two Mrs. Carrolls," concluded a
three-week run at the Tivoli with a
final week's \$19,000.

Shows in Rehearsal

Shootin' Star"-Max Liebman a

Joseph Kipness:
"Wath Hard"—Gustav Blum.
"So Near, So Far" CBread of Deceit")—Shuberts and Albert de Cour

"Annie Get Your Gun"-Rodgers

nd Hammerstein.
"Love in The Snow"—Shuberts.
"Call Me Mister"—Melvyn Douglas d Herman d Herman Levin. "Woman Bites Dog" - Kermit

"Woman Bites Dog" — Kermit Bloomsarden. "-Frank Ross. "Song of Bernadette" — Victor Payne-Jennings. "Twilight Bar"—George Abbott, "Merry Wives of Windsor" trevi-var) - Theatre Guilds.

Broadway Eases: 'Truckline Cafe' Gets 100% Crix Nix, Closes Th's Week; 'Apple' OK 101/2G, 'Born' 20G

Week; Apple ut 11/2_0, Born 2Us

Broadway's business held up fairly things' to clean up; reled around vill last week, despite adoption and the post-warming on a Berlin of the post-warming on a Berlin of the post-warming on a Berlin of the Storm of the

cast drama_scing_alon_contents
besigness ided by Sunday performancer, rated around \$17,500 last
"Antigene," Cort 12d week! ID1,004; \$4.80). Eased off, takings up1,004; \$4.80). Ease

last week. "Deep Are the Roots," Fulton (22d week) 'D-962; \$4,201. Should last into warm weather, being best of the mixed-east dramas this season; \$17,000

the mixed-cent cramins this second, 17000cm Girl." Corone 112th week! (14:1, 00:1) Among the best straight-play magniest blis seison, with gross around \$24,500. —Féblow the Girls." Broadhurst weekend attendance, with scale tilled, keeps this run misseal mixed with scale withing broad-each of the corone of the

ATHERITY OF ACTION AND ACTION OF ACT

registered every performance; asset, and an article (Chumbus Circle 12th year), 4.172 \$8.80. Probably will be a good thing on lour; around \$19.00. "Has off to Rec." Center; 66th work) 16.29th, 1er. Rec. "Center; 66th work) 16.29th, 1er. Stating review in the control of the co

year's mark; still going strong, with takings a bit off; nearly \$19,000 last

inkings a bit off; icest's \$19,000 lest's tweeks 1.0-10. The W. Golden 1-st hweeks 1.0-10. The W. Golden 1-st hweeks 1.0-10. The W. Golden 1-st hweeks 1.0-10. The West 1.0-10.

Design See, Recarded to the Contract See the shows at \$3 top that since I years tendence; off list week, however, 1822-866. Box 200 Mer. The Contract State See the See that S

Sattroay (9), according to announce-ments.
"Up in Central Park," Broadway (57th week) (4M-1,900; 86). Big week-end business usually keeps run musi-cal in the going; dropped last week; \$25,500.

com no e going, cropper, and week; \$5.50.

Show Boat, " Ziegefed (8th week) Mid-1826, 301. Getting all house will hold; lakings approximated 45.—"The Red Mill," 46th. \$1.9th week) (Mill, 319, 34.80). Another mid-mid-mid-minent, around 35.00.

"Tygmalion," Barrymore, 401. Getting and mid-minent, around 35.00.

"Tygmalion," Barrymore, 401. Getting the mid-mid-minent, around 35.00.

"Tygmalion," Barrymore, 401. Getting the performance, \$28,000, which means clandees.

'Make Ready' Big \$38,400 in Philly

Philadelphia, March 5.

It's been a long time since Philip has had two really smach musical hits running simultaneously but that "Three to Make Rendy" went veally into high on its second and fluid week at the Shubert, the new revue with Ray Boiger grossing a fat \$35.

do in high sign capacity house, and the shuber of the state of the property of the property of the property of the property of the printing and final week at the Forrest.

Philip's only other legit attraction that the property of the printing and the printing and

final week at the Forrest.

Philly's only other legit intraction
was the norm miscal agent the formiscal agent to the forrest.

Philly's only other legit intraction
to a pallry \$4.200 in its second and
final week. "Road" and "Dealty Beloved!" had both opened previous
week to adverse notices, but managenent of "Beloved" deet the Locust, which was therefore dark last
week.

There were four nomines lost

week.

There were four openings lost night, first time this season this has inpopened, and one of few times in recent years. This week's quartet includes "Miss Jones" at the Louist, "St. Louis Woman" at the Shubert, "St. Louis Woman" at the Shubert, "Deep Are the Rouis" (review with a life, "Deep Are the Rouist" (review) at the Porrest. They're all in for two-week engagements.

Both Shoes Off Now: 'One Shoe' 51/2 G, N. H.

Une Snoe 2/2 ts, N. H.,
"One Shoe Off," tentatively in for
a pre-Broadway polish job, did a
tolderoo at Shubert' last week, closing Saturday 12). Tepid notices and
light biz clinched the decision not
to take week sister into town. On
cipits shawa at \$50 cm.

(The before an earlier tental state of the concipits shawa at \$50 cm.

(The before an earlier tental state of the concipits shawa at \$50 cm.

OBITUARIES

JOHN C, FLINN
John C, Plinn, 54, veteran executive
of the picture industry, and once an
exec with Vannry, died in New
York Saturday (25 following an onorgration earlier in the week.
Purther details in Picture Dept.

Olith Finding, 74, one of Chicago's
Olith Finding, 74, one of Chicago's

VIRGINIA TRACY
Virginia Tracy, 72, actives and
author, died at Lenox Hill hospital,
N. Y., March 4. The daugiter of the
date Helen Tracy, Introde a wellale Helen Tracy, Introde a wellborn in New York City and made
born in New York City and made
stage debut in the early 99's, appaaring with Maurice Barrymore in
Aristocracy, 76 obsert Manuell in 'A
Aristocracy, 76 obsert Manuell
Aristocracy, 76 obsert Manuell
Orallo Maryland' and David Higgins in 'Up
of Maryland' and David Higgins in

OFFO HARTING
OUT HARTING
OUT HARTING 74, one of Chicago's
bert known matter d's for many
years, died in Minnil Peb. 28.
Harting became alsoculed with
the control of the co

ARTHUR DAVIDSON schol companies with a setting in schol companies with Milwaukee, Denver and Hartford.

A few of her later Broadway spearances were in such plays as "The Lady With a Lamp," "Will weeks," so had other, theatrical, holdings

O. M. SAMUEL

March 11th, 1945

"Lone Valley," Theatre Gulld pro-duction of "Jig Saw," "Post Road," "Sweet Mystery of Life," and "Escape This Night." She had been inactive

This Night." She had been inactive in recent seasons owing to ill Health. As an author Miss Tracy, had written five books: "Marely Players." a collection of short stories; "Personna Unknown," "Starring Duley Jayne," "The Moment After," and "Personal Appearance of a Lioness." At the time of her death she was at work upon a volume of reminiscences to be called "Theatre's Child."

WILLIAM M. COLLINS

William M. Collins, 68; former president of the Henriel Restaurant Co., whose eatery has long been the meeting place for show people from

In Fond Memory Of My Dear Pal

HAL HALPERIN ERWIN BARS

all over the world, died Feb. 27 in his Chicago home.
Collins took over the restaurant from his father-in-law, Philip Heinrich, its founder, and aerved in the most of the collins to the his father in the his fa

He leaves a daughter, Gretchen, who works for Warners' Theatres, and four sons, Harry, Jr., Raymond, William and Richard, two of whom are also in show business.

LILY DEACON FOREPAUGH

Lity Deacon Forepaugh, 87, former circus rider and trainer in Adam Forepaugh's circus which later merged with Barnum and Baileo circus, died Feb. 27 at Brewster, N.Y.

errous, died Feb. 27 at Brewster, N.Y.

She was married to Adam Forepaugh, Jr., in 1883 while she was
performing in his father's circus.

After separating from her husband,
she appeared with P. T. Barnum's
circus for eight years.

Born in London, she made her

which he disposed of a short time ago because of illness. Among them was an interest in the Gaiety theatre, Montreal; the Pinchurst hotel, Laurentan Mountains, and a

Montreal restaurant, The Trees Survived by a widow and six TONY LEHNSAGER

Tony Lehnsager, 38, Danish branch manager for Warner Bros., died re-cently in Copenhagen of throat in-fection.

Icetion.

Miss Lehnsager had occupied the WB post since 1941 when she replaced George Westergand after his death. Well known in Danish flim circles, her activities during the German occupation of Denmark included the illegal showings of American and British films in the WB projection rooms and neighboring Gestapo headquarters.

GEORGE NIBLO

GEORGE NIBLO George Niblo, 59, former vaudeville trouper who teamed for 30 years with his wife as Niblo and Spencer, died Feb. 17 at his home in Venice, Cal., following a heart at-

tack.

His widow, Helen Spencer Niblo, will take his ashes to Sayatoga Springs, N. Y., where they once operated a night club, the Wagon

Niblo moved to Coast in 1943 to

MARLOWE M. CONNER
Marlowe M. Conner, 43, former
manager of the Capitol theatre,
Madloon, Wik., was fatally shot in
by the police as a "marlial triangle."
Couner, who lad recently left his
peat at the Capitol, was shot by his
wife, Mrs. Vera B. Conner, at the
home of Marlon E. Assen, his former
home of Marlon E. Assen, his former
of the Majestic theatre in Madlson.

OTTO BENNINGER OTTO BENNINGER
Otto Benninger, 53, still, photographer, died in Hollywood, March
3 at Occanside Velerans hospital
from a cerebral hemorrhage. Prior
to working for Republic for past
our months, he was with RKO for

Survived by widow and two sons.

FRANK D. LEA

Frank Dennison Lea, 63, one of
the oldest employees of Paramount
studio, died Feb. 25 in Hollywood,
leaving a widow and two sons.

He had been on the lot 26 years,
at one time lead of the pinting and
title department and later as stage manager of the transparency depart

JAMES M RRENNAN JAMES M. BRENNAN
James M. Brennan, Sp. who was in
charge of RKO theatre operations in
the metropolitan New York area and
New Jersey, died Tuesday night (26)
at the Fifth Ave. hospital, N. Y.,
Iollowing a heart attack.
Details in Pictures section.

Dr. Jack Yates, brother of Charlie fice. N. Y., and Irving Yates, died in ates, of the Associated Booking Ot-Chicago, Feb. 27. Yates, of the Ass

MARRIAGES

Valerie Grabowska to Golubic Pittsburgh, Feb. 23: Golubic, Pittsburgh, Feb. 25: Gruomis with Marty Gregor orch.

Helen Rolf to George Wheeler,
Pittsburgh, Feb. 14. Groom is with
A. F. Lichtman circuit in Washington, D. C. orch. Wheeler,

A. E. Lichtman erread ton. D. C.
Connie Stone to Dr. Alex. Shul-man, Las Vegas, March 3. Bride is a

man, Las Vegas, March 3. Bride is a screen actress. Frances Henderson to Jack Di-mond, Newport Beach, March 3. Bride is Broadway actress; groom a Bollywood publicist at Warrs. Barbara Gotthoffer to George Feinberg Fee, 27, New York. Groom is president of Daziana, N. Y., slage fabric house.

RIRTHS

Mr. and Mrs. Gene Graves, son, in Philadelphia, Feb. 27. Father is member of the amnouncing staff of KYW, Philly.

Mr. and Mrs. Harold Seigel, son, Chicago, Feb. 22. Father is staff musician with the ABC Central Di-

Mr. and Mrs. Ernest Nims. son. ollywood, March 1. Father is film ditor for International Pictures. Mr. and Mrs. Lee Sabinson.

daughter, New York, March 1. Fa-ther is the legit producer, recently co-producer of "Home of the Brave."

Mr. and Mrs. Tony Martinelli daughter, Hollywood, Feb. 27. Fa-ther is a film editor at Republic. Mr. and Mrs. Bill Provost, daugh-ter, Pittsburgh, Feb. 23. Father is nitery pianist and composer.

Mr. and Mrs. Harold Soldinger, nughter, Hollywood, Feb. 24. Father in RKO's trailer department.

Mr. and Mrs. Andy Anderson, son, Occanside, L. I. Father is stage manager for "Carousel" (Majestic, Mr. and Mrs. Roy Davis, daughter, New York, Feb. 18. Father is vaude

actor.

Mr. and Mrs. Irving Fein, daughter, Hollywood, March 2. Father is a publicist at Columbia.

Mr. and Mrs. Jack Gribin, son.
New York, March 3. Mother is Doris

New York, March 3. Mother is Doris Taubre of Harms Music. Mr. and Mrs. Michael Dunce, Aughter, Sauta Monlea, March 3. Father is film actor. Father is film actor. Hollywood, March 3. Mother is Luise King, of King sisters vocal group; father is the orbe leader, Mr. and Mrs. William Dandger, Leather, is with the homestide pub-licity department of Warner Bros.

Protestants Continued from page 1 =

best-sellers and then, having been washed clean by the film industry's code, crowd the nation's theatres. "But then the original fifth is of the control of December 4 between the control of the level of th

as a result of the lewdness being un-loaded upon the American reading public. Let the publishers follow the motion picture industry, with its strengthen our program, groups such as this meeting and the recently or-ganized Protestant Film Commission have been organized." Rev. Father John J. McClafferty, executive secre-tary of the Legion of Deeney, was only the program of the program of the On a statement to Vantry. Dr. On a statement to Vantry. Dr.

United the statement to Vantery. Dr. Poling emphasized that the Protestant Motion Picture Council is roborating with the Protestant Finn observation with the Protestant Finn observation with the Protestant Finn observation of the Interest State of the Interest Sta a statement to VARIETY, Dr.

the softified of executing of the control of the co

Hollywood on Half-Shell

costained from page 1

[costed by the namer in which they feet they have been their pade enting places; all process. The new trend soward black-tic and formality; their pade outing places; all process to the new trend soward black-tic and formality; the excursions downwown, of the excursions the excursions downwown, of the excursions do

A Tough Deal

A Tough Beat

Hollywood is a tough deal today
for any traveler. Many wish they'd
stayed home after the gpy and the
and travall of accommodations from
choo-choo to hotel. The takes need to
the hostelize is making the inclies of the hostolicies is making the from clerks and managers richer than headwaiters nowadays—and who can prove i! Locat of all any need to be compared to the compared t

"music charge" at 2% file bonizees toma a way around maiters because it meant operating at a loss. The substructive was to light from the beautiful charges with the substructive was to light from the beautiful charges, which, of course, meant was a consistent was even doubtle the base, which of course, meant was the problem of the pro

the lifting of travel restrictions and any self-imposed curbs on one's wartime conscience is the answer. It's
and the N. Y. Central's 20th-Century, the crack trains heretofore
tayored by show people, which the
tourists dominate. The picture bunch
is now taking to the air, in the main,
for necessary consist-occust travel.

Not only Tollywand but all key

Net or Yaray Market Indeed
Net only Ilollywood but vall key
spots, where there is tourist or other
indux of population, today sees a
black market which makes one wonder if they don't know there's a
peace going on. If not a black mark
it's certainly a very gray market for
anything: from getting into a restournat, a Pullman, a hotel—any
place of amusement, refreshment or
repose.

The caste system in the popular restaurants is not exclusively Holly-woods. In your own home town, by lake care of you, so don't blame it will be care of you, so don't blame it only on Hollywood or N. Y. Chi or found himself stranded—and very lungry—because at 10 p.m., following a preview, he called up three of the top exteries and was lold "her would be a waiting time of an hour," more or less.

The Indic Producer

The Indic Producer

Hollywood on the half-shell today
so sees other manifestations, One
the indic producer. Everybody's is the 'indic' producer. Everybody:
in the espilal-gains market, and the
independent. 'producers will' soon
have to wear budges to stop cassing
themselves. Some of the new Indices
are almost pathetically statemated.
Some hold good properties but must
fonewy about the whelles on, if
chonovy about the whelles on, if
chonovy about the whelles on,
their agents want a good part
licipating silee. And with that set
ones the headeshe of suitable director. And with that set, then the
prolitem—of where to produce. All
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licipating silee and the set of the
licipating silee and the set of the
licipating silee and licipating silee
licipating

the subway.

Hollywood still is in the middle of two femmes, Louella O. Parsons and Hedda Hopper. If Lolly gets the scoon, Hedda pouls and takes it out on the personality and/or studio.

and officers. Nile Life
Morrison's Monumbo, or else, me
til si yibal comody, or the chaber,
the Shaped Manker, when
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the how they don't come. But Phil Oh-man's dansapation in the adjoining nitery does draw 'em. Eastern steaks and eastern oysters.

Eastern steaks and eastern ovsters, of course, are still the big delights. And no shortage of meat anywhere. Butter lougher, however; ditto sugar. It not weekending at Santa Anita, it's Palm Springs. The desert, but three hours away by motor, looks like. Hollywood in a sandstorm setting almost any weekend. In facilities almost any weekend. In facilities almost any weekend. In facilities almost any weekend. ting almost any weekend. In fact, many studio heads utilize the lollingin-the-sur for story conferences.
Darryl Zanuck is notably partial to that, taking Friday-Sunday week-ends at the former Joe Schenekhouse which he just bought.

And Hollywood is still the place where, after a good preview, even the studio stenographers proudly boast, "I typed that seonario,"

'Tarzan'

Continued from page 1 the highest fee paid any author for rights to a literary character.

rights to a literary character. Nine different Tarizans' have appeared in the films, with Johnson Westmiller, the present incumbent, which was the present incumbent, and Woman' is his 10th, First seven Tarizans' was Elmo Liuccola, with other, pop ones including Glemwing Common and Woman and David his pate) and Buster Crabbe. Four of them have been Olympic swimming

champs.

Among "Tarzan" distribs have been First National, FBO. Metro, Principal, Fox and currently; RKO. Lesser who now owns production rights, has made four of them. B.O. vights, has made four of them. B.O. linoughout the years has been uniformly good, with each new gercra-tion of kids introduced to the famed tree-winger all over again. Despite the encroachements of civilization on "Tarzars" jungle preserve, recent grosses have been highest in the long history of the series and Level budgets his jux at from \$550,000 to budgets \$750,000.

Meantime. Burroughs has also been cleaning up on other angles, not the least of which is sale of his books. He's written 22 of them and every one has sold more than 1,000. every one has sold more than 1,000-000 copies throughout the world In addition, he has capitalized on large real estate development in California known as "Tarzana".

52d Anni

Continued from page 1

continued from page 1
ligi idea developed into a major indistry and brought Chiengo a golden
to the page of the page of the page of the
like studio on Argule sircel. Spote
and G. M. ("Bronche Bill") Anderson started Charlie Chaplin. Froncis
Swanson, Lowis Stone and eithers to
startdom.

he service lots are congested like subway.

Italy women, Localia O Didden with the late is attive. The Russishing on Hedda Hopper, If Lolly expenses he seeoon, Hedda pouts and takes it ut on the personality and/or state of the archive hard market subway. The lime and Los Angeles Academy The lim capital is still glirmum;

The lim capital is still glirmum;

Broadway

Carl Laeminie, Jr., due east next Month.

Antoinette Perry in her office after several months at home. after several months at home.

Marcus Heiman back in his office fully recovered from eye operation.

Bernic Hart recovered from pneumonta but under doctor's orders for month or 40.

menth put under dector's order's for-month or 80.

James Carson & Deville, value of a green green of the put of the early green green.

Sieve Hannagan, now public-rela-and Miss Corp. of America.

Jenn Dalryppale, pan-legit pro-ducer, ithermating on the Coast.

Jean Dalryppale, pan-legit pro-ducer, ithermating on the Coast.

ducer, nibernating on the Coast out-the April, except for the recent Happin, except for the Coast for two Bob Levit on the Coast for two lesses plants. John Springer out of Army, where he published ATC Contact Carown, John Springer out of Army, where he published ATC Contact Carown, Anditorium, Lillian Jenkins, publicity director of Madison Square Garden, leaving Minmi and Nassau. Manny Reiner, publicity chief for Phramount shorts before Johnson Lidly, Patture plants undetkerninged, E.K. "Ted" O'Shen, eastern sales manager for Burden Carowith Shall Burden Carowith Shall Shall and Shall Burden Carowith Shall and Shall Burden Carowith Shall and Shall Burden Carowith Shall and Shall and Shall Burden Carowith Shall and Shall and Shall Burden Carowith Shall and Shall and Shall and Shall Burden Carowith Shall and Shall

W. Harry Kosiner, castern rep for Ed-ard Small, on a hurried visit to ort. Myers, Fla., to see his mother, he fractured her hip in a full last

whith ractured ner pip in a rist, assess due to a recent eve infection. Charles B. Mehand, dishsion theater manager for RKO, is not yet permitted to look at Goorge February, and the Richard Corresponding of the Richard Corresponding of the Richard Corresponding of the Richard Corresponding of the Richard Corresponding to the Richard

crossed the mob by getting married first.

Ex-Gov. Charles Poletti, former Army colonel and military governor of Italy, g. of h. at today's twed.) meeting of Chiema Chapter of the American Veterans Committee at Capitol hole.

Publicist David E. Green also into the massinger and commercial air-

Publicist David E. Green also into the passenger and commercial air-line bisolness with a syndicate on-N.Y.-Minnih, plus tandem gliders for air transport of freight. Are The Armand Deutsche house The Armand Deutsche house with the property of the property Hollywood for six months this soring while he's readying his first Story Productions. Inc. pip. Deutsch's Celleague, Ha Horne, also going out

Pittsburgh

Jackie Heller to Kay-See's in Toledo and then to the Baker hotel to the Baker hotel. Don Thylor and his wife, Phyllie Avery, back to the Cosat after visit with Taylor's parents here. Honfer Low Starr hus been discharged from the Navy and is going life a new Broadway muscle.

nio a new Broadway musical.

Lon Rosses, of Hollywood Show
Bar, will be Mianti-bound just as
oon as Maxie Gants get back.

Two Queens on WWSW have examong the strength of the strength of the
Jack Spiegel from the Army.

of Jack Spieget from the Army, Variety Chib tessing testimonial banquet in honor of 1945 chief barker, Mike Gallagher, on March 18. Planisi Joe Lescult doubling be-tween Trimarkie 4 at Hotel Roose-vell's Fiesta Room and KQV staff

Sam Geller, who managed several USO shows during the war now shows during the war, now

munaging Taysice Barbecte down-bourie Bodelo, brother of Illiary Bogeles, WAAS ammonacer, numed sales manager of WAJB in Morgan-town, W. Va.

Ex-Siaff Segment Eart Follock a Ex-Siaff Sectioned Teel believe and school, was tested and seriously com-sidered for the rule of the American-played by Bay Reagan, in "The Last Chairee." Like Reagan, Polock was Chairee. Take Reagan, Polock was the picture was made,

Australia

By Eric Gorrick Manrice Abravanel will do series f orchestral concerts in Sydney next

of orchestral concerts in Syuncy near month. "
"Blithe Spirit" is a click at Royal, Sydney, for Williamson-Tait. Edwin Stiyes heads homebrew cast. Frank Tait-leaving soon for Lon-don to book shows and talent for Aussic-New Zealand runaround, Mod Coulard's This Happy Breed" Neel Coward's This Happy Breen's (GBD) is big hit in Sydney at Hoyts new Esquire. Looks set for 10 weeks. J. B. Priestley's "Dangerons Corner" is still doing okay at Min-erya, Sydney, for Whitehall produc-

Western Limit" will be produced in Sydney by the New Theatre

League. It's a homebrewer written by Or Defermine the Control of t

Chicago

Tapstress Carol King in hospital or allergy tests. Arlbur Blake closes at the Boule-ard Room Friday (8). Carmen Cavallero inked into Chi-ago theatre March 29.

Max Gordon in town to brush up n "Late George Apley."

on "Late George Aplex,"
Life is doing a spread on Riceardox Rush street hangout
Donny Kaye making the rounds
Donny Kaye making the rounds
Latery Boomfold and David Lichine in for the "Polonaise" opening.
Fridolin discussed: "St. Lazares'
Pharmacy" at Temple Sholom Sunday '33.

Pharanacy "at Temple Sholom Sun-da, 20 Rocal Skedded to Start 'a two-week p. a. with "The Outlaw" at two-week p. a. with "The Outlaw" at the Oriental tomorrow (7). Willie Howard and Ar Relly close that the Common Lord Common Common Common Common Technology (2) and the Common Common Federal via the Common Common Common Federal via the Common Common Common Federal via the Common Common

Tucson.

Pat Buttram of the WLS "Barn Dance" skedded for a screen test for the forthcoming "Life of Will

Dance sketsom Life of war and the first property of the control of

Big south side publicity campaignpreceding. Sax-vaor-Jod. Feetherplanto p. a. at the Regal theatre this
weekend.

The property of the property of the property
weekend was a state of the property of the property
have odd and Shriey Deane in
town with doubter Shriety Deane.

Jo to vest grandparents, the Reigh
Tony Martin biding his time at
the Chee Barve till Metro gives him
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Tony Martin biding his time at
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John Shriet Shriet Shriet

Tony Martin Barve show in Max.

Bernie Kamber: Ben Bogsway rep
Bernie Kamber: Ben Bogsway rep
breat of the Lee Shriet Shriet

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Bernie Kamber: Ben Bogsway rep
breat of the Lee Shriet

Ben Bogsway rep

Ben B

David O. Seknick's traveling good-will builder.

Martha Raye, who opened with Lou Holtz Sunday '3' at the Latin Quarter, pitched in with some mine ging into actual participation in show, however, so don't be actually a Govalla of the Beatier Kay-Diek Buckley opening at the Froiles Thursday 'I

St. Louis

By Sam X. Hurst Loster held over at Club

28 MEXIMEN, O. S. See
More than SE000 has been contributed to the St. Louis yearsh
More than SE000 has been contributed to the St. Louis yearsh
for the Meximen contributed to the St. Louis yearsh
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Clear of the conference of the

nother musical at Prince of Wates better, expected in the film trade that chancellor of the Exchequer will re-tince the Entertainment Tax, which has been increased three times, in he rext Budget well, the British 2 readcasting Corp. 3 or che stra acker, who has been conducting for he last 10 years, is quitting, and arting value tour with his own

hill.
With only two of its original playrs remaining, "Bilthe Spirit" ends
he longest run of a straight play at
he Duchess March 9. Its record of
.997 performances only surpassed
y the last war hit "Chu Chin
how," a musical, which achieved

Palm Springs

By Hank Goldenberg Jack Benny had David Smart, of Esquire, as his guest. The Lido breaks out with a new show "Tea Timers," featuring Lor-etta Cobb, personable singer of smart

Bing Crosby Foundation showing or the first time Auroratone's Music in Color" at Palm Springs heatre.

"Music in Color" at Palm Springs that the color is a simple with his wife at the Jone Palm, reports many more days of shooting for preture of his life being made at Columbia. Gazing at La Quinta are Mrs. Dick Haymes and her children; the John Baiabans, Albert Laskers, John Stahls, Brian Alterne and young office, from the nearby officer.

Stanks, Britan Anterne and young method. The treatment of the treatment of

"Love in Bloom," going over very big.

Around (own: Rieardo Cortez, the Lou Costellox, Eddia Shermans, Lou Costellox, Eddia Shermans, 1Rosic Dolly! Sam Jaffres, Don Wilson, Alexis Smith and Steve Craig, Don Ameeles, Eddie Goulding, Darryl Zanucks, Sargarget Shilayan and Phil Berg, Irene Hervey and Allan Jones, and always clowning Bob Hope.

Minneapolis

By Les Rees spotted into

Lyreum, Rose Bampton concert in St. Paul

Lyceum, Rose Bampton concert in St. run, Rose Bampton concert in St. run, drew capacity house, including the factor offering "King Lear." Happy Hour has Lenny Colyest with Morre Bertonin, ore. alexanan recovering from major operation. RKO branch here third nationally in eighth week of Neil Depicies sales. RNO of the Research of New Deposition of the Research of New Person and Robberts & White into Hotel Nicollet Minnesota 20th-Fox

into Hotel Messay. Terrace. Earl Lorentz, veteran 20th-For salesman here, recuperating a te

Earl Lorentz, seenperulina a tersitenam here, recuperulina a terJohn K., Sherman Sarr JournaJohn K., Sherman Sarr Journaderum cellor, back after deling
Branderay shows.

Silven List Special State of the State
former capacities as bankers.

After three venue in spread order
clork, bark at Universal de Isoukers.

Silven Las new Columbia office
manager and head booker, succeedment of the Columbia office
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Hollywood

Chico Marx to Miami. Morton Downey in from the east, William Pereira to Santa Fe, N. M. Edgar Bergen bought a new air-

Tex Ritter returned from a tour of with flu.

Irving Taylor planed to Chicago on business.

James. S. D. Charles R. Rogers laid up at home

James. S. Burkett hild up with bornchits.
bo Jimon'y Saive and Latin Austre Jasen's Saive and Latin Austre Jasen's Saive and Latin Austre Jasen's Latin Austre Latin Austre Latin Austre Latin Austre Latin Cauter Saive and Latin Cauter Saive Mes added to Latin Cauter Austre Mes added to Latin Cauter Saive Mes and Hall Block Joined Broadway and Hollywood colony at Latin Tairettan Latin Cauter Saive Mes and Hollywood colony at Latin Cauter Tairettan Latin Latin Cauter Saive Mes and Hollywood colony at Latin Cauter Tairettan Latin Latin Cauter Tairettan Latin Latin Cauter Tairettan Latin Latin Cauter Saive Mes and Hollywood colony at Latin Cauter Tairettan Latin L

Polly Moran running for Laguma Search City Council and John Lee Machin living apart.

George Raft out of the hospital to develope the search of the search o

uy film equipment.
ila.
Paul Nathan cheeked in at Para-count as special assistant to Hal-

mount as special assistant to Hal-Wallis. Joan Myles, screen actress, di-vorced Thomas Gleason, nitery straight man definitely time benefit lunchen a howling success, with Ritz Brothers stripping Sophie Tucker while they auctioned off her cally every lopper in town attended Gypsy. Rose Les, who collapsed Linck Wednesday (27), olavy and now headlings show Benny Fields and Myron Cohen reolated for opening over for second. Draces comiss over for second. Please, comiss over for second. Please, comiss over for second of the bent for the control of the co nger. Gene Handsaker, Associat d Press riter, cast as a reporter in "Danger treet."
Richard V. Keane, Australian cabet member, guesting with John

inct member, guesting with John Farrow. Charles Daggett joined William Hebert's publicity staff on the Gold-wyn lot. John LeRoy Johnston to San Fran-cisco far opening of "Tomorrow Is

isco for opening.

Greever.

Herman Goldberg off on a tour of midwest and Canadian exchanges or Warners.

Dr. Ernet Wolff. European author, in town for huddles with his agent,

in town tor name.
Paul Kohner.
Phyllis Thaxter returned to work
for the first time since the birth of
her daughter.
John Houseman in from New York
to produce "That Girl From Mem-

Havana

By Rene Canhares
Jose Hurb due here in April.
The centerators of new CM
building was hald March 3. It may
have a contract of the contr

WILLIAM MORRIS AGENCY

proudly presents

J. FRANKLIN JONES

FAVORITE WRITER OF CELEBRATED DRAMATIC AND COMEDY STARS



"J. Franklin Jones did
wonderful writing
wonderful writing
for me. I can
job for me. I can
heartily endorse his
heartily endorse
outstanding work."

JAY JOSTYN "MR. D. A."



"J. Franklin Jones is my idea of a great new writer one fresh and witty—one of the most inspired allaround writers I've ever around writers I've ever met." _MILTON BERLE



"It's remarkable how J.
Franklin Jones can write
the deverest radio comthe deverest radio comand create the most stirand create the most stirring serious writing I've
ring serious writing I've
ever seen or heard."

PHIL BAKER



"It was my good fortune
to have J. Franklin Jones
write certain material for
write certain material and
me. He is a sensitive and
talented writer, always a
joy to an actor's heart.

—PAUL MUNI



"Among the many things I
was commissioned to do in
was commissioned to do in
was commissioned to do in
was reffort, nothing gave
the war effort, nothing gave
the war effort, nothing gave
lending my voice to the
lending my voice to speak
scripts of J. Franklin Jones.
It was a privilege to speak
It was a privilege to speak
his words and thoughts."

EDWARD G. ROBINSON



"Joan Bennett's sequence
(written by J. Franklin
Jones) was the best thing
Jones) was the best those
we've heard along those
lines in some time—and
lines in some time best
incidentally, the best
incidentally, heard Joan
thing we've heard Joan
thing we've heard."
ADIO DAILY

XXXX

WILLIAM MORRIS AGENCY, INC.

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PHRTIC T 372857B ASTOR, LENOX AND DEV VALNDATION

TELEVISION'S SHOWMANS

Never Put Bananas in a Refrigerator: It Might Upset a Guy's ASCAP Rating

Ever time you hear "Chaulita Banands" and ever the control of the control
of the certification," it is a plus
ior somebody's ASCAP ratu gs. In
this case it's Maxwell-Wirges Music
Core time Pepsi-Cola hits the
paglo of 1, J. Pox Furs regales the
radio listener that All Girls Are
Beautiful 'Leeds Music', that's an
electivity that's an election of the control
free "Old Min Adler," whose
thome is that "Now You Can Bethem of the control of the control
free "Old Min Adler," whose
thome is that "Now You Can Bethewine Shoet, has his theme song
(see the above quoted title, as publsched by Mills Music.

Switch on all these moone radio
their irritation technique, because of
their irritation technique, but a big
besiness to a couple of characters
called Alan Kont and Austen Croomtheir "Pinice George Hotel Is a
Friendly-Hole." This tune still be(Continued on page 63)

Kid Thespis Kavoes Mickey Walker With Powder - Puff Jabs

FOWDET - TAIL JABS
Mickey Walker, former world's
middleweight boxing champion, has
started rehearsals in "Walk Hard."
mixed-cast drama being readied by
astrated rehearsals in "Walk Hard."
mixed-cast drama being readied by
the third walk of the control of the control
to a regular theatre, Walker, known
to a regular theatre, Walker, also
to a regular theatre, walker, walk
to a regular theatre, walker, also
to a regular theatre, walker, also
the walk of the property of the control
calls for a percentage of the gross.
The ex-champ has joined Equity,
the initiation fee being paid by
colorable property of the property of the
colorable pro

an artist, had his paintings recently exhibition. This is his first legit

part.
List time a boxing champ tried legit was in a show called "They Should Have Stood in Bod," presented very briefly at the Mansield, N. V., in 1942. At that thre, Tony Canzoneri, ex - lightweight title-holder, made his stage debut in (Continued on page 2)

ARENA MANAGERS BID FOR TOP NAME ACTS

Arena Managers Assn. is renewing, Pianos One Number In efforts to fill its arenas with top: Apley' Must Join AF

Apley, Must Join AFM
Chicago, March 12.
Latest member of Local 10. American
Straight 40-50 decla.

AMA declares that the huge scating capacity of their mouses on
straight 40-50 decla.

AMA declares that the huge scating capacity of their member are remained capacity of their member are remained and are remained capacity of the cast of the c

Dishes Out, Nylons Now

Modern refinement of the old crockery night giveaway goes into effect this week at the Campus thea-tre, a subsequent run house, where the management is rullling off 10 pairs of nylons. Raftle is getting more space in the

newspapers than the two feature

Black Market Sales of Majors' 16m Pix Exposed

Nationwide black market in the sale of 16m flms, which the major Hollywood producers had furnished the Army and Navy for exhibition war, has been brought to light, was the sale of 16m flms, which was, has been brought to light, or the sale of 16m flms, which was, has been brought to light, was, has been brought to light, was, has been brought to light with information regarding fite meeting to track down the ringleaders. According to information, servicement had helped themselves to the reduction prints while overgranitely small size, had been able to bring them back to this country in their dufflebags. Back in the States, they would bring. Buvers, in turn, sold them to fly-by-night 16m distributers, who are presently trying to rent sheet partials to the amend forces by the major studies, who retained all copyrights to them. Redetecrs, by the major studies, who retained all copyrights to them. Redetecrs by the major studies, who retained from the Government as some purchased from the Government has made no such a mong the pietures that have

Among the pictures that have a red up are some of the majors' a coroduct that are still enjoying (Continued on page 27)

By ABEL GREEN

John F. Royal, veteran showman the has been through almost every below it seems to be a seem of the seems of

Record \$9.600 for Berle In 1st Week at Cafe In N. Y. at \$7,500 Vs. Pct.

N. Y. at \$7,500 Vs. Pct.

Miture Berie's take for the first week at the Carniveal is estimated at \$9,000. That's probably the highcat salary ever paid a nitery entertainer in the N. Y. area. Berie's
operator, calls for \$7,500 guarantee
and overages on business over \$42,000. Week's \$7,500 guarantee
and overages on business over \$42,000. Week's \$7,500 guarantee
Berie's was approxito take add in N. Y. dailies quoting
ctimates of Berle's salary. In a
signed ad, Blair stated, 'One columnDroutly Kiligallen upped the ante to
\$7,500 plus a percentage, and Earl
Wilson, whose a generous fellow.
History week in the salary
and believe me on a straight salary,
and believe me, it's a pleasure."

Hubbub at the Met

Emmanuel List last week parlayed a wartime slang ad lib into one of the sock laughs of the Metropolitan Opera's N. Y.

In the third-act, bedroom-inn scene of "Der Rosenkavalier," the distinguished basso, playing lecherous Baron Ochs, watched the young Mariandel prance about the room, swinging her hips, when he suddenly let out with an enthusiastic, "Hubba, hubba, hubba!" It brought the house down

Miami Weeps Through Its Black Eve; Will Be Good Since the Gang's Gone

Lavery for Congress

Hollywood, March 12.
Emmett Lavery, film writer, announced today that he would file for Congressional nomination for the leith district in California.
Lavery will run on Democratic ticket in the primary.

Atomic Solit In Ranks of Pixmen Vs. Television

Major newsreel companies, despite Major newsred companies, despite their almost unanimous assertions that television is still too far in the future to worry about now, are showing increased concern over the competition the new medium is offering them.

competition the new medium is offtering them.

Latest illustration of the newsLatest illustration of the newstering them.

Latest illustration of wides was their
refusal to allow television cameramen to participate in the pool set
up for film coverage of the atom
bomb tests on Bikini Afoll in
Box Jack Harriev, NBC wides dittioned the Joint Task Force in
Washington to permit television
newareel men, representing all active stations, to film the tests for
trive stations, to film the tests for
JTF, declaring facilities wouldn't
allow the presence of too many
cameramen, passed the buck to the
newsreel companies who had already been commissioned to pool
Newsreels, including Paramount,
Fox Movictone, Metro's News of the
Day, Universal, RKCD-Pathe and
March of Time, voted 4-2 against
(Comitmed on page 29)

(Continued on page 29)

Miami Beach, March 12
Miami Beach has so cleared out, with rooms to spare, that the city council plans a newspaper and radio for the council plans a newspaper and radio for the council plans a newspaper and radio for the council plans a newspaper and radio for everybody; (2), the public is right, can believe the worst; (3), that the ground the council plans and the counci

Femme Fatale Fiction In Pix Heyday Now, But Trend Appears on Wane

Artenu Appears 50 Walle.

"Ambee" and her relivov-hussies
of action have a great, celluloid day
ahead of them, with studio shelyes
laden down by a fock of simportant
properties in which the bad gain
flourish. That will be their last big
flourish. That will be their last big
flourish that will be their last big
flourish that will be their last big
from the continues heavies, as gettung monotonous in the frequency
of their dirty work.
Best-selling caughty of "Forever
Best-selling caughty of "Forever

of their dirty work.

Best-selling, quality of "Forever Amber." "The Turquoise," "Strange Woman" and other movel gorleying the demme distille the property body in the comme distille the property body lists, which have recently rachied story editors. Unless a very exceptional one turns up, however, attitude of the studios 's to lay off in (Continued on page 62)



AMG's Plans to Remold Show-Hungry Germans Blocked By Play Rights

avaria, the production of was tantamount to a reverted by the seen heralded by dradio as 'the first importain the rebuilding of the culcillation was only to be regretted by the seen heralded by the seen was not taken until the step was not taken until the step was not taken until the seen heralded by the seen herald

sevent shooths after the American occupation.

The most obvious hurdle to be overcome in this regard is, of course, that of the test that of t

read regume be snown in the new comments. The comments of the state of the comments of the state of the state

do the job well,
"Despite the unsettled conditions,
interest in the theatre—from Punch
and Judy shows up to grand opera—
has been interise. Although fuel is
scarce, theatres, have been packed.
People are 'show hungry'."

IIS Film Scouts Sign Batch of British Stars

London, March 5, Indisposition of Wendy Hiller, laying femme lead in Henry Indisposition of Werdy Hiller, playing femme lead in Henry Sherck's "The First Gentleman" at Savoy, gave Joan Hopkins, her understudy a break. She was spotted by tilm acoust and now has offers from J. Arthur Rams, Michael Form, Surgest and Bell State of the Savoy, Surgest occurred to the Savoy. Surgest occurred to the Savoy. Surgest occurred to the Savoy. Surgest from the Australian Army, on year's contract with further options.

Army, on Jean Swans, was a standard of the Performance of Marius Goring in the Powell-Pressburger pic "A Matter of Life and Death," which stars David Niven, Raymond Massey and Roger Livesey, has won him a three-life of the picture of the picture

NBC CUTS 'SHOW BIZ QUIZ'

NBC CUTS SHOW HIZ QUIZ.

NBC is cutting an audition record today (13) with a studio audience of "Show Biz Quiz." a big-name combination with audience participation, packaged by Leohard Key and Sam Gallu.

Sam Galin
Format calls for a panel of three
with two name guestars from the
show bit, third being Radie Harry
as permanent authority. If panel
nisses a question, query reversite and the Majestic in 1928, was
permanent authority. If panel
nisses a permanent authority. If panel
nisses a question, query reversit some present generation, Cannala
studio audience via a roying milito,
studio in the heavyweights. Show,
not present experience in 1928, was
not present experience and one present generation, Cannala
via present experience and one present generation, Cannala
via present experience and one present generation, Cannala
via presente and the heavyweights. Show,
not presented at the Majestic in 1928, was
not present experience and one present generation, Cannala
via pre

Might As Well

Might As, Well
Orson Welles has been such a
regular late-at-night visitor to
the Copacabana, N. Y., that boilface Monte Proser wants to put
him to work at it.
Proser is trying to sell Welles
the idea of doing a magic turn
following the 2 am. show each
morning.

JUDY HOLLIDAY BEING FLIRTED FOR PICTUR

Film deal for Judy Holliday, hit player in the Broadway le Born Yesterday." is exp inked by her agent, Die within the next couple w

departs New York for day (Wednesday) c A number of studi

interest in Miss making has bee

Dorso is trip

Dorso, by

Century Artists.
will also is for a number of
his other of the control of the control

Record of the control

Record of the control

Th chatter show for Procter & Gamble on CBS.

on CBS.

Deal has already been set with
Walt Disney for Burl Ives to sing in
and be technical director of a couple
features employing folk music and
Dorso will handle the contract-ink-

Ickes Accepts as Exec Chairman of Arts Group

Washin Art S ut of Utility Washington, March 12. Harold L Ickes announced his acceptance as executive chairman of the Independent Citizens' Committee for the Arts. Sciences & Professions in a statement issued here Sunday 100 miles. 100 miles in a statement issued here Sunday in the Committee of the Arts. Sciences & Professions in a statement issued here Sunday in the Committee of the Committee

show-this-studded organization because "its program has been my program for 30 years."

To show the show the show the show the show through this group my experience and what abilities I may have can best be utilized toward the common goal of social and economic progress. Treasurer is Fredric March and secretary is Herman Shumlin, with many other stage, screen and radio personalities on the board of direct and among the vice-chairment.

MILLAND'S RIO RENDEZVOUS

Hollywood, March 12.
Ray Milland and his wife Constellationed east today (11).
Couple will stay in New York a week then head for Rio for a vaca-

Kid Thespis __ Continued from page 1 :

"Bed." Since then the little pug was done, alright for himself in night-clubs and vaudeville.

Late James J. Corbett, heavight titleholder was the most successful pro fighter-actor, appearing nist, straight plays and at least one put, straight plays and at least one with the property of the property o

with Bitty B. Van.
Many size leather-pushers appeared in vandeville," particularly. in the days of bit time. Latest entertainer-gabete combination is Mar. Bace and days of bit time. Latest entertainer-gabete combination is Mar. Bace and No. 1 and the second of the days of bit time. Latest entertainer-gabet combination is Mar. Bace and No. 1 and No. 1 and Tooler latest la



VARIETY

195th WEEK! KEN MURRAY'S BLACKOUTS OF 1946 nitan Theatre, Hollywood, Cal

JOEL McCREA

i Might As Well Be Spring for Oscar

"Oscar's, got another Oscar's, pot produced to the property of the produced to the produced to

usear Rodgers and "Double Osear" Hammerstein. Duo is rehearsing "Annie Get Your Gun," a new musical with an approximate budget of \$300.000. It will be wholly financed by 20th-Fox. "Annic" is a possibility for the Broadway, N. Y., during the spring.

FRIDOLIN NIXES OFFER BY ABBOTT FOR LEGITER

Montreal, March 12.

Friedlan (Craiten Gelinas, who co-starred with Miriam Hopkins in the fielded "St. Laracer's Plantames", resistance of the state of the control of the control is the Way," by Milton Lewis and Julian Pini. Friedlain returned lere is an observable of the state of David O, Selenick on the possibility of soing to follow wood. Friedlain styra pink. He has long been the top comedian in Canada—in French-language shows. Thammacy was his first soil of the possibility of soing to follow wood. Friedlain styra pink. He has long been the top comedian in Canada—in French-language shows. Thammacy was his first soil of the possibility of soing to follow wood. Friedlain styra pink. He has long been the top comedian in Canada—in French-language shows. Thammacy was his first soil of the possibility of soing to follow wood. Friedlain styra pink. Friedlain search was been in French for the fall. The English rever to the state of the possibility of the fall. The English rever to all his past ones have been in French for the fall. The English rever to link spant ones have been in French for the fall. The English rever to link spant ones have been in French for the fall. The English rever to link state in poperating at least, he sail as its to go shade. Eddie Dowling, incidentally, is interested to presenting the Friedlain search of an object of the fall. The fall of the fall Montreal, March 12. (Graticn Gelinas), wh co-starred with Miriam Hopkins in the folded "St. Lazare's Pharmacy,"

Deep in the Heart of Show Biz

Growth of Variety Clubs Since 1928 Start Recalled From Time 'a Child Led Them'

By HERMANN B. DEUTSCH and PAUL SHORT

A Heartbroken Mather.

that you will over for her.

A Heartrooken Maher,
In a, nearby hotel room pokely
observance of the injunction to play
observance of the injunction to play
then so many diverse branches of
show business were represented,
then so many diverse branches of
show business were represented,
then you have been so the solid play
then so many diverse branches of
show business were represented,
then you have been so the solid play
then you have been so the solid play
then play the solid play
then play the solid play
then play the solid play
Maloncy, local manager (or Loca's;
Grand theatre; John H. Morin,
nanager of vadeville acis; George
Lai, head of the Lai Taxi Co.; Jac
While, manager of pricefalters.
Raiph Barthon; bandesder, lained
manager for paramount in
the Book, Dave Brown, advertising
sales manager for Paramount
of the Book, Dave Brown, advertising
sales manager for Paramount
of the solid play and the solid play
to the solid play and the solid play
to the solid play and the solid play
to the solid play and the solid play
the solid play a matter of course
the solid play a matter of course

Pittaburgh; ann or decreeve, book of Little Chile Led 'Em It was only a matter of course that such a gathering should hear at once of the finding of an abundoned matter of course that they should arrange to have the child caree for in institution, subscribing the necessary funds among themselves. That hood, had not Carl Krug; a Pittsburgh reporter, promptly written a story, with the heart-interest stope story, with the heart-interest stope arong the course of of the city's leading theatrical

aroup or the civ's second interaction. The 11 decided that they combin't let Krug down. They formight made the baby and her uppringfing their collective charge, and gave her he name of Catherine Variety Sheridan—Catherine because, that was the name supplied by her mother: Variety for the club whose wards she became; and Sheridan for the theatte where she was found, the combined of the combined o

By HERMANN B. INCUTSCET and FAUL. SHORT,
On Thankspring Day, 1973, as una ship of his fellow Barkons as well known mother, under the lash of as the emotional lift, he organized destitution, abandoned her months — Tent No. 3 was soon or the control of the busty daughter in Phisburgh's America. Tent No. 3 was soon or the busty a dress was abit from the properties of beginning the Chemital How and the Chemital How and the Chemital How and the Chemital How and the Chemital How are the Chemital How and the Chemital How and the Chemital How are the Chemital How are the Chemital How and the Chemital How are the Chemital How are the Chemital How and the Chemital How and the Chemital How are the Chemital How and the Chemital How and the Chemital How are the Chemit

ters.

Only those who de mure of their livelih from the amusement eligible for active member is also authorized certain number of assistant from among new bers from among new radio men. The organic numbers something like mbers something like 5,000 acti

bers from among news-wee met of the main and men and m

BACKERS NOW FILM PRODUCERS

Film Export Seas Look Troubled In Survey of World-Wide Pix Set-ups

Washington, March 12.
With the film industry alugging it all over the world for a return to it pre-war export markets on a groutable to the pre-war export markets on a groutable management in official Washington, while has been keeping close take on the negotiations:
Hairy: A new settlement has been taken to be the settlement has been taken to be the settlement of the it. The Italians are trying to work out something to prevent us from cluttering; up their landscape with the settlement of the

feet.

Three meetings have been held recently between U. S. studio reps and
the Halians, with the latter suggesting 108 films for the balance of the
region of the suggestregion of the suggestregion

money out. The Italian govt is trying to set up a new set of restrictions, but the American exporters feel we will be befter off if we can voluntarily suggest our own limitations, without any foreign government strings at-

nached.

Netherlands: Latest report from the Hague is that the main difficulty has been ironed out by a Dutch decree on administrative procedure. The U. S. firms don't want any part (Continued on page 29)

Time Extension in Tele Anti-Trust Suit Bid For **Out-of-Court Settlement**

Out-of-Court Settlement
Detendants in the television antitrust control of the control of the court of the c

if the relieve sample for in the suit was forthcoming. Declendants, charged with having. Declendants, charged with having. Declendants, charged with having reliablished a monopoly on palent lights to the Scophony system of colliserone-sized video and with having reliased to licebes use of the process, include Scophony of America; General Precision Equipment; Television Productions, a subsidiary of Paramount Pictures; Paramount; Scophony Led of England, Arthur Levey, Scophony Led of England, Arthur Levey, Scophony of America proc. Scophony Led Reiberta, Precision Productions as Raiberta, Television Productions of the Production of the

Melvyn Douglas' Ideas In Indie Co. With Gosch

In Indie Co. With Gosch.

Neny production unit which Medyar production unit which Medyar production the control of a soccitation with the social socia

Wm. Benton on Films

Hollywood, March 12. William Benton, assistant Secretary of State, characterized the mo-tion picture as the "greatest poten-tial medium of international under-standing yet devised by man." Benton is in town to confer with studio chiefs in connection with the Government's publicity program.

Upped Foreign Income Now No. 1 Aim-Johnston

Hollywood, March 12.

Revenue hike from foreign distribution is the most important matching the control of the

loan to Britain, stating it would aid his country's future prosperity, add-ing 'I believe in a capitalist economy." He announced new Washington site of MPA will be at 16th and I streets, recently purchased, but materials for building not yet available John-ston closed press conference stating he had no political ambitions.

Pix Men Hope Moola Confab May Aid Trade

Contab May Aid Trade
First sessions of International
Monetary Conference of the World
Bank and Fund at Savannah, Ga.,
are being studied closely by foreign
panies for signs of an early breakup
of the international trade log-jam.
Fate of the \$175.00,000 foreign busisrest in large necessity of the state of the state
arrived at by delegate of 34 countries and observer's from eight
more, including Russia.
It to establish international cooperation in the conomic sphere. For
his to establish international cooperation in the conomic sphere. For
his been set up to guarantee private
loans to rebuild the war-devistated
countries and to develop backward

countries and to develop backward countries. A \$7.300,000,000 fund has also been established to stabilize operate without exchange rate fuc-tuations, currency depreciations, and other forms of international war-fare.

Min Films Move Into Regular L. A. House

Regular L. A. House
Narrow-gauge illus, meaning 16m
versions of Som features, will huvade
regular theatres here March 21,
Planet Pleitures production, gets its
world prem at the Marca theatre.
Dauble-featured, with "Choice"
will be "Detout to Danger," and
other min, film, The whole proother min, film, The whole proreels, will be its color.

IT, GO HOLLYW'D

Commercial factoring outfits. Commercial factoring outfits, which in the past few years, with the increase in number of indie produces in number of indie produces in number of indie produces in the produce of the produces are spreading into him-making themselves. Two such coin-providers, Hersh Brox, of Ideal Factoring, N. Y., and Arthur Greene, of Domestic Industries, Inc., Chicago, have started forth on the procago, have started forth on the proveds.

duction path during the past few weeks,
Ideal, probably the most active of the commercial times in film financing is operated by David and Martin Herni, later an attorney. David producer Sam Coslow and Hollywood agent George Frank to make their own pictures. They have a Cultida Artista release deal. This is only the first of a number of such simultaneously participate. Martin Herni helt New York Monday (11) to join his brother for two weeks on the Cosst, during which time several other agreements are expected to other agreements are expected to be finalized.

In the meantime, Greene has sold (Continued on page 29)

Yates Flirting With John Ford

Determined to nudge Republic into the circle of the "Big Eight" producing distributing companies, prexy Herbert J. Yates is continuing his efforts on the Coast currently to bring prestige producers into the studio fold. He is offering large inducements of open-handed budgets first-rate facilities and generous par

first-rate facilities and generous par-ticipation in profits.

Good possibility at the moment is that Yates will land John Ford, now that Yates will land John Ford, now has been making for the profit of almost two years and recently left New York for the Coast to con-tinue his talks with him. Among selling points Yates is using are Ben Hecht and Praint Borzages' deals and selling points Yates is using are Ben Heacht and Frank Borzages deals and Heacht and Frank Borzages let, "I've Always Loved You," has been talked of for Radio City Music Hall. Studio sez to the cost \$1,800,000, considerably higher than the original budget estimate. The cost \$1,800,000, considerably higher than the company's board that he has no expectation of doing so, for the next year with budgets of more than \$1,000,000. He has informed the company's board that he has no expectation of doing so, in the company's board that he has no expectation of doing so, in order to edge Rep into a higher bracket generally. Board has given im order to edge Rep into a higher bracket generally. Board has given im order to edge Rep into a higher bracket generally. Board has given im order to edge Rep into a higher bracket generally board in the plan.

Studio has made a number of country of the control of the country of th

WB FORGIVES CBS ON COLLINS' PIX SLUR

Hollywood, March 12.
Warner Bros. and CBS have uried the hatchet in their feud buried the hatchet in their feut over the recent erack made by Ted Collins on the Kate Smith show against WBs "Three Strangers" film. Peace was effected when the web's excec convinced Warners Mort Blu-menshek, veepee over ad-publicity, that Collins had at libbed eriticism in the collins of the collins of the marks. We promised to "reprimend" Collins, so all's swectness and light again.

Curtiz Inks New WB Pact

Hollywood March 12. Michael Curtiz inked a produce irector contract with Warners cal director contract with Warmers culting for two pictures anutually and 35% of the profits on all the films he makes for the next seven years. New contract does not include the profits on his current chore, "Life With Fakher."

FINANCIERS LIKE No Feud With Rank Avers Korda Who Details His Film Prod. Aims Which Include Profit Cut to Stars

35m 'One World'

Worldwide adoption of standard-ized 35m film and motion picture equipment will be sought by the So-clety of Motion Picture Engineers via the United Nations Organization. equipment will be sought by the Socledy of Motion Picture Empiraces,
cledy of Motion Picture Empiraces,
A report currently in preparation
by SAPE officials, which will point
out the need for the adoption of
by SAPE officials, which will point
out the need for the adoption of
mitted to the Standards Coordinating Committee of UNO during the
summer. Suggested in the report
will be an international agreement
officials declare, there is no same
dimensions for film and equipment.
Under current conditions, SAPE
officials declare, there is no samuficials declare, there is no samuficials declare, there is no samuout the conditions of the same of the
U. S. could properly be played by
a projector manufactured in a foreign country. While no compuisought, agrowed by the UNO of the
proposal of codified regulations
would place 35m film and equipment in a position similar to that of
and measures. Foreign equipment
and film would be interchangeable
with that produced by the U. S.
Standardization of frame dimensions and the size of the picture
would be included. Location of the
sound track; speed of the film at 2
and the size of the picture
would be included. Location of the
second track; speed of the film at 2
and exact and uniform distance between the sound and the picture on,
the film; and accuracy standards in
the report.

Blanke's Blanket Film Order From Warner Bros.

Henry Blanke was handed 19 ma-jor films to produce for Warners with total budget of \$15,000,000, it was announced Monday '(11) on an-niversary of producer completing 23 years with Valley studio. Blanke came to Warners directly from Germany in 1922.

many in 1922.
Features include "Fountainhead,"
"Deception," "Ethan Frome," "Ciy
Wolf," "The Iron Gates," "Autuum
Crocus," "Deep Vailley," "Treasure of
the Sierre Madre," "Man Withreat
Friends," and one untitled film.

21 Club's Mac Kriendler A Pic Prod. With Meredith

Maxwell A. (better known as Mac)
Kriendler, of the 21 Club (N. Y.)
Kriendlers, is geing into film production with Burgess Meredith and
Peter Cusick, Idea is to make "prestige" films. Incorporated as New World Films. Inc., the three have a special idea with the type pix they'll turn out.
Cusick was active in OWI film pro-

Bronston Back in Prod.

Sam Bronston, indie producer, eads for the Coast this weekend.

Iti in N. Y. for a spell, he's back in action and is going to Hollywood to set plaus.

Pallos to Eng. This Month
Stephen Pallos, British producer, the producer of th

Sarvish someone."

Norda recently acquired BritishLion. producing-distributing outlist,
and is the only large-scale film operator in England aside from Rank,
who recently entered the field with
extensive producing and distributing
activities. This given rise to an
ophision in the trade that a duel for
with Rank's, wast wealth pitted
sgainst Korda's lengthy experience
and know-how.

and know-how.

Questioned as to whether the "cooperative spirit" between him and
Rank might lead to Rank's loaning him studio facilities-it is the lack of such facilities presently holding up Korda's production—Sir Alex re-(Continued on page 22)

Wallis-Hazen to London With Three Scripts For Possible British Prod.

Joe Hazen left for the Coast over the weekend but is due back today (Wed.) with Hal Wallis, following which both elloper to London on Sunday (17). Idea is to survey the local scene and decide which of three scripts they're taking over with them will be suitable for filming in Eng-

and,
Under Wallis Productions deal
with Paramount, one or two of the under Wallis Productions: deal with Paramount, one or two of the 12 committed pictures are to be made abroad. Wallis has completed six of the dozen thus far in the year he's been distributing via Par.

VARIETY Published Weekly by VARIETY, Inc. Sid Silverinan, President 154 West 46th St., New York 19, N. Y. SUBSCRIPTION Vol. 162 No. 1 INDEX Chatter 03

Film Reviews..... ... 15 House Reviews :..... 58 Inside Legil Inside Music.... 53 Inside Orchestras...... 53 Inside Pictures 22 Legitimate 59 Literati Music Now Acts Night Club Reviews Obituary Orchestras Piettnes ... Radio Reviews. Televisio Television ... Vaudeville

(Published in Hellswood by Dully Variety, 14d., \$10 a Year—\$12 Foreign

Big Claims for WU's New Powerful Light Intrigues Film Technicians. Albeit Skeptical: Concede Virtues

Sweeping claims by Westerr Union Telegraph Co. that its discov-Service of light of such primary of the such p ery of a new source of light of such

tion.

Showmen were particularly interested in a number of ramifications and developments which they conceded might lie abead if the new, interes high is all it is claimed to be. Technically linged that, about the control of the co ings in raw stock and resultant slice in shipping costs.

slice in shipping costs.

On the other hand, they added, the lighting difficulties, hereforfore experienced with wide-gauge film ranging from 50m to 70m might be answered if the zircenium lamp can operate on its daimed power economy. Wide-gauge trial runs have shown that ordinary 30m lithmination of the state of the

Many Virtues

In the 16m field, it is pointed out, sound track difficulties have beest operations ever since the picture began to talk. Blurry effects, distortion and low volume could be partly cancelled, at least, technicians partly say, i partly cancelled, at least, technicians say, if the scanning light would be sharpened and intensified by substitution of the new lamp. Addedintensity of the light and its herakded linear variation with voltage would read to greater volume and added reads.

Studios might well turn to the Studios might well turn to the new lamp if laser types prove cooler than the kilegs now employed, of-ficials said, on his score, however, WU officials sate that their lamp currently used. In continued lab tests they hope to produce a cooler currently used. In continued lab tests they hope to produce a cooler, and the said. Substitution of the new lamp in studios would also follow if its brilliance is increased in the future. Continued on page 291

Memphis Censors Clip Horne 'Follies' Scenes: Ban on Roger Touly

Memphis, March 12. The big Lena Horne sequence from Metro's "Ziegfeld Follies" was ordered clipped for all Memphis showings of the picture by the Memphis censor board.

ordered cipped for all mempins, showings of the picture by the Memphis censor board. Chairman Lloyd T. Binford made no formal announcement of the decision, but passed the final word along to Metro exchange officials.

here.

Board also ordered definite ban-ning of "Roper Touhy." although the 20th-Fox film had played-Loew's State as far back as June. 1944, and had been shown in every neigh-borhood house in the city. Ban was out on when picture was set as part of double bill at Princess, downtown grind house. Whole town is sniekering over the belated action.

Ain't Hay(s)

Ain't Hay(s)

Hostywood, March 12.

By about fown are still

liking about fown are still

wards function, particularly

when he referred to Eric Johnston's cutry into the film racket

still \$100,000 a year and that

Some thought Hope was step
ping on Johnston's toes, but latter

passed it off in his bot

Chamber of Commerce manner.

Dmytrvk Talks Of H'wood's New Responsibilities

RKO director Edward Dmy(ryk, ne of the younger crop of Hollyone of the younger crop of Holly-wood filmens, has his own ideas on the relationship of director-pro-ducer; the function of the serces making. "The oldtimer looks upon hollywood as a business where for a nickel you get a dollar," says Dmy-tryk, "but there are others who rec-ognize a new responsibility comes with Hollywood production." He

"I don't mean they're not as com-

"I don't mean they're not as com-mercial, but haring grown up in the film business, from being a cutter or a production assistant, they've lost is the commercial of the commercial that the commercial of the commercial that the commercial of the commercial of the writer-producer, although theoretic writer-producer, although theoretic might best know how to present his story characters. In fact there's good evidence along those lines in the legit, as winess Kauthann and Hart, legit, as winess Kauthann and Hart, Druten, Lindsay and Crouse, and others.

others, "But, somehow, temperamentally, "But, somehow, temperamonally, handling film personalities becomes a bigger hurdle in Hollywood. And its not only the stars and supporting players, but that soes for the cover and our lames and ard directors and our lames and ard director on the stars and supporting players, but that soes for the takes command of a script. "That's where the producer who heast followed with the front-office has induced with the front-office has induced with the front-office important costing problems proved in the star of the star of

worry about nothing bulber, e shoot-limits, why weeter Studies-Chude Bhyon team was prost-white leaded. And while a George Seaton is apparently a good writer-directory look what happens when a Grover Joles, at his peak, tried directing? In the studies of the st

fore Frequent East-West Par Pub-Ad Interchange

arind house. Whole town is miletering over the belated action.

Acad Honors Wanger
Hollywood, March 12,
Walter Wanger, who piloted the
Academy of Motion Picture and Academy of Motion Picture and Sciences through six of its storniest years, was rewarded at the storniest years, was rewarded to the late of the storniest years, was rewarded to late visit New York with Al motion in the present of the late of the properties of the stornies was made. In the stornies was a special plaque between the properties of the stornies was made and properties. The stornies was made and properties was the stornies was made and properties was made and properties was made and properties. The stornies was made and properties was made and properties. The stornies was made and properties was made and pr

VARIETY L. A. to N. Y.

L. A. to N. Joe Boneous Meinel Browne Frank Cooper Jorja Curtright George Joy Sam Katz Henri Klarsfeld Paul Lazarus, Jr. Robert Lowery S. Barret McCormick Bay Milland Hugh Owen Arnold Pressburger Arnold Pressburger George Stevens Lenore Ulrie.

N. Y. to L. A.

N. Y. to L.
Murray Baller
Samuel Bronston
Rita Corday
Edward Dmytryk
Dick Dorso
Martin Hersh
Virginia Keiley
Sir Alexander Korda
Abe Lastfogel
Bertram A. Mayers
Charles M. Reugan
Jonie Tags
Sammy Weisbord

N. Y. to LONDON

(Plane)
Sidney Bernstein
Joe Hazen
William Levy
Hal Wallis

N. Y. to SO. AMERICA

Sam Burger

Johnston Due March 25 For N.Y. Board Meeting

For N.Y. Board Meeting
Eric Johnston, prec of the Motion
Pleture Association of America, is
stated to be in New York March 25
for the organization's board meeting.
Annual report, reviewing 1895 activ.
Annual report, reviewing 1895 activ.
Will be presented at that time. It is
now in process of preparation:
Johnston in solven on the Coast for
the past week to active dit the Academy
lam Benton, Assistant Secretary of
State, and studio ceese on Industry's
participation in the State Department's film program. He as Secondarion
committee in Weshington to put in a
pitch for the projected \$3,70,000,000
lonn to Relation.

Outstanding Production

'The Lost Weekend,' Paramount,
Best Performance by an Actor
Ray Milland, "The Lost Weekend'

Par).

Best Performance by an Actress
Joan Crawford, "Mildred Pierce"

Best Performance by a Supporting
Actor
James Dunn, "A Tree Grows in
Brooklyn" (20th).

Best Performance by a Supporting Actives.

Anne Revere, "National Velvet" (M-G).

Best Direction
Billy Wilder, "The Lost Weekend"

Best Original Picture Story
"The House on 92nd Street" (20th),
Charles G. Booth.

Best Original Screenplay
"Maric-Louise," Praesens Films,
Swiss-made, distributed by MayerBurstyn. Richard Schweizer.

Burstyn. Richard Schweizer,
Best Written Screenplay
"The Lost Weekend" (Par), Charles
Brackett, Bilty, Wilder."
Cinemategraphy (Black and White)
"The Pieture of Dorian Gray"
(M-G), Harry Stradling.

Cinematography (Color) "Leave Her do Heaven" on Shamroy

Best Original Song
"It Might as Well Be Spring, from "State Fair" (20th). Richar Rogers, music, and Oscar Hammer stein II, lyrics.

Best Music Score of a Dramatic o Comedy Picture "Spellbound" (David O. Scizniek-A). Miklos Rozsa.

Best Scoring of a Musical Picture
"Anchors Aweigh" (M-G), Georgie

Stoli.
Art Direction. (Black and White)
"Blood on the Sun" (William Cagney-UA). Ward thnen.
Art Direction (Color).
"Frenchman's Creek" (Par), Hans
Dreier, Ernst Fegte.

Crawford, Milland, Revere, Dunn, (All Vets), the 18th Oscar Victors

People's Choice

Hollywood, March 12.
Loudspeaker listeners outde the Chinese theatre agreed side the Chinese theatre agreed with the Academicians in the choice of Joan Crawford, and Ray Milland as Oscar winners, but expressed their disapproval of the top film, They were in favor of "Spellbound."

FC May Become Distrib a la UA

while Film Classies has deferred any plans for self-production, the scope of this reissue distribution organization may be considerably, extended. Idea of becoming another national distribution organization for independent producers is one, of

national distribution organization for independent producers is one of the ideas being mulled. PC, with -it is nation is stup in the control of the ideas being mulled. So that is the source, the control of the source, the source is one to the source in the source in the source is one to the source in the source in the source is one to the source in the source in the source in the source is one to the source in the source in the source in the source is one to the source in the source in the source in the source is one to the source in the source i

Metro's N.Y. Tests Also Being Made in Color

Being Made in Color
Metro's eastern along score are
considering a plan for making screen
considering a plan for making screen
tests in color as well as b. and w.
Scheme is to shoot in 16m Kodahorme simultaneously with the
regular 35m test, thus giving the
regular 35m test, thus giving
the making list judgment of a prospective player. Additional cost of the
film would be small.

It is figured that the cost shoot of
a testee's hair and general coloring
and satisfactory color footage couldbe obtained with little change in
lighting or general setup. It would
be added or run, simultaneously,
Metro user Sox-Movietone studio for
its tests in New York.

18th Academy Award Winnahs

Interior Decoration (Black and White) "Blood on the Sun" (William Cag-ey-UA). A. Roland Fields.

"Frenchman's Creck" (Par),

Special Effects (Photographie)
"Wonder Man" (Goldwyn-RKO),

"Wonder Man" (Goldwyn-RKO), John Fulton. Special Effects (Sound) "Wonder Man" (Goldwyn-RKO) Arthur W. Johns.

Arthur W. Johns,
Sound Recording
"The Bells of St. Mary's" (Rainbow-RKO), Stephen Dunn,
Film Reliting
"National Velvet" (M-G), Robert

"Star in the Night' (WB). Produced by Gordon Hollingshead. Shert Subjects (Gardon)
"Quiez Gordon Hollingshead."
"Quiez Gordon Hollingshead."
"Shert Subjects (Gardon)
"Quiez Gordon Hollingshead."
"Shert Subjects (Feature)
"The True Gordon Hollingshead."
"The True Gordon Hollingshead.
"Shert Hollingshead."
"Hitler Lives" (WB). Produced by Gordon Hollingshead.
"Sheefal Awards space, for distinguished service as president, of Academy for six successive years.
"Reggy Aan Garner, outstandingshead service as president, of Academy for six successive years.
"Reggy Aan Garner, outstandingshead service as president across of 1485."
"Technical Achievements Awards.
"Loven Ryder, Charles R. Daily and Paramount Sound Department, hondramount Sound Department, hondramount of the Charles Septiment of Charles Septiment of Charles Septiment of Septiment of Conference and John G. Capstaff of Eastman Kodak Sc., honorable mention for 20th-Fox Plain Processing Machine,

Hollywood, March 12 Out in Kansas or Nebraska they would call it "Old Home Week," words to that effect, but in Hollywood it was called the 18th Annual Presentation of Academy Awards, In other words, the seasoned thespians galloped home in front by several. lengths to win the Oscar Derby, Joan Crawford, far removed from the filly class, and Ray Milland, no longer colf, whooped around the Highland-Blvd, turn for the last furlong into Hollywood Blad without competi-

Jimmy Dunn and Anne Revere, troupers distantly removed from the futurity class, ambled down the stretch to accolates for the best sup-porting thesps of 1945. Sometimes a supporting thesp not forly supports but carries a production in out of the wet.

The "Old Bome Week" idea was tated right up the front stairs my tated right up the front stairs my the designation of "The look Gweek-end" as the outstanding picture of 1985. The sousce theme is one of the oldest in history, dating back to like a barried licking when he was a stated licking when he was a barried licking when he was a

Home Sweet Home

To make ine old home week idea complete. Joan Crawford stayed home, wrestling with a flock of flu germs, and accepted her Oscar over the telephone.

germs, and accepted her Oscar over to telephone.

As far as studios aré concerned, pramount loped in with servin Osgrammont loped in with servin Osgrammont loped in with servin Osgrammont loped in the properties of the servin of the servin Osgrammont of the servin of the se

libbing was more spontaneous.
The awards were accepted The awards were accepted with customary patience, accompanied with the usual head-shaking by the fans who always know better and who can tell you why, every year.

For Second Time No Thalberg Award This Year: Ditto in 1940

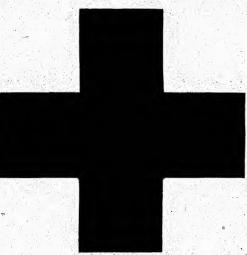
1ear; Ditto in 1940
No Irving Thaberg Momorial was awarded this year, under a new ruling by the Board of Governors, dependent producers who devote their time to outstanding product. Generally in the past it has gone to an executive producer who has even the product of the pro

individual units when some spend as much as a year on one picture.

Single features will be eligible for the Thatberg Award next year, but the Academy governors will but the Academy governors will consider the second time and the second time and the second time and the second time in 1937 and won for the first time by Darryl F. Zanuck. This year was the second time it had no winter. The other year was 1940.

100 witner. The other year was hone with two honesable mentions for technical achievements in 1945, and none on the first or second classifications, which carry a statuette and a chievement of the control of the cont

At Every
Theatre in
America!



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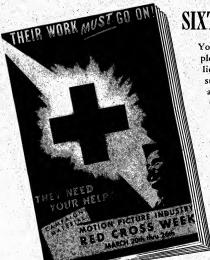
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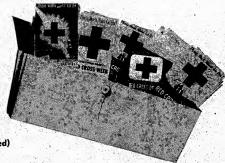
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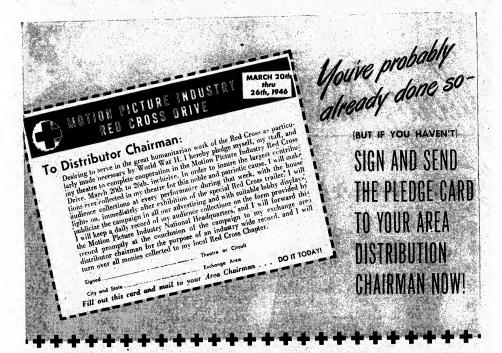
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INDIE PRODS' CURBSTONE BLUES

N. Y. Times and PM Blast 20th's 'Shock' \$10-20 MILLION | Indie Producers No Stopgap Fillers Because of Its Psychiatric Theme

"Spock," 20th-7ex meller currently at the Rinito, N. Y., was given a severe drubbine by two New York newspare critics during the past work as "a public disservice." Protest into a replanned, is understood, by several medical groups, New York Times and PM both health on 20th to withdraw the film, which depicts a utilianum psychiatis who plots to kill rather than conserted the picture would discourage thousands of GIs from taking the psychiatric treatment they require.

the psychiatric treatment they re-quire. Heather the properties are continued in the company has no intention of pulling the picture, which features vincent. Price and Lym Bari. He gave as his unfortied opinion that due entire were continued to the picture which features which the properties are the properties and the properties are the properties and the properties are the properties. The properties are the properties are the properties are the properties and the properties are the properties are the properties. The properties are the pr

Mayer's Plight

piciure that cidn't exist.

Arthur Mayer, operator of the Riatto, indicated that he was distincted to the control of the con Century-Fox, which is releasing it.

(Continued on page 31)

EXHIBITOR-SONGSMITH GETS NOD FROM DISNEY

Chieggo, March 12.
When Ed Grossman, local indic exhibitor and amateur songsmith, does things, he does 'em up' big. Last week, as a result of sending Walt Disney platter versions of 10 of his tunes, for which he paid WBBM song-star Russ. Brown and a fivetunes, for which he paid WBBM song-star Russ Brown and a five-piece orchestra full union wages to rehearse and record; he got an invi-tation from Disney to go out to Hol-lywodd and discuss a deal with the cartoonist on them. While on the Coast, Greesman will be house guest of his old friend, Jack Warner.

RKOites Flitting Back To Coast and Into N.Y.

To Cosst and Into N.Y.
Floke to Ricklete in transit, from
the N. Peter Rathwans who got into
N.Y. Monday (11) to the George
Stewnses who arrived this (Wed.)
N.Y. Monday (11) to the George
Stewnses who arrived this (Wed.)
Virginia Kelley. Whom the late
Charlie Koerner signed to an RKO
outract, made her first trip to the
contract, and the made her first trip to the
contract, and the contract of the
Monday (11).
Kappen of the contract
Made and the contract
Made and

Sorrell's Collapse

Sorrell's Collapse

Following Merch 12.

Following collapse of Herbert

Sorrell in collapse of Herbert

Sorrell in the Conference of the Conference of the Conference of Studio Unions prexy and others was called off. Doetor ordered Sorrell of the Conference of the

Al Cohen Ankles Col.

Hollywood, March 12. Albert J. Cohen, Columbia proucer, cancelled his producer con-ract by mutual agreement and valked off the lot.

Formerly with Republic, Cohen had been with Columbia for about a year, during which he made one pfeture, "The Walls Came Tumbling Down."

Amus. Tax Idea

dropped his proposed 5% tax on the-aire admissions in a revised program for special city taxes. The theatre bite, which hizzoner esti-mated would bring in \$12,500,000 an-nual revenue, was crased along with proposed taxes on payrolls, public utility service bills and luxuries in utility service bills and tux-ries in a weekend conference with Deno-cratic politicos at the Gracie Main-cratic politicos at the Gracie Main-Move came as the culmination of united protests by metropolitan est-bilitors who tought the tax as di-criminatory. A committee, repre-men and headed by Joeeph Vogel of Loew's, had remonstrated person-ally with O'Dwyer, Governor Thos. Dewey and Democratic leaders on several occessions.

ENTERPRISE'S FANCY \$200,000 SOUND STAGE

Hollywood, March 12. Construction of a dream sound stage is to get under way on the Enterprise lot within 10 days at a cost of \$200,000. Studie manager Joe Gilpin will surpervise a new film create which will be made of plastic blocks will be suppressed to the surpervise and surpervise a new film of the surpervise and south America for the surpervise and s Construction of a dream sound stage is to get under way on the En-

spending several years in Europe, the Orient and South America for the Press Syndicate.

Tricycling 16m Films In H'wood Homes Kayoed

III in Would unlike haybea.

Hollywood, March 12.

Hollywood's "home moyle circuit"

took a bearing yesterday when the
Association of Motion Picture Producers ordered a but no lonning or

sifting 16m prints by studios to any
person. Resultion adopted states:

No studio shall loan or give any

the films any person except where

"No studio small foil of give any definition to any person except where necessary to fulfill an existing contractivo obligation,"

Move intended to halt the growing practice of showing regular features at homes of studioites.

By WHITNEY WILLIAMS
Hollywood, March 12.
Beef of Broadway producers who
old \$50,000 and \$100,000 in thele poke for production of new plays and cannot find houses available to present them is nothing as compared to gripe of Hollywood indie pro-

ducers.
On conservative estimate, there's probably \$10,000,000 to \$20,000,000 waiting to be spent on pictures in Hollywood, with no place to spend

In other words, studio stage shortiage has producers of indie efforts
stymied, with little hope in sight, of
any immediate easing of situation.
Space problem reared its worried
head some time ago, with stat. of
influx of these indie producers.
Latest blow is California Studios,
operated by Harry Sherman, being
operated by Harry Sherman, being
being the studies of the studies of the studies of the
laword L. Loeve California California
bavid L. Loeve California California
being remained En-David L. Loew's Enterprise Produ-tions, and studio being renamed En-terprise Studios. Lot will be de-voted almost exclusively to produc-tion of this new company's pictures, with outside film makers only oc-casionally being afforded temporary space there. Formerly, as many as (Continued on page 22)

UA Must Decide Sears' Pact Soon

Decision on Grad Sears' sistus with United Artists after expiration of his contract at the end of this year may be determined at the next meeting of the board of directors. Determined the board of directors are presented by the possibility that Mary Pickford may come to New York. If Miss the possibility that Mary Pickford may come to New York. If Miss possibility that Mary Pickford may come to New York. If Miss pickford, one of the trio of UA owners, decides definitely not to 0 (19). If there's a chance she'll: be in, gathering will be postponed until the following "Tuesday. Seats, v.p. in charge of distribution, returned to New York over the had been huddling with UA next Edward C. Raftery and owners Charles Chaplin, David O. Selsmick and Miss Pickford. Extension of his pact was decided.

UA topper flew to Cleveland dinner to western salesmanager Maury Orr. Raftery is dated to loave New York.

Cowan Nicked for \$700 In Dale Belmont Suit

In Dale Belmont Suit
Missing a date yesterday lost
Lester Cowan S700. Producer failed
to show up in N. Y. supreme court
to testify in \$100,000 suit brought
against him by singer Dale Belmont.
So Judge James B. McNally postponed the trial until May 13 and
start and the same of the same should be
for expenses fleurred in confing
from Chicago and \$550 for loss of
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from Chicago and \$550 for loss of
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from Chicago and \$550 for loss of
for breach of confined. She charges
for breach of confined. She charges
of CI Joc. and then ditched her.
Trial date was set for yesterday by
mutual agreement, but Cowan's attorneys' declared, he couldn't make
to because he was busy ou a film.

Sonja Henie Stalls

Pic, Extends Ice Show Hollywood, March 12.
Heavy grosses by Sonja Henle's
"Hollywood Ice Revue" caused the
postponement of the starting date
on her International picture, "The
Countess of Monte Cristo."

Skating show, originally slated to wind up March 10, has been extended to March 21 and is likely to keep on until the end of the month.

IN PIX HOMELESS To RKO; 'Part of Our Policy'—Rathvon

20th Extends Ranch Lease

Hollywood, March 12.
Twentieth-Fox renewed its lease for five years on 10,000 acres near Kanab, Utah, where the studio owns about 380,000 worth of sets. Slated for filming on the Utah ranch this summer are "Sloux City," "Chief Sitting Bull" and an untitled hofae story by Mary O'Hors.

Horne-Deutsch Mull Prod. East

With lack of studio space on the Coast reaching the point where no the Coast reaching the point where no coast reaching the point where no coast reaching the point where no coast reaching the coast route to coast reaching the reaching to rea

and production indefinitely. There had been some thought of moving down to San Diego, and a number of, film men went there for, a lock-sed, but it is understood facilities of, the second facilities of, and the second facilities of the second faci

LESSER BROS. PLAN N.Y. FEATURE PRODUCTION

PEALURE PRODUCTION
Plaise are being made by Erwin
Lesset to put a feature picture into
roduction in New York within, 60
to 90 days. Film will be "Blood on
to 90 days. Film will be "Blood on
the Birn." a murdle yarm. Lesser
theatre, art house and, in association
with his brother Arthur, has been
producing a series of shorts labeled
"The Crime Newarcel," featuring
former N. Y. Police
Commissioner
Cewis Malentine, planning a series
of musical phorts, with bands and
production numbers, to be made in

of musical shorts, with bands and production numbers, to be made in New York. They completed four of the "Crime" one-reclers before Valentine left for Tokyo at General-MacArthur's request to reorganke Jap police department. They have a pact with the ex-con for 13 pix. Pecrites Pictures is releasing them. New York legit plays are being set for the feature film. Studio is not definite yet, but may be Film-crest, where shorts are being made.

UA's Rent Report

UA's Rent Report
Hollywood, March 12.
Officers of United Ar.Jists turned
in a report on the studio space situation in Hollywood to the stookholdren of the company at the studio of the constance of the company at the studio of the conMary Pickford of Pickford Corp.
and Charles Clett, of Vanguard,
Among the officers present were Edward C. Rattery, proxy, and George
London Company of the conline, and Company of the con
con-

RKO has a backlog of product for the first time in its history, with all but two of its refeases for the cal-endar year 1946 finished shooting, prexy N. Peter Rathyon disclosed in Natur Vertice and the cale New York yesterday (Tucsday), New studio chief said RKO releases for the year will include 20 big-budgeters plus 14 or 15 B produc-tions. About sax of the top pix will come from indies, with rest from RKO's own staff.

"Independent producers, incidentally, are not just being used to fill gaps in our production, which was true some years ago." Rathvon stated. "but are part of our policy now. We trankly admit that they add prestige to our program."

and pressing to our program."

Door will always remain open to indies at RKO, prez declared, Indies during the past three years provided about 35% of the company's gross rentials and will provide a bit more this year. That's the fagure he's going to keep shooting for, Rathvon said.

scrambled."

Bill Dozier, his exec assistant in operation of the studio, will continue to play a top part there, Rath-(Continued on page 22)

EDDIE SMALL (INT'L) **MOVES TO UNIVERSAL**

MUVES 10 UNIVERSAL;
Initial lim for International Picluries at Universal will be Bdward
Small's production of "Bella Domar,"
which starts April 135, Shirt and
Starts April 135, Shirt and
Starts April 136, Shirt and
Start April 136, Shirt and
Start April 136, Shirt and
It is understood that deal by which
Small's production was taken over
allows adding of starts to picture
allows adding of starts to picture
Covern and Churles Korvich, with
George Breut and Paul Lukus being
two newcomers.

at time of International move-in, United World Pictures will also set up offices on the lot and "Bella Donna" will be second release in November. First will be "Dark Mirror."

See U's 1st 13 Weeks Up

Dee US SIJ WEEKS UP.
Universal's earnings in the first
quarter of the new fiscal year ending last Jan 21 are expected to show
an interest and the state of the contraction of the control of the conwall street extra go, according to
Wall Street extra go, according to
the good of the good of the conrepeal of the excess pradits tax.

The street extra go, according to
the good of the excess pradits tax.

Blumenstock's Coas: Trek DIMINENSTOCK & COSS. ITEM There's nothing special on the agenda during his fast vish to the Cosst studio. Mort Blumenther Cosst studio. Mort Blumenther advertising, declared prior to planing out Saturday, 99. If will hold general conferences with Harry M. and Jack L. Warrer, probably returning east the end of liks week, also by air.

The Green Years

The Green Years

(280NGs)

clean release of Lenn throban groundstan,
the control of the control

innelely, is only achieved through the insurance resulting from the old me insurance in the insurance

monitons of youthful joy and dissp-pointment.

Robert Airley and Sonya Levies.

Robert Statistics of the Control of

Strange Love of Martha

Hollywood, March 9.
Paramount release of Hal Waltle produc
Lizabeth Scott; features Kirk Donglis
Juilth Anderson, Roman Bohnen, Darryl
Heleman, Directed by Lewis Milesione.
treatment, Directed by Pearls Milestone.
Servenniay, Robert Rossent original, Juck
Patrick; camera, Victor Milner, Parelot
Priounts; score, Milities Rossn; editor, Ar-
chie Marsheb. Printeshown March 8, '96,
Meriba Pers
Sam Musterson
Tori Maraceli
Watter O'Neill
Miss Ferra
Mr. O'Nelll
Marcha (child)danis Wilson
Starting (chilip)
Sem (chilid)

Miniature Reviews

Miniature Reviews

"The Green Yara" (Soriga)

JM.G.). Excellent screen transformation of A. J. Croin novel
will register strong bo.

"The Strange Leve out attach
"The Strange Leve out attach
"The Strange Leve out and the
deframe with husky bo. potential.
"To Each Ille Own" (Par).
Solid emotional drama with
strong foamies appent. Good box"Our Hearis Were Growing
Dp "1-Par". Excellent comocy
sequel, to "Our Hearth bring
por returns in all situations.
"Het Carpe" (Par). Finefromas meler should do oka;
"The Neterious Lone Weif"
(Col.). Comedy whodunit with
able cast and high-polished routen material. Attiona." (Songs)

able cast and nigo-poissed rou-tine material.

"Song of Arizona" (Songs)
(Rep). Better than average Roy
Rogers oatuner, with plenty songs and gusplay.

"Gentlemen With Guns,"
(PRC). Poor western.

Production and direction used an adult approach in the making and gave it a polish that will pay off. Names of Barbara Stanwyck, Van Heilin and Lizabeth Scott add extra luster for seiling.

neter for selling.

Sloby is a forthright, uncompromising presentation of evil, greedy

Sloby is a forthright, uncompromising presentation of evil, greedy

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property are harpy drawn in the Rob
ett Rossen, seript, based on Jack

the melodrama for full suspense and

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melodrama for full suspense and

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melodrama for full suspense and

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melodrama for full suspense

prought for the control

to provide the cont

To Each His Own

TO Each III.a Oven
Hollywood, March &
Pramission in State Practice of the Control M. Vertoria

Milli Takrnett

Alura Macrorie

Milli Wand

Frink Caylen

Williard Robertor

Authur Loft

Virgiola Wo orne

Clyde Code

filst Mury Young Egibe.
Die Iluni. Willi
Mr. Cilinton. Wir
Mrs. Cilinton. Vir
Miss. thingle.
Mr. Infect.
Miss. Claffin.
Mrs. this.
Caplain Cosgrove.

Merlis Nern. Bleeden Stategord From American From

...John Land

makes full use of it in his direction. Start and final, of story are laid strong and the start and final, of story are laid strong, and the start and final, of story are laid strong, and the start a

legit, who has the ability and perionality to assure film success.

Strong performances by other inStrong performances by other inStrong performances by other incontinuous and the strong stron

Our Hearts Were

OHP REART'S WORE

STOWNING UP

Paramount there of studie Driv production, Start Gall Hassell, Johns, Javie,
Rilan Donievy, freature James Howe,
Worfe, Directed by William J. Hassell,
Severallay, Norman Pannama and Melvin

Corrected by William J. Hassell,
Severallay, Norman Pannama and Melvin

Tradeshown N. Y., March T. '46.

Orrected 1018 Startes Liouting Ume, 83 MINS.

Corrella Oits Skimer. — Ceil Rassell
Benily Kindewagh. — Dishin Lyant
Denily Kindewagh. — Dishin Lyant
Dr. Tom Newhalt — Hill Delwink
Dr. Tom Newhalt — Hill Delwink
Dr. Tom Newhalt — Hill Delwink
Liouting Company — Ceil
Resided Du Perew — Hilly De Wolfe
Spinning Control
State — Hill Delwink
Delwink
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Liout

The Outlaw

The Outlaw

"The Outlaw" (Rughes-UA)
will be trade-inown Pritary (1)
Will be trade-inown Pritary (1)
Wanter Probability (1)
Vanter Probab

head in simonpure prurite dramans, but since this is an un-orthodox, almost but lesque version of tried and true themes, so the draman and offer does a simon of tried and true themes, and the simon and the simon and the simon at that time. It has now been alleed to 117-minutes when shown at that time. It has now been alleed to 117-minutes when shown at that time. It has now heard the legit Geary with reserved was highly successful, 'Out-leve' taking itemendous \$158-000 in seven weeks. First three-served seats at \$1.10 nop, Initial next two \$24000 and \$230.000 respectively. Other commitments at the Geary then forced a move to the Tivoli, where it have to the property of the simple of the simple

Hot Cargo

Bott Cargo
Permona process of Fine-Chunas postures Start William Stagen, Jean Marchan Start William Stagen, Jean Start William Stagen, Jean Start William Stagen, Jean Start William Stagen, Jean Stagen

"Fig. Cargo" is a fair meller that makes we have been charmon. The best fined by the charmon of the first state of of the

This is one of the gayest little fluid method that the state of its 57 minutes. Cast and discussed the state of the state

codnesday, March 13, 1946

good direction, registers well in that
category, Gerall Mohr a precenter
category, Gerall Mohr a precenter
converted and gets by on his own
proved in the control of the converted and gets by on his own
proved! Good light comedy touch
bolds on throughout and makes film
e. Lone Wolf Mohr, after his service
in the armed forces, is rejoined with
his valet-chum Ere Blors, and be
then't of which he is inspecent, Predicament has Mohr reluctantly partdicament has Mohr reluctantly partdicament has force in rejoined with
the every of his return to solve the
mystery and clear himself. Sole twist
the every of his return to solve the
mystery and clear himself. Sole twist
as beautralend high golentaries, Gills
repartes and pollabed maneuverines,
their captive, restores the preveit in
spile of blundering police and lawbreakers are brought to just came of
by Blore doing his standard genile
many genileman stuff and garnering
major longba.

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Soung of Arizona

(SONGS)

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Gulby Whittaker: George "Clamby" The	91.0
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diming	140
Cyclops Michael Cha	don
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Sheriff	ohla
fluri Kld Clus	vel1
Themselves Robert Mitchell Boy Ci	diar
. Bob Nolan and Sons of Pioneers	

A streamlined ontoner which incorporates a nitery sequence, production in major and the sequence of the sequen

	Matilda
•	McAllister Steve Darie
0	Mailida Patinik Kan- McAllister Steve Barrel Slade George Chessen
à.	Sheiff
	Sheriff. fluga thiste Cassidy. Figure Elli
e .	The second secon
•	



Paramount, for the second consecutive year, far surpasses all other companies in number of major Motion Picture Academy trophies. But not in any year have these tributes been so timely, and of such immediate interest and practical importance to every exhibitor as are these Four Academy Awards...

THE BEST PICTURE OF THE YEAR

"The Lost Weekend"



Just starting its recordbreaking career, with scores of key engagements now playing and thousands morefirst-runs to come. Now available for more extra playing time—and for return engagements.

BEST DIRECTION—for "The Lost Weekend"

Billy Wilder

"The Emperor Waltz,"
directed by Billy Wilder,
produced by Charles Brackett
in Technicolor and
co-authored by Wilder and
Brackett, will go into
production in May, starring
Bing Crosby and Joan

Fontaine



BEST MALE STAR PERFORMANCE OF THE YEAR-In "The Lost Weekend"

Ray Milland



Coming May 17 in "The Well Groomed Bride," to be followed shortly by "Kitty."
Coming later in "The Trouble With Women," and in "California," in Technicolor.

BEST WRITTEN SCREENPL AY-"The Lost Weekend"

Charles Brackett and Billy Wilder



Charles Brackett's next picture, the sensational "To Each His Own," produced by him from his original story, will be released in July by Paramount, starring Olivia de Havilland and introducing John Lund



A MESSAGE OF URGENT IMPORTANCE TO EVERY CUSTOMER OF PARAMOUNT

"Not in many years have the Academy Awards offered such a rich opportunity for practical and profitable showmanship.

"Their announcement came as the climax of a remarkable succession of honors, acclaim and box-office accomplishments.

"'The Lost Weekend' had already won every outstanding tribute for which it was eligible, including three LOOK Magazine medals, the REDBOOK Cup, and three of the New York Film Critics' annual awards.

"Its New York engagement, now in its 15th week, has broken all house records.

"Its key city engagements to date have, in many cases, set new all-time highs for gross and playing time.

"Its performance in smaller situations has been just as remarkable.

"These facts demonstrate that 'The Lost Weekend' has already been established as one of the screen's great money-makers.

"Now the world-wide publicity attending the Academy Awards will give it further impetus.

"And, if we capitalize properly on these great tributes, I assure you there is almost no limit to what this picture can do at the box-office.

"Only a handful of theatres have completed the showing of this great production. I feel sure that every one of the thousands of our customers who have not yet played the picture realizes the important profits to be gained by starting now to capitalize on the Academy Awards.

"If this is done, I am sure that this attraction will justify playing time equal to any picture in the history of your theatre or circuit.

"I urge you most sincerely to plan accordingly."

Vice President in Charge of Distribution Paramount Pictures

Thanks from Paramount

to the Academy of Motion Picture Arts and Sciences and all its members, for these four richly deserved tributes to the men who made this truly great picture—

The Lost Weekend

Ray Milland Jane Wyman

Produced by CHARLES BRACKETT Directed by BILLY WILDER

Screen Play by Charles Brackett and Billy Wilder From the Novel by Charles Jackson

Donate Your Showmanship to THE RED CROSS DRIVE March 20th to 26th!

Forecast Rank As Aussie Film Czar **As His Greater Union Setup Expands**

That deal between J. Arthur Bank and Geeßer Union Theatres, plus the aircide; et link with the Robert Kerzidge. New Kerzidge and C. S. Bernstein, and the Commark, Stayed 3 Mos. Copenhagen, Feb. 20. Popular Commark, Stayed 3 Mos. Popular Copenhagen, Feb. 20. Popular Commark, Stayed 3 Mos. Popular Copenhagen, Feb. 20. Po Sydney, Feb. 26.
at deal between J. Arthur Rank
Takeller Union Theatres, plus the
Crix Panned 'Road' In

lying areas. Don are reported many overtures again to controllers of the Clifford loop in Adelaide. The Fullers, indiv styled the only "Aussie indie cheuit." are said to be huddling with Rank-GUT and Hoyts-20th for

with Bank-GUT and Hoyts-20th tor a buy of their chain. Insiders, here believe Rank will be film care of Ausei before the end of this year, and that he may have about everything under his control by then.

'ARSENIC' SCORES IN CHINA VIA MARINES

China via manufacture.

Tientain, Feb. 19.

The hamicidal Brewater units have been interesting their brand of interesting their brand of interesting their brand of interesting their branch of their series and Old Lace' here.

Brondway comedy histories are also control and their branch of their series of the Third Amphibious.

Copy, has played to expactly houses.

Copy, has played to expactly houses, been played by Ptc. Tom Reddy, Hadenson of their branch of wood. Three femme residents of Tientsin, Misses Bess Attree, Ursula Simmons and Lucky sisted the Marine thesps. Volkoff, as-

Korda Lands O'Brven. Vet British Producer

Vet British Producer

Major W. J. O'Boyen, Intelly out
of Army, who founded the producing and agency firm of O'Bryen,
Innit & Dunfee before the war, hast
lamid to Bunder before the war, hast
lamid ling lakent and stories. he will
and ling falent and stories, he will
assi films, and present plays for London Films, which Korda heads.
O'Bryen currently has three plays.
"Lighten Our Darkness," by Janet
Creen, slarring Robert Doughès and
Birabeth Allen (Mrs. O'Bryen), is
End shortly, Other two plays are
"And No Birds Sing," by Jenny
Laird and John Fernald, and "No
Party Manufers," comedy by Iris
Goulding.

Metro's Latin-Am. Mgrs. To Visit U. S. in June

10 VISIC U. S. In June Metro's branch managers in Jatin-America will be brought to the U.S. Jime's for a month's size, combining business and pleasure. This is a consistenant of the current expedition to South America of a dozen domestic exchange heads selected for the launt on a basis of operating efficiency.

Latin-American group will confer for a week at the Metro homeoffice on arriving in N. Y. Balance of the limerary includes a visit to the Coast Metro studio, meetings with produc-tion and studio officials and an enter-tainment. Program nt program.

Sam Burger's S. A. Trek Sam Burger's S. A. Irek Sam Burger's Low's International legional director for Latin-America, started on a South American trek last Sunday (10) by plaine. He will huddle with territorial managers in Chile, Brazil and Ar-gentina before returning to N. Y. sbout April 10.

hat 30" sental setup in both countries. Such maximum arrangement has been reparted unfair by American distributors from the start beture down "too low," and it establishes a restrictive measure which long has been opposed by U. S. distributors of the start southern the start sou

justment is made.

Aside from limiting percentage deals to 30%, rated low, heavy state tax in both Denmark and Norway actually pares revenue much lower per picture. Norway, higher of the two, has a 40%, fax, which means that American distribs actually would be setting on the setting of the two distributions.

two, max a who tax, which means that American distribs actually would be getting only 18% maximum per picture.

Both Norway and Denmark were highly profitable U. S. markets before the war.

'SONG OF NORWAY' BIG HIT IN LONDON BOW

London, March 12. "Song of Norway," which open at the Palace March 7, after a smash provinical tour, looks like an undoubted hit. There are few popular names in the cast, which is comprised mostly of Sadlers Wells Opera and Ballet company. It broke the 40-year house record at the Palace on March 9. Show is current long-run N. Y.

swck.
Brokers advance-ticket sale, intoolving \$8.000 weeltly, is for several
months. The libraries tits **, agencies'
want to increase the deal but produ"Effty-Pity" which came into the
Strand Marcis 6, was hilariously received and appears assured, of a
lengthy run, This is a modernized
street, "Give and Taxe: produced
rarce. Give and Taxe: produced
rarce with tharry Green in the
ordinal role of the contribution of t

original role.
"Ladies Without," a boring revue.

"Ladies Without." a boring revue, opened at the Garriek yesterday (11). It is devoid of originality but is partly saved by the inclusion of several vaudeville acts.

Ruth Draper, who opened at the Lyric, also Monday (11), was splendidly received. She is doing a series of mattiness for three weeks after the control of th

which she plans to four the pro-

French Minister Does About-Face on Taxes

About-Face on Taxes

Paris, March 12.

Gaston Deferre, Secretary of State
for Information, in charge of films,
has announced that in accordance
with the current policy of the goverrment, no relief from current
taxes is to be expected. This is
directly opposite, to promises made
by Andre Malraux, former Minister

by Andre Malraus, former Minister per Information, President Berthomics, of the techniques confectes, is resigning, Jean-stand of Raymond Lussiez, of the exhibitors union, sike quit recently, Trying to obtain tax relief is the only point on which this local industry agree O util 10 per 10

Current London Shows

"Anemie & Old Lace," Strand,
"Cinderella," Adelphi, Soli,
"Gold Lace," Strand,
"Cinderella," Adelphi, Soli,
"Dear Rubi, "S. James,
"Dear Rubi, "S. James,
"Dear Rubi, "S. James,
"Bue for Twe," Lyric,
"Pitty-Fitty, "Strand,
"Fine Festhers," Wales,
"Fitty-Fitty, "Strand,
"Fine Festhers," Wales,
"Fitty-Fitty, "Strand,
"Fitty-Fitty, "Strand,
"Fitty-Fitty," Strand,
"Fitty-Fitty," Strand,
"Fitty-Fitty," Strand,
"Fitty-Fitty," Strand,
"Lady Heart," Adelych,
"Lady Heart," Adelych,
"Lady Fitty-Fitty," Angella,
"Merie Kaptand," Princes,
"Man About House," Piccalle,
"Ferchance to Bream," Hipp,
"Firty-Fitty," Angella,
"Firty-Fitty," Angella,
"See Haw They Buti," Comedy
"Shop Sty Cerner," St. Martina,
"Sieeping Reauty," Covent,
"See Haw They Buti," Comedy
"Shop Sty Cerner," St. Martina,
"Sieeping Reauty," Covent,
"State Door," St. M.
"Sweeter Lower," Ambassadors,
"Sweeter Lower," Ambassadors,
"Sweeter Lower," Ambassadors, London, March 12. 'Arsenic & Old Lace," Strand,

"Song of Norway," Palace,
"Stage Boor," Saville,
"Sweeter Lower," Ambassadors,
"Under the Counter," Phoenix,
"While Sun Shines," Globe,
"Windermere's Fan," Haymarket,
"Worm's View," Whichall,
"Years Between," Wyndhams;

Paris Exhibs Row Over Wartime Control Board: Showdown by March 15

Paris, March 5.
Exhibitors here are fighting against the Office Professional du Cinéma, the government picture supervision department. The O.P.C. is threatening to take strong measures against exhibs unless they obey regulations before March 13.
Exhibs claim that O.P.C. is useless

Exmos claim that O.P.C. is useless and merely a camouflaged leftover from the Comite du Cinema insti-tuted under the Petain regime. They refuse to send in their gross figures or also to contribute to the O.P.C.

or also to contribute to the O.P.C. Flar expenses.

As far as the grosses are conAs far as the grosses are concerned, they are advising distribudduring the contribute of the confeeting to that score between exhibits and distribs. Tax returns are autolina for the contribute of the con
tribute of

Argent. Coast Resort Biz Soars to New High

Buenos Aires, March 5.
The Casino at Argentina's Atlantic coast resort, Mar del Plata, did a record turnover in the first half of this year's summer season, amount-ing to \$22,895,643 or an increase of time high. I

\$500,000 Depreciation to U. S. Cos. In France If Coin Remitted Now

Wm. Levy to London For Disney Pic Preem

William Levy, Walt Disney Pro-ductions sales chief, Constellationed to London Saturday (9) for huddles with Robert S. Wolff, RKO sales

to London Saturday '99 for huddles with Robert's Wolff. RKC sales manager in Great Britain. RKO distributes Disney pix. Levy took along a print of "Make Mine Music." new Disney feature, and will set up preem plans for Condon and other playdates in England. Film is due to open in London next month.

Union Row Closes All Mex. Studios

Mexico City, darcel 12.

Mexico City, darcel 12.

Mexico Ethni Indice, darcel 12.

Mexico House Indice, darcel 12.

Mexico House Indice, darcel 12.

Mexico Four Indice, darcel 12.

Mexico Four Indice, darcel 12.

Mexico Four Studies I

Okay French Newsreels

Paris, March 5.
Difficulties between exhibitors and newsreels here have been ironed out, and newsreels again will be released in all theatres. The trouble was due to a government regulation ordering that newsreels be paid on minimum guarantee contracts. Exhibe balked on this.

The arrangement provides for exning to \$22,993,943 or an increase of the arrangement provides for extended to the property of the provided from Dec. 1 to Feb. 15.

It's expected that by the close of the season, in April, these figures any soar to \$40,000,000.

Official depreciation of the Fren franc represents a loss of around \$500,000 to U. S. distributors if their coin is remitted at the present time but this loss would be pared nearly 50% if pre-war policy of remittances from France is followed. That's because American companies made a practice of charging off all Euro-pean operational cost against their French establishment, resulting in remittance of a comparatively minor amount of net revenue to N. Y.

American distribs also are hope ful of being able to transmit a sizable part of the old accumulated funds in France at the old rate of exchange. One of the four classes of film revenue now belonging to U. S. companies in France, it also figures in current talks on taxation now in progress in Paris.

progress in Paris.

Argument over the tax and rade of exchange to be applied is the current influstry headache on the French more tray front. Big point of direction of the process of the

Second group of rental revenue is that accumulated in unoccupied France during the war. Naturally this is a minor sum. Third classification is the coin collected by the Office of War Information on 40 American features shipped in since American features shipped in since the end of the war. Fourth type of coin in France is postwar revenue. Obtained from old U. S. pictures re-leased since the war ended. Many of these films had been hidden from, the Nazis during their occupation of France. No permit is needed to dis-tribute these since the pictures at-ready are in France.

ready are in France.
Application of France's new 5%
capital fax on these different categories of money is the subject of
negotiation at present. U. S, has a
double-tax treaty with France, the
new 5% levy being regarded as contradictory to the odd tax agreement.
Under this new hav, all oppid goodpay the 5% levy, all oppid goodpay the 5% levy, american distribs
contend that this should not apply to
unremitted money (coin collected contend that this should not appty to unremitted money (coin collected prior to Nazl occupation and collected in unoccupied France), claim being made that this was in France only because frozen there by the war.

war.

These two categories of revenue in France undoubtedly would be remitted to the U.S. if favorable decisions on exchange rate and tax are in the control of the control

Vodkaites Veering to Revusicals, Says USSR Rep; New 3d Dimension

ment of sociological and psychologi-cal subjects as in pre-war days. Nicholas Napoli, Artkino head, back, from a three-month visit to Moscow, said, last week. Sole interest of the Soviet Film Committee, putchasing agent for Russia, is in American Light comedy and misciol fluid. Napoli indicated, Figure of 10 fluor would separate visualsy compacted for

would represent double the amount of pix ever previously contracted for by the Soviets.

The tew American films now showing in Russir are doing bung-tures, Napoli said. No other for-tifting particularly about these pictures, Napoli said. No other for-tifting films have an steading content of the contraction of the pictures, and the pictures of the pictures, the pictures of the pictures, the pictures of the pict When U. S. produced films hit any of the theatres, Napoli said, long lines queue up before the boxoffiction prices accepted to the boxoffiction prices accepted to eight rubles or between 50c and 50c, in American coin, necessar accepted with the coin, several several several prices are ruble three dimensional picture and Artkino will probably bring over steeroscopic pix in about

With plans to buy a minimum of a "year. Najpoli: said. No special 10 American pictures in 1946, Russia (will continue to stay off U. S. used ence, he said, but a glass acreen and entire of sociological and psychological sociological and psychological sociological and psychological sociological and psychological sociological sociologica socione sociologica socione sociologica socione sociologica sociol

Soviet Embassy without any reply forthenning to date.

Russiu in pushing its film expanion program with Buy a good deal of projectors, cameras and lab equipment. Napoli said. Government subsidized film companies will make between 48 and 30 Russian films in the subsidized film companies will make the word of the subsidiary of the subsi

Napoli said that seven are now on the way including two war subjects, two comedies two documentaries and one musical. "The Sports Parade." a 50-minute documentary which employs the new color system developed by the Russians, will be among the importations.

Bernstein's Illness Stalls London Trip Sidney Bernstein, British theatre

operator, who has been in the United States on a lecture tour and working on production deals, was skedded to return to London by air Monday (11), but had to postpone his take-off because of illness. He's now slated to leave later this week.

Bernstein will be in England about six weeks. He is owner of the Granda circuit and his visit home is in connection with its operation. Meanlime he has an indie setup with Alfred Hitchcock and Cary Grant.

'Stage Door' Closing

"Stuge Door closes at the Saville on March 12.
"Stuge Door closes at the Saville on March 30 with either Lee Ephraims "Here Come the Boys" or Charles B. Cochrau's "Big Ben." both now touring the provinces, replacing.

"Here is a picture showmen can exploit to a BlG were is a pieror snowmen cent of will grow as it

"You can CLIAN UP...A grand piece of entertainment merchandise...extraordinary in its timeliness and

"Looks like one of the TOP GROSSERS of the season." breadth of its appeal."

Vixellent box-office possibilities indicated ... TOP

"Shuttles between tugging at the heart and tickling the QUALITY." ribs...ENGROSSING

"Likely to be among the entrants for THE BEST films of 1946."

JOAN FONTAINE

From This Z Town

MARK STEVENS · ROSEMARY DECAMP

Produced by WILLIAM PEREIRA . Directed by IDHN BERRY . Screen Play by Hugo Butler



HENRY MORGA

WALLY BROWN · ARLI

NATIONALLY ADVERTISED IN TYPICAL RKO STYLE TO

29,095,484 HOMES

through full pages in
LADIES HOME JOURNAL
LIFE · LOOK · McCALL'S
COSMOPOLITAN · COLLIER'S
LIBERTY · REDBOOK
and FAN LIST

L. A. Opens 'Trunk,' Finds Record 95G In 3 Spots; 'Shock'-'Lights' Good 35G, 'Adventure' Tall 531/3G, 3d, Both in 3

Los Angeles, March 12.

Los Angeles, March 12.

Most of trade here this week appears to be going to "Saratoigs Trunk." Flim set new opening records over the weekend in three Warner theatres and looks giant \$85,000 or near on the week, new high for these three spots. "Shock" and "Bellind Green Lights," only other new bill in town, is well above average in three houses at \$35,000. average in three houses at \$35,000.

"Adventure" still is great at \$53,
500 or near in three spots although
on third stanza. "Scarlet Street,"
on second frame in three houses, is
sighting an okay \$41,000. "Cornered,"
in two theatres, is doing \$27,000 on
second week.

signting an oacy 34,000. "Conserved, in two thereits." is doing \$37,000 on second to the second seco

(2d wk) (m.o.), \$4,700.

Guid i FWC) 198; \$5-\$1, \(^{-1}\) Shock!

Guid i FWC) 198; \$5-\$1, \(^{-1}\) Shock!

(20th) and "Behind Green Lights"

"Parion. Past" (Col) and "Meet on Fway" (Col) and "Meet on Fway" (Col) and "Meet on Fway" (Col) (2d wk), obe \$4,500.

Hawaii (G&S-Blumenfeld) (96; \$5-\$1).\(^{-1}\)Abiline Town" (UA). (3d wk).

Down to \$3,000. Last week.

\$3,700.

\$3,700.

Hollyweed (WB) (2,756; 50-51)—
"Saratoga Trumk" (WB). Record \$34,000. Last. week, "Cinderella Jones" (WB) 12d wk), light \$7,100.

Hollyweed Music Hall 'Blumenfeld' (475; 55-83)—/Abilene Town' (UA) (3,00 k). Just \$2,500. Last. week, \$3,200.

Loew's State (Loew-WC) (2,404 -\$1)—"Scarlet Street" (U) (2d wk) ood \$21,000. Last week, stout \$32.

Les Angeles (D'town-WC) (2.097; 50-\$1)—"Adventure" (M-G) (3d wk). Smooth \$30,000. Last week, potent \$38,400.

\$38,400.

Orpheum (D'town) (2,900; 65-85)—
"Girl Limberlost" (Col) with "Queen for Day" radio show on stage. Nice \$24,000. Last week, "How Do You Do" (PRC) and "Darmy Boy" (PRC), with Mandrake, magician, on stage, faint \$18,900.

naint \$18,900. Paniages (Pan) (2,812: 50-\$1)— Because of Him" (U) (2d wk) and "Hotel Reserve" (RKO). Slow \$11.000. Last week, with "Dick Tracy" (RKO), \$17,760.

(RKO), \$17,700. Let I'acy'
Farameant (F&M) (3,398; 50-\$1)—
Cornecci (RKO) and 'Madonna's
Secret (Rep) 426 wk). Down to
\$16,500. Last week, story \$25,200.
Farameum Hollywood (F&M) 11,
61; 50-\$11-Cornecci (RKO) (26
61; 50-\$11-Cornecci (RKO) (26
61; 50-\$10-\$10,500, Last week, pobut \$16,000.

nust \$16,000.

RKO Hillstreet (RKO) (2,890; 5010)—"Because of Him" (U) (2d wk)
and "Hotel Reserve" (RKO). Dull
114,006. Last week, with "Dick
Fracy" (RKO), \$19,700.

Tracy" (RKO), \$18,700.
Rbts (FWC) (1.370; 50-51)—"Adventure" (M-C) (3d wh), Solid \$10,-500. Last week, big \$13,800.
United Artists (UA-WC) (2,100; 50-51)—"Shock": (20th) and "Behind Green Light" (20th), Trim \$15,500. Last week, "Pardon Past" (Col) and "Meet on B'way" (Col), (2d wk), nice \$10,000.

\$10,000.

194ews, IFWC) 1,790; 50-51;

"Scarlet Street" (U) (24 wk), Steasy
\$45,000. Last week, handsome \$14,600.

Verse FWC) (68): 50-51;

Verse FWC) (68): 50-51;

Verse FWC) (68): 50-51;

Wilhalter (FWC) (12,98): 50-51;

Sbock' (29th) and "Green Lights"

20th) Big \$13,000. Last week, Para
(20th) Big \$13,000. Last week, Para
(20t way" (Cof) (2d wk), smooth 88:149.
Willern (WB) (2:309; 50-51)
"Saratoga Trunk" (WB). Record
831,000. Last week, "Cindercella
Jones" (WB) (2d wk), fair 87,100.
Million Dellar (D'town) (2,309; 4085)—"Pardon Pest" (Col) and "Meet
Brway" (Col) (mo.). Scant \$4,000.
Last week, subsequent-run operation.

Broadway Grosses

Estimated Total Gross This Week is Week\$126,000 (Based on 16 theatres)

Total Gross Same Week Last Year \$621,000 (Based on 15 theatres)

'Adventure' New High in D. C., 33G

Washington, March 12, "Adventure," at Locw's Palace, is soaring to a new high, with smash total. "Tomorrow Is Forever" also

total. "Tomorrow Is Forever" al looks terrific at Keith's. Estimates for This Week Capital (Loew) (3,434; 44-72) Capitol 'Loew' (3,484; 44-72)—
'Black Market Babies' (Mono) with vaude headed by Connee Boswell, 100c \$25,000 or near. Last week, Shock' (20th) and the Glein Müller Columbia (Loew) (1234; 44-72)—
'Up Goes Maisie' Ni-G), 'Moder-ties \$1,500. Last week, 'Leave to Heaven' (20th), fourth week down-town rules \$7,500.

weeken (2001), fourth week down-town, inte \$7.20, 20.400. "Stork Barle (WB) (22.40) 20.400. "Stork Dearly (WB) (22.40) 20.400. "Stork after sturch \$2.500 intervent." Keith's (RKO) (1.800, 44.72).—To-tion (1.01.200, 1.800, 44.72).—To-Three Strangers' (WB), Mildal-ton' (WB), third downtown week, 12.2500. Last week, "My Reputa-tion' (WB), third downtown week, property (1.400, 1.800,

Indpls. Spotty: 'Bandit' Hot \$17,000, but 'Doll' Only 11G, 'Cornered' 9G

hadiana (Katz-Dolle) (3,380; 35-55; — "Doll Face" (20th) and "Strange Mr. Gregory" (Mono). Tepid \$11,000. Last week, "Because of Him" (U) and "Girl on Spot" (U). \$10,000.

"Himm (u) and "Girl on Spot" (1980) (

Salon, Lasi week, "Bells of St. Harvey Girss "184-G1 '1810 wtl.)

Wacation Nice \$16,000, Down of \$15,000, Last week, solid St. Salon, Takes, as Wife '146-G1, Salon, Takes (TC) '12,000 moderate for the Week many form of the Salon, Takes as Wife '146-G1, Salon, Takes (TC) '12,000 moderate for Salon, Takes as Wife '146-G1, Salon, Takes (TC) '12,000 moderate for Takes week (TC) (Takes Salon, Takes (TC) '12,000 moderate for Takes week (TC) (Takes Salon, Takes Wife' (M-G1, Salon, Takes Wi

who, Great \$14,300, but goes out.

In word of the state o

good \$4,000.

Webber (Fox) (750; 35-74) —
"Little Glast" (U) and Detour"
(PRC), also Denver, Webber. This
\$2,000. Last week. "Bandit Sherwood Forest" (Col) and "Way to
Love" (Col.) good \$2,200.

Strike Sloughs L'ville But 'Bandit' Trim 15G; 'Him' 13G. 'Strangers' 6G

Itims 1909, Ottalaggers our Love's State, it leading the linetip tils week, but the factions are take Love's State, it leading the linetip tils week, but the factions are take the linetip tils week, but the factions are take the linetim state of the linetim sta

downhown bir reflects it. Trade as of an estimated 25°c.

Estimates for The Week
Brown (6th Ave-Lowey) 1.000

Rown (6th Ave-Lowey) 1.000

Crime of Century (Rep.) (mo.)

Crime of Century (Rep.) (mo.)

Formating 1300, Last week. "Bells of Southern of Century (Rep.) (mo.)

Formating 1300, Last week. "Hold That Blonge" (Par) and "Volanda and mid Sl.500, Last week." Hold That Blonge" (Par) and "Volanda and "Ross (Col.) (Last week. "Hold That Blonge" (Par) and "Volanda and "Ross (Col.) (Lairsts \$1.700, Last week." Hold That Blonge" (Par) and "Volanda and "Way to Lowe" (Col.) (Cetting the Col.) (Lairsts \$1.700, Last week." (Col.) (Reting the Col.) (Lairsts \$1.500, Last week." (Farvey Girls (Col.) (Lairsts \$1.500, Last week." (Farvey Girls (Col.) (Lairsts \$1.500, Last week." (Pol.) (Rep.) (Rep.) \$1.000, and mo. (Col.) (Rep.) (Rep.) \$1.000, and mo. (Col.) (Rep.) \$1.0

TRUNK' SMASH 57G. FRISCO: 'ABILENE' 16G

San Francisco, March 12.
Big news currently is smash, biz being registered by "Saratoga Trunk" at the Fox. "Abilene Town" also looks good.

Trunic at the Fox. "Abliene Town" also looks good for The Week Golden Gate, 18XO) 12448. 80481.

Spiral Shaircuse "RKO) 136 wk), Strong 188060. Last week, Strong 188060. Last week, Strong 188060. Last week, Strangers" WB), Jair Strangers "WB), Jair Swingers WB, Ja

Hub OK Despite Lent: 'Forever' Wham \$40,000, 'Doll.' 2d. Plus Millinder 32G

Nothing special here this week though biz remains good considering Key City Grosses Lent which has long coased to have

1001. Potent \$17,000. Last week, with "Hit the Hay" (Col), terrific \$22,000. 38th Century 120th Cent.) (3,000: 40-70) — "Tomorrow Is Forever" (RKO) (2d wk). Good \$9,000. Last week, fine \$15,000.

K. C. Better, Tonned By

Bandit, 182G; Journey

Overall business at the local de-luxers is on upbeat. The pacer cur-rently is "Bandit of Sherwood For-est," at the Midland. "Sentimental Journey," day-dating at the Esquire, Upbown and Fairway, looks next best. "Tomorrow is Forever" in its hird starma at the Orpheum, is lone

Estimates for This Week
Esquire, Uptown and Fairway
(Fox-Midwest) (820, 2.643 and 700;
40-69) — "Sentimental Journey"
(20th). Sweet \$45600. Last week,
Because of Him" (U), moderate
\$11.000.

\$13,000.

Middand (Leew's) 43,500; 45-65)—
"Bandit Sherwood Forest" (Col) and
"One Way Love" (Col). Big \$18,500.
Last week, "Harvey Girls" (M-G)
2d wk), rugged \$16,000.

20 wr., rugged \$16,000.

Newman (Paramount) (1,900; 46-65)— "Masquerade in Mexico" (Par).
Lusty \$12,000. Last week, "Lost Weekend" (Par) (3d wk), nice \$9,000.

83,000.

Grphenm (RKO) (1.506; 46-65)—
Tomorrow La Forever* (RKO) (34
32,500.

Towor (Fox-loffee) (2,100; 39-60).

Tawer (Fox-loffee) (2,100; 39-60).

Guy Could Chiange (Rep.) plus (34)

Guy Could Chiange (Rep.) plus (34)

"Allottnent Wives" (Mono) and (35)

"Shock" (28)th with stage show, brisk \$11,000.

Hargrove' 11G, Mont'l Montreal, March 12.

Town is mostly on holdover this week with "What Next, Corp. Hargrove?" only important newcomer; only moderate.

Nearly as Big at \$16,000

Lent which has long ceased to hurt too much in the Hub despite its strong Catholic majority. "My Reputation" is the biggest newcomer, but not exceptional at Met. "Tomorrow Is Forever," which goes line second frame today at the Memorial, was This Week ... \$3,267,600 (Based on 22 cities, 187 thea-tres, chiefly first runs, including N. Y.)
Total Gross Same Week Last Year \$2,266,000 (Based on 25 cities, 195 theatres)

frame today at the Memorial, was sock on opener. Estimates for This Week Estimates for This Week Boston (RKO) (3,288; 36-51.0)— "Doil Face" (20th) (2d wk) plus Lucky Millinder orch, others, on stage. Solid 332,000. Lust week, with Buff. on Upbeat: Road Smash 27G

ST/000.

Yennay (M.P) (1.273; 40-7a).

"Lost Weekend" (Par's and 'How Do 'Un Do' 'UPC'. Movewore from You Do' 'UPC'. Movewore from You Do' 'UPC'. Movewore from Young to the Y Biffalo, March 12.

"Road to Utopia" is the big news this week, with smash stanza in sight. "Bandit of Sherwood Forest" is holding strang on second session.

Estimates fee: This Week

ing strong on second session.

Estimates for This West (40-70)...

Estimates for This West (40-70)...

Estimates for This West (40-70)...

Abilities (40-70)...

Abilities (40-70)...

Abilities (40-70)...

Abilities (40-70)...

Abilities (40-70)...

Boad to Utopla and "Terpar by Night" (U) on second week was by \$22,000,000.

"The proposition of the pro

and "force fose" (Far), \$15,000.

State (Loew) (3,200, 35-74)— "Up
Goes Maisie" (M-G) and "Call Boston Blackie" (Col). Dull \$11,000.
Last week, "Harvey Girls" (M-G)
(2d wk), fine \$14,000.

12d wk), Inc \$14,000.
Transhux (Transhux) (900, 30-74)—
A Guy Could Change (Rep) and
Face at Window 'Indie') recissue).
Nice \$3.500. Last week, 'Whole
WB) (reshee), \$4,000.
Transeak (Brand Mage) (1,500; 4040-"Black Market Babies" 'Mono)
and "Fear" Mono (2d wk). Firm
\$5,000 atter \$4,000, first.

'OUTLAW' TOPS RECORD IN 1ST REGULAR DATE

After four years on a shelf, while producer Howard Hughes dueled with the censors, "The Outlaw" opened in its first regular playdate last week—and it was almost worth

with the second of the second

highes is giving customers. ..., a 28-minute epilog. Scene is soid to be one written for film, but never put before cameras. That is understandable."

before cameras. That is understand-able of the America of the Ame

'Road'-Vaude \$75.000, 'Adventure' 42G. Both Huge, Cheer Chi; 'Antonio' Big 27G

Business continues excellent in the loop despite Lenten season and income are clearline, with "Road to June" bus vaude at Chicago and "Advantire" at United Artists lead, and "Advantire" and ing off with terrific takes. Chicago packing 'em in with six shows a day, and United Artists opens at 8 a.m., with last feature at midnight, "Road" looks to hit glant \$75,000, and "Adis climbing to colossal \$42,000 at the smaller house.

\$42,000 at the smaller house.

Holdovers are plenty strong, with
"Spellbound" at State-Lake scoring
\$43,000 and "Bells of St. Mary's"
maintaining a stellar pace of \$29,000
at the Woods. "Lost Weekend," hypoed by Academy Award, is doing

Estimates for This Week

anny \$2,200 in seventi week at the Apollo Bakinster Taba Week Apollo Bakit (1,200,53-86).—Lost Weekend" (1947) (Thi wk). Science 1948 (1948) (Thi wk). State 1949 (Thi wk). State 1940 (Thi wk). State 1940 (Thi wk). State 1940 (Thi wk) with Dean Murphy heading state slow. Phenother 1940 (Thi wk) with State 1940 (Thi wk) with State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk). State 1940 (Thi wk) with State 1940 (Thi wk). S

1.000.
United Artists (B&K) (1,700; 55)—"Adventure" (M-G). Looks cosal \$42,000 or near, Last week,
arvey Girls" (M-G) (7th wk),

ods (E:saness) (1,200; 55-95)— of St. Mary's" (RKO) (11th Socko \$29,000, Last week, about

'Bells' Ringing 431G In Pitt., Beating 'Way' High; 'Scarlet' Smasheroo 14G

Pittsburgh, March 12.
"Bells of St. Mary's" is ringing out a terrific week at the Penn, where it looks set for at least a month's run. Will beat the record of "Going My Will beat the record of "Going My Way." because house has a higher seale now, as do all Plittsburgh thea-tres downtown. Fulton, with "Sandiet let Street," and Harris, with "Bandiet of Sherwood Forest," are standout among other spots. Est mates for This Week

Est mates for This Week
Fulton (Shea) (1,70): 40-70)—
Scarlet Street "U.). Consor controversy over this one is helping-with
terrific first two days. Smash \$14,90, and heldover looms. Last week,
Sunbonet Sue" (Mono), all right
7,300

Summer Sue (Anon), all right Harris (Harris) (2,20%, 40-70)—Bandis Sherwood Foxes" (Col). God way Saturday (9) to \$5,300, bigged of swarm of kick, Looks to hit sentional \$24,000. Last week, "Piccuse of Hum" (17), obay \$15,300, 40-70. "Delia of St. Mary's "(RiCo). Out of this world it around \$45,500, bestime "Coing My Way." (Par) on partial "Coing My Way." (Par) on \$15,500, bestime "Coing My Way." (Par) on \$15,500.

Omaha; 'Spiral' Tall 12G

Omaha, March 12.

Spiral Staircase, "aided by Dorothy McGuire's home-town draw, is doing smash biz this week and warrants a holdover at the small Brandeis. "Road to Utopia" looks great at the bigger Paramount. Also holds.

Estimates for This Week

at the bigger Paramount. Also holds.

Estimates for This Week
Brandels (RKO) (1,500; 16-60).

Spiral States RKO) (1,500; 16-60).

Spiral States RKO) (1,500; 16-60).

Spiral States RKO) (1,500; 16-60).

Out the Week Pardon My Past'
(CO) and "Yulia Ross" (CO); only
Outpheum Cfristates) (3,000; 20-70)

"Went to Races" (M-C) plus Ina
Ray Rutton orch. Ayerage \$15.00

"Went to Races" (M-C) plus Ina
Ray Rutton orch. Ayerage \$15.00

"Went to Races" (M-C) plus Ina
Ray Rutton orch. Ayerage \$15.00

"Went to Races" (M-C) (3,000; 16-60)

"Rate (M-C) (1,000; 16-60)

"Telsew Mic" (M-C), 200; 315.000 in

Ounlas (Tistates) (2,000; 16-60)

"Leave to Italeaven" (2016) (in.)

Ounlas (Tistates) (2,000; 16-60)

"Leave (1,000; 16-60)

"Chiar's (RKO) and "House of

State (1,000; 16-60)

"Valands and Thiet" (M-G) and

"Chiar's Little Devils" (Mono), Good and "Raffles" (FC) (reissues), 30-30

\$2,000.

'Shock'-'Lights' Offish 32G. Det.

Detroit, March 12.

Under the influence of heavy reploitation new pictures in Detroit
currently are strong. "Bells of St.
Mary's' lik ligo ne second week at the
Palma-State. "Bithe Spirit" looks
strong at the small Michigan.
Falma-State United Detroit (2FROM) 831—"Bells of St. Marry's
week after terrife 647,000 last week.
Fax (Fox-Michigan) (5,049; 60-8).
"Shock" (2004) and "Bellind Geo"Shock" (2004) and "Bellind Geoweek; "pardon My Pau" (Col), \$30,000.

Lights, Lauti, Farman association, Son. Col., Sept. 1891.

Michigan (United Defroit) (1,405.

Michigan (United Defroit) (1,405.

Michigan (United Defroit) (1,405.

Michigan (United Defroit) (1,405.

Well at \$25,000 after last weeks stordy \$32,000.

United Arther the Sairt' (1,40).

United Arther the Sairt' (1,40).

United Arther (1,40). Storney \$18,-000.

Last week, "Lost Weekender," (3,40).

Gibn with, Irin \$12,500. (2,685, 60-6).

"Cfime of Century" (1,60). With \$15,000.

Cab Calloway orich, There Peters Sisters, others, on stage. Stort \$33,-000.

Adams (Baryon, 12,683, 60-6).

Adams (Baryon, 12,683, 60-6).

Adams (Baryon, 12,683, 60-6).

Me Broadway" (Col.) (m.n.), Nice \$15,000.

Last week. "On Way Love" (Col.) and "Doll Face" (201h), firm \$15,000.

Readway Law Love" (Col.) and "Doll Face" (201h), firm \$15,000.

Readway Causto (1,610.)

Cool, and "Doll 28ee" (20th), firm to Breadway-Capitol (United Detroit) (2,000; 60-83)—"Three Strangers" (WB) and "Donner Signal" (WB) (2,000; 60-83)—"Three Strangers" (WB) (2,000; 60-83)—"Three Strangers" (WB) (2,000; 60-83)—"Three Strangers" (RKO) (2,000; 60-83)—"Three Strangers" (RKO) (2,000; 60-83)—"Three Strangers (RKO) (2,000; 6

'UTOPIA' RECORD 26G. BALTO.; 'FOREVER' 22G

Baltimore, March 12.
Strong weekend action helped by
great biz reported for "Road to
Utopia" at the Stanley and "Tomorrow Is Furever" at the combe Hippodrome. Rest of list is fairly steady.

Estimates for This Week
Century (Locw's-UA) (3,000; 2060)—"Up Goes Maisic" (M.G.). Disappointing \$13,000. Last week, second of "Harvey Girls" (M.G.) strong
\$15,700.

\$15.700. Hippodrome (Rappaport) (2.240; 23-65).—"Tomorruw is Forever" (RKO) plus vautde, Smass \$22.000 and, sure, h. L. L. L. veck. "Spins \$21.000 and, sure, h. L. veck. "L. veck. "Spins \$21.000 and (2d Well's (Schamberger) (2.460; 20-6).—"Tangier" (U), Starts (anonories (Well, after two good weeks of 'Lli-te Client' (U) at \$16,200 and \$12,200.

(Wed.) after two good weeks of 'Li-lle Giant" (U) at \$16,200 and \$12,900 respectively.

Marriar (Hicks) (989; 25.55 — "Gelling Gertic's Garter" (UA) (2d (WB) (m.o.), \$3,800.

wki. Holding nicely at \$3,500 after tim \$3,200 opener. New (Mechanic) (1,800; 20-80)— New the Committee of the weak which was a state of the committee of the was to the aven to the committee of the black of the committee of the committee of the theory of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committee of the black of the committee of the committe

50 Pr. of Nylons Daily

No Aid to 'Mexico,' 12G. Mpls.; 'Bandit' Big 18G

mipro, Juliui Dig 1000

No timespoils, March 12.
Not sided by the daily efft of 50 pairs of hoslery, "Masquerade in Mexico" is only mild currently at Radio City. The only other important newcomer, "Bandit of Sherwood Forest," however, is atrong at the smaller Orpheum.

Estimates for This Week,

smaller Orpheum.

Estimates for This Week,

Estimates for This Week,

Selfine (Par) (800; 25-35).—Rivor

Gaster (Par) (800; 25-35).—Rivor

Gaster (Par) (800; 25-35).—Rivor

Gaster (Par) (100; 25-35).—Rivor

Gaster (Par) (Par) (Par)

Faces (Par) (Par) (Par) (Par) (Par)

Faces (Par) (Par) (Par) (Par) (Par)

Faces (Par) (Par)

Should be seen to be s

"Weekend at Waldorf" (M.G.), \$5.000. Warld (Par-Steffos) (350: 44-80)... "Spiral Staircase" (RKO) (m.o.). Still virile at great \$4,000... Last week, "Hurricane" (FC). (reissue), oke \$2,000.

'Him' Lofty \$14,500 In Seattle; 'Bells' 18G, 3d

Seattle, 'Bells' 186, 3d

Phenomenal Seattle, March 12.

Phenomenal reflected by the film blaying three, weeks at two houses.

It is a season of the property of the film blaying three, weeks at two houses.

Estimates and Music Hall, both 18 the property of the film blaying three, weeks at two houses.

Estimates for This Week.

Estimates for This Week and the property of the prope

\$5,000 Last week, magnifacent \$12.50 or priseum He. 1 (2,000 4.54.50)—
"Because of Hun" "U. Great 1 (2,000 4.54.50)—
"Because of Hun" "U. Great 1 (2,000 4.54.50)—
"Because of Hun" "U. Great 1 (2,000 4.54.50)—
"Because of Hun" "(2,000 4.54.50)—
"Annual Hun (2,000 4.54.50)—
"Ann

N. Y. Tops Lent Hurdle; 'Journey,' Hartmans Big 94G, 'Rebecca' 34G. 'Utopia'-Goodman Sock 120G, 2d Wk.

Utopia'-Goodman Sock 120G, 2d Wk.

Topheavy on holdovers, including lengthy runs, total for Broadway currently is necessarily down to the control of the con

sange's rom olary to very strong.

Estimates for This West
Aster (Cily Inv.) (1,300; 70-84.0)

Fighlound' (1,34) (17th vk), Looke

Hory (1,44) (17th vk), Looke

Hory (1,44) (17th vk), Looke

Hory (1,44) (17th vk), Looke

Capital was (1,44) (17th vk), Looke

Capital (Loov's) (1,430; 60-81.0)

- Sainet Takes wife' (10,450; 60-81.0)

- Sainet Street (10,150; 60-81.0)

- Sainet Stre

(16) Cham (Brandt) (900; 60-\$1.20)—
"Journey Together" (English Films)
(2d wk). Holding up well at \$14,000,
but first week, though very strong,
ended under estimate at \$17,500, Re-

""
"Journey Together" (English Flims) 2dd wit) Holding up well at \$18,000. The development of the property of

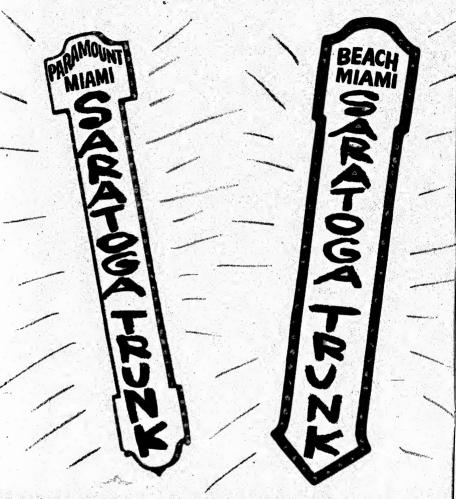
"Bells of St. Mary,"

Estimates for This Week
Aldine (WB) (1,303) 40-30.—"Spell-bound" (UA) (150) 40-30.—"Spell-bound" (UA) (150) 40-30.—"Spell-bound" (UA) (150) 40-35.—"

Colonel Binny ("UA), So-9-0 50.—"Spell-bound" (UA) (150) 40-35.—"

Colonel Binny ("UA), So-9-0 50.—"Conderella Jones" (WB) (2d wt). Fair-derella Jones (2d wt). Fair-derella Jones (2d wt). Jo

"Harvey Girls" (M-G) (2d' run) (2d wk). Pair 83,000. Last weck, nice \$10,000. Harvey (100) (40,000. Last). "Bells of Sk Marrys" (RKO-01). "Bells of Sk Marrys" (RKO-01). Wally (WE) (13,000. Harvey (13,000. Harvey (WE) (13,000. Harvey (W



IN 4 HOUSES IN MIAMIN WARNER GROSS IN EVERY

GARY COOPER and INGRID BERGMAN in EDNA SARATOG



OW AND AHEAD OF EVERY ONE! SARATOGATRUNK Begins HISTORY Begins!!!

Brandts Invade Albany: 5 Indies

Merge Into Buying-Booking Combo

Albary,

Albary Recent extiteles have put for the describent Albany district theories in buying holding combinations. Enand Circuit, of N. or Frieder & Crossman's Community and Six in Hudon, and for Mrs. Holding Form the Hudon of Hudon Hudon, and Hudon Hudon Hudon of Hudon Hudo

taken on lease. Merkay is just out of the Colonial in Albany, when N to the Colonial in Albany, when N to livers open it after modernizing the 1,300-seat house. John green to be the Colony. Schenectudy, is present both to be compared to the colonial colon

Claimed to be the only femme field exploiter on distributor payrolls. Lucia Perrigo, who's with Warner Bros. I known within the outlet as a faeld mouse? as against a field masse as against a field masse as a same as the same as a same as a farmed permetry with the department of the Chicago Herildshamerican, she covers the midwards and that clay.

Par's Fan Mag Shifts
In realismment of the magazine
division of the Paramount hameoffice
publicity department, Alieen Brenon,
retain flast not, but devole her entire time to national non-theatitical
publications.
Testin flast not, but devole her entire time to national non-theatitical
publications.
See the product of the secondary
to Miss Brenon, has been promoted
to entirel clerk on mag art placement, and will work under the salpointed to the department, Manjoric Kane moves over from University
at its firm mag cortact, while see
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The Peepul's Cherce

Subriban town Montreal.

Subriban town Montreal.

Beet to follow the disout Repul
electronic. Proposal to build a pixelectronic. Proposal to build a pixture house became hat petal when
the move. Strictly a residential
the move. Strictly a residential
town with the move. Strictly a residential
town with the move of the upper income
ownsy was to conduct a referential,
way was to conduct a referential,
Now the town will have its thecire.

Your creall showed TaT's, in favor
Bidding was opened immediately
for the house, but who was successful was not discharge.

J. R. Springer, Century Shifts J. R. Springer, Century Theatres F. m. announced following changes; Walter Robertson; assistant at the Floral, transferred to Century's Community, swapping spots with Robert Jones. McKendrie Williams recently discharged from Armed Forces, now assistant ing. at the

Republic Expands Ad-Publiciny or Carrying out its plan to give more productions. Stove Edwards, adoptibleity chief, has expanded his department. Norman Fader will be assumed to the stop of the stop

Detroit UA Realignment
O. L. Lothamer named office manager of United Artists' Detroit exchange under Sydney Bowman,
branch manager, Bowman, formerly
office manager, succeeded Moc Dudelson as branch manager following
the latter's promotion to district
manager.

Ed Reed, house munger of Strand theatre, had a close call with ptomaine poisoning last week! The was found unconacious at his desk by his assistant. Al Siner, and crished to the book of where a few days reet has brought about a partial recovery.

WPA Philly Honors Diamond

Motion Pieture Associates last week held a dinner, in honor of Sam biamond, new 20th-Fox sales manager. Bill Humphries, retiring prexy of MPA, and C. E. Peppiatt, new district manager for 20th-Fox.

Korda 'Feud'

Continued from page 3 plied that that was conceivably nos-

Korda arrived in New York from London Friday (8) and loft yester-day Tuesday) for the Coast Hermanis there a week and then return to New York for another seven days before going back to London.

Players to Be Cut in condition of the purposes of the Coast with the production state of the Coast with the production days will go into production during the summer. He is prepared to

ing the summer. He is prepared to offer players a participating interest in profits of the films in which they

once hay core a banteniant more and expected in which the appear, he asserted.

Kords said he would also attempt to purchase equipment to supplement and replace grear which has become bodly word at the Wordon Ball studio during the wat. He acquired deal by which he got British-Lon and indicated that he will also acquire the other half.

Korda said he has no thought of a certificate of the word of th

the reasons for going to the Coast is discussion with Heibert Yates, Rep prez and board chairman, of continuance of this arrangement.

and successful of the the theory are to continuance of this arrangement.

No UA Faraille

Reports that British-Lion would adopt an independent producer patched by the British Committee of the theory of the the theory of the th

decision as branch manager following the latter's promotion to district manager.

Scaman Resignation of the second state of the production of the second state of the promotion of the second state of the second state of the promotion of the second state of

Rathvon

minutes and half an hour. Otherwise, he said, there would be too much lime between highest and sound with the hours of the

RKO also expects to have so nictures for distribution in sensity of also expects to have some pictures for distribution in this country by the end of the year from a titup with Freuch-Pathe, Rathwen stated. He said RKO is now production of the picture of the

Horne-Deutsch

Continued from page 9 Continued from page 8
pany is more or loss a N. Y. setup.
It is figured that some outdoor sequences could be filmed on the spot,
entered the filmed on the spot,
entered the sequence of the sequence of the spot of millited spot of the sequence of the sequ

Horne-Deutsch Set Up Ted Lloyd's Own Corp.

Ted Lloyd's Own Corp.

Independent agency to handle endidependent agency to handle endidependent of the control of the control of the control of the control of the raid of pentruent of 20th-Fox, and, until the stablishment of the control of the raid of pentruent of 20th-Fox, and, until the stablishment of the control of

TLL according to Horne, "will rep-resent producers and distributors and talent agencies in sale and plac-ture presentalities, writers and lik-erate produced in the sale of the shows for radio and television based on motion picture properties. It will also work with advertising agencies, representing film companies in building of film-company-sponsored programs."

Inside Stuff—Pictures

Producing "Night Club Boom" proved one of the biggest headaches to date for March of Time. At first the N. Y. niteries agreed to cooperate, but the MOT production crew was ballted by the prima donna tactics adopted by some figuring in picture. Lensers said it would be as easy to cover grand opera stars as some of the temperamental individuals encountered. grand opera stars as some of the temperamental individuals encountered. Picture shows the tipping predice in operation without specifying, any particular nighteinb. Other routines followed by night spots, fairly familiar to ammonite-selects, also are depicted. The start of the

Announcement by Wurners of a Louis Sobol story, "Bill's Gay 90s," being the result of the columnist's Coast visit, is an exaggeration by sev Annonecement by Warners of a Louis Sobol story, "Bill's Gay 998," us being the reculte of the columnist's Coast visit, is an exaggeration by seven years. That's how long ago he sold the original, based on Bill Hardey's N. Y., intery. While it Hollywood last month, Jack L. Warner told the newspaperman that he was digging up the script for immediate usagio with a junior cast, However, Sobol dd do a couple of more receivit him writing chores while west. One was an assignment from Jerry Wald to whip up a Joan Crawford-Humphere Bogarf-Occar Levant original. The other is a collaboration with Sidney Kingsley: Tiles Bahava, Actives' table known is "Farewell Performance") in which Bill Gotte and Hal Wallia are interested.

Chesterheldian question, involving the fall of an option, is puzzling the exces at Universit, where four thesps have been removed paintessly from the studio, parroll in one week. In each case, studio exces state, the players moved out with public announcements that they had settled their contracts by mutual purement. Options, the studio spokeman reports, were not picked up on the contracts of David Bruce, Martha O'Driscoll, Lon Chaivy and Robert Polge. In the Palge case, they said, he refused to exclude the contracts of the property of the contract of the property of the contract of the property of

Weekly Plitsburgh "Catholic" lore into pix in general, and Penn theatre there in particular, for putting "Bells of St. Mary's" on at beginning of Lent. Publication, editorialized that it was an obvious play to the Catholic trade at a time when members of that falth would be torn between a desire to see the fifth, because it's a Catholic subject, and an arowand of enter-alminish for the Lenthe period. Paper dayed out with both barrels and editorial created plendy of comment in Smoly City.

High-high attitude has been adopted by 20th-Fox on the seript of "Fox-ever Anber", with instructions by written sind others concerned in the picture to keep the acceeping a deep, dark secret. Studio has gone so far as to order the publishity men not to write a synopsis of the picture until the shooting is finished, a reversal of customary procedure. Secreey empagin is the fast at 20th-Fox inspect high of "Grapes of Wrath."

Indie Prods' Curbstone

which would be shooting concurrently.

At RKO Pathe, in Culver City, where Edward Small and 501 Lesser where Edward Small and 501 Lesser where Edward Small and 501 Lesser headquarter's, space is so much at a premium that Small was told he would be unable to have enough which has been been to be unable to have enough which has been to be unable to have enough which has been formately made deal with International to produce picture for them which has been formation to produce picture for them cultured to produce picture for them that the control of the cont

skx producers made titier headquarters there.

Some titted PRG, basen for number of indies, would be unable
to accommodate such renters, due to
its forthcoming increased producetton
tits forthcoming increased producetton
As matters stand now, indie producers have at their disposal only.
General Service studios, except on
the producers have at their disposal only.
General Service studios, except on
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the producers have at their disposal only.
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Tight Squeeze Situation at General Service appears to be tightenbur up. Bruedlet Bogonus, operator of 16h has announced he will make five pictures there this year, instead of the two he lurned out hast year. This is bound or reflect to another indie producers' loss, stirce only two films can roll at ducers like Andrew Stoine, Edward Golden and Hunt Stromberg had to postpone shooting schedulets to said space. Charles R. Rogers, with comminent for March, 1985, atten giving minent for March, 1985, atten giving minent for March, 1985, atten giving this year to go with "Collombat," his second United Artists picture, at Goldwyn Studios, has deferred in definitely start of this sim.

over such properties as "Notorious" in the End of Time and Hospitals year to resume. Preston and the Committee of the Committee of the Committee of the Committee of the Indian State of t



WHY A CANCER CAMPAIGN...

To 16,668 American Exhibitors:

For several years, we of the National Theatres Amusement Co., Inc. have been interested in doing something about cancer, America's No. 1 Enemy.

When the war ended and we were released from intensive wartime activities, the executives of our company—in a meeting at Kansas City—resolved to aid The American Cancer Society's 1946 campaign with every facility at our command-

Subsequently, The American Cancer Society asked us to help organize all the motion picture theatres of America in support of the drive. We advised these Cancer officials we could not speak for the entire industry, only for National Theatres.

However, we did agree to accept the responsibility of laying the appalling facts about cancer before all exhibitors, and to invite them to join us voluntarily in an Easter Week Drive, both to raise funds and to let the American people know there is hope for 17 million of them now marked for death.

This we are doing . . . and the response, already, has been inspiring.

Production, distribution and exhibition are rallying to the call of dire human need, joining all other industry, business, press, radio and the great community service organizations—TO DO SOMETHING ABOUT CANCER!

Sincerely yours,

CHARLES P. SKOURAS

Pres., National Theatres Amusement Co., Inc.

P.S. The <u>invitation</u> still stands. Someone, somewhere, will thank you for accepting.

NO CEILING ON FILM GROSSES

Pass-the-Hat Still Necessary For Charities. Film Toppers Contend

Adoption of exhib proposals to limit theatre collections to one week per year would slice benefit receipts to the bone, film officials active in campaign promotions are contending. Hitling back in the wake of latest developments, film toppers declared last week that exhibitors supporting the move "were paying supporting the move "were paying his service to charity drives without kicking them over directly." Switch to the community chest, one-shot to the community chest, one-shot drive, pushed by some exhib organi-zations, notably Allied States, came to the fore recently when Jack Kirsch, Allied prexy, turned down a call for financial aid to the theatre campaign of the American Cancer Society.

campain of the American Cancer
Society.

The proposition is "floolish," another official said, because a patron
when official said, because a patron
work regardless of the number of
granitations seek 11 g support,
"Where you would get 300 from an
individual on three different occasions; and the said of the said of the said
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Kirsch, supporting exhib resilves
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collections would drive ship said
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Kirsch, supporting exhib resilves
based on a fear that continued
collections would drive others at the
how against any form of collection
for the Cancer Drive. He proposed a limitation to one campaign
Meanwhile, cancer drive officials

before the talener way. The pro-per year.

Meanwhile, cancer drive officials be headed by Charles Skouras, were a headed by Charles Skouras, were a suffering campaign, for ruly as many con-stillation of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of

NORTHWEST SAYS BIZ CONTINUES ON UPBEAT

CUNLINUED UN UTBEAT

That dissensepolis, March 12.

That generally in this territory, including show business, continues to gain over the corresponding period a year gap and hit new hidths, except a period a year gap and hit new hidths, except a period of the district covering January.

Report reveals that business activity for the munth was approximately 18% greater than for the district covering January and the dollar value of de-partnent store sales and the dollar value of de-partnent sales and the dollar value of de-partnent store sales and the dollar value of de-partnent sales and the dollar value sales and the dollar

partners store sales and the dollar value of checks written against de-positors accounts.

Significant for the film trade is the report's statement that "consumers have funds."

W.C. Handy Theatre Planned for Memphis

Salutes Helen Haves

Washington, March 12.
Red Cross award to Helen
Hayes for her part in aiding the
recruiting of murses during the
war was presented this afteruoon (12) at National Red Cross headquarters here. Presenta-tion was broadcast by CBS.

Truman To Fete **Red Cross Film** Leaders May 9

Motion picture industrys 2d outstanding Red Cross workers, selected as alement, will visit the White House on May 8 to receive the personal thanks of President Truman for their effects of the Control o

Shourne. Members of the club will have all expenses paid during the trips.

Indications that this year's drive would top lost year's record collection were seen in announcements to the country planned to follow the world's three largest houses—Radio City Music Hall. Rosy and Paramount, N. 7—in extending the Red Cross dates through two weekends. National examples committee, mean-tunit 100%, therefore representation, to top the 85% that made sudicince collections in 1945.

B'klyn Par's Art Gallery Back to Pre-War Norm

Back to Fre-War Norm More than \$250,000 has been spent in refurbishing the Brooklyn Parameunt and art treasures, valued at \$550,000, which had been stored for many years, have been placed on exhibition ngain-the lounges and the large state of the state

B.O. AWAY AHEAD SINCE WAR'S END

Bight now, in the opinion of distributions and theatre operators, there appears to be no ceiling, on grosses. Unward trend in business grosses, the control of the control

'HEAVEN' ASTRONOMIC GROSSER FOR RKO IN N.Y.

A new altime high of \$25,000 is reported to have been grossed, by the RKO Metropolltan New York circuit, exclusive of the Albect Proofs of the Albect Proofs

Although Allied Theatre Owners of New Jersey some weeks ago passed a strong resolution stateking. 26th for having changed salet terms or Jeasewa, and the salet terms of the salet terms

Ackerman's S.F. Canteen Site for Picture House

Site for Picture House
Say Francisco. March 12.
The Stage Door Canteen here
has been leased by Irong
Modeletter. The American Theatre
Wing's lease on this property expried Feb. 1 and Ackermans signed a
20-year lease for the main thoor.
Ackerman, who operates for excessific the stage of the main thoor.
Ackerman, who operates for guitheatre, as yet unnamed, in approximately, four months.
Sam Miller, w.k. locally and owner
of the old time Nuggest restaurant;
hackermans new theatre and will
operate Coffee Dan's a late spot
trun like the late great Coffee Dan's
with ham and engs, on the skilled
and late chetrainment. Coffee Dan's
will have a separate enfrance.

Rep. Drops Bell, Flies Eagle Trademark Now

Hollywood, March 12. Republic announced the winner of a nationwide contest to change the studio masthead, formerly the Liberty Bell, but from now on an American eagle with wings out-spread

Housing Administrator Puts Clamp On Any and All Amusement Bldg. But Can Complete Started Work

No End to 'Jolson'

Hollywood, March 12.
All postwar marathon records for production on the Columbia lot were broken when 'The Jolson Story' moved into its 110th day of filming. Shooting still goes on.

Thar She Blows. 1st Post-Jackson Park Decish Suit

Minneapolis, March 12 Prompted by the action of the U. S. supreme court in upholding a cision awarding the Jackson Park decision awarding the Jackson Park theatre, Chicago, 3500,000 damages under what he decision Park (Indicated the Park (Indicat theatre, Chicago, \$360,000 damages

NEARLY \$1.000.000 IN HOUSE FOR 'SPELLBOUND

A grass of \$1,000,000, or near to (t.) highest ever in any so-called run, bouse on an engagement of the same length, is seen for David O. Serzantsk's "Spelloomed" currently in its scheduled to go a total of 22. On the first 18 weeks already concluded picture has done \$770,000. The opening week in November, 1945, set a new alltime high for the Astor Sam Goldewine "Kild From Brook-Sam Goldewine".

of \$57,300.

Sam Goldwyn's "Rid From Brooklyn" (Danny Kaye) is slated for
Easter week, with probable opening
April 18, following "Spellbound."
Goldwyn and Selznick alternate on
runs at the Astor under a dual leasing agreement.

U Meeting Due Today

U-meeting Jue Today
Unroreal stackholders a n nu al
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meeting, alated for today (Wed)
to ame 14 directors since sharcholders
to ame 14 directors alone sharcholders
between the same of profestored shares.
Directors elated to come up for
dection are Nate Bumberg, 3,
Cherry Breddin, Orderson, Charles
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Breddin, Orderson, Charles
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Breddin, Orderson, Orderson, Charles
Arthur Rank, Bud Rosers, Danie
Arthur Rank, Bud Rosers, Danie
Cliff Work, W. H. Taylor, y., and
cliff Work.

Col. Oldfield Flacking

Hollywood, March 12:
Barney Oldfield, Former Vasinty correspondent in Lincoln (Nob.) and recently retired from the Army as a paratrooper Li. Colonel, joins the Alex Evelove publicity staff at Warners on March 15.
Oldfield will be gestered.

ners on March 15.
Oldfield will be assigned to handle publicity matter on picture "Will Rogers" in which ex-Congressman Will Rogers, Jr., is to state.

ete Started Work

Washington, March 12

Drastic clampions on construction of new theafres, studio sound stages and other amusement facilities is in the works, Wilson Wartius in the work of the stage of the studio sound stages and other stages of the stage of the st

Linden, N. J., Newest Linden, N. J., Newest
A. I,500-seater, costing 2500,000, is scheduled for construction in Linden, N. J., by Plaza Associates. Site has been purchased from former Mayor George McGillway, Fred McGillvay, St., and Pilot Investment Co. Plaza Associates also own the Plaza in Linden.

New Pennsy 802-Seater
Pittsburgh.
John Bixler, who owns and operates two theatres in nearby Scott-dale, the Strand and the Arcade, contracted for a third, a new 800-

New California House

Los Angeles.

Tom Sharpe is building a 450-seat
film theatre in Perris, Calif., to be
opened this summer.

Six Houses at Quebee City
New film house is abarded control.
New film house is abarded capital.
House will be built by France Films
thrift theatre operated by this company in Quebee City,
in Quebee City,
film theatres are planned here.
Camadian Consolidated Amusements are
tree in Quebee City while Famous
Players will build one at suburban
Sillery.

Par Repacts Hutton

Hollywood, March 12.

Paramount handed Betty Hutton a new term contract to replace the old one, which still had more than a year to go.

Actress joined the studio in 1941 and is currently working on her 13th picture, "The Perils of Pauline."

Reagan's Coast Huddle

Charles M. Reagan, v-p. over dis-tribution for Paramount, is now at the Coast studio discussing forth-coming releases and future produc-

tion lineup.

Meantime, it was announced last week by the studio that the first nine months' product for this year would run around \$35,000,000 in cost.



IN ITS FIRST 10 DATES, IT'S OUTGROSSING "THE DOLLY SISTERS"! SAME CITIES-SAME HOUSES-SAME DAYS!

THE LOVE STORY WITH THE IRRESISTIBLE boxoffice draw . . . FROM 200 CENTURY FO

16m HEADS GIRD VS. CENSORSHIP

Or Some 200 Pix Yearly As Before

weekly the number of 35m films rented for the European Theatre of Operations, effective as of March 1. Boost from three pix weekly, the pace set by the Army Motion Picture Service in the past year, returns the ETO to a 200 yearly supply of films which it had prior to last March. Move is dictated by recognition of a pressing need to furnish overseas GIs with added amuse

overscase G1s with adoced amount Army officials say.
Increase in pix is figured to permit the 183 Army theatires in the ETO to operate on a four-day-per-week sked. Included among the houses are a number of civilian theatires between the part-time Army use. Allocation calls for six picilas? Getting the cept lithin retailed.

each film reuted.

With access to all Hollywood product, only A pictures have been picked up in the past year. AMPS on the picked up in the past year. AMPS on the picked picked

SPU Recommends Its Members Join SEG 'In Interest of Harmony

Hollywood, March 12, Screen Players Union board of directors has made a recommendation that all members of SPU imme-diately apply for membership in Screen Extras Guild, in the interests and harmony of all extra players. SPU board pointed out it is important for extras to be in position to

be eligible to vote, run for office and be represented in SEG. Board also requested SEG "elec-tions be held on a democratic basis" tions be held on a democratic basis? and that all B members be allowed to vote and run for office on same basis as current SEG officers board. It thanked all loyal SPU members who supported the organization in the past.

IATSE ISSUES CHARTER TO H'WOOD PUBLICISTS

Hollywood, March 12. Hollywood, March 12.
Proiest wire was sent to AFL
prexy William Green by SPG over
granting of a flack charter by
JATSE to MTSPA. Wire pointed
ont action will only widen jurisdictional breach and delay settlement
of dual organization question, insecond to the state of the second of the
organization of

IATSE issued local charter No. 798 IATSE issued local charte No. 788. over the weekend, to a group of studio pressagents, with understanding the new local is to be autonomous, and in operation of permanent or anization, action followed presentation of a petition signed by what is represented as a majority of flacks. Motion Picture Studio Pablicist Association, group formed during the section of the petition of the majority of publicists had to sign a petition. Action in presenting this petition came as move by this "majority," and not as move by MPSPA.

polition. Action in presenting the polition can be a more by this polition; and as more by MSSIA, beginning been shown in pre-release on polition; and do as more by MSSIA, beginning been shown in pre-release on politic, and do as more by MSSIA, and the source presentative in charge of Hollywood, presentative in charge of Hollywood, promised being out of charge and political produced handling out of charge and pictures in the U.S. Other majors, which is the proposed by Secret hand pictures in the U.S. Other majors, which is the proposed by Secret has pictured to have negotiating for domestic 16m distribution, have refused to release product on himself and the production and product of himself and the production of the product of the

MPAA Researcher Probes 16m Field for the Majors

16m Field for the Majors Evaluation of the 16m held, in this country and sirroid, will be one of the first major projects embarked on by Robert Chambors, recently made research chief for the Motion Picture Association of America Chambors will attempt to assess the country of the country of

Development of new postwar sta-tistics on the entire foreign field is also on Chambers' agenda for an early start.

RKO Mgrs. Walk May Be Averted

mlay be Averted.

was about of managerial employees in RKO theates may be averted brough intervention of the New York State Meeting the Mean of the New York State Meeting was a second of the New York State Meeting was a second of the New York State Meeting was a second of the New York and Westchester county houses of the RKO circuit was threatened following imability in making any head way on negotiations for a conseduration of the New York o

members Sunday night (10) voted unanimously to empower the Guild's negotiating committee to call a strike if it wanted. Session was attended by Hyman L. Glickstein, attorney for the MPTOM&AMC, who cited all steps taken to date by the Guild, which included a diffective by the National War Labor Beard last De-Board last De-inimums of \$115 cember calling for minimums of \$115 for managers and \$75 for assistants

SOPEG's Par Demands

The Screen Office & Professional Employees Guild of New York plans to shortly ask for negotiations with Paramount on a new contract covering its members in the homeoffice. Old two-year deal expires this coming to the contract of the contr

Old two-year deal expires his coning July.

In addition to increases, now that
the Little Steel formula is out, new
job classifications are expected to be
demanded. The SOPEG contracts
with other homeoffices and several
film exchanges expire on different
dates. dates

Blackmarket. Continued from page 1

first-runs in this country after hav-

TO LEAD FIGHT

film industry in the fight against increased censorship, the Film Coun cil of America, composed of leaders in the documentary and educational pix field, has formed a committee on "freedom of the screen" to explore

the "tendencies toward restricting the free flow of films" throughout the country and to cooperate with all those interested in compating such tendencies, including the 35 m industry.

such tendencies, including the 35 m industry.

Documentary and educational producers and distributors, in the sanctucers and distributors, in the sanctucers and distributors, in the sanctucers and control of the sanctucers and such as the sanctucers weeks ago that it would neceforth censor all 10m flms, without regard to whether they were the so-called life in sekerabilit estibles. FCA has already studied the situation and is currently cooperating with focal Detroit groups and other some means of forcing the lifting of the ruling. Kentucky has also passed à commencement of the such as the sanctucers according to FCA excess. They declared that somebody apparently declared that some apparently declared that some apparently declared that some apparently declared that some apparentl

imported to the U. S. From foreign countries.

countries.

countries.

of decumentary and cutuational groups, national as scope, the FCA was formed by leaders of the 16m industry to further the distribution of non-theatrical documentaries that was begun understand the countries of the countries.

Organization is headed up by C. R. Reagan, former of the OWI's 16m bureau. Basis purpose, according to list constitution, is to "foster and promote the production, distribution modia for the general welfare of all people."

and, use of the informational inmorphisms of the process of the process of the process. The process of the proc

SMPE-Televish Confab Slated Tonight in N.Y.

A meeting of the Society of Moion Picture Engineers is scheduled to be held tonight (Wednesday) at DuMont studio in the Wanamaker store building, New York, to discuss the relation of television to motion

Urged to attend are members Up-ed to attend me members of the Projectionists Television Society, embracing members of Local 308, Moving Pictive Machine Operators of N. Y. President of the Pre-Society of N. Y. President of the Pre-Society of N. Y. President of the Pre-Society of Moving President of the executive board of this union.

Inclinate is also educational direction of 300 oyer members who are inclined to be electroid training to prepare themselves for total services for the president of the preside

ETO Upped to 4 Features a Week | FGA COMMITTEE | Ad Agency Exec Says Commercial Pix Biz Too Picayune to Interest Majors

WB's Rodner and Altec's Sanford to Be Feted May 6

Harold Rodner, Warner Bros, exee, and Bert Sanford, of Altec Service Corp, will be given a testimonial dinner at the Grand Street Boys Club May 6 by the 25-30 Club, organization of pioneer projectionists, They'll be made honorary members and handed gold cards in recognition of conception and fundables.

sites, mey not made notwary men-nition of cooperation and friendship with the boothmen. Rodner will also be presented with a \$500 bond for the Will Rogers Me-norial Fund, of which he is exec. 2.p. This will be a donation by Mrs. her busband, Arthin, who was the projectionists' organizer. Club, in addition, will give Rod-ner 10 \$35 bonds to be used at prize in a competition at the CMF Prize in a competition at the CMF Prize Convalescent Hospital for blind vets been active in adding rehabilitation of the GIs there.

UA's Foreign 16m Distrib Plans

United Artists, latest majo pany to aim at the potential multi-million dollar foreign market ex-pected for 16m prints, will not util-

million dollar foreign market expected for löm prints, will not tuilize mobile projector units to take the narrow-gauge product into isce planned on doing. UA is in the production, not exhibition business, according to Walter Gould, foreign consultation, and the prints to any foreign exhib who has a 16m theatre. Company will make reduction prints for foreign distribution of all pictures on which it can obtain from prints for foreign distribution of all pictures on which it can obtain for said. Sales will be handled by UAF regular foreign sales staff, the company not planning to recruit a special group of salesmen to handle only written in the same way as for regular 35m prints, according to Gould, adding that the exhib would simply have to tell the salesman whether he have to tell the salesman whether he wanted 35m or 16m prints.

wanted 35m or 16m prints.

Announcement of UA's restation of a 16m division was announced last week on the Coast by Gradwell Sears, UA vecpee over distribution. Under present plans, all UA product available for reduction will be diabled in the languages of the countries carmarked for distribution. To come under the print of the countries carmarked for distribution. To make the countries carmarked for distribution and the countries of the countries of

duced.

Primary objective of the 16m program is to bring UA product to regions currently without 35m facilities. Films will be sent to all UA forcign branches as soon as the reduction prints have been made and the company is expected to take steps it is review to the re-25m e-with running. to insure that no 35m exhib running UA product is hurt by competition from the narrow-gauge exhibs.

Scars predicted that the new divi-sion would add an additional million sion would add an additional infilion dollars to the company's revenue in its initial yoar of operation. Company toppers believe UA product will now reach a vast. new audience, hitherto inaccessible or barely touched by 35m films.

Santa Anita Pix Tee Off New 16m, Color Newsreel

New 16m. Color Newsreel
Santia Antia Handicap was the initial event overed in tutted 18m arewired, film, established here as already are completed for priduction and national distribution of nint,
links, it was announced by Erman
Perris, company pressy.
News clips will be not narrow
News clips will be not narrow
to the ninternal production of the color of the col

ly all newsreet projectors a arc

to produce commercial and industrial films is a temporary phenome non with the interest of the big companies bound to die in short order, George Gladden, head of the film department of the J. Walter Thompson agency, declared last week, "I don't think there is enough of a margin of profit to interest the big fellows permanently in commercials," Gladden said, "Their present moves in that direction are to proteet themselves. They want to mal sure that they're not losing out on good thing."

good thing."

"On a deal basis, almost anyone of the major companies can be the unifor of the companies can be the companied of the companies of the companies

The average price for a two-reeler is between \$25,000 and \$40,000 and after deducting out-of-pocket expenses of \$20,000 and overhead of \$5 000, the profit remaining is in the pelghborhead of \$5,000, he pointed

out. The agency has been awamped with newcomer producers ever since V-J Day, Gladen continued. Averaging it all around about 10 a day work, he said Sixty percent of them are "fresh out of the Signal pleuty of ambition." The balance is mode up of oftdimers looking for other bonings in commercials."

The list of fuetres available for

of the bonanza in commercials."

The list of theatres available for commercials has remained static during the war years, the agency-official said, Between 9,000 and 10,-000 will accept minute movies while some 3,500 will show one-reclers for a price. The list is somewhat flexible, pararing with whether the compared varying with whether the commer-cial is hit-over-the-head type or subtle in its approach. Saturation point for theatrical performances is about 50 films yearly, Gladden

ZION, ILL., RESCINDS OLD BLUE LAW, FILMS OK

Chicago, March 12.
The City Council of Zion, Ill., which was incorporated in 1902 as ecoperative religious community, reseinded a 33-year city blue law ordinance Monday (11) banning the operation of a public motion picture theatre. The Council acceded to public pressure when 2,040 petitioners of the city's 7,000 residents demanded that they be allowed to enjoy "this modern day recreation." The Council retained a provision, however, forbidding Sunday shows.

Serect was not the only taboo cnacted in this religious colony since it was founded. It has banned the sale of 'pork, oysters, tobacco, cosmettes, and prohibited women from wearing short-sleeved, low-neck dresses. Late Wilbur Glenn Voliva. dresses. Late Wilbur Glenn Voliva, overseer of the Christian Catholic Church of Zion, closed the city's last theatre in 1913. He conducted shows for several years in his church Tabernacle until it burned, and later in the city gymnasium.

Lastfogel Will Remain On the Coast Until Dec.

Abe Lastfogel president of USO-Camp Shows and William Morris agency's general manager, leaves for the Cost Sunday (17) where he'll remain until December.

Saramy Weisbord, Lustfogel's ex-ecutive assistant at the Morris office-who shifts to the Coust office film department, will accompany him.

THE SHORTEST REVIEW HE EVER WROTE!







Dear Red Kann_Thanks for mailing the card back to us. You'll be interested in knowing that there were hundreds of replies from the audience and they were all RAVES.

Sincerely, Leo of M-G-M

WU's New Light

tion in television broadcasting stution in television broadcasting stution is also foreseen.

In a demonstration held on Satticky 19 at WUS New York 19 and the Satticky 19 at WUS New York 19 and the Satticky 19 at WUS New York 19 and the Satticky 19 at WUS New York 19
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Commenting on this phase of the
demonstration, film technicians said
that the clarity was undoubtedly
due to the minuteness of the source
of light. This permitted a finely
penciled light which would strow
from the source of the source
from the source

Deliver had done in doveloping a lamy which could be used thearti-lary which could be used thearti-Brilliance of the light, while far-greater than that of the ordinary tungsten lamp, is slightly under the intensity threws out by carbon arcs ficials conceeded. Questioned on this aspect of his lamp, Bucklingham stated that he was currently working aspect of his lamp, Bucklingham stated that he was currently working on the problem of map, projection and than the was currently working the carbon arc. Bucklingham said that he had already developed an exercise that the carbon arc, this lamp with a three-eighths inch diameter which would art. While no brighter than the carbon arc, this lamp required only 12-; kllowatts to produce 4,00 candle power; he said.

definitely interested in the claimed savings of the new lamp. Light efficiencies of 50% are available with tic, zircoulum lamp, as compared with the 5% efficiency of lighting systems now used in mp. projectors. WU officials maintain. A consequent reduction of 6 to 3 kilowatts of required power would follow a switch, it is asserted.

Long Life of New Lamp

Buckingham also pointed out that the life of his lamp varied between 1,000 and \$0,000 hours white carbon arcs were good for only some 40 hours. An additional advantage, he suid, could be obtained by the use of his system as excite lamps cm-ployed with sound reproduction. His experiments, indicated, he said, that experiments, indicated, he said, that a zirconium lamp would regaine only a fraction of an ampere when used as exciters. The seaming light curvature of the control of the same state of the control of t

ent, the zirconium lamp will revobliotice fm projectors, Buckinghum said, Substituting the lamp for the ordinary incandescant lighting now nonployed with the 8m projector promoting the said of said of the said of said of the said o

Experimental lamp is priced at \$45 and the accompanying power pack at \$300, according to film officials who have inquired of WU.

the financing running something like that on any particular picture. Bank loan provides, 50% of the coin noeded; producer provides 20%, principally via deferments in salary payoffs and studio and other creditic, factor provides the remaining 30%; and studio and other creditic, factor provides the remaining 30% with the bank to insure coin con financial control of the conservation of the conservation of the control of the conservation of the c mo producor's budget estimate has been on the conservativo side. Hershes have pointed out, incident, the producer to use the completion guarantee money in virtually every letture with which they have been Bank, of course gets its coin been of the control of the

the usual legal loan foes, plus a per-centage of the profits.

Idoal was formerly in the general factoring bit, that is, advancing coin to manufacturers for purchasing of materials, and other oxpenses inci-dent, to production, buying up ac-counts receivable, etc. They were active in the garment and other in-distries, setting into films via active in the garment and other in-dustries, getting into films via financing some 16m production and some printing and laboratory work. Hollywood b.r.ing has now become so large that they've given up all other interests.

Film Export

Continued from page 3
of the Bloccope Bond, the semi-official trade organization which dictates to the Dutch theatres. Our time of the block of the

to exhibit films not cleared through the monopoly. Latest ruling in Holland issued late last month pro-hibits block booking of more than six films and prohibits double fea-tures, a blow to the U. S. exporters. There is an outside chance that the

There is an outside chance that the American firms may test the power of the Bond in the Dutch courts. He had been successful to the Court of the Bond in the Bond of the Court of the Cour

clusion of the current monetary con-ference at Savannah.

Britain: This all depends on what Congress does about the proposed \$3,750,000,000 Joan. If the British get it, all will be well. Otherwise, it will be very tough sledding for our exporters.

Nerway: An arrangement has been made which must be annioused by

exporters.

Norway: An arrangement has been made which must be approved by the end of this month. It provides that we may sell our product at a sidding scale of up to 40% of gross, similar to what the domestic producers have in that country. This will probably be tried in Denmark las well.

Studio Contracts

Hollywood, March 12. John Archer, actor, Internst Steve Fisher, writer, Metro. Tony Martin, actor, Metro. Jean Ruth, actress, Paramount Jack Rose, writer, Paramount. Yvonne Rob, renewed, 20th-Fox. Kay Scott, actress, Paramount. Gloria Jean, actress, Sam Coslow. Virginia Doffy, actress, Paramount, Patric Knowlos, renewed, Par, Jeff. Donnell, renewed, Columbia, Ed Beloin, renewed, Paramount, James Vincent, dialog dir., Par. A. I. Bezzericcs, writer, Paramou Todd Karns, actor, Liberty. David McKay, actor, Liberty. Leonard Prassins, writer, 20th.

as Germany, Japan, Austria. etc., we are showing some 'pictures, but wereything is under centrol of the everything is under centrol of the However, we are getting in, and that will be a help when it comes to grivate negotiations later on.

The long-range problem sheed thought the production of the company of the plans to promete domestic production at the expense of American exports. This will be a combined job opports. This will be a combined job which will work with it.

Atomic Solit

Continued from page 1 =

cooperating with the wideo stations. Hartley, therefore, was formed to press his point with the JTF. in-forming the military brass that tele-vision may be in its infancy now but has tremendous tature poton-tialities. JTF reconsidered and the tele industry is now working out plans for film covorage.

Another in

Newsreol companies also laid down the law at a March of Dimes fashior show at the Waldorf-Astorfa, N. Y., on Jan. 21. When CBS television newsreel men arrived to film the event, the theatrical news-Tollevision newsteel men strived to find the event, beat to find to the find the striped to the striped interest to the striped to the striped interest to the striped to the striped tonal Alliance of Theatrical and Stage Employees (IATSE), whereas the video men, shooting to men to the striped to the striped to the EBEW). Waldorf house elec-tricians, also IATSE members, re-forced to handle the lights for the forced to withdraw. Despite the union angle involved, toll excess expressed the spition to the striped to care expressed the spition and the striped to care the striped to care the striped to the striped to the striped to care the striped to the striped to the striped to describe them. Both ovents, all though miner incidents at the pre-

though minor incidents at the pres ent time because of video's smal ent time because of video's small number of viewers, presage a fathure blow-off that may become very

In the past, television new in the past, television newsree cameramen have consistently beat the newsred men to the punch, get ting their film on recolving se-screens the same day the filmed

Two Press Planes to Aid In Bomb Drop Coverage

In Bomb Drop Coverage

Washington, March 12.

On the day of the bomb drape two
press planes will operation in the
vicinity of the test. One will be a
plane and will also carry official
Army-Navy lensers. One or two
plane and will also carry official
Army-Navy lensers. One or two
newareel men may be selected to
shoot for the pool.

The offier plane will carry "speccial observers" including smc evilcial observers" including smc evilplane will carry be a
provided to the complete of the
the networks. In addition, on varietions ships and planed in lensemen.

the networks. In addition, on vari-ous ships and islands; newsmen, cameranen and radio newscasters will be spotted through the area. All Army and Navy picture material will be released for the use of the newsreels and still picture syndi-cators.

Backers—Prods.

Continues from pare 3

out in Chicago with the intention of opening Hollywood offices with everything still to be worked on opening Hollywood offices in Still to the work of the continues the still to be worked on the continue with everything still to be worked on the continue with everything still to be worked on the continue with everything still to be worked out, although we are gotting some basiness in China and the Philippines. Far and the continue with t

Recent Experiments in 50m Films **Recall Past Trial Runs in Wide-Gauge**

Last week's VARIETY, anent recent 20th-Fox, experimentation in 50m film, recalled to yet filmites past num. recalled to vet filmites past trial balloons in the wide-gauge fold. Warnors, back in the early 30s, worked on both 70m and 65m film. WB reached tho point whore a three-way projector head had been devised for its 38, 65 and 70m film before dropping the idea.

ccis as follows:

"In Grandeur is where the
magnitude of the picture is
made evident. The wide senen
Le employed throughout at the
Grandeur series
Le comployed throughout at the
Grandeur is the Grandeur series
Leaves ensemble scenes indicaliance, except for figure or forse,
in person or with aminals,
in photography when in cleasure,
with the ensembles or mobile
with the charmolies or mobile
standard 35m size might be preferred.

standard 30m size migation professed.

This Grandeur leaves the same impression at first demonstration did at the Galety by mouthe ago: that it is Fox some months ago; that it is required only for mass scenes or sport events; that the exhibitor can go along with the stand-ard size and that the wide screen is not hig enough in itself to a come an additional stimulant present to the picture hou

present to the spicture house trade."

Refer the Clarket Mercelliam Refer the Control of the Con

23-toot screen to a 40-toot one, then halted as a sensation. Added to the necessity for requipping theatres and boosting power output, several hundles have continued to styme the water-gauge switch. Film "breathing" (backleing), caused by the Illimaniation healt in a projection is evaggerated by the shrinkare become a serious factor with the added dimensions of the giant film.

STANWYCK'S WOLF

Joan LESLIE Robert ALDA "CINDERELLA JONES"

CAB CALLOWAY

nd His Jumpin' Sive Juli

B'way at 47th St. STRAND

Gary COOPER

Ingrid BERGMAN

EDNA FERRER'S

SARATOGA TRUNK"

Hollywood, March 12. Barbara Stanwyck was inked by Warners to share top billing with Errol Flynn in "Cry Woll."

Picture goes into work early in April, with Peter Godfrey directing.

New York Theatres



SENTIMENTAL A A 20th Contary-Fox Pick PLUS ON STASE — TIME MORE CX THROWN - External THRO THE RED CROSS ROXY SONS

NOW AT THE ROXY

REPORT



BOB HOPE RING CROSSY In "BOAD TO UTOPIA" In Person-Benny Good

PARAMOUNT

RADIO CITY MUSIC HALL GILDA

Spectacular Stage Product

HHATE BONAT VACATION

TEXAN GOES HOLLYWOOD

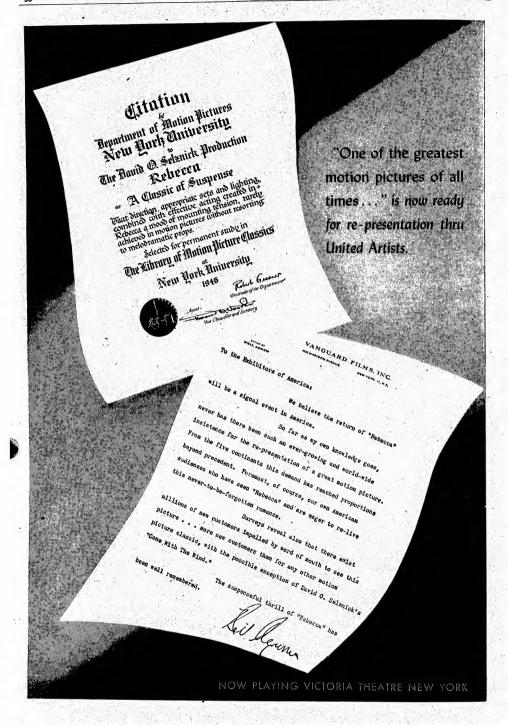
San Antonio, March 12. Ted Plummer is the latest local Ted Plummer as the latest local contribution to Hellywood. Plummer has been signed by 20th Fox and his first role is a court gal-lant in "Forever Amber."



"THE LOST WEEKEND" RAT MILLAND - JANE BYWAN With Phillip Terry, Hyssel da Silva, Berts Baseling, Frank Espine, Produced by Charles Brackett, Birected by Billy Wilder. Pill S. M. RIVOLI STATE

VICTORIA :::

"THE SPIRAL STAIRCASE"



YS NOW COAST-TO-COAST AND OVERSEAS! LOCKHEED CONSTELLATION-GREATER SPEED GREATER COMPORT **GREATER SAFETY**

Speed! Constellations easily outfly any other transport in service today-and for a long time to come.

Constellations offer exclusive Normalair cabin the plane flies high-up where it's smooth - but you enjoy low normal air.

story! Only Lockhood Constellations have a safety margin of 4000 surplus horsever-more than any transport in service today.

The leading Si

-- AMPRICAN ASSIST

M FRANCE - BRITISH OVERSEAS N AIR LINES - KLM - KNILM

For greater speed, greater comfort, greater safety...ask for the



YEARS AHEAD IN THE SCIENCE OF FLIGHT

Television's Showmanship Test

Continued from page 1.

program will have to be chopped to going habit with the stay-at-bome 10 minutes, and more likely less, in order to hold the interest.

10 minutes and more likely less, in order to hold the interest.

3-The phoney foliation who will be stripped maked. Just as President, Robert and the stripped maked. Just as President, Robert and the stripped maked. Just as President, Robert and Stripped maked. Just as President, Robert and Stripped maked, Just descriptions of the stripped maked, and the stripped maked th

values to hold the interest. Or else.

6—Television will get the benefit
of increased leisure, made possible
through better bome-life. The modern refinements of the postwarworld to lighten the housewife's
daily burden, will permit her being
exposed more to video.

New Type Merch

New Type Merchandising.

T—Merchandising will be of a new pattern. As shownon Boyal puts it. "Department stores will sail service the sail store will sail service the sail the word of the sail service the sail s 7-Merchandising will be of a new

In Eastle New Stars

— Television will make new
stars. Just as mode did. "We certarily don't wont on both the certarily don't wont of both the certarily don't wont of both the certarily don't wont of both the cercalice that did 1 dodnyk repp of
radio stars are out of the same
moult—the moderitie mould. Cotor. Benup. Allen, Burus & Allen,
Bures. John Danis, Jack Med.
Dreath. In which the fact that
when they on help ill also of one
and the same tank. They're of the
men generation and whether they
make they be they be they be
made some catachymic choing
in public's tastes occur, all our topmatchers could well be surept eside
most fell manop. Then when the
The showman in Regula access to the

wound radio be."
The showman in Reyal accents the subject of talent, and properties to him in relation to video's future. "Badio originated darn listle the first 10 or 15 years," you know, but it'll have to be different with tele-

"Furthermore properties, includ-ing ASCAP'S works, the Authors League of America, the Diramatists Guild, et al., will have to be cor-relled and colluted for the videos betrefit as radio never did before, "For once the stage may wonder about delevision's inroads on Brund-

way legit, although all of us in radio feel that television should help, not

feel that television should help, not himder the stage."

These are but the highlights. Interpreted in fits various categories. Moyal siys the NBC experts already have discovered that film-wise, the eye is so much quicker than the car, hence the more ampatient, that when he called the NBC experts when the content of the called the new 2-ministic should be the called the national stage.

hence the more impatient, that when with hypotic talk. whisper and the epilege four 2-minute shorts to shoul into her helpless brisin that she gether—12 minutes of footage in all, is loosing her mind. There are keypo for a few parts of the control of the contro

viego hovely. It may use a person

Conned the Biggest Problem

On the subject of comedy, that

bound to be television's Biggest prob
lem. For one thing, they could

bound to be television's Biggest prob
lem. For one thing, they could

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a rached eyectow or a knowle,

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patabable for home-consumption

the theory that the spontasetry of

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the been been been been been been been

twice. Bob Hope's CI andlences is

twice bob Hope's CI andlences is

twice bob Hope's CI andlences is

(viz. Bob Hope's GI audiences) is restricted and operhaps unacceptable. Sight acts will have their renapsance, maybe even proving a boon to the now forgotten old-school vaude-state of the state of the

meeting the control of the control o

sidn type of rano enternament.

Solid type of rano enternament.

There came the laugh-on-cue technique. The signs went up and the studio audiences obliged on one, and that helped person the most commercial rise with us today. That is, laugh spontaineously, respond naturally to any situation, ownedy or dramatic.

That phase—the most thecause of many situation, ownedy or dramatic.

That he became adult because of commercial property is andeliby graphed on the same parity with this third, and latest phase.

But can we do it with Television; I don't know. We're still trying to comedy, hawever, but more, the perfument or situation, and the perfument or situation and the perfument of situation, and the perfument of the first perfusion inches of the perfusion of the situation, and the situation and problems through possible accidental pickups of their illeneases, unless of 30 spaperships through possible accidental pickups of their illeneases, unless of the situation of their illeneases, unless of the situation of their illeneases, unless of their illeneases, unless the content of two attricts on Television Shortmanning perst treets, on Television Shortmanning perst treets, and the situation Shortmanning perst treets, and the students of the situation Shortmanning perst treets.

(Second of two stories on Tele-vision Showmanship next week.)

Blast 'Shock'

consideration that is most deplor-

consideration that is most depolarlable. This Statistics
John T. McMarnus, of PM, pointed
ut that the October. 1985, a total of
476,623 men had been discharged
from the armed services for mentalfrom the armed services for mentalsized far the services because of
mental-comotional disorders and, in
1984, there were 606,000 persons in
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administrators of mental cark.

Critic then goes on to state that
the speyhaltrist in the film uses
imany of the techniques in which
only recently people have begun to
the speyhaltrist with the speyhaltrist
only recently people have begun to
the specific to the speyhaltrist
speyhaltrist
the specific talk: whisper and
shout into her helpless brain that she
to losing her mind. There are hypo
the paraphernalis and precision of
therapy.



"MELLOW AS A SUNNY MORNING" PRODUCT IS AMERICA'S

MOST POPULAR WHISKEY



SCHENLEY RESERVE

AMPARO AND

LONG BEACH, CALIF.

OMAHA, NEBR.

SPRINGFIELD, MO.

KANSAS CITY, MO.

JOSÉ LIURBI

PHOENIX, ARIZ.

PASADENA, CALIF.

SACRAMENTO, CALIF.

CINCINNATI, OHIO

SAN DIEGO, CALIF.

Personal Manager

MARTIN M. WAGNER

FCC's 'Variety' Playback

Radio reviews and criticisms of the type published weekly in Vanew should be widely copied by the press of the halton it order to force improved program service, FCC said last week in its report on yadio programming.

improved program service, FCC said last week in its report on yadio programming.

The reviews and critiques published weekly in Varners, and the report, "after an illustration of the rigid thus, independent by tildent can play, newsphers and periodiculs high the special public, and of similar methods and off much more tight new program and the special public. The special public and the special public and the special public and the special public and the special public. The special public and undettered development of radio as a new medium, of artistic expression. The independent radio critic, assuming the same role long coupled by the dramatic critic and the literary critic, can bring to hear an objective judgment on questions of good taste and of artistic expressions. The independent radio critic, assuming the same role long near the whole the custode the purpose of good taste and of artistic expressions and the special public and the literary critic, can bring to hear a constant of the special public and the special

Plugs Pile Moola, but NAB Had Own Limitations in 1930, Commish Sez NBC, CBS Hit For

Washington, March 12.

The strong power of the advertiser and the desire of the station itself for more and more income, even though public interest may suffer, is resulting in advertising excesses in readio broadcasting. FCC charged in its survey on programming.

Since 1930, FCC said, there has been "a progressive relaxation" of industry standards to cut in more and more commercials and to use longer commercials.

inquer commercials. "The evidence set forth," said the report, "warrants the conclusion that some stations, during some or many portions of the broadcast day, have engaged in advertising excesses which are incompatible with their public responsibilities, and what the public responsibilities and what casting itself, commend to the control of the public responsibilities and what was the public responsibilities and what was also the public responsibilities and what was a supplied to the public responsibilities and was a supplied to the public responsibilities and the public responsibilities and the public responsibilities and the public responsibilities are the public responsibilities are the public responsibilities and the public responsibilities are the public responsibilities are the public responsibilities and the public responsibilities are the public responsibilities and the public responsibilities are the public responsibilities are the public responsibilities and the public responsibilities are t

casting itself.

"As the broadcasting industry itself has insisted, the public interest clearly requires that the amount of time devoted to advertising matter shall bear a reasonable relationship to the amount of time devoted to

to the amount of time devoted to programs.

"The fact that advertisers have a legitimate interest and place in the American system of broadcasting should be run solely as the production of the property of the programs of the programs of the property of the production of the programs of

FCC reminded of something that NAB would rather have forgotten. In 1920, the association adopted a standard of practices which specifically more than the specific properties of the specific programming the specific properties of the specific programming t of programming.

Lower Standards New

Lower Standards New
"Since 1930," the report added,
"there has been a progressive re-laxation of industry standards, so that the NAB standards of present counter minutes of advertising in a twe-minute period, and do not even require this hint on participating programs, "musical elocks," etc.
"In addition to the general re-laxation of advertising standards in effect that the counterpart of the pro-tent of the programs of the pro-tent with the properties of the pre-tained with the pro-tent of the pre-tained with the pro-tained with the pro-perties of the pre-tained with the pro-tained with the pro-perties of the pre-tained with the pro-tained with the pro-tained with the pro-tained with the pro-perties of the pro-tained with the pro-perties of the pro-tained with the pro-perties of the pro-tained with the pro-tained with the pro-tained with the pro-tained with the pro-perties of the pro-tained with the pro-tained w

standards are being floated by some stations and networks.
"One commercial recorded by the commission ran just five minutes, without program interruption of any kind. Some advertisers are frankly of the opinion that, the longer the commercial pulp, the more effective commercial pulp, the more effective in the extreme case of an excessive runtipe of 80x5 noted to Ade is 84m.

the program.

The extreme case of an excessive

The extreme case of an excessive

The extreme case of an excessive

The extreme case of the extrem

peals to listeners to take an internal bath. Inquiring of the listener whether he has the common ailment known as 'American stomach' dis-cussions of body doors, stuggish bite-etc. are a distinguishing character-istic of American broadcasting'>-propaganda woven into commercials, and the interniturue of program and advertising material.

Durr Reported Man Behind Gun

Washington, March 12. FCC Commissioner Clifford J. Durr is the man-behind-the-seenes in the commission's new policy laying down the law on standards for public, interest programming and tightening the lines on broadcasters'

tightening the lines on troateasters program performed to the program of the prog

wandles KAEPED who has been attached the new report. I auded a newspaper's campaign against pitu-quifes before joint of the association. The association was a second of the provincial selection of the provincial selection when patriotic aspeaks, criticized the effect on young people the "physiological commercial" (app of matter mysteries.



EARL McCAIN

ndents makes KLZ. DENVER.

Day 'Imbalance' Via Sob Serials

Washington, March 12

Washington, March 12.
Too much soap opera has completely unbalanced daytime web march of the completely unbalanced daytime web completely unbalanced daytime web completely unbalanced daytime web completely unbalanced daytime leading to the completely unbalanced daytime lateral was a completely unbalanced daytime lateral daytime late to listen to.

"In January, 1940," said the re-port, "the four networks provided listeners with 591; daytime hours of

port. "The four networks provided insteners with SPs' daytime lours of insteners with SPs' daytime lours of these. SS-hours were devoted to say opera, Only 4 kij daytime hours a week on the four networks were devoted to any opera. The street of the special control of the spe

has begun to modify the pleture.

"The extent of program imbalance still prevalent is micrated by the control of the provider of the property of the property of the provider of the provider

of the position of the reasons rich of the positive of son operations of the reasons rich of the positive of son operations and oversity of son operations of the reasons o Whether or not the reasons cited

Highlights From FCC Report

Following are some highlight paragraphs from the FCC report on the programming and public responsibility:

The evidence is overwhelming that the popularity of American broadcasting as we know it is based in no small part upon its constitution of the production of the production of the commission of the commission silic baser exceptized that sustaining programs also play an intentral and irreplaceable part in the American system of toroadcastical and irreplaceable part in the

"Radio might easily deteriorate into a means of amusing only one cultural stratum of the American public if commercially sponsored entertainment were not leavened by programs having a different cultural annual."

"While networks and stations alike have traditionally recognized the importance of the sustaining program as air integral part of the American system of broadcasting, there is evidence to suggest that such programs are disappearing from the program service of some stations, especially during the best highering blours."

"Il has been urged that the network sustaining program is doomed by yeason of the fact that a network affiliate ean carry local prugnams only during network sustaining periods, and that station owners quite properly reject network superioring periods, and that station owners quite properly reject network suggests of productions that the properly reject network suggests of production of the production of t

While parallels between broadcast stations and newspapers must be approached with caution, their common elements with respect to local interest may be significant. The learn presspare achieves, world-wide news coverage through the great press associations. But the local newspaper either does not therefore discharge she local reporters and photographers. He appreciates the keen interest in joint material and makes the most of that meeting—especially on the front pane. The makes the most of that meeting—especially on the front pane. The translation of the meeting of the m

"The problems involved in making time available for the discussion of public issues are admittedly complex. Any vigorous anexertation of public layers are admittedly complex. Any vigorous anexertation over the complex of the public layers of the complex of the

The fact that advertises have a beginned interest and pines in the American yealon or breadership does not mean that broadenship should be run solely in the interest of the advertisers rather than that of the listeners. Throughout the history of broadcasting a limitation on the amount and character of advertising has been one element of public interests.

"Primary responsibility for the American system of broadcasting rests with the licensee of broadcast stations, including the network organizations. R is to the stations and networks rather than to Pederal regulations that listeners must primarily turn for improved standards of program service."

Bouriois Closes Box. Tony Martin in New

Bourjois is closing out its "Powde Box Theatre" on CBS, and substituting a new show. April 11, originating from the Coast

New show will be built around Tony Martin. Because they can't self intelligently enough, according to west, Danny O'Neil, Evelyn to Mutual's president Edgar Kobak Knight and Ray Block will be out

Foote, Cone & Belding handing the new package which will have a hypoed budget, above the \$6,000 spent for "Powder Box."

ENGLISH AS SPOKEN **GETS CBS AUDITION**

CBS, as part of its program development plan, has auditioned a new half-hour show, titled "Speak Up" in which a panel of four kicks around the English language. Show may be bracketed in a Sunday morning segment with "Invitation to Learning."

Emceeing the program is Cabell Greet, consultant for CBS and pro-lessor of English at Barnard Col-lege, N. Y.

Coke's 3-Band Parlay Ready to Tee April 1

The Guy Lombardo, Harry James and Xavier Cugat bands, already reported set for Coca-Cola's new peacetime series, will tee off over Mutual April I.

GE Strikers' WSNY Show

Schenectaire Marie 12.
Local 201. United Electrical Radio and Machine Workers 12.
Local 201. United Electrical Radio and Machine Workers 16.
Local 201. United Electrical Radio and Machine Workers 16.
Local 201. United Electrical Radio and Machine Workers 16.
Local 201. United Electrical Radio and Machine Workers 16.
Local 201. United Electrical Radio and Machine Workers 16.
Local 201. United Electrical Radio and Machine Workers 16.
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Local 201. United Electrical Radio and Local 201.
Local 201. Local 201.
Local 2

Industry Selling CBS Show From Coast Intelligence Short, Mutual Prexy Sez

The radio industry isn't selling itelf intelligently enough, according He sees as much or more money being spent on radio in 1946 as before, but a lot more business that radio could get going by the board.

could set going by the board. The industry, says Kobak, got soft during the war. And bugger than reconversion of industry, than re-settling of returned Gis. is the probagger of index an it. Fifty percent of individuals in radio, says Kobak, must pull themselves together. Excess must study themselves, their personnel, onestino, competition and some control of the control of the

designed to meet the new times. Just returned to N. Y. from a frieweek: swing, around the country. Ktolak says, his paramount jumper-sponsors of changes coming in radio expenditures and financing. A supplising number of sponsors are given to the control of the

Some sponsors are stopping being rating-conscious, Kobak adds, and are looking at the beliance sheet. They feel that advertising rates in all media are too king. There is a little less fighting for high ratings in the constitution of the constitu

as such.

Analysis is also being made by some sponsors as to whether day-time programming is as efficient as it used to be, or whether it is more so, Questim is being asked whether, since the Blue and MBS Joined MBC and CBS in hypoing daytime shows, there is grough of an audience to spile over Your nets.

FCC, INDUSTRY STRIP FOR ACTION

Let's Face It!

The chips are down

The inevitable showdown is here. Broadcasters now must face the fact that radio cannot operate under the same set of rules as those which govern other business operations. The compre-hensive report of the Federal Communications Commission which, in effect, is a critical analysis of the public responsibility of broadcasters, has forced the entire industry to face the issue,

of broadcasters, has forced the entire industry to face the issue. The first fact radio must face is that broadcasting is made possible only by the use of a public commodity. In the past the industry has only paid lip service to the responsibility inherent in its use of this commodity. To accuse a Commission set up by the Government of assuming undue powers is to completely overlook this basic difference between radio and other private enterprise. Fadio, of course, won't be Government-controlled in the U.S.A., but it's equally obvious that it must operate under a difference but the property of the property of the control of the control of the U.S.A. but it's equally obvious that it must operate under a difference when the people of the country shall hear, it is forgetting this fundamental difference that sets radio apart.

Slowly but surely, over the past few years, over-commercialization has won out. Good taste, development of original radio technique and cognizance of public service programming have technique and cognization of public service programming nave gone by the boards. Thus the FCO "showdown" report may be a blessing in disguise, coming as it does at a crucial moment, for growth in radio programming, has been at a standstill. And if it has done nothing more than to alert the industry to a recogni-tion of this stagnant status, the FCO, report will have been of

Nature.

Obviously the industry has brought upon itself the FCC proposals by its abuses, which were permitted to gain momentum simply because of a lack of policing. And it's obvious, too, that in the regulations that the FCC now suggests, there will be no excessive Governmental interference. The constitutionality of control that regulates freedom of expression affords a wider increase the state of the second of the sec cry against the inreas to this fundamental recoom, the NAB is obscuring the issue by resorting to frantic flag-waving. The Constitution requires a broader reading today than it did a century and a half ago in order to encompass this new field of

There's little doubt that, if the public had been sufficiently vigiant and availed itself of its prerogatives, it could have made the broadcasters too the mark. Or if the industry itself had been sufficiently enlightened to become aware that it was nearing the danger point, it could have taken the steps that would have made the FCC communique unnecessary. It's apparent now that the industry has not exercised self-government, either of its own volition or by public pressure.

Another factor that would have helped tremendously in making the public cognizant of what it had a right to expect would have been a critical press; one that would have constructively played the part of a guide. Even with regulation, radio needs able criticism by men who respect it as a mature medium and accept it on a full par with other arts.

The Commission's blueprint for the future demands that the tree commissions business to the FCC proposals and incorporate them into the running of his station, in addition to the mere business mechanics of operating the stations at a profit.

The FCC recommendations as such could well stand as a primer for the operation of a good radio station. Rose.

'Corliss' in The Soup. Saphier On the Griddle

Holywood, March 12.

Young & Rubicam is going to the mat with Jimmy Saphier over sale of "Corliss Archer" to Campbell of Corliss Archer's to Campbell of Corliss Archers. The was within his logal rights in closing the deal with Campbell, that the sale was consummated before expiration of authorization of Corlission of Corlissi

sale was consummated before ex-piration of authorization given him by F. Hugh Herbert, author, and owner of the "Corliss" package. Show has been grounded since last

Romberg's Raleigh Reprise

The Sigmund Romberg Show, which was dropped by Ralcigh eighted with the state of the Romberg Wednesday night to the Romberg Wednesday night the Compact of the sponker this summer. Romberg goes in as summer replacement for either Illidegarde or Sketton.

Anti-Petrillo Measure Sent to Joint Confab In 309-39 House Vote

Washington, March 12. The House today (Tuesday) voted to send the Lca anti-Petrillo bill to joint House-Senate conference committee. Roll call vote, forced by Rep. Vito Marcantonio (ALP, N.Y.)

was 309 for, 39 against. Bill would make it Illegal for Bill would make it liegal to Petrillo to force standby musicians upon stations, bar foreign musical programs off the air, or interfero with non-commercial cultural pro-grams. Marcautonio called the Lea grams. Marcantonio called the Lec bill "the most sweeping anti-labor legislation ever to come before the House."

Wayne King Summer Sub For Durante-Moore Show

TEST CASE IN OFFING?

collective burn over the week-end in the face of the Federal Communi-

The broadcasting, infantstry did a collective burn over the week and in the face of the Federal Communications Commission's wheat the face of the Federal Communication of the Cross warring that applications for Henry Cross warring that application is a face segment of the infinity. As one broadcaster as the face of the fac Definitions An Innovation

decade hence.

Definitions An Innevation
Meanwhile, however, the FCC's
hypode interest in programming
stands—util someone chooses, vio
prod interest in programming
stands—util someone chooses, vio
going to measure program values
under its own new set of rules. For
the first time, it has laid down a
series of programs—comvarious types of programs—comannouncement, etc.—plus a standard program long form These steps,
in FCC opinion, should make for
proper analysis of what the stations
are offering.

See the stations of the stations
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Goddard Mulls Suit Vs. NBC

Don Goddard, the NBC newseaster Don Goddund, the NBC newscaster who was fixed several weeks ago, is planning to bring suit against the network Goddard who did an early morning and moun news show for the web, got his notice after a particular broadcast in which, NBC claims, he went off base in discussing kep, John E. Rankin of Missiag Rep, John E. Rankin of Missiag Rep, John E. Rankin of Missiag Rep. John E. Rankin of Missiang Rep. John Rep. J

Just to Compound Confusion: Poll Shows Listeners Really So Happy

Berle Wants a Sponsor

CBS' rejoicing over its Milton Berle audition appears to be short-lived, hour comedy show was planned as part of the network's sustaining fare typo, but Berle reportedly has served notice, that he doesn't want to go on sustaining. If the web can sell the show, he'll do it.

Dropping Its NBC Symph Program?

General Motors, which has spon-sored the 5 to 6 p.m. Sunday MBO symphony concerts since August, symphony concerts since August, the current contract expires on Aug. 1. The Arthur Kudner agency, which handles the GM account, has made in claborate presentation to the other year's renewal off the 60-minute program. But it's reported that the other year's renewal of the 60-minute program. But it's reported that the GM mahouts favor bowing out of the. sponsorship picture. Kudner presentation puts particular em-phasis on the good will engendered by the company via Its weekly sym-phony concerts, and of the special need to accent such good will in' view of the current labor-manage-

view of the current labor-manage-ment strife.

GM has been paying approximate-by \$800,000 a year in time costs for the network program, and upwards of \$500,000 in latent costs for the list, etc. Under an arrangement with NBC, part of the talent ex-penditure is defrayed by the net-work.

penditure is defrayed by the network.

An in the conjunct, which has
always been on a year-to-year basis,
doesn't expire until August, as declaion is expected in the near fuderest of the conjunction of the conjunction of the
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BORGE, B. GOODMAN SEEN AS 'INFO' SUB

Victor Bore and Beniy Goodman with an Augmented, orch, reportedly, a \$12,000 package, shapes up as the new Shoony show for the Monday by "Information, Please."

Socony's dropping of "Info" is still in the huish-huish vealm so far as Compton agency and Dan Golenpau. In the huish-huish vealm so far as Compton agency and Dan Golenpau for the state of the st

Auditioning Out Loud

New quirk in radio auditions, with sample program of a package show being aired for a studio audience of

Adding to the industry confusion in the wake of the Federal Com-munications Commission's blast at programming, etc., is a cross-section survey just made by the National Opinion Research Center of the Univ. of Denver.

Univ. of Denver.

In sharp' contrast to the overallpicture painted in the FCC report,
the NORC survey concludes that
"eight out of 10 people in the United
States believe that radio is doing
either an excellent or a good job
in the community."

To discuss all possible completion

in the community."

To disclose all possible complaints against radio, interviewers acked a cross-section of radio owners: "Do you ever feel like criticiling when considerable to the control of the con

to poor talent, disagreement with speakers, bad taste, daytime serials and lazes, of the poll showed also that a migration of the poll showed also that a migration of the poll showed as that a migration of the poll showed as the polling of the po

Pyramided Plugs Distasteful To **NBC**, Affiliates

NBC has been quietly taking steps toward adopting a pattern of improved programming that will deemphasize the "too much selling" aspects, particularly as these concern hiteh-hikes and cow-catchers. It ap-pears that the network has been concerned over the almost uninter-rupted sequencing of the closing commercials, the hitch-hikes, the strictly local station-break announcement, the cow-catchers and then the opening commercial of the pext show. Web execs have noticed the to gang up on one another

Chicago, March 12.

United Drug Co. has signed Wayne
King and his orchestra as the sumpure replacement for the Jimms, he went off base in discusbent was versasted through the contract of the state of the state of the contract of the state of the s

"TRUE DETECTIVE MYSTERIES"
With Manny Kramer, Johnny With Manay Kramer, Johnny Thomas, Adrian Bayan, Consucie Lembke, Sid Raymoud, James Botes, Bill Wyatt, Diek Keith; Chet Kingsbury, music; Hugh James, announcer Writer-Producer, Director: Murgay

Burnett
39 Mins; Sim. 4:39 p.m.
WILLIAMSON CANDY CO.
VOR, Mutual, N. Y.
(Aubrey, Moore & Wallace)
True Detective Mysterics, is an
excellent example of the way outexcellent example of the way out-side interference on commercials can spoil a good thriller program. Certainly the boner here can't be the fault of a program. can spoil a good thriller program of creating the boner here can't be the fault of a program-wise direction. It must be the Gottneress of a myster before the can't be the control of the control of the can't be can't be control of the can't be can't

"QUESTIONS FOR AMERICA"
With Don Rollenbeck, emeer, Artuur Friedman, Tobert Myer, Edd Johnson Fr, and Doppe Right Frace, Sen, James, M. Tunnell; Robert Waldron, annauneer, Producer-Director: John Madigan 30 Mins, Mon., 18:36 p.m.

States, Mee, 1828 p.m. Susialing. W. 28-MG. Susialing W. 28-MG. Sunstand news editor, John Madigan, has found a format but lost a formula. Intent of "Question for America" is to give continuity to net's foreign eversegondent by having them all talk on one specific subject. Bubleteed by the opinion of them summarized by enece Don Hollenbeck, the show then asks the opinion of them summarized in the energy of the property is supported by the property of the property of the property is the property of the property of the property of the property is the property of the pro

immed; in the request are a yes, we immed; and lost the intries formulafo

"THIS IS YOUR COUNTRY".
With Army Air Forces Band, Capt.
George S. Howard, conductor; Karl
Bates, narrator
Writer Lt. Dorothy Davis
Praducers: Capt. Rebert. Keim. Pyt.
Arnoid Wolf
30 Mins.; Wed., 4:50 p. m.
Sustaining.

RADIO REVIEWS

THE NEW CANADA*

With Allee Robey. John Raluey.

John Market Robey.

John Market Robey. John Raluey.

Jo

dram supervisor. Bron.

CRIME OF STLVESTRE.

CRONNARD:
C

audience's taste for batant atterate in drammer shows.

Plot here was built around narrature in drammer shows.

Plot here was built around narrature in the state of the state of the sould return the sould be segment of the sould return the state of the sould return the state of the stat

"RADIO REPERTORY"
"Think You Edmundo".
With MacShool, Robert Goodler,
Geraid Rowan, Albert Miller, Norman Taviss, Rudy Stucche,
Writer; Should
Writer; Should
Music: Should France Captan
Music: MacCore
20 Mins. Thurs. 4-p.m.

39 Mins. Thurs. 8 p.m.
Swatching.
Chc. Cell. Journal of the with the light of the chronic characteristic charac

"LEFTY"
With Jack Albertson, Jean Alexander, Maxine Stuart, Babe Ruih, guest; others
writer: Rebert J. Mann
Producer-Director: Howard G.

Producer-Director.
Barnes
30 Mins; Mon., 10:30 p.m.
Sestaining
WABC-CBS, N. Y.

28 Mins.; Mon., 18:30 p.m.

23 Mins.; Mon., 18:30 p.m.

24 Mins.; Mon., 18:30 p.m.

25 Mins.; Mon., Mon.; Mo lrayal of "Lefty's" secretary.

Babe Ruth guested on the first show. It will be remembered as a masterpiece, of monosyllabic dialog.

Rose.

THE VETERAN FACES THE FU-THE VETERAN FACES THE FU-TURE"
With Bill. Burns, emece: experts
from: Veterans on diministration;
Bill Bender, as on diministration;
Brodiner: Ted Coult
Music: Kay Reed
38 Mina: Wed, 9 p.m.
Sascolning
WNEW, N. Y.

WNEW, N. Y.
Here's a program that should in-terest both vets and their families and, once some of the kinks are taken out, should rate as among the top shows of its kind. Through co-peration between WNEW (N. Y.) operation between WNEW (N. Y.)
and the Veterans Administration
the entire half-hour is given over te
a quick q. & a. about a lot of problems facing the ex-GI and the mecoy
about the solutions to those problems.

about the solutions to those problems.

Show takes for granted that the
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Ite-and no fancy dream by a dor-Trouble with the teeoff. (13) was that some of the professional advisers got themselves tunified at vivers got themselves tunified at vivers got themselves tunified as a stat. Bull. Burns, as emcee, tide as and job pulling them out of ver-terior technical answers into plain register. The profession of the register is the profession of the state of the profession of the pro-served to the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the pro-tor of the profession of the profession of the profession of the pro-tor of the profession of the profession of the profession of the pro-tor of the profession of the profe

"TAKE THESE NOTES"
With Sylvan Leviu and orch: Geradilus Belitzel, Frank Waldecker,
announcer
Producer: Frank Waldecker
15 Mins.; Frl., 10:15 p.m.
Sustaining
WOR-Mutual, N. Y.
As another in its string of music

Producers: Capt. Robert Keim. Pet. Arnaid Wed. 4:59 p. m.

Station Wed. 4:59 p. m.

Station Wed. 4:59 p. m.

Station Wed. 4:59 p. m.

The Army Air Force is gracefully assessed to the state of the stat

Transcription Reviews

RADIO THEATRE OF FAMOUS SIMPLE OF FAMOUS SIMPLE OF FAMOUS With weekly changed cast Eddle Baker, organ with the self-organization and the self-organization are in March-organization are in March-organi

MILT HERTH TRIO With Herth, King Johnson, Morty Jacobs, Ed Cooper Writer: Patricta Burns Preducer: R. J. Scott 15 Mins. SALERNO-MEGOWEN BISCUIT

S Miss.
SALERNO-MEGOWEN BISCUIT
S Stations
Contribution of Scott of Scherimer & Scott of Scherimer & Scott of Scherimer & Scott of Scherimer & Scott of Scherimer Sche

"THE WOMAN"
With Lorm Farrell, John Reed King,
Henry Sylvers, Barry Elders, Sylvia Leigh, Brynn Baeburn, Rila
Witer: Lillian Schoen
Director: Ray Green
30 Mins; One-a-week
Co-on

12 Stations (Kermit-Raymond Productions)
Half how variety series, largely based on articles from The Woman mag, which are dramatted, should have definite appeal for femme audiences. Program has original switches, with mag's editor Lorne Farrell in-

"SHOPPERS SPECIAL"
With Rey Hanson, Jim Garrett,
Jean Chesley, Otto Neubauer orch,
Bill La Duke
120 Miba, Mon.-Sat., 7-9 a.m.

129 Mins, Man.-Sat., 7-9 a.m.
Co-spansored WDRC, Hartford WDRC, Hartford WDRC, Hartford As its contribution toward like loAs its contribution toward like loting the state of the state

the standard electrical transcription is two-hour hodge-podge of diversities and the live is the standard to control the early morning field, which until recently had been the standard to control the early morning field, which the control the early morning field which the control the early morning field which the control the early morning field with the ea

DISTINGUISHED GUEST HOPR'
With Sister Ellrafieth Kenny, Ethel
Barrymor K. Novman Thomas,
Will Durant, Ely Culbertson, Walter Durant, Ely Culbertson, Walter Durant, Mr. Carvett Wells
Wife, Carvett Wells
Wife, W. A. S. Douglas, Marjorie
Moffeti, Oas Johnson, Father Flanagan, Mrs. Mark Clark, others
all Misser Control of the Control
Latter Contro Produce:

Co-On 12 Stations

Freducer-Director: Dan Ryan It Mins.

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15 Smith, Bensom & McClure ad agency, Chi, has been didding the level of the control of the c

SPORT FAN FARE"

With Tom Carr Writer: Carr, Producer-Director: Harry S. Goodman 5 Mins.; 3-a-Week (°0-op. 12 Stations (Harry S. Goodman)

DOES COSTLY TALENT PAY OFF?

NBC Affiliates Snag \$850,000 In Co-op Sales, '46 Increase Seen

NBC, starting well behind the puce-setting ABC net in specializing or co-operative programming, has sweep alley. NBC arfiliates in 1945 rang up an extra 885,000 riom time sakes on programs offered to them by the web. This year, the affiliates are considered to the construction of the c op programming—and it's all gravy, since the shows involved are fed to them as sustainers if the local outlets don't want to or can't sell them.

hist don't want to or cant sell them. ABC has been leading the co-oparade virtually since the old "Blue" of the became a separate entity. Destarted into the field in Feb., 1943, and is adding its juinth co-op since the series of the series

ment Saturdays.

But emphasis from here on in, according to Burton Adams, NBC co-ordinator of ecop programming, will be on promotion of the shows already on the list, rather than the addition of new ones.

A rate card will be issued, showing states were ad necessity and adventing the control of the contro

A rate card will be issued, showing station reps, an agencies and advertisers, exactly how much each of the co-ps shows would cost tune on any of the NBC affiliates. This card is expected to hypo business, showing the potential bankrollers and they agent that they could buy top five program muterial. for specific markets at low, local ratter.

In addition, individual promotion work will be done for each of the co-op shows in the individual markets where they are merchandized by the local outlets.

Talent at \$24

Talent at \$34
Affiliates will be shown, through
the promotion material, that by gethammer and the promotion material, that by
gethammer and the promotion material, that by
\$24 in talent charges—they could sell
the 13-minute segment to a local,
bank or department store and keep
to 101 snquont taken in from the
toll snquont taken in from the
cost is, teually passed on to the
sponsor.

sponsor.

Some of the programs offered are sponsored commercially on limited networks, but are open on a 60-op basis in other methods. The sponsored commercially on limited policy of the sponsored commercial where the sponsored respectively. By Miles labs and Pure Oil, but each on a limited and Pure Oil, but each on a limited able en-operatively to 68 NRC affiliate, of which 32 earry him. Vander-cook is available to 118, of which 36 each of the sponsored respectively. The sponsored responsored responsored

Harry Butcher in Bid For Santa Barbara Station

Washington, March 12, Former CBS vice-prexy Harry Butcher entered his bid for a new local-watter in Santa Barbara, in application filed at FCC Friday (8). Butcher, who hit the bigtime hower" blog, would settle down in Santa Barbara to clinch an NBC af-filiation contract in the L. A. area.

Indies to Share In UNO Councils After 1st Snafu

Indic stations around the U. S. A. are overlooking an opportunity to be in, at very small cost, on one of the most significant special events this country ever had, the meeting of the United Nations Organization Security Council skedded to open in New York Meeting.

Council skedded to open in New York Maren's Jenson, rotes, a lingle inFor some reason, rotes, a lingle inFor some reason, rotes, a lingle intry has applied for radio accreditation at the UNO meeting. George
Barnes, ex-OWI official, now chief
of the UNO's press and, radio division, can't understand the situation,
and is frankly puzzled.
The N. Y. Indice have been almost.

and is frankly puzzled.

The N. Y. Indics have been almost The N. Y. Indics have been almost been almost to the property of th

(Continued on page 48)

Doris Keane, Dr. Courrier On FCC Pan as Bid For

SALES SCALES

unwks re the rising cost Sponsor requawks re the rising cost of radio talent are increasing—and no mistige about it. Account excess the result of the res

for talent. Here's the consensur-"You pip an individual a bot of coin to do a job for you. During the war years there was compel-tion—more for quality of program to the properties of the properties of the transport of the properties of the transport of the properties of the how much longer will our bank-rollers accode to demands, of tria-ties—the gave shey hive to do that one transport of the properties of the properties of profits?"

A recent innary advertisers are still

selling, job—if expenditures don't may off in terms of profile;

A great many advertisers are still any off in terms of profile;

A great many advertisers are still any office of the profile of the pro

highest-rating—and more of what the program is doing for sales, he said, the sales, he said the sales and the sales are said to said the said

the 52 Killenborn broadcasters, and 25 of the 78 Audrefecook airry, step and the 78 Audrefecook airry, step and the 78 Audrefecook airry, step and 12 of the 18 Audrefecook airry, step and 12 of the Calimet Broadcastine Cooking. Of the 18 Audrefecook airry, step and 18 Audrefecook

Multail Also Up
Salley volume on Muttail even) projection in secretive ship.

Brans has also injectived sharply, with 80 added sales by the net 18 st.

Blisted stations since Feb. 1. There include Fulton Levis on 18 addition.

Saltions: Ceelife Foster on 185.

Saltions: Ceelife

Mutual News Chief Defies Tradition To Blast MBS Gabber Upton Close

Soap Loss, Mills' Gain On CBS Morning Time

With Swan Soap dropping its cross-the-board CBS daytine show. "A Woman's Life," because of the butter and fat famine, General Mills gels first crack at the morning net, work slot when it becomes available

next month.

General Mills, currently occupying the 10 to 10:30 a.m. segment, wants a 45-minute bracketing of shows and, if deal goes through, will switch over to the 11-11:45 a.m. slots.

D. C. FM Hearings **Under Way With** 11 Bidders in Line

PROBLEM STATES AND ANALYSIS OF THE STATES AND AN

pulled out of the Washin seramble.

Mid-Coastal Broadcasting jointly held by James Cosman,

(Continued on page 45)

Georgia Tech Outlet Gets Off FCC Hot-Seat; WCAM Gets 'Reprieve

WCAM Lets Reprieve
Washington, March 12.
Georgin Techn Cit. WGST, made
to peace with Foot Late Priday (8)
the peace with Foot Late Priday (8)
that three-year license to the station. Action followed WGST's cancellation of management contract
celling for payment of 13%, of list
grows billings to Southern Radio
Stutions Co., company herided by
the peace of the peace control of station to a third

Washington, March 12.

Al Warner, ace, news chief of WOL-Muthal here, last week defied of WOL-Muthal here, last week defied commentator Upton Close, who just returned to the air over WOL.

Warner took to the mike locally was the week locally was to the week locally off. by saying he was junking the unwritten law of zadio which says you, 'may criticize ignorance and newsolate foliation' at a distance with the control of the proceeded to hack to piece Close's newscast of the proceeded to hack to piece Close's newscast of the proceeded to the proceeding and stop of the proceeding was proceeded to the proceeding and stop of the proceeding the proceeding

FCC May Force WNYC Showdown

With WNNC, New York City's

o. Ao, indie, skeeded to come up beindeed, skeeded to come up behearing on its evening cloping-time,
N. Y. indio pircles saw, the possibiltime in the comparison of the comparis

With Manny Kramer, Johnny Themas, Adrian Bayan, Consucio Lembke, Sid Raymond, James Boles, Bill Wyatt, Dick Keith, Chet Kingsbury, music: Hugh James, announcer Writer-Producek-Director: Murgay

Janeta, Announcer Janeta, Announcer Janeta, Announcer Janeta, Labora, Maria Darrett 2a Mines; Sant, 1628 p.m. 12 Mines; Sant 1628 p.m. 162

the contraction of the contracti

Gron.

"QUESTIONS FOR AMERICA"
With Dun Bollenbeck, enteret, Art
Bollenbeck, enteret, Art
Johnson, Fred Opper, Bish
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Johnson, Head Dun Bollenbeck, Head Dun Bollenbeck, Head Opinion of an expert in the U. Sur Opinion
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formulous. Arthur Feldmar talked
boult Bussians being Active Keylen

no bullot had lost the fairness formuls.

Longon's Arthur Feldmar taiked soun Russians being Assaties; Roberts and the sound and the sound are sound the sound that the sound th

"THE NEW CANADA"
With Alice Robey, John Rainey.

THE NEW CANADA"
With Alice Robey, John Ralbey,
West Lists Sinclair
Producers: Andrew Alban
30 Mines: There, 17,3 p.m.
WABC-CRIS, N. Y.
Or Crimidian neligibors send down
riveredly north last Thursday 17,1
18 only a share that it was spoiled
by bad reception of cell there are all the share that the spoiled
by bad reception of the state of the share of the

Grams supervisor.

"CEMME OF STIVESTEE.
RONARDS.

Thesping in this program was better than average, high standard dialecting being held throughout Wilms Herbert, playing the professor Bounard to both young and old, top-Bounard to both young and old, top-Bounard to both young and old, top-Bounard to the scheming "Mme. Prefer at the scheming "Mme. Prefer a

EFTY

**With Jack Albertsen, Jasin Alexander, Maxine Stuark, The Ruth, With Jack Albertsen, Jasin Alexander, Maxine Stuark, The Ruth, Witter Rabert J, Mana Producer-Director, 18 country of the Maximum and Control of the Maximum and C Babe Ruth guested on the first show. It will be remembered as a masterpiece of monosyllabic dialog.

THE VETERAN FACES THE FU

"THE VETERAN FACES THE FU-TUBE"
With Bill Burns, enaces: experis
from Veterans Administration;
from Veterans Administration;
Director: Kerby Chuller
Producer: Ted Gott
Music: Kay Reed
38 Mina. Wed., 9 pm.
Sacxibing
WNEW, N. Y.

WNEW, N. Y.
Here's a program that should interest both vets and their families
and, once some of the kinks 'are
taken out, should rate as among the
top shows of its kind. Through evtop shows of its kind. Through evtop shows of the kind. Through evand the Veterans Administration,
the entire hall-hour is given over, to
a quick q, &.a. about a lot of problems facing the ex-GI and the meecy
about the solutions to those probShow takes for granted that the

Show takes for granted that the gay or gal wearing that new blue series will be an intelligent human series until a na intelligent human series will be an intelligent human places. Problems are stated simply: elements of the grant series will be able to keep the machine given to her by the Government, and for how long. In the grant series of the desired for him by the Government, and for how long: In the grant series of the desired for him by the Government, and for how long: In the grant series of the desired for him by the Government, and for how long: In the grant series of the desired for him by the Government, and for how long: In the grant series of the desired for him by the Government, and for him by the Government and for how long: In the grant series of the desired for him by the grant series of the grant

Transcription Reviews

Director: Ray Green
39 Mins.; Olucea-week
43 Stations
43 Stations
43 Stations
44 Stations
45 Mins.; Olucea-week
45 Stations
46 Mins.; Olucea-week
46 Stations
47 Mins.; Olucea-week
47 Stations
48 Mins.; Olucea-week
48 Min

MALT HERTH TRIO With Herth, King Johnson, Morty Jacobs, Ed Cooper Writer: Fatricta Burns Freducer: R. J. Scott 15 Mins. SALEENO-MEGOWEN BISCUIT

So.

Station

Station

Station

Packaged by Schwimmer & Scott

for Salerno-Merowan Biscuits to rethe Station of Salerno-Merowan Biscuits to rethe Station of Station of Station of Salerno-Merowan

Inter, "Songs You Remember," Mill

Herth Trio Is bow in the transcription

field is a satistying one, Combon

field in the Station

Salerno Salithe Craekers can be
happy they've snagged the outfit, buts

Herth on organ. King Johnson on

skins and Morty Jacobs on piano are,

skins and Morty Jacobs on piano are,

skins and Morty Jacobs on piano are,

versions of satis statingards as "Pale

Moon. "The Swan" and "Lullaby of

the Rain." With accent on Heriti's

It is atrong entry.

Mike
Mike-

"THE WOMAN"
With Lorm Farrell, John Rees King,
Skenry Sylvers, Harry Elders, SyriAkeat, reachers, Rain
Writer: Lillian Scheen
Johns, One-a-week
Co-op

aw ams.; Once-a-week (Co-op) 13 Station (Kermit-Raymond Productions) Half hour variety series, largely based on articles from The Woman, mag which are dramatized, should have definite appeal for farmic audi-chees, Program has original switches, with mage delitor Lorm' Farrell in-

"SHOPPERS SPECIAL"
With Ray Hanson, Jim Garrett,
Jean Chesley, Otto Neubauer orch,
Bill La Duke
120 Mins., Mon.-Sat., 7-9 a.m.

London's Arthur Feldman talked about Russians being Assistes. Robot trustiful of Russia as he could be Fred Opper either the Russian being Assistes. Robot trustiful of Russian as he could be Fred Opper either and the Russian being Assistes. Robot trustiful of Russian as he could be Fred Opper either and the Russian and the Russian as the could be Fred Opper either and the Russian and the Could be Fred Opper either and the Russian as the could be Fred Opper either and the Russian and the Ru

AMO THEATRE OF FAMOUS
CLASSICS
With weekly changed cast Edde
With weekly changed cast Edde
Writers Stanley Weit, Lillian Scheen
Director: Ray Green
39 Mins: Ouec-a-week
39 Mins: Ouec-a-week
30 Mins:

"DISTUGUISHED GUEST HOUR"
WARTYMER'C COM. Jan Struher,
Burian Helmes, Norman Thomas,
Will Durant, Bir, Culbertson, WaiBurian Helmes, Norman Thomas,
Will Durant, Bir, Culbertson, Waiand "Raffles," Dr. Stephen S.
Wick, W. A. S. Douglas, Marjorie,
sand, Wan Mark Clark, other sagan, Mus. Mark Clark, other Freducer-Director: Dan Ryan
(G-Op.)

Freducer-Directer: Dan Ryan
12 Stations
(Criterion)
13 Stations
Smith, Benon & McChure ad
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Benon & McChure ad
agency, Chi, has been disking the
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"SPORT FAN FARE"
With Tom Carr
Writer: Carr,
Producer-Director: Harry S. Coodman 5 Mins.; 3-a-Week

Producer-Directors: Barry S. Goedman 3. Mins.; 3-a-Week 12 Stations 13. Mins.; 3-a-Week 21 Stations 13. Mins.; 3-a-Week 21 Stations 21 Sta

DOES COSTLY TALENT PAY OFF?

NBC Affiliates Snag \$850,000 In Co-op Sales, '46 Increase Seen

NBC, starting well behind the pnecessfulny ABC net in specializing of co-operative programming, has swing, into a profitable stride down to compare the stride down to compare the stride down to compare the stride of the stride

tiem as sustainers if the food out-lefs don't want to of can't self them.

ABC has been leading the co-op-prude virtually since the old. Blace prude virtually since the old. Blace started into the field in Feb. 1943, and is adding its ninth ec-op-1940, into the 1945-10 a.m. slot with a "people in and behind" the reverse the previous show added to the co-op-1940, and the show adding to the co-op-1940, and the show adding to the co-op-1940, and the show adding the show the show adding to the co-op-1940, and the show adding the show adding the show the show adding to the co-op-1940, and the show adding the show and the shows are shown as the show adding the show and the show and the shows and the shows are shown as the show and the shows a leady on the .184, rather than the addition of new ones.

addition of new law search of the core with the search of the search of the co-op shows we will be search of the co-op shows would cost them on any of the NPC offliates. This card is expected to hypo business, showing the potential bankrollers and their egenix that they could buy top live a search of the co-op shows would cost them on any offliates. This card is expected to hypo business, showing the potential bankrollers and their egenix that they could buy top live markets at low, local rates. In addition, individual promotion over, will be done for each of the co-op shows in the individual markets where they are merchandized by the local outlets.

Talent at \$34

by the local outlets.

Talena is \$24

Affiliates will be shown, through
the promotion material, that by getting a sponsor for "Program X—
which may cost them something like
\$24 in talent charges—they could sail
the 13-minute segment to a local
bank or department store and keep
the sail of the segment to a local
bank or department store and keep
time sale. Furthermore, the talent
cost is roughly passed on to the
sponsor.

sponsor.

Some of the programs offered are sponsored commercially on limited networks, but are open on a co-op basis in other markets. Illustrational and the commercial of th networks, but are open on a co-op-basis in other markets. Historia-tions are the H. V. Kaltenborn and John Vandercook stamar, These are John Vandercook stamar, These are John Vandercook, Kaltenborn is avail-able co-operatively to 68 NBC affili-sies of which 52 cerey him Vander-sees of the 52 Vandercook uiters, set 125 of the 78 Vandercook uiters, set policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the other policy local spoorers of the other policy local spoorers of the other policy local spoorers. The other policy local spoorers of the o

mobing for the tace.
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"Maggie Private Laves" of 1245 pm.
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Loding the NBC (co-up) list, in climate of the time.
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Mutual Also Up

Sales yo'ume on Mutual co-op pro-Soley volume on Mittal Goog profiles has also principal, sharply, all 80 addied sales by the art's at-larged states as since Proj. 1, Traisfactor, Fullon Lawis on 15 additions, Celler Feeter on 18, addin Minighalt on 10, Ceel, south on ingress Bill Completions, out of hint and Bill a Record for the feet of their land, and "living, of Spaces to the control of the project of of the p

Harry Butcher in Bid For Santa Barbara Station

Former CBS vice-prexy Harry Butcher Gered ha Bid Memory Harry Butcher Gered ha Bid Memory Harry Butcher Gered ha Bid Memory Harry Ha

Indies to Share In UNO Councils After 1st Snafu

Indie stations around the U. S. A. are overlooking an opportunity to be in, at very small cost, on one of the most significant special events this ground of the most significant special events this ground of the most significant special events this ground of the most significant special events of the most significant special Indic stations around the U.S. A.

acetals, in any performers will have to distinct the state of the stat

Peter Paul's CBS Show
Peter Paul's CBS Show
Instrument Show Peter Paul candy manufacture, and priced talent with the sport show the first part show the show

Chat (neit: Erskin Johnson on the same Ts-minute Arthur Illate and Theire of Spots Control Illate and Theire of Spots Composil Someon to careful Spots Composil Someon to careful Spots Someon to careful Spots Sp

SALES SCALES

Chicago, March 12.

Someser squares are the reliang even of reation trient was are the reliang even of reation trient was a recovery of the relianguest of the relianguest trients and the relianguest content of the relianguest content of

pay off in terms of profits?"

A great many advertisers are still watching the ratings like hawks, one exce pointed out, and they get terribly elistribed if the sarveys above a drop. Truth is, however, that the ratings are given a loft more character, and over-easing reception as witness the selling job Protest & Gamble, General Mills and many others do without expensive layouts. Many of the sonosors, realizing

others do without expensive layouts.
Mainy of the sponsors, realizing
wartime day-dreaming is over, know
that from here on in they've got to
think less along the lines of competition over whose program is the
highest-rating—and more of what
the program is doing for sales, he
sale.

Reades: PSG and General Mills.

of the UNO's nees and radio division, can't understand the situation and is frankly puzzled.

The NY. Indies have been almost tripping over one another in bids to tripping over the bids to the bids of the b

cardor in research and sheekholdings in the company, the company, the company, the company of th

Mutual News Chief Defies Tradition To Blast MBS Gabber Upton Close

Soap Loss, Mills' Gain On CBS Morning Time

With Swan Soap dropping (is cross-the-board CBS daytine show, "A Woman's Life," because of the butter and far famine, General Mills gets first cruck at the morning network slot when it becomes available next month.

month.
eral Mills, currently occupying the 10 to 10:30 a.m. segment, wants a 45-minute bracketing of shows and, if deal goes through, will switch over to the 11-11:45 a.m. slots.

D. C. FM Hearings **Under Way With** 11 Bidders in Line

FCC will probably misis on con-solidated. FM heárings in those big-time markets where there are just crough FM chamfels available to ac-commodate the bids on hand. This much became clear as Washington FM hearings gof underway yesterday (1) h. with only eleven bidders still the bids of the city's eleven-sers. The still because the con-paged of the city's eleven-FM aloss. Despite requests from several of

Despite requests from several of

Despite requests from several, of the applicants that commission early a several of the applicants that commission early a several of a consolidated hearing and grant some of the applications without two properties of the applications of the applications without two properties of the applications of the a

Georgia Tech Outlet
Gets Off FCC Hot-Seat;
WCAM Gets Reprieve
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WCST made to the work of the control of

Washington, March 12

Al Warner, ace, news enlet of WOL-Musual hore, last week defeed with the second section of the section of the second section of the section of the second section of the section of the second section of the section of the second section of the section of the second section of the section

but not if the critic is at your cibew."

Warner then proceeded to hack to pieces Close's newscast of the previous night, pointing to the commentator's defenge of Argentina, France-Spain and pro-fascist policies during and since the war. Line by Ene, he refuted Close's version of the news with official statements from the record.

Warner wound up by saying.

FCC May Force WNYC Showdown

It happened on NBC



JANUARY 10, 1926

The bluckface team of Sam 'n' Henry made its debut over a Chicago station. Sam 'n' Henry were created and portrayed by Charles J. Correll and Freeman F. Gosden and were the immediate ancestors of Amos 'n' Andy.

JANUARY 10, 1928

Amos 'n' Andy were born for radio listeners over Station WMAQ in Chicago. They made their debut on the NBC Network under the sponsorship of the Pepsodent Company on August 19, 1929.

MARCH, 1930

The New York Telephone Company conducted a scholarly survey which proved that rows of telephone operators all over the country were practically idle from 7 to 7:15 PM—Amos 'n' Andy Time. Heretofore this had been a busy telephone period with families planning their evening's activities over the phone.

• "Firsts" fall over each other when the accomplishments of Amos 'n' Andy are compiled. Theirs was the first five-nights-a-week dramatic show on the air. They were the first coast-to-coast radio sensation and the first radio artists almost to disrupt the habits of a nation when their broadcast time was shifted. They were the first radio stars to create imaginary characters so real to listeners that they have taken permanent places as living

figures in American folklore. Lightuin', Brother Crawford, Kingfish and Madame Queen are genuine Americana.

• The saga of Amos 'n' Andy has no parallel in broadcasting annals. In 1926 radio programming consisted for the most part of instrumental music, solos, songs, news and talks of various natures. Radio drama was in its, embryonic stage, still to be developed. With radio only five years old, Amos 'n' Andy pioneered in presenting

(The Story of Amos 'n' Andy) NO. 10 OF A SERIES



Years Later...

OCTOBER 8, 1943

Amos 'n' Andy inaugurated their new halfhour series on NBC for Lever Brothers in behalf of Rinso. Instead of broadcasting lifteen minutes five times weekly, they compressed all their laughter into one big half-hour show.

FEBRUARY, 1946

Amos 'n' Andy, now broadcast over 148 stations of the NBC Network, and reaching an estimated weekly audience of 20,000,000, are well up among Hooper's top lifteen programs.

dramatizations of natural, believable characters. They were immediately successful. They brought for the first time to American radio the appeal of life-size human beings. They were welcomed in millions of homes as regular evening visitors. They transformed radio receivers from musical news-boxes to instruments as personal as books filled with well-loved characters.

• Today, after eighteen years of broadcasting, Amos 'n'

Andy shine brightly for Lever Brothers and Rinso on NBC as each Tuesday evening the nation resounds with the laughter of new friends and faithful millions.

• That the story of Amos 'n' Andy happened on NBC is more than incidental. It is the happy result of two master showmen displaying their wares on the network that offers them the finest facilities, the largest audience and the friendly association of other great NBC shows.

National Broadcasting Company America's No. 1 Network



CBS Shakes Down Television Sked. Plans to Tap New Indoor Sources



Section in crishistic broughing concluding to that home television view. Got all referred the work of the first proposed on a structure of the first proposed on the first proposed

days and Toesdays II onlything special crops up.

MCBW has purchased some mobile, relay equipment, which will make possible an order of the man-in-the-students, including the man-in-the-students, including the man-in-the-students, including the man-in-the-students and the man-in-the-students, including the man-in-the-students with property of the man-in-the-students, including the man-in-the-students with the mistal variety of the man-in-the-students with the mistal variety of th

ming.

Most of the station's productions will be aimed at providing viewers with the kind of entertainment they will be also an extended of the continuous working on an experimental basis from the viewpoint of entertainment, and good taste," he deded. "We want to get inherently what is best out of the medium and media, such as radio, the stage or media, such as radio, the stage or media, such as radio, the stage or motion pictures.

motion pictures."

All programming, moreover, will be pointed toward the possibility that ultra-high frequency color television might make its appearance soon. "CBS television is frankly and avowedly working for ultimate color," Feiner said.

Louisville-Ted Grizzard, WHAS's "Man on the Street" for two years, Joins WBBM, Chicago, and will air over that station and CBS. Begins his new connection on March 18.

CBS Sticks to Rate

CBS Sticks to Kate
WCBW, CBS television outlet
in N, Y, will continue to sell
air time to ad agencies and their
clients at \$150 per hour, the flare decided on when the slation
perimental commercial video
has July 16. Figure included, the
sole charge for studio uso. regrartities of whether the time is
used for schearsal or actual.
Referenting post assertions

used for scheausal or actual broadcast. Reiterating past assertions that television poses a unique director or a staff director is to deliver instructions to the floor staff. George Moskovics, chief of CBS (cleviol) sales dept., declared that the web desired the maximum freedom up to actual engineering control. Accueve directors, beneforth, will even be allowed to call monitor, but instructions during the time the show is on the air must be delivered to the studio staff through a staff director.

FAIRBANKS SHOWCASES COMM'L SHORTS FOR BIZ

CUMM'L SHURTS FOR BIZ

Jerry Pairbanks 21-minute short
or self the station to potential cusor self the station to potential custion length of the station of the statio

tisers in the east. New pitch to the video broad-casters and advertisers makes the point that Hollywood name talent is available for commercial pix. Fact that the film is shot in color should appeal also to the CBS web, pres-ently plugging for ultra-high fre-quency color television. Jack Peg-ler is Fairbanks N. Y. reng

Pittsburgh—Leo Kaye, who re-cently resigned his producer's borth at KDKA, has joined the Helen Girvin agency in Hollywood. He's in the radio department, building and writing shows as well as de-veloping new ideas.

Philco-DuMont Dilemma Faces FCC. Two Will Have to Fight for D. C.

Washington, March 12,
Philico and DuMont, latter 40r,
owned by Paramount Pix, will
an operated slattions, couldn't
owned by Paramount Pix, will
an include the property of the property
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of the property of the property
of the property of the property
owned the property of the property of

cipal stockholders.

The 18-nage FCC proposed finding
which still falls short of a final
decisiou—bears marks of much tortuous rewriting as the Commission
tussied with alternative staff proposals to divide D.C's four video
slots among the remaining five wellhecled and qualified bidders.

Condition which large for the free sections.

Cardinal principles of tele licensing spelled out in the report and listed in order of precedence given them by FCC are:

1. Preference to tele bidders will be given first to local interests. The Evening Star (WMAL) was def-

Tele Hearing Schedule Washington, March 12, Full schedule of video hear-ings in approximately 10 major markets is expected from FCC

this week.
Meanwhile, hearing will not be called on Baltimore tele, since Tower Realty Co. and Station WITH have both pulled out. leaving only two bidders still in the running for city's three channels.

channels in the ruling as the channels.

Initicly "in" under this ruling as the only strictly local applicant, Good financial standing, a desirable transmitter site and know-how as long-time operator of an AM station (but a state of the control o

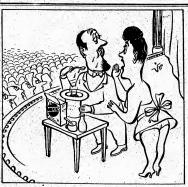
AI NEW PHILLY SILE
Philadelphia, March 12.
Philade Television Station WPT2,
which went of the air three months
ago, resumed broadeasting Ericky
tild from a new studio, situated atop
the Pa-story Architect Station and the
three parts of the city of the city of the
mar at Philos polatic in orderesters
part of the city. Transmitter remains
in Wyudmour, Penna, Philos vecese
part of the city. Transmitter remains
Wyudmour, Penna, Philos vecese
WTTZ would expand its facilities
and programming to take in dramatic, variety, musical, educational

matic, variety, musical, educational and news telecasts. The station's moand news telecasts. The station's mobile unit, which has televised more than 50 football games in the past six years, would enlarge its scope and televise wrestling matches, boxing, ice hockey, baseball and other sports events.

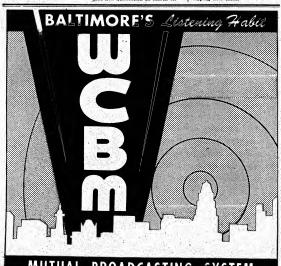


del the top! in radio time sell-ing means exceeding quotas. Weed's policy of continuous selling wins the blue ribbon for outstanding performance when it comes to-delivering signed contraets. You can rely on Weed and Com-pany's time-wise representa-tives to render consistently





"They expect them to disappear quicker than that."



FREE & PETERS, inc., Exclusive National Representatives

10 questions

on "Twenty Questions"

the story of a sensational new WOR-created show, which, in 4 weeks, has pulled almost 30,000 pieces of mail. It's priced LOW for immediate sale to any sponsor or agency in the United States.

Q. What is "Twenty Questions"?

A. "Twenty Questions" is a fast-paced, highly entertaining, gimmicked version of the perennial parlor game—called, of course, "Twenty Questions".

O. What happens

A. The cast consists of four regular questioners and a well-known personality as guest questioner. Quizmaster and arbitrator is famed Bill Slater.

Q. Nice to hear Slater's on it. Who's the rest of the cast?

A. Fred Vandeventer, WOR newscaster; Florence Rinard, musician and teacher; Bobby Maguire, 14-year-old schoolboy; and Herb Polesie, radio and movie producer.

Q. You say listeners send in subjects. What makes 'em

A. Nothing of the kind. If a listener's subject is used, he receives a year's subscription to "Pageant" magazine. If the panel fails to identify a subject submitted, the listener receives a lifetime subscription to "Pageant", plus a surprise prize. So far, the surprise prizes have been – a portable radio, vacuum cleaner, sunlamp, portable typewriter, etc.

Q. How long has the show been on WOR?

A. Only four weeks.

Q. Not very long, is it? I mean, on WOR.

A. No. That's why the total of almost 30,000 submissions from listeners is rather sensational.

Q. Do listeners tell you what they think of the show?

A. You should see the comments. Listen, here are a few samples: "I think your program "Twenty Questions" is just wonderful," Mrs. A. G., Goncord, Mass. "What a show! Wish we had more like it." A. R., Dalton, Ga. "My family and I look forward to your program every Saturday uight," Mr. I. S. B., Hagerstown, Md.

Q. What accounts for the quick popularity of "Twenty Ouestions"?

A. We think the reasons are quite obvious. But, just to make it clear: The theme clicks with a fundamental American tendency; i.e., people like to play games and on this show only the listeners play it. Also, the whole family can participate. Not to mention the facts that the prizes are well worth competing for, and vain people—aren't we all?—like to be the center of any show.

Q. Hasn't the station and time got something to do with it?

A. Well, now... (blush, blush, blush!) But, seriously, it is the kind of show that's slanted for the whole family. That's why WOR slotted it for after-dinner time — 8:00 P.M. — and on Saturday.

Q. What is WOR?

(Brief interruption while man leaves room to recover from nonnentury shock. Upon returning, he answers calmly.) WOR is one of America's great stations covering the most denselypopulated portions of seven great states on the Eastern Seaboard. It builds shows that sell at prices that are low They get results quick. Ask any of the more than 300 smart advertisers and agencymen who used our place to sell things to people in 1945.

write, wire or phone today for recording of "Twenty Questions", and other pertinent facts . . .

COMMERCIAL PROGRAM SALES

a division of WOR Program Service

at 1440 Broadway, in New York

Another smash in



to build a bigger audience for ABC advertisers

For truly great music...



Listen to ABC









To THE KIND of music you like to listen to quietly in a darkened room ... hear the symphonies, the operas, the vocal and instrumental programs brought to you on your American Broadcasting Company station. The programs shown on this page are indicative of the outstanding music you can expect

when you listen to ABC.

There's plenty of popular, danceable music, too—played for you by such great name bands as Paul Whiteman's, Cay London'ds, Woody Herman's, Sammy Key.

The ABC weekly program is studded with sparkling musical shows—Sunday Evening, The Party, Pages of Molody, Senior Swing, The



Jack Berch Show, and many more.

Maybe it's because so many people enjoy hearing good music that they are setting their dials to American network stations today. Already Twenty-Two Million families from coast to coast listen to ABC— are learning that the easiest way to enjoy good music of every kind is to get set and stay set



Why more leading companies are advertising on ABC today

Advertisers who want a nation-wide audience during good time grieds at lies cost are bujuing time on ABC today. One network costs 32.7% more per centing half-hour than become costs 32.7% more. Yet ABCs 100 stations read major market in the U. S. If you are an advertise, resulting that a good ABC time period keeply today can mean a maintain that a good ABC time period keeply today can mean a maintain that a good ABC time period keeply today can mean a maintain that a good ABC time period keeply today can mean a maintain framewhere years to come.

American Broadcasting Company

A NETWORK OF 198 RADIO STATIONS SERVING AMERICA

Time Buyers -note well!

Zenith Prexy Sticks To FM Guns. Hits FCC: Noble Tests Okay Rules

FUMILE 183IS UNAY NUISE
Prediction: that FM would be
reputed in are doverage by recentFCC rulings, was made last week
be F. McDonald, I're, president of
Zenith Radio Corp. He made referto the commission's decision
for keep FM exclusively on the 83rule metarycle band, instead of realsignified to the commission of the comsignified of the commission of the comMany of the commission of the commission

he had requested McDonald argued that the higher frequency cannot possibly reach-rural audiences, and that the FCC assignment served only to strengthen the "relative monopoly that now exists in broadcasting." He said that it is universally conceded that the farmer and rural resident will not

it is universally conceded that the rapmer and rural resident will not decision meant that these potential audiences would not have FM gither. The Zentith exce further saids that the commission itself requested Zentith to file this petition after it (FCC) had received the startling results of its own tests at Andalusia. FCC had received the startling results of its own tests at Andalusia. Decarled, Illinois . . The commission has . . . ignored the advice of seven distinguished scientifist, all or signed to the 50 me hand. Me assume that the said of the

aging tests, conducted on 37, 73 and for mc, said: "If tests in other rough terrain areas are comparable to the Bedford, Ind. tests, there can be not doubt about the wisdom of the FCC's decision to allocate the upper band to FM."

H'WOOD RADIO THEATRE **BOWS AS RENTAL SPOT**

BOWS AS RENTAL SPOT

Hollywood, March 12.

Liniquity March 12.

Liniquit

Simulation reconstructed building at some Boulevard and Gorono Street endeated and Gorono Goro

customers. Spot is booked solid al-ready, according to Hampton Mau-vais, industry contact, and J. S. Fredericks, overall manager.

Trammell to Coast Via South NBC prexy Niles Tranmell left for the Coast yesterday (Tues.) via a southern swing of the network's affiliates. He doesn't get to Holly-wood until April 1. Tranmell is due back in New York April 15.



400 TO PARTICIPATE IN IER OHIO MEET

Columbus, March 12. Columbus, March 12.

More than 2,000 crps of radio or, ganizations, educators and public relations outfits are expected to attend this year's Institute for Education by Radio here. The confab, run by Ohio State University, will be the 16th annual institute, and will run four days, May 3-6 inclusive.

Theme of this year's institute is "Radio's Postwar Responsibilities." and speakers will include prominent radio execs.

radio exces.

Fitteen work-study groups eight section meetings and several roundable talks will consider radio in agriculture, religion, music, adult diudation, research, women's and children's broadcasts, and other fields. Dr. I. Kelth Tyler, head of the university's radio division, is chairman of the institute.

coarman or the institute.

In conjunction with the institute, awards will be made to programs chosen from among 400 entered in the tenth annual American exhibition of educational shows.

CBS Fire Costs 20-50G

Hollywood, March 12.

Oh, That Purple Toga!

Hollywood, March 12

and another kid of the muse bit the political dust.

True Boardman, radio writer and producer, looms as a prospective politico with drafting by the Legislative Council of the 16th Congressional District here.

Roardman Boardman, a v-p of the Radio Writers Guild, has indicated his availability and willingness to cum on joint ticket. Democrats are sparking the movement,

He would replace incumbent Ellis E. Patterson, who is to run-for U. S. Senate, leaving vacant the 16th District which embraces Beverly Hills-Westwood-Culver

Femme Directors Plan Meet. Schedule Awards

The part that women play in deeloping an informed public opinion will be the theme of the third annual will be the theme of the third annual conference of the Assn. of Women Directors of the National Assn. of Broadcasters. Confab will be held at Hotel Roosevelt, New York, Fri-day through Sunday (15-17).

Hollywood, March 12. day through Sunday (15-17). Fire in the CBS studio, with AMD will give awards "for outstanding stationary estimated from standing accomplishment" to Mars 28,000 to \$\$80,000 to \$\$80,000, weekeds a birs odd Anne O'Hare McCormick, N. Y. cast designed for Ginny Simms and her ginest star. Bob Burns.
Fire started in a locker room and Hayes, and Macleine Carroll. Alians spread to other parts of the studio. Kitchell, AWD pressy, will preside.

Justice Dept. and FCC Register Strong Protests Vs. Wood Anti-Gabbers' Bill

Washington, March 12. Both FCC and Attorney-General Tom Clark have gone on record of radio in against passage of the Wood bill ion fields. (HR 4775) to cur's radio commenators. In letters ,ent to the House. Interstate and Foreign Commerce Committee—where the bill now rests

FCC and Justice Dept. claim that the present radio statute is well-equipped to cope with the danger of "subversive or un-American" ra-

of "subversive or un-American" redio programs.

The sag bill, futhered by Rep
John S Wood 'D. Gal, chairs the best of the subversible of the sub dio programs

serious obstacles" in the realization of the widest and most effective use of radio in both the news and opin-

FCC licensing powers and its re-view of stations' program perform-ance whenever they came before the commission, it was argued, provide sufficient protection against the broadcast of "subversive or un-American" programs.

American" programs.
Both agencies took exception to
the bill's provision that every station separate "news" programs from
those containing "propaganda." Personat opinion of the newseater, they
stressed, other enters his broadcast
by the very choice of items included
or omitted from his program. Thereto the containing the program of the property of the
too more kind of probably be untived.

Justice Deep Containing the program of the protojustice Deep Containing the program of the
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THE

gratefully acknowledges this sig-

nificant honor.. and, in the name of the entire staff and all Westinghouse Radio Stations' personnel, sincerely thanks the Award Committee and the Alfred I. duPont Radio Awards Foundation.

To receive this outstanding recognition for the year 1945, the 25th Anniversary of KDKA and of broadcasting, is doubly significant. It indicates a continuance of Westinghouse zeal and leadership, dating from the birth of broadcasting.

With our acceptance of the Award comes our promise to the Foundation and to our listeners: To persevere in planning and broadcasting "in the public interest, convenience and necessity".. and to do this above all other considerations. Thus KDKA, as well as the other stations in the Westinghouse group, will continue...

"outstanding and meritorious public service. . encouraging, fostering, promoting, and developing American ideals of Freedom: loyal and devoted service to the nation and . . the community we serve!"

Great as was the privilege of receiving the duPont Award, we are certain that the Committee will agree that the greater privilege was so to serve the listening public throughout one of the nation's most critical years, as to merit this significant, outstanding citation.

WESTINGHOUSE RADIO STATIONS INC



BENJAMIN FRANKLIN SAID ...

"Whoever would overthrow the liberty of a nation must begin by subduing the freeness of speech."

-as true today as it was then.

GUARDIAN OF AMERICAN FREEDOM

THE GOODWILL STATION, INC., DETROIT.

"MICHIGAN'S GREATEST ADVERTISING MEDIUM"
Columbia Broadcasting System Basic Station . Fisher Building, Batroli

Talk by Mrs. DuPont Highlights Intime, 1945 Awards Dinner

1945 Awards Dinner

3. H. Abesowth and Lovelt

19, 1945 Awards Dinner

3. H. Abesowth and Lovelt

19, 1945 Awards Lovelt

1945 Awards Lovelt

1946 Awards Lovelt

1947 Awards Lovelt

1948 Awa

to the mike. W. Robertson, chairman her to the A: W. Robertson, chairman or me-board of .Westinghouse Electric, ne-cepted the major station award for RDKA, Pittsburgh, and Major.Gen-eral Luther Hill, vecepee of Cowles Publications, dittoed for WNAX, when the undercol Luther Hill, veepee of Cowles Publications, dittoed for WNAX, Yankton, S.D., which won the undershood chassification plaque, A \$1,090 cheek goes with each of the three commentator (Thomas this year) and the other two for public service by a U. S. station over, \$000 watts, and a U.S. station over, \$000 watts, and Mark Wods, ABC prexy, headed the broadcast ceremonies.

D. C. FM Hearing

owner of WPAT, Paterson, N. J., and Joel Kaufmann, of the Kay Jewelry Stores here, was first bidder on the

Slores Inter, was aims containing con-tered on Cosman's affiliation with Doubld Plannin, his partner in the Doubld Plannin, his partner in the owner of WMCA. Manhattan, was now-time subject of an PCC inquiry and is currently involved in a court in the sale of WMCA. to Llegave King Edward Noble in 1941. Noble is not in the sale of 1941. Noble is papealing a recent court decision which swarded Planni danasee for indice.

when awarded Flamm damages for alleged corection in sale of the N. Y. indic.

Indic. The second of the second of the Washington FM station was entirely independent of his AM operation in Patterson. Only connection, he said, was fact that he boged to the Washington FM station was centrely independent of his AM operation in Patterson. Only connection, he said, was fact that he boged to be the control of the co

WANTED

arge metropolitan station seeking disc jockey to conduct early morning recorded program. Write immediately giving full particulars including previous experi-ence, salary and when available.

All Replies Confidential Box No. 1946, Variety, 154 West 46th St., New York 19, N. Y.

PLEASE COME NOW!

TAX CENTER

507 FIFTH AVENUE
At 12nd Mr. N. C.
Room 801—Tel.; MV, 2-2088
"The all-year low-cost tax commits
evelon."

Jim Ameche Platter Is Part of NBC Chi Hypo

Chicago, March 12, Arrival of Jim Ameche from New York last week to make trial plat-ters of the new "Grand Marquee" dramat series for NBC, planned as a dramat series for NBC, planned as a possible summer replacement show, is regarded as another boost for the policy announced here two weeks age by Clarence L. Mensor, NBC vecpee, in charge of programs, to hypo programming from the central division.

division.

Show will be recorded by the net's Chi recording division and offered to clients from here. Ameche will be supported by local, dramatic talent and an NBC staff orch battoned by Joseph Gallicchie. It's being production that the support of the support

THORSEN'S PACKAGE IDEA

THORSER'S PACKAGE IDEA
wallace Thorsen, formerly associnted with the Sloan Foundation in
the tran as rive bed "Wigglesworth"
series. has started his your package
logical problems via an entertainment format.
Les Haffer, who did the "Jobs
After Victory" ABC, show for the
Committee for Reononic Development of the Committee of the Committee of the
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VARIETY The Bird

Chicago, March 12. Research has uncovered what is probably the lowest cost not show, talent-wise, in the country. American radio warbler, ema-nating from Chi under sponsor-ship of American Bird Products on a once-a-week, 15-minute shot, costs exactly \$45.41 per-week for talent.

week for talent.

With most of the entertainment provided by canaries, Mutual people are wondering whether or not to count birdseed as part of the program's cost.

whether or not to count breases apart of the program's cost.

20th-Fox Policy Cues

Come, Jo Stafford Switch

Due to a 20th-Fox Films rule that frowns on more than two, radius frowns on the same from the same frowns of the same from the frowns that the productions of the same from followed from followed from followed from followed. The satisfactor, the control that the same from followed from

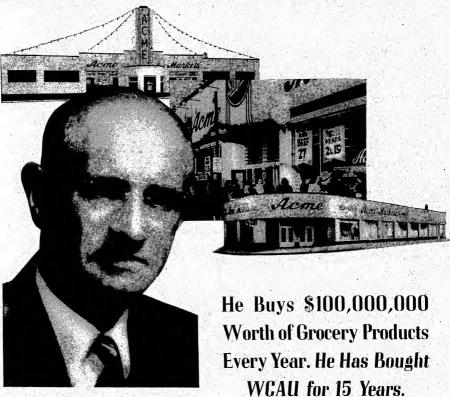
Such Stuff As Soap's Made Of: Or Apologia of a Serial Writer

Most of the concepts of what constitutes dramatic material tumbel last week in a statement made here by Irma Phillips, queen bee of the Wester-Phillips hive that turns out the daily "Guiding Light," "robdy's Children," but der General Mills. The same poperais not "same last statement and the same are made of," Mais Phillips penned for the Time swap operais when the same are made of," Mais Phillips penned for the Times vecationing radio ed. Don Foster, in a whole column. "The term 'soap opera' gives column, "The term 'soap operais column, "T

a course in serial writing to a class of sentor and graduate students at Northwestern University. The first people was to write something they knew about namely, a running story of their own. lives as far back as they could remember, of poople and experience that might have influenced a course of direction.

RADIO





Phetograph by Fabian Bachrach

WILLIAM H. EDEN, VICE-PRESIDENT OF AMERICAN STORES WITH HEADQUARTERS IN PHILADELPHIA, DIRECTS THE PURCHASING AS WELL AS THE MERCHANDISING AND ADVERTISING FOR THE COMPANY'S VAST CHAIN OF RETAIL OUTLETS. FOR AMERICAN STORES RADIO ADVERTISING HE HAS SELECTED WCAU CONTINUOUSLY SINCE 1931.

Here is billion-dollar buying judgment and sales experience for you to profit by in your selection of a Philadelphia radio station. It is further proof that firms who know Philadelphia know that WCAU is their best radio buy.

If you want to sell to the nation's third largest market in a big way, do as leading Philadelphia firms do . . . sell on WCAU.

POWER + PROGRAM = SALES

WCAU

50,000 WATTS

CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

St. Louis Suds Firm Strings Baseball Web



MACON, GA.

For

PARTICIPATING

Community of GEORGE E. HALLEY TEXAS RANGERS LIBRA TAN ARTHUR B. CHURCH PRODUCTION

VETERANS WANTED" Applicant for AM and FM bread-cast stations in Eastern metropali-ton center of 1,000,000 seeks qual-ified veteran radio personnel. Chief veteran radio personnel. Chief neer; AM, FM and audia en-ers; announcers; peripewriters; givers; announcers; seriphwiters; newscasters, program praduction and direction; business and adver-tising staff for pealible employment of few months, hence. If you are in-terested in blanking progressive redio trails, write Box 1924, Varlety, 154 West 46th St., New York 19, N. Y.

From the Production Centres

St. Louis, March 12.
An eight-station web in Misosum and Illinots of Rothitural R. An organization with a state of the sta

In HOLLYWOOD

In HOLLYWOOD

In Hole Mack is used, producing "Date With Judy" following adjustment work of the Mack is used, producing "Date With Judy" following adjustment workly few and from Brown, who also walked when his weekly fee was frozen, resumed with the cast. "Although Lurgoan Polk drew the singing spot with Kay Kyere, abes continuing with "The Town Criers" on the Bob Crossly show." "ABY Schulz Left NBCs press department to go with "Smillin" Bob McConnell: "ABC closed its second telement of the production of the Smilling Smilli

IN CHICACO .

Jerry Coloma here Tuesday (12) for huddle on his opus. "Who Threw That Coconut?" prior to autographing session in Marshall Beld's book section... James Melton has added his name to list of show bits and radio people who have adopted children from the Evanston Cradic... Alcand the state of the property o

Kramer's Brace of Packages

Mutual's Persume Pitch

Kramer's Brace of Packages Milton J. Kramer, former services of "Famous Jury Trials" has wrapped a package for Les Triem mayne and Alice Rinchart. Package is being handled by the A & S. Lows #Fashiois and Perfumes." Show agoney. Airer is councy-mystery, pruning a half-hour and aimed for the evening trade. Excluding the properties of the evening trade. Excluding a part of the properties o

THE BIG 3 HITS available ON TRANSCRIPTIONS!

From 20th Century-Pox's "DO YOU LOVE ME"

I DIDN'T MEAN A WORD I SAID

NAT BRANDWYNNE - World urman Cleutier's USIC OF MANHATTAN-N.B.C.

JUST A-SITTIN' AND A-ROCKIN'

AIRLANE TRIO - Lung-Worth CASS DALEY - Standard ELLIOTT LAWRENCE - Associa

The Triple Hit Score From 20th Century-Fox's "DOLL FACE" HERE COMES HEAVEN AGAIN

formen Cloutier's

FREDDY MARTIN - Standard ART MOONEY - Lang-Worth BARRY WOOD - Ziv

HUBBA-HUBBA-HUBBA (DIG YOU LATER)

SOMEBODY'S WALKIN' IN MY DREAMS

SEEMS LIKE OLD TIMES

Normon Cleutier's GUY
MUSIC OF MANHATTAN—N.B.C.
CHUCK FOSTER—Lang-Werth

From M-G-M's "THE HARVEY GIRLS"

ON ATCHISON, TOPEKA THE SANTA FE

KENNY BAKER - ZIV VINCENT LOPEZ - N.B.C. FREDDY MARTIN - Stand

FRANKIE MASTERS - Long-V

WAIT AND SEE

AIRLANE TRIO — Long-Worth KENNY BAKER — Ziv LES BROWN — Warld RICHARD HIMBER — Associated

Normon Cloutier's MUSIC OF MANNATTAN - N.B.C. LEIGHTON NOBLE - Standard BARRY WOOD - Ziv

From 20th Century-Fox's "DOLLY SISTERS"

I'M ALWAYS CHASING RAINBOWS

A 10 FEMTIFIE UII

AND RECONSTITUTE

B'ARTEGA — Leng-Worth

JUMPIN' JACKS—N.S.C.

KONN KORBLEES—ZiX

ELLIOTT LAWRENCE—Associated

MODERNAIRES—Ziv (Pleasure Parada) MODES MODERNE—Lang-Worth MUSIC 87 SWEETEN—Standard ALLEN ROTH—N.B.C. THE SONG MAKERS—Standard BARRY WOOD—Ziv

From M-G-M's "THE HOODLUM SAINT"

Norman Clouler's
MUSIC OF MANHATAN - N.S.C.
DAVE DENNIS - Associated
GLEN GRAY - World

ng-Worth 3

From M-G-M's "THE POSTMAN ALWAYS RINGS TWICE"

SHE'S FUNNY THAT WAY

MITCHELL AYRES - World KENNY BAKER - Ziv DICK BROWN - Ziv

RICHARD HIMBER - Associated JOE SHIRMER TRIO - Stondard AL TRACE - Long-Weeth BARRY WOOD - Zie

Artists Listed Alphabetically

THE BIG 3 MUSIC CORPORATION ROBBINS MUSIC CORPORATION - LEG FRIST, MIC - MILLER MUSIC COMPORATION

FCC. Industry Strip For Action

Act.
Undoubtedly shaping up is another battle of the century which will make the fight over the network regulations picryune; and will choo and re-etho for montis to come in Congress, in the press and, very likely in the federal courts.
The latest, NAB-FCC honeymoon, which began when Paul Porter stre-





GIRL FRIDAY

Keen, elert, young executive sec-retery avoilable to writer, producer, entertainer. New York and Holly-wood experience.

Box 24, VARIETY, New York.

Consinued from page 32

particular station is not paid for ceeded James Lawrence Fly as concertrying its-unless all commercial
announcements have been deleted
from the present announcement have been deleted
from the present and it was doing in
creatly regarded as a calm, deliberate
which it has always had, but when contained to the state
it has failed to use fully in the
past. The broadcasters on the which charge that the commission has
past. The broadcasters on the which
consistent in the commercial contained to the commercial
for station ticsnes renewal violated
for station ticsnes renewal violated
for station ticsnes renewal violated
for the commercial contained to the con NAB revenue as a commission in many commission in many common commission in manisod into felds where it did not belong. He said the proposed plan or station license renewal violated "irrection of speed or station license renewal violated "irrection of speed of the plan of the commission in the commission of the commi

Tadio."

Using the kind of language he has carefully avoided in his dealings with James C. Petrillo, until now broadcasting's No. 1 bete noire, the former U.S. Court of Appeals jurist

declared:

'The report reflects a philosophy
of Government control which raises
grave questions of constitutionality
the report overlooks, completely,
freedom of speech in radio broaddesting.

The report overlooks, completely, reedom of speech in 'radio broadcasting, reedom of speech in' radio broadcasting, reedom of speech in' radio broadcasting, reedom of the complete of the country and the merican system of free radio, and a desire to impose strificial and arbitrary controls over what the people of this country shall hear. It indicates a reversion to that 'type of the country shall hear. It indicates a reversion to that 'type of the complete of the country shall hear. It indicates a reversion to that 'type of the convention of the control of the complete of the complete of the country shall hear. It indicates the complete of the components of the complete of the complete of the proceeds to indict the centre and broadcasting industry. Relying upon its own administrative praguents in the control of the control of the country of the control of the contr

and inconsistent with the constitutional limitations under which Congraphical and the continuation of the continuation of

Early Gripes Ignored

Despite the early bellows, however, FCC went about its business by announcing, the day after issuance of the report, that it was requesting approximately 300 stations now operating on temporary licenses to

Showmanship

submit program logs according to the new definitions laid down in the report. The logs are to be for a emposite week in 1945, to cover seasonal differences. The 'week'.' Monday, Jan. 15: Tuesday, Murch 13: Wednesday, April 25, Thursday, June 7: Priday, Aug. 10. Saturday, Oct. 15; and Sunday, Doct. 15.

Oct. 12; and Sunday, Dec. 7.

The 138-page report, mostly a study of the gradual shift away from sustainers and toward full-budget works for months, It is the work of the FCC and of a special source BC. and OWI radio Goliebi. FCC began to fineh up to last week's mountement. At that time a "get lough" policy on renewals was insuranced with resulted in more angurated which angurated which resulted in more angurated which result

tough' policy on renevuls was inaugurated which resulted in more
array license. Still other stations were
beling questioned on their failure to
live up to the programming
promises they made when they rePicked for the first major test of
strength has been flearist's 50,000watt. clear-channel WBAL in Battimore. The station, with one of the
first major test of
strength has been flearist's 50,000watt. clear-channel WBAL in Battimore. The station, with one of the
first more than the state of the state of the state of the state
stated for a fleener renewal hearing,
with two other outlist reported ready
to step in and bid for the frequency,
to step in and bid for the frequency
to step in and bid for the frequency
deliver the rural and local live
shows it promised when its power
was histed to its present ceiling.

WBAL Stagled Out

WBAL Singled Out

The report opened with a numbet of examples of snarp variance between promise and performance by broadcasters, WBAL being se-lected as one of the small group of stations ringled out for this type

of censure.

The commission spent a large portion of its report pointing to a series
of precedents running back to the
early days of the old Federal Radio
Commission in support of the position it has taken—its authority to
make a thorough survey of program
balance in connection with license
renewal.

balance in connection with license renewal.

Much space was given also to emphasizing the importance of sus-taining programs, and to pointing out how they are being crowded off-the air in tavor of revenue produc-ing shows. The lopsided volume of soap operas during the day came in the control of the control of the con-sequence of the control of the con-trol of

The commission also emphasized the need for more live local pro-grams and charged that many sta-tions have failed dismally to serve their local communities.

Another point made by FCC was that the advertiser and advertising agency have taken over virtual control of stations from the licensees,

trol of stations from the licensees, so are a programming is concerned, and have acted to the detriment of the listening public, which has to take what is given it the concerned, and all-time peak, was also carefully analyzed in this connection, with the claim made that stations were pocketing a larger percentage of their revenue than ever before and were developed the station with the control less of it, percentagewise, to producing better programs.

Chips Are Down

Chips Are Down
Regardless of squawks and possible challenges in the courts, the
issue is clear, and the industry
knows exactly what the commission
to the commission of the court spectrenewals. Short of a court spectcommission, which is also, a possibility—this 's' the commission'
policy in its own words. It will
took the court spectto the court spectcommission, which is also, a possibility—this 's' the commission'
policy in its own words. It will
took the court specttook the court specttown the court spect-

The factors are:

"(1) The carrying of a stoining programs, including network, sustaining programs, with particular reference to retention by ileensees of a proper discretion and responsibility for maintaining a well-balanced program structure.

"(2) The carrying of local live

"(3) The carrying of programs devoted to the discussion of public

(4) The elimination of advertis-

ing exc

Read in the light of the commis-sion's new definitions, radio can do one of two things: (a) fight; or (b) toe the new line.

New York-George Bryan has returned to the CBS announcing staff, after three and a half years in the AAF Combat Films Service as editor of Newsreel, AAF weekly digest. He is currently beard on "Sing Along" and the "Danny O'Neil Show."

Radio Reviews

Continued from page 36 sponsors and products, it was split into two slots each morning. It's a double-edged merchandising bit and has strong potentiallies for develop-ment into a net show. It's an inti-mate homey bit, with refreshing au-dience appeal. Okay handling by Gerrey and Chesley helps. Eck.

Follow-Up Comment

Follow-Up Comment

"Lechinary Palasist" is that frianactor on the "Maister" show who is
fact from the "Maister" show who is
fact some many and the some many and
tangously smitten by Nov. and
better concept observed the season.
One Up-off line, "O queen of lovels,"
No doubt "Lock" is one reason
"Maister" was rolling a 10.7 Hone op"Maister" was rolling a 10.7 Hone opdocunt live there any mare. Allowed
to Fridays. 18:30 p.m. if you want to
declate In.

Indies on UNO

Continued from page 37

more cooperative than the N. more copposation than the N. P. Standards of the Control of the Co

booth, or share with the N. Y. Indies.

Barries said:

Many in everyspices from various

many in everyspices are sending their

own correspondents, in spile of the
fact that the big wire services will

gover the conference. But the radio
people unaffiliated with the nets

seem to be willing, or receive wire

string lines, or transcribe their own

shows. For, in addition to the II

booths, there will also be a buttery

of recording studies in the building

certify Council meetings, broadcasting

every official speaker, no matter

what his language, will be given by

trow radio outlis. The State Dept,'s

ing set aside for the purpose three

shortwave transmitters — WOOC,

WARI and WARX_The State Dept,'s

WARI and WARX_The State Dept,'s

ing set asioe for the purpose three shortwave 'transmitters — WOOC, WNRI and WNRX. The State Dept.'s special events section will also record 'interviews and speeches, and will broadcast news and commentaries about the conference in 18

taries about the conference in 18 languages.

Domestically, the only station to cover the entire proceedings will be WNYC. According to Seymour N. Seiged, WNYC program director, "we will stay on the air as long as any Security Council delegate has anything to say, regardless of language."

Hartford.—Sixth annual tleup be-tween WTIC and the Hartford Courant netted \$56,344 for the in-fantile paralysis drive.

CBC to Air Full Opera Tailor-Made for Radio

A aluoi "Indute 10 r Adulo
"Delrider of the Sorrows," first fulllength open written by Chaudians,
will be given its previncer over the
given its previncer over the
Canada nativori in April.
The opera, specially commissioned
to CBC for radio presentation, has
nusic by Healey Willan, and libertia
by Join Coulter. Story is fire angless
that legical of the love of Delriss
that legical of the love of Delriss
place soon after close of Melonera. place soon after close of Melopera broadcasts, with Ettore Mazzoleni, Toronto Symphony associale conduc-tor, in charge.

'Spinners' Whirl BMI Disks

The Song Spinners, mixed vocal folksong group heard on various nots, will make a series of transcripnets, will make a series of transcrip-tions for Broadcast Music, Inc., for distribution to radio stations. Re-cordings, which will plus Balt times. Spot Setes fine. National Concert and Artists Corp. bandled the deal. Spinners are currently doing a recorded series for the Michigan Bell Phone Co., valied 'Namber, Please.'



new business is what radio

is what radio
stations must get, to step in
business, Always alert to tuneselling opportunities. Weel
and Company daily cures the
continuity of the cure
that is a state of the
ket's for the prefet of its elfket's for the prefet of its elfket's You can rely on Weedents. You can rely on Weedkets are not noticen at a second ents. You can rely on Weed develop new business



CHARACTER

plenty, desires early-morning jockey job. Ex-navy, ex-me chant marine, gagwriter, wants this job for two reasons: (11 money, Box 780, VARIETY, New York.

FOR THAT SUMMER REPLACEMENT

A Radio Program That's NEW—DIFFERENT!

Exotic - CLAUDIA JORDAN - Exciting An Ear-Full! An Eye-Full! An Arm-Full!

AL DUFFY'S DIXIELAND STRINGS Hot Harps! Hot Strings! Hot Guitars! HOT STUFF!!!

> THE BAYOU BALLADEERS Primitive-Plaintive-Modern

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'Phone TRafalgar 4-1999

CHESTER H. MILLER, Personal Manager

CBS is quietly licking its rideo closs over the reaction of ad-ageleies and sponsors in its color television demonstration. openment and spanning to as come to recommend of the comment of th Exercised countries of the way happy and hungry. produced TRANSVIDEO FILM PRODUCTIONS R P 0 112 PARK AVENUE NEW YORK 17, NEW YORK MURRAY HILL 4-6628 TELEVISION FILM PRODUCTION EXCLUSIVELY

PAY, BIZ WHAMS FOR ORCHS

Hollywood Area Becoming Real Gold BIG SUMMER **Coast for Bands: Nine Spots Dangle \$\$**

By AL SCHARPER
Höllywood, March 12.
This sites of sinniy soil has become, for name bands, the Gold Coast, literally. With summer's aproach and ballroom managers and agents elbowing each other in the rish to nail the top oren of country, to the former of the country of the cou

rish to sail the top orch of country, bunds are asking and Retting figures which will make Hollywood are asking and Retting figures which will make Hollywood are covered as the form of the time and the time of time

10G Goes Begging

standing coin figures.

160 Goes Begging
Manager Barney McDevitt, of
New Ayodon Ballicoom, figures on
New Ayodon Ballicoom, figures on
Ing to pay \$10,000 weekly for opening attraction, Kay Kyser nixed that
offer, saying he wouldn't be swerved
oncluded arrangements for Harry
James' orehesiva to debut the spot,
It's inderstood the Aydoon had
oncluded arrangements for Harry
James' orehesiva to debut the spot,
at \$10,000 weekly. But James will,
ing of a new picture for 20th-Fox
and the studio nixed the idea for
feet his week at the ballicoom would
\$1,000 weekly for eight stanzas to
frem Ayodon, reasons being he's
antistied with Bointy airshow, has
other than the standard of the standard of the weekly, and it under consideration
for new Schick airer, Also, he wants
to knoad his flum possibilities after
titention he drew in Col's 'I Love a

Per Paul Auditure's \$3,000 Referet

Palladium's, \$5,000 Budget

Paladium's \$5,000 Budget
Hollywood's Palladium started
year with idea of keeping weekly
budget for name orchs under \$5,000.
Dancery will be unable to do so,
bidding from all sides-has waked
so hot. Maury Cohen is now dickering with Vaughn Mouroe to come in
Oct. 22. Leader is asking \$7,500, but
Palladium, overator is recorded un to Oct. 22. Leader is asking \$7,500, but Palladium operator is reported up to only \$7,000 in his bid. He wants Benny Goodman to follow, and is Benny Goodman to follow, and is understood to have affered \$7.500, with leader holding out for \$1,000

will be grabbing as much money as ever they got and some will touch new heights.

new heights.

Top Seeret
All spots here getting roluciant
now to reveal what attractions
they ve lined up for future. Only the
burst of the production of the production of the
burst forcuping house more, with Rich
coming in Times. (19) and then Kaye.
Carle, Brown, and Wald holding fort
until Oct. 21. It Monroe and Goodman are sext, denergy will be solid
until after. New Year's, Inedemially,
until after. New Year's, Inedemially,
Mesdowbrouch (in. six starrage start-

Godman was last week inked into Meadowbrook (or six stanzas starting dan 16, 1947.

Mission Boach, which tees off with TD, has only one opening on summy sed will unfilled, Otherwise order of the Medical Control of the Medical Con

attraction.

That's the Coast picture of 1946.
Sharp contrast to half a dozen years
sto, when this was skid-own for the Coast picture of 1946.
There was nothing else, around, there was nothing else, around, then how-good Pelomär. It paid 22, and Paxton Iodiows for the usext away and all comers \$2,750 a week.

The Coast picture of 1946, and 1940 of 1940 of

N.Y. Local 802 Limits Card Applicants to 35 Weekly

New York Local 802 of The nerican Federation of Musicians American Federation of Missicians has Jimited new member applications to 30 to 35 per week and has estable to 30 to 35 per week and has estable as months restdened with the second property of hinterland salont migrating to New York for their Toreaks' is eausing a flood of unsicians which has hypod memberahip applications, There are 500 musicians waiting for cards.

Since the close of the war, 802 has re-enrolled 4,000 out of an original 6,000 servicemen who held membership prior to Dec. 7, 1941. Local currently has 23,000 members.

ASCAP Director Polling Likely To Be Hotly Waged

Fortheoning election of directors at the American Society of Comservation of the Competent of the Competent

The band business seems to be well on its way toward the postwar boom long predicted by most executives in the field and often discounted by others. On the basis of current events, the outlook for the coming summer and beyond that is the best picture bandsmen have been at picture bandsmen have been able to conjure up in a long while. High-salarled locations are springing into activity, one-nighters are opening wide for their first postwar season, and the record companies, whose work goes hand in hand with band-business activity, are slowly finding their production troubles dimnish-ing.

ing.

Most unusual aspect of the resurgence is the number of location jobs Most unusual aspect of the resus-gence as the number of location jobs engages are applied to the control of the They are, of course, angling mostly for the better bosoffice names, but, by the same yardstick, priess must these high-paying apots are well dis-tributed, throughout the country. For example, the Club Madrid, Louis-ville, is paying Jimmy Diracy Stolon-ton, and the country of the country of the cample, the Club Madrid, Louis-ville, is paying Jimmy Diracy Stolon-ing May 10g works before he's playing Castle Farms, Cinclimati, on the same acri of a deli. Sime apot is same acri of a deli. Sime apot is for a week's run earlier. Other spois offering heavy each for names, but one that is also pay-ing good figures for lesser-rated ing good figures for lesser-rated ing good figures for lesser-rated some Chiego, which Tommy Dorse some Chiego, but the control of the control of

ported \$10,000 fat. Rio Casino, Bas-ton nitroy, is paying between \$8.50 and \$5,000 weekly for such binds as to such binds as the binds as for the property of the property of the Troy Padur, is the property of the Brook of the property of the Rio Casino and the property of the Rio Casino and the property of the World several years Back by offering Toniny Dorsey \$10,000 weekly. Curr-cutly, the Frolles is offering Jimmy Dorsey \$50,000 and has made a bid for the property of the property of the property of the figure.

individual to the content of the con

Music Business Plenty Agitated By 'New Evidence' in 'Rosie O'Grady' Case

Willow Tree,' British Hit.

Starts Maurice N.Y. Co. Starts Maurice N.Y. Co.
'Under the Willow Tree,' current English song his by Bully Red, will launch the new Peter Maurice, linc., as the result of a reciprocal publishing company deal between Leeds Music here and Peter Maurice of Mose and talk, operate and noart from the Leeds operation. Reid, in-dicentally, is the writer of Leeds' current plug, "Gypogy," originally an English his.

Song that will launch the Leeds, Ltd., firm, being set up in London by Maurice, has not yet been

Larry Barnet Heads All MCA's **Band Activities**

Hollywood, March 12.

Larry Barnet, who has headed Music Corp. of America's Hollywood band department for years, has been named to take over as head of the agency's entire band division. Barnet's new title labge him Coordinator of Band Activities and it, entails his shift from the MCA office here to eastern headquarters in N. Y. here N. Y.

From N. Y., Barnet will make periodical sallies to supervise the band work of all other branches; in Chicago, Dallas, et al. He is due in N. Y. next Studay (17). Ames Bishop, former assistant to Barnet here, will take over the latter's spot.

here, will take over the latter's spot. In moving into complete charge of MCA's band sales and development, Barnet takes over from David Barnet takes over from David into the radio department, working just of the N. Y. office. Whether he will head the entire radio setup, or head it in N. Y. only is uncertain. Hal Hackett, who has been director of all MCA radio sales, headquar-

NBC Bars Out All Pluggers

NBC last week barred all musie publishers' contactmen from entry-into its studios except in the second-floor offices, where they receive song clearances daily. Action keeps plug-gers away from all rehearsals and personal studio contact with artists, It was ordered due to several com-plaints from the latter.

NBCs order, from Clarence L, Menser, v.p. in charge of program-ming, went by letter to Bob Miller, president of the Music Publishers Contact Employees union.

GAC OFFERED \$10,000 FOR ELMAN CONTRACT

General Artists Corp., which holds a management contract on trumpeter Ziggy Elmin effective when he forths his own band, has been offered \$10,000 for the document. Offer was, made by Arthur Michaud, manager of Tarum, Dorses with whose he made by Arthur Michaud, manager of Tommy Dorsey, with whose band Elman Has been playing share his discharge from the Army a month ago. GAC hasn't indicated whether the deal will go through.

Elman's return to Dorsey, after all the talk about building a band of his own immediately after his release own immediately after his release from service, is solely for the pur-pose of building him up as a name, Trumpeter is getting 75% billing with Dorsey's band to accomplish that sim.

Music publishers and songwriters are up in arms over the new evidence Edwin P. Kilroe, attorney for Upt-Fox, has asked to introduce in the aut by Musica Jerome Nugert in the aut by Musica Jerome Nugert in the sundanged infringement of the song "Sweet Rosic O'Grady" in the Jim by the same name. Trial of the case was completed bufers Institute Vin.—New York, several weeks age, and decision reserved. Subsequently, New York, several weeks age, and decision reserved. Subsequently, Cliffore personally requested the case her respected for the introduction of Kilroe's new evidence is for two

be reopened for the introduction of his new evidence is for two.

Kilroes new evidence is for two groups of the month of the 1909 copyright law, the twe of a song in a fair is no more legal details, but publishers and two produces of the second of the second

per nin print. But, they construe you was a possible of the protective Asia. The protective Asia has passed a recolution to intervene in the action probably as "Arriend of the court, and the probably as and probably as and the probably as and probably as and probably as and the probably as and th

lleense for its use. Offer, Nuterit Caims 20th, seed her song without Caims 20th, seed her song without Musile publishers and songwriters are not likely to lose in the event Kilroc establishes his point, for the care of the control of the control of the song and, the performance, in a filip, is always reserved by them—though its never exercised when dealings are rights' form. They earn, and probably will, ask aums equal to current rights' form. They earn, and probably will, ask aums equal to current formance in a film, which would mean the production by a film company of a song-sequence for appary of a song-sequence for apparent of the current rate of exchange for lim liceosing.

Krupa for Aquarium

Artipa for Aquarum
Gene Krupus corbests will be the
first white name band, to play the
Apportful Resignating of "A", bushed,
poperful Resignating of "A", bushed,
ported corrections, "Action to midto drawing \$5000, weetly for a twoweek-run opening May 16.
Aquarium began its top-same
Aquarium began its top-same
Aquarium began its top-same
Aquarium began its follows with Louds Armstrong. Incl
Lionel Hampton's orchestra It follows with Louds Armstrong. Incl
dition to the heavy salaries it is
offering all bands, the spot is paying
foreign all bands, the spot is paying
broadcast in M, Y,) and wire cests,

Monroe. Basie Orchs Withdrawn By Alexander From Morris Agcy.

Willard Alexander Lossed a bombshell last week at the William Morris agency hand depend hand beginning to the status of these law of the
drawing from the agency the bands of Vaught Menroe and Count Basis
for status of these law of the agency's band of
ris office has been of great interest, as head of 'the agency's band of the agency's band of the status of the st

Monroe's, also for one year, has eral weeks to run.

age: Monnee's also for one year, has several weeks to run. Milt. Ebbis-manages Baste. Michaud appervise-manages Baste. Michaud appervise-manages Baste. Michaud appervise-manages Baste. Dass of Monnee is a herevy blow to Morris. During the past few months, the leader has alty-rollector one of the hottest properties in the band business. During, recent weeks, he has broken immunerable theretic and orne-sided above the manufacture and the manufacture and

s earned from the two-hands. And's said to have been an average of 35% of Morris' take.

Where Alexander will place the Whore Alexander will place the Whore Alexander will place the Whore hands, or whether he intends booking them himself, out of the N. Y. office he set thy recently in space yeuted from Walter Batchelor, is indefinite. It's not likely that is indefinite. It's not likely that he'll try booking them, however.

uneration from commissions Mor-

SHARK RACKIT CASE

SHARK RACKIT CASE

SHARK RACKIT CASE

SHARK RACKIT CASE

SULP In the SHARK Superior Superior

However, records indicate that some shores were sold for as low as \$1. Shares were sold by mill throughout the country, Canada, and Alaska, and without properly qualifying the steek with the Scourffies & Exchange Commission, police said. They indicated that an investigation would be launched by poetal, and thorities.

Cavallaro Tie Nipped

At Gazley, who recently rejoined usic Corp. of America, after a long Al Gazley, who recently resistend Music Corp. of America, date a long hitch, in the Arinny, was all set for the corp. A second Caramo Caramo Caramo Caramo Second Caramo S

AFM Revokes Gill In Sherock Gripe

Howard Gill, buyer of bands for the Glen bland Casino, New Bo-chelle, N. Y., for years, bad his American Federation of Musicians booking license revoked by the union last week, AFM's action fol-tower a compilation again cell by Shorty, Shereck, who have been active to the control of the band opened at the Island spot Jant spring.

Exactly what charges Sherock filed against Gill with the union ment' disclosed, since mone of the parties involved will discuss them However, Gill is awaiting Sherock's return to N. Y. from a road trip with his band before taking an

mpanel. Meanwhile, Howard BeZuster, who holds the lease on Glen Island distourned by the City of New Rochelev. is himself booking hands for abspot, which has been openiting through the wirtter on Safturday nights only. There has been no selection of a band for the spot s full-week aumment operation, which eck summer operation sually debuts late in Max

2 Tunes Added to Suit By Leeds Vs. Jordan.

filed over the song "Caldonia."

Lecés jalaine sitat, beratuse of a contrac it nonsummated with Joint and less than two years and, on the same than 1 to a two-year holt on seven that turn a two-year holt on seven that turn a two-year holt on seven that the publishing rights to "Caldonia" and tunes subsequently added to the complaint. "Caldonia" was turned out last pear. "D' Plece Allonia" out hard pear to the property of the property of the capting the soult have the capting the capting the remaining with Prestock and transmitted to it.

The and innocence were centered and the process of the and innocence were centered and the process are not been as the settle filled and sequently added to the complaint of the were bound over to the and sequently added to the complaint of the were bound over to the process of the added to the complaint of the were bound over to the process of the settle process of the address of the process of the address of the process of the address of the settle process of the address of the settle process of the address of the settle process of the address of the add

Lombardo to 1-Nite For 1st Time Since Pre-War

Guy Lombardo's erchestra will enemisters late in May the fa Reg Conne'ty Due in N.Y.

Beg Conne'ty Due in N.Y.

Beg Conne'ty, d'rector et the Baslish music petilishing tim of Camplish deals.

Beg currently music petilishing
deals.

Beg currently music
Cleveland. No dates have peer set.

Cleveland. No dates have p

Los Angeles, March 12 Los Angeles, March 12.
Opening of the Redgier Young Auditorium March 8, with Opic Cates
as operator and bandleader, adds
zest to the growing ballroom boom
in this sector. Cates takes over every
Friday and Saturday night, leading
his own band.

his own band.

Dancery, with a 2,800 capacity, is owned by Kalman Lack, farraer operator of the Bittmore Bowl, and has been used as an occasional dance spot. Now it becomes a full feeding weekend tempalace.

Spivak, Morris Agev. Settle Tiff

Chartie Spivale and the William Morria sgency have betilded what-ever differences the two base had in the past, and the leader intends to continue with the agency. Bill Surchiams with in the fatare, amortie Zito, road numager, masternainding that eart.

Spivale's troubles with Morris tonce supposed to have gene to the larger neity clear-cut. Leader is once supposed to have gene to the road of the control of

Columbia, RCA-Victor Sued for Infringing Boosey-Hawkes Tune

DOSSEY-TEL WARDS 1 MAIN
Two actions charging RCA-Victer and Columbia Recording Corpawith unias vellay) recording a copyrcytic and columbia of the columbia
Colventing and the columbia
Section of the columbia
Section o

from the alleged infringements. Complaint charges that RCA in-lenged by waxing four different versions of the place without payment or license by the copyright owners. They were done by the Boston Popo Orchestra under Arthur Fiedler, the band of H. M. Colstreams Guard. under the title. shur Fiedfer, the band of H. M. Col-strams Gard. under the utile, "Land of Hope and Glory." coin-ducted by Capt. J. Causley Wind-rams and the Property Stock and the Freedom Stock and the Hope Stock

tion of Sir Heary J. Wood.
Compilainy also charges that both defendants, abhough notified of their unlawful acts continued the allegaed infringement. In addition, Boosey & Markers and that RCA and Columbia the required to deliver to them all eligeed infring copies in their prosession during pendency of the sulfs.

Kay Starr Sues Jewel

Hollywood, March 12. Kny Starr, blues-buwler, last wee Kay Stavr. blues-bawley, last week field such is superior owntr, seeking cancellation of a contract with Jewel Records. Singer contends Ben Pollack. Jewel prexy, had promised to being the standard via diskings, but has fudded to do so, in her such a caser's size ascert size he was made four recordings for diver. For which she has rended as total of \$500.

Pollack has not officially answered butt, but says he will contest it, con-senging he holds three-year exclu-sive pact with warbler, seven months of which have, expired.

Beneke's 2 Chi Concerts

Ernest Byfield, operator of the Sherman hotel. Chricago, will promote two Sunday afternoon concerts by the Gene miller-tes Bencké or-chestra when that outfit plays, his Paracher, Room at the Sherman, Affairs will ask a \$2.50 pet-person admission.

Combination goes into the Sher-man July 5 for two weeks. Con-certs will be performed July 7 and 14:

L.A. Gets 1 More Terpery Sock Jock Wax Pact Jumps Jarvis To Millionaire Class: Ankle Pains KFWB

Izzy Grove Runs Afoul

As a result of the Armory promo-tion, however, Grove secured, the right to prosent talent at the Arena. New Haven, He has booked Charlie Spirak, the Glenn Miller-Tex Beneke orch, and Woody Herman for successive March 31.

Await 'Parade'

Final appeal of the Music Publishers Holding Co. (Warner Brox music subsidiaries) with against the American Tobacco Co and Foote. Cone & Belding, spanisor and advertising agency of the Lucky Strikes "Hill Parade," was argued before the N. Y. court of appeals last week in Albany. Presentation of the case has been completed and a decision is awaited.

is awaited.

Action involves the complaint by MPBC that the "Parade" radio param instanced the song "Dool Sweetheart Me." published by Adamee Music song, and its weethy rating of popular song, and its weethy rating of popular song, and its MeBCS cause of complain was questained by course of complain was questained by court in N. A. It was subsequently everyed by the appellate division.

Another suit invokating "It had to

Another suit, involving "It Had to Be Yea" and "Time Waits for No One," asking \$20,000 damages, is pending in federal court, N. Y. uwaiting disposition of the court of

awaiting mispessives at appeals action.
Lee Eastman, of Spring & Eastman, is MP18C's attorney: Chabourno, Wallisch, Park & Whitestie is handling the defeuse for American Tobocco and the agency.

Coast Hotel Situation Impossible for Bands. Summer Looks Dark

Name band personnel, heading Hollswoodward for ballroom stands, finds it almost impossible to get living quarters. Motels and hosteries, ing quarters. Motels and hosteries, turning down applications, however far in advance they're lodged. Inse don't want jummers because they average as weeks in area and more can be realized out of transient more can be realized out of transient paice beef hetel managers put up, Sasani Kase and Sonov Dunham

Samny Kaye and Sonny Dunham ents can't line up spare for To Break Disk Part

Hollywood, March 12

Hollywood, Walth Hollywood (Friends, seeking suggestions are of a countral with Fade-

Doubentry in the runsic businesses, but now construct, as it pairs blum on Durrar three interests of the weeks in number of Durrar three will put a fully-sculpped outfit in action April 13 against a new organization and Music Curr, or Anerica. A number of United as butch of musicians from the Lee Brown wortherster. Hurry Jamuse band plays either settluil or requisition hardball. Benny Coud-tust 1966 automatic 1966 and 1966 automatic 1966

Tay Grove Runs Afoul

Conn, Fire Regulations

Lay Grove, N. Y. dauce promoter, secondly an advantage of the window this week when All Jarvis, record razontage and originate of the second razontage and originate o Hollywood, March 12.

nesure to the Armino's portions on the control of the Armino's portion to meet the Armino that the Armino the Armino's the Jern Miller-Tes e orch and Woody Herman state with revisitate KMTR salice and weeks starting 31.

The Tarade's starting and the start with revisitate of KMTR salice and the start with revisitate whether that salice and the transfer of the KLAC Monday vil.1 he start which revisitate was not too pointies with the start was not too pointies with the start was a ferry Mankish, KFWB manager, stating that "ennounces" and the start was a ferry Mankish, KFWB manager, stating that "ennounces" and start was a ferry Mankish, KFWB manager, stating that "ennounces with the start was a ferry Mankish, KFWB manager, stating that "ennounces with the start was a ferry manager moving his too provide the wound, overseeing Jarvis' in promptur exit.

Station continued with three-and-station was a start with the start was a ferry manager with the start was a start was not too pointing the was not too pointin

promptur exit. Station continued with three-and-a-half-hour platter parade, rest discount with the state of t

Variety Friday (1).

In the interim, much ill-will has been generated. Don Fedderson, KLAC manager, and Maizlish were former pals, but neither talk about former pais, but neyther tank should that any more as cries of "pirage," and "strictly business" rent the local indic air. If only Jarvis hadn't also induced Peter Potter, another waspenent, to ankle with him, things may not have assumed such bitter-

ness, initiation of who made overtures to whom on the deal revenial observation to the most of the second of the s Initiation of who made overtures

KOUSSEVITZKY BURNS OVER PACT PUBLICITY

Boston, March 12.1
Serige Kolsseevitzky steps down to
12.1
Serige Kolsseevitzky steps
12.1
Serige Kolsseevitzky
13.1
Serige Kolsseev

The Boys Can New Get

The Boys Can New Get

Softmil seems-to be growing to poperately in the 'maile beaten in town headsets the dament of some some than Trisdees quantity for poperative in the 'maile beaten' poperative in the 'mail

WAX WORKS By BARRY GRAY

(WOR-Mutual's All-Night M.C.)

(WOR-Mutual's All-Night M.C.)

Feirry Come (vocal with Russ | 20 very, saleable arrangement. No-Case orch) "All Thorugh the Day" by the Common of Love". Victor 1818) one-third of the Diming Sisters. Another Gromethal Lyrie is sure and the common of the Diming Sisters. Another Gromethal Lyrie is sure and the common of the Diming Sisters. Another Gromethal Lyrie is sure and there are reputed to be 18 other wax dates in the offing for the time by that many states. It's a clean of the time of the diministry of the Common of the Comm

average fashion. "Railroed" is just the other side. Baddy Rich (vocal by Dorothy Reid). "Nove Got Me Crying Again" "Desperate Desmond" (Mergory Cry. London 1992). "Desperate Desmond" (Mergory Cry. London 1992). "Desperate Desmond" (Mergory Cry. London 1992). "Desperate Desmond" is one of those too-company but losses it behind with the medicere vocal. "Desperate Desmond" is one of those too-company but losses it behind the medicere vocal. "Desperate Desmond" is one of those too-company but losses it behind the medicere vocal. "Desperate Desmond" is one of those too-company but losses it behind the medicere vocal. "Desperate Desmond" is one of those too-company but losses it behind the medicere vocal. "Desperate Desmond" is one of those too-company. The province in the medicer vocal is passed to prove the musicianship of various members. But the single to single to

The Messen Server of the Serve

British Best Sheet Sellers

(Week Ending March 1, '46)
London, March 1.
cntucky Connelly
rusing River Cinephonic
ecling in Moonlight FDH

crusing River. Cinephonic Feeling in Moonlight. FDH I Dream of You. Mac Melodies I Saw You. Mac Melodies Out of Night. Southern Nancy. Chappell Out of Night Southern
Nancy Chappell
Close My Eyes Mac Melodies
It Will Be Sunday Wright
Willow Tree Mac Melodies
I's Been Long Time Wood
Night For Singing Chappell

Capitol Heads South of Border

Hollywood, March 12.
Negotiations are on for Capitol
Records to move south of the border
with outfit known as Compania Distribudors de Producto Capitol, S. A.
Platter-firm has been working on the
invasion quietly with Carlos Gastel
and his sister to be partner and head respectively, of Mexican firm.

First step would be a distributing operation, handling records, transcriptions, sheet music and other products. Latin America would have pressing plant and other operations set up later to service all in chili nations, according to present plans. nations, according to present plans.

Understood corporation papers are already filed with Mexican government and options have been taken on properties, with other barriers being cleared to start platter shipments shortly Gastel just returned from Mexico where he set things

Bartolo Band's Shift

Miami Beach, March 12. Walter Jacobs released the Bar-Walter Jacobs released the Bar-tolo Band (8) from his Lord Tarle-ton hotel here a couple of days ahead of schedule as a courtesy to the Colonial Inn, Hallendale, Fla, in order-to permit Xaxier Cugat's re-turn to Broadway. They open there tonight (Tues.).

Bartolo is enlarging his combo to 14 for the Myrt Werthelmer spot.

10 Best Sellers on Coin-Machines

1. Oh What it Seemed to Be (5) (Santly-J). Frank Sinatra ... Frankie Carle ... 2, Lct It Snow (8) (Morris)...... | Vaughn Monroe | Connee BoswellVictor 3. 1 Can't Begin to Tell You (21) (BVC) ... Harry James 4. Symphony (5) (Chappell) Freddy Martin . Bing Crosby Victor 5. Personality (5) (Burke) Johnny Mercer ... Capitol 6. Doctor, Lawyer, Indian (12) (Melrose). Betty Hutton Capitol 7. You Won't Be Satisfied (2) (Mutual)... Les I rown Perry ComoColumbia 8. Day By Day (2) (Barton) Frank Sinatra ... Jo StaffordColumbia Perry Como ...

9: Always Chasing Rainbows (4) (Miller). 10. Some Sunday Morning (8) (Harms) ... Haymes-Forrest ... Hal McIntyre.... Shoo-Fly Pie (Criterion) Capitol Samn. Kaye Woody HermanVictor Bells of St. Mary's (Chappell) Victor Don't Be a Baby, Baby (BVC)..... Mills Bros Slowly (Vallee)) Dick Haymes ... Decca Don't You Remember Me (Morris) Johnny Desmond Sammy Kaye Perry Como .

Mark Hopkins, Frisco, Launches Suit Vs. Form B, Wants 41/2G Taxes Back

San Francisco, March 12.

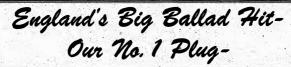
Another suit testing the validity of the American Federation of Muscheme Form B Contract has been and social security taxes. sicians' Form B Contract has been filed by the Mark Hopkins hotel here. Action is aimed at the State here. Action is aimed at the State of California, seeking the return of approximately \$4,500 in unemployment taxes paid via the terms of 6 form B, under protest, on runs by the bands of 40e Reichman, Henry King, Ernie Heckscher and Herble Holmes during 1942 and 415.

The Hopkins contends in its action, which was filed in superior country this city, that the accineration of the contends in the contended in the protection of the contended in the contended

and social security taxes.

Hopkins action follows on the heels of a defeat for the AFM and the Government, which co-defended a suit brought against them last year. By lowe ballowen operators. This decision upheld the plea of the plaintiffs, and the case is now availing appeal before a higher court. If the plaintiff is the plaintiff is the plaintiff is the plaintiff in the case is now availing appeal before a higher court. The plaintiff is the

reported on the verge of junking the contract form, but has taken no fur-ther steps.



Recorded by

LOUIS PRIMA (Majestic) . DINAH SHORE (Columbia) . SAMMY KAYE (Victor) HILDEGARDE and GUY LOMBARDO and His Royal Canadians (Decca) HAL McINTYRE (Cosmo) . PHIL BRITO (Musicraft) . THE INK SPOTS (Decca) GAIL MEREDITH (Manor) . JAN GARBER (Black and White) . BETTY BRADLEY (Jewel)

And A Great Rhythm Novelty-

PATIENCE and FORTITUDE

Recorded by

RAY McKINLEY (Majestic) • COUNT BASIE (Columbia) BENNY CARTER (Deluxe) . DEEK WATSON and his BROWN DOTS (Manor) SONNY DUNHAM (Vogue) . THE ANDREWS SISTERS (Decca)

LEEDS MUSIC CORPORATION - NEW YORK . CHICAGO . HOLLYWOOD . LONDON . PARIS

FLOWER'S

SIGN-UFF

Ex-Servicemen Cite British Maestros. Claim Nix on Old Jobs After Discharges

Two Spring Headliners

By That Sensational Instrumental Group

VARIETY (Berry Three Cours may The Three Cours may The Three Cours may The Three Cours (This point of This Three Cours (This point of This This cours of the beau of the Cours (Thee Cours

Majestic

Loudon, March & A number of musicians who were members of England's better bands, before untering service are reported before untering service are reported back as they are discharged. They're prepaying for the Ministry of Labon, There are a number of instances, refer d Wignoto, base player and Nor. They was not to the service of the Forces Another is Ken Crossley.

See Henry Hall voealist, who Joined the Army soon after the war's outbreak and was caspured by the Japs at Singapore. After being allegedly promised his old job, by Hall, the latter is said by Hall to have kept stalling until Crossley hooked up with the Coccan'tl Grove Club band.

Cyril Grantham, former sax and ocalist with Geraldo, claims he ran vocalist with Geraldo; claims he ran into a similar situation after being discharged from the Navy as a It. commander, with a Distinguished Service Cross. He's not particularly anxious, however, to force his pre-war job out of Geraldo. He's trying to get the BBC.

Jerry Lewin joined Robbins Music staff in N. Y., from Broadcast Music.

Vocale

by Artie Dunn

Am-Rus Prints Willson Cal. 'Missions' Suite

Hollywood, March 12. Am-Rus, Leeds Music affiliate, is Am-Rus, Leeds Music attitude, publishing a suite by Meredith Will-son Utled "Missions of California." Two parts, "San Juan Bautista" and "San Juan Capistrano" have been completed, bound, and shortly will be

released.

- Willson is readying two other portions, one of which will be "San Luis Rey." Initial half of suite will be played by Standard (Oill Symph on NBC from San Francisco, June 2, with Willson conducting.

Green Joins Michaud Eddie Green, manager of the Bobby Sherwood orchestra and for-Bobby Sherwood orchestra and for-mer trumpeter with that band, joined Arthur Michaid, manager of Tommy Dorsey, as an associate last week.

He will, for the present, concern himself solely with Sherwood's ac-tivities, which Michaid has been di-recting the past year or so.

Suns

. I'M IN LOVE WITH

England's current tune-topper
Record No. 7168

Record No. 1027
Toe-tapping, nickel-pulling tunes

IT'S DAWN AGAIN

TWO SWEETHEARTS

VARIETY 10 Best Sheet Sellers

(Week Ending, March 9) Oh What It Seemed, Santly-Joy Some Sunday Morning..., Harms Day By Day Barton Symphony Chappell Chasing Rainbows Miller You Won't Be Salissed, Mutual 1 Can't Begin to Tell You .: BVC

Band Room Biz Way Off in N. Y.

Business dropped way off last week in New York hotels using name bands and in some spots using topnorth acts. Start of Lent plus the imminence of income tax dead-line is blamed for the sloughoff.

Pennsylvania. New Yorker. Lex-ington and several other band rooms were hit badly, though none is using what can be termed strong names.

ALL OFFICIALS HOLD JOBS AT LOCAL 47

Hollywood, March 12. Hollywood, Maren IZDirections shed last week
by Local TA, Televison shed last week
from the last
from

Paine to Paris for Meet Of Performing Societies

John G. Paine, general manager of the American Society of Composers, Authors and Publishers, takes off later this week for Paris. He will attend the first postwar convention of the Confederation of Performing Rights Societies, which opens March

Palie will be back in this country the brick around the end of the month. He, Herman Finklestein and Richarlid ("Symphony" has gone over 1-Frohlich, ASCAP attorneys, are due in Spokane early next month to at-tend a suit against the Society.

zaf as lyricist to Terl Josefovits' tune "A New Day Prayer" (Southern), en-

Let It Snow Morris One-Zy Two-Zy Martin

SYMPHONIC PAYOFF

Jack Lawrence's Cash-In on French Smash Hit, 'Symphonic'

A writer like Jack Lawrence, who seems to specialize in putting American to specialize specialize in the standard Tiste royalty for list and the special A writer like Jack Lawrence, who

a smash. Two ... the lyrics. Under Chappell imprint in Am-

On the Upbeat

On the Upbeat

Russ Morgan band, now one-niting in Southwest, set for Billmore Bowd, in Southwest, set for Billmore Bowd, in Southwest, set for Billmore Bowd, exists..., Freddy Nagel opens free weeks at Mark Hopkins hotel, San Francisco, May 7: Griff Williams followed the Southwest of Southwest Southwest

NBC, CBS, ABC, Mutual Plugs (Peatman System)

Grime a Little Kist. List—"Wiste Up and Dream"
Ilere Comes Heaven Again—"Dolt Face"
I Can'l Begin To Tell You—"Dolt Steles"
If I had a Dosen Hearts—"Stork Club"
I'f I had a Dosen Hearts—"Stork Club"
I'f I had a Dosen Hearts—"Stork Club"
I'm Always Chasing Rambows—"Dolty Steles"
I'f I flad a Dosen Hearts—"Stork Club"
I'm Always Chasing Rambows—"Dolty Steles"
I'm Always Chasing Rambows—"Dolty Steles"
I'm Glad I Waited For You—"Tars and Spars"
I'm Algad Aw well Be Spring—"Blade Face"
Moment I Met You
My Shaw!
Oh What It Seemed To Be.
Ones,y Two-2 one in Clupia
Seems Like Old Times
Seems Like Old Times
Some Sunday Morning—"San Antonio
Surprise Party
Symphony Triangle BVC Paramount Miller Shapiro Shapiro Williamson Morris Embassy Santly-Joy Martin Martin
Burke
Feist
Harms
Jefferson
Chappell Symphony
Waii and See—"Harvey Girls"
Welcome To My Dream—"Road to Utopia"
We'll Be Together Again Feist Burke tLoft-Marmor Who's Sorry Now You Won't Be Satisfied You've Got Me Crying Again ... Filmusical. * Legit Musical. * BM1 Licensed.

Bing Crosby Sings IN THE LAND OF BEGINNING

Words by GRANT CLARKE Music by GEORGE W. MEYER

TOP HIT OF YESTERDAY

GREAT POPULAR STANDAY

Featured in RKO's THE BELLS OF ST. MARY'S

Published by LEO FEIST, INC.

for new chist copies and acrongements, write of phone this RORNHEISE, Marroger Standard Exploitation Deal The Big 5, 1619 Broadway New York 18, Circle 6-2905

Top Tunes for Your Books An All-Time Favorite I CAN'T GIVE YOU ANYTHING BUT LOVE, BABY

Music by . . . JIMMY McHUGH

ROBBINS

*MILLS Most Requested STANDARD TUNES

Stars Fell on Alabama

MILLS MUSIC, INC. 1617 Broadway

*MILLS Most Requested STANDARD TUNES
I'VE GOT THE WORLD ON A STRING MILLS MUSIC, INC.

Studio: New York City Sales: St. Charles, IF (Subsidiary of Majestic Radio & Television Corp.) dorsed by the National Conference of Christians and Jews. BUZZ ME . . . BUZZ ME . . . BUZZ ME . . . BUZZ ME 1,015,923 RECORDS SOLD ON BUZZ ME—SO FAR 68,347 SHEET MUSIC SALES—AND IT'S JUST STARTING BUZZ ME ... RECORDED AND FEATURED BY: LOUIS JORDAN, Decca 18734 ELLA MAE MORSE, Capitol 226 ALBERT AMMONS, Mercury 2010 RED ALLEN, RCA-Victor 20-1808 ... ON THE AIR WITH: STAN KENTON, BOB CROSBY, TOMMY BUZZ ME ... ON THE AIR WITH: STAN KENTON, BOD CHOOSE, TOMBER DORSEY, VINCENT LOPEZ, LOUIS JORDAN, WOODY HERMAN, BENNY BUZZ ME . . . THE PUBLIC DEMANDS IT! ! ! . . . ORCHESTRATIONS NOW AVAILABLE now it's SPECIAL BLUES WITH A SOLID BEAT!

EARL MILLS, Professional Manager

CORP. Chicago 1. III.

Bands at Hotel B.O.'s

Band Dotel	Weeks Played		Covers On Date
Johnny Pincapple Lexington (300; 75c-\$1,50)	6	1,725	10,450
Tommy Tucker*, . New Yorker (400; \$1-\$1.50)	8	1:475	13,925
Randy Brooks Pennsylvania (500; \$1-\$1.50)	2	2,075	4,550
Leo Reismano Waldorf (550; \$2)	5	2.450	15.050
Erskine Hawkins. Lincoln (275; \$1-\$1.50)	3	850	.3,300
Guy Lombardo Roosevelt (400; \$1-\$1.50)	20	2,375	56,300
Louis Prima 400 Club (850; \$1-\$1,50)	. 4	2.200	11,900
Ray McKinley Commogore (400; \$1-\$1.50)	2	1,950	5,600
The second secon	1	4.44	2 2 1

Asterisks indicate a supporting floor show. New Yorker ha.
 Lexington, an Hawaiian floor show. Waldorf, Jean Sablon.

Chicago

Chicago

Frankie Masters (Boulevard Room, Stevens hotel: 700; \$3.\$3.50 min.).

Fuir, 6,000 for Masters, Arthur Bible (who closed Mar. 9), Gene Sheidon, who opened, et al. 1—Tony Paster (Panther Room, Sherman hotel; 895, \$1.58-\$2.50 min.). Mid. 200 for Pastor, 'Great Drapo,' etc. Renny Strong (Walnut Room, Bismarck hotel; 465, \$1.50-\$2.50 min.). Status quoi 3,000 in the case of Strong, Jack Spot, Denna & Denke, Griff Williams (Strong Parks Spot, Denna & Denke, Griff Williams (Strong Parks Spot, Denna & Santa Spot, Denna & Chenke, Griff Williams (Strong Parks Spot, Denna & Santa Spot, Denna & Chenke, Griff Williams (Soc), \$1.50, \$2.50 min.). Williams, Dorolly Shay, Irwin Corey, etc., drew \$6,800.

Los Angeles

Freddy Martin (Ambassador; 900; \$1.\$1.50). Sundays still a bit off but the rest of the week is boffo at 4.300.

Jimmie Grier (Billunor; 900; \$1.\$1.50. For no accountable reason, Bowl slid way off this week to peacetime peak of 3,850.

Location Jobs, Not in Hotels

(Chicago)

Chuck Foster (Blackhawk; 500; \$2-\$2.50 min.). Foster, Rufe Davis down

Baddy Shaw (Latin Quarter; 700; \$3-\$3.50 min.). Martha Raye and Lou Holtz opened Sunday (3) and turned 1,000 away opening night alone, Smash 5,500.

Los Augeles)

Ribb Gesely (Palladium, B. Hollywood, 5th week). Took a jump on the latest teeth and hit 25,000 at Hollywood, 5th week). Took a jump on the latest teeth and hit 25,000 at Hollywood, 100 at 10

BARTON MUSIC GETS **NEXT SINATRA SCORE**

Barton Music, publishing firm in which Frank Sinatra is a partiter, which Frank Sinatra is a partier, will get the score from the singer's next Metro picture. Latter, titled "It Happened in Brooklyn," goes into production, the middle of next month. Songs will be by Sammy Cahn and Jule Styne.

When Sinatra was dickering with Metro on the new contract the only

Metro on the new contract he only recently signed, it was agreed that the scores from his films would alternate between his publishing firm and the Robbins combine, with which Metro is affiliated.

Eddy Rogers Wins D.C. Suit: Nixed Song Use

Sult, MIXED JOING USE
Suit by Dan Danzleger, Washington, D. C. songwriter, against maestro Eddy Rogers over the latter's refusal to play Danziger's song on the
air, was thrown out of muniforal
court in the capital last week by
Judge George, Relison. Danziger had
counts, including one for "libet,"
based on Rogers, labelling Danziger's
works as "stinking" and other
things. works things.

During the hearing of the action Danziger offered to sing one of his tunes for the court, to prove a point, but was cut short.

Judgment on MCA-Finley Monopoly Suit Deferred

Big Money Lures New Dance Ops

Heads of one-night departments of the various band agencies are being approached currently by increasing approached currently by increasing numbers of embryo dance pro-moters seeking to get a start in the business. Most are being drawn, according to their conversation, by tiens and articles detailing the big money to be made in the field.

money to be made in the field.
Few of them evidence any knowledge of the númerous details that
must be taken eare of to promote
one-night dates successfully. From
these men, agencies demand deposits
of the full amount of guarantees before contracts are negotiated. This
usually scares away the woold-be
one-rators.

Drevfus Sets Up New Publishing Firm For Arlen-Mercer Combo

Dreyfus music publishing group has set up another writer-firm, this one for Harold Arlen and Johnny Mercer. Pair collaborated on the score of the "St. Louis Woman" legit musical, which the new firm will publish first, but other scores will follow from the same pairing. New firm is called A-M Music.

nrm is called A-M Music.
Stranglely enough, Dreyfus, already has a publishing house for
Arten. It's called Rainbow Music
and was set up to handle tunes written by him with E. Y. Harburg.
Mercotico, is interested in other
and Criterion firms owned by Capitol Records, in which he is a third
partner.

GLEN ISLAND CASINO'S UPPED LOCAL OPPOSISH

UPPED LOCAL (DPPOSISM Glea Island Seatin, New Rochelle, N. Y., name band spot, will encounter stronger opposition, this year from the Post Lodge, nearby at latter are soon to begin enlarging the room to accommodate 900 patrons, and it will be ready in time for the opening of Hall Medityre's standial guarantee against a percentage for only two weeks. Claude Thorniell may follow, paying good salariers for talent is not likely of disturb Glein Baland's possibilities for securing bands, but the fact that if south the security of the security of the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if south the security bands but the fact that if so the security bands but the fact that if so the security bands but the fact that if so the security bands but the fact that if so the security bands but the fact that if so the security bands but the security bands

ng combos at low money and let build a good summer's take remote wires build the band. take, while

Music Notes

Hussic Notes

Hoagy Carmichael will left two ditties for Sam Goldwyn's "Best Years of
Our Life," alm in which composer has featured role... Smokey Whitfield
disked four last week for Gill-Edge Records in Hollywood... Kay Kyser
disked four Columbia last Thursday... Sonnie Lou Williams now
weell for Black & Wate Records... Pleanop Tro. out eight sides week
weell for Black & Wate Records... Pleanop Tro. out eight sides week
weell for Black & Wate Records... Pleanop Tro. out eight sides weell
seven numbers for PRCs "Missouri Hayride"... Frank. Sanucci scoring
Westernair's "Sing, Cowboy, Slag"... Gladys Bentley, sepla blues-bawler,
has grouped me compto to background the Excelsior recording. Quintet
juctules Sylvester Scott, plane, Brother Goodwin, tesor sax; Bill Hadard.
plane, and the Records has made pitch to Mary Small, wanting chirp to
fly to Coast and disk four sides. Platter firm also dickering with Joan
Davis. Dick Haymes disked four for Decon last week. Musicratt
Records planning own plant and distrib setup in Bollywood... Leo Briddy
Davis, Dick Haymes disked four for Decon last week. Musicratt
Records planning own plant and distrib setup in Bollywood... Leo Briddy
Toganizing own pub house, to be called Winner Music... Charlor Saul
Silverman will sing seenes in "The Joson Story." Columbia pic... Bling.
Croby and Paul Whiteman over weekend made honorary life members of
Musicina Leen 17, Hollywood, for "their splendid cooperation and confrom janning at Hollywood's Palladium last, week to sile four naw idea
for ARA... Sons of the Pioneers disk four outunes for Victor today on
Joseph Saul Paul Paul Paul Paul Paul Paul Paul
Wingy Manone, vet one-armed trumpeter, jotted to record for Gill-Edge
Wingy Manone, vet one-armed stide of Los Angeles, will return professionally via new disking pact made with Black & White.

Wings Manone, vet one-armed side of Los Angeles, will return professionally via new disking pact made with Black & White.

Inside Orchestras—Music

Before Claude Thornhill beglist organizing his new band, he would like to sever his connections with \$S'. Shitbman, New England, band booker, who figured in the financing of Thornhill's pre-war band along with the late Glenn Miller. Thornhill is said to owe Shribman a goodly sum which he leader is now attempting to settle. He's been in Boston the past week or so discussing the problem with Charles Shribman, brother and associated of the former. Sy Shribman is still in Florida, where he has been lif. Columbia Records intended to aid Thornhill's postwar resumption by the Charles of the Charles of the Charles of the control of the Charles of the new combination.

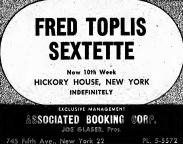
"Put Your Little Foot Right Out," by Larry Spier, and published by Spier, Inc., some four years ago, got him a \$1,000 synchronization fee from Warner Bros, for 'San Antonio' EFrof Fynna, chiefty because this tune—technically called a 'varsoviana," a form of mountain-dance, or polka—beopolus throughout the southwest. Particularly did the tune, which carries with the property of the film.

WB heard of it and incorporated it into the film.

Ray McKinley uses a unique method of bringing his band on the air for remote broadcasts from the Commodore hotel, N. Y. As a theme, the leader does a sort of calypas ong enumerating the various inumbers to be done on the broadcasts, the vocalists who will sing them, instrumental solidist, et al.

Fran-Tone, Hollywood odd-label diskery, is unique in that it is only pop-plattery operated by femme, Frances Kelly. Firm will soon hit sales stalls with jazz items only. One of them, "Black Night and Fog," is a Kelly original.

Woody Herman, personaling at the Michigan, Detroit, with "Getting Gertie's Garter" (UA) wound up with almost a \$59,000 gross, instead of 49G as was erratumed last week through typographical error.





SANTLY-JOY, Inc. 1619 Broadway, New York Tommy Valando, Gen. Prof. Mg

The Nation's newest novelty rensation! LIONEL HAMPTON ලා හැල් LEEDS MUSIC CORPORATION

Proposed Absorption of Chi EMA By N. Y. ARA Stymied By New Org Idea

Westings of the Chinese again! Again, Group has ilready counded with the Chinese again! Again, Group has ilready counded with the chinese again! Again, Group has ilready counded with the chinese again! Again, Group has ilready counded with the chinese again. Again of the death of the chinese again, another the plant of the chinese again, and the chinese again, and the chinese again of the chinese again, and and the chinese again, an

AMA.

The producted that other agents may be made the property of the product of

CAPPELLA

PATRICIA

THE BEST-DRESSED DANC-ER WE'VE SEEN THIS SEA-

"...THEY ARE SMART, AS EVIDENCED BY THE BEAU-TIFUL COSTUME PATRICIA

WORE ... THEY HAD TO DO ENCORES AND EN-

THEIR BALLROOMOLOGY IS OUT OF THE TOP DRAW-ER . . . THE Y BROUGHT DOWN THE HOUSE..."

WE THANK THE BROOK

CLUB MANAGEMENT FOR SUCCESSFUL THREE

MONTHS' ENGAGEMENT

Thanks to HERBERT MARK and HENRI BECKMAN

Paul Bruun, Sun Star Topics.

George Bourke, Miami Herald, March 7.

chiese through memocramp and sains which can be made that the Chi agents with have to come in for franchises either through ARA, VBA or as indies by April 1, or neither AGVA members nor AGVA-pactor inferies or theatres will be permitted to do business with the holdouts after that date.

AGVA Yanks Skaters From 'Ice Frolics' After Refusal to Sign Pact

Ketusal to Sugn Pact
American Guild of Varlets, Artistspulled its "fee Pollies" from the Heled Adophus, Dallas, last week after,
declaring spot unfair. Latter refused
to sign basic agreement and post
cash security covering performers*
Darothy. Transc., who had produced the original show tried to set.
Darothy. Transc., who had produced the original show tried to set.
Darothy. Transc., who had produced the original show tried to set.
He or the original show the states not
affiliated with AGVA. However, she
had only been able to assemble
chort by AGVA. When apprised of
this the principals walked out on rehearasts.

NVA ANNUAL BENEFIT DATED FOR APRIL 21

National Variety Artists will hold its 30th annual benefit Sunday, April 21. at the Imperial theatre, N. Y. Proceeds are devoted to the welfare fund of the organization.

George Jessel is honorary chair-man of the affair. Lester Rose is chairman of the club's entertain ehairman of the

Village Inn. N.Y., Owner **Buys Defunct 800 Club**

Buys Defunct OVO (LIB)
Rocky Camera, operator of the
Greenvielt Village Inn, N. Y., last
week bought the assets of the
\$18,800. He plans to reopen the spot
with name tales, the copen the spot
with name tales, the copen the spot
with name tales of an operation. All
talest was paid of an operation. All
talest was paid of an operation.
Brice, brother of Fannie Brice, attempted to make a go of the spot
Brice, brother of Fannie Brice, attempted to make a go of the spot
lit was at one time the Tobay polub.
Last iry was made two years ago
when it was responed as the Coton
when it

Saranac Lake

By Happy Benway
Saranae, N. Y., March 12.
Dr. Francisco Montana, former
medico of the Will Rogers, was returned to the san, as a patient, suffered general breakdown, and now
needs the kind of rest he used to
prescribe for natients.

needs the kind of rest ne used to prescribe for patients. Birthday greetings are in order to Mabel Burns, Tony Anderson, Sam Schulman and Jack Phillips, all en-

Shoet Jarms, and Politines, all en-loying Ok clinic reports.

Cal. Rail Valdorams spent his turbugh visiting his wife Josephine, who is doing neely as the Rogers, with Helen Morris replacing. Alex. Thompson, who helds the Sarumer Lake plob-sled team and Alex. Thompson, who helds the Heles also a top booster for the colony.

colony,
Rose Hanken, Helen Morris, Helen
Pelechowicz, Edina Hagen and Josephina Taus upped for meals.
Doi Maxwell, Rochester, N. Y.,
chorus gal hospitalized with fractured rib.
Diek Moore, vet ozoner, upped for
meals and mild exercise.

meals and mild exercise.

Write to those who are ill.

VARIETY Panama Club Signs With AGVA, Books U.S. Show

"Pan - American Frolics," all-gal unit of 14, has been signed for a 14-week run at Kelley's nitery, Pan-

week run at Kelley's nitery, Pan-ma, to open there in two weeks. Booking was given the green light by Amerean Guild of Variety Art-ists Hollywood branch after John Stoefel, operator, posted eash cov-ering salaries and return transpor-tation, and signed minimum basic agreement with the union.

Ambassadeurs, Paris. Reopens in May With U.S. Acts, Abbott Line

U.S. ACIS, ADDOIT LIME
Les Ambassadeurs, internationally
known Parisian mitery closed since
1940. will reopen in May with an
over, by Hane Lederer, New York
expression of Clifford C. Fsicher,
owner of the spot, who is now in
Faria arranging for the opening.
Friel Abbott, Chicago line producer,
fiel Abbott, Chicago line producer,
for 12 gial. Two or three ofther cets
will be used.
Transportation problem for sets,
Transportatio

TERRACE ROOM, MIAMI, **MULLS ANOTHER TRY**

Terrace Room Miaml, which re-cently did a double fold, may reopen within a formight althought new policy of spot is still in the mulling

stage.

Spot in former instance had sizable talent budget and did okay on dinner biz but, like a lot of others in that area, couldn't seem to snare late spender trade. It may again use acts or may operate with band pol-

icy.

However, spot still has salary security posted with American Guild of Variety Artisis, which may indicate the use of acts again,

Chi Fire Finally Cuts Devi-Dia's 5-Year Run

Devt-Dja's 5-Year Kun
Listobs a fire to get Devt-Dja and
the Balines-vannese daneers out
of the Savines Room last week.

It tooks a fire to get Devt-Dja and
the Balines-vannese daneers out
of the Savines Room last week.

It was to be the savines of the savines
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to be savines of the savines of the savines
a few weeks ago, however, that come
a few weeks ago, however, that come
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tour, with Java the ultimate destinaspring shed resume her interrupted
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2 St. Paul-Mpls. Shows Draw \$190,000 in 1 Wk.

Draw \$190,000 in 1 Wk. Minneauolis March 12. Indicates the fact that two attractions pulled \$190,000 here in a single week the past fortnight, both of them treaking by a consistency of the second property in the fact that two attractions pulled \$190,000 here in a single week the past fortnight, both of them treaking by a consistency of the fact that the follow-peak \$1.000 here that the follow-peak \$1.000 here than \$1.000 here t

week.

Optiming at the Arena for their
annual local three-week engagement on March 2, the ShipateadJohnson "Ice Follies" has almost
been completely sold out for over a
month." Ads in Suiday's paper (10)
saled: that a "few" scats are left
unsold for only four of the 27 performances. A record gross of
\$255,000 is assured.

Write to those who are ill.

Bert Wheeter set for Slapsic the Chanticleer, Baltimore, March Maxies, Hollywood, starting April 8, 13, for 15 days.

Danny Thomas' 2:30 a.m. Proposal

Danny Thomas, currently heading LaMartinique, N.Y., has a preat idea about new talent for the class bistros. "Let them show the control of th

out in the bushleague cellars.

"And what's the best time than at that 2:30 a.m. show? This would solve a lot of headaches for everybody. Many of the big cafe names don't want that breakfast show, and it's a tossup whether the boss or the

actor is right.
"I know that If Sophic Tucker or Jane Froman or Joe E. Lewis

"I know that if Sophie Tucker or Jane Froman of Joe E, Lewis are worth anything to a spot, life for that big dimer business and the big midnight show. The 220 show is a heart-breaker both ways. It's tough that the state of the

Panama Bistros Suffer Hangover From Inability to Get U.S. Performers

Panama City, March 12. Panama bistros are in a lull; The hangover of the war boom is acutely felt in many smaller spots, some of which are folding and others converting into exteries. One, the Palm Terrace, even went into the hotel field. It's all due to the muddled talent-booking situation,

The large spots are rolling along with American acts, booked in the U. S., but the transportation angle (planes only), local sanitation laws, and the long boat waits are disouraging factors in further Panama bookings. And with the elamor for acts in the States, most Yank per-formers are prone to pass it up.

Stan Willis, local booker, acting as liaison for the Panama Club as Inison for the Panama Club Assn, is attempting to smooth things for the local playing of intact. American shows. Now in New York, he has been in a huddle with Dave Fox, director of the N. Y. American Guild of Varlety Artists local, in a move to straighten out the situation.

move to straighten out the situation, it is boped to work out a deal with the Central Labor Union, powerful organization in the adjacent Canal Zone, to ofter members of AGVA the protection of a local representative. It is planned to work out a deal where U. S. acts will be able to take any physical exams required by Panama law in

Threat of Suit May Shelve Stork Club Tag for New Chi Club Chicago, March 12.

Recently shuttered Static Club. near-northside hangout for radio-ites, has been taken over by a corporation headed by Bill Burke, man-ager for Arthur Wirtz of the Chicogo Stadium, and will be turned into a class nitery. Redecoration plans call for the expenditure of \$80,000.

for the expenditure of \$80,000. Burke, according to rimors, was planning on ealling the spot the Stork Club, but squawks from Sherman Billingsley, operator of the New York Stork, may stop him. If, he can't use the name—and Billingsley is reported readying a suit to restrain, him—Burke may call it the Camen Stark Trouble in Iowa

Jackie Heller has been signed to open at the Stork Club, Council Bluffs, la, at a reported \$1,000 weekly. He opens March 15.

weekly. He opens March 15.

Booking indicates that Sherman
Billingsley, operator of the Stork
club, N. Y., has another new target
at which to aim a suit for using the
name of his club. He has sucd
every other botte in the country that
has adopted that tag.

nas acopted that tag.

Billingsley currently has a suit pending against a San Francisco club bearing that name. Some years ago, he succeeded in enjoining the Stork club, Philadelphia, from the title. It has since been operating as the Swan club.

Gypsy Markeff, who plays her first theatre engagement since the Lisbon Clipper crash, when she does a split-week date at the Keith theatre, in Indianapolis, March 15-16-17, plays the Havana-Madrid, N. Y., nitery, starting March 21.

the U. S. This has been a particul

the U. S. This has been a particularly sore spot.
Boat transportation from New York is also being worked out, and this will eliminate the long jump to New Orleans or Mismin. Bagingae will be easily handled, and with the boats again in full awing, it is possible to lay out a solid year's routing for an American show. Willis



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For Yaudo-nite clubs, rania M.C.'s, singles, disables, annumers, producers, size jockeys, directors, band leaders, sneakers, tamics, steeps, magicians, wontribos, commentators, writers, cartenists, etc.

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PALACE, CLEVELAND

WANTED:

ORGAN GRINDER MAN Y for special childre Also MIDGET CLOWN. Phone EN. 2-6663

Mahoney Bill, Designed to Shutter Niteries at 2 A.M., Fought by Industry

For the second time in little more than a year, New York niteries face the prospect of a curfew, one not so drastic as the wartime closins, but the contrast of the current country of the current current

ure. Cafe industry has started a battle against the Mahoney measure. Arthur Garfield Hays, counsel for the Allied Restaurant and Entertainment Industry of Greater New York, to-Allied Restaurant and Entertainment Industry of Greater New York, together with Harry Gerstein, executive sceretary, have sent telegrams of protest on the bill to the sponsor, Hays and Gerstein propose that action on the measure be delayed so that hearings can be held on the measure and public protests registeered.

Both point out that conditions re-Both point out that containeds re-sembling those of the Prohibition era will come about if the bill is passed. They cited the example of the curfew last year, when speak-easies eame back into existence. They declare that both the State and easies come.
They declare that both the State and the Federal Government would lose revenue by a 2 a.m. closing, and would drive late trade out of the

They also asserted that the curfew would deprive the nitery public of entertainment. If the bill is passed they said, niteries, which are currently geared for operation until 4 m, current legal closing time would have to cut operating costs se smaller fleor shows and cut their

12,500-SEAT SPORTS ARENA FOR FRISCO

San Francisco, March 12.

San Francisco, Marren 12.
San Francisco will have a 12.500seat sports arong to be known as
the Gotten Gate Garden between the
Gotten Gate Garden between the
Freident of Winterland.
Garden will embody most moder
construction innovations and will be
suitable for all types of events, including ace showe, boxing, wreatelding ace showe, boxing, wrea-

suitable for all types of events; in-cluding ide obwer, boxing, wrea-tling, rodees, hockey, horseshows, boxeshows, control of the control 250,000, the building will occupy market street frontage in the Van Ness avenue, section, across from the United States Mint. It is expected, according to George J. Campbell, Winterland George J. Campbell, Winterland George J. Campbell, witherland the Pacific Coast hockey leasue, that the Facilic Coast hockey leasue, that the Gardens will premiere on

the Gardens will premiere on Thanksgiving Day this year. The floor area of Golden Gate Gardens will be approximately 200 feet by 160 feet.

Lou Holtz Okay After **Emergency Operation**

Conlego, March 12.

Lou Holtz was rushed to Michael Reese hospital here Monday (11)

Reese hospital here Monday (11)

His condition its reported "good." Comle, co-ctarting in the Latin Quarter show with Martha Raye, was stricken just before the dinner show. His wife was jmmediately summohed from Fort Wayne, Ind., summohed from Fort Wayne, Ind.,

It will be a couple of weeks, at least, before Holtz will be back on the job.

3 Atlanta Ops Snagged

For Lacking Licenses For Lacking Licenses.

Atlanta, March 12.
Indictiments were returned last week by DeKall County grand Jury against three nighteitub operators on charges of operating dancelalis charges of operating dancelalis missioner of Inonies and Revonuor.

Trio, whose consess are scheduled to be tried in DeKallo Superior Court, this week were named by grand jury as Andrew Merry, of Casanova Club; and P. H. Caster, Afrogachoe Club; and Three are necused of continuing operations despite the country's critical to renew their anusements licenses.

AGVA Cracks Down On Face-Slapping Showgal

tion, has been ordered to give cast and minagenent written, apology and has been placed on dix-months probation by AGVA argument with stage-manager. Jerry Franks at reent performance when, after three girls failed to appear. For pleture number, he assigned Miss Hipp a position in the routine which she didn't care for. Argument grew so heated she cutted him and walked off show for the evening.

Bill Miller Settles With AGVA After Security Dispute Pulls Show

Dispute Pulls Show
Dispute between Bill Miller, operstor of the Embassy, N. Y. nitery,
and American Gulid of Variety Artists, which resulted in the latter
pulling out the show when Miller
retissed to post cash security last
adjusted the following night. Miller
agreed to post security as required
by the talent union and the show
was restored to the spot, GVA, disstored to the spot, GVA, disstored to the spot of the store
that AGVA pulled has show
the spot of the spot of the spot of the spot of the
closing notice as of tomorrow wight
(14) when new show, with Danny
Rogery opens.

Rogers opens.

Spot has been groping for a set policy since opening and has been shopping for a name band, which if pacted, would go in with possibly a couple of acts added.

ADAMS-PLANT-CANZY AT LA MARTINIQUE, N.Y

As a man innuruou, N.1.

Jogy Adams, Mark Plant and Tony
Caszoneri are signed for La Marintinue. N. Y., starting April 3 at a
salary reported at \$2,000. Originally.
Charlic Cartisch, Detroit come, s
skedded for this spot, but failure to
get a name to support him caused
postponement of his date.

Admins, Plant and Cammorri sucAdmins, Plant and Cammorri sucAdmins, Plant and Cammorri sucmorried to the starting of the second to the second to

St. L. Owner Exchanges Shots With Burglar

Shots With Burglar
Mack Barnholtz, owner of the Top
O'The Town (tub, west end nitery,
last weck fought a revolver duel
with a burglar and held him at low
until a burglar and held him at low
until a burglar and held him at low
until him to be the state of the state
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he sound of breaking glass.
Peering through the glass door
Barnholtz saw the most held of
Barnholtz saw the most held of
Barnholtz saw the most held
three shots through the door. The
und when he rofused Barnholtz fired
three shots through the door. The
burglar, later identified as Victor G.
Nicholz, 25, former bartender in the
Sgt. Joseph Peters subsequently
captured Nichols, in the cloakroom.
Loot of 5800 in each, two automatic

Loot of \$300 in cash, two automatic pistols and a revolver were found on Nichols.

GARRERS RUREAU SET

Albany, March 12.
American Speakers & Writers
Burcau, Inc., has been chartered to
conduct business in arranging Bureau, Inc., has' been chartered to conduct business in arranging engagements for speakers at lectures and on broadcasts, and to place writers. Offices are in New York. Capilla; Stock is \$100,000. Directors are Raoul F. Desvernine, Mortimer, M. Kelly, Jr., and Joseph F. O'Nell. Garey, Desveraine & Kirsam, of N. Y., were filing attorneys.

El Brendel, former sercen comic. s now being submitted for vaude.

Larry Lyne Hurt

Larry Lyne, multy beatile, March 12.
Larry Lyne, unicycle performer, fell 30 feet from tight wire at Melody Lane, night club here, last week giving the custmoers an unexpected thrill. He drew a badly injured hand.

Lyne was hospitalized for a few days, but is now on the mend and will soon be ready to work.

Wesson Bros. To Morris, Stiefel In **New Greshler Deal**

Deal was concluded Saurday (9) between Wilam Morris-agency and As the Wespen Here. On booking rights between Wilam Morris-agency and As the Wespen Here. On booking rights with the second of the seco assigned to the corporation set up for Mickey Rooney.

Ohio Liquor License **Holders Get Thorough** Checkup by Board

CINCERUP DY BOAT!

Investigation to determine how
many Ohio liquor license-holders,
including operators of night clubs,
meet the law on all points, has resoluted in refusal of the significant
and to delay renewals for hundred.
Probe ls in the form of a question
mire, which liquor inspectors must
fill out to complete a file on all appleations for renewals for hundreds.
Probe be night of the order of the
mire with the complete a file on all
applications for renewals of the mixed
have been almost automatic, assumgin op protests were received or the
holder stayed out of trouble-with the
law.

law.

H. T. Chapman, permit chief of the state inquor department, and 'axi or eight' club renewals had 'axi or eight' club renewals had bequate the permit-holder no longer served meals, required under state law. Many other applications are being delayed to give the operator time to meet the control of the control of the permit of the pe ent during the war about the fo serving requirement, but now has decided that the mere serving of sandwiches does not meet the legal requirements.

Pitt's Aragon May Be Converted to Nitery

Converted to Milety

Pittsburgh may shortly have its
first big thearter-restairant. Aragon
Ballroom, in heart of theatre sothe shortly shortly have its
did to have put in a bid with
the idea of converting second short
are said to have put in a bid with
the idea of converting second short
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Chi Derby Folderoo

Chiego, March 12.

Brown Derby, Loop bistro, folds
May 1. Northwest Afrlines is
skedded to take over the losse in
first-floor-and-basement space. J oan

Barry was the last headliner.

Sam Rinella, operator, is going ahead with his plans to open another spot, the Copaeabana, in the Loop.

Court Agrees Chas. Yates Is Unique. Grants FB Injunction: Appeal Set

N'west Passage Wheel Has 6 Weeks of Dates

Hollywood, March 12, Shaw and Lee, vet vaude comedy, turn, here lacing together new edi-tion of their "Crazy Show" for six weeks' trek of Pacific N. W. film houses. Comprising 12 performers, show will get \$2,500 weekly and opens junket with three-day stand at Palomar, Seattle, April 8.

Palomar, Seattle, April 8.

Also prepping unit for same tour is Sunset Carson, Republic western star, who will open at Capitol, Yakima. Wash., on April 19. His unit will consist of 12 performers, Milo Twins, oatuners, is only act set.

Mexico City Explosion Injures Alexis Ruloff And Daughter Tanva

Alexis Ruloff, head of the Ruloff Trio, is hospitalized in Mexico City as result of injuries received in a as result of injuries received in a gas explosion in his apartment in that city two weeks ago. His daught-ter, Tanya, ballerina in his act, was also severely burned. They had been filling an engagement at, the El Patio nitery there.

El Patio nitery there.

According to reports, the Ruloffs had-just returned to their apartment, after doing the last show, and set about preparing supper. When Ruloff lighted a match, a terrific gas explosion occurred, reportedly due to leaky places done Bagit, third, on the result of the result

Despite Ruloff having previously fended with American Guild of Variety Arists which resulted in inter placing him on its unfair list, performer appealed to the talent union for financial assistance and it was wired to him.

ABE ELLIS DEBUTS CAROUSEL, NEWARK in

AROUSZL, NET HAM.

Abe Ellis, filtery oncessionaire, who operates the Manhattan Center, N. Y., as well as the Steel Pier, Atlantic City, will open the Carousel, a 500-seat spot in the Essex hotel. Newark, tomocrow (Thursday). He has a considerable amount of dough in many important spots. Mind of the consections, but the will be his first attempt at nitery operation on his own.

own.

Carousel, which cost around \$100,000 to open, is located on the site of the inn's bowling alleys. Only entertainment will be by the Walter Feldkamp orch.

Calvert Squares Beef; Off AGVA Unfair List

VII AUTA UNIMI LISE

John Calvert, who's trouping amgi show through this territory, squared matters with American Gulf of Variety Artists over weekend and was taken off union's 'binder' dist. Active to pay full dismissal-notice spiary to Frances Del-Fay when summarily dropping the from show on east coast prior to recent jump here.

recent jump here. 'Calvert had given Miss Del-Fay Calvert, had given Miss Del-Fay only one weck's salary, \$65, when letting her go. He turned over like amount to AGVA local office after he and troupe were notified unit was "unfair". Show is currently laying off here after playing Ocean Park. Soon nudges north on dates, including stand at Golden Gate, San Francisco. including Francisco.

Kilby, Greenhut Hop To Fla. for Off-Season Sales

Fla. for Off-Season Sales
Harry Kilby, head of Geneal Artlist eafe department, and Johnny
Greenhut, of Music Corp. of Ametica
eafe division, entrained last week forflorida. Greenhut look the tips to
Florida. Greenhut look the
tips to the season of the season of the
spot talent into cafes which will
poperate during the summer montls.
Those operating during the off
season involve the Kithy Davids Aliceason involve the Kithy Davids Alicleub, all in Miami.

N. Y. Supreme Court, Monday the Delay the Court of the Co

with the agency.
Yates will appeal the decision,
Meanwhile, effects of the injunction
are set aside until court decides upon
the appeal.
Fredericks started suit against
Yates after he walked out of the
agency last year. His 10-year contract with the firm had seven years
to go. Yates subsequently joined Joe
Glaser's Associated Booking Agency,
Case was 'unusual insamuch as

Giaser's Associated Booking Agency.
Case was unusual inasmuch as
B. W. Frederick, head of the FB
N. Y. office, claimed that Yates was
unique and irreplaceable while Yates
attempted to belittle himself by declaring that he was a run-of-the-mill
agent. During the trial, last mouth,
Guw Kibbes and Milton Pickman

claring that he was a run-of-the-mill gent. During the trial, last month, Guy Kibbee and gillion Pickman igent in the business wither Jesus and International Computation of the Computa

able."
Court declared that the fact that
Frederick could cancel his contract
during any year by sufficient notice, whereas Yates could not, "does not constitute an inequity as no ele-ment of mutual obligation is in-volved."

volved."

One facet of the case not covered in the judge's decision is the fact that the court findings opens the way for Frederick to sue Joe Glaser for damages fin putting Yates to work in face of his contract with FB. Glaser had been awarned by FB by registored letter not to hir Yates.

3 AWARDS IN CIRCUS **FIRE TOTAL \$265,000**

FIRE TOTAL \$265,000 ...

Nearly all claims on the Ringling Circus, growing out of last year? fare have been settled, according to the recently made to the state of the set of t

one-half of the skih area of her body had been burned.

Two other large awards have been announced by the board. One of \$90,-600 to five-year-old Patricia Murphy of Plainville, who lost both parents in the holocaust. Another of \$75,000 went to Donald Gale, Jr., 12, of East Hartford.

Beacon, N.Y., May Revert To a Vaudfilm Policy

10.2 Yaudnim Folicy
The Beacon, on the upper westside of N. Y., originally opened by
Warner Bros. about 15 years ago
with vitageshows, is a probability plant ago
with vitageshows, is a probability plant ago
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ago with vitageshows, is a probability of
the plant ago
with vitageshows, is a probability of
taken years by Bepstein & Zimmetsum, who, have three bother N. Y.
mabes, they have spent a reported
ing the house, bob including the fixing the house, bother with the concity of the control of of the control

Night Club Reviews

Zanzibar, N. Y.

ZABIZIBAIT. A

"Hol-Foo Operatio" & Revae, with Bill Robinson, Tip, Tap & Toc, Marie Ellington, Horel & Bourset, Leon Christopher Warwick, Maurice Rocco, Billie Bros. (5), Zanibal-laderrs Zanibents, Zanibar Charal Society, Claude Hopkins Orch, Teddy Jeffere Orch; \$3.50 min.

Always one of the most enterprising floor show producers, the Zanishar N. Y. punkss up a new wrinkle in its current pushes up a new wrinkle in its current production, our control of the state of the s

oert & Sultivan (excepts, and 11% easily the highly of the sook place all the highly of the sook place and the highly of the sook place and the highly of the sook place and the highly of the highly

S. stage productions, deserve a nod rosmething different. The stage of the remainder of the shore, and the stage of the st

Thank You Harold Koplar

Jr., for 13 Great Weeks

CHASE HOTEL ST. LOUIS

himsuch her warm, elear voice sunseeds excellence in the balled growe.

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Beacheamber, Miami Miami Beach, March 9. Willic Howard, Al Kelly, Belle Baker, Chico Marx, Freddic Jenal, Kaye Dowd, Sumara, Line (6), Don Richards Orth (12); \$3-55 min.

protect. Cateo Marx. Freddic Jenel.
Kene Doud. Summer. Line (8). Don
Richards Orch (127). 42-58 min.
Ned Schuyler, operator of the
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production songs. Line looks good and has been given some near routines. Standout is the "Farewell My Lovely" sequence.

Don Richard and crow rate kudees for the top manner in which they back up the show.

Lary...

Sally Rand's

(EL CERRITO, CAL.)

El Cerrito, Cal., March 7.

Sally, Rand, Michael & Naucy,
Flower Wally, Version, Lori Jon,
Dora Maugham, Charles Barnes,
Line (6), H. Davis Orch (7).

Don's distribution of the control of

Vine Gardens, Chi

Chicago, March 8.
Larry Ross, Mary Ann Russell,
Woody Mosher, Line (5), Joe Kish
Orch (4); \$1.50-\$2.50 min.

A nabe nitery with more emphasis on show than dance, this boile should have no trouble selling its present layout

A maje nitery with more despinate and the present layout may be a trouble selling its present layout may be a trouble selling selling its present layout may be a trouble selling selling its present layout may be a trouble selling selling its present layout may be a trouble selling selling

Nitery Follow-ups

Chause Alphand is one of the well-time phenomena whos survived two-lines are the survived two-lines ar

Copacabana, N. Y., has done a bit of show switching during the past week. Everett Marshall has been brought in to sub for Jack Leonard, who's making a theatre tour. Mimic

Larry Storch (New Acts).came. In to replace Renee De Marco. Lattle Moovever, door not be to the control of the

show is reduced to manner and the holowork included of course, the cight-girl line and Eunice Healey, Blackburn Twins, Fernando Alvares, Danita and Russo De Pandeiro, Dell Parker and Rose Marie. Roya Marie, Hong and Charles and Russo De Pandeiro, Dell control of the show with her top-notel selling and timing of novelty tunes, the property of the show with her top-notel selling and timing of novelty tunes.

ing and timing of neverly tunes. Herb.

Max Gerden, operator of the Village Vanguard. N. Y. a postingsstamp sized toucoment botto, is unstamp sized toucoment botto, is unstamp sized toucoment botto, is unstamp sized toucoment botto, is unstamped and the sized of the s

Anne Barreit, songstroes, head-lines a sparkling intime revue at the Sequire. Montreal, aby backed by smart terp duo, Dare and Cordia, a to the second of the second of the Val Reno.

Anne, and the tap team of Al and Val Reno.

Baro and Cordia in the ronate-tial is smart and effective.

Davo and Cordia inject ribade han-terial in the second of the second position of the second of the second into concelly for heavy returns. Berg-mann gets sock reception for his into concelly for heavy returns. Berg-mann gets sock reception for his and Val Reno are hep tapsters who also go over big. Armand Meerels the chorus line 141 contributions and snappy routipes.

Miami Weeps Continued from page 1

that with the peak February month come and gone, there are hearts-and-flowers all over the place. Not only is business off now, but the avowals "never to come back" are something

nowers all over the place. Act only rever to come back" are something to worry over.

There was no limit to the transfersions which occurred last month. There was no limit to the transfersions which occurred last month. On the solid control of the solid control

disbelieve.

The legit Miami and MB bunch realizes it has a tough public relations job ahead for the future.

Operators of the big rooms in this area have decided to post closing

notices, marking the staggering end of what started out 8s, a season of high hopes and ended up with red figures for most, due to allow allowed the stage of the

20th and Colonial Inn April 1.

Of the 20th Makers

Of the 20th Ma

Though the Miami club operators went all-out in bookings with top names, all they could draw was fair dinner biz with late shows off most

Meelings and private confais among these ops may lead to reduced budgets for next sensor, whether acts like it or not, and odds their clubs on the block. One of the buggest is already fishing around of offers. One summed it any similar to the clubs in the host country." Club 8d, local syndicate's swank chance spot, also plaus to clock this weekend as a result of seek injunctions to prevent any gaming. gaming.

gaming.

It all started when Art Childers was reflued permission to open the game room in the Little Pain club-game room in the Little Pain club-game room in the Little Pain club-game Summy Isles were golog full blate. Resultant lawsuits and feary publicity led to decline in bit for Dade County scaintos, with the Co-out game rooms in Dade County (Maimi) tooks a heavy begting in most cases, with Posses running up to 480,000 or the esacon.



ATOMIC COMIC

Currently Appearing LATIN QUARTER Newport, Kentucky

Direction, BEN SHANIN mount Building, New York City



Roy Douglas America's DIFFERENT

STEUBENS, BOSTON Sings a Dust With Him

iger: HARRY LEE, New York tion: EDDIE SMITH, New York



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OBITUARIES

CHARLES WALDRON
Chackes Woldron, 71, veteran siage
and screen actor, died in Hollywood,
March 4. He last appeared on Broadway in "Deep Are the Roots," curyearly at the Fulton theatre, N. Y.
in the stage of the

silness several weeks ago, and returned to the Oanyal-noire than
Waddron, who phoyed noire than
Waddron, who phoyed noire than
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TO EDDIE FROM MONA When You're Away

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Chubby, you're with .

March 19, 1943.

he had been playing at the time of the earthquake. He later attracted attention in N. Y. in 1907 as Lieut. Burton in "The Warrens of Virginia" at the Belasco. He next toured Aus-tralia and New Zealand, starring in "The Squaw Man" and "The Vir-siden".

Upon his return to N. Y. in 1909, he headed the cast of "The Fourth Upon his return to N. Y. in 1909, he headed the cast of "The Fourth Castale" at Wallack's header. In 1914-192, and the London and Australia productions of the Day. Other M. Y. appearances were been upon the cast of the Castale Castale

others.

Waldron had also played in many films, including "Mary Burns, Fuglitive," "The Great Impersonation," "Kentucky" and "Marie Antoinette."

and "Marie Antoinette."

He leaves a widow, son and

ROBERT F SHERWOOD

ROBERT E. SHERWOOD

Robert E. Sherwood, 89, former
eircus clown who became a book
dealer and publisher died in Brooklyn, N. Y., March 8. He was no, relation to the playwright of the same

Jyn. N. Y., March S. He was no. re-lation to the playwright of the same lation to the playwright of the same His claim of having been a clown with the Barmin circus given in a newspaper interview some years ago from the constant of the control of the theory of the control of the control those connected with the circus. Sinners Club further substantiated that he had never been on the Bar-simer sclub. It was established, however, that he had trouped under the control of the control of the control label and control of the control of the school of the control of the control of the control of the control of the Klown his clowers and the control of the later contributed this and other of-fects to the Henry Ford Museum in Dearborn, Ill.

FRANK J. HARRIS
Frank J. Harris, 65, president of
Barris Amus, Co., died in the Mercy
hospital, Pittsburgh, March 11, after
a long illness.
Complication of ailments had kept
him virtually inactive since 1941
when he resigned as chairman of
the Remublicam part in Allegheny Complication of allmens ... 1941 with which will be supported by the support of t

County Treasurer, another as County Commissioner and two and a hall terms in the state Senate and four years as Republican County Chair-man. He was also a director of the Pittsburgh Athletic Co., owners of Pittsburgh Pirates baseball team.

Pittsburgh Pirates baseball team.
A brother of the late John P.
Harris, founder of world's first
motion picture theatre, Harris bemotion picture theatre, Harris bethe the picture of the picture of the
lobest picture of the picture of the
lobusing hatter's death, in 1926, He
also succeeded to John P. Harris'
place in the Senate at a special election. He leaves five children, three
sisters and tyo grandchildren.

OTTO METZGER Otto Metzger, 63, manager of Cort theatre, N. Y., died of a heart allment at his home in N. Y., March 9.

ment at his home in N. Y. March 8. He had been in the employ of the Students for more than 20 years a either house manager of their theatres or manager of companies. He was a concert bartione as a young to the control of the students of the students of the students of the students in Berlin. In 1922, Metzer was business manager of the Wagnerian Oser Festival, Inc., which came to the Students of Survived by his widow.

EDWARD (SPIKE) HOWARD Edward (Spike) Howard, 68, who formerly did a strong man act in circuses and vaude, died in Phila-delphia, March 7.

delphia, March 7.

Howard achieved fame as the world's champion blood donor and is estimated to have given more than 1.100 gints of blood during his life-action of the control of the con

MARY W. ZEFLIE
Mart W. Zeicle. 88, restired legit
actor, died recently in Washington,
D. C. Since his retirement from the
Stage, he had been employed by the
Government there.
Zellie spent which was the stage
Denver, Milwaukee and Tolodo. He
had also toured for many years under management of Charles Roseken
in the latter? Chicago Stock Con,
which after Chi runs operated as a
he had apported for years in medderamas on the old Stair & Havlun
pop-priced circuit.
Survived by a sister.

GEORGE W. DECKER
Google W. Decker, 57, who trouped
for several years with Neil O'Brien's
Minstrels, died at the Elks' Home in
Tampa, Pla., March 8.
Decker, originally a member of
the Albany Police, appeared in many
minstrel shows around Albany fore joiling O'Brien. He was also
fore joiling O'Brien. He was also bandsman, playing the tuba. a bandsman, playing the tuba. He had often assisted the Legislative Correspondents Assn. in staging their annual gridiron show in Albany. In recent years he had been a stage employee.

Surviced by widow, a brother and stepfather,

EMANUEL DAVIS

Smanuel Davis, 57, commercial artist and custodian of what is reputed to be one of the greatest collections of theatrical data, died in N. Y., March 6.

VARIETY

assistant to A. M. Botsford when latter was ad-pub head. In previous years, Moneyhun, worked for Paramount-Publix in New York and Chicago and for the Orpheum Circuit in Chicago. Survived by a son.

DARBY AARONSON

DARBY AARDNON
Darby AARDNON, witter of stage material and waste acts, died of the stage material and waste acts, died for white properties of the stage material for vaste performers and acts some years ago when associated with the late Aaron Hoffman, playwright branched out on his own and for a number of years had written special material for Senator Matriphy and the form of the past few years due to poor health,

health.
Survived by widow, two sons and

ADRIAN R. HINES Adrian Rayone Hines, 43, animal trainer and actor, died in San An-tonio, March 6. Hines' career covered work in a

Hines' career covered work in a tent show as an aerialist, as a lion tamer for the Golden Bros. Circus and as a film extra in Hollywood. He had a dance act on the Publix circuit and was with the Gene Lewis Stock Co.

CHARLOTTE LILLARD

CHARLOTTE LILLARD
Charlotte Lillard, 62, stage and
screer actress, died March 4 in Rolptwood after a long illness.
During her stage career Miss Lillard appeared with the Dunan Sisters in their museconedy "Togs and
Fax". On the second control of the RolStage of the Role of the Role of the Role
Edison and Vitagraph companies.

MRS. JENNIE HALL TATE Mrs. Jennie Hall Tate, 82, widow of Frank Tate, pioneer theatre owner in St. Louis, died in St. Louis last

week.
Mrs. Tate donated the Lee H. Tate
Hall to the University of Missouri
in memory of her son who was killed
in an automobile accident in 1921.

KENNETH D. BROWN

KENNETH D. BROWN
Kenneth D. Brown, 25, former
sports announcer for station KFJB,
Marshalltown, Iowa, has been officially declared dead by the Navy.
A radioman, first class, on the submarine Barbel, he was reported
missing Feb. 18, 1945.

JAN OLLANOVA
Jane Rattinger, a dancer known
professionally as Jan Ollanova, was
killed March 8 in Miami Beach, as
resus of a nuto accident.
At time of her death she was appearing in revue at the Latin Quarter, Palm Island, Fla.

ALLEN M. DAVEY
Allen Milburn Davey, 51, studio
americanan, died March 5 in Holly-

(Continued on page 62)

MARRIAGES Mary Heydrick to Jason Lindsley follywood, March 9. Groom is press

agent RIRTHS

Mr. and Mrs. Tom Pryer is assistant motion picture editor of N. Y. Times. Mr. and Mrs. Pete Murphy, daughter, Pittsburgh, March 1. Father's a musician at KDLA. To Jacobs, daughter, Pittsburgh, March 1. Father's on Metro vales staff. Mr. and Mrs. Charles Chapling, and Mrs. Charles of Eugene O'Neill, playwright. Mr. and Mrs. Bernard B. Hoffman, and Mrs. Bernard B. Hoffman, and Mrs. Bill Kelso, son, land and Mrs. Bill Kelso, son, land and Mrs. Bill Kelso, son, land and Mrs. Bill Kelso, son, New York, March S. Mother, Miriam Zevin, is in Warner ho. publicity department.

Zevin, is in warner no, publicary department. Mr. wayne Ackley, son, March 5. Father is with station KRNT, Des Moines. Mr. and Mrs. Lenny Kent, son, New York, March 8. Father is vaude

nitery comic.

Mr. and Mrs. Henry Lewis, daughter, Hove. England, March 10.

Mother is Vera Lynn, Singer: father

Variety Bills

Loew

NEW YORK CITY Capitol (13) Saminy Kaye Ore Jack Carrier Marie MeDonald State (14), a Marylettos

overy & D Rag Bob Howard

WASHINGTO

(appled (13)

Paramount

NEW YORK COTT lifer neds.

Partitions (42)
Paul Swiell
Paul Swiell
Paul Swiell
Paul Swiell
MAAM
Obsoult (43)
Obsoult (44)

RKO

omaniaes y Worth CLEVELAND Palace (14) uis Jordan Or

Art Mooney Ore ROCHES (55:17) Temple (15-17) Sian Kenton Ore Crosby Sis-Rey English

(18-20) e one

Capitol (17) Evers & Delorus Paul A Smith Duke Norman PHFLADELPHIA Carman (14)

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Carman. (14)
Carman. (15)
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SPRINGPIELD Court Sq (14-17) thorne De Witt The Marinha Aires 3 Valors Eddie Baneley Co.

WOONSOCKET New Park (16 Evers & Delorus Pat Valley Steorge Dewitt L & E Roberts The Duchills L&E WORCESTER Plymouth (11-12) Stan Kenton Crossly Sis Fred Lowery

Cabaret Bills

NEW YORK CITY

Bill's Gay 90'0 Cilbert Strickland Bill's Gay Weller (Charles Strickin Inch Gyes Harold Willerd (March Inch Gyes Harold Willerd (March Inch Gyes 196 Control Hill Kelsey Gay 996 Control Bile Augal Midred Balley Eddie (Maychod Shellas Barrett James Coppe Rose Murphy Joea Tary 3

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Fores-two Timera
Don Brown
Hille Des
Hotel Peanswing
Lee Brown Ore
Buile Des
Hotel Piere
Maurice & Maryen
Gail-Gail

"The Outstanding Agency"

1926-1946 hing for the Most Discrimination 1581 Bres

Herman Chittiso Cafe Society (Downtexas) Josh White-Sarah Vaughn Bernie West Cliff Jackson Pere Johnson J C Heard Ore Cafe Seelety (liptewn) Sussa Reed

SAN FRANCISCO Golden Gate (13)

Aminasadoresses Fran Ryan Zelaya Del Courtney Orc COLUMBUS Palace (18-20)

Warner

NEW YORK CITY Turwell Strand (15) | Eleanor Eleanor Teeman

THA

Stanley (18-21)
Stan Kenton Orc

'rooby Sia
Ray English Cab Calloway Orc PHILADELPHIA Enrie (15)

Independent

Hara'n, Carl Re ELEXABETH Liberty (14-17) Liberty (14-Bo Jenkins Ben Ross Claire & Huds 3 Moore Sis The Howells

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Lyric (15-16)
Sasha Leonoff
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BARTFORD
State (15-47)
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Smilley Burnette
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G Bricklayers

Strand (12)
Sasha Leonoff
Tony Kardyro
HOLYOKE
Valley Areus (12)
Jerry Wall Ore
Oberms 3 Moore Sis
The Howellis
(14-17)
Eddie Jack & Betty
Nathane Brose
Catherine Harris
Paul Arnold Oberons Diana Courtney

THE GALIDSMITH BROS.

RADIO CITY MUSIC HALL FOR THREE WEEKS

Per. Mgt. EDDIE SMITH 1501 Breadway New INDIANAPOLIS Keitles (15)

BALTIMORE (14) Hippdrome (1: Candillo Six Ciporge Akors Toning) Them (4: Vacabonite III) Non-Kibi (1:16) Non-KANSAS CITY
Tower (15)
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NEWARK Adams (15) Adams (Ja in) Dorsey Herbert Tan Hothers
5 Grays
NEW REDPORD
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Mulrishe (11-15)
Pat Hotaun
Wilson & Penchy
Pengy Tablur &
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Keitics (15) Gypsy Markoff Martels & Mignon Hollywood Bears Phil Oftey

Silsw'th & FaireBobby Baster
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T & S DeMarco
Ted Stracter Ore
Bark Monte Ore
Botel Roseriels
Guy Lombagdo Ort
Botel St. Regis
Dorothy Shay

Susan Reed
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Lee Rogers Ore
Essex Home
Dick Himber Ore
Hotel Lexinglet
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Masis.

Color Consultation of the Color Colo

(Continued on page 62)

The Hartmans, Liberace, Dick Brown, Herb Stinter, Roxyettes, Paul Ash Orch, Scattmental Jour-ney (20th), reviewed in Vanery, Feb. 6, 46.

HOUSE REVIEWS

reg (19th). "Creleted in Valent's Feb 6, 348.

*Pised by the sarp dance salities of The Hastirus. Boxy show this session is another plocasant melanation of the transfers. Box show this session is another plocasant melanation of the property of the session of the picture, one of the session of the picture, one of the session of the ses

woulder-time 'EIR' Street Rage 'wind plan and to provide the plan and the plan and

one drawback is him was a serviced and incovered to the moving from side to side, a distract in motion.

In motion is a side to side a distract in motion of the Hartmans. But he had not he had not he had the had not he had not had not he had not had not had not had not had not he had not had n

Adams. Newark

Newark, March 7,
Glenn Miller Band with Tex
Beneke (31), Lillian Lane, Bobby,
Nichols, Artic Malvin, The Creuchiefs (4): Ladd Lyon (3). Paul
Regan; "Romance of the West"
(PRC)

Repon: "Ronnwer of the Went (PRC).

Now in its fourth theatre date after a shakedown run in Boston, the Miller crew under Tex Beneke, after a shakedown run in Boston, the Miller crew under Tex Beneke, and the shakedown run in Boston, the Miller crew under Tex Beneke (Proposition of the State of the Stat With 27 sedemen yeterana, the segment of the property of the p

good act that Regan could easily dispense with an occasional blue note. After all, most of the audi-ence is from high school, and play-ing hookey, at that.

Tower, K. C.

Kansas City, March 8.
Barton & Brady, Mickey Sharp,
Ray Riggs, Fielder & Harriet, Tower
Orch (9), with Don Tiff, Nell Shelton; "Behind Green Lights" (2011)
and "A Guy Could Change" (Rep).

Chrent Tower stage offering I plenty of variety, and adds up to 40-minute bill which pleases all t

Don Tiff and the Tower orch tee off with one of his own compositions. "Climme a New Car, I Wunna Go Home!" Nell Shelton, curvacious blond warbler, swings out with the vocal.

yocal.

Batton and Brady, comedy acro-batic team, garner plenty of laughs with their knockabed routing. Work-ing as two drunks in cyening atti-they click with their experity-timed

antics.

Fielder and Harriett, in two deuce, combine vocalizing and comedy gab skillfully into a breezy routine. Man registers, with "Rockabye Moon," both straight and yodgled. Satuesque blende partner adds deft comedy touches.

dety touches,
Mickey Sharp, who doubles as
cencee, gives impreshes of familiar
radio stars and programs. Lack of
resemblance to originals prevents
him from getting across effectively.

him from getting across effectively.

Ray Riggs is a standout with his
harmonica playing. Opening with
"it's Yon" in swing tempo, he fol-fows through with "Manna Don't Al-low It." apping trumped, guitar and
lyes to rate heavy mitting. Closes
with "In the Mood," to register sol-idly with payees.

East.

Keith's, Indpls.

Indianapolis, Blarch 9.
Gny Robertson, Dawn Bros., Earl Morgan, Shooting Mansfields, Diana Berry, Haynakers: "Gangs of the Waterfront" (Rep.).

without A Song, "Till Be Seeing and the Washington of the Washingt

RKO, Boston

Boston, March 8.

Lucl:y Millinder Orch; Choclaters (3), Peg Leg Bates, Ada
Brown, Amisteen Allen, Leon
Ke.chum; "Doll Face" (20th).

State, N. Y.

Five Grays, At Gordon, Dorothy
Claire, Guy. Kibbee, Chestorfields
(3), Frank Ross & Anita La Pierre;
"The Harvey Girls" (M-G).

For a time the current Loew's State bill looks like oldtime vaudeville. Good vaudeville. The kind that used to rock the neighborhood family time.

that used to rock the neighborhood family time, and the darmly time, and the six acts on the control of the con

with their connecty and sonias—who were this bill, along with the acroprogram.

Then, there are Guy Kilbbee and

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Then there are Guy Kilbbee and

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To thilly indicate what so and the

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conting. They go through some near

status.

spotting. They go inrough some near stunts.

And there are Ross and La Pierre to close, he with his vocal simulation of Henry Busse's cornet and Clyde McCoys trumpet, among other items, and she as the singing foil for his comedy. It's an oldtime act—and still boll.

Kahn.

Orphreum. L. A.

"Queen for a Day" radio program with Jack Bailey: Larry Wayne, Al Lyons Orpheum Orch (3); "The Gird of the Limberlost" (Col).

with Jock Butter, Lower Wegne, At the Option and Androbe. However, "Govern for a boy' their as easily to the stage as it does to the all-waves. Show pi-ves at it does to the all-waves. Show pi-ves to big enough. And the prizes dange temptings to the picture of the picture of the picture of the picture. And the prizes dange tempting before 'Geore' cannot be added to the picture of the picture. And the prizes dange tempting the picture of t

ply needs only that LaGuardia-Will-kie-Eloapor-Churchill-D7D window to sold only the control of the control of

Downtown, Detroit

Detroit, March 7.

Cab Calloway Orch with Dottie
Saulters. Coke & Poke, 3 Poms, 3
Poms, 5
(U),

Calleway orch and stage unit

Cab Calloway orch and state units rovide sook ahow at the Downlown this week or let his public down, and current offering year of the control of the control

Regal, Chi

Chicago, March 8.
Frankie "Sugah Chile" Robinson.
Batie & Moore. Eddic Rector. Buddy
Johnson Orch (15) with Arthur
Prysock, Ray Fox. Ella Johnson;
"Follow That Woman" (Par).

Johnson Orch (15) with Arthur Prisock, Ray Fox. Ella Johnson: Polioc Tint Woman' (Pri).

This is a package unit built around the per-wee boogle artist. This is a package unit built around the per-wee boogle artist. This is a package unit built around the per-wee boogle artist. This is a package unit built around the per-wee boogle artist. A package of the per-wee boogle artist. The per-wee below the per-wee built around the per-wee built around the per-wee with a package and the per-wee with a package and the per-wee below the per-wee below to be per-wee below the per-wee below to be per-wee below t

Apollo. N. Y.

Sweethearts of Rhythm (17), Otto
Eason, Smn. & Eddle, Princers Orelia,
Bobby Waltace, Burnham, Harris &
Scott, "The Strange Case of Mr.
Gregory" (Mono).

Sooti, "The Strange Case of Mr. (Grepty" (Mono).

Layout at the Apollo is a low-middle of the Case of the Sweethearts of Rhythm, an all-sweethearts of Rhythm, an all-sweethearts of Rhythm, an all-sweethearts of Rhythm, and show the Case of the Case of the Sweethearts of Rhythm, and all-sweethearts of Rhythm, and the Sweethearts of Rhythm, and the Sweethearts of Rhythm, and the Sweethearts of Rhythman and Sweethearts of Rhythman and Rhythman an

New Acts

HERB SHRINER

HERB SHEINER
OF MIN. Harmonies

Rosy, N. X.
Herb Shriner reportedly degan,
Herb Shriner reportedly degan,
Herb Shriner reportedly degan,
Hogers, but here to her be to her be to here
Hogers, but here to here to her be to her be to here
Hogers, but here to here to her be to here
Hogers, but here to here to her be to here
Hogers, but here same sty, homespun
modernizes the routine with some
modernizes and the some
modernize

LARRY STORCH

LARRY STORCH
Mimic
12 Mins.
Copacabana, N. Y.
With mimics available in glut
quantities, to make a real mark it
takes exceptional ability and exceptional matorial. Storch scores modcrately in both departments.

erately in both departments.

He offers a long list of standard
eharacterizations, including a few
evry good once and a few allogether
poor. Best are Winston Churchill, Ray Milland, Erank Morgan and
Archie of Duffy's Tavorn. Material
is generally mild, although eigh bit
which is a saving grace.

which is a saving grace,
Storch comes to the Copa from
Ciro's on the Coust, and has been
around for some years, but never
caught for New Acts before. Herb.

SARAH VAUGHAN

SARAH VAUGIAN

SOLOMOR SARAMAN SARAMAN

pection.

On show caught she took no chances with her material, giving out with "Lover Man," I Cried for You," and "Embraceable You." With further experience as a single she'll develop. Jose.

MARIE BRYANT Songs 8 Mins. Village Vanguard, N. Y.

Name.

Number Vanguard, N. Y.

Marie Bryani, this of "Are You Mone Bryani, this of "Are You Marie Bryani, this of "Are You Marie Bryani, this as slow, cany delivery and a kranch of patting blue comulations into in-around with a variety of material such as "Like to Rift." Afth Noo-day with the part of which hil, the mark, Some of the grids accompanying her song should be minimized.

She's a sling all that makes a stall-She's a sling all that makes a stall-gown.

JOSEF MARAIS & MIRANDA Songs 9 Mins. Village Vanguard, N. Y.

Village Vanguard, N. Y.
This duo introduce a new note in roll-songs with Sould Edition hence of the South African section of the Couth African section of the Outh African section of the Outh African section of the Outh and is an authority on folis-tunes of that country. Chief virtue of this act that country. Chief virtue of this act pleasant harmonies, Songs are done in Afrikaans with English translations.

tions.

Marais does guitar accomps. Act can go over in arty niteries where patronage go in for off the beaten track entertainment.

They're slatted for a Town Hall, N. Y., concert on March 30. Jose.

PHIL LEEDS

11 Mins

Village Vanguard, N. Y.

Village Vanghard, N. Y.
Phill Leeds, appeared at this spot
previously for a short period before
he went off to the wars. Ho's clever
and has smart material, which, unfortunately, isn't for mass audiences.
His is the type of stuff for intime
rooms only.

rooms only.

Topping his routine is a salire on ex-Mayor LaGuardia, filled with topical references that are genuinely funny. His rib of torch singers is likewise a humorous highspot.

Jose.

Luba Malina, who's been away from niteries for several years because of work in musicals, will play the Bradford toof, Boston, March 21 for three weeks. It's a ill-in before going to the Coast for a revival of "Roberta,"

PONDER BROADWAY BIZ DECLINE

THE CRITICS—AGAIN

Panning the panners crops up periodically in show biz. Critics ranning one panners crops up periodically in show biz. Critics are inept; aren't what they used to be; "only three good ones extant today," "gimme the good old days of William Winter, Louis DeFoe, Alan Dale..."

Louis Derve, Man Dave.

One dominant viewpoint must emerge at all times in the field of theatrical criticism. Any criticism. Whether book, film, radio, play. Will the customers be pleased?

radio, pay, with the customers be pleaser?

The daily newspaper reviewer has a dominant function. He is the Daniel Boone, the signpost on the street corner, who must guide his readers right. Is le worth spending money for; is it worth spending money for; is it worth spending money for; is it worth the two-three hours in the theatre?

There is a vast new ignorant bunch of theatre-goers; ignorant only in that they've grown up with the war boom and are first discovering legit. Their ignorance, for a time, during the hey-hey of the wartime fever even belied basically sound judgment, as witness some of the turkeys and mediocre shows which lingered on Broadway and got abnormal support in segments of the theatre. theatre.

Only now is that new audience getting to be a little more discriminating. Perhaps, too, there is an awareness that their spending must be rationed henceforth.

The critic's guidance cues the amusement-dollar spending. The critic has a responsibility that was never greater. He must lead the customers to the wickets or shoo 'em away. As for the sophisticated theatre patron—and he's in the minority—there, too, the critic can serve as an intelligent signpost even though the avid student of the theatre may have his own views.

the awa student of the theatre may have his own views.

The pare exceptions of "Abie's Irish Rose" and "Tobacco Road," and even Valent's own faux pas when a mugg gave "Green Pastures" two weeks on Broadway, may be solace to the iconoclasts; but the critic, if only by his seasoned experience as a reviewer, does have a good conception of values. If he dispatches this obligation he is worthy of his hire. The alleged "bottle-neck" thus isn't with the firstnight oracles. Shakespeare said it; the play's the thing.

Abel.

More Shows Play 2 MORE MIXED CASTS Sundays As Aid To the Boxoffice

Recently four Broadway attrac-

son, the list of combined white and colored casts now totaling six. So far only one, "Deep Are the Roots," has clicked, the flops being "Strange Fruit," "Jeb" and "A Young American." Latter play was first shown in an off-Broadway house with a semi-professional cast. Lot Shubert cast, and the state of the stranger of the state of tions started playing Sunday performances; and this week eight were lighted on that day, a high number for the season. Switch to Sundays has proven a lifesaver for some day (9) after two weeks of puny lakings.
Two mixed-cast plays went into rehearsal within the past week, "On Whitman Avenue" and "Walk Hard."
Latter was first shown in Haitem by the American Negro Theatre. "Avenue" will, have Canada Lee, former colored professional boxer. in 'the male lead. He's also ce-producer. shows but not all, as indicated by "The Would-Be Gentleman" and "Junuary Thaw," which are closing this Saturday 116. The others added to the Subbath list are "Late Song" and "The Day Before Springs." "Up in Central Parts" has benefited from Sundays to a greater experience of the Sundays to a greater experience of the Sundays the Sunday attendance, standard the Sunday attendance, serving excellents. It's doubtful if the engagement would have lasted this long without that held. "Anna Lucesta" also has been serving excellent Sunday attendance, serving excellent Sunday attendance, serving excellent sundays, and the sundays, and sundays this Saturday (16). The others added Claiborne Foster Advent ances. Usually shows playing the Sabbath, drop Monday nights and the midweck afternoon perform-

L.A. Civic Lite Opera Drawing Up '46 Slate

Drawing Up. 46 Slate
Clivle Light Opera season opera
May 6 at Philharmonic Auditorium
with "The Vagabond King" as the
first offering. Operetta, to be prodeced by Edwin Lester, will run
for the Company of the Company
May 10 at 10
May 10 at 10 at 10 at 10 at 10 at 10
May 10 at 10 at 10 at 10
May 10 at 10 at 10
May 10 at 10 at 10
May 10
May 10 at 10
May 10 a

an entracte.

Definitely on the Civic program is a revised version of Victor Herbert's "The Fortune Teller." Under consideration is a revival of the Jerome Kern musical, "Roberta."

BUFFALO'S APRIL SKED

April legit's shedule for the Erlan-Buffalo, March 12.

April legit's shedule for the Erlan-Ber includes "Life With Father,"

April 1-3; "On Whitman Ave," with

Canada Lee, April 8-13, and "Song

of Bernadette," April 15-17.

Latter is fourth of season's Ameri-can Theatre Society-Guild subscrip-tion series.

WEEK CUES WORRY

Lent's start is one factor, although that period did not materially affect attendance during and even before the war. More pertiuent seems to be the nearness of the federal in-come tax-payment deadline.

Broadway Opening Up

Broadway Opening Up'
One feature of shrinking grosses is the virtual certainty that Broadsays will open up, ending the house
way will open up, ending the house
musicals are not likely to survive
spring, which should solve the problem or where new musicals being
readied are to be spotted. Closings
pressure for new straight shows.

There are 33 attractions on the

nave areasy easest the booking pressure for new straight shows. So the current list, and it is anticipated that around 50% are approaching the last phases of their engagements. Because the shown in rehearsal and those trying out there will be an other straight of the shown of the shown in t

number of visitors drawn to the city.

Railroad conditions are steedily improving. No broadcasts to stay out of New York are expected, as last summer. More travel within the country is natural, both ou trains and motor care, but that is just as much in favor of broadwards and motor care, but that still stay and the proposition of the country is not provided to the country in the country of the country is still the under wraps, and probably will be for some time to come.

Will Decide 'Miss Jones' Will Decide Miss Jones. With Claiborne Foster stepping into the cast of "Miss Jones," in Philadelphia Friday (15), producer Max Gordon will then make up his mind, over the weekend, whether to bring the play into New York, or put to ff till next season for a rewrite. Play, a frankly autobiographical contedy by Rulh Gordon, has been staged by Blas Gordon's husband, Garson Kanin.

DUE FOR BROADWAY

There has been a vogue of mixed-cast dramas on Broadway this se-son, the list of combined white and

L.A. Civic Sets 'Roberta'

Los Angeles, March 12.
Civic Light Opera Co, will produce "Roberta" at the Philliarmonic Auditorium, starting May 27, for three weeks, with Luba Malina star-

ring.
Other productions on the Civic slate this year are "The Vagabond King," May 6: "Oh, Susanna" (Al Jolson); June 24, and "The Fortune Teller," July 15.

DALLAS OPERETTA SERIES

DALLAS OPERETTA SERIES
Summer operetta season is scheduled to open here June 17 and drun
to Aug. 28, according to an annuement by the State Pair of
Charles R. Meeker, fr., manager,
will save this week for New York, where, together with Gisseppo
Bambossche, misseld director; fose
Rubin, stage director; and Cart,
Reddi, the conduct an addition
of artists for the series.

Nate Beers, formerly with Jed Harris, has joined William Morris agency legit department.

First signs of a Broadway slump were indicated just after Washington Birthday, but last week saw a sharp declife in grosses. Not more than half a doors shows excepted the thing to worry about. All but two musicals slipped, drop in takings being as much as \$6,000 on the week, while straight plays went of from the property of the prop

coine tax-payment deadline.

Advance sales have been slipping for some time. Whether business will bounce book sook is uncertain. Some shownen feet that it will, so the sook sook is uncertain. Some shownen feet understand the profiting to the understand to the source of the sook of

'2D GUESSER' WHIFFS IN CHI FOR 40G RED

"Second Guesser," which flopped out in Chicago after two weeks of record low grosses for the Civic Opera House, represented a red of approximately \$40,000. Reported that only \$1 tickets were sold for one

evening performance.

Show's principal backer was
James Cotton Thompson, head of the
corporation that operates the Civic.

'Flamingo' Hub Cuts To Go Back for N.Y. Bow

Some lines deleted from "Flamingo Road," after it opened in Boston last week, when Beatrice Whelton, new Road," after it opened in Boston ast year, week, when Boutriee Whether, new dark expected to go back into the drama when it opens at the Belasco.
N. Y., next Tuesday (19). One or two questionable phrases, however, next two distributions of the stripe of

SHARP DROP LAST Truckline Cafe' Done Come'n Gone, But the Grouching Still Goes On

Stevens vs. Casey

Sievens vs. Casey
Chicago, March 12.
There's no end, apparently, to
the feud between Bob Casey and
Ashton Stevens, local drama
cits. Latter's turn at bat last
week brought this:
"Maybe Whidy Hill' is better
than -it scems: Bob Casey
doesn't like it."

Fielding Meets With Show People

Ben Fielding, new license com-missioner for New York, conferred informally a his office yesterday (12) with a showbiz delegation from Broadway. He said he is familiar with the theatre's problems, that he calized the licket brokers were an important factor, but he didn't intend to shand by it excessive process commissioner also talked things over with agency people. Latter

Commissioner also talked things over with agency people. Latter aim to get the nod from Fielding for the right to delivery free, which for the right to delivery free, which former commissioner Paul Mosc. James F. Relly of the League of New York Theatres was present, theatre group including Louis Lotto, managing director of City Palynouses, Ben Mallim, of the manager for the Theatre Guild, and James Colligan, general manager for the Theatre Guild, and James Colligan, general manager for

Waxman Plans Suit In 'Duchess' Backing: Claims Renege on Funds

Lamins Reflect on Tulius
In the wake of the recent "The
Duehess Misbehaves" flop, which
folded after four days at the Adolphi, N. Y., last month, is a threatneed lawsuit by A. P. Waxman,
"Duehess" producer, against Irving
Rosenthal, operator of Palisades
Amus. Park in New Jersey, Latter
is alleged to have breached a promlied to provide \$500,000 for the prolied to provide \$500,000 for the pro-Original agreement, made in May

Original agreement, made in May of last year, according to the complaint, was for \$150,000 plus a later \$50,000 for the production from Rosenthal. Would-be yiefendant is husband of Gladya's Nicelley, who wrote the book land lyrics. Warman's personal investment, according the state of the later of \$20,000 for which he claims the breach has made him liable,

ment of \$20,000 for which he claims the breach has made him liable, and he demands cancellation of five promissory notes dated between August, 1945, and Probruary, 1946, announting to \$9.483 and made out announting to \$9.483 and made out the problem of the prob

Curie, Bairnsfather,

Swing, Set to Spiel.

Eve Curic, Fuere Bairnstather and
Raymond Swing have been lined up
y Colston Leigh feeture bureau for
next season.

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Even of the season of the season

Even of the season of the season

Even of the seaso

Blasting the N. Y. critics over their adverse notices on "Trucklibe Cafe" through additional extra space care through additional extra space (see, continued through last week up (see, continued through last week up (statuctay 0) after a week and four Asturctay 0) after a week and four opinions spilled over into Sunday's (10) papers but if the author and penducers—Harold Churman and Blin Kazan plas the Playwright Co—with the agitation, they were wrong, Most of the investors conseeded

with the agitation, they were wrong. Most of the investors coniected early that the show flopped, and when over \$3,000 was spent in the extra space some, wanted to know what the idea was in "spending our money that way." Management de-lended the protest ads, contending lended the protest ads, contending selves by attracting one of the protest was the protest and t

selves by attracting some measure of patronage but other managers farured coin would have been saved had the show stopped on its first lead to the show stopped on the show stop

Different Critics

wrights also used the Post.

Different Oritics
Walter Winchell In his Mirror
column Friday 36 quoted Anderson
column Friday 36 quoted Anderson
the N. Critica Circle award 19
years ago: "Except for the theatre
critics of New York, no body of men
ing, education and experience to render judgment on the season's play.
The critics know very definitely what
they are for and why they are for
the critics know very definitely what
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the critics know very definitely what
they are for and why they are for
the critics know very definitely what
they are for any the part of the
ing any year by an undeviating attical critical control of the critical
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an almost entirely different set of critics covered the theater in 1956.

George Jean Natham in the Journal of the control of

drama reviewers now could use "!" for a middle initial. In the case of Nathan, he's to have two "7s." Re-mark that there are only three com-petent critics brought the remark, "who are the other two?" from Rob-ert Carland, Journal-American.

Inside Stuff-Legit

60

Arthur Godrey, early-morning radio connectator and adiliber for CISS, is making his Broadway, during in Three fix Make Bendy, which opnoted in the property of the property of

"Song of Norway," Imperial, N. Y. completing its second season, has a surprisingly high cost of operation, having a \$14,000 weelty payroll, one crosson why a couple of managers ducked buying in when it was planned was higher than originally estimated, nut having been \$177,000. Stop limit \$825,000, which would mean an operating loss, but the musical has never dropped to that level. At \$30,000 it just about breaks even, but the abscale has never those operating loss, one than a year bettering \$41,000

\$41.000. Highest salary goes to Irra Petina, Metropolitian Opera Co. warbier, Whose contract is said to call for \$1,000 weekly plus a percentage, over 300G. The cast is intact, with the exception of two mitror principals, and was given a vay boost last fall. Plans call for "Norway" going to Chicago in the aummer. It being one of several long-rum musicals definitely slated to leave the list. Edwin Lester precents the show, principal investors being Louis Lurio and Romer Curran, also Coastro.

William M: Roddy, who was in advance of the Ballet Russe de Monte Carlo, was unusually successful in securing hotel accommodations for the company on tour, a problem that has concerned Equity for some time and company on the company on the company of the compan

Harold Lloyd, in New York last week, lalked it over with Brock Pember-on, sereen comic being in line for a third company of "Harvey." No outract was signed. Plans call for Lloyd to head a Chleago company, the riginal cest headed by Frank Fay being expected to span the season of

contract was signed. Plans call for Lloyd to head a Chicago company, the original cast headed by Frank Fay being expected to span the assoon of original cast headed by Frank Fay being expected to span the assoon of Pentherton planes to San Francisco Monday (11) where "flarvey," with Joe E. Brown, is in its intint and final week. Manager will accompany the show to Los Angeles where it opens Monday (18) at the Biltimore for seven weeks. That date was originally slated for four weeks. Attempt to the state of t

"The Merry Wives of Windson," Theaire Guild's Shakespearcean revival starring Charles Coburn and Jessie Boye Landis, which opens list tryout in Wilmington Friday (15), will tour to the Coast before reaching N. Y., although booklings so far announced include only Boston, Philadelphia, Washington, Clevelands and Chiego. On the Coast, while Coburn is making a picture, the play will be alternated with "A Winter's Tale." Shakespeare crivial with Miss Landis, which the Guild presented earlier this separate revival with Miss Landis, which the Guild presented earlier this separate provial outperfair both.

Jane McGowan, in the leading feminine role of the operetta "Polonisies" now touring, replaced Marta Eggerth, the lead, when inter became ill at Boston. The show had faced the possibility of closing when King the membered a young opera singer whom he had heard in California. Miss McGowan. 25, was rushed to Boston where she learned the difficult in three days. She stepped into the breach when the show hit Buffalo.

Monday (11) obituaries included the death of Robert E. Sherwood, old-time circus clown, and it resulted in a report that it was the playwright of the same name. Sherwood, the dramatist, sometimes uses his middle name, Emmett. He is currently on the Coast, but is due back in New York next

Plays on Broadway

Three to Make Ready

There is Make Ready
monty (filter and Burkin Payer inv
ladies, Sittistes and Iroles, Nancy Limitladies, Sittistes and Iroles, Nancy LimitMarray Authentics, Sittistes (first of the
Marray Authentics, Sittistes (first of the
Marray Authentics, Sittistes (first of
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Chief Berola Forles, Ross Roberts, Mille
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The theatre shortage is particularly evident so far as "Three to deal to the property of the p

First-night impression was that "Three" was overtouted when trying

SAMUEL FRENCH

Play Brokers and Authors' Representatives 25 West 45th Street, New York 811 West 7th Street, Los Angeles

Broadway

out. Being an intimate musted a minded number of players both in cast, and ensemble are on slage, and ensemble are on slage. That's why till look better when in cast, and ensemble are on slage, and the slage of the s

tertainer who is making his Broad-way debut. His other appearances are down in one with brief adilib bits, some mild and others okay. He will eventually be permitted more teeway and will probably do better.

will eventually the permitted more leeway and will probably to better. The "Day" number segues into a sequestion of the permitted more permitted more permitted by the permitted permitted by the permitted permitted by the permit

Foot: and seven rather mild sketches.

Bolger is the main gity in "Sad Sack," a skit about a soldler who's continuously balked in his attempts to board a transport home. His next to closing and far too extended. On opening night the actors seemed to be straining.

Little Brown Jug

A melodrama calculated to create a difference of opinion, "Little Brown Jug" doesn't make the grace. a difference of ophion. "Little Brown Jug" doesn't make the grisc. Aexidental homicide, with a destance of the property of the

status is one of the incredible factors; the character is not well defined.

Norman is an late fallow who discheme the character is not well defined.

Norman is an late fallow who discheme the women and Ira. He accuses the hick of trying to poison his branchy, and serromber, the fellows branchy, and serromber the fellows the high control of the history of the hist

Still Gerald Savory turned in a skillful directional job, and Frederick Fox's settings are quite a help, too.

(Closed Saturday (9) after

Gertrude Stein Play Debuts in Pasadena

Debuts in Passadena March 12.
Gertrude Stein's new play, "Yes Is For a Very Young Man," debuts to-morrow (Wed.) at the Pasadena Community Playhouse.
Thomas Browne Henry has directed a cast headed by Jane Claborne, Toni Merrill, Robert Claborne and Lamond Johnson.

More Stagehands Than Actors

There have been Broaders jabors which has more stagebands than achieve by the property of the property of the property of the company to achieve by the property of the proper

Plays Abroad

Red Roses for Me

New play in four nets by Sean O'Case 1.
Presented to Browson Albert for Unit.
Plays, Ltd. and Anthony Hawtrey. Different
by Rfa. Mormey. At the Rinbussy thenere,
London, Peb. 26, 46,
Airs. Breydon Rthel O'Shen
Avantona Breydon, Kieron O'Hanrahan
Shella Mourneen Manreen Ponk
Grennan of the Moor Paldie Dyrne
Boory O'Balmento Alex Digmon
Rev. 16, Chinton
Imperior Pinglas
MulemmyVietor Wood

This will prove a draw for Scan O'Casey fans, being his first play to be produced in Londen in 128 years. and wit associated with Irish dramatists, laced with rish dramatists, laced with rish dramappeal, it will attract the intelligent appeal in will attract the intelligent and might be good for the N. Y. Thesire Guild.

Theatre Guild. Some for the N. Y.

The clash of Catholic and Proticating elements, and the working brops to the play. A young idealist woos a girl who wants security. He ignores her plea to keep away from a strike committee which the automatic and the clash. The stimeter of the play is the play that the clash. The stimeter of the play is the clash. The stimeter of the play is the play in the clash.

thorities have bannet. He ges hilled The since have been and the gest hilled The since have been a since have been as the problem. It is not the problem and the

A Man About the House

H. M. Tennent, Ltd., presentation of a	٨w
play in three nets by John Perry. Adams	cul
from novel by Francis Brett Young, I	Н-
rested by William Armstrong, At-Pier	m-
dilly theatre, Louidon, Feb. 27, 46.	
Salvatore Perturo Basil Spdr	ev
Assunta	No.
Agnes Isit Flora Robs	ain
Ellen Isit Betty Sinel	w fig
Sir Dengamin Dench Wandwoor God-	lie
Runnie Sauctuary Ernest Thesis	in
Air, Potter Frank Tie	
Mrs. Spetligge	ris
Carolina Dorothy Blyt	ter

Mrs. Recultary.

Mrs. Share Illustrate Amount of the Indian Carlo Illustrate Amount of the Indian Hallman Illustrate Amount of the Indian Illustrate Illus

sure way to get our wine. See a pro-low and murder.

It is a following entire of the exister, is in-initially a following the see and the sees of a woman shocked at the idea of a woman shocked at the idea of passion, but thinking, nevertheless, that she'd like to have a try at it.

Enter Thesigner, as Ronnie Sancht-Bendishmen always basking in the Englishmen always basking in the secondals of the continent, under con-siderably to the gatety of these open-ing seenes.

rected a cast headed by Jane Clabore and Lamont Johnson.

**Pompadour's' S.F. Preen
Grace Moore's modernized "Mine.
Pompadour's' S.F. Preen
Grace Moore's modernized "Mine.
Pompadour debuts in Prizeo before the claim to the Charles coming to Broadwey under co-properson, and Akender Ince.
Hall Block, radio scripter, is dofing the new libretlo to Lee Fall's
sore.

Les Parents Terribles

			Paris	Feb.	20.
Mrs.	Paule f	tolle p	resenta	tion of	Jeen .
Chetenn	s'rruire	by the til	arce he	s. Star	w Citte
intelle.	Dollaria (incl.)	tentur	" L'170	nne de	Hitter.
Jean M	army, J	restin	Day . 5	tun el a	Andres
Discorter	l by Jea	n c'n . (court. S	ets' by	Einglie
had Jen	n Bertlu	11 6	ty minas	e. Put is	Uzeli.
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Michel.				Acan 2	durate
Mantelei	tia			. : Joseph	liver

This is really a revival, having opened under German occupation but was immediately stopped by the censor. When the ban was litted, it has the batter of the police after disturbances by young supporters of the Petain regime who elaimed the show abandered French family life. Jean good acting exoluin the present farvor-ble reception despite an unsarvory story.

Coclearly name at a showman, plus good acting explain the present favorable reception despite an unsurvival reception despite and unsurvival reception despite and reception despite

Rebecca Paris Feb 26

Leon Volteres presentation of three ba-sers's adaptation of Daphne du Manrier's noted in two nels (a security). Stars Fer-mid Gravey, Lise Topiel; featimes Tanis dividence, Shumme Degrees, and Jean Marchew, Shumme Degrees, and Jean Graves Link Marches of Links, Sec. (a 1988). The Company of the Company

Abdame de Winter.	Lise Town
Midame Danvers	funda Halachova
Bentilee back	homone Degua-s-
The Maid	Simonne Elllaus
Maxime de Whater	Permand Graves
Piranels Crawley	Jeorges Smarelly
Jack Pacell	lean Wall
Major Lacy	. Muximie Pubert
Colonel Julyan	. Ambre Cornege
William Tabb	Jacques Janyers
Doctor Baker	Henry Verti
lature	Laur's Vouel's
Madaget	16 lis Lennar

This stage adaptation follows: the novel (footby, the whole story the movel (footby, the whole story the region of the property of the propert

rection is so strong that the show soften. Some property of the strong of soften. Some property of the strong of characteristics of the strong of the louise. She steed we strong on the louise. She steed we strong on the louise. She steed we strong on the louise of the strong of the louise of the strong of the louise. She steed we strong on the strong of the strong by property of the strong of the strong of the Rost.

Lent. Income Tax Nip Chi Grosses: 'Polonaise' Socked But 24G, 'Hill' 81/2G

Chicago, Marchi 12.
Lent, and the insome tax deadline definitely made inroads in the legit intide last week, although old stand-intellectual control of the control of the

"Anns Lucasta," Civic (24th week) (900; \$3.60). Off a little; \$17.300.

"A Young American," Great Northern (2nd week) (1.425; \$3.60). Under \$4,000; was yankod.

"Dark of the Moon," Blackstone (th week) (1,360; \$3,60); \$16,000 asn't bad for this one.

wasn't bad for this one.

"Laffing Room Only," Shubert
(25th week) 12,163; \$4.80). Laffs
are still popular, even during Lent;
\$35.000.

\$35,000.

"Polumaise," Studebaker (1,246; 4,80). Scaled for \$29,009, did okay \$24,000 in first stanza (opening March 4). Had great advance sale.

"The Joyeus Sesson," Schwn (8th week) (1,900; \$3,80). Churchagers will going for this one. Got \$15,500. Closes March 23.

Closes March 23.

"The Late George Apley," Erlanger (2nd week) (1,400; \$3.60).
Can do \$28.000, so \$22.500 was nice.

"Windy Hill," Harris (1,246; \$3.60).
Critical reception lukewarm, but got okay \$3,500 in first five perform-

'GETS SLAPPED' NEAT \$2,000 IN WASHINGTON

Washington, March 12. Washington, March 12.

"He Who Gets Slapped" on eight performances at the National did estimated \$20,000 under Theatre Guild auspices last week. Jay Parmody of the Washington Star slugged the play but Theatre Guild subscriptions saved it.

"West of the Moon," headed by Donald Cook, opens in Washington, March 25. It will follow Miss Jones."

Guild's Merry Wives of Windson," with Charles Coburn, opens May 15.

'Father' Hefty \$8,200 In 4 Shows at Cincy

Cincinnati, March 12. "Life With Father" tugged a hefty \$8.200 for four performances in the \$8,200 for four performances in the first half of last week for the 1,300-scat Cox at \$2,40 top. For the last half of this week the house has "Blossom Time" at \$3 top, and Black-stone's magic show for the second time this season the week of March 25 at \$2,40 top.

Only other booking at this time for this season is "Desert Song," for the 2.200-seat Emery auditorium, April 11-13, at \$3.60.

'Maid' 15G, Indpls.

wiatd' 15G, Indpls.
Indianapolis, March 12.
"Maid in the Ozarks" look a surprise \$15,000 in four-day split stand at the Murat 1500 seals. March 5.
Act 1500 seals March 5.
Indianapolis of the Murat 1500 seals of the Murat 1500 seals of the Murat 1500 seals. March 5.
Indianapolis of the Murat 1500 seals of the Murat 15

Obviously impressed by Murat figures, "School for Brides" was booked back into the English for suither three days, March 18-29. Two local papers panned "Maid." other ignored it. Second time here.

Shows in Rehearsal

"This Too Shall Pass"-Richard Krakeur and David Shav.

"On Whitman Avenue"—Canada Lee and Marc Marvin.
"Salute to Murder"—Bruce V.

"Shootin' Star" — Max Liebman and Joseph Kipriess. "Annie Get Your Gun"—Rodgers and Hammerstein.

"Walk Hard"—Gustav Blum.
"And Fet So Far" ("So Near So
Far")—Shuberts and Albert de
Courville.

Weman Bites Dog" - Kermit

Bloomgarten.
"Judy O'Connor"—Frank Ross.

Current Road Shows

(Period Covering March 11-23) "And Yet Se Far" - Playhouse Wilmington (22-23).

"Anna Lucasta"-Civic, Chi, (11-

Ballet Theatre-Royal Alex, To-"Between Covers" - Cass, Det.

(11-16) "Bischools of 1943"—El Capitan, "Bischools of 1943"—El Capitan, Hollywood (11-33). Bischools of 1940, Okfa, City (11): Aud, Little, Rock (13): Mandam, City Library, Capitan, City Library, Capitan, City Library, Allayia (11-13); Cox, Cinc. (14-14): Erlanger, Holly (11-13); Cox, Cinc. (14-14): Erlanger, Grand, (14-16); Aud, Roch (22-22). "Call Me Mister—Shubert, Now Capital, City Capit

"Carmen Jones"—Shubert, Boston (11-16); Shubert, Philly (18-23). "Dark of the Moon" — Blackstone Chi. (11-23).

Dallas (23),
"Beep Are the Roots"—Walnut,
Phila (11-16): Nixon, Pitts. (18-23).
"Besert-Song"—Forrest, Phila (11-16): Ford's, Balto. (18-23).
"Gliosts"—His Majesty's, Montreal
(11-16).

(II-18).
"Harvey"—Geary. Frisco (II-16);
Bitimore, L. A. (18-23).
"He Who Cets Slapped" — Natl,
Wash, (II-16).
"I Like H Here"—Shubert-Lafayett, Det. (II-16).
"Joyons Season" — Selwyn, Chi.

"3oyous Scason" — Selwyn, Chi. (11-16). "3udy O'Comnor"—Shubert, New Haven (21-23). "Laffing Room Onty" — Shubert Chi: (11-23).

"Lafting Room Only" — Shubert Chi. (11-23), "Late George Apley" — Erlanger, Chi. (11-23).

Chi. 11.22).

"Life With Father"—And. Augusta
(11); And., Savennah (12-13); And.,
Colambia (14); Nat'l, Grensthore
(15); State, Raleigh (16); Acad Mus,
Ranonke (18); Lyric, Richmond (1921); Center, Norfolk (22-28),
"Love in the Snow"—Burinell,
Harlford (14-16); Shubert, Boston
(18-28).

(18-23).

(18-23).
"Miss Jones" — Locust St., Phila.
(11-16); Nat'l, Wash. (18-23).
"Merry Wives of Windsor"—Playhouse, Wilmington (15-16); Locust

St., Philly (18-23).
"Oktahoma!"—Curran, San Fran-

"Okishoma"—Curran, San Fran-cisco (11-23).
"On the Town"—Hanna, Cleve. (11-16); Cass, Det. (18-23).
"Pelenaise"—Studebaker, Chi. (11-

23).
San Carlo Opera Co.—Aud., Denver (11): Aud., Pueblo 112): Aud., Omaha (14-f6): Aud., Des Moines (17): Aud., New Castle (19): Syria Mosque, Pitts. (20): New Bradford, Bradford (21): Erlanger, Buff. (22-

24)

"St. Lauis Woman" — Shubert.
Philia. 11-18).
"School for Bridges"—Avon, Utica
11-121; Grand, London, Ont. 1318-18; English, Indimir jis. 1818-18; English, Indimir jis. 1818-18.

School for Brandette'—Met. Proceedied (16); Wilbur, Bost.
18-23).

"State of the Union — Committee of the Union — Committee of the Union — Committee of Union 12 Plance, Flint (12), Mich, Aon Arbor (13); Callonial, Afron (14); And., Boch, 15-161 (Garad, Hamilton And., Boch, 15-161 (Garad, Hamilton Sheek, Jamestown (22); Fark, Youngstown (23), Walley and St. Philip 182-25. Sheek, Jamestown (12); Fark, Youngstown (23), Jose (11); Aud., Ookkland (12); May-fair, Portland (14-15); McL. Scattle (16-23); and Valenda (14-15); McL. Scattle (16-24); and Valenda (16-24); and

Toledo (21-22).

"Vaice of the Turtle"—Biltmore,
L.A. (11-18): Geary, Frisco (18-23).

"Vaice of the Turtle" (22 Co.)—
Pyrmouth, Best. (11-23).

"Windy Hill"—Harris, Chi. (11-23).

"Wenn Biles Dog" — McCarter,
Princeton (22-23).

'Turtle' Nahs 26G For Third Frame in L.A. Los Angeles, March 12.

Another neat week of good boxoffice.

Another neat week of good box-low of the Billimore's "Video of the Tuttle' again was over the rea-tor the house, with \$26,000 repeated for the third stanza. Ken Murray's "Blackouts of 1969" cleared another capacity \$17,000 in the 194th stretch, Mayan, standers of the 194th stretch, Mayan, standers of the 194th stretch, to make a neat profit nevertheless with \$8,000 for the fifth frame. "Two in a Bed" hiked up to \$4,000 for the third week at the Musart.

Hub Hubba Hubba. 'Union' \$26,600

Vision \$20,000

No istup here for Ash Wednesday.

To istup here for Ash Wednesday.

The work of the wo

Too Shall Pass," Copley, April 8.
Estimates for Lad Week
"Carmen Jones," Shubert (1,360)
\$201. Very good estimated \$27,300 for Lenten opening, hypod by first warm spell of spring, Advance for "Flaminge Road," Wilbur (1,200)
\$360). Got pertty good notices, though not raves, but metancionly there opportunity steered the away tent. Ind densorable results, though not to see the control of the seed of th

to serious.

Merry Widow," Opera House (3.; \$3). Second week at first wick's impated take of \$24,000, about av-

erage.

"State of the Union." Colonial '1.509. \$3.60). Very potent, with second week's take leaping to estimated
\$26.600, and advance sale for subsequint three neeks of run big.

"voice of the Turtle," Plyspouth
11.300. \$31, Gained on 14th week to
resimated \$18.000, night) profitable.

Crix Brush 'Covers.'

St. L. Mild \$8,500

St. L. Hill 40,000 Charles Raddocks coinedy. Between Covers: want r-talbade by the crix, and its one weeker at the American, which wound on Satura American, which wound on Satura 1,700-scat house was scaled to \$2,05. However, the crix were kind to the cast, licaded by Millard Mitchell Lacqueline Susann. Rub Almani, Lacqueline Susann. Rub Almani, Lacqueline Susann Rub Almani, Cacqueline Susann

Curits Cookey, Solveig Sond Bruce Lewis, Ladd Haynes and Bruce Actams. Edward Clarke Lilley due to redirect and add author in rewriting. Shechain in the top role, opened a two-week stand at the American, Sunday 110. House is saided to \$2.44. Good advance reported.

Town' Goes to Town In Pittsburgh, \$30,000

III FILSBUI'GD, \$304,000 Ditthough, Marie 12. On the Town" was the small of the season last week at the Nixon, getting sock \$30,000 at \$4,20 top tin-cloding tax). Opening performance-toding tax). Opening performance-or Pertsburgh, and after the potices show was it.

Mixon is currently dark for the first sime in more than four months. Policy are the Roots.

'Charley's Aunt' Folds

Broadway Drops Sharply: Nearly All Shows Affected by Lent. Tax: 'Ready' Hot 221/2G in 4, 'Jug' Jugged

Broadway attendance "dropped int compaced to other rin pusicals sharply last week; all but a handful and shows being affected. Even the standoul and shows being affected. Even the standoul hand some empty seal extended to the standoul hand some empty seal extended to the standoul hand some empty seal extended to the federal income tax desidine over the standoul hand some empty seal extended to the standoul hand some empty seal extended to the standoul hand some empty seal extended to the standoul hand with the standoul hand to the standoul hand the standoul hand to the standoul hand the standoul hand to the standoul hand the stando

Estimates, for Last Week
Repr. C. Comedy), D. Dremin),
CD. (Comedy), D. Dremin),
CD. (Comedy-Drome), R., (Rene),
M. Maistoll, O. (Operatinal demoney-tayer, which worth off acoust
tened indicated by business, of
money-tayer, which worth off acoust
comedy-tayer, which worth off acoust
"Antigene," Cort (3d week (D-1,
Ger, 1880). Sophocies tragedy ind.
Ragared to atturat average phayeser;
Station of the Comedy Comedy (Comedy),
Station of the Comedy), Station of the Comedy (Comedy),
Station of the Comedy), Station of the Comedy (Comedy),
Station of the Comedy), Station of the Comedy (Comedy), Station of the Comedy),
Station of the Comedy), Station of the Comedy), Station of the Comedy (Comedy), Station of the Comedy), Station of the Co

oong farty well at scele; around \$4,000, at all files \$\text{N}\$. Billings: \$411, \text{M}\$, \$450, \text{M}\$, \$150, \text{M}\$

\$33,000.

"Bloemer Girl," Shubert 177th week! (M-1,382; \$5.40). Slipped more than 4G, and the score approximated \$22,000; lowest gross yet for musical

than 42, and the scote approximated wayer.

"Been Yeslenday," yours are for maked wayer.

"Been Yeslenday," yours are for maked wayer.

"Been Ceanup, capacity all times, with gross over \$20,000. (47h. weeks, with may bolister the color, which may bolister the color, which may bolister the color, which may be seen and with growth with growth gr

C-940. \$4.20). Dipped with the field intense being around \$12.00). Owesi intense being around \$12.00). Owesi intense being around \$12.00). Owesi intense being around \$12.00. Owesi intense week! ID-960. \$12.00. Dipped to around \$14.500. Owes gross to disk; Owesi around \$14.500. Owes gross to disk; Owesi around \$14.500. Owesi arou

19.000.

"Hamlet," Columbus Circle (13th week) 1 (1.72; 84.80). Announced for touring next month; has been silpsensed at a round \$17.000.

"Eart Of 16 Ice." Center 67th week) 1 (1.29%; \$1.80. Tuctinate, but die of 1.80 in the columbia of the columbia of

due on any work of the sum-mer; \$24,000;

"I Remember Manna," Music Box Othin week: CD-978: \$43,000; Box Othin week: CD-978: \$40,000; Box Index of the CD-978: \$40,000; Box Index Other Box Index O

skarted playing Sumours, surrounds, 1920, 001 ast week to around \$1,000, 001 ast week to deep the state of th Charley's Aunt' Folds

"Charley's Aunt' Surring Edge

Kernedy's Gorden's Starring Edge

Kernedy's Gorden's Gorden's Starring Edge

Kernedy's Gorden's Starring Edge

Kernedy's Gorden's Gord

aimed for run; last week rated rorund \$2050.

"The Voice of the Turit," Morosco (1915 week) C-200, 35.60). Three person play Juliprā to around "The Woolebe Gentleman," Booth C-712; \$480). Final and 10th weeks started fillse a real winner, then inpored off quickly; rated around \$90.500. The Who Gets Slupped"

inpored off quickly, rated around \$50,000. "He Win Cets Slipped" \$70,000. There to Make Ready," Adelphi (14 week) (24.444) 48.800, Adelphi (14 week) (24.444) 48.800, Adelphi (14 week) (24.444) 48.800, Adelphi (24.444) 48.

Woman' \$29,200 As Philly Pacer

As railly Pacel

Although agrosses field research degrees last week total biz in the cover previous week by a sound margin, with four theaters lighted in steady of the cover previous week by a sound margin, with four theaters lighted in steady of one control of the cover previous week by a sound margin with four theaters lighted in woman." which, although it had some difference of opinion among for the week at the Stutbert. Last week's runnergy wes "The Desert Song" revival at the Forrest, about a week's runnergy wes "The Desert Song" revival at the Forrest, about a reason at the Local with the control of the cont

HARVEY' 30G, FRISCO: 'OKLAHOMA' \$39.000

"Jarvey," low in its eighth week at the very low in t

'Ruth' Good \$17,000. Mpls. Finish Strong

"Dear Ruth" built during last week and finished to a good \$1.000 for six nights and two matinees at \$1 op in the 2.100-seat Lyceum, Critics went all out for play and cast.

Literati

Pubs vs. Rex Steit's Idea
There are two schools of thought
on the attitude Rex Stout and
others, who have been prominent in
the Writers Warr Board's activities,
take on the Chicago Tribune. Stoat
their books in the Cul and of the Stein
challenge the wisdom of this on two

the control of the co

Swaffer Unimpressed
Hannen Swaffer, the London critic
and columnist, who has returned to
England after an intensive o.o. of the
American scene, apparently was not
too impressed with the current
Broadway show erop.
It was his first U. S. visit in rine
years.

Aubors, Shifting, Publishers,
Three same authors are shifting
for the same authors are shifting
fullahers after many years. Rex
Stout is exiting Rinehart, and reported favoring the Viking Imprint.
Edna Ferber is leaving Doubleday
where Dan Longwell, now with
Time-Life, long was her favorite
the Simon & Schustec imprint. Ver
Caspary, after "Laura" and "Bridfields," is exiting Houghton-Mille
in, and there are reports the may join
the Random House stableter Random House stableter before the disaffection from their former
publishers. One bookmas sums up
all writers' complaints by observing,
Three's no author like a dead au-

There's no author like a dead aufavorite writer; we never have any complaints from him."

Very Random House

Very Random notice.

Random Nice's new Madison avenue and 51st street (N. Y.) head-quarters are very random indeed, housed in a six-story private residence catacorner from St. Patrick's militariaw Reid dence cataeorner from St. Patrick's Cathedral, in the old Whitelaw Reid

Cathedral, in the old Whitelaw Red mannion, designed by the late Stanford, White. Offices that were minister belilrooms require a compass and a guide to get your bearingst religious will give nobody any former only did a \$30,000 facelit on the interior, the main herilage of which, to the benefit of RH. Is a faced-up furnace. The publishing the standard of the stan loss however, So much room that certain favored

authors may get private office space and, if stuck in town, may even cut in on the hotel trade.

in on the hotel trade.

Proximity to St. Patrick's required an OK from the Church for business occupancy. RH bought the property from Joseph P. Kennedy, as the publisher faces eviction through Business Machines' buying its present 20 E. 37th Bidg., for its own business use.

Fleid Angling Churchili Work Marshall Field, Chicago publisher, at Ridgeland, S. C., for a rest, said, that he had talked with Wisston Churchili regarding publication of

PROFESSIONAL NEW YORK WRITERS, PUBLISHERS WITH MATERIAL SUITABLE SCREEN-CONTACT Box 175 Variety, 154 W. 46th Street New York 19, N. Y.

the latter's history of World War II and was "interested" in bidding for rights to the work. "It is my undertypits to the work. "It is my undertypits to the work. I'd is my undertypits to the work of the bidding for the work of the bidding for course, be interested in bidding for bidding for the bidding for the war book of the bidding for the bidding for the war book of the bidding for the bidding for the war book of the bidding for the bidding for the war book of the bidding for the biddi

The New York State Senate has passed the Anderson bill which amends the Civil Practice Act to protect newspaper and press asso-ciation employees from disclosing

protect newspaper and press assignation employees from disclosing disclosing disclosing the pressure and the second connected with or employed by any measure and press assessed on connected with or employed by any measurements of the second connected with or employed by any measurements of the second connected with or employed by measurements of the second connected with the seco

CHATTER

Fan mags are paying \$300 to \$600 to writers on the swoonatic fringe. Simon & Schuster inviting contribs, to Edwin Seaver's "Cross Section 1946."

Satevepost, for its article on Music Corp. of America, interviewed about

20 persons.

John Wilstach sold article on Bill

John Wilstach sold article on Bill Scabrook and voodoo to Sir. edited by W. W. Scot.

"USA" may be the title of the new Norman Cousins-Marshall Field III mag, now in final dummy stage.

George Sanders, whose first novel, "Crime on My Hands," was published by Simon and Schuster, is writing another.

lished by Simon and Schuster, is writing another. David Forrest statio, some less than the state of the Hollywood Quarterly. Richard English sold a short story. Trouble in B Flat. to Collier's Higher State of the Hollywood Quarterly. Richard English sold a short story. Trouble in B Flat. to Collier's Lighth," published in Sateveport. Sicephen Laird, formerly head of Life-Time news bureau, has the head of Life-Time news bureau, has the head of Life-Time news a disistant forcigen news editor.

H. L. Metneken on another opus on American Janguage. His lots of

H. L. Mencken on another opus on American Janguage. His lost of boxes of material he has already willed to the University of Chi just in case he never gets to fi all. Judge Samuel Lelbowitz of Brooklyn, for years one of the most successful criminal lawyers, is boing executed criminal lawyers, is boing control of the con

Gossiped that Carl Sandburg had written a film script called "The American Cavaleade," but produce the control of the control

Obituaries Continued from page 57

wood, following a heart attack. He was a pioneer in color photography and at the time of his death was under contract at 20th-Fox.. Surviving are his widow, a son and a daughter.

WILLIAM LINDLEY

WILLIAM LINGLE.
William Lindley, '3, former vaude
musician in Lindley's Serensders and
other road companies, died March
at his home in Rochester, N. Y.
In later years he played in theatre
orchestras in Rochester.

HARRY STOULS

Harry Semels, 59, motion picture character actor, died March 3 in Hollywood. Survlying is his widow,

Mother, 75. of Leavitt J. Bugie. brauch manager for 20th-Fox and chief barker of Variety Club Tent No. 3 in Cincinnati; of Harry A.

VARIETY Bugie, branch manager for PRC in Cincinnati, and William F. Bugie, Jr., salesman for Republic Pictures in Dallas, Texas, died March 8 at her home in Ft. Thomas, Ky.

Mrs, Philip Daab, mother of Hyatt (Hy) Daab, film publicist, died re-cently at Nutley, N. J., after a heart attack. Death occurred on day Daab attack. Death occurred in the sailed for London to transact biz for David O. Selznick pix, for whom he's special rep. Another son, Philip Daab, also survives her.

Ferdinand S. Kolling, 30, father of Joe Kolling, Vantery mugg in Cin-cinnati, died March 6 at Norwood, Ohio.

Jane Cameron, 86, grandmother of Anita Ellis, radio singer, died March 5 In Hollywood

Mother, 69, of Walter Lang, film frector, died in Memphis, March 5.

House Reviews

__ Continued from page 58 Apollo, N. Y.

and-take is sustained and technique is flawless. s nawless.

Princess Orelia, billed as a Cuban humba dancer, turns in some 100-proof cooching and torso-twisting. Appeal is elemental and sure-

fire,

Bobby Wallace does some clever
instrumental mimicking, running the
range from musical saw to bass fiddle. Also does a good take-oil on
Cab Calloway.

Can Cantoway.

Comedy trio Burnham, Harris & Scott round out the bill in a fast, rowdy, well-timed terp and gag routine. Material is consistently funny and original with Scott showing off some versatile, top-grade talent, as pivot man in the act.

Hippodrome. Balte Baltimore, March 10

Baltimore, March 10.
The Vagabonds (4), George Aker
Caudillo Sisters (4), Tommy Tren
Felice Iula House Orch (12); "To
morrow Is Forever" (RKO).

morrou le Forece" (RKO).

Four-et layout plays exceptionif our et layout plays exceptionif our et layout plays exceptionif our et layout play exceptionif our et layout play et layout play

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Femme Fiction

Continued from page 1 =

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order to keep the screen from being snowed under by the abundance of wicked women. In addition to "Double Indemnity," "Burnder, My sweet" "Woman in Winder, My sweet" "Woman for the foot of such pix already released, stocks on hand include "The Turn Guise," by Array Seaton, owned by Guise," by Array Seaton, owned by Ramon Seeven Beach, "Seeven Wind," by Robert Wilder, owned by RKO, "Portrait in Black", by Iron Wind," by Robert Wilder, owned by RKO, "Portrait in Black", by Iron Growth Wilder, owned by RKO, "Fortrait in Black", by Iron Growth Wilder, owned by RKO, "Fortrait in Black", by Iron Wilder, owned by Iron Wilder, owned by RKO, "Fortrait in Black", by Iron Wilder, owned by RKO, "For

Bills Next Week

Dara Birse Karavaest Splvy's Steet Splvy Depline Hellman

Stork Club rates Ore Versailles mand Bros il Petti Ore Tony Paster riberie Hudri pin Fetche ny Varrone rol Winters Susan Callet Jane Wille Rert Stone Patsy Lane Tex Pleicher-Village Vangi Marais Q& Mir

Phil Leeds Maria Bryant Linda Breens Ind Pry Uank Luncan Tris Hank Linnesn 1
Wivel
Rob Lee
Francisco
Brace Norman
Vivies Nickobas
B'Rivero & Heli
Zanzibar
Bill Robinson
Mills Bros
Tip, Tan & Toe
Marle Ellington
Maruce Robinson
Mills Bros
Hange Robinson

Marle Ellington Maurice Rocce Howell & Bowel Pee Wee Margu Claude Hookins Leon Warrich Ted McRue Orc Zimmerman's Ted Meltae Ore Zimmermaa'a Gene Kardon Ore W. & J Brown Wayne Thompson Adrienne Parker

SCULLY'S SCRAPBOOK By Frank Scully

Utopia Terrace, March 8

Utopa Terrace, March 8, Some day some outraged grandee is going to sue a solvent scribe not for \$1,000,000 but for \$1,000,010 but for \$10 but for

actually came from "La Chicane," a novel and play by France's Heywood Broun.

They must have out plenty out of it in transcribing it to the screen, for Georges had a southpasy humor exactly like Broun's Fouchardiers used to write a column for "gri to the level by the State of the Color of of t

lowing kindness that might have saved Europe had the pieces been as widely dissemble as "Mein Rampt".

**Post was discovering Frank Ward O'Malley, at note in a Literati lenn that post and the property of the post was discovering Frank Ward O'Malley, at note in a Literati lenn that result in the property of the proper

over from the Press to the Sun when Audisey purion me mix or manimergers.

The Sun, or at least that Sun, may have said to have set in 1916. Today, detying the solar system, it rises in the evening and while a substantial paper, it hasn't the same especit which made the original "the newspaper."

In the substantial paper, it hasn't the same especit which made the original "the newspaper and a newspaper."

In the substantial is the substantial paper, it is true be was a modest and wall designed resorter. What's more, he wore hory rainmed specialects with, in schools of journalism textbooks among the earliest of sobbers. His interview with the mother of a young cop who had been bounged off by mind the property of the property o

General Control of the Control of Contr

Madnan Muntz, who dealt in used ears, his moved into the Strip and opened a talent agency. I book for exciting exploitation from this screechall of salesmanship, even to 24 sheeling his writers. What moved him from cars to pictures eldode me until I aww a Los Angeles corner which formerly sold second-hand ears. It was now advertising: "Second-Hand Plause for Sale."

Even Muntz was not that crazy. So he moved to Hollywood and become an agent.

63

Clifford C. Fischer still in Paris, Life will prefile Spyros Skouras. Si Seadler to the Coast next

New York's racing season oper April 6, which falls on Saturday. rs. Louise (Bugs) Baer con-scing at N. Y. hosp after a tough

Harry Kalmine, in charge of War-

Tom Kilpatrick, publicist for "Har-cy," bills himself as "press agen or a rubbit."

Ray Marais, of the Muharam stage

Leon Siritzky, French circuit wner, here since January, returns o Parls next month.

Leon Strings, French circuit, so Paris next month.

Arthur Treacher out of the Strand stageshow lines for two days has tageshow lines for two days has the strand of the strand stageshow lines for two days has the strand that the strand strand strand strand the strand strand

ence Carroll, hatcheeker at Surdi's 19 years, finally has her carica-among those on the restaurant's

wall.

Milton Blackstone planed in to disease plans for summer season wit Jennie Grossinger at her Pancoas

hotel,
Mel Gold, advertising-publicitydirector for National Screen Service,
returned trop: Hollywood Saturday
(9) by plane.
Francis: Robinson on road ahead
of Metropolitian Opera spring tour,
Lorella Val-Merry replacing as agent
on "Antigene."

Prancies Robinson on road ahead of Metropolitan Opera spring tour. Lorella Mills Wery replacing as agent of Metropolitan Opera spring tour. Lorella Mills Wery replacing as agent of Metropolitan operation Operation

Lane:
Eddie Heloise, office manager for
Columbia in New York, who has
been laid up with a heart condition,
to Paim Beach for a rest of several
weeks.

veeks,
Having completed "Harold Diddlenock." Harold Lloyd is in N. Y., on
holiday, accompanied by producer
reston Sturges' publicist, Seeve

a holiony,
Preston Sturges' publiciss,
Brooks.
Brooks.
Major Tommy Dougall, radio scripter out of WXYZ, Detroit, in
N. Y. now that he's out of service the past month. Also has a new play

N. Y. now that the our view play for the control of the control of

ment.

Al Bloomingdale's old legit produc-tion office in Empire Theatre Bidg. is. Ben Bogeaus-Carl Leserman's N. Y. hg. now. Bloomingdale has since Become an RKO producer on

the Coast,
Ex-Maj, Frank MeMullan, who caded Army's blueprint shows pro-ram, and now asst. prof. in drama cpt. at Yale, will direct "Measure or Measure" at Stratford, England, neural, Shakespearean, festival, this

Stromer, Frinz L. Jacobs, who produced Harry Brown's short-lived play, "A Sound for Funting," this season on Broadway, left for Hollywood to buddle with Brown on latter's latest

play, preparatory to producing it

play preparatory to producing it and saint to Anate Blunberg at Universal, it rehiems of the ray conversal, it rehiems of the Latily for Catholic Charitics. Best Sainton, of Alice, is vice-difficult to the ray of the ray

Heart of Show Biz

Continued from page 2 from the members direct. A Texas count of memory and the surface of the country of t couple. Roy and Eye Dawson, baying

the Variety Club of Pexas for as-sistance. More Shewmankip
The Club promptly assumed com-plete find promptly assumed com-plete find project and its boys, of whom three are now 3.7. The first thing that struck them—this is Texas, remem-ber—was the utter inadequacy of a more 2.400 acres. Then Chief Bar-an adjoining tract of 1.000 acres was for sale, and he laid before the mem-bers a proposal to purchase those

an adjoining fract of 1.000 acres was for sale, and he laid before the members a proposal to purchase those meaning and the laid before the members a proposal to purchase these neatly roled off in one-acre squares, he said:

"What do you think of the idea of acting people to put up more, and acting people to put up more, and a member of the proposal of the people of the proposal of the same an acre of the ground for themselves or for their youngsters."

A cheer and a scramble answered him. The 1.000 privileges were overstand the proposal of the proposa

This was inaugurated in 1999. The 1954 saunter—you couldn't very well call it "running"—of this faster page to count to getter 2000 lumbes who compacted in 30 het saunter 2000 lumbes who compacted in 30 het saunter 2000 miles and 1900 miles and 1

You may "buy" a turtle for Stuyou may "buy" a turtle for Stunout receive St00 prize money. There
is a purse of \$1.000 for the final rate,
open 10 heat winners. The financial
returns are so obvious that other
turtles were shoped from Dallas to
turtles were shipped from Dallas to
turtles were shipped from Dallas to
Kitahoma City, and from there to
Minnespoils. The three Turtle
The national organization bestows
an annual Humanitarian Award—a
sitt of \$1.000 and a silver piaque—
to someone who has residential bestows
an annual Humanitarian Award—a
to someone who has residential bestows
an annual Humanitarian Award—a
to someone who has residential bestows
an annual Humanitarian Award—a
to someone who has residential bestows
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The Mount of the Variety Clubs in New Yorks
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The shill be the consideration of shildhood at total of
doesn't begin to be in the consideration the donaled medical services.

eration the donated medical services entertainments, food supplies and other gifts.

Looking back over club history,
John Harris, the first Chief Barker,
says: "It is the biggest pleasure
showmen have."

London

Harrict Cohen, concert pianist, indergoing eye operation. Leslic Macdonnell has joined the osters agency as executive.

Richard Tauber vacationing in Switzerland prior to leaving for Hollywood.

Wesley Ringgles, pie director, or-dered by his medico to quit single-ing and take it easy.
William Saroyan's 'Time of Your Life," at Lyrie theatre, Hammer-smith, folded March 9.

smith, folded March 9.

Hugh McDermott has his first book due trom the publishers, titted "So You Want to be an Actor."

Richard Goolden replaced John the Comedy, due to later the later the Comedy, due to later silness. Proceeds of matines of "The Snng of Norway" at the Palace, March 9 went to the Commission of Snng of Norway at the Palace, March 9 went to the Commandos Benevolent Fund.

Fund.

Harry Green arrived here with several months' supply of sturgeon and smoked salmon, which he is distributing among his show biz friends.

Transfer of "The Sacred Flame" to the Westminster, March 4 broke up the dual bill at St. Martin's, which now continues with "The Shop at Sly Corner."

Sly Corner."

Part of London's V-Day celebra-tion plans, skedded for June 8, will-have open air shows at Hyde Park, Regent's Park, and St. James' Park for the week. Metro-Goldwyn Newsreel, which

makes its European appearance sometime in April, is likely to be in color, with company using Agfa (Kodak), process.

(Kodak), process, New Agatha Christie thriller, "Murder on the Nife," goes into the Ambassadors for a six weeks ran on. March 19, to be followed by new revue, "Sweetest and Lowest."

Annussadors for a six weeks ran lands and the revue. "Sweetest and Luwest."

Leslie F. Baker, who was for some revue. "Sweetest and Luwest."

Leslie F. Baker, who was for some revue was with a submitted particular to the revue was the revue was the revue was the revue and the revue was the revue and the revue and the revue and the revue was the revue was the revue and the revue and the revue was the revue was the revue and the revue was the revue and the revue was the revue

Mischa Spolinaky, composer of
"Fell Me Tonight" has written the
misc for 20th Century-Fox's "Eacape From Murder," which stars Erie
Fortman and is produced by Murcel
Fortman since is produced by Murcel
in the Nights" which has been recorded by Lisbeth Weble former
Jack Privite vocalist, and is being
published by Southern Music Co.

drama critic, didn't even mentions, her in his review of "Windy Hill".

The work of the wo

Miami

By Larry Solloway Gambling spots still doing a heavy Ed Chodorov joined colony at Lord

bit.

The description of the des

Minneapolis

Air. Show into Auditorium March.
Air. Show into Auditorium March.
Lale.
Doe Work, of Film Classics, off for Texas variation.
The Committee of the Committee of

age: mt change for sets solite render garaised with A. K. Evidon as president perkini, veteran WB selection, and the weeks leave of abactic to recover health. Solite with the selection of the s

Never Put Bananas ___ Continued from page 1 __

steges the ears, but the melody was so fetching that Elliot Shapiro (Shapiro-Bernstein) thought it be-longed on a different sort of Hit Pa-

secreted by Lisbeth Web for one of the control of t

Hollywood

Harry Sherman laid up with flu. Betty Rhodes sunning at Palm

Knowles going to England June. Michael O'Shea in town to resume

Michael-O'Snea in Jown'to resume this work.

New operation.

Ann Del Valle hospitalized with throat trouble.

Lynn Metrick returned from a desert vacation.

Barry Buchapan building a new Jerry Wald reported recovering from neumonia.

Barry Buchanan building a new bone at Mail reported receivering from pneumonia, Frank Latimore to Yosemite for Examb. Latimore to Yosemite for Bestie Epistein moved in as comprised from the Comment of the Comment of

tion.

Bill Rash now associated as a flack with his former Army sidekick, Red Doff.

Robert Wilcox resuming his thespian career after four years in the Army.

Jeanne Crain returned to work at Army.

Jeanne Crain returned to work at 20th-Fox after an attack of appenleitis. Richard Denning and his wife, welyn Ankers, sunning at Palm

Evelyn Ankers, sunning at Palm, Springs, E. Henry Lewis joined the Nat Goldstone agency as literary representative. David Niven heading for New York when he finishes his current him hore.

im thore.

Constance Collier returned to work at Paramount after a siege of pronehitis. bronehitis.

Carl Combs returned to work at Carl Combs returned to work at Carl Combs returned to work at Carl Combs.

Vernon Steele in town after a seven-month tour of Europe with a USO. Itemas.

seven-month tour of Europe with a USO troupe. Roy Obringer, resident attorney for Warners, in the hospital with an

USO, troopen, general attorney or Warners, in the nopital with an ere infection, in the nopital with an ere infection, in the nopital with an ere infection, in the nopital with an ere infection. In the nopital with an ere infection, in the nopital with a nopita

Brian Aherne tore himself loose from his desert ranch to report for work in "What Nancy Wanted" at RKO.

work in "What Nancy Wanted" at Ren. olice Hogosau resurred finning. Bench ed the squeen, hinde for three weeks by George Raft's lliness, ed the squeen should be found to the squeen should be sometiment of the squeen should be sometiment of the squeen should be squeen should be sometiment of the squeen should be squeen should be

AN AMERICAN INSTITUTION

An Evening with Sigmund Romberg

and his

Concert Orchestra

JUST CONCLUDED SEVEN-WEEK
TOUR-48 CONCERTS TO SRO
Grossed from \$6,000 to \$13,000 per performance
January 20th through March 9th

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ON NBC FOR RALEIGH CIGARETTES

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VOL. 162 No. 2

NEW YORK, WEDNESDAY, MARCH 20, 1946

PRICE 25 CENTS

IZ SEES NEED FOR YOU

'Market' to Sell 'Em Everything Part of Earl Carroll Theatre Project

"Hollywood, March 19.
A new deluxe picture house in the heart of Hollywood," in which we will sell 'em until unconscious"—that's a thought by yet showman Earl Carroll which he thinks will revolutionize show business.

Idea is to convert the theatre's huge

revolutionize show business. Idea is to convert the ineatre's hige tobby into a combination general and while they're waiting to get seated, there would be enough distractions and attractions to ease the waiting while also extracting ptmiy of coviar organic material properties. In the convergence of the theater. That's what we'll try and do with our Radio City Music Hall (Hollywood edition) when we open," Carroll reveals,

reals.

The showman adds:

"Isn't it true that the top realty values are adjacent to main line theatres? Now if I can set up contheatres? Now if I can set up con-cessions inside my, buge lobby, where they can snatch a soda or a hot dog, where perhaps a piece of costume jewelry, candy, flowers, maybe even nylons, novelties or anything can be bought, what's wrong with that? Even in sunny (Continued on page 27)

Mushrooming Dice Joints Paving Highest Salaries To Talent That Gambles

Spread of gambling joints, with their floorshow adjuncts, have made the casino operators hep to the fraililes of performers as well as their customers. If there's ever a question of salary, the operator usually asks, "Does he gamble?" and if the agent assures him that the

\$25,000 Hosp Drive As Cohan-Harris Shrine

Cohan-Harris Shrine

A fund of \$55,000 is being raised to getter a section of \$55,000 is being raised to getter a section of the deceased showmen. Plans are that the ward primarity who become victime of cancer, A national cancer campaign is now in progress. Charles P. Skouras, heading the motion pieture division and the plans of the section of the s

Commerce Dept. Sees U.S. Tourists Spending Billion a Year Abroad

Washington, March 19, Despite postwar travel difficulties up to now. American tourists are alup to now, American tourists are al-ready jumping the domestic scene to strew their shekels in foreign parts and are planning for more and more heading from home. Dept. of Com-merce reports. Although American resort spots will be overbooked for all of 1946, this spending abroad is expected to hurt them in the next

MUST DEVELOP THESPS. EXECS

Failure to develop enable young talent to take its place with the current marquee names and also in the fields of production, distribution and exhibition, has suddenly become a topic of great concern to industry major excess this lack of youthful talent, available with proper training to step into important spots; may utilimately causes serious financial taken to groom tomparative youngsters for top niches in the future. Most spectacular instance of the lack of youthful names, of course, is among top marquee draws held by die production has siphoned off mame players by the dozen from studio contract lists, and production top-(Continued on page 26)

What Time Are You?

What time Are 1 our is sometimes it's hard to figure exactly where you yourself stand, leave alone the other guy, in the political turmoil.

Maybe it would help to mentally face the current political scene in terms of the military clock face. Try it and see what

happens.
This places Communism at 3 o'clock, the extreme left. Fas-cism at 9 o'clock, the extreme right. Democracy at 12 o'clock,

right. Democracy at 12 o'clock, the direct center.

To what degree are you to the right: 1. 2, or 3 o'clock?

To what degree are you to the left: 11, 10, or 9 o'clock?

Or are you smack-dab in the center: 12 o'clock?

In other words: What time are you?

B'way Leveling Off to Pre-War Norm: Stem to Cash In as All-Year Playground

This Time Wants to Put Em to Sleep on Purpose

'Em to Sleep on Purpose Hymotic Raibh Slater will be the first of the state of the

Bing a Great Guy' Sez **Brother Ted Crosby As** He Countersues for 10G

The Confiner Sues for 1 Me.

An Outsington, March 19.

An Outsington, March 19.

An Outsington in the press his brother "Bing is a great jeu," 'Fed Crosby
slapped a countersuit for \$10,000
against the Groaner in the Federal
Action followed by more than a
week a temporary injunction obtained in the same court by Bing
Crosby, presenting brother Ted from
selling ints 100 shares of stock in
Continued or page 40;

With the peak of GI translenirs passed and consumer goods again, coming into the market, at least a coming into the market, at least a boom, which brought the greater and prosperity to the Stem, is expected to come within two years. A receiling-off process is already universary of the stem of the process to boom in anticipation of

to bom in anticipation of war orders.

Barring unforseen depression or runway infaition, it's expected that runway infaition, it's expected that the '80s because many will be goared to higher economic levels, and entertainment, the major industry of Broadway, will be an integral part of the budget of the average persons bringing no major hardships to established theatres, niteries, restablished theatres, niteries, restablished theatres, niteries, restablished theatres, anteries, restablished theatres, such as fifth houses, often massions are still the general order. Currently there's the seasonal drop, which is being discounted because of Lent and advent of warm weather. Let the be the seasonal drop, which is being discounted because of Lent and advent of warm weather. Let the be the seasonal drop, which is being discounted because of Lent and advent of warm weather. Let the be the seasonal drop, which is point of the country of the coun

Gambling Clampdown, Nitery Lag No Bar To Biggest Havana Season

Biggest Hayana Season

Havana, March 19.

Despite the clampdown on sambling and the resultant dampening of night life here, tooriest have been pouring in its quantities, one provided in the property of the provided in the provided in Hayana's history. One of the approximation of the provided in Hayana's history. One of the entirely from the new popularity of air travel—is that Cuba is getting the overflow from Florida.

Tourist agencies in Miami and the provided in the prov

(Continued on page 24)

Relief to Showmen on Income Taxes Is Part of Plan to be Pushed in D. C.

orocation, bandbaster, entered or convenient bandbaster, and the product of the product

the League of New York Theatres, Dramatiss Guid and Equity compressions, with other theatrical orrevisions, with other theatrical orgranizations invited to participate. For those earning virtually fixed salaries in show business, the same bracket taxpayers are not pretent because of the withholding levies. Movement may result in exceptions applicable to those with perform the properties of a more order of the properties. A partial solution has been evident now and then for instance when producers and authors are the properties of the prop are sometimes spread over two or more years, the same naturally ap-plying to percentages on film profits. Intent of such methods is to keep the income from the highest tax per-centages called for by regulations.

What This Country (So. Cal.) Needs Is a Good 5c Summer Resort

Hollywood, March 19.

Hollywood, March 19.

Plans of Doe Stub and the Santa Ania crowd to develop Lake Arrowhead resort and the start of additional development at Writleys owned Catalina have to white colar the start of additional development at Writleys owned Catalina have to white colar the start of the start

play from the white collarites.

The Catalina Tent City has been standard fare for vacationists on moderate means. But that about covers the field-especially for this coming summer. Island is back in the resort business again for the first time since Pearl Harbor, have been the same time from the same standard of the control of the co vated and enlarged.

No Breathing Space No Breathing Space
And it looks now as though this
small island and the lower priced
mountain resorts are going to be
strained to capacity to accommodate
such as Laguas, Newport, Balboa
and Huntington Beach have been
transformed by the housing situation into suburban residence aliation into suburban residence
aliaredy with permanent, all-year
residents and anyone hunting for
vacation reservations along the vacation reservations along the ocean front will probably look long, hard and futilely

hard and futilety.

Need for lower-rate play centers within reasonable distance of Hollywood and Los Angeles is aggravated by extensive population increase. The entire Los Angeles area is get-

Even the San Fernando Valley— developed by Hollywoodites as a refuge from urban congestion—is apparently not immune to an in-vasion of industry.

vasion of industry.

Increase in the number of factories in Los Angeles to handle war work brought in a huge new population. And contrary to the belief—or at any rate hope—of the old-timers, a good portion of it evidently intends to stay right on the spot, war factories or no.

spot, war factories or no.

All of which means that there is a bigger demand for low-cost play

a bigger demand for low-cost play spots in a locality where most re-sort business has been geared to the entertainment of fourists with bank-rolls at least as large as the small There is certainly a rich field for numement needs of the crowd and current indications are that these parts will see a big boom in resort parts will see a big boom in resort materials at the moment building materials atthe become avail-able.

Bill Robinson to Be Feted on 60th Anni In Show Biz, April 29

III DRIUW DILA, ANDIR LAZ Mayor O'Duyer of N. Y. and Shirley Temple have been asked its serve as honorary co-chairmen of a committee being formed to honor Bill Robinson on his 60th anni in showbusiness. The planner to present Robinson, I'm planner to present Robinson, I'm planner to present Robinson, with a plaquer April 28.

Star Stallion

Star Stallion

Hollywood, March 19.

War Knight, winner of the \$100,000

Santa Anita Handicap, galloped into a thespian job. Hoss will play a featured role in "Hundred Graind," to be produced by Ralph Wheel-wright at Metro.

wright at Metro.
Screenplay will be written by
Ethel Hill, owner of War Knight
Elizabeth Taylor will star.

Fancy Overhead

That well-known housing shortage on the Coast has reached new peaks, as far as the black market boys are concerned. For obtaining a 445-agartment last week one of the smartmoney lads was asking a "bonus" of \$1,000.

'Hildegarde Rose' Bally A Big Business; Latest Is Hubba-Hubba Scent

Promotion tie-in of Hildegards with Revion Cosmetics, first time the

form has maried a product after a living entertainer, has mushroomed into a \$1,000,000 publicity deal. On the cosmetics counters for little more than the counters for little more some contents for little more some counters for little more some form coast to coast. Some 6,000 drug and department stores in 200 cities and evities Hidden stores in 200 cities and evities Hidden stores in 200 cities and evities Hidden stores in 200 cities and evit in the store in the Co. Cadalion show promoting the new product. Following the counter in the D. C. dalless, more than 2,500 women were turned away from the show.

Several unusual tie-ins have been

Several unusual tie-ins have been developed. One New Jersey Jhorse Honce has 1-sightered a horse named Hidden developed. One New Jersey Jhorse Hone has 1-sightered a horse named Hidden developed hidden hid

Mary Pickford, Constance Bennett, Gladys Glad, Jacqueline Cochran and Edna Wallace Hopper have been some other show biz names who've

Korda Bankroll For Welles-Porter Musical

TRUESTOTHET MUSICAL

"Around the World." forthcoming
Broadway musical, partly baulrolled by Alexander Korda, makerolled by Alexander Korda, makerolled by Alexander Korda, moterinterest noncurrent trip here.

Pact was sealed in New York last
week between Korda, Orson Welles
and Cole Porter, writers of the show.

does not collected to the show one on his schedule but deferred it.

Cast

Rehearsals on "Around the World,"
the Orson Welles-Cole Porter show,
are due to begin next week with
Porter's arrival from the Coast. Julie Warren and Mary Healy are set for the cast, with dickering still on for Kenny Delmar.

W. A. S. Douglas, Fay Doing Life of Tom Moore

Life of Thomas Moore, the Irish crooiter, is being done as a play by W. A. S. Douglas, Chi Sui columnist, in collaboration with Frank Fay Douglas said last week the lead will Douglas said last week the lead will be James Sterling, 21-year-old Dub-lin-born tenor, and that he hopes to have been been supported by the James Jam



VARIETY

196th WEEK ! KEN MURRAY

BLACKOUTS OF 1946 "Nine times for me and the cur-ent show is the best yet."

Charges He Was Model For 'Adano' Hero, Sues Hersey, Others for 225G

Alleging damages to the extent of \$225,000, Frank E. Toscani, a Bronx-Anteging damages to the extent of 252,000, Prank E. Toscani, a Bronix-252,000, Prank E. Toscani, a Bronix-title Army, has started suft in New York against author John Heswy and others. Complainant avers the author used him as the model for the central character in his "Bell 700, Admon," in Form and the property of the control character in his "Bell 700, Admon," in Form and the property of the season of the says, resulted in his wife becoming emotionally upset. Toscani served as civil affairs officer in an Italian bown during the war, as dilleresgy here, who was of Railian the property of the propert

office states that it was in no way connected with the presentation of the play, adapted by Paul Osborn from the prizewinning novel. Others named include Leland Heyward, who produced the drama; 20th-Fox, which produced the picture version, and Alfred A. Knopf, publisher of the best the connection of the produced the picture version, and alfred A. Knopf, publisher of the

PLAN COMO BROADCAST FROM CONSTELLATION

Perry Como may do one of his Chesterfield radio commercials from a TWA Constellation while in flight. Idea is currently being investigated for its exploitation possibilities by Newell-Emmett, Chesterfield agency, and NBC engineers and TWA flight men. So far, it hasn't been deter-mined whether motor hum and other flight conditions would inter-

other flight conductors.

If the idea goes through, Como would do the show while enroute to Hollywood to start on his next 20th-Fox Alm. He would be accompanied in the broadcast by a small band also working from the plane. Singer leaves for the Coast late this month.

Tishman and Collier's

N.Y.'s 2 Newest Bidgs.
Tühnna Bidg., on Park and 37th
street, N. Y. city, opposite the RitTower, is virtually SRO from the
plans, at one of the highest squarefoot tentals in the wordt. Building
21 Citib, although denied, but has
room for a comparable class satery.
Another unusual new midtown
touling being planned is on MadfeCBS1, housing the Catholic College
which has already moved outforwing with the premises thack of
town, with the premises thack of
town of the premises thack of
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the premise that the premise that the premise that the
the pr N.Y.'s 2 Newest Bldgs.

Blumberg Due East

Humberg Due East
Nate Blumberg, Universal prezy,
is due in N. Y. on his usual spring
visit within the next 10 days.
J. Cheever Cowdin, board chairman, does not plan coming east just
'now but likely will remain in Hollywood for the time being. He is recuperating from a broken ankle.

Horne's Daughter's Wedding

Minneapolis, March 19.

Minneapolis, March 19.

Paul Alien, local boy who left
Frankie Carle's band as chirper, is
studying for the opera. He is in Frankie Carle's band as chitper, is studying for the egora. He is in his hometown awaiting the March 31 wedding to Laurel Hastings Horne, ex-radio thrush. She's the daughter of film pro-ducer Hal Horne, due here from New York for the wedding, en route to a Hollywood visit,

The Berle-ing Point

By Milton Berle

By Milton Berle.

Well here I am in my thire seeve as Naby Blair's Carnival. sure feeler wonderful working on a unfeelub floor and getting paid for it. Nothing's changed in the seem years except the Scotch they put in the drinks. It used to be gin-now it's rum. The linst night, it was so nervous, I forgot one the waters on the appliance. The Carnival is really a wonderful falls off we're soft worried. Well put in six-day black races. Whatis ablacony! Up there the drinks arreal seyeche by waters—they got St. Berniards. There's been a lot of confusion as to how much money I'm actually making. Some poole say I'm getting \$2,200 a wh, cas sy I'm actually making. Some poole say I'm getting \$2,200 a wh, come say I'm string \$2,200 a who cas y I'm string for the string all the string all the string the salary!

The Great Wit Way.

Understand Ann Corio is in trouble with the income tax burcau . she idn't withhold anything.

the derivation A km. Copio 1. The Great Wit Way.

The Brandt novie houses are running "Spellbound" and "Sarvinga. The Brandt provie houses are running "Spellbound" and "Sarvinga Tunk" toglether. in that way, Ingrid Bergman personantyzes herself. President, Truman appointed Herbert Hoover to see that the nation cells so., ide's the right man for the job. He's had four years' experience. Maxie Rosenbloom and Max Bacs are now doing a comedy act at the 18 Club in New York. Before every show they book two rounds to see who's goma be the straight man.

Lenty Kent says that Paramount will prenake "The Lest Weekend" with Weekend Weekend With Weekend With Weekend With Weekend Weekend With Weekend Weekend Weekend With Weekend Weekend

Beery, Coast-to-Ceasting
Danny Thomas knows a bank where you can buy money for white shirts.
Betty McDonald's "The Egg and I" is the new national bestseller, so
Grayson Publishers is putting out another edition of my book, "Out of My
Tunk" called, "The Eggs and I is the new national bestseller, so
d'at Misson, 'Depeka de Santa Fe.
The-War-is-Over-Dept. Saw an a din the Times that said, "Wanted: Social
Director for Mountain Botel. Must be able to milk cow." (Not gags?))

Must be able to much call Hotel. Must be able to mink cow." (Not gags?) My brother (the now who plays a fountain pen on my checkbook) has a tew job.. he's writing dialogue for the ballet.

Cab Calloway at the Strand is doing a number called "Hey, Ba-Ba-Re-loop"...every five minutes the ushers run down the aisle and explain it to

Hangnail Descriptions

Betty Grable: Leg-cellent . Lynn Fontanne: Lunt-lease . Jane Russell:
Magnificent Construction . Maxie Resembloom: Diction-friction . Betty
Hutton: A hotfoot in motion.

Theatre Guild Ingenue Running Among 3 Pix Bids

scunning Among 3 Pix Bids
Susan Douglas, ingenue 1 ead
(Consuela) in Theatre Guild's typout of "He Who Gets Blapped," who
stepped into the role two weeks ago
legit, has three film blds, from Warners, Metro and Paramount.

A 'radio actives, Miss Douglas
playod opposite Zashary South in the
tion of "Prologue to Glory," where
she caught the Guild's eye for
"Slapped."

An Irish Thrush By Any Other Name Can Sound Just As Schmaltzy

Hollywood, March 19.

Hollywood, March 19.
Call it the ham in him or what you will but Joe Rines is back misk-ing Irish records for Victor. Six line in the process of the property of the property of the process of the proce

Rines tried to leave all that be-Rines tried to leave all that behind him when he branehed out as an agent and radio producer, and put away his baton. He has been doing quite well and was perfectly content to live in, the memories of those hash days but into his professional tile again, easen the same donal tile again, easen the same donal tile again, easen the same donal tile again, easen the first owning, reasoned the RCA-Victor disc exec, and Cellic thrushes were scarce so Rines was asked to take it from there:

scarce is Rines was asked to take it scarce is Rines was asked to take it scarce for the scarce

But here's souther face to the 'West' and at masstroing fonight. But face's shoulter face to the 'West' on Sammy Kayes' So You cpisode that gives it a facetious Want to Lead a Band" (ABC, 930 switch Bd Cashman, producer of pm.). Sum originated when Shor the Hoagy Carmichael show on the asserted hed bet \$100 he could Coast, was tipped to the record and wing and sway better than any of signed John Ryan for a guest shot list Monday. Rines and Cashman Hard beef fast friends for some time that beef fast friends for some time tends carrying it further. He fig did Cashman know that the both Ryan he signed was Joe Rines.

Dave Apollon Slugged. Robbed by Hoods In Chi Share-Ride Cab

Chicago, March 19. Chicago cops were looking today for .fwo share-the-ride passengers

and a cab driver who beat up Dave Apollon, currently at the Oriental theatre. Morday night (18). They fractured his nose and got away with \$2,500 in cash, jewelry and

Apollon, bound for the Drake hotel between shows, halled the cabwith the two guys in it. They said it was okay for him to come along. They then went to work on him without interference from the driver, tossing him out after the robberv. robbery.

Apollon was taken by passersby to a nearby hospital for treatment and, despite protests from hospital attendants, made it back to the Oriental in time for the last show.

'Warsaw' Wordless And It May Stay That Way

Hollywood, March 19.
Richard Addinsell. composer of
"Warsaw Concerto," has been stoitly
resisting efforts of soores of lyricists
who want to put words to his piece.
Judging by numbers knocking on
doors of Chappell, publishers of soore,
half the thymers in Tin Pant Alley
want to inake "Wassaw" talk.

It is reported Addinsell oppo-It is reported Addinsell opposes pyricizing his work because he wasn't pleased with what happened to certain eleffings of Tschaikowsky and Chopin when given the "June and moon" touch.

Swing & Sway With Toots

New York restaurateurs Toots Shor and Nieky Blair, latter operations with their hand at maestholigy fonight (Wedd) on Sammy Kaye's "So You Want to Lead a Band" (ABC; 9:30 p.m.). Stumt originated when Shor searched he'd bet \$100 he could swing and sway better than any of his contemporaries with the contemporaries with the sound the search of the sound the search of the search of the search operations with the search operations with the search operation of the search operations with the search operation of the search operation operation of the search operation operation of the search operation operat

PIX POOL TO B. R. NEW SCRIBS

You Can Sell Almost Anything But Politics or Religion Via Pix'—Zanuck

Hollywood, March 19. cles is a popular belief that politics and religion can be "sold" through the medium of pietures, Darryl F.

cies is a popular, come is an experience and religion can be "sold" through the medium of pictured Darrier Dar Zanuek aired these viewpoints in relation to the British idea about

(Continued on page 26)

Other Foreign Nations **Putting Heat on Disney** For Pix a la 'Amigos

FOR TIX at Amigos.

With the end of the war easing travel restrictions, Walt Disney is declaring "everybody weats to get into the set." Flocks of foreign national travel restrictions to the studie to turn out a package on their country, similar to the two Disney Latin Amigos" and the two Disney Latin Amigos" and Event the Russians have come up with a story idea—a yaru celled "Frent the Russians have come up with a story idea—a yaru celled "The Steef Flea". It's about a mannade flea that does a perfect init. "Scandinvaira countries have also presented ideas, while Jack Cutting, of the studie, ois currently on his

of the studio, is currently on his way to India, where he'll try to dig

way to India, where he'll try to my a story, more receptive to make a survey, been receptive to the story has always been receptive to the story of the story of

McCarey's Tax Problem

Los Angeles, March 19.
Leo McCarey, who made a lot of coin out of "Going My Way," appeared in Superior Court as a witness in an income tax suit between two legal firms.

two legal firms.

Suit was instituted by Hugo H.

Harris, attorney, who claimed onethird of the \$10,000 paid by McCarey
to the income tax specialist firm of
Berger & Irell for handling fits 1944
tax problems. Harris' plea was denied by Judge Parker.

McLAGLEN SUED FOR 30G

Odd Parlay's Big Payoff

Trade bunch, in retrospect, has been talking about the unusual-ness of Paramount's twice-in-a-row Academy Awards sweep. And, curiously, with unorthodox

themes.

As one showman put il, "Can you imagine when they first proposed to make a picture about a priest, and a year later another about a drunk? And danged if both don't cop the Oscars!"

AWAIT SENATE **DECISION ON DOUBLE TAX**

Proposal to end double taxation of them in the British-American reciprocal tax treaty bill is presently awaiting approval of the sub-committee of the Senate Forcing Relations Committee. Possibility that the sub-committee that they were being discriminated against arose Feb. 5 when the forcing relations committee recommended the bill be taken told for further hearings to a sub-committee.

Adrian McCalman, rep of the Screen Actors Gutta and Artists when the force of the Screen Actors Gutta and Artists which was the sub-committee. them in the British-American recip-

that nothing more can be done until the sub-committee hears the proposal. If it agrees to include actors to the proposal of th

PARAMOUNT COMMON MAY BE SPLIT 2-FOR-1

MAY BE SPLIT 2-FOR-1
Continued strength at the recently catalistised new high of \$74 for Paramount common has revived talk in split. Ilkely on a two-for-one basis. There are now about 3,750,000 shares of Par common outstanding, and of Par common outstanding, and of Par common outstanding, and the paramount of Par common outstanding, and the paramount of Par common outstanding, and the paramount for the pa

Wechsler's U.S. Setup

Technical S U.S. Jetup
Lazar Wechsjeix, Swiss producer,
whose reps have been organizing a
company which he will hand in the
United States, teaves Paris for New
York by plane April 1. He'll be in
the U.S. for a few weeks selting detalks on the production organization
and then will return to Zurich. He's
expected back in June to begin MCLAGLEN SUED FOR 300:

Wie Foreno, Cal, Aimer I,
Vork by Plaine April 1. He'll be in
Vork by Plaine April 2. He'll be in
Vork by Plaine A

PROPOSE PLAN

Film companies, a number of which have been subsidizing young authors with increasing frequency authors with increasing frequency, may organize a pool out of which they will give financial aid to promising writers, it would be the closest approach in this country to a planned been provided by national treasures in other countries. Plan is now on the desit of Metro studio excess, who are multing it with the possibility of presenting it to other countries and authing how no the countries in the possibility of presenting it to other countries and authing them to other countries and authing them to other countries and authing them to other countries and authority of the producers most first producers most of the producers most o

other companies of the producers most active in advancing coin to unknown or little-known writers to enable them to complete books which might prove suitable for films.

prove suitable for films.

Under the new pooling scheme, an author would not be obligated to any particular studio nor, for that matter, would he even be obligated to sell his property to Hollywood at crease the output of literary works by people who are felt to be capable and wouldn't be able to get their books done in a ressonable time without financial aid. Most established writers have no difficulty had been also been a responsible time without financial aid. Most established writers have no difficulty ender the control of the control o

other financial assistance.

Metro plan would be on the same
(Continued on page 26)

13 U. S. Execs In Treks to London

Big trek of Americain the collection in the man in the collection in the man in the collection in the man in the collection in England and distribution of British product in the U. S. the focal point of discussions there. The collection is the collection of British product in the U. S. the focal point of discussions there. The collection of the Collect

Al Daff, executive veepee and assistant to Seidelman, will join his (Continued on page 20)

Freres Dorsey to Face Biog Lenses in June

Hollywood, March 19.
"The Fabulous Dorseys," Charles
Rogers' production for United
Artists release, rolls June 15. Starting date for pic was maneuvered around to catch Jimmy and Tommy Dorsey when their ballroom com-

Dorsey when their ballroom commitments permit.

Jimmy will arrive from east with band on Juno 7 and vacation for a week before facing lenses. His brother is set for Mission Beach ballroom, San Diego, final fortilight in May and coincequently will be on tap for thin's start. Both batoment will linger in this area het promit in the start of the ballroom, and the second of the ballroom, dates, following lim chore.

Goldwyn Pic Gets New Tag After Gallup Nix

188 AHET CHILLIP ATE
Poll conducted by the Gallup
Audience Research persuaded Samuel
Goldwyn to drop the Hille,
"Glory for Me," on his fortheuning
high-budgel picture. It will be
limed as "The Best Years of Out
Old Hille was no much like "The
Real Glory," a Goldwyn production
that was not too successful.

FILM COMPANIES | UA Renews Grad Sears as Worldwide Sales Boss: He. Pickford. Gould Sail

No More Danny Boy

It has apparently been de-reed by Paramount that since Danny Dare has achieved the

Danny Dare has achieved the dignity of a producer that familiar forepart of his name is not in keeping.

Billing on "Our Heasts Were Growing Up." on which he was associate producer, lists the vet actor and dance director, known in show biz as Danny for some 25 years, as Daniel Dare,

RKO UNWRAPS PIX PKGE. FOR TELE

Something new in the way of filmed television commercial pa age shows has been developed by

age shows has been developed by RKO Television. Packages consist of 10-min. 16m reels designed especially for television, which brought much favorable comment when two ex-amples were demonstrated to men-ment of the state of the state of the Society last week. Consisting entirely of stock shots from the film library of RKO pit-tures, both reels were produced by the properties of the state of the properties of the state of the state labs. First is a quiz show for the more viewing saudiences, entitled "Do You Khow?", with the an-nouncer showing familiar scene and subjects pictured.

subjects pictured.

Other is a compilation of shots from Pathe newercels of 10 years ago, entitled "10 Years Ago Today."

With the wealth of such stock shots wailable to the company from its parent organization, both shots could easily be turned into a weekly series of bridging the country of the country

DOS TO SHOOT NEXT THREE PIX ON RKO LOT

Hollywood, March 19.

David O. Selznick will produce his next three pictures on the RKO, lot, under a new contract signed by Dapiel T. O'Shea, president of Van-

Launet 1: U-Sinea, president of Van-paude Films. e three will be Alfred Hitchcock's "The Faradine Case," for which Laurence Olivier will be im-ported from England. Facility about Benedict Arnold. Facily about Benedict Arnold. Facily about Benedict Arnold. In the Case of the Case of the Case of the film budget production under the title. "Sir Judas." In the World War II was on. Sekanick ago but withheld from the seveen while World War II was on. Sekanick is debating whether to put "Judas" or "Little Women" into production flyst, the other will roll about the middle of July.

One More Ghost Town

Gallopers have eased galloning on the western street scein et Callorina the western street secie et Callorina the control of t

Speers Exits U

Hollywood, March 19
Robert D. Speers yesterday (18)
anded in his resignation as execumanued in his resignation as executive in charge of talent and directors at Universal, effective March 30. No successor has been maned.

Speers had been with the studio since 1941.

Renewal of Grad Seart's peel with United Artists was voted by the board of directory systerical (Tuci-day), it is understood, New deal is board of directory systerical (Tuci-day), it is understood, New deal is important changes, of his current three-year contract at \$3,000 per week as v.p. in charge of distribution, week as v.p. in charge of distribution, but Sone reportedly age to renew, but Sone reportedly age to renew, but Sone reportedly age to renew, come together on an extension of come together on an extension contract capites Dec. 31 of this year, Sears, when on the Coast recently, Sears, when on the Coast recently.

contract expires Dec. 31 of this year, Scars, when on the Coast recently, requested the right to produce one or more plettings a year, in addition or more plettings and produce and was rejected, principally because the Was rejected, principally because the Val board feared it might create 'dis-sension among UA's other producers, and because the owners believed that handling worldwide distribution was a plenty heavy job in listed.

a plenty heavy job in itself.
Mary Plektord, who alfended yesterday's board meeting, termed
Seams "one of the best altesmen in
the state of the best altesmen in
tinuance in the top distribution post,
Miss Piektord arrived in New York
Monday (13) from the Coast, accompanied by UA foreign manager Wahter Gould, She'll leave New York
of the property of the coast of Saturday (23) with Gould, for London by pine and plans to stay there two weeks. It will be strictly a business seession, she said yesterday, primarily to get a general view of the picture situation abroad.

Sears and his wife will leave New York by ship today (Wed.) for Eng(Continued on page 18)

ANSCO OUT TO SELL NEW COLOR TO H'WOOD

REW COLUR TO WOULD THE WOOD THE ACT OF THE A

Published Weekly by VARIETY, Inc. 154 West 46th St., New York 19, N. Y

SUBSCRIPTION

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Frank Scully
Frence Scully
Television
Vaudeville
Wax Works

DALLY VARIETY (Published in Hollywood by Daily Variety, Idd.) \$10 a Year—\$12 Foreign

H'wood Dons Plume and Sabre to Give Public Heavy Load of Swashbuckling

By WHINEY WILLIAMS
Hollywood, March 19
Romantie period is finding full away on Hallywood arcen, as anti-dote to world's resulter. There are few studies but what have a least one picture either in cameras or in an ear which process utmost in color and picturesque qualities.

Start of "Porever Amber" at 20th.

sour outlities.

State of "Yorcever Ambor" at 20thFor last week is expected to recopoularic historical settings with a vengeance. With Peggy Cummins failing
over title role, that gay lass of
Charles II period in England, when
Friain was a merrite, merric valic,
it's figured that so colorful a character will pace very to other early
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long ago.

Closely akin to "Amber" is Paramount's "Kitty." England of a later but none the less luxuriant a period Paulette Goddard played star-role it this. Many regard character as col-orful as and paralleling Amber.

Dogg, Ir's Retake
Douglas Fairbanks, Jr., makes his
return to screen in RRO2 "Sinbad
the Sailor," Technicolor opin regaltion states and the Sailor, Technicolor opin regalport of Baars, Film, will be a reminder of days of his famous dad,
whose "Thie" of Bagida" approxitechnical states and the sailor of Bagida"
technical states and simple, bordering on fantasy.

Fantasy itself, will come to life in
Universal? "Night in Paudise,"
sailor of the Sailor of the Sailor of
Country of the east. Metie Oberon
and Turban Boy share stars, shoors,
she as a princess and Boy as Aeron,
of Fablo's fame. Thomas Gones
of Fablo's fame. Thomas Gones
Croceau, world's richest man. Film
was made nearly a year ago, but is
aill unreleased.

Universal currently has "Fandan-

still unreleased. Universal currently has "Fandan-go." Youne de Carlo-lean Pierre Aumont dualer. before Technicolor cameras, story of Rimsky Korsakoff. It is the tale of a Riussan naval vessel becalmed near a North Afficien port, in year 1897, and many of composer's wk. pieces, including "Flight" and "which will be a supposed to carry swing and mayernet, as well as melody, and is a colorful opportunity for both stars.

as PRC's most co-tly product of the season, and enormous advertising budget has been planned for film. This soes back to 1830 period. Prea-ton Sturges also covers this period in his forthcoming "Colomba." story of vendetta in Corisica a picturosque setting for a novel written by Pros-per. Merrinee.

of vendetta in Corisica a picturesque setting for a novel written by Presp. C. Merrinnee.

Col. Guns Oater String

Hollywood, March 19.
New scries of westerns gets under way at Columbia this week for the 1946-47 program with Colbert Clark producing. Series consists of four flips, with music.

first to go will be "That Old Texas Trail," screenplayed by Eileon Gary. Second will be "Lone Star Moonlight," written by Louise Rous-

Vets. Foreign B.O. Cue Steady Biz

Return of many velerans from the service, plus continuance of good foreign business makes the film lindustry outlook continue favorable, C. D. Pritzman, general counsel of Universal, Jold the company's annual stockholders' meeting in Wington, Del, jast Wednesday 133. Sharcholders reelected the managoment slate of 14 directors,

ment slate of 14 directors.

Prutuman pointed out that the 1a000,000 veterain now back in civilmalife are contributing importantly
to the current favorable boxoffice
of fini theaters. White a number of
the foreign field before there is a
free flow of U. S. films into some
countries, he said that progress is
being made. In a number of situation.

Line of the company to the

Besides Prutzman, who also is a company vecepie. Nate Blumberg, Paul G. Brown, D. C. Colkins, J. Cheever Cowdin, Preston Davie, William J. German, John J. O'Connor. Ottavio Prochet, J. Arthur Rank, Budd Rogers, Daniel M. Sheaffer, W. H. Taylor, Jr. and Chifford Work were reelected as distinctions.

Universal currectily has "Fandango," Yvonae de Carlo-Lean Pierre
Aumort dualer, before Technicolor
cameras, stoy of Rimsky Kossilor
cameras, stoy of Rimsky Roman
composer's wik, pieces, including "Piight
composer", stoy of Rimsky Rimsky
cameras, stoy of Rimsky
cameras, stoy
came

SETAY AND ITS REPUB. **SUBSIDS NET \$669,608**

SUBSIDS NET \$669,608
Setay Co. and its Republic aubidiaries chalded up net carmings of dialries chalded up net carmings of the control of the

of police in 1810, and Benedict Begenuar "Disay of a Chamberous Consideration and Income ton Consideration Income ton Consideration Income ton Consideration Income ton Income ton Consideration Income ton Inc

Rep Inks Dunn

Hollywood, March 19.
James Dunn, Oscar winner, was
signed by Republic for the male lead
in "That Brennan Girl," which Al
Santell will produce.

H'wood's Hefty **Location Travel**

Hollywood, March 19.

Hollywood, March 19.
Easing of trevel neutricines, and speedup of air travel to practically anywhere in the world are giving global aspects to Hollywood motion picture production, coming up as away of the speedup of the speedup of the speedup of the speedup of the distant vista when limit of the speedup of the distant vista when planning new pictures. Where, previously, costly and elaborate sets tries overease, lendency now is to look toward these actual locales for the speedup of the speedup of

By end of year, it is estimated that jaunts to China, India, South Africa or what-bave-you will be common-

Aeronautical Bally Set On U's 'Goes My Love'

On U's 'Goes My Love'.

Universal his perfected a novel publicly-exploitation campaign for 50 Gbes My Love'. Initial Jack by Goes My Love'. In Jack by Goe

abo will be used.

Campaign teos off with the visit of an Aeronca plane to 14 key cities along the esstern seaboard and and the control of th

L. A. to N. Y.

L. A. to N Paul Ackerman Harry R. Bank Charlle Barnet Joseph Bernhard Lee Bowman Charles Boyer Marguerite Chapman Cecil Cone Everett Crost-Roy Disney Margaret Ettinger Don Fedderson Jose Ferrer Carlos Gastel James R. Grains Bonita Granville Walter Hart Lewis »Jacobs Peggy Lee Lloyd Lind Curtis Mitchell Walter Pidgeon Cole Porter Cole Porter Edward Raftery J. Robert Rubin Norma Shearer Rex Taylor Jack Votion Glem Wallichs Bernie Williams Loretta Young

N. Y. to L. A.

Mose Gumble Abe Lastfogel Grace Moore Pat O'Brien N. Peter Rathvon Adolph Schimel

N. Y. to PARIS Lily Pons

N. Y. to LONDON

Walter Gould Mary Pickford Mr, and Mrs, Grad Scars

A Thumbnose Sketch-Bobby Clark

__ By Joe Laurie, Jr.

In the town of Springfield, O. on June 16, 1888, Bobby Clark was added to the census of the U. S. Bobby was born spontaneous and unrechearsed, His dad looked at the baby and asked, "What is tit?" His mother said, "It's a maile." His dad took another look and said, "I know It's a male, but a male what?" The doctor looked up and said, "I know It's a male, but a male what?" The doctor looked up and said, "I's an heir male." So you see, Bobby (everybody pronounced it Booby) started life with a langt.

As soon as the was old crough he former a better string with one of the As soon as he was old crough he former and the string with one of the school logicity. Paul was the brains of the team, because he only west to high school for one year, while Bobby went for four years. It seems that Paul Tound out after the first years that the place he was going to was a school. It took Bobby four years to find it on.

as a school. It took Bobby tool reads the man the flates to we see going to we as a school at It took Bobby tool reads the school and the sch

sing for the same salary that they didn't set with the other show. They were standed in Thomasville, Ga. The mayor sent the boys back to Springfeld. And they were ready to start their careers once signin from creates, which is not a reflection on their act. The next offer was from old man Thompson, who had a burtesque show at the Siar theatre in Atlanta, they played everything in Atlanta it seems, but the Pen. He raid them \$46 a week to appear in the olds; he save their meal thetels but no donest. They went back to Springfeld on Christman Day, a gift to the natives that they couldn't get rid of, or exchange.

that they couldn't get rid of, or exchange.

McCullough had a pen and ink, so did all the correspondence for the act, he also could make a faceimite of, a 2-cent stamp, which helped a lot. They innded with the Carl Ragentonek Circus, during servering the control of the contro

A 'Hot Comedian' Is Born

It was in this show that Bobby made Paul a "hot comedian" by misking him wear a heavy raccoon cout all through the show. Bobby painted eye-season with the show, they played Subert Variadeville, which was practically "Bortlesque with money." Then Bedini signed them for "Chuckles," which was "pus Paus" under a different name, and book them to find faither than the property of the p

monocic, thus saving money on grease paint!
In 1922 they signed for the second 'Music Box Revue,' their first Broadway show. They also were in the fourth 'Music Box Revue.' They then went to Hollywood, making shorts and split features. All they ago dut of it was a lot of money. Their first starring show was "The Ramblers,' then came "Strike Up, the Band.' Here Comes the Bridge,' "Walk a Little Faster' and 'Thumbu Up'. They also found time to make 84 two-reclers for RKO. They played two tramps and were two was "Clame-Burns."
It was in 1936 that Paul McCollough went "Opstairs' to appear in the fact of the second of the second production of

Goes Sinele

Ges Single
After laying off for a year and a half, Bobby started as a single comic
with the "Ziegfeld Follips" for the Shuberis at the Winter Garden. It
catablished Bobby as a great comedian. He went to the Coast to appear
in Sam Goldwyn's "Follics" The picture was described by critics as the
worlds, longest trainer. In 1989 Mile Tood signed thin for "The Streets of
speciarize was with the Players' revival of "Love for Love" and fore, test
appearance was with the Players' revival of "Love for Love" and "All Men.
Alike"; they had to staf him, he owned a third of the show and was sorry.
Then again with the Players of "The Rivals," where he stole the notices
Bobby in "Star and trouwing good acting when he reads about it starred
Bobby in "Star and trouwing good acting when he reads about it starred
Bobby in "Star and trouwing the started by the started by the started
Bobby in "Star and trouwing the started by the started by the started
Bobby in "Star and trouwing the started by the sta

radio; in fact, he never even listens to 'it,
And now Boby Clark is creating upheavals of the customer's abdomens
in Mike Todd's "Would-Be Gentlemen," which is still Beddin's "Puss Puss"
Show, only this time written by Moliere and Bobby Clark,
As for his off-the-record record, he is possessed of mild but definite
vices. His friends are willing to make sacrifices for Bobby; they play golf
and bridge with him. He is as shy as a hand grennede, and provest it by
Bybring a flute in public, Alvays annohes a cigar—It helps stame his face,
as "Mn. Pusheart of 1935". He once bought a \$5 pair of sockets and walked
on his hands.

He is the corresponding secretary of The Lambs, v.p. of the Burlesque Club, trustee of the Actors Fund, on the board of The Players and Episco-pal Actors Guild and a paid-up Friar.

pal Actors Guild and a paid-up Friar.

Bobby Clark is a guy who leaped from savidust to Broadway the hard
way. He traveled the hard sind blistering road of Minstreby, Circus,
vaudeville, Mussical Coineyd and Legit, is a Pligrim to the Mocean of all
theatrical detamers. Success, the lights of Broadway! He has raised
flown to the dignity of an art. So we of show business make a wreath
of the red and gold and silver spangles of the circus and entwine em with
the green froy and laurel and give it to him as an expression of our affect
flow and respect for his great ability as a "button-busicer."

In the lamanch of the sizem which he still lose I save "Short houts"

In the language of the circus, which he still loves, I say, "Short hauls and dry lots" for you, Bobby Clark.

KARLWEIS INKED BY PAR

Hollywood, March 19.
Paramount has signed Oscar Karlweis, opening on Broadway Thursday (21) in "I Like It Here"; for the role of the emperor in "The Emperor Waltz." Technicolor musical co-starring Bing Crosby and Joan

U Shooting Sextet

Hollywood, March 19.
Start of "The Runaround" at Universal makes a total of six features currently in work on that lot. Picture co-stars Ella Raines and Rod Cameron.

Fontaine, Picture will be written, produced and directed by Charles Brackett and Billy Wilder. Responding to the Steps Out." "Kelly Is My Name" and "Inside Job."

PROD.-DISTRIB MAJORS BREWING

More Anent Curbstone Blues

"A distribution company is geared to just so much film-handling," tates one film topper, "and the acquisition of too many pictures only logs the machinery. That's why I think that Vanker even underlated its last week's story about the independent producers having stone blues.

those curistions blues. "Something new has been added in recent years," he continued, "which further complicates the situation. That's the extended playing time. It's that extra week or two or-three, in the choice first-runs, at peak percentages, which mean an extra two or three million gross to the top film.

peak percentages, which mean an extra two or three minion gross — "What lappens if we take on more indie product for distribution." This happens. The newcources, change naturally to get their product up that the peak of th

RKO and Par Pave Way in New Distrib Trend: Announce a Flock of Releases

Added economic stability which came to the ludustry with piling up of finished film inventories was given an even stronger basis last of finished film inventories was given an even stronger basis last week in announcement by two com-panies of releases to the end of the year. This is a new trond in dis-tribution that a far ery from the heetic production days of not so long ago whicu prints were hardly dry before they were in theatre projec-tion machines and bookers worked with a crystal ball beside a wishing well.

well,
Ned Depinel, RKO exec v.p., wenl
so far as to announce actual dates
of his major releases from now right
through December. Charles Reagan
and Henry Ginsberg, Paramount's
distribution and production chiefs,
respectively, didn't name actual
dates but set down the lineup by
titles for the comminder of the year.

Most other major companies in as good or almost as good position pro-duction-wise as RICO and Para-mount and are expected to follow the irend of early announcement of (Continued on page 22)

Col. Toppers Set 2½% Dividend on the Common

JYMCHO ON THE COMMON Jack Colon. Abo Schneider, and Double Schneider, and Francisch Francisch Schneider, and Francisch Francisch

NBC's 'Honeymoon' Strip **Bought by Horne-Deutsch**

neymoon" is carried on NBC's const-to-coast web and is said to have attained the highest rating of any show ever in the 9-g.30 am, slot, any show ever in the 9-g.30 am, slot, Ted Lloyd, 'SP's radio head, set, this deal with NBC's Clarence L. Mensor.

Arms and ever in the 3-800 am stell, Tool Livets, SFS radio head, set this deal with NBC's Clerence Language of the deal with NBC's Clerence Language of the declared with NBC's Clerence Language of the March 19. Summed Goldwayn has handed virtual tool and the selection of the selection of the weekend to line to york over the weekend to line to york over the initial film to be made by Story Productions. Declared here were the start at the same time as "Mitty," April 1.

Crawford Off Sick List

Hollywood, March 19.
Joan Crawford has resumed
work in her starring role in
"Humoresque" at Warners after a siege of flu, coincident with return of the film's producer, Jerry Wald, to studio, also out for same reason.

"Humoresque" will be her st pic since winning the Academy Award.

RKO Hopes For National Sales Meet This Year

If circumstances permit, RKO will hold a national sales convention this year, rather than a series of regionals, Ncd Depinet, exec veepee, said last week. He stated the conclave probably would be held in New York, but if and where it is to be staged will depend on availability of holel and railroad accommodations. hotel and railroad accommodations. Depinet, in a press confab marking the taking over of his new duties as RKO's elife! esse in the cost, also declared that the company would never go back to selling a whole season's product in advance, no matter what the outcome of the Governer with the outcome of the Governer call pix sold separately, has worked to everyone's advantage, according to the RKO topper.

"The industry is about to enter the

the RRO topper.

"The industry is about to enter the era of its greatest prosperity, with many new friends and fans made during the war." Depinet said. He also pointed out that RRO is in the strongest position in its history, with first quarter receigls for both the picture and dieatre companies high-cet ever.

Rep. Sales Confabs

Hollywood, March 19. Republic will hold a series of four regional sales meets during May, headed by James M. Grainger, ex-

ecutive v.p. and general sales man-Sessions will be held in N. Y. May 14-16; New Orleans, May 20-22; Chi-cryto, May 24-26; Los Angeles, May 27-29.

ORG. MAY EMERGE

With cean to a row nuturalor individual control of the control o

the creation of such a new organization.

Back of the whole movement of course, is the great increase during indice producers. While the top strate of such producers, with a good reputation and a ceil on name players, and the producers will be considered to the course of the course

a continuous source of promasure releases.

In important factor is the expanded market for films. With first rums becoming marathons, in-dependent sécondary houses and circuits are frequently, being staved for good product. Whete means blee hystolic facilities are a valiable—and room, for more product generally, it will be could got it si initial showing in like indice houses—and then play through circuits are a valiable—and room for more product generally, it will be could got it si initial showing in films of the country of

Need More Studios

Not to be overlooked, either, is the Not to be overlooked, either, is the kighilood of a new organization being formed as a self-protestion move growing out of the lack of studies growing out of the lack of studies in progress on the Coast, led by indie Edward A. Golden, for erection of a new studio for use of procures working on their own. Golden who have taken an option on 100 cares in the San Fernando Valloy. The step from joint studio ownership to a joint distribution organiship to a joint distribution organi-

n is not felt to be far. ere were reports in New York (Continued on page 20)

ROACH GIVES CROSBY PROD. SPACE FOR 'ABIE

PROD. SPACE FOR 'ABIL'
Bling 'Holywood Merch B.
Ling 'Good of the filming of 'Abile's Irish Rose'
on the Hal Roseh to lin Culver City.
Picture rolls 'April 15 on a sevenman the Hall Rose had been to line the Hall Rose.

Roach announced that, following the Croshy deal and a limited contract, with Ancrew Stone preducother indie producers to make room
for his own picture program:

Following For Mix East
and Following The Market Control
Following President of Hollywood
Fletures, independent company
making all-Negro pictures, has
followed the Market Control
Following The Market Control
Fo

WB's Production Record

AT LEAST ONE NEW Tendency Now Is to Limit Extended Runs: Prime Purpose to Ease Logiam Of Pix Into the Subsequent Runs

3d Time's a Charm

Hollywood, March 19.
Herbert Rawlinson's daughter. Sally, signed a Paramount acting contract, making her the third generation of the family

third generation of the family in show bissiness.

Not only was her father a stage matinee idol and film actor, but her mother was a Met opera ballet dancer, and her grandmother was Elizabeth Garrison, leading lady of stage. arrison, leading lady of stage nd early films.

Par Reduces Indebtedness To **An All-Time Low**

Paramount eliminated all senior securities excepting 34,00,000 in transaction and proble sides of 37,000 me and problems of 32,00,000 me and problems of 32,000 me and problems of 32,00,000 me and problems of 32,00 me and 32,0

financing.

Giving effect both to the note prepayment and the F-P Canadian
stock sale, the remaining foxed debt
stock sale, the remaining fixed debt
will be \$2.500,000 of-notes due 1981,
which are convertible into common.
When these hotes are retried Par
will have eliminated all senior securities, leaving only the common shares outstanding: Following the directors' meeting,

Following the directors' meeting, it was announced that Compiteller Pred Mohrhardt had been elected by the death of Walter B. Cokelen Also ittal Paul Raibourn had been elected a v.p. in charge of budget and planning. Raibourn, who and planning. Raibourn, who can be abadiary television activities, are could be about the property of t

Wilder Brings Trio

Hollywood, March 19,
W. Lee Wilder, producer who once
was William but changed his hame
to avoid contusion with Billy Wilder,
checked, into Consellidated Studios
with three productions on his 1946

program.
First pleture is "In His Steps,"
based on a widely read book by the
Rev. Charles M. Sheldon, and-slated
for a production budget of \$750,000.
Second will be "Yankee Eaker," with
both pictures to be produced and
directed by Wilder. Third production has not been selected.

McElwaine Moves Up

Hollywood, March 19.
Don McElwaine has been hiked from executive assistant to associate producer by Andrew Stone.
McElwaine formerly was PRC publicity director.

Extended runs on pictures are still virtually out of this word as compared to ne-Pearl Harbor bus the trend is now vecting in the direction of holding them down, in some foliations of the pictures in the theatres that are controlled by distributors.
Definite ewing toward shorter runs, Definite ewing toward shorter runs, regardless of profits being shown, is due in part to a logiam on product since distribute are not increasing the measure to the fact that returns on measure to the fact that returns on measure to the fact that returns on subsequent run engagements in

now of releases, but also in some measure to the fact that returns on subsequent run engagements in many sections of the country have extended to the section of the country have extended to the section of the country have extended to the section of the section

ently any number of top (Confinued on page 22)

Korda, Yates Agree On 10-Year Distrib Deal for Rep. Films

Merhert Victoria and Articles Merher Mollywood, askind Blepublic, and Sir Alexander Korde,
public, and Sir Alexander Korde,
presenting British-Lukor, reached
an-agreement here last week on
continuance for 10 years by B-L
as rep distributor in England
Articlepating in the discussions were
cral sales manager; Allen Wilson,
studio production chief; Meyer Lavenstein, Republic general counset;
Sidney Myers, assistant managing
director of British-Likon and Laudy
city of the State of the State of the State
the English outfit.
Korda indicated that he had wide
plans for production and distribution. He said:
'It is true that I am talking with Hollywood, March 19.

standing:

age the director's meeting, mounced that Compirolise interact had been elected by the compirolise in the compilor in the compil

THURBY GOES THESP

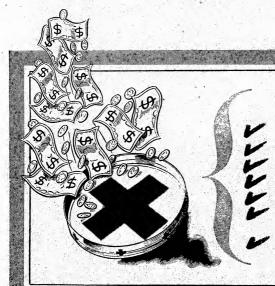
Jose Iturbi will go dramatic when he returns to the Metro lot atter his current concert four.
Planist will play the role of an actor in "The Birds and the Bees," to be produced by Joe Pasternak.

Lights Up. Run

COLLECT! COLLECT! EVE

MOTION PICTURED CRO

MARCH 2



Last Minute Checks!

Slugs in newspaper ads!
Lobby, Front, Displays!
Newspaper & Radio Publicity!
Collection containers ready!

Collectors instructed!

Plans for stage appeal completed!

Mayor's Proclamation—Motion Picture Red Cross Week!

The Trailer!

RY SHOW-MARCH 20th 26th

RE INDUSTRY SS DRIVE

0th-26th

The Trailer is Free



TYRONE POWER

in his first great POST-WAR SCREEN ROLE — on your screen in an intensely dramatic appeal!



Run it Every Show!

If you have not already received your trailer
—wire National Screen Service Today!

The Kid From Brooklyn (COLOR)

MNO retained do Participatory produces. Stage Bunny Rayer Fortures Virginian Participatory Produces Stage Verschildt Wilder Committee Virginian Participatory Participatory Virginian Participatory Virginian Virginian Participatory Virginian Virginian Participatory Virginian Virginian Participatory Virginian Participat Tradecions N. V. Janier J. D. et al. (1985)

Samuel College of the College of the

still packs in plenty of the walting still packs in plenty of the walting style is limited to one number, eastly as good before the sook climas, "Pavlova," written by Style Fine and Max before the sook climas, "Pavlova," written by Style Fine and Max before the sook climas, "Pavlova," written by Style Fine and Max before the sook climas, "Pavlova," written by Style Fine and Max before the sook climas, "Pavlova," written by Style Fine and Max before the sook climas, "Pavlova," written by Style Fine and Max before the sook climas, "Pavlova," written by Style Fine and Max before the sook climas, "Pavlova," written sook climas, "Pavlova," with discovery sook climas, "Pavlova," with discovery sook climas, "Pavlova," with sook climas, "Pavlova," with sook climas, "Pavlova," with sook climas, "Pavlova, "Pavlova,

the beautiful Grown in Section for Section 5. The conformity with the richness evidenced throughout. Gals wear gowns that should paine the femmes and Goldwyn's sets are something to talk shout. Greg Toland gets some extellent effects with his color camera, Stal.

The Postman Always Rings Twice

Hollywood, March 16, se of Chery Wilson productio furner and John Garfield; te Meters release of Galege Wilson prompts of State State

"The Posiman Always Rings Twice" is a controversial picture. The approach to lust and murder is as adult and matter-of-fact as that

used by James M. Cain in his bode of the company of

MINS.				
Sally Warren		. Barbara	Stauw	rek
Jeft Warren		Robert	Cumml	nxx
Mary Lou Medford.		D	inna. L	citie
Lance Gale	'	Patri	: Knov	ries
Grace Apley			KRY W	ond
Tod Warren		Robert	Bench	lev
Joe			Cillie 1	test
Carol Warren		Nat	ulie W	cod
Johany Warren		Gregory	Murrad	ian

Miniature Reviews

"The Kid from Brooklyn" (Color Songs). (Goldwyn-RKO). Danny Kaye in a lush Sam Goldwyn musi-cal comedy opus, for top grosses.

"The Postman Always Rings
Twice" (M-G). James M. Cain
novel of lust and murder slated
for plenty b.o. and talk.

The Bride Were Boots"
(Par). Fair comedy that will be helped "along by cast name strength.

"Gilda" (Songs) (Col). Rita Hayworth pic will do biz in any-

Hayworth pie will do biz if any-body's theatre.

"Jehnny Comes Flying Home" (20th). Run-of-the-mill action film of ex-Army fivers setting up as civvy air freighters.

"Symphonic D'Amour" (Musical) (French). Fernand Gravet in a stilted story; weak for U.S.

"Gun Town" (U), Fair western, "Out of the Depths" (Col). Routine war meller set in a sub-

marine.
"Dark Is the Night" (Artkino).
Drama of war-torn Russia. Big
for foreign-language and arty
theatres. "Blende Alibi" (U). Routine

"The Spider Woman Strikes Back" (U), Fair meller for dualers.

Leon Ames is splendid as the district alterney. Andrey Tottes against a story of the splendid state of the spl

solid windup to the silly proceedings that went before. Irving Pichel's direction had the advantage of the top talends of Miss and the sill proceeding of the top talends of Miss and others in which to make, the fable a success, but it never earlier and others in which to make the fable a success, but it never earlier solid to the success of the success of

dilda

Calmadán release or Virginia Van Upp production. Stary Hith Hay worth; feedings to the production of the production of the least Hither of the production of the least Hither of the production of the Least Hither of the production of the Least Hay of the Production of the Least Hay of the Production of the Least Hay of the Production of the View Indiana Company of the Production of the New York Carlot of the Production of the New York Hay of the Production of the Production of the New York Carlot of the Production of the Production of the Hay of the Production of the Production of the New York Carlot of the Production of the Production of the Hay of the Production of the Production of the Production of the Hay of the Production of the Production of the Production of the Hay of the Production of the Production of the Production of the Hay of the Production of the Production of the Production of the Hay of the Production of the Production of the Production of the Hay of the Production of the Production of the Production of the Hay of the Production of the Production of the Production of the Production of the Hay of the Production o

Bilda Bilda Bilda Dayworth Johnny Parrell Glenn Ford Ballin Mundson George Macready Dorgon Joseph Culteia
Johnny Furrell Firm Ford
Hallin Mundson George Macready
ObregonJoseph Cullein
laseyJon Rawyre
Captain Delgado Gerald Mohr
Sabe Evans Robert Scott
termen
Sabe Evans. Robert Scott From Ludwig Densiti Floures Langford Don Donglas
Jerman Lionel Boyce
Jerman Lionel Royce
Juerta George J. Lewis
Mariallosa Rev
staria
The second secon

Johnny Comes Flying · Home

20th-Fox release of Aubrey Schenek non-duction, Stars Richard Crane, Faye Alar-bow, Marthy Stewart, Charles Ruissell, Honry Mergani, features Roy, Roberts, Stode Revenibar, Jank Antieves, Stode Revenibar, Jank Antieves, Camerri, Hury Jacksoni, editor, John Mc-Cafferty, Tradeshown N. Y., March 14, 46. Running time, 63 M128.

Jefinny Martin Richard Come
Sally
Aune Cummings Martha Stewart
Miles Cary Charles Russell
1. P. Hartley Roy Roberts
Joe Patille
Barry Charles Tannen
Peggy-Lou Rlaine Langan
Jennie Marietta Chuty
Butch Anthony Sydes
Dr. Gunderson Selmer Jackson
MettersJohn Hamilton
Grigsby Harry Triev
Motorcycle Officer Frank Merell'th
Watchman Dugan
Mis. Blaler Grayer Hampton
ingineer thugh Itenumout
Technician Bernie Seil
Technician Berile Seil
Foreman

A much two obvious demonitarities of what may be one of the amony problems of returned vest is "Johnny problems of year one of the amony problems of the amony problems of the problems of the

PanardPer	nand Cente
The Film Director Je	unun Tissier
The second second	minut and account

being the service of the process of

UPPED COSTS JUSTIFY B.O. TILTS

Harmony Between Management-Labor TRADE STRESSES Eddie Small, Who Has 'Favored' Will Redound to Pix B. O.—Rathvon

The co-relation of strikes to the movie dollar has been a subject of increase analysis to showmen life N. Peter Railwon, RKO Rando prezy, for increase, who specify, despite unempowment through labor tensions. An anoise-half million average layoffs continue, through one group of strikers or another, RKO and other blashing that they have been supported by the control of the contro

lips moved money.

It is a superior to the control of the control

becombe.

Here's how it's graphed: already the matiness and the neighborhood houses are up, more than offsetting the downtown deluxers, even if there is a recession there. During the wartime, everybody was doils; effort, resulting in abnormally peak night time or weckend business, particularly downtown, but with thabes suffering. Of course, that was the top-cost admission Intake, so a readjustment of labor's hours; it's staggering the film-going traffe take in nabes, mats, etc.

As regards the possible 30-50e

tase in nabes, mats, etc.

As regards the possible 30-50e average scales pre-war, with many move getting twice that bo, admission, Rathyon doesn't see: that this is the time now to worry about any downward readjustment of admission scales, in light of the general upsurge of all costs.

LOOKS LIKE HAPPY DAYS IN DIXIE' FOR THE NW

Minucapolis, March 19.
Film trade here is cheered by the current U. S. Department of Commerce report indicating that this territory, the northwest, is ready for a boom period "with industry solvent, individual buyer power up and much farm mortgage debt retired."

much farm mortgage debt retired."

The report, issued by W. F. Kissick, wegional business consultant,
summarizes figures for employment,
meat packing and milling, retail
sales, income payments and bank
debits in 1945 for the area including
Minnesota, Montana, the Dakoias
and tile northern half of Wisconsin.
"Basically, business in the mid-

and the northern half of Wisconsin. Plantically, business in the mid-continent region is ready to move client in 1846, the report declares. Plantically make the report declares. Plantically a substantial reference of arm mortsage debt and have put an accumulation of reserve buying an accumulation of reserve buying an accumulation of reserve buying and proper into the hands of farmers... Individuals have accumulated purpose of the proper statement of the property of the prop

uth and SW up 30%

Seath and SW up 24%.

Attendance has; rison snow thum
20%, as an average throughout the
asult and southwest, it was reported
by district and branch managers of
the state of the Warmer Bross
reported the state of the Warmer Bross
reported the state of the State of the State
last Friday-Saturday. Lin State
last Friday-Saturday. Lin State
last Friday-Saturday close the best ine
business outlook was the best in
business outlook was the best in
State, with prices for cotton and
greater industries products, plus
prevair pears, assuring a high level
of grosses for the future.

'Coffin' Tops Nailed

Hollywood, March 19. Columbia assigned Jeff Donnell and Robert Scott as leads in "The Coffin," third of the studio's "I Love a Mystery" series,

Picture goes into work this week with Wallace MacDonald producing and Henry Levin directing.

Allied's System Of Checking No **Hit With Distribs**

The proposed new checking plan of Allied States Exhibitors, weighed by major distributors for the past month, has missed tipping the scale in its favor. Objections yet unanswered continue to stand in the way of its adoption, distrib officials indicate. Though no open position here of its adoption, distrib officials indi-cate. Though no open position has been taken, top filmites privately express the opinion that the scheme which calls for the substitution of a system of bonding plus auditing for the current on-the-spot checking, would fail to protect distributors against successful finagling of

With the idea now mulied, loppers argue that auditing alone, in many instances, would fall to disclose a handy dual system of books designed to cut the distributors take. Since any checking plan is simed at the honest counterpart, officials sak whether there would be protection against such past incidents as the sale of the same ticket twice: the use of duplicating rolls of tickets; and counterpart officials of the same ticket twice: the use of duplicating rolls of tickets; and counterpart of the same ticket whether the same ticket whether the same ticket whether the same ticket whether the same ticket is a controlled to the same ticket whether the same ticket whether the same ticket whether the same ticket is controlled. Coupled with these hurdles, is an-

ing been the antidote, it is contended. Coupled with these hurdles, is ain-other—the claim that the hiked cost would be prohibitive. Unofficial estimates of bonding charges run as high as \$7.000,000 annually in a comprehensive, all-industry system. Who would carry the nut is unanswered but distributors say that the onus of a consequent of the couple of current checking and auditing would continue for the many houses that could or would not be bonded. that could or would not be bonded.
Obviously, no bonding company
would insure a theatre considered a
bad risk. Nor could the company insuring against false returns eheck on
its own financial responsibility when
suspiciously low grosses raised the
question.

substitutionally to grosses raises use assumed to the plan have raised an additional point affecting cost. Since flat rentals are based, in good part, on percentagers brings with it a cut on the plan have propring on the preventagers brings with it a cut on the trapect of the plane against all fosses would be forced to make good on a flock of flat tental pix following disclosure of percentage contivance. Such added financial, responsibility would drive up premium costs to accessive amount, legalities says a secessive amount, legalities says and continued to the plane of the plane of

No. Central Allied Agiu' II
Minneapolis; March 19.
North Central Allied is opposed to all checking and for that reason, will not approve the national Allied States' bonding plan, Bennie Berger, president of the independent exhibitors organization, announces.

Elimination of percentage pictures will do away with the necessity of checking and that is still the or-ganization's main goal, Berger points

BARRYMORE AS FDR
Hollywood, March 18,
of Franklin D. Roosevett in Melro's
Petiming or the End.*
Picture deals with the development
of the atomic bomb.

PRICES ARE FAIR

Increases in admission prices in some sections of the country, marking the exception rather than the respective of the country, marking the compound of the country of the

Movement where they have been raised a little, ranging from a few cents to a nickel, or a bit more in some instances, there have been so serious kicheske, and even if there were it is fell that slight increases or increased costs. It is pointed out that the rise in cost of him theatre entertainment aince before the war has been in much lower ratio than other tense on the public budget, of the control of the cost of the cos

tremendously.

The cost of pictures has been greater for one thing since the hegranize for one thing since the hegranize for one thing since the residual production admitted in sales quarters where their rising costs are pointed to, including not only in production where the rising costs are pointed to, including and only in production the residual production of the res

N.Y. License Comm'r Disavows Any Concern With Pix B.O. Prices

The N. Y. City Department of Licenses will make no move to cut or first admission prices in metropolitan houses. Commissioner Benjamin houses. Commissioner Benjamin Operation of the Competition of the Commission nikes and then dropped the hot polato in his lap, the Commissioner replied. In my opinion, the License Department has routhing to do with prices the Competition of the Competition o

ment nos nothing to do with prices the the testing obtain, the code, currently being drafted by the department, may include a regulation with may include a regulation which would require exhibitors to file a statement of price seales when re astament of the sealer provided an amended list was called with the department. In cachine coperation in completely eliminate, Fielding indicated that no action would be taken against giveneway would be taken against giveneway based on lotterless.

Schimel's First U Studio Visit Since His New Job

Visit Since I Its 'New Jobo
Adolph Schimel, secretary of Universal, and coordinator of story and
talent matters in the east, leaves
New York for the Coast-Friday (22).
This is his first trip out since he
tool: the talent and story post, the
uprose being to acquaint himself
with key production, personnel annake for better Ilaison between east

Larney Goodkind, eastern story editor, visited the studio last fall and Schimel will rarther discuss policies set at that time.

DOS' COUSIN JOINS HIM

Pittsburgh, March 19.
Arthur Sachs, local boy and exArmy officer, has gone to Coast to head up fan mail department of David O. Selznick studio. He's a first cousin of Selznick's.

Sachs is the son of veteran Pits-burgh attorncy who has long rep-resented Selznick family matters.

Distrib Deal, Plans Renewing Via UA

Kraike to Produce 'Band'

Hollywood, March 19. RKO inked Michel Kraike as a producer and assigned him to "Beat the Band," under Sid Rogell's gen-

the Band," under Sid Rogell's gen-eral supervision.

Picture, based on the George Ab-bolt stage musical, will co-star Frances Langford and Gene Krupa.

Reshuffling Chi Clearance After Jackson P'k Edict

Reshuffling of clearance and runs in the Chicago yea, with Paramount taking the tead, is likely in the near future, Par officials indicate. Move dictated by the U. S. Supreme Court's uphoding of 886,000 anti-clear the control of the Court's produced by the Park theatre would be taken to minimize the breast of followup suits by disgruntled Chi exhibitors. While exapprasial of the Chi situation will not revise the eight-run setup now to individual theatres' claims to belter run and clearance, Par toppers said.

said.

Move, it is understood, will be more than mere compliance with the terms of the proposed injunction and decree to be fixed in the U. S. and decree to be fixed in the U. o. district court in the next few days. Par's current plans call for a re-examination of standing clearance and runs and a softening of selling terms in individual cases regardless

of the extent of the decree.

Officials of other majors questioned on the likelihood of a revamping of selling practices in Chi vanping of selling practices in Chi said that they were giving serious thought to the problem. While none of the companies other than Par have made definite moves, there are strong indications that they will fol-low that company's cue in a parallel sicp simed to take the curse off the Juckson ruling.

No-Profit Distrib For Toscanini Pie, 35 Mins.

Toscamin Pic, 35 Mins.

Mayer-Burstyn will take no distribution fee-or even print costsout of rentals on the Toscanital financial control of the Toscanital financial financial control of the Toscanital financial financial control of the Toscanital financial financ

S Kenewing Via UA

Despite the fact that lack of studio space last week caused Edward Small to part with his second picture setup within a month, producer is going ahead with negotiations to renew his producer in the production of the product of the production of

ers David Schmick, Mary Pickford and Charles Chaplin have similar distribution guarantees. Chaplin have similar distribution guarantees. As charles of the control of the c

potential losses if he couldn't get out from under.

Small had Merle Oberon and Charles Korwin set for "Bel Ami," with Andre de Toth to direct. Inter-national has since settled de Toth's contract and taken on Irving Pichel to meg. Louis Hayward was set for the lead in "Cristo.".

Producer had worked on the RKO-Protice had worked on the RKO-toth total total to the contract of the his lease.

20TH SELLING AWAY FROM B'WAY SHOWCASE

Due to a congestion on film that is ready for market, 20th-Fox is being forced to shunt various pictures away from its own Roxy in New York. It has just closed a deal for "Coi, Effingham's Raid" into Loewic Coi, and the Coi, and

It goes to RKO following State en-gagement.
Meantime, 20th has also sold away from the Rosy "Anna and the King of Siam," slated for the Music Hall, probably early this summer week as well as the result of the Music Hall, well as 20th Well and the Victoria, completed with the Wickers, and the Wickers and the Ridal is an-other from this distributor, "Shock."

Constitution for Films

ANN DYORAK ANKLES REP
Hollywood, March 19.
Ann Dyorak and Republic canciled their contract by rantual
relied their contract by rantual
Fact called for the actress to make two more films during the next 18 honths.



In lights soon in THE DARK CORNER"

In the limelight now as Variety tells exhibitors:

falented and with an appeal that

of important stature!"

Chi Hotsy; 'Outlaw'-Russell Record At 73G: 'Road' 62G, 'Adventure' 40G, H.O.'s

Chicago, March 19.

Loop houses are packnir "me state of the membrane state of the membrane state of the membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage at the Oriental logic membrane state of the stage state of the oriental logic membrane state oriental lo

Sainba — Mark Week, Socies State-Lake (B&K) (2,706; 55-95)—
Spatlbound* (UA) (4th wk). Glant 1,000. Last week thugs 244-000. Last week thugs 255-96-344-000. Last week terrific 40000 for this lumined-seat house. Tells of St. Mary's (RKO) (12th wk). Very good \$25,000. Last week, thunging \$2,000.

'Trunk' Sizzling \$22,000 in Hot Cincy; 'Journey' Brisk 17G, 'Veil' Hep 8G

Brisk 176, Veil' Hep 86

Brisk 176, Veil' Hep 86

Both Cincinnati, March 19.

Both Cincinnation (March 19.

Bo

Socks \$10,000. Lass ween Takes Wife (McG) (nto.), tice \$3,000 in 4 days. (2.600; 4.7

'Staircase' Sock 22G 'Garter' 131G, Seattle

String new fare is helding into bonolity tone leare is helding into bonolity tone leare is helding into bonolity tone leare is helding into bonolity tone learners. With "Bakten," also society and the society of the s

'Giant' Towering 13G in Mild K. C.

Gresse X areas City, March D.

Gresse X tareas City, March D.

Gresse X the firstrums here are sugging the the firstrums here are sugging that the firstrums here are sugging that the Equire, Upiton, and Fairway, looks to be the leader. Miss Susic Stagies, doing a soft of Sherwood Forest, holds at the Midland after a husky initial round.

Estimates for This West in way (Fox-Midwest) (420, 2.043 and 709; 40-60)—"Little Giant" (U. Breezy S13,00). Last week, "Sentimental One", Chows (1, 250, 45, 45)—"Bandit of Sherwood Forest" (Col) and "One Way Love" (Col Cd wk), 19,00.

Middand (Low ws) (4, 30, 45, 45)—"Bandit of Sherwood Forest" (Col) and "One Way Love" (Col) (2d wk), 19,00.

Niewman Greamount) (1900; 46-10)—"Remained Paramount) (1900; 46-10)—"Newman Greamount) (1900; 46-10)—"Remained Greamount)

Oke \$12,500. First stanza was big \$15,000. See Premount) (1909. 68-65)—"Miss State Stagtes" (Par). Good \$12,500. Last week, Masque-rade in Mexico." Par'r mid \$10,000. "Contreed" (RKO) and "Man Alive" (RKO). Mitly \$12,000. Last week, With hire \$43,000 in 6 days. Tower (Pox-Joftee) (21,000. 39-60). "Northwest Paril" (Indie). "Northwest Paril" (Indie). Next \$10,500. Last week, "Behind (Paril Light). 20th) and "Guy Green Light's 20th) and "Guy show dillo."

Transport Strike Ends. L'ville Perks; 'Road' Big \$24,000, 'Jones' Nice 8G

Louisville, March 19.
Teansport strike has been settled
ind town is back to normal. "Since
o' Utopia" at the Rialto is the bir
cews this week. "Cinderella Junes"
I the Mary Anderson is also hot. Estimates for This Week

Brown (4th Ave.-Loew's) (1,000; 30-40)—"Because of Him", (U) and Tibed Girl" (U) tmo.). Doing nictly at \$3,500. Last week, "Doll Face" (20th) and "Crime of Century" (Rep) (Mno.): about same.

mer. A about same.

Kelneky (Switov) (1,200; 30-40)

"Leave to Heaven" (20th) and
Love Bandleader" (Col., Fair St.,
(M. 1) and "Daltons Ride Again" (W.)
1,500.

S1,500.
Lacw's Sinte (Loew's) (3,300; 40-60)—"Bandit Sherwood Forest" (Cu) and "One Way 40. Love" (Co) (2d wk). Perking nicely after the strite, to hit okay \$10,000 after initial salanza's good \$15,000.

stanza's good \$15,000.

Mary Anderson (People's) (1,000:
40-60)—"Cinderella Jones". (WB),
Sturdy \$8,000, very fine for this small-scatter. Lied week. "Three Strangers"
/WB), only \$5,000.

Tokyo Ruse" (Par). Coec "Smooth At Sill." (II). \$5.00.

'Pierce' Big 16G, Mont'I

Hub Hits Skids Albeit 'Bandit' Sturdy 38G. 'Forever' Fast 28G, 2d

General observable week is attributable to tax deadline, Lent and several flows in big think week is attributable to tax deadline, Lent and several flows in the control of the control of

Adventure' Socko 27G. Balto.; 'Journey' Fat 17G

Balto., Journey Fat 176

Strong biz for the leaders and a function of the leaders and a function

Stanley (WB) (3.280; 26-65) — "Bond to Utopia" (Part. (2d. wk), Holding up strongly at \$17,000 after spekeroo \$26,300 opener.

St. Pat's Weekend Booms B'way Biz: 'Gilda' Golden 130G, 'Jones'-Calloway Strong 56G, 'Journey'-Stage 75G, 2d

LI UNIS JUU, JUURIEY SIAGE 104, 2a

In some downtown New York
statement of the six of th

Chances are saugune for a strong \$27.000.

A strong of extended sing and the strong of the strong of

Road.' Terrif 23G

Greatest share of film biz here to the week is go of him biz here to the week is go of him biz here to the piling up one of season's tallost grosses at Indiana, "Bandit of Sherwood Forest" is holding up stoutly in second stanza at Loow, "Masquerade in Moxico," at Circle, is mild.

guerade in Mosteo," at Circle, is mild alimate for This Week Committed and the Committed and the Committed and Committed and Toleya, Rose" (Par). Teols 50,000, 35,53)—"Masquerade in Mosteo" (Par). Teols 50,000, and Toleya, Rose" (Par). Teols 50,000, and tholds. Last week, Paul Face" (2014) and "Strame Face" (2014) and "

jeight daws of "Sailor Takes Wife"
Sammy Kaye band and Marie Me,
House brings in "Ziegfeld Follics,"
Kavier Cugat band and Harvey Stone
OF Friday (22).

Taking (23).

Sainay Kaye band and Marie Me,
House brings in "Ziegfeld Follics,"
Asier City Into This Week
Week as atrong \$73.800, "City Into This Week
Week as atrong \$73.800, "City Into This Week
Wes Into This Week
Wes Into This Week
Wes Into This Week
Int



TYRONE HENRY
POWER FONDA
"JESSE JAMES"



GENE HENRY
TIERNEY FONDA
"THE RETURN OF
FRANK JAMES"





YOUR BIGGEST PEACE-TIME JOB! THE RED CROSS DRIVE - MARCH 20th to 26th I

Terrific on the BOXOFFICE DRAW!

Blasting every encore record!

Even the record highs of "Call of the Wild" in Chicago... Hartford... Waterbury...

Portland... Buffalo... Worcester...

Richmond... Springfield!

3 <u>WEEKS PITTSBURGH!</u>
2 <u>WEEKS PHILADELPHIA</u>-PROVIDENCE!

Lent Dents Pitt. But 'Spiral' Lofty 26G: 'Bells' 30G, 'Bandit' 14G, H.O.'s

Zobi, Bells 304,

Only new picture in town, aside from a couple of minor entries, is rine spiral state case, and the state of the state

vey Girls' (M-G) (2d wk), stout \$15,500. (WB) (2,000; 40-70)— "Harvey Girls' (M-G) (m.o.). Looks like \$8,000, nice. Last week, "Mas-querade in Mexico" (Par) and "To-kyo Rose" (Par), only \$6,800.

Prov. Powerful With 'Bandit' Lusty \$17,000; Tomorrow' Solid 15G

Providence, March 19.
"Sailor Takes a Wife" is still going strong in its second stand at Loew's State. Other big entries include RKO Albeek "Tomorrow" and Majestic's "Cinderella

Jones. Estimates for This Week
Albee (RKO) (2,200; 44-65)—"Tomotrow is Forever" (RKO) and
"Report On Japan" (RKO). Strong
\$15,000. Last week. "Spiral Sthircase" (RKO) and
"Riverhoat" (RKO) and
Rivithm" (RKO) (3d wk), nice
\$8,000.

Rhytin, (RKO) (3d wk), nice \$3.000. [Fr. Law | 1.000 kl - 4.65]

**Subsection | 1.000 kl - 4.65 kl - 5.000 kl

Key City Grosses

Estimated Total Gross

Last Year \$2,661,050 (Based on 24 cities, 187 theatres)

Harvey' Rousing 36G in Mild Det.

Detroit, March 19. Detroit. March 19.

Spring weather and Lent is tending to depress the biz in Detroit this week. But "Bells of St. Mary's" is flolding up splendfully and "Harvey Girls" is doing well. "Susie Slagles" and "Satior Takes a Wife" also shape up comparatively good.

Estimates for This Week.

"Estimates for This Week
Michtgan (United Detroit) (4,03460-85)—"Harvey Girls" (M-G), and
"Vaention from Marriage" (M-G).
Roussidg \$30.000. Last week, "My Reputation" (WB) and "Fear"
(Motto) (2 wk); fine \$27.500.

The state of the s

(iRCU). Holding up well at \$28,000 ct. Last week was great \$35,000. While the \$1,000 ct. \$2,833 ct. \$0.83 ct. \$1,000 ct.

**Comparing Comparing Comp

'Breakfast' Only 11G

In Omaha; 'Road' 12G, 2d

Breaktast' Only 11G
In Omaha, 'Road' 12G, 2d
Omaha, March 18,
"Breaklast in Höllywood' at the
Orpheum and 'Because of Him' at
Unan, this week, Neither are outstanding. But two holdovers. 'Road
'Spiral Salariere,' at Branders, are
doing great.

"Spiral Salariere," at Branders, are
doing great.

"Spiral Salariere," at Branders, are
doing great.

"Breaklast in Hollywood' (IAA)
"Breaklast in Hollywood' (IAA)
"Breaklast in Hollywood' (IAA)
"Went to Races' (McG) plus Ina Ray
"Went to Races' (McG) plus Ina Ray
"Went to Races' (McG) plus Ina Ray
"Recause of Him' (U) and "Fighting
Garadisman' (CO). Fairish Salariere, 1200
Lack week, "Leave to Hancer (1200)
"Are to the Color of t

H.O.s Slow Up St. Loo; 'Journey' Swift \$22,000. 'Adventure' Tall 19G. 2d

With holders at the three down-town deltusers at the three down-town deltusers at the three down-town deltusers at the three down-leading the field with "Sestimential Journey" and "The Madonna's Se-cret," "Adventure" is sock on hold-over Scalinskes for This Week Leew's (Locw) (3.182; 44-65)— "Adventure" (M-C) (2d wt.) Swell 134,000 after wham \$31,000 initial

"Adventure" (0.4.3) 1.2d wt.) Swell \$19,000 after whan \$31,000 initial startz. \$19,000 after whan \$21,000 initial startz. \$19,000 after \$10,000 after \$10,00

'Road' New High at 18G

Solid Pix Boost L.A.: 'Bandit' Lusty \$64,000, 'Susie' 321/6, Both 2 Spots; 'Breakfast' in H'wood Hot 351/2G in 4

Broadway Grosses

Total Gross Same Week
Last Year, \$537,200
(Based on 15 theatres)

'Bandit' Braces Philly, Big 40G

Philadelphia, March 19. "Bandit of Sherwood Forest" is getting the most attention among the traight filmers this week straight filmers this week, right literal visited of the strong big being deno by the stage bill headed by Jack Carson, plus "Allotment Wives." Appearance of vatdewille marks the end of a two-week haitus of stager enows at Earle. Among holdovers in the heavy sugar are. Sentimental Journal of the strong stage are "Sentimental Journal of the stage of the s

Scillmains for This Week
Addine (WD) (1,003 '6-0.5)—
"Spellbound" (LA) '(E) wt. Creat
1500, Last week, \$77.500 '6-651—
"Up Geer Massie' (McG '12d ren.)
"De Geer Massie' (McG '12d ren.)
"Boya' (WB) '(2,300 '6-651—"Banoli
Boya' (WB) '(2,300 '6-651—"Mlotment Wires' (Mono), with Jose Carl
Last week, "Whitel Stop" (LA) '(2d
wt. straight filmer, doty \$18,000 .

with "Spell Spell" (2,000 '6-651)—"Blotmental Journey" (20th) (2d wt.)
Trim \$22,000 (Opener, was fine \$82;—

Kartles (Goldman) (10,006 '6-852)—"

Trim \$2.000, Opener was the \$3,5—
Kartea (Odium) (1006, 48,5—
Kartea (Odium) (1006, 48,5—
Kartea (Odium) (1006, 48,5—
Kartea (Odium) (1006, 48,5—
Ketha (Odium) (200, 48,5)—
Ketha (Odi

Los Angeles, March 19.

Bit is definitely on the unboat curment of the control of the control

Ohinese (Gramman-WC) (2,048; 50-1)—"Boll Face" (20th) and "Hidden ye" (M-G). Below average \$12,000 ast week, "Scarlet Street" (U) (2d

Eye' (M.G.). Below average \$15,000.
Last week, "Scarlet Street," (U) (2d
wk), \$2,000.
(WB), (L.800; 50.81).
"Sarataga Truth," (WB) (2d wk),
Record \$30,000. Last week, \$31,200.
Reventava, \$15,500.
Reventava,

Holly wood: (UA). Fine \$10.00 Last \$9.00 Last \$9.00 Last (CA) Cid wh. \$8.700 Last (CA) Cid wh. \$9.700 Last (CA) Cid Wh. \$

Every day - Every show - COLLECT!
RED CROSS DRIVE - March 20th to 20th!

Mr. Manager!

S.T.



THAT'S A JOKE, SON!

WARNER,

British Biz Not Agreed on Govt. Plan To Force Indie Pix on 'Big 3' Circuits

British film trade gave a mixed reception to the Government plan to force independently produced pictures onto the screens of the Big Three circuits. The move announced in the House of Commons yesterday

Three circuits. The more amounted in the House of Commons yesterday (Monday) by Sir Stafford Cripps president of the Board of Travel. Stafford Cripps and the Stafford Cripps of the St

producer, registreed opposition to the plain.

(Rank controls Gaumont-British circuit of about 250 houses and British Guoro British (Boto British (Boto British), in which Warner Brok. has a 347% interest, by the controls approximately 500 houses. These three circuits control almost 25°, of British playing time.

26°, of British playing time.

26°, of British playing time.

27°, of British playing time.

28°, of British playing time.

playing time and the fact that inde-pendents were being frozen out. Plan will make it compulsory for the Big Trace to show india product, which is now being made by six own side companies. Cripps said he would name a independent board, made up of people within and without the in-dustry, to determine which hindle pic-tures should be shown by the cir-

cuits.

Sir Stafford said that "owing to the number of cinemas which the three main circuits control, booking by one of them is virtually indispensable to the successful exploitation of any British film. I consider this situation fraught with hazards to independent film production."

Deal Near On U.S. Films Into Italy

A settlement on import of U. S. product into Italy is reported near. Solution has been balked because of the Italian plan of limiting U. S. distribs to 140 features per year. each major distrib getting 16 annually, 12 to all the independents. Meantime an Italian mission is Meantime an Italian mission is set to visit Paris to talk about per-mitting French films to enter Italy. French distribs want to export 50 features a year to Italy.

Argent. Show Biz Given Okay by U.S. Blue Book

Ustay by U.S. Blue Book Sible Book Benear Aires. March 10.
Amid all the excelement aroused by publication but U.S. State Department's Blue Book detailing subvernment's Blue Book detailing subvernment's Blue Book detailing subvernment's blue Book benear Book hours of the absence of any rames linked to Argentina's entertainment industry, the absence of any rames linked to Argentina's entertainment industry. Book benear we book head who had tone book benear the subvernment world benear the subvernment world

Lane's 'Me, My Gal' Ends Run in London, April 6

Run in London, April 6 wetered version of abbott-Durning in 1987 for our five and the control of the control of

No Mexican 'Honeymoon' So Pic Starts at RKO

So Fit Starts at RKO
Mexican film strike has caused
annellation of RKO's plans to film
'Honeymoon' at Churubusco
Studios and the film starts lensing
(29), Charles D. Woram, Jr., veepeand gm. of Mexico City studios
which are controlled by RKO,
planed for his office over the weekences here with local studio toppers.
Film is to star Shriety Temple.
Franchel Tone and Guy Madison
Mexico dis mensure of the control of the control
whether on an anneal, for the second
femme lead.

Brit. Film Prod. Perks: 6 Readied

Herbert Wilson's last picture for Associated Billow's last picture for Associated Billow's last picture for Associated Billow's west into production at Welwyn studios last week. Producer intended to line up a big American contingent to appear with Anna Neugle, with negolations having started with Van Beffin, Victor Anna Neugle, with the least now comprising Michael Laurence, Michael Wilding Brenda Bruce Coral Browne, A. E. Matthews, Zelward Karlow, and Coopes Stemont's book "Meloy and Coopes Stemont's book "Welvyn Aueri-Dieppe", with company seek-haven-Dieppe", with company seek-whaven-Dieppe", with company seek-whaven-Dieppe", with company seek-haven-Dieppe", with company seek-haven-

ing a Prench femme star to play op-posite either Robert Newton or Mi-chael Redgrave.

Geric Handelch as been sig-script Barbert School of the lead in Chairles Dieleens' elassie Nicholas Nickleby, "which Ealing Studies will start in April. Others signed are Dereck Bond (tiller role). Sailly Ann Howes. Gordon Jackson and Mervya Joseph Jackson and Mervya Joseph Lou Jackson, head of British Na-tional Flims, has a Illumideal all set, with Aim Ziegter and Webster with Aim Ziegter and Webster high particular and Sailly and the senses, with no London bailet avail-able. Gine Arbib has been trying to line up Bailet de Topera Paris. Bail-aide. Gine Arbib has been trying to line up Bailet de Topera Paris. Bail-tot de Stotte Carto or Bailet Milloss, which will be made in Tech-nicolor.

Ministry of Labor to bring them is a 1.5 yen to the dollarly. Outst that over. Picture will be made in Technicolor. The property of the proper

Miedling Schauspielhaus' newly-worked version of Abbott-Dunning "Broadway." featuring ilka- Win-disch, opens in Märch, Several other American plays- are in re-heursal or being translated under hearsal or being translated under caffeer of the Information Services Branch of the U. S. Army.

Current London Shows London, March 19 "Arsenic & Old Lace." Strand.

"Cinderella," Adelphi,
"Crying Out Loud," Stoll, "Crying Out Lond," Stoll
"Dear Ruth," St. James,
"Duet for Two," Lyric,
"Evangeline," Cambridge,
"Fifty-Fifty," Strand, "Fine Feathers." Wales. "First Gentleman," Savoy.
"Follow the Girls," Majesty's.

"First Gentleman," Savoy.

"Fellow the Girls, 'Majesty's.

"Gainea Fig." Criterion.

"Hashy Meart," Aldwych.

"Hashy Meart," Aldwych.

"Hashy Meart," Aldwych.

"Ladles Wilbost." Gartick.

"Ladles Wilbost." Gartick.

"Ladles Wilbost." Gartick.

"Man About Busse," Piccadilly.

"Merrie Enghand," Princes.

"Nat and Musse." Collection.

"Nat and Musse." Collection.

"Perchance to Dreinn," Hipp.

"Sered Finne," Westinster,

"Song of Norway," Palace.

"Song of Norway," Palace.

"Sage Door," Swille.

"Sage Door," Swille.

"Sage Door," Swille.

"Sage Hoor," Wilchell.

"Under the Gouster," Phoentx.

"While San Shines," Globe.

"Worm's View," Whitehall.

"Years Between," Wyndhams.

Japs Look to 30 Films in 1946

Japan's motion picture industry, in a s'aturitacidet of governmental into production with a change of intro production with a change of turning out 30 features during 1946. Toughest hitch is a 200% amusement tax, which makes America's 20% of the control of the tremendous increase in costs, is the pre-war top (military agovt, begs it at 35 yen to the dollar). Until that tax is repealed, showbushness here will to a greeable but the finance division of the Allted occupation authority apparently is not impressed. One official shruiged off the whole matter with: "The theatres are full, aren't they?"

Europeans Clamoring for U. S. Pix: Golden Sees 'Em Replacing Others **On Foreign Screens When Exports Up**

'Nymnh Errant' NSG In New London Version

III NEW LORION YETSION

"Evangeline" went over badly
poning night March 14, at he Cam-bridge. This is a modern version of
"Mymph Ernain," a hit when pre-sented here if years ago at the Adelphi by Charles B. Cochran, with
Gentrude Lawrence starred.

Gentrude Lawrence starred.

"Days the Iteal in the present version of
which is minus the original Cole
Porter score.

London Legit Biz Off. But Hits OK

Logid thesire business in the Wet End has taken a slump in recent weeks. Managers blame it on the lact that several new shows have, been extremely week. Also, parrons shopping for attractions more than they have in years. The hit shows, naturally, are least, burt, with "Song of Norway," at the Palace, doing particularly well. A recommendation of the particular well. The particular way are the particularly well. A proposed to the particular well and the bury local solvenum.

Rydge and Kerridge To **London for Rank Confabs** On New Circuit Deals

On New Circuit Deals
Sydney, March 5.
Robert Kerridge topper of the
powerful Kerridge eircuit in New
Zealand, has arrived here on the
die with J. Arthur Rank on the laitier's zeent buy into that chain. Thisdeal was reported exclusively in
Vantry several weeks ago in the
fer in the late of the control of the
Rank now holds 50% interest, also
leaves for London next month to
freater Union Theatres, 'in which
Rank now holds 50% interest, also
leaves for London next month to
frailize certain matters covering
finalize certain matters covering
lieved here that the Hanks and International pis will go through
Brittish Empire Films, a Greater Unlon subsid.
Also Husting for London soon is
Also Husting for London soon is
Also Husting for London soon is
who also has charge of the British
film division of 20th-Fox, distributing Gaumon-Brittish, Engle Lion.
Two Cities and Gainsborough, one
see Rank about the new setup covcring Australia and New Zealand,
It was believed at first that Williamson would go on the Greater Union
board as Hank's rep, but understood
about her has winderstood
board as Hank's rep, but understood
will control the subject.
W. Greels, a Rank exceptive, who s'

w. Green, a Rank executive, who's been in New Zealand for confabs with Kerridge, has set a reported 50% deal with that circuit.

New \$10,000,000 Issue For New Rank Pictures

FOT NeW Kank Fictures

British & Dominions Film Corp.

British & Dominions Film Corp.

Which controls Denham and Pimewood, plans, an early stock issue,

Although no amount is disclosed,

understood it is likely to be around

\$2.50 shares, quoted at around \$5.25.

Object of new issue is for company to start making films under

sagis of J. Arhur Rank. Few of the some all public will get any

of new shares.

Bernstein Here Indef

Sidney Bernstein, British cxhib, who was to have left New York for London last week, has been delayed indefinitely by strep infection of the

throat.

He has been joined in New York by his wife, Zoc Farmer, who came in from a tour of the U. S. she was making for London News Standard, for which she's correspondent.

American films are not now being shown are elamoring for them. Nathan D. Golden, chief of the mo tion nicture unit of the H S Dont of Commerce, reveals. Just returned from Europe, he had a good chance to survey the European film situa-

to survey the European film situation while getting details of the German AGFA color process. He straits a set of the German AGFA color process. He straits a set of the getting details of the German AGFA color process. He straits a set of the getting the getting the getting set of the getting set

out a good picture, regardless of the facilities available."
Echoing other film industry lead-crea that the motion picture can be the most potent medium of education of the control of th

Metro Settles Lopert's Contract for \$14,800

Metro International last week handed Hya Lopert \$14,800 in lump handed Harmopert \$14,300 in lump assume settlement of the hours of the house of the



60 MAGAZINES Claim it ...

-in the greatest national advertising campaign ever put behind a "Tarzan" picture!

TRADE REVIEWS Confirm et ...

— as Daily Variety says: "Sure-fire boxoffice with Tarzan fans of all ages!" and Hollywood Reporter raves: "Big time in every respect! One of the best!"

GLOBE THEATRE, N. Y. Fraces it.



- as Broadway crowds throng premiere engagement in sensational record-breaking run!



Atom Scientists Train Sights On Wurtzel's Pic as 'Trivial,' 'Quickie'

Organization of atom bomb scientists will make a squawk to Darryl F. Zanuck this week against "Rendezvous 24," billed as an "atomic expose," being produced by Sol M. Wurtzel for 20th-Fox release. Scientists fear that it will be a quickie production which will not treat the subject in keeping with its

world-shaking importance.
In the meantime, the organization Federation of American Scientists (formerly Federation of Atomic Scientists), greeted enthusiastically the announcement from Hollywood the announcement from Hollywood that Metro and Hal-Wallis would combine into one production the atom bomb pictures each was making. Federation reps in Hollywood were less than fully satisfied with the M-G and Wallis treatments. They the M-G and Wallis treatments. They were convinced both pictures were suffering because of a race between the producers to have their respec-tive product on the screen first.

W. A. Higinkothan, chefman of the administrative committee of the scientists' org, said that the outlets' Riblywood rep, Bradford Sansk, an Riblywood rep, Bradford Sansk, an Alanno project, would make teitial representations to Zanuck on the Wurtzel pic. If Shank is not satis-tated with the outcome will those the state of the comment of the picture of the comment of the picture of the comment of the picture of the comment of the who have been prominent recently who have been prominent recently the tremendous seriousness of the weapon which they helped to create "Rendexous 2.2" was revealed to A. Higinbotham, chairma

weapon which they helped to crushe. "Renderous 22" was 'revaled to the Federation by a story in Tune mag recently on the Walliam and Retro pix. It said "Renderous to the Renderous Render

Federation recently named James Nickson, of atomic metallurgical lab-in Chicago, as coordinator of its activities in regard to pictures. Hig-inbotham admitted there were so inbotham admitted there were so many scientists trying to give advice to the studios on handling the atomic theme that general confusion re-sulted, particularly at Metro. "They finally indicated they didn't want to finally indicated they didn't want to cooperate and they were right from their point of view," the administative chairman said. He's in bopes the new setup, with Nickson clearing ideas, and Shank as the actual Hollywood contact man, may produce botter results, particularly since the studio race is off.

Enderstine recently returned as

since the studio race is off.
Federation recently returned a \$5,000 check which Metro sent it as a "contribution." Scientists claimed that M-G tied an impossible string to the coin—a stipulation that the group endorse the film. The experts refuse to do, so until they see the finished product.

MILLAND'S LONDON PIC FOR WALLIS VIA PAR

David Rose. Paramount's preduc-tion head, said yesterday (Monday) that Hal Wallis, Joseph Hazen and John Mock will arrive here shortly to prepare for the projosed production of "Whenever I Remember," starring Ray Milland.

Rose said he had studio arrange Rose said he had studio arrange-ments practically set before he lett on his recent trip to the United States, but the setup went haywire while he was away. Negotiations are now on, he said, for another studio. "Remember" is from a play by Ed-mund Deland and Osear Millard.

Sail March 29

Hazen, Wallis and Mock will sail for England March 29, Hazen said in

for England March 29. Hazen said in New York last week.

Trio was originally skedded, for Clipper to London Sunday (17), but were forced to bostpone the trip its-cause of extended huddles with Metro exces on their atom bomb story pool. Hazen flew to Florida Seturday '16) and will return to N. X. next weekend. Wallis is due in trom the Coast tomorrow (Thursday).

Disk Jockeys Sent Album From New Disney Film

From New Distacy Time.

Starting a heavy plug program for
"Make Mine Music." feature to Joreleased Appl 20, Walt Disney origis sending an about of six tunes
from the pic to every radio disk
jockey in the United States and
Canada. About 1,500 of the threerecord, specially-printed albums are
being malled with a letter from Don

being mulled with a letter from Don Olls, Hollywood platter-turner, Trunes are chosen from among 16. in "Music" and include "Two Sil-bauettes," "Without You," "All the Cats Join In," Johnny Fedora and Alkes Blue Bonnet, "The Martins and Coys" and "After You're Gene." They're net of the sound track, but specially recorded.

wood. Under terms of the agreement, which is without precedent in the film industry. Walls Productions will-film industry. Walls Productions will service the film industry and industry of the work o production

Metro will finance the film entirely Metro will finance the film entirely on its own, but Walls Productions will receive an undisclosed share of the gross. Paramount which releases the properties of the state of the film. Undid have no share the film. Undid have been sessioned leads. Script is exported finaled, with the picture slated to roll within the next few weeks. Picture will retain the original Metro title. The Beginning or the properties of the properties of the properties of the picture slated to roll. Within the picture slated to roll.

Almost simultaneous announcements by Metro and Wallis in December that they both planned to film atom bomb stories early this reason of the stories of the further possibility that crews of both would conflict with each other in would conflict with each other would conflict with each other in shooting schedules at Oak Ridge, Tenn.: Los Alamos, N. M., and Han-ford, Wash., where most of the loca-tion work was to be done.

tion work was to be done.

Wallis, who announced his film would be titled "Top Secret," had already set his production cost at about \$2,000,000. Jerome Beatty was to work on the Par script. Metro script is by Bob Considine.

It's bolieved that the move of the It's bolieved that the move of the association of atom bomb scientists in returning to Metro a \$5.000 contribution made in connection with the atom story also figured in the decision to combit the two pr. with Metro and Wallis both recling that the world-wide importance of the subject merited all the production efforts possible.

Studio Contracts

Hollywood, March 19. Frank Tashlin, writer, Param mint Peter Whitney, actor, 20th-Fox. Lila Leeds, actress, Metro Ethel Griffies, actress, 20th-Fox. Percy Kilbride, actor, Paramount Thomas Carr, renewed, Republic. Wm. Hamia; cartoon dir., Metre. Jos. Barbera, cartoon dir., Metro. Jos. Myrow, composer, 26th-Fox. Jessica Tandy, actress, 20th-Fox. Jane Murfin, renewed, Universal, Patricia Alphin, actress, Universal, Gile Strele, designer, Paramount, Jerry Scroggins, actor, Republic. Bert Dobson, actor, Republic. Freddy Martin, actor, Republic.

'Sacramento' Home Preem

Republic's high-budget western, 'In Old Sacramento,' gets a two-theatre preem here April 24, with the William Elliott starrer showing simultaneously at the Capital and Winsidewoods

Hippodrome, William Sael arrived from Holly-

Tele A-Bomb Pool May Sink Reels

Despite refusal of the newsreel companies to allow television broad-casters to participate in their pool coverage of the atom bomb tests, coverage of the atom bomb tests, video stations might scoop them on coverage anyway

coverage anyway.

Ferced to work out their own plans for filming the tests, skedded for Bikini Atoli, in the Marshall Islands, in May, six major television

Hal Walkis (Sans Par)

To Share in Metro's
Atomborns Pix Poet
Discussions for pooling their two
commissions for pooling their
commissions for pooling the pooling the
commissions for pool

on the air immediately.

Participating in the relevision pool are NBC, CBS, ABC and Dulfont in N. Y. WPTZ (Philes, Philadelphia), and WBRB (Balahan & Katz, Chago). Planty for video overgee were worked out with brasshats of the John Table Force in Washington omnitive composed of Jack Hartey, NBC, Harvey, Marlowe, ABC, and Bob Bendick, CBS.

In addition to the film taken by

and Bob Bendick, CBS.
In addition to the film taken by
their own cameraman, the videu
broadcasters will also have available
to them all film taken by Army Sighal Cerps, Navy and Coast Guard
photogs. Since the newared companies print only two editions weekly, whereas the television ratifician. ly, whereas the television stations are on the air nightly, it's believed that video viewers will see the events on their receiving sets sevpear on theatre screens

Disney Foreign

continued from pace 3.

particularly good relations with the Russians, who have imported more of the Disney cartoons than pix from any other producer. Animal pack that the particular part

Disney feature now in the works, "Wind and the Willow," while the Scandinavian countries get the nod in still another now going through the studio mill, "The Princess and the Nightingale."

the studio mill, "The Princess and the Nightingale."
William B. Levy, Disney sales chief, leaves London for Parls this week to set opening of "Pinocchie" there in May. He returns to this country about Appil 7, and Leo Sam-uels, foreign sales head, almost im-mediately will have one of the de-

uels, foreign sales head, almost immediately will take of toe 19 days at the studio and then a 2½ months tour of Latin America.

Roy Disney arrived in New York from the Coast Monday (18) to stay until "Music" world preess on Breadway in April. Pic is tentatively skedded for the Clobe.

UA-Sears Continued from page 3

Contained from page 2
Ind., and Miss Pickfore and Gould
will join them there.
One of the major causes for the
One of the major causes for the
Straighten out difficulties with Odeon
which have led almost to the circuit's
refusal to handle any UA product.
Dispute grew out of terms asked for
Company personnel in England may
company personnel in England may
roult from Sears' and Gould's trip.
Sears' will be abroad-about six
weeks.

Soviet Jumps Gun on Use of German Color Process. Golden Reveals

No. Central Indies Would 'Educate' Distributors

Educate* Distributors Minnespols, March 19. North Central Allied is trying for distributor sale executives to attend its first annual convention here April 1 and 2, so that it can be apply to the continuous convention provided, Bennie Betger.

The convention plan, he says, is debut to convention plan, he says, is debut to convention plan, he says is debut to convention plan, he says is debut to convention plan, he says is debut to convention plan, he says, is debut to convention between the convention of the co

Movietime Getting More Show Biz Info Requests Than Expected

Requests Inan Expectue
Movetime, Inc, the new telephone
service giving time of films and altractions in theatress throughout New
York, is getting more than it baryork, is getting more than it barpels. 24. Outlet, which originally
went in with the idea of giving the
most the featurest and name of
films in certain theatres, now finds
that it is supplying an exhaustive
utitually every field in slowbusdness.

It not infrequent to get a requestvirtually every field in showbusiness. It's not infrequent to get a request-asking for the stars who appeared in films like "The Great Train" Bobbery" and "Birth of a Nation" or foreign-nade pix. In addition they're being asked what theatres are playing certain attractions that were missed in the first-runs.

Lately they've also been getting requests on prices in effect at vari-partition of the state of the state of the legitaries and information as to where to reach name bands, and addresses of ous houses, attra film stars.

As Movietime has been getting these requests, it has been attempting to build up a library with cross-reference in order to accommodate callers. It expects to have a pretty complete set of statistics in time.

complete set of statistics in time.

The telephone company, although not financially interested in the service, his agreed to a 5c rate from all parts of the city to those calling the number (Main 5-64T1) which has its switchboard in Brooklyh because of the centralization of lines there.

Since it went into business, outfit has been handling an average of 15,000 calls daily. It now has 45 operators on the switchboard which operates until 10 p.m. average closhing time of the boxoffices.

Head of the outfit is Jues Polinger, former production controller for Na-tional Screen Service.

Tax Decision

before returning to England recently that actors on both sides of the occan that actors on both sides of the occan had expressed amazement at the dis-crimination being shown against them via slobble taxation, especially after the outstanding work they did, for both governments during the war. If the bill is not deleted, Rubins said, it will seriously after the free interchange of talent between the two countries.

free interchange of talent between the two countries.

Double taxation bill was radified by the British government in September and made retroactive to last the property of the British government in September and made retroactive to last the september and made retroactive to last the september of the British government at that time, according to Rubins, who added that Americans could have agic time, according to Rubins, who added that Americans could have agic the bill. Minor rumblings against the bill have since been heard in British, with one Member of Parliament think twice been heard in British with one Member of Parliament that we have been heard in British with the Chancellor at the Exchequer. Both the British and U.S. governments are currently passing the buck on responsibility of the doubte taxas on responsibility of the doubte taxas into the tax teasty, which would exempt them from doubte taxation, it's problematical whether British will be proposed \$4,000,000,000 loan to british and U.S. governments and the second of the secon

Britain.

Soviet film industry has jumped the gun on other film producers throughout the world on use of the German AGFA color film process Nathan D. Golden, chief of the motion picture unit of the U. S. Dept. of Commerce, who returned last week from a mission to Europe to round up details on the AGFA process, disclosed that the Russians, who had stripped the UFA studios in Germany and removed all equinment to Russia, were also in complete domination of the film indus-tries in Czechoslovakia and Austria and were presently shooting pix with

the AGPA process in all three countries.

Defulls of the color process, as ascertained by Golden and his party for the color process, as a secretained by Golden and his party for the contribution of the color of t

Golden described the AGFA process as involving a single, negative which included all three primary colors. Development of the negative for the colors are development of the negative for the colors and white the development of black-and-white to positive printing. "From what I saw of the system." Golden said, "It produces pasted by the color flat will help break the color flat will help break the color flat shortage in the U. S." High cost of the process, as re-High cost of the process, as re-High cost of the process, as re-High cost of the process, as re-

shortage in the U. S.*

High cost of the procost, as reported from Germany, should not hold for this country because the hold for this country because the first of the country because the first own the control of the country because the first own the country for the country for the process should be materially out that the AGFA process required out that the AGFA process required only five-times as much lighting as black and white, whereas Technical and white, whereas Technical Conference on the AGFA negative.

Time and Fisce Nat Yet Set Time and Place Not Yet Set

Time and Paice Nat Yet Set Time and place for releasing the information has not yet been set. Process may be disclosed at the May meeting of the Society of Motion Petture Engineers, which would be a logical forum at which to present of the Society of Motion to present the set of the Society of Motion to Colden said. While the Commerce Dept. hopes to make it available to All, it might involve some patent problems, since Annex, a subsidiary of C. G. Farben before the war, may of I. G. Farben before the war, may of I. G. Farben before the war, may of I. G. Farben before the war, may of the Society of C. G. Farben before the war, may of the Society of C. G. Farben before the war, may of the Society of C. G. Farben before the War and May of the Society of C. Society of C. G. Farben before the War and May of C. G. Farben before the War and May of C. G. Farben before the War and May of the May of C. G. Farben before the War and May of C. G. Farb

patents, "Golden was accompanied on his trip by Harald Hasth, of Ansec. H. W. Sachs, Remington-Rand Charles Carleson. Hollywood Coler Film Carleson. Hollywood Coler Film Musich last Jan. 1, where it in Musich last Jan. 1, where it is made to the work of the control of the color of

precess.
From Munich, the mission went for Berlin to talk with cameramen and to technicate to the AFFFA process-to-technicate to the AFFFA process-to-techni

Mission saw 12 to 15 features utilizing the AGFA process, which were still user. The Germans during the Market was a still user. The Germans during the sill user has been still user. Nasis also utilized the process in some newareds and in shooting featured to the sill user the sill user and the sill



When you look behind the phenomenal grosses and extended runs on M-G-M's "ADVENTURE" you will find a thrilling message. When you hear how our customers are preparing for M-G-M's "ZIEGFELD FOLLIES of 1946" there is only one exciting conclusion.

The showmen of America have given M-G-M a clear mandate. Here's what they're saying: "Reach for the starry heights with your multi-million dollar magic! The sky's the limit M-G-M! It's your Big Ones that make our industry GREAT!"

Thank you Friendly customers!

Your campaigns in behalf of our Big Ones, your extra shows and record-breaking playing time is your vote of confidence.

Following "ADVENTURE" we place in your expert showmanship hands "ZIEGFELD FOLLIES of 1946." These are two of the greatest audience attractions we have ever offered in one season.

Thanks to your loyal cooperation we are privileged to make pictures of that calibre. Let's reach high together. There's no ceiling to our mutual opportunity!

Producers Submit 5-Year Plan To Circumvent CSU-AFL Labor Strife Hollywood, March 19, or studies yesterday (18) suba plan for settlement of jurish a plan for settlement of jurish and labor should be led to work of July 22 at the Stevens unled, Chicago.

Hollywood, March 19.
Major studios yesterday (18) submitted a plan for settlement of jurisdictinnal labor disputes in Hollywood
to the Conference of Studin Unions
and the International Alliance of to the Conference of Stution urosase and the Intermutional Allanes under the control of the Conference of the Conference

a persuannest enumitatee occupions of we are a composed of an evil age the him got an impartial referee by the unions. He would be more any dispute tool section of the any dispute tool and the any dispute tool any dispute tool and the any dispute tool an

oe unusing and final.

The plan, it was pointed out, was not for application to "controversics involving wages, hours, working conditions or the interpretation of contracts except as to jurisdictional matters."

N.Y. COLLARITES WANT **NEW TWO-YEAR DEAL**

Contractual demands on renewals covering whitecollar help in homeoffices of five major producer-distributors where two-year deals expire July 27, and basis for negotiation of new agreement with United

Up St. Louis Exchanges

Back-office help, shippers, inspec-tors, etc, in St. Louis III average and working conditions contract accepted at week by beads of the exchanges in New York.

in New York.

A 15% wage hike, retroactive from Dee, 1. 1944, to Nov. 30, 1945, and a 5% increase for the period from Dec. 1, 1943, to Nov. 30, 1944, as well as a five-day, 40-hour week and time and a half for extra hours on the sixth day, have been accepted by both sides.

Shaff Prod. for Levey

Hollywood, March 19, Monty Shaff, just discharged from the Army after three years, will be producer for Jules Levey Produc-

Hollywood, March 19. Film flacks went into a new labor tangle when the Screen Publicists Guild voted to accept a Federal union charter from William Green chief of the American Federation of

Labor,
Acceptance conflicts with the
IATSE charter recently granted to
the Motion Picture Studio Publicists
Association.

700 Michigan Exhibs In Middle of Two AFL Film Handlers' Groups

Film Handlers' Groups
All 700 Michigan theatres are
threatened with the prospects of
closing ordinin a week ordining
the continue. Titly neighborhood houses
are already shut tight in Detroit and
the downtown first and second-run
Officials of film distributing companies said, however, that theatres
throughout the state may be forced
throughout the state may be forced
throughout the run odd pretures, by

inroughout the state may be forced to done or run old pictures by Fred in the property of the motion picture company offices.

N.Y. SCREEN DIRECTORS' **CLOSED-SHOP DEMAND**

CLOSED-SHOP DEMAND menetiate recognition and compared to the compared to the compared could in the compared co

under impatrial producers will be sought.

Membership committee has ended plot of sercening applicants with over 90 accepted, according to the SDG. Admission was based on director credits for two features or as shorts. Bud Pollard, of Astor Flins, will all the predectial past for the first vecocic Gene Martell, of Paramount, treas, and Harry Forster, Columbia, accy. bia, secy.

10% Boost by IA For

the Army after three years, will be producer for Julies Levey Produce Service, Shaff was associate produces on "The Powers of Ciri for Clarifes R. Rogers."

MORE_MERION_THESPS

MIRYON_THESPS

MIRYON_THESPS

**Hillywood, March 19,
Metrio assigned Leon Amer, and Virginia O'Brien to lop feather with deals have settled with distance to the forthcoming Red Saction starter, "Merton of the Movies."

**Dec. 31. 1947, and call forthcoming Medical Sactions and Produce rolls when Saction washes per settled with distance of the Movies. The increases over that period range from 5 to 157". The IA has 100% juria price and the Julies and the Julies and the Julies of the Movies. The increases over that period range from 5 to 157". The IA has 100% juria price and produced to pira diction over the backrooms through out the country.

Bennett Again Opposing Walsh for IATSE Prez

Red Cross Drive In 17,000 Theatres Starts Today (20)

gin today (Wednesday) in more than 17.000 theatres throughout the country, with exhibs and distribs alike looking forward to the largest doliar contribution ever made by the film industry to the Red Cross.

Thousands of participating theaires have voluntarily pledged to extend the period of their collections beyond the original seven days, until March 31, in an effort to exceed the industry's total of last year. Spy-

the industry's total of last year. Show-power Shouras, the industry's national chairman, in paying tribute to the Red Crass workers, predicted that the current campatign would be "one of the outstanding accomplishments of film workers this year." that exhibits and distribut throughout the country are hypoing their of-forts, following announcement that the 24 Hour Chill," would be hom-cial White House luncheon on May 9.

Film salesmen are reported devot-Film salesmen are reported devoling all their spare time to signing up additional exhibs for the drive. Within one day last week, 1.565 theatres were pledged. In the Milwantee exchange area, every theatre in the territory pledted support of the drive. Other exchange areas have held special meetings to impressible the district of the drive. Other exchange areas have held special meetings to impress the most account of allout efforts this year Loew's thest

out efforts this mportune of all-tic the state of the st

SAG NAMES 15 THESPS FOR PACT NEGOTIATION

PUK PALI NEGOTIATION

Committee of 15 fitm players, male and female, has been named by the Screen Actors Guild to negotiate a new contract with the motion pieces of the players, make the players of the players of the players of the committee are Alan Hale, Robert Shayie, Larry Steers, Dorothy Tree, Florence Bates, George Chandler, Joseph Callela, Den Curtis, Bey Millo, Coff Charles, Saul Silverman and Sciena Royle.

'Intimidation' Wins St. L. Exhib Injunction

10% Boost by IA For Prohtoffice Workers
Under JATSE deal reached covered to the State Stat

Inside Stuff—Pictures

Jackson Park theatre Injunction, which will seek to restrain distributors from amplying present Chicago system of clearance, runs, double features and admission prices to the 1, P., will not be filled before March 27, says Attorney Thomas C, McConnell in Chi.
McConnell is waiting for Supreme Court mandate to come down to district court. This is incessary as the Circuit Court of Appeals decision, which was reversed by the high court, has stated that the theatre had

andoned its injunction petition.

"Going My Way" was given a distinctive nod from a specialized Fourili-Edata sheet, when Oscorvatore Romano run a notice on the film. Paper is the Vultean organ and it rarely given any motion picture reviews. Para-mounts for from the Vatican publication. Film was specially sereened for the Holy See, but has not been distributed in Haly or France. Crobby was complimented for his work in the film and a special tribute was bunded serpicers Frank Bauter and Frank Cavett.

Republic has made arrangements with Las Vegas city officials, the familier Commerce and the Union Pacidic Rathroad to whome you had familier to the Box Rosers starrer, "Helidorador," Early of the pleave will be shot during the Nevada town's annual Helidorado celebration, May 23-26, with promierat citizens functioning as volunteer thesps. Edity White, producer, will take the whole cast to the Nevada location.

RICO in association with Pathe in Paris, is planning to make bi-lingual pictures in French and English, under supervision of Jack Volion, who will function as the followed studios' representative in France. Project is to make at least one and not more than five two-language films per year. Plan awalist the rebuilding and modernization of the Pathe studios in Paris, where building materials and equipment are still scarce.

Santa Ahita, Pimiteo, Suffolk Downs, Arlington and Washington Park have made deals with Telefilm Control to take 16m films of horscrares, with other contracts under negolation. Narrow-gauge film company is organizing four more crews of 15 men each to work simultaneously at different racetrucks.

Warners' stable is jailoping ahead with its exploitation of "Stallion Road," with a hookup with Doubleday-Doran to put out 350,000 "drugstore" copies of the novel to cnincide with its release as a picture. Coincidentally a Spanish translation of 630,000 copies is on the way to the Latin-American

Production of the next Andy Hardy picture at Metro is delayed by easting difficulties. Script culls for a gal standing six-feet-three, with glamour and thesping ability, to play opposite Mickey Rooney, who has not appeared before the lenses in more than two years.

Republic is putting on a special promotional campaign for "The Fabulous Suzanne," aimed at the Hungarians in this country, Reason is the American screen bow of Tren Agay, former film state of Hungary. Drive will be focused on the 50 Hungarian newspapers in the U.S. A.

New Distrib Orgs Continued from page 5

Continued from page 5
that Loew-Einfeld's Enterprise Productions mistry set into some uses
and been approached by a group
here to form a releasing company,
but its, shought that any organization to omerge in the very near fation to omerge in the very near fation to omerge in the very near fation to omerge in the very near faling to the company of the company
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Sereen Guild Productions. Both out-fits are state-srighters wish have franchise holders with over 1,000 in Canada. Many of the franchise holders represent both organizations in their territories.

Braudt and Film Classies

Harry Brandt. New York circuit operator, come into the picture last operator, came into the picture last week when he announced he was talking a deal to get into Film Clas-sics and make a producing-distribut-ing outflt of it. This project is known to have been on and off a number of times in recent months. It the scheme goes through, it is under-stood that Alperson will continue ac-liber in the new settin.

stood that Alperson will continue ac-tive in the new setup.
Brandt has a number of circuit-voxing associates in on .his plan, some of them believed to be men who already hold Flin Classic Fran-chiese. In any case, between the house already controlled by fran-house of the potential investors, a formidable circuit could be set, and Film Classics now is extrictly a re-sisser organization, but it would go in

Film Classics now is strictly a re-issue organization, but it would go in for original production under the new arrangement. Local cshibs, who invested in the company, could have a three-ply interest in it: through their houses, through par-ticipation in profits of the exchanges were through the company of the com-cases, through participation in profits of the nicture. of the pictures.

Brandi's tecoli plan is to offer lo-

Brandits tecord plan is to ofter local exhibits stock, in exchanges in redningers and have combined and exhibits stock in exchanges in redningers and investment commeltances and investment commeltances and investment commeltances are investment commeltances. The provide finances for Brandits original leading in the provide finances for Brandits original section with the provided planting and the provided finances for Brandits original section with the provided finances for Brandits original section with the provided finances for Brandits or Brandits or

vantage of any plan which included either of the outfits is that they both already have personnel and physical distribution facilities.

gilderfulution facilities.

There was an impression that Korda's mission to the Coast durling, the past week was to organize a new year of the past week was to organize a new year of the past week had been with the past week public. Korda made clear when he was in New York last week, however, that his only aim was to rover, that his only aim was to rover, the product in the product in the product of the product in the product of the product of the product in the product of the past product of the product of the product of the product of the past product of the product o

dueing-distributing combine.
Giving rise to idea of Einfeld-Loew
organizing their own distributing
outfit is the slowness with which
they have proceeded on making a
releasing deal, plus the fact, they
have acquired a studio and will have
other indie producers making films
for them for them.

Execs Trek

Continued from page 3

Continued from page 2

Goreign chief in London realy ment in the continued from page 3

Goreign chief in London realy ment in the Continued from the steen in Austernia, the Orient and Far East since leaving the U. S. in January.

Mary Pickford, United Arilatymarine, leaves for London by plane and the Continued from the Continued from

The Outlaw

has broken every boxoffice record for a U. A. picture playing Loew's, Richmond, Va!

Outlaw

will repeat in Atlanta, Norfolk, Salt Lake City and Chicago!

Correction: is repeating



Dixie Press, Battling Film Censorshin. Irked By Industry's H.O. Pussyfooting

Memphis, March 19. 4
The local press is beginning to burn a bit at film industry's appeasement of censorabip.
Newspapermen who have been defending the screen against the bluenoses for years, rithout stirring upon much as a spark of a fight from the circuits, are mattering amount of the strength of the

themselves about the tutility of it all.

In the south, where consonaling the south of the south

this town without a peep from the theatter, only instance where the trace showed trace of a fight here. The thowed trace of a fight here. It is pointed out that the Memphic enter last summer—it is pointed out that the Memphic enter last summer—it is pointed out that he Memphic enter last summer—it is pointed out that he manning the issue was to come lint to be courts. Chairman more lint of the manning the same was the more manning the same was the more more than the pointer in the same manning the point out that this sort the pointer is the point out that this sort line is the point out the point out the sort line is the point out No Esquire Hypo

No Esquire Hypo
Scribes took hope recently that
the Supreme Court's Esquire magazine decision might influence the
boys in the N. Y. offices into some
show of a scrap. But not so. Editorials, cartoous, news stories, daily
columns, and blistering reviews were torials, cartoons, news stories, daily columns, and blistering reviews were poured upon the local board, but nary a word from the show folk. The term "Binfordize," synonymous with ceasorship here, was coined and tossed all around the local linotypes, with many chucktes and much applause, but still the trade has sat tight.

plause, but still the trade has sat I some of the lade who do those Sume of the loar rules are begin-chores for the loarnals are begin-ning to think maybe they have been played for suckers. Maybe the ban-ming to think maybe they have wasters, within the suckers of the publicity, is just what the filmites at the boxeffice. Maybe followed at the boxeffice. Maybe followed at the boxeffice. Maybe followed to the suckers of the safe of the added take resulting everywhere. Suckers of the safe of

In this region, for instance, it was noted that United Artists had not

because of the newspapennams and officence dialities for the blue-positions of the series of the ser

Wrather Plans Big Slate

Hollywood, March 19.
Three 35m features and 12 16m
flish will be produced by Wrather
Pictures Corp. during the next year,
according to Jack Wrather, company

Prints in 16m of full-length features will be made for foreign

N. Y. Film Council Sets Its Program

Furtherance of the production, distribution and use of films, including documentaries and educational policy of the production of the production of the primary aim at the group's first business and organizational meeting load week. Council is also primary aim at the group's first business and organizational meeting load week. Council liciaing the part taken by films in winning the war and to persuade schools, churches, civic groups, etc., of devote more of their business to devote more of their business to

to devote more of their budgets to the use of films.

Thomas Brandon, head of Bran-don Films, was elected chairman of the organization. Other officers in-clude Willard Van Dylee of Affliated Film Producers, vice-chairman; Richard Griffith of the National Board of Review, exce secretary, and Al Rosenberg of McGraw-Hill,

and Al Rosenberg of McGrav-Hill, resourcer, received to the board include Iris Barry of the Museum of Modern Art, Loude Condit Mctropolitan Museum; Bodey Crowther, N. Y. Times film critic, De. Elicas Full Control of the Control of

Mobile's Censoring Ideas

Birmingham, March 19.
Alabama exhibitors, irked for years by censorship troubles, suffered a new headaehe when a group petitioned the Mobile City Commission to establish a censor in that

city.

The move follows closely one started in Birmingham recently The move follows closely one started in Birmingham recently after the chief of police here, action as censor, banned the showing the started to the control of the started to the started

WCTU's No-Rossing-In-Pix
Columbus, March 19.
Closer censorship of motion pictures to climinate the "promotion of indrinking and the depiction of low
standard morals" was urged in a
Monthlo and object by the Ohio
Union last Christian Temperance
Union tweek at its convention
here.

Union inst week at its convention the resolution, preserved by President Mary B. Evyla, also suggested that the WCTU call upon Cougress and the Federal Communications Commission to ban advertising of alcoholic beverages over the radio, and that state and rederal-legislation be adopted to ban all such advertising.

From the Services

Pittaburgh, March 19
Mrs. H. E. Hennessed, owner of Larie theater, Frie, Pa, and grand-mother of 28-year-old Ensign Theodore A. Brown, was officially ned-fleared deed. Ensign Brown had been missing in action since September of 18-year of 18-y

feature.

Jack D. Braunagel, Army, to Paramount Northie theatre, Cincinnati, as
district supervisor assisting Harry

David, general mgr.

Cpi. Larry Love, former assistant manager at the Liberty, Springiteld, Mass., back in the States from Okinawa since last April, and resuming former post.

N.Y.C. Fire Dept. Swoops Down on Film Buildings In Unprecedented Drive

III UIIIFCCERCITIES JITTEE
In a series or widespread raids on
film buildings staged by plaintebre
men and women, the N. Y. City To
Department has cracked down on
fire-law violators. The unprecedented drive to tighten enforcement
of specific fire prevention ordinance
of specific fire prevention ordinance
hit major company office workers
hard with over 50 smokers not
preceiving end of magistrate court
summons.

With the eampaign inaugurated by newly appointed Commissioner Frank J. Quayle, commando partics Frank J. Quayle, commando particle descended on inquistry offices located particularly in the Paramoust Bidg, at 1501 Broadway, the '229 Seventh at 1501 Broadway, the '229 Seventh change Bidg, on 8th avenue. Firm sights were lined minily on smokers. Apparently tipped of rost impossing drive, insurance to the impossing drive, insurance spection in a prelimitary bout preceding the main event. Industry officials and employee the properties of the preceding the main event. Industry officials and employee the properties of the research of the properties of the present the pr

see if they were still burning," one official squawked. "When they were, the nearest one to it was handed a ticket." Others said inspectors were

licket." Others said inspectors were sticking fingers down pipe bowls, A hot bowl meant a summons. Meanwhile, the Screen Offices & Professional Control of the Screen Scre

Extended Runs Continued from page 5 =

Centinued from page 3
grouses have been turned out of
first-turn engagements in New York
trolled as well as independent there,
while still being gees laying
the proverbial golden eggs.
Paramount, for instance, feel share
on indefinite period at the Rivell,
N. Y., where still showing a high
profit (46,800 last week, its 18th),
but it is subtrairily giving it that
so that "Sitty" ean open March 30,
that is subtrairily giving it accounts
in the N. Y. territory are anxious to
set their hands on "Weekeed" set to
the families on "Weekeed" set to
the families on "Weekeed" set to
the families on "Weekeed" set to
Utoda," at the N. Y. Par with Benny
Goodman on singe, could go 10 or
20 weeks, in opinion, but is being
sestricted to seven.

There are many other examples of

There are many other examples of of the street of the stre

Big Biz Likes That Latin-America Market. So Underwrites Goodwill Pix

SPG School for Members

The Screen Fublicists Guild will launch a free school for members on March 21 at its New York h.q. Cur-riculum will include courses in feariculum will include courses in fea-ture writing, magazine articles, art layouts, radio publicity, trade con-tacts, exploitation and publicity. Plans call for member and guest lecturers.

Educate' Foreign Exhibs on 16m

Number one problem facility major companies' foreign managers in getting new 16m operation working accreasing his educating established accreasing the facility of the state o would take over and give the present exhibs some real-competition, Ect-man said. With Mctro, the estab-lished exhib is offered the oppor-tunity of expanding his operations by going into the 16nm. field him-self, he pointed out.

Preston to Top 'Macomber

Hollywood, March 19.
Male lead in "The Short Happy
Life of Francis Macomber" goes to
Robert Preston, on loanout from

Picture, which will be produced by Ben Bogeaus and Casey Robin-son, is due to roll April 1, with Zoltan Korda as director.

RKO Video

ad agencies or clients. Neither of the shorts demonstrated contained any advertising message, but the producers are prepared to include any type of commercial in the short which the advertiser desires,

For instance, company pointed out, the advertiser could tie the quiz show in with his product the quiz show in with his product by offering prizes for the best answer to the questions, plus a 25-word statement on "why I like sughand-such a product." For the news short, the advertiser could show pictures of bis product 10 years ago and compare it with the improved model today, or could include a simple message that his company had been serving the public much longer than 10 years.

in years.

Despite the age of some of the shots involved, both shorts emerged as highly interesting because as highly interesting because the fine editing lob turned in by the fine editing lob to the latest ig-propelled only and the latest ig-propelled models, indicating that interest in entire them should assure the advertiser. BKD Television ereer balleting

While the State Dopartment bat-tles with Congress over funds to continue its international flim pro-gram, American industry has stepped into the breach. Number of big business firms, fearful of losing Latin American good will, which has been very norofitable to them, have

Latin American good will, which has been very profitable to them, have put up the coin and are currently distributing pix formerly released distributing pix formerly released and the pix former and the p

with a number of tower of the members, with more slated to be accounted in the control of the co

Pix which Council is taking over are mostly one- and two-reclets which were distributed via various which were distributed via various which were distributed via various firms. In addition to handling all administrative work in connection with these depositories, Cougeli will also take charge of circutation of prints among schools, carrying out commitments entered into by the commitment of the various defouctional groups.

OIAA with various educational groups.
Ray Fisch, who headed up Intermerican activities in the U. S. for the OIAA, is topping the new setup.
Armold Technoly, who was General Motors Acceptance Corp. rup in San Board and was in entary of the Company of the Council American operations of the Council.

RKO, Par Releases

schedules well into the future. RKO schedules well into the future. NNO is in particularly good shape, he had been also in a process of the state of the state

product in advance on the basis of nothing more than an optimistic product in advance on the basis of nothing more than an optimistic product in advance on the basis of nothing more than an optimistic product completed nine months in the state of production personal product of the state of the state of production personal state of the state

Paramount announced the following releases:

"Road to Utopia," "Kitty," "The
"The Blue Dahlia," "Incy
"Virginian," "The Blue Dahlia," "The
"Groomed Brido," "The Bride Word
Books," "Out Hearts Were Growing
"De," "Hot Cargo," "To Each Ilis
"Own," "O. S.," "Searching Wind,"
"Own," "O. S.," "Searching Wind,"
"Own," "O. S.," "Searching Wind,"
"Own," "The Search Wind,"
"House Wind," "House Wind," "But The The Throuble
With Wind," and "Welcome Stranger," and "Welcome Stranger," and "Welcome Stranger," and "Welcome Stranger,"



EASTMAN

Plus-X

NATURAL choice for general studio use, for composite projection background scenes, and for exteriors under poor lighting conditions... Eastman Plus-X Negative Film, one of the family of Eastman Films, favorites of the motion picture industry for more than fifty years.

EASTMAN KODAK COMPANY, ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., Distributors
FORT LEE, CHICAGO, HOLLYWOOD

ALL-PURPOSE NEGATIVE FILM

U.S. Clampdown Order On All Bldg. **Except Essentials Hits All Amus.**

Federal construction order clamping down on the use of building materials for all non-essential work is expected momentarily with every indication that the crackdown will be out by tomorrow (20) or Thursday (21). The order which would chanuelize construction materials into an increase in homes especially for vets, has been hanging fire for several weeks.

fare for several weeks.

The order, it is understood, will probably put the lid on deferable construction until 1947. with such buildings as theatres, nativers, take to the control of the category of post-ports in th

ernment first announced that it was going to put out a clamp order on deterables, a rush started around the country to beat the gun. The word here is that the forthcoming order may very likely halt this construc-

aumer \$389.600 Thesics in Pa.
Pittburgh.
First portwar deluxe theatre to be built in this area will be erected in New Castle, Pa., by the Manos eight, which aiready operates it 1,500-seater to cost over \$300,000, 111 be named the Manos. New Castle project will be the first theatre dance chain has built since pre-war days when Manos creted the operated under lease by the Harris Amus. Co.

Saunders' New One
Raleigh, N. C.
New theatre at Landis, near here,
started, R. C. and Lewis Saunders
building the new 425-seat house.

New Pix Theatre for Denver

Denver.

Cinema Amusements, Inc., is planning \$130,000 theatres in East Denver. Company already runs the Broadway and Mission here.

Batch of theatre building project announced for this area. At Belle-vue, O., a new house is planned by Leo Spitzer, Norwalk, O., furniture dealer. Would cost \$150,000. A. Milo DeHaven, of Woodville, O., plans a new \$65-seat house in there: In Columbus, the new East Side of Drive-In, east of city limits will open in May. Frank Yassenoff and Harold Schwartz, are "operators." Harold Schwartz are operators, Work also will begin soon on a

GOLDSTEIN BROS. SPLIT THEATRE-REALTY BIZ

Springfield, Mass., March 19; Springfield, Mass, March 19.
Samuel Goldstein, vp. of Western
Massachusetts Theatres, Inc., has
purchased the interest of his
brother Nathan, and is now so
owner of Class A stock in the corporation, largest in this section, the
spilitop of their interests, Nathan
terest in Samuel & Nathan E. Goldterest in Samuel & Nathan E. Goldstein. Inc., a real estate composition stein, Inc., a real estate corporation whose only theatre holding is the accond-run Springheid house, the Arcade. Samuel Goldstein said the personnel of the company would not be affected, with Harry Smith re-

be affected, with Harry Smith re-maining as circuit manager.
Western Massachusetis Theatres, Inc., operatos houses at Springfield, Holyoke, Chicopee, Westfield, North-ampton, Greenfield and Pittsfield, Mass, and Brattleboro, V. Largest house is the Paramount, Springfield, Althouse's second of the brothers.

drive-in film theatre, east of Fre-mont, O., on Route 20. It will cost \$65,000.

\$55,000.

The University theatre, a 1.150-seater in Columbus, is being built by the F. & Y. Building Service, of that city. It will cost over \$55,000.

In Maumee, near here, a building permit for a \$232,000 house has been granted in Anthony Wayne Development Co. Regent theatre in Youngstown is being remodeled.

Festoria \$250,000 Ho

Arthur J. Buck, president of State Theatre Co., announced plans to build a 1,400-seat theatre here at a cost of \$250,000.

Plan New Castle, Pa., Theatre New Castle, Pa. Monessen Amusement Co., which operates 18 theatres in this area, looking for a new \$200,000 theatre here. It would be a 1,600-seater.

To Rebuild Indiana House Pickwick theatre at Syracuse, Ind. which was recently destroyed in a \$500,000 blaze that swept the Pick wick block, soon will be rebuilt, according to announced plans.

Nat'l Review Board's 37th Anni in N. Y. on March 28

Thirty-seventh anniversary conference of the National Board of Review is skedded for March 28 at the record seventh annual board control of the control

2 NEW TRANS-LUXERS SET IN D.C. AND N.Y

SET IN D.C. AND N.Y.

Trans-Lux has locations for two
new pleture thearters as part of a
new pleture thearters as part of a
new pleture thearters as part of a
the eastern scaboard, New Washingthe eastern scaboard, New Washingthe of the construction begins the construction of the construction begins
Maglion avenue between 58th and
The construction begins
May 1. This house, opposite
present one used as newsreel operapresent one used. The construction
Lux in the construction of the property.

May 1. The construction of the co

eviction of present tenants unus May I. Both new theatres will have rear screen projection, and will combine newsreels and single features.

Off-Campus U. of Wisc. GI Studes Getting Pix Shows

Inc. operation houses at Springheid, Holyoke, Chicopee, Weshelds, March 19.
Liversian and Pittsfeld, Mass, and Bartisthoro, Vt. Large long pis to its department of the chicology of the continue of the chicology o

N.Y. Amus. Consolidated Appeal to Merge Drives

Incorporators of the N.Y. Amuse-ment Consolldated Appeal, Inc., held a meeting last week at the Paramount homeoffice, with Barney Balaban elected president. Jack Cohn, v.p. of-Columbia, was named exec v.p. and Malcolm Kingsberg, head of RKO theatre operations,

treasurer.
Consolidated Appeal organization Consolidated Appela organization has been set up to combine into one annual campaign the drives formerly conducted angle by the **Celeration Conducted angle by the **Celeration Conducted angle by the **Celeration Conducted angle of the Angle Conducted Appela of the Angencian Jewish Committee and the Annicon Jewish Committee and the Annicon February Conducted Appela plans engaging an administrative secretary on a figure of the Angle Conducted Appela plans engaging an administrative secretary on a figure of the Conducted Appela plans engaging an administrative secretary on a figure of the Conducted Appela plans engaging an administrative secretary on a figure of the Conducted Appela plans engaged and the Conducte

Havana Season

Continued from page 1 _ occupants of rooms to leave when

their steeded stay is up.

Amusing sidelight to this-amusing to some people, anyway—is that some innocents have been alunted some innocents have been alunted court tourist cabins. There is relatively little, and to fouring as it is known in the United States, and the court tourist cabins. There is relatively little, and to fouring as it is known in the United States, and the court of the cour Amusing sidelight to this

tourists and wealthy Latinos. Major Niteries Fail to Open Unable: to cater to the gods of the

hind the bar squeezing limes, much to the surprise of the oldimers among the visitors, and the oldimers among the visitors, and the oldimers among the visitors, against the over from Mamp are, incidentally, a great source of laughs to the populate here and an annoyance to the cops. Many of them apparently have been does that Havana is a beach rowing the comparison of the cops. Many of them apparently have greatly fly over in shorts or slacks and then start to wander through the town. Folice won't let gals walk on microwers are shorted to the start of the cops. The cops was a start of the cops of the

Sargent Inked As Publicity Chief Of **Natl. Theatres; Other Xchange News**

Hollywood, March 19.
Thornton Sargent has been hiked to post of chief of public relations for National Theatre Circuit by discharged as Lt, Cdr. in Navy, was rat-run district manager for eight years an ervision ower L. A. first-run houses in association with Bruce Fowler who took over during Sargent's absence.

gent's absence.

Bill Bester's Reportitar
On his return from the Coast
Monday (18), William P. Rodgers,
distribution v.p., began a series of
an object of the control of th

Chair Get Joint UWP?

Chaires Gott his resigned from United Artists, with which he had a louised Artists, with which he had a company's New Yorker and the reportedly may shift to United World Pictures. He is the brother reportedly may shift to United World Pictures. He is the brother Spitch, thun content, who with Lee Spitch, thun content, who with Lee Spitch, thun content, who will be presented the property of the property of

Schwartz Tops Egyptian Los Ange

Housing Casualty Spartanburg S. C.
Strand, one of oldest houses, in Wilkly-Kincey chain, shuttered after Threatre was the ped performance. The street of the

Al Salig Back at 28th Al Selig, vet p.a., formerly with Al Selig, vet p.a., formerly with Columbia, United Artists and other distributing firms, has rejoined 20th-fox. He'll be tride paper contact, Gam Shain, trade relations director. Selig succeeds Dave Bader, who left recently to publish The 16m Reporter,

Stan Hodes Shifts to Par Stan Hodes, copywriter at National Scram-Hodes, copywriter at National Scram-Hodes, copywriter at National Media Goldon, Sew York, under Media Goldon, Sew York, under John Darmonut as assistant to possible properties of the Sew York of the Shorts department. Spread into the shorts department. Spread into the shorts department, Spread into the shorts department, Spread in the new spot Monday (18). Sew sistant to Jack Com-Hodes core as-sistant to Jack Com-Hodes core sistant to Jack Com-Hodes core to the Sew York Com-Hodes and the Manufacture of the Sew York Com-tant Com-Hodes and Com-Hodes and Com-Hodes and Com-tant Com-Hodes and Com-Hodes and Com-Hodes and Com-tant Com-Hodes and Com-Hodes and Com-Hodes and Com-Hodes and Com-tant Com-Hodes and C

Rothman Takes Alpine, Denver Denver, Paul Rothman, new to the film business tooler the Alpine here from Dave. Cover the Alpine here from Dave. Cover the Alpine here from Dave to the film the best of the film of

Crawford, Neo, trom Isabella Strohmeren and Strohmere

Jais, Trinidad, Colo.

Tri-States I towa Changes
With the return of man instituted some price increases and man instituted in Pittin, Brooklya, by a young price in the price in Pittin, Brooklya, by a young price in Pittin, Brich Was and was applied to Pittin, Brich, Brich,

Fort Dodge, Ia. as manager, replacing H. M. Miller, who goes to Strand Macon. Gity, C. and March. Gits of the Macon. Gity, C. and March. Gity, C. and S. and March. Gity, G. and S. and March. Gits of the March. Gits of

WB Facel Rs. 5 Exchanges
WB Facel Rs. 5 Exchanges
pressing of building restrictions has
pressing of building restrictions has
pressing the property of the pression of the pre

Tele Sciup for Arixona Theaire
Phoenix,
Installation of television readingments lacladed in plans of Westside theatre, 600 as plans of Westside theatre, 600 as which a Wondale,
First house for this community, it is
being built by Joe McCornick and
Harry L. Nace. Nace has interest in
Arizona theatre chain.

Misses I Nite in 5 Years
Phornin.
Drive-In theatre (open air) here, marked fifth auniversary with claim of having missed only one night showing since opening. This is rated at the control of the contro

Caplane Back to Columbus O.
Harry Simons, Columbus O.
Grand, here, named house manager RKO
Grand, here, named house manager of Plane before moving to
Grand in 1944. Lawrence Caplane,
manager of Grand before donning uniform

McFadden Philly MPA Presy Philadelphia, J. J. McFadden, of RKO's sales staff, named president of Motion Pic-ture Associates to fill the unexpired term of William Rumphries who re-signed to take over an upstate the-

B. O. Tilts Continued from page 9 :

various quarters it was emphasized that comparisons, whether correct

various quarters it was emphasized that comparisons, whether overed or not, were unjustified. "Among other things, it was noted that in 1841, for which PM quoted prices, there was a straight 10½ Federal 20½.

In other words, where a theate charged 85c in 1841 it got 77c not and 8c went to the Government. The same 85c scale today means 71c to and 8c went to the Government. The same 85c scale today means 71c to the theater and 8ct tax. Go down 45c and 8c went to the Government and 8c went to the Government. The same 85c scale today means 71c to 45c and 8c went to the Government. The same 85c scale today means 71c to the theater since for the same since 100 down the same s when the control of t

the case of some recent increases it has been with a view to arriving at round current process. The continuous process was a some content of the content of



ADVENTURE-HUNGRY
MOVIE FANS

THRILLS,
ADVENTURE,
AND DARING
ROMANCE AND
EXCITEMENT...
AS ONLY



(The Greatest Boxoffice Name in Entertainment!)

COULD WRITE!

The Udife
of MONTE
CRISTO

FILMED FOR THE FIRST TIME!

A PRC PRODUCTION

A cast of stars to bring to life these red blooded thrilling Dumas characters...

LODER · SUBERT

CHARLES DINGLE
FRITZ KORTNER
EDUARDO CIANNELLI
MARTIN KOSLECK
FRITZ FELD
EVA GABOR

DIRECTED BY EDGAR G. ULMER
(In the Swashbuckling Manner of Dumas!)
Associate Producer JACK D. GRANT

Q O O O O O O READERS

. HAVE BEEN PRE-SOLD BY EYE-CATCHING ADS IN FAN AND NATIONAL MAGAZINES!

Film Reviews

Symphonic D'Amour

Symphonic B'Anusur
strates of acting from the cast, but
he, too, never had a charce.
Producer Anter E. Algasy jurned,
the too and the cast of the control of

Cun Town

Character Workson
(SONGS)
Hollywood, March 16.
Universal release of Wallace W. Fox pre- duction, directed by Fex. Feetures Kiroy
Cleant, Princey Enlight, Chaire Carleton, Lyle
Talbut, Louis Currie, Original Arceuplay,
William Lively; enmera, Maury Resisman; editor, Ray Suyder; songs, Recott Carter-
Address Bosen. Reviewed at Hitching Post
theatre, Hollyword, March 15, 46, Running time, 35 MINS,

	ime, as					
Kin.				KI	chy	Gran
Lucky	Dorses	B		er sie est	sie	Talle
"Rue I	oddin's	Jame 2	ALVEYOR	Lo. Lo	nise	.Cu:r
Daves	Security	Cr		Get	46, 4	'arric
lon					3 -11	WPI
Negal	in				48 1	4: mac
Town	umu ta			Geor	022	Morre

Mild western fare. Too much talk and stock footage dim the action heroiss more than hecesary. It will rate no more than a fair reception from the Saturday matinee trade. Oater has above-average western, production diressing, but long gab sessions make the action more pace than sallow.

sessions make the action more pace than gallop. Kirby Grant, is comparative new-comer to westerns and does okay as a grim, dashing Indian Agent hero who foils formula villanv perpe-trated by Lyle Talbot, Latter is bet-ter than average easting for a pruirie

ZIEGFELD

FOLLIES

RING CROSRY DOROTHY LAMOUR

-CAPITOL

SENTIMENTAL JOURNEY

A 20th Century Fox Ficture
PLUS ON STAGE — THE HARTMANS *
DICK BROWN • Extral HERR SHRINE

THE RED CROSS ROXY 7th Ave. &

In "ROAD TO UTOPIA"

In Person-Benny G

PARAMOUNT RADIO CITY

from page 8
sona and se doubt. Feature interest
control and se doubt. Peature interest
control and so doubt. Peature interest
control and so doubt. Peature interest
control and so doubt.
In the page 10 doubt.
In the page

Out of the Depths

production. Peutures Jim Bannon, Ross
Bunter, New Cartis, Larron Tine dl., Robert
Lederman, Story, Aubrey Wisberg; sereon-
Podennan, Prott, Varieta, a model? weread.
play, Martin Berkehy and Tod Thomas;
editor, Paul Barofsky; camera, Philip Tan-
mura. At Strand, Brooklyn. dual, March
15, 566. Running time, 61 MINS.
19, Stor Remained time, or service
Pupi. Patresham
Clayton Shepherd
Pete Lujawsky Lored Tindall
DAL out Ment I
"Pills" Willins Rolert Scali
Speed Breech Prank Sully
Sparks fenter lewin
Ten-to-one Byan George Offerman, Jr.
Peti-tille heart, Dadala Didwing
Mike Rawhide Rodric Redwing
First Officer Ross Robert Williams

Joan LESLIE Robert ALDA

in Warner Bros.' Hit

"CINDERELLA JONES"

CAB CALLOWAY and His Jumpin' Jive Jubilee

B'way at 47th St. STRAND

Gary COOPER Ingrid BERGMAN EDNA FERRER'S

"SARATOGA TRUNK"

Warners' Biggest with Flora Robson

Continuous Hollywood Brendway

INGRID BERGMAN GREGORY PECK

SPELLBOUND

ASTOR SEA

Kebecca LAURENCE OLIVIER JOAN FONTAINE

VICTORIA 🚟

New York Theatres

XAVIER CUGATOR

Extra Added!

Dark Is the Night

(RUSSIAN-MADE)	ì
Artking release of Servan Studies pro-	
duction. Seers Irina Badeficulos, from Kux-	1
nction, Boris Andreyev, Alexel Yadin. Dis	
BC1304, 19048 Kandidate, Survey autom.	î
rected by Boris Direct. Story by Poder	
Knorre; camera, Sergei Govorkian; Boglish	li
titles, Charles Chement: Previewed N. Y.	10
Varya Irina Radehonko	1
Ariankin	li
Vlatkin	١ì
Christopherov	I١
Christopherov	h
The Grandfither Vladimir Lonov	lt
The School Principal, Alexel Yudin	
	1
The German Commandant Boris Barnet	11
The Doctor	r
The Old Woman Olga Gereva-	1
The one tronsmitter trees and and	1

(In Russian; English Titles)

is the chase of the Nazi officera, led by a Gorman solice dot, in these by a Gorman solice dot, in these tirl.

Two other lens seems are those call the characteristic of the control of t

Blonde Alibi

Universal release of Ben Plyar production
Fratures Martha C'Driscoll, Tom New
Donald Macticide, Robert Armstrong, Sun
thel S. Hinds, Directed by Will Joseph
Screennlay, George Bricker; original, Co.
don Ruhn; camera, Maury Gert aman; ed
lot, Edward Curliss, Tradeshoen N. 7
Morch 15, '40, Running time, 62 MINS,
Marian Gale Martha O'Drisco
Blek Lavery Tom Net
Inspector Carmidgel, Donald MacBris
Williams Robert Armstrop
Professor Slater Samuel S. Him
Sam Pilisin Cook, 3
Lt. Melisly Haynes Peter Whitne
Put Tenny
Louis Carney John Berke
Lane

the dumb cop and loung-suffering inspector routine, which long any want funuy.

Film does have some amusing ments, supplied by John Berkes in his portugal of a smell thing the property of a smell thing to the property of the property of the smell the coppers vally fry to make Louic talk have real humor and therewise cost and discrete go

to make Louic lath have real homost and sparklo.

and sparklo.

to Otherwise motions, with camera to the control of the contro

The Spider Woman Strikes Back

set reference of Houned Websch pro-Frantitive Breight stores, Guie San-Privetted by Arther Lettin, by Rick Tiniard courses, Faul ditor, May Styder. Previously in Jury 13, 46. Running Hug, 38

Far on the negative side concerning the horror element implied by the title, this film, although loaded with exploitation possibilities, is dimmed with too-obvious material. Able-performances of principals Brenda Joyce and Gal's Sondergand, however, make pie adequate filler for duds.

sweete, make pie adequite filler of duals.

Story builds well enough in preliminary foolage, Miss Joyce is employed as companion to files Sonfine blind in the committing to regain
property by mysterious cuttle destruction via noison, Choutish ancles
are contributed by Rondo Hatton,
present as companion and
Sonderpart Succession of the Committee of the
part but fails to convince.

Zanuck Savs

- Continued from page 3 -

contauted from page 3

a stronger notionalization of its film
industry. He claims that can never
be, and the moment Hollywood
gets the same iden the impact of
the same iden the monent
the world over; but the moment
by or Shatta, Bergen or Bergman
as American products, at the expeace of their endersalment vulnes,
possible of the same in the same in the
today and selectedry, whether
Chevalier or Valentine, Chaplin or
to the work over merchandiad on
the same in the same in the same in the
cedents.

"That's the answer to why even

"That's the naneer to why eyen
the Brilish shudder sometimes at
their native-made pictures; and why
our films go into England and Ausratial and South Africa, as well as
linto other, non-English speaking
we're in an enterlainment basines,
and the race, country, color or creed
of the people who mick possible this
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Pix Scribe Pool

Debugged of the Myn medical composition of the many control of the Continued from page 3

Pix Biz Sees Need

--- Continued from page 1 :

pers are a wakening to find they their mything like suitable replacements for the Carty Grants and Ingrid mything like suitable replacements for the Carty Grants and Ingrid mything like suitable replacements for the Carty Grants and Ingrid mything like suitable replacement on the Walter of the Carty Grants of the Carty Grant

boxoffice names and, as long as they brought in the rutular sequilarly, no one worried too much. The young-sters were pushed along as speedily as possible, but no one was, franticabout it. Now, suddenly, many of these sook marquee moniteleves have no studies strings attached to them, unless it's for one, or perhaps two, period of the state of the studies of the state of the studies of the period of the produce as the object of boxoffice names and, as long as they

tractive.
So it becomes obvious that the

ing indic themselves.

Tensps Vagita

Tensps Vagita

On the New York and, the majors

all the state have not had to contred as

least have not had to contred as

to get out on their own. Death and

to get out on their own. Death and

nounting agas have made for less

activity among top personnel. in the

sorral course of events. As one exce

normal course of events. As one exce

the names of his colleagues, there's,

hardy one of them that didn't hold

an equally important job five or il

there is milliation and

there is very little new blood evi
dent.

dent.

Deaths, defections and illnesses in dent.
Deaths, defections and illnesses in several companies recently have several companies recently have several companies recently the several companies recently have several management of the several companies of the s

Lassie's Hero Chore

Hollywood, March 19.
Next starrer for Lassic at Metro
ill be "Valor," a tale of canine

heroism.
Lionel Houser will produce story, written by himself.

WANTED

Experienced manager for Los An-goles downtown theatre. Live wire with good ideas. References. BOX 528, VARIETY, 154 W. 46th St., New York 19, N. Y.

CASH PAID

United States Stamps, new and d, 19th and 20th Century, No count too large, Write tu: MERRIL S KAPLAN

Bronx 51, New York City









CE BWAY & THE SPIRAL STAIRCASE"

"THE LOST WEEKEND"

RAY MILLAND - JANE WXMAN With Phillip Terry, Howard da Siñs, Deris Davilne, Frank Faylen. Preduced by Charles Brankett. Directed by Billy Wilder. 9:30 A.M. RIVOLI B'way &

\$2,000,000 Film Rentals From U.S. Army Army's \$100,000 Monthly For Overseas 16m Pix in Six Months

estimated. \$2,000,000 rental to the film industry for 16m 'pix shipped overseas during the six months from November 1, 1485, to April 30, 1496 a policesiani for the Army Moldon Picture and the large of the six continut, expiring on April 30, which sades features at flat rental varying from \$7,000 to \$14,000 per film. During the same period, o'ever seen rentals from \$5m films, faced as \$1,30,000 (red to 10,000 per film). The same period, o'ever seen rentals from \$5m films, faced as \$1,30,000 (red to 10,000 per film). The same period, o'ever seen rentals from \$5m films, faced as \$1,30,000 (red to 10,000 per film). The same period, o'ever seen rentals from \$5m films, faced as \$1,30,000 (red to 10,000 per film). The same period is the same period, o'ever seen \$1,30,000 (red to 10,000 per film). The same period is the same period of the same period, o'ever seen same period is same period, o'ever seen same period is same period. The same period is same period to the same pe

disclesed
Reingolations on the pact will be opened with industry officials on print 1, on AMPS official said. He industries that the Army will ask for a revamping of renial terms because of the drastic reduction in overseas personnel. In all likelihood, it was icorned, timp price will be based on the number of prints shipped rather than on the current method of a first price. A similar method of fixing price. A similar method of fixing price. A similar method of a flat rental will probably be sought for 33n pix.

33in, bix.

While no count is available on GLs attending 16m shows: Army figures show a total of 40,000,000 over-sees attendances at 35m houses to the past six months. Patronage of 16m show was undoubtedly even greater, officials said, since 65 narrow-gauge prints of every feature have been shipped abroad.

Knoxville's Sun. Pix Shows Memphis, March 19.

Memphis, March 19.
Khoxville, Tennessee's fourth
largest city, is set to legalize Sunday films for the first time. Under
state local option law, Knoxville city
council has passed on first reading
an ordinance to make Sunday pictures lawful.
Vote on final passage is, set for this
work.

WALKOUT OF RKO MGRS.

Doubted on inside that there will e a walkout of managerial help in 41 RKO Greater New York and Westchester county theatres regardby the N. Y. State Mediation Board which was still in session late yes-

terday (Tuesday) as VARIETY wentto press.

Mediation Board came into the picture last Tuesday 4129 after the Motion Picture Theatre Operating Managers & Assistant Managers & Could broke off negetiations with RKO and its membership voted with the powers to the steering communication of the County of

Negotialing committee includes Dunu; Harold Duly, manager of the 23rd St.; John Thompson, manager of the Franklin, both in N. Y., and Arthur Plafka, assistant mgr., at Keumore, Brooklyn.

GE Strike Settlement Seen Speeding 16m Biz

End of the General, Electric strike last week is expected to speed start of 16m programs abroad into which most of the major companies, are entering. Delay in getting started has been mostly caused by lack of has been mostly caused by lack of projectors. Production lines on the projector were held up by lack of electric motors, most of which are provided by GE and Westinghouse. Latter is still on strike,

As soon as projectors get into the field, majors will begin large scale shipments of 16m prints abroad.

Film Bill for GIs In

MacArthur's Command

macArtinut S Unimarus
Army is spending approximately
\$100,000 a month on films to enterthe Cls and again and other Far
Cls and again and other Far
Cls and the Cls and the Cls and Cls
General MacArthur, Cel. Roger W.
Coldsmith. MacArthur's Special
Scribe officer, reported from Tokyo
to admish, bowever, the coin coming from weltare funds, which decrive from post exchange profits and
money turned in by deactivated
When present welfare funds are

JOHNSTON'S N. Y. SPIEL TODAY ON BRIT, LOAN

LUMAT ON MAIL LUMAT.

Fire Johnston prexy of the Motion Pleture Ameciation of America,
will mike a quickle trip from Washington to New York today (Wednesday) for a speech at the WaldorfAdvance of the WaldorfAdvance of the WaldorfAdvance of the British
and the Security of the Waldorf
Advance will be back using
the Security of the Waldorf
tho's Daurd meeting, at which time
the annual report will be presented.

tions board meeting, at which time the annual report will be presented. He is also be in New York April 1 for the opening of the cancer funds drive, of which he is national cam-paign director.

Johnston's D. C. Appearance

Washington, March 19. Johnston vesterday (19) Eric Johnston yesterday (19) strongly urged approval of the proposed \$8,700,000,000,000 and to Great Pettalin in an appearance before the Senates, and the senates of the S

pects of the bill.

Asked whether the U. S. motion
picture industry feared competition
from Britain in the event of an
opening up of foreign trâde
throughout the world Johnston replied: "We don't fear British competition and we hope they make
good pictures."

good pictures."

Johnston also made the point that
the U. S. would gain abroad in cultural reputation if our, pictures are
shown overseas. He said that he
hoped this country would see more
British, films and that the British
would see more of ours. He expressed a desire, also, for a greate
exchange of Russian and U. S. Clims. It was in this way that people get to know each other Johnston added. to know each other Johnston added since films were a great medium of

U Spreads Out as Int'l Takes Up Its New Abode

Hollywood, March 19. Universal has started a new buildconversal has started a new building program to house International Pictures, which recently became associated with Universal and J. Arthur Rank.

Arthur Rank.

New International quarters will be reared on the current site of the tadde bungalow, which will be moved to another spot on the land turned into quarters for writers.

Leo Spitz, recently ill, recovered mough to attend the ground-break-ing ceremonies. New administration ing ceremonies. New attentistration building was started with appropriate observation and shore handling larged "Schebenzade." Personnet

Earl Carroll Theatre

Collibrate he rains do come, so white a break this sort of paintees shopping is all around.

"You know what the Skouraces, make from their popour sideling above in the Pox-West Crust their heart of their popour sideling and there's no limit to the state of the stat

At the nitery, the flower concession grosses \$1,100 a week, of which, says Carroll, \$800 is profit. The connera concession is ro quiet \$150-000 a-year grosser, or \$3,000 a week, from parties who want to be lensed white making whoopee, Relatively, from the control of the contr 000 a-year grosser, or \$3.000 a week, from parties who want to be lensed white making whoopee. Relatively, be makes more profit from these stdelines than from the \$40.000-\$52, 600 a week which his 1.000-seat mitery grosses on a six-day, twice-ngbilly schedule.

nafolty schedule.

There are other wrinkles in what may be a new trend ip the theatten building which Carroll has in mind. One is indoor parking for ears office where a concession, and the office information as the best insurance for her body merchandising—a plan the budy merchandising—a plan to the budy merchandising—a plan to the budy merchandising—in continuous merchandising—in continuous

no aepts are vold.

This, the showman avers, he can solve via a scientific holdout system, Instead of selling all 4,500 seats at certain peak hours, only seats at certain peak hours, only remaining 1,500 hoeatinns staggered via red. white and blue checks, so that every 15 minutes there can be admitted 500 people, as a preceding 500 file out. It's a staggering of traffic which he is certain will work 500 file out. It's a staggering for traffic which he is certain will work proposed to the control of the control

peanuts, popcorn, icecream sedas, a novelty shop, and the like. 20th-Fox's \$2,000,000 B.R. In Carroll's New Venture

In Carroll's New Yenture
20th Century-Fox will continued
\$2,000,000 to the proposed \$5,000,000

Largest theatre in the world' to be
the world to be
the state of the world' to be
thus becoming a partier in the voture. Agreement was reached the
tween Carroll and Charles Shoora
over the weekend with the stude getting the right to showesse first runs
ting the right to showesse first runs
furners with the world to the
transport of the
transport of the world to the
transport of the world to the
transport of the
transport o breaking ceremony slated for July

intesting economy stated for Jady.

L and opening economy planned exactly one year later.

Theatre will sent Tone price of the price of

blueprinted by architects is a six-story office building to be con-structed west of and adjoining Car-

structed west of and adjaining Car-roll's therite-resetuarian. This will-cost \$2,500,000 and policy is expected. June 1. according to Harry Engel, presy of Radio City. Realty Co., the Carroll building fem. Occurancy of the spot is planned. Building will have frontage of 200 feet and Sunset with depth of 110 feet. Auto ramps will be run to each floor from rear with packing facilities for affect occupants on their individual flows.

U'S 4TH TITLE SWITCH

building was started with appropriate observation and slower humber of section with a property of the observation and slower humber of section with the observation of the observation o



Reaches

more high school youth than any other teen-age nublication *

PIX BIZ, TOO? WHY NOT?

Scholastic

to coost-published monthly Octobe

400 N. MICHIGAN AVE. CHICAGO 11, ILL.

PACIFIC COAST: NED BRYDONE-JACK



Locklieed Aircraft Corporation, Burbank, California

Vet Radioites Get Merry Brusheroo By Directors Ignoring GI Rights; **AFRA Plans To Tackle Situation**

Increasing complaints are being heard from ex-GI talent about the brushoft the vets are getting round interiors and signoides aince their territories and signoides aince their territories and signoides aince their territories are signoided to the signoide and their territories and an anounces, those who were built produced in radio when called to war, Ceneral beef is that not only the signoid and the signoided and the sign had worked prewar wou to the people. Some directors won't even talk to a returnee by phone. Word is sent out frequently through a secretary that there is no work at present, when in many instances all that an actor wants is merely to say hello, and establish the fact that he's back and available for the further than the secretary that the secretary that he's back and available for the further than the secretary that he's back and available for the further than the secretary that the secretary than the secretary than the secretary than the secretary that there is no secretary that there is no secretary that the secretary that there is no secretary that the secretary that there is no secretary that the secretary that there is no secretary that the secretar

ture. Experienced actors feel they're being treated like beginners, having to start all over again, fighting to get appoliments or auditors, when the least they deserve is a welcome hand, and the impression fant they're not forgotten. Where this underly freatment or complaint, there are also specified Instances of returned actors and amounters asking for their old parts

Instances of returned actors and an-nouncers asking for their old parts back on shows still on the air, ask being refuect at first. Satisfactory at lower salaries. Hs known that American Federation of Rad io Artists had to make strong protests in several instances before the ex-GB got their jobs back in con-formity with the GP Bill of Hights.

formity with the GI Bill of Rights.

Cases are also being eited of talent on content' having troubles,
Sponsors and agencies aren't making
even to the extent of working out
balence of the contract. One agency
is reported putting talent back on
the payroll, as per contract, but not
giving the actors for amouncers)
and gets work elsewhere the conany work. When talent tires of this and gets work elsewhere, the con-tract is automatically broken. AFRA plans calling a meeting of its vets in the next few days to dis-

Continued on page 40)

Wilson, Von Zell Box-Top Satire

Hollywood, March 19.

Vie Knight-is packaging a suite op_red6 business titled "Box Top, Junction," with announcers Don Wijson and Harry Won Zell as the stars. Situation comedy series has to do with two announcers who tire to the with the company of the package of the package and the package of the package and the package of the package of

while show has not been cut as yet, Knight says he has firm offer but doesn't like time or network. He's holding off for a better summer

Knight and Edward Haldeman

Knight and Edward Haldeman have 13 scripts completed and Knight his gone into practical seclusion to complete a play slated for late summer Broadway opening called 'Potters Field.' Jay Faggon, who produces, is now here to see the provide working on another produced to the working on another producing with the producing of the Earmon, but to format and other de-tails are being guarded.

CANTOR, BENNY ET AL **FACE 'CONSEQUENCES'**

TAGE CURINEQUEINLES

Name consteading, some of whom
havent had a pie in the face since
their earlier days in vande, will help
Ralph Edwards celebrate the sixth
anni of his "Truth or Consequences"
show this Saturday (23).

Edwards of Saturday (23).

FOR District Consequences

FOR DISTRICT CONSEQUENCE

FO

There will be none of the usual contestants from the audience for this broadcast.

Singiser on Mutual

Frank Singiser, Mutual news com-mentator on the air Monday-Wed-nesday-Friday at 7:30 p.m. for Sin-clair Oil, is going off March 29. Reason is the fact that Sinclair.

clair Oll, is going off March 29.
Resson is the fact that Sinclair, now engaged in reshutfling its march that the sinclair of because of Taylor

JOSELOFF EXITS BIOW TO HEAD 'STORECAST

Stanley Joseloff has resigned as radio director of the Biow agency to take over the presidency of Store-cast Corp. of America.

Storecast will operate a nati web of wired music and commercia plugs to be heard in grocery super markets. First wirings will go t First National supermarkets in Hart ford, beginning in June. Joseloff will continue as radio con sultant for Biow.

Jimmy Foxx in 25G WEEL Sportcast Deal

Boston, March 19.

Jimmy Foxx has just pacted a long-term contract with WEEI, at \$25,000 a year, as sports commentator for the station. He'll have his own 6:15-6:30 p.m., cross-the-board show, starting March 25.

show, starting March 25.

Foxx is currently in the south sconting the two Boston baseball teams. In addition to baseball, he'll handle other sports for the station as well.

FCC Balks Attempt of Educational

use of an occasional commercial place of an occasional commercial place on their profession, according to the proposed rules and regulations for that type of toroadcasting as laid of the proposed of the production of the proposed of the production procession of the production of th

pay stations.
In June, 1945, the commission an-

powy attronome. 1986, the commission and John Month of Section 2018, and the section of the sect

"A non-commercial educational FM station will be licensed only to



On the Snot! MACK SWITZER

GE Retrenches On House Party

"GE House Party," the Genera "GE. House Party," ane General Electric cross-fin-bond CBS audi-ence-participation show, is cutting down to three days a week effective April 15. GE has decided to pull in the reins in the wake of the reest strike and the attendant production aval

Different and the attention produced by the property of the pr

two days.

Latter idea is an extension of the recent CBS policy of picking up the tab on shows dropped by sponsors in order to retain a hold on audiences developed over a period of

Chris Cross to UNO

Christopher Cross, for the last two years chief of public relations in North America for BBC, has quit the Brilish government outfit to join the information section of the United Nations Organizations. He will be in charge of liaison with the American broadcasting industry and trade press for the UNO.

FMers to Muscle Into For-Pay Radio

A HALOS OU MILLOUR. HILLO AUT : A Q MARMING.

Non-commercial FM sations will into n. . No commercial programs not be permitted to case ideaway may be transmitted nor shall commercial programs of the proposed rules and regulations for that type of broadcasting as lad commercial manufactures and regulations for that type of broadcasting as lad commercial amountements and sill down by FCC Friday (13). In the first of the programs of other classification of the proposed rules and regulations for that type of broadcasting as lad commercial amountements and sill down by FCC Friday (13). In the first of the programs of the programs of the proposed rules and recommercial amountements and sill down by FCC Friday (13). In the first of the proposed rules are portion of its of the proposed rules are provided in the proposed rules are the first provided rules and provided rules are the first provided rules and the proposed rules are the first provided rules and rules are the first provided rules and rules are the first provided rules and rules are the first provided rules are the first

y proper show me mission upon a y proper show me mission upon a case.

14 "All non-commercial educational response will be lessed with the show the

Four-Net Gross Sales Tee Off '46 With Billings Topping \$17,000,000

that 1946 will reprise last year on top coin intake, with more than \$17,000,000 going into the four-way till. Mutual had a 66% increase over the previous January's billings, with NBC up 215. ABC and CBS

NETWORK GROSS TIME SALES

1946	1945		Pet.
\$5,674,852	\$5,575,663		4- 2
3,709,436	3,868,047		- 4
5,647,883	5,884,584		4
2,367,429	1,428,038		-1-66
-			-
\$17,399,600	\$16,756,332		+ 5
	\$5,674,852 3,709,436 5,647,883	\$5,674,852 \$5,575,663 3,709,436 3,868,047 5,647,883 5,884,584 2,367,429 1,428,038	\$5,674,852 \$5,575,663 3,709,436 3,868,047 5,647,883 5,884,584 2,367,429 1,428,038

Don Lee Fighting FCC Look-See But Hearing Is Set for June 17

Kool Breezes Waft Change In Hildegarde Show Tag Brown & Williamson, which spon

ors the Hildegarde "Raleigh Room" NBC show, is getting ready for a n-weather accent on Kool cig-via its radio programming.

As a result, the Hildegarde show will be re-dubbed "The Penguin Room" effective April 3, with com-mercials slanted toward a Kool buildup for the balance of the sea-

Tenor's Firestone Deal, Sight Unseen

Firestone has jacted Christopher Lynch, highly-touted 24-yea-rold lirish tenon, for the Volce of Firestone (NBC) program, contract beginning next Oct, 14, when Lynch arrives in the U. S. for a sky extending to the following May 15: 162 inteed in for 28 shows. Firestone has pollon on Lynch's further stone has pollon on Lynch's further shown has polloned in the contract when the contract were the contract when the contract were the contract were also Chambia for the co

his uppearance on other sir shows. Contract made via Columbia Concerts is unusual, being one of big-gest over made with an artist signt unseen, based only on recordings. Corracts and with an artist signt unseen, based only on recordings. Corracts and who his anoscendings of air only in Ireland, will be making his American dobut next secsion, as a concert artist for Columbia. Lati-tude with the contract for two-tomatic and the contract for two-tomatic latings by RCA-Victor, is to build him up as the new Me-tormack: Lynch, recently signed for recordings by RCA-Victor, is own in Landout making disks, and own in Landout and the contracts of the properties of the contract of the contract of the properties of the contract of the contract of the operation of the contract of the contract of the properties of the contract of the contract

Theatre Guild To Air Current Non-Guild Play ('Mama') for 1st Time

(Malma Jor 1st inue
Theatre Guiles Sunday night
radio show ("Theatre Guile of the
radio show ("Theatre Guile of the
All"), ortifalating in New York
over the AllC network, will air foo
with the street of the street of the
management. Program will be a
management. Program will be a
management. Program will be a
management. Program will be
meantle. For the the Guile
Homesselle. For that the Guile
"Oklahoma" and "Caroued," left to
the author-managers agreeing to the the author-managers agreeing to the use of "Mama" for the Guild airer. Use of "audia" art the Guini affect.

Financial arrangements between
the two managements are not dis-closed. The actors will perform
under the rules of the American
Federation of Radio Artists, Mady
Chvistians and Oscar Homolka, the
nlaw's ton-billed players, will receive

Christians and Oscar Homolka, the play's top-billed players, will receive at least one-eighth of a week's salary, while the supporting players will get a larger percentage of their weekly pay, as they will be compensated for rehearsals.

Coast network, is trading blows with the FCC in an effort to forestall a June 17 hearing into the web's alleged attempts to bypass the Com-mission's chain broadcasting regu-

In petition filed with the commison last week, Don Lcc challenged FCC's authority over networks and questioned the commission's right to jeopardize licenses of its four o.o. stations for acts of emission or commission by the net organization it-

Meanwhile, FCC last Friday (15)

Meanwhile, FCG last Friday 115) aumotineed it would air the Don Lee inquiry in public hearing here June 17.

At the same time, the commissions Don Lee investigation throws into jeopardy plans of a half dozen net officials, headed by Don Lee general manager Lewis Weiss, to see the half-state of the leaf to the commissions of the commissions of the leaf to the leaf general manager Lewis Weiss, to set up in business as licensees of a new regional-station in Bakersfield, Cqi, Weiss told the FCC at a January hearing in California that he got the idea for a new station when Don Lee lost its affiligte in Bakersfield Color of the plans to stiff the Color Lee Color of the Color of the Color Lee Color of the Color of the Alexa due to FCF with Weiss and the Alexa due to FCF with Weiss and the color of the Alexa due to FCF with Weiss and the color of t

Don Lee stution manager in Sania Burbara to handle the rice volute. The Burbara is a model to the real state of the students o

Basis of Probe

Basis of Probe

Springerian is from the United States of the United Stat

Droaceast day.

The Gaynor letter, and other testimony questioning overall policies of the Don Lee organization, was brought to light in a January hearing before FCC Commissioner Clifford J. Durr on bid of Weiss and other Don Lee orficials for the Bukersfield channel.

As result of that hearing, the June probe may open up not only the net's behavior under the chain rules, but its entire program operasated for rehearsus.

The original company will play
the radio show but sape members
may not be used because of the codensation. Other than the stury, the
clactors will receive between \$68 and
soft before the company of the company of the company
that the company of the company of the company of the company of the company
that the company of the c

PARTIAL' ARBITER SOUGHT

Top 15 and the Opposition

It's strictly a Tuesday night parlay on audience pulf with the "Fibber". Hope-Skelton one-two-three payoff on top Hopperatings, bit the latest listings, Only half of the Top 15 were faced with 8.0 or the apposition shows, with the leading three learning the field to them.

seires, along with Bing Crosby, "Mr.	D. A. and Screen Guita Players.
PROGRAM	OPPOSITION
"Fibber McGee & Molly" 30.0	
Bob Hope	
Red Skelton	.4 "Beulah"
99.5	8.0 Telephone Hour 10.3 "Information, Please"
	3 "Manhattan Merry-Go-nod"
Fred Allen	2 "Crime Doctor"
Bing Crosby23,1	
"Mr. District Attorney"20.7 Screen Guild Players20.6	
Screen Guild Flayers.,	9.6 Drew Pearson
	8.7 "Thin Man"
Jack Haley19.3	
A 'n' Andy	1,9 "Inner Sanctuin"
"Take It Or Leave It" 17.9	3.6 "Hour of Charm
Eddie Cantor	10.4 Frank Sinatra 8.6 Gabriel Heatter

FCC Report Stirs Wolves on Capitol Hill: NAB to Fight 'Regulation'

Washington, March 19.

NAB means to fight the new ECC, programming regulation "with every secure at our command," A. D. Willand, exec verge of the trade association, declared today, (19).

Willard said that, "the implication and the secure of the trade and the secure of the trade and the secure of the secure

Meanwhile, some efforts are being

Meanwhile, some efforts are boing and the industry circles to stir up he wolves on Capitol. Hill against the commission, with one group circulating a questionnaire in Congressional Con

whom the commission now cities as done pull. It's also topped by the laving operated not in the public. NBC "flour of Charm" show, which individually operated not in the public. NBC "flour of Charm" show, which individually operating to the charge of the

gramming."
"Nobody in the industry." he con-tinued. "fails to admit there are shuses which must be corrected. But sieps toward correction are being

taker, "In the lone run, the one and only enough of tadle is the listener who repudites position and the listener who repudites position and the listener who had take. This is a slow prucess and takes time, but at least it is not dangerous. The other way, which can lead to loss of freedom of communications, overshadows any abuse."

WIP'S 'HATE, INC.', CITED

WITS HATE, INC., CITED

"Hate, Inc.", WIP's weekly feature
program beamed at fighting subveryee Un-American forces, last
week was presented with an achievement award by the American Jewish Youth Seniors.

Gillette Bankrolling Derby CBS will broadcast the Kentucky

exclusively, with Gillette razor, bankrolling the race; on May Ted Husing, Clem McCarthy and Jimmy Dolan will do the sportscast-ing, and show will be beamed to Canada and Hawaii, as well as coast-to-coast in the U. S.

Deal set by Maxor agency,

Theatre Guild To Segue Into Symph **Slot If GM Quits?**

If General Motors remains firm in its decision to drop sponsorship of the Sunday afternoon Symphony of the Air program on NBC, there's a possibility that NBC will sell the 5 to 6 p.m. segment to another client and switch the symph program over to Saturday afternoon time.

to Saturday afternoon time. It's reported that U. S. Steel, which bankrolls the 60-minute Theater Guild show currently heard Sunday nights on ABC, has been eyeing the event General Motors bows out, and has already made some overtures toward "engluring" the time, the contract of the con

OR OHIO STATE

By GEORGE ROSEN

Broadcasters throughout the country continued to smart during the past week under the dressing-down and warning administered by the Federal Communications Commission. Meanwhile, some of the top industry representatives have come forth with a proposal for an "impartial" stitute of the whole radio picture of the control of the whole radio picture.

These industry representatives are of the opinion that a comprehensive study of broadcasting practices in America should be undertaken by an organization such as the Bureau of Radio Research at Columbia University or the Ohio State Institute. for Education by Radio.

for Education by Radio.

It's known that several industry leaders, resentful of what they term Government interference, would welcome such a survey by a group of qualified persons. In fact, it has been suggested that the forthcoming Ohio State Institute at Columbus in May. may be the appropriate "starting off" place to enalls both industry and educator support for such an White acknowledging the existence.

undertaking.
While acknowledging the existence
of abuses on the part of many broadcasters as charged by the PCC, industry, sentiment appears to be that
there was lacking in the commission's report a definite blueprint as to what corrective measures broad-easters should take, In disclosing

to what corrective measures broad-castees should take. In disclosing where programming has fallen short, it's felt that an "outside" appraisal to be taken. More to the point, however, is the fact that those same broadcasters, who assume that any such criticism enters the realm of "dicatorial fac-tions are the same of "dicatorial fac-tions" and the same of the same when proposed by what they term "an unbiased source."

Chiefly, the broadcasters are quawking because they feel that the FCC is overstepping its authority picture. This is seen as a whole new concept of thinking on the part of the commission, which previously had limited its jurisdiction over the industry, and had not attempted to judge: showmansibly lechnique or Perhaos at no other time in its.

evaluate specific programs.

Perhaps at no other time in its quarter-century career has the industry found itself on such a "hot seat" as that which has followed in the wake of the FCC condemnation of broadcasting practices. With 300 (Continued on page 38)

P&G Eyes Rudy Rating. Unsure of Renewal

Procter & Gamble will probably decide around the end of the month whether or not the Rudy Vallee NBC show for Drene will get another scashow for Drene will get another sea-son's tickt. Factor in the decision, says P&G, will be the program's rating over the next couple of weeks. Agency on the account "just in ease," has been shopping around the programming mart for a half-hour show as possible successor.

FAVOR COLUMBIA Will NBC Be Left Holding the CAB? CBS, ABC, MBS Seen Scramming; Biz Threat From Print Field a Factor

When the new Bourjois show starring Tony Martin replaces the current Damy O'Neil-Evelyn Knight CBS layout on April 20, it will move from its present Thursday night 10:30 slot to Saturday evening at 7:30

Latter segment is being vacated by Campana's "First Nighter."

Swift's \$5,000,000 'B'fast Club' Deal: 150G for McNeill

Library McNeilla

A deal involvings or Mrch 18

A deal involvings or Mrch 18

A deal involvings on the operation of the opera

Ballantine Scuttles 'Barber'

Ballantine Statutes Dai Grigoria Ballantine, which tried to arrange a lend-lease deal on its Tuesday night \"NBC Barry- Fitzerdid-show. His Honor, the Barber," has finally decided to throw in the towel.

Sponsor bows out after April 9 broadcast, quitting radio at least until the grain, situation cases up.

Bourjois Show's New Slot
When the new Bourjois show starting Tony Martin replaces, the original starting tony Martin replaces, the original starting tony Martin replaces, the may come when the CAB blood of CBS lipsoul on April 20, the CBS lipsoul on April 20, the control of t

moment.

It's reported that the "old guard" behind the CAB operation is holding off on calling a directorate powwow in the hopes that a strong case can be built up in support of the cooperative organization. They hope to counter srowing industry sentiment

be built up in support of the coposerative organization. Troy hope to
operative organization. Troy hope to
operative organization. Troy hope to
operative organization and
the CAB as a rating organization has outlived its usefulness and
should channel its corergies into extropy to the displication in feet
organization. The categories of the conhappy over the duplication in feet
heavy be been plying for audience
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theyev been plying for audience
theyeve been plying for audience
to the plyin

ings" situation a deeper underlying motive which embraces the postwar competitive race of newspapers, magazines and tradio. The printed modfa, which suffered a terrific settled, which suffered a terrific settled, which suffered a terrific settled took over a considerable portion of the newspaper and mag billings, is griding for a strong coine-back.

back. The networks, perhaps for the first time in 10 years, are confronted with the first strong buildup of opposition media that's anxious to recapture a good portion of the business lost to radio. To impress an advertiser, goes the line of thought in some quarters, the webs must show high ratings, And the higher rating payods come from Hooper, they maintain, and not Crossley.

Everybody Wants To Own a 5th Web

Al least six groups of broadcaustrad or people with lost of money, and a yen to get into the field are trying to revive a fifth coast-to-coast network. Some, but not all of the six, were tied up in one way or another Broadcasting System.

American Telephone & Telegraph, while not doing any failing in accordance with rules that client applications must be protected from publicity is given to the conditional control of the condition of the condit

photomen on me of the construction of the cons manager and the other to head sages. The shopping is being done on a sky's-the-limit basis as far as salary or sock ownership is concerned, the group being environed that top coin for their working exces would pay

13th Annual VARIETY Survey of Showmanagement

To Be Published In Next Week's Issue of VARIETY

New FCC Hearings Set for FM-Video; Four-Month Meets, Five-Ring Circus

Washington, March 19.

Prich of major video and FM hear-longs for metropolitan centers are included in a newly announced sched of FCC hearings during April Mry, June and July.

Continuing the back-breaking

CBS 'FIRST NIGHTER'

Chicago, March 19. Chi-originating pro-Longtime gram, "First Nighter," will leave the

size color begun last January, Commisson has stated 44 matters to be, air after 81 kapril 35 modeless. Reshald during the four-month period,
na effort to set new applicant,
na effort to set new applicant,
the air at spidly as possible.
The television schedule: Detroit
April 28: Harrisburg, Paa, April 15:
Lancaster, Pa. April 18: Pittsburgh
April 25: Baltimore, May, 6; Gleve,
May Core, June 3, Philaderlyish, May
Low 17: Providence, June 17; San
Franceson, June 3, Philaderlyish, May
Franceson, June 3, Philaderlyish, May
Franceson, June 18; San
Franceson, June 3, Printschipts, May
Franceson, June 18; San
Franceson, June 1

Will Yolen New Head Of WNEW Press Dept.

Will Yolen, promotion manager at Warner's will head public relations dept. of WNEW, N. Y., next month, when the station moves to its ex-panded quarters at 565 Fifth avenue.

Yolen served WB in N. Y. and on the Coast for, six years, and prior to that was publicity director for amusement area of the N. Y. World's

AFRS 'ALUMNI' TO PACKAGE OWN SHOWS

Hollywood, March 19, Hollywood, March 19.
Headed by Jin Burton, a group of writers, directors, producers, musical directors, etc., who served with Armed Forces Radio Service, are forming their own cooperative corporation to produce packaged radio shows.

radio shows.

All members are former GIs or present civilian affairs workers or freclancers. Vets will invest own coin and take shares. No office or name for organization chosen yet.

COLGATE 'THEATRE' IN SHIFT BACK TO N.Y. SOON

Colgate's "Theatre of Romance," Coast several months ago under a hiked budget schedule to wrap up top names for the pix adaptation series, becomes an eastern origina-tion show again, effective April 2. Reported that sponsor wants to pull in the reins on spending for a while. in the reins on speciality for a war was a director-producer, spot he held down before producer, spot he held down before production the production over production helm. Lock will continue his "Continental Can "Celebrily Club" show, but because of the dual-commercial assignment held the relieved of other commitments as a CBB staffer.

Cigaret Makers In **Big Money Splurges** On Venezuela Radio

On Venezuela Radio
Conness, verezuela March 12.
Pitniy of moneu la March 12.
Pitniy of money cepended. Phillip Morris started a new daily half-hour show over Radio Caracas last week, consisting of anew daily half-hour show over Radio Caracas last week, consisting of Spanish. Program leasus lowards light comedy material.
Lucky Strike announced it was, bringing. Pedro Vargas, Mexicon Singer, to Caracas, for a series of apportant to the control of the control o

Memphis—Lieut: William Marsh, Jr., now on terminal leave awaiting discharge from the Navy, was appeared this week as chief engineer for Memphis new Soft-wart radio stated to outsite here, has gone back on military and the state of the stat

More for your money ...with Mutual shows

Here, alphabetically listed in catalogue style, are an even score of Mutual programs. They runge from children's fantasy, . through drama and concely... to news documentary. But they have one common denominator: a proved, or strongly-indicated, ability to produce profitably-sized audiences—a prices which, combined with Mutual's low rates, put a gift edge on your radio investment.

ADVENTURES OF NICK CARTER One of radio's most ADVENTURES OF NICK CARTER One of radios most solidly established mystery programs, it has a long impressive audience record. February Hooperating sustaining, in a new period, is 9.1. Double-check this one for a quick audience- and sales-building job.

THE BETTER HALF Male versus female in uprourious contests to determine the headier of the species. Tiny Ruffner emees this fast-paced quiz in which men and women compete to give quickest answers to questions. Zany stunts and attractive prizes keep audience interest high.

CAPTAIN MIDNIGHT The sponsor speaks: "Captain Midnight is our outstanding Ocalling subsimant" Now in its tenth radio year, and sponsored successfully for almost six years on behalf of Ovaline, MIDNIGHT is available for the summer. Advertisers with summer peaks will want to investigate, immediately.

THE CARRINGTON PLAYHOUSE Elaine Carrington, described by Jack Gould of the New York Times as serial," lends her unique talent to provide good radio, for a mass audience, to a new evening dramatic series through which we hope to discover new radio talent. It's an exciting venture offering rare oppor-tunity for writers, and the far-sighted advertiser.

CECIL BROWN One of the most distinguished correspondents to come out of the war, Cecil Brown ranks high as a listening favorite. His 1945 rating average according to Hooper, was 6.2; went as high as 7.8. Brown's widely-known name and long reputation as a crack reporter have made him a success advertis-ing-wise as well.

CHICAGO THEATER OF THE AIR The finest of opens and operettas polished into delightful entertainment for everyone. Prima donna Marion Claire joined by guest stars like James Melton, Allan Jones, Igor Gorin, etc. create an hour of superlative muste. Ticket de-mand is tremendous. Originates in auditorium whose 5,000 scats are filled each week. Raling record reveals. mass appeal which makes program ideal for institutional or product campaign.

DON'T BE A SUCKER After only three me air, this low-cost, once-a-week quarter-hour show has achieved a Hooper of 5.5 and has developed a huge mail response. Through active cooperation with the National Better Business Bureau, program pre-sents dramatic exposes of rackets fleecing Americans.

HARRY SAVOY A "name" comedian comes to the fore. Hit on the Kate Smith program for a full year, Savoy convulses studio audiences and ratio listeners alike with his hilarious brand of comedy. The show offers advertisers an opportunity to "get in at the beginning" with one of 1946's major radio "finds."

THE HUMAN ADVENTURE Recipient of radio's covcted Peabody Award, this program has built a repu-tation for superb presentations of scientific subjects. Brilliantly produced in cooperation with the University of Chicago and staff-members of the famed Encyclopaedia Brittanica.

I WAS A CONVICT In line with increasing popular interest in psychology, this immusual program drama-tizes, not erime, but the motivation behind the crim-inal. Anonymous ex-convict or parolee relates his history from childhood, highlighting forces which im-pelled criminal act or career. Analyst Edwin J. Lukas disseets ease for listeners, A different program with wide popular appeal.

LAND OF THE LOST 38 000 children and adults de LAND OF THE LOST 353000 children and adults de-manded that this program stay on the airl "Miracle" was the New York Times' word for Isabel Manning Hewson's famous creation. A daytime half-hour show, broadcast once a week, it's a radio classic in the juvenile field with great commercial possibilities.

LEAVE IT TO THE GIRLS Accent on unique program format. This "forum"—a round-table of romance— presents a panel of four lovely and prominent ladies,

erator Paula Stone in a fast, tutious and witty debate with a well-known male. It's an exciting program idea, thoronglily established, ready to go "commercial." Latest Hooper rating: 4.5.

MARRIED FOR LIFE It's a daytime half-hour show, now broadcast once a week, which features inter views with an engaged couple, their families and friends, all of whom—and the radio audience—hear a dramatization of the romance. Towards the end of the program the microphone is taken to the ecre-monies preceding the wedding of the couple who appeared on the previous broadcast. This is the next great daytime success.

PASSPORT TO ROMANCE March fifteenth saw the opening broadcast of this dramatic-musical program starring Mitzi Green, and Larry Brooks of "Song of Norway." It's a radio adaptation of the motion pic-ture musical-comedy technique, and has all the carmarks of a great commercial program.

THE SHADOW Since the middle of October, 1945 ... this has been the highest Hooper-rated regular day-time program in radio. And that's been true for more than half a decade. It's available coast-to-coast for a summer sponsor!

SNOW VILLAGE Americana at its best, William Ford Manley's heart-warming stories of a New Hampshire town and its inhabitants have been air favorites for years. Performed by skilled actors and produced by expert crafismen, SNOW VILLAGE occupies a warm spot in radio's roster of fine dramas.

SO YOU THINK YOU KNOW MUSIC "At this late dute, it's a pleasant surprise to find a music quiz that's interesting and a little different," wrote Variety. Featuring Ted Cott as m.c. and four celebrated jazz or classical musicians as "experts", the program is "lively and fresh...fast-paeed with remarks that are impromptu as well as funny."

TWENTY QUESTIONS A favorite parlor game is smoothly adapted to become favorite radio entert ment. This program's quick success is revealed by large mail figures. An average of 1300 letters come in daily. It starts with a February Hooperating of 3.8.

Quality of the mail strongly indicates its ability to sell any product...animal, vegetable or mineral!

WHAT'S THE NAME OF THAT SONG? The always abwhat is the many of the sorbing game of "do you remember...?" with contestants trying to identify musical numbers played. Holds radio listeners through musical appeal and natural tendency to compete with studio contestants. Latest rating, a whopping 7.0-at 8 pm Wednesday.

YOU MAKE THE NEWS Outstanding documentary program, produced in cooperation with Newsweek Magazine. Timely, dramatic, authentic and objective, it weaves background and spot news into a pattern which highlights significance of each issue. Ap-planded by Variety because "there is a gratifying absence of the type of cub-reporter hysteria characteristic of some documentaries."

* * With an active program department, a list like the above can never be complete. More new shows are on the way. Check us, for the right program in the right Mutual spot,

Mutual Broadcasting System

SHOWMANSHIP MIANS BUSINESS

FCC Decision on Wash. FM Slots Due. With Part Spectrum Reserved for GIs

Washington, March 19.

Washington, March 19.

Quick FCC decision is expected awarding conditional TM grands to majority four disconsistency of the conditional Conference of the conditional Conference of the conditional Conference of the conference of

also has a very good chance. Testimony and cross-examination at the hearing, however, cast doubt on likelihood of as swift lokays for out-of-lown bidder, the Mid-Coustal Broadcasting Co., without stockhold-case are all client on the Coustain Co., who as stockhold-case are all client of the same of the country of the co

uets and services.
FCC's retinant to absorb all available FM specfrum here immediately will receive hearty approval from yet groups, who have been pushing for hold-out of some channels, indicating they will appear at consolidated FM hearings throughout the country to make just that point.

Developments at leaf wants have Developments at last week's hear

1. Prosent standard licensees WRC, WOL, WINX and WWDC all plan to duplicate their AM shows over FM transmitters at no addi-tional cost to advertisers. Commertions of all 11 bidders, would range from low of 50% to top of 85% of overall program structures.

2. Enthusiasm for FM as the coming radio medium was voiced gen-erally. Everett Dillard, prez of Commercial Radio Equipment Co. Commercial Radio Equipment Co-with long time experience in oper-ating independent FM outlet KOZY (Kansas City, Mo.), predicted it would take five years for FM to go commercial here.

Onicker in South

Quicker in South

NBC vice orresy Frank (Scoop) Russell gave, his opinion, that in the
South, where radio transmission is generally poor, transition, to FM
would move swiftly, but would proceed less rapidly in the North, and
in some places "FM would never retrace, Coveles v.p., welcomed the
connection of 11 FM outlets here
as boon to present radio.

3. Most dramatic and unique pres-

competition of 11 FM outlets here as boon to present radio, a 3 Most dramatic and unique presentation was made by Ted Orando.

Solvential was made by Ted Orando.

Forum of the Air"—oldest nie sussessing forum, in behalf of Granik's FM bid here. Leon Henderson, forum OPA chief, Admiral Emory Land, pres of the Aviation Transport Land, pres of the Aviation Transport Shipping Admissistation, and Dr. Meyer Jacobslein, on the research staff of Brookings Institute, all took the stand to praise the "American Staff" of Brookings Institute, all took the stand to praise the "American Staff" of Brookings Institute, all took the stand to praise the "American Staff" of Brookings Institute, all took the stand to praise the "American Staff" of Brookings Institute, all took the stand to praise the "American Staff" of Brookings Institute, all took the staff of Brookings Institute, all took and the staff of Brookings Institute, all took the staff of Brookings Institute, all t

au endowsement of Granik's forum from then vice-pres. Harry S. Tri-man, who had appeared on the pro-gram a number of times. Sur-gram is number of times. Sur-stalland plans and proper of the stalland plans for a local public serv-ice operation. "with limited eight mercialization."

5. The Pstohac Cooperative Fed-ertillox was backed by a 15,660

eration was backed by a 13,000 membership in 10 co-op groups and outlined a program calling for em-



phase on local, public service shows.

6. WWDC's chances for speedy FCC approval were alightly damaged by considerable eross-examination on station's present format, for not station's present format, for the service of the service

DYKE TOASTED BROWN

Washington, March 19 Washington, March 19.
NBC vice-prexy Frank R Russoll
unrolled the red carpet last night
(18) for Brig. Gen. Ken Dyke,
former NBC promotion chief, who
has been Gen. Douglas MacArthur's
information chief.
Select cocktail party at the Mayflower brought in radio biggies and
army brass to greet Dyke.

KUOM's 'News X-Ray' Tops With Minn. Pupils. So Fall Reprise Skedded

Minneapolis, March 19.

Experimental educational show, with a news background, has met with such success here it has already been acheduled for resump-

tion next fall.

KUOM, University of Minnesota station, Minneapolis public school, and Minneapolis Star-Journal and Tribune cooperated and Minneapolis Star-Journal and Tribune cooperated and minute broad-case weekly, 1215 p.m. Tuckedays, picked up in juntor high school classes throughout the city.

Titled "News X-Ray," in fastures the company of the Tail. University of Minnesota KIIOM

Joseph Scheriler has resumed his old job as assistant to Robert M. Pusey, chief auditor of KDKA, Pitts-burgh after four years in the Navy.

Hyde No. 1 G.O.P. Choice for FCC. Nathan David Seems Dems Man

FCC's hard-working general coun-sel, Rosel 'Hyde, looks to be the White House's No. 1 choice for the Republican vacancy on the commis-

Reguilblean vacancy on the commismapperts over the president distilcated that Hydre name would protable that Hydre name would prosulphy be sen't to the Senate early this
week. He has been assured support
of Senate Interstate Commerce Committee chairman-Burton K. Wheeler
of experted yalready has hacking
out reported yalready has hacking
to the proment of the promen

First Capitol Hill push for the Hyde appointment came from Senator Glenn H. Taylor (D. Ida.), who backed his fellow-poisto-state in talks with Porter. Democratic Committee Chairman Bob Haniegan and the White House. Hyde also has strong support from the Republican delegation.

Hyde, now head of FCC's law de-

anne old names buln churned up
time and again.

Latest "dark horse" candidate is
FCC's former askt. general counsel
within a David, just, returned from
Nuthan David, just, returned from
Harden and the second of the second of the
Democrat, has considerable Capitol
Hill backing, principally from the
New Emgland delegation, who point
out that for the first time in history.
Is without representation on FCC.
David's "vet" standing and previous experience at the commission
favor, He came to FCC in 1939 as
asst to then Chairman James Lawrence Fly and later as askt G. Co
preparing the commission case beforce the House Select Committee investigating the FCC.
At the same time. Secantor Burtan

At the same time. Secantor Burtan

vestigating the FCC.

At the same time, Senator Burton K. Wheeler (D., Mont.) is plugging his candidate, J. Burke Clements, chairman of the Industrial Accidents Board of Montana, Wheeler earlier backed Clements, an attorney and former trewspaperman, for the Demoslot which went to Denny.

riyos, now head of FCC's law de-partment, came with the coministion If yestrs ago as a \$800-a-year clerk, Meanwhile, anybody's guosa still centre effect persident of the Wes-let Democratic sol at FCC, with the ford

Record breaking is his business.

and he's on "The Voice of St. Louis"

ess than a year ago Lee Adams began his two daily partici-La pating programs - Housewives' Protective League and Sunrise Salute -on "The Voice of St. Louis". Since then he's been steadily setting one new sales record after another... and breaking lots of old ones!

An unusual habit like that is worth talking about. So is his latest record-breaking achievement.

The William H. Wise Publishing Company recently purchased one week's participation on HPL-SS to sell a \$5.00 Modern Encyclopedia. They've used hundreds of programs on hundreds of stations in the past - and Lee was up against some highly imposing records. Yet, our Mr. Adams broke them all, in one week, with just six unnouncements.

Cedil Hoge of Huber Hoge & Sons, agency for the account, was impressed. So much so that he called for his pen and wrote: "You have broken every record we ever had for a cost per order on the Modern Encyclopedia. I believe we can easily say that your local show is by far the most effective way we could possibly use radio in St. Louis?

Got anything you want to sell at a record figure? If so, Lee Adams is your man in St. Louis. You can reach him through us or any Radio Sales office.

Represented by Radio Sales, the SPOT Broadcasting Division of CBS



CLEAR CHANNEL THE VOICE OF ST. LOUIS

Special Interests-

Special

NBC's pledge, made 20 years ago, for broadcasting in the service of all listeners... means broadcasting not only programs which entertain the great majority of America's listening millions... but programs which serve practical needs and varied tastes of specialized listening groups.

As the billboard's recent poll shows, the range of NBC's program balance is wide—wide enough for America's leading radio editors

- as making NBC "TOP NETWORK IN PUBLIC SERVICE"
- a total of 7 out of 10 choices for commercials

 marked by good taste and effectiveness—as "TOP COMMERCIALS"
- ... to select programs on NBC—totaling

 14 out of 21 program categories—as "RADIO'S BEST"

Further, through the detailed classification in its poll, results of THE BILLBOARD'S survey emphasize that for Special Service . . . best commercials . . . top programs—

NBC's broadcasting is in a class alone—a class that keeps it . . .

AMERICA'S NO. I NETWORK



..the

A Service of Radio Corporation of America

Service

300 Radio Editors again have paid signal honor to NBC's advertisers, their programs and the network itself in Billboard's annual Radio Poll.

FIRST PLACES

14 out of 21 on NBC

NATIONAL BROADCASTING COMPANY Top network in public service

FRED ALLEN (Standard Brands)
The program they hate to miss

FIBBER McGEE & MOLLY (Johnson's Wax)

Program with best commercials

KENNY DELMAR (Standard Brands)
Radio's newest star

Bob Hope (Pepsodent)

Favorite comedian

INFORMATION PLEASE (Socony-Vacuum)
Best quiz show

BING CROSBY (Kraft Cheese)
Favorite male singer (popular)

DINAII SHORE (General Foods)
Favorite feminine singer (popular)

BILL STERN (Colgate-Palmolive-Peet)
Favorite sports announcer

H. V. KALTENBORN (Pure Oil)

Most interesting news commentator

Don Wilson (American Tobacco)

Favorite studio announcer

JOHN CHARLES THOMAS (Westinghouse)
Favorite male singer (classical)

CHESTERFIELD SUPPER CLUB (Liggett & Myers)

Best 15-minute program

THE ARMY HOUR
Top 1945 War Program

PROGRAMS WITH "TOP COMMERCIALS"

7 out of 10 on NBC

JOHNSON'S WAX (Fibber McGee & Molly)

PEPSODENT (Bob Hope)

AMERICAN TOBACCO (Jack Benny)

SOCONY-VACUUM (Information Please)

GENERAL FOODS (Burns & Allen)

STANDARD BRANDS (Fred Allen)

BELL TELEPHONE (Telephone Hour)

National Broadcasting Company

CLIFF EDWARDS
Producer-Director: Charles Harrell
J Mins, Sun, I am.
HANDER STATE OF THE STATE OF

listening for those who were severed to the control of the control

singers as its leads, the program was on a full 13 minutes before Mittal Green sang her first full soug. If you have been first full sought to the first full sought for the first full sought for the first full sought full sought for the first full sought full sought full sought full sought full full sought full sought full full sought full

interest to the control of the contr

monotonitumes, it's suretre motorial and Edwards accomplishes his many and the man

Radio, It's Wonderful The Jergens show is rivaling the comedy programs for laughs. They usually come in the com-They usually come in t mercial but not always.

mercial but not always.

A couple of weeks beek the
couple of weeks beek the
the week of the the telester we we
there was carries a bottle of
the hand lotion with him on the
job. The other night the
commercial had Gis using Joe
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ably.

And what could be more hilarious than Orson Welles pleading coast-to-coast to get out of
the doghouse via Winchell doing
a network John Alden?

a actwork John Aiden?

If Mr. Welles has a problem, there's Mr. Anthony.

O Orson! O Rita! O Walter!
O Brother-r-r!

FOR CHILDREN ONLY With Marilyn Cantor-Writer: Harold Dayls Producer: Raymond Katz 30 Mins; Sun., 10:30 p.m. WHN, N. Y.

WHN, N. Y.

Marilyn Cantor, daughter of
Eddie Cantor, has
turned record
lockey, but of a different type,
angling her program to juves with a
careful selection of recordings ap-

Transcription Reviews

Besides the ensemble work, every-body gets a whack at a solo. Sample show.

Knock on door curs Bartlett's Writer: Mrn. Miles.

Knock on door curs Bartlett's Predscer-Director: Harry S. Good-bearty "Come on in waverbody". body gick a whack at a sote . Sumpset show, et an door cure Bartlett's hearty "Come on in, everybody!" whereupon the east goes anto the theme, "Keep Happy with the Happy Come, "We to Be Happy, and Eddick Allen croons "My Heart Sings," with fine accompaniment stressing fielder.

Battlett does a "Joke pot" routine Battlett does a "Joke pot" routine

"THE HAPPY GANG"

WIII Berl Pearl, Eddie Allea, CHI
SICKEY, Hugh Bartlett, Joe Nios,
Bed Gimb, Dain Mathe
Writers Beet Pearl
3 Miles,
Co-Op.
One of Canada's most apoular peograms since 1937. "The happy Gang"
is now available on 26 half-hour
open-and platters. Eight caves all and slowed on the origan
show available on 26 half-hour
open-and platters. Eight caves all and slowed on the origan since 1938. Bartlett's amount
allowed in ponly oceasionally, when
enouce Hugh Bartlett's amount
from the Harden Stokes on the origan
showed—and an day of the stokes of the latter
from the stokes of the stokes of the stokes of the stokes
from the stokes of the stokes

man 15 Mins: Co-Op 32 Stations

15 Mins:

2 October 2 Octo

from a complex caused by a scarred SSe also advises a chair smoker to break the habit by substituting rum or hard candy. Nothing, evidently, can atump her. The 'Indiraction Please' gang would do veil and the season of the seas

"WESTWARD HO!"
With Curley Bradley, Irma Glen,
Vincent DMaggie
Writer: Bradley
Producer-Director: Evelyn Stark
5 Mins.; 5-a-Weck

5 Mins., Co-Op 13 Stations (Stark-Glen) Producti

Stark-Glen Productions, fairly move in the transcription field, is for the small sponsor who doesn't care for size a good production of the small sponsor who doesn't care for just a good production of the small sponsor who doesn't care for just a good production of the west of the shortles are. This vocal-organization production of the west will take care of many such a want most factority. "soons and storic of the West," will take care of many such a want most factority." Westward How with Bradleys was the soon introes them wriges and Vincent DiMingelies gatilar giving it the works. Bradley factority in the works and with the storic of the West like "Follow the Stream" rough and yound with patter like. I have been supported by the stream of the st



KSD, With Frank Eschen at Microphone, Only St. Louis Station Which Made Direct Broadcasts From Dublin Covering the Death of John Cardinal Glennon

On December 23, 1945, the Right Reverend John J. Glennon, Archbishop of St. Louis since 1904, was notified

that His Holiness, Pope Pi-us XII, had se-

lected him for elevation to

Prince of the

Catholic

Church. For

the first time



in history, St. Louis was to have one of its Frank Eschen, KSD's Di-rector of Special News Events.

citizens member of the

Sacred College of Cardinals.

Immediately on receipt of the announcement, Frank Eschen, KSD's Director of Special News Events, was assigned to report this historic occasion in all its phases. First, arrangements were made for a broadcast by the newly elevated Cardinal, and within a few hours after the news was announced, His Eminence addressed the people of St. Louis in an exclusive KSD broad-

When details of Archbishop Glennon's itinerary were made known, ar rangements were made for Frank Eschen to precede the prelate to Dublin, first stop on the journey to Rome. and thence to accompany the Cardinal to Rome for the investiture ceremonies which were a part of the Papal Con-sistory held in the Vatican February 18.21

During the first portion of the tour, KSD presented exclusive short-wave broadcasts, direct to St. Louis, by Cardinal Glennon and members of his party from Dublin and Rome. The broadcasts also included experiences and incidents pertaining to the journey related by Eschen and other members of the group.

At the conclusion of the consistory, His Eminence returned to his native Eire to await a state dinner which was given in his honor on March 4. Meanwhile, keeping in contact with the Cardinal's party who returned with the prelate to Erie, Frank Eschen toured the war-torn countries of Europe and reported his observations to the St. Louis radio audience in a series of exclusive KSD short-wave broadcasts direct to St. Louis from various European capitals.

In private communications to KSD, Eschen frequently mentioned the unhealthful weather conditions which were prevailing in Europe, and that he nany of his fellow-travellers were suffering one or more symptoms of colds. Cardinal Glennon, too, had not escaped the effects of the unfavorable climate-effects which combined with his age and the rigors of his more recent activities ultimately proved fatal to the 83-year-old prelate.

During the several days of Cardinal Glennon's final illness, Eschen re-mained in close communication with Msgr. John P. Cody, chancellor of the St. Louis archdiocese, and Commodore Alphonse McMahon, the Cardinal's personal physician, who were at the prelate's hedside in the official residence of President Sean T. O'Kelly in Dublin. Eschen reported to the KSD radio audience the latest information concerning the Cardinal's condition in his short-wave broadcast from London less than four hours before the aged

churchman succumbed.
At 2:56 a.m. (St. Louis time) on Saturday, March 9, an Associated Press dispatch reported the prelate's death. Recognizing this contingency, KSD had arranged to sign on at 4 a.m. Saturday morning, and for more than an hour was the only St. Louis station broadcasting the story.

At 5:10 a.m. that morning, Msgr.



Cardinal Glennon (right) with KSD's Frank Eschen and the Rev. Peter Doyle (renter) of County Meath. Eire, during his flight from Ireland to Paris on his way to Rone for the Papal Consistory. (Aucolated Frast Wirephoto)

Cody, unable to communicate with Eschen who was en route from London to Dublin, notified the KSD news room by trans-Atlantic telephone of the Archbishop's passing, and told who was at the prelate's bedside, of the administration of the last sacraments and of plans for the return of the Cardis remains to St. Louis.

At 8 a.m., Eschen presented a short-wave broadcast to KSD listeners direct from Dublin during which lie reported further details of the Cardinal's death. At 12:45 p.m., in a second broadcast direct from Dublin to the KSD audicuce. Eschen interviewed Msgr. Cody and Dr. McMahon who described the last moments of St. Louis' first Prince of the Catholic Church. This broadcast. like all others during the journey, was an exclusive KSD operation, KSD was the only broadcasting station in St. Louis to send a member of its staff to Enrope for Cardinal Glennon's investiture and to report the subsequent developments of the journey.

KS

LOUIS . 550 KC Owned and Operated by the

ST. LOUIS POST-DISPATCH National Advertising Representatives FREE & PETERS, INC.

Grain, Beer Panic Hits Spot Sales **But New Biz Takes Up Most of Slack**

Chicago March 19 through the season, is in the past, me and the indicates that, in such 11st not set as yet and the indicates that, in such 11st not set as yet and the indicates that, in such 11st not set as yet the content of the past, me and the past, me and the past of the past, me and the pas

on domestic grain consumption.

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quickies that filled many of the slost during 1945.

The Walker Co, which lost some station of the state of t

Mach of the Almer for the uneary spot sales situation has been attributed to "uncenomic and unatural conditions," General reclings in the conditions, "General reclings in that once strikes are settled, business will be back above normal, in the which many report of a smoke screen, raised by the grain interest in belop justs their lobby against Government rulings. Meantheast of the condition of

Meisterbrau Chops 12

Frantic dropping of radio shows by beer companies was underlined when Melsterbrau Brewing chopped off 12 quarter-hours a week in Chicago

sione,
Shows clipped are the once-aweek half-hour live layouts, "Crime
Files of Fiamond" and "Mystery
House," and two electrically transcribed programs—the six-a-week
15-minute "Easy Aces," and once-aweek half-hour "Music by Freddie
Martin"—all on WGN.

Airers remaining on the brewery's, redio schedule arc three half-hour shows—"Boston Blackie" and "County Sheriff," on WGN, and "The Whistler," on WBBM. Sponsor has also indicated it will take on "Score-based" it. board," 15-minute sports roundup following, baseball game broadcasts

Ernie Neff, vet newscaster and musician, is a easualty of Government slash in grain for breweries. Because of decreased output, Rolling Rock Beer has dropped Neff's five-minute newscasts every evening minute newscasts over WCAE.

San Antonio-Liberty Mills of San Antonio sponsoring Dave Rogers and his orchestra in a daily quarterhour program Monday through Friday. Airing will originate in the studios of KABC.

A Tough One Quiz Kids contest to find "Best Cacher of 1945." winner of which will be given scholarship to any one of three universities, has brought several thousand nominations, but one moppet was a little skeptical.

Youngster and balance the

was a little skeptical.

Youngster sent a letter asking,
"Why are you going to give a
year's free schooling to the best
teacher in the country when it's
the worst teacher who needs the
cducation most?"

2 New Appointees To N.Y. State Radio Bureau

Albany, March 19.
Two new appointees to the State Radio Bureau in the Dept. of Commerce are Miles Herberer, midwest professor, who is assistant director, and Mrs. Lorraine Theurer Rice. Latter wrote and produced shows at WGY, schenectady for four years.

Thomas C. Stowell, asst. director orines C. Slowell, ast. director of public health education in the State Health Dept., and long-time producer of "The Health Hunters." first regularly presented State radio program, is director of the Radio Bureau.

Four-Pronged Attack Aimed At **FCC Grant for Lexington Outlet**

Washington, March 19. A four-way drive was launched last week to set aside FCC's recent grant of a new standard outlet in Lexington, Ky., to the father of Ed Pritchard, general counsel of the Democratic National Committee.

Demoeratic National Committee.

Most dermaile war an attoch on
FCC from Rep. Richard Wigglesworth (R. Mass), long-time for
the commission, who in a speech on
the House floor (14) accused former
chairman Paul Porter of playing
polities by the grant to Pritchard,
and asain "bestowed politic and
asain "bestowed politic and
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worth declared the FCC had given
Pritchard a channel which WLAP,
the been unsuccessfully seeking for
seven years.

FCC to set aside the Pritchard

FCC to set aside the Pritchard quant.

The WLAP protest pointed up that FCC in 1937, and again in 1939, to the 1230 fcc, band, but assigned the channel to Frichard even without a hearing on the merits of his bid.

The station's petition went of to down after a hearing with the warning that the channel could be used in the Lexington area only "on a will be used in the Lexington area only "on a will be used in the WLAP".

strong showing."

WLAP's predicament is further complicated by the fact that it is now bidding for a hike in power and a switch to the 630kc. band. The station smacked up against heavy comtion smacked up against heavy com-petition for that spot, at a hearing last month, from Cincinnati, O. Ap-plicants were WCPO, a Scripps-floward outlet, and J. Leonard Reinsch, radio advisor to President seven years.

Concurrently, WLAP, the station Truman, Observers protect that In-question, and the Central Ken-Itacky Brondesting Co and Petrop of the Co., the latter two bidding for a leave onlet in Lectington, petrolet when the control of the Co., the latter two bidding for a leave onlet in Lectington, petrolet when the Co., the latter two bidding for a leave onlet in Lectington, petrolet when the Co. The Co.



OTHER CURRENT ZIV SHOWS: . SINCERELY KENNY BAKER . BOSTON BLACKIE . MANHUNT . SONGS OF GOOD CHEER . THE KORN KOBBLERS . CALLING ALL PLEASURE PARADE GIRLS . EASY ACES . OLD CORRAL . WASHINGTON VIEWS AND INTERVIEWS

New NBC Audition Formula for Chi As Answer to 2-Year Brushoff Beef

Chicago, March 19.
With two years' concern over the it radio situation finally bringing beautiful March 1986. Chi ratio situation finally bringing positive efforts. NBC has authored latest "move in the right direction" with the installation of a new auditioning system, designed to highlight air talent here.

light air (alent here. Under the neisk plan there will be an additional step involved in auditioning procedure. With the reinfluence of the plan the state of the

them.

Approval from the AFRA office here was obtained with assurances that preference, will be given to desire the proper of th

Ray Jones. AFRA head in Chicago, says if 200 new actors were discov-ered, it still wouldn't solve the work situation for those already here, and

pastures.

Agreement between AFRA and the net provides that actors shall be paid AFRA scale for "house auditions" and that if advertising people are called in to listen to the platters cut, the price will be upped accordingly.

coverings.

Meanwhile the Chi Radio Management Chib has under consideration a plan submitted by Holinan Fauxi, of Mitchell-Fauxi agency, in which he has proposed that the bid sponsor anditions of new shows and thoughood as well as new talent, and the state of the s

'TAP TIME' MARATHON RUN

Pittsburgh, March 19. Pittsburgh, Maren 19.
Town's longest-running commer-cial show. Maurice Spitalny's weekly half-hour musical "Tap Time" over KDKA for a local brewery, begins its minth year tonight (Tucs.).

It hit the air waves for the first time March 21, 1938, and has missed only two Tuesdays in all that time. on V-E Day and later on V-J Day.

Ed Sullivan Vice Lombardo For Larus Bros. ABC Show

Denver Post's Complete

Log Under Palmer Hoyt; KFEL, KMYR Get Break Denver, March 19.

Denver, March 19.
Within a month after taking over as publisher of the Post. Palmer they, former Portland Oregonian publisher; has installed a complete and in timetable fashiou, for all local stations. This is the first complete log the paper has carried. Formerly the paper carried listings for KOA, KLZ and KVOD, ignoring those of KFEL and KMYR.

those of KFEL and KMYR.
Sometime back, KFEL instituted,
sait against the Post in a national
to force the paper to print its listings. The lower court denied the
late asked to have the case dismissed,
which the Supreme Court did, The
improved radio listings appeared,
to the condition of the court of the court of the lower of th

NEW FIRM TO TRY FOR WBAL CHANNEL

WW WBAL CHANNEL.

Al least one newly-formed company is seeking to interveno in ECC's hearing on licehie retewal of ECC's hearing on licehie retewal of ECC's hearing on licehie retewal of the lengt station, WBAL, Ballimore, with hope's of coming off with length state of the length state new equipment of the control of the

Mutual's 296 Affiliates

Mutual's 296 Affiliates

Mutual has added five more afanditual has added five more afanditual has added five more afinove to 298 stations. On May 13
WKXLL Concord, N. H., 250 watts,
1450 ke, will join MBs as Xull-time
affiliate. Station is part owned by
WFKY, Frankfort, Ky, 250 watts,
1490 kc, owned and operated by the
Frankfort Broadessing Co., joins
April 1. WRVA, Norton, Vs. 250
bonis station in option time with
MBS affiliate WHLN, Harlam, Ky.
A Savannia 250-watter, will no
call fetter assigned yet, and WATTG,
ditions. Latter two stations are under construction.

FM-Tele Circus

Continued from page 30

Chicago, June 3; Providence, June 10; New York, July 1. To date only one television hear-ing, the one in Washington, has been held.

While the Commission's indicated policy on video, based on the Wash-ington sessions, appears to be to put all available channels on the black at once in order to get them distributed quickly, there is a different situation in FM.

In FM.

The FCC attitude on FM appears to be not to get rid of all the channels at once in the larger meteropilitan at once in the larger meteropilitan dozen channels were doled out without even a hearing. The other six were held baelt for further consideration, with a hearing probably to be alone to be a second of the control of the Matters other than FM and tele-vision are on the agenda for the next

four months. For example, a large number of applications for 250 watt standard stations will be considered. The period from April 1 to 15 will be kept open to take adjourned en-gineering testimony on cases in which the non-technical evidence has

which the non-technical evidence has already been presented. Last two weeks in April are similarly carimarked for a resumption of the clear channel hearing by the Conmission sitting en bane. June 17 is booked for hearings on the license renewals of two Don Lee net owned and operated stutions—KGB, San Diego; of two Don Lee net owned and op-erated stations - KGB, San Diego; and KDB, Santa Barbara.

and KDB, Santa Barbara.

Hearings for the next four months will generally be a five-ring circus, with two hearings in the field and three in Washington running simultaneously. This has been the practice since the first of the year.

Merrill Out of 'Burton' After Contract Squabble

Because of contractual differences, Gary Merrill, male lead on the Gen-eral Foods "Second Mrs. Burton" daytime show on CBS, is calling it with Young & Rubicam, agency on the prog

Merrill, who is in the "Born Yesterday" Broadway legiter, is being replaced by Dwight Weist. Latter is also announcer on the "Aldrich Fam-

BAKER'S NAB RESEARCH POST

Washington, March 19.

Kenneth H. Baker has been named NAB research director and will take office Apri 1. Baker is now a member of the Ohio State University faculty. He has done radio rescarch studies in listening habits, markets and panels, as well as conducting opinion polls and studying attitude measurements.





"The radio broadcasters of this country fully recognize their responsibility to the American people."

Upon the occasion of the presentation of the Alfred L. duPont Radio Awards-Dr. Francis P. Gaines, president of Washington & Lee University and Chairman of the Alfred L duPont committee of awards, said:

"The 1945 radio station award is presented in recognition and appreciation of outstanding public service in encouraging, promoting and developing American Ideals of freedom, and for loval, devoted service to the national and the community it serves."

On behalf of Gardner Cowles, Jr., president, Cowles Broadcasting Company, Brigndier General Luther Hill, vice-president, Cowles Broadcasting Company, responded:

"I have often thought how each station, like each individual-like you and I-have distinct personality, a character all of our own-different from everyone else. This station's character-this WNAX-is not only the composite of the men and women who manage and operate it but it is also a part and parcel of the people that it serves. Who are these people that it serves? To whom does this award go? It goes to the great people of the States of South Dakota, Minnesota, Iowa, Nebraska and North Dakota-a people with a sense of humor in time of strife, respectors of authority and acceptors of responsibility-men and women with a deep sense of affection for their fellow men.

"Dr. Gaines, Mrs. duPout, we of the WNAX family, staff and listeners alike, appreciate the great honor done us. We shall, by the grace of God, go for ward to the best of our ability."

> A Cowles Station SIOUX CITY - YANKTON Affiliated With the American Broadcasting Company

Prairie Dough **Reckons Admen**

With the building freeze on new stations now over, materials available and new stations being building attention of advertisers is being contered on a failow undeveloped field the isolated local station in sparse,

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by manufactures as adoed markets, especially since transcription shows expecially since transcription shows expecially since terms of the control of the con

PEARSON CO. COAST SETUP

Chicago, March 19
Chicago, March 19
Station reps John E, Pearson Co
opened new sales and service office
on the Coast Friday (15), incadquartering in Los Angeles and San Francisco.

cisco.

Los Angeles office is under directorship of Robert W. Walker, while Frisco office is under Eli C. Mintan, formerly with King Features and INS.

plane by Pickens

The magical fingers of Chuck Pickens create sparkling piano melodies daily for WHBC piono melodies daily for WHBC listeners ... which is partly why a recent Conlan Survey* showed Conton people tune in WHBC more than any other station, in Conton ... S9th matronolitom market ... the metropolitan market . metropolitan market . . . the majority listen to WHBC. Why them your story . . .

* COMPLETE DETAILS AVAILABLE



Wester's Coast Plans, **Include Night Ambitions**

Chicago, March 19. Carl Wester & Co., producers of the General Mills Hour, plan openthe General Mills Hour, plan opening Hollywood offices. With "Masquerade," "Woman in White," "Betly
Crockeri," "Todays Children," and
Gulding Light," in production,
Wester, one of top producers of Chiocitynating net shows, plans to begin
airing a series of nighttime proception for the new law of the contries of the new law of the conception for the new law cases of the conmaine tallent.

Wester says none of the programs already originating in Chi will be

Gross Group Wins O.K. For New Britain WKNB

For New Britain WKNB
New Britain, March 19.
Fermit to locate a station here
has been granted by FCC to New
the Britain March 19.
In the Britain March 19.
Station is to be lagged WKNB,
and will operate daytime on 80 be,
and 1,000 wills. Plans and persons
the station of the station. Granting of broadcasting
rights to Gross group is cultimation
of a fight between two groups for
hopologating rights here.

Out-of-Town Stations In Bid for UNO 'Feed':

Webs' Studio Space Gripe At least three indies outside of New York came through last week with requests to be fed the special events to originate from the United Nations Organization Security Council meetings to open in New March 25.

WNYC, city owned-and-operated station, will feed the Security Council meetings to the out-of-town-ers. Those skedded thus far are WWDC, Washington; WHP, Hards-burg, and WPEN, Philadelphia.

Network people, meanwhile, were voicing their gripes against the indie situation has been supported by the control of the cont

Memphis — Ber) Olswanger, who was Admiral Halsey's staff enter-tainment officer while serving as a lieutenant in the Navy, has rejoined WMPS here as staff planist replacing Jack Morgan, enother former serv-iceman who's shifting to study of aviation engineering.

More Femme Fingers in Broadcasting Pie Urged at Women Directors' Meet

with the ever-tightening demands made on radio stations as evidenced by last week's FCC report, should take a more setive interest in the management and operation of the companies they work for, according

companies they work for, according to Linnes J, Nehon of the J, Walter Thompson agency.

Speaking to the Assn. of Women Directors, branch of the NAE, at the women's annual convention at the women's annual convention at the women's assumed to the Women's annual convention at the women's assumed to the women's annual control of the Women's th of money. Because of this, she said, women should know more of the station's operation.

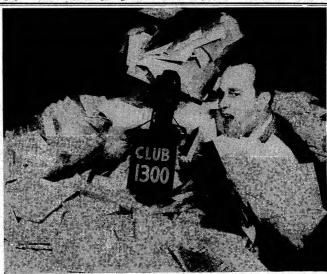
Women broadcasters must also further their efforts to keep their listeners aware of important world listeners aware of important world developments. Since it's almost certain that wartime conservation of most products will; continue indefinitely, it's the duty of women broadensters to keep their listeners informed on the reasons for limitations.

"There's a job to be done from the Madeleine Carroll.

the bryadcasters, confronted the every-time to realize and accept his responsion radio stations as evidenced in tweeks FCC report, should more statement of the content and operation of the interest in the content and operation of the interest process the content and operation of the interest process. The content and operation of the interest process of the content and operation of the interest process of the content and operation of the interest process of the content and operation of the interest process of the content and operation of the interest process of the content and operation of the content and operation of the interest process of the content and operation operation of the content and operation of the content and operation of the content and operation operation of the content an world?

models of the continuous and the continuous of the continuous of listense activity of the NAB, also stressed the pay twomen broadenst-ers must take in molding the peace, receive enough information in acceptable form, Mrs. Lewis issued a challenge to women in all communications media to "work more closely of communication from the continuous of communication to more constructive purposes." Mrs. Lewis outlined the AVD's comparin for 1846—to almost the continuous continuo

Alma Kitchell, president, presided at the three-day session, at which leaders of radio and advertising spoke to the members. AWD citations were awarded to Mrs. Anne O'Hare McCormick of the N. Y. Times; Mrs. Bruce Gould, Ladies Home Journal; Helen Hayes and



8864 ENTRIES FOR A \$5.00 PRIZE

It Could Only Happen On WFBR

Amid the extravagant rewards of radio today, a \$5.00 prize can loom large only in the light of listener interest-the only interest that counts.

> WFBR - Radio Center in Baltimore has listener interest-

so much so-that a simple \$5.00 prize offered on

Club 1300 brought in a deluge of \$864 entries.

That's because to Baltimore listeners WFBR is a living, breathing radio station-not just a tower or a spot on a dial, or a collection of call letters.

For WFBR is Baltimore's Home-Town Stationthe only living, breathing radio station in Baltimore -it's Radio City in smaller replica.

MEMBER - AMERICAN BROADCASTING CO. . NATIONAL REPRESENTATIVE - JOHN BLAIR & CO.



'Impartial' Arbiter Sought

MADIO

a test case in the courts.

But whether on not any broadcaster would have the courage to
attempt such, a test is still, in the
speculative stage. As one industry
leader put it. "In all likelibod with
industry will take, if Juling down,"
but those who see justification in
the FCC criticism believe that acts
outlinesses the courage of the commission begins and ends
untimediated to whether the part of
the commission begins and ends
legal picture as a guide to what the
legal picture as a guide to what the

license renewals at stake, the station inet in New York Thursday night operators are plenty worried. They (14) at the invitation of dustin Mitchian that they have no recorder len NAB prexy, A group of lawyers to the FCC ultimatum except through a test case in the courts.

But whether, or not any broad-caster would have the courage to caster would have the courage to

Texas Centers Sked Three News Clinics

Infee news Links?

A scries of radio news clinics has been scheduled to be held here in Ft. Worth and Houston, under specific to the held here in St. Worth and Houston, under specific to the held here in Houston will be the scene of the Juneau and the NAB.

Houston will be the scene of the opener on March 28, with Jack McGrew of KPRC all be in charge of the Ft. Worth ellnic, March 27. In San Antonio, Ken McClure of the WOA1 news salft will lead the clinic to the Charge of t

all of the meetings.

State Forces WCAU To Rehire Pre-War Musician

Kentre FTe-war Musician Re-employment division of the State Selective Service Board Last week ruled that a radio studio musi-cian who was drafted into service was entitled to his job upon his re-turn from service; even though the maestro he formerly worked under is no longer employed at the station.

Ruling was made in the case of Artie Singer, bass player, who was a member of the Joey Kearns orchestra at WCAU, entering service Since that time the station ad two other bandleaders y Warrington and currently

Board ruled that technically Singer was an employee of WCAU and not of Kearhs and therefore was entitled to his old job under the GI Bill or Rights. His return forces Lawrence to drop Andy Riccardi as bass player. Thus far the Musi-cians Union has taken no action and refuses to say whether it contem-

NAB Voices Nix To 'Avco' Rule

Washington, March 19.

NAB Friday (15) filed a brief calling upon FCC to scrap 4ts "AVCO rule" as detrimental to the industry, or at least to water it down with plenty of escape classes.

The so-called AVCO ruling promulgated at the time the commission obsared the sale of attraction.

The so-called AVCO ruling pro-mulgated at the time the commission olayed the sale of WLW to the Victor Commission Carp. Inter-tor Emotived Aviation Carp. Inter-tor Emotived Aviation Carp. Inter-tor Emotive Carp. Inter-tor Emotive Carp. In the made to transfer a station. It miss made to transfer a station. It miss made to transfer a station in the made to transfer a station in the carp. In the commission has the right to select the bidder who can interest. interest.

care to select the bioder who can be be the station in the public bear and the station and the station of the s

it would discourage the sale of its station when it would actually be in the public literest for the slation be said. The more restrictions placed around a sale, the favor, and placed around a sale, the favor, and the sale which is a sale of the present with enter the radio broadcasting field.

NAB argued that the rule should not include certain specific exceptions, but should be general enough to the content of the sale o

Minetapolis.—Wi-OS. Minecapolis-St. Paul Muttail outlet, granted in St. Paul Muttail outlet, granted in boost in power from 1,000 to 5,000, watts, will start operating in 00 to 90 days from a new transmitter. Twee-store divectional array is je-ctured to be a soutlon central be-tween the Table of the particular of twe-tower setting 1000 control of twe-tower setting 1000 control of manetiates testing 1000 control town-tower setting 1000 control town-tower setting 1000 control twe-tower setting 1000 control of the twe-tower setting 1000 control of twe-town-tower setting

San Antonio-Betty Peters has replaced Bonnie Merritt as women's editor on KTSA. Miss Merritt is re-turning to Catifornia. Miss Peters is new to radio.

CAP LACES AIR WAXES WITH PERSONAL TOUCH

Hollywood, March 19, Capitol Transcriptions is working new gimmick of planting production effects in platters which will be first released around July 1. It's felt that a trade edge will be gained with the innovation of weaving personalities in for aside chatter and other embroidery, which, it's hoped; will Cap battery biscults away from stereotyped straight musical platters.

In personalizing disks. Cup don't leave gab and dressing up to station announcers. Leaders, vocalists, etc. on Cap disks step out of character for conversation pieces. tions, gagging and the like to make for more "live" presentation. Anfor more "five" presentation. An-nouncers are cuest to such spots and may blend in:

Albums similar to those of record-ing firms are being prepared.



ndin, keeper of Oklahoma City's Zee and for 25 years one of the Big Top's leading clowns, has thrilled and enthrolled Oklohama children and their elders with episodes of the onimal friends. It is one of WKY's



Announcing the Return of Comedy Writing Team

Gilbert and Stanley

Fermerly exclusive authors of radio and stage comedy for MELYYN BOUGLAS CBI extertainment unit. Available new for bolt radio, stage and night club comedy material.

FLASH!

One of the most valuable, best proved half-hour night-time radio programs on any network is going to be available soon due to unprecedented competitive trade inventory situation.

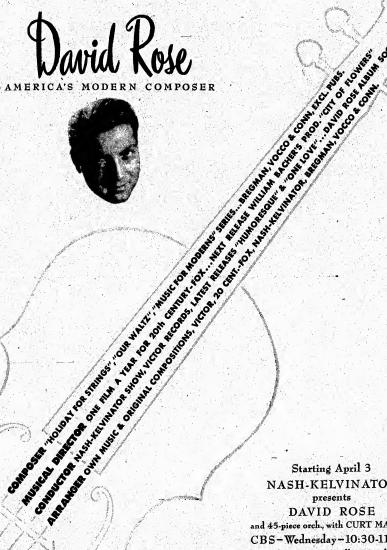
This program gets on Hooper and CAB from 40 to 44 percent of sets in use, which is greater share of audience than any other program on same major network, same night.

Show considered currently by network and advertiser much stronger vehicle for selling family audience, with special emphasis on women, than at any time in its substantial, successful history.

Current rating tops good number of shows with ten to fifteen-thousand-dollar weekly talent budgets, yet cost is very modest.

Top talent brokers recognize this program as as a bargain opportunity, but it is not available through brokers.

For complete information, wire Box 1956. 154 West 46th Street, New York 19, N. Y., or Box 1956, 360 North Michigan Avenue, Chicago II, Illinois.



Control of the state of the sta Corp. School of the state of th A REAL PROPERTY OF THE PROPERT

and 45-piece orch., with CURT MASSEY CBS-Wednesday-10:30-11 p.m. thru Geyer, Cornell & Newell

Air Features Nips 'Closed-Door' Ran: 582 Hopefuls Seen, 629 Heard in '45

tions system as well as the continued interest shown in it by talent, is noted in 1945 auditions figures of Air Features, presenting a bright side in the trade controversy now going on about the difficulty of new talent be-

the trade controversy now going on bout the differently of new talent being heard about the differently of new talent being heard in the system for 1946—seventh; year in the system for the system for the system of the system o

AL CAPSTAFF HAS TROUBLES

AL CAPSTAFF HAS TROUBLES
Wife of Albert Cupstaff, Bib Hore's
Tadio produce, entered petition in
Superior Court here for increased
almony on closes of miscryceschatthorate of the court here for increased
thorated the court here for increased
thorated the court has been contained to the court
to superior of both her and daughter Judith, 7. According to the bartest of the court of the court

'Missing Heirs' Returning

"Court of Missing Heliy" is return-ing to the air on ABC, Sundays, 5-509 p.m., beginning Mareh 31. Series, created by James Waters' and Alfred Schebel, had dug up heirs to about \$2,000.000 worth of estates when pre-viously on air. In new stapa, it will encourage hunt for heirs by offering \$75 war bonds to audience tripsters.

New series will be written by Ira Marion and directed by Charles Har-

Peabody Awards To Oboler, Bergen

Foster Peabody Awards in radio drama, announced this week. Oboles was cited for his "pioneer and con-tinuing efforts" to adapt drama to radio, and Bergen for his wit and characterizations in creation of Charlie McCarthy and Mortimer

Suerd.
CBS and its news director, Paul
White, were signaled out for "outstanding reporting of the news" and
KRNT, Des Moines, got a special
citation in the news field. "Town
Mecting of the Air," with moderator
Coorge V. Denny, received award
as outstanding educational program,
which award they also won in 1943.

only pays he e-wife 80 per mount on the control pays he e-wife 80 per mount of the control pays he e-wife 80 per mount of the control pays he e-wife 80 per mount of the control pays he e-wife 80 per mount of the control pays he e-wife 80 per mount of the control pays he e-wife 80 per mount of the control pays he e-wife 80 per mount of the e-wi

MAKE

TODAY

LILLIAN

SELB

WORKSHOP

ROCKLAND COLINITY

Vet Radioites

cuss the situation and their prob-lems. AFRA admits that part of the fault may lie in the special cards it gave to returned members as an entree aid. It seems that the Vetentree and. It seems that the ver-cram Administration also garden and tyres who picked up some raide ex-perience or work in the service, so-that directors have been Booded with, interview requests by card-holders. It's known that, at a recent Radio Directors Gubb meeting, one dis-tince was being wasted in interview, ing ex-GIS. But another director got up and raised hell with the first one for his maptriotic artitude, pointing out what a bad press direc-tors would get if such an attuc-tors would get if such an attuc-tors would get if such an attuc-le in the such as the such as the It is known that some agencies. erans Administration also gave simi-

and directors are making a point of using ex-servicemen, but their good effect is being spoiled by the uncooperating people.

cooperating people.

Containing the second of the second o

Robert Archer, out of Army Air Forces, has joined Mutual's eastern sales organization. Archer piloted radio and newspaper execs on their flight around the world last year.

Myron A. Mears, who as first licut, won a DSC for combat work in the Siegrirod Line, is now out of Army and dickering with Kaiser-Fruser Autos on a network cam-paign for day and nighttime shorts.

WE'LL MAKE THE

ELECTRONIC

TIME-BUYER'S

BRAIN!

Auditioning—With a Lift

An innovation in the manner of a aiditioring actors for shows has been introduced by Ruthrauti & Ryan agency. Change revolves around agency's policy of supplying the material to actors for their readings, instead of having latent bring lis own. Given the resulting and any activity and appear and any activity and act

procedure.

Agency advises it has been swamped with audition requests from returning GR, especially in the fall, with December-January the worst. As to returness with experience, who worked for them before or In other shows, agency claims it has been placing at lenst three a week on their shows.

Ballyhoo Battle On Among 3 L. A. Indies As All Push Promotion

Hollywood March 19. Big three of this burn's indies are bristling, and seem to be coming down from their ether towers for a battle in boldface. What they can't battle in boldface. What they east 1, 30 on the air to attract attention in the race for supremacy will be done via promotion by Warner's KFWB, G.A. Richard's KMPC, and New York Post's newly lettered KLAC. The going has rung aready, Rush is on to line up billboards, car cards, struck side cards, rewis-mapers, magazines—and that we have the control of the control of the cards, struck side cards, rewis-mapers, magazines—and that we have the cards at the cards of the card

papers, magazines-and just any publicity stunt that'll eatch an eyo or ear. Ad budgets are being upped, and there is general scurrying for new ideas, while each eyes the other balefully

be done.

And that's the way it'll go, on-lookers opine, with no quarter drawn.

Campaign should be a beauty, in
view of trie all repping big money
interests and no one having to take
a back seat for economy reasons.

Personnel Reshuffle At WSAI Advances Five

At WSAI Advances Five

Five WS. Historian March 19.

Five WS. Historian Ware 19.

Five Ws. Historian Wa

CINCY COLLEGE, WLW SPONSOR INSTITUTE Cincinnati, March 19

Launching of an annual radiotelevision summer institute series co-sponsored by WLW and the Colco-sponsored by WLW and the College of Music of Cincinumi, is set
for June 17, the initial course to run
for June 17, the initial course to run
for June 17, the initial course to run
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nonowing a radio or television carreer; former and present radio station personnel who want to refresh or broaden their knowledge of the industry; tenchers who want to establish radio courses or who are called upon to co-operate in school broadcasts,



the tops

in radio time sell ing means exceeding quotas. Weed's policy of continuous selling wins the blue ribbon selling wins the blue ribbon for outstanding performance when it comes to delivering signed contracts. You can rely on Weed and Com-pany's time-wise representa-tives to resider consistently top-stock service.



PROGRAMMING : PROBLEM

10 stations in 10 different markets (NO NETWORK FACILITIES AVAILABLE)

WHAT TO DO

Use the custom-built program service of NBC Radio-Recording, Complete recorded network-colibre programs with self-contained commercials—built to the specifications of local, regional on notional spot advertisers ..., distributed to those see all allows

If your programming problem resembles this . . col necrest office of the NBC Rodio-Recording Divi

NBC RADIO-RECORDING DIVISION

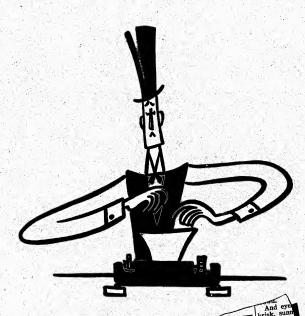




M ETROPOLITAN, yes ... the lorgest, most octive and yes, highly concentrated metropoliton center in the world, choice of mucic care and executive specificacies in their choice of mucic care and executive specificacies in their choice of mucic with Rescale Alton. Hare's an appending with relative to the production of the contract of

Ralph N. Weit, General Manager





they sped away and an hour taken they came back to rest a spell before sm

DVICE TO THE FORLORN

Have you a perplexing product affair on which you need the counsel of a friend!

Write to WOR. For a personal reply you don't have to enclose a stamped addressed exclope. If you prefer, dial PE 54500.

delay.

Women Avoid It.

"Dear WOR: I'm a swell cosmetic.
But women avoid me. The other eadreceived an unsigned note reading, "Get in touch with WOR." Can
ing, "Get in touch with means?
you tell me what this means?

Certainly. Please send me your name and address.

Plenty Dates.

"Dear WOR: What would you do
if your sales manager dated you up
with every dealer in town, but the
failed to stir you? PRETZEL"
failed to stir you? Pretzel. Make Use your charm, Pretzel, Make the man buy you some nice time on

planes Dresses Smartly. of speed, WOR. "Dear WOR: I dress smartly and meet the right people. But I would like to make new friends PRUNE." the war ified to

You can't and won't win new friends until you use WOR.

work show with WOR. av and an hour later taking their places in the big air

"Dear WOR: I was once the bestloved suspender in Greater N. Y. During the past two years men have lost interest in me. My dealers from when I appear. What can be

Don't despair, Puzzled. Have WOR the cause?

"Dear WOR: I'm a young and personable advertiser with 20% distribution in Greater N. Y. But my friends sneer when I tell them about

my network show. Can anything be wrong? Tsk, tsk, Junior . . . shame! With that distribution you should know you ought to supplement your net-

radio truck.
the air because
wind which wh
At 10:30 ear
their ship. Flyir
You can't and
friends until you
Gates that had
public since June
wide open in ho wide open in ho at the Naval Ai Bennett Field a streamed throu build a program for you without Navy Day. It was a fi had long had glimpse of sor time secrets People Sneer.

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WOR-MUTUAL

••••• From the Production Centres

IN NEW YORK CITY

Norman Roson resigning as tilevision director of J. Walter Thompson to enter reducing the state of the reducing derivative and trained for the state of the



...and now comes spring!

MARCH is the bellows fanning month mixing the headaches of tax time with the economies of Lent and the acute awareness of the clet hoof about to emerge from your foot

while roller skates ing on the walks and the sun the walks and the sun the walks and w

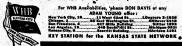
and all the rees of us look for a place to live; and our "Swing Gid" wears sham-rocks-we warn you spring, and bid you spring, and bid you heat and go addled with stand balloons and bluebells gi ny our ears. That's someyon can almost always count the coming on or pring-

or the same as in March we che count on kite weather, marbles, and trees. For in spring, death is an old superstion, a thing to be cured by crossing the fingers or hiding the seeds of a pumpkin under a stone. It has no place in the scheme. We ignore emerging from things like winter, a war, a season of strikes in the device of the string of the string of the scheme of the string the string. They tell us it tomes on forever.

That's the editorial by Jetta from the March issue of "Swing", the 65-page pocket-sic monthly magazine page pocket-sic monthly magazine send you if you haven's zen a copy, but ask for it on your business letterhead.

If you haven's zen a copy, but a sk for it on your business letterhead.

If you haven's zen a zen a contingent of the page in the Kansa for a radio campaign in the Kansa for market during the coming months. We have some choice swallabilities opening up for the spating and stimport of the page in the page



IN HOLLYWOOD . . .

IN HOLLYWOOD

Herb Akerberg passed through caronic back to N. Y. from Frisco wheee he did some 'insistentry' work for CES in connection with the net's prohe did some 'insistentry' work for CES in connection with the net's prohe did some 'insistentry' work for CES in connection with the net's prohe the control of the control of the control of the Mexica steady. The Mexica steady here the Mexica steady and the Mexica

the text of the state of the st

IN CHICAGO . . .

IN CHRAGU

WBBM program manager Walter Preston has been named to the awards committee of Chi's Federation of Advertising Clubs...Leo Burnett agency partying Frank Ferrin, who let for Hollywood this week to begind direction of his own Silver Fox Radio Productions...Ray Jones, local AFFA head, beet in Chi after visiting brother in Dayton, who was attricted with appendance of the Children of the Ch

tured in spread in Leatherneck, Marine Corps mag.

William Bay, NBC central division news head, Frank Chizzini, NBC Chi
Radio Recording head, and commentator Halph Howard Peterson, all
wavarded medals and certificates by Treasury Secretary Fred Vinson for
their work in promoting war bond sales..."Ladies Be Seated" back to
their work in promoting war bond sales..."Ladies Be Seated" back to
for tickets were received, during which more than 3300 requests
for tickets were received. during which was the sales on the air
for WBBM from Chi Cubs and White Sox training camps, shots to be

for most form closes and most service managed and the continuous c

Bedfellows in Civic Pride, Chi Trib, Sun Now Boost Local Radio

Chicago, March 19.
Recent efforts to give Chicago radio a helping hand have resulted in more than one unusual situation. in more than one unustal situation. In the first place, newspapers, which have long been opposed to granting space to radio because they thought of the air medium as an advertising compellor, seem to be pushing the move as hard as anyone close. Secondly, the two dallies taking the lead are in violent opposition to each other ounts.

Pesture profile, casts and formats of radio shows -canandag from Chicago are not continued to the cast of the ca

Meanwhile, Tribs morning opposi-tion, the Sun, added a radio column a week ago under Betty Bury's ty-line. Column will run seven times a week under stock title and, be-side the usual news-feature-opinion format, will carry an occasional new program review.

ing one least are in visions opposition.

Outside of his efforts on the Trib. Under order and other countries. On the Trib. Under order of the Trib. On R. McCornick, the Chi Tribune Sunday visions are seen of picture histories. The tribune sunday visions are seen of picture histories. It is fair are. "Chicago Story," and under the title, "Radio in Chicago." ("Inexter or the Air," net show.

Toss Out Taylor's Suit vs. 'Aldrich'

Claim of Samuel A. Taylor for 25% of the total income derived from the "Aldrich Family" General Foods show, was thrown out had restricted from the "Aldrich Family" General Foods show, was thrown out had restricted from the "Aldrich Foods and John E. Wood. Proceedings were held under the terms of a Dramaties Gulid contract when Taylor and the "Aldrich attree and author of the Aldrich attree and author of the play "What a Life" in which the play "What a Life" in which the play "What the "Aldrich attree and author of the play "What a Life" in which the play "What the "Aldrich first applications" of the "Aldrich" and "Aldrich first applications of the "Aldrich" and "Aldrich first applied to the "Aldrich" and "Aldrich first applied to "Aldrich first applied to "Aldrich" and "Aldrich first applied to "Aldrich first applied to "Aldrich first applied to "Aldrich" and "Aldrich first applied to "A

peared.
Rulling followed a series of hearings precently completed in New
York, Testimory did the reJor's in 1938 doctored "What a green
under a collaboration agreemen
which gave him 25% of motion pieture, radio and other proceeds. Taplor received his cut on the George
Abbott-produced play and on the
subsequent sale of pix rights.

subsequent sale of pix rights:

Codstainth, successfully contended before the arbitrators that the radio series created some time later series created some time later added not draw upon the play for its characterization of Henry Aldrich or other roles. Testimony of officials of Young & Rubicam to the effect that the agency was not indicenced that the agency was not indicent.



BINGHAMTON, N. Y.

For

HAMLIN'S

RED CROSS DRUG STORES

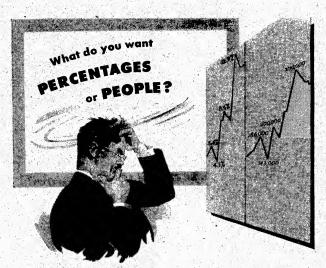
Communication of the same GEORGE E. HALLEY TEXAS RANGERS LIBRARY HOTEL PICKWICK, KANSAS CITY, MC MATHUR & CHURCH PRODU

GAG WRITER

Specialist in writing scripts for conedigns: experienced excellent m terial, Box 183, Variety, 154 W. 46th St., New York 19, N. Y.

COMEDY

TAHORED TO ORDER
GUARANTEED TO FIT DRAPED TO SIZE
CUSTOM BUILT ALTERATIONS FREE
EX-Tailor - No Chum - Comedy Writer Bex 581, Variety, 154 West 46th Street New York 19, N. Y.



MARKETS are people, not percentages. Ratings have meaning only in terms of homes reached. And they are projectible only to the segment of population represented by the sample.

In adopting the Nielsen Radio Index, WLW has now made it possible to obtain a program rating for the entire WLW Merchandise-able Area; based on an accurately representative cross-section, sampling every element of the total population, in exact proportion to the 1940 census.

Thus, an area rating of 10 means that 270,804 families were reached by the program, in 325 counties in seven midwestern states. A rat-

ing of 30 on the same program, from an urban-telephone sample in the city of Cincinnati, would represent only 43,500 homes (30% of the total phones listed in the Cincinnati telephone directory).

THE NIELSEN RADIO INDEX...
is of vital importance to you. It gives a
minute by minute picture of all radio
listening in the WLW merchandise-able
area...shows total audience for each
station and program... holding power
...total minutes of listening... difference between urban and rural listening.

All this, and more is available now through the Nielsen Radio Index to helpyou plan your advertising more effectively in the great Midwest.



THE NATION'S MOST MERCHANDISE-ABLE STATION

Radio Reviews

pealing in the hollipop and airplain management of the control of pealing to the lollipop and airplane,

RADIO

"ADVENTURES INTO THE MIND"
With Dr. Allan Fromme, Donald
Buka, Lee Wallace, Maurice
Franklin, Hester Sondergaard;
announcer, Michael Sage
writer-Freducer-Director: Howard
Phillips
25 Mins., Sun., 10:95 p.m.

25 Mns.; Sun., 19:05 p.m.
Sustaining
WMCA, N. Y.
Here is an educational show, holding top Sunday night time on an important indic's schedule. But though portant indic's scientific. Dot indices, this is the program's second season, it has for some reason falled to draw the attention it deserves from the

strade. Show is a clars in psychology, conducted by Dr. Allan. Fromme, who teaches that subject at City College of New York. A different topic is taken up, each week, and competent actors illustrate some of the problems through brief dramatic vignettes. vignettes. On night heard (17), the profes-

no pace 14

or discussed "anxiety and fear."
His expositulation was standard closaroom stuff. But Dr. Fromme has a good radio vadee, seems to the closaroom stuff. But Dr. Fromme has a good radio vadee, seems to make a construction of the long-thair material in easy-to-take, non-tentical language. The two pacinations agont scally thin-distinct has considered the control of the co

subject of sex sections means on and art.

Whole thing shapes tip into an unusually mature segment. It not only does credit to the outlet's "public service" record but also raises the question as to the reason why some sponsor is overlooking a smart prestige shot like this one.

Cars.

"YOUR FAMILY"
With Boughas Massers, Babs Hitchman, Bob Christie, Lorraine Bate, Buth Springford, Art Boulden, Marylin Plottel, Saudra Scott, Beryl Braithwaite: Russ Gerow

Beryl Braithwaite: Russ Gerow Write: 3 Max Farithwaite Producer Announcer: Don Fair-Bullet Grow 30 Mins; Frit, 8:30 p.m. Swinding. Dominion, Teronte Newcet of several Canadian Producesting Corp. alreys designed Newcet of Several Canadian Several Canadian One Man's Farithy in Frankly patterned on "One Man's Farithy" in Farithy in

comedy effort and a mere tab at romance, yet they entertainment and
ought to hold the CBC Dominion
web dislays for a stretch. Fruiththey have been a stretch. Fruiththe Maple family circle, also maiaged to comment briefly but defithem to be stretch and the stretch
and the stretch and the stretch
and the stretch and the stretch
are prospects were brides and porsible complications, war theelwar prospects were brides and porsible complications, war theelmarked prospects war brides and porsible complications, war theelmap to be stretch and the stretch and the
major turner or future scripting on
vers' peace problems, letting the
Maples work on them for ex-service
Show has plenty for non-vet audiences, too, with enough honey atout of uniform. Last five minutes out
of uniform. Last five minutes out
of uniform. Last five minutes of
committees by Braithwaile and
Fairbaim under unito, Tkepat ReCast had in standouts, all voices

Cast had in standouts, all voices

committees by Braithwaite and Fairbain under till? Thepast RePairbain under till? Thepast ReCast had no standouts, all volece
Cast had no standouts, all volece
carrying their parts well and getcarrying their parts well and getpeter (Bouldar) left spend to
join may, now he has no job trainbut (Manderra) is in men's clothing
inc. Peter (Bouldar) left spend to
join may, now he has no job trainbene. Jo Anne (Plottel) is bobbysoxer, 'sobel (Springford) has hastene. Jo Anne (Plottel) is bobbysoxer, 'sobel (Springford) has hastene. Jo Anne (Plottel) is bobbysoxer, 'sobel (Springford) has hastene. Jo Anne (Plottel) is bobbysoxer, 'sobel (Springford) has hastene. Jo Anne (Plottel) is bobbysoxer, 'sobel (Springford) has hastene. 'sobel (Springford) has hastene. 'Jo Anne (Plottel) is bobbysoxer, 'sobel (Springford) has hastene. 'Jo Anne (Plottel) is bobbysoxer, 'sobel (Springford) has hastened to be a sobel property of the probody's happy about it. Only color
it of che was Peter's mixtup with
in opener was peter

"OPEN HEARING"
WABC-CBS, N. Y.
With Larry Lesneur, moderator;
Sens, Scott W. Lucas, Bourke B.
Hekenlooper
Producer - Director: Larry Becker-

man 36 Mins.; Tues., 10:30 p.m.

To Mins; Tens, 1628 p.m. Swetaning. To Mins; Tens, 1628 p.m. Swetaning. To Mins; Tens, 1628 p.m. Swetaning. To tisneft a good, listensheep of the swetaning of the swetaning of the swetaning of the swetaning for a mineral to public discount of the swetaning of t

Legion's Disk Shows

Legion 5 DISK 3110WS

**American Legion, in an effort to increase its membership, is sponsoring a series of 52 Is-minute transcriptions, entitled "This Solty," in which role of Legion in postwar reconstruction is dramatized. Records, which are waxed by NBC recording division, are distributed from Legion headquarters in Indianapolis to more than 200 stations. stations.

Ed Begley, veteran radio thesp.

'Being a Great Guy'

Continued from page 1

Continued from bose I. —
Bing's Del. Mar Turf Club, in California. Bing also sued to regain possession of the stock, which was note and is now worth \$50 persons. The possession possession possession possession of the stock of the possession of the stock of the possession of the stock of the possession of the possession of Electrical Companies. with offices here, asked for \$10,000 from the court on the ground that his feelings here, asked for \$10,000 from the court on the ground that his feelings have been given as the possession of the possession of the wronglot representations in Bing's sail. Ted Crosby said he had been given a \$12,000 Job as assistant manager, at \$12,000 Job as \$12,000 Job as

Follow-we C-Follow-up Comment

Ruth Esting is very much alleve if its any news to that WMCA disk were from a broaderst by Pidler. Its any news to that WMCA disk were from a broaderst by Pidler. Its any news to the WMCA disk were from a broaderst by Pidler and the WMCA disk were from a broaderst by Pidler and the WMCA disk were more a present of the sauryly of the Pinner later in the work of the work of the WMCA disk benny's space of the WMCA disk benny's space of the WMCA disk benny's space of the WMCA disk benny's benny to the WMCA disk benny to the WMCA disk benny to the WMCA disk benny benny to the WMCA disk benny to the WMC

Does have, who went from NBC announcing to program director for the American Mercel of the Mercel of the American Mercel of the Mercel

all worry about our abone possible.

"America's Town Meeting's seemed to give be deather as the subject hear of the property o



Individuality . . .

is as evident in radio stations as in humans. In Detroit, the distinguishing characteristics of WWJ imbue it with a positive personality. WWI has comphasized its individuality through policies designed to increase enjoyment for its audience . . . and make WWI time more

productive for its advertisers. WWI is consistently foremost in public service-This speaks well for WWJ. and speaks forcefully for the products advertised on it.

Your sales message on WWJ is enhanced by the prestige achieved through 25 years of progressive broadcasting service.



AMERICA'S PIONEER BROADCASTING STATION-First in Detroit National Representatives: THE GEORGE P. HOLLINGBERY COMPANY

OWNED AND OPERATED BY THE DETROIT, NEWS



(in theaters, at fairs and community events)

WLS GETS RESULTS!



REPRESENTED NATIONALLY BY JOHN BLAIR & COMPANY

Scophony Chiefs See Their Process As Answer to Video's Big Squabbles

Scophony television process utilizing the .Skiatron projection tube tem might well provide the solution to the current intravideo squabble over a vector television, by furnishing an all-electrapic trichromatic image, actic terroring to Arthur Levey, president of Scophony of America.

A defendant in the U.S. Justice and the control of the control of

Scophony of America.

A defendant in the U. S. Justice the dept's anti-trust suit against those olding the Scophony patents, Levey dicated that he's entirely in favor nment obtaining the reof the Government obtaining the re-lease of the Seophony processes from SCA, Paramount Pictures, Television Productions, and General Precision Equipment. All these have been charged with having clamped, a stratifacket around development of

Levy declared that he's doing reverything to get things ready for the time when the Government suit is settled, as I think it will be settled.

metrics, as a times to was be set of the public.

Seed a pressy received that W. G. The personally determined, and the control of the personal pers

will throw a prototype and the patents are will the

process utilizing the supersonic system of carbon-lamp projection can furnish a mechanicolor system with a wheel much smaller than any the flywheel just the supersonic system with the light is projected. Dr. Rosenthal said, it will be possible to make use of a disk as small as three inches in diameter.

inches in diameter.
Levey asserted that he had received offees of financial backing
from Warners, RKO and Lew's before the deal was signed with Parawhich, 20th-Fox. is the principal
stockholder. Government, before hastituting the sult, conducted distensituting the sult, conducted distenseeks to free the patents proved the
Government, realization, that the
benefits to the public and offered
benefits to the public and offered
"I am personally determined,"

FM Ups Empire State Planes flying over midtown Manhattan will soon be forced to stay at least 30 feet higher than usual when passing over the Empire State Bldg.

NBC engineers are prescrity constructing a special unit to house the web's new television and FM radio antenna, which will be set up on the Empire State tower as soon as it's com-pleted. Height of the building, tallest man-made structure in the world, will be increased by at least 30 feet.

Gag Cues Tele Unions' Dispute

the International Alliance of Theatrical and Stage Employees and the International Brotherhood of Electrical Workers over which union will get the nod to handle television shows were heard again last week. Although the dispute in the latest instance cropped up in a radio show, reps of both the ad agency and the sponsor involved believe that the basis of the fight lies in the struggle between the two unions to gain the

between the two unions to gain the upper hand in television.

Radio program involved was read to the standard for the recolumn for read to the standard for the recolumn for the recolumn for read to the standard for the recolumn for the recolumn for the recolumn for the recolumn for the recolumn

Kenyon & Eckhardt had advertised.
Lehr's appearance, and the isponsor
was happy about the whole thing.
One hour before air time, however, IBEW engineers, who handle
all CBS shows, redused to allow the
Movictone cameranen (IATSE) to
clear the sound from the broadcast
of to put up a mike for newsreel groun

British Tele May Go Commercial. Pave Way for Radio Advertising

JACK HALEY SPONSORS

Hollywood, March 19. Los Angeles Center of Television Los Angeles Center of Television Technique, group to study video thesping techniques, has be called the techniques of th

Marise first siep by a recognized actor to set up, professional, study group. Feeling is that much orders programming will come from total programming the conformal programming that the programming the programming the programming the programming the programming the programming that the training ground idea. Assurances of aid have been given by networks and others in radio who assistance, cic.

Possibility of British television going commercial, with British radio probably doing likewise eventually VIDEO STUDY GROUP as a matter of course, is seen in the

reopen in May.

Video in Britain has been shut down since 1939 (the English were afraid German aircraft would travel in on the beam). A few experimental shows, not for the public, were pulled in last fall. Now, with the govern ment loosening up on manpower and materials, video is ready to go again

According to Leslie Mitchell, BBC radio-tele announcer-producer and Movietone News commentator, who just arrived in N. Y, in an unofficial capacity for a business look-see, tele sets are being made and will be ready for sale soon. Before the war, are being made and will be ready for ale soon. Before the war, there were 100,000 rele eats in the London area, and most of these are reconditioning by manufacturers. There are no stations other than in London, However, a 25-mile limit, which is the condition of the condition area is guaranteed, while reception area is guaranteed, while reception has been good even beyond a 50-mile limit.

Michell helicans

Michell believes commercial tele and radio are coming soon in Britain. The cost of television, he says, will be provided by the control of th

thinkly agreed to the standard terms, but IATSE the history agreed to the think things over langin. At it now stands, IATSE decided a six is happens, agencies are already ing it wanted to think things over langin. At it now stands, IATSE with the lead of adding to commercial. Someon agency and client, meaning the language of the lan

THE FIRST AUDITION EVER BROADCAST ON THE AIR...

Over a Major Network Station

On Thursday Night, March 21, 11:30 P.M., Station WABC

"YOUTHVILLE, U.S.A."

Starring Betty Garde

Is Being Broadcast Especially for YOU...

MR. ADVERTISER AND MR. AGENCY!

Y OUTHVILLE, U.S.A." is an exciting, informative, stimulating dramatization of juvenile problems—source of serious concern in every community in America today. Stories based on case histories from official records . . . the solutions to these problems and how they are reached ... the significance of the causes of such problems to each listener ... all are packed into thirty minutes of drama that will reach into the heart of every man, woman and child listening drama that will reach into the heart of every community-drama that reaches into the future of America.

Here, at last is a program that offers you the magic combination-LISTENER INTEREST and PUBLIC SERVICE-a combination that leads to

GOOD WILL, PRESTIGE, AND SALES!

Carr & Stark, Inc., present "Youthville, U.S.A." for YOUR approval Thursday night, March 21, 11:30 p.m., on Station WABC, in the first radio audition ever to be presented on a major station—the first audition to be heard by radio listeners in their own homes.

Enjoy Your Own Ear Check -- Order an Air Check!

CARR and STARK, Inc. **Radio-Television Productions**

366 Medison Avenue, New York 17, N. Y., Mürrey Hill 2-2636

WABD's New Studio Ready April 15, Features 'Most Expansive' Setup

CRS television announced late yesterday. (The side y) that WORW, N. Y., would return for the air Monday (25) to bread-sat precedings at the UN conference by becomes the first the N. Y. area to resume breadensting, after changing over, to its new Teaquency. WERW will continue breadensting remotes and finn until April 25 to require studies obedule.

WABD, Dullont's television outlet in N. Y., returned to the air Thursday (14), on its processive flow of the proce

new inter-city hookup.

Opening of the new studios was originally skedded for March 1, but the date was postponed several times because of current construction difficulties. Original date would have given DuMont an advantageous jump on WNBT (NBC) and WCBW (CBS), both of which shut down March 1 to change over to their new fre-

quencies.

Latter stations now are tentatively planning to resume broadcasting about April 4, meaning that DuMont will need strong program features to lure viowers who will already have become accustomed to CBs and NBC, into switching over to the DuMont channel.

WBKB Resumes, Preps For Televised Coliseum **Events Despite Fair Snag**

Chicago, March 19, Chi's Balaban & Katz television outlet, WBKB, went back on the air Monday (18) following a move from Channel 2 to Channel 4 which consumed only two weeks,

Meanwhile expansion of the out-let's actilities is continuing apace-with construction areas of the out-let's actilities is continuing apace-with construction areas of the out-let's actilities of the out-secondary to Captain Bill Eddy, will be in the field and operating by April 1 Once this gear is reidy for use, Eddy said additional permanent in the Colection, headquarters for much of Chi's indoor aporting creats and expositions.

Odd angle on the Collegued and the continuity of the con-tinuity of the con-tinuity

owner of the building. However the exposition, skedded for opening sometime in early summer, was can celled indefinitely by Seltzer.

evening from Monday through Friday, until the Wanamaker studios are initiated:

planning its require broadcast value of the properties of the prop

UNO to Get NBC Eye NBC's Television station, WNBT, will not be on the air,

NBCs Television station, WNBT, will not be on line air, when the WNBT, will not be on line air, when the United Nations Organization Security Council meets in New York, beginning March. 20. Bust the same.

The UNO information outil the same will be same to the work of all, television reasonable out of all, television receiver in the work as when the working press room, showing the working press room, showing the working press room, showing the working press will be in the press room at any one that the working press will be in the press room at any one facient seats in the weeting half when the press room at any one facient seats in the weeting half they are more of the couler-ence via NBC video than in any other way. other way.

ABC Video Back On Air April 16

ABC television returns to the air in New York April 16 over WABD (DuMont) the day following the opening of DuMont's new Wana-

maker studios. Paul Mowrey, chief of ABC video, announced upon his return from the Coast last week that the web had purchased time for two half-hour shows weekly over WABD, one to be sponsored by Lockheed Aircraft. Mowrey is currently, ne-gotiating for a sponsor for the sec-

ABC embarks on its first dramatic ABC embarks on its first dramatic television show tonight (Wednesday) with production of "The Devil (CK. Schenetady). Program, the first of a series of four, will be ground by Ben Kaniman and Forger and Wednesday Ben Kaniman and Forger and Will stage the show.

Web is paying WABD 8025 for each half-hour program: including can be shown to be

each half-hour program including ask bours of rehearal time. ABC with bours of rehearal time. ABC with high shows over WRGE, with a strong possibility that the Scheme-tady airers might also find a sonoser. Movrey, who surveyed the video Coast, declarged that all agencies, clients and service groups to whom he spoke, had shown great interest ditum should enjoy its biggest year to date. With applications pending helder the FCC for commercial standards that the strong of the s

salevision."

ABC chief declared that the web would do television remotes as soon as possible in N. Y. probably on a cooperative basis with whatever standard the air shows a cooperative basis with whatever standard the air shows until ABC gets its own station. He declared that remotes offered the "most potential thing," in the next two years of video dide that the content of major league baseball games would hurit the ball call that the course, or major league baseball games would hurit the ball call that the course of the cours baseball games would hurt the ball club's gate receipts, pointing out that only about 15: of the potential mil-lions of video viewers would go to see "live" baseball games anyway. Tefevision, in fact, should help the game by bullding up new Ians, much the same as radio did.

TELE READY TO GO, TBA MEET THEME

TBA MENT THORE AND THE THORE AND THE ADDRESS OF THE

Video Faces the Years of Decision. With Many an 'X' Twixt Ichon & Eye

Both NBC's Niles Tranmell and John Royal, and CBS' Frank Stan-ton, agree on the problems which beset television production, even frough CBS is more concerned with color television as the key to the

beset television production, event though CBS is more conserved with color television as the kcy, to the color television as the color television, this aspect is fraught with prohibitive potentialities. One is the studio labor aspect, per series to the thought the color to the thought the color to the

Films

Which brings up the problem of film. It's admitted, already, that a balance between live (tiastateity) and cauned shows will have to be struck for video purposes. This fair, films are a hazard, especially it of the stuff, because the sound isn't as pool and the stuff because the sound isn't as pool and the stuff because the sound isn't as the stuff of the stuff because the sound isn't as the stuff of the stuff because the sound isn't as the stuff of the st

good as the 35m plx; under microphonic amplification, the sound disminimal properties of the sound diswith 28 hours of videocasting on
the agenda, television is already
scraping the bottom of the barrel,
admittedly. If it reached the degree
made films has been culled and
there, too, looms the problem
through ASCAP sound-tracks. These
may be stripped, and other music
the sundry technical problems which
video will have to face.

It's the answer, too, to the theory
that bits and scenes and numbers
the sundry technical problems which
video will have to face.

It's the answer, too, to the theory
that bits and scenes and numbers
and/or shorts will holp fill the need,
Here again, ASCAPs rights fagure.
It's indeterminate now whether television will tulimately be a grand or
the case of Metro's music copyrights,
that company is completely reserving all its television rights.

Commercial Pix and Newszeels

ing all its television rights.

Commercial Pix and Newsreels
Industrial films are also being
tapped. And here again Jooms the
problem: Where does an industrial
pic become a commercial, and where
does its entertainment value end?
Newsreels have been unched on.
See an experience on tract with NBC.
The networks would surger that the The networks would prefer that the sponsors made their own pix. "The Internetworks would proceed that the Theatre Guild doesn't reproduce its hit plays in film form," observes Royal. "Likewise, when Merto has a power to like a proper to the Emourage of the State of the

But apparently the networks will

7 W. 44th St., New York

By ABEI, GREEN

(Second of two closesups on cirr.

Tile decision trade talk.)

Both NBC's Niles Tranmell and hank group, and CRSF Frank Shank, agree on the problems which set television production, expet television from the very destruction of the control of th

dillona. The ad agencies may influence bees new conditions, Certain advertisers are trying to stake franciscus are trying to stake franciscus are trying to stake franciscus are the state of the state

10 19-10. \$120-\$200 Tele Receivers

419-4306 Tele Receivers
Certainly, RCA's \$300 television
receivers and Emerson's \$120 este
(Phileo reported ditto) will be
geared to national economic conditions. Right now they could sell
video sets by the Ieus of thousands
because people still have money. If
strikes continue, what then? Even
without these mental and theoretical hazards, video must await program-

ming. How much programming? There's a ceiling on NBC and CBS and Du-Mont and the others as to programs, will Phileo or Westinghouse force the issue?

mill public or Westinghouse force the issue?

Will the public be brought in as partners in this new venture, and think turther the project?

Will the public be brought in as partners in this new venture, and think turther the project?

Will the construction region of the project of the proj



is what radio 15 what radio
stations must get to slop in
husiness. Always alert to timehusiness. Always alert to timeselling opportunities, Weed
and Communities and Communities and Communities. selling opportunities, Weed and Company daily covers the nation's principal radio mar-nation's principal radio mar-tests for the benefit of its cli-ents. Yan can rely on Weed to, develop new Jusiness.



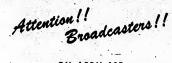
Business was WAIVED FOR THE DURATION!

but BARTON IS BACK! ter 3 years as a Navy Public Relations Office

Aggin Offering EXCLUSIVE "PERSONALIZED PURLICITY" SERVICE

JANE BARTON, Publicity

MUrray Hill 2-9461



ON APRIL 1ST

FRANK SINGISER







"The News Headliner"

AVAILABLE FOR A NEW SPONSOR

Call Dan Tuthill

MATIONAL CONCERT and ARTISTS CORPORATION

711 Fifth Avenue, New York 22, N. Y. Plaza 3-0820

'Cement Mixer' Mixes Coast Cleffers In Beef That Proves Plenty Concrete

Hollywood, March 19.

A pebble tossed by a pa, here last week started a landside of argument per and colt over lyw must, have been and colt over lyw must. However, have been and colt over lyw must have been a landside of the lands of the l

publicity, good on the consumer of Steele's move, newspapers called sitted, which was skeen by addition, which was skeen by subject of the consumer of the con

'Music Criminals'
Richards further sinewed his statement with an opinion that "hot jive
music' arouses "degenerative instincts and emotion," and that his
station would not exploit "music
criminals who seek to masquerade
artistic filth as one of the popular
arts."

eriminals who seek to masquerade strictic filth as one of the popular article. The seek of the popular article. The seek of th

nas made nothing of it.

"Curred Tune Fulfed.

"Connective Tune Fulfed.

"Connective Tune Fulfed.

"Connective Tune Tune Section State Section

jive with Freidy Martin and Nab (King) Coie.

At AFM Local 47 there's some agi-cal and the state of the state of the making remarks of the state of the public estimation.

By the weekend bullabaloo had by the weekend bullabaloo had weekend the state of the collising doing 'Cement Mixes' of Chillard doing 'Cement Mixes' of Chillard doing 'Cement Mixes' of the state o

issue.

Bing Crosby peered down from
the heights—and tossed fuel on the
fire by setting Gaillard to jingle
"Mixer" on his airshow tomorrow

DAILEY CONFLICT ON PRIMA, SPIVAK DATES

Frank Dailey got a little mixed up in his dates in booking the bands of Louis Prima and Charlie Spivak of Loads waters in cooking the banded of Loads and Charles Spirals and as A random and a random a rando

ROCA BACK TO CUBA

AUAN BACK TO CUBA

Briesto Roses, Cuban rep of Peer
Internationers, Cuban rep of Peer
Internation nucles combined Frained
for New York to Harden
over weekend after
Chief mission here was to huddle
with Norm Ferguson, producer-dition, and the productions,
the company of the productions,
the company of the productions of the productions.

No deals reported.

Musicraft Hancocks

Pair of Jazziques

Musicraft Records last week joined the various majors. In paying inspection of the various majors, in paying inspection of the various states of the various department of the various states of the various department of the various states of the various department of various department of the various department of various department of the various departm

Now 3 Music Pubs Chase Rainbows

Chase Rambows'

Robbins and Shapiro-Bernstein, having inade a dual publication deal for Joe McCarthy-Harry, Carroll's Joe Hard State of the Carthy-Harry Carroll's Joe Hard State of the State of Stat

VAUGHN MONROE STILL CRACKING B.O. MARKS

CRACKING B.O. MARKS

Pointaletphia. March 13.

One of the largest crow fair Philly
Gaine promotion history turned out
for Vaughn Monroes one-nightier at
the First Regiment Armory here
Saturday night 1(19). Approximately
4300 persons paid 31.800 pluts range
a total of ever \$4.300 persons paid
total of ever \$4.300 persons paid
therefore the promotion of the way
the first of a series of Saturday night
promotions staged at the Armory
Tom Cavanuuph aind Jim Martin,
former n.wspaternen who operated
the way
Saturday of the series of Saturday
Saturday of the Saturday
Satur

the Brookline Square Cith before the war.

Stan Kenton is scheduled to play the Armory this Saturday (23).

Anzac Musicians Want

To Slash Wax Air Use

Inditywood. March 19.

Australian musicians, obviously cleed by past events in U. S., bave of recordings on Down Under radio statioms.

Jammer is repetitioning legislations of the Stations of the St

Lombardo Pays 25G

For Gold Cup Boat Guy Lobbards is said to have paid \$35,000 for the racing boat. "3dy Sin," which he purchased recently, 18 in, which he purchased recently, 18 in, on the last two renewals of the Gold Guy, the Kentucky Derby of speed-boat ractions, taking the event in 1840 after due to the war, but is to be renewed this year. Combardo, who has long been a speedboat entitusiana, intends piloting the boat in this year's Gold Guy. He had the boat the part of the gold gold of the property of the part of the p

Aquarium Draw. **Big Band Prices** Create N. Y. Stir

Aquarium Restaurant, N. Y., is Aquarium Restaurant, N. Y., is creating an increasing disturbance among bandsmen, the same as the 400 Club. N. Y., did last year when it opened as a high-salaried location. In the control of the contro creating an increasing disturbance

et al. are due for return such this year. Incidentally, Hampton's run af the Judician as N. Y.'s 52d street, which caters mostly to jazzophiles, beefing long and loud. His outfit, according to 52d street owners, has clipped biz in their street.

Jazz kids apparently have followed this property of the street owners.

Longhair Booking Finds Herman Clipped Anyway; Cancels \$15-20,000 Dates

Woody Herman is giving up any-here from \$15,000 to \$20,000 this

Woody Herman's giving up anywhere from \$15,000 to \$20,000° this week in order to be ready for his week in order to be a formal or and the second of the second o

JOSE ITURBI'S SOCK **CONCERT GROSSES**

nbardo Pays 25G For Gold Cup Boat 2 Recent Decisions in Arnstein Vs. Cole Porter and Emery Heim Vs. U Set Tough Show-Biz Precedents

Crewcut Musicrew In Plea for Saloon O.K.

Plea for Saloon O.K.

Teah-Agers hand, 17-piece combowith personnel all under 21 yearsof-age, has applied to California's
Board of Equalization for permishto play ballrooms where liquor is
lardled out, Laws here have always
forbidden minors entertaining in
recorded instances of highriduals
okayed on provision they came to
and left work by route other than
leading through bar.
Organized two years age out

Committee two years ago and handled by General Artists, Tech-Agers band lately has been playing top Coast vaude, is fixture on Hoagy Carmichael NBC show and is asking \$750 per date on one-niters. carmiciael N.D. snow and is ass-ing \$750 per date on one-niters. In plea to State to grant permit, band points out it's been losing bookings because of ban. Palladium here recently made a pitch for crew as substitute band, but liquor precluded.

Starr Quits MPCE In Employee Row

Heman Starr, general mannage of the Warrer Bress muss publishing subsidiaries, resigned his membership in the Music Publishers Contact Employees union last week contact Employees union last week and the subsidiaries was been as the subsidiaries of the subsidiaries and the subsidiaries and subsi Herman Starr, general me of the Warner Bres, music pe

EYE MILLER-BENEKE **ONE-NITER RESULTS**

By Julian T. Abeles

(Special copyright counsel for Loew's, 20th Century-Fox Film and Universal Pictures)

Two recent decisions of the U.S. Circuit Court of Appeals, N. Y. (Ira B. Arnstein against Cole Porter, and Emery Heim against Universal Pictures Co. et al) have atomic-bombed established principles of copyright

estamaster principles of copyright contents of the contents of ONE—TIER RESULTS

There has been greek interest in the one-first ho results when yet had not been greek interest in the one-first ho results when yet had not been greek in the one-first ho results when yet had not been greek and, which played the first single dates last week. Band, in company is long-tained interest part of the similarities are sufficient so that, the control of the similarities are sufficient to that, the control of the similarities are sufficient to that, the control of the similarities of the similarities. The similarities of the similarities of the similarities of the similarities of the similarities. At Geo. F. Pavillion, Johnson City, and the similarities of the similarities of the similarities. At Geo. F. Pavillion, Johnson City, and the similarities of the similarities o

10 Best Sellers on Coin-Machines

	Oh What It Seemed to Be (6) (Sanity J).	Frank Sinatra Columbia Frankie Carle Columbia
	Let It Snow (9) s(Morris)	Vaughn Monroe Victo Connoe Boswell Decc
	Symphony (6) (Chappelt)	Freddy Martin , Victo Bing Crosby Dece
4.	1 Can't Begin to Tell You (22) (BVC)	Bing Crosby Deed Harry James Columbi
3.	You Won't Be Satisfied (3) talumarism	Les I rown Columba Perry Como Vieto
6.	Personality (6) (Melrose)	Johnny Mercer Capite Betty Hutton Capite
7. 8.	Always Chasing Rainbows (3) (Miller),	Perry Como Victo
9	Day By Day (3) (Barton)	Frank SinatraColumbi Jo StaffordCapito
10	Some Sunday Morning (9) (Harms)	Haymes-Forrest Dece Hal McIntyre Victo
	Coming Up	

Coming Up	
tlanta, Ga. (Stevens)	Mills Bros. Deces (Sammy Kaye Victor (Woody Herman Columbia (Stan Kenton Capito) (Dinah Shore Columbia
risoner of Love (Mayfair)	Perry Como Victor Sammy Kaye Victor Johnny Desmond Victor

Musicraft Buying Back Distrib Rights From Irwin Gwirtz for Over 100G

Absternit Recards and Irwin of Switz are completing arrangements whereby the disk company will but back from Cwirth his right to excluse distribution of its disks are the control of the is some such arrangement in the off-ing. Terms of the original deal be-tween the two give Musicraft the right to buy back Gwirtz representa-

treen the two give studenat the right to buy back Gwirtz representation.

Gwirts originally was a partner in Musicard Released March 1988 and 1988

20TH-FOX SURVEYS DISKING POSSIBILITIES

Hollywood, March 19.
Twentieth-Fox is conducting a sineve of the recording mhastry, the
results of which will determine the
studio's future attitude to war of
launching its own disk subsidiary.
In the past year, 20th has often
been reported on the verge of setting up its own disk business, or
tying in with a young firm,

Aladdin Vice Philo

Hadwin vec 1 mov

Hollywood, March 19.

Philo Resords, indie disk outful
perated by Eddie and Leo Messner.
has altered trade-name to Aladdin
Recoveds, after injunction against
use of Philo was obtained by Philo
Radio Corp.
Latic core contended Philo was pal-

terned after its long-established name and that in view of fact radio maker also manufactures acetate maker also manufactures acctaire records, the similarity was too close. Messners have been plattering under Philo label for about a year, having chosen title from music shop they've long operated here.

Jessel to Disk Old Favorites for ARA

George Jessel last week signed to wax eight-sided ablum of sough he used in his two-a-day reperforce. for ARA ricelase. Album will be titled 'George Jessel Torch Songs.' Recording-the Songs.' George Jessel Torch Songs.' Recording-the Songs.' George Jessel Torch Songs.' George Jessel Torch Songs.' Recording-the Songs.' Recording-the Songs.' Recording-the Songs.'

Transcriptions' 50G Pub Distrib

transcriptions, which had dropp steadily in recent years because the transcribers had been going in heav transcribers had been going in heav-lly for show using a minimum of music, is again zoing up. Harp Fox, N. Y. agent and trustee for mechanical synchronization and transcription royalities, currently has a \$50,000 melon to be split among various catalogs. Coin represents less than six-month's collections.

KELTON'S OWN PUB CO. WITH RECORD TIEUP

Frank Kelton, after three years with Ralph Peer's Southern Music Oo, as general professional manager, has settled his contract and will leave for the Coast in about three weeks. Claims that he was too restricted by Peer and couldn't consummate some of his exploitation (ideas.

ideas.

Kelton has a unique publishing deal on the horizon, in conjunction with a recording company, and will hq in Hollywood.

Cugat Comes Into B'way Cap 6 Days Ahead of Sked

Lap U Jay's Anead of Néed Slowdown of grosser because of Lent and warm weather easiest the Capitol thearte, N. Y., to withdraw layed with Sammy Kaye's orchard staget with Sammy Kaye's orchard run. Bill, which included "Sailot Arkes a Wife (A.G.) was originally scheduled for four weeks, Layed to the control of the contro

British Best Sheet Sellers (Week Ending March 8

London, March 8. Cruising Down River Cinephonic Chickery-Chick Connelly I Dream of You ... Macmelodies Connelly Kentucky Night For Singing Chappell Might Well Be Spring Chappell I's Been Long Time ... Wood Heart Dancing With You Dash Out of Night ... Feeling in Moonlight FDH Close My Eyes World-Wide Love With 2 Sweethearts, Dash

Tyro Promoter Clicks Where Others Fear To Tread: Condon Draws

Boston, March 19.

Boston, March 19.

Tyro concert manager, kid just out of the Navy, nelted himself an estimated Soot from himmeld and estimated soot from himmeld soot from himmeld soot from himmeld soot from himmeld had been so

Condon:

Deal was farst \$1,500 to Condon, next \$1,300 to expenses, and 50-50 split of the take above that. The house's 2,631 seals were scaled from \$3 to \$1,20, and total gross was estimated \$5,678.

Young Paulk began tional career upon discharge from the Navy by buying 1,000 pairs of filers' boots (all the same size) with his GI dough, and selling them for a his GI dough, and sexing item for a 100% cleanup. He's currently trying to unload 1,000 orange parameter in the sante way, but claims one fling at music biz, was enough despite the fact he made \$500 for a couple weeks' work.

GIDDYAP DISK FIRM SETTING UP SHOP

New disk label soon to dabut is ittled Cowboys Records, run by new Philadelphia outlit to market west-ern exclusively. Partners are Jack Howard, writer-publisher of western songs, and James E. Myers, song-writer and bandleader, who had lo-cal unit named before going into service.

cal unit named before going into service, services, serv

Talent Showcasing Put On by Four-Star

Hollywood, March 19, Four-Star Records, odd-label pop-plattery, has started a new exploitation stunt by putting own free show of its waxing talent in radio network studio auditorium.

studio auditorium.

Performance by live acts, produced by Jimmy Lyons, has tickets distributed by Jimmy Lyons, has tickets.

Four-Star is doing no recording on these shows, merely showcaing its exclusive talent and tooling stunt hypoes public interest in platters made by both performers and firm.

Langford Exits ARA

Music Notes

Ilarrie eftir), now with 90e venus, mem.

day in Mexico 2 Merton. Silim Guillard inted for exclusive wixings by
4 Star Records.

5 Star Records.

5 Star Records.

5 Star Records.

6 Star Records.

7 Star Records.

8 Star Records.

9 Star Records.

1 Star Record

WAX WORKS By BARRY GRAY (WOR-Mutual's All-Night M.C.)

Stordahl Orch) 'Full Moon and Empty Arms" "You Are Too Beau-toful" (Columbia 36947). This is the Rachmaninoff pop sung by Sinatra. Although a tardy release by Columbia it will peddle heavily because it's a good combine. Expertly arranged by Axel Stordahl it requires

ranged by Axel Stordahl it requires that effort on Sinatar's part, to sing it, tairly yell. It is not one of Sinatar's parties containing bits of work but it's the best disk of this tune so far, Rodgers and Hart get the nod on the reverse for "You Are Too Beautiful." I'll move, but again it's not Sinatar really bearing down.

itial." It'll move, but again it's not sinday ratify bearing down. Sinday radily bearing down. Good with Tex. Good Miller Orchestra with Tex. Good Miller of Swing Low Sweet Charlot." I'm Headin for California." (Victor 1834). This is the first disk release by the ex-Service the Intel Text of Intel

mouse on future wax to hold in initial "curiosity" business.

Cennee Boswell (vocat with Paul-tel Sisters and Camarata orch) "Tin-lin. Love. With Two Sweetheartis-" Fall-in Love With You Every Day Fall-in Love With You Every Day Louis the styling that bought her to the fore but mutil the Paulette goal take over in mid-rhorus a coinnerful sock in "Sweetheartis". The Paulette, sing like the original Esoverity, and their speed, in Love" presents an easier sing lady. The tempo fis he better. And again the Paulette group take over capably. Adding up both sides sum says fair enough.

Harry James (vocat by Buddy Di-Harry James (vocat by Buddy Di-Harr do better on future wax to hold its initial "curiosity" business.

Trackes a Wife. (34-G), was originately related to the control of the control of

(FORE-Matural's all-Night M.C.)

matra (vectal with Axet)

in- "You Are Too Beaumice of the Matter of Section of the Matter of Section of Matter of Matter of Matter of Section of Matter o

AFM MEET DEFINITE, ACCOMMODATIONS SET

Arrangements have finally been completed for the American Pederation of Musicians' first national review of the property of the property of the Pederation of Musicians' first national in St. Petersburg, Pla. June 3. Hotel accommodations nave been arranged for the attendees. This year, James C. Petrillo, president of the organization, comes up for reclection.

Nathan Eyes Hollywood Hillbillies for King

Hillbulnes for King
Hollywood, March 19.
Irving Nathan, prez of King Records, Cincinnati pop-plattery, in
town spotting talent for discings,
which, will be made here and masters shipped back for Ohio plant to
stamp out.

Although his headquarters in Cincinnati, is correct of worst of West

Attough his headquarters in vintal feinath is located in vortex of Virginia and Kentucky ridge of try, the prime type of warbling musicking Nathan is scouting here is the hillbilly variety.

MPPA Bd. Orders Execs to 'Protect Puhs' in 20th-'Rosie O'Grady' Case

Maie Publishers Protective Assn. 4
director board, in meeting, last protective board, in meeting, last protection of the protection of the

p. Kuroe, sun attorney, to reopen te case. Its now awalting decision by Justice Vincent Lebell, U. S. Justice Vincent, U. S. Justice Vincent, U. Statute Vincent Lebell, U. S. Justice Vincent, U. Statute Vincent Lebell, U. Statute Vincent Lebell, U. S. Justice Vincent, U. Statute Vincent Lebell, U

Tommy Dorsey Orch Sets Up Treasury For **Business Investments**

DUSINESS INVESTMENTS.
Twelve musticians and singers in Tommy Dorsey's orchestra have formed Group Management, Inc., an organization designed to invest money cach of them puts into the money cach of them puts into the Stuent Faster, vocalist, is president of the outfly, while Sid Cooper, sax player, is secretary-treasurer. Each stronger is rectary-treasurer. Each stronger is rectary-treasurer. Such that the stronger is secretary-treasurer. Such puts of the fund, and no investments reaches \$5,000. What direction the investments will take is not known as yet.

Investments with take is not another as yet.

Dorsey is a member of the organization, as is Arthur Michaud, his manager. Neither is an officer.

They are just members and have no say in affairs of the group.

PRIMA, MGR. WOLFE END LONG TEAMUP

Louis Prima. and his manager, Bill Wolfe, who has been handling. Prima's band for years, split last week. Prima is said to have arranged a cash settlement of \$35,000. What precipitated the disagreement is undiscipant.

s undisclosed.

Frima closed last night (Tues.) at the 400 Club, N. Y., and goes into frank bailey's Meagowbrook tonight (Wed.).

Schall Ankles Bourne

and Darrin O'Brien, of Lynchburge, O'Brien, said Glass who has been promoting dances; in Roaroke the past-couple of years, was faced with having to find a new sile when a rullroad company leased the auditorium for office space. Decided course of large patrologie orchestras have been getting from here. First in will be Stan Kenton. Others are penciled in contingent upon Kenton's drive.

Billy Shaw Books Count Basie Band

Count Basic's orchestra is being booked temporarily on one-night dates by Billy Shaw of the Moc Gale dagency. Shaw was given the 'right to handle the orchestra' on single dates by Willard Alexander, the leader's adviser, who last week withdrew both Basic and Vaughm Monroe's orchestra from the William Morris agency.

Morris agency.

Before Basie wont to Shaw, however, the Morris organization shaped Nat Kalchein, head of its hand department, to St. Louis last week in an effort to recapiture the leader, Apparently, Kalchein was unsuched with the leader, Apparently, Kalchein was unsured to the state of the

ever.
Alexander, incidentally, emphali-cally disagrees with statements artifucting his normal Basic and Mon-tributing his normal Basic and Mon-tributing his normal Basic and Mon-with Hat ageing over Ray McKin-ley, whose band he also advise, the states there was never any disagree-ment over McKinley's contract with normal Basic Montre State of the Alexander) was still with the agency. He asserts that his relations with the ageing in this regard were crefect in the Basic Montre-stitutions. smooth and unruffled and had no offeet on the Basie, Monroe situations,

PITT SYMPH SETS SIX MEXICAN DATES

SIX MEXICAN DATES

Pittsburgh Sinch 19.

Pittsburgh Six hein 19.

Pitts

Jepson Salutes Gls Longhair Music Tastes

Heion Jopan, March 19.

Heion Jopan, Mut dren, thirmsinging Amy and the state of the state of

Max Schall quit. Sat. (16) as Coast chief, of Bourne Music, and left hem. I have before mering on for one chief, that of Louisian and Oktahema. I have been considered that the same chief, and all a specialted it. etg. For the constant of the constant of

'Li'l Abner' Creator Has Odd Song Ballyhoo

Al Capp, ereator of the "Lil" Abner" comic strip, wrote the bytic to a time titled "Don't Marry That Gal" (music, by Sammy Stept), which will be the subject of a unique which will be the subject of a unique promotion stunt during the next few weeks. Capp is working the tune into his daily strip in such a way as to bring into the latter various music men and Frank Sinatra.

Sinatra will perform the tune on his Old Gold commercial. Singer's publishing firm, Barton Music, is marketing the tune.

New Rainbo Ballroom Tees Sweet Vs. Swing Rivalry With Aragon

Chicago, March 19. Rainbo, far-north side ballroom shuttered since 1941, reopened last week with Tommy Dorsey's band drawing \$10,000 for the first stanza, drawing \$10,000 for the first stanza, plus a percentage of the gross. Com-pletely renovated, work having cost-close to \$100,000, the spot is now being operated by D. C. Trager and Leonard & Schwartz, with Kermit-Bierkamp, formerly of Tom Archer's lowa chain of ballrooms, as mran-ager. It was Mike Todd's Thealre-Cale when it closed in '41.

Gray as yet.

First-week admishes were sealed at \$2 a couple weekdays and \$2.50 sturdey and stundey, but the \$2.50 sturdey and stundey, but the \$2.50 sturdey and \$2.50 sturdey and \$2.50 sturdey and \$2.50 sturdey and \$2.50 sturdey for pair—tax included. Floor is \$0.00 sture feet—not of the largest in Chir—and accommodates \$5.00 danse and \$2.50 students are seven. Management runs the soft drink and the checking facilities itself—also unional for a Chi spot fairle and the soft seven s

issuat for a Cm ago, bastroom is elected Mondays the only ballscore of its kind here. Chi has only one to saving band room, the Panther Room of the Sherman hotel, Hence, dopensies are watching the spot within therest. It's only seven blocks from blik Arzas' Aragon ballscore, which be a saving band room of the Sherman hotel, Hence, to hear a Karzas' Trianon lords it over the bouth side. Aragon, however, uses only sweet outfits, such as Art Kassel, Benny Strong, Eddy Howard, Dick Jurgens, Sherman Hayes, etc.

Jurgens, Ju

Ayaton, when gives an idea. Transportation to the Rainho is bod. It's even blocks from the ele-wided line and three from a bus stop, although those making the trek out there it's sto long miles from the Loop, incidentally? can transfer via streeteer from the cl or bis right to the door. Transportation to the Aragon is much simpler.

ATLANTIC COAST RESORT SPOTS DUE TO RESUME

For the first time since the beginning of the war, the beach resort picture along the Atlantic coast will be in full focus. Most of the old fore the war's coast blackout and dimout ruined things have signified to booking agents a desire to resume. Some continued during the big setto but on a smaller scale than usual.

to but on a smaller scale than (usual Manhatim Beach, occupied for several years by the Coast Guard Asharing Fark, Atlantic City, West End. Sta Girt and Deal, Virginia Beach, Wildwood, etc., are all intuding to go back into the groove. Sta Girt Inn, for example, is looking for the best mance possible. So lang contracts have been expected.

James (Harry, That Is, Not Jesse) **Wants 25G Weekly on Location Dates**

Contactmen's Union

Sets Show as Its Annual Music Publishers Contact Em-Martin Beck theatre, N. Y., for the May 9 performance of "St. Louis May 9 performance of "St. Louis Woman." Show will constitute the union's annual affair for its mem-bers, which last year took the form of a concert at Carnegie Hall. N. Y., by Fred Waring's orchestra and

chorus.

So far, over \$12,000 worth of advertising has been sold for the journal gotten up annually. In addition, for the first time since 1941, a new car will be raffled. Coin realized from all phases goes into the union's benefit fund.

union's benefit fund.

This year, the MPCE's Chicago membership is running its own affair. Next year, the Hollywood group will start an annual benefit.

Krupa To Add Hawaiian Jive

Gene Krupa, with an eye toward the future, including television, plus the idea of adding a new kind of commercial variety to his band, is adding fare, kinney and nine Hawaiians from that leader's current to the control of the control of the control of kinney and nine Hawaiians from that leader's current to the control of kinney the control of kinney the control of kinney and who have worked with Kinney's crew for years. Kinney and John Glinskin, Krupa's. Kinney and John Glinskin, Krupa's.

Kinney's crew for years.

Kinney and John Gluskin, Krupe's.

manager, are currently completing
contracts on the deal. If all goes
well, Kinney's group will join Krubegin working out routines. Hawaiians probably won't actually work
with the band, however, until its
Capitol theatre, N. Y. date late in
June.

IRWIN DASH HEADED FOR U. S. SONG DEALS London, March 8.

Irwin Dash, head of Irwin Dash lusic Co., sails for U. S. March 17 n the "Aquitania."

on the 'Aquitania.'
Dash, who is co-writer of 'Who
Could Love You Like Mc.' 'In Love
With Two Sweetheatis, 'Just' a
Little Fond Affection, 'Before You
Freak My Heart, 'My Heart Is
Dancing With You,' and his latest
'Yippee-Olly-Ah-Ho,' expects to
make a number of song deals. He'll
be three three months.

Palladium Injunction Still on S.F. Terpery

Hollywood, March 19. Injunction obtained in San Francisco by operators of Palladium here against John Martini and Al Seigle has been extended to March 27 when pair must answer \$50,000 damages and restraining suit.

ages and restraining sult.

Hearing w: postponed from
March 7 when tomer for Maury
Coben, Palladium, operator, falled to
serve one of the defendants, Suit
was originally instituted to Inal' use
of Palladium, name on new San
Frapelis's ballroom, in view of plans
of Cohen-headed syndicate to spread
malionwide a chain of Palladiums,
including spot in Bay City.

Col. in Sales Switches Columbia Records is making a

number of changes in its sales and distribution divisions.

Manhattan Bach, occupied Bach, well-was Park, Altantic City, well austrantic to Paul Sunthard, asiles va. Abouy Park, Altantic City, well austrantic Park, Well austrantic Park, Albard, City, well austrantic Park, Albard, City, well austrantic Park, Albard, City, and Countracts have been completed.

Sammy Kave, playing version of Hyp Bach, Pac Bogo arranged version of Hyp Bach, Pac Bogo arranged for City, and Jack Hein, former district man

Hollywood, March 19. Harry James set his Music Cor

Hellywood, March 19,
Harry James of the Moure of the Control of America agents in Moure of the Control of America agents in Moure of the Control of America agents in the Moure of the Control of America agents in the Land of the Control of the Con

Florida Constitutional Amendment Crimps AFM Order to Hotel

AFM Order to Hotel
Demand by lood branch is bemanded by lood branch of the American Federation of Musicians
that the Orlando hotel discharge to a
group of non-union musicians it is
a group of non-union musicians it is
tooter also on the premiser, has
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AFM had loof the Orlando that it
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AFM had loof the Orlando that if
surface the State of the State of the
armount of the State of the State of the
fair list as well as having the union
fair list as well as having the union
men putled out. What will happen
now is anybody's guess.

SPITALNY'S SOCK K.C. GROSS OF \$15,600

Lincoln, Neb., March 19. Lincoln, Neb., March 19.
Phil Spitalay and his 17-un of
Charm General Electric' concert
orchestra, coming into the local auorthestra, coming into the local auout consist, 20.
out consistency consistency consistency
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o

cluide standers.
Spilalny's 20 concerts conclude
March 31, in Cleveland, to an audience of 14000 music teschers in
convention there. Last Saturday
convention there. Last Saturday
Daveport, Ea, with 183 customers
draped around his femme orthestra
lin, Mo. Last Fielday (18), at Constitution Hall. Washington, D. C., the
only scale increase from the \$3.00
standerd, exas a \$4.00 top,
standerd, exas a \$4.00 top,
standerd, exas a \$4.00 top,
standerd around his femme orthestra
handman's concert dates.

King Cole's 4G Solo

Hollywood, March 19. King Cole Trio chalked up its record take last week when three-some pocketed \$4.170 net from a one-niter at the vast Oakland, Calif. Auditorium.

Gross was \$8,400 and the Trio's cut was real gravy in view of fact combo slipped up north and grabbed the coin on the weekly off-night of got Trocadero nitery here where Cole is dirrent

ASCAP Directors Cut Leeds to 750 Availability Points Again After Gripes

Leeds Music last week ran full till into objections by the Publishers (Insainteation Committee to the 25th-point availability boost it recently committee to the 25th-point availability boost it recently committee to the 15th point availability beautiful to the 15th point availability beautiful to 15th point availability beautiful to 15th point availability beautiful to 15th point availability and was bounced back to the 75th point availability and the 15th point availability and 15th point availability availability and 15th point availability availability and 15th point availability

of ASCAP's distributable review.
Silice was also all the black of the control of

pard. The director board has boosted the The director board has boosted the variability rating of Pauli-Pioneer from 750 to 500. This was a poculiar time for the board to be considering. Note that the considering the control of the control of the control of P-P, is a member of that body and his case had to go to the directors.

ASCAP has another case out the which may result in legal activities the control of the contr

Charles K. harris catalog along wind other publishing houses, has threat-ened a court fight over the fact that the seniority rating of the Harris catalog, had been reduced due to its relative. inactivity. Problem; came before ASCAP's board Monday (18), but was again deferred.

Chinese Femme Band

(5 Pieces) for N.Y. Cafe China Doll, new Chinese restauant-nitery, opening April 4 in New York, will have a unique musical combo. It is importing from San Francisco a five-piece Chinese femme

Chavez's rhumba group, drawing \$1,500 weekly, will be the main musical group.



9 Sevenifi the . New York 17 N Y

802's Transfer Time Plea **Awaits AFM Convention**

Awaits AFM Convention
Extension of transfer waiting time
requested of the American Federation of Musicians by N. Y., Jocal 802
is expected to receive attention at
the National convention which is
scheduled to take place in June. Esstablished at three months. 802 wants
waiting period extended to curb persistent indow of hinterland-talent efforts to crash N. Y. activities.
Union officials calaim the new-

Union officials claim the new-comers, flocking to the "big time," for the most part wind up in distillu-sionment and only steep official re-strictions can correct the situation.

N.Y. EMBASSY CLUB IN INFRINGEMENT RAP

(INTAINUE/ILLEAT NAT Embasey Chib, N. Y. was named defendant by three music publish-ger for alleged infringement of York Chib, T. Action was the property of the property of York Chern, Famous Music and Chappell against the Mocambo, Inc. owner of the Chib, T. Action was from publicly performing the pub-lishers' tunes for profit and asks damages of not less than \$255 for cach alleged unlawful perforag-

According to the complaint, the defendant performed the Harms' tune. "The Continental." Chappell's "If I Didn't Care," and Famous' "When We're Alone," without li-

400 Club Summer Plans Snarled by Cooler Snag

Sharried by Cooler Shag It's grobable that the 40 Clths, N.Y., will not operate through the summer again this year. Spot has been having great difficulty securing installation of an air-conditioning partial through the securing probably cluss the spot through the summer securing As it slands. Benny Goodman will probably cluss the spot until Spotem-ber. Charlie Barnet opera toright then Goodman. Tomny Dorey may roopen the club in the fall.

Blytheville, Ark., Peeved By AFM Nix of Local Hops

Memphis, March 16.
Civic leaders of nearby Bytheville.
Ark. assert they will carry all the
way to James C. Petrillo their fight
against the Memphis Musiciaus'
Local rule barring travelling bands

against the seleptine intuition and a seleptine that play Memphis Noted from secepting dance dates in adjacent territory, within five days after expiration of the local engagement. Including the selection of the local engagement of the local AFM leaders ordered cancellation of Anson Weeks' booking for a Chamber of Commerce dance there only the days before the date of the thing was aftered out and telects virtually sold out. Weeks infained engagement here at the Chardge engagement here at the Chardge question.

SANTLY-JOY Standards **East of the Sun**

(WEST OF THE MOON)

BROOKS BOWMAN

SANTLY-JOY Inc. Tommy Valando Ger Prof. Mar. or the same of the

'Personal Reasons'

Cancel Prima in Cal.

Louis Prima and Cal.

Louis Prima after having been
pencilled in for dates here at Casino
Gardens ballroom, and Mission
Missic Corp. of America, which
handles, Prima band, has notified
ballroomed of batoneers' refusal to
dates with adoquate subditute ork.
Prima was last in state seven years
ago.

Condon Billing for D.C. Jazz Date Cites Him As Sweetheart of DAR

Weetneart of DAR.

Eddie Condon, who tangded here
recently with the DAR, which rerecently with the DAR, which retone a pazz concept on the ground that
has been booked into the Williad
host baircom instead. Date is next
Pay-off, however, is in the display
add in the D. C. papert, announcing
the concert. He is billed as "The
Sweetneart of the DAR."

PAR-FAMOUS TO PUB 'SHOOTIN' STAR' SCORE

Paramount-Famous music com-panies, subsidiaries of Paramount Pictures, have completed arrangepanies, subsidiaries, of Paramount Pictures, have completed arrangements to publish the score front he forthcoming legit musical. "Shootin' Star." based on the life of Billy the Kid. There will be about six publishable tunes in the score, written by 80b Kussell and Saul Kaplan, recently out of the Army. It's the first outside score for the thrus the first outside score for the thrus

in some time.

Max Liebman and Joseph Kip"Star." It deness are producing "Star." It de-buts in New Haven, April 4, then goes to Philadelphia.

Thornhill Defers Reorg To Join CBS as Leader

Claude Thornhill may not reorganize his orchestra immediately after all. Negotiations are going or which may install the maestro at WABC, N. Y., CBS' main outlet, as a studio conductor. He would replace Ruby Newman

Whether Thornhill's dickering with CBS for a studio spot is connected CBS for a studio spot is connected with his oft-repeated refusal to start anew with a dance band, while he was under contract to the William Morris agency is not konwn. Thornhill was not available for comment. He was said, two weeks ago, to have reconciled his differences with the Morris agency.

WCAU, Philly, Batoner

To Head Dance Outfit

Elliot Lawrence, whose studio band at WCAU, Philadelphia, has created quite a stir in the band business, will leave that station in June to head a dance outfit of his own to head a dance outil of his own, the has been signed by Columbia Records to a term contract, and is dickering for agency representation. Lawrence gained, attention as a result of weekly broadcasts, over CBS net, of which WCAU, is a link, aired Saturday at 5:30 p.m. Maestro Jan Savitt and arranger Johns Warrington both stated as WCAU Warrington both stated as WCAU

A Bell for a Disk-o

Hollywood, March 19. Bel-Tone Records and Sonors, in-Bel-Tone Records and Sonora, in-die pop-platteries, are having some repartee over use both have made of "bell" symbol. Sonora, which carries cut of a clanger on its labels-and holds copyright to slogan, "Clear as a Bell." has suggested Bel-Tone infringed when Coast outfil used toller on some trade advertis-ing.

ing.
Dick Elwell, Bel-Tone prexy, has notified Sonora in N. Y. that he's willing, to eliminate bell symbol from ads, but won't drop Bel-Tone name under any circumstances.

Monroe Gelden joined Remiek contact staff in N. Y. from Southern.

onal Reasons' Cancel Prima in Cal. Bands at Hotel B. O.'s

Bond Rotel P	ooks wyed		Total Covers On Date
Johnny Pineapple*Lexington (300; 75c-\$1.50)	- 7	1,700	22,150
Tommy Tucker*, New Yorker (400; \$1-\$1.50)	9	1,675	15,600
Randy Brooks Pennsylvania (500; \$1-\$1.50)	3	2,100	6,650
Leo Reisman* Waldorf (550; \$2)		2,375	17.425
Erskine Hawkins. Lincoln (275; \$1-\$1.50)		925	4.275
Guy Lombardo Roosevelt (400; \$1-\$1,50)	21	2,550	58.850
Louis Prima 400 Club (850; \$1-\$1.50)		2,250	14,150
Ray McKinley Commodore (400; \$1-\$1.50)	3	2,000	7,600
regular to control of a section of the section again, the following in the first of processing to the section of		Seedly to	" in the Car

Asterisks indicate a supporting floor show. New Yorker has ice show; Lexington, an Haualian floor show. Waldorf, Jean Sablon.

Chicago

Chicago

Heary Branden (Marine Room. Edgewater Beach hotel; 900; \$3-\$5.50 min.). Brandon and niew show hot fair 5,000.

Tommy Derse; (Rainbos 43-\$2.50). Sock. 13,500 in first week. of new spot. Admission drop of the show the spot. Admission drop of the show the sh

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Doing a neat turn with over Jimmie Grier (Biltmore: 900; \$1-\$1.50). Climbed back to register nifty

Location Jobs, Not in Hotels

(Chicago)

Gay Claridge (Chez Parec 650; \$3-33.50 min.). One of the few places oing hig bir. Tony Martin's next-to-closing got swell 5,400. Chuck Foster (Blackhawk: 500; \$2-\$2.50 min.). New show, headlining fardon! & Louise. fair 3,400.

Buddy Shaw (Latin Quarter: 700; \$3-\$3.50 min.). Lou Holtz out due to appendicitis, Martha Raye going it alone. Swell 5,500,

(Los Angeles)

Bob Crosby (Palladium, B. Hollywood, 6th week). Final stanza down thanks to Lent; 22,500 admishes.

At Denahue (Trianon, B. South Gate, 4th week). Lenten slump dropped

Al Denahue (Trianon, B. South Gaite, 4th week). Lenten slump dropped bod, to 6050 (tablest):

Matty Malneck (Slapsy Maxie's, N. Los Angeles, 26th week). Time of over no difference here: still, gol 4.000.

King Cele Tris-Bobby Rames (Trocadero, N. Hollywood, 8th week). Cole boys did mucho bir: 230d bods.

Deal Armas (Cirás, N. Hollywood, 1th week). Sablon is pulling out top-drawer customers with top lastings at 3150 covers.

Seria Band Out and In

Los Angeles, March 19.
Local 47 of American Federation of Musicians pulled Sammy Scott's band out of Shepp's Playhouse, downtown black-and-tainnery, ich two nights last week until manage-ment paid the crew a week's back-

two nights last week until manage-ment paid the crew a week's back-salary. T-Bone Walker, colored blues bawler headlining floorshow at \$800 weekly, although owed nothing, walked out with band because he-could not go on sans musical back-grounding.

Duke's Fresh Air Pitch

Duke Ellington has been buzzed by numerous local parties seeking to promote sepia band in outdoor jazz concert here during time band will be on Coast this summer.

will be on Coast this summer.

Among those angling are Al Jarvis,
KLAC disk jockey; Joe Zucca, operator of Meadowbrook ballroom,
and H. D. Hover, chief of Ciro's
nitery. Pending for Ellington is
vaudate at Orpheum, L.A., week of
July 2.

Over Salary Tangle BEL-TONE RECORDS PRODUCE HITS

With These Outstanding Recording

FREDDIE STEWART

nal Young

ISSY MORALES And His Frantic Flute

DALE EVANS ALTON REDD MARION ABERNATHY SLIM GAILLARD MONTE HALE EDDIE DEAN BOB MOSELY WINI BEATTY

Bel-Tone Records DICK ELWELL 808 C00 3623 Sunser Boulevard Hollywood 46 California

JUNE RICHMOND

The left of the state of the property of the p

Richard Kollmar and James W. Gardiner's

ARE YOU WITH IT?

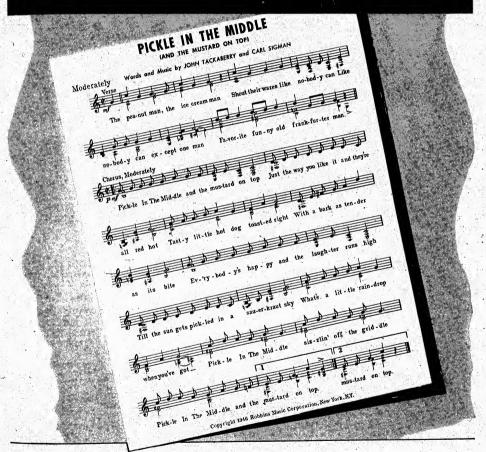
CENTURY, NEW YORK NOW 23rd WEEK

ASSOCIATED BOOKING GORP.

A Coast-to-Coast Novelty Smash!

PICKLE IN THE MIDDLE

(AND THE MUSTARD ON TOP)



Originated and Introduced by Jack Benny and His Gang on Lucky Strike's Sunday-nite air show!

Set for the top commercial programs...soon available on records and transcriptions

NBC, CBS, ABC, Mutual Plugs

(Peatman System) In Love In Vain...
It Might As Well Be Spring—† State Fair"..... William Might As well as Spring—
1 Ht Snow
1 What It Seemed To Be.
1e-zy, Two-zy
rsonality—"Road to Utopia" Morris Sa div-Joy On What it occusion.
One-sy, Two-sy
Personality—''Floati to Utopia'
Scens Like Oil Times
Sinoe-Pip Per and Joy.
Sinoe-Pip Per and Joy.
Some Sunday Morning—''San Antonio'
Symphony.
Take Care Burke Feist Capitol Harms

Some Suitay Take Care Tumbling Tumbleweeds Wait and See—"Harvey Girls" We'll Gather Lillacs What a Deal Who's Sorry Now You Won't Be Satisfied	
10P AITS OF TESTERAL GREAT PAPELAN	2 Recei
Recorded by FRANK SINATRA	Damages I However Po like cases, h As the plaint mand for relie to obtain a
I DON'T	recover profit not be spect. There is no Court decision has succeeded damages, in In. fact, in a U.S. Supreme
KNOW WHY	that "even whis own wrong precise componet render a lation or gue. In the Heim that his song, Vagyok" writ
DARADISE	for the Hun "Budai Cukr by the music composed by sung by Dea sal's picture appeal Hen
Lyric by Nacio rein and Gordon Clifford Music by Nacio Herb Brown	for plaintiff defendants. Robbins Mus Music Corp. I had proc lower court plaint, upon the copies
TRY A	lished in H right date 1 copyright wevidence did composer of ants' song e to plaintiff's stantially th
TENDERNESS By Harry Woods, Jimmy Compbell, Res. Coanelly	ing phrase "Humoresque other prior succeeded it taining an ment of di those field,
ON COLUMBIA RECORDS	angle on the last 30 secondudge Francopyright week to be the last and

2 Recent Decisions Continued from page 47 =

Feist Chappell Vanguard

make sure of an intelligible and

Damages Hard to Determine However Porter, and defendants in the cases, have one trump card, as the plaintiff must limit his de-cand for relief to damages, in order As the plaintiff must limit his demand for relief to damages, in order to obtain a jury trial, he cannot receive profits. Such damages cininot, be speculative or conjectural court decision in which the plaintiff has succeeded in establishing his damages, in a case of this nature. In fact, in a recent decision of the U.S. Supreme Court, the Court stall his own wrong has prevented a more precise computation, the Jury may precise computation, the jury may not render a verdict based on soccu-ation or guesswork."

ation or guesswork."

In the Heim case, plaintiff asserted, that his song, "Ma Este Meg Boldog Vagyok" written by him in Hungary for, the Hungarian motion picture. "Budal Cukraszda," was infringed by the music of the song "Perhaps," composed by Aldo Franchetti and cann by Dearna Durbin to Hungary. composed by Aldo Franciell and sung by Deanna Durbin in Univer-sal's picture "Nice Girl." Upon the appeal Henry Pearlman appeared for plaintiff and I appeared for defendants. Universal Pictures. Robbins Music Corp. and Universal Music Corp.

10 Best Sheet Sellers

(Week Ending, March 16) (Weel: Ending, March 16)
Oh What II Seemed, Santly-Joy
Some Sunddy Morning. Harms
Personality. Burke
You Won't Be Satisfied. Mutual
One-Ze Two-Zy. Martin
Day By Day. Barton
Symphony. Chappell
I Can't Begin to Tell You. BVC Symphony Chappell
I Can't Begin to Tell You BVC
Doctor, Lawyer, Indian Melrose
Atlanta, G. A. Stevens

the settled law that it a composition was published in a foreign country without the notice prescribed by the U.S. Copyright Act, that the work was in the public domain in the U.S. was published in a foreign

U.S. Copyright Act. that the worse an the public domain in the U.S. Judge Franc Disease.

mag me work mto the public dor-minin. The determination of Judges Frank and L. Hand, that the copy-ight was not invalidated by the publication of plaintiff's song abroad without the proper U.S. notice of copyright, Judge, Clurk and. This the first time, seems to me impos-tible in, the face of the statutory hauguage that he person thereto en-titled may secure copyright for his the notice of copyright required by this title."

work by publication thereof with the notice of copyright required by this title."

Reim Decisions Importance There are accordingly, two fear the comparison of the third of the title of th for plaintiff and I appeared for december of the products of the product of the p

Inside Orchestras—Music

Recent lumb was relevant edict issued by War Dept ortering destroyed all wonline vibiles which had been issued for troops' enfortainment both her and abroad. Most of these platters, including transcribed air programs, long age dropped from view—plop into privise collections. Humber and abroads flouded around state-wide camps and overseas gurisous during strife's duration, and anyone entight putting a clutch on them was continuated or supposed to have been. Came the plant of crates maked does home by the dozens. As units were inactivated abroad their sockeds of V-Disks evaporated and plenty of diskargees now have recorded missical libraries they couldn't possibly have acquired through normal commercial channels.

Recent death of Lew Polinck has brought on varied reports concerning the publishing origins of "Charmaine" which, in 1922, awa a little theme in the score prepared by Eron Rapec for Fos Films. "What Frice the Polinch Polin

out Sherman-Clay.

Pacific Coast Independent Record Minufacturers Association, group of 27 odd-tabel plattermakers formed last year, gives indications of possibly failing apart through members indifference. Organized cooperatively to promote bits opportunities for indies and case their troubles in getting materials, etc., the outfit hasn't been able to get a meeting alive for three months. Confab called for last week was cancelled when only three showed up—Olis Rene, of Excelsion; Leo Messerr, of Aladdin, and Julies Bihari. of Modern. According to Rene, prez of group, each time the akcets a meet and nothing members, majority plead they are too busy to attend.

Within past fortnight four Hollywood indie diskeries have started Within past fortnight four Hollywood lindie diskeries have started own misse publishing subsides and died seems to be flowering there. It's a device to save gayment of royalties on original songs recorded and research when writers want their compositions wixed. Diskeries est such times, providing they can also publish and save that 30% on royalty payments. Above idea is the primary reason most major music pubs are asking Indie diskers for the full statutory toyalty rate of 2c per side, while major manufacturers pay less for 50e and under release.

Bob Crosby recently disked "When Big Fat Ma Danced With Skinny Pa," in Hollywood for ARA label without arrangements being made with a later before the part of the part of the part of the part of the disk made by Louis 'Armstrong several decades ago. ARA unable to locate publisher, couldn't get lead sheets, so Crosby row listened to several spitnings of time-worn Armstrong cutting and jammed own version. Tune's authors are listed on ancient platter, but they haven't been reached as yet.

Four Hollywood odd-label platter outfits within past fortnight have waxed sides featuring Slim Galllard, chiedy on strength of persistent Vine St. runors that singer abortly will be signed by Capitol Records. It's an ancient stunt of indies, making masters of upswirling performers, waiting until a major waxery signs artist and olosone loads of publicity after which indies press their stuff and hit the market concurrently with major. Capitol on Coast says Gallard has not been signed.

It is understood the American Federation of Musicians sought to hold its first national convention in Los Angeles this June, but L. A. Local 47 declined, preferring to wait for the 1947 conclave, by which time its new building in Hollywood will have been erected. It then can afford a bigger flash for visiting union leaders.

PAR'S MUSIC COS. TO

Top Tunes for Your Books An All-Time Favorite I Can't Believe That You're in Love With Me Music by . . . JIMMY McHUGH

MILLS MMRST* -- -- .-. *MILLS Most Requested STANDARD
TUNES

Who's Sorry Now? I Surrender Dear Lonesome & Sorry Margie

MILLS MUSIC, INC.

LATEST DRAKE-HOFFMAN-LIVINGSTON NOVELTY HIT!

ASHBY DE LA ZOOCH

AFM. AGVA Back Fight Vs. Mahoney N. Y. Curfew Bill

American Federation of M. sicians and American Guild of Variety Artists are backing N. Y. nitery operators in their fight vs. Mahoney Bll, which is designed to close all spots selling liquics at 2 am. Also joining, the protests event the Barrowicz Cartist of the protest of th

would result because of this bill.

Measure was slated to come up for a vote last week, at Albany but getton, so far, has been postponed, possibly because of the deluge of

grotests.

Allied on Bracterismment Indiscovered by the Control of Greater New York, organiation of their yaid resturrant owneas has requested public hearings
in the Mahoney hill before its
brought out of the Physics of the
Cafe industry feels that enachment
of the bill would not only result in
unemployment in the connected
crafts, but also in the texture of the
point to the curefew of last year as
in example. At that time then
conomic Stabilities James P. Byrnes ample. At that time then nie Stabilizer James F. Byrnes places of amusement as a fuel con-servation measure. Speaks were in operation until that ukase was

> America's Finest Dance Team



WALTERS

A HIT in eastern debut at New Forsythian Room, Granada Hotel, B'kivn, N. Y., and held over for 4 weeks.

Dir.: M.C.A.



WEEK MARCH 22 FAY'S, PROVIDENCE EDDIE SMITH-AL WILSON



LAURETTE and CLYMAS

Singer. Rebuffed By AGVA Arbitrators, Wins Civil Suit Vs. N.Y. Niterv

Civil Suit Vs. N.Y. Nitery
Bains Barrett songistesse, lost
week wouldn't scopet an unfavorsable ruling handed down by American Guild of Variety Artists arbican Guild of Variety Artists arbican Guild of Variety Artists arbican control of the City Court, N. Y., and, after a juny
favor of the City Court, N. Y., and, after a juny
favor of the City Court, N. Y., and, after a juny
favor of the City Court, N. Y., and, after a juny
favor of Green
with Village Inn, N.Y. Coin hasn't
changed hands yet since there's
and September Miss Barrett was
booked into the Village nitery, for
our weeks at \$250 per. She missed,
the opening and a couple succeding
faights. Camer of the City Court
AGVA, alsed it. When gal did put
in appearance show had been routined and instead of her own singing spot sip had been assigned three
ing spot sip had been assigned three

in appearance show had been routined and instead of her own sings in a partial reason of the control of the con

DESI ARNAZ BAND SET FOR N.Y. COPA

Monte Proser has signed the new less Arnaz Latin-style orchestra to o into his Conacabana, N. Y., at \$4. go into his Copacaba

Desi Arnaz Latin-style orchestra to go into his Copacabana, N. Y., al \$4,-000 weekly. This will be Arnaz from the Month of the Arnaz from the Month of the Arnaz from the Month of the Mont

Chinese Nitery Takes Site of London Club, N.Y

A Chinese nitery. China Doll, will preem April 5 on the site of the de-funct London club, N. Y. Spot will be funct London club, N. Y. Spot will be uru by Tom Ball, who is backed by a Washington, D. C., nitery owner. If: planned to use a line and all of the control science. The control of the control of the London club, shuttered shortly be-fore New Year's day, was operated by Jack Harris who previously ran the aprice tal Conga. Burn's, inci-dentally, is back to bandleading at the Hotel Billmore, b. Y.

Deal for 800 Club, N.Y., Falls Through; Ask 18G Rocky Camera, operator of the Greenwich Village Inn. N. Y., is not taking over Lew Brice's defunct 800 Club, N. Y., which seemed set two

weeks ago.

Since folding of the club after eight days' operation three weeks ago. Brice has been trying to unload the spot for \$18,000. Camera had talked a deal for the takeover but eventually bowed out. Latest is that Brice may give the spot another whird if he can't unlead it in the next few weeks. eeks ago.

Lenny Joins Small

Leftny Joins Diffall.

Juck Leinny recently discharged from the Army, where he dound with Irving Berlin's "This I could not be a telent free the Army," joins Paul Small next week as a telent free, Lenny, pre-war agent, started to business after his discharge by representing acts from the mission.

GIUZAR'S 3G DATE 10 To Guizar, Mendenn tenor, inked to from the thory the control of the thing of the country of

Danny O'Neill Into N.Y.

St. Regis for Indef Run Danny O'Neill goes into the Mai-sonette Russe, St. Regis hotol, N. Y., March 28, for an Indefinite run, He's sald to be the first pop singer booked into that spot ju 12 years. O'Neill, from Chergo, has been e subject of a buildup by CBS in New Yorked. The Room of the Waldorf-Astoria's Wedgwood Room.

Milton Berle Boosts 2d Wk. Salary at N.Y. Carnival to \$9,925

Milton Berle grossed \$9,925 for his second week at the Carnival, the control of \$9,000. Bert's pact calls for a \$7,500 guarantee, plus-percentages when gross goes over \$42,000. It's a record salary for an ontertainer, in the NY, area as well as the high for the Carnival.

Room is doing capacity business.

MONTREAL SCRAP ON **LATIN QUARTER TITLE**

LATIN QUARTER TITLE

Plans for the debut of a new nitery
here, to be called the Latin Quarter,
are all mixed up. It seems there are
two operators who have applied for
and received permission to use that
Gustave Longtin, partner of Sam
Cleaver, in the Esquire Clib, drew
more okay, from the provincial govome okay, from the provincial govome okay, from the provincial govbut the control of the control
fletter Bollady, which says it plans
spending \$460,000 on a three-story
hulding to house dominicines for
which would be constructed in tiers,
similar to a theatre's balconies. Negotiations are under way for the
\$150.

strations are uncer way significant to the conflicting cleans for the Latin Quarter life with his attorneys. Longith contends his permission from the provincial government supersedes the City Hall permit given the syndicate, Longith claims he intends to open a Quarter on the syndicate, Longith claims he intends to open a Quarter on the site of the old German Club in a couple months.

Furnishings of Old Palmer House on Block

Chicago, March 19.
Some of Chicago, March 19.
Some of Chicago's tradition will
go on the auction-block the weekend
of March 24, when furnishings of
the old Palmer House will be sold in
a three-day bidding session. Date
will coincide with the convention of
the National Restaurant Assn. to be

the National Restaurant Assn. to be held in Chiesgo.
During the Gay 80% when the hotel was owned by the Potter Palmer family, the Palmer House was one of the most atmost of the continuity of t

Arbitration of Dispute On Belle Baker's % Deferred

Belle Batker's % Deferred
Ablitation of Froderick Bros.'
chim against Belle Batter for \$500
chim against Batter f

AGVA Reaffirms April 1 Deadline For Indie or Group Signing of Chi EMA

Mait Shelvey, national head of the death of the step hoping to the step of the American Guild of Variety Artists. is in Chicago confering with members of the defunct Chi Entertain-ment Managers' Assn. on how they intend to take out AGVA agent-franchises. He wants it settled as to whether they are coming in via a proposed new group or as individuals. Shelvey previously set April 1 as a deadline for them to move to AGVA in one way or the

A Child Shall Lead Them'-to the B.O.; 7-Yr.

Olla 1095 Negat math
Chicago, March 19.
All house records at the Regal,
south side Balaban & Kata vaudflimery, were broken last week by
Frankie "Signar Chile" Nohisson,
seven-year-old Negro boogie-woogie
Jainst. Week's gross at the house
(3,200 capacity) was \$55,000, as
against former top of \$2,200 chalked
against former top of \$2,200 chalked
amounts "Pollow That Woman"
Alex on the stree hill were Bette

amounts rollow that woman."
Also on the stage bill were Batie & Moore, Eddie Rector and Buddy Johnson's orch. Take would have been better with six shows daily, but because of Robinson's youth management limited it to five.

EONDON PALLADIUM SIGNS GIL JOHNSON

Gil Johnson, dancer, goes into the Palladium, London, April 7. It's planned to fly him there. He'll stay for the duration of that show. Six Marvolletes, femme acro act, was originally scheduled to go abroad for this layout, begged out

Irwin Corey's date at the Blue Angel, N. Y., postponed to Sept. 15.

men to take out AGVA agentchikes. He wants it settled a whether they are coming in via
roposed new group or as indiails. Shelvey previously as
it is as deadline for them to

Child Shall Lead
Them'—to the B.O.; 7-Yr.
Old Tops Regal Mark!
Chicago, March 19.
Ull house records at the Regal, the side Balabam & Katt vaudiroposed to Sugar Chile* Robinson, the six set of the six set of the control of the
six of the Sugar Chile* Robinson, the six of the
six of the Sugar Chile* Robinson, the
six of the Chil bunch
coming me emasses a members
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NY, 2 gent group, has only 30 of the
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the Artiss Representatives

auton franchises would be issued free by AGVA as is done for ARA and other reputable and recognized agent groups. If they should come in as indies each will have to pay the customary \$50 fee for their fran





AND HIS ORCHESTRA

STARTING 2ND YEAR AT

LOU WALTERS'

LATIN QUARTER

NEW YORK

THANKS TO:-LOU WALTERS and NAT HARRIS

DIT.: ENTERTAINMENT BUREAU OF AMERICA

New Canadian Vaude Union Votes To Function As Branch of AGVA

Canadian Guild of Variety Arlists.

To Anadian Guild of Variety Arlists.

To Consultance of Mantreal, may become a branch of American Guild become a branch of American Guild Variety Arlists, rather than fluorition as an independent group, as cording to Dave Fox. assistant Matt Shelver, head of AGVA. Such a proposition was made during a meeting of the new org in Montreal S raday (17); attended by Fox. 18.

The Was sent north by Shelver, who couldn't go himself. couldn't go himself.

At the meeting, presided over by Jimmy Diana, prexy, and Thomas Auburn, organizer, it was unanimously voted to function as a branch of AGVA rather than independently However, the Canadian Guild will have its own officers and board of directors, and will be responsible to AGVA national headquarters.

Fox returned to N. Y. to find that Shelvey is in Chicago on another AGVA matter. He is due back in N V tomorrow (Thurs.) when a on making the Canadian group a branch of AGVA will be made

Revised salary scales will be one problem of the new Canadian union if it ties in with AGVA. According

ROY

ROGERS

ATOMIC COMIC

Currently Appearing

LATIN QUARTER

Newport, Kentucky

Direction, BEN SHANIN Building, New York City

GAGS! JOKES! GAGS!

PATTER! WISE-CRAX! STORIES!
For vaude-nite clubs, radie M.C.'s, slossles, deables, anneoners, producters, dist jockey, directors been judgers, speakers, comics, sheaps, imagicians, ventriors, commentators, unifors, exclosibilits, de.

Fun Master Gag Files Nos. 1 Thru 13 \$1.05 Per Script, Postage Prepaid

Each File Contains Over 100 Sock Gogs I ! Make Checks Payable to PAULA SMITH Mail to "Fun-Master" 200 W. 54th St., New York City 19, N.Y.

Burlesque Back Into Star and Garter, Chi: House Sold for 140G

Chicago, March 19. Warren Irons and Art Clamage plunked down \$140,000 last week for the old Star & Garter building and thealre near the Loon and will reopen the latter with a burley policy in the fall. House has been a sub-sequent-run filmery for the past 10 years. Previously it was one of the best-known bump-and-grind joints in the country.

In the country.

This will make two big burley houses for Chi, the other being the house for Chi, the other being the filling, which adopted a vaudilim policy for a few mouths last year as the Downthour, then welcomed the stripp, one back after a few disastrous. runs. There are a few other smaller strip joints here.

Lean, and Clampae, bought, the

smaller strip joints here. Treats and Clausiae bought the SKG building from the Behman estate who've been leasing it to Mrs. Forence Paicy for the first detailed the theory of the SKG building from the detailed the theory of the SKG building for the Avenue and Galety. Detroit Post. Inadappolie. Gardy, Cheminant, and Grend St., Boits.

CHI'S RIO CABANA UP ON OPA VIOLATIONS

Chicago, March 19. Alleging that one of every 10 pa trons of the Rlo Cabana nitery have been overcharged during the past been overcharged during the past year, the OPA filed suit in Circuit court hast week against Harry, Charles, and Bert Jacobson, owners of the club. Suit asks damages of \$50 for each overcharge, or treble damages for the total amount of overcharges, whichever is greater, plus an injunction restraining fur-ther violations.

Court is asked to determine the amount of damages. OPA charges 208 violations, ranging from 15 cents to \$5. in a four-day period. Carried to the extreme, damages could amount to \$940,000 under the \$50 each violation plotted over a

Inconsiderate Holtz

Lou Holtz, recovering nicely from a appendix operation here, got a wire from George Burns and Gracie Allen, to wit:

"The flowers cost us \$20, the telegram \$3, and our summer layoff is coming. How could you get sick at a time like this?"

Comic is skedded to leave Mi-

Small Clubs On AGVA

Unfair List Book Acts Via 'Help Wanted' Ads

Via Thelp Wanted Ads
Small-niteries in midwestern reglous that have been considered to the
Advantage of the three been considered to the
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Advantage
Ore which AdVA has no entirely
or amateurs. Some apolts are
currently operating with the latter.
Most of the spots - involved bad

rently operating with the latter. Most of the spots -involved had been declared infair by AGVA for fortunite cancellation of acts after the spots of the spots of

CHI'S 606 CLUB GETS LICENSE TO REOPEN

Chicago, March 19. License to reopen the 606 Club, Loop hot spot shuttered by police a year ago. for permitting indecent shows, was issued to Louis W. Nathan by the city collector's office. Four entertainers and an assistant manager were arrested at the time, bu later were discharged in muni-cipal court. Nathan was—and still is—owner of the bistro.

Philly AGVA Agrees To One-Week Salary Bond Philadelphia, March 19.

Philly local of the American Guild of Variety Artists yesterday (Mon.) agreed to cut in half its original demand that intery operators put up two weeks' cash bond covering performers' salaries. At a meeting with the Cafe Owners Guild, Dick Jones, exce. see, of AGVA, agreed to a one-week bond. see. see. c

Any case which does not post the security "within a reasonable time," will have acts pulled from the spot, Jones told the cafe operators. Most Jones told the cafe operators. Most of the larger shots have agreed to go along. AGVA's action was taken when some spots defaulted on salaries owed AGVA members, Jones said.

Tony Pastor's, N.Y., Seeks Rights to Cotton Club Tag

Tony Pastor's Uptown, N. Y., shuf-tered Saturday (16) for 10 days durtered Saturday (16) for 10 days dur-ing which time operators will at-tempt to get rights to the name Cot-ton club and install a colored show.

Spot has been running three months, during which time manage-ment tried a variety of policies. Show headed by Stepin Fetchit was best show in

Orpheum, J.C., Mulls Vaude

New Orpheum theatre, Jorsey City, is mulling another try at stage shows, but undecided on whether it'll be straight vaude bills or lesser band acts.

House previously experimented with acts last year for several months and then reverted to former film policy

Boddy Kaye, Inc., chartered to conduct a business in producing conduct a business in producing contestainment. Offices in Queens County, N. V. Directors are: Used to the County, N. V. Directors are: Used to the County of the C

Continental Route Of 12 Weeks Being Set By Clifford Fischer

By CHIFOTA FISCHEE
First continuital circuit for American deta has been lined up by the
Ciliford C. Fischer office, which will
set laient just the Saber office, which will
set laient just the Saber office, which will
barechouse. Acts and shands
will play seach spot four weeks for a
total of 12 "weeks.
First American acts to go over for
that circuit exclusively will sail in
September of October when current
of the Saber of Saber of

Currently, Bernard Hilde, ba leader who played the Sporting club. Monte Carlo, and other continental cates, is in New York lining up musicians for these spots.

MEX. BORDER TOWN'S RIG SHOWS DO WELL

Reynosa, Mex., March 12.
U.S. show business can set a new pine at this point on the map, where Reuben Gonzalez, owner of the Monte Carlo Inn, is laying interesting money on the line for American floor shows and orchestras.

floor shows and orchestras.

Across the Rio Grande from Me-Alten. Tex.. citrus capital of the Rio Grande Valléy and central city of an agricultural strip 100 miles long by 20 miles wide, which produces a revenue of over \$300,000,000 annu-ally, Reynosa has long been a shop-ping and entertainment resort for \$55,000. ping and entertainment resort for 250,000 Americans living a day's journey from the nearest U. S. show town. According to McAllen bank exchanges alone, more than \$100,000 is spent in Reynoss hot spots every weekend. The surge of Jun-money across the Rio Grande has increased with a mounting entire fourist political method to the contract of the cont

One of a dozen Reynosa nightelub owners employing well patronized Mexican orchestras and enfertainness and U. S. shew. Gozzales, is paying and U. S. shew. Gozzales, is paying with the eurrent preentation at high Monte Carlo Inn of Johnny "Seat" Davis orchestra, vocalist Saily Lung, Francisco and Carlo Car One of a dozen Reynosa nightelub

Two shows a night to capacity.

Vice-mayor and civic leader of
Reynosa, Gonzalez brought the Davis
orchestra into Mexico intate—a departure, since Mexican law has required bands from the states to employ 80% Mexican talent during a
trans-border engagement. Plus this,
Gonzalez has been able to keep hit
shows a month loance than the 70%.

Gouralez has been able to keep hit shows a month longer than the 30-day limit effective in the past. The Colstons are booked for a month and may remain longer. Add statistics: 5,000 people cross the new international bridge at Reynosa every 24 hours. Reynosa is the gateway to a new short-route highway from the Texas border to Mex-

Hat-Check Gal, Cashier Open Own Pitt Nitery

Pittsburgh, March 19. Jerry Boles, long-time ciggie and hat-check girl at the old Yacht Club hat-check girl at the old Yacht Club, and her sister. Christine Boles, for last several years, head cashier at Pittobruch Phiphones Grill, have Pittobruch Phiphones Grill, have purchased Pitt Tuvers, Lond and entertainment spol in the Qual-land district, and are operating it themselves.

Spot is located-near Forbers Field, where Pittaburgh Pirates play their, between the pittobruch Pittobruch Pittaburgh Pirates play their heads and the pittobruch Pittaburgh Pirates play their heads and the pittobruch Pittaburgh Pirates play their heads and pittobruch Pittaburgh Pitta

Colonial Inn (Fla.) Sets Morales for Next Season

Miami, March 10.

Miami, March 10.

Colonial Im., ultery at Hallendate,
Ela. is buying its musical talent for
next season rather early. Spot has
signed Novo Morates Latin orchestra of 11 pieces to open Dec. 5, or 6,
Band is drawing \$3.300 weekly.
Morates played Ciros, this town, the

past season,
Navier Cugal's orchestra worked
the Colonial Lun this year, starting
at \$7.500 weekly, later getting \$10,000

Danny Friendly Takes RKO Book From Bill Howard

Danny Friendly is now talent booker for all RKO theatres outside of New York, succeeding Bill Howard. Latter moves up to become supervisor of all out-of-town thestres, spot formerly held by Sol Schwartz, now RKO veepee and eneral manager of all theatres.

Friendly, until his elevation this week, worked with Howard in the talent booking department. RKO is currently buying talent

for Boston and San Francisco with spot bookings in Cleveland, Rochester, and Columbus. There's the possibility that the Albee theutre, Cincinnati, will reopen on a spot basis. Negotiations are currently under way with the American Federations of Musicians and the Interna-tional Alliance of Theatrical Stage Employees. Deals are expected shortly.

CAPPELLA PATRICIA

JUST CLOSED A

SUCCESSFUL ENGAGEMENT OF

3 MONTHS At the Exclusive

BROOK CLUB, Miami Beach

Opening at the LATIN QUARTER

DETROIT March 25 for 2 Weeks

Patricia's by far the best dre dancer we've seen this season in Miami Beach."—GEO. BOURKE, Miami Hereld.



HAPPY TIMES & JOLLY MOMENTS

EARLE. PHILADELPHIA ROSEN-ANGER ASSOCIATES



World's only one-legged jitterb Exponent of every kind of ballro

COMEDIAN and TOWN RANCH, SEATTLE, WASH.



Night Club Reviews

Marie Rosenbloom, Max Baer, Roy Sedley, Alan Stond, Gayle Dixon, Maroo Coole Horion, Diana Carl-Roya, Raiph Font Rhumba Band (0); 44 min.

The Ring. Gordon Andreus Proft (7) Rathy Font Rhumba Bust (8); \$4 min.

It's like old times now that Freddic Lamb is back in business with his Clash bit is higher than the second of th

mers in the right mood.

As an improvement over the old
ult, Lamb has built a small stage
front of the house for the blackits. Most of them are funny with

ARTHUR

BLAKE

Material by Floria Vestoff



nather vet, Marco, providing valuable assists.

Because of these blackouts, the other performers Carole. Horton, the performers Carole. Horton, the constantly interrupted. Latter two gals should get additional notices in New Acts, bits with blackouts going with the constantly interrupted. Latter they gals should get additional notices in New Acts, bits with plackouts going using the constantly interrupted the constantly interrupted the constant of the consta

Carousel, Newark

Newark, March 15.
Walter Feldkamp's Orch: Harold
Green, Norma Raymond, intermis-sion pianists, designed by Franklin
Hughes; no cover or min.

Franklin Hughes is the big star of this new nitery, built on what used to be the bowling alleys of Hotel Essex House. Firmly entrenched as dreamer-uppers, Hughes here has turned out a nifty dish, departing from the ordinary run of Newark joints, and a strong contender for trade in northern half of New der-

tisade in northern pair to receive sey.

The room, oddly enough, had no eentral theme opening night (14). A pair of papier mache merry-goround horses, life size, planned to there was little to bear out the club's moniker. Plonty of other (Continued on page 56)

USO TROUPE DUNKED OFF JAPAN, NONE HURT

Hollywood, March 19. USO Unit No. 751 ("Bobby Gilbert's Varieties") had a few anxious moments recently during current bert's Varieties") had a few anxious moments recently during current tour of GI garrisons in Japan. Lug-ger which the troupe used to cross Aomori Straits sank.

Aomori Straits sank.
According to word received here
by L. Wolfe Gilbert, songwriter-pub
brother of unit's topliner, none of
show's personnel was lost or seriously injured. Craft went down
after collision with a volcanie fourain in inland waters as trouge was
interested to the control of the collision
to the collision of the collision of the collision.

Lettin Yanks on Hokkaido Island.

Jerry Lester to Miami

Jerry Lester has been signed for the Kitty Davis Alrilare, Miami, for \$3,000 starting April 1. Deal was arranged by Jack Bertell of Music Corp. of America, and it may result in Lester's lining a contract with MCA.

MCA.

Comic recently left Miles Ingalls, although contract has some time to go. Lester is paying Inga'ls commission on all work for the duration of the pact.

Nitery on MCA Deal

OATUNERS BOOK NITERY

Hollywood, March 19.
Jimmy Wakely, western pic star
currently on spilt-week and one-nite
tour of Pacific Northwestern film
houses, set to play hitery in Last
Frontier hotel, Las Vegas, for fortnight, opening April 26.

Louise Carroll is quitting vocalist spot with Bernie Cummins band at the Claridge hotel, Memphis, to get married. Betty Griffin replaces.

HARRISON CARROL and ROSS HELD OVER 2ND WEEK

ORIENTAL, CHICAGO

CHAS. E. HOGAN and MARCUS GLASER

Draper-Adler Do 12 Days in N.Y. Next Xmas

Paul Draper and Larry Adler will do a 12-day concert date at the N. Y. City Center, opening next Christmas day. Run will include eight mati-ness. Their previous one-week run at this house grossed \$24,500. Draper und Adler started their concert sectes here four years ago with a three-day recital.

Churchill's Talk Fed **To Nitery Customers** Through P.A. System

Ihrough P.A. System
Something new in nitery "entertainment" was provided here Friday
(15) at the Normandie Root when
the payees decided they'd rather
listen to Churchill's speech from the
topaces decided they'd rather
listen to Churchill's han coo
listen to Churchill's tolk was 'due to be
aired, when meatre Buddy Clarke
stepped up to the mike and asked
the customers whether they'd rather
yelled for the speech which was
defined into the house mike. In complete
silence, the mob heard Churchill
lhrough.

ESSEX HOUSE'S TOP B.O., BRINGING HIMBER BACK

DAINGING INIBER SALA
The Essex House, N.Y., under its
new ownership, plans hypoling the
Casino-on-the-Park as a toppotech
band-music room, by onlarging copacity and bringing base Dick Himbor, and an augmented orthesira in
Himber's bot floo, from OctoberMarch, established a new six-month
high. Incumbent Barry Winton
band (3) will probably continue
over the summer until Himber's fail
If-music combo,
If the probably continue
over the summer until Himber's fail
If-music combo,

Ringling Circus Imports Acts 1st Time Since War

ncus 1st 1 time 5 time start of for the first time since start of few war, Ringling Bros. circus with have new foreign talent in the show, which opens April 4 at 3' Medison Souther Charles and the Three Eriksons, a hand-to-hand balancing turn, and the Eight Therons, bicyclists.

Latter is a French act coming here via Portugal.

Saranac Lake

By Happy Benway
Helen inglee, former 20th-Foxfine inspector, got her all-elear
papers and entrained to relatives in
Washington, D. C.
Mathea Merryfield and Margaret
Dougherty have been upped for

hoois.
Entile Burnet, who gave us "Melneholy Baby," doing OK at 33
Franklin avenue.
Bert Jeter, a new arrival, flashing
nity clinic reports.
Jean Commerford, former nitery
manager who beat the rap two years
ago, shot in for a checkup. All OK,
but well remain to take up aking as

but will remain to take up sking as exercise. Sydney, chora, doorman at Capi-Sydney, N. Y., checked in at the Rogers for general checkup. Frederick Frazer, who is trying to line up Saranae Lake, Lake Placid, Malone, Tupper Lake. Plattsburg and Ogdensburg for road shows, took time out to visit the gang of the colony.

colony.

Ray English, former sports announcer with station WNBZ and a
graduate of the obony, now manager
for the colony, now manager
for the colony, now manager
for the colony of the colony, now
price ortheastra.

Alfred Michalski, manager Warnest Circle theatre, Manchestor,
rest routine. Ditto Sophia Medis,
colifier of Uties theatre, Uties, N, YBob Goldstein elsted over surcolifier of Uties theatre, Otion, M. W.

Griffer of the colony of the colony of the
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Circle of

Am Talent
Toledo, O., March 19.
City's newest riflery will be opened
in the Rivoli theatre building about
May 1: It's to be called the Latin
Club. Owners are Albert Gerbie,
Herman H. Joelson, and Norman
Cohen.

Herman H. Joelson, and Norman Cohen.

Spot plans to use amateur talent recruited from patrons, and will have duncing. Gerbie and Joelson operate the 717 Club, Toledo.

Venice Pier's Planned Finale Recalls H'wood's Balmy, Growing-Pains Days

By FRANK FISKE
Hollywood, March 19.
Whenever the old timers of Hollywood and Los Angeles get together to cut up touches these days they're sleing the nostsigla thick about the feet of the state of the

haland and be weet, as spare the doomed.

The old amusement center has survived two fires and at least one tidal flood. It is now about to be engulfed flood. It is now about to be engulfed by the state of the stat

for picture and show folks in the days when the pix were in their infançer (as the phräse-cöiners of the day used to put it). During the blight of the Gandier Ordinance in Los Angeles (a measure that prohibited the sale of whisky or any beverage containing more than 2% alcohol.), it shared honors as an oas with Baron Long's Vernon Country and flash area in Vernon Country and flash area in Vernon Country (and flash area in Vernon Country Count

and fight arona in Vernon.

Venice at that time was a fullfledged city of the sixth class, with
like with policy through the second of the sixth class,
with will be seen by directors, and
the with granty Raymond, who later
be possible under the circumstances.

Low Angeles police captain is now doing
time, was at one time Venice checking, one, part IZ. Spot uses name bands
of police. Some of the high-rollers in the auditorium and vaude shows
to the old days util have vide weed—I saturdays and Sundays in an out-

lections of the police and pokey of the beach city.

lections of the police and pokey of the besch sporty Patrons.

The town then got a play not only from the free spenders of the film colony but from budding oil and real cathe millionaires and the flighters from the Vernon arens. Ad Woigard from the Vernon arens. Ad Woigard the distinguished visitors to the Ship Cate, Fun House and Ballroom, That du, list included all types of celeb-rities, ranging from Sara Bernhardt to Thomas Marshall, the v.p. of the to Thomas Marshall, the v.p. of the produced of the property access is a good se clarge.

to Thomas Marshall, the v.p. of the classic renark, "What this country needs is a good se claur."

The Bernhardt made the vip to The Bernhardt made the vip to The Bernhardt made the vip to the clause of the claus



HAL KIPLING **NEW SINGING SENSATION**

MAYFAIR CLUB, BOSTON NOW IN 4th WEEK AND HELD OVER

Thanks to DICK HENRY

Nick Kenny, N. Y. Mirror "HE'S TOPS" Lee Mortimer, N. Y. Mirror

"A GREAT VOICE"

"DISCOVERY OF THE YEAR" "SINGSATION"

N. Y. Journal-American

Night Club Reviews

Carousel. Acwark
stuff, however, made the cutsomers
optics aggieman and a study of the control of the control

Five O'Clock, Miami Miami Beach, March 13. Joey Adams, Mark Plant, Tony Cansoneri, Toni Lane, Aurora Roche and Carlyle and their dancers 40. Hal Wayne Orch 48); \$2.50 minimum.

Joey Adams, Mark Plant and Tony Canzôneri, who proved a great draw at another spot here last season, are doing it again in this intimate room, which, prior to their arrival, was struggling along, lost among the "name" competish of the bigger bis-

strugging, about, not among the recognition of the bigger bis consistent of the bis consiste

add another healthy laugh sequence. Supporting setup is in perfect key with the topliners. Aurora Roche and Carylic and their dancers pro-vide an exotic and pube-heightening. "Voodoo" routin pube-heightening. "Voodoo" routine rates high. Inge-niously staged, and featuring native Haitian drums, the exciting result could it! into any Broadway musical. Ton! Lape opens show and clicks The Brooklyn number is standout. The Brooklyn number is standout.

Hal Wayne's orch plays a top show, as well as as for dansapation. Wayne also emeces show in near fashion.

Bid Cabana, Chi
Chicago, March 15.
Buddy Lester, Harbers & Dale,
Dean Martin, Line (8). with Ellen
Terry & Bill Richards, Cee Davidson Orch (9). Jose Manzanares Orch
(5); \$2.50-\$3.50 min.

compage 30 cm midway they cut up touches to "Deep Night" and "Warsaw Concerto", and the closer is a bid for the Shriners convensh trade — a harwin time to "Gill" Priend of the Whirling Dervist". But the work of the Whirling Dervist" and the sage of job, but Bill Richards imming of the tunes isn't too virile.

beads into the room from Discourse and source for high sected and whatfool leads into the room from Discourse and Discourse and

Mardi Gras. N. Y.

Angie Bond 3, 4 Senators, Peggy O'Neill, Lon Salter, 3 Reeds, Hildeen, Michael Day, Murray Austin Orch (4); no cover or minimum,

All the control of th

intended in Tone Control of the Control of the Control of Control

******************* N. Y. Nitery Followups

heart dering, Lind 68, again Billes and Delles and Dell

pany Ink Spots (in fact they do a takeoff on Billy Kenay's top tenor-ling) but bespeak promise. Rod-die alternates between plane. Inter-ludes and. announcements. All the acts but Weaver and Roddle are col-ored.

mer but Wower and Roddle are colproced.

Bitjoarer hatel, N. X. opened a revised show in its Bownan Room coincident with the debut of Jack
Vised show in its Bownan Room coincident with the debut of Jack
Hard of the Le Cong and London
clubs he operated in N. Y. since returning from the Le Cong and London
clubs he operated in N. Y. since returning from the Lessing,
act—Nan Wynn.

a. coclety-type club the Cong and London
clubs he operated in N. Y. since returning from which little can be said
tusuilly, does a work-manilke job oil
function.

act—Nan Wynn.

a. coclety-type club the Lessing,
act—Nan Wynn.

act—Nan Wynn.

act—Stand Wynn.

New Acts

EDITH FELLOWS

EDITH FELLOWS

Song;

8 Mine, W. N. Y.

Edith Tellows, who some years ago, was a jave, almost singer, doesn't rely on past history in her first rely on the past singer in history in history in her presentation on her pipes and delivery and as such, does a good job of it. The first relation in history mores and consequently with nitery mores and consequently with nitery mores and consequently with nitery mores and consequently with some solutions of the past of the p

a with bills below indicate

Loew

Cy Reeves Burrison & Fisher Benny Fields WASHINGTON Capilol (21) Diavolts

NEW YOHK CPTY Faul Sodell Paramound (20)
Benny Goodina B Part Henthing Johns Narves (21)
Colors Narves (21)
Colors (21)
Colors (21)
Colors (21)
Colors (21)
Colors (22)
Colors (23)
Colors (24)
Colors (24)
Colors (25)
Colors (26)
Colors

BOSTON inic Maines I Wheeler irty Sherock Ore

PATERSON PATERSON:
Majestie (21-24)
J. & It Ross
Delta Itay
Danto & Stan
Alan Reno
Bricklayers

(25-27) The Crawfords

D & D Paige
Lestie & Rollins

Carmina (21).
Arthur La Fleur
Alben & Kent
feldile, Handey
Pal Hogen
PHOVIDENCE
Metropollinn (21).
E Marvedettes
2 Harmonica Reeds
Viola Lane

Burroughs Co lle Franks lls & Byron UNION CITY Park (28) Cladmire Co Park (23)
J Gladning Co
WORCESTER
Plymouth (18-20)
Marimba Aires
Mariy brake
Meribeth Old
Alien Reed
Coco, Sieve & Eddy
The Dunbits

HOCK FORD
Pulace C2)
Paul Walker OreHoffman & Kay
Willard & Chark
De Milo & Mare
Moore's Animals
SPHINGFIELD
Court Sq (21-21)
Torollies Chark

Cabaret Bills

NEW YORK CITY

Bill's Gny 10°s
Ethici Gilbori:
Charles Stricklaod
Inck Ryan
Havold Willard
Jinima Burns
Rill Kelsey
Gny-100 Jining Burns

Bill Kelsey

Gay by'r Quartette

Hine Auget

Mildred Isalley
Beldie 'May cheff
Shella Barrett

James Cupps

J Pincapple Ore
Hole! Lineum
Endine! Hawkins O
Hole! New Yorker
Tanany Tucker Ora
Three-two Tinces
Don Brown
Kerwin Somerville
Riffic Des
Hotel Pennsylvania
Les Drown Ore Hotel Pierre Maurice & Muryen

"The Outstanding Agency"

1501 Broadway-Paramount Bldg. New York BRyont 9-6352-3-4

CLEVELAND Pulace (21) (uv Lombardo Gre Job Williams Atlarop & Lee (by Davis

SAN FRANCISCO Golden Gate (20) Frank Singera Picel Phoers 4 Step Bros Axel Skordald

Warner

NEW YORK CITY PHILADELPHIA Cab Calloway O The Piders Sis Moke & Doke 2 Poins

Charlie Stdyak Ore The Martin Bres.

Independent

NEW YORK CITY
Music Hall (21)
R & Flo Stunt
Grant Garnell
Hilds Eclier
Edward Reichert
T & Flo Vellett
Gandennith Bros
Rockettes
Corps de Ballet
Rock (26)
The Hartmans
Liberare

Leslie & Rollins
Lew Flaggibbons
Marsholl Birse
The Pill Birse
The Pill Component
Oriental (91)
Jane Russell
Bave Apollon Co
Harfen, Carl & R
HIZABB211
Liberty (21-24)
Sammy White
T & B Waters
Joyner & Foster
Jelly Roll & Zuzz The Harthuans Liberace
Bick Frown
Herb Shriner
Hotbush (23-21)
Flotbush (23-21)
Flotbush (23-21)
A & B Richards
Mary Lon King
Annuien (13-29)
Eddie Huntey Co
Froilebers
Harris Reeger
Herby
Laris Reeger
Herby
June (24-24)
The Lurvys
Jaruobikinga

Joyner & Foster
Jeily Roll & Zuzu
FITCHBURG
Lyrle (22-24)
lluber Co
Tucker & Tremaine
Shirley Bater
2 Moore Sis Aeromaniaes
Jack Carter
HOLYOKE
Valley Arena (24)

TOP STANDARD ACTS YOR EUROPEAN

EDDIE SMITH AGENCY 1501 Broadway New York

BALTIMORE Bippolitome (2 5 Grays Harris & Allen Jerry Lewis The Jausleys

derge Lewis der Lewis

Gleen Miller Ore.
Nathing Proc.
Nathing Proc

Gall-Guil Ellsw'th & Paire'd Bobby Baxter Rusha Rodel Stanley Meiba Ore Budel Phys.

T& S DeMarco Ted Structer Ore Mark Monte Ore Hotel Hemevel Cuy Lombardo Gny Lombardo
X Brandwynne
Hotel St. Hog
Dorothy Shay
George Kach
Claude Atphand
Whilney Sis
Laszie Ore
George Arnold
Alber Farma

Whilmer Sis Laszin Over George Armold Los & Powers White Jeans Book Brinkman Sis Windly Speers Theoding Brooks Vincent Lovex Ore Bildel Wishiort-A Jane Pickens V & Y. Harry Pia Cooper Elica Dencer Elia Cooper Elia Cooper

l'ha Cooper Bilicen Deucen a White brinds Lou Martin Ore Kelly's Simbles Bill Gooden 3 Itelia Wageen Teddy Quiskes Watter Pulling Watter Pulling Thomas Toni Gari Pali Wayne Ore Sacassa Ore Sacassa Ore An Corlo Jorna Logian horrane Rognan Audrey Vanghan Arthur Simphine

Arthur Simpland
Harry Savor
Tommy Wonder
Corinne & Valde
Slate Bros
Five Will's
Fay Carroll
Don Saxon
Mary Lou Vale Rooms Allies Bill Moore Four Rosehofs Vincen Travers Or Morty Reld Ore 400 Restaurant bartle Earnet Or hyllage tus fay Carroll
Dous Saxon
Mary Joo Vale
Mary Joec Gro
Buddy Harrinve Ore
Budden William
Budden Cafe
Mary Jame Wohl
Clotten, Hadden
Harrinve Wohl
Clotten, Hadden
Hon, Hagrey

Chartle Darret Ore
Critch Village Lin
Critch Village Lin
Critch Village Lin
Gree Haylos
Johnny & George
Many & George
Many & Brown
Pean Martin
Jean Martin
Jery Levis
Gypy Markod
Gypy Markod
Gypy Markod
Gypy Lovis
Hotel Ambassador
Julies Lande Oro
Julies Lande Oro
Julies Lande Oro
Julies Helmoni
Ore Hutel Belmoni
Viera

Jone Menned Ore Presented Roberts

Old Phillips

Old Phillips

Jordan & Paricis

Sod's Banka

Mini Kellerman

S Claire K's

Helen Bower

Osalis Weater

Moxine Sullyan

Via Hoddle

Norde Goine

Chew Kreighma

Hinka

Hinka

Referens

Lines Kreighma

Variety Bills

NEW YORK CITY Capilot. (28)
Navier Cugal
Los Barraneos
Harrey Store
State (21)
2 Klugs (21)
2 Klugs (21)

Diaroffs , Don Cumming Ralph Slater

Paramount

RKO

COLFMBUS
Palare (25-27)
Mailiattan Tebs
Roy Benson
Kitty Kallen
Paul Regau
Jordan 5

1926-1946 Booking for the Most Discrimination

Ross Murphy ined Tary Reminder of Market Cafe Rockety (Doranter u) Jush White Sarah Vangin Bernie West Cliff Jackson Pele Jahuson J C Heard Gro Cafe Sorlety, (Lytona) Sukan Reed Motime

Money Core Million Marry Len William W

Messic Hall, N. Y.

Music Hall Symph Orch (Charles
Pereils, conductor; Jules Sliver &
Otto Frohn, associates), Richard &
Flora Stuart, Grant Gullet, Test &
Flora Stuart, Grantsmith Pass, 12),
Bockette; 'Gilda' (Col), rectieued
in current uses of yaharn;

Gies Citto, Gillas (Co.), reviewed in current issue of Vannary.

There's nothing of really sock edition on the current bill, nomething with a novel lift, though by and large the Musice Hill singer show has employed the continues and settings, and symmetry of colors in both contumes and settings, and the single playable acts and aura that they are some the colors of the tailst presentation. They have been setting the playable acts and aura that they are some with the continues and the colors of the col

Orientai, Chi

Orlential, Chilomo Merch 14.

Jene Russell, Dave Apollon & Co. Harrison, Carroll & Ross; "The Ositian" (UA).

Jane Russell, making her first Chila, in connection with the terrification of the connection with the terrific

ion & Co, and Harrison, Curroll and Rose Solion ences amiably setting over the Russian accent hurde with the crack that he's "helping out because the regular ences can't peeps." And Carroll and Sammy Rose, Inter shorty being a refugee from a Some nice taps by Harrison and Miss Carroll, followed by a lively taponen ince taps by Harrison and Miss Carroll, followed by a lively taponen in the little say does his harmonica bit and a standup boogle, and the same should be supported by the same should be support

rison taps, and the trio go into a pitterbuy to close bouldy. It's a good with the pitterbuy to close bouldy. It's a good with the pitterbuy to close bouldy. It's a good with the pitterbuy to close bouldy and the pitterbuy to close parted down—is nothing more down—is nothing more bound and forth. Between her and Apollon, plus 'hree songs. Gal has deep, rich contralto, minus the adoption, plus 'hree songs. Gal has deep, rich contralto, minus the adeptive bound and pitterbuy the pitterbuy the pitterbuy the deep the pitterbuy the p

tyke (hc's 18) who bats the kitchen-ware with an already experienced omer and shows it in a mad piece called "My Drums Are Getting Bet-ter All the Time." Maybe he means Doe Parker, a cute trick, wables swilly through "Apache Serenade," "Aint Misbehesvin" and "Per-"Aint Misbehesvin" and "Per-

sonality," which gets bluer with each encore.
Buddy Hughes has a modest style and fair voice in "Love Is Just Around the Corner" and Then I.
Tim Herbert is a smart lad in his comic turn, getting belly laughs with cute stunts. The Five Grays, seen here before, work hard, maybe too hard,

Apollo, N. Y.

Eddie Vinson Orch, Mamie Fergu-son, Duke of Iron, Potush & Folsom, Moulton Steppers, Chuck & Chuckles, Pigmeat; "A Close Call for Boston Blackie" (Col).

Figment; "A Close Cell for Boston Blackie" (Col.)

The Apolle's bill this wock in the mon-draw class falls into a sock finish with a held-off run of blenting bless sung by Eddie Vinson which has been some been some the sound of the sound o

Downtown, Detroit

Detroit, March 14.

Orrin Tucker Orch with Scottee
Marsh; 3 Corwins, Al Parker, Johnny
Woods; "The Madonna's Secret
(Rep),

Orin Tudeer's new orch is on the Orin Tudeer's new orch and his strong lineau of supporting acts gave him a good received in the Orin Tudeer's new orch is strong to the Orin Tudeer's new orch is strong to the Orin Tudeer's new orch is strong to the Orin Tudeer's new orch is of the Orin Tudeer's n

Gayety, Montreal

Eddie Schaffer, Glen Gregory, Harry & Ruth Dwyer Don & Phil King, Leslie & Carroll, Baron Wilson, Martin & Florenze, Leticia, Line (10), Len Howard Orch (9).

and the his Filipines, and they bark holds as of yore, and every divided with many and yor of the serve days a large of the serve days and the ser

VARIETY

Strand, N. V.

Cab Calloway Orch (17), with Dottic Saulters, The 3 Poms, Moke & Doke, Peters Sisters (3), "Cinderella Jones" (WB), reviewed in Vaniery, Feb. 13, '48

Jones" (WB), reviewed in Yamiry, Feb. 13, '46.

Cab Calloway, his musicrew, and espia revise at the Strand, N. Y., is rocking the house. H-De-Ro mass and the strand of the strand, N. Y., is rocking the house. H-De-Ro mass in doing out 'jue and jump. Accompanying sets form a big saist in dealth of the strand of the strand of the strand of the strand of the way. It should keep the wide calculate, and the way. It should keep the wide calculate, and the way. It should keep the wide calculate, and the way. It should keep the wide calculate, and the way. It should keep the wide calculate, with the way. It should keep the wide calculate, with the way. It should keep the wide calculate, with the way. It should keep the wide calculate the way in the way. It should keep the wide calculate the way in the way. It should keep the wide calculate the w

the interment of the color of the bound of the guys in gals gath, that his the payes hard. Tree Glenn combonist, is spoilinted for "Don't for "The Honorytripper," by band, Calloway Inking the vocal. This one Feters Silest, the of hety dames, are also solid with their harmony singing and manage to inject plenty singing and manage to inject plenty singing and manage to inject plenty out with "Gotta Be This or That," "Sainy Sunday" and a rhythm to bilg returns.

Olympia, Miami
Gracle Barrie, Johnny Morgan,
Graciano Bros., Gil Maison, Gloria
Leroy, Les Rhode House Band (13);
"Man Alive" (RKO).

Leron, Lea Rhode House Band (13):
"Man Alloe" (RKO).

There's a well-paced layout here
this week, with the plending proving
a handbringer down the line.

There's a well-paced layout here
this week, with the plending proving
a handbringer down the line.

The plending hand handbringer down the line.

Golf Maisson and his animals garttuilly planned stunts, with the house
begging for more. Topper is the bitbug routine and the mastiff sings
with the band, s. turn line a hoveler.

The planned stunts, the line is a hoveler.

The planned stunts and the mastiff sings
with the band, s. turn line a hoveler.

The planned stunts are the planned so made and the second stunts

Topper or a signification. Besides a smooth bit of emeeding he works
to line ou mertain fashlon. Besides a smooth bit of emeeding he works to line out the planned so the second so t

Boston, March 15.
Carmen Cavallaro Orch with Frank Gallagher, Everyn Fahrney and Gloria Foster, Aeromaniaes, Coley Worth; "Idea Girl" (U).

and Gloria Foster, Aeromaniacs, Coley Worth; "Idea Girl" (U).

This one gets off to a slow status to build and finishes strong part to the build and finishes strong part to the status of the strong part of the status of the st

of laughs from the customers. But at times the pace (five shows day) begins to tell.

Carson has been successful along the radio of the control of the contr

"Carnival of the Dawce," lead with the Manual North 16.
"Carnival of the Dawce," lead writing Nirska, Dagmar, Sylvia Manon, Denas & Valley, Bob DuPont, Jane Slater, Muriel Lane; Al Lyons House Orch (10); "Allotment Wives" (Mono).

Tower. K. C.

Kansas City, March 15. Kansas City, March 15.

Vanessi & Wolf, Wilbur & Juanita,
Miller & Jene, Slim Williams, Tower
Orch (9) with Don Tiff & Nell Shelton; "Northwest Trail" (Indie) and
"Terror by Night" (U).

Layout at the Tower this week gains effectiveness because of added ighting to band fronts, which beer buge green Shamrocks, plays up St. Pritrick's Pay Hein.

English of the Shamrocks, plays up St. Pritrick's Pay Hein.

English times. Neil Shelton, pretty chirper, adds a chorus of "When Irish times. Neil Shelton, pretty chirper, adds a chorus of "When Irish times." Smilling" to garner lusty-mitting.

chirper, adds a chorus of "When Irish Pere Are Smilling" to garner lossy Vanessi and Wolf take over the initial spot for a mediorer blend of initial spot for a mediorer blend of by girl. Monly Wolf doubles in the emcor role. The property of the property and dance item.

Specialities are Acromaniaes, a moderndown and drugemout tree, and the special season of the special space remains a special special

State. N. Y.

General Rubin, Bob Howard, Patsy Garrett, Don Cummings, Fred Lowery & Dorothy Rae, 6 Marcel-ettes; "Vacation from Marriage" (M-C) reviewed in Variety Nov. 28, 45.

GM-G) recieved in Valuer Not.

Current State bill is the kind that the booker doesn't have to worry state the booker doesn't have to worry aris that have been around and proven worthy of repeats.

Program bopper is Benn; Rubin, error of the booker of the

and their duce gives their, a move walkoff.

Don Cummings does yery well with his gags and rope-spinning; latter by now has been reduced to a single trick, and he responds with a television commercial impression, a funny bit of business. Although the girdle gimmick is not in good taste, cardial minish the addience re-

ception.

Bob Howard in the wind-up is strong with voice and plane, and sends the house out in a cheery mood.

mood.

Bill plays well, despite the fact that biz is way off because of Lent, income tax and warm weather.

Jose.

Keith's, Indpis.

Indianapolis, March 16.

Gypsy Markoff, Beebe's Hollywood Bears, Phil D'Rey, Martells & Mignon, Lester Harding, Dick Endicott; "Fatal Witness" (Rep).

cott; "Fatal Winnes" (Rep).

Keith's put the welcome mat down this stama for Gypsy Markoft, preity is headlining current bill as prelude to opening at Havans-Martid, N. Y. accordion setup, with the songa an impiration of Mrs. FDR, suggested ness after recovery from accident, she wins a fine reception for samuling parrody on order for samuling parrody of the state of the samuling parrody of the samuling parrody

"The Desert Song."
Conedy element is provided by Phil D'Rey, who gets appreciated laughs with patter and tricks in ventional trum. He whistles, sings are roles. Martels & Mignon open impressively with smart acrobatic-adagio routine.
Bill also include:

adagio routine.

Bill also includes Little Dick Endicott, 12-year-old schoolboy winner of series of amateur contests, who pleases with some near tap dancing. Biz was okay from start.

Corb.

Tahar, Denver Denver, March 12.

Denver, March 12.

Jean Leslie, Lew Fine, Watts & Neuman, Del Sandro, The Wingos (2), Line (8), Are Reynolds Orch (7); "Pardon My Past" (Col).

Plays Out of Town

LEGITIMATE

Call Me Mister.

New Haven, March New Haven, Morch 14

Alelys Doughs, and Herman F. eight inteduction of musical revers in the 2-disduction of musical revers in the 3-disduction of musical reverse in the 3-disduction. And Advanced into a followtion with Armid B, Howeltti Scorey, Lowtion with Armid B, Howeltti Scorey, Lowducts, John Way, musical arminements,
Jen Laudiow, Cherles Ruffine, Julian Work,
Jen Laudiow, Cherles Ruffine, Julian Work,
Jen Laudiow, Troduction staged by Roisert H, Girdon, Opened & Shubert fluctus
West Liveti, March 4, 46, 46, 245, bit. March

hinterland. I have been enecked in the hinterland. I home has done soonand Hardold J. Some has done soonand Hardold J. Some has done soonand hinterland. I have been soonand to the hinterland hinterl

punch. Ditties in general, however, interest tog-drawer dissilication from a management of the process of the p

refrigation to scene and a lonce and concell done.

Vecal palm goes to Lawrence Winser, whose "Rock Ball Express" and
For North State Control and
For North State Control
For North State Control
For North State Control
For North State Control
For North State Control

With Me" but come through olary on
"When We Meet, Again' in fair
His Old Man". Miss Bane, puts over
"When We Meet, Again' in fair
His Old Man". Miss Bane, puts over
"When We Meet, Again' in fair
"Mis Old
For Third
For North State Control

"When We Meet, Again' in fair
Same," done by Miss Garrett and
Same," done by Miss Garrett and
"Golf Hone Train," which combines
provely with good group singing.
"Simple Stones goes a good so high."
"Simple Stones goes a good so high."
"Milliary Life," is good for laughs.
Steeches Contain some higher
"Milliary Life," is good for laughs.
Steeches Contain some higher
"Milliary Life," is good for laughs.
"South, Wind" getting a solid response. A Paul Reverse self fails to
warm resellor. A missell sketch
"Tuletide, Park Avenue," his appeal
would be enhanced. A Home of Our
Secenically, production runs from
Security Security
S

Seeincary, production rins from the bizarre to the imaginative, general impression being of a not-too-textravagan budget. Costumes go in for bright color, which adds materially to visual values. Staging has combined youth with rapid pace to keep boredom at a minimum.

Play Investors, Inc., chartered in Albany, to produce legit in New York, Directors are: David Yellin, Foreld H. Friedman and Leonard J. Kaplan.

Love in the Snow

Messes Shuber, production of market is transmitted that the extra and in a second to the control of the second to the control of the second to Sewords authertachine in Lineal Meedical Control of the Control of

in the control of the

personal state of the personal personal

Yes Is for a Very Young Man

Pasadona, Cal., March 14.

Pasadona, Cal., March 14.

Pasadona, Cal., March 14.

Pasadona, Cammuniu, Pinyhoneo braniguthu, of two-net piny. (dive secone by Circuite Stein, Features base Chibora, Wardin, Discourable, Pinyhoneo Browne, superviolag, diffusional Property, Superviolag, diffusional Property, Superviolag, diffusional Property, Superviolag, diffusional Property of the Pasadona Community Pity-house, Dasadona, Cal., March 15, 46, 52 top.

Second Community Picchones, Duardens, Community Services, and the Services of the Services of

counterpart of the real-life counterpart of t

The Song of Bernadette

Providence, March 14.
Providence, March 14.
Prang Werterks moved in three metable processivation of Prang Werterks moved in three metable processivation of the Prang Werterks with the Kerry and directed by Wulter Kerry setting designand, by Willis Kudgiton, Projection englipment designed by United Invasional Marchaell In University of the Provincement at Metabolitum theoretic, Providence of Metabolitum theoretic, Providence Keer and daresteepard, by WHIE Renatemporal, by WHIE Renatemporal and the state of the sta samed Innobes

Bener Hall
Michael Varion
Richard Karben
Aranels Counter
Central Kenning
Kay MacBarrid
Hutte Gregory

Jioo **

pp. Decement, "Armeted Commers and Manthers Verwer Chief Commers and Manthers Manthers and Manthers Manthers and Manthers Manthers Manthers and Manthers Manthers Manthers and Manthers Manthers Manthers and Manthers Manthers and Manthers Manthers Manthers and Manthers Manthers Manthers and Manthers Manthers

cured.

Projection equipment, designed by Ralph, Brown, should prove a boon and eliminate, a great part of the background headaches pertaining to have to each a greater degree of perfection.

Willis Kulghton's settings are consistent with the general theme, shellowed the second of the second of

Twilight Bar

Bultimore, March 13.

George Abbott prediction of cantely by
whith Kieselley prediction of cantely by
whith Kieselley Borolevilley Bultimore, March 12, 14, 8, 278.

more, March 12, 14, 8, 278.

Equity to Name 6 Nominators

A special Equity meeting will be held at the Hotel Astor, N. Y., next A special Equity meeting the De det at the entrangent, N. Y. and A. Special Equity meeting the De det at the entrangent, N. The meeting the Control of the C

Inside Stuff-Legit

No scoiery will be used by an ex-GI traveling troups formed by James Merce Bussley, young GI, and David Little, who call their organization the American Theatre. Group is comprised of actor tyros being trained to troups in a shew called "Seven For the Duchess." Personnel will be threen the ages of 18 and 21. Outlit of around 20 will travel in station wagans and trailer, latter to carry lighting equipment for a system devised for the control of the control of the control of the control of the group.

by Bensley called "Howing color". HII the rows was measurement on grown. The grown was a showing in New York, Memphis and one or two other spots, plan is to visit communities that haven't seen stock for the past generation. Company, which ex-cets to debut in Julius, is being trained under strict rules in stage rudiments, and members will route as leads, propagation, and the properties. It is hoped eventually that the deciricals will replayer and prompters. It is hoped eventually that the district rules in stage rudiments, and members will rotate as leads, propagation of the properties of the propert

Longithy enlogies to Barry Brown, late manager of the Nixon theatre, Pittsburgh, by all the Smoky City drama crities and columnists, almost without exception popinted out that while Brown actually died only two weeks ago, to all intents and purposes he passed out of the picture in 1844 when relieved of the feigh thouse he had managed for more than a quarter when relieved on the feight news.

weeks ago, to all intents and purposes he passed out of the picture in 1941, when relieved of the legit house he had managed for more than a quarter of a century.

He had been associated with the theatre for so long many people actually thought Brown owned 1t. His health began to fall almost immediately aftor the firm he had represented for 40 years or more let him 80. It was believed that curt dismissal after such long and devoted service hurt Brown deeply. After that, he was missing from his familiar haunts and few of his old crossies ever sur him. For last four years he had lived quietly with a daughter, very rarely going to the Mixon.

For weeks prior to the federal income tax deadline last Friday (15) a

For weeks priog to the federal income lax deadline last Friday (18) a unumber of-inquiries were made to various organizations by actors as to the addresses of quondam producers. The querying actors, in shows that were mostly shortlyived last year, had failed to secure their withholding tax receipts, and in making out tax forms they were unable to substantiate disms of payments held out.

It is a substantiate of the producers of

"Antigone," co-starring Katharine Cornell and Sir Cedric Hardwicke, has been doing rather well on Broadway on the strength of the stars' draw. Miss Cornell felt it was a work that should be presented, and before open-discovered the start of the strength of the stars' draw. Show is due to go to the road next month, but for several weeks prior to departure Miss Cornell will review "Candida," which will alternate with "Antigone," starting the week of April 1. The two plays will also alternate out of fown, Hardwicke 'appearing in the Shavinas show, too. Gilbert Miltor is associated producer of "Antigone" and, presumably, he will partilipate in "Candida".

John Misson Brown, former drama critic of the N. Y. Post, is mentioned to resume that Job, left vacant by the death of Wilella Waldorf last week. Blehard Watts, Tr. former reviewer for the Hereld Tribune, is also talked of for the post. Brown eulogized Miss Waldorf in the Post last Saturday (16), saying, among other things, that "ahe was an amazing woman, as ineredible as her name." He is now an associate editor of the Saturday Review of Literature and covers the theatr for that weekly. Vernon Rice has been reviewing for the Post since Miss Waldorf was taken Ill carly in January.

senerally good aeing. In its present state it is nothing more that three states it is not movered as the play ended state of the state of th

The Critic 'Can Do No Wrong'

Recent rampage of producers versus N. V. drama critics recalls similar distribes in former years, When producers were ranting 39 years ago against the aside-stitling fraterially, even Vanwer took a head in the business. Its Sept. 21, 1917, issue contained an article, titled criticism in the state of the state of the state of the contained an article, titled criticism in the state of the contained an article, titled criticism in the state of th

Two Bills Up in Albany Designed To Nip One-Man B'way Censorship

Two piles are specially in Albanydesigned on the minimum concomment on the minimum concomment on Broadway. It's the respit of so-called on-man enconsorbily
undertaken, last year when Paul
Mass was license commissioner. The

Trip for 'Our Te

Trip comment of the minimum comment

Trip for 'Our Te

Trip for 'Our Te Mass was license commissioner. The measures were introduced by Assemblyman: MacNeill Mitchell and Senator Fred G. Morritt. Both would prevent the revocation of a theter license unless a play was adjudged indecent in court by a lury. Some church opposition had been anticipated, and the method of the court of the cour upon the author and producer, the theatre owner not to be involved. Explained reason for that provision is that the house owner or manager would not be unduly cautious in bedding.

bookings.
Not definite whether either bill will get action unless the Assembly extends its session beyond the dead-line this weekend, due to the pressure of legislation.

Geo. C. Tyler's Death Recalls Hectic B'way Legit Days; Was 78

Légii Days, Tabs 10.

Little known to the present generation of playgoers, legit producer couyse C. Tyler, 78, died in a Yonk-en, N. y., sanatorium last Wednesday. 133. His passing brought recollections of Klaw & Erlanger in their heyday and the rise of the Shuberts on Broadway. Tyler was among the most successful producers of his time, on Broadway. Tyler was among the died broke. a millionative, but he died broke.

and was once a millionaire, but he and was once a millionaire, but he may be a millionaire, and he may be a millionaire distinct the per harried were the Shuberts Typler and the Shuberts quarried over the sight be handle haportations, particularly to handle haportations, particularly a became a notable court case. Typle the came a notable court case. Typle the case again, and he didnt. Typler where the period of the case o

present Century Apartment building of its site.

Tyler started to fade with the demits of A. L. Frianger in 1930, but he produced up to 1935. Erlanger was found to the consistence of t

Trip for 'Our Town'

Marc Connelly is due to leave N. Y. for London in mid-April to appear in the role created by Frank Craven in "Our Town."

Play will open in London by early

Costume Costs Boosted 7½%

Cost of costumes has been in-creased 7½% as the result of pay scale boots in all New York plants, where sewers, tailors, milliers and others in the workshops have been grainted a till of 10%, Half a dozen productions aimed for Broadway, and now in rehestal are included and productions aimed for Broadway, and now in rehestal are included whythe been accipated where tracts for costumes were signed.

tracts for costumes were signed.

Stated by costume plant operators that wages constitute half the cost of the making, the other half being represented by the price of fabrics and other materials. There was a compromise settlement with the costume employees, who sought a higher till. higher tilt

RITZES POSSIBLE FOR YOKEL B'WAY MUSICAL

Alex Yokel is readying a musi-cal comedy called "I'll Tell The World" for production early next season, the score being by Ernesto Lecuona, Cuban composer, and the book is by Philip-Van Dyke and Joel W. Schenker. The Rilz brothers are possible mile leads, story deal-ing with these hybthes, upb. emare possible male leads, story deal-ing with three brothers who em-bark on screwball adventures after hibernating in the Rocky Mountains. Lecuona is on the Coast scoring "Carnival in Costa Rica" for 20th-

Desert Song' Tees Off St. Loo Season June 6

Guides Returning

Vets in Show Biz Vets in Show Biz.

Veteran Counseling Service of the National Theatre Conference, a non-profit, non-commercial theatrieal out-fit, has assigned Bob Schnitzer, on leave from Smith College drama department, to steer GI vets through the shoals of showbusiness. Service arranges auditions for actors, gestips and scores read for authors scripts and scores read for authors and composers, and tries to plac young directors in community an university theatres.

essional theatrical groups and talent unions are cooperating.

Solicit Actor **Vets for Funds**

VELS 10F TURIUS

Names of actors being used for solicitation purposes are apparently being obtained from separation embedding to the property of the party of the property of the party of the property of the

a Harkem bahk.

Black Messiah is planned as the first show; it will have a cast of colored players. Then "Her Son," olored players. Then "Her Son," of the short should be shown to be over to Equity for investigation

over to Equity for investigation.
Donohue was billed for the music
in a show called "Old Shoes," tried
out briefly in Hoboken last year
with amateurs. He wrote "Legal
Murder," a drama based on the
Scottsboro case, which played at
the little 48th Street, N. Y., for a
couple of weeks in 1934.

TODD SHELVES FURTHER **B'WAY PLANS FOR '45-46**

Michael Todd has "no further Broadway production plans this sean, having put on three attractions, two of which have closed, while musical," The Face and the Body," have been set back invefamited no "On the Country have been set back invefamited, but the been set back invefamited produce a picture for Universal. Edwin Lester and the Los Angeles Light Opers Co. are associated in Todd uttimately plans for Broadway. Up to last Saturday (16) Todd had ne production of "Suizania," which was the production of "Suizania," with the production of the produc

Todd has moved his offices to the East 54th street building which was formerly the Vanderlip mansion.

AGMA Nixes D.C. Opera Co.
American Guild of Musical Arlists has placed the Washington
(D. C.) Grand Opera Assn. and its
general manager, William Webster,
on its unfair list, for alleged violation of contracts.

Opera group had signed AGMA art'sts for performances last season but all were cancelled.

Nichols, Chapman and Kronenberger Defend Aisle-Sitters: Shumlin's Rap

Negro Musical Based On Wagner's Ring Cycle

Negro musical based on the classics is planned for fall 'production,' in 'Diggin' the Ring.' Musical has book by Tony Buttitta, legit p. a. flow with "Voice of the Turtle" in N. Y., and Jyrics and music by Lawvence Gellert, editor of Negro folk-lore books.

N. 1. and lyrise and itusts by law-tence Gellert, editor of Negro folk-lore books.

Book is based on basic plot of the four operas in Richard Wagner's Ring cycle, but is told in comediy vein. No Wagner music will be used, Gellert supprying Negro folk tunes instead, in his own arrangements, as

well as originals.
Tentatively cast are Anne Brown,
Avon Long, Lawrence Whisenant,
Ed Matthews and the Eva Jessye
Choir, with Rouben Mamoulian reported interested as director.

Singer Settles With Schenker

Pending aut of Jack W. Schenker against Louis J. Singer for a 10% of the pending the pendi

were friends and partners in other deals, and were to have produced a play called "The Passionate Congressman" with Dowling. "Menagerie" was chosen instead but Schenker was out of the country on a Government mission when the standard was considered to the country of the count

FEDS PROBING MAD. SQ. SPECS FORCE CLOSING

SPECS FORCE CLOSING.

The Cluster of licket offices and come to cluster of licket offices and Maditon leads more of the Working of the Committee of the Committ ing to it that the Internal Revenue Bureau receives its rightful percent-age. Ticket-selling students not only tried to evade the federal tax, but by not having licenses they violated the state and city statutes.

Only agency operating near the Garden was the Keith-Miller office, which specializes on theatre tickets

Miss Jones, 'Covers' In Road Folderoo

III NOAU POINTS

Miss Jones, conned/y by Ruth
Gordon Leing tri d out by Max Gon,
will close in Washington Saturday (23) despite a favorable press in
the play before dowleng it on Broadway. Reports are the show is a
possibility for excit season.
Chartes Raddoch's comety, 'Broen
Covers,' liked for a fortvenen Covers,' liked for a fortSaturday (22) after one week. Play
smillarly failed on tryout last season
smillarly failed on tryout last season

Saturday (23) after one week. P similarly failed on tryout last sea under title "Merely Coincidental."

The series of New York reporcusation to the recent Truckline Canded over the weekend in another published slap at the reviewers and defense of their crafts by three of the fense of their crafts by three of the producer, assailed the reviewers in a letter to the Times. Lewis Nichols, the dally's siste-sitter; John Michols word an article flavored with the fense of the fen whether it is gold, gold-plated or lead."

whether it is gold, gold-plated or end-choice contends that it is far easier to write a favorable report than one to the contrary, and "a really worthwhile play gives the re-viewer the next thing to a night off ... if is pleasant to share something good, to be in at the start of some-viewer had nothing to do with rist creation ... a comedy is accorded for what it is, the failure of a peri-cus drama to prove its point or some time a personal disaster ... as good serious play will win a evole-er's you control of the control (Continued on page 82)

Air Travel for Actors Wins Equity Backing -For Legit Managers

FUI Legst Managers.

Actors with be required to fly between stands if so arranged by managers, Equity has confirmed, with a stipulation for exceptions in case
performers prove illness or are advised by doctors against faying. For
the present it is espected that Jumps
will be made by rail, as hereitofre,
the control of the provention of the
between the provention of the
schedules.

Actors who have been overseas

planes will be necessary to scept
Actors who have been overseas
in USO shows are used to plane
travel, not only in Europe but in
the South Pauline, Leaft veest the
unit from Sail Lake City to Rapid
City. 'S. D. Where a two-day date
are plainted. It was calained that
are plainted. It was calained that
leave the state of the state of the
interest of the state of the state of the
actress refused to fig. Matter was
straightened out when the date was
straightened out when the date was
to to one day, and the show went
With, all Pallman restrictions off,
Couring companies should have in

With, all Pullman restrictions off, touring companies should have no difficulty in securing sleeping-can endifficulty in securing sleeping-can accommodations. That was an Equity requirement for ober-night travel but was dropped during the war when, most Pullman equipment was cub y troops. No complaint of the work of the pullman was not be proposed to the pullman of the pullman o

St. Paul Aed's 140 Net
Minespoils, Mayeb 19.
The St. Paul Auditorium, playing legit, sports events, concerts, deciseron of the chows, lectures, etc., and operated by the manicipality, made a legit port of over \$21,000 in 1945.

Broadway Dip Halts; Spring Sked Keyed to Possible Closings; 'Ready' \$37,500 in 1st Full Wk.; 3 Bowing In

growing uniness generally did week (0-1,877, \$61). Some talk of work leading from the last week for the last week for season for the last withdrawals during spring, to make way for approximately into the productions due before the productions due before the productions due before the productions due before the last week of CD-18, \$420). "Esset of the last week of the last week of samewhat first information for the last week of samewhat first information for the last present borth into one theretae the last week of the last week (CD-88, \$420). "Esset of samewhat first information for the last present borth into one theretae the last week (CD-88, \$420). "Esset of samewhat first information for the last present borth into one theretae the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420). "Esset of samewhat first information for the last week (CD-88, \$420) new productions due before the tent of April.

"Three Make Ready" attendance was the provided and the production of the

Estimates for Last Week

Edimate for Last Week
Reyr. C. (Comedy.) D. (Draina).
CD · (Comedy.) D. (Comedy.) D. (Comedy.)
CD · (Comedy.) D. (Comedy.) D. (Comedy.)
CD · (Comedy.)
CD

continue on Broadway for some time business fairly good, around a start of the sound of the soun

weeh) (AL-)382, \$5.40). Hardy any difference one protein at revised and the control at revised gross self-budy eased off the control at revised gross level for some time; and the control at revised gross level

age, and show continues at capacity, \$19,000.000. Columbus Circle (14th week): (1,172; \$4,400). Goes to road after another two weeks and should clean up; around, \$18,000 estimated with the columbia col

Thursday (21).

"Remember Mamas," Music Box (85th week) (CD-979; \$4.20). Looks sot through balance of season; still making money though grosses under witter levels; over \$17,000.

"Life With Father," Bijou (328th week) (C-64; \$3.86). Very little weeks (C-64; \$3.86). Very little with pace, as with most other attractions; rated a round \$8.000.

"Late Song," Plymouth (7th week) (D-1,063; \$6). Sunday night week) (D-1,063; \$6). Sunday night house around \$3,000, which bolstered gross to well over \$23,000; now playing ruice on Sabbath.

"O Mistress Mine," Empire (8th week) (CD-1,082; \$4.80). Standees after the sunday of the su

Among the best straight-play grossgot teared off last week to
"The Voice of the rultie," Moreoco
(1024 week) (C.5-30) \$3.50). Held to
about the same gross, Held to
about the same gross,
which was been been been been been
without the same gross,
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without the same gross,
which was been been been been
without the same gross of the same
with the same gross of the same gross of the same
with the same gross of the same gross of

\$26,500.

"He Who Gets Slapped," Booth
(CD-712; \$4.20). Presented by Theatre Guild; new version of Leonid
Andreyev drama by Judith Guthrie;
opens tonight (20).

"Woman' 29G

various sellouts in three of the four thestice.

"St. Louis Woman" hopped from \$28,200 to a robust \$82,000 in its account and final session at the Shubert, and Lat work and the session at the Shubert, and Lat work at the Forrest, also jumped nicely to achieve \$77,500 as upposed to a little over 28 grand the "Deep Are the Roots" upped a grand to get \$16,000 in its final week latio of two) at the Walmut. Even again, although not a big one. Mox Gordon's production, which was greated by mixed motions of the product of the Walmut. Even gain, although not a big one. Mox Gordon's production, which was greated by mixed motions here, got the product of the product of

Locust.
Four openings this week. The
three that bowed in last night were
the Theatre Guild's "Merry Wives
of Windsor," with Charles Coburn
(Locust); "Twilight Bar, George
Abbott production, at the Walnut, (Locust): "Twilight Bar," George Abbot production, at the Walnich Carden Production, at the Walnich Creating at the Shubert. Tonight (19) the Forrest gets the new musical, "Call Me Mister." Sale is big for "Jones" and "Merry Wives," and encuraging for "Bar," which has no couraging for "Bar," which has no lacking in marquee value. "Carmen Jones" stays three weeks, the others two as-piece.

'Ruth' 10G. Buffalo

Lent, income taxes and pre-spring weather plagued the legit wickets plenty last week. "Dear Ruth," at Erlanger all week at \$3 top, racked up sluggish \$10,000.

"Blossom" 10G, Indpls.
"Blossom" 10G, Indpls.
"Blossom Indianapolis, March 19.
"Blossom Indianapolis, March 19.
Studyon-in four performances at the Snglish March 11-13 on annual return visit despite all-around rapping by press. Scale was 60-85.
With "School for Brides" coneWith "School for Brides" coneblock perford until April 22, when was the scale performance of the scale performance of

Bailet Theatre 20G, Toronto Toronto, March 19 and mines and gross around seasons.

Toronto, March 13 Jacob 1 Toronto, March 13 Jacob 1 Toronto, March 14 Jacob 1 Toronto, March 14 Jacob 1 Toronto, March 14 Jacob 1 Jacob 1

'Harvey's' Nifty 260G

Take in 9 Wks., Frisco Take III 7 WAS, FIRSC "Obtahoma!" in-the lifth ware in 9. "The property of the lifth was a series of the Carlo ware in the Geary Saturday night was a series of the carlo was a series of the lift, was a series of the lift was a series of the lifth was

Boston Steady Despite Seasonal Lull; 'Jones' 30G

No serious letup along the Hub's rialto this week-despite falling takes in films and niteries, with "Carmen Jones" finishing pretty close to top yours mushing pretty close to top gross, and "State of the Union" con-tinuing its run just below top gross. "Voice of the Turtle" fell off a little and "Flamingo Road" failed to gain on finale.

Pass." Copley, April 8.

**Estimates for Last Week

"Carmen Jones." Shubert (1.596;

"Active Jones.

'TWILIGHT BAR' WEAK \$3.000 IN BALTIMORE

Baltimore, March 18.
George Abbott's production of
"Twillight Bar." in a pre-Broadway
ritia at Ford's here last week, noviced
exist and public allier reacting quie
exist and public allier reacting quie
meastively. Didn't better \$3.00.
"Descri Song" is in current) to
Deg." new one by Sam and Bella
Spewack, set to follow under aegis
of Kernttl Bloomgarten. Baltimore, March 19.

\$1.500 ROSARY COLLEGE TEST

Chleago, March 19.
New \$1,500 fellowship in playriting was announced last week by writing was announced last week by Rosary College, River Forest, Ill., to

Rosary College, River Forest, Ill., to be known as the Dinneed Pluywrit-ing Fellowship in commemoration of the work of the late Rev. F. G. Din-ternation of the late Rev. F. G. Din-munity theatre. Funds, provided anonymously, will be awarded the winning seripter next fail. Award is designed for graduate students, but exceptional endicates who can offer the equiva-

Shows in Rehearsal

"Windy Gity"—Richard Kollmar,
"Laura"—Hunt Stromberg, Jr.
"On Whitman Avenee"—Canada
Lee and Mare Marvin,
"Shootin' Star"—Max Liebman and
Joseph Kipness.
"This Too Shail Fass"—Richard
Krabeur and David Shay,
"Bas Too Shail Fass"—Richard
Krabeur and David Shay,
and Hammerstein Gum—Rodgers
and Hammerstein

and Hammerstein.
"Salute to Murder"—Bruce

Fagan.
"West of the Moon" ("And Yet So Far," etc.)—Shuberts and Albert de Courville.
"Walk Hard"—Gustav Bluin.

Ruth' \$5,290, Omaha Omaha, March 19. "Dear Ruth" kept up sensational grosses for all readshows in Omaha by turning in \$5,200 for one night at the Omaha.

'Season' Folding in Chi, Can't Get N. Y. Theatre: All Windy City Shows Down

'Brides' Neat \$12,200 In Opening St. L. Wk.

St. Louis, March 19.
Despite stiff opposish from many quarters, particularly from the "Ice-Capades." "School for Brides." making its first pa, here, wound up the first of a two-week stand at the

first of, a two-weck stand at the American theatre Saturday (16) with a neat b.o. score. Nine performances, with the 1,709-scat house scaled to \$2.44, grossed approximately \$12,200. Crix were lavish in poises for the leads, Jack Shechen and Helen Twelvetrees, and the play

Current Road Shows

(Period Covering March 18-30)
"Anna Lucasta"-Civic, Chi. (18-

"Anna Lucasta"—Civic, Chi. (18-30),
"Annie Get Your Gun"—Shubert,
New Haven (28-30).
"Between Covers"—Great Northeta, Chi (18-23).
"Blacktone. Evilancer, Atlanta (18.
Blacktone... Evilancer, Atlanta (18.
Blacktone... Evilancer, Atlanta (18.

Hollywood (18-30).

Biackstone—Erlanger, Allania (18-32); Cox, Cin. (18-39). Schanger, Buff.

Biasola Time (18-39). Schanger, Buff.

Bissola Time (18-39). Schanger, Buff.

Capitol. (18-30). Schanger, Buff.

Capitol. Wilker-Burre (27).

Expire. Allentown (28). Playhouse,

Wilmington (29-30).

"Call Me Mister"—Forrest, Philly

(18-30).

"Carmon Jones"—Shutert Philmert Philmer.

8-30). "Carmen Jones"—Shubert, Philly

"Bark of the Moon"--Blackstone

"Bark of the Chi. (18-20).
"Dear Ruth"—Royal Alex., Toronto (18-23): Aud., Roch. (25-27); Strand, Ithaca (28); Erie, Schenectady (29-

Ruth* (2d Co.)-

"Laffing Roo Chi. (18-30).

Chi. (48-30).

"Late George Apley" — Erlanger,
Chi. (48-30).

"Life With Father" — Acad. Mus.,
Roanoko (18): Lyric. Richmond (1921): Center, Norfolic (22-23): Kartfon,
Williamsport (29): Strand, Albany
(27); Avon. Utica (28): Strand, Elmira (28-30).

"Love in the Snow"-Shubert, Bos-

ton (18-30).
"Miss Jones"—Nat'l, Wash. (18-23).
"Merry Wives of Windsor"—Locust
St., Philly (18-30).
"Qktahoms!"—Curran, San Fran-cisco (18-30).
"On the Town"—Cass, Det. (18-30).
"Polomise"—Studebaker, Chi. (18-

"Salute to Murder"—Shubort-La-fayette, Det. (25-30).
San Carlo Opera Co.—Aud., New Castle (19); Syria Mosque, Pitts. (20); New Bradford, Bradford (21); Eylan-

ger, Buff. (22-24).
"School for Brides"—English, Indian'p'ls (18-20); Aud., Louisville

(21-23, "School for Brides" (No. 2)—
Amer., St. Louis (18-23): Davidson,
Milwaukoc (25-30).
"Song of Bernadette" — Wilbur,
Bost. (18-30).
"State: of the Union"—Colonial,
Boston (18-30).
"State: Prince"—Circud Manual.

Boston (18-30).
"Student Prince"—Grand, Hamilton (18-19); Savoy, Loudon (20-21);
Shea's. Jamestown (22); Park,
Youngstown (23); Nixon, Pitts. (25-"Twilight Bar"-Walnut St., Philly (18-30).

(18-30).

"Two Mrs. Carrolis"—Met., Scattle, (18-23); Temple, Tacoma (24); Lyceum, Minn, (28-30).

Veloz and Yolanda—Town Hall, Toledo (21-22); Royal Alex., Tor., "Voice of the Turile Geary, Fris-

"Voice of the Turtle—Centy, Fris-co, (18-30). "Voice of the Turtle," (2d Co.)— "Youlde host, (18-30). "West of the Moon"—Nat'l., Wash, (23-30). "Windy Hill"—Harris, Chi. (18-30). "Woman Bites Dog"—McGarter, Princeton (22-23); Ford's Balto, (25-30).

Week was full of ups and down, but nobedy's selling shoestrings, hardes hit was the Ethel Barry-Hardes of the history of th

Situriary of the state of the s

bottering if a first week.

In store are Deep Are the Roots,
Schwyn, Monday (25), 'On the
Schwyn, Monday (25), 'On the
Park, 'Shuber, April 15, 'Shube of
the Union,' April 25, 'Lauru,' My
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Schwyn, 'April 25, 'Lauru,' My
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Schwyn, 'April 26, 'Lauru,' My
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Schwyn, 'April 27, 'Lauru,' My
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Schwyn, 'April 28, 'Lauru,' My
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Schwyn, 'Arrive

and "Dall Central Tears, cyreis use the "Poleanaste," Studebaker (24 week) (1,246; \$4,80). Anniounced to close Marchi, 30 but Will centime, another and elosing anniouncement brought in territ \$25,000, capacity being \$32,000. Aryseas Season, Solveys (this \$14,000, Teylor, \$5,000, Teylor, \$14,000, Teylor, \$1,000, Teylo

L. A. STILL BOFF IN LENT; 'TURTLE' IN 103G

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Despite Lent, there was hardy is
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tweek." Weige of the Turtle dispute
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In \$23,000 at the Billinore. Sum for
the month-long stand was \$100.000.
In \$23,000 at the Billinore. Sum for
the month-long stand was \$100.000.
In \$23,000 at the Billinore. Sum for
1800 at the Billinore.
\$8,000 for the sixth frame but the
\$8,000 for the sixth frame but the
profit was still showing. "Now in a
at the Musart and billiced up to \$4,500.

\$1,000,000 Legiter Planned for Frisco

San Francisco, March 19. Curran and the Wobb Homer Curran and the Wobber brothers have purchased one of the largest downtown city lots, on Geary near Jones, on which they plan to build what will be Frisco's third le-git theatre. The venture is expected to cost \$1 000 non to east \$1,000,000

Curran and the Wobbers operate San Francisco's other two legit houses, the Curran and the Genry.

Mohawk Fete Dissolves

Albany, March 19.
Mohawk Drama Festival will displaye, Carl Snyder, president solve. Carl Snyder, president of Festival corporation, has announced that charter will be turned back to Board of Regents,
Festival operated under charter of
the University of State of New York
Charles Coburn is treasurer of Fes-

Coburn founded testival with late wife and late Dr. Dixon Ryan Fox-president of Union College. Pro-fessional east with rotating names, plus neophytes from the college, comprised the festival operation.

'Ghosts' NG 8G, Montreal

Montreal March 19.
Thsen's "Ghosts" closed weeks engagement at His Majesty's Saturday night (16). Play did a pos 88,000 in the 1,650-scater. Performances were kudoed by the critise who gave general production a luke

warm reception.

Cast is topped by Francis Lederel and George Zucco.

Literati

Prolific Flack, Don Gillette Don Carle Gillette, Warner's h.o. trade press flack, but the jackpot with magazine articles this month. with magazine articles this month.
Story on "American Business Goes
Hollywood" is featured in the April
issue of the Control of the Control
issue of the Control of the Control
issue of the Midway," appeared in the
Act issue of Elis Mag, and a piece
about "Uncle Tom's Cabin" and
other drams anecodors were fea-

jais base of EMS Mag, and a piece about like Tom's Cabin" and other drama ancedotes were featured in last week's Torouto Star Weekly Mag. Latter also bought a Gillette story on Jake Wilk. WB eastern production exec as the champ story scott and another piece, "Front Seat to a Suicide," about

Ravelle in Rome as Info Alde Joe Ravotto, formerly Vanisty correspondent and United Press bu-reau man. in Rome, is back there as deputy director of the U.S. Infor-mation Service in Italy. He will be chief assistant to Siewart Brown, with whom he worked in the Rome, UP office before the, war.

Ravotto was in Germany as chief of Allied Radio there for about a year. He held the same spot in Italy prior to going to Germany.

B.W.'s Mike Pitch.

Now that the Earl Wilsons have a "champagae cocktail" radio program on Will, N. Y. Saturday evenings, a new wrinkle in their private life is saving this, or that tidbit from his column for their broadcast, Rosemary (Mrs. W.) being particularly anxious to bolster the mike end.

A Very Gay (to Arlen) 'Falcon' Michael Arlen's short story, "T Michael-Arien's short story, "The Gay Falcon," which appeared in Town and Country mag in 1939, has mushroomed into big business for the author because his agents, Berg-Allenberg, 'protected him with re-make rights on the "Falcon" charac-

since that time, RKO has made 11 films based on the Falcon, a romantic detective a la The Saint, and has just renewed for three more. Arlen, as the author, gets \$3,500 for each film, all of which is clear gray? Series originally starred George Sanders, with Tom Conway. Sanders with Tom Conway.

Milo Sutlift, president of the Lit-erary Golid Association, announces survey Golid Association, announces of the Company of the Company Christine Weston, will be the Guild election for September, meaning an initial printing of 500,000 copies. Story will be produced by Otto Preminger, who will also function as director, at 20th-Fox.

Louis Sobol's Nestalgia
Louis Sobol, who did a special
40th Anniversary piece in Variety,
"Some Days Were Happy," a nostalgic harking-back to his Watertalgic harking-back to his Water-bury, Conn., reporting days, is using that title for an extended book via Random House. Mark Hanna agented.

Time-Life Pulls in Jab Reins on hime-Life, which has been on a hime-Life, which has been on a hime-Life, which has care has stopped himed himed problems of the himed problems of the himed himed problems of the himed himed problems of the himed hi

held held up for several weeks until a new ghost writer could be found for the "Letter From The Publisher" column on the index page, so that column wouln't read the same.

Time-Life Pulls in Job Reins
Time-Life Pulls Their kreas Parach Oas in Onn.
Heir kreas Parach Oas in Onn.
Four excess of Henry Holt & Co.
Four excess of Henry Holt & Co.
Four excess of Henry Holt & Co.
Holt Stame, who he had been to the heart of the heart of

confine itself to general "trade" publications.
Under the presidency of Joseph A.
Brandt, Henry Holt & Co. expects to continue its trade publishing under the program which the firm has been steadily developing for the last few years. vears.

Attorney Schwarts, Wife Ce-Authors Charles Schwartz, of the law firm of Schwartz & Frohilch, is co-author with his wife, Berlie, of a book to published by Macmillan in May, It's 'litted' 'Faith Through Reason' and is an attempt to coine to logical conclusions' regarding windows group of the average person's mind. Schwartz's firm reps Columbia Pictures, ASCAP, Charles Chaplin and

tures, ASCAP, Charles Chaptin and numerous other show biz interests.

Fays to Be Advertised? Switch on the Cerfusion of cracks by Winchell and Lyons is the radio offer made publisher Bennett Cerf for a coast-to-coast quiz program. The Random House prexy told the ad agency What you need to ad agency, "What you need is a na-tional figure for a program of this

The adman assured him, "That's why we picked on you. Aren't you always in Winchell's column?"

LaG at It Again Fiorello LaGuardia, in his weekly "Under The Hat" column in the Sachs Stores ad, had his fun last Thursday (14) with the N. Y. papers which 'refused previous ads because his column criticized the dulles. Laguardia forced the actions and

his column criticized the dailer. Lan Guardia devoted the column mainly to resprinting well-known nursery they'd "pass impection." LaGuardia also quoted. Voltaire's quip about defending a mais right to say some-dinent year in the disapproved of it, and, explained in an adjoining box why it turned down previous week's ad, explained in an adjoining box why it turned down previous week's dad. "The Times published one attack by former Mayor LaGuardia sagainst News," it said, "It omitted last by former Mayor LaGuardia against the editorial policy of the Daily News," it said. "It omitted last week's, containing another attack, on advice of counsel that the article was libelous." The News, by the way, didn't run the Sachs nursery-rhyme ad.

CHATTER
Jim Marshall sold a story about
Benedict Bogcaus to Colliers.
Burt Evains, who recently joined
True Magazine as associate editor,
named carbon editor.
Fred Rosen, former Yank prometion of now directory futer putional

rred Rosen, former Yank promo-tion ed, now director of international editions for Magazine Digest. Ex-Li. Lawrence Lader joined Coronet as contribution additional

Coronet as contributing editor, but will also continue to write freelance

Barry Stevens, who authored "Hideaway Island," heading for New Mexico where A-bomb craters are

stection where down receives are cheen as dirt.

Edna, Ferber's nived. "Surarioga return." setting a heavy play in the book stalls as a result of the release being the setting of the result of the release being brought out by Avon Peckebook; first edition, 100,000 coick. Logan Peranti Smith, respiration, 100,000 coick. Logan Peranti Smith, respiration, 100,000 coick. Logan Peranti Smith, respiration, 480, held one record—he retired, lafting out his share of family big and the state of the setting out his share of family big and the setting out his share of family big and the setting out his share of family big participation, and the setting out his share of family big participation, and the setting out his share of family big participation, and the setting out his share of family big participation, and the setting out his share of family big participation, and the setting of the

of Vogue, announced that Mrs. Bet-tina Wilson becomes fashion editor of Vogue replacing Mrs. Babs Rawlings, recently resigned this post to Albert Einstein will make one

Dr. Albert Einstein will make one of his rare public appearances at New York's Madison Sq. Garden, March 27, in meeting to publicize The Biack Book" (Duell, Sloan, Pearce), documented story of Naziannibilation of 6,000,000 Jews.

Albert Kornfeld has been nained of the pearly created page of a division. of his

Albert Kornfeld has been nained to the newly created post of editor of House & Garden. Richardson Wright will continue in spot of edi-tor-in-chief and Frederika Fox as m.e. Kornfeld is currently ad-pub director for Vogite, House & Gar-Book.

Plays Out of Town

Continued from page 58

The Merry Wives of Windsor

speare's lusty, light-hearted tale of an asting prilameters and his anuscular prilameters and his anuscular prilameters and his anuscular prilameters are supposed. Of top interest is the return of Charles Cobum to legit after eight years and Hollywood. The vectoran military of the supposed prilameters are supposed to the supposed of his favorite characterizations, and he performs it with the skill and defined to the supposed of the supposed prilameters associated with his

touches long associated with his work.

The Ben were in a towere most way to be penned "Wree" Mission and musical poetry of his other arc the deficiest shadings, symbolism and musical poetry of his other way the penned with the way. That is the way that the way the penned with the way the way the penned with the way the way the penned with the way the w

advances.

The Jealous husbands are well done by Robin Craven and David done by Robin Craven and David in the exaggered role of the half-witted sulfor, and Brent takes over the part of the pommous Fronch play-cast rating bows are Charles Francis. Watung Paul, Jennifer Howard, Dorden Watung Paul, Jennifer Howard, Dorden State of the Paul Charles Francis.

Rees, who speaks his few lines like a veteran. a veteran,

a veteran.

Stewart Chancy's settings are colorful and the costuming is lavish. The production will tour to the Coast before heading to New York. With the combination of Coburn and Stakespeare it should have no trouble at the boxoflice. Klep.

Legit Follow-Up

'GHOSTS'
(His Majesty's, Mentreal).
Montreal, March 11.
It's questionable whether latest revival of the Ibsen classic will stacup for Broadway consumption.

vival of the Ibsen classic will state up for Broadway consumption.

This play struts and bathes in cont.

This play struts and bathes in cont.

This play struts and bathes in cont.

The control of the

SCULLY'S SCRAPBOOK

************** By Frank Scully ********

Funniest aftermath of 'Lost Weckend' was the result of a party celverting the Academy prize winner. Seems there are two California missistens of the Academy prize winner. Seems there are two California missistens of the Academy prize winner. Seems there are two California missistens of the Academy Prize with the Academy

called Skera Madre. It is back of Pasadean. The other is Serra Retreat. This one is 40 miles curbery event, above Mailbu Beach, in fact.

Well, this particular alcoholique anonyme geme out of this post-election which is a supervised to the service of the post-election of the sale three certainty could not as anorty as they could make out he had a weekend date with Sarah. They finally deduced it was a mission and bat he meant Serva. There was one by that name in honor of Friar Junipero Serva. the Franciscan who founded all the California to the beach and will drop you off.

When he arrived at the retreat, the Monks could find no reservation in his name, but the young coughe had driven off and it was too late to turn him loose. The mounts asked him if he remembered the names of any of the post-election of the servation of the servation of the servation of the country of the servation of the country of the servation of the servation of the country of the servation of the servation of the something that sounded either like Bernadctu or to the Berthon. The off is something that sounded either like Bernadctu or to the Berthon. The off is something that sounded cheen the country of the sound of the servation of the sound of the s

The state of the s

because he lost an "I" in the war.

As further proof of how far reaching the Academy Award has become, Alcoholies Anonymous has now come out of hiding. After Ray Milland opt an Ocean for this version of "Comin" ITmu the Rye," the Afa held a public meeting in Los Angeles. Two speakers were announced by name, More, one was billed as a gay who had wom more Ask over to temperance than Milland's acting or Seagram's advertising. The other was identified as a man who could remember when Grandida was under four years old. As a switch, coffee was served after the meeting. Nobody spiked his, not even the one who had been lost in a mission while on a loss weekend.

Being one who is arquing in the next issue of The Screen Writer that script writers can get as much billing as they are willing to pay for, one way or another, whether on jocket lines or on the line, I hardly expected Ethel Hill to take the words right out of my galleys by buying a horse and winning all the headlines and plenty of cash to book.

Ethel HII to take the works right out of any salleys by buying a horse and winning all the headlines and plenty of each to boot.

The writer of oat operas herself and her oat-eater, War Knight, in winning the \$100.000 Sanita Anish sandieup, proved not only that you can be a 60 to 1 shot in the writer book and be ridden by a jockey who has turned as the same of the front page by winning the rate of the year.

Up to the sprint of ther hay-burning Galahad as \$80000 cheered, Khtel III was known almost exclusively among Hollywood's keepers of the bees. All the ever got was joint sereen credit around the joints for collaboration (20th), "For Beauty's Sake" ACMM, "Marjand," (Republic), 'Od. Oddshoma' (Republic) and "Fighting Scabees" (20th).

She must have eaved her money. That the horse should carry away ingoon to the control of the control of the service of the control of the control

Soon Parted."
The more you think of it, the more terrifying it gets. In fact it mish be smart for studio heads to burry back to their desks and begin bidding tor Mas Hill's services right now, starting at \$200,000 a picture. Certainly anything under \$100,000 would not interest her. "One hundred?" she would be aure to say. "why I can rake that much on a horse any day?

OBITUARIES

GEORGE C, TYLER
George C. Tyler, 78, veteran legit, producer, died in a sanatorium in Youkers, N. Y., last Wednesday (13) siter a long illness. Further details on page 59.

PHILIP MERIVALE

Philip Merivale, 59, stage and screen actor of international repute, died in Hollywood, March 13. He was the husband of Gladys Cooper, act-ress, whom he married in 1937.

the husband of Gladya Cooper, actives, whom he married in 1937.

Born in India, he subsequently went to London to enter business but soon after embarted topon a Julia was a large of the state of the s

WILELLA WALDORF
Wilcila Waldorf, 48, drama eritic
for the N. Y. Post, died in New York,
Alexen's 12. Funeral services were
Around the Corner, N. Y., with the
body shipped to ther home in South
Bend, Ind., for burish
Maiss Waldorf to the Home in South
Bend, Ind., for burish
Maiss Waldorf and the only
Maiss Waldorf and the only
Maiss Waldorf and the only
in 1841 when her predecessor, John
Maon Brown, redgined to move over
to the Wardo-Telegram.
She entered the netwerpaper field in

FRANK N. HEARN, JR. JULIA KNOX

Data an N. Y. manager of the Public Ledge-N. Y. Post Syndicate. A year later she was assigned, to reviewing motion pictures. In 1928, she became derman editor of the Post, doing a theorem of the Post of

SELMA HALL

SELMA MALL
Selma Hall, 68, legit and radio
chargeter actress, died March 18, in
New York after a long illness,
New York after a long illness,
played in the original production of
Polymans' produced by the late
George C. Tyler, She first supeared
professionally in 1910 with The New
Johnson of Promise, produced by
Charles Probana, and "Buntle Pulls
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of William A. Brady, fler last stage work was with the production "Love On the Dole" after which she appeared frequently in radio. Property of the Property of the Actor's Fund of America, Actors, Equity, American Federation of Radio Artista, fand the Episcopal Actors Guild, Interment will be in the Actors' Fund plot in Kenisco Cemetery, Westlesster, N. Y.

DR. THOMAS F. DUNHILL

DR. THOMAS F. DUNHILL
Dr. Thomas F. Dunhill, 63, composer and professor at the Royal College of Music, London, died March
13 at Scuntherpe, Lincolnshize,
Aunong his compositions were the
overture for "Maylime," "The Enber received the Currente swared for which
the received the Currente swared 1326; and "Tantivy Towers," a comic
analyza.

opera. ... His publications include a treatise

on chamber music, brought out in 1913, and another on Mozart's string quartets (1927); In 1928, he wrote a book on the comic operas of Gilbert & Bullivan, Dunhill did the score of another comic opera, "Happy Familles," among other works.

MARJORIE RELVES.

Mrs. Albert Stokes, 76, who before her marriage was Marjorie Relves, one of the original members of the "Floradora" sextet, died in N. Y. March 13. March 13

March 13.

"Floradora" opened at the old Casino, N. Y., in 1900. The show got bad notices, but within a few weeks It was a success after word had got around about the six beature in the sexiet. It was the latter's "Toll Me Pretty Maideu" number and the beauty of the gals that eventually put the show over for a two-year two-year.

Mrs. Slokes subsequently appeared in other musicals, including "The Silver Slipper" and "Mam'zelle 'Awkins." Since the death of her husband in 1941 she had divided her musuand in 1941 she had divided her time between her home in New York another in Saratoga Springs, where she had a racing stable, and a home in Long Beach, Call. Surviving is a nicce.

SAM RICE

GAM RICE
George Samuel O'Havlon, 72, known on the stage for 59 years as as a like died Mayerh 21 at his hones. However, and the stage for the stage of the stage for the stage of the stage

years ago.
Surviving is his widow, the former Surviving is an swidow, the former Lulu Besson, one of the top buck-and-wing dancers of that period. Also three sons, James, a writer at Metro: George, a, film player, and Thomas, a non-pro.

SOL SCHWARTZ

Sol. Schwartz, 72, former booker with the old United Booking Office and later theatre manager of Keith and Proctor vaude theatres, died in

New York recently.

After serving for a number of years as broker for the UBO, he had namaged Proctor's 23d street theatre, N, Y, and later managed Proctor's, Jerscy City, He relired from show biz 10 years ago because of ill health.

health.
Survived by widow, the former
Becky Cohen, legit actress and sister
of Sally Cohen, of the vaude and
legit team of Joim C. Rice and Sally
Cohen,

Ray A. West, 44, died March 14 at Desert Hot Springs, Cal., after a two-month filness. He was musical film editor at Columbia Pictures and a composer who wrote a number of tunes, chief among which was

"Idoltzing."

Among those he educated in the music field were Fred MacMurray, Bing Cross. Sinc. Kenton and Gus

Surviving are his widow, Loya Smith West, and two sons.

FRANK E. CAMPBELL

Frank E. Campbell, 80, oldest em-ployee on the Warner-lot, died March 10, in Hollywood after a

March 10. In Hollywood after a short illness, siness for 69 years Campbell, started as a call boy at the old Academy of Music in But-falo. Later he became a stage man-ager for the Star and Lyceum thea-ries and manager road shows for Cartrude Elliott and Ferbes-Roberts

AL WESTON
Al Weston, 75, retired vaude performer, died recently at Revere,
Mass., where he had made his home since retirement from the slage.

He had been in vaude for a number of years, mostly teamed with his wide, Irene, Young, as Weston' and Young. They had also appeared in screen of the hate George Al. Cohan moticals and other productions.

His widow aurives.

Edwin Fraucis Edgett, 79, for many years literary editor of the Boston Transcript and one time associated with the late David Belasco, died in

Boston March 13.

Boston March 18.

For many years he delivered a weekly radio address on books. Edgett wrote more than 80 articles for the Dictionary of American Biography and several other books. He also had handled public relations for the Castle Square, Copley and Repertory theaters.

tory theatres. Survived by widow,

DAVE MAYER

David (Dave) Mayer, 74. Broadway logit treasurer, died at his home in New York March 12 after a long illues. Ile hundled the box office of the Plymouth for many years and in more recent seasons was at the Golden.

A hydrian Seasons

Golden.

A brother, Sam, who was connected with Louis Cohn, Neuman and Beckhardt tieket agencies and is now at McBride's, survives.

ALBERT B. THOMPSON

ALBERT B. THOMPSON
Albert B. Thompson, 47, of RKO's
special features department, died
suddenly of heart allineal, March 13.
He had been calling for some time.
Thompson had been assistant to Arthur Britant, manager of the special
teatures depth, for the last two years.
Thompson formerly was Sunday
editor of the Ternion, N. J., Thmes.

NOEL PREDERICK HUMMELL

NOEL FREDERICK HUMMELL Noel Frederick Hummell, 40, bind-leader and musician, died in Colum-bus, C., March 17, Since 1926 he had played violin and trombone with such bands as Paul Whiteman, Ted Weems and Glen Fray, returning - to Columbus four years ago.

ANTA BURNEE

Mrs. Birdie Buttuy, 50, known
professionally as Anita Burnee, died
in Chicago March 18.
She was for 25 years a coloratura
soprano with the Sau Carlo and
Chicago Civic Opera companies.
Survived by Rusband.

HERBERT DENNY

HERBERT DENNY
Herbert Denny, 51, Sjandard Radio representative in the south for the past 10 years, died March 19, in San Antonio, Texas after a two-year

illness, Survived by widow and son.

CLIFFORD A. ANDERSON
Clifford A. Anderson, 49, music arranger and composer, died at Asbury Park, N. J., Mürch 15. He was a member of the Clef Club and had composed arrangements for lesser-known dauce bands.

ROZA ZAMELS

Mrs. Roza Samuels Harris, 61, who, under professional name of Roza Zamels, appeared as violinist with Adalma Patit on her tour of the U.S. in 1906, died in N.Y. March 15.

Homer Earl Holobangh, 51, studio cameraman, died March 16 in Holly-wood.

Aisle-Sitters Continued from page 59

and the operation as suggest the stages for the Stern and Lyceum the angles for the Stern and Lyceum the stages for the stages

ones who set the standard of the dramy officers at Valparaiso, Ind.
Survived by husband, son, sister, sorticers, and the standard of the dramy officers at Valparaiso, Ind.

AL WESTON
AL

and a medium of social expression.

John Chapman. in Sunday's News
commented on Shaw's distribe.

Dramatist's preface included the
declaration: "Bx and large, except,
the case of plays with great stars,
three men in New York today does

ermine whether a play will survive
or not." Howard Barnes (Herald
Tribmen Nichols and Chapman were

ose mentioned.
"This is a nice compliment, no "This is a nice compliment, not us reviewers, but the papers we work for. I am sure that any other three men replacing us would receive the same accolade from Mr. Shaw, "And Mr. Shaw would be just as cock-eyed wrong," Chapman polinis out. Latter adds, that he liked "Lite was yanked feechily after Ilve performances Barnes liked if quite definitely, too, while Nichols didn't care for the melodrama; Point was that for the melodrama! Point was that the 2-to-1 opinion in favor of the play rather nullified Shaw's argu-ment.

Ment.

Kronenberger in his Saturday
(16) column conceded that the
critics have far too much power ...
unore influence than they used to
have or ought to have. The true
cause of that is the deplorable setup
of present-day Broadway. It is acof present-day Broadway. It is ac-tually a real estate setup rather than a theatrical one. There is a fiendish a theatrical one. There is a headish shortage of theatres; the oweers can and do oust any play as soon as the boxoffice drops below a preity stiff winimum."

Saying that serious plays must get

Saying that scrious plays must get strongly favorable notices to sur-vive, the reviewer adds: "But until there exists a large natural public-for scrious plays or until theatres become more abundant, it will be pretty unavoidable."

Calls Critics 'Amiable Hacks

Anent Maxwell Anderson vs. the Anent Maxwell Anderson vs. In. V. critice's uncomplimentary opinions of his defunct' "Truckline Cafe," in the control of the N. Y. critics are just amiable hacks . . . but the fault lies with their editors, who have considered the theatre a journalistic stepsister for too many years.

for too many years.

"When a newspaper needs a critic
the average editor is most apit, to put
happens not to be busy at the time,
happens not to be busy at the time,
happens not to be busy at the time,
continued the continued of the continued of the
happens and to be some continued any
hody with two eyes and a dietionary of synonyma cent cover plays,
it he's once covered fires o' flower
allows ..."

Commerce Dept.

Continued from page 1; couple of years when the present in-

hation ends.

Commerce figures show that lest var \$130,000,000 was repent by U.S. Commerce figures the property of the propert

Bills Next Week

Continued from page 56

from page 56

Hank Duncen TrisWeel

Bab Lee
Francisco Hune
Francisco
Historico
D'Altero & Helin'te
Bill Partico
Bill Partico
Bill Proportion
Mills Proportion
Historico
Harte Ellinetto
Harte
Hower
Fee Wee Marquette
Claude Hopfilis Ort
Claude Hopfilis Ort
Took McClae, Gre
Zentraman's Dara Bires
Kartyaes Roof
Sat Spity's Roof
Morales Ord
Gairle Graniles
Carl Graniles
Carl Graniles
Carl Harg
Bluy Kelly
Faun & Harg
Faun & Ha Zimmerman's Gene Kardos Ora W & J Brown Wayne Thompson Adrienne Parker Bela Zeiga

Tvier's Death

of well-known authors. That ven particularly true of the Booth Turkington plays, all of which were produced by Tyler. One of his biggest successes was "Clarence," which served to establish Halen Hayes, Alseved to the served to establish Halen Hayes, Alseved to the Cabbage Patch was a mash in 1903, and at the was a misch in 1903, and at the manifed into the fabulously rich Bellet and the served to the best very "collative," but he be very "collative," but he was the served to the served t

her.

Previously, Tyler produced Israel
Zaugwills "Cibildren of the Ghetzin,"
With Willion Lockaye, Blanche Bates
and Mabel Tailourer. The press
was not so good to that show, partly
ward newspapermen. Another Tailoington hit was "The Mail Brodge, in 1907.
Home," with William Hodge, in 1907.
Hollow," with William Hodge, in 1907.
Hollow, "With William Hodge, in 1907.
Constant Nymph" and "Dulls," "
Constant Nymph" and "Dulls," "
Constant Nymph" and "Dulls," "
Yiele Diought over the Irigh Play-

Movics," "Young Woodley," "The Constant Nymph" and "Dal. Play." Tyler brought over the Irish Play. The Proposition of the Proposition of the Proposition of the Stars" and other dramas, but those imports were not successful. He also presented George Arliss in with the Proposition of the Proposition

MARRIAGES

Ruth Tracht to Abe Curzer, Pitis-burgh, March 17. Bride is on staff of WB exchange.

Frances Kirk to Russell Schira, Pittsburgh, March 10. Groom is asst. mgr. of Penn theatre.

mgr. of Penn theatre.

Marty Baldwin to Eddie Baxter,
Chicugo, March 13, Bride is singer
with the Marty, Kay, Pat and Jo
quartet with Frankte Masters' orch,
groom is planist with the outht.

Nan Bulter to Arnold Fodiff,
Louisville, March 8. Bride is legit
actress.

Irene Ryan to Maj. Harold Knox, Beverly Hills, March 17. Bride is a screen actress, Mary Baker to Colin Miller, Los Angeles, March 16. Bride is a part-ner in the Sam Jaffe agency; groom is assistant to Charles Einfeld at En-terprise.

Zora Layman to Rusty O'Neill, Hollywood, March 17. Bride is radio and recording sougstress.

Marilyn G. Starr to Andrew M. Weiss, in New York today (20). Birdie is daughter of Herman Starr, head of Warner Bros. music interests. Shirley Dennis to Lt. Milton Gordon. March 21. N. Y. She's vaude and start of the start of

don, March 21, N. Y. She's wade and nitery singer.

Kathryn Highsmith to William Edward Hamrick, Cliuton, S. C., March 2. Groom is Wilmer-Kincey Theatres chain manager.

Darleen Sammons to Cliff Ar-quette, Los Angeles, March 18. He's radio comic-space.

radio comic-encee.
Coleste Holm to A Schuyler Dun-ning, New York, March 21. Bride is

ning, New York, March 21. Bride is stage-screen actives; groom is Anicrican Airlines exce.
Judith Abbott to Tom Ewell, Atlantic City, N. J. March 17. Bride is actress-daughter of producer George Abbott. He's recently out of the service and featured in "Apple of His Eye" currently at Bitimore, N. Y.

BIRTHS

BIRTHS
Mr and Mrs, John Bause, daughter, Hollywood, March 14. Father as writer at Aderto.
Machine, March 34. Father is tradepaper contact for Paramount hopublicity dept. Larry Serima; son. Pittsburgh, March 2. Father is with Clyde Knight orch.
Mr. and Mrs. All Pauza, son, Pittsburgh, March 1. Father owns Aurora theorie, Redection, Pa.

Broadway

Bill polisoing to Chicago to agent
"Up in Central Park,"
"Up to Davis now 2m, for Theatre
Guldt, post formerly held by Warren
John Two Cring Trom operation at
Davis hospital, and the Chicago
Davis hospital
Deart Leo Weiss, hubby of Grace
Resenfield, Hall Roach's N. Y. rep,

December himspital.

Cont. Leo Weiss, hubby of Crace Cont. Leo Weiss, hubby of Crace Cont. Leo Weiss, hubby of Crace Cont. Leo Weiss. And the Control of C

joined radio copy staff of Doname & Co. Patricia Sears, daughter of Grad Sears, engaged to William Ghardi. connected with a N. Y. City travel Pest Foot Forward" put on with ni-pros at Camp Upton for con-lescents Monday (18) by Jerry

years annual to the Sheri-ob Rosen, manager of the Sheri-Square theatre, St. Petersburg, recuperating from an intestinal itation. Selma Warlick, Town Hall's pub-ity head, appointed asst. director National Concert & Artists' lec-

light head, appointed asst, directory of National Congret & Artistis lecture division.

Head of the Congret of Artistis lecture division.

Head of the Congret of Artistis lecture division.

They met while he was in the Army Monte Proser to Dayton, March 36. They met while he was in the Army Monte Proser now having a home-life. Due room of his hotel suffer has encovered to a numery for his mental of the Congret of the Congr

and the Western town from Hot Spring, Ark Mort Blumensteet, severiling-publicity v.p. for WB, Spring, Ark Mort Blumensteet, severiling-publicity v.p. for wB, Jedian Lesser, son of producer Sol Lesser, currently in New York settlement of the Spring of the

Palm Springs

Palm Springs

By Hank Goldenberg

100 And Goldenberg

101 And Goldenberg

102 And Goldenberg

103 And Goldenberg

103 And Goldenberg

104 And Goldenberg

105 And Goldenberg

105 And Goldenberg

105 And Goldenberg

106 And Goldenberg

107 And Welcome treath CDS programs

108 and Goldenberg

108 And Goldenb

in sign a seet while here being a seen and the Beston and being a sign a sign a seen and the best and the bes

Rome

Rome

"Fighting Lady", just released here by Fox, 46ft audiences gaping, and clamoring for more color pix. Columbia international international international for more released in the second of the parts office as checkled, and this motera company have arrived on the Gripphoton and will stort production of Seven From, the United States and the motera company have arrived on the Gripphoton of the town of the town of the control of the town.

Unantinous cry of Italiah movies the control of the town.

Unantinous cry of Italiah movies of the town opening may low lofters, hit in fally because of the dubbing. Virtually all people interviewed on the sunder every other aspect, but claim that clumby translation and faulty cliction spoiled helic reloyment of the British Plinos Office are organizing a special film festival reserved the translation and faulty cliction spoiled helic reloyment of the British Plinos Office are organizing a special film festival reserved to the standard of the control of the cont

San Francisco

week to act as consultant on intering the paramount is making from the paramount is making from the paramount of the paramoun

Miami

By Larry Solloway . Chez Paree will stay,open all sum-

Chez Farte Will say Johnny Long-into Flagler Gardens Sunday (24). AFM boss Fetrilio dined by union members at Roncy Plaza during week. Jerry Lester opened at Kitty Davis Sunday (17), heading up new stow.

Javis Sunday 117, heading up new shows, Pulley left town suddenly, with partner H. S. Gupp, heading Chila Block planed back to New York after wire requesting his 're-turn re Grace Moore swipp'. Charlie Rapp in 16wa if Gross-inger-Pancosat, booking acts for summer splut on his boroth belt cir-

summer spots on his borcht belt cir-cuit.

Ritz Bros. close at the Copa March 24 and head for Boston and an April engagement at Bradford Roof.

VARIETY London

\$27) at 5%?

The Harry Greens have decided to stay permanently in England to the Harry Greens have decided to stay permanently in England Charles and the Company of the

Rio de Janeiro

Renato Machado, radio amateur. Jorge Murad, radio comic, at the oacos de Caldas casino. Dr. Alfonso Ortiz Tirado, Aztec singer, soon due here to act at the Radio Globo.

singer, soon due here to act at the Radio Globo.

Marcel Klass, tenor, will sing in Marcel Klass, tenor, soon at the Teatro Servador, "Pletter of Dorian Gray" broke all records at the Mctro Seo Paulo.

I Manoel Beredos, announcer, returned to the Radio Truja after seviranted to the Radio Truja after sevirance of the Radio Truja after sevirance to the Radio Truja a

Australia

Australia
Biz preis dereite
Biz preis dereite
Spirit' at Royal, Sydney,
Williamson-Tatt will revelve "Rose
Mare" at Royal, Sydney, with oen!
Columbia's honebower, "smithy,"
has been set to premiere at the
Satton of Romember" (Col) is, in
14th week at Savoy, Melbourne, and
still going strong,
strong, and sold side of the Sydney,
sin this List week at Liberty, Sydney,
and looks like running through
Lent. Marie* at Royal, Sydney, with local content of the Sydney Synney and looks like running lives of the Sydney Synney and looks like running lives of the Sydney Synney and looks like running lives and looks like lives and looks like running lives and

after eight weeks' layup as result of being thrown from a house. Williamson-Tait unit deing okay in New Zealand with oldtime re-nias." Glady Monerieff is starred. Former film men are now consult of out of the agende services of naigo out of the agende services of naigo out of the agende services of naigo the biz when given evillan elear.

shart flow, Going right back into the biz where fiven civilian clears. The best of the control o

and accepted an executive post with the circuit.

Biz is holding up okay in New Zealand presently. Marquees are mainly U. S. Legit also fine for Wil-liamson-Tait. Anticipated that the Tivoli vaude-revue loop will extend to New Zealand soon.

Chicago

Johnny Sippel is the new Rainbe Baltroom p.a. Burley agent Mit Schuster of to Baltroom p.a. Burley agent Mit Schuster of the California for a four-week venariin in the Chez Parce show Wednesday of the California of the Chez Parce show Wednesday of the California o Johnny Sippel is the new Rainbo

willies. Shore headilining twice daily bill at trailer couch show a will be a shore the shore of the shore of

Hollywood

Morris Safier in from Mexico City. Joan Bennett vacationing at Paim Springs.

for divorce.

Martha Stewart to Miami to marry,
Joe E. Lewis,
Harry Sherman back to work after
battling with flu.
Harry Stein to San Francisco on
business for PR
Richard Arlen's home in Sherman

Richard Arlen's Bonne in Olas burglarized.
Dave Rose returned from a New York business trip.
Tay Garnett to Chicago for the Purple Heart show.
Bud Abbott sucd for \$2.779 by a

Purple Heart show.
Bud Abbott such for \$2.779 by a
gardening wroppea, robes three ribs
in a fall at Warners.
Eddie Lawrence back in town after
in a fall at Warners.
Eddie Lawrence back in town after
Lenore Ultre resuming fall my work
after a wisit to New York.
Tex Ritter closed a 10-week tour
Jeanette MacDonald and Gene
Joan Crawford filed, suit for diRaymond to Palm Springs.
Joan Crawford filed, suit for diElsa Neuberger was appointed
eastern story editor for Vanguard.
K. T. Stevens and Hugh Marlowe
Falls and the steven and Hugh Marlowe
Control of the Control of the Control
David L. Loew moved from Gencral Service to the Enterprise studio.
Jack Hively resuming his director
Thais Lorrie hugh a fire to the Control of the Control
Thais Lorrie Lee, nitery singer,
filed suit for divorce against Victor

ferry Colonna to Chicagos to oblus

for the Colonna to Chicagos to the Colonna

for the Colonna to Chicagos to oblus

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for the Colonna to Chicagos to the Colonna

for the Colonna to Chicagos to the Colonna to Chicag

ce. Jerry Colonna to Chicago to plug is book, "Who Threw That Cocoanut?".

Colin Miller checked in at Enter-nrise as assistant to Charles Einfeld,

Colin Miller checked in at Enter-prise as assistant to Charles Einfeld, prexy, Charlotte Rogers and her busband, Harold. Kirsch, sunning in Palin Springs. Louis B. Mayer-guest of honor at a St. Patrick's Day luncheon in San Francisco.

Francisco. Armand S. Deutsch in from the east to start work on "This Side of Innecence."

Innocence."

Illness of Mitch Leisen halted shooting of "Suddenly It's Spring" at Paramount.

Augusto Villacorta. Peruvian educator: inspected Warners' studio

Colin Miller, assistint for the president of Enterprise Pictures, and Mary Baker, talent agent, took out william Cocks, in the president of Enterprise Pictures, and Mary Baker, talent agent, took out william Cocks, international presy, presented, with a medal by the Parcints Magazine for production of "To-Mary Burster Chapman, Eleanor Parker, Loe Bowman and Roddy McDowall to Chicago for the War Wictor Adams, film industry's condition of the Cocks drive, the Cocks of th

Look out Grosses/ HERE COMES THAT MAN AGAIN!

The Consistent

Mr. Hampton

BANDLAND'S BIGGEST DRAW

Week (Feb. 22) Established

NEW ALL-TIME HIGH

at Apollo, New York, With a HUGE

NET of \$34,175.80 After Tax Deduction!

NOW IN SIX-WEEK ENGAGEMENT, CONCLUDING APRIL 14
AQUARIUM RESTAURANT, NEW YORK

A WHALE OF A HIT!

Broadcasting Nightly-Coast to Coast

LIONEL HAMPTON

And His

FAMOUS ORCHESTRA

ON

DECCA RECORDS

CURRENT

HEY! BÂ-BA-RE-BOP

BEULAH'S BOOGIE

Forthcoming

CHORD-A-RE-BOP

HAMP'S SALTY BLUES

Watch For New Theatre Records:

Week April 19
BALTIMORE

Week April 26
EARLE, PHILADELPHIA
WASHINGTON

May 13

May 13
RKO, COLUMBUS
PALACE, CLEVELAND

May 23 DOWNTOWN DETROIT

ASSOCIATED BOOKING CORPORATION

JOE GLASER, President 745 FIFTH AVE., NEW YORK 22, N Y-PL, 5-5572

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No. 3 VOL. 162

NEW YORK, WEDNESDAY, MARCH 27, 1946

PRICE 25 CENTS

ING FOR STAI

To SRO—Without a Dime at the B.O.

By SAUL CARSON

Flish heard new altraction finally heard in the and the and the work of the state of the stat

(Continued on page 69)

Bldg. Freeze As Show Biz Cooler

Washington, March 26. Washington, March 26.
A construction freeze order which
nee pair a total quiettes on all types
of shawbiz expansion just getting
under way, including erection of
fadin and t-levision stations, was
tested by the Government today,
stationary of millions of dollars
for millions of dollars
building the state of the time
being.

order was issued by John D. head of the Civilian Produc small, flead of the Civilian Produc-tion Administration, and Wilson W. Wvalt. National Housing Expediter, as part of Pesident Truman's plans to speed up new home building in the U.S.A. especially for war vets. There are still a number of am-(Continued on page 62)

TONY PASTOR SAXIST, 17, ENTERS SEMINARY

Chicago, March 26.
From sax-player to Roman Caththe priest - indix Buddy James, who
Thursday 128) quits Tony Pasor's orchestra, currently at the
therman hotel's Panther Room, to

Speciment notel's Panther Room, to begin study for the priesthood. James, 17, has been with Paster ouly a tew months. Maestro dis-covered him in his (Pastor's) home han, Hartford, Conn., where he fin-land, Hartford, Conn.

NBC's FDR Show

NBC is corrently blueprinting a special 60-minute broadcast for Saturday, April 13, marking the first anni of Franklin D. Roosevelt's death. It will be a dramatization of FDR's life, with talent-production details now being worked out.

Racetrack Sale **By Bing in Bow** To Priest Roles

Hollywood, March 28, "I can't be Faher Kelly and ow a ractrack, too. It causes too much criticism." That's the reported explanation of Bing Creaty for the the Delmar track in California. Deal is now under negotiation by which a syndicate headed by Arnold exec. will take over the track for a consultation of the California of Stongood. Creaby probably will retain a minor interest. Papers are expected to be inked Papers are expected to be inked accounts at the control of the seconds start. Hollywood March 26.

Gordon and Kanin Talk Filming Their 'Born' Play Hit Themselves

Max Gordon and Garson Kanin are talking of producing the filmiza-

Max Gordon and Garson Kanina are talking of producing the fillingation in themselves of their fill legiter.
Benn Vesterday. Gordon, who prefill the filling of the fill

This year will witness the first major attempt of the three opposi-tion networks to hitch their kilo-cycles to the "star system" and try to move in on NBC's virtual mo-nopoly of top-rating programs.

nopoly of top-rating programs.

The ABC web, for one, is so determined to become a "star network" that it's reported ready to offer big-chunks of network stock to top air personalities as bait to "come on in." personalities as bait to "come oi in." For years NBC has had the field to itself, invariably clinically all to itself, invariably clinically and Mooper-rated shows. The Tuesday night of the personal of th

UNRRA Job Poses Dilemma for LaG

With \$150,000 worth of annual radio carnings under contract, and at least \$50,000 a year more guaranteed to him from his writings, F. H. LaGuurdia faced this week the dilemma of giving up this coin for a \$15,000 a - year job as director-general of the United Nations Relief and Rehabilitation Administration.

Mension atton Administration.

However, there was a fair certainty that he would continue with his vadio contracts, drop at least some if not all his newspaper writing and take the UNRRA job without salary.

LaG, dues two broadcasts every Sunday—at noon locally over WJZ, N, Y, (ABC flagship) for a half hour for June Dairy products, and at night over the ABC web for Liberty may. The Little Flower himself, with his (Continued on page 71)

What, No Authoress?

What, No Authoress?

Latest recruit to the chorus
line as the Railso. Chi's arrip
line as the Railso. Chi's arrip
line as the Railso. Chi's arrip
B. A., class of '38, Georgis State
B. A., chart of '38, Georgis State
B. A., cha

Press-Radio-Television Help UNO Bow NBC LEAD EYED BY Record \$25,000 Paid by Metro-Robbins CBS, ABC, MUTUAL For Cohan's 'Over There' Song Renewal

The only play ever written by the late novelist Thomas Wolfe is to be given a tryout on the Coast this spring by Paramount. Entitled "Manor House," it will be staged at the Phoenix, Los Angeles, in which Paramount showcases its play material.

State of Union **Eved for Critics. Pulitzer Awards**

With the time nearing for annual citing of the season's "best" plays Broadway is mulling the chances of at least three current successes, with couple of others as possible winners. Top rating for the Pulitzer Prize and Critics Circle award is given "State of the Union," while "The Magnificent Yankee" and "Deep Are the Roots" are conceded to be in

If a play not on the boards is selected by either body, it might be "Home of the Brave," in which case the war drama would be relighted. "Lute Song" is given a chance but

(Continued on page 32)

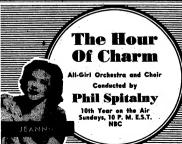
Thos. Wolfe's Only Play
The only play ever written by the ate novelist Thoms Wolfe is only play
The only play ever written by the ate novelist Thoms Wolfe is for desired to the principal with the princip

from either World War I or II.
Reason for this is that Cohan gave
the song gratis to the late William
Jerome who originally published it;
and when Leo Feist, Inc. (now a
Metro-Robbins subsidiary) paid \$25,000 for it, upon taking over the
Oblaids Landen for the color of the cohards Landen
Even the \$10,000 which Warner
Brow paid for the source users it was to Bros. paid for he song's usage in "Yankee Doodle Dandy," the Cohan film biog, went solely to Feist.

See Kelly, Sinatra As 'Rodgers-Hart'

Hollywood, March 28,
Metro's screen biog of (Richard)
Rodgers and (Lorenz) Hart, entitled "My Heart Stood Still," is
likely to have Frank Sinatra and
Gene Kelly in the roles, of the cleft
ng duo.

The company of the company of the company
Guy Bolton, who is conferring with
Rodgers in New York. Hart died a
couple of years ago.



13th ANNUAL RADIO SHOWMANAGEMENT SURVEY

Discovery of Talent Via GI School On Riviera Told by Army Director

The first complete story of the GI theatre school at Biarritz—how a paratrooper ran a university theatre and how such show bit figures as graturine McClint and Marten Dietrich pitched in to make it go—is being disclosed with the return to the Gibert with pitched in to make it go—is being disclosed with the return to the Gibert with the complete of the Gibert McCliery, who directed the enterptive that the complete of the Gibert McCliery, who directed the enterptive that the complete of the Gibert McCliery, who directed the enterptive that the complete of the Gibert McCliery and the complete of the Gibert McCliery and the Gi

thatso proved that the Army's of-ficer-enlisted man problem can be solved. Officers played bit parts, ex-tras. Privates referred to the Colonel

tiss. Privates referred to the Colonel sa. "Mac."

The school also gave their ceidence that it we are to have personal control of the control of their ceidence that it we are to have personate that it was to be control of their ceidence, we need more such schools, on a personanent basis, to prepare shows with Gls to entertain their fellow Gls. Especially when it he USO-Camp Shows are set out of the private, as it was a standard to the control of the co

otices.

The Russian Idea
The Russian Ambassador dor to France

The Russian Ambassador to France came twice, and gave a reception for the cast at the Embassy. When asked his opinion of Saroyan, the Russ diplomat replied: "It's nice to know that America has its troubles too." One GI truckdriver was asked now he liked Saroyan's play. "Well, if that's legit," he answered, "I like it." (Continued on page 300.

Dazian's Plan to Aid Amputees in Learning Biz of Scenic Design

Showbusiness plans to utilize talents of amputees are being formulated by Dazin's, Inc., N. Y. theatrieal fabric house. Now being considered is the development of seenidesigners and display-artists with Dazins's to supply working materials and other Incidentals. Seenic designers have been annovated to activate the supply working materials.

and other incidentals. Scenic designers have been approached to act as instructors to pupils who have a supplied of the secondary of the secondary of the secondary of the Veterans Administration and There Chapter of the American Veterans Committee. Latter organization expects to work closely with the fabric house in developing this class and the secondary of the veterans Committee. Latter organization expects to work closely with the fabric house in developing this class class and the secondary of the veteral control of th

Emil Friedlander and George Feinberg head Dazian's.

Ken Dvke. Griffis. Palev **Awarded Top Citations**

Awarded to Citations

Washington, March 28
Brigadier General i-Ken R. 20
Server MBC promotion chief. was invested the Distinguished Server. Medal today (20) for his services in Medal (20) for his ser

Trouble Being An Actor

A Swedish novelty performer, one Gabriel Wyalt, is soliciting American agents for U. S. bookings in what the Yank bookers laughingly call a

The letter recas:

"If you are on the lookout for something sensational, I am sure you will be interested in my idea of running a hunger-show somewhere in the U. S. A.

where in the U.S. A.

"I have had practical experience of fasting on-water alone up to three weeks and would be willing to sign a contract up to this length of jime, and maybe one week over, but in the latter case! shall certainly want to have ontion to break off any time after the third week out."

"Please let me know your approximate terms, and bear in mind that this being my first show in the States, and as I am rather interested to make a name in the U.S. A. I shall not be difficult to bargain with."

Hope in Cleve. An 'Operations Snafu'

Cleveland, March 26 Bob Hope came to Cleveland for a Tuesday 10 p.m. NBC broadcast (19) and when he left town several hundred local citizens had anything but a pleasant Pepsodent taste in their mouth .

Operation was the bringing of Bob Hope and his troupe to Cleveland aboard a TWA Constellation for the American Legion's mass initiation at the Arena on Wednesday night (20). Tuesday, the troupe flew in on the afternoon of their broadcast dute over NBC.

Needing a studio audience, WTAM officials secured the Hotel Carter Rainbow Room. Ticket distribution was reserved by the Hope party, and station officials stressed that only as many tickets be distributed as there

were seats.

As the hour of the broadcast arrived, a huge crowd milled in the lobby of the hole, but Hope party spokesmen insisted doors be kept would not spoint be heard over air by listening to be heard over air by listening to them in advance as 'trough both back and side doors of Rainbow corted into broadcast room and took the best seits." the best seats.

the best scales.

Finally, at approximately 9:20, main gate was opened to milling hoi-pollor holding tickets marked, "gates close at 9:45." Crowd had begun to assemble as early as 7:30 since no reference was made as to when doors would open.



197th WEEK!

KEN MURRAY'S "BLACKOUTS OF 1946"
El Capitan Theatre, Hollywood, Cal"Stage entertuinment at its heat.
"Blackouts" has everything a good

FOGAR BERGEN

Sinatra Burns at S. F. Cons Who Pinch Kids In 4.30 A.M. Theatre Line

previous night. Sinatra asserted the kids were no up late-which is the real purpose the law is meant to control-but had the law is meant to control—but nad merely given up their early morn-ing hours of sleep to make sure they would get into line and procure seats. General consensus of opinion seats. General consensus of ôpinion here, including some of the mothers of apprehended kids is that "local cops have mapy more things to do including the cleaning up of their own uniform curfew violators, grifters, and what have you—to waste their time, and the city's money running a lot of music loving kids reaged."

owfolk circles here see Ame as having tried to erash a good action a little personal publicity.

RECORD OF 30 SONGS TO BE USED IN 'JOLSON

Hollywood March 26 "The Jolson Story." Sidney Skol

sky production now in work at Co-tumbia. is probably establishing a record for numbers of songs in a pic with purchase of "Rock-a-Bye Your Baby With Dixie Melody" from Mills Music, total is now 30 dittes. Most are old tunes. Large number has been necessitated by long career of Al Johann. One of songs. Waltin L. Wolfe Gibbert 35 years ago, is get-ting its eighth reprise in films.

New Swank Palm Springs Hotel to Cost \$1,500,000 San Francisco, March 26.

San Francisco, Maren 26.
Ground has been broken in Palm
Springs, Calif., for the \$1,500,000
Palm Springs Biltmore hotel. first
section of which is expected to be
finished in October. Samuel H.
Levin, head of San Francisco Theatres, Inc., announced details of setup

this, week.

New swank hostelry will have de-tached apartments, suites and coms. It will be erected on a 50-aere site, which is valued at 110,000 per aere. It will feature many sports facilities, and will-include a 150-act nightcub. All apartments will include a lireplace and a snack cooled by cleentially. Project will be two miles from center of [sown. The Pallo, Stories hittmess will.

The Palm Springs Biltmore will be adjacent to the famous DeepWell ranch. Prices on European plan will range from \$14 to \$50 per day.

The Berle-ing Point

- By Milton Berle

By Milton Berle

Bisiness at the Carnival continues by but Nicey Blair had to fluid a new headwaiter because Saturday night three suches of floor should be a such as avenue called the Cohen-ival.

The Great Wit Way
With all the UNO dispillaries stopping at local hotels, the chambermaids
are afraid to make up the best. They don't know if they're changing
sheets or undressing Mahatime Con-King knows a pertihouse comple who
expected the complete of the Cohen and the Cohen are the Cohen
Prices have known to be able to keep a root under their feet.

An appling must be here! A panhandier came up and asked, "Can you
spare a dime for a cup of subjust and molasses."

Loins Sobol says he knows a rolumnist who uses so many blind items
is column is proof-read by a securice-ye doe

II. Leopold Spitality aftil reservation that account delicatessm—it's the only
I'm ever proof-the control of the cohen soon is a Threi-O.

Phil Baker says that Ann Corio's theme song is, "Let It Show, Let It Show, Let It Show."

Van Johnson's convertible, according to Doug Whitney, is the name
hollyywood—the windshield has re-in-

Show, Let I Show.

We have been been considered by the state of the considered by the consintention by the considered by the considered by the considered by

My bother is in juli again. In the line is was a who plays his victims.
If you control is a second or particular about who plays his victims.
before you get the part you have to take a scream test.
I know a Bradway producer whose marriage is a 50, 50 affair. each
night they split a quart of tye.
When Dennis Day returned from the Navy. Jack Benny vaised his salary
...his check was attuched to a cake of yesst.
The housing situation in Hollywood is so lough they're going to make a
picture—selded, "Lassie Don't Come Home—There Are Three Parille
Living in Your Dephouse."

awing in rour bugnouse. Playing the part of a psychoanalyst sure has affected Ingrid Bergman s soon as she got her Oscar, she chopped off the head to find out whi

Barry Gray knows a radio singer who is so snooty she refers to the Mike

Barry Gray knows a radio singer who is so snootly she reters to the sine as Michael. Walgreens has become very strict...lo gel another lump of sugar you have to have a co-signer. Hangaall Descriptions

Walter Winchell: Scoops to Conquer. The Shuberts: Lee, the people... A Chinese agent: A yen-percenter...Ed Wynn: Old Man Ribber...Elsie the Cow. Life With Fodder.

Editor With SAG Card

Lester Sharpe, eastern story editor for Republic, is something new in the New York literati editor for Republic, is sometimize new in the New York literali-set. He's not only the lone story ed who's been in a picture, but he was in an Oscar winner at

that.

Sherpe played the elderly lew who explained to Ray Milland why the hockshops on Third avenue weren't open to receive his typewriter in "The Lost Weekend."

Joe E. Lewis to Marry Martha Stewart on Fri.

Miami Beach, March 26. Miami Beach, March 26, Holelier Walter Jacobs is agenting en uptials this Friday (29) of Joe Lewis and 20th-Fox contracted the nuptials this Friday 129) of Joe E. Lewis and 20th-Fox contractee Martha Stewart at his Lord Tarle-ton hotel where both are guests. The longtime nitery romance of the comedian and Miss Stewart, when she was thrushing at the Copaca-bama. N. Y. nitery, where Lewis headlined last year, culminates this

week.

Lewis told boniface Jacobs to take care of all the details, which may include Governor of Florida officiating (not yet set at this writing), with wedding reception to follow in the main dining room of the

Tarleton.

Miss Stewart is due to head back to Hollywood and her film career.

Joan Leslie Ankles WB But Studio Savs No

Joan Leslie and Warners are walking in separate ways, according to the actress, who has served notice on the studio terminating hereontract. Studio, on the other hand, reports that the pact has one year

contract. Studio, on the other hand, reports that the part has one year regions that the part has one year regions that the part has one year regions that the part has one of the part of

Sen. Claghorn For President

ratching the public's fancy, in this case Kenny Dehmar, has been pointed up sharply in recent weeks by amount of publicity given the an-nouncer-comedian in top mass-cir-culation national magazines.

cutation national magazines.

Recent Life mag issue had a fivepage "spread on Delmar, while
Look in a recent edition had a full
page of pix and story. Pic has a
three-page spread in-current issue.

Three weeks ago Time devoted a page
to Delmar, while Newsweek fullowed similarly a week tater.

One pageitarthy

lowed similarly a week later.

One particularly unusual factor attaches itself to the Delmar rischlor Clagborn' rischland to the particular to the particula regular column

business on his own, a radio pack-nating agency. He has formed Delinar Froductions to package to the package of the package o Meanwhile, Delmar is going into asiness on his own, a radio pack-

Cortez in Grease Again Hollywood, March

D. C. KICKING PICTURES AROUN

Pix Biz Graph: Pre-War \$2,-\$3,000,000 LOSING IDENTITY Possible Loss or Curtailment Of Smash Grossers Now Do \$3,-\$5,000,000

For the five years preceding Peat's the observed was remained in pictures in the domestic market did not vary operation of the picture of the

Back in 1941 the more outstanding Back in 1941 the more outstanding business-getters at the b.o. were running from \$2,000,000 to \$3,000,000 with anything of the latter fluor excisions dered exceptionally unusual. On the 1985-38 season, long before we got into war and grosses zoomed, the average for the more popular releases was \$1,000,000 to \$1,000,000 and in some cases more.

in some cases more.

A medium picture today doek from \$1,90,000 to \$2,000,000, whereas it we years back the flaguers averaged from \$1,000,000 to \$1,500,000, not much more than 10 years ago. Smaller pictures at present are running from \$1,000,000 to \$1,000,000, it being surprising to learn the large number \$1,000,000 to \$1,000,000, it being surprising to learn the large number to large number to learn the large number to large number to learn the large number to larg

seem and we consocrete and the seem and the seem as 200,000 per more with seem as 200,000 per more, while lesser product is running a half-million and more.

While results back to the distributions have reached record proportions and more reached the reached record proportions and the reached record proportions are reached to the reached record proportions and the reached record proportions are reached as a reached record rec

nets are now 30% more than prior to Pearl Harbor.
Not only that, but stressed by distribution leaders that whereas in former years up to 50 pictures or more were sold, now studio and sales overhead, both also away up, have to be allocated to a smaller number of releases.

BRYAN FOY ALSO YENS OWN INDIE PRODUCTION

Bryan Foy, in New York on business, says that when his pact with 20th-Fox expires next October he'll produce on his own. "I want to make produce on his own. "I want to make a few bucks for myself," he said.

Vet producer has been with 20th for five years and for 14 years before that was with Warner Bross. where he was known to Hollywood as "keeper of the B's."

He recently reined "Doll Face" and is now prompting "Their Ker Me".

is now prepping "That's For Me," with Perry Como, Vivian Blaine, Carmen Miranda, Harry James and Phil Silvers.

Metro's 40G and Korda's 400G for 2 Story Buys

a pre-publication deal inked last week. Metro purchased a new novel. "The Bedeviled," by Libby Block, for \$40,000. Buy was from the manuscript, with the book not scheduled for publication until next fall. Yarn will be scriptized in the Woman's Home Companion during the summer.

Woman's Home Coippanion during the summer; the summer in t

great enough.

Korda will film the story in the spring of 1947 as nearly as possible in its original setting on the Cornish coast, with interiors at his Worth Mall studio in London. It will be in colors to the country of the colors of the c

Not In the Title Role?

Hollywood, March
D's production of
Girl" Is back again RKO's RKO's production of "The Petty Girl" is back again, this time as a musical, aimed for Frank Sinatra in the lead, RKO has a one-pic-a-year deal with Sinatra despite latter's contract with Mctro.
Film will be based on RKO's release of "Vivacious Lady," a decade ago, which started Ginger Rogers and Jimmy Stomart

Mustang Mellers Totaling Up To \$20,000,000 in Oats

Hollywood, March 26. High-budget western films will get the heaviest play in Hollywood history this year, with more than \$20,000,000 bracketed for production of super-saddlers. Leading the flis David O. Sclznick's "Duel in the whose cost now exceeds Sun." \$5,000,000.

\$3,000,000.

Other expensive pictures of the western scene are "California," at Paramount; "My Darling Clementime" at 20th-Fox: "Ramrod" and "The Fugitive" at Enterprise; "Consecutions," Callestern Madred The Tabulous Texans," "Wyorning" and "The Pabulous Texans," "Wyorning" and "The Pabulous Texans," and "The Pabulous Texans, and "The Pabulous Texans, "Properties of The Palaismani and the Lady" at Republic.

line Lady" at Republic.

Pioneertown Corp., recently organized by 17 members of the film business, bought 13,000 acres of desert land near Palm Springs as the site of a dude ranch and motion picture location. Project calls for sound stages, outdoor shooting spots and hotel accommodations for 300 guests.

hotel accommodations for 300 guests.
Backing the idea with coin are
Roy Rogers, Philo J. Harvey, Dick
Curtis, Russ Hayden, Tim Spencer,
Bob Nolan, Carl Farr, Lloyd Perryman, Pat Brady, Ken Carson, ShugFisher, Frank McDonald, Thomas
Carr, Ralph Sanford, Tom London,
Marvin Grigsby and Jerry Stanley.

ABE LYMAN'S INDIE PIC WITH HIMSELF IN IT

Bandleader Abe Lyman won't he's turning film exec with the formation of a new firm tagged Lymanmation of a new rift tagget dynamics Duke Enterprises. Associated with him are Harry C. Arthur, of Fancion & Marco, and Maurice Duke, a former New York agent now head-quartering in Hollywood.

Lyman plans to east himself in his usual role of bandleader in the first film. to be made on one of the entlege campuses around Hollywood. Firm is slated to produce seven low-budgeters in the first year.

Ontfit has signed Hal Collins and Bud Freeman as writers. Latter is the son of Charlie Freeman, talent

Barbara Stanwyck and Robert Taylor are mulling the idea of ap-pearing in British-made pictures, combining business with a European vaçajion.

Taylor may do a film at Metro's London studio while Miss Stanwyck is talking a deal with Warners for au English assignment.

IN 2 U. S. DEPT'S

Washington, March 26. Storm flags for pictures are flying in the State and Commerce Departments, with strong indications that the film units of both are due for a kick downstairs to be bracketed with far less important industries, despite all that pix has done for the Government and all that the Government has been promising for the future

Insiders here say this is the sort of thing that MPAA and Eric Johnston were designed for, and that the sooner they get on the job to reverse the trend, the better.

Here is the lineup, still unan-nounced:

Here is the lineup, still unan-nounced:

1. A confidential memorandum is irchulating in the Department of Commerce explaniting that the affo-cionation of the confidence of the Colden, is to lose its independent status and shoved into a new "Gen-eral Products Division" which will contain a hodgepodge of such mat-ters as rubber, foreign construction.

2. Quietly under way in the State Dept. is a move to remove the com-mercial motion picture setup from the Telecommunications Division and to switch it to a desk in the Commercial Poley Division, hedder Commercial Poley Division, hedder Commercial Poley Division, hedder Dept. Status of the Commercial Poley Division hedder Commercial Poley Division, hedder Continued, from page 241

Par's 'Girl' No Longer A Dream as \$60,000 Prod. Cost Recouped

Paramount last week had baset he entire 880,000 it put up to finance Elmer Rice's legiter, "Dream Girt." On Broadway Pice company came out of the profits of the profits of the profits for the following week. Studio is on the gravy train from the profits for the following week. Studio is on the gravy train from the studio is not the gravy train from the studio is to a create the profits for the following week. Studio is on the gravy train from the profits of the studio is to a create the profits of the studio is to a create the profits of the studio is to a create the profit of the profit of the studio is to a create the profit of the studio is to a create the profit of the profit

SKOURAS, SILVERSTONE CLIPPER TO ENGLAND

Spiros Skouras, 20th-Fox prexy, left New York by plane for Eng-land Monday (25). He was secon-panied by foreign head Murray Sit-erstone. They'll huddle with Brit-ish picture interests on a variety of 20th matters. Skouras, who is in the board of Gaumont-British Pic-lure Corp., will also confalo in G-B Shours will be back in New York

in about a month, with Sillverslow-slated to remain abroad a little

British Market Cues Immediate Need to Cut U.S. Pix Costs—Mayer

Point-Killer

Bryan Foy arrived in New York over the weekend all set to tell Perry Como to get him-self some new duds for his sec-ond pieture at 20th-Fox, "That's for Me." Foy, who's producing, said he thought Como looked surtorially below par in "Doll Face."

Face."
"How can I tell him?". Foy moaned Monday (25) when Como turned up on a list of the country's 10 best dressed men, just published.

Exhibs Squawk Milland's Radio Shots KO to B.O.

Heavy schedule of appearances by Raw Milland on major air shows a Max Milland on major air shows a Max Milland on major air shows a Max Milland on the major air shows a Max Milland on the Milland pix, has exhibs fearsome that the Osear-winner is being allowed by Paramount to burn himself out a far as the public is consett out as far as the public is consett out as far as the public is consetted to the major air should be made to the major air should be maj

Sett out as income control of the co that subsequent-runners could get out of the vaults in local Paramount

out of the values in local paramount exchanges.

Exhib feeling is that Milland Is being "cheapened" by being so available. As one New Jersey circuit op expressed it: "Every time you've turned the dial these past couple (Continued on page 31)

ROBINSON-LESSER ALSO IN INDIE SWEEPSTAKES

IN INUIE SWEEFIAMAD

Raward G. Robinson and Sol Lesser
have formed an independent
production company known as Pilm
of the Company kn

2 Star Productions In April for Harry Cohn

April for Harry Conn Columbia' Pictures: puesey Harry Coin and Mrs. Coln (Joan Perry) are looking forward to their second child next month. Col.'s "Story of Al Jolson" also winds up in April, marking a double-billed starrer for the film exec. The Cohns will prob-ably take a N. Y. holiday after both.

GINGER OK'S 10TH SCRIPT

GINGER OK'S 10TH SURIFT
Hollywood, March 26.
Ginger Rogers has 'linally approved outlines of a use version of 'The Gibson Girl' which TKO prepared for her after she rejected nine previous scripts.
Screenplay is now being written with shooting aimed for July.

Hollywood, March 28.
Metro will pare production costs considerably, following huddles between Louis B. Mayer and various producer's on the lot, Quality of lilms will be kept up, but the Culver City studio chief reportedly told producers that costs of, 'making pictures have been mounting too rapidly.

All films are unaking money now, he pointed out but he predicts the time will come when expenditures overshadow profits.

No wage cuts at Metro will take lace should there be depression, No wage cuts at Metro will take place should there be depression, Mayer flatly stated, but he expects producers to cooperate now, so that the future can be safeguarded against any possible profit slashes.

against any possible profit slashes.
Present costs must not condition
under any circumstances. Mayer
under any circumstances. Mayer
consequences and the condition of the control of the c

Mayer pointed out that hefts piece of the \$87,000,000 goes into Metro's coffers.

LOUIS NOVINS NAMED **EXEC AIDE TO BALABAN**

Louis Novins, former lawyer and assistant attorney general of Massachusetts, who was brought into Paramount recently in line with policy of Barney Balaban, president, to build executive manpower, has taken over administrative duties under Balaban. Job was formerly in the hands of Robert H. O'Brien.

the hands of Robert H. O'Brien.

'O'Brien - a few weeks ago was
upped to secretary, relieving Austin
C. Keough and Norman Collyer,
latter having served as acting secretary to Keough. O'Brien, former
commissioner of the Securities &
Exchange Commission, joined Par
in Towners 1948

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Rank Plans Utilizing His Pictures To Push British Industrial Goods

New facet in the impending battle-between Indipword and Britain top laying time on world screen laying time in the laying time in the laying time in a manager last work by the Month of Picture Assa. of America. Purpose of MPAA in sending out the notice world creen world world world world to the month of the world wor

dustrial products.

Itollywould producers have always been careful not to emphasize particular manufactured warses. Mere sight of them, without identification, of course, is in itself a mighty plug and, from a commercial viewpoint, nothing further is actually, felt incessary. On the other hand, American

essary. On the other hand, American exhibs have constantly squawked at brand name identification under the suspicion that producers who mentioned Cosa-Cola or Butch care, etc., who were intofining from 19th action of the constant of the c

skill of British craftspren, as well as giving cutertainment. Rank had previously stated in London that his organization was cooperating with the Board of Trade and the Codniel of Industrial Design to insure that his films portrayed to insure that his films portrayed only the best and talest of British products. He stated this was an input of the products and the products are stated that was an industrial to the products and the products are sufficiently and the products are sufficiently and the products are sufficiently as the products are sufficiently aset of the products are sufficiently as the product are sufficient

YATES AND GRAINGER IN EUROPEAN JUNKET

IN CURVITAN JUNEAU,
Hollywood, March 28.
Herbert Yates, Republic prexy,
and James R. Grainger, general sites
inanuger, are showing off on a tour
of Europe to survey Sir Alexander
California of the Company of the Company
California of the Company
Califo

all agreement confirming the torms and conditions of the existing pact, made last year, in which British Lion will continue to distribute Re-public product exclusively in Great Britain.

Britain.
"Mention of other production and distribution potentialities took place. These are to be considered as being in 'only their very early stages. Other meetings between Korda and myself will take place in the near future."

Robert Newman heads York for Rep executive huddles. He joins Yates, William Saal and other firm toppers in discussions on the tieup with British Lion.

Rank's Educationals For Kids to Be Made in U.S.?

Kids to Be Made in U.S.; Sill another branch of opera-tions in this country by the J. Ar-thur Rank interests may be a the production of reductional shorts for holdren, James Cowan of Toronto, who represents Rank above the holdren, was in New York recently benefit with the country of the Brooklyne of the inalking of the die, Inc., for the inalking of the a cries of films at its plant in Brooklyn.

a crice of films at its plant in Brooklyn.

The Lafayette organization recent-ly topic over the former Etks club-house. Brooklyn. and, on, convert-ing it into a studio, will have 16,500 square feet of shooting stages for prietures in addition in 1,500 square feet of television stage space.

EXHIB BECOMES MAYOR

Welch, W. Va., March 19. Lloyd E. Rogers, theatre owner, as named mayor to lill an unexpired term.

Walter Wanger Grooming Martin Gabel to Produce

Hollywood, March 26.
Walter Wanger has signed Martin
Gabel, Broadway actor-producerdirector, and former member of
Orson Welles Mercury Theatre, as a

production aide.
Gabel will be groomed for producer-director status.

New Int'l Reel

In a move to provide foreign audicines with more complete news encretzed via tilms, Metro will begin production of a new lype of interface weeks. Red, which will be distributed outside the U. S. and Canada so as not to interfere with McG. Weeks of the Day, "will combine to the Complete with some of the background feature angles of a magazine, according to Arithur M. Loew, press of Loew's International, according to the Complete Com

Production headquarters Production headquarters have been set up in London for the news-recl, titled "Metro News" which will be produced by Metro Ld, of Landon London for London Lo

project, from N. Y., handling all general problems of production and policy. Present plans call for the first edition to be produced for Europe. Separate British edition to be produced for Europe. Separate British edition and the state of the separate state basis for other reels to be shipped to all points of the globe. Sam Eckman, Jr., managing direct of Metro Lid. of England, will handle the general operation in Longuistic Sam Eckman, Jr., when the sentence of the second control of the second points of the

don, with William P. Montague, Jr., named to take over direct charge of the project. Former chief of the newsreel operation of the U. S. Information Service, Montague also headed the Allied Newsreel in Ger

L. A. to N. Y.

Louise Allbritton Joseph Bernhard Nate Blumberg Hemlrik Booracm Bill Burton Frederick Burton erick Bu Henry Dultor Maurice Frederick Burton
Henry Dallon
Maurice de Kobra
Jerry Fritbunks
Roberts

N. Y. to L. A.

Neil Agnew Bob Broder Jack Carson Bryen Foy Sam Katz Harry Kurnitz Tahia Korem Jules Levey Irving Shiffrin Arthur Trember

N. Y. to LONDON

Robert S. Berjamin Matty Fox Matty Fox Monroe Greenthal Juscph, Ilizen William J. Heineman Harry Kosiner John Mock Joseph H. Seidelman Hail Wallis

LONDON to N. Y.

Reg Connelly Mrs. Irwin Dash Irwin Dash

RANK SUBSTITUTING REELS IN 'CLEOPATRA'

Screening of British-made "Caesar and Cleopatra" for the Production Code Administration in Hollywood and other screenings in New York have been held up at request of pro-ducer J. Arthur Rank until two subducer J. Arthur Rank until two sub-stitute reels arrive in this country. It's understood that Rank's staff de-sires to avoid possibility of cuts in the flip or criticism in the U.S. of low-cut gowns worn by Vivien

Leigh.

Joe Breen office was to have seen
"C&C" hast Friday 122, but the
showing was called off with word
their way. Paul Lataraws, Jr., puland head for United Artlast, which is
releasing the film in the U. S., is
also delaying showing in New York
prepping a pignanic campain based
on the opinion that "the country is
just about ready for another -big
de Millet up neiture."

Theatres in N. Z.

London, March 26. Jondon, March 26.

J. Arthur Rank's organization still further strengthened its worldwide grasp for "lim outlets yesterday (Monday! by buying into 100 these trees of the Kerridge circuit-in New Zealand. John Davis, joint managing director of the Rank-controlled Oddon Circuit. concluded a deal the houses with their owner, M. J.

Pact by which Rank outfit becomes a partner in the theatres calls for Odcon exces, including Davis, to join the directorate of the New join the director Zealand company.

Ostrers Pull Out Of Rank Setup: May Join Korda

Hollywood, March 26.

Hollywood, March 28.

Maurice Ostrer. British film producer, currently in Hollywood, comfrmed the report that he is pulling away from the J. Arthur Bank out-film of the read of this year.

It is checking out as managing director of Gaunoni-British about the same time. Maurice, Mark and Isiadore, in Ostrer brothers, sold their offers, one of the rothers, and their offers of the rothers are the rothers and their sold of the rothers are the rothers are

Assume a relative to the Korda company.

Ostrer expecsed resemtent at the manner in which the Rank organization had been handling the roduct of themself and other Bright from the relative to the relative to the relative to the roduct of the showing of my Madonna of rotus showing of my Madonna of rotus showing of my Madonna of the Seven Moons, made for Universal showing of my Madonna of the Universal relative to the relative to the showing of my Madonna of the Seven Moons, made for Universal relative to the showing of my Madonna of the West of the Seven Moons, made for Universal relative to the showing of the showing the showing

or solution."
Korda, informed of the report that
the Ostrer Bros. were leaving the
Rauk outfil. Expressed surprise. He
declared: "This is certainly news to
me. I have not made any deal with
Maintrie and Mark Ostrer, but they
are both very fine men land would
be a creedit to any organization they
allied themselves with."

A Thumbnose Sketch-Wm. S. Hart

Ry Joe Laurie, Jr.

By Joe Laurie, Jr.

On Dec. 6, 1870, the natives of Newburgh, N. Y., were startled to see a mewborn buby on horseboek. He was shooting off two guns and riding wildly towards the Cify Hall. There he distill the guns and riding wildly towards the Cify Hall. There he distill the control of the

Those Welcome Arms-Firearms!

The towns he lived in out west tand there were plenty of them, because his folks moved more than a fly on a hot shovel), were very hospituble. They would welcome strangers with open arms—fraetms. They were so tough they do use the flow of the strangers of the strangers of the strangers of the flow of the strangers of the strangers of the world air on Sindays in church singing soles—then spent the rest of the world air on Sindays in church singing soles—then spent the rest of the world air on Sindays in church singing soles—then spent overthing but his singing voice. The west got too tame for Bill and the family, so they looked for tougher fields—they moved to the Brown. In New York the family had a tough time, and Brownith the Spent of Spent of the Spent of Spent o

Made Pie Debut in 1914

It was in 1914 when Hart made his picture debut as the villain in "His

It was in 1814 when their made has determ eather as the within in "His Hour Of Manthond", a two-review. After a few more of these his was charred in "Fassing Of Two-Gun Histo^{*}, at 1828 a week. By 1815 he had acted, written and directed yeer 20 two-recelers. He was first to shoot a regular six-shoots 100 times, without reloading, during a chase scene. He gave the public real coxyboy stoff. He even wore buckshin underwears. He was shoots to 100 times, without reloading, during a chase scene. He gave the public real coxyboy stoff. He even wore buckshin underwears. He makes the public real coxyboy stoff. He even wore buckshin underwears. He makes the public real coxyboy stoff. He even wore buckshin underwears. He makes the public real coxyboy stoff of the 1 artistensive and dive meet to kill, he'd make a handlen. When he had only one gun and two meet to kill, he'd make a handlen. When he had only one gun and two meet to kill, he'd make a handlen. When he had only one gun and two meets to kill, he'd make a handlen. He washed his face with lion's tears and thought a wolfbite a caress. Brother, was he a mant be would knock his opponents stiffer than a Louis Mann collar. He washed his face with lion's tears and thought a wolfbite a caress. Brother, was he a mant became a loop star. He was now making pictures that changed \$2 diministion. It was the same pictures he made before, only now he used more cowboys and horses, had a better set of revolvers and his wonder pony. Fritz. He had to hold a tight rein on Fritz to keep him from stedling the Hinges' time which he introduced Beside Love to the green's and "Apostle Of Vengance' which did the same flory on the same films, but the contract calling for \$150,000 a picture. He still gave them the same flow of the contract calling for \$150,000 a picture. He still gave them the same flow and the contract calling for \$150,000 a picture. He still gave them he same flow to expensive for a poor (flow like himself. He made more pix like Tiger Man." "Wagon. Tracks." "Wild Bill Hicko

Films, Inc., to handle distribution of French product in this country. Tec-off pic is "Les Enfants du Paradis," directed by Marcel Carne,

be a credit to any organization they allied themselves with."

Laudy Lawrence, prez of Korda's Korda is expected in New York from the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today) (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today (Wednerday! fung the Coast today) (Wednerday! fung the Coast today (Wednerday! fung the Coast today (Wednerday!

PACKAGE AGENTS RUNNING PIX

Trend: Indies Coupling Compatibles

Hollywood, March 28.

Both major and independent outfits currently are checking over the
writing department of the content of the
writing department of the content of the
res with view fits easily the brightening of the Sereen Writers Guid
discussion for the relation between
writers and producers and pointing
out possibility of improvement.
The new Lawe-Einfeld outful.

out possibility of improvement. The new Loew-Einfeld outfl, burgeoning into production as Enter-Prist Pictures, amounced they are developing a writing department along lines that they will feel will give the writers a better break and result in better fina stories. Depart-ment is headed by Marion Doron, experienced story department

exc.

Her idea is to work oil writerproducer combinations that are comproducer combinations that are comproducer combinations that are comproducer combinations that are commarked to the pletture is one wite
as work sympathetically with the
producer and vice versa. Also, studio
aims to assign to each scripture with
cular kind of story. Possible development of the system for each
culture with the writer freed from
the busicaboe of "front office" interference and accountable only to
producer.

In the matter of stories Miss Dorain.

In the matter of stories Miss Doran In the matter of stories Mass Direct Mass Brown Insists the company hopes to keep from getting into a one-type-of-picture rul. They plan now to do probably six pictures a year and intend to make this product diversified in

character.

As a matter of fact, the indies generally are inclined to follow this general practice in the matter of the men who do their scripts. In many instances the writer hinself has a picee of the independent production, and he and producer are thereby more definitely impressed with the value of close cooperation.

nowe commency impresses with the association was a consequent to the major studies and the second in the major studies are shown in the consequence of the consequenc

Litvak and Garfield. Along With Reinbardt. Joining Loew-Einfeld

Hollywood, March 26.
Analole Litvak and John Garneld Anatote Litvalt and John Carrield are both negotiating pacts with David Loce's and Charles Einfeld's rapidly-expanding Enterprise Productions. If deal is closed, as nutlcinated, Litval's initiater will be "Snake Pit," new novel, and Garfield's will be "See What I Mean."

"See What. I Mean."

Enterprise Productions, expanded a little more over the weekend by the signing of Wolfgang Reinhardt, late of Watuers, as a producer. Understood the Endels-Loew combination is allotting \$2,000,000 rs a budget for the first Reinhardt production, stilly untagged.

Wayne's Rep Unit Set

Wayne S Rep Unit Set Republic yesterday (25) confirmed the story in Vaniary that John Wayne signed a producer-star contract, first all muder the dual chore to be "Angel and the Outlaw." James Edward Grant, who wrote the original screenplay, will direct. The dual of the Carlotte of the

Big Grosses In Making Serials

Truning out servise is a tough grind that out servise is a tought grind that out the grind grind that out meeting the full decrease in complaint about their take. They don't make the big, firstrum houses but it's no secret that they the smaller showshops and in the sticks. The back country cabibs don't object to tite "A" product but they require servises and westerns.

Modern eliffiangers, while made on close budget, are anything but cheapies. They demand and get on close budget, are anything but cheapies. They demand and get on close budget, are anything but cheapies. They demand and get on the grind grind

PRC's Middle East Film Rights in \$300,000 Suit

Rights in \$300,000 Suit and the signing of Wolfgang Reinhardt, the significant control of the significant that the side of t

SOME PRODUCERS

It is almost unbelievable the an oyance and irritation and even ac It is almost unbelievable the an-noyance and irritation and even ac-tual hard work there can be con-nected with the production chores on a picture—it you take from the gossip of the production offices. There always seems to be some-thing new cropping up to worry an exec into another stomach ulcer (or exec into another stomach ulcer (or should it be—worry another stom-ach ulcer into an exec?) And the latest problem to controut the guys who make pictures ic how to tell who is a producer and who isn't. who make pictures it how to test in its a producer and who isn't. The make a producer trying to a new opus would naturally think that he is the person-who is the producer, and that the character who is trying to sell him an actor, complaint that is going around now is that this not the case and that the agent may turn out to be a producer at any riage of the deal. The producer is the sell of the deal of the producer is the producer of the deal of the producer is the sell of the sell of the producer. I want so-end-so for the lead in "Filtered Flowers." What Agent. (who knows the script of "Filtered Flowers" was written with (Continued on page 68).

(Continued on page 66)

DAR PREZ CLACHORNS A FEW THOUSAND WORDS

A FEW THOUSAND WORDS
Concept of men and 28
Concept of the world is all wet, according to Mrs.
Gallius X: Tainmade of Adhens, Ga.,
John S. Concept of the American Revolution, who
last week defended the DAR's clusted to the American Revolution, who
last week defended the DAR's to rest to the concept of the Con

sance away true rights of the individent. The Daughters stand for property rights, law and order and civil liberties, all guaranteed by the Bill of Rights, she said, adding, "We have the said of the

Ship at the idea of the U. S. as a melting pot came with the Southern Society woman's suggested cure for racial disturbance—i.e., education of leaders within their own races and leaders within their own races and leaders within their own races and personal modelled." Delegates, representing \$1.16 mem-bers and 112 chapters in Illinois, then passed a resolution giving ap-proval of the United Mations Organi-charter offers for the first time in

proval of the United Nations Organization. Resolution reads, "This charter offers for the first time in the history of the world practical and peaceful methods of settling international disputes."

Nothing was said, however, about asking UNO envoy Eleanor Rooseveit to rejoin the sisterhood.

Bing's Texas Pic Yen

Bing's Texas Pic Yen
San Attonio, Morth 26.
Plans for production of a motion
picture in San Attonio by Bing
Crosby, to feature the folklore, hiscry and music typleal to Texas,
tory and music typleal to Texas,
venecesitative of Bing Crosby, Inc.
Weiner stated that Larry Crosby,
brother of the crooner and manager
of his enterprise, would conduct a
survey text month to make production plans.

Writer-Producer Teaming Looms As | THAT'S CLAIM OF | Sears' 30-40G UA 'Retirement Bonus' For 10 Years First Deal of Its Kind

Ferris Aides Nelson

Hollywood, March 26 Donald M. Nelson, prexy of the Society of Independent Motion Picture Producers, appointed Marvin L. Ferris as his executive assistant. Ferris as his executive assistant.

Ferris, a nattorney before he joined
the Navy, was formerly connected
with the Office of Scientific Rescarch
and Development in Washington.

Wallis Denies **Any M-G Talks**

Reports that Ifal Wallis would shift his indie production activities from Paramount to Metro were branded completely false by the producer in New York Monday (25), making stemmed from the deal Wallis recently entered into with Metro by which he gave up production of an atom bomb picture and turned his story and research over to that consumer to the production of the pro

pany, Wallis explained.
He admitted holding a number of confabs with Metro exces, but said they were all on the atom bomb ple-ture. His pact for release via. Paramount calls for six more films, which, at the present rate of three a year; would tie him up there for at least two more years, he declared.

at least two innor years, no occared.

Reports also have been current
that Wallis, and his partner, Joseph
Hazen, might slift their activities to
Universal with the expiration of the
Par contract. They are said to have
had preliminary talks with U lop-

Wallis and Hazen place citi Sat-urday (20) or Sunday for London to attempt to set what details they can on the production they are com-witherers and the set of the set of the will be a set of the set of the licid talks with Alexander Korda in complete the set of the set of the might get studie space from him. If not, he said, he hoped to malre a deal with J. Arthur Rank. He stated he players. Disposal of the atom bomb screen-bigspain of the atom bomb screen-

players.

Disposal of the atom bomb screenplay will not leave the producer
without an immediate production.

He has a shooting script ready on
"Desert Town," his next, but won't
start lensing until September. He'll
take things easy until then, he said. Wallis' pact with Par is for I2 pictures. Three have been roleased, one is awaiting release ("Martha lvers") and two are being scored ("Searching Wild" and "Perfect

("Searching Who a.... Marriago"). Wallis and Hazen will be abroad took three weeks. Their story edi-tor, John Mock, preceded them to London, leaving Monday (25).

Schine's Niblick Purse For the Honor of USA

Gloversville, N. Y., March 28.

J. Myer Schine of Gloversville, president of Schine Theatre Enterprises, also of several large hotels in Pleroid and in the north, got into the linelight when Florida dispatches raid that he had offered \$10,000 toward a proposed \$60,000 jurns to mad Ben Hogan on one team and any two Euglish gollers on the other.

my two Euglish gollers on the other.

The purse comes as a result of statements made in Duglished by Statements made in Duglished by Statements made in Duglished by Nelson would be a "flop" in goll as played in England and that he could be beaten by several Britishen; Since then there has been jienty of talk, including the plan for the played of the played by the Schine's offer was for the neutral course match to be played some time

Grad Scars' new pact, formally approved by the United Artists' directorate Monday (20), is the first of its formal to the Monday (20), is the first of its near bound' achieve by which the company's distribution chief gives up \$500 a week of his salary and foregoes his 10% participation in the net profits of UA in return for a bound of U

tires. Sears' contract, which becomes ef-fective Jan. I, 1947, immediately up-on expiration of his current deal, re-one spiration of his current deal, re-tained to the search of the search of the \$3,000 a week to \$2,500. In return for hat and the cessation of the profit participation, he'll get between \$30,-000 and \$40,000 a year for 10 years after he leaves. If he should die in confident his estate would get the confident his estate would get the

coin. Contract is for five years, with op-tions held by the company for two additional five-year periods, or a possibility of 15 years in all. In the event Sears stays beyond the initial five-year stretch, the boous will start whenever he retires and continue for

Sears-Leserman's 10% Divve

Sears-Leserman's 16% Blvvy
Sears and Carl Leserman, salesmanager, were splitting evenly the
10% participation in the profits until
Leserman left UA at the-end of last
year to align with Ben Bogeaus. The
10%, under the new deal, will go into
a retirement fund for UA's rankand-file employees.

Abe Platt to Par Int'l **Cues Company's Theatre** Bldg. Expansion Abroad

Bidg. Expansion Abroad
Abe Platt, northwest district manal
Ape Platt, northwest district manal
Is years, is joining Paramount. In
Is years, is joining Paramount in
Is years, is joining Paramount
Holden, mauger of the Chicago
Heatte. Paramount's flughtly here,
Holden, mauger of the Chicago
Heatte. Paramount's flughtly here,
See Than to yet been appointed.
Move by Platt is part of the expansion program about to be undertaken by Paramount. Platt will stay
the paramount of the program of the paramount of the paramo

oversess

overseas.

Both mer are veterans of the B&K
circuit, Platt for 18 years and
Holden for 20 years. Holden started
as an usher and became manager of
the Rivlera, Southtown, Uptown,
State-Licke, and Circingto, in that
order. In his user job he will supervise 16 theatres and will work out
of the Harding theatre on the north-

Kosiner to London In Behalf of Eddie Small

BERBII OF LEGILE SMAII
Harry Kosher, eastern rep for
Edward Small Productions, planes to
London Saturday (30) for a general
look-see at the foreign situation.
He'il also set up operational prosedures with Comini Erlins, headers
Small in sales planta Erlins, headers
Small in sales planta (Kosiner will
be away a morth.
Pallos' organization previously
handied Small's business in England.
New pact agreed on last week calls
for extension of representation to
the Continent, as well.

DEATH HAS CHANGED OUR MIND!

There is no individual in this industry, whether exhibitor or distributor, who welcomes another drive with its inevitable audience collections.

Why then the Cancer drive?

Recent deaths in our own ranks have brought home to us this frightening fact: one out of eight dies of cancer.

Something must be done about it and the inconvenience of another drive is little enough sacrifice to make.

The funds available for research and treatment have been pitiably small but now an alerted America is doing something about it.

In your hands, in your theatre collection, may lie the answer to cancer. The fight begins. Join!

EVERYTHING BUT A RUBDOWN

'Give Pix Labor More Responsibility' [XHIBS' SALVE

Considered highly significant in the future labor relations of the industry was the repetition by Eric Johnston, in his annual report as prec of the Motion Picture Association of America, of his oft-stated foices on how bloop bear can be assured. He declared:

A supervised the Motion Picture Association of America, of his oft-stated foices on how bloop bear can be assured. He declared:

A supervised the supervised his objects of the supervised foices and the supervised his objects of the supervised his objects of the supervised his objects of the supervised his objects. The supervised his objects of the supervised his objects of

Code Not Above Censure, Sez Johnston, **But Industry Must Do Own Policing**

Conceding that the film inc Conceding that the film industry's production Code is not above rich can, Ecic Johnston maintained in samual report Monday (25) that most of the justifiable squ. ks result from human fallibility in applying code rules, rather than from the most recommendation of the production of the production of the production of America, in his initial report since taking over the post last September, declared regarding controversy on the code:

code:

There is no need . . . to confirm
the industry in its fundamental conviction concerning self-regulation.
But this does not mean, that the
vorious code (films, advertising,
the contrary, they are confinually
questioned or attacked from both
within the industry and from with
out . . General rules do not by
themackives deedee parficular cases.
In the contrary that the contraction is the contraction of t Human beings are required to inter-pret the rules and to apply them to the ever-differing facts of partic-ular cases. Because of the difficulty of the case or because of human fallibility, even the best rule is sometimes misapplied."

Wide Range Covered

Johnston covered a wide range of subjects in his report, including last port of the report, including last port of the report of the waster, Advances in the decumentary and 16m field since the war and the space he gave to discussing them the MPA preys's remarks significant. He declared:

significant. He declared:

The general public has become accusioned to seeing documentary and fact films on the screens of local theatres. Exhibitors became accusioned to including them in their extension of the seed of this sort."

The seed of this sort." In the seed of the seed of this sort."

The seed of this sort." In the seed of the se

Urging continued production of (Continued on page 31)

65% of All '45 Features From Original Stories

Sixty-five percent of all Holly-wood product during 1945 was made from original serven stories, accord-ing to statistics in Eric Johnston's annual report to the MPAA. Origi-nals numbered 251, out of a total of 380 features.

of 300 features.

Stage plays provided source material for 26 films, or about 17%, Novels accounted for 59 stories (15.2%) and short stories another 10 (2.6%). Comic strips, radio shows, non-fiction, travelogs, poems of the provided material for 41 pictures (10.5%).

Number of films made from plays has been relatively steady the pant faur years, but shows a considerable form the \$7 in 1941 and \$31 in 1945. The first steady and the state of the state o

Mayer Scrolled by T-Men

Hollywood, March 26.
Louis B. Mayer was presented with a scroll by the Department of Treasury in appreciation of War Bond sales on the Metro lot. Studio's 4,700 employees purchased \$12,966,286 worth of bonds.

Johnston Plans Pushing Educ'ls

Plan by which the Motion Picture Association of America will promote exhibition of educational and infor-national pictures is scheduled to be announced Friday (29) by prexy Eric Johnston. Plan is understood slated to be voted on and approved by the proposition of the proposition of the pro-ton of the proposition of the pro-lomation makes his announcement. Benefiliting the profile of the pro-

Johnston makes his announcement. Possibility also exists, it is understood, of naming the man at that time to head the new program. Arthur Mayer, operator of the Rialto theatre, N. Y., who was very active in the War Activities Committee, it said to be a strong possibility for the post, which will pay no salory.

assistant secretary.
Ned Depinet, vicechairman of the board of Radio-Keith-Orpheum and secretive vp. of RKO Radio Piccesses of the New York of Recently of RKO Radio Piccesses of the Radio Piccesses of Radio Piccesses of Radio Piccesses of Radio Piccesses of Radio Radio

on the MPAA board being a mere formality. Teclector were reslected.

Other e Berney Baltian Nie J. Blumberg. Borthwick Joseph M. Berney Baltian Nie J. Blumberg. Borthwick Joseph M. Hazen, Robert W. Perkins, Hal Roach, Niebolas M. Schenek, Spyros Skourss and Albert Warner. Borthwick Spyros Skours and Albert Warner. Borthwick Spyros Skours and Albert Warner. Borthwick Spyros Skours and Albert Warner.

ized Johnston to appoint a commit-tee to head an industry research pro-gram. It will do a fact-finding job in the fields of both technology and

Rosson Aides DeMille

TO CURB JUVES

Chicago, March 28.

In a new approach to fight crime among juveniles, eshool children in Illinois will be shown a series of more pay. This will be the first time that illims have been used bere for that purpose, the plan being crime that purpose, the plan being crimeter in 1.100 schools in Illinois. Series is being prometed by Harry-A. Ash, superintendent of the Illinois Division of Crime Prevention. The will be sent downstate from Chicago.

cago.

Metro's "Criminal is Born," will be first film shown. It shows how parental neglect has sent four boys into a life of crime. Others to follow are "Wrong Way Out," depicting marriage among youngstern unless the contract of the contr

released shortly.

The first positive move to prevent vandalism in theatres here was launched recently in 16 schools located in the seventh Congressional district where 8th, 7th and 8th grade art classes are vying in poster contest to show "what youngsters should not do in a theatre."

int do in a theatre."

Recognizing the direct beneficial effects of such a campaign, theatres on the North side and in suburban cooperating wholeheartedly with the 7th District Illiuois Federation of Women Clubs which is promoting the campaign. Shownen are offering prizes to (Continued on page 32)

Film Industry Knows Less About Itself Than Any U.S. Biz'—Johnston

Any U.S. biz — Johnston
Flim industry knows heis about itself than any other major industry
in the U.S. Eire Johnston, prez of
the Motion Picture Association of
America declares in his annual repert. "The industry has grown so
that the consense of the motion of the
land time to measure list own growth.
Consequently, it possesses today only
a smattering of information about its
own operations."
Johnston pointed out that the
Johnston pointed out that
the properties of learns about
itself, but the first ching its new
itself, but the first ching its new
tastistical research department must
do is attempt to correct the mass of
unisitofic currently extant,

misinformation currently extant, which "may be more dangerous than no informatation at all." He de-

clared further:
"Much of the statistical data pub-"Much of the statistical data pub-lished about this industry is based on hearsay, personal opinion, the casual impressions of persons unfamiliar with the business or the natural ex-uberance of born promoters. Time and again the industry is fared with lacts and figures from hostile sources in berislative and tay asymments in tacts and ingures from hostic sources in legislative and tax arguments, in public controversics, and in critical descriptions of our business methods and policies. These often appear to us to be wildly inaccurate. Yet we have difficulty in refuting or correct-(Continued on page 31)

BOYER, CURTIZ, FLYNN TOP WB WAGE-EARNERS

IVI. WD WAUE-EARNEAD

Philadelphia, March 28
Charles Boyer was the highestpaid employee of Warner Bros. according to a financial report filed
with the Securities & Exchange Commission by the company last versiwith the Securities & Exchange Conmission by the company last versimanuer-up was Michael Curt. director, with \$233,749. Errol Flynn

None of Warners' top-salaried
The Secret Life of Walter Mitty."

Only 18 Securities Section with the Heavern' traps
artists of the 494 were named in the
current report \$334,1383; Barbara Stanvyck, \$223,203, and Rosalind Russell,
\$202,300.

MPAA May Join Civil Liberties Group To Challenge Film Censorsh'p Trends

Extras' \$13 Daily

Central Casting assigned 251,094 extras during 1945. Their 201,094 extras during 1945. Their average daily wage was \$13. That's revealed in the annual report of CC activities, contained in Prez Eric Johnstou's summary on the MPAA.

Casting's list had been cut by the end of 1945 to 8,861 names. a drop from the erstwhile 17,000, the report states. High year on extra placements was 1943 with 331,684 daily jobs. Daily pay average shows successive annual increase from 1939, when it was

Joe Breen Nixed. Later OKd 43 Pix

Førty-three features submitted to the Production Code Administration during 1945 were nixed on first review, but later okayed when changes were made. No feature or short submitted to the PCA during the year failed to receive eventual approval.

approval.

That's disclosed in the annual report on activities of the Motion Picture Association of America by Prez Eric Johnston, Monday (25). Two appeals on feature rejections by the PCA were made to the MPAA board to the MPAA board to be provided by the PCA were made to the MPAA board to the provided by the PCA were made to the MPAA board to the PCA were made to the MPAA board to the PCA were made to the MPAA board to the PCA were made to the MPAA board to the PCA who was the provided to the PCA who wa

Process out in soin clases the Jose Company of the Company of the

okayea, according to the report.

Shorts approved in 1945 numbered 521, as compared with 567 the previous year and 846 in 1935. Production fell off in 1943, MPAA says, when releases for armed services, civilian war agencies and national charities sharply reduced available commercial playing time.

Market they 77000 etille week.

commercial playing time.

More than 77,000 stills were viewed during the year by the Advertising Code Administration, with 487 rejects. Over 19,300 ads were likewise reviewed and 377 nised.

Turned down, while 18,300 publicity stories were submitted and 40 failed to get the nod. Ten films accounted for 33% of all the rejects.

Title registration department gave the thumb to 30 entries as "morally the thumb to 30 entries as "morally the stories were submitted and Signature of the stories were submitted and 50 entries as "morally the stories were submitted and Claim 18, and "Guilty Love." Accepted for registration were 2,580 titles.

n were 2.650 titles

The Motion Picture Assn. of America may join in with the Amer-ican Civil Liberties Union to chal-lenge the legality of film censorshout the country. Possible

can Civil Liberties Union to chain lengthe legality of film censorship throughout the country. Possible inove would contain a relenting by the move would contain a relenting by the move would contain a relenting by the content of the MPAA stitude for fortening of the MPAA stitude forlows an exchange of letters between the move would be discussed to the map future action. The move of the

drawn between pre-consorship, in which a film is banned prior to ex-hibition, and deconcy regulations which make exhibs liable to prosecution following the playing of a

cution following the playing of a picture. Meanwhile, it was learned, that the forthcoming action of Walter Wanger and Universal to test the Atlanta ban on "Scarlet Street" will challenge the constitutionality of the challenge the constitutionality of the city's entonoship regulation among other things. While the complaint of the complaint

RKO's Horror Pic Another In Atlanta Censor Suit

In Atlanta Censor Suit
Atlanta, March 28.

It appears Atlanta, March 28.

It appears the Atlanta March 28.

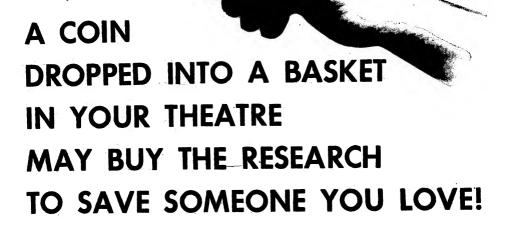
Christius Smith will have two court
battles instead of oue on her hands
with RKO's threat to take legal action against her ban on "Game of beath." Miss Smith nized the horbeath." Miss Smith nized the horbeath." Miss Smith nized the horkilling," and her negate was upheld
by the Curneige Library Board,
consoring governing body, on an appeal by the distributor.

Legal action is pending on cessor's
Legal action in Scott
item, Miss Smith camp in for a lambasting last week from Raiph
MGII; editor of The Constitution. He
plicture I ever saw. Sin really takes
a beating, and morality is triumphant on all fronts."

Claudette Colbert at M-G

Hollywood, Mrrch 28.
Claudette Colbert inked a onepicture deal to co-star with Walter
Pidgeon at Metro in 'The Secret
Heart' start early in May with Edwin Knopf producing.'
Picture will be Alies Colbert's first
job on the Culver City lot since
"Boom Town."

Whisky Returns
Hollywood, March 28.
Canine film stars also 'dome back, including, Whisky, a Scotch terrier, which emerged from retirement for a role in the Ben Bogeaus picture, "Mr. Ace and the Queen."
Whisty had been aging in the wooden kennels on the Carl Spltz farm for 10 years since his last picture.



* * * * *

ONE OUT OF EIGHT DIES OF CANCER!

Let's stop this talk about audiences resenting collections to fight Public Enemy No. 1.

Every mother of a child, every devoted husband, every one with loved ones will say "Bravo, Mr. Manager, it's time America woke up to this terrifying danger to all!"

The fight is on and in your community they'll take note that you're in the fight!

You can't say No! to Cancer!

MUNCH-CRUNCH SUGARS B.O.

Fixing of Goona-Goona Sexers, Giving [XHIBS FATTENED] Despite 'Outlaw's' Surprise Wow Biz, 'Em Aura of Newness, Proves Big B.O. ON PATRONS' OJET

Em Aura of Newnet.

Fixing up of old sex recls, glving the somewhat he aura of "newners" is playing an important part in the re-failing and boxoffice potentialities of these pix. The bullyhoo mental particular that the sex point of the properties of the properties

if they played Metro or IKGO production with little spared to the imagination, with little spared to the imagination with little spared to the imagination with little spared to the imagination with the spared to the imagination with the spared to the imagination with the spared to the spared to

Another type of films using the same exploitation techniques is the social document features sensationalizing accurrent morality problem. Titles are control to the social sensation of the social sen

Producer Jessel's Roxy Date to Plug Own Pic Personally

George Jessel, who's been producing for 20th-Fox, returns to vaude with a personal at the Roxy. N. Y. Negotiations are still on and it's not

yet definite. Jessel, it's understood, would like to come in to boost his own film, "Do You Love alte", but may come in with the preceding pie, "Dark Corner," opening May 8, to provide some advance bally for his own release. His last appearance was at the Capitol theatre, N. Y., around three Years ago.

Mason May Get 'Black'

mason may bet. Dath.

James Mason, British film star. ist
likely to come here as the male and
in the Shirbail-Manning unit's prostar of the star of

FitzPatrick-Rep Part

James A. Flit/Patrick arranged his release from a producing contract release from a producing contract might interfere with his pact at Metro, whore he has been producing. "Traveltalks" for years. Flit/Patrick's Republic deal called for four features, dealing chiefly with Latin-American topics.

Showfolk Honored **By Services For** Their War Work

Holtywood, March 26.
More than 100 film and radio personalities were named in a mass cutation by the War and Navy departments for their efforts to entertain through the Armed Forces Radio Service and the Hotlywood Victory Committee. Named in the citation

George "Gabley"
Files Hayworth
Files weere.

Fivite Alluman Fivite Fivite Fivite Alluman Fivite Fivite

Institutions receiving citations:

P-T Winds Current Slate

P-1 Winds Current State
Pine. Thomas duit washes up tis
1945-48 production pungran for Para1945-48 production pungran for Para201 in Current picture. Seven West
1945-48 tot of six pictures.
1951 on the State of the State
1951 on the State of the State
1951 on the State
1951 on the State
1951 on the State
1951 on the Office
1951 on

Candy and popcorn, once the or-phans of the film business, are finally coming into their own as an integral coming into their own as an integral regarded by earlies and integral and not in keeping with the strict entertainment menu supposed to be duhed out by alm bouses, the "by-duhed out by alm bouses, the "by-known, are now welcomed as the nemu's added dessert and looked upon as the greatest thing in the industry for house managers, who get dustry for house managers, who get their salles.

their sales.

Cued by smart merchandising, candy and popcorn sales have increased as much as 100% in some cases during the last few years. To day, the country with exhibs considering the country, with exhibs considering the filling of their customers' sweet tooths a "direct service to the public." Things have got to such a point in some areas that one house major portedly sent the following wire portedly sent the following wire to his h.o. following the first day's run of a film: "Business good. Popcorn business very good."

Currently managers report 3-105."

business very good."

Currently managers report 3-105;
of their patrons buy at least for early a support of their patrons buy at least on the type of picture being shown and the type of picture being shown and the type of picture being shown and manager or concessionaire. With a light musical in a 2000-seat bouse, for instance, sales might run as high as 500 per day, or \$500 per day, or \$500 per day, or \$500 per day, or \$500 per day, or \$100 pe

in such a situation would clear 3140.

Marce Shews Up Sales.

Metropolitan houses of 3,509-5,000 seats, running six or seven shows a seats, running six or seven shows a continuation of the seat of t

Berger Opponents Admit Inability To Lure Replacement Minneapolis, March 26. Opponents of Bennie Berger, president of North Central Allied, inde-

pendent exhibitors organization here, admit their inabitity to get body else to replace him because other member wants to do the rk gratis or take the grief. A large group within the body had announced its intention to try to depose Berger and even, if possible, oust him from membership. The depose Berger and even, if possible, out him from membership toward him arose from the fact that Ted Bohinet, his business associate and circuit general manifestation of the second properties of t

Berger has insisted hell be a condi-date for reslection. The main reason why some of the organization's leaders opposed for office, it's admitted, is a disinclina-tion to incur distribution's distance by 'stirring up things' and starting ghis. These boys make no bone-of the fact that they fear 'reprical's when they go to the distributions to However, Martin Lebeoff. Teader of the opposition to Berger, will pro-

noweer, Marin Lebecon. leader of the opposition to Berger, will pro-pose that the body employ a paid executive to lead it and make he presidency an honorary position. If that is done, he believes, there will be no dearth of candidates.

JOAN TETZEL BACK EAST

Hollywood, March 26. Joan Tetzel planed back to Broad-ray yesterday (25) after retakes on

Join Tetzel planed back to Broad-way yesterday (25) after retakes on "Duel in the Sun." Actress arrived last Thursday (21) night taking a short hintus from chores is "I Remember Mama."

Hughes Battling MPAA Nix on His Ads

tract to Major Leonard Hammond, currently on his terminal leave after four years in the Army Signal Corps.

Before he joined the Army, Ham-mond held producer posts at Metro and 20th-Fox and for a time was production assistant to Jack L. Warner.

RKO Mgrs. Guild Takes Its Fight Direct to Public

Instead of going on strike immediately following failure to make any headway in mediation proceed-one of the control of the co

will discontinue patronizing your bouses."

Neter Inthvon chairman of the board of RKO Theatres, who also is president of RKO Radio Pictures, agrent company, are collected by age presented and after signed are being mailed to Rathvon.

This procedure will be followed up in a week or two with plastering crate with around 500,000 throw-aways seeking further public support in the drive of the managerial guild.

port in the drive of the managerial guild.

A week ago yesterday (19) the N. Y. State Mediation Board, in session with representatives of the work of the state o eampaign to stir public interest in

WB'S \$250,000 B.R. FOR B'WAY PLAYS, PLAYERS

With the announced objective of "encouraging how playwrights and acting talent that will later be brought to the screen," Warner Bros. yesterday (Tuesday) stated it has al-located \$250,000 for anjeting of Broadway productions during the coming year. coming year

conting year.

Negotiations are in progress for several play properties for late spring production, acording to Jacob Wilk, eastern production head who will be production acording to the production acording to the late of the late of

U Pacts Hammond as Prod.

UPacts Hammond as Prod.

Universal Hollywood, March 26.
Universal handed a producer cond-breaking bo. figures in every engagement, and promised a domestic gross of perhaps \$5.000,000, producerently on his terminal leave after four years in the Army. Signal Corps.

Before he Joined the Army. Hammond held producer posts at New York, as counsel to and 20th-Fox and for a time was production assistant to Jack.

ernor of New York, as counsel to corry on his fight for MPAA olany country on his fight for MPAA olany country of the control of the control

Effect of Combines Nix of Product Eved In Mpls. by Indies

Minneapolis, March 26.

First test of the power of the buying and booking combines that have
sprung into existence here impends,
with at least one ready to engage in
a finish fight, with distributors over a finish fight with distributors over the present 'tough' film deals. In-dependent exhibitors, at present are sitting on the sidelines eager to a resisting on the sidelines eager to see what happens. They are hoping the combine can break down the distributors where midvidual the attrouvners like themselves have failed. Thus far the combine of the combine of the combine down.

isided. Thus far the combines have taken the "iough" film deal lying down.

What the independent exhibitors when the independent exhibitors will be when a combine tays off a product because of the longiness of deals. Two of the present combine comprise a large number of theatres, namely the Theatre Assertade points out. it remains to be seen how much power they can be seen how much power they can be seen how much power they can be seen in the product of the seen of the

it's especially hard on the boys who always have been regarded as "good buyers," Kaplan points out. Skill in buying and knowledge of the business no longer count, he

WB'S 'HASTY' IN ENGLAND

Hollywood, March 26.

Warners is mulling plans to produce "Hasty Heart," the Linday-Crouse stage production, in England on account of the play's use of English buckground and actors.

The one company that has everything for the company the company that has everything for the company that has everything for the company that has everything the company that has everything the company that has everything the company that has every

Let's look at the records! In the past

6 months 20th product has filled a

6 months 20th product has filled a

record number of theatres with record

record number of theatres with rechnicolor!

The House on 92nd Street"!

The Dolly Sisters" in Technicolor!

"The Dolly Sisters" in Technicolor!

"Fallen Angel"!



Century-Fox is the whole show! Great "March of Time"! Great

every showman is

How

Leave Her to Heaven in Technicolor

20th's all-time record holder—and yours!

Sentimental Journey

Topping "The Dolly Sisters"!

Doll Face

A WALK IN THE SUN

8 weeks on Broadway! Holding everywhere!

Next

Dragonwych

with the star and greatness of "Leave Her To Heaven"!

ovietone News! Great Terrytoons in Technicolor! Great Movietone Shorts!

Hollywood Frankly Watching First 16m Full-Length Feature's B.O. Effect

Hollywood, March 26. *
Jack Seamus Fhanet Productions aroused more than towetly interest with the premiere of "The People's Choice," arst showing of a 16m thm tenture in metature in settlement of the product of the product of the product of the proved that mininties can be projected successfully on any section of the provident of the provident

Those were chief hurdles that had Those were chief hurdles that had to be overcome and over which there had been doubt frequently the had been doubt frequently the had been doubt frequently with the had been doubt frequently the had been doubt frequently the had been doubt frequently the had been doubt from the had been doubt frequently t

bridgeters.

"Feople's: Choice" dight prove a particularly anapiclous piece to particularly anapiclous piece to particularly anapiclous piece to the particularly anapiclous piece to more than a two-reel slapstick style, but with what they were hauder that they were hauder producer flay Collins and directory of the particular than the producer flay Collins and directory of the particular than the producer flay Collins and directory of the particular than the part "People's Choice" didn't prove a

Planet has set its own distribution, and major studies here are watching with undisquised interest this opening march of the minnies.

So Goes My Love

Hollywood, March 23.

Iniversal release of Jark II. Shiftahl.

Tonce Monaling prisheliton. Silon Myran

Foreign and the second of the second o

Hirnut Dane Ameche
Magel
Percy
Josephus
Bridget Sarah Padden
Mrs. Mestir Three Monitors
TheodoreJohn Gallander
Raymond
committee Man Wheaton Chambers
Committee Bun Plerre Watkin

their efforts to use French railroade effectively during the war fixs small entertainment value, but patriotic French will enjoy it. Film stresses how the French railway workers prevented reinforcement trains from reaching Normandy after Allies anded. Film statts like an educational, Railroaders play many of the parts. Not a chance in U.S. "Sericho" (PRENCH), Carona release of Siela Gordine production, directed by Benti Calci, safety Merry Brussen; Fedures Larguey, Stunt Reill, Palan, Louis Seigner, Parquali, Sericembur, Chaule Heyman; dia-log, Charles Sient; reviewed in Paris, Run-ning time, 120 MINN.

lone, those South; evisioned in brins, land-those South; evisioned in brins, land-those the southern showing how limely the bombing of the Amiens prison by the RAP proved since sav-ing the lives of 50 French hostages. Actual RAF fordage of this bombing or Actual RAF fordage of this bombing of the state of the first. The Frequent should be supported by the state of the this likely to do well in France. Sim-lar stores have been done many limes before by U.S. producer's hunce lime holds little for American andi-crete,

others in the smart east contribute generously to the chockets.

Film is initial John H. Schichulter and the state of the

PIRC release of Leon Promises produc-lism, Stars John Loder, Todour Assist, Va-Sars John Loder, Todour Assist, Va-rado Chanelli, Martin Kosleski, Pirliz Pela-urado Chanelli, Martin Kosleski, Pirliz Pela-Directed to Rolgar II, Ulmer, Sercendelli, By Dapeas Cochmin from original by France Rosenwald and Edisor G. Ulmer, based on slary by Alexander Dimas; camera, Models Kull; editor, Doughos Ragior, "Productioners N. S. Michael Co., Van Brondog, thee," St. N. S. Michael Co., Van Brondog, thee, "St.

	IINS.
ln	e VillefortJohn Loder
111	lavder Lengre Anbert
In	tanglars
Là	Allland Felix Kortber
1 4	proinc Ednardo Clanelli
1 11	onucl
10	kintleto
13	bbe Farin Calla Campbell
1	"The Wife of Monte Cristo," PRC's

"The Wife of Monte Cristo," PRC's top-con effort to date, is a profit of peer set in la belle France, circs and the profit of th

values are no! outstanding cast to mes-doopports from the mes-doopports from the mes-doopports from the message in the message

(Unlikely for Anglo-American Market)

This cooperative effort of French railroadmen to glorify the part they played in fooling the Germans in their efforts to use French railroads

inigic contedy-drama, good bo, draw.

"The Minner-and-saber hoss pora with Gallie secent will draw business.

"Suspense" (Mono). Ice min-sical melodrama a class-production entry-enter-simment for all-like the contest of the contest

moving knuckle and gun west-erff at the old school. "Danny Boy" (PRC). Boy-and-his-dog story, strictly for juve trade.

gain the inevitable triumph, climaxes

gain the inevitable triumph, climaxe to the thm.

John Loder, starting as a heavy from the land of the

Nisspenses

Albasagens refuse of Manche and Produ

Brands and Manche an

not a good picture.

Newest Foreign Films

Miniature Reviews

"So Goes My Love" (U). Nos-

with the display dazillag blade technique. Meller factors blend in neatly to earry sufficient interest for an andenece. The production of the display of the

Cuban sugger, as returned in Calular, channing his own time, Calular, channing his own time, Calular, channing his own time, Calular, channing his continuation of the male lead, walloping over the unsympathetic role with a family of interest. Dekker is good at the let inspressio, as is Eugene, Palletto ship hand, Sandon, Miss Grant and others also work well.

Booby Ramos and his ovenestra spout of the continuation of the c

Mysterious Intruder

Commble release of Indolph C. Fullow production, Sinrs Richard 118; features Indones and Indones Richard 118; features Richard March March March March March March Company, 100m March Mar

"2 x 2" is not a success. Janos Man-ninger, vet Humia lenser, of Hun-garian films in the last 10 years, also wrote the story and directed it him-self. His film is a series of beautiful stills with many good ideas, but it is

"Blood Och Eld" ("Blood and Fire") (SWEBISH). Burgas Film production and videss; directed by Ambers Hendrik-son, Shira America Hendrik-Gu, Sanja Wi-serenghoy, Parll Malinderic convers, Ho-serenghoy, Parll Malinderic convers, Ho-told Reightud; perfected in Sheckfolm. Run-ling time, 100 MINS.

part defily with a pat touch of lightness that maker for a amount portrayal. Net result is the creation of
pertrayal. Net result is the creation of
a contrayal. Net result is the creation of
a contrayal. Net result is the creation of
addence to warm up. Mike Mazurki,
to his part. Helen Mowery. Nin
Yolk, Regis Fonney and Barlot were
to his part. Helen Mowery. Nin
Yolk, Regis Fonney and Barlot were
to his part. Helen Mowery. Nin
Yolk, Regis Fonney and Barlot warto his part. Helen Mowery. Nin
Yolk, Regis Fonney and Barlot warto his part. Helen Mowery. Nin
Direction of William Casta le
moving at a lively pace and a cate
moving at a lively pace and a cate
cace esleed forward on their seats.
Canera work and sound teach obbit.
28th one above par.

RICHIONIO N SPOT

RICHIO N

The Caravan Trail (Songs) (COLOR)

(COLOR)
Prince | Color | Color | Color |
Prior relevance | Color

Photographed in Cinecolor, this standard weatern is ultited above par tool of the control of the

outme sybe. Will obe dustines, as Story includes plenty list fights and gam buttles which evolve into an even for a woctern. Dans necrois a muschaff yeb in the hope of squissoring to the homesteaders' land which has been illegally usurped by the property of the control of the homesteaders' land which has been illegally usurped by the property of th

Thunder Town

Fart moving, eventful and jammed with they knuckle and gum red with they knuckle and gum state, and cleanly spaced, makes the editor and the state of the state o

	ning time, 100 MINS,	in an argument with the cops while	tunning lime,
	A dramatic story about the Salva-	both chase the clusive murderer.	Alumnie Dailey.
ľ	tion Army and its work in Sweden.	Despite the routine idea, the story	Joe Cameron
	And willy and its work in Swetten,	Despite the rottine idea, the story	Acre. Balley
Į	Anders Hendrikson, male star in Illm.	clicks because the plot doubles up	Mande Balley.
	was named the finest actor in the	on its own tracks enough to keep the	Mrs. Johnson
	world here after this film, which is	addicts guessing. Several of the	Mr. Johnson
ĺ	mentioned as the best Swedish pro-	scenes are well handled for suspense.	Lafe Junkett
	dustion of 104". Description of	scenes are well halfuled for suspense.	
	duction of 1945. Despite all this, its	with one in which Dix gropes his	Judge Carter
į	appeal in the U.S. is obviously lim-	way through a house in search of the	Pudgie
	ited.	killer, particularly good. A sprinkling	Hul
		of well placed laughs cases the ten-	
		of well placed langus eases the ten-	Ritch it
	"Blajacker" ("Sallers") (SWEDISH),	sion at the right spots.	Tuffy
	Wivefilm release of S.A.G. Swenson pro-		Jackir
	duction; directed by Rolf Husberg, Stars	part deftly with a pat touch of light-	Danny Boy
	Nils Poppe, Annalisa Erleson; features	ness that makes for a smooth por-	
	Part Ame Water and State a	iness that makes for a smooth por-	3 1 1

"Hishecker" ("Saltors") (SWEDISH).
Witedin arbeins of Sa.14. Swenten unWitedin arbeins of Sa.14. Swenten unNicht Jones ("Sa.14. Swenten unJones un unJones ("Sa.14. Swenten unJones ("Sa.14. Sw

"Fram for Lills Marria" ("Go On, Little Martha") ASWEDISH), Terratifm resistant blaze of Janes Banan brodheliont dilyed by Hose Ekinan, share Sig Janet, felse Aldilig, fenters Hasse Banan, Aguela Languight Manning Hasse, 58 May.

ceice's a war of the Natanana. Such a promenting features Maday Institut, S. Arie promention of the Common Maday Institut, S. Arie promention of the Common Maday Institute of t

Writers Nosev on Agents' Package **Deals: Demand Further Know-How**

Hollywood, March 28.

Serven Writers Guild plans shortby in demand meetings with the
Artist's Munagers Guild to change
and regularize many of the agents
government of the agents
government of the agents
government of the agents
proved on the state of the agents
government of the agents
government of the agents
government of the agents
government of the agents
to all its other clients
to all its other clients
terms of any measure deals in which
there by the SWC for a selection.

by participate.

Uree by the SWG for a meeting of its bargaining committee with that of the agents' organization in the sure future is disclosed in an entire of the sure future is disclosed in an entire cut in the current Sereen when the sure cut of the

with sucney group since 1939.
Demand for all the dope on package deals grows out of the scribfreing that the 10%ers occasionally
sell them short in order to win more
them short in order to win more
tector or another writer who needs
some extra hypoing to go along.
SWG imembers feel they can protect themselves from this potential
sells involved in the package is
getting. Having access to a complete
is of the agency's ellents is looked
upon as an added cheek in the
being used as part of a deal-, which
may not formally be a package.
Oliter points which the SWG

chieff we are the control of the con

Local 47 Tops To Join Petrillo In Studio Pact Talk

Studio Pact Talk

Hollywood, March 28.

Officials of Musicians Local 47 horse local stores asked to supper with Jama Leven tasked to supper with Jama Leven tasked to supper south Jama Leven tasks in with film producer repaneputing new studio musician contracts on April 9. Also asked is 9. W. Offlette, International Studio 29. W. Offlette, International Studio an indic committee of studio windiamners who have official backing of Local 47.

Clifficit, now premovations.

Jamens who have official backing of Local 47, or Class 18, in the Local 48, in the Local 47 prez, flay Menines, studie compitteeman. Blancy Paul, 47 director, and Philiphennics, studie compitteeman. Blancy Paul, 47 director, and Philiphennics, studie compitteeman. Blancy Paul, 47 director, and Philiphennics, studie compited from A cummittee of sevent studies with A cummittee of sevent studies for new pacts are recummentally as the representative Latter reportedly is recently in the Local 47. Under presentative with Local 47. Under present with Local 47. Under present on certain with Local 47. Under present one-man regime of Gillette, local one-man regime of Gillette, local out one-man regime of Gillette, local has searcely, any say regarding studiolics. This condition allegedly has led to malandministration and much dissali-faction. Committee which wailed upon Petrillo also made recommendations for increases in numbers employed and for stricter policing of studios.

N.Y. BURG OK'S SUNDAYS

West Winfield, Mohawk Valley town, has fallen into line on Sunday moving picture shows. The voters, at a regular election, okayed them. Gordon Moore is the exhibitor there, operating Bixby Hall.

Joan Bennett to 'Macomber

Hollywood, March 26. deal as femme topper in "The Short Happy Life of Francis Macomber, produced by Benedict Bogeaus and Casey Robinson.

Picture, designed for United Artists release, goes to but April 15 with

UP TO 15% HIKES FOR EXCHANGE SHIPPERS

While distributors are having trouble in Detroit and Los Angeles, in 22 of the 30 other exchange keys of the country deals covering shipping rooms, have been reached with the so-called "B" mions of the In-ternational Alliance of Theatrical

the so-called "B: minors of the International Alliance of Theatrical Stage Employees. Sw. 1. 1983 most of the contract call for a 6% raise the first year, another 5% the section and an additional boost of the same, amount for the two years from others provide for a 10% raise the first year, another 5% the same, amount for the two years from others provide for a 10% raise the first year and an increase to 15% for the remainder of the deals.

In Detroit Local 25.B walked out when distributors refused to entertain demands of a straight boost from 425 to 540 weekly. Since the local earnsters' Linion entered into made to service theatree with film through postofice channels. Teamsters have since withdraw from the shippers returned on your Cash, when straight provides the shippers returned for your causing struck, and IA men refused to cross picket lines, causing a further tieup. picket lines, causing a further tieup, Distribs immediately laid plans to ship film from Chicago, Cincinnati, Pittsburgh and Cleveland.

'PM' Crick's Rave Upsets Can. Ban on 'Hitler' Pic

St. John N. B. March 26.
A habit he had formed while living in New York City for 22 years
came to the rescue of "Hitter Livess"
when it was in the consorial doghouse and with Sam Babb, booker
for the Franklin & Herschorn chain
as the rescue.

for the Franklin & Herschorn chain as the rescuer.

Before joining the personnel of Pall at the bose in the Marylar, St. Pall at the bose in the martine provinces to the part of the

ithe result that the short was booked into practically every theatre in the province. The activity of Bubb sup-plemented the endeavors of Lou McKenzer of St. John, district maintained that the superior of St. John, district maintained band change its natitude. Bubb has been reading the N. Y. dailres every day, since settling in St. John John Louis and the superior of the superior

Codfrey Gets 'Wolf'

Holly Gets

Hollywood, March 26.

Warners assigned Peter Godfrey to
direct "Cry Wolf." the motion pic-ture-rendition of the Marjorie Carle-

ton slory.

Barbara Stanwyck will star, with Henry Blanke producing and Catherine Turney doing the screen-

FOR 5 PIX HOMEOFFICES

A 12-point program calling for increases in scale, shorter work-week and other conditions is entirely to the program of Screen Office & Professional Employees Guild. Companies are Loews, Paramount, 20th-Fox. RKO and Columbia. Demands covering new contracts starting July 1 will probably be submitted in May.

probably be submitted in May.
The 12 SOPEC points, approved
by the membership of the union last
week at a general meeting, are:
1. A 310 general inercase in salary,
2. Minimum of \$30 weekly,
3. A 35-hour workveek instead of
31½ and 40 hours as at present except for some departments at 800201.
4. Arbitration of all grievances
and disputes.

and disputes.

5. Closed shop and dues checkoff

6. Automatic increases at regular intervals

7. Reclassification of certain jobs 7. Reclassification of certain jobs which it was felt were incorrectly classified under the original contract.

8. General industry-wide policy of hospitalization, insurance, pension and welfare funds, companies to bear the cost.

9. A program covering protection of veterans.

of veterans.

10. Application of seniority principle on layoffs, promotions and "bumping."

"bumping."

11. Three weeks vacation with pay after five years of scrvice.

12. More widespread and active application of the Ives-Quinn antidiscrimination law.

Coast Collarites Move Hollywood, March 28.
Special mass meeting of white collarites has resulted in a united front with Screen Office Employees Guild voting to affiliate with Office Employees International Union Local 114. SOEC executive boats was recommended action, which was recommended action, which was ratified by members at meeting, and membership cards already being

Local 174 will have full autonomy

N. Y. Boothmen Will Send Full Ouota To IA Meet for 1st Time

For the first time, Local 306, Moving Picture Machine Operators of New York, will be represented with its full strength at the forther convention of the International Alliance of Theatrical Stage Employees in Chicago week of July 22.

in Chicago week of July 22.

N. Y. local will elect its full quota of 24 delegates, whereas at the last 14 convention, in St. Louis, in June, 1944, it sent only 12, headed by Herman Gelber, president. Fifty members of 306 have been nominated as delegates. Election to choose 24 of this number will be held today (Wednesday).

(Wednesday):
Harry Sherman, 206 member and
former president, was nominated but
declined to run. He will altend the
convention, however.
Last 'Thursday night (211, 306
tendered a testimonial dinner to
Gelber on occasion of his recent reelection to the presidency. Among Walsh, president of IA, and Jing Brennan, v.p. Gelber was presented with a wristwatch.

R. I. Indies Battle Bill For Two Film Operators

Providence March 26 A fight to defeat a bill now in the Rhode Island Senate Labor Committec which would require two first-class moving picture operators to be on duty in the projection booth when

class moving picture operators to be on duty in the projection booth when pickups or change-overs are moving an interest of the pickups or change-overs are moving an interest of the pickups of the pick

COLLARITES' 12 POINTS Amus. Stocks Behaving Remarkably Well Despite Current Soft Market

Sorrell Labor Trial Set

Los Angeles, March 26. Central Labor Council slated April Is as the slatt of the trial of Herbert K. Sorrell, president of the Conference of Studio Unions. Charges against Sorrell are that he carried on activities with the CIO, detrimental to American Federation of Labor.

INDIE FILMERS OFFER SPG A TILT

Hollywood, March 26.
Screen Publicists Guild has received an offer of \$125.05 weekly
minimum for senior flacks from the
Society of Independent Motion Pic-

Society of Independent Motion Pic-ture Producers, as counter-proposal to the Guild's demand for \$130 minimum. SPC members will have though matter affects only 10 pub-licists now employed by indies. Rale: would' replace present \$109,90 now in ciffect at all studios. All wage. increase demands average, a 30% hike.

Entertains N. Y.'s 39%, Demand Proceedings of the Companies of the Companies of the Could, New York, for a 30% general increase and extension of the minimum of the Could, New York, for a 30% general increase and extension of the minimum of the Could, New York, for a 30% general increase and extension of the minimum of the Could of the two-year contract which expires May 4 next. This and other recommendations are initiated for renewal of the two-year contract which expires May 4 next. This and other recommendations by the SPG membership at a special meeting slated for last night (Tuesscheduled for last night) as special meeting sheet for last night (Tuesscheduled for last night (Tuesscheduled for last night) as the form of the fo

Ceast P. A.s Rave Ditte Idea Hollywood, March 26. IATSE flack union, Motion Picture

IATSE flack union. Molion Picture Studio Publicish: Association, will seek 30% pay hike this week when group attempts to open negatiations with producers. Casey Shawhan MFSPA pressy, studied raske when the studies of the seek of the studies of the seek and that as negotiated has contract. Shawhan asserted majority of publicists now belong to his outil and that a payroll check flat Thurday gave MFSPA majority of hence move to open uegotiations following such check.

U's 13-Week Net Profit. \$934,506; Reelect Slate

Universal's consolidated net profits totaled \$934.506 for the 13 weeks ended Feb. 2. 1946, after deduction of Federal taxes and other charges, company aunounced last week. Figure represents a slight drop from the \$1,083.601 profit for the corresponding period in '45. Net profit before payment of taxes was \$1.569.506 as compared with the preceding year's \$1.737,601. U's board also declared a regular quarterly dividend of 50c a share payable on April 30 to record stockholders as of April 15.

slockholders as of April 15.

All officers of the company were reclected. Included among those lapped for another year are been admitted to the gallery of the lapped for another year are been admitted to the gallery of the admitted by the properties of the propert

Strength in picture company stocks during the past months weak stock market generally has further entended amusement shares in financial circles. The fact that many picture corporations have placed their corporations have placed their corporations have placed their corporations are provided to the corporation of the corporation of the company of the

pre-depression price.

While Par common has become the bellwether of the amusement group, with more and more talls of a stock split-up, the great job Warners achieved in placing its financial establishment on such firm footing also achieved in placing its financial establishment on such firm footing also achieved in placing its financial establishment on such firm footing also achieved in the control of the common footing the depression of the control of the common.

the common.

The steady strides Paramount has made in the last few years in retiring both preferreds and trimming its funded debt is well, known in the Street. After the company handles \$2,000,000 in notes due in 1949-31 and 52,000,000 in notes due in 1949-31 and being convertible into common), common shareholders will be first into to receive full benefit of all Par earnings. Considering its huge debt after emerging from bankrupte; pro-rally attract a following in quarters where future prospects of a corporation are, watched earefully.

An added obvious factor to this

tion are watched carefully.

An added obvious factor to this improved attitude towards film shares is the spade work done by several picture compounts, notulity University of the composition of the compo

Bullishness in RKO common also was predicated on belief that a divi-dend might be declared since the preferred has been called in. Direc-torate did not take any action at this

time.
In both instances, it's understo In both instances, it's understood that the managements felt the linan-cial structures should be further im-proved before making divvy boost or paying a dividend. Also it's be or paying a dividend. Also it's be-lieved they want to play safe on the conversion period and also await a more definite trend on revenue from the foreign field.

CIO MOVES IN ON ST. L TO END JIM CROWISM

TO END JIM CROWES

The CIO Industrial Council of St.
Louis, with a membership of 35,000
in St. Louis and St. Louis County,
has voted to join with the St. Louis
Race Relations Commission in St.
Race Relations Commission in St.
Strictions against Negroes strenoing
such places of entertainment. Although there are half a dozen fileder
houses, owned and operated by Nec
house been all in Crow Cesline against
Negroes attending the other houses.
No race line has been drawn at
Sportsman's Park, where the Car
duals and Sportsman's Park, where
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continues Saturday, when

THE MOVIE MAN OF THE YEAR follows the all-time record

Brone way run of "Lost Weekend"* with the

RIVOLI WORLD PREMIERE OF



LETTE GODDARD · RAY MILLAND

with PATRIC KNOWLES · CECIL KELLAWAY REGINALD OWEN CONSTANCE COLLIER

Produced by Darrell Ware and Karl Tunberg Directed by MITCHELL LEISEN Screen Play by Darrell Ware and Karl Tunberg

*17th WEEK-AND STILL DOING INCRED. MONTHS MORE-BUT EVER-LOVIN' "KITTY" JUST CAN'T WAIT!

L. A. Takes to 'Road.' Boosting It To 74G, Record for 2 Spots; 'Sailor' 57G In 3, 'Giant' Tall 33G, 4; 'Trunk' 67G, 3d

Bit is on the upgrade here sparked by the record-analying draw of mount theatres. Because playing solo, picture is getting two-floar or better, each of the property of the pr

Estimates for This Week

Estimates for This Week

Everly Hillis Musle Hall (Blumen-eld-G&S) (624: 55-\$1)—"Breakfast follywood" (IA) (2d wk). West 2,000. Last weck, not up to hopes

.000. Last week, not up to hopes \$4,000. Carthay Circle (FWC) (1.518; 50-—"Seventh Veil" (U) (2d wk). noty \$13,000. Last week, soured to w high at \$14,200. ew high at \$14,200.
Chinese (Grauman-WC). (2,048; 50-1)—"Doll Fuce" (20th) and "Hidden ye" (M-G) (2d wk). Neat \$10,000. ast week, above hopes at excellent 4,000.

\$14,000.

Downtown (WB) (1,800; 50-\$1)—
Sarafoga Trunk" (WB). Third week
record at \$25,000. Last week, also
record at \$29,000.

Downtown Montager

record at \$25,000. Last week, also record at \$25,000 List Bail (Blumen-record at \$25,000 List Bail (Blumen-fold (672: 55-\$1,20) — "Breakfast Cold (672: 55-\$1,20) — "Breakfast Cold (672: 55-\$1,20) — Cast week, not up to anticipations at \$13,20 WC) (1,538; 56-\$1)—"Sallor Takes Wile" (M-G). Mity. "Sallor Takes Wile" (M-G). Mity. "Jakes" (1,538; 56-\$1)—"Sallor Takes Wile" (M-G). Mity. "Jakes" (1,538; 56-\$1)—"Sallor (1,538; 56-\$1)—"Sallo

1M-G) (4th wk-10 days, usay yev-700.

Guild (FWC) 1968; 50-\$1)—"Little Giant" 1U) and "Spider" (20th). Near (85.90.1) in "Little Giant" 1U and "Spider" (20th). Near (85.90.1) in "Bailing" week, 21.00.1 in "Bailing" (20th) (2d wk), \$4.200.

Bawaii (G&S-Blimenfeld) (556: 55-\$1)—"Breafkast Hollywood" (UA) (2d wk). Only \$3,000. Last week, libht \$4.800.

Lights' (2001) 2de uv. 34.520.
Lights' (2001) 2de uv. 34.520.
S. 43).—"Breaklast Hollywood' (UA)
12d uv.). Only \$3,000. Last week,
Molywood (WB) (2.59; \$5.641).—
"Saratosa Trunh' (WB) (3d uv.)
"Saratosa Trunh' (WB) (3

Broadway Grosses

Tetni Gross Same Weck
Last Year\$518,586
(Based on 16 theatres)

H.O.'s Bop Pitt But 'Walk' Hen 15G

Looks sold 421,500.—Last week well and a sold 421,500.—Last week well and a sold of the control of the control

Trunk' Sock at \$17,500. Big K.C. News; 'My Rep' Great 16½G, 'Maisie' 11G

Rantages "Grain process" (Gol Jind) BJK Strong new product is popular from the process of th

best showing by "Tomorrow Is For-ever," with stout second frame. "Saratoga Trunk" also is firm on ils third week at the big Fox with rousing \$26,000.

rousing 25,000.

Founding 25,000.

Salimates for This Week
Golden Gale: (RKO) (2,448; 60-85)

"Riverboat Bhythm" (RKO) and
Prank Shatth ineading stage show.
ord. Last week, "Spiral Skiricase"
(RKO) (4th wk), great \$23,000.

Fex (F-WC) (4,65): 58-85). "Gradgas Trunk" (WB) 3dd wk). Ord.

Man Shatth ineading stage show.
Ord. Last week, still strong at
Warfeld (F-WC) (4,65): 58-85). "Gradpage 100.

Warfeld (F-WC) (4,65): 58-85). "Gradpage 100.

Warfeld (F-WC) (4,65): 58-85). "Gradpage 100.

Warfeld (F-WC) (4,65): 58-85)." "Gradpage 100.

Warfeld (F-WC) (4,65): 58-85." "Gradpage 100.

Warfeld (F

\$57,000. Warfield (F-WC) (2.656; 55-85)— "Tomorrow is Forever" (RKO) (2d) wk). Stout \$22,500. Last week, fine \$31,000.

\$31,000. Last week, file
\$31,000. Parameunt (F-WC) (2,646; 55-85)
"Sentimental Journey" (20th). (2d
"Sentimental Journey" (20th). (2d
"Onlast week,
"Onlast week,
"Weation Marriage" (M-G) and
"Up Goes Maile" (M-G) (M-G) (3d
wk). Down to \$7,000. Last week,
seed \$10,000.

Lown to \$7,000. Last week cod \$10,000. State (F.WC) 2.135; 55-85) — Fesses James' and The Return of James Common Code (F. 100) and the Code (F. 100) and t

Lombardo Lifts 'Tracy' To Royal 37G, Cleve.; 'Adventure' Terrif 34G Cleveland, March 26,

Cleveland, March 28.

Guy Lombardos band is 200.

Guy Lombardos band is 200.

The Tracy" a terrife boast to heals up a sock week at the Palace.

"Adventure," at the State, also is smanh. Moycovers are weathering the Satismates for This Week.

Allen (RKO) (3009, 446.50.—Ban.

dil: Sherwood Fores!" (Cel) (mo.).

Going briskly at \$3,000. East, on, oke \$3,000.

\$8,000.

Hipp (Warners) (3,700; 44-65)

"Cinderella Jones" (WB) M
erate \$14,000. Last week, "Bun
Sherwood Forest" (WB), \$15,000. Sherwood Foresi" (WB), \$15,000.

Lake (Warners') (800; 44-65).—"My
Reputation" (WB) (In.o.). Nice
\$4,500 on third downtown lap,
Last week, "Spiral Staircase" (RKO)
(In.o.), same.

Ohio (Loew's) (1,200; 44-65).—"Last Chance" (M-G) 12d wk). Excellent_\$5,000_50r. near, .after \$9,500
for last week.

ceucini, assources, near, atter 19,500
Palece (RKO) (3.70); 6.54,110)—Palece (RKO) puls Guy Lomard's orch. Combo pulled weekpard's combo combo

\$25,000.

\$tiliman (Loew's) (2.700; 44-65)—
"Sailor Takes Wife" (M-G) (m.o.),
Nice \$9,000. Last week. "Harvey
Girls" (M-G) (m.o.), \$10,500.

Lent Dulls Det. Albeit 'Him' \$12,000, 'Harvey' Fast 25G, 2d; 'Tars' Only 22G

Key City Grosses

Estimated Total Gress

Estimated Total Gress
This Week\$3,165,216
(Based on 22 cilles, 189 theatres, chiefly first runs, including
N. Y.)
Total Gross Same Week

Last Year \$1,842,500 (Based on 21 cities, 172 theatres)

Gable-Garson Wow Prov. With 271/2G

Providence, March 2d.
State's "Adventure" doing colossal
biz is easy winner this week. Majestie's "Frontier Gal." is also healthy.
"Little Glant." new Abbott-Coxtoo
comedy, looks strong on holdover at
Albee. Estimates for This Week

Albec.

Alben.

Majestie (Fay) (2.200. 44-65)—
"Pontier Gal" (10) and "The Ciminator Canazy" (11). Fairly solid \$15.*
"Pontier Gal" (11) and "The Ciminator Canazy" (12). Fairly solid \$15.*
(WB) and "Simonth as Silis" (12).
"Board (12).
"Board (12).
"Board (13).
"Board (14).
"Board (14).
"Board (14).
"Board (15).
"Board

Indpls. in Groove With 'Adventure' Soaring To Tall 20G: 'Strangers' 11G

I all "OU, "OTTAINGERS 114.

Film bit here is in the groot with the probability of the pr

\$9,000, indiana (Kalz-Dolle) (3,360: 35-55) —"Road to Utopia" (Par) (2d wk). Solid \$12,500 after sizzling \$23,000 first week.

Solid \$12,500 after seeding \$2,500 after seeding \$1,500 after seeding \$1,500 after seeding \$1,500 after seeding \$1,500 after \$1,500 aft

Leut continues city, March 26, ing effect on the current films which are chiefly on holdwer. The Belis of S. Mary's is holding in well at the continues of the Mary's is holding in well at Harvey Citis' also looks solid in excend week at the Mehigian. Best of the Markey Citis' also looks solid in the Mary Citis' also looks solid in the Mehigian. Best of the Mehigian was the Adams.

cause of Him" is best of new entries at the Adams for The Week Stimmets with high 1 (264) and 1 (264)

BALTO BLAH AS HO'S DIP: 'DAWN'-VAUDE 15G

Baltimore, March 28.

Business took a rather sudden drop here this week with the leaders showing only moderate flaures Holdovers in many spots slumped badly.

Estimates for This Week

Week. Tonouries Is Persecue?

(HRGO) and vaude (2d Wis, mexi 31, 231)

(HRGO) and vaude (2d Wis, mexi 31, 231)

(HRGO) and vaude (2d Wis, mexi 31, 231)

(HRGO) and the second of the se

STONE'S DAYS OF GRACE

STONE'S DAYS OF GRACE
Hollywood, March 26.
Hal Roach hauded Andrew Stone
six additional shooting days on "The
Bachelor's Daughters," giving Stone
a total of 18 days on the Roach tot,
Picture, stated for United Artists
release, will complete its filming at
General Service.

\$14,500 after great \$19,000 second

and holds. Last week. "Bandit Sherlimited (Col.) (2d wk. in Wr. il. 14.300 after great \$19,000 second
Lyric (Katz-Dolle) 11,060; 35-35
"Meather Slows St. Louis

But 'Bandit' Tall 206

With the spring weather on top.

With the spring weather on top.

Jose at the spring weather on top.

Jose at the Ambassador, looks wild,

the Fox, "Adventure," in third wild.

Meather Slows St. Louis March 26.

Jose at the pring weather on top.

Jose at Leevy's (Love) (3.17; 4.465)
"Adventure" (M-G) (3d wk). Fine

Frank James, '200h) and 'Retting the pring weather on top.

Jose at Leevy's (Love) (3.17; 4.465)
"Adventure" (M-G) (3d wk). Fine

Lidovers are dominating the Lidovers are dominating the line showing new product. Despite class showing new product. Despite class showing new product. Despite classes of the line showing new product. Despite classes of the line showing new product. Despite classes of the lidoux showing new products are limited to the stanza. 370,000 at the limited the lidoux showing the

23,000.
Chicago (B&K) (3,900; 55-95)—
Road to Utopia" (Par) with Dean
maply heading stage show (3d wk)
neko \$55,000. Last week, smash house of beating stage show (3d wt).

Section \$3.000. Last week, small.

\$6.000. Last week, small.

\$6

Ruscell's Pa. green Com-page.

Palace (RKO) (2,500; 55-95)— Tangier" (U) and "Dick Tracy" (RKO) Neat \$26,000. Last week, Spiral Staircase" (RKO) (4th with and "Boy, Clirl, Dog" (PRC) to days, phil with "Tangier" and "Tracy,"

"Neul Section 1. Lief Tracy."
"Spiral Shirense" (RKO) (4th we's Spiral \$34,000. Woods (Essancss) (1,200: 55-95)— "Bells of St. Mary's" (RKO) (13th wk). Seund \$23,000. Last week, big \$25,000.

D.C. BIG; 'TRUNK' 32G, 'DALTONS' LOFTY 12G

DALTONS LOFTY 126

Washington, March 28, 20

Washington, March 28, 20

Brunk" at the Earle, with lines rivalling the nylon queues. Saturday

Saturday 18, 210 core food for a spring

day. Bit all over food for a spring

Obliton Ride Again," at Collumbia, is strong for this small-ceater.

Capitol Loew) (3,434; 44-72)—

Sailor Takes a Wife' (M-C) 18, 23

Sailor Takes a Wife' (M-C) 18

\$7.600.

Palace (Locw) (2,778; 44-72)—
"Adventure" (M-G) (3d wk). Nice
\$16.000 after big \$20.430 last week.

'Walk' Lush 15G, Seattle: 'Dakota' 8G, 4-Day H.O.

Seattle, March 26.
Surplus of holdovers and a bit slower pace all over town, will cut into the overall total this week. Best newcomer is "Walk in Sun," big at the Fifth Avenue, "Dakota" at Orpheum and "Spiral Stalresse" at Paramount, are toppers on second week.

week.

Estimates for This Week

Biter Mouse (H-E) (800; 45-80)—
"Lost Weekend" (Par) (7th wk). In
5 days, fair \$4,500. Last week, swell

\$6.701. 1.700.
Fifth Avenue (H-E) (2,348: 45-80)
"Walk in Sun" (20th) and "Johnny
ome Home" (20th). Big \$15,000 or
car. Last week, "Gertle's Garte
UA) and "Tokyo Rose" (Par), goud
1,800.

Okay \$3,000 on 5 days. Last week, \$7,000 is See H.E.) (869; 6.50)—
Bells of St. Mary's' (RKO) (8th wk), After long runs at Fitth Ave. attended to the state of th

\$21.800.

Roosevett (Sterling) (800; 45-80)—

"Gertie's Garter" (UA) and "Tokyo Rove" (Par) (2d wk) From Filth Ave. Good \$6,000. Last week Allah" (Indie) and "Cat and Canary" (Par) (reissues), only \$4,300

winter Garden (H-E) (800: 25-50)
Winter Garden (H-E) (800: 25-50)
"Highness Bellboy" (M-G) and
"Fatien Angel" (20th) (3d ruo). Big
\$5.500. Last week, "Love Letters"
(Par) and "Too Young to Know"
(WB) (3d run), \$4,800.

'Road' High 26½G, Cincy: 'Saint' 14G

Unicy, Saint 14u

Unicy, Saint 14u

Unicy Sanath opening by Road to Unicy Sanath opening Sanath opening

'Road' Colossal \$25,000, 'Scarlet' Big 14G, Take Bulk of Mpls. Shekels

A stagus, Jackels

A mineapolis, March 26.
A pair of giant attractions, "Road to Utopia" and "Scarlet Street," are communding most of boxoffice attention currently. The former may straight film while "Scarlet Street," are communication of Orpheum prosperity with a strong session on 10 p.

prosperity with a strong session on D. Bailmete for This Week Auter (Par) (300; 52-53) = "Machina's Seere" (Rep) and "Senorita from Week" (U). Good \$2,000 in 5.00; Granume for Vengeneral Constructed today (20) for four days. Strange Confession (Col. 32.00 uniternate Mistochaver (Col. 32.00 uniternate (Co

Heaven" (20th) (4th wk), good 30,000, to Fry (1,000; 4d) "Shock" (20th) Fair \$2,500. Last week, way to Lovey (Col), fair \$2,700. Lyrle (Pair) (1,100; 44-801—"Harvey Girls" (M-G) (4th wk), Oke \$4,000, to \$4,000 to \$4,

\$10,000. (Par) (1,100; 44-50) — "Spellbound" (UA). First nabe showing. Big \$5,000. Last week, "Expendable" (M-G), satisfactory \$3,500.

\$3.500.
World (Par-Steffes) (350; 44-80)
"Spiral Staircase" (RKO) (5th
wk). Should bow out to good \$2,400.
Last week, fine \$2,800 for fourth
downlown week.

'Street' Sets Pace For OK Philly, Lusty 32G; Spivak Ups 'Rose,' 281G

Philadelphia, March 26.
"Scarlet Street" is taking boxoffice honors this week as biz continues on a fairly even keel. "Miss
Susie Slugle's" is only mild in its

Estimates for This Week Aldtne (WB) (1,303; 40-85)—
"Spellbound" (UA) (7th wk). Stout
\$15,500. Last week, fine \$16,000. "Spellbound" (UA) (7th wk). Stout 15:5,000 Last week, fine \$15,000 Last week, "Up Gos Mild \$45,000 Cos Mild \$45,000

27,000, Last week, "Lawe to Hakevir of the condition of t

Denver Off; 'Breakfast' Dull \$14,000 in 2 Spots

Denver, March 28.

Most spots are offish this weck.
"Breakfast in Hollywood," at three houses, is extremely mild. But "Road to Utopia" is bucking the trend on second week at the Denburn

houses, is oxtremely mild. But a road to seem of the but and the b

\$3,700.
Orpheum (RKO) (2,600; 35-74)—
"Tomorrow Is Forever" (RKO) (2d wk). Okay \$12,500. Last week, big \$19,500.

wkt. Okay \$12,500. Last week bis \$13,500. Last week bis \$13,500. Last week bis \$13,500. Last week bis \$13,500. Last week bis \$15,500. Las

N. Y. Slower But Big Combos Strong, Paced by 'Follies'-Cugat, Giant 108G: 'Bandit' Fat 43G, 'Gilda' Lush 125G, 2d

nor the record week. At the Pass-mount there was some slackening of pace on fourth frame ended last from the passes of the passes of the Goodman band and Pat Henning. But the \$93,000 take is still extrem. Strand is ofn sharply with 'Cin-derella Jones' and the Lab Calloway band, indications being for only band, indications being for only Roxy, also slipped considerably on its hird week with "Sentimental Brown and Herb Shriner on stage. Brown and Herb Shriner on stage, the House unteres in "Doll Pace" with Charles and the passes of the passes of the Weed."

Estimates for this Week
Asior (City Inv.) (1,300; 70-\$1.40)
— "Spellbound" (UA) (19th wk).
Pointing for very satisfactory \$25,000, and holds The 18th frame was
\$25,000. ponitive to very a site and of the control of the c

at \$85,000 fullil medical process of the control of

Despite a large number of holdovers. Broadway currently as the large number of holdnew to hurting a little in some
pols, in the opinion of manage of the policy of the po

Boston, March 26.

"Road to Utopia," new at Metropolitan, leads the town with plenty to spare this week as chief first-run film. Others are largely holdovers and not too solid. Otherwise biz is moderate being held down by file outdoor weather and general slump here. Esilmates for This Week

Estimates for This Week

Boston (RKO) (3.200; 50-51.10)—
The Third of the County of th

lively via \$33,000 after great \$28,000 after systems of the property of the pr

treissue), \$5,000.

Tremont (Brand-Mage) (1,500; 40-85)—"Stagecoach" (UA) and "Crystal Ball" (UA) (reissues) (2d wk).

Fairly good \$5,000 after neat \$8,500 fact.

'Journey' in Top Slot In Omaha With \$12,000

Bigger than th

NEW YORK, Winter Garden . . . Now in its sixth week, first week beat previous all-time high by 80%. Second week not only biggest second week in the history of the house, but bigger than the first of any other attraction.

BUFFALO, 20th Century Theatre . . . First week established new attendance record. Held over for three smash weeks.

KANSAS CITY, Orpheum . . . Held three weeks after record opening.

NEW ORLEANS, Orpheum . . . Two weeks, and moved to the Tudor. Total of four weeks first run New Orleans.

CINCINNATI, Capitol . . . Three smash weeks.

LOWELL, Keith . . . All-time tops for money and attendance. Beats every previous International figure by 30%.

TRENTON, Lincoln and Palace, Day and Date . . . In first five days, topped all full-week money totals on any International picture.

DENVER, Orpheum . . . First week tops the big ones—held over 2nd week.

DAYTON, Keith... 47% greater gross than the previous International record holder. Moved over to State for continuous first run.

SYRACUSE, Keith . . . 53% ahead of all previous top grossers from International. Moved over to the Eckel.

WASHINGTON, Keith . . . Still strong in third week after topping both attendance and money records for the first week (on all International Pictures).

SALT LAKE CITY, Uptown and Rialto . . . After two weeks day and date (only other picture to receive such playing time was "The Bells of St. Mary's") held for fourth week at the Rialto,

BALTIMORE, **Hippodrome** . . . Established top money and attendance records for International Pictures. Held over for second week.

SAN FRANCISCO, Warfield ... Now in third week after piling up top figures in first two stanzas.

BOSTON, Keith Memorial . . . Beats "Woman in the Window", "Casanova Brown", by more than 40% in the first week. Now in third week and still going strong.

TOMORROW

BIGGEST

FROM INTERNATIONAL

allli

ORSON WE OLBER GEORGE BREN





II.HARI





BEING HELD OVER

Yankee Showmanship to Distinguish Rank's British-Film Convention Mr. prager and Dot Rank's British-Film Convention Mr. prager signatured

of J. Arthur Rank's organization. scheduled to open in London. April 5, not only will bring together all key men of Rank's outfit from all parts of world in England but likely will take a lot of pages from the American book of showmanship in staging. Jock Lawrence's office is handling all details, with Lawrence in London for the last several

Besides United World Fielures Co.
receutives and Universal: International toppers. Robert Kerridge,
head of the Kerridge circuit of New
Zealand; Norman B. Rydge, Greater
Union Theatres; (Australia) chief;
and Alan Wittiamson, Rank's Aussie
epp, also are due in London for this
convention. Rank holds 50% intererst in GU and has a similar deal
with Kerridge in New Zealand.
Matty Fox, United World nerev: Besides United World Piett

with Kerridge in New Zealand. Matty Fox, United World prexy; William J. Heineman, company's siste chief; Robert S. Benjamin, chief counsel; and Moroce Green, chief counsel, and Company Counsel, and Counsel, Counsel,

trulasia. In the several days before Rank calls the main meeting to order, the American excess will look at the latest Rank product to decide its American and worldwide marketing aspects. Group will also discuss which pix are to be distributed in the U. S. by USPE and which by Eagle-Lion, with UWP getting first choice on all product

choice on all product.

Americans will also hiddle with
Rank on the worldwide theatre
situation in a move to increase the
number of showcase theatres for
Rank product, with the possibility
of building, buying or renting houses
throughout the world. Plans will
be motel for restifing to the Booklein be made for setting up the English branch of UWP with Teddy Carr. Rank's lieutenant, likely to be

Ranks lieutenant, likely to be named its chief.

U prexy Nate Blumbers, here from the Coast, sin I going along. Coast harde Auten, Ranks per Coast, harde and the coast of the Coast, and the coast of the Rank setup.

United World will handen, light being British-mades coming from Rank's companies and eight or more coming from International, to be made, and the Coast.

In the Coas

features in the U. S. via Bagle Lion. Eagle Lion. as a result of the tien with the Young interest, will distinct the Young interest, will distinct the Young interest, will distinct the Young interest with such cachange setup for physical distribution. UVP being organized with such exchange serrangement in each of the Young and Y

sidiary company.

Spitz-Geste Net Going 2.

International folly wood, March 26.

International folly wood, March 26.

Anthur Rank in London April 5 because of moveover to Universal to the consultation of th

Spitz, who has been ill. Just checked back after a month's absence. International: production manager James Pratt has set up temporary offices at Universal. He is: shuttling between there and the Goldwyn lot until the company is finally established in Valley April 15. the starting date of "Bella Donna," the next production.

Italy Unveils Small 16m Sound Projector

Iom Sound Projector

Milan, March 12

A fin sound projector, smaller

A fin sound projector, smaller

A fin sound projector, smaller

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French Prexy's Speech Leaves Pix Biz Cold

Leaves Pix Biz Cold

Picture Washington, March 236

Picture Washington, Washing

Annough the French prexy did not exempt pix from his general statement, the difficulties encountered by American exporters have not indicated that free trade was the order of the day.

New Comedie Française Decree Disrupts Ranks Of Players, Kills Plays

Paris, March 19. Talent and playwrights are united

in refusing to comply with a decree of Minister of Education M. Nacgelen reorganizing the Comedie Francaise. Ukase provides for restricting players to act in picture for more than five months per year. and would_compel_them_to_turn over 60% of picture earnings to a Francaise special fund.

It also provides for a second stage to be used by the company, the Odeon theatre, where all plays less than 10 years old would be played, leaving the old stage for classical rep only.

sewing the old stage for classical top only in the management of the stage of the s

also have ocen writers.

Andre Obey, acting manager, at the Francaise, apparently won't make his stay permanent.

Aussie B.O. Picks Un

Sydney, March 5

With servicemen collecting de-ferred pay and spending plenty prior to returning to civilian life, film bits to returning to civilian life, film bits brisk currently. Metro's Anchors Auxight's now in 11th week, and "Weekend at Weekend at Week

Melbourne's Best
Melbourne's March 5,
Best bets at theatres currently are
"Enchanced Cottage" (RKO). "Desert Song" (WB), "Song to Remember" (CO). "Over 21" (CO), "Walber" (CO). "Over 21" (CO), "WalStorm" (MA). "Incending," Brimmer
(Par), and "I Live in Grosvenor
Square" (BEF). "Square" is in itlith week.

Daff Signs Two for U

Melbourne, March 12. Couple has been on the Tivoli vande circuit. Al Daff saw the act and made pact.

films harring regular 35m literal son use of 16m pictures in smaller spats has the Aiskie industry worried. Previously the narrow-gauge films were rigared only as okay for educational astitutions, churches and citoks. When the film product likely will go into all spots not now serviced by regular 35m product.

regular 35m proquet.

The possibility of 16m sweeping into Aussie territory is rated a real headache by exhibitors here. Likely that the Motion Pixture Exhibitors Assn. soon will look into the situa-

Metro, which began its own 16m Metro, which began its own 16m department here this year, has re-assured exhibs, Bernie Freeman stating there would be no competish with the 35m fleld. Al Daff, Universal's assistant foreign chief, now said tem add said the control of the

Columbia new threatens to use 16m in Aussie territory with Nick Pery, company's managing director here, set to go to the U.S. soon for here, set to go to the U. S. soon for homeoffice confabs. Also a possibility, in the narrow-gauge field are J. Artbur Rank, units here. It also is likely that Ealing will enter this market with 16m, but not to compete with regularly established theatres.

arres.

Harold C. Parrish, an Aussic firm, ls readying a big processing plant here for anticipated biz in this field. Company also will import projectors and other equipment.

and other equipment. What worries the small exhibitors is that they realize how easy it is not up a left in show in small spots, to set up a left in show in small spots, seriptions or voluntary contributions from patrons. Pointed out that U. S. major companies are going, into 16m only to cover isolated spots not currently served by regularly extable the series of the series of

lished theatres,
These smaller exhibs also resent
the advent of a lism mobile unit.
They cite the forthcoming enterprise
all Edward Nable Sporting Films to
covering the bout between two local
than the covering the bout between two local
mobile unit to show the neiture in
mobile unit to show the neiture in

sion of the fight also and will use a mobile unit to show the picture in-every spot where the 55n version has not been booked.

Exhibs see this move as forecast-ing what may occur in the 16m fold. They fear that distributors fold of the control of the control of the control of the control of the opposition to you via 16m in your opposition to you via 16m in your own town.

Aussie exhibitors also recall that many years also distributors used to

Aussie exhibitors also recult that many years also distributors used to tell them that if they didn't book their product, the distribs would open their own theatres in opposition. They fear that the arrival of 16m might serve as a similar wedge in forcing playdites. Distribs here seeff at such an idea, however.

U Sets First Block Of 16m Films in France

10m rims in france
Daris, myet 26.
Universal is veleasing a block of 10 pictures in 16m and dubbed in French. U is selling them with 16m made with 16m their prome calls to their prome calls to their prome calls to the prome coessary extra footage. Sales are handled by the U exchanges just like the coessary extra footage. Sales are handled by the U exchanges just like of off off the coessary extra footage. Sales are break into the 16m field in a big way.

Balkan Show Biz Reviving Slowly, Old Hungarian Faves Back at Work

"VARIETE'S' LONDON OFFICE S St. Martin's Place, Trafaigur Squa

(Former OWI film aide in South-Show biz in southeastern Europe is reviving slowly, hampered partly

by Soviet eurfews in Roumania, Bulgarie and Hungary, as well as the Soviet restrictions on travel across bordere

Budapest, despite the sky-rocketing inflation and a 10:30 curfew on night snots and theatres, is richer in entertainment and talent than prac tically anywhere else in Europe with the exception of Paris. The legit shows open at 5 p.m., and at one time or another there have been as many as 14 productions on the boards at one time, including several musical comedies and revues. Despite the early curfew there are numerous cabarets in operation, of numerous cabarets in operation, of which the Arzona: a pre-war favorite, still takes first place. Most of story and the spots show, and quite a few of the spots have Mugyar hostesses at the bar for the mule lonely-henrits. The Budapest Opera gives five performances a week, and there is an occasional ballet.

General State of the State of the

favorites, including Pal Javor, Giz Bajor and Margit Dayka, still retain Bajor and Margit Dayka, sjill redini-their popularity, but since the Nazi blackout has been lifted, several personalities have emerged who have possibilities for Itolitwood and Broadway. A vibrant blande musi-cal convely actress and dancer who has come to the fare recently is Adricome Mahau. Her sizaling me-tal control of the property of the Adricome Mahau. Her sizaling me-tal control of the property of the Adricome Mahau. Her sizaling me-tal metal property of the property of the Magazir version of Betty Itultion and Magyar version of Betty Hulton and Joan Davis. George Fejer, a pinnist, is the main attraction at the Allied Park Club, which is the most ex-clusive hight spot in Budapest, operated by the Huntarian govern-ment for members of the American

Nationalism On Upbeat In Middle East: Holds Threat to Yank Films

Rising tides of nationalism in the loslem world are seriously dampen-Moslem world are seriously dampen-ing America's prospects of doing business in the Middle East for the next period, according to Ed Sim-mel, just returned from a two-months tour of Egypt and Palestine for the transportance of the contractions of the conmonths tour of Egypt and Palestine sis sales representative, for Mono-gram International. Hattred and violence against white foreigners, together with decemping political products with a "made in U.S.A." label, whether it is films or soap. Britain, Simmel pointed out is the main target of the nationalist agia-tion byt America has become fused with her in the popular under-standing.

teading.

The film industry's future in the Middle East is being conditioned by the high strategic military importance of that area. A three-cornered race among England, America and Russia is taking place to the conditioned by the control of the conditioned by the control of the control of the condition of the cold strate, At the boltom of the social strate, At the boltom of the social strate, a simple condition of the cold strate, and the cold strate of the condition of the cold strate, and the cold strate of the cold strate, and the cold strate of the cold strate of

technique over the past 13 years. At the bottom of the social strata, Simmel continued, the pauperized and illuterate loeples have given a melline of the social strata, simmel continued, the pauperized and illuterate loeples have given and illuterate loeples have given a social strategy of the soc end was put in outside interest and The Arisha he said, have been shall have the so have the said, have been shall have the sole and the said, have been shall have the sole and the progressive social developments engineered by the Jewsh and the said have the sole and the said have the sole and the said have the sole and the said and the said have the sole and the said and the said have the said t

Mission and colony, under terms of the armistice. Fejer, who was well-known in Viennese and Parisian known in Viennese and Parisian music circles in pre-war days, it equally at home with the classics of swing.

known in Mennese and Parising county in the Mennese and Parising county at home with the classics or socially at home with the classics or socially at home with the classics or socially at home with the classic of the county of the county of the county of the classic of the c

high figure. Attens
Attens is a crowded city packed
with large numbers of British soldiers, and a small detachment of
ATC American tropps, The Argentim is Athen't top mighten bein
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Bulgarla

Bulgarla
h Saffa, Bulgarla, there are only
two nifective, the Astoria and Sofia.
The shows are only adequate, that
the shows are only adequate, that
the shows are only adequate, that
the Sofia features an outstanding's
Estheman, a personable sound
Fastleman, a personable sound
Fastleman, a personable sound
Fastleman, and the latest
American song hits which he laboriously copies from the Armed Person
broadcasts beamed out nightly from
Munich. The bullet conjuny in
te forming the solution of the solution of the
latest solution of the

talent. Yagoslavia

Belgrade, Tito's stronghold in

Yugoslavia, in our up with the other
Balkan capitals in entertainment. There are several restaurants with
There are several restaurants with
American music of the early 138%, but have ue floor show. Occasionally, they present native dancers. The Yugoslav opera and ballet, are
very popular with the Serbs, but the
sublevement is the theatre, which very popular with the Serbs, but the standard is low. The outstanding achievement is the theatre, which shows a lot of distinction. One of the top hits was an adaptation of the Russian play, Vm. Perkins' Bloom to to the Land of the Bolhevick." Similar is a thicked from the visit san street in the standard of the Bolhevick. The White. The National theatre is readying a production in Serbian of Thoraton Wilder's "Our Town."

Frame Nikeries Jammed

Prague Niteries Jammed
The nightclubs in Prague; are
jammed, but the talent is only fair.
The theatre is coming to life slowly,

Czech Film Monopoly Aimed As Aid To Local Industry: Russ Run Studios

Budapest, March 12. Nationalization of the Czechoslovakian film industry started soon after the country's liberation April, is explained by government spokesmen as a means of ereating high artistic standards of film pro duction. Elimination of local indepeadent profit-seeking producers and peadent profit-seeking producers and control of the inflow of foreign films, as picked by the Ministry of Propaganda would be used to maintain such standards. With the slogar quality before business," the Czech minister of propaganda has absorbed the film industry, including theatres, and has swived all foreign film company branchetteria.

ilm company branches.

All picture production is conducted via the Czechoslovakian State Film company directly responsible to the ministry. Operating on a collective basis, all profit derived from exhibition is to be used in production expansion.

Buttleburgh Buttleb French Purion

duction expansion.

Although Britlab, Peneh, Russian and Swedish films are eurrenty being shown here. The conspicuous absence of desired American films bacely artesses how popular them to be a second of the conspicuous absenced artesses how popular them to be a second film companies, refusing to deal separately with the film monopoly, and the premitted their pictures to come in under the initiality's regulations. State authorities concerned to the control of the cont

ment.
Present production capacities of
Czech studies is not revealed but
prewar it totalled 60 Czech-made
features per year. Major film studies
in Prague and Bratislava, untouched
by the war, are currently being run
exclusively by Russian producers
who have three features in preparing tion. Six Czech-language features are scheduled for this year.

MUST SHOW 10% BRITISH PIX ON MALAYA SCREENS

New regulations laid down by military authorities in Malaya (Sin-gapore) requires exhibitors in that area to devote at feast 10% of their screen playing time to British pro-ductions.

Metro's Latin-American **Execs Shifted About**

Promotions of mannging personnel in Metro branches in Puerto Réco. Cuba, Venezuela, Colombia and Trinidad vere announced today (Wed.) by Morton A. Spring, Loew's (Wed.) by Morton A. Spring, Loew's International veepee and director of M-G sales and operations oversees. Transfer of the new managers is expected to be completed by May 3. when the Latin-American managers come to N. Y. for a combined business and pleasure trip, counterpart of the recent Latin-American trip taken by Metro branch managers from the U. S.

Harry Birwann, Cuban managers.

Harry Bryman, Cuban manager, comes to the h.o. as nsst. coordinator for the British Empire under Charles Goldsmith. Robert O. Schohum, present Puerto Rican branch manager, takes over the Cuba spot. Gene Coen, now in Port-of-Spain. Trinidad, goes to Puerto Rica, succeeded in Trinidad by Jack Tilden, former-ly with the Metro exchange in Buf-

falo.

Dean Banker, new manager in Colombia, is on his way there now, to replace Carl Heumann, who moves over to Venezuela. In each case the retiring managers will spend at least a month breaking in the new man before taking over their new positions.

Soviet's Touring Terpers

Washington, March 26.
Soviet State Ensemble of Folk
ancers, top Russian reportory dance
roupe, is preparing for a ton of
algeria and Czechoslovakia, Soviet troupe, is preparing for a tom or Bulgaria and Czechosłovakia, Soviet Bulgaria and Czechosłovakia, Soviet Embassy here reports. No indication yet whether, the troupe will be booked for an American tour.

Bulgaria and Cacehodowskia, Soviet Irealization of the Comports. No indication of the Comports. No indication of the Comports. No indication of the Comports o

French Press Campaign Ridicules H'wood Stars

Ridicules H WOOD Stars

Paris, March 12.

Mounting efforts of French producers to squelch American pietures
here, hitherto restricted to economic
and artistic arguments in support of
the limited quota, has branched out
into a stur eampalgn in the French
neess.

One recent story in a daily here One recent story in a daily had a daily had a dilegedly by an anonymous American correspondent, ridiculed Hollywood talent, naming stars as using toupees, false teeth, and various

Italian Legit Revival Awaits Fresh Crop Of Writers: Pix Also Slow

Rome, March 12. Almost a year after liberation there is no sign of a stage or screen

revival in Italy. Film sctup is understandable since

most Italian studios are not in workmost Italian studios are not in work-ing condition and Italy never was strong in picture production. But in the ; legitimate theatre Italy always had a splendid tradition, which runs back to the immortal plays of ancient Rome. It is true that, as in all fields of intellectual production: 29 years of faselsm have made a deep nega-table of the production of the proof fascism have made a deep nega-tive impression on the Italian dra-mattle output. But even under fas-cism, there existed men like Piran-dello, Benelli, Berrini, Lopez, An-tonelli, whose plays sometimes com-pared favorably with anything pro-duced in other countries. Now they are dead, and nobody has been able to full their places as yet.

to fill their places as yet.

Week after week the bills of all major Italian theatres announce major Italian theatres announce novelties from France, the U.S. and England. There are few Italian plays, and these are without exception, revivals of past great productions.

tions.
Italian picture houses play foreign
films almost entirely—new French.
Eritish and Russian features and old
American ones. The few new Italian pictures made get a perfunctory
showing at some first-run house, and showing at some received makes, and then are relegated to subsequents. This is natural because, with the possible exception of "Open City," not a film has come out of Italian studios during the last 12 months which would compare to a band American "B" film.

But it is a read citization for a comme

But it is a sad situation for a conn-(ry which once could boast pre-dominance in many fields of intel-lectual endeavor. Only a new batch of Italian writers apparently solve the situation.

'Way' in 2d Yr., Breaks Swedish Long-Run Mark

Stockholm, March 12. "Going My Way" has broken all Swedish long-run picture records. now being in its second year here. Other American films which have ccome boxoffice hits in Sweden are The Dietator," "Tree Grows in "The Dietator." Brooklyn," "Thrill of Romanec" and "Story of Dr. Wassel," All of these have played three months in Stockholm, and some are still going strong.

Entry of La Argentina Into Mexico Blocked

Mexico City, March 26. Concerted opposition by Spanish Republicans to her entry into Mexico, on the ground that she is an avid Fascist and Falangist, prompted Imperio Argentina, noted Spanish stage and film actress, to cancel her trip from Lima, Peru, where she is re-

CHRISTIE WHODUNIT NSG IN LONDON BOW

London, March 26,
"Murder on the Nile," new Agatha
Christie whodunit, which opened at
Ambassadors March 19, is regarded
as below the author's usual standard.
It likely will linger only for the
scheduled six weeks at this house.
"Make It a Date," intimate revue which preemed at the Duchess March 20, was well received. It ap-pears headed for a fair run.

British Pix Draw Better in Aussie

Sydney, March 12.
Biz for British films in a majority of Aussie spots is currently on the upbeat and likely to hit a new peak this year if present pace is main-

this year if present pace is main-tained. Improved quality of produc-tions has helped the swing to Byllish films, with the Coward pix in the "This Happy Breed."
There are four British showcases in Aussie now, the Embassy, Sydney, operated by Greeter Union Theatres —Hapts ou an old General Theatres contract: Athenaeum, Melbourne, run

—Hayts on an old General Theatree contract; Athenaeum, Melbourne, run by Hoyts, Grosvenor, Melbourne, tun by Hoyts, Grosvenor, Melbourne, and Grossen, Grosvenor, Melbourne, and York, Adelaide, run by Watermans-Hoyts.

An example of popularity by English-mades is "I Live in Grosvenor. It is distributed by British now in its Thit week at the Grosvenor. It is distributed by British English mades in "I have been a consideration" in Man From Morocco, "Dead of English Prom Morocco, "Dead of Cospand this year when the J. Arthur Greater Union tent; is expected to expand this year when the J. Arthur Rank fare starts through the GU change and the great when the J. Arthur Rank fare starts through the GU interest in GU and BEF. "Henry V" is another British him Melbourne at the Athenaeum while 'On Approval' is current at here via 20th-Popularity of British films, apart from their boxofice, is seen in a desire by Aussles to help the Mother Country.

Caracas Show Biz Booms. Nitery Prices Sky-High

MILETY TINCES XX-PILED Carracts, Venezuela, March 12. The boom is on again in this oil opital. Money flows as freely as the oil obtained nearby. Population has soared to 500,000, and new buildings are going up on every street, wages are high, and this makes for Auges are high, and this makes for yarge save flowing to get one. Liquor is high, with Seoths selling at \$13 a fitth. American cigarets sell for 96 a puckage. Pieture house Mightelbus, which open around

priecs start at \$1.

Nightclubs, which open around 10 p.m., get a terrific play, with prices out of this world.

'Bells' Buenos Aires'

Preem Breaks Record Buenos Aires, March 12.

"Bells of St. Mary's" is proving smash hit here. There were some who feared unfavorable reaction in clerical circles, but leading prelates and film erix were given a preview that sent them out raving about the picture.

Exploitation job done by RKO's publicty department here was unusually good, being so well handled it obtained enfo publicity on a huge

ate. The picture, which preemed at the The picture, which preemed at the first-run Ambassador in Calle Lavalle, broke the all-time high for house the first IO days, average gross being \$1,500 doily. Picture looks set for a long run, Prevlous record was held by the Argentina-made "Su Mejor Alumno,"

Clarke Back Down Under

Clarke Back Bown Unuer

Rojah Clarke, Former Warner
Aussie child, Feutura here rest, Judice and Lander, plans a series of new-style
for a looksee as rep of International
Pletures.
So far here, Universal or British
Enpire Films. Both are hooked to
IRank.

Johnston Stresses Strong Govt. Aid To Combat Foreign Snags to U.S. Pix

London Bottle Clubs Hurt by Court Ruling

London, Mayeh 19.

London niteries, which have been reaping a harvest for years by overcoming the drink laws through having customers order their booze during legal periods and then consuming the liquoty after hours, are in for a bad time. bad time,"
Decision given by judge at Lon

Sessions is that this is illegal, which means that most Bottle Clubs will have to shut down. Owners of these clubs intend to take the case to a

Pix Exports Back To Normal in U. S. Govt. Figures for Nov.-Dec.

Peacetime exports of motion pictures and equipment are swinging back to normal, according to figures just released by the Dept. of Com-merce. Study, which covers last November and December, shows the following:

Washington, March 20.

come cameras: 15 exported in November and seven in December.
35m projectors: 571 in Nevember and 166 in December:
Sound equipment: \$121 age 35m cameras: 15 exported in No-

tive in the 2,000,879 (set of negative in December.

Exposed negatives for printing abroad: In November, 117 negatives of features; 139 negatives of shorts; 100 shorts; 50 neuros; 17 trailers, 100 shorts; 50 neuros; 17 trailers, 100 shorts; 50 neuros; 17 trailers, 17 neuros; 18 neuros;

and 101 positive sound tracks. In December: 2,246 features: 3,675 shorts: 833 newsreels; 1,442 trailers, and 463 sound tracks.

French Pix Equipment Bad: No Early Relief

Pais, March 19

Fugene Gregg, currently making a
Continenth's survey of sound equipment, after looking at local facilities, finds that the French industry
as a whole will eventually suffer
from the lack of modernization of
recording and reproducing equip-

ment.
Besides difficulties in replacements, local equipment is all of prewar type, and modern imports are precluded by restrictions on payments abroad. Results is that a lot of old equipment is used.
Gregg's survey is to include Iran.

Rio Back to Normalcy After Annual Carnival

After Annual Carnival
Rio de Janeiro, March 12.
Resumption of normaley here after
the recent four days of the 1948
Carioca Carnival, perhaps the mast
the tree of the control of the 1948
Carioca Carnival, perhaps the mast
the control of the control of the control of the 1948
Mattonal dolling only the event has
National dolling only to see the
Welles film, never delivered in a
feature film down here.
The three hit songs, which rewill be the control of the control of the control
movined by the Carnival, are
Gauchio, "Samba em Madurel'ar,"
Comealver, and 'O Bar de seu Jose,"
Linds Battsta.

Aussie Dance Trie to U.S.

Dayra Colin, young Aussie dancer, plans a series of new-style clanes next month in New York. She is now on her way to the U.S., and will be joined there by former partners Educe Monod and Alison Lee.

Pointing up that revenue from foreign distribution is the life-blood of the American flbg industry. Eric week to the Motion Fleture Ass., of America, of which he is the head, streated the need for strong Govern-American flbg in the life of life of the life of life o

The eight outstanding examples of

by U. S. aums in 21 auterent countries. The eight outstanding examples of Government regulations hampering U. S. distribls in the foreign field listed by Johnston are:

(1) Excessive Import duties. Outer from 190 per average from 190 per av

Son etmeras.

vember and seven in December and 166 in December:
Sound equipment: \$121.982 worth for sound-proteining equipment in Rovember and \$113.781 in December:
Sound recording equipment in Rovember and \$113.781 in December:
\$1.45,868 worth of sound-recording distributed and the sound-proteining equipment in Rovember and \$35,869 in December:
Raw_lim_\$2,709.881_fect of, 35mm_dof, where 100 or more pre-war At lean films confiscated by the is monopoly are being illegally hibited, and that these U. S. I are general favorities compared new Russian pictures despite of of the monopoly to promote latter.

latter.
(7) Theatre combines which have the effect of monopoles. Bioscopp Bond in Holland, the Norwegian Municipal Exhibitors' Assn., China Film Society are examples. Lastnamed continues the Jaj monopoly

named continues the Jap monopoly In China.

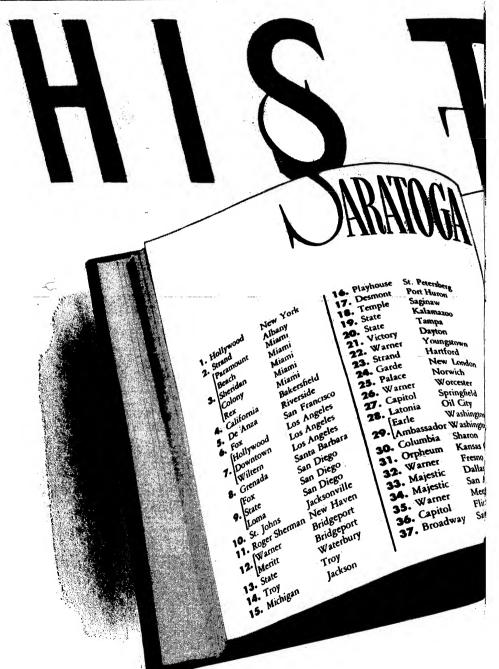
(8) Censorship by foreign governments. Those countries within the most of the property of the prop

Spain, with the threat that the producers of the pictures will be barfed entirely from Spain miless all brints and newatives of the pix objected entirely from Spain miless all brints and newatives of the pix objected from the pix of the pix o

Raimu Breaks Leg

Paris, March 19. Jules Raimu, stage and screen star, will have to lay off for several months as a result of an auto smash near Tournus while driving to Monte Carlo with playwright Yves Mirande. He suffered a badly broken

Mirande escaped with a broken



GARY COOPER and INGRID BERGMAN in EDMA SARATOE

a Ana

These are the engagements to date
on 'Saratoga Trunk.' In every one
of these theatres—without an
exception—'Saratoga Trunk' has
registered the highest receipts
ever recorded for a Warner prop.
erty. 'Saratoga Trunk' is, precisely
as advertised, Warners' Biggest!

A TRUNK with FLORA ROBSON A HAL B. WALLIS PRODUCTION Directed by SAM WOOD

Screen play by Casey Robinson . Music by Max Steiner

Jackrabbit Exhibition Aids, Not Hindrance to Regular Pix Shows

Replying to the steadily-mounting tice of demands from exhibit has ame form of control should be placed on the flow jickrabbits, and the steady of the stead

Jones, eastern manager of Victor Animature manager of Victor Animature manager of the late that the late manager of the late o Jones, eastern manager of Victor

sort south finat unite to be for the latest and the

D. C. Kicking

Continued from page 3 Thus pictures would lose identity as a special commodi-or export to receive careful

retailment.

Treatment as squarely up to Holly-wood and the executive offices in New York appears to be this: Is pletures satisfied to be a peant in Justice with the pleture satisfied to be a peant in our and outsity so first as the Government aconcerned and to be kicked around captries which do not rate special consideration of their own? Or does not not consideration of their own? Or does not not not considerate in war and peace, and all the control of the control treatment.

Benton's Stance

These new and still secret developments are at wide variance with the statement made last Wednesday by Assistant Secretary of State William Benton when he told a trade press conference:

trade press conference:
"I think there is no industry in
this country with a more legitimate
right to expect the assistance of the
State Dept. along every legitimate
line than the motion picture industry; that if the power of the Govermment and the influence of oveermment and the influence of supersup

While there is no direct connection with the pictures unit and the rest of the telecommunications work—dealing with international com--deciling with international com-munications—it appears a lot closer than the contemplated shift to a division on a non-commodity basis, division on a non-commodity basis shift of this type was under consideration by State, Will Hays thought it was sufficiently important to the control of the control of the control of the state of the control of the control of the Hays succeeded that time and it now appears up to Eric Johnston to carry the ball.

Lose Caste
While it is not definite that the
shift would hurt the picture intereast much, there appears no doubt
that it would cause films to lose
their identity as something special
in State Dept. Only good part of a
shift is the fact that George Centy,
the present motion picture specialist
with the Telecommunications Diviwith the Telecommunication to the Commercial Policy Division.
So far as the Deals of Commerce.

mercial Policy Division.

So far as the Dept. of Commerce is so far as the Dept. of the situation unraveled.

It is subsequently in commercial many the situation unraveled.

It is subsequently in a situation unraveled.

It is situation

DeHaviland-Lund Teeoff Par's New Touring Plan

FATS NEW LOUTING FIRM
Bringing company stars east for lours of key cities on personal appearance. Here's way, etc. they appear, is being adopted by Paramount on recommendation of Curtis Mitchell, publicity-advertising director, who laid plans in this direction during his visit in Hollywood. He returned to the boost of the book of the book of the company of the c

olivia de Haviland and John Lund, stars of "To Each His Own." will be the first to come east under the plan. They'll start their tour in about three weeks. Others will be lined

Mitchell also is organizing a better coordination between cast and west on stills under the guidance of Rex Taylor, recent appointee as Photographic Coordinator for the nublicity department.

Jackrabbit 16m Exh b Close to N. Y.

e-called 16m jackrabbit exhibs to the metropolitan N. Y. area, Louis arty house in New Brunswick, N. J., is currently screening an original narrow-gauge entertainment feature in auditoriums in several New Jersey towns just across the Hudson from Manhattan. Charging standard b.o. prices, Vassar claims he's doing top biz.

Written, produced and directed by Vassar, the film is the first 16m entertainment feature made in N. Y. Silent film with a dubbed-in sorce, the picture was shot on 16m Kodachrome on location in Manhattan's Central Park, a N. Y. entery and a private home: Jacqueline Joyce, N. Y. subway model, stars. Written, produced and directed by

N. V. abovery model, that:

V. Sasar has already screened the
film in Bridgeport, Conn., and Trenton, Passale and Perth Amboy, N. J.

Considerable opposition was retime to the control of the control
in those towns but Vassars said they

couldn't stop him, since he uses

union projectionists and obtains his

license from the fire department in

entity trying to induce the Sam

houses to run the film on a percentently trying to induce the Sam

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house to run the film of a percent
per basis, believing it would do, good

souting N. Y, for a theatre outlet.

Filture is the first of a series con-

seouting N. Y. for a theatre outlet. Picture is the first of a scrieg con-templated by Vassar. He plans to take them oversees, shooting pictures in foreign countries while exhibiting plans also include cochanging his pix with 16m pix produced abroad and also with Plante Pictures, L. A. 16m producing org which screened its first theatrical marrow-gauge program at Hollywood's Marcal theat-try Vassar. Who trues mostly foreign.

Ire last week.

Vassar, who runs mostly foreign
pix la his New Brunswick house, beclieves that it won't be too long beleves that it won't be too long beforeign to be too be too be too
percanace and the prostability of the
35m industry killing the 16m men
through strong opposition, he pointed
out that the "jackrabbit is a very
feettle animal."

fight the industry's battles and to go right up to the top of the Commerce Dept, with industry problems. If his unit is allowed to be shoved down into the same slot as typewriters, office furniture, etc., in a shuffle which will put several layers of brasshats over it, there appears it the or the short of the shuffle which will not be that the layer. the past.

the past.

According to experts here, the situation is one which definitely calls for the industry to throw its weight around without delay, in order to prevent the two changes from taking place. If the shifts are made, it will be far more difficult to get the situation unraweled.

First 16m Feature

"The People's Choice," first entertainment feature produced entirely in 16m Kodachrome, is reviewed on page 12 of this issue.

issue.
Produced by Planet Pictures,
on the Coast, the picture is current at Hollywood's Murcal theatre, It opened Thursday (21).
Runs 69 minutes.

Shifting to 20m Stalled 1-2 Yrs.

Industry switch of narrow-gauge film to 20m width, now shaping us probable, will be stalled from jector remodeling requirements, etc. to find the film celluloid by the addition of the film celluloid film c

vision of Wesley J. Miller.

Move to wider-auge came too late to affect first postwar models of mojectory which will hit the market projectory which will hit the market caption of the mojectory which will have been approached to incorporate alternative changes in later projectors so that sprodects and film channels but sprodects and film channels for the mojectory of the market market mojectory of the mojectory regularly.

Shift was initially proposed be-cause frequent breaks in current 16m film result from the uneven tension of the single-sprocket sys-tem. Officials point out that the old tem. Officials point out that the old silent 16m, lim had perforations on both sides of the cellulloid. This double-hold layout, they say, pro-longed the life of the film by pro-ording an evenly distributed teusion. Majors are said to favor the idea actitionally as means of disposing of the distribution of the country of the the uneven sprocket pull.

Joe Cooper's Death at 60 Complicates 4 Par Suits

Complicates 4 Par Suits
Status of four different shits in
which he and Paramount are inwolved is in doubt as result of the
sudden death late Tucsday (19) of
Joseph H. Cobepr, veteran theatre
sparsers of the support of the support
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N. Y., the other in Lincoln, Neb. Suits grew out of years of quarreling and bickering between Parad Cooper, Grounds ou which they were brought date back to Paris Dankruptey and resultant reorganization. Until it is known what Cooper's will provide and an administrator is appointed, actions are expected to the Commant in the courts. Efforts the Commant in the courts. Efforts the but to no available.

the but to no avail.

Cooper controlled 22 theatres but lived in the east. While his legal residence was Philadelphia, he divided most of his time between his farm at Moores Mills, N. Y., and the Kssex House, N. Y. (cit, where he minitalised an apartment for many years. Cooper's death occurred at the Essex House, an autopsy show-the between the controlled to the sear all and the same thouse, an autopsy show the course of the same thouse, and the same thouse the same through the same thouse the same through the same th

Some years ago Cooper established the Cooper Foundation at Lincoln, Neb., a \$1,000,000 corporation organ-ized to establish homes, and to main-tain and provide education for destitute, deserving youngsters. Recently the Foundation embarked on a pro-gram in association with the Ki-wanis Clubs designed to curb juve-

Cooper is survived by a widow, a son, three brothers and one sister, all non-pro. Funeral services were held Friday (22) in N. Y., burial at Moore's Allie.

Push Italian Pix for U. S. Move to push Italian-made films in-to arty houses in this country is cur-rently under way by Variety Films, indic distribs, which controls a block of Italian productions recently im-

Films, dubbed in English, will be preceded by campaigns in colleges and universities.

Rank-Odeon Theatre Expansion In Canada May Force Consol. to Build

Hold That Sunday Pix Keep Kids Out of Trouble

Sparlanburg, S. C., March 26,
New role ascribed theatres herechildren who go to pix don't go somewhere else and get into trouble.
Exhibited by managers in WCTUmanned war to shutter shows Sunmanned war fo shutter shows Sun-days were hundreds of letters from parents from parents stating they preferred their boys and gifts, in the-rest of the state of the state of the riding, luke-jointing and otherwise questionably engaged. An Episconal minister, Record Capers Satterlee, joined in pro-Sunday show support. Result: Mayor Leon Moore and Result: Mayor Leon Moore and

Council are delaying shuttering ac-

NW Variety's

325G Fund In

Minneapolis, March 26. With success assured for its campaign to raise \$225,000 to build and cquip a heart hospital on the University of Minnesota campus as its main philanthropic project, the Northwest Variety club will end the drive May 1 it was appounded by drive May 1, it was announced by Chief Barker Art Anderson. Con-siderably more than half the desired amount has already been pledged, he

says.
The club also will raise a mininum of \$25,000 annually to help in
the hospitals maintenance: CharlieWinchell, Minnesota Amus, Co, publicity lead, told of the club's charitable and philantiropic activities
and the heart bospital drive over
radio station WCCO last week.

N. Y. Conclave Looks Big

N. Y. Conclave Locks Big.
Advance receivations from Varichy team control of the Conhammal convention, skedded for the
Antonial control of the Control of the Inspect of the Inspect
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PROBING MRS. CRAIG'S ACCIDENTAL DEATH

Hollywood, March 26. . Hollywood, March 28.
Inquest will be held tomorrow
morning (27) at Forest Lawn into
the death of Mrs. Helen Craig, wife
of W. K. Craig, Metro studio's execcutive controller. Mrs. Craig was
killed and Craig szriousty injured
them while they were crossing a
Beverly Hills intersection. Driver of was released under bond Fineral services have been poned pending Craig's recovery

Studio Contracts

Hollywood, March 26.

Postwar, boom in picture stacing brilding here is taking stape storing pacced by announced plans of 1. Age thur Rank and his Canadian outlet, the Odeon officials expect lo complete one of the most modern decentration of the modern decentration decentration of the modern decentration decentration of the modern decentration of the modern decentration of the modern decentration of the modern decentration decentration decentration decentration decentration decentration decent

have had theatres.
Odeon's film house here is part of the program to build 15 to 20 theatres in Canada. Belleved that the tres in Canada. Belleved that the Montreal theatre will be the first of a few new ones planned here. Odeon Montreal theatre will be the first of a few new ones planned here. Odeon circuit now runs' seven theatres in Montreal and two on the outskirts. Rank officials here insirt there's no altempt being made by British interests to challenge the Hollywood influence.

interests to challenge the Hollywood infutioned.

There's reported to be almost alzonomous involved in cinema building projects in Canada. In Toronto, Coton now has its own studies documentary? Ilms. Odeon also have its own studies documentary? Ilms. Odeon also its making arrangements with Prochall miferests to bring product over of Quebee distribution. Latter move may throw a monkey-wrench that inferests for France Film, leading distrib new for France Film, leading distribution of France Film (Language Pilm). The complete for the france film of the france of the form of the france of the film of the france of the film of the france of the film of t

Consolidated Theatres, now oper-ating all the first-run lilm theatres, may be forced into new building by the Rank-Odeon program, it's con-troi in the first-run field always has brought complaints from analysis

3 New Colo, Theatres

Denver.
A 1,500-seat theatre is planned as
the principal feature of an \$11,000,000
real estate development here. House
is across the street from swank Denver Country Clisb.
Claude Graves. Albuquerque. N.
M., theatre owner, starting n 550scater at Westwood, nearby Denver

suburb.
Snyder & Besse, owners of Unique,
Gunnison, Colo., are planning a new
600-scat theatre in that city.

New Houston 1.000-Seater

A new 1,000-seat theatre is planned here by L. C. Baxiey, who owns and operates the Plaza.

2 New Philly Theat

z. New Philly Theatres Planned
Philadelphia.
Two new houses are being planned
for this area. A 1,000-seater is set for
West Philly by Marlo Jerome. A 13acre site was purchased by M. A.
Samuel and M. H. Hankin in Willow
Grove, with a theatre and a string
of stores planned for this site.

Chi's Improvements Spending Chicago.

With curbs on theatre construction holding well into the future, the rish is on Chi sign companies by theatres better the control of looking for a way to spend over-balanced budgets on house improvements. One of most unusual orders

quee; and the State-Lake are, all is for outside redecoration. Plans ar also underway in the Warner The atres organization for improvement of the South Side chain, while Ess aness is replacing the old Sherida theatre sign. Hollywood, March 28.

Burt Lancaster, actor, Hall Wallis,
E. Boyle, renewed, 26th-7ox,
Hand Heisdrix, actress, Par.
Jeff Donnell, renewed, 26th-7ox,
Wanda Heisdrix, actress, Par.
Jeff Donnell, renewed, 26th-7ox,
Wanda Clitton, dialog dir., Col.
Harold Clitton, dialog dir., Col.
Harold Clitton, dialog dir., Col.
Harold Clitton, renewed, Wanger,
Hand Clitton, dialog dir., Col.
Harold Clitton, renewed, Vanger,
Huth Roman, renewed, Vanger,
Huth Roman, renewed, Vanger,
Holly Day, Sr. has been amed to succeed Archie Mayevs ac exacter
Level Paulic Level, Productions,
Moyers resigned to go into the unber and plastic business. Day was
comerly eastern rep for Constancet
Level States of the Collection of the Collect

Jackson Park Rehearing Nix Opens Floodgates to Similar Suits in U. S.

Washington, March 26.
Supreme Court yesterday (25)
urned thumbs-down on a request of turned tnumbs-down on a request of the major distributors for a rehear-ing of the Jackson Park theatre case, of Chicago. High court nixed withof Chicago. High court nixed with-out any delay, since the majors filed their petition only Friday.

their petition only Friday.

Vesterady's action means that the
care is now fully closed and that the
care is now fully closed and that the
distributors have no further legal recourse from the dynamic-loaded
cycle of Pas. At that time,
Differit court verdict in favor of
Jackson Park Theatre. This gave
the indic house 3300,000 in triple
damages, plus court costs, for itsees
suffered for distribution methods to
volution to the Sherman anti-trust
volution of the Sherman anti-trust

Thus the way is now wide open for a chain of similar suits by indepen-dents throughout the country. Likely result is a change of distribution practices.

practices.

Defendants were RKO, Paramount 20th-Fox, Loew's, Balaban & Katz Vitagraph, Warners, Warner Circuit Management Corp. and Warner Bros Theatres. Inc.

Pennsy Indies Frankly Don't Want Collections

DOB WARL COLLECTIONS

Philadelphia March 26.
The Allied Independent Theatre contenting its fight regalant theatre with the contenting its fight regalant theatre with a content of the content in the content i

"It is highly reprehensible," Samemployee to infermingle the ordinary employee to internuises on commercial routine of the motion picture business with these charitable clores, and to intimate to an exhibitor that failure of the exhibitor is cooperate in these drives would not be forgotten by the distributor inture business transactions. "In the current shortened feature failure which this is coercion of the

film market, this is coercion of film market, this is coercion of the yery meanest and most despicable type... If there are any further com-plaints and if there is any effort to correc or intimidate independent ex-hibitors, this association will take hibitors, this association w prompt and vigorous action.

Samuel-on recently refused to serve on the industry's committee for serve on the industry's committee for the cancer drive in line with Alliou's stand against audience collections. He declared that patrons of theatres operated by Allied intembers had complained against being "trapped" in theatres while the lights go up and open collection plates are passed around so that everyone can see how much is donated.

"The war is over," said Samuelson.
"and the public resents having the
plate passed frequently in motion
picture theatres where it is seeking

"The public, furthermore, resents rese collections because they violate the pledge of the various Community thests that they would only be asked to contribute once a year to all the combined charities."

Samuelson said that one of the causes of resentment was the fact that the "big shots" of the industry took all the bows and garnered all the publicity in newspapers and srecls for collections in the vari-

He urged that exhibs urge editors to climinate these stories and pic-tures from their papers and that they use the seissors" their newsreels,

"Sometimes I wonder how it hap-pens that the 'big shots' don't suffer from broken arms and sore muscles because they are continually patting themselves on the back."

RKO Crowds Pathe

Hollywood, March 26.
RKO has four pictures currently thooling at the Pathe studio in Culver City, making it tough for indie producers who had been figuring on rental space on that lot.

rental space on that lot.

In work are "Criminal Court,"
"Distrable Woman," "A Likely
Story" and "Honeymoon," originally
stated for production in Mexico
City, but switched because of the

20th Starts Tint Stills

Hollywood, March 26.
Still pictures in color will be used for the first time by 20th-Fox to ballyhoo "Forever Amber" and "The Razor's Edge."

Stills, to be made with Icong cameras, will cover all the angles including production, informals poster art and whatnot.

Chi Distribs To Act Separately

Realignment of elearance and rur Realismment of elearance and run in the Chicago area, eurently being mulled by sales officials, will be acted upon by each of the majors independently. Idea of a concerted move by the film companies to uniformly revamp the eight-run Chi system, tendatively entertained as an aftermatt of the U. S. Supreme and the consequences, and the consequences, and the consequences.

Joint action is pout despite a strong control of the consequences.

sible consequences.

Joint action isout despite a strong feeling an trade circles that an offer of the circle team to indeed to the circle and the circle an

The thought, also recently enter-The thought, also recently enter-tained, of the separale companies treating with Chi exhibs as a group, an effort to reach a satisfactory sclup has wound up in the waste been for similar reasons. Again, sakes officials have been advised by ment would probably necessary of call a half to such a move.

call a halt fo such a move.

Boiled down, the alternatives left to the majors in the uncertain Chi is tutution are two—either to imake individual adjustments with specific exhibis or to stand by with the hope that the Supreme Court has not the Child of freedom of movement on their part. Whatever clearance and run the dis-trict court rules for Jackson Park will be the controlling factor for the

COMMITTEE TO STUDY ACADEMY REVISIONS

Hollywood, March 26,

Jean Hersholt, Academy prexy, has named a special committee to offer recommendations for revisions of present bylaws and awards rules of the Academy.

of the Academy.
Chairman of the group is William
Doxier and members include Charles
Brackett, Farciot Edouart, Mervyn
LeRoy, Mary McCall, Jr., Gene
Markey, George Murphy and Joseph
Sistrom. Committee will make a
thorough study to decide whether
or not provisions and revisions need
modernization.

No. Central Allied Asks Aid for Indie Filmers

Minneapolis, March 26. North Central Allied, independen exhibitors' association here, is re-questing members, if necessary, to go out of their way to encourage ingo out of their way to encourage in-dependent producers by buying as much of this independent product as possible and giving the best deals. In this way, the body points out. Hollywood production will be stim-ulated and independents will be able to turn out higher-budgeted and bet-ter pictures.

ter pictures."
"Such a development will make for a healthier situation as far as independent exhibitors are concerned," North Central declares. "It may help to loosen the clutch which major producers and distributors now have on the independent theatreewing."

Chi's Newest Idea: 3-4% Additional Tax on Amus

Chicago, March 28.

Local amusements, already loaded down with Federal, state and local taxes, will be subject to from 3-4% more on their total grosses if a proposal to be submitted to the city council goes through.

council goes through.

Idèa was broached last week by
Alderman Clarence P. Wagner at a
council confab on a substitute to reduce the present high tax on real
estate. Those affected will be film estate. Those affected will be film and legit houses, niteries, ballrooms, cocktaileries, bowling alleys, circus and sports events, etc.—all of which are expected to present a hefty united lobby against the move, in-asmuch as most feel they're being taxed beyond all endurance now.

Also suggested, as a possible sub-stitute, was an amendment to the Illinois Racing Act to hoist the state's take on parimutuel machine receipts, plus taxation on all stocks, bonds, cash and securities held here

Grips' New Wage Demands Stymie St. Louis Exhibs

Storm clouds between 110 flicker house exhibs in St. Louis and St. Louis county and the stagehands union, Local No. 6, began to grow darker last week. New demands for darker last week. New demands for wage hikes, number of men to be employed and vacations were presented to a meeting of reps. of the indie houses and later to Harry C. Arthur. Jr., prez. and. vp. of Fancion & Marco's interests here, as well as directing head of the St. Louis Amusement Co.

The union excess Elmer Moran, bix rep, of Local No. 6, and Frank Stickling, representing the Inter-national, met with Fred Welreitberg, one of the largest indie flicker house owners in this area: Louis Ansell, of the Ansell Bros. circuit: Clarence Kaimann, of the Kaimann circuit, and Arthur Kauffeldowner of the Paul No. 10 mediates are to the The union exces. Elmer Moran, biz

Pauline, and demanded:

(1) An immediate increase in the base pay of all grippers from \$75 to \$82,50; (2) at least one gripper in each of the 100 houses; (3) to reduction in the number of grippers now employed, and (4) two weeks' vacation with pay annually for all members regardless of the length of employment and the pay annually and the pay annually and the payment of the length of employment.

ployment.

Before the union mer met with Arthur and presented the same demands. Welvenberg told them it would be necessary fo call a meeting of all the indic exhibs to submit the demands for consideration and asked for more time, although the union men indicated they wanted the union men indicated they wanted the union men indicated the within two weeks.

Meeks.
Afthur expressed surprise at the new demands, as recently, after prolonged pow-wows with Moran and the wage scale committee of the local, he worked out a deal in writing, that later was approved by the stagehands membership by a vote of 6x 16x However, this pact was never stagehands membership by a vote of 60 to 5. However, this pact was never actually signed by the union exces. It has become known that several weeks ago at a meeting of the union, at which supporters of John P. Nick

the supporters of John P. red head of IATSE, Local No. (Continued from Page 29)

ALLIED OF NEW JERSEY PLANS JUNE PARLEY

PLANS JUNE PARLEY
Allied There Owners of New Jersey, one of the more active units in Allied States Asn., will hold an annual convention, its first in two years, in Atlantic City, June 19-21.

E. Thornton Kelly, of Allied, consortive the control of the U.S. are much may depend on the outcome early to discuss the agenda since much may depend on the outcome of the U.S. anti-trust suit against the major distributors. It should be and it ought to provide meal for heated discussion. Meantime, Allied N. J., of which Harry H. Loewenstein is president, plans to air its and present incheds of checking, among other things, at the convensal, hadied from husiness side of the among other things, at the convension. Aside from business side of the parley, Kelly states that it will high-light itself as a "motion picture equipment tradeshow," with manufacturers from all over the country expected to be represented.

Theatre Collections No. 1 on TAC's Biz At Its First Nat'l Convention April 1-2

Bogeaus Gets Obeler Trio

Arch Oboler turned, over three screen stories of his own authoring to Benedict Bogeaus for production next season for United Artists re-

Trio consists of a newspaper yarn,
"Ask Me No Questions," and two
others, "Jonathan Loves Em All"
and "Bitter Triumph."

N. J. Allied Doesn't Like Many Things

Continuing its atlack on major company selling practices, the Allied Treater Owners of New Jersey last Treater Owners of New Jersey last Treater Owners of New Jersey last training the Contract changes on the part of distributors and declared that the organization would move in the courts to challenge the legality of the practice of the Contract of

towns.

Resolution levelled its fire at the addition of clauses favorable to distributors in contracts and the deletion of unfavorable ones altegedly without discussion with the exhib. While not specifically stating so, some of the changes against which Allied directs its squawks are the Allied directs its squawks are the dropping of the ban on local checkers, the removal of a one-year limitation on auditing theatre books and the inclusion of concessionaire fentals in figuring costs.

Organization also decided to have three statewide membership meetthree statewide inembership meet-ings henceforth, two of which will be held in Trenton and one in Atlanlie City. Committee was appointed to seek a return to six-day deliveries of film. Meet would up tollowing a re-port of the screening committee which approved the running of trail-ers on the Cancer Drive but turned thumbs down an undience collections.

Cancer Collections Set for April 21-28, Probably the Finale

With the Red Cross eampaign out of the way, the entire film industry is presently girding for "Cancer Collection Week." April 21-28, which may be the last audience collection campaign for a public service undertaken by the industry because of increasing exhib opposition.

creasing exhib opposition. Voluntary acceptances of partici-pation from exhibs are reportedly rolling into headquarters. Collec-tions, hoped to top the \$4,000,000 atken in last year, are expected to be hypoed by a nationwide campaign preeding the circle, which will be inghilphied by a stage and coast-to-coast ratio shor from Carnegie stall, coast radio sno., N. Y., April 19.

N. Y. April 19.

Campaign committee has also, lined up a group of top radio stars to make a pitch for the cancer fund during the entire month of April. Arready aligned are Bélen Hayes, Arready aligned are Bélen Hayes, Padiman, Drew Pearson, Lowell Thomas, Ginny Simms, Orson Welles, Hazel Scott, Kenny Delmar, Hidecarde, Deems Taylor, Tommy Bensey, Guy Lombardo, Paul White-

Production and presentation of the Carnegic Hall event will be handled by Carl Erbe and Bernard Kamber Additional particulars are expected Additional particulars are expected to be announced soon by the national committee, comprising Charles P. Skouras, chairman; Ted R. Gamble, co-chairman; Frank H. Ricketson, Jr., director; Robert W. Scijg, exemanager: Charles M. Reagan, national distrib chairman; Leon, J. Bamberger, distrib co-chairman; and Thomas J. Connors, corporate gifts chairman.

gifts chairman. Exhibs will be furnished more as-sistance than they had for any for-mer audience collection drive. Short, starring Spence Tracy and title "We Can Do It," is now available gratis at all Nalional Serceo Service exchanges. Committee has also lined up the cooperation of Gifl Scouts to make the actual collections.

Onvention April 1-Z

Question of charity drives and theatre collections shape up to be the hottest subject for discussion when the theatre collections shape up to be the hottest subject for discussion when the theatre Activities Committee holds its first national meet in Str. of the theatre shape th

circle. Besides their own opinions, exhibs would be saked to soined out exhibs would be saked to soined out exhibs would be saked to soined out and the saked to so the saked to sake the saked to saked to sake the saked to saked to sake the saked to saked to saked to sake the saked to saked to saked to sake the saked to saked to sake the saked to saked to sake the saked to sake the saked to saked the saked to saked the saked to sake the saked to saked to sake the saked to saked the saked to sake the saked to saked the saked to sake the saked to saked the saked the

Souttar, Sam Schuchart, Sam Levin, Som Komm, Tommy James, Izzy Weinschank and Joseph C. Ansell,

C. P. Skeuras to St. L.

C. P. Skeurs to S. J. Hollywood, March 26. Charles P. Skourss leads a delegation of Southern California theatre owners to St. Louis this week to take part in the launching of a new and permanent Theatres Activities Committee.

New body will carry on much of

the work formerly done by the ex-hibition end of the War Activities

Coast Indies Give TAC's St. Louis Bid Brushoff

St. Louis Data Drussion:
Charging that formation of the
Team of the Charging that formation of the
Team of the Charging that the Charging that
six point program adopted by TAC
on Dec. 5, 1945, is "designed to take
away from them all right to individually represent themselves to
all departments of the United State
formation." Independent. Theatre ference of Independent Theatre Owners, has nixed invitation to par-

ticipate in organizational meeting of TAC in St. Louis, April 1-2. Indie group, in asserting that its members feel participation would deprive them of local autonomy, also stated in announcement that it would "further eliminate their right would "further eliminate their right to decide for themselves a 'freedom of the screen' policy, knowing that they would in the future, as in the past, always directly support their government whenever required."

CLASS OF SERVICE This is a full-rate Telegram or Cable-gram unless its de-ferred character is in-dicated by a suitable symbol above or pre-

WESTERN

SYMBOLS DL -Day Letter NL = Night Letter LC = Deferred Cable NLT = Cable Night Letter Ship Radiogra

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UNITED ARTISTS CORP:

. =7 29 SEVENTH AVENUE NYK

THE OUTLAW OPENED CENTRE THEATRE SALT LAKE CITY MARCH 15TH AND THROUGH SUNDAY HAS BROKEN ALL EXISTING HOUSE RECORDS FOR THESE THREE DAYS AND SO FAR OUR MONDAY MATINEE TODAY INDICATES HIGHEST MONDAY GROSS IN THEATRES HISTORY AND WILL END UP WITH THE WEEK SMASHING ANYTHING AND ALL EXISTING RECORDS EVER ESTABLISHED IN CENTRE THEATRE. CONGRATULATIONS ON SUCH AN OUTSTANDING GROSSER. KINDEST PERSONAL REGARDS= TRACY BARHAM

INTERMOUNTAIN CIRCUIT

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS BERVICE

CLASS OF SERVICE

WESTERN

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WUD3 DL=CHICAGO ILLINOIS MARCH 19 200P UNITED ARTISTS CORP.

=729 SEVENTH AVENUE NYK:

=THE OUTLAW AND THE ORIENTAL THEATRE ARE MAKING CHICAGO HISTORY THIS WEEK. TO THE BEST OF MY KNOWLEDGE WE WILL ESTABLISH AN UNBELIEVABLE ALL TIME RECORD. WE HAVE BEEN HOLDING THEM OUT CONTINUALLY STARTING WITH THE FIRST SHOW EACH MORNING. CONGRATULATE HOWARD HUGHES FOR ME:

-EDWIN SILVERMAN

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

WORDS FAIL US -BUT OUR PICTURES DON'T !

U.A.

N. Y. Times Hall Differs Only In That It's a Longhair Auditioner

Only difference between Locu's Orpherom. N. Y. on a Tuesday of Vednesday right, and the Times of the Common of the Leonard Jacobson, heeding International Programm, has on alternate Saturdays since Jan. 12 used the Internate Times Hell, as the classical counterpart of the Loew and KKO one-nighters. He's introduced a batch of locally umbeard longhair statent in a series of shows that statent in the series of shows that the same of the series of shows that the series of shows the series of shows the series of shows the series of shows that the series of shows th

and the same and t

from the same of the barrows from the form and the form a

number. Not yet reasy so gie halt.

Eve Centry, a modern interpretive dances lends herself nicely to satirie as well as dramatic interpretations with a biling satire on a southern control of the sou

Tamura Borodin, on the belly-baldwin, opened so-so and James Lansley, Negro baritone, showed ex-sellent voice in a spiritual and a Schubert number.

Earle, Philly

Philadelphia, March 22.
Charlie Shivak Orch (18) with
Jinuny Scunders, Star Dremiers (4),
Bobby Ricken, Martha Brother,
Steve Evans; "Tokyo Rose" (Par).

First band attraction at Earle In nearly a month and the jive-sturved kids are out in force this seek to greet Charlle Spivak and his troupe of tooters. The maestro-trumpeter doesn't let

First band attraction at Eatle Incerty a month and the ity-statuted leds are out in force this so'n look and the incerty and the control of toolers. Spread and the control of toolers are presented with the force of toolers and the control of toolers. The macetin-turnucted country in the book from the sweet "Electron in the book from the sweet "Electron in the book from the sweet "Electron in the book sweet seems and the horn in "Summertime" and "Jamay Sa und er s, Phillysborn cononer, has to beg off after by turn a force, the sweet seems and the presentation of the sweet seems and the sweet seems an

Keith's, Indpls.

Indianapolis, March 23.

Indianapolis, March 23.

Holmes & Jean, Sid Blake, Troy & Lynn, Three Sidneys, Lamont's Cockatoos, Stanley Kramer & Co., "Tiger Woman" (Rep).

Variety is the one thing there's plenty of at Keith's this week. Bill is n plensing jumble of performing birds, cyclists, imitators, daneers and narionettes, with comedy element overshadowed by musteal and nov-

marionites, with convey remun-overshadowed by musteal and nov-overshadowed by musteal and nov-sure of the conversion of the con-straint of the conversion of the con-traction of the contraction of the con-traction of the con-traction of the contraction of the con-traction of the con-traction of the contraction of the con-traction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the contraction of the con-traction of the contraction of the co

Baby. Kruner's pantonime Edety Huton closes grade-A et.
Lamont cilcles with something different a bird close grade-A et.
Lamont cilcles with something different control of the control of

turns on assorted wheels how access the highest control with the pick elimb imitation palm tree mounted on a moving bicycle is a little dandy. Emece spot is filled acceptably by Sid Blake, whose own turn is show's only straight connectly still—so the springs a few lotes, imitate Charles Eoyer and does take-off on Andianapois 500-mile Spectivay race-broadcast. Biz was average when exiteh.

Capitol, N. V.

Xanier Cugat Ore with Lank Del
Campo; Los Borancos, Betty Reilly,
Harvey Stone; "Ziegfeld Follies of
1946" 1M-6), reviewed in Vaniery,
Aug. 15, '45.

1940" 144-C2), reviewed in Vaalert, Aug. 15, 45.

Cupitol has unassed for lestef 50 minutes of compact, solid entertainment which is winning large cluther, and the compact solid entertainment which is winning large cluther to the compact, solid entertainment which is winning large cluther to the compact of the compact o

strumental and choral combes employed. There's also a nice touch of loyed. There's also a nice touch of Court and the State of the Stat

Hippodrome, Balto

Baltimore, March 24.

Jerry Lemis, The Jansleys (3);

Harris & Allen, Five Grans, Felice
Inla and House Orch (12); Deadline at Down" (Col).

the at Double (Col).

Nee playing action is navicity to year, and opens in spriightly as a sp

maximum saugus and a very spot. Jansleys close. Now one male and two femme assistants, act makes the most of its risley and acro stuff and employs bewis for an added bit of comedy which tings the bell and mylos for a strong clincher.

Biz just fair.

Burns,

RKO, Boston

RKO, Reston

Boston, March 22,
Shorty Sherock Orch; Bert
Wheeler with Artic Rice; Connie
Haines, Lane and Claire: "Tarzan
and Leopard Woman" (RKO).

Heines, Lone and Claire, "Torsan Heines, Lone and Lopard Women" (RRO).

Top grade variety show, with Bert Wheeler as sock smeet in the see and and plenty of solid support from parts). Plus surrounding bill, it is a support to the see and the see

plenty of kudos all the way. Opening show rangovertime, but house loved it. Biz was good though not terrif.

Capitoi, Wash.

Ralph Stater, Don Commings, the Diacoffs, Sam Jack Kanfinan House Band with Lynn Allison, Milk Slosser; "Sailor Takes a Wife" IM-G).

Ralph Slater, in his first vaude appearance, brought in the crowds opening day (21) despite holdover of feature plus competition of D. C.'s minual attraction, the cherry blossoms.

openiture plus competition of D. C.s simulal attraction, the cherry blessons, and the control of the control of

Olympia. Miami

Smitey Burnette, Minni, March 21.
Smitey Burnette, Lee Bolin, The Appleions, Prichard & Lord, Watter Waters, Jr. Les Rhode House Orth 113); "Murder in the Music Hall" (Rep).

133). "Murder in the Masic Hall's Reph.

Reat layout this week, with the state of the same proving the best of Hollywood acts to play the best of Hollywood acts to play The big guy turns in 15 minutes of well projected some, necompany. The big guy turns in 15 minutes of well projected some, necompany. The big guy turns in 15 minutes of well projected some, necompany of the turn of tu

Tower, K. C.

Tewert. K. C.

Kausa City, March 22

Elmo Takusa City, March 23

Elmo Takusa City, March 23

Elmo Takusa City, March 23

Morgan, Mura Tatino, Touser Oreal

Stabbales of the March 20

The Marcos, hand-balancing duo

which gains much effectiveness because of the apparently effortless

The Marcos, hand-balancing duo

which gains much effectiveness because of the apparently effortless

Taylor, rost them were March 20

Taylor, and thomas of the March 20

Taylor, and thomas of the March 20

Taylor, and thomas of the March 20

Taylor, and hoofing which draw for the March 20

Elmo Tanaca and the triester, is a series of the March 20

Elmo Tanaca, which triester, which up the follows through with "Wola", "Holiday for Strings," "Indian Love Coll" and other flower. Colors with the march 20

Elmo Tanaca, which she with the March 20

Elmo Tanaca, which she was a series of the final

series of the March 20

Elmo Tanaca, which she was a series of the final

Capera and Nell Shelton, blonic on parters, does the vocal chore lines.

House full at opening show.

House full at opening show.

State, N. Y.

Beiny Fields, Havison & Fisher,
Bit. & Cora Baird, Cy Recocs. 3
Klugs, Ruby Zwerling's House Orch;
"Adventure" (M-G).

Benny Fleids, making his umplieth visit to the State, where he winds up the slow, has the happy faculty of making customers fordyc the week spots on the bill. However, this show is well-oiled with hearty staples and pinys smoothly, especially in a full house brought on by subequent and of "Adventure," Bis is good

turn nouse prought on by subsequent run of "Adventure." Bix is good to hold over film with Benny Fields remaining for a second session.

Fields, of course, hits the longs like no other singer does, being a like no other singer does, being a like no the singer does, being a life usual time is around 24 minutes, but in deference to the long running time of the pic, he's on for a comparent to the contract of the pic, he's on for a comparent to the contract of the pic, he's on for a comparent to the contract of the pic, he's on for a comparent to the contract of the pic, he's on for a comparent to the p

paratively salest to the the way. He's

Openers are the Three Kines, two

It to a boff finish.

Openers are the Three Kines, two

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perch, which mule holds up with his

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perch. They, provide, a good warm
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and grains. It's a pleasing rovelly,

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Apollo. N. V.

Coolie Williams Orch 1161 with
Boh Merrill, Jack & Jill, Ada Bronu,
Ray Sheed, Contony & Parks, Pigmeat, Subyl Leuks & John Bhan;
"Notorious Lone Wolf" (Col), reviewed in Vanney, March 13, 46.

Apollo show this session is one of "Agolio žhow this session is one of the more elaborate and elivertoc presentations of this Harden jive-spot. With Coole Williams, Adu Brown, et al., on land to give the swing-bung'ry eusomeers the ultra in torrid syneopation, this weeks how not present of the present the present of the present the present present the present of the present present the present the present the present the present present the present the present the present the present present the pre

Plus, of course, the tousal sophs toptrement loose encoders, and it is
trouge.

2. and Jill, in the opening spot
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who go for the routines in a big way.

Williams band, with hy recels seven kness and four hip become become the second that the seven kness and four hip become the second that the seven kness of "Caldonia" and "House of Oy". Although Williams himself is and is hilled as the "Trumpet Growt King," in gives plenty of opnarially to Bob Morrill, second trumpet King," in gives plenty of opnarially to Bob Morrill, second trumpet with the second trumpet and the second trumpet and the second trumpet in the sec

METRO PIX PEDDLERS ALSO BALLYHOOISTS

Chicago, March 26. Seeking to push exploitation during uncertain reconversion period, Meiro's western division here has expanded duties of salesmen to in-

clude transmission of exploitation and advertising ideas to exhibitors. J. E. Flynn, western sales manager ex-plained that in the past these efforts have been confined to field p.a.'s and have been confined to field pla.'s and with the limited number of them it we physically impossible to keep in close touch with each exhibitor. Plan stems from recent salesmen's forum held in the east and will soon be applied nationally as idea will push up contacts 500%.

ne approximate de la companie de la

Big 'Outlaw' Biz Continued from page 9

week, 1933, at the Chicago thentre with "One Sunday Afternoon" (FN) and Amos. "n' Andy on the stage. "Gone With the Wind" did \$73.060. Chicago theatre has 660 more seats than the Oriental. .

then the Oriental. "First day of "The Outlaw" run (March 14), the 3,246-seater took in 18,100.00, with a 556-sec price scale, 1900.00, with a 556-sec price scale, 1900.00, with a 1900.00, which is section of the 1900.00, which is section of the 1900.00, which is set of the 1900.00, which is set of the 1900.00, which is set of the 1900.00, which was more statement of the 1900.00, which was more thought 310.050, which was more thought 310.050, which was more thought 310.050, which was more throught 310.050, which was more through 310.0 upped scale

Marching Through Dixie

Marching Through Dixe
Sources in the other six dates the
pic has played are almost equally
pleatmental. Al Loew's Grand. Atlants. it volled up \$22,413 in its first,
work, which is more than \$3,000
preater than registered by the next
biggest picture. Southern stronghold paid \$300 more the first day to
eer 'Gone With the Wind," but 'The
pubbed is not provided to the proposed of the proposed of

At Loew's Richmond the first wock's figure was \$17,642, with a scale of 29e until 5 p. m. and 50c after that. Differential over the dier ihat. Differential over the text highest picture was \$2,287. Jack's State. Norfolk, stacked up 122,340, an all-time high by \$7,385. Centre theatre. Sait Lake City, resistered \$20,384 with a 80c top, resimes \$17,400 scored by "For Whom the Bell Tolls," at \$1.10. \$23,940, an all-time

In Provo, Utah, with a population of 15,000, take was \$5,165 at the Paramount, as against \$3,740 received by "Bell." Pinney theatre, Boise, Idaho, was likewise a record-breaker.

In every case except Provo, pic was either a holdover or moveover. It ends its second week today in Chi and holds again, is in its third week in Richmond, in its second week in Norfolk and Atlanta, and got an immediate moveover in Salt Lake City and Boise. City and Boise

Next dates are this coming week, when the picture opens simultane-ouely at the four Music Halls in Los Angelos

Col. Sets 'Rusty' Strin

Hollywood, March 26, Series of bby and dog pictures vill be made at Columbia, based on he adventures of "Rusty" and his

Second of the series. "The Return of Rusty," is currently in production, and scripters are working on the third, "For the Love of Rusty."

EX-CI GROUP BEGINS AD PIX FOR TELEVISION

Telescene Corp., organized by a group of ex-GI's to produce advertising films for television transmission, has begun operations at its temporary headquarters in New nemoting and begin operations at its more removerary headquarters in New Rochelle, N. Y. Veterans, all former members of military motion picture units, hope to use the same type techniques they learned in making distribution, niver the same of th

techniques they learned in making training pix.

Telescene films will range from 30 seconds to 1½ minutes. Pix will be shot on 16m sound film to facilitate mailing to the television networks expected to be established firroughout the country. Group is lopped by Robert D. Tobias.

Silhouet Idea New Giveaway on Coast

San Francisco, March 26. New giveaway scheme is being used by Fox-West Coast theatres. They're rotating Timothy Lovell, silhouet artist, among the houses to do black-paper profiles of patrons.

Loyell specializes in kids giving Loyell specializes in kids, giving them a fairy tale while he snips their likeness. Herman Kirsten, of the F-WC staff, dreamed up the idea as a sub for the old dishes and bingo.

St. Louis Grips

were in the majority, the pact with F&M and the Amusement Co, was ditched and another committee ap-pointed to draw up the new de-

The deal between F&M-St. Louis
Amusement Co. and Local No. 6.
Amusement Co. and Local No. 6.
Amusement Co. and Local No. 6.
Own of longer recognized by the
union, provided that the Amusement
Co. would be permitted to pay only
of its smaller houses; that in cast
of 8 other houses one gripper would
be employed at a scale of from \$70
to \$80 per noises one gripper will
of \$80 per week innectated; annually for
the next six years, with a maximum
for the next six years, with a maximum
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for

First-run houses, Ambassador, Fox, First-run houses, Ambassador, Fox, Missouri, St. Douis and Shubert, would continue to employ their present staffs of grippers whose pay would be increased from \$75 to \$85 inshedately and then \$1 annually for the next six years. A member of the new wage committee of the unique staff the new demonstration of the staff that the staf

ruling.
Nick stoutly asserted that he is not seeking to regain control of the local or is attempting to influence the members. He said he had not even nembers. He said he had not even voted on the new wage demands and asserted ou the question of becoming an officer of the local: "I am not seeking any office and wouldn't take the control of the contro

TOP **BOX OFFICE DRAW**

Page 57

Candy Swells B.O.

large enough to require a special ac-countant to handle the books. Most indic exhibs operate the counters

India exhibs, operaic the counter-themselve.

Type of picture being shown has much to do with the rapidity with whien customers shell out for the variety of the customers and the customers and the result of the customers and the light entertainment. Sales usually fall off heavily, however, during the run of heavier serene fare, which re-and hence gives the audience less in entertainment. Sales could be and the customers and the customers and hence gives the audience less in clination to enjoy such distractions. Not a new thing in the industry, the "by-products were, plugged

No's new thing in the industry, the 'by-products' were, plugged aplenty during the early alent days, when Jessher-langed ha wk er a when Jessher-langed ha wk er a shouting their wares. With the abouting their wares. With the abouting their wares, however, exhibs turned theatres, however, exhibs turned themsherdown on the eandy and poporn business, restricting their sales in most cases to one or two machines in most cases to one or two machines of most cases to one or two machines the theatre. As a sales steadily increased, some

As sales steadily increased, some exhibs expanded by installing candy counters, which marked the begincounters, which marked the beginning of the present era. Business has become so big that the major circuits have set up special warehouses from hundreds of houses, our requisition. Indie exhibs buy their stuff from local wholesalers or from the theatre enady companies who've mushroomed into the field to sell on a commission basis.

Sweet and Sour Appeal

Sweet and Sour Appeal
During the war years, when most
of the candy output was going servicemen, some managers even
went into the pickle business, setting
up jars of pickles on their candy
counters for the patrons to mound
and the patrons to mound
as well as candy, and some even
take care of their customer's bad
breain by furnishing Sen-Sen and
such.

such.

Experience has taught the exhibs plenty about the business. Forced to plenty about the business. Forced to steer away from any noise-makers, the better houses now sell their stuff not in crackfeless paper and have sized. The steer and have also the steer and case of the steer and s

hands and should also be in a spot that the patrons must pase before reaching their seats. Merchandising also plays a termendous part in asles, with well-lighted cases, filled with promptling the public to buy more than one bar at a time. Putting the salegirls on a commis-sion basis has also proven a popular idea. With her salary dependent on the amount she sells, the gal will cover the customer with a smile, all

be more on her toes to push sales and greet the customer with a smile, all of which pays off. Exhibs have also found that selling candy and popoorn in the theatre, where the kids can buy their fill on the way, in, keeps them from pooping in and out of their scatts throughout the show to run to the corner sold of the corner sold on the corner sold on the corner sold on the corner of the corne

Indiana Indies 'Blast'

Indiana Indies Blast
Independent exhibitors are advised to resist claims of distributors
for share of concession receipts as a
mew inroad on the privacy and
right to operate their business as
they see fit in a new blast issued
by the Associated Theorie Ourcer
forught Secretary Don Rossier
through Secretary Don Rossier
'Your committee wanted like to

this week.
"Your committee would like to point out that if an exhibitor includes concession overhead in charges against percentage pictoria for the point of the the distributors that it is wrong to charge concession overhead against percentage pictures, how can the distributors by the wildest stretch of the imagination demand a percent-age of the concession receipts." At the most, concession overhead should be separated from theatre overhead."



THEY ALL GO FOR **SCHENLEY** RESERVE!

Socko biz figures reveal SCHENLEY Reserve is America's largest selling whiskey. The flavor that's wowing them all is the result of top-quality ingredients blended by maestros. Unanimous hailing of the whiskey that's "Mellow as a Sunny Morning" has logical sequel Try SCHENLEY Reserve today!

SCHENLEY





BRACKETT-WILDER MAY FILM 'STATE OF UNION

Hollywood, March 26. Charles Brackett and Billy Wilder cnaries Brackett and Billy Wilder, scar-copping writer-director team i "The Lost Weekend," may do the recenplay for "State of the Union," E Lindsay-Crones eenplay for "State of the Union, Lindsay-Crouse stage hit, whe

Purchase of screen rights to the play by Par in February involved one of the biggest prices ever paid by Hollywood for a legiter. Calls for a 50-50 cut after costs, including a \$300,000 down payment. films it.
of screen rights to the

Pearce's Next at Rep

Hollywood, March 26.
Al Pearce will start at Republic in "The Great Elmer," based on a radio script by Caryl Coleman. Picture will be produced by Arnand Schaefer, starting in September.

COLLINS TAKES 'WIFE'

Universal lianded Lewis, Collins director chores on the forthcoming picture, "Claude's Wife."

Picture goes into work late this week with Morgan Cox producing.

Censorship Code

Continued from page 7 = nentaries. Johnston report

Problems of the postwar decade "Problems of the postwar accases are no less susceptible to screen treatment. The effort should be to increase rather than dissipate the acceptive generated audience interest increase rather than dissipate the recently generated audience interest in fact films. Hollywood producers, directors, writers, actors and technicians, home from the wars will inevitably bring documentary skills to the making of every type of picture.

'In the years ahead we must ac-"In the years ahead we must accept the broadened role of the motion picture as a tribute to its multiple powers." Johnston also said, the powers of the power of

Critin the Commission on Metion Recursion Processing States and St

according to Johnson according

must make certain that the Ameri-can way of life is fully portrayed upon the world's screens," he said.

MEMO FOR MR. LOUIS B. MAYER

Whereas MATER

When the state of the state o ing agency,
r ambition, intelligence and
ity to the industry. I need
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for man

CMARLES ROBERT BELL 115 Britton Read, Garden City, N. Y. Phone: G. C. 2314-J

Tynan Sues RKO. Alleges 'Rising Sun' Plagiarism

Charging that RKO Pictures infringed on his copyrighted story, "Yank Meets Jap in Fight to Finish," in its production of "Rehind the Rising Sun," John E. Tynan, author, filed a piracy action against the film company vesterday (26) in N. Y. federal court. Suit seeks an accounting of profits derived by RKO from the alleged infringement, plus attorney's fees and costs

According to the complaint, Tynan rote his story prior to January, 1943, published in the January, 1943 issue of Reader's Digest, with a 1942 notice of copyright. RKO, Tynar charges, pirated and infringed on his original story by illegally and unlawfully making use of the same technique, dramatic situations, epi-sodes, and using his basic character in producing "Rising Sun."

in producing "Rising Sun."

As result of the alleged infringement, Tynan alleges RKO has regized large profits and other finances and the state of t

TRANS-LUX'S '45 NET PROFIT AT \$216.682

Net profits of the Trans-Lux Corp. totalled \$216,882 for 1945, after deduction of taxes and other allowances, the annual report of the company discloses. Chief sources of income for Trans-Lux. the report showed, was an eci \$253,112 derived from the company discloses of the company of the co tres Corp., a wholly owned sub-sidiary. Rental of 1226 movie tick-crs to brokerage houses by its partly owned subsidiary, Trans-Lux Movie Ticker Corp., brought a net of \$192,753, the report said.

\$192.733, the report said.

Board of directors also disclosed that construction of a 600-seat news-rect theatre in New York in which the company has not less than a 50% interest is being delayed by OPA regulations regarding occupanty. Trans-Lux, the report added, is planning the construction of a 1.500-seat flows in Washington.

Artistic Sweepstakes To Bally Bel Ami

Artist Max Ernst got \$3,000 top prize from David Loew and Albert Lewin last week in competition for a painting to be used in their forth-coming "Bel Anni." Ernst competed with 10 other top artists, including Salvador Dali. All painted on the same subject. Temptation of St. Ani-thony" and all got a \$300 entry fee.

thony" and all got a \$500 entry fee. Canvasses are retained by the artists but Loew-Lowin have right to exhibit them for two years, Photos of winners and runners-up are skedded for appearance in na-tional mugs and other exploitation for the George Sanders-Angela Lansbury starrer, which starts shooting April 15.

Reisman and Clark Join

RKO Board of Directors Phil Reisman, RKO's foreign sales chief, and William H. Clark, newly appointed treasurer of RKO, were elected to the directorate of RKO. Radio. Pictures at the directors meeting last Thursday (21) in N. Y. Board also elected Norman Freeman criteria. meeting last Thursday (21) in N. Y. Board also elected Norman Freeman assistant secretary. Malcolm Kings being relited as a director of the same control of the same c

for the common

Kelly Readying Pix

Arthur W. Kelly heads from New York for the Coast next week to prep production of the first of the streamliner psychological thrillers he'll make in partnership with Charles Chaplin. Screenlyay of the pic, "The Hand," will be ready in about two weeks.

pic. "The Hand," will be ready in about two weeks.

Shooting will be on the Morey & Sutherland lot, site of Paramount's original studio.

'ONE MAN'S FAMILY' TO BE FILMED FINALLY

Hollywood, March 26.
Abe Slik, prexy of Cinema Cer to sus, prexy of Cinema Cen-tury Productions, closed a deal for the filming of "One Man's Family," long run champ of radio. Alfred Green will direct.

Green will direct.

Deal was brought about by Sidney
M. Strotz, NBC veepee, and Carlton
Morse, who owns the shows with
NBC. Production setup and release
outlet will be announced later.

Bowerv Nahe's License Suspended by N.Y. Comm'r

N. Y. License Commissioner Ben-jamin Fielding suspended indefinite-ly the license of the Universal thealy the license of the Universal thea-re. Bowery, following a hearing and personal inspection of the house in the property of the property of the beimposed by Fielding since he took office in January of this year. Action, according to Fielding, was based on a report of the Police De-partment that 179 arrests for degen-eracy had been made on the thea-rest property of the property of the pro-ference of the property of the property of the Five of these arrests were made

Five of these arrests were mad-since the first of the year, the com-missioner said. Fielding charge that his inspection disclosed thre-violations of law including the sal of a ticket to an intoxicated person were made arged

Spectorsky Vice Peters

As 20th's Asst. Story Ed A. C. Spectorsky, critic and book editor of the Chicago Sun, will suc-ceed Paul Peters as assistant eastern story editor of 20th-Fox. Peters will bow out in May to do some writing on his own. He has been planning a

He was formerly motion picture

Silliphant Back at 20th Stirling Silliphant, formerly with 20th-Fox as assistant to prez Spyros Skouras, has returned to the com-pany as aide to Charles Schlaifer, ad head.

Silliphant has just been released from the Navy, where he handled various film and publicity assign-

SCOTT SET IN 'STREET'

Hollywood, March 26.
Randolph Scott will star in "Trail Strett." based on a Cosmopolitan mag serial by William Corcoran, recently purchased by RKO.
Nat Holt will produce, under general supervision of Jack J. Gross.

Milland Squawks

weeks you've heard Ray Milland.
Why should patrons lay their money
down at the boxofine when they get
so filled up with Milland on the

air?"

Controversy over air appearances Controversy over air appearances of name film players fiared several years ago, with a number of studios going to the extent of forbidding radio guest shots by their stars, because of exhib squawks. Howis, however, died away, and present resentment over the Milland appearances is first recent recurrent Most companies have recently been Most companies have recently been encouraging airiogs by their players while east on vacations, as Miler in players while east on vacations, as Miler in their individual to the present cries, it's no beef against radio in general, but merely the inestity of the Milland appearances. Despite that, what an 'Academy it is still on out-front engagements it is the still on out-front engagements.

is still on out-front engagements is graphically illustrated by figures which show the national average in grosses on "meckend." which got the Oscar for Milland, to be up around 20%. A survey was made by the sales department to determine the result.

sales department to determine the results.

Figures for the Rivoli, New York, where "Weekend" had its world preen, particularly reflect the value of the awards when coming fout before a picture has played itself

The 14th week of "Weekend" The 14th week of "Weekend" as 12th Rivoli, prior 16 the Osars, was 32,000. After the Osars came as 32,000. After the Osars came as 12th Rivoli, prior 15 the Osars came to the Osars came of the

Research Needed

"How many people (on the average) attend motion picture theatres weekly in the United States? In the world?

"What is the annual income of the

"What is the annual income of the industry in terms of invested capital? Volume of business? "How many theatres are there in the United States? Location? Open? Closed? Seating capacity? Admissions? Double feature? Single feature?

"What is the relationship between cost of films and their drawing "How effective is motion picture

advertising? What are the most ef-fective appeals? The most effective fective app media?

media?
"What is the average admission price charged? How does this compare with years when lower Federal taxes were in effect? What is the

How many families in the United

"How many families in the United States derive their support from the motion picture industry? "There is, fanily, the whole field of consumer or audience research. Here a beginning has been made through studies of some local communities of motion of the properties of the construction of the construction of the motion of the construction of the con-wide statistical surveys remain to be done.

done.

"Why do some people go to the movles, and why do others stay away? What sort of people are in each group? What is the attitude of the average person toward motion

ing such distorted data because adequate verified statistical information is unavailable. This deficiency has ple who appear in them or who ran specially a summer of the property of the prop

Dependable answers to these questions can have a strategic importance within the next 10 years. Today the theotres are packed. This would seem to be the opportune time to initiate such studies. What we to initiate such studies. Wh learn from them now may mea nomic health for the industry the struggle is to fill seats than to find them."

Sears' Pact

Continued from page " ent contract, he is in charge of do-

mestic sales only, but seve mestic sales only, but several years ago also took over the foreign end without any additional compensation. In announcing the new contract. Edward C. Raftery, UA prexy, declared it "thus insures to the producers using UA facilities and the employees continuity of management for a long period of time."

for a tong period of time."

Board, at its meeting Monday, also authorized management to make a survey and study of all, pension plane now being generally used in and ont of the picture industry, and to report its findings at the next meeting, skedded for April 16.

Rattery Constellations Constwards next Monday (1) to resume the size of the prest Monday (1) to resume the size of the size

ext Monday (1) to resume studies the studio space situation. All prod-uct deals under discussion were tabled until the next meeting wher Raftery reports back

Joan LESLIE Robert ALDA

In Warner Bres.' His

"CINDERELLA JONES"

CAB CALLOWAY and His Jumple' Jive. Jubit

B'way at 47th St. STRAND

in Person

New York Theatres



Vivion Dennis Perry Cormen
BLAINE O'KEEFE COMO MIRANDA
"DOLL FACE"

A 20th Century Fex Picture
Plus in Stage - "LATIN QUARTER REVUE"
RAY ENGLISH & THREE PITCHMEN
Extra: ARTHUR LEF SIMPKINS THE RED CROSS ROXY

NOW AT THE ROXY



NIGHT CLUB BOOM

Gary COOPER Ingrid BERGMAN EDNA PERSER'S "SARATOGA TRUNK" ers' Biggost with Flore Bei Continuous Hollywood Breadeny

BING CROSSY BOR HOPE DOROTHY LAMOUR In "ROAD TO UTOPIA" In Person—Bonny Goods PARAMOUNT

RADIO CITY MUSIC HALL GILDA Spectacular Stage Pred



ON SCREEN	IN PERSON
MELD OVER M-G-M presents Clark GAHLE	Benny FIELDS America's Minstrel
Greer GARSON	FRED SANBORN
In Victor Floring's	Ruth HARRISON

Lederman Leads 'Dance' Hollywood, March 26. D. Ross Lederman draws the di-rector post on "Sing While You Dance" at Columbia,

Picture rolls April 15 with Lee Barsha producing.



PALACE "THE SPIRAL

Doors Open RIVOLI Bray A

STAIRCASE"

Fred Fraser's New 25G Colo. House: Other Theatre-Exchange Briefs

Fred Fraser, who recently such as the property of the property

Berts, killed in an assecutive of the property of the property

Fideli, Santa Fc, N. M.
Newbry, Mellinger Haya ITS
Lee W. Newbury, New Jersy ecini towner, was re-elected president
of independent Treagre Service,
N. J. exhibitors at the annual meeting last week, while Irving Dollinger, another chain operator, was reJack Unger, Hillside, N. J. exhiJack Unger, Hillside

Claud Morris Joins DOS
Claud Morris, who recently resigned from Sam Goldwyn's adpublicity, has Joined Vanguard Films
to do special exploitation on "Ducl
in the Sun."
He leaves for the Coast this week
to contier with Paul McNamara, act
to contier with Paul McNamara, act
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Moulthan Rep's St. Louis Mer.
St. Louis.
John J. Hotilihan succeeded Louis
V. Kutthauer as: St. Louis branch
went to Des Moines to join RKO
sales staff. Houlthan formerly coved southern Illinois.
His control of the Common Comm

health.

Morris Edgar, formerly with 20thFox in K. C., now working out of St.
Louis,
Lee Morton, owner of houses in
Galesburg and Sullivan, Ill., readying new theatre in Kewanee, Ill.

ing new theatre in Kewanec, Ill.

Alexander Quils Sizern's Coap

James H. Alexander has withdrawn from Bert Stearn's Coap

james H. Alexander has withdrawn from Bert Stearn's Coap

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field to profice manager at RKO.

Alexander has been been and the coap

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Popkin's L. A. Buy
Los Augeles.
Lincoln, 2,000-senter on Central
ave., bought by Harry M. Popkin
from Adolph Ramish extate for reported price of \$150,000. Deal includes the building and all equipment. Popkin has been operating
the house for several years.

Buffalo Tilts Admish

manager for Commonwealth Thesi Bill Flynn, now covering Kansas territory for RKO. H. J. Griffith Theatres bought the viiil remodel house. Fox-Midwest Theatres moving Fox-Midwest Theatres moving Fox-Midwest Common the Brookside, following discharge from Army; George Mailars, Grmenly at Picker Common to the Common to Montee, out of Army, moved to Picker, and Hugh Siverly, formerly at Place, moves to 1st.

Daniels Quits at Worcester Worcester.

Elmer R. Daniels, Worcester.

Elmer R. Daniels, manager of
Capitol here since 1926, resigned or
capitol here since 1926, resigned or
capitol here. The capitol here is a consistent of
capitol here. The capitol here is a consistent or
capitol in 1926 and operated it until
sold to Paramount but he continued
as manager.

. GAC Coast Expansion

Scymour N. Heller, from new of-fices of General Artists Corporation in San Francisco, here calling on theatre and club bookers. Mak-ing survey of Northwest, including Vancouver and Victoria in Cauada.

Omaha's Tilt

Omaha Omaha's top downtown theatres quietly upped prices recently. The 44-60c scale is now 50-65c. Kid prices still 16c. Stage shows at Orpheum 50-70c; children. 22c.

, RKO-Pan Facelift

RKO-Pan Freellt
Minnenpolis,
RKO-Pan theare, recently acquired by RKO, will be closed from
April by the permit completion atpart of the permit completion atpart of the permit completion atpart two months while front and
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Rosenblatt Expands Upstate

Samuel E. Rosenblatt, Albany, added the Family in Wort of this string and will lack on the Grand, in same city, this fall. This would give him complete control of Waterviet, Rosenblatt already owning the Strand, Morris Korfsky, discharged GI, has been operating, the Family.

'Palniess' Price Tilis Rochester,

**Annless' Price Tills Rochester N. Y.
RKO Pales Rochester N. Y.
RKO Pales Rochester M. Y.
Rhouse Pales Rochester Price Boosts by adding a nicely society the line, making 60c weekdays and see on Sundays. Gradual increases so on Sundays. Gradual increases war.
Precent rate ranges from 40c before 1 p.m.
Locew 4,000-scaler is expected to follow sait.

20th Ups Carter at Mcm

com ups Carter at Memphis. 20th Fox upped John Carter from booker to selesanan, succeeding T. I. Booker to selesanan, succeeding T. I. The selesanan succeeding T. I. The selesanan selesa

Flying Exhib

Flying Exhib
Minnespolis, March 28.
Lion, Allender, Northone,
Minn, exhibitor, who also opcrates houses at Big Lake, Kelkeher and Big Fork, Minn,
a distinction which he believes
to be a second of the second of the second
months owner. He files in his
own plane, on his regularnonthly or more frequent visits
to Film Row here.
It's a small plane and become

to Film Row nore.

It's a small plane and because of Minnesota weather conditions equipped with skls for winter flying. He can switch from skis to wheels. He has made forced landings on frozen lakes this winter.

comprehensive story goes into all angles of showmanship and selling as practiced by Metro, with special stress on the unusual pattern of the stress on the unusual pattern of unles huddles. Sessions have included those of an open-fortum nature which have been attended by salesmen and exploitation reps for interchange of ideas.

Joe Moser To Pittsburgh

Joe Moser, Te Pittsburgh Fairmont, W. Va. Joe Moser, manager of Virginia theatre here, left for Pittsburgh to take charge of the Art Cinema there. Will be succeeded by William Wyatt, formerly Warner manager at Charleston, W. Va.

Kronenberg to WB on Tieups

Kronenberg to WB on Teups
Abe Kronenberg, with Warners
seven years in exploitation and gromotional work at the homeofiles and
manager and eastern representative
on commercial tieups by Mort
Blumenstock, advertising-publicity
Blumenstock, advertising-publicity
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Kingsley and Reggle Rose, Just
Kingsley and Reggle Rose, Just
with under Kronnenberg.

Delinguents Continued from page 7

the winners, displaying posters in lobby, and having special perform-ances to honor the winners. Local Motro exchange is also treating the kids to screenings.

kids to screenings.

Campaign is considered a life-saver, as proporties have been undergoing brutal treatment. There is some hope that the program will spread to all of Chicago.

Mpfs. Blackling Minneapolis, March 26 Minnesota small-town exhibitors are trying a new method, "the black-list," originated by Athur Molestad, State originated by Athur Molestad, State originated by Minn, to combat jiwenile vandalism and rowdy in venile vandalism and

rowdytim.

Youngsters caught damaging seats, earpets and furnishings and enusing disturbances within the showhouse or approtended whith the showhouse or approtended while living to blacklist," instead of being merely ejected or turned over to the police. Their names go to the ticket self-yellow the seat of the seat o

"blackist" they're denied film entertainment even when they want to trainment even when they want to the worked out by Molestad, the plin calls for a "blackist" of first offenders only for a limited period after which they're given mollier second offenders at the State so far the second offenders at the second offenders at the second of the second to a second second to a second to second the second to a second to the second t

The Shea (Par-Loew) Buffalo, downtown theaties, Buffalo, the Shear (Par-Loew) Buffalo downtown the Shear (Pa

Inside Stuff—Pictures

"Linked in Freedom's Cause," a 30-minute film plugging the Facial and religious tolerance line, has been produced by Ben Blake, of 8. K. Blake, inc., for showing in behalf of the forthcoming fand campaign of the Joint Defense Appeal. Latter raises money for American Jewish Committee and Anti-Defunsell League of B and B trith.

Anti-Defamation League of Brial Brith. Ple was created at suggestion of Barney Balaban, president of Paramount, and Jack Cohn, executive veepee of Columbia pictures. Quentin Reynolds is narrator. Film will be shown for first time at the Joint Defense Appears campaign-opening dinner at the Waldorf-Astoria, New York, April 4,

Recent burst of enthusiasm over the proposed filming of "Hundred Grand" is understood to be fading among Metro excess. Story of Erbell Hill, Metro writer, and her horse, War Knight, which won the Santa Anita Handicap, was hot stuff for a while, but the time element is working against it. Scripters are still working on the yara, but the fever is cooling off.

Footage he not white crusting around the world nine years ago will be the produce and the world nine years ago will be the produce and direct produce and produce and direct produce and

PRC publicist Arnold Stoltz gave the five-wine de luxe dinner and preview soirce at Monte Carlo restaurant, N. Y., for "Wife of Monte Cristo," a comedy finale. Last course of a very Frenchy menu was "Bicarbongte de Soda (compliments of the Royal Apothecary, M. de Walgreen-Liggett)."

Contract payroll at Warners has reached a new high, with 165 names or the talent roster, including 32 stars, 13 top thesps assigned to special films 48 featured players, 40 writers, 16 directors, 12 producers and four com-

New participation deal between director Michael Curtiz and Warners isn't wholly set yet. "It's 98% settled," says Curtiz. "The other 2°_{∞} is a question of money."

Discovery of Talent

The school did a production of worshipped), which made a new Shakespear's "Richard III" which imme live for the GIs. He indiddle was so line that Special Services (old with GIs, giving advice on what they range by Army channels) to four life with rich theattical stories, through Europe. The production has "There's a picture of a hope gay." When the state of the control of the co The school was a part of the Biar-

tz American University which pened last Aug. 20 and closed March ritz

ritz American University opened last Aug. 20 and closed March, look opened last Aug. 20 and closed March, look of the control of the control

iegit. Ire thought 27 instructors and to personnel would do it. Gen. M. A Fasesity, With Silling McClerry to it and sent him to the McClerry to the McClerry. McClerry to McClerry. McClerry the McClerry t

Broadway, He's going back years. Whorf came over to lecture, and he'lp stage "Richard III." Five days before starting time, there was nothing at hand, no sets, costumer, prop. Whorf pitched in, painted sets, hammered flats, to push things along. Marlene Dietrich came down for a week and wom the respect and aimration of both healthy and Gli six marting of the starting of the start ground. The actress knew all about ilm direction, lighting, makeup and ucling, and could impart it intelligence, and could impart it intelligence in the could impart to intelligence in the country for an according to Col. McCleery, but Miss Dietrich showed up at 8 a.m., without breakfast, no heat in the rooms, to start lecturing. She gave classes at 8, 9 and 11; helped with afternoon rehearsals, and gave shows at night.

Gert Stein Pulls & Gert Stein

Gert Stein Fulls a Gert Stein Gert Line' in Faris and was entired Col. McCleery her new ploy, intered Col. McCleery her new ploy, he accepted II. The cast loved II, he accepted II. The cast loved II, he accepted II. The cast loved II, said, but when he put It into rehersal, he realized he couldn't do it for invited audiences only. But when Miss Stein heard phost this, the raised the root, daimed the Ainty play. The day of the cast of the collection of the cast of the ca

play. Col. McCleery ran his theafter in the Municipal Casino) as on Broad-way, with boxoffice open at 19 a.m., lickets and sents reserved reven though all was freel, making Gls zo through all the motions lo get in a show. 'I wanted the theatte in be an event to them,' he said,' and to sae easy as going to the motics.'

as easy as going to the movies. The school also had a complete radio station, WBAU, with Albert Crews in charge, which was run like a civilian station. There were morning classes in news and spurk custing; in radio announcing; in music and drama programs. Students rail the programs later in the day.

the programs tater in the day.

Col. McCleery, who was a stable writer for Charles K. Felkiman and who scripted "Lady Is Willing" (Coll) just before going into service, is on lerminal leave now and plans to go into legit production in N. Y.

'State of Union' Continued from page I

originates from an ancient Chinese

Critics generally make their selec-Critics generally make their steer-tion about the middle of April, while the Pulitzer award comes around May 1. No shows slated to open be-fore either date are believed to be of prize calibre.

13th ANNUAL



SHOWMANAGEMENT

By GEORGE ROSEN

BATTER UP!

How radio helped to win the war is a pretty but pretentious story that has been circulated in every shape and form, from the lofty platitudes penned on parchment by its loving lobbyists, to the Barnum & Bailety broadcasters who even utilized match covers to let bisteners (and more important, the time buyers) know about it.

The efforts added up mightily and while the battle raged, it was discreet for cynical and caustic sideline critics to hold their pens and not bother to point out that only a lunatic licensee could have acted otherwise.

From Washington and the world came the polite requests and the mountainous mimeographed memoranda. They even made the operation painless by allocating the required announcements. Magic names like Roosevelt, Eisenhower, Churchill, Halsey and Marshall became broadcasting boxoffice. After all, the listener had a personal interest in these stary' supporting players.

So, the radio stations of America sold the bonds and the stamps, pleaded for the blood donors and the volunteer nurses, scolded the factory absentees. It want difficult for VARIETY to perpetuate its ainual SHOW-MANAGEMENT awards during those frenzied days. The stations that came through with the mostest and the bestest copped the plaques, ersatz plaques at that.

Now, the shooting's over (if Variety has any Iranian, Palestinian or Turkish subscribers, skip it). The best you can get out of Washington is a Truman joke. Nobody's telling any radio station to be patriotic...or else. The Government doesn't care. And, evidently,'the Jistener doesn't care, either.

But the guns haven't been put away ...yet. If we are to avoid another war (and brother, what a final production that will be!) then this mighty, magic instrument that we so flippantly at times kid about, must be used as it's never been used before. It must be heard (and eventually seen) loudly, defiantly, angrily by those who, decliberately or unconsciously, fan the flames of hatred.

It isn't necessary to bite off too much broadcasting time. Leave room for those precious spot announcements. Still pay a disk jockey more than a continuity writer if you like. Spend your hard earned, dough for ceverage maps. But do something else, too, A glance at the newspaper headlines, or, if you want to be chauvinistic, the radio news tickers, will give you the juiciest subjects you want for your pet project:

UNO...Russia ... Juvenile Delinquency ... Tolerance ... Labor-Management Accord.

Shall we go on?

Shrewd showminded station men who can develop a Don McNeil or a Ralph Edwards can certainly develop a Corwin, too. Aggressive, sales-minded kilocycle pedders can sell against the current competition. Selling peace and understanding may be less exciting but (and this may be hard to believe) more rewarding.

Certainly the physical instrument we have at our disposal, whether it's a puny 100-watter or the video just beyond NBC or CBS's rainbow, is so big it's staggering. 1946 is a year that presages either great or dire things. If radio, on its own moral initiative, helps insure the peace for that one better world FDR, Willkie or the kid next door fought and died for, it will be remembered for more than "Breakfast in Hollywood" or "Mr. Hush."

Fortunately, a good number of stations and broadcasters have already dedicated themselves to the task alread. Some have segued from war time to crisis time without a lapse. Those that did helped provide VANLETY with creditable resumes of their activities and their future plans.

On the following pages VARIETY cites those stations that have already smacked the first pitch for security and scored winning tallies in the international game of peace. It is fervently hoped that in future months, other stations will join the broadcasting ball club and stop being holdouts from the most important contest you or your children ever participated in.

Batter Up!

ations: 1945

How To Run A **Radio Station**

KLZ, Denver KOA. Denver KMRC, Kansas City

The ontries of KLZ, Hugh Terry's embitious CBS Denver flagship; KOA, NBC's big league nutlet in the city, and KMBC, Arthur Same city, and KAIDC, Armon Church's Kansus City king-sized voice, were more than VARIETY SHOWMANAGEMENT nominations. They were, in effect, 1948 primers for any one interested in how to run a radio station.

a ratio stallou.

In every phase of radio station operation, these three stations emclusively demonstrated their listener impact, their influence on the community, and their ceaseless efforts to produce and inspire local-originated features.

If their accessors

If their coverage of local events If their coverage of focal events was well handled so were their rate cards. If their transmitters looked good and shiny so did their receptionists. Nothing was overlooked or sloughed off. Well oiled and groomed and constantly juvigorated. KOA. and constantly invigorated, KOA, KLZ and KMBC kept rolling up listeuers and advertisers

teuers, and advertisers.

Particularly in the field of programming did these three proud kilocycle keys show-off their show-manship. They have not been reduced to mechanical outlets for the networks, though in each ease they are shining examples of important networks filliates. network alliliates.

Profits have been poured back into croms have ocen poired back into increased program, production. No-body "doubled in brass." The crea-tive artisans were never dominated or domineered by the sales depart-ment.

And, KLZ, KOA and KMBC have been richly rewarded for these ef-forts. Many of their own developed shows have become permanent pat-terns in the lives of their listeners.

Their natural habitats may be Denver or Kansas City but all of them, from top exces to engineers, could be comfortably at home in Radio City or 485 Madison.

That two stations in one town (Denver) share this recognition only re-emphasizes the well-worn but ever needed American credo that oper and free competition can only vest happy boxoffice bonanzas

Outstanding Spot News Coverage

KQV. Pittsburgh KRNT, Des Moines KFWB. Hollywood

Hecht and MucArthur's uprogrious comedy-drama of news gathering. "The Front Page," was given a real life, 1946 Version, in Pittsburgh, Only principal characters were the principal characters were changed. The sconpaters this time weren't newspapermen but news-minded radio station operators. In-stead of covering a murder trial, this Pittsburgh "Front Page", had the current Page One participants, a union and a utility company.

union and a utility company? ... How KQV and its "unipoly three," seneral matager Pete Wasser, assistant Jim Murray, and newshawk Louis Kaufman smoked up the smoky city for 19½ hours will not soon be forgotten by KQV's embarrassed competitors or the town's entire expulsion. entire nonulation.

Another outstanding example of merging spot news ideas with civic do-good is also attributable to KRNT.

do-good is also uttributable to KRNT.
To spur war bond sales in Des
Moines they had their disk jockey
arrester by he local constabulary.
In court the judge found the noisemaker guilty and gave him unique
punishment. He would be jailed any
maker judity and gave him unique
punishment. He would be jailed any
of war bonds. To make the judge
Edwardsian retribution easier, the
judity was moved to the lobby of
the KRNT building snack in downtown Des Moines. own Des Moines. Naturally the Cowles newspans

ballyhooed their sister station's bond stunt and the jailbird easily topped his quota in time to get home for an early dinner.

Not only did KQV score its first news beat when Kaniman pleaded with the union lead to call off the imminent walkout—an action that would paralyze the city's power supwould paralyze the city's power sup-ply-but if was the only news outlet functioning when the strike action came. Then the whole dizzy, deli-tious union-utility light ended smack-into a KQV microphone, when the union head made the exclusive strike-over announcement from the radio station. radio station.

How KQV sat on the story of the strike's end, shafuing the mayor's office and the city rooms of three newspapers and the other radio stations has already become radio news history.

The question of nanty-waist journalistic ethics is not considered here. KQV. by aggressive, tough action, proved that a radio station can stand proved that a radio station can stand up and trade news punches with any other news source. A great city's power supply was cut off. This affected the health and security of its town. KQV's job was to "cover' that story and help settle it. KQV did that—and how! They have become Pittsburgh's newest and biddest Pirates.

KRNT

When "Babe" Bisignatio. Des Moines nitery-operator was brought to tital for alleged law breaking, to tital for alleged law breaking, wire recorder a front row seat. What he heard was then sifted into re-corded compilations for the edifica-tion and amusement of Des Moines radio listeners. When "Babe" was sometice he appealed to the short Supreme Court, claiming the KRNT, wire recorder influenced the court. which, conscious of the gadget, "put on a good show."

Whether the wire recorder worked for or against the defendant is some-thing for the judiciary to straighten out. What is obvious is that KRNT bound your paper sayer. out. What is obvious is showed spot news savvy.

EVWB

God entertainment with good citizenship's a proud Warner Bros. Citizenship's a proud Warner Bros. Citizenship's and proud Warner Bros. KFWB, Hollywood. When the history-making Sam Francisco Uno conference was hold, KFWB brooknesse every word of every season of 161 hours. Rotwithstanding the anspicious network coverage tKFWB as in independent), this Hollywood station by sheer quantity made its an independent), this Hollywood station by sheer quantity made its an independent), this Hollywood station by sheer quantity made its an independent of UNO and its early below to make this a better world.

Contributing To the World's: **Breadbasket**

WIW disconnect WNAX, Yankton

When President Truman recently summoned business and Government leaders to map out a study of the world's acute food problem, it was too bad he didn't invite some radio executives whose stations serve the rich agricultural areas. They might have made some excellent contributions

tions.

Almost every radio station with a farm audieuce has given immeasurable bip service to the rural way of life. They have helped the Government of the control of the rural way of modern agriculture. To day the job of the American farmer is vifal to the peace of the world. To world have the world book for food. Surving, augrephance of the control of the world to the world took for food. Surving, augrephance pains and talk inclingently about One World.

In their own way many ragio sta-

In their own way many ratio sta-tions are helping the farmer do the ioh

job.
They have helped him save his crops with accurate meteorological reports. They have staged inventive confests (as ideas to lessen pestilence.

Memorable Radio Citing a Number of Mature Artists

Showmanagement Review

Radio has its mature artists. During a year of mature radio some of them made memorable contributions to the art. While the kudes are being passed around, these are some who should not be overlooked:

writers: Norman Corwin for "On a Note of Triumph"; Arch Oboler for "Strange Morning"; Arthur Laurents and Arnold Perl for "Assignment Home": Arthur Miller for his work on "Cavalcade of America Peter Lyon for his work on "Cavalende" and for topical shows; Millard Lampell for "Return to Duty"; Norman Rosten for "They Shall Be Heard"; Lucille Fletcher for "Sorry, Wrong Number."

Directors: Ed Byron for "Assignment Home": Jerry Devine for "This Your FBI"; Tony Leader for "Words at War"; John Becker for "Transutlantic Call": Robert L. Shayon for "The Land Is Bright"; Frank Papp for "World's Best Novels"; Mitchell Grayson for "Best

Special: Jack Schnell, sound man; Mischa Pelz, engineer; Jack Meakin, music director-all on Oboler's "Parade"; NBC staff writers and production men for the full-hour "Theatre Tribute to FDR" on April 14 ,1945.

VARIETY

They have encouraged (arm youths to follow in the traditional footsteps of their parents, offering handsome scholarships to agricultural schools.

They have made the old-fashioned county fair a neon-lighted, network whoop-te-doo that has lured many prominent radio stars to the sticks.

prominent radio stars to the sucks.

They have given these often iso-lated Americans a living, breathing contact with the riches of the outer-tainment world. Certainly even more than the films, they have made the farmers wife a lot more stylish gal than her mother.

gal than her mother.

They have encouraged and developed astute farm broadcasters who don't stay warm and confortable in the studios while the farmer does all the work. They're out in the country, riding their sleek shortwave mobile transmitters, talking to the but right over the barnyard rail.

Two outstanding examples are WLW, Cincinnati, and WNAX, Yankton,

WLW

The Crosley broadensting beha-mice, has re-deficient into the re-real and the bear of Amer-ica, has re-deficient itself to its ru-al audiente. Recently it pepped up the most complete agricultural serv-lex in the country. When Clinton P. Anderson became the new sec-retury of agriculture, many farmers were unfamiliar with this new an-power unfamiliar with this new an-tice with this new an-tice with the unfamiliar with this ne an action-packed weries of events, it probably marked the first time that any United States cabinet member was indoctrinated into office by radio. WNAX

WNAX isn't kidding when it uses the slogan, "errying the midwest farmer." This smart Covbes operation has given its bucolic broateast mip belt a complete program service hefore most city sletters have had their second or Covbes. Provide the program with their second to 1 p.m., WNAX is slivitly for the Sears. Post Sear Search Sear

5:30 to 1 p.m., WNAX is strictly for the Scars Rocbuck trade, airing a catalog of cowtalk that even the laz-iest sow seems to understand. If some non-rural listener accidentally tunes in, what he'll get is a liberal radio, education on what's cookin' ********

Combating An Anti-Radio Newspaper

WELL, New Haven

There are still far too many new paper publishers who work against. instead of working with, the local radio station tunless they happen to own that too). These journalistic moguls have crystal-set minds and probably in their youth, yelled at

In many cases the radio farm re-lare not for harmful. But where they porter has become more hated by are lords of the press and public, those farm pests than the old scare pity the easily discouraged radioman.

In New Haven, Coun., John Day Jackson is the sole owner of Yale-town's two sheets, the Journal-Courier and Register. The local sta-tion, WELI, can't get its listings printed or purchase ads. Many tion, WELI, can't get its listings printed or purchase ads. Many times merchants, fearful of poor po-sition in the newspaper if they also deal with the station, are reluctant to use the radio facilities.

to use the radio facilities. Portunately, Rudy Frank and his WELI associates have shown outstanding agreessiveness in combating this imbappy situation. They have taken the only possible course? to assome that New Haven has No radio hops and distribute them are not to be associated to be a superior of the possible of entertainment sheet, WELI Life.

The fight is still uphill but with cach day. WELI is making New Haven aware of its hustling local radio, station. Its voice, is pleasant to all except the editor-publisher up he elm-shaded street

Racial Good Will And Understanding

...... WNEW. New York WJBK, Detroit

The rich, natural talents of the American Negro actor have never been questioned. But all too many times the members of this race have been "color type cast." For many variations of "Rochester" or "Stepin Fetchit" roles, radio directors were variations of "Rochester or ateput Fetchit" roles, radio directors were never hesitant in booking a Negro. But when calls go out for other kinds of roles, the invisible color line came into focus. For a nedium that re-lies on hearing, radio has been guilly the moset kind of bins. worst kind of bias

Significant it is then that one signineant it is then that one pro-pressive independent radio station, WNEW. New York, has underscored this rule: "A Voice Is a Voice." WNEW recently inaugurated its "American Negro Theatre" and the performers and the plays won criti-ical accolates.

cal accolades

VARIETY SHOWMANAGEMENT recognizes this belated step forward in the hope that other radio stations will follow in these liberal footsteps.

WJBK

All through the war and now during these early days of peace, a for-righ language station planted in an entiring pot metropolis and the state of the

With post-war strikes adding to the difficulties, any one who can help reduce the powder keg poten-tialities, deserves credit.

probably in their youth, yelled at motorists to "get a horse."

WJBK has made such contributions, giving its foreign-born listenthal either where there are more either democratic enlightenment and than one newspaper or station they understanding. Its able foreign land

guage director, Stanley Altschuter, a linguist who speaks II different languages, knows his listeners and speaks their tongue. The U.S. Treasury recognized WJBK's influence when it made the outler a direct sales ageincy for War Bond sales, a strategy that helped finance 10 war planes entirely subscribed by WJBK listeners.

Education And Radio

WIBX, Utlea WCAU, Philadelphia

Since 1938, 250-watt WIBX, Utica. has been dedicating itself to spurring educational progress and rnring educational progress and en-lighteement throughout the Mohawik Valley, which it so diligently servis. From crade to college his been its scholastic slogan. Its five outstand-ing educational features, highlighted by "Let's Go To School," a series originating directly from various Utica classrooms, his helped solidity Utica classrooms, between parent and teacher works between parent and teacher.

Just recently WIBX sponsored a \$500 cash scholarship award to the light school student whose essny, "Why I Want To Make Radio My Life Work," was judged the brist.

WIBX has become more than just radio station to Utica students and their families. It serves as an in-tegral link between classroom and living room, a union that can only help reduce juventle delinquency nerp reduce juventle delinquency and promote better educational in-derstanding. WCAU

WGAU

Similarly devoted to educational projects in CBS Quaker City outlet, and the CAU. Here an anapsicous project, The Career Forum, has been experienced to the control of the Cauchy of the Cauchy

Educating ils multitude of listeners to a serious health blemish was another public service activity promulgated by Dr. Levy's civic-conscious kilocycle key.

scious kilocycle key.

Fur years everyone his been lalking about the political-polluted Philadelphia water system. From time
to time the newspapers in the city
have moaned editorially and the natives have discussed various actions,
but to date, words have outweighed
actions.

WCAU has brought the condition out into the air and the tight is ma. For the first time Philadelphians are carrying it through to a finish tight and are depending on WCAU for the one-two ke, punch.

Imagination In Promotion

WLAC, Nashville

WLAC, Nashville
WLAC, CBS 30-kw, Nashville
station literally gave, its shuwmanshlp shirt off its broadeStifut back
to help the clothing drive. In coperation with local clubs, agencies,
civic authorities, WLAC spearheaded
a promotion that not only shuwed
imagination but subtly underlined its
kilocycle drawing power.

The event was appropriately la-beled "C" day. Fifty radio-equipped cars, driven by Nushville business men, were scattered throughout the men, were scattered throughout the city. In response to continuous WLAC announcements and instruc-tions, these Radio Reverses world pick up clothing bundles gathered by WLAC listeners. From 8 ann. in-5-20 p.m. all regular programs ve-cept news) were cancelled. The campaign pulled 15,000 contributions, totaling 00 tous of clothing.

WLAC wrapped up Nashville for one day and when a radio station can do that you have a pretty neat definition of SHOWMANAGEMENT.

Citations: 1945 Showmanagement Review



PLAQUE AWARDS FOR 1945

KLZ, Denver KOA, Denver KMBC, Kansas City

CONTRIBUTING TO THE WORLD'S BREADBASKET WLW, Cincinnati WNAX, Yankton

COUTSTANDING SPOT NEWS COVERAGE
KQV, Pittsburgh KRNT, Des Moines
KFWB, Hollywood

AGGRESSIVENESS IN COMBATING AN ANTI-RADIO NEWSPAPER WELL, New Haven

WNEW, New York WJBK, Detroit

IMAGINATION IN PROMOTION WLAC, Nashville

WIBX, Utica WCAU, Philadelphia

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Highlights: 1945 Showmanagement Review

WLS, Chleago: Wrapped up a ulity tieup with the Chieago Times to make Windy City kids like homework, win awards by, writing essays about what they liked best about school besides lie 3 p.m. dismissal

KRKO, Everest: Small Don Lec-outlet was fumbling with its Hooper in 1944 but last year picked itself off the rating floor by doing many and varied public service activities, and encouraging local talen).

WJW. Cleveland: Inaugurated mi norty opinion forums to win pres plandits; had tip top V-E-day cover

Yankee Network: Pinned its entry on a big league New England series. "Six Bells," a treasure chest of tall but authenticated yarns about Yankee forefathers.

WIIN, New York: Metro money maker saw its news analyst, Jo-hannes Steel, run for Congress and almost win. Also kept up its excel-lent "Author Meets Critic" literary tilts and double-barreled spot an-nouncements.

WOL. Washington: Under Cowles management, station stepaed up its news bureau under Albert Warner

WSM, Nashville: Home of "Grand WSM, Nashville: Home of "Grand Ole Opry," station continued this hugely successful effort, gave its listeners full story of atomic bomb which was hatched around the cor-ner from the transmitter."

KTUC, Tueson: Worked out a brake-check campaign for Tucson motorists: 24,000 car brakes checked outside KTUC.

WBBM, Chicago: Did creditable job of serving as CBS Chicago link and helping vets get jobs, an en-deavor that won them Collier's mag

KMPC, L. A.: Featured vocational guidance broadcasts for blind.

WIIIO, Dayton: Became synony mous with Dayton Became synonymous with Dayton youth activities and was primarily responsible for lessening city's juve delinquencyproblems.

WKY, Oklahoma City: Last year's award winner in farm category, maintained its obligation to south-west farmer "from ground up."

WMCA, New York: 1944 Toler-ance winner, duplicated its efforts.

CHRC. Quebec: Concentrated serving listeners with kin in armed

WHOM, Jersey City: Cut out double-spotting, sales of bulk time to brokers, sold UNO to its foreign-

CHML, Hamilton: Knocked itself out with a promotion to get local RCAF lad on ABC's "Blind Dalc."

CFRB, Toronto: Worked out a Sat-irday high school series written, directed and acted by school kids.

WHA, Madison: Continued its Wis-consin Political Education Forum which gives hep listeners the facts about voting.

WBT, Charlotte: Did a sensational promotion job with local appear-ance of "Vox Pop" for charity Shrine

wwDC, Washington: Did good ries called Hate, Inc., usi to expose rabble rousers.

Good Ideas Were Plentiful, Both in Adapting Station Resources to New Peacetime Era and in Overall Showmanship

WRC, Washington: NBC Nation's Capital focal point, originates 40 p.c. of each National Hour show.

Harrisburg: Consistently WIIP. Hartksburg: Consistently fine operation, doing a splendid promotion job via announcements, car curts, newspaper ads, paid radio columns for local and national advertisers. Did a smart trick following Lionel Barrymore's "Mayor of the Town" with five-minute news summary of "Our Town."

WGAR, Cleveland: Run clever rade ad campaign.

WIIB, Kansas City: Don Davi keeps saying, "The Swing's to WHB. CKAC. Montreal: 1945 was year

CKAC organized public relation WIIBQ Memphis: Blew its top for Queen For a Day." Played fair with Negro population.

CKCW, Moneton: Promulgated sponsorship of civic improvement association, won local recognition from community.

KSTP, Minneapolis Compacte service became an obsession. Its Public Relations directress, Dorethy Spicer, was only 'radio exec in Twin Cities devoting her entire time to working with cities' civic groups.

WBEN, Buffalo: Provided listeners

with excellent weather data de-cold wave. Did creditable si from nearby Sampson Naval sta

WTCN, Minneapolis: Keep its liappy Hooper formula of 65 dif-ferent programs daily.

KXO, El Centro: Made neat tie up with American Legion sending play-ing cards to El Centro fighting men.

KOY, Phoenix: \$152,000 worth of time for free service announcements, \$34,944 spent for time devoted to service programs.

WMT, Cedar Rapids: Iowa farmers st \$25,000,000 yearly because is. WMT promoted lowa Rat Co of Week. The governor liked did the farmers.

WCCO, Minneapolls Farm directo Larry Haeg again performed intel ligent farm service for listeners.

WPAT, Paterson: Worked out a series of programs on atomic en-with Princeton faculty and stude

WISR, Buller: Another tie up with high schools

WHO, Des Molnes: Had helluva preign correspondent in fack

WNYC, New York: Misses La-Guardia

WIP. Philadelphia: Launched series called Hate, Inc., using FBI files

WTAD, Quincy: Had radio workshor

WWL, New Orleans: "WWL proud of not skimping of time and talent in public service shows. Uses full time of a production man."

WJLS. Beckley: Proved with bet-ler sustainers that folks down in West Virginia "wear shoes."

WTMJ, Milwaukee: Had its own Breaklast in Hollywood in the 14-year-old Grenadiers show.

WAAT, Newark: Did bang up job

WAYS, Charlotte: Published monthly radio review for 100,000 families. WFAA-KGKO, Dallas: Covered Army hospitals to get across what they're like.

CJCA, Edmonton: Formed Good Deed Club to play Santa Claus 365 cays a year for Edmonton moppets.

WTAR, Norfolk: War effort record: 6.194 announcements, 2,332 programs, 676 broadcast hours. CJOR, Vancouver: Saluted Cana-

WCOP, Beston: Promotion man Harry Goodwin knocked himself out ballyhooing WCOP's ABC affilia-tion, spent \$85,000 on ads and neck-

KGW, Portland: Fine war bond effort and mgr. Arden X. Pangborn reconverted station with this snappy, slogan, "First In War, First In Peace," A showmanly wrappy.

WRCU, Ithaca: 2.136 announce-ments, 2,487 programs for the war effort, specially notarized for Valuery.

WFBR, Baltimore: "The hope for a better world is in the hands of the future generation who are the children of today," says able Hope Barroll. WFBR chief. So WFBR outlined its plans and concentrated on good programs for Baltimore young-step.

WHEC. Rochester: Got to the kids WHEC. Recensiver: Got to the kids with its five-a-week Hi-News and did bang up promotion job with department store that sponsored the series WHEC has a good definition for Show-management. "It's that extra something that keeps on setting."

KIRO, Seattle: Trade ad campaign

KXOA, Sacramento: 250-watt Lin-coln Deller station bears watching. Has know-how as demonstrated by its anti-mugging Lamplighter cam-paign.

WMOH, Hamilton: Won Nalic Safety Council certificate

WRUF, Gainesville: Helped re-

WDBJ, Reanoke: Creditable if

KVOO, Tulsa: Stayed on air con-tinuously for five days during Jap defeat.

WQXR, New York: Listeners helped station re-examine its sched-ules, remove all news commentators. Still remains longhair fave.

CKAC, Montreal: Touted its local talent as Canadian counterparts of Boyer, Bing, Durbin.

CKNX, Wingham: Station cele-rated its 20th anni.

CKLW, Detroit-Windsor: Had flue March of Dimes stint. Did excellent promotion job on World Series for its beloved Tigers.

CKEY, Toronto: Redoubled, its efforts for which it won 1944 SHOW MANAGEMENT award.

WINS. New York: Removing its

KRLD, Dallas: Shot works on V-J day, sold FDR record dubbings to bond buyers.

WOW, Omaha: Made a thing of its war correspondent. Ray Clark and his interviews with Nebraska boys. WRVA, Richmond: Aired broad

nearby general hospital.

WCHS, Charleston: Cleared tim WCHS, Charteston: Cleared time for Charleston symphony, aired basekelball games of W. Va. team direct from Madison Square Garden, brought out into the open local health problem by organizing mass meeting, getting action from civic officials. WCHS showed know how right down the line. right down the line.

KFRO, Longview: Got jobs for

KNOE, Monroe: Another station hat concentrated on school kids.

WSAM, Saginaw: Sent out pro-gram logs in Braille for blind, used free spot announcements to help servicemen get apartments.

WBIG, Greensboro: By all odds has the wittiest press agent in Nancy Hudson whose mirthful and frank report to Vauer'r was strictly big time stuff. What's she doing in Greensboro, anyway?

wwsw, Pittsburgh: Did what it

WSTV, Steubenville: Tied up with Kiwanis for weekly forums,

KSD, St. Louis: During 22-day newspaper strike, KSD, although swned by Post-Dispatch, dld a fair and creditable job of providing newspaper hungry listeners with

WOLS, Florence: Had a commu-WEW, St. Louis: Inaugurated re-

WROX, Clarksdale: Ran swap-shop sustainer. WATL Atlantas Continued its an

WTOP, Washington: Put a t.b. problem into local daytime serial. Helped fight against voteless Wash-

WABC, New York: Between Mar-gavet Arlen and Arthur Godfrey CBS key collected everything from boots to blood.

WGN, Chleago: Budgeted liberally for Chi-originated shows, among them "The Human Adventure" and Colonel McCormick.

WDSU, New Orleans: Urged bet-

WLIB, Brooklyn: For small station did fine job of UNO coverage

WIIK, Cleveland: Added Renters news service.

Jacksonville: Juckson wPDQ. Jacksonville: Jackson-ville's hewest station looked to see what was missing at its competitors' shops and put them on WPDQ. Like fishing programs, participation wom-an's show,

KTSW, Emporia: Had pickups rom rural classrooms.

WOR. New York: Had its old re-liables, Beatty, Gambling, Uncle Don, Martin Deane, bought big space in New York Herald Tribune, arranged special Chrisms Show for Bellevue hospital shut-ins, and made its fine and highly respected chief engineer, Jack Poppele, a top exec.

KPO. San Francisco: Continued s "News In Advertisine" teature.

WMBG, Richmond: Made a whoop-e-do over Goy. Tuck's inaugural.

WCKY, Cincinnati: L. B. Wilson's 50-k.w. became chainless, develop strong platter and news chatter lift ils Hooper.

WKAT, Mlami Beach: Organized an unimal fair for moppet listeners.

KCKN, Kansas City: Originated service programs from city focal points to accent interest in causes.

WOAL San Antenie: Provided shows for hospitalized.

KFEL, Denver: Helped alleviale housing shortage with real estate

KVOR, Colorado Springs: Slepped up its religious programs.

KSAL, Salina: Increased its sales promotion and merchandising for adpromotion vertisers,

WOWO, Ft. Wayne: With its half-urban, half-rural market, WOWO did a bangup job to pattern its progenming for maximum listener re-action among rural and small town audiences as well as cosmopolitan segments. Also did an outstanding job on cancer control.

Citations: 1945 Showmanagement Review

Special Awards

RING CROSRY

Perhaps for no other reason than he epitomizes all the rare qualities of a natural-born trouper. Bin Crosby rates special recognition. When you can parlay a glibness-of-tongue, a suavity in banter, a vocal interlude and a court summons from your sponsor into an invitation to accept oil wells to sing for somebody else—that's all, brother! And when after a long absence from the air, your return can automatically provide the spark that gives a glow to an entire evening's network programming (as demonstrated when the Groaner recently returned to the Thursday night NBC Kraft Music Hall show), then you've achieved a preeminence in radio and show business that's tops in any sphere of entertainment.

RALPH EDWARDS

No other program in radio has managed to excite the listeners' imagination as "Truth or Consequences." thanks to the creative inventiveness of Ralph Edwards. For Edwards is more than a master of ceremonies, bringing the type of showmanship to his Saturday night NBC audience participation show that could well earn him the accolade of the modern P. T. Barnum. There are few in show business with the "press-agent mind" of an Edwards who can snowball a "Mr. Hush" into a Page 1 payoff. Applying the technique to War Bond sales and other wartime causes, he emerged a one-man subsidiary of the Treasury Dept, and other Governmental operations. That the "pie-throwing-in-the-face" type of programming has established itself as a definite part of the Americana pattern in radio can be traced to the man whose imagination set it in motion—Ralph Edwards.

"DUFFY'S TAVERN" AND "THE DANNY KAYE SHOW"

Variety this year presents duplicate awards to the Bristol-Myers-sponsored "Duffy's Tavern" show on NBC and the Pabst-sponsored Danny Kaye program on CBS for their joint contribution toward improving race relations. As conceived by Abe Burrows when he was scripting the "Duffy" program. Eddie Green, the Negro waiter, is a comedian who happens to be a Negro. There's no attempt to build laughs by perpetuating the weaknesses that have been the stock-in-trade of all Negro characterizations. Green clicks as a waiter not because he's a Negro but because he's a good comedian. Similarly the Goodman Ace treatment of the Buttertly McQueen role on the Kaye show offers further evidence that it isn't necessary to resort to stereotypes. In neither case does the show ask the Negro to follow the pattern of stock characterization that belittles his people. It's proof, too, that it isn't necessary to capitalize on the weaknesses of any minority group to get laughs. As such, both programs may well set an example on how to combat racial intolerance and misunderstanding of minorities. Neither Butterfly McQueen nor Eddie Green sells his people short.

ARNOLD R. HARTLEY

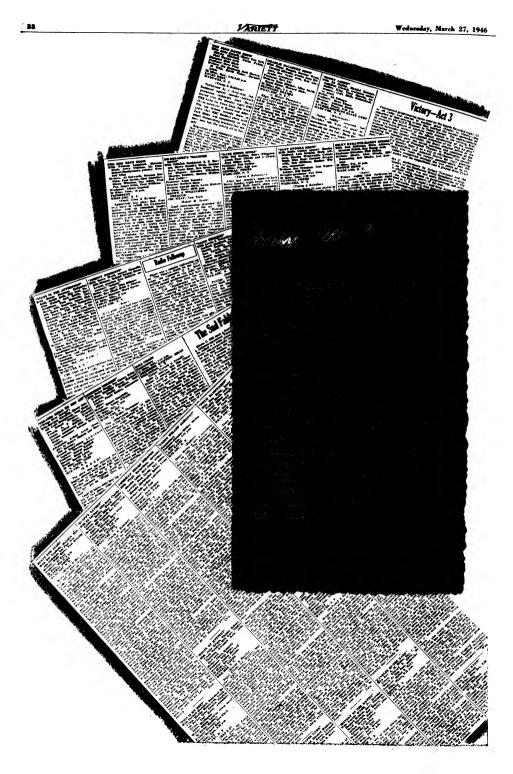
One of the few fresh voices that have emerged in radio to take up the cudgels against cankerous sores on the American scene has been Arnold B. Hartley, the program director of the Bulova-owned New York indie, WOV. Since May of 1945 Hartley has written, produced and directed a series of documentary and dramatic shows that have been outstanding for their courage and vigorous treatment of such all-important subjects as race hatred, religious intolerance, discrimination against minorities and exposing American fascism. Without pulling his punches. Hartley, in his cycle of seven programs within nine months, spotligated such assorted blemishes as the coddling of Nazi prisoners ("Memandum to America"), Nazi inroads in the Western hemisphere ("Argentina: America's Nazi Neighbor"), bunglings of the American Military Govern-ment ("AMG: Schizophrenia in Action"), religious and racial intolerance ("Dr. Hopkins' Atomic Bomb," "Reply to Senator Bilbo," "Mr. Columbo Bomb." "Reply to Senator Bilbo." "Mr. Columbo Discovers America." "The Bulge"). In tackling such vital issues both Hartley and WOV have made an important contribution in exposing to the light these detours from democracy.

GRADY COLE

Grady Cole, the farm editor of WBT in Charlotte, is practically a one-man commission. It was Cole who helped "sell" to the Governor and the North Carolina Legislature the need for better rural roads. Result: a \$100,000,000 appropriation. It was Cole who had the United States Dept. of Agriculture running around in circles filling the requests for peach-canning and other bulletins in the wake of the Cole broadcasts. It was Cole who snowballed his daily 5 a.m. to 7:55 a.m. broadcasts into a Farm Club that rolls across North and South Carolina, Georgia. Tennessee, Virginia and surrounding southeastern states. Combine these accommolishments with the run-of-the-mill tasks expected of a community-conscious farm editor and it all adds u2 to a driving force that gives Cole a tremendous hold on his listeners. Cole, as such, transcends the role of a radio voice. He has given proof positive of how radio benefits when it becomes an integral part of the community.

OFFICE OF INTER-AMERICAN AFFAIRS

To the Office of Inter-American Affairs goes the credit for the No. 1 job in helping to solidify hemisoheric relations by beaming into South American countries radio shows that present the democratic culture and ideals. As far as the OIAA is concerned, the war was not over with V-E and V-J Days; it continues to fight the Nazi and Fascist influences wherever they may be found. Through its multiple programming activities which enlist the top writers on the American scene (all scripts are translated into Spanish and Portuguese), the OIAA lets the facts speak for themselves. The U.S.A. is interpreted through its human beings, through its cultural interests, books and plays, through its social and scientific advances for the betterment of a world free of want, disease, bigotry and fear, and through the parts that make up the whole, its cities and states. Factually and dramatically, but always entertainingly, the OIAA portrays the U.S.A. to its neighbors in South America, and by making this country and its people real and understandable, is contributing to the unity in the western part of the world.



CROSBY LOG-JAM ON TALENT

Col. Univ. to Start Ball Rolling On Industry Study vs. FCC Report

The proposal of some of the top-radio executives as detailed in §4st week's VANDTY for an "impartial" atudy of the whole broadcasting pie-ture in America, which they hope will erase the stigma of the criticism levelled at the industry in the recent report of the Federal Communica-

ture in America, which they hope will erase the sigma of the criticism leaves will erase the sigma of the criticism leaves and the sigma of the criticism leaves and the sigma of the criticism semination; appears to the headed for action. Which a number of contact of the sigma o

Davis 'Frozen' in ABC Cross-the-Board Capsule Slot: Morrison Exiting

Jolt; Morrison Exiling
Carronet is dropping sponsorship
of 4th Chester Morrison capsule
195-10 p.m.) ABC commettary,
As result ABC exces are recomping
the showcasing of Elmer Davis, curthe showcasing of Elmer Davis, curlos-minute segments,
19-minute segments,
19

Davis will continue with his Sun-Davis will continue with his sun-day afternoon 15-minute sustainer, but his quarter-hour Tues, and Wed, programs will be dropped.

TED HUSING EXITING CBS TO TAKE IT EASY

Ted Husing, will leave CBS when his present pact is up in August. Gabber intends to do freelance com-mercials and pretty much lake it casy.

mercials and pretty much lake it easy.

Husing has been with CBS for 20 years, during which time has handled virtually every top sporting event in the country. He has also done a large number of straight com-mercial shows.

Kitty Kallen on N-K Show

Kitly Kallen has been signed for the new Nash-Kelvinator show, which originates from Hollywood, She'll idea.

which originates from Hollywood. She'll join conductor-composer David Rose, Curt Massey, et al., for the first show next Wednesday 137.

Miss Kallion recently left the Harry James band to solo. She has been playing theatres, since, Currently sicks at the Palace-thratte, Columbus.

Slight Difference

Slight Difference
Here's the text of a memo
sent out by the NAB last week
to station managers:
Will you please destroy the
copy of the Special Information
18 edition of NAB Reports and
18 edition of NAB Reports and
18 edition of NAB Reports and
18 edition of the stakehed. There
was a printer's error in the
original.
In this all advertising should
to taken of the radio.
Think all advertising should
to taken of the radio.
The origin think all advertising
should be taken of the radio.
Thank you.

3-Man Verdict On CAB 'Fate' Goes To Board April 2

The three-man committee named by the Cooperative Analysis of Broadcasting to sift the whole CAB Broadeasting the sixt the whole CAB operation, and upon the conclusion of which may rest the future course of the organization's venture into research, has completed its work. The recommendations of the commendation of the com

Tuesday. April 2. The committee concurred unaimously in its agreement of the commendations is anybody's grees. It's reported that the commendation is anybody's grees. It's reported that the step out of the rating service, leaving that to "private enterprise" thooper, Nielsen), and instead set of the commendation will be faught by the commendation of the comment operation, appears a foregone Meanwhile, the four networks are to all intents and purposes can celled out, and may make the contract of the contrac

FCC Nix On Mesters' WOV Bid Fought as Illegal

Washington, March 26,
Murray and Meyer Mester, who
were slapped down recently by the
FCC in their efforts to buy Arde
Bulova's Manhattan station, WOV.
aren't taking the commission's decision lying down.

aren't taking the commission's decision lying down.

In petition filed with the common petition of the common petition of the common petition of the common petition of the Mesters, said FCC had no authority to go into an applieant's character. financial, technical and other qualitations under of the information which was plainly called for in the factories of the information which was plainly called for in the Mesters from radio, according to its findings, because of their misrepresentations to FCC and concealment of their difficulties with other goot-their stand oil business.

The Mester's counsel, htting back hard, said that if commission's decion against the oil-new was legal,

nard, said that it commissions deci-sion against the oil-men was legal, "then the Communications Act of 1934 is unconstitutional and deprives petitioners of their liberty and due process of law."

MUTUAL DEAL

An unprecedented situation has ctopped up in the radio agency-talent picture. And it all has to do with Bing Crosby and the fact that, come June, his divorce from Kraft Music Hall becomes final and, for the first time in a decade, he becomes a free ment. free agent,

free agent.

To the sponsor with the best time, the best network fagilities and the top coin offer. Crosby will agree to talk terms. Unless, of course, he decided to go through with the plan to do a transcribed show over the Mutual nietwork. This involves a \$22,000 Crosby-owned package, providing for guestars.

Right now he's rounding out his home-stretch semester under the Kraft auspieces, and it may not be until June or even July that the Groaner will want to sit Cown and talk about his next season's plan.

talk about his next season's plan.

All of which has brought about a
quietus in agency circles. There are
a number of sponsors who lave definitely committed themselves to a reshuffle of their programming plans
for next season. And because of a
hope-springs-eternal-in-the - humanbreast situation. they'e not a "get hope-springs-eternal-in-the-human-breast situation, they've got a "get Crosby" look in their eyes. They've given orders to their agencies to hold back on pacting of any new shows until they know just where they stand on the Crosby pitch.

stand on the Crossby pitch. The whole thing has created an unparalleled period of inactivity in genery-talent circles, particularly at a time of the season when bankroll as the following season. And as a result, timer's a collective thumbors. The group of the period of the collowing season and as a read to the collowing season. And as a read to the collowing season of the season of the collowing season of the collowing season of the collowing the general programs right and left until the Crosby "bidding season" opens. At least 12 sponsors at the moment

Crosby "bidding season" opens.

At least 12 sponsors at the moment want Crosby. One sponsor on ping ticular, it's known, is drooping his soon and is cancelling himself off the network for the summer simply because he doesn't know where he stands on getting Crosby; and he knows that, even if he is the lucky large, the word have, him until the falls, he would have him until the

fall. Pitching in there with the rest of them will be none other than the Bingo's present sponsor. Kraft, who wants all and sundry to know that, now that the slugfest is over, he's very happy with the Mirie Hall setup and wants to keep it that way. MRS." IS Von 18 pt 18 Von 18 pt.

MBS' 'Is You to It You Airs'
Meanwhite, the Mutual transcription deal appears to be at riscs and
sevens. The network has been
sevens, the network has been
sevens, the network has been
sevens, the seven that the color
sevens with a "not sure of detrey" clause statached. The
large state of the web
landed a ponnor, Proteir and Gamthe deal, but was given to
the deal, but was given to
the deal, but was given to
derrand verbally by Crosby rep
on the Coast that it could line up a
on the Coast that it could line up a MBS' "Is You Is or Is You Ain't"

GE DROPPING NBC SPITALNY PROGRAM

General Electric is bowing out of sponsorship of the Sunday night Phil Scientis "Hour of Charm" show on Spitalny "Hour of Charm" NBC, effective Sept. I. All-Girl orch show has been one of the more solid musical stanzas of the past decade. musical stantas of the past decade.

GE's decision to drop Spitality followed in the wake of the company's
announcement that it was only pickling up the tab three times, a week
on the "GE blusse Party" cross-theboard daytime CBS show. Move to
pull in the reins is believed cuert to
the recent strike situation and uncertainty of production solendules.

ABC's \$300,000 Blueprint to Keep **Day and Night Shows on Same Time** Schedule Via Recorded Rebroadcast

FCB&B?

Don't be surprised, goes the latest line of thought on the "Who Gets Bing Crosby" sweepstakes, that the payoff may be a switch in title for the lucky

switch in title for the lucky agency.

As, for example, Foote, Cone, Bing & Belding. Or Young, Rubicam & Crosby.

ABC New England Regional Web In 10-Station Preem

Ten of the ABC's New England stations have banded together into a special network to couperate oil two Fletcher Wiley participating shows. But out of the move may grow a new web in the New England states to compete actively with the Yahkee Network.

and states to compete activery winhe Yanken Nextwork.

Sparkpling of the new move, although he doesn't lancy the terms,
hough he doesn't lancy the terms,
outfit, An executive committee has
been set up by the 10 stallons, with
Lawrence as chairman. The others
on the committee are Midford Stanton of WORC, Worcester, and Glover
DeLaney, of WTHT, HartOrd.
Among other jobs he holds with
the Cowles organization, Lawrence

Among other jobs he holds with he Cowles organization. Lawrence is vecpee of WCOP. Boston. It was long to the cowlet of the cowl

the executive committee was formed and steps where taken toward obtaining lines, set up a sales organization, and develop other technical details needed for network operation. In addition to WCOP. WORK and WTHF, stations that joined the web are WSPB. Springfield: WLAW. Lawrence: WNBH. New Bestford WMUR. MURDER, New Bestford WMUR. MURDER, New Haven, and WSTC. Stations. The phore cremaining ABC stations.

WSTC. Stanford.
The three remaining ABC stations in the area—WPOR, Portland:
WATR. Waterbury: and WNAB. Bridgeport—will probably join as soon as their reps can make arrangements to get together with the executive cummittee.

Lawrence thought that operations of the new net would be able to get under way about May 15.

New Stu Erwin Show On NBC for Financers

Chicago, March 26.
After several weeks of dickering with various program offers. House-

when several warms offers. Housemill Finite prices in the safturity 5-520 pm. 1EST; slot over
NBC for a new show, to begin
March 30. Program, tilted "PhoneAgain Finite program," will star Stuart
on a 52-week contract, placed
internals Saw-LeVally sagent,
internals saw-LeVally sagent,
internals saw-LeVally sagent
of the "Square-LeVally sagent
of the "Square With the World "program formerly aired in the slot.
During the interim period program,
ideas were submitted by freelancers,
control of the same star of the same should be saved to the
Marquee indicate out by NBC with
Marquee indicate out by NBC with
Chi.

Chi. The Evin show will be a sonite.

Should GE retain the time, indica-ons are that a lower-budgeted show hole! with Elwin as "Finnegan" the

Praced with the initial postwar scrambling: of network programs which will occur on April 23, when the eastern 200e states go on day-time the eastern 200e states go on day-time the eastern 200e states go on the control of the day and night schedule in order minitain the same time on a year-round basis. It's a vest project that minitain the same time on a year-round basis. It's a vest project that will be a second of daytime and inght time shows, and will entail a reported expenditure of daytime and inght time shows, and will entail a reported expenditure of daytime and inght time shows and will entail a reported expenditure of the state of the same control o

of Radio Artists.

Such sponsors as Swift's and
Philoc, who baukroll the top-rating
a.m. "Breakfast Club" show, have
chimed in with an enthusiastic okay
on the plan, since it, will mean that
listening habit will not be broken up
in the Central, Mountain and Coast
zones where standard time will prevail.

Meanwhile memos have gone out to other bankrollers of ABC shows notifying them of the plan. Only the Monday - through - Friday scheduler will be affected, but if the opera-tion meets with success this summer, it will be applied on a seven-day-a-week basis next season.

week basis next season. This is the first year-since the war that the webs have been conformed with a situation that will zones reverted to daylight saving during the war years. ABC memo to its clients and stations points out: "Habits of expectancy are of incalculable importance to signosers of individual sations and to networks. Anything that tends to break up these habits of listening scrimisty in-terfere with the whole fabric of radio value stemming from radio

audiences

tion audiences, etc.
"Unless we make certain adjustments, our programs will bang'
through at the earlier hobus, and
lacal affiliates will have to reshortle
their programs as best they can. In
addition, we will be faced with an
identical problem in the fall in
getting the then regular habitual
inteners switched back to looking
the commal. Standard Time, bours.

There the polars, will back will
add the control of the control of the control.

unes normal Standard Time hours.
"Under the plan we will adopt, all
ABC programs, day and night, in
the Mountain and Coast Time Zones
anty, Monday through, Friday, will
be recorded and orboxadents a hour
to maintain the same time year
round. Further, it will be necessary to reschedule certain of our
programs on a record rebroadenst
basis in the Central Time Zone only,
sasure a minimum interruption to
the overall schedule."

Looks Like 'Holiday' May Go on Permanent One

to on rermanent Une
There appears A strong possibility
that "Holiday & Co." the Abe Burvas Friday night show on CBS for
Philip Morris, may wesh out atter
completing to current of the the program, which Blow agency put in an
explacement for "It Pays to be Ignorant." has been one of the major
idanpointments of the scane of
character potentialities, etc.
Show was also given one of the

Show was also given one of the top build-ups of the season via an extensive CBS trailerizing, etc.

See Opera Checking Its Top Hat, **Shearing Long Hair Via Television**

Television, still the great unknown in entertainment, has raised another interesting question in both videa and longhair music fields—its effect on the future of opera in America.

and longhair music fields—in and longhair music fields—in and longhair music fields—in an analysis of the long

via video. The Met, Johnson says, won't streamline its operas for television anymore than it did for radio. The Met has nol discussed televising its performances with anyone, he says, but ABC, which has present radio rights, has the first right to negotiate for television.

tiate for tole.

A former director of opera outside N.Y. is of the opinion that opera as done today at the Met wordt go in television because it doesn't meet movement, and ecolutum. Met's staging and costuming, is old-dashioned, he says, and scenery too dilapidated; with opera actioniess as it is, the Met's old-spa persons will expel tiested of the present on will expel tiested of the present of the pr

Graf For It
Strong exception to this stand is
taken by Dr. Herbert Graf, Met stage
manager and director of operatic
production at NBC. Where radio
subsets the great popularizer of
conicer music in America, he says,
music-cheatre, including opera.
Pointing to the interest in present
music from studios, Graf adde
the broadcasts and capsulo opera
versions from studios, Graf adde
that, however much you adopt oper
on radio, it "wants to be seen." And
tevrision will be the answer.

television will be the answer. Craf sees video opera successful both from the opera house, as the Met does it, and in a revised form from the television studios. The Mct's glamor, he says, will offset any deficiences, especially appealing to out-of-towners who may never hope to visit the house itself.

to visit the house Isted!.

Opera's real apopularization via television, says Graf, will come from specially adapted studio productions, with English librettos, new costumes and sets, and attactive young American Specially adapted with the studies of the studies of recitative, with the music in its original form used in the contional parts. Libretion will be rewritten by original form used in the contional parts. Libretion will be rewritten by original form used in the contional parts. Libretion will be rewritten by original form so relays from which opera libreties have come.

Television will bring several im-

opera librettos have come. Television will bring several im-provements in opera appeal, says (raf, in use of film for nass effects tilke the bull-ring seene in "Car" men, in use of the close-up, in su-perimpositions to give the sense of distilbacks. When a singer is inst-tilled the service of the control of the control of the control of backs, and the seene of fish-backs.

N.Y. Public Library's Television Script Service

The New York Public Library, for one, is taking television seriously. Library has just cet tip a television script service. Scripts of all New York video shows are now being placed, on file and are available for reference.

CBS' Rosy Hue As Low Frequency **Boys Withdraw**

Indications but the color television bandwagen, with CBS in the divier's seat, is gradually beling boarded by other prospective video broadcasters were seen in the wind-drawels of several applicants for low-frequency licenses during the last week three new applicants dropped oul of monochromatic video to wait for color. WKY Radio Phone Co., Oktahoma Cily, KLZ Broad-Co., Oktahoma Cily, KLZ Broad-Co. Oktahoma Cily, KLZ Broad-Co. With the color of Eric, Pa. declared they wanted the to "study conflicting claims of color vs. monochrome" television, and asked the FCC to dismiss their color vs. monochrome" television, and asked the FCC to dismiss their and asked the FCC distills the application without prejudice to their future filing for color licenses. Hearst Radio, Milwaukee, also withdrew last week, but gave no reason

their future filmer to pure the property of th

K&E Woos Borden For 20G Tele Show

opera libretics have come.

Television will bring several improvements in opera appeal, asys Cruz, in use of film for mass seen in Carling the building seen in Carling and the building seen in Carling and the country of the building seen in Carling and the country of the country of the building seen in Carling and the country of the c

(Continued on page 50)



CHARLES ROBERTS KLZ PROGRAM DIRECTOR

Producing 75 live talent studio shows a week—and good ones—is a big job done well by Roberts.

Airhorne Video Seen Best Spot **News Reporter**

Washington, March 26.
Video got a terrific hypo Thursday
(21) when the Navy and RCA took
the wraps off airborne transmission,
unveiling in new form what television can do better than any other
medium—on-spot coverage of major
events at any distance and from any

Disclosed was the wartime secret Disclosed was the wartime secret of small, portable tele transmitters which can be handled in planes, cars, boats, helicopters, elc., with RCA prexy David Sarnoff predicting their widespread use within a few years and claiming that even a hand-held "walkie-lookie" was just around the corner.

and claiming that even a hand-held "ankie-lookie" was just around the committee of the comm

were set. Two planes with the lighter "Bloc" cameras eruised over Washington and vicinity, feeding pictures to the video screens, Indications of the use of this causingment came when one of the complete a brush fire along the Potonac. Weather was excellent for the tests, but the pictures fishered and were generally waring on the eyes. Relatively they were in the same position are the early films of the era out the same promise for future improvements that pix have contrough since their swaddling clothes days.

through since their awarding clothes. The toffing, Il appeared certain that networks and metropolition video stations would have telemounted planes of their own which could be directed to fly over and report on a wide variety of major saters such as forest fire an dipods. These seenes could be relayed throughout the country via coaxial cable, so that millions in the future what we have a such as the plane to provide running commentary.

Philco's Alphonse-Gaston Bow To **DuMont on D.C. Tele Slot Gets FCC Nix**

Television Reviews

"THE DEVIL ON STILTS"
With Receipt Roberts, Mario Dwyer,
Adapted frem play from Florence
Eyerson, Colin Citemate
Farrar
Director: Both Renary
Director: Both Renary
WRBB (ARC, Schenecket),
WRBB (ARC, Schenecket),
Faul Mowrey has contended that 30
minutes in play a second that 30
minutes in play a

of which general way to be compared to the control of the control

UNO Test Shows Video Defects

Marking the first telecast of an event of international significance, NBC television's broadcast Monday (25) of the opening session of the UNO Security Council pointed up the role video will soon assume as the best method of sight-and-sound news

occimentation of significative sound news coverage.

Utilizing RCA's super-sensitive Image Orthicon tube, the program was transmitted on a closed circuit to receivers set up at Hunter College for the benefit of the overflow erowd for the benefit of the overflow crowd of reporters and, via ultra-high frequency point-lo-point microwave relay, to the NBC studies in Radia City, N. Y. With WNBT, NBC's N. Y. tele outlet, still off the air because of the chaquel change over, the broadcast was not transmitted to the general bubble.

was not transmitted to the general public.

Besides advertising the advantages of television over other means of communication, the broadcast was a good advertisement for the Image Orthicon. With only average lighting in the chamber, the camera transmitted very clear pletures while the previously as the communication of the chamber, the camera transmitted very clear pletures while the previously as the communication of the co

Washington, March 26,
The middled D. C. video picture
appeared headed for peaceful solution this week as Philico Producis
Co. pulled out its bid for a Washington station (21) in favor of
friendly compelitor and fellow video
pioneer, the DuMont Laboratorics.

friendly competitor and fellow video pionere, the Dumont Laboratorics.
Despite the fact that everybody is happy—including the Illite Capital Broadcasting Co. (WWCO) who has been applied to the property of t

Insiders, point out that FCC just wants lo get some back-talk on the record, in yiew of its earlier opposition to principle of nel ownership of stations in the standard field. In FCCs 1943 report on chain broadcasting, regulations, Commission of the company of

Balishtyne Writes Benny
Developments leading up to the
FCC's dictum on Washington tele
West Pikes of the Washington tele
West Pikes of the Washington tele
West Pikes of the Washington the University of the Washington at the John March 7. Mowver,
Philos has no wish to "engage in the television industry," his complexity with other applicants, indecision of March 7. Mowever,
Philos has no wish to "engage in outsideration is "to get television underway in Washington at the carliest,
Possible date."

Dossible date.

Dossible dat

Now It's Tele-Ice: CBS Readies Skatery For April Air Debut

Berides advertising the advantage of television over other means a consistent of the transport of the principals were speaking and although the images became alightly largy on the panning shots; all continued on page 507 to the continued on t

FM AS 1946 REALITY FADES OUT

Chi Radio Kavoed As 4 Gen. Mills **Shows Pack Up For Coast Origination**

Chicago, March 26.

In a move that constitutes a magro catastrophe to Chicago radio,
and once more highlights the trend
of production-talent away from the
cloth of the constitution of the contreatment of the constitution of the congreatery next fail: Exact due to the
move is continged to the constitution of the
move in the
move in

ments for nine years and as the con-tiguous Mills hour for the past year, offering Chi raido people the most lucrative market for their efforts of any program or group of pro-grams hitting the webs from here-crams hitting the webs from here-crams hitting the webs from here-ture gob shot by Betty Crocker. The nettre unit his NBC from 1 to 2 p.m. (CST).

Immediately affected by the switch will be Chicago's roster of have gazed hongingly at one time or another at the Elysian fields of Coast raido.

have gazed longingly at one time or another at the Elysian fields of Coast radio.

another at the Elysian fields of Coast radio.

Probably the most vitil problem from the Probably the Probably the Problem from the Probably the Probably the Problem from the Probably th

Coast. Wester feels that the sale of these programs requires name tal-ent, available only in Hollywood. When the office moves. Miss Phillips will definitely move with it, accord-ing to Wester.

'Date With Judy's' Date With Tums as Interim Successor to Beulah

Tums, which sponsored "Beulah" in the 8 p.m. Sunday night segment on CBS, is scouting around for a new show following the death last week of Martin Hurt. Tums is retaining the spot and until a new program is found "Date With Judy" will go into the spot for the bank-roller.

Last Sunday night (24) Tums devoted the half-hour spot to a musical tribute to Hurt, with his close friends appearing on the charge Triends appearing on the show.

Commercials were climinated and trade consensus was that the tribute was treated with taste and dignity.

Summer Sub for Bergen

Hollywood, March 26.

Deal is near closing for "Man
Called X" as summer replacement
for Charlie McCarthy,
As in previous seasons Herbert
Marshall would be sturred.

Wool Firm's WCAU Show

Philadelphia, March 28.
Interest in local news is growing, here. First show devoted entirely to local news was sold today by WCAU, titled "Headlines at Home." It's a five-minute shot across the board at 6.10 p.m.
Bankroller is Wool Novelty Co. for its product "Woolfoam." News is obtained from 'U.P. wire ad WCAU's own staff of reporters. Philadelphia, March 26.

Give Radio Back To Home Listeners. Mounting Squawk

The feeling that big comedy shows are being played more and more for studios audlences Instead of home llstenings is occasioning mounting squawks in trade circles.

Nets are receiving complaints, objecting to the favored 800 in the studio theatre, or to the interrupstudio theatre, or to the interrup-tion to comedy or story line by ap-plause after laughs or music, or to the fact that they thome listeners) must be missing something since they often earlt understand why a studio audience is knocking itself out by a supposedly boff visual at some point, etc.

out by a supposedly both visual at more point, etc.

Problem is executisated by the Problem is over which have been standed to studie which have been standed to studie outleness, with the latter copping the prizes, the lime-standed to studie outleness, with the latter copping the prizes, the lime-standed by the latter copping the prizes, and the latter copping the prizes of the latter comparatively inexpensive audience-participation shows are likely to

comparatively inexpensive audience-participation shows are likely to stay strong.

Some circles that "It is the form of the participation shows are likely to stay strong come circles that "It ime to give radio back to the home audience." Norman Livingston, program director of WOR (N.Y.) says he's built two shows for Mutual specifically with these factors in mind. These are minded to the studio audience know the awaysers), and "Detect-A-Tune" program, Latter is sans studio audience. The new "Endoysed by Dorsey" program is done without a studio audience. The new "Endoysed by Dorsey" program is done without a studio audience. The new "Endoysed by Dorsey" program is done without a studio audience. The new "Endoysed by Dorsey" program is done wounded by the claims this way to have taken the text step towards dispelling the "studio audience blues."

Gangup Starts On Steele's Jazz Ban

Ban on jazz music by Ted Steele, musical director of KMPC. Hollywood, has brought forth a two-barreled charge from opponents to Steele's contention that such music contributes loward juvenile delin-

Steele claims that his viewpoint is shared by a majority of listeners polled on the Coast, But Ralph Weil, general manager of WOV, the N.Y. general manager of WOV, the N.Y.
indie, which is currently sponsoring
a scholarship contest to help foster
creative talent in the jazz idiom,
says he's ready and willing to conduct a poll in the east to disprove
Steele's argument.

Weil, in fact, was vehement in his (Continued on page 52)

PETRILLO, FCC JAM TO BLAME

way before the end of 1946, nurse by pretty nearly every one in the business a few months ago, have died down. The trade feels, by and large, it will be lucky if it gets into the FM swing within the first six months of 1947.

months of 1947. There are several reasons, and some of the broadcasters are blaming the James C. Petrillo ruling against using AM musical shows for FM piping. But the more realistic people concede that, while they are worried about the Petrillo ediet, that's only one factor and, furthermore, a stumbling block that's only theoretical to date.

Perhaps the most important rea-

theoretical to date.

Perhaps the most important reason is the large number of applications for FM. Secondary, and the FCC is blamed for this, is the fact that the commission has been giving all newcomers a chance to be heard, with the result that hearings have been long fearm out been long drawn out.

It's pointed out that the hearings for FM in New York have been shoved down to the bottom of the schedule, with the opening date

July 1.

None of the FM aspirants can order equipment until they get their more and the second of th July 1. None of the FM aspirants can

cess."
Meanwhile the music fracas is being watched, and broadcasters who would like to fight Petrillo hope that some way to avoid a fight may be found when Petrillo meets with Justin Miller, NAB prexy. That meeting is acheduled for next month.

WFIL Gabber In 'Gag-Rule' Exit

Philadelphia March 26 John Coreoran, WFIL news commentator, resigned last week after station asked him to eliminate "editorial comment" from his show and to just "report the news." Corcoran called the move "censorship."

WILL exect, however, disclaimed "censorship" and said merely that programs were being refunded to the said state of contract of the said state of the said sheet of the said state of the said s

Europe's Comm'l Outlets in Campaign For Int'l Advertisers: Lutheran Hour.' MBS Style, for Andorra, Tangiers

Ed Levin to Promotion

With PM. Marshall Field's N. Y. With PM, Marshall Field's N. Y. tab, prepping an extensive promotion campaign cued to the return of Ralph Ingersoll, Ed Levin, who has been serving as radio editor for the past year, returns to his original

post as promotion manager.

John P. Lewis, PM m.e., is assigning radio to a member of the editorial staff.

Package Shows A la BBC: Pix. Disks As Pavoff

As further evidence that U. S. show bix techniques are taking a firm hald in Great Britain, the radio package operation is fast becoming a common practice in London. True, the package boys in the land of the powerment-controlled BEC have no sponsors before whom to dangle on a state to BEC approximates a "sustaining" fee in this country, the big coin reckoning comes from pix, disk and legit-variety show rights. Two of the boys who more or less

disk and legit-variety show rights. Two of the boys who more or less pioneered the package operation in London are currently in this coun-try. They are Leslie Mitchell, who emecas the BBC "March of the Movies" show, and Harry Alan Tow-tes, director of the program. They head for the Coast soon to wrap of 100 me. Low, ackies, vertiline, tabled for a new package venture tabbed "BBC Film Magazine of the Air," "BBC Film Magazine of the Air," which will be a companion show to the current "BBC Theatre Magazine of the Air." They also see definite commercial possibilities in their British-made air packages via sales to CBC (Canada) and the Austrulian

webs.
In addition, the Mitchell-Towers combo is responsible for the first inception outflet dependent ratio transcription outflet of the property of the property of the property of the property. While here, they're trying to set up some U. S. outlets on the assumption that the have orientated Americans to British entertainment, just as Great British entertainment, and the British entertainment and the Brit

4A's in Huddle With Directors

Increased business activity in Europe, especially as regards radio promotion in comparatively good markets, is being noted in spite of the unsettled political situation, Europe's few commercial radio outlets are launching campaigns to publicize their areas of coverage, angling for the international adver-

Although there are 406 medium and long wave stations in Europe including Turkey and the U.S.S.R. only a few accept sponsored broadcasts. Spain has 50 low-powered commercial stations, and Italy, 15. The Irish govt, radio accepts com-mercials, but only from Irish outfits selling exclusively in Ireland.

There are only two other European commercial stations, but these apparently are in the best spots, and are pounding the drum for their unusual advantages. They are Radio Andorra of the Republic of Andorra, and Radio Iberica, in Tangiers, North Africa.

illion Radio Iberica, in Tangiera, North Africa Omera, in the tiny Py-Radio Amera, in the tiny Py-Radio Radio International Py-Radio Resident Parane and Spain, is considered the most powerful station in Europe today. A 60000-watter now, station is going up to 100,000 watts shortly. In extence 10 years, station was built by inches 100,000 watts shortly. In extended to a private contern. In two languages, French and Spanish. Radio Andorra broadeasts in approaches the station Spain whose 30 commercial radio, and in Spain whose 30 commercial radio and in Spain whose 30 commercial radio, and in Spain whose 30 commercial radio and in Spain whose 30 commercial radio and in Spain whose 30 commercial radio, and in Spain whose

Lush Swiss Market

Lush Swiss Market
Spain's commercial stations, mostly 100-watters, are still jammed
with propaganda. They must carry
govt, programs part of the time.
Schedules are irregular and programming bad. An hour of muste
may be followed by an hour of
straight commercials. Hence Anna
res value in the Spanian markets.

in's value in the Spanish markets.
Andorra's special appeal, however, is for France and the lush both countries, in other commercial host control of the second of the sec set up.

Average time costs on Andorra are \$666.40 a half-hour; \$340 a quar-ter-hour, and \$64 for one-minute spots. Agency booking time gets the usual 15% commission.



A TELEVISION FACILITY is made when the working units required to produce a television show are manned by specialists who know the techniques of television broadcasting.

For example, NBC's four-set, 21-character visual adaptation of DuPont's Cavalcade of America production, CHILDREN OF OLD MAN RIVER, recently presented from the "vest-pocket" stage of NBC's live-talent studio 3H, prompted Billboard's reviewer to rave:

"Once again the first network in video proved why it's first . . . The production was top drawer. The camera handling was tight and the lighting was nothing short of a miracle . . . "

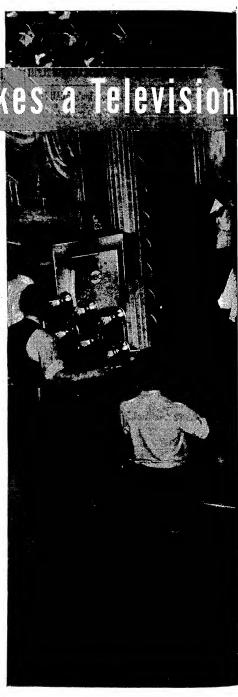
What makes a television facility is not equipment alone, but a combination of fine equipment and its employment by men with imagination, skill and experience. Such a combination is one reason why NBC offers the finest broadcasting facilities in television.

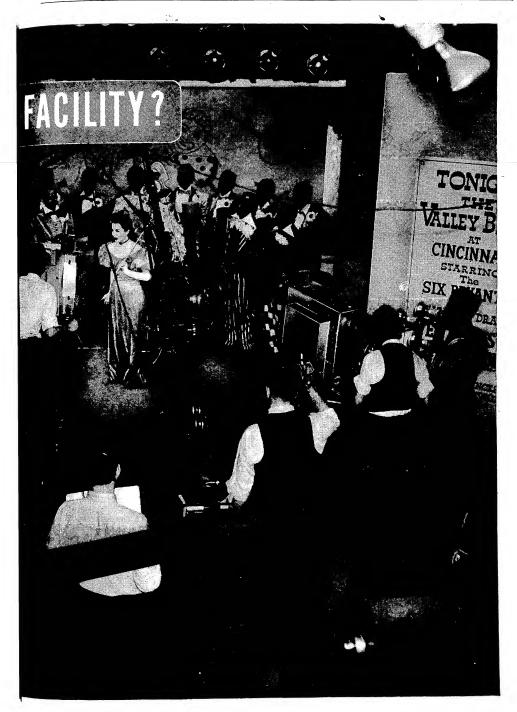
What makes WNBT the best media buy in Television today?

At WNBT the finest television studio, field and transmitting equipment in the business, is operated by specialists who are also experts in showmanship, stagecraft and television technique, NBC producers, writers, technicians and engineers are backed by the longest, continuous practical experience in television.

Whatever your requirements-whether you produce your own shows with NBC experts . . . whether your ideas are developed and produced by NBC...or whether you sponsor programs built and broadcast by NBC-WNBT offers short-cuts and economies made possible by its planning and long production experience.

SERVICE OF RADIO CORPORATION OF AMERICA





Nielsen Rips Into 'Coincidentals' In Turn at Research Sweepstake Run

week in the radio research sweepstakes, and he ran the course un-Executives Club of New York, he was polite enough about both the Hooper and the CAB services, but very positive in bolstering his own technique against all coincidental methods of radio audience measure-

The control of the co showing that, although some reports are faster than Nielsen's, the extra data they furnish is relatively unim-

well-known arguments against the concidental technique. Then, with the trarts and statistical figures, he body the state of the statistical figures, he body the state of the statistical figures, he body the statistical figures and the

Lindy's Food Offerings

That middle-of-the-night diskjockeying racket has compensations in more ways than one.

Leo Lindy, of the catery Lindys, four nights a week sends a uniformed messenger with a cuffo tray of delicacies to Barry Gray, who does an all-night platter stint on WOR. N. Y. Just'a gastronomic gesture.

DON LEE EXECS BOW OUT OF BAKERSFIELD RACE Washington. March 26.

Don Lee, vice-president and general manager Lewis Weiss and a half-dozen other Don Lee officials half-dozen other Don Lee officials have changed their minds about pushing for a radio station of their own in Bakersfield, Call. Counsel for the group reserved. The group reserved to the group reserved. The group reserved to the reserved to the reserved of the reserved to the reserved

Bakersheld station.

At the same time, minority interests in four other west coast outlets, held by the Don Lee general manager and his associates, are being withdrawn.

Vets Hit Neggo Stereotypes, Break **Down Shows to Show Vicious Typing**

Como's Constellation Airing Set for April 5

Arrangements have been completed for a performance of the Chesterficial show from a TWA Constellation over New York. Anial Constitution over New York. Anial Constitution over New York of the Course April 5, the night before Ceurse April 5, the night before Perry Como leaves for California to do a film for 20th-Fox. Both early and repeat shows will be done in the nir.

the air. Eight musicians. Como. the Satis-fiers and whatever guest is sched-uled for that show will perform from the plane. In addition, news men. etc.. will make the flight.

Memphis—Plans for a new transmitter for WMPS are being drawn by Lohnes and Culver, or Washington, following the granting of PCC permission to step up power from present 500 watts night and 1000 watts day to 5000 walts night and 10,000 day.

Editor, VARIETY:

The radio industry has given telling blows from time to time against bigotry and hate. It is to all men who see clearly and steadily that all of us stand or fall together that we as consumers, speak

It is too often the practice of vehicles of American propaganda such as the movie industry and the radio as the movie industry and the radio to depict the American Negro as a buffoon, lazy, shiftless, superstitions, ignorant, loose and service. If the Negro menial is a good workman, he cunning and service. If the Negro has had any schooling, he becomes in many instances even more the target for the vicious, evil stupidity of our hatemongers. In gere without saying that mongers, it gere without saying the democratic way of life for which so many of our fallen contrades paid so dearly with their lives. This is the dearly with their lives. This is the fascing them the say of the say of the form of the say of t

fascism.

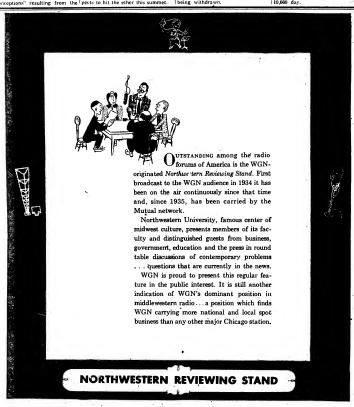
Granted that in radio there are splendid elements that here and there prevail, such as a fine one-shot program, or the registal appearance of fast-class elitments that the program, or the registal appearance of fast-class elitments, or a felling speech against prejudice. How do these few performances stack up against the constant, considered, continual daily and weekly presentations of the distorted typing of the about the soonoors, producers and about the soonoors, producers and tions of the distorted typing of the entire Negro citizenry? We wonder about the sponsors, producers and executives of the networks who per-mit such bigotry and anti-racial pieces on the air.

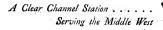
Daytime Shows

Daytime Shows
Those of us who have returned are
at work or in school under the CLI.
Bill of Rights, or else are dissolded
Bill of Rights, or else are dissolded
the control of the control of the control of the control
treatment. In checking over daytime
programs, veterans from the Waes
and Waves can find instances of
malevolent or ineccussibly ignorant
confusion. An instance is a program
whose title Right to Hoppines' is
where the result of the control
Declaration of Independence. Such a
title becomes a musterpiece of sattre title becomes a masterpiece of satire even as does the title "Life Can Be Beautiful" of another program when even as does the title "Life Can Be Beautiful" of another program when the veterans find in the commercial continued daily exploitation of an entitled daily exploitation of an authorized the control of the control of

These are some of the subversive sketches that sicken you, body and soid. Whatever the intentions of the sketches that sicken you, tody and soul. Whatever the intentions of the producers, the deadly results are the same: the aniling down in the minds of militims of listeners derogatory to the same the same the same the same the same that the place of the same that the same tha be America's pattern for any human

William H, Tymous, See., Washington Veterans Congress









MUTUAL BROADCASTING SYSTEM

Eastern Safea Office: 220 Kast 42nd Street, New York 17, N. Y. West Gozst: Edward S. Townsend Co., Russ Building, San Francisco, Cal.



"If I was in your shoes and wanted a good time in the evening at low cost, I'd...

Listen to ABC!"

A GOOD MANY leading advertisers are listening to the facts about ABC's evening programs with their ears wide open—because they have discovered that ABC offers a greater value today than any other major network. Compare rates! You'll find that one network costs 43.7% more per evening half-hour than ABC; another costs 28.7% more.

All this despite the fact that ABC's fast-growing line-up of top-flight evening shows is getting more and more families to listen and keep listening to ABC for their news and entertainment. The Boston Symphony, Walter Winchell, Paul Whiteman, The Lone Ranger, The Theatre Guild on the Air, the Quiz Kids, the Alan Young Show, Famous Jury Trials, Gangbusters—those are but a few of the shows that are helping to build a bigger evening audience for ABC.

Today ABC has a potential evening audience of Twenty-Two Million families

from coast to coast—and this figure is climbing steadily as station facilities continue to be expanded and improved. ABC's 198 stations blanket practically every major market in the U. S.—an area which accounts for a lion's share of the nation's business.

It's because they can reach a rich, nation-wide audience at lower cost and during good time periods that so many leading advertisers are deciding that ABC is their best buy in radio today. They know, too, that a good ABC time period bought now can mean a mighty valuable franchise for years to come. If you are looking for good radio time, have an ABC representative tell you the whole story soon.

7 REASONS

why more leading advertisers sit up and listen to ABC

- ECONOMICAL RATES Network X costs 43.7% more than ABC per evening half-hour. Network Y costs 28.7% more.
- 2. REACHES 22,000,000 FAMILIES, located in practically every major market in the U. S.
- 3. EXPERT PROGRAM SERVICE available if and when you want it.
- EFFECTIVE AUDIENCE PROMOTION that is making more and more people listen to ABC.
- GOOD WILL—a nation-wide reputation for public service features that present all sides of vital issues.
- 198 STATIONS—eager to cooperate in making every program a success in every way.
- 7. PRACTICAL TELEVISION program-building

American Broadcasting Company

A SETWORK OF 198 RADIO STATIONS SERVING AMERICA

46

From the Production Centres

IN NEW YORK CITY .

IN NEW YORK CITY

ABC amouncer Gene Hamilton has done a scrice of transcriptions for ABC amouncer Gene Hamilton has done a scrice of transcription for the control of the c

casual "Oh, we got married." And they had.

John Carry, Il-year-old singer, whom Paul Whiteman put on the "Stairway to Stars" segment of Phileo's "Hall of Fame" on March 17, got an M.G.

lilm contract before the week was out...Les Damon, out of Army, to
come back to "Thin Man" May 5....Joe Moran, of Young & Rubicam, to
come back to "Thin Man" May 5....Joe Moran, of Young & Rubicam, to
cleveland to address the Greater Cleveland Radio Council tomorrow (28)

....Frances Farmer Wilder, CBS consulant on daytime programmag,
penals today (77) before Woman's Pres Asan, of Bostion of daytime serials

Vincent Lopes will receive the third annual Americanization Award
The Company of the Company of

interest pattern with Table 1 and Table 1

Dave Elman's "Hobby Lobby" on CBS, for Anchor-Hocking, enters a new 3-week cycle this week (28) setting aside reports that it's about to bow

IN HOLLYWOOD.

There's talk around that Bob Hope may revise his format next season. Frances Langford's contract expires in June, and she's being groomed for her own show by Ken Dolan. If the Vera Vague package inti sold she may be brought back into the Hope menagerie... Davidson Taylor. CBS program chief, looking over the Cosat layout and chaining with Charilie programs of the Cosat layout and chaining with Charilie Fye' being offered around in the children exceptables... Bette Davis in Viczebel' kicks off the Squibb-Academy Award Theatre series Marchi 30, followed by Ginger Rogers in "Kitty Foyle"... Don Lee is remoting a uniscal from Republic's recording studio every Monday night for the Mutual network... Bud Dant took over the music from Opie Cates on the Mutual network... Bud Dant took over the music from Opie Cates on the Mutual network... Bud Dant took over the music from Opie Cates on the Mutual network... Bud Dant took over the music from Opie Cates on the families of the Cate of

IN CHICAGO

Merritt Schoenfeld, Detroit ABC head, in Chi to clinch Wilson Sporting Goods approximity of champ football game.....*Clinck* Showerman, NBC Eastern Division sales manager, who will replace Hurry Kopf as central division head, partied at Merchant & Manufacturers club by web people Eastern Division sales manager, who will replace Hurry Kopf and Orthodoxide Committee of Committee of

CBS WORKSHOP AS RUNYON SHOWCASER

Jack Mosman, recently mustered out of the U. S. Navy, has returned to the CBS program dept. First di-rectorial assignment is for Columbia Workshop, He's handling Saturday's (30) production of Damon Runyon's "A Very Honorahle Guy," with John Gart doing special music.

This one Workshop will have a studio audience, series being temstudio audience, series being tem-porarily enseonced in big Studio 21. "Honorable Guy" is a sample of a new Runyon series controlled through Transamerican, the Work-shop acting in this instance as a showcaser.

Minn. PAC Campaigns Vs. Upton Close Spot

Minneapolis, March 26, Independent Voters of Minnesota affiliate of National Citizens' Political Action committee, mailed out more than 2,000 circulars to Minneapolis area residents urging they re-quest WLOL to drop Upton Close ws commentary on Tuesdays.

In letter to the station Orville E Olson, exec secretary of the group, charged Close, broadcasting on Mu-"has continued his campaign started during the wor to foster mis-

Another Fifth Net Now Really in the Making: July 1 Preem Promised

In the scramble for establishmen of a fifth coast-to-coast nelwork, it looks as if one group-with backers masqued via a dummy corporationhas got the jump on the others. New outfil, calling itself United States Network, Inc., was incorporated in Delaware.

Delaware.

Bernard B. Smith, New York attorney in charge of the chartering, admitted the corporation was "a dummy" to hide identity of the bankrollers behind it. But the said that the USN expects to be on the air by July 1, and already has contracts for AT&T land lines cunsition.

coast.

Smith's assertion that he had applied for the land lines as lat back as last October was an indication that none of the former Associated Broadcasting System people are identified with the new effort. Associated was going strong on its own in October.

Meanwhile, Associated was still trying to sell what assets it had, ask-ing about \$70,000 for them. Atlas Corp, had a note for \$150,000 due from Associated this week.







w York under the auspices of the New York u



WIP WAS THE FIRST STATION IN PHILADELPHIA

THINK OF WIP FIRST WHEN YOU THINK OF SALES IN PHILADELPHIA





FCC Files in WOKO Case; Affirms Right HYDE CONFIRMATION To Nix Renewals on Fraud Grounds

Washington, March 26.

In a brief filed with the Supreme Court Thursday (21), FCC contends it had full authority under the radio

Is had full authority under the radio statute to refuse a license renewal to WOKO. Albany, despice a Court of Apposla ruling to the contrary. The government brefs such the high TCC, it was pointed out, has every legal right to refuse a license soley on the ground that an applicant has deliberately made faites statement to the commission in WOKO was consider from PCC over a 12-year seriod.

eached from FCC over appeal of the period of

rights" in a radio license.

Brief went on: "It is evident that Brief went on: 'It is evident that the commission can properly exceeds its licensing and other functions only if it receives adequate and ruthful information from applicants and licensees. There are more than 900 standard broadcast stations presently licensed by the commission and in the near future there will be huisting.

in the near future there will be hui-dreds of television stations and sev-eral thousands of frequency modula-tion stations.

"If a detailed investigation were required to determine the accuracy of the representations contained in each of the thousands of applications received annually, an intercable burden would be imposed upon the

commission.

"The Court of Appeals decision not only sériously impairs the ilconsign powers of the commission but is also jikely to laive an equally increasing the commission but is also jikely to laive an equally increasing the control of the control of the country of the in a petition filed with PCC vester-day. Calumet wapts a hearing on its bid for a new station and charges the commission with "unwarranted interpretation" of its stockholders' testinony on their flumeial standing, which PCC gave as basis of its turn-down of the application. Pointing a finger at the Court of Anguels' devision in the WOKO case.

Appeals' decision in the WOKO case. Calumet said that FCC was wrong canonic said that PCC was wrong in not weighing the program service proposed by the Indiana outlet. Said Calumet: This is an essential finding to be made by the commission on all the evidence under the communications act in awarding or denying an application."

Ed Byron Sez GI Vet Beefs Justified: 'D.A.' Program Average High

New York.

Editor, VARIETY:

VARIETY'S story in its current issue anent the run around given ex-GI

Vollety's story in its current issue ament the run around given ex-Gl andors started Sylvia Lowe, our extance district of the control of the

Washington—Larry Geraghty, just out of the Army after a four-year hitch, has rejoined the announcing staff of WOL.

Supreme Ct. to Rule On FCC Employees' Ouster

Supreme Court yesterday (25) agreed to rule on the constitutionality of a Congressional action in 1943, in ousting three Government employees without a trial.

ousted at the time were: Goodwin B. Watson and William E. Dodd. Jr., both with the foreign broadcast Jr., both with the foreign broadcast Robert Morsa Lovett, exce. ask! to the Governor of the Virgin Islands. Case created a furore at the time, with the trio suing for their salaries and getting a judgment from the Court of Claims.

Kansas City.—Sid Tremble, dis-charged from Navy, is new program director at KCMO, ABC outlet here.

Outlet in Boston

EXPECTED THIS WEEK

Washington March 26 Senate confirmation of Rosci Hyde as newest member of the FCC is ex-pected this week, following his nom-ination last Thursday (21) by President Truman.

Hyde, whose appointment is a merit and not a political one, is expected to meet with little or no opposition on either side of the senate

Meanwhile, in face of increased Meanwhile, in face of increased pressures from Capitol Hill to fill the democratic vacancy at FCC, the White House is hedging. Latest comment at last Thursday's White House press parley, was merely that Churles R. Denny would remain as acting chief for the time being.

Principal contenders for Hyde's Principal contenders for Hyde's old post as general counsel are FCC's present assistant g. c.'s, Harry Plotkin and Benedict Cottone, with observers generally agreed that Chairman Denny will clinch a choice between the two, or —less likely—swing his weight behind an outsider.

AFRA Huddles With Directors Guild On Vet Problem: Committees to Aid

AFRA actors who have been getting the brushoff from directors since their return from service us out-lined in last week's Variety), is ap-parently on way to being solved amicably, through the combined ef-forts of both sides.

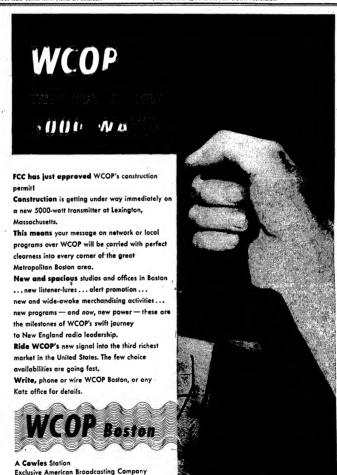
AFRA's N. Y. local held a special accting of its returned GIs last Wed. (20) to discuss the situation, at which a delegation from the Radio which a delegation from the Radio Directors Guild was present. An AFRA veterans' committee will meet with a similar RDG group this afternoon (Wed.) to try to work out a plan to expedite getting vets back into the swim.

Last Wednesday's meeting was at-List wednesday's meeting was at-tended by about 120 of the 200 AFRA servicemen back in civvies (there are 200 more still in service). Point was made about the confusion at the nets and agencies between AFRA

Problem of ex-Gl experienced vets and Gl tysos, latter being new-comers to radio who picked up experience while in service. Feeling
when the return from service us out
med in last weeks Vantarry, is a
surrently on way to being solved
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the prefe

auditions, etc.
Also discussed was a Signal Corps short describing an NBC auditions setup, which it is claimed was shown to millions of Gis during the war, and eaused a headlong rush to endle moral-booster, was the opinion, but was too rowy in showing the opportunities in radio, stressing the attractive side, omitting the short-comings, to prove a nunecessary boal for the boys.

Meeting set up a committee of nine to clarify the actors-directors confusion.



FNDORSED RY DORSEY"
With Brady Moreon, Dauble-Dalers, Ichtison Trio, Mine Mere-Shet-L. Buddi Moreno Sub It the part of the Companisment chores.
Thoy Ruffler, Emeron Backler of the Companisment chores.
The Companisment of the Companisment chores.
The Companisment chores of the Companisment chores of the Companisment chores of the Companisment chores.
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The Companisment chores of the Companisment chores.
The Companisment chores of the Companisment chores of the Companisment chores of the Companisment chores.
The Companisment chores of the Companism WOR. New Yerk
This program is the first growing out of Tommy Dorsey's recent association with the station as "absented musical director." It purports to show off untried or uncestablished talent, which requires the requirement of the programment of the program

tained.
Initial show presented Buddy
Moreno, former vocalist with Harry
James, the Double-Daters. Miss
Here-She-Is, a title hung on Vera
Holley to sharpen interest. Chitison
Trio and studio band. All in all,
the lineup, tied together by a rather
ordinary script, made good listening.

ing.

Highlight of the show was Miss Hollev's vocalling of 'Day by Day' and 'Do I Love You,' a 30) backed by the Chitison Trio. In fact, it's probable that the latter group had as much to do with the singer's impact on 'Love' as she herself.

Abone the Chitison group knocked of 'Schubert's Screnade,' a bit too



is what radio attains must get to spen in tuniness. Always alert to turn-calling opportunities, and company daily concern the control of the





AT LIBERTY SOON ! !

r much solid experience dreaming up, ducing all forms meck abowblx exploition. Interested in radio, pix, tuttes, items. . . . but specially interested in Fox No. 2003, Variety, 154 W. 46th New York 19, N. X.

"AMERICAN PORTRAIT"

("Alexander Hamilion")

With Dean Jager, Vision Hawerth,
Bernard Lenrow, Charles Webbie,
Bernard Lenrow, Charles Webbie,
Bernard Lenrow, Charles Webbie,
Bernard Lenrow, Wirginia True;
Milton Baeen, narrater
Writer, Blax Ehrlich
Writer, Blax Ehrlich
Music Miguel Sandoval
29 Mina; Sati, 6:15 p.m.
Sautaining

Writer, man, rectire. Gentre Maynar Music Miguel Sandeval 20 Mina; Sat., 613 p.m. 19 Mina; Sat., 613 p

"MARRIED FOR LIFE"
With Bill Slater, emcec; Bryna Rac-burn, Eleaner Sherman, Jehnny Sylvester, Lawsen Zerbe; Don Fredericht anneuneer Witter-producer; Robert Jona'ngs J Minn, Sal., 5:30 a.m.

When the property of the prope

but not sloopily, with scriptung, our superior was a street or country.

Seeond half of program was a little obegoogship, which was a street of the street o

services weeding evermony or a pre-vous couple interviewed on the pre-sure of the pre-sure of the pre-sure of the pre-sure of the pre-limited of the pre-limited of the pre-port of the p

Pridays, Teacher Monday, through Pridays, Teacher a guest housewide who gale with Heatherton over a mike and, supposedly, over a cup of committee of the price of the committee of the committee

scribes welding ceremony of a pre-

"I Remember Mana," the current Broadway smash, was adapted to the U.S. Steel-Theatre Guild of the Air Sunday night (24), and the 69-th of the steel of the control of the tedightful overtones and warmth of the legiter. Mady Christians, Osar Homolka and the remainder of the Broadway read gave a performed the Broadway read gave a performed the Broadway read gave a performed reans of mike technique. It all added up to a rewarding hour's lis-tening.

added up to a rewarding hours in-tening.

The \$2,000 fee which accrued to
Miss Christians and the other sal-aries for the one-shot performance,
incidentally, exceeded the cost pay-off for a whole week of legit per-formances, which should point up
something or other.

Follow-up Comment

Benny Rabla and Connee Boswell spot in the state of the s

TWIN CITIES

For

PARTICIPATING

Commence of the Commence of th CEORGE E. HALLEY

TOP. FLIGHT SPORTS CASTER WANTED BY LARGE EASTERN STATION TO COVER FOOTBALL GAMES, PLAY-BY-PLAY, HORSE RACING DIRECT FROM TRACK, ALSO REGU-LAR DAILY SPORTS SHOW. WIRE OR WRITE PEVIOUS EXPERIENCE, SALARY, AVAILABILITY, BOX 2001, VARIETY, 154 W. 46TH ST., NEW YORK 19, N. Y.

PROOF POSITIVE!
One Million CBI G.1.'s Room limits and Stage Councily Maie

GILBERT and STANLEY

Reconverted and Now Waltedio, Stage and Club Material Address o/e Variety, 154 West 46th Birth New York 19, N. Y.

TOP **BOX OFFICE** DRAW

Page 57

"VICTORIOUS LIVING"
With E. Jerry Walker, Harry Kiders,
Rita Assest, Bill Vance, Howard
Peterson, others
Writers, Walker, Dorothy Harper,

Transcription Reviews

Friters: Walker, Dorom, ... Bev Dean roducer-Director: Bev Dean Producer-5 Mins. Co-Op 130 Statler

(International Radio Productions)

123 Stations

(International Radio Productions)

Produced cooperatively by 40

Council of Religious Education, this is considered of education, through the International Council of Religious Education, this is good book—based on the Biblic, good to be 40

Produced Parkens, Medicional Council of Counc

the story, and finally a go-to-church, plug. The stories however, are really what set the shows apart. Pertinent car-opener starts out. Pertinent car-opener starts out. The start of the s

church. Denouement int to sharp in fact, it's a bit conv. But it grabs and it is also affected by the conv. But it grabs and it is a bit of the convergence of the convergence of the convergence of a Buptist of the convergence of a Buptist of the convergence of

"IMMORTAL LOVE SONGS"
With Lawrence Salerino, Irruic Berner, Everett Clarke, Irrua Glen
Wr. Wr: Herb Futran
Producer-Director: Evelyn Stark
5 Mins.
Co-Op
12 Stations

(Stark-Glen Productions) tStark-Glen Productions)

New platter series is further proof of the old adage that the best trap for flies is sugar. Producer Evelyn for flies is sugar. Producer Evelyn Sturk, radio director for the Muc-(Continued on page 50)



how to make men write mash notes

EVERY SO OFTEN when we are looking down our nose for ideas that seem to have gone for the day; when the sunny sky outside our window has turned to mauve, we pick up a hefty folder—and bright grows our mood again.

It's a folder filled with mash notes. Short notes, long notes, nice notes—all written to WOR by grateful sponsors.

Consider, please ...

"Our sales in the metropolitan area, due principally to WOR's efforts, have increased over 50% in the last year."

"We think that our WOR program was one of the best investments in advertising that we have ever made." "Shortly after sponsoring our WOR show, one announcement was made. It pulled 2,252 requests. Certainly we can't give too great praise to our WOR program."

"In the 8 weeks the program has been on the air, sales in the New York area upped about 33½ %, and a substantial number of new accounts were opened up as well."

So, if you, sir, would like to write letters such as these, why not call WOR today? Our skilled showmen, who are also skilled salesmen, have an astonishing record for picking profitmaking shows and times that snugly agree with budgets small, medium or large size.

-that power-full station at 1440 broadway, in New York work

Transcription Reviews

LUCKY SHOPPERS
Emece: Pede Worth
Producer-Writer: Dick Brill
15 Mins.; Mon-Fri.
Audience Participation
KQW, San Francisco

- Continued from page 48 :

LUCKY SHOPPERS

Reneer Pede Writer Dick Brill

Producer-Writer Dick Brill

Addence Participation

KQW. San Francisco

KQW. San

Jewish descent who is stationed in Europe postwar. He gets a letter from his father, telling him of anti-sentitism at home. He balances that minormal of the balances that the state of the service of th

Farinand-aveyard agency for the past studend, is me. Pede Worth, recently a considerable past studend, is me. Pede Worth, recently a considerable past studend, is me. Pede Worth, recently a considerable past studend, is me. Pede Worth, recently a considerable past studend, is me. Pede Worth, recently a considerable past studend, and in the same show up to the form which could have been a few based on the air with this much calculated and the past student which the human and comedy clements. Chruch, who developed the past from the past student who have been and the past student who have been always to the human and comedy clements. Chruch, who developed the past from the past student who have been and the past student who have been and the past student who have been always to the human and comedy clements. Chruch, who developed the past from the past student who have been always to the human and comedy clements. Chruch, who developed the past student who has a long show business because the human from which Evert human from the past students and the past students and the past students and the past students and the past students are the past

EDDIE MILLER'S SHOWCASER

EDDE MILLER'S SHOWCASEE
Eddie Miller, vet vocal coach and
bartone, signeds a 13-time contract
or a half-hour program over,
WHOM, N. Y. to be presented the
first Saturday of every month. He
will revive his "pupils on Parade"
program that April &
Each program will also include
one of the outstanding highlights career of 40 years as a
singer.

Cameraderie, Faith, Fraternity

Sample of a good, testeful public relations job is the series of transcriptions the YMCA has just recorded for its 359 U. S. locals. First y MCA has just recorded for its 359 U. S. locals. First y and its property of the public relationship of the public relationship of the Young and its minutes, and all primed to interpret the work of the Yto the school for feeding in the public relation of the Yto the feeding is the public relation of the Yto the feeding is the year of the Yto the Y

Pitisburgh—John Trent, chief an-nouncer at WCAE, has resigned to join the Fletcher Wiley organiza-tion. Trent leaves the local Hearst station Saturday (30) and next week goes on WJZ with Galen Drake for a month to get acquainted with the

Bandleaders Must Get Paid for Plugs or Else

Latest bad news for radio pro-ducers here from Local 10, Ameri-can Federation of Musicians, is the ukase amounced last week against free radio interviews for bandicad-ers. From now on, according to AFM prexy James Pettillo, the macetry gets 4100 miniatum for the interview, and the union gets au-

other \$100.

Ban is aimed at such local shows as Easter Straker's "Celebrity Spon-light" and Bill Auson's "Dluscal light" and Bill Auson's "Dluscal Hart show, Tommy Bartlett's "Meet the Stars," and "Bob Elsion on the Owner of the Stars," and "Bob Elsion on the Owner of the Stars," and "Bob Elsion on the Owner of the Stars," and "Bob Elsion on the Owner," and "Bob Elsion on the Stars," and "Bob Elsion on the Owner," and "Bob Elsion on the Stars," and "Bob Elsion on the Stars, and "Bob Elsion on the Stars, and "Bob Elsion on the Stars," and "Bob Elsion on the Stars," and "Bob Elsion on the Stars, and "Bob Elsion on the Stars, and "Bob Elsion on the Stars," and "Bob Elsion on the Stars, and

UNO Telecast

Continued from Dage 40 :

stop broadcasting for nearly 10 minutes, with the viewer getting only a title card from the studio in the Commentary by Ben Grauer, one of NBC's top radio aunouncers, proved conclusively that announcers for television broadcasts will have to

of NBC's top radio automaters, proved centicitively that automaters proved centicitively that automaters proved centicitively that automaters be specially trained for the medium. Graner's comments would have sounded fine on a straight radio wideo. Automater described the motions of the speakers to the full, evideo. Automater described the motions of the speakers to the full, evideo. Automater described the motions of the speakers to the full, evideo provides the same motions just as clearly Broadcast also spotlighted a problem confronting video programmers, in that the faces of political diguistic that the provided provided the provided provided the provided provided the provided provide

K&E Woos Borden Continued from page 40

Continued from page 49

Dy CBS for studio time. Budget for
workly

Agency exces chose "County Fai",
Agency exces chose "County Fai",
or their initial video venture, acourding to Moore, because they flict
provide the best commercial
programming for television. Moore
is already working out camera into
is already working out camera
is already working out camera
into the camera into
it was not a paper bage clo
of a live animal in the victoria aiminal habits, but these will
have to be worked out, Moore said.

K&E is willing to go along willing to go have to be worked out. Moore said.

K&E is willing to go along with
the video broadcasters in permitting
a station, staff director to handle the
controls while the show is on the
air, so long as the staff director follows faithfully the agency productor's
direction. To date, WABD DUMBOURD
is the only N. Y station to silve outsider to sit at the control panel.

Jim Britt, Yankee's Ace Sportscaster PLAY by PLAY

National and American League BASEBALL

BOSTON BRAVES

BOSTON RED SOX

Co-sponsored by

The Atlantic Refining Co. The Narragansett Brewing Co.

8th Consecutive Year Sponsoring Play-by-play Baseball and Football 8th Consecutive Year Sponsoring the News 2nd Year Play-by-play Baseball

Another Vankee Partnership for 1946

YANKEE NETWORK, INC.

21 BROOKLINE AVENUE, BOSTON 15, MASSACHUSETTS

Jr. Town Meeting, **WSRY-BBC** Parlay

The ambitious predgramming projects, designed to stimulate thought among listeners on problems of friendship among nations, have just among listeners on problems of friendship among nations, have just been inaugurable to the control of the contro

with relation to Mexico, with weekned in Mexico to winner.

In Mexico to winner.

Bright and the state of the state of the state

Week-med in Syracuses' show. BBC

Will it in overeas on Sautory for a

Week-med in Syracuses' show. BBC

Will it in overeas on Sautory for a

Week-med in Syracuses' show. BBC

Will it is no vereas on Sautory for it

Will it is no worker of the state

programs, which preemed from

Toledo on March 19, Series with

wind up May 3 from Columbus in

Toledo on March 19, Series with

wind up May 3 from Columbus in

time. It's a two-out 18, Series

with an informal exchange

among students in Britain and in

the U, S. points of origination, in
columbus, and series of the state of the state

Toledon on the state of the state of the state

Rochester and Baltimore.

Four-Web Time Sales' Peak '45 Figure Linked. To FCC Com'l Stance

To FCC Cen' Stance

Washington, March 26.

Point made by the FCC in its recent programming report that the recent programming report that the programming report that the recent programming report that the recent was a standard significance over the week-end when the Commission disclosed and convenience of the recent was a standard significance over the week-end when the Commission disclosed and the recent was a standard programming the week and the previous Peta.

The figure for the four national was a standard programming the programming the programming the week of the previous peta. The programming the week collected a fat \$51,000.00 (a) and the programming th

in 1940, \$71.919,000.
At the end of 1945, the four major nets had a total of 762 affiliates, including stations with more than one fleuing stations with more than one fleuin. This was a gain of 32 over the previous year. Mutual picked up 23; CBS added eight; NBC gained three and ABC dropped two.

Stromberg Carlson's

\$3,000,000 Expansion

83,000,000 Expansion Rochester, N. Y. March 26. Rochester, N. Y. March 26.

Chesterfield's Chi Show

Chesteriteta's Uni Jaow
Spontsorship of local radio show by
Light Weyers Tobacco Co. for
Chest C. Moyers Tobacco Co. for
Chest C. Moyers Tobacco Co. for
Chest C. Moyers Tobacco Co. for
WIND, indic outlet here. With more
With Marks only the second timeflow this marks only the second timeflow this marks only the second timeoutlet. preferance will all a local
outlet. Program will all in 11:05-11:30 p.m.
n a five-a-week basis, featuring
n a five-a-week basis, featuring
tact placed through Newoll-Emment.

PRESS WIRELESS RELAY SYSTEM BEFORE FCC

A new system of radio program relays which would eliminate land wires and, according to the sponsors, cut the cost to "a fraction" of present hookup charges, has been laid before the FCC by Press Wireless,

John Whitmore, fomerly with As-John Whitmore, fomerly with Associated Broadcasting System, explained the new system, called "Adressed Program Transmission Service," as "point-to-multiple-point" shortwave broadcasting, PW has been doing point-to-point DX work on international beams, but asked the FCC for a license to do the same work domestically in the U.S.A.

work domestically in the U.S.A.
PW wanted to start last week,
during the opening of the United
Nations Organization Security Council in New York. FCC turned down
the application for immediate operation, but suggested to PW that it
might file application for an experimental linear under with it could mental license under which it could test its new system if it didn't charge for the testing service.

FCC Budget Okayed

Washington, March 26.
Final budget of \$5,590,000 for the
fiscal year beginning July 1 was
chalked up for FCC Thursday (21)
after the House and Senate okayed a
joint conference committee report.

A Certain Mr. Allen Rates Raters' Labors As Worthy of Rating

Chicago, March 26.
Who rates the raters while the sters rate ratings?

raters rate ratings?
Question was raised last week by
Fred Allen in a letter to Chi columnist Ashton Stevens. Comic penned
"Sundry radio surveys come out
monthly with synthetic figures
fraught with decimals devised with
intent to convince sponsor and advertising agency that a program has
a 102 rating.

a 10.2 rating.
"How does the survey tabulator
know the types of people who listen? I have a large circus following. Many members of various freak
shows tune in my program.

"If several Siamese twins and two-headed boys listen to me, are they counted as single listeners?

sounted as single listeners"
"I wish you would do something about radio surveys. The people who get out the surveys can't hear any of the radio shows, since, theoretically, they are always at phones calling up people who would like to listen but who can't because they have to leave their radios, and rush to their phones to tell the survey workers to whom they are tuned in."

Chicago.—First Quiz Kid to com-plete college work graduated Fri-day (22) from the University of Chi-cago. George Van Dyke Tiers re-ceived his A.B.

AT&T Line Rates Due For Scrutiny As Ernst Sets Up Appeal With FCC

Hookup wire rates of the Amerian Telephone and Telegraph Co.
an Telephone and Telegraph Co.
and Telephone and Telegraph Co.
and up to a greater cost than the
purchase of the time itself whenever
than 100 miles apart. Under current
than 100 miles apart. Under current
conditions, the FCC will be told, a
sononor faces prohibitives costs unsononor faces prohibitives costs uncan Telephone and Telegraph Co. will be challenged before the Federal Communications Commission within the next few weeks, on the ground that they are discriminatory against shorter programs on smaller

The FCC will be asked to elimi-The FCC will be asked to eliminate a provision currently in the scheduled rates which bases charges on a minimum of one hour's time for piping broadcasts, regardless of like length of the program. Hearings will be asked by Morris Ernst as attorney for a group of-sponsors, commentators and entertainers.

mentators and entertainers.

Current rates of AT&T for temporary lines are 15c a mile per hour under the B category, with a one-hour minimum, and 15-minute fractions thereafter. Rates under C category are 10c a mile per hour. Terminal equipment is rented on a monthly basis. Standard permanent line rates, which will not be subcategory are 10e a mile per hour. Terminal equipment is rented on a monthly basis. Shandard permanent is rented on a monthly basis. Shandard permanent per mouth in the A category and set in the C.

Claim will be made that the one-hour clause has hamatrup and the control of t

rates

An FCC ruling will be asked to fix rates on a quarter-hour basis, with a prellminary charge for testing and installation. According to Frust installation. According to Ernst.

AT&T officials have justified the
hour minimum charges with the argument that checking and installa-tion costs make it mandatory,

Larry Wynn's KFBI Highways for Kansas

Wichita, March 26.

a lot for less

If you are interested in the costs of advertising it will pay you to read further.

In the past year, we've swelled our coverage by adding 40 more stationsvet the overall cost of Mutual remains unchanged. This policy of "More for your Money on Mutual" is being continued.

There are power increases for present affiliates such as Minneapolis, Pittsburgh and Washington which have each been granted increases to 5,000 watts. There are many more new stations soon to be added-at minimum cost to the advertiser.

The important end result is that Mutual today is the largest network, with over one-third more stations than the next network, And it will remain, even with power improvements and planned station additions, the lowest priced. We think this has particular significance now when advertisers are facing the problem of keeping costs of distribution at a minimum.

In fact, currently, Network X costs at least 24% more than Mutual; Network

Y costs at least 47% more than Mutual: Network Z costs at least 64% more.

Here are some typical bedrock-priced buys, which illustrate how much advertisers are getting for how little on Mutual:

3 hour eve2:		\$6,691 \$10,400	
1/2 hour day-26		\$3,744	
1/4 hour eve2!	9 stations	\$4,663	weekl

Time on Mutual is becoming a better investment all the time. So, too, are Mutual shows. Mutual is equipped to help with your choice of over a score of good programs, tested on the air.

These are some of the reasons why, compared with the previous year, Mutual sales increased 43% in the last 2 months of 1945 and 58% in the first 2 months of 1946.

At the Mutual network, values are up and costs are down, and so your advertising budget will buy a lot for less.

Mutual Broadcasting System

MORE FOR YOUR MONEY ON MUTUAL

Tough Anti-Petrillo Measure Gets House-Senate Conference Okay

Washington March 26.

Proponents of a tough anti-Petrillo bill won out today (Tucs.) when they pushed through a huddle of Huuse and Senate conferees the stim bill passed by the lower house on Feb. 21. Overwhelming approval of the Ingrishtion is undoubledly due bill passed by the lower house on, Feb. 21. Over-rehelming approval of the legislation is undoubtedly due when the amendment to the Technologies of the comment of the Peter Comment of the Peter Comment of the best of the peter of the peter of points where it will hard both amendment of the peter of points where it will hard both amendment of the peter of points where it will hard both amendment of the peter of points where it will hard both amendment of the peter of th

table orders from the AFM chief.

The new bill, violation of which
carries penalties of a maximum of
one year imprisonment and \$1,000
hee, makes a number of acts unliveof standly musicians; for t is da'linough use of threats of violence,
of standly musicians; for t is da'linough use of threats of violence,
a station owner and owner of the standard owner
and the standard owner of the standard owner
to pay more than one for services
performed. connection with broadengine of the standard owner of the standard owner
to pay more than one for services
to performed. One of the standard owner
of the standard owners of the standard owner
of the standard owners of the standard owner.

Tanks on the standard owners of the standard owner
of the standard owners of the standard owner.

Touches on Interlochen

With a view to the Interlocher Music Festival dispute of some years ago, the new bill will also bar any-one (meaning Petrillo) from inter-



the top! iu radio time sell-ing means exceeding quotas. Weed's policy of continuous selling wins the blue ribbon for outstanding performance when it comes to delivering signed contracts. You can rely on Weed and Com-pany's time-whe representa-tives to render consistently topmotch service.



tering with nen-commercial, educational or cultural programs in connection, with which participants, do not get paid more than expense.

Another clause is alimed to proceed, another clause is alimed to proceed, another clause is alimed to proceed, and the proceeding of the control of the co

OPA Blamed for Set Shortage: Mfrs. Urge Price Ceiling Ease

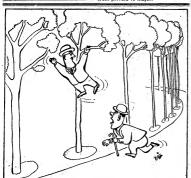
Placing the blame for the disap-pointing output of radio and tele-vision receivers since V-J Day di-rectly in the laps of the OPA, the Radio Manufacturers Assn. has peti-tioned the Government body for general price increase all along the line and the lifting of OPA restric-

tions.

In a special brochure outlining the radio industry's report on Its munufacturing operations since V-J Day, the association declared that the last quarters of 1941, 54 licensed manufacturers' produced manufacturers' produced work of the control of the co production whatsoever.

Association, consequently, has petitioned the OPA to arrange impetitioned the OPA to arrange immediately price releases for component parts of manufacturers of component parts of manufacturers of correct the increase factor for producers of rzw matérials and partly-abriented products; adulut prices on preant completed sets by applying rices and provide an adjusted increase factor for future pricing, and actabiliah uecessary factors to meet legal wage increases, past of future, power parts manufacturers and set ponent parts manufacturers and manufacturers.

Cincinnati-Peter Grant, newscast er, and the Buccancers, five-mar novelly instrumental and singing combo, has rejoined WLW after exresumed his 11 p.m. slot, put in four years of Army service, advancing from private to major.



"Yes, yes, I see, m'm'm'hum; I must try Wheatles."

Steele Gangup

- Coutleyed from page 41 =

denunciation of Steele's attitude and was equally emphatic in his belief that an overall industry sentiment would result in a gangup of opposi-tion to the Steele juve delinquency

elaim.
"You can't laugh off 12,000 entries
within a few weeks on the station's
"1280 Club" jazz stanza and by the
same token you can't laugh off a
wholehearted endorsement by local
802 of the AFM," sez Weil,
"We'll
stack up our poll against his auy
day and prove he's wrong."

stack up our poll against his any day and prove he's wong;

***35te station has aiready made its own sampling of resetion to the juve own sumpling of statements from the property of the prop Other stations that do not play jazz. but at the same time do not attack it, are well within their rights but certainly there is no cause for such an investment of allest on the notation with the same and further the same and out at the same time do not attack it,

"KALL will continue to play jazz, jive or whatever other type of music its nublic desires."

Gov. Dempsey Asks FCC To Yank License Of Pepperday, Political Foe

Pepperday, Follitical Foe

I Washington, March 22.

New Mexico Governor John Dempsey, in a hotly-worded petition to

FCC Thursday (21), accused his lonstime antagonist T. M. Pepperday of

corque, with political bias. In one
of the first actions of its kind, the

governor called on the Commission

to yank the station's license.

Pepperday, sole owner of KCOB and

published of the Commission

to yank the station's license.

The properday role owner of KCOB and

published of the Commission

to all a weekly series of 13-minute

to all a weekly series of 13-minute

shows containing "Male, defamatory

nal, according to Dennievo, permitted— and even encouraged—the station of the concurrence—the station of the shows containing "false, defamatory and securious charges" against the governor and other state officials. Dennievo ampleto on for special pro-permitted on the state officials. Dennievo ampleto on for special pro-permitted on the properties of the governor desired, the Republican Party, whose broadcasts, he claimed, reflect on paper, which are openly critical of his administration. On one occasion, the governor declared, the broad-having been indicted by a grand tury or misapplication of funds. Fre-quently, the pedition went on to say, the properties of the properties of the pro-perties of the properties of the pro-perties of the properties of the pro-tain of the properties of the pro-tain of the properties of the pro-tain of the properties of the pro-perties of the properties of the properties of the pro-perties of the properties of the properties of the pro-perties of the properties of the properties of the pro-perties of the properties of the properties of the pro-perties of the properties of the properties of the properties of the pro-tain properties of the properties of the properties of the pro-perties of the properties of the properties of the properties of the pro-perties of the properties of the proper

HENLE TO WOL FOR COM'L 'CONGRESS' SHOW

Washington, March 26.
Ray Henle, ABC newseaster, shifts
over April 8 to WOL, the Cowless
Mutual outlet; to do a new local show
under the sponsorship of the National
Small Business Men's Assn. Show, Small Business Men's Assn. Show, according to Merle Joines WOL manager, may be offered to the whole network a little later, possibly on a cooperative sponsorship basis. Henle will have the 6:15-6:30 p.m. spot. He will broadcast from the Congress roday."

sional radio galleries under the Scholleries Today."
"Congress Today."
The shift will not affect Al Warner, WOL news bass, who has a 6-6:10 news spot, said Jones.

Bochester, N. Y. — Capt, Meivin Bartell, former WHAM announcer, whose voice was the first out of Tokyo after the Americans seized Radio Tokyo, has gone to New York to study for an operatic earer fol-lowing his discharge from the Army.

NAT'L PRO BALL GAME

Cucing extensive network programming of headline sporting events, ABC has pacted a three-year exclusive contract with Bert Bell, prexy of the National Professional Football League, for airing of the league's annual championship against the contract of the programming of the league's annual championship and the programming of the league's annual championship and the programming of the league's annual championship and the programming of the program

ben reases to go up on 1989. He is term is league president runs of the term is league president runs of the property of the p

Ed Aleshire Quits Kastor; Joins GC&N on Coast

JOHN UNGER ON LOASE
Ed Aleshire quits his post as general manager of H. W. Kardor & Soushere this week to take over as kenfor the Gore of the W. Gore of the Contraining of the Con
training of t

hefore entering the service. For GC&A, and working under Dor. Shaw, company's veepee in charge of radio, N. Y. Aleshire will handle the new Academy of Motion Pleture Arts & Sciences radio and the Dare flow-Cur Monte and the Dare flow-Cur Andrews Sisters. Andrews Sisters. Aleshire will supervise all west coast radio activities for the agency. Weanwhile, Ben Green, who used to

coast radio activities for the agents, Meanwhile, Ben Green, who used to work for Aleshire at Kastor's and recently was producer for ABC's midwest division, takes over as head of Kastor's radio dept. here.

Old 'Dr. I. Q.' Ready To Go Back to Old Job

To Go Back to Old Job Switch in 'Dr. I. Q.', with Lou Valentine, original emese for the valentine, original emese for the will be announced sometime at the end of this week by the Grant Ad-vertising Agency, handling the Mars Candy account. Valentine will join the program May 27, when it als from Loew's theater, Indianapolis.

from Locw's theatre, Indianapolis. McClain, meanwhite, will attend a Kentucky seminary to earry on his study for the Episcopal ministry, courses for which he has been taking at Northwestern University here. He will be ordained sometime next fall.

Coast AC Beef Goes to DC Hollywood, March 26.

Hollywood, March 26, KFAC has instructed capital at-torneys to file a protest with the FCC over awarding of call letters RLAC to Dorothy Thackery (New York Post) station formerly known as KMTR.

as KMTR.
Cal Smith, mrnager of KFAC, states that a contesting and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embasis and embastic and embastic and embasis and embastic and embastic and embastic and embastic and embastic and embastic and emba

MBS Likely to Break Thru TO GET BIG ABC PLUG Blue Ridge Barrier In FCC's New Roanoke Grant

FCC's grant March 20 of a 250-watt construction permit (on 1490 watt construction premit (on 1400 ket) to the Biue Ridne Broadcashing Corp., Roanoice, will help settle an unusual situation. City which has settle and the settle set metropolitan districts in the U.S. (110,939 people) in which NBC and MBS aren't heard, due to mountains thinging three-quarters of the area. Town's WDBJ is utilisted with CBS, WEJS is ted by ABC. Other CBS, WEJS is ted by ABC.

CBS. WSLS is feed by ABC. Only two nets now have clause for no head of the clause of the head of the clause of the head of the Lambert B. Becuwkes, of Mutual's N. Y. stations relations, is teaving BBS April's to be gen, mary of new station. It is a station of the clause of the clau

KOIN Sale Okayed

Washington, March 29,
Marshall Field Enterprises, Inc., picked up its third radio oullet last Thursday (21) when FCC okayed the publisher's acquisition of KOIN, Portland, for approximately 3844.
000. Previous owners were C. W. and Gertrude E. Myers and Jose-

and Gertrude E. Myers and Jose-phine Hunt. Field is already licensee of WJJD, Chicago and WSAI, Cincinnati.







PROGRAMMING 75 Stations . . . can't clear PROBLEM time for network program

WHAT TO DO

Let NBC Radio-Recording create your show with network

If your programming problem resembles this . . . call to ensure the Recording Division representative too

NBC RADIO-RECORDING DIVISION City, New York . Chicago . Washington . Hallywood . San Francisco

Glen Island Casino's Guarantee Deals Bring AFM Warning to Major Agcies.

American Federation of Musicians has warned all major band-booking agencies not to become involved with Gien Island Casino, New Rochelle, N. Y., in the sort of a deal that spot has practiced for years in buying bands for its annual summer season. Penalty, AFM asserts, will be the revocation of the offending agency's

revocation of the discussion, against pro-posed before a series of the series of the

Itself couldn't or didn't pay off.
Glin lale for years enjoyed a reputation as a builder of talent. Mostly
young and unproved builds played
the many remote wires per week
emanaling from the spot. Now the
the many remote wires per week
emanating from the spot. Now the
more office of the spot of the
troopings are more important than
broadcast time to embryo outflist
much of its importance has been did
sipted. It still seeks the same deals,
however.

Artie Shaw Signs Pact With MCA

After holding his contract with Music Corp. of America for several weeks, Artie Shaw flually signed it last week. He is now in N.Y. discussing the deal with MCA. It's for two years, effective as of last Normber, when Shaw becan his move to MCA from the Morris agency to MCA from the Morris agency agreement, it's asserted, until the details of how Morris was to be paid the \$12,000 in evowed the agreey were? details of how Morris was to be paid the \$12,000 he owed the agency were froned out. Part of this coin is a holdover debt from the \$15,000 Mor-ris paid General Artists for his con-tract several years ago.

tract several years ago. Shaw will not do any dance work for some time, if ever. He's primarily interested in radio, if links and recordings. He has a ratio idea NCA will soon begin move how in independently produced story be write and in which ne will act. In the recording field, he recently algued with Missiphia will be soon to be soon t

NEWARK TERRACE ROOM ON LIGHT SUMMER SKED Newark March 26

Newark, March 26.
Terrace Room, Newark, which has sought the best bands possible since debitting last fall under the Rosenhaus Bross, will drop its sights for the summer. During the hot months, the spot will be content with \$2,500 about, at least one step below the bands, at least one step below the \$4,000 guaranten bands and \$4,000 guaranten guaranten \$200.

\$4,000 guarantees ugainst 30°, of the gross by the spapied lo all who blyed the club since it agened with blyed the club since it agened with blyed the club since it agened with possibly Berny of the Durcys and possibly Berny of the Durcys and new bands under Buddy Rich and Buddy Morrow, which drew less, under the \$2,500 guarantee arrange-ment, the percentage arrangement will also be lower.

Sam Donahue, Capitol

Abe Bloom to Berlin

Abe Bloom to Berlin

As Standards Head

Abe, Bloom, lately with Bourne,
Ine, and before that professional
manager of Melodylane for four
years, Joins, Irving Berlin's limite
standard department.
Bloom will work on the helty catalog of top numbers penned by Berlin himself over the years. His inilin himself over the years. His inilin himself over the years. His inlin himself over the years. His inlin himself over the years. His inlin himself over the years. His

"All by Myself," one of Berlin'
colies, which is -included in the
forthcoming Bing Crosby pie, "Blue
Stites."

Own 'Oscar' Award For Contribution to Music By Nat'l Retailer Ass'n

Chicago March 26

An annual award, on the order of An annual award, on the order of the Motion Picture Academy Oscar-is being planned by the National Assn. of Music Merchants for the film, radio, recording or nitery artist making the greatest contribution to the current expanded infecest in music. Committee of music retailmusic. Committee of music retail-ers is now working out details for the award, which they intend mak-ing at the music industry's trade show opening at the Palmer House. Chi, July 15.

Committee, representing hundreds Committee representing hundreds of retail outlets for sheet missic, records and musical instruments, is currently consulting music pubs, motion picture reps. instrument manufacturers, etc., on just how to go about making the award—and-to-

They're taking into consideration that there's a Hollywood Oscar every year for the best song, but feeling is that this is buried, that very few people know that last year's winner was the Rodgers-Hammerstein tune. "Might As Well Be Spring," whereas everyone knows that Joan Crawford and Bay Milland won the leading acting awards.

More effective recognition is need-More chective recognition is neces-ed, it's pointed ont, because interest in music is today at an all-time high, not due so much to any particularly aggressive merchandising program by the music industry itself; but more to the impact of music via "ra-different different control of the control of the con-tion of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the control of the control of the con-trol of the control of the

PAINE SETS DEAL WITH SWISS SOCIETY IN PARIS

John G. Paine, general manager of the American Society of Composers, Authors and Publishers, who has Authors and Publishers, who has been in Paris the past weck and a half, has concluded a new reciprocal rights deal with the Switzerland society. This outfit, Societe Suisse des Auteurs et Editures, signed an agreement for one year effective Jan. I last. It replaces an old agreement in effect since the war's start. Being completed the equivalent with

ment in circet since the war's start.

Paine completed the contract with
Swiss reps attending the Confederation of Performing Rights Societies
convention in Paris. He has made
into other deals to the knowledge of
ASCAP excess in N. Y. He leaves
Paris today (Wed.) for home by
plane.

Cons Clip Vocalist For Burglaring Boss' Home

Sem Donahiu and Capitol Records how and Capitol Relation to the American Capitol Relation with the Capitol Relation of Capitol Rel

Club Rio, Balto., In

Another Booking Snag as A second booking snari in several weeks involved the Club Rio, Baltimore, this week. Faux pas involved Sam Dounbuc's orrhestra, supposed to have updened at the spot last should be supposed to have updened at the spot last Rio's operator at the last minute decided to hold over Bob Cheet. Donahue, as a result, finds himself with open time. Seeveral weeks ago three bands with open time. Seeveral weeks ago three bands exceeding the provincial production of the same eventual programment of the same eventual programment.

\$839,692 Net For Decca in '45

Deca Records last week dis-patched a financial statement for the year ending Dec, 31 last, showing an increased gross business bit a low-gross revenue of \$15,570,830 for 1945, 2,250,930 boost over 1944. How-ever, the net amounted to \$839,682 after #1l charger, as against, the pre-vious year's \$1,000,905. Stockholders down \$23.16 per share this year; \$2.28

drew Z.16 per share ins year; 22.59.

Jack Kapp Decea prez, added a statement to the report; pointing and that the decrease in profits was due to greatly enhanged operation manpower etc. He asserted, however that Deceas two factories in Mr. cone in Bredgeport, and another 7,000,000 disks monthly. Two new the plants, one in Los Angeles and another leased in Chicago, will be only fail that before the year is only full that the lease of the plants of the lease of the leas

CONTACT UNION WEIGHS NBC CURB ON PLUGGERS

Music Publishers Contact Men in meeting last Thursday (21) took up the recent move by NBC to bar its members from the net's studios, excepting in those offices where they pick up song clearances. A com-mittee consisting of MPCE prex Bob Miller and Gene Goodman was ap-pointed to meet with NBC officials and attempt to clear up the matter. Nothing has been done yet, how-

Meanwhile. MPCE members are meeting talent contacts on appointment at the studios. However, Miller has warned them that any conduct which breaks NBC and MPCE rules will involve bringing the culprit up on union charges of "jeopardizing the welfare of contemporary members."

Spitalny's Tulsa Boff

Phil Spitalny's All-Girl Orchestra

ub Rio, Balto., In Another Booking Snag Irving Caesar Lone Board Member Not to Be Reelected By ASCAP After 17 Years; Paul Cunningham Replaces

L. A. Musicians Local Keeping Rolls Open

Keeping Rolls Open
Though there are now 12,000 minon
musicians here, with an employment
potential sauged at 3,500, no curb
will be made in initiation of new
members, according to Local 47
Porcy J. K. "Spile" Wallace
Such an action as an outright resuch an action as an outright reouter than the spile of the spile of the spile
and the spile of the spile of the spile
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Stravinsky Can Never Play N. Y. Paramount After Herman Trial

Woody Herman's "Concert of Modern American Music" at Car-negie Holl. N. Y., Monday (25) eve-ning was a success-financially and arlistically. It drew a cirtually ca-

Jack Kapp. Deca prez, added statement to the report, pointing statement to the report, pointing due to lead to greatly enlarged operation in the property of t

despite the fact that the terrific import this outfit normally generates was somewhat dissipated by the wastness and resultantly pour jazzewas somewhat dissipated by the property of the prop

NEW L.A. TERPERY INKS GARBER AS FIRST BAND

Los Angeles, March 26, Avodon, new downtown ballroom now being prepped to debut under Barney McDevitt management, final-Barney McDevitt management, final-ty set a band to preem the place. Jan Garber goes in for six weeks; commencing May 8, at \$3,300 per. Sput is now dickering with Bobby Sherwood to share the stand with Garber at \$2,700 a week. Both bands are McA-agented.

are McA-agenited.
Ballroom for past six weeks had
frantically Iricd to get top name opening, going ass high in its offers
as \$10,000 to Kay Kyser and Harry
James, but finding earlier commitnent precluded booking of latter
and that forner wasn't interacted.
Bids for the Dorseys: Charlie Spivak
and Phil Harris also failed.

Tolise, March 26.

Phil Spitalny's All-Girl Ordereta
pet a new record at Convention Hall
Trium Pields bondletider at the
Saturagin '12 and 33. The Hall, inflames (Mayor Herri Frida)
Saturagin '12 and 33. The Hall, inflames (Mayor Herri Frida)
Saturagin '12 and 33. The Hall, inflames (Mayor Herri Frida)
Saturagin '12 and 33. The Hall, inflames (Mayor Herri Frida)
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Saturagin '12 and 33. The Hall, inflames (Mayor Herri Frida)
Saturagin '12 and 33. The Hall, inflames (Mayor Herri Frida)
Saturagin '12 and 33. The Hall, inflames (Mayor Herri Frida)
Saturagin '12 and '13 and '14 and '14

All incumbent members of the American Society of Composers, Authors and Publishers, with one exception, were returned to their posts in last week's election. Lone excep-

in last week's election. Lone exception was songwriter Irving Gesar, a member of the board for 17 years, who was pushed out of office by the Fron talk among certain writers and publishers the few weeks before the ballots were opened and counted Priday 1227, it was tx-pected that at least one more longtime member of the board would be re-member of the board would be re-

placed.

Fullowing are those returned to their director chairs, along with the number of votes they polled, and the nominees who opposed them. Asterisks indicate those elected.

Oscar Hammerskin 2d—85,298.

Fird Albert—84,182.

Richard Roders—66,787.

Paul Clemingham—80,618.

Paulter Kame—71,349 schauler and all paulter for the place of the

Walter Kramer—7],549 słanda"Wing Casur—541)0.
Morton Gould—24,101 (słandard),
Phil Charig –14,189.
John Latouche—12,906.
Herman Hughed—10,475.
Al Hoffman—40,67.
Al Hoffman—40,67.
Vernon Duke—5,731.
Vernon Duke—5,731.
Vernon Duke—5,732.

Vernon Duke—5,732.

Vernon Duke—5,732.

Vernon Duke—5,732.

Vernon—5,732.

Gus Schurmer—5,732.

Gus Schurmer—5,732.

Gus Schurmer—5,732.

Gus Schurmer—5,732.

Gus Schirmer—5,729.
Louis Bernşelin—1,961.
Saul Bornstein—4,561.
Saul Bornstein—4,561.
Saul Bornstein—4,561.
Saul Bornstein—4,561.
ASCAP held its annual membership meeting yesterday (Tuec.)
afternoon at the Ritu-Carlton hotel.
N. Y. It was a closed 'affair. Later,
its annual dinner and show were
staged.

Coast Boniface Plans MCA Suit

Hollywood, March 26.
Maury Chien, operator of the
Palladium Ballroom here, has been
telling friends that he intends filing
a suit against Music Corp. of Americs. On what grounds the suit is to
beld is not known. In fact, Cohen,
the idea, despite his conversation
with others. with others

with others.

One of the things said to be bothering Cohen is his belief that MCA prompted the use of his Palladium's uame for a new San Francisco ball-room. Cohen has filed suit against the new spot, asking for an Injunction halting the use of the name.

LOMBARDOS SET UP ANOTHER MUSIC FIRM

AUVITHEM IMPORT FINAND LONDARD brothers have set up another masie publishing firm, aimed to become a member of the Amedican Society of Composers, Authors and Publishers, New firm is legally labeled Lombardo Music, directors including Carmen Lombardo and hosticity. Florence,

wife Florence.
London Music Co., operated by the
Londondon for the past year or su,
is an affiliate of Broadcast Music,
Inc. Joe Santly runs that firm.

Herman Debuts New Riverside Park Season

10 Best Sellers on Coin-Machines

Oh What It Seemed to Be (7) (Santly-J).	Frank Sinatra Columbia Dick Haymes Dece
Let It Snow (10) (Morris)	Vaughn Monroc Victo
You Won't Be Satisfied (4) (Mutual)	Les I rownColumbia Perry ComoVictor
Symphony (10) (Chappell) ,	Freddy Martin Victo
Doctor, Lawyer, Indian (11) (Melrose).	Betty Hutton Capitol Les Brown Columbia
I Can't Begin to Tell You (23) (BVC)	Bing Crosby Deecs
Personality (7) (Melrose)	Johnny Mercer Capito Bing Crosby Decc
Day By Day (4) (Barton)	
Always Chasing Rainbows (6) (Miller)	Perry Como Victor
Shoo-Fly Pie (1) (Criterion 1	Stan KentonCapito
	Oh What It Scened to Be (7) (Santty-1). Let It Snow (10) (Morrist

Coming Un

Prisoner of Love (Mayfair)	Perry ComoVictor	١,
Don't Be a Baby, Buby (BVC)	Mills Bros Decea	ı
Atlanta, Ga. (Stevens)	Sammy KayeVietor Woody Herman Columbia	ĺ
I'm a Big Girl Now (World)	Sammy KaveVictor	í
Don't You Remember Me (Morris)	Johnny Desmond Victor	i

WAX WORKS

By BARRY GRAY (WOR-Mutual's All-Night M.C.)

(WOR-Mutual's All-Vigitt M.C.)

Phil Harris and daughter (duet, the old triefs, combined with with orch) "Oncy Tweys" "Some Little Bug" (ARA 193) "This saw "Instances" (Little Bug" (ARA 193) "This saw "Instances" (Little Bug" (ARA 193) "This saw "Instances" (Little Bug" (ARA 193) "This work of "Oncey Tweey" as introduced by Harris and his daughter, they can they they be also with the Sunday night radio stanza. With a showmanitie job of, delivery in the saw "Instances" (ARA 193) and they come and they sittle Bug" (ARA 130) This is a Winhester (repeater) of the rendition of oching the top released onering of this tune to date. On the other side Harris is the Harris collectors will remember. His chorus of "Some Little Bue" is good and snacks of "That's What I Like About the South"

Mama Says No! No!" "Cryin' Out My Heart for Yon" (Mcrcury). "Baby" Rosemaric, on disk for first time in scasons, shows vocal punch time in Seasons, shows vocal punch.
Excellent rhythm and a strong voice, ing on an unreleased pressing, with a delivery based on the style of other days, made this platter at lunc calls for, Miss Barton turns in tractive and different. Musical backing for "Mama" could'te been disk the young but vet performer backing for "Mama" could'te been disk the young but vet performer backing for "Mama" could'te been disk the young but vet performer backing for "Mama" could'te been disk the young but vet performer backing for "Mama" could'te been the shoulder be number with finases and the state of the shoulder be not been the shoulder be not been to the should be not been to the should be not be not been to the should be not be not been should be not been should be not be not been should be not be not been should be not been should be not been should be not be not been should be not be not been should be not been should be not be not been should be not be not been should be not been should be not be not been should be not been should be not been should be not be not be not be not been should be not be

Elleen Barton (vocal with orch)
"Onezy Twozy" (Mercury). Only
this single side is reviewed for the record was caught at advance he

TOP **BOX OFFICE** DRAW

Page 57

the tune so far heard. All of which

the tune so far heard. All of whitch means nothing, for the record is not yet released. And that's tough on Miss Barton. Twist is that Miss Barton. Twist is that Miss Barton's father publishes the dilty.

"Bort You Ever Let Me Go": A Little Bit Independent" (Signature 15018). "Let Me Go": Be to initial disk under this label for Miss of the most many control of the second of the voiced character comes in at the climax with an attempted coinedy line. It's a mistake. Instrumentally the record would sound better with full fiddles and a more accentuated tempo from a complete crew, rather than the present trio.

Gray Matter

Almost anyone with the necessary capital can start a platter company. However, the problem is to deliver Almost anyone with the necessary capital can start a platter company. However, the problem is to deliver capital can start a platter company. However, the problem is to deliver indies have been able to do. The test indies have been able to do. The test? They have discovered that signing talent and cutting masters inti all that's required. For example, Mereury records One-sy months ago. Other firms have long since introduced the song and disk pickeys around the country, realizing the tune is a good one, have played and played their versions, laiding the production line, though Miss Barton's version is by far the best. By the time it is delivered the lowestly will no longer be a novetly. will no longer be a novelty

RCA Still Won't Release the Duke

Duke Ellington continues to ask for release from his RCA-Victor recording contract, and the company continues to reject his request. This habeen soing on since Ellington has been soing on since Ellington agreement, which Victor says has agreement, which Victor says has agreement, which victor says have the continues of the victor of the

Diskery Prexy Replies To Kay Starr's Suit

10 May Didart's Dull
Hollywood, March 28.
Ben Pollack, prexy of Jewel Reords, has prepared an answer to skin
in Superior Court via which bluesbauker Kay Starr hopes to break
her recording pact with diskery,
Pollack says he was offered \$730 by
warbler's attorney to retinquish coninset, but is demanding \$3,000. It's
rect, but is demanding \$3,000. It's
seven months have expired.
Miss Starr, current at Club DonMiss Starr, current at Club Don-

seven months have expired.
Miss Starr, current at Club Donroy here, sisked court to snap contract on grounds Pollack had promissed to elevate her "to stardom" via recordings and has falied to do so.
To date, Jewel has made four recordings of her voice for which she received 4900.

Music Notes

Mirray Wizell left professional manager spot at Melodylane in N. Y.... Irving Tanz out at Broadcast Music, Inc., N. Y., headquarters....Harold Wald returned from service to join Robbins Music; was with Miller pre-

Wald returned from service to Join Robbins Music; was with Miller prewar.

Sonny Burke, Dinah Shore arranger, has opened retail muste store in
Hollywood. ... Preddle Stewart cut four sides for Bel-Toine Records on
Coast over weekend and trained for New Orleans where he opens at
Roseveth hotel thomorrow (28) ... Ted Fig Rite cuts four sides today for
4 Star Records. ... Hoage Carmiehachs "Stardust" bought by Paramount
abum of kiddle yarns Fit. (29) for Capitol Records with Robert Emmett
Dolan batoning ... Ruty Vallec has recorded "A Couple of Years Ago" for
"Strange Woman." Theme music is being developed from the Welsh hymn;
"Strange Woman." Theme music is being developed from the Welsh hymn;
"Strange Woman." Theodora Lynch insked by ARA to record a Rimsky-Korakov
abum. ... Johnny Gluskin, manager of Gene Krupa, back on Coast after
Coast and Coast and Coast and Coast after the Coast and Coast after
Coast and Coast and Coast and Coast after the Coa

ecords.

Marek Windheim jotted for 12 shots next season with Chicago Opera Co.

"Swinging for Specific Records...."Swinging Marek Windheim jotted for 12 shots next season with Chicago Opera Co.

Wanda Mason pacied to disk for Spollight Records. "Swinging
Strings" quartet cutting eight-sided album for ARA. ... Ray Herbeek band
inded exclusively by 4 Star Records. First data, four sides, homerow (28)

... loc Alexander inked for four platters, backed by Red Callender Trio,
by Excelsion Records. ... Abe Shots accut has cut from sides, for Superior
by Excelsion Records. ... Abe Shots accut has cut from sides for Superior
Universal's "Little Miss Big" from own original score. ... Nocl Deselva band
cutting Latin album for Pan-American Records". ... M Ray Jerome, with
L Wolfe Gilbert agenting, has sold Milgs Music renewal rights to his song,
including "Babby Prayer at Twithith" and "Fight Eyes". ... "Give Ettile
Lady a Great Big Hand," by Tim Spencer, will be featured song in forthcoming Roy Rocers-Dale Parior in fin. "Thack reveals Stelse." for Republic.

Coast Indie Diskeries Spreading Out in Effort to Combat Majors

Hollywood, March 28.
Independent kish fams which originated and headquarter here, are realizing the necessity for production on a national scope if they hope to combat the over-increasing output by the majors. Mark Left, previously the majors of the previously previously previously the majors. He already has linded up temporary use of WOR. N. Y., studies for cutting masters.

Left of the majors of the major of the phone, straining of the phone straining Hollywood March 26.

S.F. DISKERY COPS L.A. PLANT FROM LOCALITES

Trilon Redords, pop - plattery owned by Harry Leeder and George Drummond and operating out, of San Francisco, last week bought biscuit mill and pressing-plant here from Plastic Material Co.

But yook by surnise flook of long.

Plastic Material Co.
Buy took by surprise flock of local
indic labels who had been getting
production done by plant, which has
40 presses. Some of the local outfits
had talked of trying to buy the mill and some in past have broached bids

Musikers Post Platter Firm for Coin Laxity

Hollywood, March 28.

Musicians' Local 47 last week
posted Fran-Tone Records for failposted Fran-Tone Records for fail-ure to pay the windjammers used on several recording dates. Union rule is that musikers must be paid within 14 days after a disking session. Post-ing occurred after this deadline had elupsed by seven days. Fran-Tone, a new ontil, is unique in that it is the only one in the band operated by a femme, Frances Kelly.

recent trip east. Dick Notion, of 4.
Star and Gilt-Edge label, and Black
& White excess are also wide-cycing
eastern sites.

By the same token, indic habel
and the same token, indic habel
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the same token, indicated the same token, in

cutting facilities here.
The indies apparently realize that the 210 labels, most of which flashed into existence during the war, are future without the ability to get future without the ability to get their simf into circulation guickly. Many will corl up their toer quickly. Many will corl up their toer quickly many will corl up their toer quickly and their simf into free production pressure. As it stands now, they are getting good breaks from the various trouble fluct have held up better production flucros by the buggers.

BILL BURTON EAST
Bill Burton, manager of Dick
Haymes, Helen Forrest, Margaret
Whiting and Bob Eberty, among
others, is in New York currently on
his first trip east from Hollywood inec last August. He'll be east a couple weeks.

Sonsotional SIGNATURE Record by MARIE GREENE (Sig. 15018)!

The Thrilling New Sollad

DON'T YOU EVER LET ME GO

MITCHELL

TED and MOSSMAN

MILLS MUSIC, INC. 1619 Broadway, New York 19

The Song that hit the HEADLINES as well as RADIO from Coast-to-Coast

The Most-Requested Novelty in the Nation - A Concrete Fact

EMENT MIXER

Hollywood PALIL MILLS 6425 Hellywood Blvd. AMERICAN ACADEMY OF MUSIC, Inc. Sole Selling Agents: MILLS MUSIC, INC., 1619 B'way, New York 19, N.Y.

New York SID. MILLS, Gon. Prof. Mgr. 1619 Breadway, N. Y.

ASCAP Would Penalize Members With BMI Ties: Curb Plan Studied

American Society of Composers, Authors and Publishers has turned over to its legal department an idea that would curb any move of men-ber-songwriters to do business with the tival Broadcast Music, Inc. Idea comprises a complaint department to handle and mete out punishment ASCAP, out the time to ASCAP, and there are a number of

ASCAP effenders.
At present, there are a number of music publishers, many originally ASCAP members only, who operate firms affiliated with both ASCAP firms aff

and BMI.

There are also frequent examples of ASCAP writers collaborating on songs with BMI or non-ASCAP penners, which eventually find their way into BMI-affiliated catalogs.

Premier Disk Owners Sued for Accounting By Maestro-Stockowner

By Maestro-Juockownier

Frie Ventule, local maestro now

Los Angeles, last week, filed suit

in U. S. District Court here shainst

in U. S. District Court here shainst

to entered the court of the court of the court

of the court of the court of the court

period of the court of the court

airplane pilot no longer connected

with the lirn', Troodors P. Desloge,

John Cells and Wilson Daten! who,

cocording to the patilion, are direc
encouring to the patilion, are direc-

according to the petition, are direct-Smit chaves the four defendants conducted the company for their conducted the company for their conducted the company for their convex by the composition to Turner owned by the corporation to Turner owned by the corporation to Turner owned by the composition to Turner owned to the composition of the com-bares of common stock to a local brokerage company "for which in oil of further charges that Dairell now claims ownership of the shared from the brokerage flows."

"The provided of the shared from the brokerage flows."

The conduction of the firm. He is discharacted the coverage flows.

The conduction of the firm. He is discharacted the coverage flows.

The coverage flows.

And Still Another Indisk Hollywood, March 26.

Newest odd-label on the market here is Dial, which will be put out by Ross Russell, operator of retail nusic shop here.

Undoubtedly Russell knows what a crowded field he is entering. On shelves of his store he carries 74 different indie labels.

MUSICAL TARS REVERT TO CONTROL BY LOCALS

Hollywood, March 26. Jurisdiction over scagoing musirians working the cruise-circuits and transoceanie liners has been relinquished officially to locals by the American Federation of Musicians Imminent resumption of pleasure cruises prompted the move.

truises prompted the move. Herctofore, AFM retained juris-diction in most cases, though per-mitting some locals to cover, and it was found that this situation fre-quently resulted in confusion. Un-der the new plan, locals at the points of sailings' origin have been allocat-ed full responsibilities. ed full responsibility.

'Nuttings On Charles'

Schatz to WIP

Diliadelphia, March 26.
Milton Schatz, former musical
director of "Are You With I," takes
over as head of the WIP studio
orchestra April 1. Maestro will use
the name Milton Starr.
Band replaces that of Joe Frasetto
which held forth at the station since

U.S. YENS 'MIDDLE-BROW MUSIC SAYS ROMBERG

America wants music very much, says Sigmund Romberg, and it wants something else besides jazz. The vet song composer, who has been touring the country since 1942 leading a oncert orchestra, says he's learned

concert orenestra, susy ne's icarmy about. U. S. music sates. Hardly a cily he's played in docent have or hear a's symphony orchestra. The same ettics get visiting jaze bands. Goodman's, K. Kanielle, and the same ettics get visiting jaze bands. Goodman's, K. Kanielle, and the same ettics get visiting jaze bands. Goodman's, K. Kanielle, and symph orchestras call 'low and symph orchestras ("Claire de Lame," "Boleco", "Roumanian Rhapsody"—Romberg is supplying to houses, three times a season. There is a tremendous demand today for orchestral music in schools, Romberg stales. There are over 200,000 school bonds and of orthous phonic music, but are ripe for the "middle-brow" stuff he's pushing, tids come to his concerts in droves, not to jitterbug, but to sit and Romberg stay in finished a seven-

Ohio One-Night Op Sues GAC For \$25,000 Damages on Monopoly Charge

Duke on Can Watt Wax

Hollywood, March 26.

Duke Ellington has signed with
Capitol Transcriptions and records
first series for firm in N. Y., Thurs.
(28). They'll- be made at WMCA studios

studios.

Le Gillette, production manager of Capitol here, is en route east for the date. Returning to Coast, Gillette will stop in Chicago to wax Alvino Rey.

MIAMI AFM MEETS ON SIX-DAY WEEK

Miami-local of the American Federation of Musicians will meet this ration of Musicians will meet this week on the idea of putting a six-day week into effect for local niteries and ballrooms, similar to the work rules in effect in New York, etc. If the local institutes a six-day week, there may be some effect on Main spots playing name bands, such as the Fligher Gardens and the Fridight Garden which is again scheduling such out-

Hitch will be in whether the unio demands a local outfit to substitute the seventh night or vecther the spots can close down that evening, spots can close down that evening as most New York hotel band rooms do. If the spots are forced to stay open the seventh with a local band, the policy of Flagler's, at least, may be disturbed.

Nuttings On Charles'
Unsafe, Ordered Closed
Boston, March 26,
Whitings on other of a building and equipment consideration to Turner
for an imadequate consideration was received.' Petitlow flow for the probability of the continues of the probability of the continues of the probability of the continues of the probability of the probab

was slapped with a monopoly suit by a small midwestern one-night operator who demands \$25,000 damages. Suit follows in the wake of Larry Finley's anti-trust action vs. Music Corp. of America on the Coast.

Comp of American state Oast.

Fromber Gorn of American State Oast.

Fromber Gorn Anderson, from
Girard, O., has lately been promoting dances at the Stambaugh Aud,
Youngstown, O., in opposition to the
unity Tony Cavelier. GAC has
served Anderson with Islent in recent months, giving him Wood
Herman, among others. Several

Herman, among oth

named as a co-defendant with GAC.
Anderson, however, refused to
take it Jving down. He went into
court with the \$25,000 damage action, plus a request for an injunction restraining Pastor from playing
Nu-Elms. He was granted the stay,
but GAC attorneys succeeded in
having it vacated Monday (23),
which cleared Pastor for the NuElms date. However, the damage
action is still to be tried.

Convention Hall In Asbury Goes in For





AL GOODMAN

Conductina

The Prudential Family Hour Will Introduce These Songs From

IRVING BERLIN'S

Sensational Score-

They Say It's Wonderful I've Got the Sun in the Morning I Got Lost In His Arms Who Do You Love I Hope The Girl That I Marry Moonshine Lullaby

There's No Business Like Show Business

Band Reviews

LIONEI, HAMPTON ORCH (20) With Madeline Greene Aquarlum Restaurant, N. Y.

JIONEL HAMPTON ORCH (29)
With Madeline Greene
With Madeline Greene
With Madeline Greene
Advancium is a long-establishedpool on the street level just off.
Times Square, on Seventh the light of the first of the first of the first of the light of the first of the light of the li

general appears of the leaves of the idea.

They're wrons. Harriman has a fine of the idea.

They're wrons. Harriman has a fine of the idea.

They're wrons. Harriman has a fine of the idea of the id

the lyric. Hampton blays all evening for duncing, then at midblight puts on an interference of the large standard terms such as "Air Mail Special." "Flying Hone," "Blump's Boogle-writings patrons dry of musical inclination. His work is so powerful and overwhelming that one leaves the spot, physically exhaust "Yood," when the large standard in the lar

BUDDY MORROW ORCH (16) Roseland Ballroom, N. Y.

BUDDY MORROW ORCH 118
Reseland-Bairbonn, N. Y.
Buddy Morrow's new band has
nade big strides since its N. Y. area
debut at the Terrace Room, Newark,
and being a since its N. Y. area
debut at the Terrace Room, Newark,
professional outlit behind Morrow's
excellent tromboning. With more
excellent tromboning with more
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excellent tromboning, with more
excellent tromboning, with more
composed of three trumples, three
trombone. Area and the trombone of the
more trombone. That applies to the
hotter arrangements also, a groove
ting trombone. That applies to the
hotter arrangements also, a groove
to be to specify lacking. Despite
the ever-increasing trend loward
commercial trives, a band, to be sucoritificate, and the supplies of the
continuous control of the curpose. Too, a good part of the curpose. Too, a good part of the curAt that, the library is extensive,
vooring, it seems, virtuitly se extensive,
vooring, it seems, virtuitly seems,
As for preformance, the land does

As for performance, the band does very well. Its various sections are planted on a lim. unusually dance-able beat that patrons of the Rose-land, among the most finitely to be saves and brass are electin and spirited. And yet Morrow's own tromboning is so outstanding that it alone can earry the band.

Morrow has been having trouble getting suitable vocalists, in which he's not alone. Wood.

EDDY ROGERS ORCH (12)
Green Room, Hotel Edison, N. Y.
Completely revamped, Eddy Rogcrs band, playing its first New York
sammer, is a smooth dance combo,
well suited to the Edison's comparatively small Green Room, which
doesn't cater to a jitterbug clientele,
Band is a Society type combination. Revamping took place during the band's preceding 19-week run at Maria Kramer's Roosevelt hotel, Washington, D. C. Without missing a (Continued on page 59)

Bands at Hotel B.O.'s

Band Hotel Weeks	Cuvers Past Work	Cavers On Date
	1,750	23,900
	1,650	17,300
	2,275	8,925
	3.000	20,425
	1.000	5,275
Nat Brandwynne, Roosevelt (400; \$1-\$1.50)	2,200	2.200
Ray McKinley Commodore (400; \$1-\$1.50) 4	2.030	9,650
	Hard Pincapplet Lexis Hard Ha	Chang Pincapple Lexing for (300; 75-51.59) Pincapple Lexing for (300; 75-51.59) Pincapple Lexing for (300; 75-51.59) Pincapple Pincapp

Asterisks indicate a supporting floor show. New Yorker has ice show, Lexington, an Hawaiian floor show. Waldorf, Jean Sablon.

Chicago

Henry Brandon (Marine Room, Edgewater Beach hole): 900; \$3-\$3.50 min.). Way off here; as elsewhere; Lent blamed. Only 4,000.
Frankle Master (Boulevard Room, Stevens) hole): 700; \$3-\$5.50 min.).
Frankle Master (Boulevard Room, Stevens hole): 700; \$3-\$5.50 min.).
Tany Paster (Panther Room, Sherman hole): 900; \$1.50-\$2.50 min.).
Pastor and "Great Drapo" drew only 4.500, smallest in a long time. Benny Streng (Walnut Room, Sherman hole): 900; \$1.50-\$2.50 min.). Even this stoody, money-family-trade soot iskided; \$00; \$1.50-\$2.50 min.). Even this stoody, money-family-trade soot iskided; \$00; \$1.50-\$2.50 min.). Very slow A000 for Williams, Ecopite Room Palmer House; 600; \$3.50. min.).

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Hilling same merry clip at 000 tabs.

Jimmle Grier (Biltmore: 900; \$1-\$1.50). Lend dented the take slightly:
900 covers.

Location Jobs. Not in Hotels

(Chicago)

Gay Charldge (Chez Parce 650; 53-53.00 min.). Allan Jones followed Tony Martin, getting okay 5.000. Chuck Poster (Blackhawk; 500: 52-52.50 min.). Weak 3.000 for Foster, Mardoni & Louise. Bohly Sherwood (Bainbu: \$1,00-\$2). Sherwood followed Tommy Dorsey

for second week of new spot; tiny 6,000,

(Los Anacles)

Binday Rich (Pailiadinu, B. Hollywood, Ist week). New band brought a hike in trade despite season to score 27:500.

Al Donaine Trianon, B. South Gate, 3th week). Scusonal slump and Al Donaine Trianon B. South Gate, 3th week). Scusonal slump and Marty Mainteck (Slupey Musics). N. Los Angeles, 27th week). Never a dull night to ten exposity 4000.

Spike Jones, King Cole Trie (Trecadero, N. Hollywood, 1st and 9th west). Spike opened to till big from and Trio hot in the small spot; 2000 tabs. Deal Arman (Ciro's, N. Hollywood, 12th week). Band and Jean Sablon still rate from to table 3240 covers.

Chappell, Peter Maurice Grab 3 Danish Tunes

Copenhagen, March 19. Three Danish popular songs aimed

for the international market have been acquired here. First, "Lad Tonorne Fortaelle," the Scandi-navian equivalent of "Trees," was purchased by Chappell, World rights for "Tango Barcarole," record hit here for the past two years, and British rights for "Copenhagen March" were taken by Peter Manrice of Loudon

Hitherto, the only Danish tune which has gained international fame is the tango "Jealousy," by Gade.

Dash in N.Y., Connelly Due Over Later in Wk.

Irwin Dash arrived on the Aqui-

lania, Sunday (24), via Ilalifax, His wife, in company of Reg Conselly, his London music publishing on Friday (20) to join him. Connelly and Dush will be in the U.S. several weeks placing songs and picking American numbers for publication abroad. Latter is heading for Oklahona City to visit family of the consense of

Both Connelly and Darh head Both Connetty and Dash head separate music publishing houses bearing their individual names, with interlocking directorates. Their last American visit was in January, 1944.



ESSEX HOUSE'S TOP B.O., BRINGING HIMBER BACK

The Essex House, N. Y., under its new ownership, plans hypoing the Casino-on-the-Park as a topnotch band-music room, by enlarging capacity and bringing back Dick Himber and an augmented orchestra in mid-September.

Himber's boff b.o., from October-March, established a new six-month high. Incumbent band will probably continue over the summer until Himber's fall opening, Sept. 16, with his enlarged 17-man combo.

From Variety, Mar. 20

G.I. Jukebox Operators File Suit For \$70,000 Vs. Rivals and IBEW

Strife over jukeboxes has resulted membership in the local shortly after in the filing of a \$70,000 damage suit obtaining their corporate charter in by the Youngstown G. I. Music Co. against the Ohio State Phonograph Operators' Assn., and Local 442B. In- United Electrical Radio and Machine ternational Brotherhood of Electrical Workers. Action also seeks an injunction to permit the G. I. firm to operate "without fear."

Youngstown G. I. Music Co. charges in its petition that places where its boxes have been tocated have been picketed, and several of have been picketed, and several of its employees threadened with semiployees threadened with semiployees the semiployees of the semiployees and the semiployees of the semiployees of the semiployees and the semiployees of t

December, but were denied membership The group later joined the Workers of America, CIO

SHEA'S ASCAP SWING

Los Angeles, March 26. Larry Shea planed to Dallas on the first leg of an eight-week tour of his territory as western division manager for ASCAP.

British Best Sheet Sellers

(Week Ending March 15) London, March 15.

Cruising Down River.....Cine. Chickery-ChickConnelly I Dream of You .. Macmelodies Kentucky Connelly Grand Night Singing. Chappell Might Well Be Spring, Chappell Been A Long. Long Time . . Wood My Heart Daneing........Dash Out of the Night Southern Feeling in Moonlight, F.D. & H. I'll Close My Eyes. World-Wide Love With 2 Sweethearts. . Dash

On the Upbeat

cago, April 19

cago. April 19.

Luke Riley, vet Pittsburgh pianist, doubles Wiston theatre pit and the pi Luke Riley, vet Pittsburgh pianis

Woody Herman's orchestra.

Paul Martin fork set for Mission
Beach, San Diczo, Mar. 22-30-31.

Lucky Milliuder has wazed six more
sides for Decca... Skitch Hendersoons new band disked tirat plant of the control of t

Inside Orchestras-Music

Coast office of Allils Music last week notified PM. N. Y. adless daily, that pub firm wants retraction on story carried in recent issue listing linear without pub firm wants retraction on story carried in recent sixue listing linear without pub firm wants of the property of the propert

Deal for Mary Small to fly from N. Y. to Hollywood to disk four silves for Pan-American Records withered last week when songstress asked that waxery underwrite husbands. Vie Mizzi, Iransportation, Miss Small pointed out that songwriter-mate always does her arrangements and that she wanted him on hand when she recorded. Pan-Am balked at idea, after having agreed to pay warbler's expenses in addition to standard 5'. royal-ties on gross sales of platters.

All disk companies are rushing out versions of the English hit, "Gypes," published in the U. S. by Leeds Music. Deca, which last week retirused a Hildegard-city Lomburdo coupling on the tune, has pushed up the lab Spots arrangement of it for release on next Monday (1) instead of April 15. Collumbia moved up the Phinah Shore release date to this week from

The family of Andy Razaf, co-author of "Ain't Misbehavin'," "Hungy-suckle Rose," "S'posin," "Stompin' at the Savoy," etc., originally came from Madagascar, and his square handle (in Malagasy) is Andreamenentania Paul Razafinkerii/fo. He's a nephew of Ranavalona III, last Que of Madagascar, and his square handle (in Malagas) is Andreamenentania Paul Razafinkerii/fo. He's a nephew of Ranavalona III, last Que of Madagascar, and his page of Madagasca

Ray McKinley's contract with the William Morris agency is one of those guarantee-or-else deals. It requires Morris to earn McKinley a certain amount annually during the three years of its effect. If the figure is not met. Morris' must make up the difference in each before it can excrete options. If notifier condition is men. McKinley is free from the not.

Mills loks Gaillard

Slim Gaillard whose live compositions and renditions partially prompted a mock-battle on local ra dio recently, signed over weekend with Mills Music to three-year axclusive songwriting pact, sepia performer's first. Initialer, to be released in fortnight, is "Yep Roe Heresny." Past Gaillard hits include eurrent "Cement Mixer" and "Flat-Foot Floogie." latter co-authored with Slam Stewart.

20th-Fox currently dickering a deal for Gaillard, with understandperformer will exclusively use own stuff for lensings or material eleffed by others. Singer-guitarist is suid to be holding out for own works only

Satevepost Dissection Of MCA Out Soon Philadelphia, March 26.

The Saturday Evening Post has completed its story on Music Corp. of America, which the agency did so much to discourage. It will run as a series during the summer, the date of the first installment being un-

David Wittels, an associale editor of the SEP, wrote the yarn. His job of gathering material in N. Y. was a comedy of undercover work. After MCA executives, from prexy Jules Stein down, refused to be interviewed, asserting they'd talk "about viewed, asserting they'd talk "about the MCA artists, but not about the agency itself." Wittels was forced to get his dope from others who had had dealings with the agency. Most of these afraid of being connected with the writer, "never heard of him" when asked whether they'd given out any MCA info.

KANTOR JOINS BOURNE

To Cleffing Ticket
Hollywood, March 26.
Hollywood, March 26.
Bourne Music. He formerly was in littled, whose jive compo-

New chief takes over chair va-ented recently when Max Schall quit and returned to N. Y.



Bing Crosby Sings

IN THE LAND OF BEGINNING AGAIN

Vords by GRANT CLARKE Music by GEORGE W. MEYER Featured in RKO's

THE BELLS OF ST. MARY'S

Published by LEO FEIST, INC.

For new dills copies and orangements, write on physic PHIL KORNHESER, Manager, Standard Explorestion Dept. The Big 2, 1619 Broadway, New York 19, Circle 6-2939





NBC, CBS, ABC, Mutual Plugs (Peatman System)

Following are the Most Played songs of the tueek, March 15-21, based on the copyrighted survey by Dr. John Peatman's Office of Research, using the

Accurate Reporting Radio Log as basis of information in W. 1.	- 1
All Through the Day-+"Centennial Summer"	- 1
Von Glad You're You—t"Bells St. Mary's" Burke	- 1
As Long As I Live	- 1
Stevens	
Chickery Chick	- 1
Come to Baby, DoLeeds	- li
Barton Barton	j
Doetor, Lawyer, Indian Chief-t"Stork Club"	- 1
Faster Parade Berlin	
Gumme a Little Kiss	- 1
Give Me the Simple Life— "Wake Up and Dream" Triangle	- 1
Here I Go Again	- 1
1 Can't Begin To Tell You—t"Dolly Sisters"	- 1
I Don't Know Enough About You	
I'm Always Chasing Rainbows—"Dolly Sisters"Miller	
I'm Glad I Waited For You-t"Tars and Spars", Shapiro	- 1
It Might As Well Be Spring—†"State Fair" Williamson	- 1
Just A'sittin' and A'rockin'	-1
Laughing On the Outside 3BMI	- 1
Let It Snow	- 1
Oh What It Seemed To Be	
One More Dream	-11
One More Tomorrow	- 1
Personality—†"Road to Utopia' Burke	- 1
Seems Like Old Times	- 3
Shoo Fly Pie	- 1
Symphony	- 1.
Tomorrow Is Forever	- 1.
Wait and See-t"Harvey Girls" Feist	- 1
Who's Sorry Now	-1
Von Won't Be Satisfied	
† Filmusical. * Legi: Musical. ‡ BMI Licensed.	- 1
7 Filmusieat. Legi. Musicut. 1 Birl Licensed.	- 1

Palladium Prexy in S. F. For Name Injunction

Hollywood, March 26. Manry Cohen, operator of Palladium ballroom, is in San Francisco for today's (Tues.) hearing of his suit against John Martini and Al Siegle, who must show cause why permanent injunction should not be granted against their operation of a Palladium ballroom in Bay City. Cohen also seeks \$50,000 damages.

Cohen also seeks \$50,000 damages. Upon outcome of this uction hinges Cohen's plans for national circuit of Palladiums. If his suit is successful he'll shoot east shortly to spot rites in St. Louis, Chicago, New York and Washington, in-addition to other probable locations. Projected San Francisco hoofing-hall will go in the sorter fors! works first.

Other recently unveiled Cohen plans are ereations of own bands and booking of them on a circuit of Palladiums, plus establishment of a pop-plattery here issuing disks un-der label of Palladium. Furtherance these mere plans being held in eyance until after San Francisco abeyance unti suit is settled.

An All-Time Favorite SUNNY SIDE OF THE STREET Music by . . .

Ton Tunes for Your Books

JIMMY McHUGH SHAPIRO-BERNSTEIN

On the Upbeat Continued from page 58

Wade, fresh out of khaki, Will sixth ex-GI to rejoin Martin ork.

Wade, Fresh out of khaki, Wild was sixth ex-GI to rejoin Martin ork.

Harry Subor, tressurer of N.

Herman Middleman, vet. Pitt.

Herman Middleman, vet.

Herman Middleman, ve

Eisner, bandleader, has joined Baron Minaspolis Symphony Orrchestra, Orrchestr

10 Best Sheet Sellers

10 PCSI SHCEL SCHICLS

i Week Ending, March 23)

Oh What It Seemed, Santly-Joy

One-2y Two-2y ... Martin

Personality ... Burke

Day By Day ... Barton

Some Sunday Morning, Harms

Doctor, Lawyer, Indian, Burke

Chasing Rainbows ... Miller

Symphony ... Channel

Band Reviews

Continued from page 56

minth, Rogers, replaced his line of
nitings with more needs and brase,
and worked out a complete new library. Band is now composed of
tour brass, four receds and three
vocals. Loraine Daly, femme vocalis, missed the Green Room opener
because of a throat infection. Shatin, missed the Green Room opener
because of a throat infection. Shaton the complex of the complex of
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slow and swingier atrangements. Rogers gets in some good work on pop ballads, such as "Glad I Waited for Yon" and "Symphony," and also does well on a novely like "law-waitan War Chant," in which the waited with the conference of the control of the conference of th

ERNI ARDI ORCH With Max Shaffer, Harry Cohen, Fred Di Fazio, Tony Diekson Normandie Roof, Montreal

Normandle Roof, Monitreal
Ernic Aril, not-so-long-ano gradulrady is getting to be known as the
biggest little band" in Canada.
Though doing the relief to Budon
Though doing the relief to Budon
to electric harp, plano, clarimet, buss
and drum, is good enough to lake
government-owned radio net, has already got them on a solo-spot for
the Dominion web.

the Dominion web.
Ardi, who quadruples on the electroharp, violin, guitar and songs, scens to be following much the pattern of former mentor Kaye in manifest of the pattern of former mentor Kaye in manifest of the pattern of former mentor for some sock arrangements, Max Shafer showing anart ivory telking and Fred DI Pazio playing a smooth channet. Cohen's drumming and the whole combo is a smooth dansapator.

Laza.

Formal Judgment In

Finley-MCA, \$64,500 Los Angeles. March 26.

Larry Finley will collect approximately \$64.500 from Music Corp. of America, including legal fees and court costs, under the judgment handed down by Judge Paul J. Mehanded down by Judge Paul J. Mc-Cormick in U. S. District Court. At the same time the court denied, without prejudice, Finley's petition for an injunction seeking to make MCA submit its bands to the Mis-sion Beach Ballroom, in San Diego, on the same basis as other ballrooms in that vicinity.

Finley brought suit last year charging unfair trade practices and demanding triple damages of \$3,

'March of Time' Filming of Niteries **Brings AFM Pay Demand for Bands**

Rey Combo to Preem At Astor Roof, N. Y.

mum of four weeks, possibly longer. Band or bands that will work between Rey's opening of the Roof and the second of the Roof and Sell ar Kope eclosing of the Roof and Fall ar Kope eclosing of the Roof and have been mentioned, but none bought. Originally, Bob Christenberry. Asfor managing director, wanted Kaye to play the entire senson, but lucrative summer dates in turn the idea down. the cast and on the turn the idea down.

Condon Needles DAR For Constitution Hall Ban in D.C. Concert is involved.

Washington, March 26.

Washington, March 26.

If any Daughter of the American Revolution of the American State of the Condon and his jazz men they are probably wishing they had given him the use of Constitution Hall. The Is musicans who gave Washington jazz fans a concert of the right-ton jazz fans and the proposed a special policy of the American State of the Ameri

thing about "A DAR Aiming That Thing at Mc." and in the only seri-ous moment of the evening, the em-central properties of the control of the father is a member of the Sous of the American Revolution and that his two daughters are eligible to join the DAR. DAR nixed Condon's use of its hall for the concert on the ground later.

New York niteries in which the 'March of Time" look shots for its Nightclubs Come of Age" edilion. out today 1Wcd.), have become involved with N. Y. local 802 of the American Federation of Musicians. Local has notified all club operators involved that the musicians in the Alvino Rey's new orchestra, organized after his discharge from the
American Federation of Musicians,
Amy a couple months ago, will get
if first date in New York at the
Common May to the comm work in the short, must be paidscale. This comes to \$30 per man and double for the leader.

Local dispatched letters to the various spots last week demanding payment, presumably on the theory that the work was commercial since it advertised the club.

Niteries involved include Cafe So ciery, 400 Club, La Martinique and Leon & Eddie's, among others.

The union wants the cash forwarded to its bookkeeping department, which, in turn, will turn il over to the musicians. About \$4,000

3-Way Song Buildup Evolved for Cola Show

Coca-Cola will add a new gim-nick to its new "Spotlight Band" scries with Guy Lombardo, Xavier Cugat and Harry James orchestra to cnhance listener interest. Each week, the maestros, in rotation, will select one pop song to be performed in individual manner by all three bands. For example, the initial probands. For example, the initial pro-gram by Lombardo, next week, will, feature "You Won't Be Satisfied." Cugat and James will also do it on their succeeding shows, then Cugat will pick a song to be done by all to the succeeding shows the companies of dialing in on three successive shows to determine the different treat-ments each, band will give each time. Idea will be talked up in the e-veriph, too.





Harry Romm-General Artists Cancel Theatre Dept. Contract As of May 1

whose theatre department Seeks Purchase of Club rough reary part company as of the past seven the gibble reary part company as of the part Romm has headed for the past seven

ment. mutuat: ggreet him to be used this ment. He discussed the table of the Coast almost the Month of the discussion of the dearl, to begin work on the film the will do based on the lite of the years. When the will do based on the lite of the years at UA for release by that conjust which is the will do based on the lite of the years. Knoner has reached an agreement with Disc. Powell to do the part, if he likes will will be made the will do based on the lite of the years. Whith the 20 employees and accepted but there is an agreement with Disc. Powell to do the part, if he likes will be any all taxes and obligations. The club is located or obligations.

Mat broke up the Romm-GAC deal before its expiration is vague. Both parties are retietent about it. However. Tom Rockwell. GAC president, does state that Romm is welcome back whenever he wishes to come.

Meanwhile, there are many rumors Meanwhile, there are many rumors about Romm's successor. Rockwell says he has a man, but won't say who. Johnny Dugan, head of the Music Corp. of America's theative division, is rumored. But both Dugan and Rockwell failty dept it. In the work of the Music Corp. of America's the McA. to be assumed when the finishes the Coast ehore. That's also failty denies.

Leonard Romm. Harry Romm's brother, who recently shifted back to GAC from the William Morris agency, stays with GAC, on a salary basis.

Andy Enssell will play out an old N. Y. starting July 3, for four weeks.

GAGS! JOKES! GAGS!

PATTER: WISE-CRAX! STORIES!
For vasel-nite clabs, radio M.C.'s, shades, deather, animosers, predictors, disc; jetkeys, discellent, basel leaders, speakers, remissions, seems, magicians, ventrities, commentators, writers, accionantia, etc.

Fun Master Gag Files Nos. 1 Thru 13 \$1.05 Per Script, Postage Prepaid

Each File Contains Over 100 Sock Gogs ! ! Muke Cheeks Payable to PAGEA SMYFH Mall to "Fun-Muster" 10 W. 34th St., New York City 19, N.Y.

Joan Barry in \$50,000 Damage Suit Filed By Pitt Agent in Philly

Philadelphia, March 26. Don DeCarlo, Piltsburgh booking agent, on Friday (22) filed a \$50,000 suit here against Joan damage Barry, former "protege" of Chartie Chaplin, charging breach of con

The action, filed in common pleas court, alleges that Miss Barry signed a contract with DeCurlo last August for half of her earnings for the next four years. Since that time, DeCarlo claims, she signed with an-

The agent declared that he spent The agent declared that he spent 57,000 in costimes, tutoring and other expenses. The \$50,000 sought is an estimate of 50°, of Miss Barry's earnings until the asserted contract expires. DeCarlo said Miss Barry came to him "without a dollar in her pocket" fullowing her much publicized paternity suit in Hollywood.

On March 8, 1946, At 11:45 P.M.,

The Goldman Office Made Nitery

Saranac Lake By Happy Benway

Saranac, N. Y., March 26.

Charles Dowe, former manager of Fox theatre, Brooklyn, N. Y., a new-comer, now getting the regular o.o. and check-up routine.

Warren Simms, magician, and his oupe did a one-nighter here to macity Sponsored by the Lions'

swap St. Patrick gags. Elder is flashing ok. chine reports.
Joe Kelleher, after a loo-long bed routine, upped for meals. That's a thrill looked for by all oxporers.

"Beddie Slagins. Kay Laus, and Harry Schraeger were handed St. Patrick Day gifts, a handfull of real good clime reports that will lead to added upped routines.

lead to added upped routines.
Bryce LaVigne, band leader, handing out White Owls. It's a boy, the
mother is a graduate of the cultory,
Bill Southard, in after doing time
in Alsaka and the Aleutian Islands
to mit the gang at the hill-top
logic, His frout, Marie Sonthard, is
exce see. of the Will Rogers.
rived
as a newcomer from Albany, NY.
Tired and needs this kind of real
rest.

Albert Bagdasarian, WNBZ, and Jean Commerford, nitery manager, lost all of their personal belongings in the Downing & Cane hotel fire.

(Write to these that are itt.)

Yates Must Go Back to FB Agcy.

Charles Yates now has 12 days to wind up his affairs at Joe Glaser's Associated Booking Agency and re-port back to Frederick Bros. to work out the remainder of his 10-year con-

out the remainder of his IB-yeor con-iract with that firm unless the court consents to an appeal of the injunc-tion issued Jiwo weeks age. Yates still has seven years to go on his F-B pact.

Juligram was handed down Sat-Juligram years to go on his served upon Yates' attorney. Jack Katz, Monday (25). With formal service of the court edict. Frederick Bros. technically indicated that they be 'ready, willing and able' to Filing of the appeal is expected to take place shortly, since Katz hand to await formal notification belove lar in her pocket' fullowing her is much publicized paternity suit in F-B pact. The Hollywood paternity and that it had four years to run. "But 1 offered him up to 3300 a week in an effort to keep him happy; she said, 'yet he won't lake the Bross, technically indicated that at once. Of course I haven't got it." Miss Barry is earning \$1.000 a roll with the Little Rathseller here. Show on a week at ther current engagement at the Little Rathseller here. Show on a feel of the page is expected to take place shortly, since Katt had to use the state of the could move for stay of the impact as \$1.200.

Mahonev Bill Deferred Following **Industry Protest Vs. 2 A.M. Curfew**

Paid Up

Commissions are sacred to Benny Fields, current at Luew's State, N. Y. During his recent trip to Florida his agent. Charlie Yates, recommended a horse paying 11-1. The nag com-

The nag came in and Fields sent Yates 10% of the take.

OPA Piles on Troubles Of Norman Khoury, Hits Op With \$9,912 Fine

Cleveland, March 26. Jinx that has been hounding Norman Khoury, operator of 22 cafes in Cleveland, socked him again last week. OPA threatened to sure-him for: \$38,000 in treble damages for alleged over-charges. He quickly coughed up a \$9.912 penalty.

Local price-control board claimed Khoury collected approximately \$7,000 in illegal cover-charges at his Showboat between Oct. 28 and Dec. Showboal between Oct. 28 and Dec. 30 last year. Since the theatre-res-taurant did not exact convert fees in April. 1943, when prices were frozen, OPA officials said the spot had no right to charge a \$1 admis-

sion.

Khoury at first point-blank re-fused to pay the \$9.912, which rep-resented one and a hatf times the amount collected illegally. When the board pointed out the Govern-ment could sue him for treble dam-

like board pointed out the Government could see him for treble damand though OPA troubles have
ironed out. Khoury is still being
given a bigger headache by the Ohio
ironed out. Khoury is still being
given a bigger headache by the Ohio
is likker license for his nice y had
is likker license for his nice y had
is likker license for his nice y had
is prening postponed several times because the board turned down a reunother one of his establishments.
In desperation Khoury finally
yneemed the Playdum on New
Yhor See to the proposition of the contrained lated only a couple of costly
weeks. Piguring costs of construction, help and only a couple of costly
weeks. Piguring costs of construction, help and entertainment, Khoury
shuttered 900-capacity Playdium so
far. His attorneys are appealing the
case in a higher court.

DANNY THOMAS' \$11.000 NOW (DOUBLING) VS. \$50

Danny Thomas is sketdled to re-turn to the Chee Parce, where he closed Jan. 6, at a reported \$3.500 at the parce where he closed Jan. 6, at a reported \$3.500 at That II be in addition to \$1.500 he'll get for doubting into the Oriental theater the first sew weeks he's here. Total: \$11,000 a week—somewhat of a countrest in the \$50 per he was to the part of the parcel of the part of the part of the part of the part of back.

Benny Rubin Flies To Ailing Child on Coast

Comedian Benny Rubin Constel-lationed to the Coast from New York. Sunday (24) to be near his daughter. Donna, who was taken ill with asthmatic pneumonia. . Child is at the Cedars of Lebanon hospital, Hollywood.

Minneapelle oldest showman. Bill Landon, Orpheum stage manager, is on an indefinite leave of absence because of cardiac aliment. He came to Minneapolis neurly 42 years ago to help open the original Orpheum on 7th street and has been stage manager ever since.

2 a. m. curfew on all Y. state, will not be a 2 a. m. currew on all niteries in N. Y. state, will not be passed this season. Legislature is due to adjourn today (Wednesday), with no action slated on the measure.

Bill was pigeon-holed following protests by the Allied Food and En-tertainment Industries of Greater New York, American Federation of Musicians, American Guild of Va-riety Artists and various restaurant workers unions.

Mahoney measure presented the second curfew threat to nitery owners in a little more than a year. The first was imposed early last year, when the Economic Stabilizer Byrnes ordered a midnight clamp on all amusement enterprises. lasted for two months.

Cafe owners pointed out that en-actment of this measure would serve to bring about the speakeasy, and cause tegit eafes to pare talent and operation budgets and bring unem-ployment in the field.

HUB'S GAY 90'S CLICKS DESPITE LOCAL SLUMP Boston, March 26.

"Gay Ninelies" nitery debuted here last week on site of old Levaggis restaurant—tater the Checker Inn—near stage door entrance to RKO Boston, and has been doing sock biz despite general shimp in nitery takes all around.

nitery takes all around.

Owned by Nick Perrota, and
Breco Maglione, who run the Berker

When the Breches of th

singing.
Policy is \$1.50 week thays and \$2.50 minimum weekends. Site has long been considered pour, but current management seems to have got around it for biggest nitery grosses over forthight registered by a B type nitery.



JUST CLOSED COPACABANA Minni Beach

CURRENTLY Opened Monday, March 25

LATIN QUARTER



MILBOURNE CHRISTOPHER



See His Smooth Magic at MAYFAIR CLUB, Boston— Read His Adventures in April "TRUE" Magazine.

History By Signing Wally Vernon Into Sally Rand's Theatre Restaurant In El Cerrito, California, For 26 Weeks, THIS IS THE BIGGEST KNOWN SINGLE NITE CLUB BOOKING Ever To Take Place West of Chicago.

THANKS:

WALLY VERMON SALLY RAND BUD CAREY "

WALTON GOLDMAN AGENCY

THEATRICAL ATTRACTIONS - ARTISTS REPRESENTATIVE 935 MARKET STREET, SAN FRANCISCO, CALIFORNIA TELEPHONE - Douglas 6988

NEYMOON OVER FOR FLA. A

Wild Money in Hotel Speculation Helped Give Florida 'Black-Eve'

Miami Bench hote operators, worried about future business, are placing the blame for its "black eye" upon deluge of wild money and unethical operation by newcomers in the business, who came down with the idea of making a quick killing.

Hotel speculation, since release of the inns by the Army, reached its peak this season. Hotels were sold and resold at huge profits.

and resout at hige profits.

Many leases which went from \$450 and \$500 n room for the season four years ago highballed to around \$1,700 per because operation costs reached the suprecedented figure of \$300 and \$600 per room.

\$60 and \$600 per room.
An example of the wildest operation prevalent this season is seen in
the case of the Cadillac hole. This
120-room hostel brought \$100,000
and for the lense, plus \$110,000 annual rotal. In addition, new ownplant to the original \$100,000 and
\$50,000 additional for. wear-tear to
the transhings. This Is said to be proportionate throughout the beach.
Because of this type financing, hoBecause of this type financing, ho-

Because of this type financing, ho-tels had to charge an average mini-num of \$27.50 per diem and, in many cases, far above that figure. Biggest beefs, however, came on the problem of overselling. Many hotels accented deposits for rooms that problem of overseasons accepted deposits for rooms that couldn't be delivered, figuring that



ARTHUR BLAKE

"SYMPHONY IN SATIRE"

Johnny Sippel. Muterial by Florin Vestoff

room-shortage would delay many arrivals—which it didn't. Conse-quently, griping was heavier than usual.

usual. Currently, the hostelries are suf-fering from a lack of new arrivals, probably brought on 'by the unfa-vorable national publicity, especially in the Luce publications. Checkouts are not the basic cause of their pres-ent lament, since they're prevalent at this time of year.

The permanent innkeepers are at-The permanent inukeepers are attempting to get the Florida city government to go in for an extensive radio and advertising campaign to mitigate the ill effects of the adverse publicity which has affected other Florida resort cities. So far, the Beach municipalities aren't heeding this plea.

If Berle Isn't Careful Carnival, N.Y., Will Spoil Him; 10G Take in 3d Wk.

Milton Berle, in his third week at the Carnival, N. Y., earned \$10,054, topping previous takes of \$9,925 and \$9,600 for a total of \$29,579 for three weeks. That's a record hereabouts Situation is such at the Carnival snot that reservations are not taken spot that reservations are not taken on Saturday night, when three complete turnovers are made by the simple expedient of the when the show's over. If the patron work take the hint, a card is passed around simultaneously that a new 33.00 minimum is in effect. If customer is on minimum charge, if ect after ID pan, an interest part of the par is put on if he remains beyond mid

HARVEY STONE'S ROSY FUTURE; DATED UP

Harvey Stone, now playing his first date since being discharged from the Army, at the Cngibi cheate, N. Y., is booked until January of next year. Following the Grap, including the Grap of the Army of the Graph, the Hard of the Graph of

Sammy Walsh into the Nevada Biltmore, Las Vegas, April 18.



NITERIES NIX

Tabbing what may be the leveling-

off process on pay for top acts next season, nitery operators in this area are declaring that "the honeymoon is over regarding the fabulous sal-aries we paid this seyson of the big red."

Several of the bigger spots are al-Several of the bizger spots are al-ready planning lineups for next season which will include a name plus several other acts, all running an aversage busged of \$5.000. They are acts and acts are all and acts and work of the acts and acts are acts and work of the acts and acts are acts and variety budget for most, since start of season, has run over \$8,000, start of season, has run over \$8,000, girls, a singer, dance team and the headliners. headliners.

vet operators here point out that they've been paying healthy four-figure stipends to cast who would have been happy to get into their spots three years ago for one-third the dough they got this season.

spots three years ago for one-third the dough they got this season.

"It's come to the point," one of the season. It's come to the point," one of the season (and the se

profits, and are insisting they'll have only a trio or pianist next year. Despite all these beefs, two new Despite all these bects, two new rooms opened within the past couple of weeks, Danny and Doc's Jewel Box and the Aquacade room, with one or two rooms in the planning stage. Newly opened spots boast modestly bidgeted shows.

modestly budgeted shows.

It is expected that mectings of the Florida Supper Club Assn. may lead to uniform salary scales being adopted. There'll be no outbidding of uets next season, unless, as happened this year, fresh money with a yen for nitery operation starts tossing it around again.

JACKIE HELLER'S NEW **CLUB DUE MID-MAY**

Utiburgh, March 26.
After flock of delays work has actually started on Little Juckie Heler's new nitery here and it should be ready by middle of May. Helice and his brother, Sol Helter, purchased entite building on Libert's Hoover and Libert's Hoover and the started entities and his actual hoover and music bar and second into swank support elub. and second into swank supper club. Place will be known as Jackie Heller's Carousel, inasmuch as it's to feature a merry-go-round bar down-

stairs.

Ifeliers previously owned Yacht
Club, reconverted boat which sank
in Allegheny river four years ago.
IlaII-pint singer plans to continue
spot bookings on the road until his
nitery opens. HC's currently in Council Bluffs, lowa, at the Stork Club

Lou Walters West On

H'wood Latin Quarter

Lou Wellers, operator of the Eatin Quarter, N. Y., is going out to the Coast to complete details for the Hellywood collin of the Latin Quarter. He leaves April 22. ILCs already bought a site on the Sunset Bouleverd strip and will ar-range for construction during his stay there. range for stay there.

USO Installs New Talent-Housing HIGH SALARIES Methods in Tokyo After Femme Beefs

New system of housing USO-Camp Shows performers, playing Pacific nrea, was recently instituted. Now, all performers passing through as-sembly areas in Manila, Honolulu' and Tokyo, major stops on the Pa-cific circuits, are being quartered in areas removed from main area of the troop concentrations.

the troop concentrations.

Sizable billeting areas have been set aside in Manila and Honolulu, while a six-story building has been commandered in Tokyo for performer accommodations. These are well apart from officer or enlisted men's quarters and the latter are barred.

barred.

System was instituted by Norman Drescher, USO-Camp Shows exce, irrecently reciumed from a tour of tenath recently reciumed from a tour of tenath was such that stea. It followed numerous posts and complaints by performers, especially Drescher and the complaints of the compl

"Three Stowaways" to this country from Tokyo. They complained about conditions. Duo, with the "Copaca-bana Revue," charged that officers. with broken down morale because of little to do in the way of military dutics, resorted to every trick in the wolfing department on the femmes.

duties, resorted to every trick in the wolfing department on the femmes. Mills and Powers' blosts resulted in Drescher's going from Manila to Japan to try, to salvage the Copa with the properties leaving, unit was in danger of being broken up, and Drescher hoped to induce some to stay. His protestations against officer conduct ing general, a colonel and a licultant were withdrawn from their posts and sent to different areas. Drescher denied a charge by Powwick and the properties of the Camp Shows from their and used them as nothing but a date bureau keeping a regular file on the number of girts wavished for offinshows personnel for administrative purposes.



A TRIBUTE-

A little lote, but sincere, to the men in my outfit who helped bring a few loughs to 1,000,000 troops in the frent lines by their great job of entertaining.

A TIP-

Ta talent scouts, bookers and monagers: The names of these great acts and musicians may have slipped your minds due to their long service in the Army; but they're eck ogain better thon ever.

> CHARLES MANDRA HAL MONTE

CHARLEY PICKARD

CHARLES READING

NATHAN RUEBEN

FRANK TRAVIS

LARRY TRIGUERO

JOE ZIMMERMAN

FRED NUNNEMAKER

JOE TWERP (it's possible)

BOB SIMS

JOE SUSI

FRANK NATALIE

PORFRT BARNES ARTHUR BEERMAN JAMES BOCK EMIL BRENKUS ANDY COSTELLO MELBOURNE CHRISTO-PHER

DICK DUDLEY BARON ELLIOT AL FANOK ROBERT HELLMAN PAUL KLEIN OSCAR LOREZ

"THE WABASHFUL HUMORIST" Herb Shriner

Currently: Philip Morris "Follies of 46" Tuesday, NBC, 8-8:30 P.M. E.S.T.

Recently: Roxy, New York

Exclusive Direction: Wm. Merris Agency

Northwest 'Ten-Gallon Hat Time' **Booms Hollywood Oaters' Income**

Hollywood, March 26.

Bort Levey Circuit of six weeks in full stanza at Beneon, Vancouver (a louise that hasn't had flesh off its ing known here as the "Theorem and the standard off its ing known here as the "Theorem and the standard off its inguity of its inguity of the standard off i

boards in more than a decade), and street getting—six-guns and independent of the continuous contin

they're screen sagebrushers. Levey circuit has quietly been in operation for some time, and doing well. It's an oddity in that it combines, vaude and nitery engagements without altering units or pay. Opening is full week at Lyric, Salt Lake City, followed by four days at Post street, Spokame, and three days at Capitol, Yakima, Waeh. Then a

GILLETTE

RICHARDS

NOW ON THEATRE

TOUR WITH

JOE REICHMAN

REVIEWS Majestic, Dallas, Dallas Morning News, Pairfax Nesbit:

Fairfax Nesbit:

"Loaded with novel twists of the control of the c

can etochuli:
"A high spot in the programme is the cut-uppery of Gillette & Richards . . . their take-off of an ex-burlesque stripner, breaking into drawing room dancing is tops."

Thanks to MCA

CHARLIE FREEMAN

and JOE REICHMAN

Metropolitan.

Houston, Houston Chronicle, Midred Stockard: amured Stockard:
"Refreshingly different . . . present an act that is out of the ordinary . . their Wild West number in which they do a burlesque of sharpshooting is a how!."

SHORT IN CHI CLUBS

Chicago, March 26.
Scotch and beer are currently first
and second shortages in bistros here,
with bread a close third. Latter item
is so scarce that menus over the
weekend included requests to patrons to take it easy on the rolls.

trons to take it easy on the rolls.

Baskets of bread are out in all spots, each customer limited to one roll. Saudwiches are trimmed of their crusts and toasted for soups, etc. It's all at the behest of the President's Pamine Emergency Committee and the program is being adhered to strictly by local ops.

Blackhawk to Undergo \$150,000 Modernizing

Chicago, March 26.

Plans to spend \$150,000 on modernizing the Blackhawk cafe, one of Chi's oldest niteries, were cited last week by Donald Roth, whose family week by Donald Roth, wheer family hus operated the spot since 1920, when it was founded by Otto Roth. First on the list of improvements is a \$50,000 *air-conditioning system, new elevators, and other "back of the house" renovations. The rest of the work will be done next year.

Situated on a choice Loop loca-tion, the Blackhawk, which has been tion, the Blackhawk, which has been in continuous operation for 25 years, was the scene of the first bigtime bows of many name bands, the most Iamous being Kay Kyser's. He started his "College of Musical Knowledge" gimmick there. Considers, Bob Crosky. Hal Kemp, Herbie Kay, et al., also started at the spot.

DuFor Ouits Chi USO

Chicago, March 26.

Chicago, March 20.

Denis DuFor, supervisor of the Chi USO-Camp Shows office for the past several months, resigned last week and left for N. Y. to cast the summer sories of shows he'll put on for the Louisville Municipal Opera company.

company.

Midwest USO. meanwhile, is broadsiding appeals to acts and chorines for overseas and domestic shows, with special auditions set for April 8 and 9, which Harry Krivit of the N. Y. office is skedded to hold.

Acis, as well as chorines, are needed as badly now-and in many instances more so-than they during the war.

HARRISON CARROL and ROSS

Held Over 1st. 2nd And Now

ORIENTAL, CHICAGO Appreciation to: The Management CHAS. E. HOGAN and MARCUS GLASER

AGVA Onus on 2 L.A. Spots

Hollywood, March 27.

American Guild of Variety Artists
has classified as "unfair" two local
micries, The Seven Seas, operated
by Bob Brooks, and Boogie-Woogie
Club, owned by Mildred Yarring-

ton.

Seven Seas long has held out against AGVA efforts to sinn spol. Floorshow. consisting of hula dancers, has been notified by union of its ceitc. Miss Yarrington has respectively a series of the series of the

The two niteries are only on this area on the AGVA "unfair" How Unfair Can You Get?

Bob Matthews, waude and radio chirper, has been placed on its na-tionally "unfair" list by American Guild of Variety Artists, in union's first action against a performer here in long time

in long time.
Singer, till recently on Abbott and
Costello airshow, was listed for failure to pay Ed Fishman, local booker,
564 commission on engagements last summer at State theatre, Hartford, Conn., and Steel Pier, Atlantic City. Fishman rides national "unfair" Fishman rides national "unfair" list of American Federation of Musi-cians for debt on music long in ar-

Follies' Quietly Sells Out in Mpls.-No Ads Minneapolis, March 26.

"Ice Follies" is in town for a three week run but you'd never know it from the newspapers. Because bowas sold out well ahead of opening, newspaper ads aren't being run.

That's a new one in these parts.

Bldg. Freeze Continued from page 1 :

biguities about the freeze order, and some of the uncertainties may be iroued out in the next few days. But as the order now stands, it limits all new construction for theatres, radio and television stations, niteries, bowling alleys, new stadiums, arrense, etc.

Hums, arenas, etc.

Hotels and resorts may build up
to \$1,000 worth, being classed as residences. As far as other types of
construction, there are possibilities
that, in some areas, they may be
permitted if local committees certify them as essential to the local com certain construction already be-

Certain construction already be-gun may be finished. That permission applies to new buildings for which "nutterials which are to be an in-frustrials which are to be an in-been incorporated in it on the site" before the date of the order's effec-tiveness. That date is today (28) in-tures, but also repairs and changes in arenas, stadiums, motion picture sets or billiboards. However, such structures that are collapsible may where:

structures that are collapsible may be laken down and re-erected else"The problem of the lake the structure of the lake the structure of the lake the structure of the lake fornia. District manager for Los Angelos is Irving Dix.

Harry Frine and Beverly Byrne take over the vocalists spots with Randy Brooks' band at the Penn Hotel, N. Y., replacing Billy Usher and his wife, Put Cameron.

Night Club Reviews

Versailles, N. Y.
Carl Brisson, Emile Petti Orch,
Panchito Orch; \$3.50 minimum.

Carl Brisson is back with his old world charm, a new pinn accom-panist and some new songs which somehow don't add up to the boff read by the both accom-tage of the both accom-material, lacking sufficient change of pace, resulting in a state effect to the both accommendation of the both which the viscous VIk-ing vocalizer has been so long trade-marked. Carl Brisson is back with his old

ness with which the vigorous viet.

By the with which the vigorous viet.

For one thing he's 'dramatizing'.

I will be the state of the state of the late of the late

the songplugers. Especially that baby-talk. No question about his effective, but he was a superior of the songplugers. Suppose and making wrong with Brisson's performance with the superior that an immediate editing of his best of the superior with the superior wit

Clover Club, Miami

Miami, March 24.

Jan Bart, Eduards & Diane, Bert
Easley, Tony Varrone, Ronnie Cunningham, Boots McKenna Girls, Ken
Delaney Orch (8); min, \$2.50.

Despite lack of sock comedy, Jack Goldman's package here makes for an entertaining session for the payees who come to this spot regu-

Goldman's paceage nert mace and grown of the second of the

gots plotty of attention in the rou-ting gate, and his druh-magic-with the drink-producing gimmled, with the drink-producing gimmled, heavily used, garners nice returns, supposed but too long, but overall producing manufacts are nicely recently with the Books McKenna one. Tonly Varrone handles the pro-ducing some superior of the pro-ducing some superior of the pro-tor the producing some superior of with her terior. She's good enough to rate her own spot after this en-try of the producing support of the Ken Delaney and his oret back-ground nicely and play for the dan-sapilion.

Club Ball, Miami

Miami, March 23.
Jackie Coogan, Marilyu Ross, Jack & June Blair, Line (6), Danny Yates
Orch (7); min. \$2.

Operators of this year-round spot have installed a 45-minute package which just about clicks with the payees.
Topliner Jackie Coogan manages
to get over with his special sons

annet carly access along service, annet script of edition like the service of the

stituting.

Jack and June Blair cssay some nicely routined duc-taps, with male half taking over for standout solo in New Line replacing Winnie Hoxeler group follow patters as all over town by the tallies, walking to material town to the solo back up show in top fashion and play for dancing.

Lury.

Marine Room, Chi

(EDGEWATER BEACH HOTEL)

A. Robins, Bob Williams, Line (10) with Song Stylists (4). Alther Preston Lambert; Henry Brandon Orch (19) with Earl Randall, Gloria Van, Jack Milton; \$3-\$3.50 min.

Continued policy here seems to be to use the budget for production numbers with lettover going to acts. Layout opens with production number based on "Symphony" with (Sontinued on page 64)



HARRY TIMES & IOLLY MOMENTS

EARLE, PHILADELPHIA

BOSEN-ANGER ASSOCIATES

ROY ROGERS

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Summer Looks Solid for Top Cafe Talent; Eastern Clubs Bid Up Prices

Cafe departments of major talent agencies expect one of the most prosperous summers in years for top names. Bidding among out-of-town niterics for names is skyrocketing. Situation has reached the point where agents don't quote pricesthey simply let the operators name competing figures.

Condition is especially true in Baltimore, Philadelphia, and Boston, where nitery owners are going all out in their quest for names.

out in their quest for names.

However, the agencies arror't particularly happy about the situation. They feel that the control to the contro high salaries to the point where au-ditional nitery operations will be dis-couraged. This is bound to injure the overall picture eventually, both from theirs and the artists stand-

point.
Situation reached a peak last week
when the 21 club, Baltimore, attempted to get Sophie Tucker away
from the rival Chantieleer, where
ahe is already pacted, The 21 boniface wired Miss Tucker offering her
\$1,000 more than the \$3,500 she was
getting at the Chantieleer.

getting at the Chanticleer.
Conditions in Boston are such that
the Bradford Roof, Latin Quarter,
and Mayfair may explode into a
price-war due to the Ritz Brosbooking at the Bradford, starting
Nay 2 Mickey Redstone, operator
of the Mayfair and Latin Quarter,
is repyled willing to pay any price
of headliners to compete with the
comedy trio.
In Bhladciphia, the Coronet and

In Philadelphia, the Coronet and In Enhancement the Country and Latin Casino have been bidding against each other, which in the past has zoomed the prices of Miss Tucker, Harvey Stone, Jerry Lester and Buddy Lester to stratospheric



pions CARTLAND at

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7th 'Ice-Capades' To Start Practice May 15

Seventh edition of "Ice-Capades" ill start rehearsals in Hollywood Seventh edition of "ree-Lapides" will start rehearsals in Hollywood, May 15 and shifts for more practice July 3 to Atlantic City. Initial date will be at the Pittsburgh Gardens, Sept. 2.

New stop on this year's itinerary will be the Springfield (Mass.) Audiforium, recently released by the Army.

8 Pitt Gals in Tee

Pittsburgh, March 26. Pittsburgh, Murch 28.
Eight local zirls who auditioned
when "Icecapades" played here last
fall, have been set for the 1947 edition of frosted revue. Two, Violet
Anderson and Lorraine Hinderliter,
whose last tag is being shortened to
Leiler, joined for rehearsals last
week in Chiengo

Other six, Alice Dugan, Helen Emerick, Carol Frank, Peggy Micher, Helen Naccy and Ursula Welsh, join in Atlantic City, July 3.

Once There Was Comic Shortage—Now N.Y. Club Has Too Many at Once

Mixup resulting from booking of two comies on the same bill is given ing La Martinique, N. Y., plenty of headaches. Charlic Carlisle, who was originally booked for April 3, refuses to have his date postponed. Joey Adams, subsequently booked for the same period, refuses to go in

for the same period, refuses to go in with another comic.

Dario and Jim Vernon, La Martinque ops, originally booked Cartinque ops, originally booked Cartinque ops, originally booked Cartinque ops, originally solved Cartinque Cartinque

Apparently Carlisle never agreed Apparently Carlisle never agreed to the postponement and now La Martinique toppers have two comics and a bit of temperament to cope with. They still have an-other week to resolve the situation.

CLUB CHARLES, BALTO., REDONE, REOPENS (2)

Baltimore, March 28.
Completely robuit Club Charles will zeopen next week (2) with Jerry Leater, Carn Hawaza, Copay & Ayers, Jaqueline Poiltoine and a die Wald's 10-jence combo and Naritar rhumba aggregation, will support to show a highly Valden injudee a complete new kitchen installation giving sopt policy featuring cuisine a new wrinkle in this town of strictly liquid or exclusible and the complete new litchen installation giving sopt policy featuring cuisine a new wrinkle in this town of strictly liquid or exclusible at the complete new litchen installation giving sopt policy featuring cuisine a new wrinkle in this town of strictly liquid or exclusible part of the complete new litchen installation. Baltimore, March 26.

Newport, Ky., Shooting Halts Dice, Kills Biz

Temporary gambling elump has, been applied to Newport, Ky., spolis and a spolid to Newport, Ky., spolis around 10 days ago. Dead main was connected with the 643 club there and pressure to close die chables in all spots followed immediately. Major niteries are running saus casino activity, and business is remained to the control of the

ing moved to nearby Covington, where ban isn't in effect. Niteries affected are Glenn's Ren-Niteries affected are Glenn's Ren-dezvous, Beverly Hills Country Club, and the Latin Quarter. None of them have eliminated shows during the dice hiatus, even with the drop in business. They hope that authori-ties will reverse the ban by the end of the week.

Lastfogel's Vacash

Hollywood, March 26.
Abe Lastfogel will take first vacation in 10 years when he leaves here for Phoenix, Ariz, for a fortnight's

rest.
Lastfogel arrived from New York list week to resume charge of Wil-remains open for straight bar and juke box service.

Marsico's Long Run

Pittsburgh, March 26 Longest local hand run record wa hung up here yesterday (Mon.) by Al Marsico outfit when it celebrated seventh anni at Nixon Cafe, Out-itt opened there March 25, 1939, and has been at Tony Conforti spot ever since. His vocalist and room's m.c., Bob Carter, has been at Nixon

Boo Carrer, has been at Nixon even longer.

In addition to his nitery spot, Marsico is also on a half-hour radio musicale, "Memory Time," for a local brewery and recently went into the agency business, too, with a couple of associates.

Jane Froman On 2 Shows At Copa

Date of Jane Froman's opening at the Copacabana, N. Y., has been set for April 11. She'll be the first performer to go into Monte Proser's former to go into Monie Proser's spot with a contract stipulating two shows nightly. Proser, a holdout for three-shows-nightly for headliners, man because of injuries she suited in the Lisbon Clipper crash, early in the war. Jan Murray will open on the same bill. Martin as successor to Miss Froman, but no deal is, yet in sight. Martin completed his first intery date since his contraction of the Army at the contract of the cont

Peter Lind Hayes will open at the Copa following run of Jan Murray Date is indefinite.

N.Y. 800 CLUB BOUGHT BY BARNEY WINKEL

Club 800, N. Y., which recently folded-after eight days operation by Lew Brice, has been resold to Barney Winkel, operator of the Hollywood hotel, Long Branch, N. J., and the McFadden-Deauville, Fla. Winkel, who will operate the spot with a new name, still to be selected, plans use of name bands.

of name bands.
A considerable amount will be spent redecorating the spot. Winkel contemplates installation of a bar on the ground floor, among other

the ground acceptances.
Club has been on the block since its fold. Rocky Camera, owner of the Greenwich Village Inn, first picked up the option to buy at \$18,000, but dropped it a week later.
Winkel expects to open in about

Holds 2:30 A.M. Nitery Break-In NG for Tyros

In re: Your article, "Danny Thomas 2:30 a.m. Proposal," March 13 issue. 2.30 a.m. Proposal," March 13 issue. Referring to newcomers for the 2.30 show, puts me into a position to realize the true situation. Having been an me, in the Borscht Circuits and seeking to display my wares, which includes serpit comedy my wares, which includes serpit comedy amportation. In the company of the company of the production. To evectoming material at such time 'or the following rea-sons:

sons:

1. The element of the wee hour show is such that is far from any mood for one who is trying his hurdest to make good.

hardest to make good.

2. The wrong type of an audience,
if anything would prove a greater
hindrance instead of a hopeful asset, to any newcomer.

3. The suspense of time waiting
for an appearance at such notice is
a terrific strain for the hopeful in-

a terms dividual.

However, a celebrity, such as the headliner who is established, need not worsy much of the future and run plenty of "ad lib" at such shows.

Irving Atlas.

Hub's Casa Manana Folds

Hulb S cd3d intallation 1990.

Caisa Manana, Jack Brown uitery across from Symphony Hall, folded this week after about six months of diminishing biz. Take fell from \$600 to \$700 nightly below cost and spot couldn't keep going profitably with two bands, floor show and productions.

AGVA Extends April 1 Deadline For EMA Members to Join Up

Murals for Mex. Hotel Nitery Startle Chicago

Chicago, March 26 Chicago, March 26.

Something startling in nitery decorations, to say the least, are the murals and sculpture packed in a freight car here last week by Ernic Byfield, of Ambassador and Sher-

Byfield, of Ambassador and Sheriman holels here, for display, in his and Frank Bering's new hotel, the Playa of Cortee, Guayman, Mexico.
Executed by Diek Wilken, Shift in the Cortee of his followers, through, in the words of Byfield, "the progressive stages of drinking, gambling, wenching and

"And if it bothers the customers, that's okay with me." Byfield says. "we ain't gonna allow too much of that stuff 'round the Perdicio."

AGVA Expels Coast Thrush for 'Conduct Unbecoming Member Hollywood, March 26.

Marshall, singer working Swing Club, local nitery, last week was expelled from inembership in American Guild of Variety Artists for "conduct unbecoming a member." It was first such action to date by Coast office of AGVA. Decision to impose the severe

penalty was reached by trial board of six union members, who voted unanimously after Miss Marshall failed to put in an appearance at a hearing on charges. Warbler was a hearing on charges. Warbler was dropped out of Swing Club show upon notification from AGVA.

April 1 deadline for Chicago agents to take out American Guild of Varicty Artists franchises has been extended for an undetermined been extended for an undetermined period by Matt Shelvey, AGVA's national head. Deadline was extended because of formation of Variety Bookers Assn. by a remnant group of the dissolved Entertainment Manugers Assn. and extension was made in order to give new layout time to get started.

out time to get started. Meanwhile Shelvey insists that the approximately 70 members of the new org file applications for franchises to show good faith. He counseled VBA to set a minimum of connicled VBA to set a minimum of So annual duces othat there would be no competition among organization of the control of the

It was originally thought that most Chi agents would merge with the Artists Representatives Assn., organization of N. Y. percenters. However, only 20 or so, according to Shelvey, lined up with ARA.

Shelvey returned Monday (25) to few York after being in Chicago or five days, where he attempted a solve the organization problem.

PITT.GUILD ELECTS BILL GREEN NEW PREZ

Pittsburgh, March 26. Pittsburgh Night Club Owners Guild elected B'll Green, recently released from the Navy and owner of Casino bearing his name, president for 1946. Other officers are Andy Chakera, v. p.; Don Metz, financial see; Pat Caramela, treasurer, and Joe Lieber, exce see.

Board of Directors consists of Green, Lieber, Chukera, Caramela, Metz, Clark Hamilton, Larry Swartz and George Factor.



SONIA INTERNATIONAL SINGING STAR

CURRENTLY, 4-Week Engagement Mayfair Room, Blackstone Hotel, Chicago

OPENING April 1st Through April 17th Statler Hotel, Detroit

RETURN ENGAGEMENT (In Less Than Three Months), Bellerive Hotel, Kansas City, May 10-May 23

MCA ARTISTS, LTD.

Night Club Reviews

Marine Room, Chi vicals by the Song Stylists and Marge Little. Much waving of ostriels Centhers here adds appeal. Grain and follows with "Blue Skies" and "It Might As Well Be Spring." Gal has nice voice and good sales-

Gal has nice voice and good sumanship.

Bob Williams has a dog act with
unusual angles. Sur of the canine
tricksters a reluctant spaniel
where the suman suman suman suman
munds, but eventually pulls relaxation stint that allows Williams to
twist pooch into add controltions.
Second purp does a full front flip to
a one-paw handstand on the mas-

twist poech into odd generalization of second purp does a full front of the a conclusive form of the construction of the master of the construction of the master of the construction of t

pilere in this boile to curs acts.

Final number is woven around Norwegian motif, with fine costuming and dances built on Grieg Concerto in A minor. Good production unimber draws a fine hand.

number draws a fine hand.
Brandon orching in straight society style, with few adventures in
either jump or South American
tunes, was appreciated by crowd
who kept floor populated. Jack Milton, Miss Van and Earl Randell handle vocals nicely.

Lee Sullivan, Gene Baylos, Johnny and George, Jan Merrill, Line (8), Ned' Harvey N Latinaires Orch; \$3.50 min.

Show for the hepsters in this spot not the performers but that ozen-faced audience.

frozen-faced audience. So we used to be considered audience by manager standard low-budget nitery pregulation. To a well-allow prove statement to a well-allow prove statement to be considered by the considered

Buylos.

Baylos is pretty much the typical fast-gagging type of m.c. He's got a line of patter that should earliggles ordinarily. As a matter, of fact, Joe E. Lewis has been getting laughs with some of the same gags

talk which ordinarily might be good for leughs.
Terps department is taken care of by soloist Jan Merrill and the Mildred Ray line of eight. Miss Merrilly with her fast tapology. She's satisfactory on the glims, too. Line is well-ostumed and routined, albeit a bit reminiscent of the old burley or the mildred the mildred the mildred the magnitus the back-drop of that "show-me" audience. New Harvey's band ably provides.

drop of that "show-me" audience. New Harvey's band ably provides the show music and shares the clanning chore with the Latinaires, relief crew. The control of that piller that the control of that piller in the middle of the floor, behind which performers must work, might be put in the class of "emergency reconstruction" when they're handing out priorities in Washington. Herb.

El Morocco, Mont'l

commercial acro-dancing. Gal shows s.a. to advantage. She's ready for bigger stuff. Milray line (8) rottines are neat. Hal Hartley orch backgrounding is hot. Biz fairish.

Trocadero, Hollywood

Hollywood, March 22.

Spike Joues and His City Slickers
& Orch (32): Kay Ballard, Del Ora,
Eileen Carlyle; coner \$1.50-\$2.

Electic Cariyle, voier \$1.894.32.

Looking more like his own earlicature than anything else. Spike Jones succeeds in keeping the Tro-cactor customers dancing will have been consumed to the care of the Sirkers portion of the Hoorshow. So were and classiest aggregation ever looking to the Sirker have been got the Sirker have been got consumer to the Caribon over looking to the Society and Latin tastes of the Criticians of the Sirker have been got to the Sirker have been so the sirker have been set to pill out the sirker have the sirker have been set to pill out th

Physical Phy

bilimbing fixtures employed.

"Bluck Magic" opens the show and sork turns of disk flavorites "Chloe" and "Holidup For Strings" enliven the proceedings. Red Ingles and Goorge Rock sidemen, star at the mike in vocal chores along with other Sitchers. Harpits that all through the proceedings, except for turn at the strings, which is good

Chez Paree, Chi

Grace or containly. As a matter, of facel, Joe E. Lewis has been getting loughs with some of the same serious and the same of the same serious and the top spot is Lee Sullivan, writter, whose claim to bire writter, which greatly had in his time salemanship, the lad is providing the analysis of the writter, which greatly add in his time salemanship, the lad is providing the analysis of the writter, which greatly add in his time salemanship, which greatly add in his time salemanship with the written written with the written with the written written with the written written with the written written written with the written spot, and the six-foot terpitres liketivelic impresses well, projecting the
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Tunes are "Might As Well Be
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and, of course, "Donkey Serenado."
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and, of course, "Donkey Serenado."
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Leon & Eddie's. N. Y. Jackie Whalen, Sonny King, Betty Lou Drake, Beverly Page, 4 Macks, Richards-Adda'r Dancers. (6), L. Roche & Reina, Lili S'. Cyr. Line (10), Art Waner Orch (6); \$3.50

Leon & Eddie's, N. Y., comes up-with a longish albeit diversified array of taleut in its latest cantata which preemed Friday (1) night. Layout is sparked by Jackie Wha-len, affable comic who doubles as cancee, and keeps things rolling at a roll of this win stink in next to clos-ing.

Raid Routes, Montrel, March 24.

Raid Routes, March 25.

Raid Routes, March 26.

Raid Routes, March 26.

Raid Barlans 13, Evelyn Barland Lawrence Frieder March 16.

Ramblers are seen in trejisters big, Material will need break the property of the more hep apole but what they for the more hep apole but what they will be apole to the more hep apole but what they will be apole to the more hep apole but what they apole the more hep apole but her the deal of the pole and clicks and the pole and the

king, personable chap with robust barytone, really sends them with "Stars in Your Eyes," "Sorrento" and the send of the send o

Forbidden City, Frisco Forbidden 117, Trace of San Francisco, March 20.
Charlie Lore, Jackie Lei Ling, Leie Fong Wah, Larry Ching, Mine Yoke & Lilly Poud, Jade Ling, Tai Sings (2), Line (6), Al Guerro's Orch (7); \$2 min.

Simpi (2). Line (10 Al Guerro's Oroth (2); 32 mily.

Forbidden City sticks to a safe policy of presenting standard Oriental acts persoasion. With the dance team of the Tai Sings, who have a constant of the Charles Low, make a constant of the Charles Low, and the Charles Low, a

New Acts

HARVEY STONE

HABVEY STONE
Comedy
BABVEY
Comedy
Balland, N. Y.
Balland, N. Y.
This is his biglime break-in for
Harvey Stone and the ex-Cl enterdefinitely won't have to lire on his
incomployment compensation. Presence, material and personality real
with the house.
Lad oursume in personality real
with the house.
Lad oursume in professionality real
more-shot on Kal pontiferance with
non-shot on Kal pontiferance
his Army carcer. Some of the gags
are a bit tired from overwork, but
maintain interest. Nevertheless, the
"my-experiences-in-the-Army" de
side and Stone would do well to beindependent of the composition of the composition

Variety Bills

Liew

NEW YORK CITY Capitol (27) Capitol (27)
Navier Cugnt Ore
Lus Harraneus
Harvey Stone
State (28)
Dan Dorsey
Hernie Geurge

Freil Sauhern Harrison & Fisher Benty Fields WASHINGTON Capilol (28) 2 Kings Vogulomis Cy Reves 5 Grays

Paramount

NEW YORK CITY | Landt Lyon | Paramoust (27) | Hand Lyon | MIAMI | Paramoust | London | MIAMI | Hand & Evil | Hand | Hand

MIAMI
Otympia (27)
Runt & Kun Reyes
Kuy & Karol
Gantler's Stelp'ck'e
Willie Howard

RKO

Boston (28)
Jianny Dorsey O
Wilson & Freachy
3 Sutlars

Danay Chang
PHILADELPHIA
(Wrman (28)
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Sadimy Kaye Orc ROCKFORD Palare (29) Miller & Jeac Paul Walker Orc Lamont's Diras Jay Arnold

Dorla Whitson 2 George Whaton (one to fill) SPRINGPIELD Court Ng (28-31) The Palludium Par Hogna Jim Jinge The Oberons The Chords

The Chards
Paul Hrilliand
WOONHOCKET
New Park -(11)
The Juwyers
Paul Hill Co
Sasha Leunoff
Ken & Ray Paige

Cabaret Bills

NEW YORK CITY

Bill's Gay 1906 Cibel Gilbert Charles Skrickland Inch Rys Harold Willard Jinmiy Burns Hill Keley Gay nic Conrette Hine Auget Middlerd Balley Plorence 'Uesmond Mildred Bulley
Plorence Tresmond
Riddle Maychoff
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Josh While

Surah Yanglin
Hemle West
Cilif Jackson
Fee John Ore
J Common Ore
General Ore
General
G

Carabial
Millon Berie
Liop, Skip, Jump
Elly Articlay
Stan Fisher
Marian Cule
Marian Calle
Miriam Gwelen
Miriam La Velle
Club 18
Makle Rusenbloot
Max Ener
Caye Dixon
Liny Sedley
Flora Brake
Flora Brake
Flora Dixole

Mailie
Monthena
J Placephilo Ore
Hotel Linema
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Hotel Linema
Hotel Linema
Hotel New Yorker
Jerry Wald Ore
Hotel Prosecutaria
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COLUMNIA Palace (1-3) Biniac Orc

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NEW YORK (TTY Strand (29)
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FITCHEI RG
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Valley Arena (31)
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Independent

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LATIN QUARTERS Detroit Pers. Mgt.: HILLY CHEEDON EDDIE SMITH AGENCY 501 Brondeny New York

3 PAYS

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Brook (39-21)
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Mary Jain Walsh
Clifford Newidal
Licley Hadley
Don Hayes
Ernle Holst Ore
Monte Carte
Tay Tensou Ore
Rehieria
Siberia

Splvy Papline Hellman J. Marshall

(Continued on page 71)

COSTS DOUBLE 3 YEARS AGO

Harry Brandt Promoting \$180,000 From 60 Backers for Kollmar Tuner

Hairy Brandt, who with his brother William, operates the biggest string of the interested in tethe principally in promoting the backing for "Windy City," musical
being produced by Richard Kolley," musical
being produced by Richard Kolley, "March 28. Practically entire staff of Pitts
burgh Alphouse will move, intact
backing to "Windy City," musical
being produced by Richard Kolley, "March 28. Practically entire staff of Pitts
burgh Alphouse will nove, intact
in summer to Cohasset, Mass.
where South shore Players are reming after four seasons of lare
ced the budget. Reported that a here, will be his assistant there
and J. English Smith, Playbouse prior
vide the needed financing if the exprotest backing the productions, Dick However, his
and the productions that the protion of the later, however, his
and the productions that the promer and the production of the productions, Dick However, his
and the productions, Dick However, his
and the productions, and the productions, Dick However, his
and the productions

legit.
The Brandt brothers have been The Brandt brothers have been interested in summer pop-price legiters, their Windsor, Bronx, and Flatbush, Brooklyn, having seasonally changed from pictures to stage shows put on by J. J. Leventhal for

shows put on by J. J. Leventhal for men year. Some year. Some year was a substantial of the property of the property of the property of the commentator teamed with his wife. Dorothy Kligalien, Hearst columnist, Kollmar, is copreductor of the current musical, productor of the current musical, Gardiner. The latter is not in on the new show. Originally another title for "City" was mentioned but the present name was chosen becamed the Windy City. A straight play, "Windy Hill." is touring the Kay Francis, and currently playing to Chi, but there are no definite in Chi, but there are no definite the similarity in titles.

TODD CANCELS OUT L.A. 'SUSANNA' BOW

LA. NUSANINA BUW

Like Todd plans a production of
"Oh. Susanna" on Broadway this
fall, after cancellation of a deal with
fall, after cancellation of a deal with
fall, after cancellation of a deal with
Opera Asan. Todd will concentrate
on production of "Great Son," his
opposed to the control of the control
opposed to the Broadway show will be brought to the Coast intact for an ine week run here and in San Francisco to take the place of the now veazed "Sus-auna." The mutual agreement be-tween Todd and Lester to cancel is due to uncertainties by both pro-ducers about getting the new musical set for the June 24 date."

Met Opera Plays St. L. 1st Time in 30 Years

St. Louis, March 26.

For the first time in 30 years the Metropolitan Opera Co. will visit this burg, a three-night stand being skedded for May 13-14-15. will be in the opera house of enry W. Kiel (municipal)

the Henry auditorium.

'Husband' Aimed for N.Y.

Hollywood, March 26.
Stage and screen rights to "I Give
You My Husband," recently produced locally by Bob Du Roy, have
been purchased by J. Harvey
Thirkel.

Mystery play is aimed at Broad-way production in October, Thirkel

'KING' STAR SIGNED

Los Angeles, March 26.
A. Civic Opera Association has a Dorothy Sarrioff for the lead in "The Vagabond

Jose Ruben will come here from cw York to direct the opercita.

To Mass. for Summer

Pittsburgh, March-26.
Practically entire staff of Pittsburgh Playhouse will move, intact, this summer to Cohasset, Mass, where South Shore Players are resuming after four seasons of inactivity.

Fred Burleigh, Playhouse director, goes back there to stage the straw-hat productions; Dick Hoover, his p.a. here, will be his assistant there, and J. English Smith, Playhouse production manager and in charge of local community theatre's acting school, is going up to handle the multicity.

ASK TOUR RATE FOR LEGITS TO COAST

To facilitate the movement of shows aimed for the Coast, western railroads have been asked to recreate the coast of the stands in that expansive territory. During the war the Office of Defense Transportation ordered a 80-day limit on such tickets, to curb in effect. in effect.

to the control of the restriction does not afford sufficient time to play the main stands on the Coast and eliminates smaller but potentially profitable broken time both ways. Expected that rail executives, chambers of commerce and civic groups will favor the bid of showmen for the restoration of allyear tourist tickets.

Bloomer Girl' to Tour After 86 N. Y. Weeks

"Bloomer Girl," one of Broadway's successful nostalgic musical comedies, will take to the road on April 27, when it will have played 86 weeks. Exceptional bookings have been arranged for the show, which been arranged for the show, which plays New Haven for a full week in its first stand out. Boston will follow for six weeks. "Girl" then jumping to Los Augeles for four at the Philharmonic. San Francisco follows for five and "Girl" then jumps to Chicago.

The Coast bookings were arranged

The Coast bookings were arranged by Edwin Lester for the Los Angeles Light Opera Assh., and it's understood the latter has guaranteed "Girl" heavily for the two California dates. John C. Wilson produced the musical in association with Coastile Nat C. Goldstone, who assembled the book and score out there.

Shows in Rebearsal

"Bigger Than Barnum"-Lee

"Our Town" (for London)-Jed Harris "Windy City"-Richard Kollmar. "Shortin" Star"—Max Liebman and Joseph Kipness. "Laura"—Hunt Stromgerg, Jr.

"On Whitman Avenue"-Canada Lee and Marc Marvin.

"This Tee Shall Pass"-Richard Krakeur and David Shay,

MGRS. PUZZLED ON HIGH OUTLAY

Some Broadway managers have een puzzled over the high amounts been puzzled over the high amounts required for producing this season, especially one-set shows. A comparison of cost sheets with those of producing the season of the season of the season of the situation say outlays have more than doubled within that comparatively short period. Showmen aware of the situation say that a combrable for approximately the same sum used in building, painting, and designing a single setting. That doesn't include the many other outlevels regarded as fantattic. Building and painting of a re-

Building and painting of a re-cently presented drama cost over \$5,000 alone. Designer's fee wer \$2,500, for one show with a solo scene, but that was not considered excessive in that instance.

excessive in that instance.

Cost of lighting equipment has gone up 100%, such coin representing rentals atone. New apparatus formerly could have been purchased outright in former seasons. War priorities are still operative, one of the reasons for skying costs.

'Flamingo Road' 125G Red

"Flamings Read" 15G Red
"Flamings Road" which closed
Saturday (23) after playing seven
performances at the Belasco, N. Y.,
may prove to be the most costly
drama flogo of 1954-68, representing a
total outlay of \$125,000. "Sirange
Truit," which sourced earlier in the
\$120,000. Both were multi-seened
\$120,000. Both were multi-seened
however, "Road" having four sets
and a turntable. It tried out several weeks, the average loss being
eral weeks, the average loss being and a turntable. It tried out several weeks, the average loss being \$8,000 weekly. In addition, the show management was required to pay anice for three weeks (\$8,700 weekly). Some of that morey may be recaptured, dependent on whether "The Song of Bernadette," which was a hasty replacement Tuesday (28) in the same thaster, succeeds.

(28) in the same theatre, succeeds. Inonic part of "Road" was the fact that Rowland Stebbins, who produced and bankrolled the drams, never saw a performance, being seriously ill since early rehearsals. Understood that script and directional changes which he wanted were never worked out as the shown in the control of the stebberg with the same than th

"Road" drew a distinctly adverse press, comparable to the notices of "Truckline Cafe," which preceded it in the same house, result of which was a "war" against the critics.

UNKNOWN CHI THESP IN 'POLONAISE' BREAK

IN TUJUNIADE BREAR

A Clicago, March 28.
A Clicago gal with no experience
in legit was signed last week by
including a comparation of the comparation of the comparation of the musical, replacing Betty Kean,
who backed out after a loaing fight for more doubt. Gal is 19-year-old
biz experience included kid parts in
'Our Gaing' connecties and some
Shirter Temple pix.
Shirter Temple pix.
Total out that separation of the comparation of the comparation

road tour that's expected to wind up in Los Angeles sometime during the

Fridolin Delays Revue

Montreal, March 26.
Gratien Gelinas (Fridolin) has postponed ill the fall his plan to put on a revue here. He had intended doing a potpourri of all his previous revues for an April showing.
House unavailability is the reason

Richard Hart to Metro
Chicago, March 26.
Richard Hart, romantic lead in
Dark of the Moon, 'quit the show
aturday (23), moving to the Coast

Richard Hart, Formante lead in "Dark of the Moon." quit the show Saturday (23), moving to the Coast for Metro.

His understudy, James Lanphier, takes in the show, while closes at the Blackstone April 12.

Lytell Refuses to Run for Prexy Of Equity After Being Its Head For 8 Years: Election Set for May 31

Allan Jones Sought For Pitt Operettas

Newly-organized Pittsburgh Civic Opera Assin. has made an offer to Allein Jones, film star, to come here in June to star in inauquiral summer-opera, "Naughty Marietta." Deal' would include Jones' appearance in a second show after a lapse of A-couple of weeks.

couple of weeks.

He's asking \$5,000 a week. Contract will probably be fixed before singer closes current engagement at Chez Paree, Chicago. Principal negotiations are being carried on by Max Koenigsberg, director of association for whom Jones worked years are before becoming wk when ago, before becoming w.k., w Koenigsberg was a director of St. Louis Municipal Opera Assn.

ROSE NETS 7G WEEKLY FROM

The present Broadway era

The present Broadway era with its almost continuous house shortage to one during which the legit these to me during which the legit these profit. Guarantees assure that even its accessful attractions are not secured. Sharing percentages naturally store the shows but there is at least tower the shows but there is at least tower the shows but there is at least cowner reaps more profit than the hit in his house. These treatment is the Ziegfeld, owned and operated by Billy Rose, and the shows better than the shown in the sh

mond Horseshoe' night spot.
Revival's cost is placed at \$330000, which exceeded the original
budget. Its weekly operating profit
is around \$5,500, 50 "Boat" must
hay to capacity for more than a
year to earn back its investment.
While Metro: bit principal backer,
while Metro: bit principal backer,
while Metro: bit principal backer,
ance coming from the ferome Kern
acte coming from the ferome Kern
exits and Oscar Hammerstein, 2d,
who authored the book and lyrics.
Kern did the original music. Kern did the original music

\$1,500,000 State Theatre Bill Killed in Albany

Bill Killed in Albany, March 28. bill spiropring the Month of the Mont

'Potter's Field' for B'way

I UNIU 3 I UNI D Wdy
Jay Fágen and Harry Sobol
bought 'Potter's Field,' a use of the legal
Field's a legal beautiful for the state of t

Equity regards its coming New York election, tentatively set for May 31, as the most important in a decade. Officers will be chosen for decade. Officers will be chosen for three years and Bert Lytell states he won't be a candidate for re-clection to the presidency. Nominat-ing committee will be completed at Friday's (29) quarterly meeting at the Hotel Astor, with selections ior officers and council expected to be made during the coming month.

for offeers and countle expected to be made during the coming month. Lytell has headed Equity for eight has been as the country of the countr

heading the Four A's, a non-salaried post.

President of Equity has been a gratis job since the late Frank Gillmore headed the legit actors union. The presentative with USO and participated in soldier entertainment activities that incurred unusual expenses. Because of that Equity made was m.e. for the Singe Door Content of the Content

LOSE CHANCE TO CURB ONE-MAN CENSORSHIP

When the Mortit bill, framed to eliminate the possibility of one-man consorthin on Brondway, was sent back to committee in Albary Barbother, the committee in Albary Barbother, the committee in Albary Barbother, the commissioner this season was tost. New Yorker commissioner this season was tost. New Yorker commitment was decided upon actor reported opposition from church groups, known to be against the Mitchelb bill, another anti-cennangers, authors and actors. The Mitchelb bill nover emerged

managers, authors and actors.
The Mitchell bill never emerged from its Assembly committee. Iodicated that amendment to the present statute was introduced too late to receive due consideration. Assemblymn Mitchell received the proposed legislation less than a week before the seasion's deadline for new

London Canteen To Stay Open Indefinitely

American Theatre Wing's London Canteen—last of the Wing's Stage-door Canteens—will keep open in-definitely, Wing's board has decided. definitely, Wing's board has decided. Decision is answer to a request from Army authorities, cabled to N. Y. headquarters by Lt-Col. Warren P. Munsell. Request was motivated by closing plans of London's Rainbow Corner, desire being to have one representative U. S. spot open for the many GIs on leave in London.

CRACK CLEVE, SAFE

Cleveland, March 26, For the second time in a year, safecrackers broke 'into the Hanna and hoisted \$2,500 from the legit theatre's coffers last week. Robbery look place while the house was shut-

Strong Bidding For Haylofts This **Summer As Strawhats Eve Hey-Hey** Season; Talent Being Auditioned

Though there will be a heavy expausion of summer-stock this season, information on the availability of rural showshops is sketchy. Same goes for the location and condition or those spots. Despite that, it is re-ported that incipient strawhat man-agers are bidding strongly for the hidcaways, and indications are that it will be a good season, at least from the standpoint of popular in-terest. of those spots. Despite that, it is re-

Hollywood and Broadway scouts are preparing to forage the summer stock spots again, even though the field has a record for unearthing lit-tle material and talent.

the material and talent.

Almost daily inquiries are received by Equity from actors about
the strawhats, particularly by expectant strawhat immadgers. While
16 of the latter have filled out questionaires with data pertaining to the
proximate starting dates, only three
had furnished salary bonds up to
his week. To date there are plans
for nine summer operetta outlist,
only a couple have signified their intentions to Equity.

Casts for stocks will be pleutiful

tentions to Equity.

Casts for stocks will be plentiful but whether there will be enough operetta talent for the musical venyear wreams there will be ellowed proceeds taken for the management of the control of the contro

Palmerton): Woodstock, N. Y.

One agent specializing in summer stocks is auditioning talent, claiming that "producers" are interested. He states that name players will again be seen in the strawhats.

'School Brides' Up In 2d St. L. Wk., 14G

In 2d St. L. Wk., 14G

With "Ice-vet. March 35.

With Ice vet. March 35.

With Ice vet. March 35.

With Ice vet. March 35.

With Jeney of "Jack without 55.

Shade an estimated 34.000.

This is compared to the production of the productio

'St. Louis Woman' 1st Colored Musical On B'way At \$6 Top

On B'way At \$6 Top

"St. Louis Woman," scheduled to
open at the Beek, N. 7, next Samo
open at the Beek Samo
open at the Beek Samo
open at the Samo
open at the

JAMES SELIS 'EAGLES' Hollywood, March 26. Rian James, sereen writer, sold his newly-authored legit play, "Eagles Have Flat Feet," to John Rogers and

Art Lewis Duo will wrap it up for a Broad-way production, slated for a late summer opening. Junkmen Like 'Born'

Junkmen Like 'Born'
Broadway spencles received
more requests for 'Born Yesterday 'tlekets last week than usual.
Brokers qulektly discovered the
reason. There was a convention
of from and steel serap dealers in
millionaire Junky, played by
Paul Douglos.
Brokers report 'Born' tlekets
to be the highest in demand,
there are runnersup schollisdisciplined with the steel of the control of the
'Estate Callent' while 'Harvey'
tickets are almost as difficult to
buy as last year.

Theatre Dearth Nips 2-for-Ones

due of past seasons, have all but disappeared from Broadway. That practice of bargain-ticket distribution and sales, which followed the former cutrate system, has been on the decline since carly in the war, but the real cause of two-for-ones but the real cause of troof-troops passing is the theatre shortage plus high stop limits. A play cannot string out its engagement, as was formerly possible, and most of this scason's in-betweeners have been vanked pronto.

yanked pronto.

For several seasons two-for-ones constituted a factor that extended the Broadway engagement of portions of the product of the Broadway engagement of the state of the product of the barquin slips, a one-set short cast comedy was enabled to stelk for a year. Currently only one attraction is known to be using a limited number of two-formers, and only for lealcony tickets.

Plays Abroad

A Meztelen Leany
('The Naked Girl')
Budapest, March 5.
Comedy in three arts by Gabor Vissua
At the Juvest Art Hentre, Endapont.

Two Vaszarys have been writing plays for the Budapest stage: Janos and Gabor. Janos was a master of comedies full of gass. Gabor was of the Nati sympathies, Janos was ordered off the Hungarian stage. Gabor, a strong anti-Nazi, has begun to write counedies in Janos style. Very Frenchy, and OR here.

mann, June 10 or 17. Woedseck, IN. Y. (Michael Linesthuil), June 10, 12 counted in June 18; Clinton, N. J. (Eddie Richy, Westboro, Mass. (Red Barn, Real), June 10, Intelligence of the Counted in June 19, 12 counted for June 24; Barnellog, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and M. B. Johnson), July 24; Schneetady, N. Y. (Hardle, Manhourg and Manhou

mixed up.

Finally all is made clear for a happy end as the original nude breaks her engagement and marries Peter, who research her. Heresi.

Ladies Without

Jenny Villiers

London, March 14.

Arts Council and Old Vic and Sudier's
Wells Trust presentation of new play in
two acts by J. B. Priestley, Directed by
Hingh Hunt. At Theatre Royal, Bristol.

Martin Cheverli
Ann Seward lenny Villiers
lonny Villiers S
Cauline Fraser
Otley Sanson
Dr. Cave
James Whitefoot
Alfred Leathers
Wulter Kettle Noel Willman
Antlon Napler
Edmund Ludlow
Vanny Ludhy Nora Nichoba
John StokesJohn Garald
Sam Moon
Augustus Ponsonly Derrick Pente
Major Mattigan Gerrard Melaruc

Amendam Sussessity. ... beeres I remeable June 1988.

J. B. Priestley's new play, given a work of the control o

See Broadway Biz Holding Strongly Until Holy Week; 3 Tuners Due Out

Hecht-MacArthur To Co-Produce Plus Rewrite 'Crescendo'

Rewrite Urescenae
Ben Heelst and Charles MacArthur, who are rewriting "Crescendo,"
will not merely have an authornily
interest in the pine, for that purpose a corporate setup is being arranged with John Clein, who tried
to the dram, writter life
to the dram, writter life
that is neighboring to the company
to the dram, writter life
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m seeing "Crescendo" out of fown.
Clein entered several horses at
New York tracks last season, which
explains Eddie Arearo's interest in
the play, the lockey having invested
30G in "Crescendo." Early this season Clein abandoned "Devils Galore" during rehearsals, that play
being taken over by William Cahn,
who presented "I Like It Here" on
Broadway last weck.

Package Agents

his particular bird of paradise in view): Plenty thousand a week. Producer! Why you—why, that s more than my whole budget, so telp me.

Agent: Take it or leave it. If you don't want her, I want her. It is at this point that the producer discovers that he's dickering ducer discovers that he's diekering not with an agent but with a possible rival indic producer. The agent's come back to any questioning of the price is that he will "take these people and make my own pleture; got one lined up for them

The funny part of it is that he probably isn't kidding. The package show system, brought to a high stage of development by the radio agencies, is working ditto in films.

agencies, is working ditto in ilins.

There are agents who are now
peddling three-or four desirable actors all wrapped up in one bundler
actor-director and actor-writer
combinations, or even a whole show
—script, east and all, ready to hand
over to some producer on an acceptable deal.

Wilson Westport Co-Sponsor

John C. Wilson will co-sponsor the Westport (Conn.) Playhouse with Lawrence Languer and Armina Mar-Lawrence Langner and Armina Mar-shall this summer, when strawhat, darkened since 1941, reopens. Wit-son was ee-producer in '41. Martin Manulis, Wilson associate just out of the Navy, will be manag-lag director, and will also direct several plays.

Current London Shows

London, March 26.
"Arsenic & Old Lace," Strand. "Cinderella," Adelphi.
"Crying Out Loud," Stoll. "Dear Ruth," St James

"Dear Ruth," St James.
"Duct for Two." Lyrie.
"Evangeline," Cambridge.
"Flyy-Fitty," Strand.
"Fine Feathers," Walca.
"Guinea Pig," Criterion.
"Happy & Giorique," Palladium.
"Happy & Giorique," Palladium.
"Happy & Giorique," Palladium.
"Happy & Giorique," Palladium.
"Happy & Giorique," Yorka.
"Happy & Giorique," Yorka.
"Happy & Giorique," Yorka.
"Hades Wilton," Yorka.
"Hades Wilton," Palyabuse,
"Mac Haber," Yorka.
"Na Hades," Vandeville.
"No Medals," Vandeville.
"See How They Run," Concely.
"Sang of Norway," Palace.
"Wille Sans Shines," Globe.
"Wildermere's Pan," Haymarket.
"Worra's View," Whitehall.
"Years Between," Wyndhams,

In the two weeks following the slump that has attended the advent period. Broadway improved with period. Broadway improved with middle that business will drop again prior to Holy Week, except for some attractions nearing the end of their runs. Arrival of spring and moderate weather would ordinarily moderate whether would ordinarily whiter levels to boom even though under whiter levels.

temper attendance but shows continue to boom even though under whiter levels.

Three musicals are definitely dated to leave the list, and a fourth that the control of the

Lack of Touring Legits Cues Revival of Omaha Local Roadshow League

Local Noassnow League
Defunet Omaha March 28.
Defunet Omaha Drama League,
which for halt dozen years handled
roadshows here, piseling them in
high school auditoriums, may be reduc, according to more mutubers, to
lack of touring companies
of the school of the school of the school
maha. The UBO franchise in town is
held by Tristates Theatree Corp,
which has been putting all attracwhich has been putting all attracwhich has been putting all attracthat Wednesday night, finale of the
movie runs, has been the only night
for roadshows, has been a handleop,
it is alleged.

alleged.

it is alleged,
Max Clayton, sports promoter who
also brought in Jose Iturbi and is
now bringing Alec Templeton, contemplates taking filer into the stage
angle. Ak-Sur-Ben, clule organization, has also been bringing in at-

Planned that once the new music hall is up, a board will handle it and bring in every type of road attrac-

Aussie Theatre Boom Awaits Govt. 'Go Ahead'

Sydney, March 5.
Local theatre men are set to launch a new building boom as sood, as the government gives the green light. Sir Ben Fuller, who already

as the government gives the green light. Sir Ben Fuller, who alreedy holds a valuable site here, had a chart of the six o

Chi At Extremes, Laffing' Bagging 33G. 'Covers' Low \$2,500; 'Polonaise' OK 27G

ip anothing in April 12.

and "Dark of the Moon" quits April 12. Are the Roots" followed "Scient" into the Solwyn Monday (23) with swell \$12,000 advance. Others due in her County April 13. "Up on Central Park April 13. "Up on Central Park April 13. "Up on Central Park April 13. "State of the Union," April 21. "State of the Union," April 22. "Marry Wives of Window." May 27, and "Harvey" and "Bloomer Gill," Lalbor Day or and "Bloomer Gill," Lalbor Day or

Simulate for last Week

Anna Liueska, "Civic (26th week)

400; 34.00). Still \$14,500

100; 34.00). Folial for repairs
Saturday (23) after a diamal week

1025; 34.00). Foliad for repairs
Saturday (23) after a diamal week

104,000; 34.00

104,000; 34.00

105,000; 34.00

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HARVEY HITS LA. FOR SMASH 60G ADVANCE

SMASH OUG AUVANUE.

Sill no signs of Leut at least legit boomfree, sithings there should be boomfree, sithings there should be day, lines are forming outside the sillinore theory. The sillinor than the

Miss Jones' Meets Warm D.C. Welcome for 221G

Washington, March 26.
ss. Jones," Ruth Gordon's autoaphical coinedy, had warm reno here with \$22,500 for last.
No dissenting voice in favorreviews and personal popularity
c Kanins in this town helped

of the Kanins in this town neiper before increase in "Next of the Moon." Louis promiled Lass of the Moon." Louis promiled Lass of the Aratity in these parts, and advance publicity and interviews with Brompfeld, who checked in latter part of weck, assured good advance sale. April ushers in two weeks of "Biossom Time."

'Carrolls' Corrals 20G In Fine Seattle Week

Two Mrs. Carolle, with Eliabeth Borgner.

Scattle, March 26.

Land Mrs. Carolle, with Eliabeth Borgner.

Land Mrs. Carolle, with Eliabeth Borgner.

Land Mrs. Carolle, with Eliabeth Land Mrs. Carolle

BLOSSOM'S' BUFFALO BOFF "Blossom Time." back for its perennial stint at the Enlanger Last week developed surprising amount of bo. lure.

At 32 top and with cast minus names, marker for four-day showing topped sturdy \$10,000.

'Judy' \$4,700 in N. Haven: 'Annie' Beats Gun as SRO

Anne Beats Unn as SRO
Mild reaction to premiere of "Judy
O'Connor" was reflected in so-to
boxoffice results last weekend (2)
Anne was reflected in so-to
boxoffice results last weekend (2)
Anne was reflected in so-to
boxoffice results last weekend (2)
Anne was reflected in so-to
boxoffice results last weekend (2)
Anne was reflected in so-to
compared to the control of the control
great opening or "Annie Get Your
Gun" this week (28-30). At highest
top used here: \$4.69 ind. tax),
Annexed was reflected in the control
berg, with "Shootin Star" break-in
here, with "Shootin Star" break-in
here, with "Shootin Star" break-in
4-9 and "Windy Cliy" preem set for
April 18-20. In between comes
'Hamlet' 'Maurice Evans), on April
1-10.

Current Road Shows (Period Copering March 25-April 6)
"Anna Lucasta" — Civic, Chi.

"Annie Get Your Gun"-Shubert;

"Anale Get Your Gas"—Shubert, New Haven (25-20). El Capitan, "Blackeats of 1945" — El Capitan, Hallywood (25-20). co. Ch. (25-30); Amer., St. Louis 11-0. "Bleasam Time"—Temple, Binchamton (25): Capitol, Seranton (26): "Bleasam Time"—Temple, Binchamton (25): Capitol, Seranton (26): "Melentown (25): Phi/Pubus, White "Call Me Mister"—Forrest Philly (25-30): Erlanger, Philly (1-4). (25-30): Erlanger, Philly (1-5).

(25-6).
"Bark of the Meen"—Blackstone,
Clii, (25-6).
"Bear Eufh"—Aud., Roch. (25-27);
Strand, Ithaca (28): Erie, Schenectady (25-30); Cap., Wilkes-Barre (1);
Temple, Scrauton (2): Temple, Binghamton (3): Ayon, Ulica (4); Strand,
Elmira (5-6).

hanton (3): Avon, Utics (4): Strand, Elmira 15-6).
"Bear Ruth" (2d Co.)—Texas, San Antonio (25): Mus. Hall, Houston (26): Aud, N. O. (28-29): Aud, Jaco San (1): Aud, Shreveport (2): Aud, L. Rock (3): Aud, Memphis (4-6). (1): 100-100; Aud, Memphis (4-6). "Desert Song"—Erlanger, Buff. (25-26): Aud, Roch. (29-30). Nixon, Pitts. (1-6). "Harrey"—Bittmore. L. A. (25-6).

tts. (1-6). "Harvey"—Biltmore, L. A. (25-6) "Judy O'Comor"—Copley, Bost

"Jady O'Connor"—Copley, Bost. (25-6).
"Lafting Room Only" — Shubert, Chi. (25-6).
"Late George Apley" — Erlanger, Chi. (25-6).
"Life With Father"—Kartton, Wil.

"Life With Father"—Karlton, Wil-liamsport (26); Strand, Albany (27); Avon, Utica (28); Strand, Elmira (29-30); Erlanger, Buff. (4-6); Co-lonial, Akron (5); Park, Youngstown

"Love in the Snow"—Shubert Bos-ton (25-30): Forrest, Phila (1-6), "Merry Wives of Windsor"—Locust St., Philly (25-30): Colonial, Bost.

6). 'Oklohama!"—Curran, San Frau "On the Town"—Cass, Det. (25-30);
Gt. Northern (1-6).
"Polonaise"—Studebaker, Chi. (25-

"Polemaise"—Studebaker, Chi. (25-6).
"Salute to Murder"—Shubert-La-fayette, Det. (25-6).
"School for Brides" — Davidson, Milwaukee (25-30).
"Shooting Star"—Shubert, New Haven (4-6).

"Shesting Star"—Shubert, New
Haven (4-6).
"State of the Union" — Colonial.
Boston (23-30): Hanns, Cleve, (1-6).
(25-30): Ford's, Ballo, 11-6).
"This 'too Shail Fass"—McCarler,
Princeton (5-6).
The Mrs. Shail Fass"—McCarler,
Princeton (5-6).
The Mrs. And. St. Paul (1-2):
Aud., Des Moines (4); Mus. Hall,
Kansus City (5-6).
Velox and Yolanda—Royal Alex.,
Try (25-30).
The Mrs. Shail Fass"—Geary,
Frisco (25-6).
"Voice of the Turtle" — Geary,
"Woice of the Turtle" (2d Co.)—
Plymouth, Bost. (25-6).
"West at the Moon"—Natl, Wash,
"Willy Hill"—Harris, Chi. (25-6).
"Wumans Bies Dog"—Forn's Builo.
(25-30); Walnut St., Phila, (1-6).

SAN CARLO 111/2G, BUFFALO
Buffalo, March 26,
San Carlo Depera Co. in five performances, Friday through Sunday,
at the Erlanger last week, attracted
gratifying \$11,500 at \$3 top.

VARIETY Veloz-Yolanda \$4,500 In Single at Indianapolis

Single at Indianapolis

Sidney Indianapolis, March 28,
Sidney

Shuberts Scare **Boston Critics:** 'State's' 261/2G

Boston, March 28.
Legit picture remained staumch hast
week despite tult all around, with
State of the Union' remaining prize
week despite tult all around, with
State of the Union' remaining prize
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became the Union' remaining prize
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sufficient to keep the play here went
of the Union' to the Union' to the Union'
Bernadette, 'which sudded at the
Shubert.

Bernadette, 'which sudded at the
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and the shubert and the Shubert and and the Shubert and an inconvenience and the Shubert and and the Shubert and an inconvenience and the Shubert and and the Shubert and the Shu

opens at the Colonial same night.

Estimates for Last Week
"Leve in the Snow," Shother (1.500; \$4.85). Operetts in the Romberg
evit, this lem got curiously numgrein, this left of the Colonial same
draw a good audience of the "Rose
Marie," "Merry Widow," Elossom
Time" customers and touched a nice
estimated \$25.00. Second week curicustomers and touched a nice
estimated \$25.00. Second week curiApril 2.
"Sour of Perevalett." W."
"Sour of Perevalett."

rent. 'Annie Get Your Gun' follows. Annie Get Your Gun' follows. Annie Get Your Gun' follows. Annie Gun' follows and the follows and playing. Never did bit, fouching an estimated \$5,000 in eight performances, and closed \$51, 123, or of the Moon' \$500 in part of the follows and playing. Never did bit, fouching a estimated \$5,500 in part of the Moon' \$500 in part of the

sor next on April 2.

"Voice of the Tartie." Plymouth (1,300; \$3). Remained phenomenally study on 13th week, staying at \$17,1000, only a G below top average for this long and highly profitable run. No end in sight yet.

'ROOTS' SLICK \$18.500 IN PITT: NOTICES STRONG

Pittsburgh, March 26.

Nixon clocked a side, \$185,90 last week with the least of \$185,90 last week with the least of \$180,00 last week with the least of \$180,00 last one of \$180,00 last

'Turtle' in S.F. 23G SRO: 'Oklahoma!' Wow 40G

San Francisco, March 26.

"Voice of the Turtle," opening at
Genry last week, rang up \$23,000
enpacity business. It was lower
than previous week's "larvey"
gross, but this is due to slightly

TRUTHS SASS TEARNS TO THE SASS TO THE SASS

Broadway Ups Further: Slump Fears Sloughed: 'Slapped' Chances Good, Like It' Uncertain, 'Flamingo' Chased

Broadway further improved last the season's emasles cleaning up week. While some run attractions are approaching their finales, deep continued to the control of the contro

Jam nor than 2 bodget plery pieces in ministerial salvanced considerably more landing to the pieces of the pieces

start mext week as an alternate attention.

Indication of this Ever, "Billmore sith week) (CD-925, \$4.20). Couple of more parties piled the gross to better the start of the s

improved business to around \$20,000:
busine may net new musical.

"Bata Off to fee. Center (89th
week) (R-254; \$1.90. In its final
making money: new show in early
sunner: \$24.00ee." Golden that
the title it Heer." Golden that
week) (C-709; \$3.50.) Opening postponed until Friday (22), drew mixed
week) (C-709; the mixed
week)

poned until Friday (22); drew mixed prices; better line on chances this will Remember Massa," Music Box (86th week) (CD-978; 34:20). Flicked up as did most other run lenderns and the state of the stat

in very well and back around \$25,000; among the list's drams stand-out.

500; among the list's drams stand-out.

500; among the list's drams stand-out.

500; among the list's drams stand-out.

600; among the list's drams stand-out.

600; drams stand-ou

"Show REVIVALS (11th week)
"Show RevivALS (11th week)
(24.1,007, \$45." With crosp bettering
\$47,000 right long, show is a citeauup, especially for theater. St. (22d. \$47,000 right long, show is a citeauup, especially for theater. St. (22d. \$47,000 right long, show is a citeauup, especially for theater. St. (22d. \$47,000 right long)
week) (46.1,21g. \$43,000 right long)
"Tygenaless" string show in the citeau
"Tygenaless" string show

'Merry Wives' 2016, 'Mister' Sock 26G 'Carmen' 324G, Philly

Carmen' 32.26, Phily
Philadelphia, March 28,
Last reek saw four feed down on
two of them, but in one case their
affects and control of the cases of

social sayed and the management visely decided to withdraw the Arthur wisely decided to withdraw the Arthur Koestler Entaxy Saturday Student S

The Desert Song 'Balto Baltimore, March 28.

"The Desert Song' played a repeat at Ford's here last week and mopped up at \$22,000.

at \$20,000.

at \$ 'Desert Song' 28G, Balto

Plays Out of Town

Woman Bites Dog
Princeton, N. J., March 22.
sections Howard Bay, At McCarter's
Dran West : Robert LeSeuer

Sensows: July 2015 And 1975 An

West of the Moon

Alexander Inco and Albert de Cauville
production of play in three acts by Lopis
Imanifeld and Lasie Vadnay, Features Don-
aid Cook, Matelie, Winwood, Anne Burr,
Falgar Steldt. Diffected by de Courville;
setting, Edward Gilbert. At National,
Washington, March 25, '46; \$1.00 top.
Cyrus Avery Edgar Stebli
Psatrice
Henry Avery Harry Worth
Werl Karl McDonald
Margarel Avery Anne Bare
Mrs. Thomas Avery Estelle Winwood
14r. Lumar Forest
Sylvia Serenti
Dr. Onslow

A slick angle, the phoney spiritual-ism and cults of southern California, fulls to do much for "West of the Moon," due to the failure of authors Louis Bromfiold and Laslo Vadnay, to decide what kind of play they want to build on that foundation;

Louis Bromfold and Laslo Vadiusy to decide what kind of play they want to build on that Roundationary of allekers flowed the Control of allekers flowed the Control of allekers flowed the Control of allekers flowed to the Control of the Control of

SAMUEL FRENCH

Play, Brokers and Authors' Representatives 25 West 45th Street, New York 811 West 7th Street, Los Angeles

(Harry Worth) and leaves presumably to work on other suckers.

Donald Cook dashes off nobly into the hight after convincing Miss Winand, a couple of minutes later. Anye Burr races after him to find him and see love's sweet dream come true, the minutes have a suckey of the minutes later. Anye have been been seen to be a support of the minutes later. Any of the minutes have been suckey of the minutes have been supported by the minutes of the minutes of

Judy O'Conner

1	New Haven, March 21,	٠,
Prank Ross	production of comedy-dram	ne
In three nets	. four seenes, by Andrew Sc	ы
and Frank !	lteer, Pentures Don Dellor	re.
Anne Pancent	, William Prince. Stoged !	ús.
John Berry:	settings, Frederick Fox; co	٠.
Tumes, Buber	et Kuox. Opened at Shabe	ri.
Illientre, New	Haven, March 21, '46; \$1 te	11.
Judy O'Conne	erAnne Sarge	111
Mike O'Conn	gbon Delûs	470

Salute is Misrader

"Judy O'Connor" is said to be present the control of the cont

that he'll return if Judy will even

that he'll return if Judy will even the him beck. That's curricul, we have been a considerable to be the him beck. That's curricul, we have been a considerable to be the him of the him of

Salute to Murder

e	
	Truce V. Pagan production of drawn in
	three acts by Myron C. Fagan. Features
c	Preserte Toxere. Directed by Pagno; set-
7	ting Samuel Leve. At Sindert-Lativette.
ı	Detroft, March 24, '40; \$5 top.
	Seculon Mexaster Campbell Berls Sacma Larmond Groenleaf D. A. Dritt Grandon Rhedes Gorman Prant: Blehards
	Rayle Galusharough
	Arlino MasonAhory Palled
	Jenren Vluccal
	Senator Derlin Edward 11, Hobius
- 1	Mrp. MendowNaucy Carlman
ı	J. Kerrigan Kane Frederic Tozere
	Congressman Felix

Inside Stuff-Legit

When "He Who Cets Slapped" was originally presented by the Theatre Guild in 1928 it spayed over 38 weeks, a season's span. It played the Garrick on 35th steps of the 1928 weeks, a season's span. It played the Garrick on 35th steps of the 1928 weeks, and the late patron of the atts. Otto H. Kahn, was more or less a slient backer of the outfit. Understood the fluancier saw to it that the Guild's rent at the Garrick was quite modest. Equily and backstage union regulations were much less restricted the state of the 1928 was supported by the 1928 which was supported by the 1928 which was supported by the 1928 which was the custom for managers to lend each other players, and the original program billed Richard Bonnett as appearing "by outrey of San Cripton" (which Margalo Gillmore was in the show "by courtery of George Tyrone Guthrie, who stated the "Mor "was be the support of the 1920 o

C. Tyler."

Tyronc Guthrie, who staged the "He" revival last week, came from London to do the job, having been recommended by Alfred Lunt, who was impressed by the director's work with the same play in the English provinces last year. Guthrie was over here in 1935 to stage "Call It a Day," have last year. Guthrie was over here in 1935 to stage "Call It a Day," a stager for the Old Vic, repertory group coming to Broadway this apring.

George C. Tyler, who dier ecently, was the one who enourneed George S. Kaufman, drama editor of the N. Y. Times in the early 1820's, to write the stage, but the series of art try, "Someone in the House," was not a success. Kaufman then teamed with Marc Connelly, then on a yomen's appared tradepoper, and they elicked with such hits as "Duley," based on the character, Dulchan, of F. P. A. (Franklin P. Adams' Tribune column), Movles," latter being a smash. "Mortion" Larges, and "Morton of the Movles," latter being a smash. "Mortion" Larges, and "Morton of the Movles," latter being a smash. "Mortion" Larges, and "Morton of the Movles," latter being a smash. "Morton" Connelly success, with Helen Hayes starred, also a Tyler attraction. Some years later Kaufman and Connelly success, with Helen Hayes starred, also a Tyler attraction. Some years later Kaufman Mose, Hart became a longtime collaboration, starting with "Once in a Life-industry of the started of the starting of the starting and the starting started on a Life-industry of the starting of the starting of the starting with "Once in a Life-industry of the starting with "Once in a Life-industry of the starting of th

Couple of Barney Klawans' friends called him by phone last Thursday (21) at the Biltmore, N. Y., which he manages, calling his atteitlon to Lucky Barney, a horse entered at Tropical Park that day, and urged him to make a hunch bet, although selectors didn't give the nag a chance. Elwawns dismissed the matter as a rib, but the horse copined and paid each deuce. Klawans admits he's an indifferent firsherman but a fair golfer.

Solly Pernick, for his management of the USO-Camp Shows "Oklahomal" unit that played in the Pacific last year, has been cited by Army officials to the pacific past manner than it in that Pernick was the proport manner than it in that Pernick was manger because of certain personality, differences there with an Army officer.

Plays on Broadway

He Who Gets Slapped (REVIVAL) Theatre Gulla preduction of drama lattwo

Adapted by Judith Cotlore. Stars Dends
Ring: features Stella Adler, John Aldon)
and Holphold Schungel. Singed by Typote
Cuthrie: settings and restumes designed
by Motley; production under supervision of
Therese Hellmru and Lawrence Lauguer.
Opened at Booth, N. Y., March 20, '46;
Tilly Boldy Burry
Polly Mahn M. O'Conner
t'ennt Manclul
Papa Briquet
Zinahla Stella Ailler
Fanny Ring
Jim Jackson,
Consuela Susan Donghay
Mrod Bernne Thor
Alfred legam
Buron Reguard Brinned Schunzel
Hingmaster Arthur Forum
First focker thouge Cory
Second Jockey Tony Albert
Third Jockey Ellis Eringer
Timpus, Head Usker Stucal Sarmelno
Equestricane
Top Dancing Trio Phil Shethian, Jack
Strong Man Paul Alberts
attong Main

Theatre Guild has come forth with a carefully produced revival as final presentation this season, but despite animated interindes "He Who despite animated interindes "He Who the game that the productions carely care (1922), seems too door to strike popular appeal, It's of the arty type, not infrequent in the Guild's former production agenda;

duction agendas.

Acting is as good if not belter than
the original showing. Theatre setting backstage during performances ting backstage during performances of a one-ring French circus, especially the props, are skillfully contrived by Motley, whose lighting also helps provide authentic atmosphere. Tyrone Guthrie's staging stands out as rone Gultrie's staging stands out as much in that respect and in livening the performance. If the show clicks he is likely to get the major credit. Judith Guthric made the present adaptation and modernized some of the lines. One of the changes bills

adaptation and modernized some of the Bines. One of the changes bills the leading character as Funny in-stead of "He." Drama is now played in two acts instead of four.

Essentially It's the same addate Essentially It's the same addate to the properties of the same addate of the same addition of the same addate to decides to lose his identity by be-coming a clown. Funny takes an in-terest in Consucta, show's they equies-ted list in love with the lass. He aums to nevent her marrying a fecherouse to her marrying a fecherouse of the seems to adore Airest, the harrs. Sincida, the femme wild minual is the circus manager.

Regardless of revisions the drama is continuing in intent. The any who-band's assurance that he'll never re-turn to her. On the night Consucla is her the same of the same of the problem by giving Consucla poison. Islands and the same of the problem self, while the nanager is reported a suicide.

problem by giving Consects polson, set, while the unsuager is reported a suicide.

Set, while the unsuager is reported a suicide.

The property of the propert

HOLLOWAY HIRED

HOLLOWAY HIKED

Los Angeles, March 28,
Los Angeles, Clivic Light Opera
Asra upped Sterling, Holloway to
general production assistant under
Edwin Lester, a newly created pogl,
Edwin Lester, a newly created pogl,
Pallinamouic Auditorium could Holloway directing the first offering,
Roberta,

I Like It Here

	William Cidni production of theco-get
0	
	Hulph Alswang, Opened at Golden, N. Y.
	March 22, '46; 80.00 top.
ic.	States 22, 40; States top.
a	Mr. Smedley Sells Arnold
	Lanro Merriweather Mardi Bryant
	Martida Marrimonthes the and Brant
•	Matilda Merriweuther Berris Bayes Schastian Merriweuther Berl 13 tell
	Semarian Merriweitther Berl 3-31ell
У.	Brad Monroe William Terre
ï.	Unvid Hellow Donald Rambulch Suphronin Lawrence Comments Caker
	Santronto Laurennes
	Department Later Cine Co

An amusing performance of a light An amusing performance of a light comedy but because it's a trifling one-setter with plenty of competi-tion, chances are for a limited en-"I Like It Here" is virtually a two-

man play, with Oscar Karlweis and Bert Lytell in excellent form. Could be that the author had Karlweis in mind when writing it, so natural is

be that the author had Knirwes in mind when; writing it, so natural is the Austrian, who did so well in "Jacobowsky and the Colone" and before that in "Rosalinda." He plays the part of Wille Kringle, man of tessor Sebastina Merriweather, man New England way.

Willie is quite a conversational comment when the part of the clore Merriweather and they include in a drink-comes the pal of the clder Merriweather and they include in a drink-comes when they talk own in the comes the pal of the clder Merriweather and they include in the household, particularly daughter Laura's town suffers, who are more when they talk own are more when they talk own are more than the household, particularly daughter Laura's town suffers, who has been for the control of the

girl, by way of Willie's scheming. Beveryl Bayne is fair enough as the wife. Mardi Bryant is the price to the wife. Mardi Bryant is the price when the will be will be

Flamingo Road

Borney Farming Parties of the Control of the Contro

ann runney Res and Rashahl Latte-Mac Sunnders Duris Hild Goldle Martin John State Another Hate-Mac (1911, Nall Cartines Lame Mollon, Another Paris Juneau Martines Ma

The billing of one Francis J. Felton in "Flamingo Road" is something that veteran Broadway theatregoes in "Hamingo Road" is sometime that veteran Broadway theretregors would have to study several times before arriving at some sort of arswer. For to vaudeville, musicomedy and the bandleading Belds, Francis J. Felton is better known as "hasp" and the bandleading Belds, Francis J. Felton is better known as "hasp" affected. In his measure no clausalic actor—and an inhappy Felton. 'Road' hasn' in horseme no clausalic actor—and an inhappy Felton. 'Road' and an inhappy Felton. 'Road' hasn' in drama about crooked Floydin publics by way scene with "Road" of drama about crooked Floydin publics by way scene with "Road" of drama about crooked Floydin publics by movel by the former. In "Road" Felton plays the sinister influence belief to be a substantial of the sinister influence belief to be a substantial to the substantial belief to be a substantial belief t

are mostly in for bits.

A second-sed scene, in a house of prostitution, would have one believe that it's not unusual for senalors and governors to he politically conceived in such establishments. One's on'y answer to that is' one uneets such interesting people in these places.

(Closed Saturday (23) after secret performances)

Literati

Recise of St. Mary's Inde Book
Reversing the usual procedure of
making pictures from books, George
Victor Martin has converted the
control of the control of the control
mind of the control of the control
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mi

Soully for Assembly California Democrats have drafted Frank Seully, writer, to succeed Albert Dekker, actor, to represent Holywood in the California legislature after he turned down pleas sould be considered to the California legislature after he turned down pleas of the California legislature after he turned down pleas of the California legislature, which takes only four months out of two years, is all the time he can afford to give to public office. Campaign only in the Republican column as well and thus elect him in the primaries.

Kober's II'wood Agent Book.
Arthur Kober's "Benny Grenspan
the Hollywood Agent' stories in The
New Yorker are being brought out
in book torm by Random House next
fall. Author has borrowed from Sidney Skolsky the phrase." "Don't Get
Me Wrong," as a 'title.

Dorothy Langley the Winnah Dorothy Langley will receive the animula \$750 award of Friends of American Writers, the Chicago woman's club devode to fostering midwestern literature, for her movel. Park Medailoim," at a luncteon at Chica Botto Shenci Shenci

Ward Greene's Anthology King Features Syndicate executive editor Ward Greene doing an an-thology of the best newspaper stories for Random House publication.

First FDR Catalog

First FDR Catalog
Chicago's Abraham Lincoln Bookshop has just issued its first catalog
of books, pamphlets, songs, autographs and "allied material" relating to FDR and his times.

lating to PDR and his times.

Thus far, 167 litems are listed in
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Boundry bibliogr Thus far, 167 items are listed in

'Land of the Lost' Comic mag, based on Elizabeth Manning Hewson's ratio show of the same name, is shited to fit the newstands Jame as the comic ratio shows the same name, is shited to fit the newstands Jame oppies. Mag will be published by M. C. Gaines, prexy of Educational Comics, and will be published by M. C. Gaines, prexy of Educational Comics, and will be published by M. C. Gaines, prexy of Educational Comics, and will be presented in the Comic of t

British Are Literate

British Are Literate.
Figured on a per capita basis, stattistics reveal that Britaio far outstrips the U. S. as a newspaper rendbug nation. Forty-one milliof copies
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of the state of th

vidual newspapers in both countries verify the total picture. Largest duily newspaper circulation in the world is claimed by Lord Bewerther to the countries of the countries of the countries of the countries of the countries for February of 3442,000 copies. The N. Y. Daily News has an average week-day circulation of 2-250,000 copies, and a Sunday circulation of 454,000. Biggers Sunday circulation of 454,000. Biggers Sunday circulation of 454,000. Biggers sunday circulated the countries of the world. London also has three other dailies solling about 2-000,000 copies each: Daily Mirror, Daily Mirror

such a runner-up trio of glant dailles. While Annerican papers have smaller circulation figures, they are bigger-fatter, and more complete than Britain's which in most cases have been cut down by pulp short-ages to four pages. Britain, moreover, is not even in the running in the field of magning publication, which was the succession of the control o

Pubs Refuse to Take Rap New law making book publishers rate than booksellers guilty in case of successful prosecution of a case involving book's moral quali-ties, revealed last week that the publishers are afraid to accept the challence and make an issue

tics, revealed last week that the publishers are affraid to accept the Edmund Wilson's book. "Memoirs of Hecate County," has been, as a result, banned from Booton by the publishers of the blook themselves, publishers of the blook themselves, book stores with the volume, knowing that they, not the bookseller, will be holding the bag, Local literating the publishers' previous the publishers' previous banned as profily ironic stuff, and look with fairly jaundiced eye to the former extorelations from N.Y. that they'd fight to the last drop, it seems around here now that drop, the publishers' last they do not be the publishers' and the publishers' and they do not be the publishers' and they do not be they do not be the publishers' they do not be they

Cosmo's Profile Revemps

Cosmoo's Profile Revamps
Cosmopolitud nops its Cosmopolite of the Month' feature with
the April issue, using longer profiles
hereafter in regular part of mag, reducing the up-front spot to a onepage picture apread on some personpicture apread on some persontion of the Cosmopolite will be
deep calmid Ectly, Membles children's judge.
Cosmo has full profile on Jihinny
Mercer, by Lloyd Shearer, in its
April issue.

April issue

Book on Negro Showfolk William Clay Lane, 23-year-old Negro journalist, radio scripter, and author of Detroit Tribune weekly Negro journalist, vadio scripter, and author. of Detroit Tribune weekly theatrical column "Swinging Down the Lane," is preparing an illustrated biographical volume "American Ne-gracs of Stage, Radio & Serveen." Work will cover long list of Ne-gro prominents in show business, running into 100,000 words.

CHATTER Five Novel Mysteries new pub of

25c reprints, Martin Field novelizing his play The Winner

"The Winner."
William Shawn handling profiles at New Yorker.
Bill Poole touring west coast for Whittlesey House list.
Maurice De Kobra LA-to-NYing and then to Paris for the summer.
Westbrook Pegler and J. P. McEvoy off new George T. Bye list. McEroy off new George T. By: list. Abner Sundell out of the Army and editing Your Guides pub group. Harrison Forman plotting another book on China and then hopes to return to exploring. Rosemany Taylor going from Chicken Every Sunday" to duderies on her next one; back air Dell on fact dick maps after year and a half with OWI in London. Joe Laure, Jr. sold seven bieves

Jact dick mage atter year and a nau with OWI in Leudud severa pieces to as many publications this month, all on show big topics.

Jean C. Herrick was appointed respectively of the condition of Look mag.

The Grat Conspirincy latest in the Sayers and Kahn conjuncty latest in the Sayers and Kahn conjunction of the War." for two weeks to interview scree:

names.
Hollywood Writers Mobilization holding weekly seminars on atomic energy to bring writers and scientists together.
Helen Dreiser denies she or Lorna

Smith are finishing Theodore Dreiser's last book. Says it will be published as is.

lished as is.

'New format is in the making for Screen Guild, Triangle Publications fan mag, with the idea of building, an adult appeal.

Gene Fowler's new book "A Sulo in Tom-Toms." will be published by The Vikling Press April 19. Story deals with Fowler's early years.

Harold Salemson, cited for his osychological warfare tobs in North

psychological warfare, jobs in North Africa and France, upped to direc-tor of publications for sereen writers. Eddic Condon, high llama of hot jazz, gets spreads in two national mags in May with pieces in the Salevepost by Rex Sylvester and the American Weckly by George Hol-land.

American Weckly by George Hol-land, Cray Branlgan of the New-All Rowers and Frank Ssully of Vanter's have joined the Emmet Lavety-Booley Crowther fight over ceedits in March Screen Writer, Scully's piece is called "The Battle of Billing."

CBS" Dario Soria has bought latian rights to E. B. White's child-ren's book "Suart Little," which publish this fall. Soria, who's doing the translation, has an interest in the Italian right. Italian firm, Major Robert K. Straus, one of the

Major Robert R. Straus, one of the founders and v.p. of Omnibook; back from overseas and resuming his publishing connection at the end of his terminal leave. In the Army his terminal leave. In the Army since 1942 and overseas for the past 25 months, first with SHAEF, and then with the Displaced Persons Division of the Office of Ailitary Government in Frankfurl.

UNO Preem

_ Continued from page I _ ing the gymnasium where only a couple of months ago WAVES were getting their setting up exercises every ayem. Now the gym had become the world capital.

Mad Whiri

Mad Whiti

Down in the basement, on a platform built over what used to be the swimming pool, everything was madness. Reporters, correspondents; trained seals and hard-working the world all about what was about to happen. A couple of hundred people, in almost as many magnages, were apologishing for readitation to the press, radio, video or film sections.

On a balcony overfeeding the substitution of the press, radio, video or film sections.

On a balcony overfeeding the substitution of the press, radio, video that such confusion, authorized the madness here was more methodical. Here the radio and television

albout as much contained, atthough a both as the ratio and television people were at work, set up to promise the ratio and television seems from here to bredifier. Containing as far as elevision was con-errned. The American Braodeasting category to the air, over Sations was to the containing and the con-section of the air, over Sations was to the containing and the containing set of the containing the containing was to the containing the containin

Story. Jurisdictional Scrap

CBS: lelecamens were almost stapped from grinding by reps of the International Alliance of Theatrical Stage Employees (IATSE), it seems that the CBS cameramen are members of the International Brutherhood of Electrical Workers

SCULLY'S SCRAPBOOK

************ By Frank Scully ********

Mission Inn, March 24.

Oh, to own m' arresting triple plated name like Walter Pearson Séde-de Could I lay an inside story on the line. But on this rage you come in with they tell you to boil it down to a paragraph for Inside Stuff. Who woust to be stuffed inside? Even Literati is preferable to those cryptograms from one guy who knows the inside to another guy who knows the inside to another guy who knows the inside to another guy who knows the inside, leaving outside all those cryptograms from one guy who knows the inside to another guy who knows the inside, leaving outside all those who come in mystified and go ut the same way. This etc. I should get that page one banner which seems reserved for girls in UNO '60% admire the way Americans make pictures, girdles and corn, but still believe that instead of being doomed to make pictures, girdles and corn, and sell them to America on a quota basis until the world arrives and cheese, their people should be encouraged to make pictures, girdles and corn, and sell them to America on a quota basis until the world arrives and perticularly concerned about repairing the worn sleeves of their public relations.

British Scribes Seame Off

British Seribes Sound Off

British Serites Seand of England especially has been trying to find a modus vivendi in order to vive. They don't understand, when they do make a good picture why we had on the don't understand, when they do make a good picture who had one. "What kind of a free press is that?", they want to know. One mission even wined and ridined British priese reps assigned to Holly-One mission even wined and ridined British priese reps assigned to Holly-Ned smellbound by a routine American programmer and then go designation when a British big, one comes sailing over. The reaction they got from their own countrymbn made them reach for the mike and shout. "Et yu Brute!" The each London seribes fold them that the chief reason for the bone, "said the seribes." but the diplomatic setting the said shout. "Et yu While trying to decinber that one they were enached with." "The sunfort

Miller trying to decipier that one they were anacked with: "The suffed While trying to decipier that one they were anacked with: "The suffed While trying the suffer and th public relations

At this blast the mission to Hollywood was gasping for the air in their orten and sodas.

control of the contro

'Are you trying to say that the British need less publicity, not more?"

'Are you trying to say that the British need less publicity, not more's asked ano of the bewidered missionaries.

Well, said another correspondent, while observing there was no more strength of the said of the

"Who's Herb Rosener?"

"Who's Merb Rocener".

The missionaries, feeling the situation was getting hopeless, asked what they could do.

"Have you seen Herb Rocener" one scribe asked.

"Who's Rocener" the mission wanted to know.

"Who's Rocener' Really, you people don't desver to have friends anywho's Rocener' Really, you people don't desver to have friends anywho started out with the Clay of Rocener's the independent exhibitor, who started out with the Clay of Rocener's the independent on the string in Los Anzeles. Then he added the Esquire and the Grand to his string to onen houses in Seattle and Portland. In fact, be getting little help from you people, plans one house exclusively for Russian pictures.

"Sometimes he gets a small and boy, does he go to town with It. If you you people, plans one house exclusively for Russian pictures, and the string of the string of

"Yes." said the British correspondents far from home, "fire the stuffed shirts in striped-pants and replace them with men trained in public rela-

CBS: lelecameras were almost stupped from grinding by repairs and repues them with men framed in public relationship of the international Affinize of There is the control of the CBS contended of Electrical Workers of the International Brutherhood of Electrical Workers IVIN Entire the CBS contended in t

Entrope. Canadian Broadcasting Corp. had a safe of eight people on the loom of loom of

OBITUARIES

JOSEPH H. COOPER

Joseph H. Cooper, 60, theatre erating partner with Paramour Nebraska, Oklahoma and Coloi died March 19 in New York : a heart attuck. Details on page 24.

MARLIN HURT

MARLIN HURT
Marlin Hurt, 40, the "Beutah" of
radio, whose program was sponsored on CBS by Lewis-Howe
(Tums), died following a heart attack March 21 at his home in Los
agenta.

Angeles.

Reared in a theatrical family in southern Illinois, Hurt had an early yen for the stage and at 10 made his first appearance. Following the advice of friends that radio was the advice of friends that radio was the medium for his tenor voice, he went to St. Louis where he did several sustaining programs. He later moved to Chicago and was taken into a tric known as Tom, Dick and Harry. He remained with the group for 13 years and when one of the members died he turned to dialact

members died he turned to dialect parts out of which was born "Beulah," the Negro maid servant. His big break in radio came when the parts out of the parts of th

FREDERICE G. LEWIS

FREDERICE G. LEWIS

Frederich G. Lewis, 73. veteran actor, died at the Brunswick Home, actor, died at the Brunswick Home, actor, died at the Brunswick Home, the actor of the Brunswick Home, actor at the Perce Williams Home, at East Jaip, L. I. since 1940. He was born at Goswego, N. L. since 1940. He was born at Goswego, N. L. since 1940. Govingia. Not long afterwards he appeared in "The Prisoner of Zenda" at the Lyceuin theatre. As far back as 1803 he appeared with Henrietta at the Lyceuin theatre. As far back as 1803 he appeared with Henrietta of the Lyceuin theatre, and the Lyceuin theatre, and the Lyceuin the Lyceuin the Lyceuin the Lyceuin the Lyceuin theatre, and the Lyceuin the L

He was a member of The Lamb for 50 years.

ARTHUR W. SHAW ARTHUR W. SHAW
Arthur W. Shaw, 63, for more than
30 years a legit actor on Broadway,
ded at his home in Washington,
ded at his home in Washington,
a pioneer lisen actreas in the U. S.,
he had been ill for three year.
Shaw played child roles for several years in Boston. For a year he
was in major league baseball as an
ansaleder for the St. Louic Cardimale the form of the St. Louic Cardi-

After his graduation from Har-After his graduation from Harvard in 1904, he launched his pro-fessional career in "Brown of Har-vard." He played with Charles Co-burn in "The Yellow Jacket" and also appeared in "The Torth Bear-ers. "Craigs Wile." The Country "The Tweeting Saleson." The toured Europe with "The Yellow Jacket."

A son, two sisters and five broth-

MRS. J. G. ROBERTSON
MRS. J. G. Robertson, an Australian born novelist who wrote under
son, died March 20 in Hastings, England, Mrs. Robertson authored "The
Fortunes of Richard Mahony," a
tilogy which will be produced this
year by Metro.
Mrs. Robertson's major weeks outMrs. Robertson's major weeks outMrs. Robertson's major weeks out-

Mrs. Robertson's major works outside the trilogy which include "Australia Felix." "The Way Home," and "Ultima Thiule" are "Maurice Guest," "Getting of Wisdom," "Two Studies," "Brad of a Childheod" and "Young Cosima." Gaining recognition as Henry Handel Riemardson, she had not generally become known she had not generally become known as a woman until 28 years after her first book was published in 1904. Mrs. Robertson had lived in England nuch of her writing enreer. Her interests turned to writing after she became a widow.

MARIE DE BECKER Marie de Becker, 65, sta

MANIE DE BECKER
Marie de Becker, Eß, sige and
"creen eatrest, died March 23 al her
Hollywood home of heart attack.
Coming to this country from Lendon in 1901 with Str. Charles Hawtrey in "A Message From Mars,"
Miss de Becker appeared here in
many plays, including "Hotsoors,"
many plays, including "Hotsoors,"
standing personal success," Wadrass
House, "Bunty-Pulls the Strings"
and "Love on the Dole." She things"
and "Love on the Dole." She the standing personal success. News of House," Burty Pulls the Strings" and "Love on the Dole." She came to Hollywood several years ago and appeared in "Mrs. Miniver," "Random Harvest," "None But the Louely Heart," and "Devotion." She is survived by mother, sister and brother, Harold de Becker, film actor.

BOBERT L. GIFFEN

ROBERT L. GIFFEN
Robert-Lawrence Giffen, 72, authors agent, died after a heurt attack
Giffen enterced show business as a
youth. He had managed stock companies in the middle west and south
before coming to New York in 1906,
when he become an artish reprecients were Minne Maddent Pikte.
Alla Nazimova and Lawrence D'orsay. English actor.
When the picture industry began
expanding. Giffen turned to that
thors' agent 1913 became a film authors' agent 1913 became a film authors' agent 1914 became a film authors' agent 1914 became a film au-

ERNEST ALBERT

Ernest Albert, 88, artist and stage
scenic designer, died March 25 in New Cansan, Conn.
Albert had specialized in stage and
scenic designing for several years in
design and color plants for the design and color plant for the vincago World's Fair in the '90s. He
and once been art and scenic director at Pope's theatre in St. Louis.
A native of Broodlyn, Albert had
gained world recogniting as a landdent of Allifed Artists of America.
Surviving are two daughlers and
a son.

A JOHN TE MORGAN
Albert E. Morgan, 82 former the
africal executive, died March 20 in
the Lenox Hill hospital, N. Y.
Born in Louisville, KY., he began
flee in the Lenox Hill hospital, N. Y.
Horn in Louisville, KY., he began
flee of Macaultry's theatre in Louisflee of Macaultry's theatre in Louismarket in Louis

ing broadcast equipment near Za-ragoza, Mexico. He was manager of ZELO, Juarez, at time of his

CALC), Juarez, at time of his cath.
Branch built the original transmitters for WREC and the old WNBR (now WMPS) in thempolity for WBBM in Chicage, KNX in Hollywood, WBAP in Fort Worth and XER, station of the late Dr. John R. Brinkley of "goat gland" fame at Villa Acuna, Mexico.

His wife and one son survive.

His wife and one son survive.

PHILLEY PINONUNDFF

Phillip Vinolouroff, 36, first violist for the Chicago Civic Opera
Company from 1927 to 1944 and with
the Pittsburgh Symphony orth last solway, died in Pittsburgh Murch 17
His tonie was in Chicago, Vinolouroff
1933, landing with the Samuel Insulh-headed Chi outful in its beginner concerts since their ineeption 15
years ago. He graduated from the
the Chicago Conservatory,
Survived by widow and daughter.

DR. EDWARD F. PAUL

DR. EDWARD F. PAUL
Dr. Edward F. Paul, 46, retired
physician who had been associated
with pictures in the early days of
silent films before turning to medieine, died Marel 23 in N. Y. Ile retired four years ago.
After serving in the first World
War, he worked at the old Whilman
Bennett Studio in Yonkers, N. X.
Bennett Studio in Yonkers, N. X.
sistant director. He also worked in
Hollwood.

Hollywood.

Surviving are mother, daughter, sister, and two brothers.

sister, and two brothers.

-ERON M. ALLEN
Leon M. Allen, 72, retired vaude
and stock actor, died in Milwaukee
March 19.
He had nogued vaude vireuuts for
ken had nogued vaude vireuuts for
ken had nogued vaude vireuuts for
ken van as Leon and Bertie. He later
ken van as Leon and Bertie. He later
ken van had he van he had begraared with stock companies and
roadshows until his retirement five
years ago.
He leones a vidow, daughter, slepson, brother and sister.

JOHN P. HAWTHORNE JOHN P. HAWTHORNE John P. Hawthorne, 58. a projectionist in Cincinnati theatres since 1911 and for 20 years president of Moving Picture Machine Operators Local 227, died March 18 at his home

Local 327, died March 18 at his hone from a heart attack. He was born in Pase Robles, Cal. For the past decade he was an oper-ator at the RKO Grand, Clney. Sur-vived by his widow, a daughter and three grandehildren.

SAN PARISH
Sam Parish, 60, veter at teatre operator, ded in Huntaville. Texas. Parish first went in the theotre bix in 1900 and laid claim to having operated longer in one Texas town than any other exhibitor. He became affiliated with the Robb & God on this holdings except be real estate in the Life and Avon theatre buildings.

ENOCH LOBB

ENOCH LOB, 19, veteran Universal homocoffice employee, died in New York, March 23. An employee of the first 34 years, he had been retired by the company last Feb. 8. He was in the accounting dependent for some time, being made in that position until the retired.

Survived by widow and dampher.

VIOLET ENGLEFIELD

ings on Metro lot, died March 20 in Los Angeles.

Mrs. Katherine Moore Taylor, 90, mother of Deems Taylor, music critic and composer, died in New York March 25.

Mrs. Lenore Stephanl, 59, wife of Fred Stephanl, film producer, died Murch 15 in Hollywood

Mother of Bernie Cummins, hestra leader, died March 1

Plays Abroad nued from page 66 =

Jenny Villiers

nels Bevenay a state of the country of the country

La Traitress

La Trailtrenge (Trailtre Wenner)

Paris, March 12.

Peris, March 12.

Peris, March 12.

Peris, March 12.

Peris, Pennish proteintion of group or former and paris proteintion of group of the perison of

sard in 1894, he haunched his profeedsonal current "Brown of the Canada and the Common of the Canada and the

the girl who, naving turned trailor to her native country, is won back to it when she falls in love with one of its warriors, is good picture ma-terial but only with considerable

teeln but only with considerable decloring.
Marik Favello, who does the young marine and the second of the second

Make It a Date

London, March 21.

London, Marcha 2

Ebinari presentalian of new revue in units (27 section). Yeulurea Max Wull., Angrex, Yorivene Delaner, Pat Kile Angrex, Terrence Delaner, Pat Kile Grands and Carlotte State of the Carlotte State of the

Edmar hides the identily of Edward (Eddie) Hovan and Marianie Davis, two, Americans, with the former a writer of several shows and revue, and latte once a cabaret performer with Jane Carr. Revue toured the provinces for six weeks last year as "What's in a Name," but

revie, and latter once a capacit performer with Jane Carr. Revue
from the control of the control of the control
last year as "What's in a Name," but
was shelved as not suitable for the
West End. Has since been rewritten
and recast to good advantaef, Inclusion
of Avril Arisers and Max Wall
legis to but of the control of the control
solution of the control
solutio

MARRIAGES

May Precions to Harold A. Bishop, at Winnipeg, Can., March 21. Groom is dist. supervisor for Famous Play-ers Canadian. Claude Dorsenne to Lt. Bruce Ford

Stauderman, N. Y., March 23. He's a radio writer, recently mustered out. Mrs. Margaret Kinsella to Richard Arlen, took place more than six mouths ago and was kept seerct. Groom is screen player.

mounts ago and was kept seerct. Groom is sereen player. Helen. E. Walrath to Elmery F. Woggon, March 23, Adrian, Mich. He's creator of "Chief Wahoo," comic strip.

BIRTHS

BIRTHS
Mr. and Mrs. Max Condon, daughter, Cincinnati, March 18. Father, WLW staffer, is fenor on Wu-W-BC Circle. Arrow seeing in the Helpe, son, washington, March 23. Father is Mutual 'D. C. rep. Mr. and Mrs. Glenn 'Tryon. son, Hollywood, March 21. Mother 'B June Frazeo. of the illus; father is

Jane Frazee, of the films; father is production exec at RKO.

Mr. and Mrs. Howard Price, son, Pittsburgh, March 16. Father's a radio singer.

Mr. and Mrs. Vincent Choate, daughter, Bradford, Pa., March 10.

Father manages two Shea theatres

Mr. and Mrs. Lionel Stander, lwin daughters. Hollywood, March 19.

Broadway

Sam Priedman now doing Billy ose's publicity. ose's publicity.

Mrs. Arthur Kober in Medical
anter for two weeks' observation. Jack Carson and Arthur Treacher, Jack Carson als, back to the Coast.
Ted Goldsmith to Chicago Sunday
31), ahead of "Day Before Spring."
Joe Walsh, ailing Paramount disribution exec, to Miami to recup-

regular description of the Playwrights Co.
Gus Schirmer, Jr., has resigned from Music Corp. of America's legit from Music Corp. or named department. Nicholas M. Schenck, president of Loey's returned from Miami over

cend.
d Deutsch has bought Artic house and furnishings in Armand Deutech has bought Article Armand Deutech has bought Armand Deutech has bought Armand Deutech Hills.

Sam Kutz back to the Coast this weekend after a two-weeker weekend weekend after a two-weeker weekend to be a support of the court of cession. Signing his letter Court Karlwiss had grippe last week delaying opening of "Like II weekend to be a support of the court Karlwiss had grippe last week delaying opening of "Like II weekend to be a support of the court of t

jon. Marvin Schenck, Metro v.p. and sastern talent head, leaves Friday (29) for a vacation in Hot Springs.

Ark.
Marjorie Davies, radio and pix aciress, last under Metro contract, east visiling her family in E. Orange. N. J.

Lawrence Schwab elippering to Chiba and Mexico for two months' visit for series of articles for Miami Daily News.

Meredith English, Pat O'Brien's cousin, and in the RKO studio flackery, east to study for an airline hos-

ery, east to study for an anti-ticss career.

Lemist Esler, playwright and pix scripter, to conduct playwriting course at Queens College, N.Y., for

Lemist Esder, playwright and piss course is Queens College, NY, for sprint term, and the control of the control of the college of the Estate o

enuting noncers of paid and out of town nylons.

Harry Kurnitz in and out of town over the weekend, Constellationing both ways, on an indice pie sale, separate and apart from his Metro

contract,
Asadata Dafora and company of
Regro dancers, singers and drummers in "A Tale of Old Africa," at
Carnegie Hall, April 25, for two
showings.

mers in "A Thie of Old Africa."

Grange Hall, April 25, for two
Grange Hall, April 25, for two
Lie Bennet's ballad-singing daughter
Shoult's Star John Market Shoult S

sends plans to do a comic opera tor for the common of the common of the common of the three loining the Navy, where serv-ing four years, back with Metro invelling radio publicity and radio of common of the commo the in Boca Grander Pla, plans Willes Vangara and the on how the control of the c

bert Wileox in England during the past year, "A Yank in London," opens shortly art-the Victoria. Charles MacArthur had Nyack police going crazy looking for his tand Helen Hayes') son Jamie all day Sundoy, after MacArthur had forgotten he gave the eight-year-old permission to go on a boat ride with

friends.
Players From Abroad, founded by Oscar Karlweis, Grete Mosheim, Lily Darvas, Hans Jaray and Felix G. Gerstman, to present Ibsen's 'Ghosts' in German) at Barbizon Plaza April 2-9, with Albert and Else Bassermann starred.

Washington

Washington
By Florenee S, Lowe
Henry Hathaway, 20th Fox director, due in for a bodsee,
William Bruckner, 20th Fox seripter, here all week to gather material and inspiration for a couple of
All Horvits, Universal's press
chief, in town caroute to Atlanta
to the afti-exensivality stut against
the control of the contraction of the conposition of the con
t

panies.

WTOP, local CBS outlet, has unless Extra period is being used for an early ayen program for farm

utes. Extra period is being tused for an early awn program for farm for an early awn program for a form of the property of the program of the

Detroit

Detroit

By Miller Hollingsworth

Harry Jarkey topping show at
Club 589.
Eithel Shutta into the Club Casanova, March 29, orch heads newshow at the Latia Quarter.

Seven hondlums were fined 524
and placed on a year's probation
Madion literative. Juratile at the
Jack Gotthan. Moe Dudelson and
Syd Bownan in United Artists were
level with the Moe Dudelson and
Syd Bownan in United Artists were
literative with the Wareley Club of Michigan. Tent
No. 8. in recognition of their recent
No. 8. in recognition of their recent
namager, district inhumager disconsichanger manager, respectively.

UNRRA Job

Continued from page 1 =

big hat in the UNRRA ring as suchigh hat in the UNRRA ring as true-crossor to former Gov. Hebrut-tersor to the plans, International protect demanded that he keep international protect demanded that he beep that the plans that the plans shaped up like this. He would do the keep both air shots. He would do the keep both air shots. He would do the took the plans that the plans shaped up like this. He would do not be the plans to the world do the ness kept him out of New York. He would use platters, and occasionally a direct line, to do his local show. When out of the country on UNRRA show by plattering at least part of the local dancies of the plans of the local to Rio de Jancies received to the local to Rio de Jancies received the local show to local agent to publish the for him on the local spot when out of the country.

Bills Next Week

Continued from page 64 Stork Club
Morales Ore
Morales Ore
Payl Reissen
Entil Polit Ore
Ritty
Reissen
Ritty
Payl & Vala
Sussen Yahet
Jane White
Hert Stone
Patry Lane
Tex Plender

Francisco
Brance Norman
Victor Nickolson
D'Rivero & Belin
Bill Robbisson
Villa Paraffrat
Bill Robbisson
Villa Paraffrat
Bill Robbisson
Villa Bovero
Pre, We Marque
Claide Hopkins
Loop Warrick
Fed McRae Ure
Ziumerman's Zimmerman's Gene Kardos Ore W & J Brown Wayne Thompson Adrienne Parker Dife Heige

Hollywood

Tom Dammann planed to Chicago in business.
Patricia White to Davenport, Ia., to visit the folks.
Betty Furness to Las Vegas to divorce High Bud Ernst.
Cloria Saunders out of the OSS. east because of a motor action.

"O.S.S." east because of a motor ac-cident.
Jerry Waid returned to his pro-ducer post at Warners after a long illness. Sam Clark promoted to manager of advertising and publicity tie-ups at Warners.
Many Treen colebrated her 115th sercen role and her 15th year before

Many Treen concurrance, second production to the cameras. Frank Sinster checked into Metro Frank Sinster checked into Metro Frank Sinster checked into Metro Clouds Roll By. Leon-Amer appointed to the Screen Actors Guild fact-finding committee The Company of the

Minneapolis

Air Show at Auditorium drew record crowds. Swedish ilms into Lyceum, legit roadshow house, weekends again, comedian, scriously ill at home here. Nip Nelson and Robberts & White held over at Hotel Nicollet Minnessa Terrace. See the Nicollet Minnessa Terrace. Responsable to the Nicollet Minnessa Terrace. The Nicollet Minnessa Terrace and Nicollet Minnessa Terra

held over at Hotel Nicoltet Minnesols Terrace
Jose Terr

Pittsburgh

By Hal Cohen
Ex-GI Mike Stranger, singer, Into
the Vogue Terrace.
Ralph Fallert, out of Navy, rejoined amouncing staff at WCAE.
Bill Powelson, just out of the service, returning to WB managerial
cer. returning to WB managerial

mk Whitehouse pantomimic

ates.
Harold Lund called home from
ew York by serious illness of his

spring tour of Maurice Evans' "Hamtet."
Bob Klein, who hogged notices in "Kiss and Tell", at Playhouse, was a Rep shipper before going into the Army.

Lt, Anthony Bunny) Rang, former Ray Herbeck and Claude Thornhill, guitarist, home on terminal leave.

nal leave.

Bill Shartin's wife back from Coast and family has moved to Cleveland, where Shartin's the new UA manager.

OA manager.

Fred Burleigh has picked HechtMacArthur "Front Page" for his
May show at Playhouse, following
"Soldier's Wife."

Soldier's Wife."

Morton Frank, ex-local n aperman just ont of Navy, joi form Boettinger's Phoenix, / baper as business manager.

San Francisco

By Ted Friend

Al Williams, Papagaya Room boni-face, off to Mexico. Paul Draper and Larry Adler at Opera House, March 31. Opera House, March 31.
Lady Cavendish, Anita Loos and Charles Bickford at St. Francis.
Bill Costello, CBS Washington newsman through here on way to Herb Cacn and frau Bea Mathews ormer Mike Todd beauty, off to alm Springs.

Edwin Lester, general director of Frisco and Civic Light Opera Assn., here for auditions.

nere for auditions.

Van Johnson and innouncer in and ont Wednesday for guester on Sinatra's radio show. Sinatra's radio show.

Susanna Foster and Turhan Bey, pet romantic duo of the week here, doing the sights together.

Smartest theatre audience of the season turned out for "Voice of the. Turtle" opening at the Geary.

Emil Coleman planed east to play for wedding of Jean Hutton, daugh-ter of Mrs. Joseph P. Davis.

Radio Angling Continued from mage 1 =

to corner virtually the radio-audi-

to comer virtually the radio-audience market.

Both ABC and Mutual are determined that the 'collar consciousness' of their sponsors and Cartestimes of the fact that its annual billings in recent years, have topped those of like properties and the fact that its annual billings in recent years, have topped those of the result in the Top Is poyoff class. As a result the CBS brass has been plently to the three of the three sponsors and the sponsors and the

ABC's Far-Reaching Plan
The most far-reaching plan thus
far devised to lure stars and shows
with the greatest audience payoff is
currently being engineered by ABC.
It strictly a hush-hush maneuver.
Edward J. Noble, principal owner
Edward J. Noble, principal owner List with Committed breath of the Committed breath of

Miami

HIGHM

By Larry Solloway
Tubby Rives and Peggy Hall info
Ridde Clube
Ridde Clube
And wife at Lord
Tarleton for vacash.
Lann Turner visiting Huntington
Larnt Turner visiting Huntington
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Jack Robbins trained out for New York Tuesday, 1261.
Willie Howard set for Olympia engagement to follow stint at Beach-comber.
Steve Price, CBS network production director, at Behmar hotel for length of the state of the state

Steve Price, CBS network productive of the control of the control

Buenos Aires

Carmen Amaya back'in town from brazilian tour. "Bitter Fruit" ("Fruta Mordida") be megged in Chile by Jacques Curmen Amaya Brazilian tour. "Bitter Fruit" to be megged in Remy.

"Bitter Fruit" ("Fruis Merdida") seques Remy, Cagain of the by Jacquies Remy, Carlo Francis Carlo Fr

PU-LEE ZE DONT SUE

MOST-PLAYED JUKE BOX RACE RECORDS

4. DRIFTING SEUES The B

mond News Leader, Wednesday, Feb. 27, 1946

Mosque Rocks To Solid Jam By Jordan

in table and his servers. The Consider with a primary responsibility of the Consideration of

DONG LEGGED LIZZY

Lochange of pace, Louis dropped, his assophone long enough to vocalize, a la Joh White, the classic "Outkirts of Town." With the audience still chuckling over this, the husky-volced, burgeyed leader changed to the jazzy "Long Legged Lizzy".

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1945 HAR 11 PH 1 25 BERLE ADAMS, ADAMS PRODUCTIONS-

CCO NUMBER CALLE ST LIMBU.

CEAR BERLE GLAD TO HEAR (OUIS (CALDONIA) JORDAN KILLED 'EN WEAR WERK COUR DITTO IN PHILADELPHIA JORDAN'S SCREEN SHORT "CALODHIA" JUST GETTING ITS SECOND WIND AS A RESULT OF SHUMI "LALUUMIA" JUSI GELLING ITS SECOND WIND AS A RESULT OF THE RECENT SKYROCKETING OF "BUZZ ME" THEATRES COAST TO COAST THE PACKING 'EN IN WITH THIS THIN HIT BOX OFFICE NATURALS. R N SAVINI PRESIDENT ASTOR PICTURES CORP.

EARLE

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RKO KEITH MEMORIAL THEATRE

APOLLO THEATRE

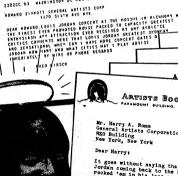
Artists Booking Bureau. Inc. MOUNT SUILDING, TIMES SQUARE, NEW YORK, N

March 25, 1948

Mr. Harry A. Romm General Artists Corporation RKO Building New York, New York

It goes without saying that we are pleased to have Louis Jordan coming back to the Faramount soon. The boy really rocked 'est in his late appearance here... in fact such a hit with the Faramount audiences the saying and saying of his, more often.





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